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NEW YORK, WEDNESDAY, APRIL 2, 1947

PRICE 25 CENTS

ON'S \$10,000,00

Broadway Legit Showmen Alarmed At Biz Drop in Even the Standouts IN THEATRE VIDEO

Breadway showmen were alarmed that the drop in grosses of some legit standouts last week and clear midstations of a further slump this (floty) week. They are speculating on whether there will be an upturn of the standouts and the standouts and the standouts and the standouts will result in an offish period of the standouts will result in an offish period of the standouts will result in an offish period of the standouts will result in an offish period of the standouts will result in an offish period of the standouts will be standouts with the standouts with the standouts will be standouts with the

If the slump continues it's certain If the slump continues it's certain that producers will not have to worry about obtaining Broadway bookings. Some new shows now out of town, had not secured main stem beths as of early this week, but shere will doubtless be a number of dark theatres before the technical end of the season on May 31. Cut of

INSTITUTIONAL ADS TO PLUG ALL LEGITS

Institutional-type cooperative advertising campaign to hypo present falling attendance at Broadway legit theatres has been suggested by Herman Levin, co-producer of the current hit, "Call Me Mister." Levin's idea is to pro-rate the cost of the campaign—which would plug not be compaign—which would plug the compaign—who will be the campaign—which would plug the compaign—which would plug the compaign—which would plug the campaign—which would plug the campaign—which would plug the campaign—which would be compaign—which would be compaigned to the compaignment of th tendance in general—among current shows in proportion to their b.o. re-

seepts. Suggestion is contained in a letter sent by Levin last week to Jemes F. Relity, exce sceretary of Jemes F. Relity, exce sceretary of for his reaction and possible submission to the legit managers' organization. While top hits don't at the moment need the type of ad hypo he suggests, Levin stated in the Steter, they, too, might well isolo rward to the day when they won't be sellouts.

Levin thinks the campaign cur-rently could plug the fact that tickets are now available at boxfor virtually all but a few (Continued on page 25)

DeMille Back to Bible For His Next Film

FOR THIS NEXT FIRM
Hollywood, April 1.

Ceeil B. DeMille will return to
Biblical backgrounds when he completes dubbing and scoring on his
current early American production.
"Unconquered," next month. His
next film will be based on the story
of Samson and Delliah.
Producer, Weiller, Moltage, April 1997, Producer, Weiller, We

Producer's "King of Kings," filmed 21 years ago, is still shown throughtout the world in 16m prints. His first Bible story, "10 Commandments," "Sign of the Cross," in 1932,

Sec in U. S. Cabinet Minneapolis, April 1.

Here for a concert, Lauritz Mel-chior advocated a Government Sec-retary of Art and Science and a radio tax to finance a broad musical

"Trouble is in this country there's no place for a young musician to make a living," said Melchior, "He studies, he practices, then has 'no place to go.'"

RCA's \$500.000 Record Payoff For 1st Quarter

Disk sales apparently are continning to soar above last year's

tinuing to soar above last year's record-breaking flugure desplate the general slump in sheatical and other business helds.

RCA-Victor delivered to music publishers last last week royalty statements for the first quarter of this year which surpassed even the this year which surpassed even the the highest in the company's history (Victor's quarters are a month shead of others, the first of this year actually beginning Dec. 1).

See the property of the proper

melon to publishers from this company alone of approximately \$2,500,000. Final guarter of '46 amounted to more than \$400,000.

Allen Off Limits

This should be good. Fred Allen will pinch-hit for Lowell Thomas on latter's CBS commentating stanza Treatment the Sunday April 9. alley stroller will give news of the day is anybody's guess.

One-time standin is a return favor one-time stantin is a return tayor for Thomas guest choring (with H. V. Kallenborn) on Allen's scasonal teeofi last fall. Thomas, winding up a Coast tour, will be en route from Denver to Chi when Allen hits the air.

Lucky Pierre

Popularity of Fronch entertainers in cafes has prompted, the clamps of at least one name. Keith Clark, the magician who opened Sunday (30) at the Latin Quarter, N. Y., is now Pierre Cartier.

Quarter, N. Y., is now Pierre Cartier. Cartier is a Frenchman who Anglicized his name when he started playing U. S. dates some years ago.

SOCK BOXOFFICE Madison Square Garden Corp.,

Mediane Squise Carten Copposition Squise Carten Copposition of the decident until Dipote gate receipt of large sports events, is currently eyeing the possibility of establishing a separate booking outful to handle the sale of booking outful to handle the sale of the carten video becomes a reality. Development of a practical large-screen system is all that's necessary for the Garden to swing the plan of the Garden to represent the carten of the Garden or proposition. Under such a plan, with theatters throughout the Garden or proposition of the Garden or their screens simultaneous with its actual occurrence in the Garden on their screens simultaneous with its possible that a championship have taken in \$1,000,000 at the gate, could now ear more than \$1,000,000 for the Garden and promoters.

for the Garden and promoters.
Pointing out that the Bell Telephone system is pushing its coaxial
cable cross-country faster than
originally thought possible, with all
signs pointing to a coast-to-coast tele
network service by the end of 1948,

(Continued on page 32)

See Athletes In Tele Pay More

Decision by the Booling Managers Guilt of N. Y. whether to demand a cut of the money from television rights for their boxers is still being held in absynance, pending the final outcome of the State Athletic Com-new black and white trunks to re-place the colored trunks now being worn. Purpose of the order which, according to NBC, spokesmen, was on its own and not at the behest of NBC, is to increase television visi-bility.

NBC, is to increase television visibility.

Cost of the new trunks—about \$11]

Cost of the new trunks—about \$11]

or the borne by the cost of the borne by the cost of the borne by the cost of the Managers Guild who handle bookers, they point out, get reliable bookers, if the managers demand a cut of the video money for their Committeed on page 33 being Committeed on page 33 being control of the video money for their committee of the video money for the video money for their committee of the video money for their committee o

'Fibber-Molly' Basis Of Quinn Whodunit

Don Quinn, author of the "Fibber McGee & Molly" radio scripts, has authored a whodunit, "The McGees of Wistful Vista," which has been concocied strictly with an eye to ultimate filmization, Jim and Marian (Fibber & Molly) are integrated into the plot.

Simon & Schuster's book publication buildup would coincide with a

Radio. Tele Likely to Be Crippled By Phone Strike: Congress Moves In

Sinatra's 'Miracle' \$100,000 to Charity

Frank Sinatra will give his entire salary for "Miracle of the Bells," estimated at about \$100,000, to non-sectarian charitles. Block will be trained by straight dramatic chore. Film is to be produced by Lasky-Mackwen for RKO release.

Turn Out Scripts Scientifically For 'Guaranteed' B.O.

A stable of writers aiting down on a New Jewey farm hammering of the continuous and the continuous and the continuous according to scientifically—searched formulas—all "guaranteed" to click at the bo.—sounds fantastic, and the continuous according to scientifically—fact. It's one face of a unique mount of the risk out of writing a play, film or novel the continuous according to the continuou

Filmbioging the Babe

Legislation seeking to forestall the nationwide telephone strike now the house of the nationwide telephone strike now the House speed of the house Labor Committee. He will seek to push the measure through the House Labor Committee. He will seek to push the measure through the house Labor Committee. He will seek to push the measure through the house Labor Committee. He will seek to push the measure through an injunction to halt the strike.

A telephone walkout will hit hard at network broadcasting and may also affect the coaxial cable operation will be a strike the coaxial cable operation of the coaxial cable operation of the coaxial cable operation will be committeed to the coaxial cable operation of the committee of the coaxial cable operation will be committeed to the coaxial cable operation of the committee of the coaxial cable operation of the cable operation of t

CANADA LEE'S 2-TONED SHAKESPEAREAN REP

SHARDY EARLAN REF
Canada Lee, fresh from a ple stint
in Enterprise's "Body and Soul," is
planning a new black-and-white
Shakespearean repertory lineury
"Macbeth" and "Othello," with the
programs alternating nightly. In
"Macbeth" and "Othello," with the
programs alternating nightly, in
"Macbeth" and "Othello," with the
programs alternating nightly. In
"Macbeth" long act or would do a
carbon of his fort in legiter,
play whiteface. For "Othello" he
reverse to the natural.
Lee takes of for thep-for the
two plays. He's also dickering with
im industry people who will prob-

Filmbloging the Babe
Babe Ruth's blography is getting
lively bidding from several such
here.

Artin Jurow arrives toda
(Thea) from the east for possible
disposal of the basebal star's story, mate steging on Broadway.



Pix, Radio Rate Free Press Guaranty: Commission Raps Media in 4-Yr. Report

Lords of mass communication of media-namely, newspapers, radio, films, magazines and books—were monition to chew over Thursday (7) when the Commission on Freedom of the Press brought forth the meaty fruits of a three-year examination of popular media, in a report called, "A Free and Repossible colled".

nation of popular media, in a report called "A Pree and Responsible "Report drew sharp criticism in some quarters. Lewis Gannett, of the N. Y. Herald Tribune, pointed out that "no one man with practical experience was on the list" (meaning the commission), and that "a good 1516-a-week newspaper man would have been ashumed to do so signment." To the question, is the readed of the press in danger, Gannett repiled yes, "but to the question of the press of the press in danger, Gannett repiled yes, "but to the question of the press of the press in danger, Gannett repiled yes, "but to the great of the press in danger, Gannett repiled yes, "but to the great of the press in consideration of the press in the danger because of failure of the press in meet its public repossibilities. After reviewing the state of the press must do to save its freedom, but suggests what the overcomment and the public also must do to remedy press sin (and the public also must do to remedy press sin). The commission, financed mainly (Continued from page 44)

(Continued from page 54)

FLAGSTAD ALLOWED WORKING PERMIT

WUKNING TANIBIL

Kirsten Flagsiad, slated for a 10city concert tour starting April 9,
last week was granted a working
permit, subject to revocation, by the
American Guid of Musical Artists.
however, that in light of press reports condemning her return to Norway in 1941 when that country was
under German occupation, memberstored to the singer.

Unanimous resolution of the goton of the conunanimous resolution of the go-

stored to the singer.

Unanimous resolution of the governing board further stated that "in view of the fact that such charges have not as yet been substantiated by any official body of our Government, Mme. Flagstad's native land or any government, the board will grant to Mme. Flagstad a working wermitt..."

Paramount has no intentions of signing Kirsten Flagstad, Wagnerian soprano, for Par's production of "Dream Girl" as previously reported, Coast studio adds it wouldn't have Would Picket Charlotte Aud

Charlotte, N. C., April 1.

Members of the Stonewall Jackson
Post 1160, Veterans of Foreign Wars,
said they would picket the Charlotte
armory auditorium if Kirsten Flagstad sings there as scheduled, April
27.

RUNYON FUND SHOW **GROSSES 10G IN FRISCO**

San Francisco, April 1. Stage show produced at the Para-mount theatre here last week, for benefit of Damon Runyon cancer fund, grossed close to \$10,000.

Bob Hope, and Jack Benny emceed. Frank Sinatra and Van Johnson also appeared, along with other film players as Olga San Juan, Patti Thomas, Alice Tyrrell, Virginia Welles and Bill Demarest.

Jackie Coogan, Cooper Teaming in Vaude Act

Two top moppet film stars of two decades ago are combining into one act. Jackie Coogan and Jackie Cooper, former top boxoffice juves, are forming a vaude act with Ann McCormick (Mrs. Coogan) providing femme interest.

Sport Shorts

Sport Shorts
Quartet of horses owned by
Harry M. Warner arrived at
Belmont Park, N. Y., Wednes-Belmont Park, N. Y., Wednes-day (28), Among those stabled were Stepfather and W. L. Sickle, who are slated for the Kentucky Derby, Honeymoon, also arriving, is the \$250,000 gal-loper who's contract was picked up by Warner from Louis B. Mayer in his recent Santa Anita auction.

auction.
The 160-foot yacht belonging to Howard Hughes, reputed to have cost \$1,000,000, was sold to Morton A. Carabel, mag writer. Morton A. Carabel, may writer.

Morton A. Carabel, may writer.

Bettor's were stung plenty
Friday (28) when Marcel Cerdense of the control of the control

Green in the second round at
Madison Square Garden. They

took the odds so heavily than

12-5, with the foreigner favored.

12-5, with the foreigner favored,

12-6, with the foreigner favored,

13-6, with the

\$34.243.000 Jan. Tax On Amus. Tops 1946 By Nearly \$3,000,000

Washington, April 1. The year 1947 started off in high

for the amusement biz.

The Government chalked up a neat \$34,243,000 with its 20% admis-

The Government chalked up a next \$34,453,00 with its 20% admission tax on January bix, compared to \$31,663,00 for January of banner \$55,000,000 ahead of January, 1945. The figures have just been released by the Bureau of Internal Revenue. About 90% of the take on which the Government's tax is based comes crally from legit, aports, circuss, carnivals, niteries, dance halls, etc. Business kept flying high. On Broadway in January, according to tenums broad the property of the control of the control

Maureen O'Hara's Legit Return at Utah Festival

Return at Utah Festivai Maureen O'Hara and husband Will Price will respectively star in and direct "Shadow and Substance" at the Utah Centennial Drama Festival to be held in Salt Lake City in early July. Show will mark return to stage for both, Actress being a for-frence of the contract of the contract of the contract of the contract of the an RKO producer, and formerly a Federal Theatre director in the south.

south.
Festival now has Katherine Cornell for first offering, is dickering with Orson Welles for second, while the O'Hara-Price chore will be third

Hedy on the Mend

Hollywood, April 1.

Hody Lamarr is recovering satisfactorily from bronchial pneumonia, with which she suffered following the Cacsarian birth of her son a



250TH WEEK! KEN MURRAY'S "BLACKOUTS OF 1947"
El Capitan Theatre, Hollywood, Cal.
"Extremely fast and funny comedy."
MARK HELLINGER.

Cain Plan Almost

Splits SWG From **Authors League**

Screen Writers Gund a few weeks ago came close to a critical rupture with its parent body, the Authors with the parent body and the control of the control o

plan.

Serious split was averted by plan.

Serious split was averted by greenenst of the ALz sexecutive greenenst of the ALz sexecutive the serious split was averted by a covering letter from the council explaining that it doesn't agree the serious split was a serious plant of the serious split was a seri

Rankin Threatens Congress Cleanup Of Hollywood Reds

Washington, April 1. Rep. John E. Rankin of Mississip Rep. John E. Rankin of Mississips once more threstened in Congress yesterday. (31) that unless the film objects of the congress of the congres

sert their propaganda into Ameri sert their propaganda into American motion pictures a day after J. Ed-gar Hoover, FBI director, asserted that the Commise had began to in-filtrate Hollywood in 1935 and were having considerable success there. The two were witnesses before the House Un-American Activities (Committee which east-witness)

Committee which conducted a series of public hearings on the menace of

Communism.

Johnston's argument that the Reds
flopped in their Hollywood efforts
was based, he said, on the fact that
Commies everywhere in the world were seeking to keep a American

SHUBERTS NIX WEST SHOW FOR BROADWAY

Mae West's "Come On Up" has been cancelled out of the Cort, N. Y. Show, which closed here afternine menths on the read, is understood to have been nixed by the Shuberts.

Pitching Horseshoes

- By Billy Rose

Here's a fresh story about the bousing shortage. It concerns an ex-cab driver, a songwrifer, and the Secretary of the Navy. The ex-hacite is named Danny Arratein. District in a co-shouldered, The extra the story of the Navy of the Secretary of the Navy of the Pretty soon he had a fock of exbs. Then he came to New York. Teken he's bossman of 600 of the yellow secoters with window glass in the roof, through which your Aunt Matilda looks at the skyscrapers. During the war, he was the fellow Rosevell sent to Chain to get things moving on

me surma Rosa.

Bra several year Danny and his pretty wife have been cruting the Bra several year Danny and his pretty wife have been cruting the summer, Danny's missus, and since then we've shared a ket of hig times and small talk together. In my book, he's mucho hombre and a good friend.

amount. Damy's missus met my missus, and since then we've shared a test big times and small talk together. In my book, he's mucho hombre and a good rifend.

About a yet ago, Mr. Forrestal decided to sell his place. The highest About a yet ago, Mr. Forrestal decided to sell his place. The highest About a yet ago, Mr. Forrestal decided to sell his place.

Having unbelted himself of many, many shekels, the songwriting champ wanted to move in. Naturally.

Danny sidd OK—soon as he could find a place.

Danny sidd OK—soon as he could find a place.

Danny sidd OK—soon as he could find a place.

Irving was pretty nice about it. Gave Danny one extension and then another. The tact tycon almost raised a caudiflower car telephoning real Eventually, the matter got into court. It was all very friendly. As often happens in these cases, everybody was right.

Irving had bought a house and after waiting a year felt he had a right to be a supplemental of the self-based on the self-based self-bas

Sameness of Equity-Library Casts Cooling Off Hollywood Scouts

Mercer and Warren Bury

Hollywood, April 1.

Johnny Mercer and Harry Warren
have resumed songwriting collaboration, and over past weekend
ration, and over post weekend
palm Springs. Pair split cumes at
ago, at which time Warners was
rather outspoken against the publicity which accrued to Mercer when
"Atchison, Topeka and Santa Fe"
first scored. Weekend was a service of the service of

first scored.

At that time Warren falt Mercer was taking all the bows for the composition, but this feeling since has mellowed with realization the attention swirled around the lyricist because of his Capitol platter and unerrous raide guestings, on which he plugged ditty. Since "Atchison" he plugged ditty. Since "Atchison" tons between the due have been most cordial.

Helen Walker on 5G Bail Los Angeles, April 1.

Helen Walker, screen actress, was released in \$5,000 bail, pending trial in San Bernardino superior court, on charges growing out of a fatal motor accident last New Year's Day. Car, driven by the actress, plunged off the road near Redlands and resulted in the death of Robert E. Lee, hitchhiking soldier to whom she had given a lift.

Selznick's Svensk Star

Alf Kjellin, Swedish actor, has been inked to a long-term contract by David O. Sclanick. Kjellin, for whom a new graphs. been inked to a iong-verm courtuse by David O. Schrick. Kjellih, for being sought by Vanguard Pilm exceptives and the product of the product

Film company talent scouts are equavising that the Equity-Library Treatre setup in New York is fall-representation of the Equity-Library Treatre setup in New York is fall-representation. The Equity of the Equity

stary just see the same people over the project was started about three years ago as a cooperative between Equity and the New York public library system, the former providing plays and players and the latter neighborhood showcases. Performers charged, majoretry of seats going to library patrons and the rest reserved for talent smoopers and others with a professional interest. Whole thing is financed to the amount of Self John Coldeno.

John Golden. Film socuties say they get the same old faces routine because all of the shows (they've been average the same small clique. That's no one's fault, it is explained, since any group of Equity members can apply and get permish to stage a play for EUI. It just happens that the same ambitious people do so all the time.

Sam Jaffe represents Equity and George Freedley the library in the

Brisson to See Grandson 1st Time After 3 Yrs. Carl Brisson's intensive touring

in the class niteries the last three years has prevented him and his wife from seeing their grandson. Freddie Brisson, ex - Hollywood agent, now head of Independent Artists (RKO release), is married to film star Rosallnd Russell, who is partnered in the new IA indic setup. It's their first child.

when Brisson pere-called betimes "the older girls' Sinatra"—plays the Mark Hopkins hotel, San Francisco, this summer, it will mark the first opportunity for a family requision. Brisson, is currently set for 10 weeks at the Versailles, N. -X.

PICTURES

WALL ST., PUBLIC IN TUG O'WAI

Revised Dates of Decree's Don'ts

U. S. Supreme Court Justice Staisley P. Ree's granting of the amoing hopponement pleas this work in the anti-trust suit alrest the effective country of the sunti-trust suit alrest the effective. The new timestable which will remain in force until and it the bigh court plus reverge English on the deere is as follows:

April 1, 1917

1. Joint agreements on clearance now illegal.

2. Existing franchises voided and none in the future can be made.

3. Freeze on theatre expansion by Big Five effective.

1. All theatre pooling arrangements must be dissolved.

1. Date Unset—Effective When Supreme Court Renders Decision

(Probably Jan 1, 1948, or thereabouts)

Grobably Jan. 1, 1948, or thereabouts)

1. Price-fixing out.
2. Excessive clearance agreements invalidated.
3. Block booking heneeforth nixed.
4. Ban on against operating or booking features through an agent book also represents another exhibitor, indig or affiliate, becomes op-

4. Basi on agazion, another exhibitor, indig or affiliate, becomes option of the property o

Liberty's Sale to Major Co. Nixed; **Closer Tieup with Metro Expected**

Talks going on some weeks agolooking toward Liberty Films giving
up its indie status in a lock, stock
and barrel sellout to one of the
majors are now reported all off. it
understood the unit, comprising
four producers, will continue operating on its present basis.

four producers, will continue operating on its present basis.
Only change in sight is that more of the product may be channelled to Metre, with other than the dead of the which McG gets "State of the Union" for release. That's in return for Metro's loan of Spencer Tracy to star in the film. Distrib is understood getting a straight is understood getting a straight is contained by the contract of the contract of

leasing fee, plus a percentage of not for Tracy's services.

Liberty, whose other members are same Briskin, William Wyler and same Briskin, William Wyler and the same beautiful from the same deat with REO. It has the lived "tits a Wonderth Life" under that pact, with RKO waiving me "Union" reportedly because of the large investment that would be involved.

involved.

It is understood that further deals with Metro are on the fire, to come after the RKO deliveries. Release of "Union" will be only the second product, the other being "Gone With the Wind." In that case, too, it came about through a player loan, David O. Selmick desiring the services of Clark Gable.

Hellinger Talking New Deal With Universal; Due to Add Ann Sheridan

Pie to Add Ann Sheridan Reports of Mark Hellinger shiftind and the Mark Hellinger shiftind the Mark Hellinger and it might inaugurate
shift releasing via Columbia.

Mark Hellinger and it might inaugurate
shift releasing via Columbia.

Mark Hellinger and it might inaugurate
shift releasing via Columbia.

Mark Hellinger and it might inaugurate
shift releasing via Columbia.

Mark Hellinger and it might inaugurate
shift releasing via Columbia.

Mark Hellinger and it might inaugurate
shift releasing the Mark Hellinger and the Mark Helli

sectioning with Bogart in his indice settering and the settering with Ernet Hemistery and the Halles with Ernet Hemistery and that sathor's works would be finned by ackage deal whereby all of that sathor's works would be finned by Rellinger under a profit-sharins strangement.

Hondicale, which will star Barry Portud, in due to be shor in New York. Hellinger will be east in May to set the details.

BLUMBERG WEST Nate J. Blumberg, Universal's rexy, and his wife plane Friday (4) the Coast. They'll return east next week:

Bing in Musical 'Arthur'

Hollywood, April 1.

Hollywood, April 1.

Remake of 'Connection' Yankee in King Arthur's Court' has been slated as Bing Crosby's next Paramount chore. Rodgers-Hart score will be kept to some extent, with Same and the state of the stat

Rank Orders All Prod. Costs Cut; Sees Dip in Biz

Ukase has gone forth from J. Arthur Rauk that production costs must be cut. Only exceptions will be those pictures which have more

than a good chance to bring back plenty of American dollars.

plenty of American dollars.

In a recent statement to share-holders, Rank admitted that takings in clemans have declined. Although present government ban on midweek sports events may give temporary help to biz, Rank is looking alread. He realizes that collecting \$750,000 for a picture at the British boxofilees is going to be no easy

took.

Considering that an average British production in a Rank studio, with possible exception of Gains-borough, costs well over \$1.000,000 and that recombinematical, it is only a matter of arithmetic to calculate probable loss on many productions. And Rank has some fine accountant in his organization. Even production and the production of the production in the production of the product

Name Stanton Griffis Ambassador to Poland

AHIDASSAUDT 10 FORMUS
Stanton Griffs, wk. investment
banker and chaltran of Paramount's
executive committee. has been
named U.S. ambassador to Poland
by President Truman. He succeeds
Arthur Bliss Lane to the post. The
Griffs nomination will be onlidered by the Southern the control
mittee chairman has not yet been
chosen by Pu's board of directors.

STOCK PROSPECTS

While Wall Street's emalysic-chorus hymns in praise of film findustry prospects, plx stocks raming cellar-bound in the afternath of last autumn's sharp decline. The last autumn's sharp decline in Street's distinctly builtin view. And phase badly behind industrials which have railled far more solidly since last years's debaced. The sharp procession with the films and its attempt to suck in lawstrand to have railled far more solidly since last years's debaced. The sharp procession is at a high point in both the history of the Street and the sharp prophers which is a unprecedented in problems which is a unprecedented in problems which is unprecedented for problems which is unprecedented from the Stchange are frankly paucied over 'films' poor showing and have been telling their customes on the sharp with the effect on the ticker.

Observers note that the Street resents a reverse switch in view to the ticker.

Observers note that the Street resents a reverse switch in view to the ticker.

Observers note that the Street resents a reverse switch in view to the ticker.

low,
Latest in the recent flock of
studies on the whys and wherefores
of pix is an elaborate 36-page
(Continued on page 18)

Par's Top Executives And Theatre Partners To Powwow on Decree

To Powwow on Decree
Petramount's top exces and the
company's these partners will do
company departners currently be
setting the industry. A general
puse, which will be prexy Barner
Bankbann, thester topper Leonard
Codenson; and studio rept is slated
for somewhere on the Cocat with
Company aposeman this week
confirmed Par's definite plans for
the confab but said locale had no
yet been chosen. If It be out
yet be

DIVIDED ON FILM Decree Stay Suspends Competitive Film Selling Until 1948; Timetable On Theatre Restrictions Still Holds

101

'Amber' Back for Clinches

Fifteen days of added shooting were prescribed for "Forever Amber" atter Darry! Zanuck gandered the rough et of the film. Additional scenes will be devoted to romantic child will be compared to the will be compared to the compared to the

shooting schedule now measures 130 days, not counting 36 days of filming on the first version, which was scrapped.

Repub Gets New Independent Bd.; Top Yr. Forecast

Five new directors were named to the board of Republic Pictures at the company's annual stockholders' meet at the homeoffice yesterday (Tuesday). Three of the five board

meet at the homeofice yesterday (Chusday). These of the five board members represent the Harry and Ben Goetz interests and the Jules Ben Goetz interests and the Jules outpiled with three other new directors amend in a board swift earlier this month, give the other major stockholding interests six directors against the cight names by Five new directors, elected by a unanimous vote of 1,19,000 shares of Rep stock exercising their franchise, include Arthur J. Miller, Smr. Of these, Goetz controls the Goetz familier, and Walter L. Titus. J. C. Mills and Walter L. Titus. J. The Control of the Goetz familier, and Walter L. Titus. J. The Control of the Goetz familier, and Walter L. Titus. J. The Control of the Goetz familier, and Walter L. Titus. J. The Control of the Goetz familier, J. R. Bruildiour estate. Different Goetz familier, Jr., for Goetz and Thomas M. Fibrou, Jr., for Goetz and Thomas M. Fordon of Parillatour. Retiring from the directorize were John J. O'Conneil, Wester Peak Verland Walter Vin-Predict P

cent.
Predicts Peak Year in '47
Yates, conducting the meeting,
told the stockholders that grosses
for the first quarter of 1947 were
the largest in the company's history

The stay which U.S. Supreme Court Justice Stanley F. Reed indi-acted Friday (28) he would grant suspends all selling practices under the film anti-trust decree, except the ban on franchises, until the high court renders its final decision on the merits. It means the July 1 decadine is extended to at least the localities of the court renders to the court renders the court renders the court renders rende

before them.

What Justice Reed's decision does

1 Postnone competitive sell-

1. Postpone
ing.
2. Make price-fixing legal for
the time beling.
3. Legalize block booking until the Supreme Court rules on

it.
4. Delay application of the provision making it the burden of the distribs to sustain clearances and runs.
What it Doesn't Do:
1. Postpone dissolution of the-

Postpone dissolution of the-atre pools.
 Relax the freeze on theatre expansion by the Big Five.
 Delay the two-year dead-line on partial divorcement.

The decision represents an im-ortant victory for the Little Three (Continued on page 18)

FILM CLASSICS' 750G LOAN FOR EXPANSION

LOAN FOR EXPANSION

Film Classics furthered its expansion plans last for there of the expansion plans last for a \$750,000 Ion from the Continental Bank, N.Y.

Coin is to be used for general increase in acope of operations of the continent of the expansion of th

FOUNDED BY SIME SILVERMAN Published Weckly by VARIETY, Inc. Sid Silverman, President 154 West 45th St., New York 19, N. Y.

120 Vol. 166 No. 4 INDEX

Bills Chatter 55 Film Reviews 16 Foreign 22 George Frazier Inside Legit Inside Radio Legitimate Music New Acts Night Club Reviews Obituary Pre-Production News ... Pre-Production News
Radio
Radio Reviews
Frank Scully
Television
Vaudeville

DAILY VARIETY (Published in Hollywood b Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

National Boxoffice Survey Exhibs Feel Pre-Easter Lull-'Years,' Bob Hope,

'Brooklyn,' 'Carnival,' 'Locket' Pace Field

"Brooklyn," (Carnival, 'Locket' Pace Field

Holy Week, traditionally unfavor-lorder of money and playdates are able for theatres before the war, is "The Locket' (RKO, 'Purused'' (WS), "Joison Story" (Col), "Red being felt seriously in many key cities this week. Only the very stronget fare is man a sur to the bigger is man a sur to the bigger surface of the bigger pitch and surface the bigger of the bigger pitch and surface in the bigger pitch and big pitch and bigger pitch and bigger pitch and bigger pitch and bi being in any new fare until just before Easter Sunday.

"Favorite Brunette" (Par) and Paster Years" (KK) again are battling for top position nationally with the latterance of playing the past to the position of the past to the past to

Universal Selling Away From WB In Countermove: E-L More Conciliatory

Universal this week gunned countermoves to the Warner Bross bays against in product by selling awar against in product by selling awar and a selling with a court action, company sales staffers have been advised to wicks for playing time. It's configuration with the dict which springs from a claimed studie raid may have a believe to the selling studies of the selling studies of the selling studies of the selling studies at the cutter but Usoppers instat the selling studies of the selling studies of the selling studies at the cutter but Usoppers instat the selling studies of the selling studies at the cutter but Usoppers instat the selling studies and the selling studies are selling studies as the selling studies and the selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies are selling studies as the selling studies are selling studies as the selling studies are selling studies. The selling studies are selling studies are selling studies as the selling studies are selling studies are selling studies. The selling studies are selling studies. The selling studies are selling st

he removed.

The major countermove was obtaining a commitment from the Fox-west Coast chain for future remote play the product, has agreed to the necessary of the product, has agreed to the necessary the count play Us product, has agreed to thouse along with Columbia product plauses along with Columbia product plauses along with Columbia product forced switch to FWC, it's thought that the Warmer houses will face a product shortage unless that companyon. In the gap with another product the product shortage unless that companyon. The move to sell away from Warmers also spread to the east.

ners also spread to the east. In Philadelphia, traditional WB strong-bold. U contacted William Goldman bold, U contacted William Goldman who's been jousting with Warners for product for a number of years. Goldman, it's reported, also committed himself to bid for U's product. In scattered other locales, U's salesmen, heeding h.o. instructions, have closed outside deals. Meanwhile, U's toppers took no steps to iron out the wrangle. Warners out the wrangle.

ner resentment because of negotia-(Continued on page 20)

MOT Head Sees More High-Grade Ad Shorts On Nation's Screens

Possibility of high-quality adver-tising shorts eventually replacing regular one-and two-reelers on na-tion's theatre screens is foreseen by kichard de' Rochemont, March of Time producer. Idea occurred to him, he said last week, when he dis-covered two commercial shorts re-cently made by MOT in competi-cently made by MOT in competiwith its regular releases

theatres.

Public has become so accustomed via radio to a tieup of advertising with entertainment, de Rochemont.

And the second second

to minim that requirement, de Rocheman production of all distribs to get higher rentals for shorts from exminimum for a minimum for a minimum for a his to meet increased production costs has met with virtually no sucess, MOT producer declared, as under present setup of theatre ecocerned with quality of the one and two-reclers they play. Next logical step, de Rochemont thinks, might be for theatre operators to say: "Why should we pay for shorts at all, should we pay for shorts at all, should we pay for shorts at all, some 6,000—or one-third—of U. S. (Continued on page 49)

JOAN LESLIE WINS IN LEGAL TIFF WITH WB

Joan Leslic had a legal right to terminate her player contract with Warner's when she reached the age of 21 according to the unanimous verdict by three judges in California appellate court. Ruling has a far-reaching effect on the film industry, establishing a new noint of law

repetitive court. Ruling has a far-reaching effect on the dain industry, establishing a new point of law which weakens Section 36 of the California civil code empowering L. A superior court to approve coordinates of superior players. Now, regardless of superior court approval, actors may andle when they reach voting age.

Miss Leslie, when she attained majority, notified Warners that she stigned with Nero Pietures to atr in "The Chase." Warners obtained an injunction preventing the Nero deal, but later, in L. A. superior court, Julige Alfred E. Pannessa declared the actrees was within her legs the california supreme court, the court of the court o

For 'Party' Release

Hollywood, April 1.

Argosy closed a one-picture deal for the release of its second production, "War Party," through United Artists, Film, built on James Warner Bellah's short story, "Massacre,"

Artists, Film, built on Janes Warrer Bellahr's short story, "Massacre" will co-star Henry Fonda and John Wayne. Outdoor scenes will be filmed in Jackson Hole, Wyo, starting in May.

Merian C. Cooper and John Ford, Argesy chiefs, are releasing their first production, "The Fuglitude Richough RKO and are committed to though RKO and are committed to the wide."

WB Philly Bally For U-Rank Pic **New Selling Key**

Competitive selling which the majors are currently warming up for early full-scale operations is already needling exhibs into a revival ready needling exhibs into a revival of pre-war bally at a high tempo. What has the theater operators be-stirring is one facet of the new type booking whigh frequently compels them to guarantee an extended run for a film as part of their bid, When this happens, it's said, exhibit take the chance of putting themselves out that risk which has them feverishly beating the drums.

Number of distribs are fixing mini-Number of distribs are fixing mini-num playing time of respeciable length as a pre-requisite for grani-ing a license to a film. It's cricket under the decree, distribs have been to be compared to the control of the box long the exhib will play the film as well as what price he'll pay. When a deal of this sort is put through the exhib finds he's got as much invested in celluido as the the maximum via exploitation. Examile of that two of operation

Example of that type of operation is a recent deal between Universal and the Warner Bros. chain in Philadelphia. The deal, incidentally, adelphia. The deal, incidentally, stands despite the current blowoff between U and WB since a contract had been inked for the playdate. U sold "Stairway to Heaven," J. Arthur Rank pic. to WB for a four-week showing at the Boyd theatre, and the film opened Friday (28), Though U (Continued on page 27)

\$2,750,000 Adjustments In Pay Due for H'wood

Hollywood, April 1.

Approximately \$2,750,000 in salary adjustments will be turned over this week to about 15,000 workers on 10 major film lots. Added coin repre-

to about 15,000 workers on 10 miles film lots. Added coin greys film lots. Added coin greys film lots. Added coin greys film lots. The second lots of the second lots. Adjustment is the result of an agreement between the studios and unions last July, providing for the property of the second lots. The second lots are the second lots of the lots of the second lots. The second lots of the lots of the second lots. The second lots of the lots of the second lots of the lots of

ASCAP's Theatre Take

ASCAP's Theatre Take
American Society of Composers, Authors and Publishers collected \$1,332,500 from theatred during 1946. This figure is low in comparison to the amount paid annually by the radio broad-is one of the reasons ASCAP is beginning a campaign to increase theatre revenue.

However, there is discussion among theatre people over who are considered to the control of the

Le Sieur's UA Promotion Presages Top Sales Planning for Lazarus

Planning for Lazarus
Promotion of Howard Le Sieur to
assizant publicly-advertising direcsens as a prelude to eventual uppling
in situs of Paul Lazarus, Jr., pubad chief. Plan is undersized to call
in situs of Paul Lazarus, Jr., pubad chief. Plan is undersized to call
into of his time to the sales department as an side to distribution topper Grad Sears. His work in regard to possible to the sales department as an side to distribution to prograd to the sales of the sales of the sales of the
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Mamula Joining Gillham

Mamula Johnng Lilliam
Nick Mamula, metopolitan newspaper contact for United Artists ho.
Rackery, resigning at the end of this
week to take the same job with
seek to take the same job with
seek to take the same job with
seek to take the same job with
by Bob Gilliam, who took over
seterday (Tuesday), as eastern publicity advertising director.
Mamula worked for Gilliam for
many years in the Faramount press
Ter aides it another of his former
For aides it another of his former
For aides it another of his former
For aides it another of his former
Gillham at SRO.

L. A. to N. Y

Stuart Aarons. Lewis Allen. Fay Bainter.

Constantin Bakaleinekoff. Francis A. Bateman. Guy Bolton, Marion Carr Marion Carr.
Michael Curtiz,
Delmer Daves,
George S. DeSousa
Andre DeToth.
William Elliott,
Jerry Fairbanks.
Helen Ferguson. Sylvia Fine. Larry Finley. Lou Gordon. Lou Gordon.
Sir Cedric Hardwicke.
Gina Janss.
Sam Katz.
Danny Kaye.
J. Richard Kennedy.
Dennis King.
Larry Kolpack.
Veronica Lake.
Howard Levinson.
Frauk Liberman,
Lida Livinston. Frank Liberman, Lida Livingston, Paul Lukas, Edgar F, Luckenbach, Jr. Edgar F, Luckenbach, Jr. Fall MacMannara, Lewis Milestone, Claude Morris, Richard Ney, Bichard Ney, Dick Powell, Gregory Ratoff, Walter Reade, Jr. Robert Rossen, Bonny Rubin, Robert Rossen, Benny Rubin, Ann Sheridan, Michael Sloane, Harry D. Squires, John Steinbeck, Freddie Stewart, John Sutherland, Benny Venuta Benay Venuta. Jerry Wald. Hal Wallis. Lou Weissman. Lou Weissman. Herbert J. Yates

One Major's Distrib Costs Mounted \$2,000,000; Deprecate 'Scare' Policy

State Dept.'s Global Newsreel Now Underway

Hollywood, April 1.

New type of international news-reel, "The News Magazine," nar-rated in 24 languages, gets under with Jack Connolly as news chief, assisted by Harold Bonafeld and Robert Youngsel, devoted largey, to Newsreel, devoted largey, to Newsreel, devoted largey, to the distributed by the State Depart-ment's Office of International Infor-mation and Cultural Affairs. It will be sent in Son and Jon tiese to the-countries.

Loew's \$15,000,000 Loan to Finance Theatre Buyouts

New \$15,000,000 long-term loan announced Monday (31) by Loew's, Inc., is expected to be channeled mostly towards buying out minority theatre holdings under terms of the

mostly towards buying out minority theatre holdings under terms of the anti-trast decrees, according to combete the second of th

Life of N.Y., John Hancoci: Mutual Life, Massachusetts Mutual Life, Sun Life Assurance Co. of Canada, New England Mutual Life, Penn Mutual Life and Continental Assurance Co., the same companies that presently hold Loew's outstanding debentures.

Par's 50G (and Up) Buy

Of Vehicle for Paulette Paramount last week purchased a forthcoming novel, "The Web of Days," by Edna Lee, for a Paulette Goddard starrer. Studio and eastern Goddard starrer, Studio and eastern story departments had been searching avidity for a suitable story for Miss Goddard, with the Appleton-Century novel getting the not. Par paid 450000, plus an escalator clause, and the price to a \$125,000 celling. Yarn is something of a misture of "The Little Foxes" with "Anna and the King of Siam," concerning an unlikable femme who goes south to become governess to a brat on a become governess to a brat on a gets mixed in the vicciousness of the decaying family ife, but winds up marrying one of the sons.

N. Y. to L. A.

Corinne Calvert. Harry Goetz. Sidney Harmon. Dorotby Hirsch. David Holtzman. Arnold Pressburger,
Michael Taubman,
N. Y. to Europe

Willie Edelsten. Irving Mass, Richard Tauber,

Europe to N. Y. Lurope to Arthur Askey. Adele Astaire. Mary Coyle Chase. Reg Connelly. Mrs. Bob Harley. Sonja Henie. David Lewis. Georges Loureau. Irving Mills. Barbara Stanwyck Barbara Stanwyck. Robert Taylor.

Retrenchment-minded film com panies, now that they've carried through their personnel cuts at the studios, are currently training their sights on distribution costs, with little hope that they can be lowered

signts on distribution costs, with all the hope that they can be lowered to any appreciable extent. Fact that the cost of exchange operations was the cost of exchange operations was studio costs was generally but studio costs was generally but the production nut. Cost of exchange operations today, however, remains operations today, however, remains the cost of curing the second of the cost of the co

take on accuracy, ployees,

Even if it were possible to pare exchange staffs, it's believed the majors would think twice about taking such a step at this time. Tremendous amount of publicity given the property of the prope (Continued on page 27)

'Outlaw,' on Release A Year, Could Have Done Better But for Censors

Better But for Censors
Approximately one year after release of "The Outlaw" it appear
that the publicity garnered via the
long censor battles through which
producer Howard Hughes has drawn
the film have paid off financially in
the film have paid off financially in
3,500 domestic engagements, the
take per play/date is tremendous.
On the other hand, however, jeb
take principal of the product of the
take principal of the principal of the
take principal of the

this time; based on strength showed in engagements played. Eventual gross of \$10,000,000 or higher was foreseen in the U. S. market, but nothing like that is now anticipated, since many circuits and indie houses are refusing to book the film because of its censor troubles.

ALPERSON REMAKING 'A STAR IS BORN' ('37)

A SIAK IS DURK (3/I). That pic on Hollywood which Edward L. Alperson plans to send before the cemeras next moth will see the control of the c

the dependently for 20th-from reRemake rights were acquired by
Alpersons several years ago alone
Alpersons several years ago alone
Alpersons several years ago alone
Alperson several years
Alperson years
Alperson
Alper

Satire."

Budget for the remake will b about \$1,500,000.

LM STARS AS ENVOYS ABROA

Unique Combo Grind-and-Res'd Seat MPA OK'S YANKS. All-Industry Pix Promotion Needed, Policy for Chaplin's 'Verdoux' Film

Unique exhibition policy, com-bining grind with reserved seat showage, set Monday (31) by rise of the seat Monday (31) by the seat Monday (31) by Monday by the seat Monday Monday (31) by the seat Monday Monday (31

the public the following day.

House policy will be \$1.80 top
for grind run, but a block of 250
reserved seats will be sold for the
performances failing at 230 and 845
p.m. each day. These seats will be
taped off and held for the reserved
stub-holders. House has 1,900 seats
in all.

sub-holders. House its "kew cases in the UA made the 18-month leasing deal with the Shuberts for the Bordway a few weeks ago, with the dead of using it for "Verdoux," dealson on whether the pie would go in there was held up until Monday, Shortly after the Broadway pack shortly after the Broadway pack control to connection with the distribution concentration with the distribution connection with the distribution of the

wompany, notreed the Riuniform the Chaplin run.
Inasmuch as the Riv is a more faverable location than the Broadway
and there was some doubt about geting projection equipment into
the projection equipment into
used for legit). Arthur W. Kelly,
repping Chaplin, was considering the
alternatives. However, the equipment problem was cleared without
difficulty and, and office Chaplin a better deal, that house finally got the
nod.
Indicintally, Joe Rivenant

nod, Incidentally, Joe Blumenfeld, who is associated with UA in operating showcases on the Coast, was origitions of William Goetz, Universalinternational production chief, with WB producer Robert Buckner also (Continued on page 20)

Archbishop Cantwell Directs L.A. Diocese To Sanction Duel

To Sauction Due?

To Sauction Due?

Bullywood April 1.

Legion of Décency okayed "Duel in Sun" over the weekend when message from Archbishop John J. Controlle was a from pulping of Carbolle on the Sun and the Sun and Sun a

Seeks London Spot For 'Duel'
London, April 1.

David O. Selznick is dickering
with Paramount toppers here to
lease Par's Carlton theatre in the
West End for a London pre-release
run of "Duel in the Sun."

Chaplin's 'Message

One of the reasons advanced for Charles Chaplin's desire for such great speed in release of his "Monsieur Verdoux" is that the producer-director-writer-actor feels it holds a message which it is important to get the

which it is important to get to the world as soon as possible. Pic, based on the "Bluebeard" legend, is in no wise overtly propagandistic, but, as did "The Great Dictator," has anti-war underlones. Chaplin suggests that anyone desiring to be a mass killer should number his mass killer should number his victims in the millions. He then becomes a hero. Those who do their killing in smaller lots are called "murderers."

Film is set in the present, but carries no more topical allusions

than the above.

U Drops Plea For Franchises: Oldies Now N.G.

Universal has pulsed a size switch on its former stance in favor of ing-term franchies. The company new is, and has been for a number of yeeds, strongly opposed to their large humber of franchises which were in effect when the decree was handed down. This presents a verversal in Uz slew since the court company unsuccessfully urged the recreasin to Tenachises. The control of the franchises of the franchises of the franchises of the franchises. The control of the franchises of the franchise in the courts of the franchises and the franchise in on the courts on practically all other selling practices.

U now figures that with its new U now figures that with its new product lineup the company is bet-ter off calling quits on franchises which were made for enstwhile product, heavy with Bs. Rental terms which made it profitable for the company to operate on old fran-chise deals covering low budget pix are disadvantageous with the new (Continued on page 18)

MG's 1st National Sales Meet in Year Set for N.Y.

Meet in Year Set for N.Y.
First Metro national sales meet in
year is slated to tee off at the
Hotel Adar, N. Challed to tee off at the
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FOR COMPETITION

Caught once with its glamor down, American flim industry won't repeat its errors. Thus, approved was given Monday (31) by the board of direct and the state of th

point to fistful of infernational awards for artistic values will be quite an asset.

group of starts to the Brussels fets, Amaciann films can hardly escape attention of the awards committees. And it they get awards committees. And it they get doubt their pic will win a full share of prizes.

Also designed to improve industry relations shrowed was approval of the second "Command Performance" in London in November. Group of stars made a tremendous impression process process

NEGRO-WHITE HOUSES IN D.C DAY-DATE 'YEARS'

D.C. DAY-DATE. YEARS

Trade and public interest in "Best Years of Our Lives" received added shot in the arm here past week with anouncement that the Oscar winner will ping a two-week mine, starting April 4.

Pic will run day and date with RKO Keitlis, where it is currently in its third smash week. Scale of the Week o

Sez Rodgers; Outlines Bid 'Irritations'

Page Ripley

Page Ripley
Jerry Adams, promoted from
assistant Metro branch manager
at San Francisco to branch manare the state of the state of the state
at San Francisco to branch manten of the few mechange, is one of the few mewashington residents to encounten on bousing difficulty. Seems
that a rich Washington resident,
whom Adams met before the
salesman in the Washington exchange, died recently and willed
him a large house in the city.
Adams, incidentally, received
a special plug from Metro sales
flodgers recalled that his wife
had met Adams while shopping
in a Westchester, N. Y., delicatessen, where the latter formerly worked, and suggested he
man. Adams was subsequently
hired and, according to Rodgers,
has emerged as one of the
'brightest young men' in the
Metro organization.

UA Producer Reps In Informal N. Y. Powwow on Policy

Group of United Artists produrepresentatives met in New cers' representatives met in New York last week to set up a more or less informal organization for han-dling their common problems with the distributing company. Several of the reps refused to attend, one of them terming the idea for such an organization "radical." He added he felt that "ganging up on UA was unhealthy."

inhealthy."

The six regs who attended the Hotel Astor inncheon meeting denied there was any thought of "ganging up" on UA. On the contrary, they stated, idea was to promote-peaceful relations with the company, and the state of the state o

ATA Still Chills Short

On Famine Despite Oscar On Famine Despite Oscar Despite Oscar as the best documentary of the year, the chances of a general release of the Government-produced "Seeds of Theatres Asan, which turned down the film in favor of a more streamled version, are still against playing the original prize-winning version on the ground and the belief that the film is no longer timely. The Government has not yet ap-

Decrying current talk about a sump being in the works for the atmp being in the works for the sales William F. Rodgers called for an "aggressive, all-industry effort to do a good job of making the public enalize that motion pictures are their greatest amusement value" at a trade legislate the sales will be a summer of the public that are not habitual flingoers, the sales shall will be the "neutralization of the many irritations that can arise from competitive bidding." Quoting from instructions sent to

many irritations that can arise from competitive bidding."

Quoting from instructions sent to all Metro branch managers following his recent return from the Cosat, and the control of the Cosat, and the

Metro's 50 Tests On Competitive Bidding Reported Entirely OK

Acported Entirely VM.
Competitive bidding tests conduced by Metro so far in about 50 "agravated" situations. have 50 entirely satisfactory, both for Metro and the exhibitors, according to Metro sales chief William F. Rodgers. Metro sales chief William F. Rodgers. Rodgers declared that, as a general rule, dollar and cents returns to Metro under the bidding tests have been on a par with what returns would have been under straight sales.

Would have the production of the production of the policy of taking any steps possible to make certain exhibit soft bees money on Metro product, Rodgers said he's instructed all his branch managers that itr their responsibility to lower the minimum blost stated for a picture of the production of the production of the production of the production. Reallocation will also be (Continued on page 20)

RODGERS RESHUFFLES 8 METRO SALES SPOTS

with Paramount toppers here to the west also pricise under the decree and to work out with Paramount toppers here to leave Park Carlton theatre in the Stanf.

Only thing the Stanf.

O

C'mon and Hear!



RADIO'S GREATEST PROC

Irving Berlin's Parties Paramder's P

BING CROSBY SHOW

APRIL 9 • ABC • 10 P. M. E. S. T. WEST COAST BROADCAST 9 P. M. P. S. T.

CONTENTED PROGRAM

APRIL 7 - NBC - 10:00 P. M. E. S. T.

FRED ALLEN

APRIL 13 . NBC . 8:30 P. M. E. S. T.

JACK SMITH SHOW

APRIL 2 . CBS . 7:15 P. M. E. S. T.

DUFFY'S TAVERN Starring IRVING BERLIN

APRIL 9 · NBC · 9 P. M. E. S. T.

KRAFT MUSIC HALL

APRIL 10 . NBC . 9:00 P. M. E. S. T.

KATE SMITH SINGS

APRIL 13 . CBS . 6:30 P. M. E. S. T.

HOUR OF CHARM

APRIL 13 . CBS . 4:30 P. M. E. S. T.

Irving Berlin's "ALEXANDER'S RAGTIME BAND" Starring TYRONE POWER • ALICE FAYE • DON AMECHE • ETHEL MERMAN and Jack Haley • Jean Hersholt • Helen Westley • John Carradine • Darryl F. Zanuck In Charge of Production Directed by Henry King • Screen Play by Kathryn Scola and Lamar Trotti • Adaptation by Richard Sherman • Lyrics and Music by Irving Berlin • Dances Staged by Seymour Felix • Associate Producer Harry Joe Brown



LUX RADIO THEATRE

Starring

TYRONE POWER • AL JOLSON • ALICE FAYE
DICK HAYMES • DINAH SHORE

APRIL 7 . CBS . 9 P. M. E. S. T.

EDDIE CANTOR SHOW

Starring CORNEL WILDE APRIL 10 • NBC • 10:30 P. M. E. S. T.

HERE'S TO YOU

APRIL 6 . CBS . 2:30 P. M. E. S. T.

SHEAFFER PARADE

Starring CARMEN CAVALLARO APRIL 6 · NBC · 3:00 P. M. E. S. T.

CLIFF EDWARDS

APRIL 8 . ABC . 4:30 P. M. E. S. T.

BOB HOPE SHOW

Starring AL JOLSON

APRIL 8 . NBC . 10 P. M. E. S. T.

JAN AUGUST PROGRAM

APRIL 5 . MUTUAL . 5:45 P. M. E. S. T.

VICTOR BORGE-BENNY GOODMAN

Starring IRVING BERLIN

APRIL 14 . NBC . 9:30 P. M. E. S. T.

PAUL WHITEMAN

APRIL 9 . ABC . 9:00 P. M. E. S. T.

PRUDENTIAL FAMILY HOUR

APRIL 20 . CBS . 5:00 P. M. E. S. T.

IT PAYS TO BE IGNORANT

MARCH 28 . CBS . 10:00 P. M. E. S. T.

Get on the Bandwagon at your



Exchange!

CENTURY-FOX

20th-Fox Owns 534 Theatres Outright: \$75,000,000 Liquid Assets Insure **Deals for Remaining 102 NT Houses**

By IRA WIT to working agoing and in long laboration of \$75,000,000 exclusive of inventories, after a record profit-taking year, 20th-Fox should have no difficulty in pledging cash to capture the choicest of the 100 control of the 100 control

course, of complete divorcement. When the time comes for trading with its partners, 20th will have the necessary coin. The company started 1946 with \$83,506,000 working capital, \$22,274.140 of that being cash, and has steadily built up fit resources since them. Despite payment mon, of which \$1 was an extra, by September, 46, it had already piled up an additional \$15,000,000 in assets. Moreover, NT moved in 6 framer to the contract of the cont

up an additional \$15,000,000 in assets. Moreover, NT moved to firmer financial footing when that 20th subsidial April, '46, placed privately \$12,000,000 of 3% debentures with an insurance outflied and \$8,000,000 of 2% serial notes with a banking syndicate. Of these greenbacks, \$1,800-200, and the subsidial serial processing the subsidial serial processing the subsidial serial s

unprecedently liquid position.
Approximately half of 20th's recently announced \$22,60,000 net for
1946 remains in the company's cofters, with the balance paid out to
stockholders and creditors. The constockholders and creditors. The conhourding eash, one of which was the
hourding eash, one of which was the
recent trimming of expensive studio
personnel. Consequently, by the
time the two-year decree deadline
the through the control of the
position for necessary maneuvering.
Company's monet strongly affected

postion for necessary maneuvering. Company's most strongly affected locale is Jos Angeles, where some of houses are owned partially with 20th's interest scale from 23% up-wards. Other important spots which the decree hits are Portland and Se-stite. In the latter city, NT has a 31% interest in aeven theatres and the chain holds 30% in twe dickeries, 51% in three others and 25% in an-other.

other.

In all the other partially-owned houses, NT's current slice of interest is 50% or better except for some 13 theatres widely scattered. Like the main strength of the circuit itself, these co-partnered houses are mostly located in California, Washington and Oregon.

3 Technicians Chiefs Gated by IATSE For **Taking Sides With CSU**

Hollywood, April 1. Hollywood, April 1.
Film Technicians Local 683 chiefs have been expelled from the International Alliance of Theatrical Stage material and the stage of the stage of the trial committee, which held that thee trial committee, which held that three men gave unauthorized support to Conference of Studio Unions, disobeying instructions of superiors by taking side of CSU in studio labor difficulties.

Richard McKnight, prexy; Nor-ville Crutcher, treasurer, and John Martin, business agent, are three-some given the gate at trial which they refused to attend.

Hutcheson To Speak

Hollywood, April 1.

Hollywood, April I.

The carpenters' future policy in
the studio labor strife is expected in
from William ("Big Bill") Hutcheson, Carpenters Union prexy, who is
in Indianapolit.
Understood Hutcheson will state
position on local autonomy for earpenters as well as attitude regarding
construction inside studios.

ENT'S N. Y. MEET

Hollywood, April 1.

Meeting of Enterprise executives, directors and stars is slated for this weekend (5) in New York to disease, exploitation campaigns on forthcoming product.

Self-Flacking Flacks

Hollywood, April 1. Screen Publicists Guild war

Screen Publicists Guïld wants some of that publicity its members have been giving out for their clients through the years.
Flacks, declaring their peculiar art is as artistic as any other branch of film drama, are petitioning the Academy to inaugurate a press agent division in the next Oscar Derby.

Academy to inaugurate a press agent division in the next Osser, Derby.

Marischka Seeks
Cut on Col. Picts

Song As Writer

Vienna, March 25.
Ernat Marischkan with the several kurpen and indistributors involved to discontinue the "Indiana" fact in the Academy to Erntl Marischka, Viennea, March 28.

Erntl Marischka, Vienness writerdirector, we tempsed U. S. Counted
in trying the second of the second o

and why none of the money went to him. Marischka is working with Robert Solot on book for an operetta, Solot on book for an operetta, Solot on book for an operetta, Solot also will do songs for the picture. "Island Wite." which Marischka will script, direct and produce. Shooting as scheduled for Augustica will serie to the solot of Price and the solot of Price Teach Songers, a German-controlled produced to the solot of Price was about \$5,000, but Marischka doesn't believe the sale included non - European shooting rights.

WB BROS.' MANUAL ON LABOR-MGT. RELATIONS

LABUK-MGI. KELATION.

In a move to promote better labor-management relations, Warner Bros. personnel department has issued as 32-page boolket designet to promote properties of the properties o

VARIETY Liveright's ALP Job

Liveright is ALV Job
Herman Liveright, staff reader for
the past seven years in Paramount's
eastern story department, has resupport of the past seven years
to be a seven years in Paramount's
the past of the party of the
Liveright is above Party in Westchester county, N. Y.
Liveright is above Party in Westchester county, N. Y.
Liveright is above Party in Westchester county, N. Y.
Cross and Employees Guild. Bob
Kroown, vice chairman, will take
over as acting chairman until the
next annual election.

Jackson Park Atty. Repudiates Distribs On Restraint Issue

McConnell contended that the Injunction affects only the relation between the Jackson Park theatre and the distributors. If the late the plaintiffs theatre, they have compiled with the plaintiffs theatre, they have compiled with the decree and nother theatre has the right to more than the plaintiffs the plaintiffs of the plaintiffs the plaintiff of the plaintiffs of the plaintiff of the plaintiffs of the

can have a vested interest in violating the anti-trust laws, he said.

Defendants were given 10 days to file a reply brief and the court will set the case for oral hearing probably late this month.

AMPAS ALL SET FOR **30TH ANNI SHINDIG**

FUH ANN SHINUL.
First big annual dinner-dance of Associated Motion Picture Advertisers, to be held April 23, 416d Asior, N. Y., is taking the shape of an all-industry affile. It's being sary celebration, all funds to help the needy in the trade. A souvenir journal will be an added feature of the dinner-dance, this being in charge of Herman Schleier, chair-lang with a representative committee from different film companies.

General committee in charge, of

tee from different film companies.

General committee in charge of
the annual party is headed by Phil
Williams, formerly and publicity
with Fortune mag. His coordinators
are Bader, Blanche Livingston,
Arnold Stoltz, Claude Lee, William
Ferguson, Gordon White, Skip; Weshner, Si Seadler, Jack Kopstein, Lynn
Farnol and Jock Lawrence.

NT's Theatres Owned Less Than 95%

The following National Theatrer houses are affected by the partial di-vorcement proviso in the decree. Percentage ownership by NT is indi-cated in the last column. This rooter of NT theatree dates back some years, but it's not likely that any substantial changes have occurred in the interim, since the Gousent Decree stymind any major revampling in No. of NT's % + No. of NT's %

| City, State | Houses | Inte | | | House | s Interes |
|---------------------|--------|------|------|---------------------------------------|-------|------------|
| ouncil Blufts, Jowa | 1 | | 50 | Yuma, Ariz | | 1 51 |
| luscatine, Iowa | 3 | | 50 | Anabelm, Calif | | 2. 51 |
| lay Center, Kang | 1 | | 50 | Banning, Calif | | 1 51 |
| oncordla, Kans | 1 | | 60 | Beverly Hills, Calif | | 1 50 |
| Jarshall, Mo | | | | Browley, Calif | | 2 51 |
| zldwell, Idaho | ê | | 3315 | Compton, Calif | | 2 51 |
| ampa, Idaho | | | 60 | Compton, Calif | | 2 51 |
| ugene, Ore | 3 | | 51 | Fullerton, Calif | | 1 66 |
| ortland, Ore | 5 | | 20 | Fullerton, Calif | | 1 51 |
| ortiana, Ore | 9 | | | Los Angeles, Calif | 2 | M scaled a |
| ortland, Ore | 3 | | 61 | I | | from 25 |
| ortland, Ore | 1 | | 23 | North Hellywood, Calif | | 2 50 |
| berdeen, Wash | 2 | | | | | 2 75 |
| Bremerton, Wash | 2 | | | | | |
| everelt. Wash | 4 | | 20 | Porterville, Calif | | 3 51 |
| loquiam, Wash | 1 | | 51 | Salinas, Culif | | 1 6 |
| lympia, Wash | | | 61 | San Luis Obispo, Calif | | |
| cattle, Wash | 4 | | 81 | Bun Luis Onispo, Calif | | 2 51 |
| enitle, Wash | 1 | | 60 | Santa Ana, Calif | | 3 51 |
| energy, which, | 2 | | | Sonta Munica, Calif | | 2 . 25 |
| ancouver, Wash | 2 | | 51 | Sherman Oaks, Calif | | 1 66 |
| Venatcher, Wash | 2 | | 26 | Ventura, Calif | | 2 25 |
| lden, Ariz | 2 | | 14 | Wilmington, Calif | | 2 77 |
| | | | | · · · · · · · · · · · · · · · · · · · | | |
| | | | | | | |

Par and 20th-Fox Pool 16m Distrib Abroad: Cleared Monopoly Hurdle

'Treasure' to Mexico

Hollywood, April 1.
Troupe of 24, headed by John
Hollywood, April 1.
Troupe of 24, headed by John
Hollywood, April 1.
Troupe of 24, headed by John
Hollywood, April 1.
Treasure of the
Sierra." Group includes Humphrey
Bogart, Walter Huston and Tim
You

Company will make its headquar-ters in a village about 100 miles from the Mexican capital.

Protestant Film

Protestant Film Council, recently-established organization to make certain the Protestant faith gets as good a break in Hollywood picture.

Someticative, positive program instead of astempting to de anything to hamstring Hollywood producers, according to director Paul F. Heard, PFC, for example, has set up a reviewing body for hit which mills. PFC, for example, has set up a re-viewing body for pix which will plug those pictures it considers "good for Protestants" but will not attempt to ban those considered not good.

Heard declined to go into detail concerning the methods followed by the Council in influencing Hollywood to its way of thinking but sressed the Council is not interested in propagandizing the Protestant remarks and the propagand to be good and that any attempts to force the inclusion of propaganda into the scripts will only harm them. Recent reports from the Coast indicate earl reports from the Coast indicate earl reports from the Coast indicate earl reports from the Coast indicate still in its formative stages, it's having telling effect in getting its point across 10 Hollywood.

ang etuing, effect in getting its point.

To facilitate dealings with Hollywood, producers, the Council is currently setting was consultative committee of Coast church leaders to
promote better understanding with
promote better understanding with
manship of Dr. of the coast of the first presiperian Church of
Hollywood. Committee will attempt
to provide material for pletures, to
coordinate the facilities of the dipto provide and the control of the concontrol of the control of the control of the concontrol of the control of the con
trol of the control of t

only ruin its effectiveness, Heard said,
Council recognizes that an attempt to ban what it considers bad films from the pulpit will only result ins from the pulpit will only result in the council recognizes that an extension of the council of the dead. That is why the Council will follow the opposite to plug good films. Protestant Motion Interest of the council will follow the opposite course of doing winderer possible to plug good films. Protestant Audion Results of the council will follow the council will be considered with the council will follow the council will be considered with the council will follow the council will be considered with the council will be consid

Vet Aid Planned Via Minn. 20% Amus. Tax

Minn. 20% Amus. Tax. 1811 Just introduced in state legislature provides for a 20% state tax on all tickets to places of amusement, with proceeds to be devoted ments, with proceeds to be devoted to the control of the

Deal for Paramount and 20th-Fox to combine forces for distribution of their 16m product overseas is extheir Idem product overseas is ex-pected to be signed this week. Peol-ing arrangement, which is to handle only narrow-gauge films and have nothing to do with regular Sidn distribution, had been under con-sideration-for the last year but was held up by legal entanglements. Emanuel Silverstone, special hospe-office representative of 20th 100 peo-tic proposed preyor of the new combine.

Protestant Film

Council Stresses

A Positive Plan

Protestant Film

Protestant Film

Council Stresses

A Positive Plan

Protestant Film Council, recently-stabilished organization to make retain the Protestant faith gets as to a track to recently stabilished organization to make retain the Protestant faith gets as to a track to recently stabilished organization to make retain the Protestant faith gets as the protection of the protection o

auth nave apparently throught it does to engagine under the W-C and the long to organize under the W-C and the long to organize under the W-C and the long to organize, might have missed the boat since all the advantages inherent in such a pooling errangement have been negated will. Pocentry of all companies into the central companies into the central companies in the companies to foreign sales toppers of the other majors. Latter revealed that there were plans a year ago for all the companies to form such a pool and its known edimittely that Metro was and 20th in the combine. Now that all majors are in the business, however, foreign 16m exhibs are assured enough product and it's believed Par and 20th will find no extranger wouldn't enjoy working by themselves.

loves. A year ago, for example, when the majors were still involved in reopening the foreign markets shattered during the war, such a consistence of during the war, such a consistence of during the war, such a consistence of the foreign markets now in operation, though, such economies are intoger there. One that their regular Sim branches can handle tiffen operation, such as checking and rewinding film, shipping it to exhibit. Advantage that do no repetite to handle tifm sales to core specials to handle tifm sales to exhibit.

to handle 16m sales to exhibit.

Advantages found by Metro and
Republic in combining their 16m
distribution abroad are also not
available to Par and 20th. it's pointed
of Rep 16m product abroad,
available to it the access and which
available to it the access and which
are seldom turned out by Metro.
Both Par's and 20th, however, un
out the same type of pictures generally.

Oral Testimony Ends In Shuberts' 500G "Jolson Story' Suit

"Jolson Story Mult
Oral testinony in the \$500,000
damage action brought by the \$500,000
damage action brought brou

and conjugated that is a similar to the conjugate of the

Columbia's contention is that the main aspect of "The Joison Story" is the life of the singer, and use of scenes in the theatre is incidental to the main part of the story.

GOLD IN THEM THAR REISSUES

15% of That Is a Pretty Fancy Take MANY OUTGROSS

Indicative of the heavy coin spent on advertising by the film indus-try for which the agencies are buttling is the fact that a total or \$602.381 was planked out for national magazines alone during 1946. Figures made available this week on the companies' outlay in the mags show the following breakdown:

| | | '46 Total |
|-----|--|--------------|
| | Company | on Mags |
| | 1 RKO | \$2,325,113 |
| | 2 Metro | 1,229,789 |
| | 3. United Artists | 1,171,115 |
| | 4 Paramount | 1.032.079 |
| | 5 20th-Fox | 521,514 |
| | 6. Columbia | 417.232 |
| | 7 Warner Bros | 347.995 |
| | 8 Universal | 315.320 |
| | 9. Republic | 207.150 |
| 1 | ife was the biggest taker-\$1,692,873-with Look is | n second spo |
| oit | h a total of \$669,984. | |

Ad Agencies in Quiet Free-For-All To Gain Lush Film Co. Accounts

U's 13-Week Net Dips

Profits compare with \$934,506 which U had garnered for the equivalent period of the year previous.

NLRB Rules Five

Pic Firms 'Unfair'

Hollywood, April 1.

A war for the major film accounts has broken out among the ad agencies with the battle growing even hoter as the outsiders, on the make for juicy pix biz, join in the general fray. The free-for-all, to date, is being waged in a strictly hush-bush stream. eral fray. The free-for-all, to date, is being waged in a strictly hush-hush atmosphere with accusations of personnel raiding and a ccount snatching whispered rather than shouted. Chances of the tiff, however, under cover much longer

seeping and the contestants are chary of Mille the contestants are chary of identifies it's known that such lead-ing agencies as J. Walter Thompson Co.; Poole, Cone & Belding; Donahue & Co.; and Buchanan & Donahue & Co.; and Buchanan & the least competition for accounts has been further accented by the awwed intention of Robert Orr & Associates, newly formed agency, to gun for film biz. It's been learned the Cort of the properties of the contest of the contest of the contest of the contest with fat salary offers in the effort with fat salary offers in the effort with fat salary offers in an effort to win them over to the new com-

to win them even.

Orr, it's said, has built up a war chest of some \$200,000 which it intends throwing into the fight for film biz. JWT also is understood to be prepared to spend heavy coin (Continued on page 27)

Organizational Meets On M.P. Foundation

Preliminary meetings and confabs have been held in more than two-thirds of the exchange areas to set organizational conclaves for the Mo-tion Picture Foundation, Barney

organizational conclaves for the Mo-tion Picture Foundation, Barney Balshan, chairman of the Temporary Sterring Committee, has amounced Sterring Committee, has amounced by the Committee of the Committee of the Balshan said.

The Paramouni prevy urged the meets in pouch the organizational meets in pouch the organizational meets in pouch the organizational in was important, he said, that na-tional trustees be elected in time to both the first meeting of the board the first meeting of the board Balshan said the following meet-

toward insusees be elected in time to board of trustices meeting of the board of trustices. The board of trustices are the board of trustices and the following meetings have altered been called with the temporary chairman as listed: the following have been considered by the temporary chairman as listed: the following have been considered by the following have been conside

Rep's Mitchum Loan

Hollywood, April 1.
Out from David O. Selznick to Lewis
Misstone and Charles K. Feldman
at Republic for a star spot in "The
Red Pone."

Film is the first for the new indie it at Rep and will roll in Techni-or May 15.

Current raft of reissues, originally released by the majors as a partial stopage for the product shortage and with little hope that they would extriple be not of gold in many situations. Several of the oldles on the second time around have outgrossed their original runs and the way they've been causing the turnstites to click that built up an entirely new Company of the control of the control

Only note or caution—and it's a negative one — sounded among the optimistic thoughts circulating among distribs who have yet to enter the reissue race is appended by execs of Film Classics, one of the execs of Film Classics, one of the first organizations to specialize in marketing the oldies. While concurring that there's plenty of gold left in the reissues, they point out that in the reissues, they point out that only in rare instances will an oldic in its original run as far as the number of customers seeing the film is concerned. That's because many of the reissues, want; getting booked into A houses, still aerni enjoying time they considered the same cream playing time they "Thief of Baghdad," Sir Alexander Korda production now being (Continued on page 18) Net profits for Universal sagged somewhat for the first quarter of fiscal '47 under that of the equiva-lent period of '46. Company re-ported consolidated take of \$755,543 for the 13 weeks ended Feb. 1, 1947, after all charges including Federal

Trans-Lux's 231G Net

Trans-Lux Corp. net profits rose nearly \$15,000 over a year ago, company reporting \$231,074 for 1946 as against \$216,682 in 1945. as against \$216,882 in 1945.

Newsreel company reported an increase in stock ticker projectors, which are operated by Trans-Lax Movie Ticker Corp. Hose Increase 1,468 in operation as of last Dec. 31 against 1,226 a year previously. There also was comparable high stock ticker projectors run by movie news ticker projectors run by movie news tickers perated by Trans-Lux Corp.

MPA Title Registry Not Weeping Over Savini Exit, Only 2d in 22 Yrs.

Loretta Young in 'Rachel'

BNOTHER TUBING HI NAUHEL Hollywood, April I. RKO signed Loretta Young for the femme star spot in "Rabel," stated to start in September with Jack Gross and Richard Berger handling production reins. Picture will based on a story from the result of the story of the trick Honry and the Frigate's Keel."

Pelton to Polish Film Set System

Hollywood, April 1. Hollywood, April 1.
Fred Pelton, who is retiring three months hence as manager of the labor relations department for the Assn. of Motlon Picture Producers, will devote his time to the 'Pelton System for Handling Motlon Picture Sets." Method eliminates the use of multiple stages for huge productions. Understood Columbia, RKO and J. Arthur Rank are interested in the setup. in the setup

During the next three months Pelton will coach his successor, Charles S. Boren, in the intricacies of studio labor.

'Hucksters' Winds Up

municipal Minus Up Mi

Briefs From the Lots

National Labor Relations Beard yesterday (Mon.) handed down and intermediate report in which five major film companies and the Association or count guilty of the control of the country o Greer Carson checked in at Metro for added some checked in at Metro for My Own." . . . Script for Metro's Great Timberlane" calls for locations in Florida, Idaho, California Donald reported at Metro to warble in French and German for foreign regions of "Keep Young With Mucrosions" Keep Young With Mucrosions of "Keep Young with Marsing of the Pickford-Rogers-Cosh outfit, Triangle Production amounts for the Pickford-Rogers-Cosh outfit, Triangle Productions . . All Rogell brought Seymour Nebensals" Heaven Comp. Koem to cut . . Roy Rogers washed up his cout . . Roy Rogers washed up his chore for Walt Disney and returned to Republic for his next . outer, ing a new "Gas House Gang" series, produced by Sum Baerwith, the first Paul Campbell gets the male leaf aminer, Which dismissed charges against RKO. Solidon dismissed and content of mining in California in 1888, au Property Craftmen, and local property Craftmen, a

five years as a director at Metro... Abby Berlin will direct "Blondle in the Dough," 21st dim of the "Blondle in the Bough and t

Notes were being shed by the Motion Pictures. Ass., last week over resignation from the title registration from the title registration from the title registration from the title registration. Savini "repeatedly showed lack of desire to cooperate in observing the rules of the agreement of the registration bureau, and well might have faced disciplinary action that the registration bureau, and well might have faced disciplinary action and the net chosen to pull out. The registration of the title registration service, only two producers have resigned—and both in one week. As register—and both in one week. As Playan Foy, production topper for Eagle-Lion, handed in a notice for a common of four of Eagle-Lion, handed in a notice for word, which he wanted to put on a combo of four of Bing Croshy shorts received in first movement. He was therefore put in first movement of the search of t

he discovered five other companies had tied it up ahead of him, he announced he was going to use it anyway.

way,
Arthur W. Kelly's General Motion Picture Co. had priority, having registered "Kilroy" in August,
Backed up behind Kelly, in order of
claim, were Par, RKO, Warner Bros.
(Continued on page 20)

Sudden Hollywood Yen For Dostoievsky's P.D.

PARAMOUNT, YOUR FAVORITE PRODUCER, PROUDLY REPORTS THAT





That's the winning jingle the nation's boxoffices are writing.

As first dates prove it's the world's all-time favorite.

Bob Hope show,

Topping even "Beaucaire's" record highs in Atlanta, Boston, New Orleans, etc.

Thanks to that billion-ad-message, \$75,000 prize jingle contest

Plus coast-to-coast praise like "new highs in fun" (N.Y. News)—
"the best Hope ever made" (L. A. Examiner)—

"Season's top comedy" (N.Y. Jour.-Amer.)—"Hope's antics never better" (H'wood Citizen-News)!

L. A. Ks Time Pre-Easter; 'Locket' Lusty \$50,000 in 5 Spots, 'Dorseys' 36G, 4; 'Brunette' Strong 36G, 2d Wk.

Estimated Total Gross
This Week\$682,000
(Based on 18 theatres)
Last Year\$693,000
(Based on 16 theatres)

Estimates for This Week

someter towns of the three three towns of the three towns of the three towns of the three three towns of the three towns of thr

'Miss Pilgrim' 11½G, Mont'l

capitol.

Estimates for This Week
Capitol (CT) (2,709; 35-63)—"Miss
Pilgrim" (20th). Fair \$11,500. Last
week, "Strange Woman" (UA) (2d

MRJ, \$10,500.

Imperial (CT) (1,850; 30-50) —

"San Quentin" (RKO) and "Beat
the Band" (Col) (2d wk). Okay
\$4,500. Last week, hefty \$5,700.

Leew's (CT) (2,800; 35-67)—"Jol-son Story" (Col) (7th wk), Good \$13,000 after hefty \$13,500 last week

Palace (CT) (2.300; 35-63)—"Se-cret Heart" (M-G) (2d wk), Neat \$14,000 after solid \$16,500 opening

Overall first-rim outlook this range in the control of the control Beast' \$15,000,

Battimore, April 1.

Some spotty action in several houses this week lifting Holy Week lull here. Best effort is being registered by "Beast With Five Fingers" at the Stanley. "Swell Guy" at the Stanley. "Swell Guy" at the New also are attracting okay biz.

Estimates for This Week Estimates for This Week
Apollo (FWC) (190, 20.51)
Apollo (FWC) (190, 2 Estimates for This Week
Cointary (Low's-UA) v (3,00); 20.
Cointary (Low's-UA) v (3,00); 20.
Cointary (Low's-UA) v (1,00); 20.
Cointary (Low's-UA) v (1,00); 20.
Cointary (1,00);

\$2.100. (2u wk-5 days), dull Beverly (FWC) (1,352; \$1-1.80)— "Best Years" (RKO) (14th wk). Smart \$8,500 or near. Last week, \$10,600. \$10.600. MIR. Mark Hal (&S.Bererlaid) (\$25, 68.1)..."Pabilons
Decrept (UA) and "Little Iodine"
(UA). Neal \$5,000. Last week, "Red
House" (UA) (4th wk), oke \$5,200...

"Gentleman Jo Paloka", "Mono)
(2d wk). Good \$3,000. Last week,
\$3,700...

22d wb. Good \$3,000. Last week, Sharks Circle (FWC) (1,318; 50-51)—"Tooket" (RKC) and "Code weet "RKC) Nies \$1,500. Last week, Sharks Circle (RKC) (2,048; 51,500. Last week, Mid \$1,200. Love (1,048; 51,500. Last week, Mid \$1,200. (1,000; 50-54)—"Pursued" (WB) (3d wb), Just \$1,2-60. Last week, Grand \$1,000. (1,000; 50-54)—"Pursued" (WB) (3d wb), Just \$1,2-60. Last week, Grand \$1,000. Last week,

ptkan ~(FWC) (1.538; 50-\$1)— ened in Brooklyn" (M-G) (2d Fair \$9,000. Last week, dull

Montreal, April 1.

Mostly holdovers this week, with
"Shocking Miss Pilgrim" top newcomer with nice session at the
Capitol. wk). Fair \$9,000 Last week duil \$12,000. El Rey (FWC) (861; 50-\$1)—"Locket" (RKO) and "Code West" (RKO). Neat \$6,500. Last week. "Buck Privates" (U) and "Devil Wheels" (PRC) (2d wk) (5 days), \$2,500. "Buck Privator" (Jan 1970) and "Devil and "D

'House' Smash \$23,000, St. Louis: 'Yours' 18G

pots, Dorseys's cong 36G, 2d Wk.

Broadway Grosses timated Total Gress
timated Total Gress
(these on 18 thestress)
(these on 16 thestress)

Balto; Guy 12G

Ba

'Brunette' Favorite In Buff., Hot 21G; 'Pilgrim' Only 14G; 'Kid' Nice 15G

Buffalo, April 1.
Theatres took a beating last week
when storm tied up the town for
two days. Biz still is spotty, with
big coin going to "Fayorite Bruncte"
at Great Lakes. It is smash.
Estimates for This Week

at Great Lales. It is smash.

Estimates for This West
Buffalo. (Shea). '(5,500; 40,70).

Buffalo. (Shea). '(5,500; 40,70).

Buffalo. (Shea). '(5,500; 40,70).

Buffalo. (Shea). '(5,500; 40,70).

"Only St,400; 51,500.

"Only St,400; 51,500.

"Only St,400; 51,500.

"Only St,400; 51,500.

"Only St,400.

"Only

L'ville Slow But 'Angel' Tall \$15,000, 'Lake' Hot 17G: 'Doubloon' Only 4G

Louisville, April 1. Pace is slow this week, with prod uct nothing to write home about.

Department stores were crowded
Saturday (29), but downtown film
houses had plenty of room. Religihouses had plenty of room. Religi-ious holiday season putting emphasis on church-going is accounting for most of Iuli. "Angel and Badman" at Riaito and "Lady in Lake" at State are the leaders, and should do fairly well. Other houses are just marking time until after Easter. Estimates for This Week

'Brunette' Strong \$36,000 Paces Det.: B'klyn' Stout 18G, 'Bedelia' Wow 17G

Key City Grosses

Last Year\$3,286,000 (Based on 24 cities, 200 theatres)

Pitt Dips; 'Heart' Meagre \$17,000

· Pittsburgh, April 1.

Holy Week doldrums are no worse than usual this year but that's small than usual this year but that's small solace. Everything's off right down the line. Only one new picture in town, and that's "Secret Heart." at Penn, which is only so-so, "folson Story' still holding up fairly well at Senator, being the best of the run pix, while "Smash-Up" is close behind at Harris.

to gend helping week-day mats. Sliding to around \$20,000. Last week,
\$22,500. Harris. (Barris). 2,200; 40.70).—
William to the state of the state. Will do around \$5,000, about sume as last week. (The state of the state. Will do around \$5,000, about sume as last week. (The state of the st

Prov. Perky: 'Guy' Swell \$16,000, 'Hardy' Rousing 21G, 'Years' 38G. 2d

Providence, April 1.
Loew's State's is leading the new bills with "Love Laughs at Andy Hardy," RKO's Albee second week of "Best Years," at upped scale, is plenty big, Majestle looks stout with "Swell Guy."

Detroit, April 1
"Favorite Brunette" is reacting in vorably to h smash publicity build-up and easy winner here this week at the Michigan. "It Happened in Brooklyn," at the Palms-State, is nice for this smaller house. "Bedelin," coupled with "It's a Joke. Son," is doing remarkably well at the United Artistics of the Company of the Comp

the pinch of Holy Week.

Estimates for This Week

Adams (Balaban) (1,740; 70-95)...

"Jolson Story" (Col) (13th wk).
Holding its steady pace at \$7,500. Last
week, \$7,600,

week, \$7,600,

Broadway-Capitol (United Detroit)
(3,309; 70-95)—"Beast With 5 Fingers"
(WB) and "Brute Man" (PRC) (2d
wk), Fair \$12,000, Last week, good
\$15,000.

iwD) and "Brute Man", "PEC" in death, Pair St. 2000. Last words, good shows he was a substantial of the control of the control

D.C. SAGGING ALBEIT 'FRAMED' OKE \$12,000

With no strong newcomer to bol-ster sagging biz, town's mid-town the trees still are in the doldrums. "Best Years," currently big in its third week at RKO Keiths, with "Framed" at Metropolitan trailing but doing remarkably well at this semiler-abouse.

emailcr.-douise.

Estimates for This Week
Capital (Locuy) (3,43; 44-8).

Capital (Locuy) (3,43; 44-8).

Estimates for this week
est 320,000, despite this resulted
estage. Last week, "Ladies Mari
(Par) pius vaude, about same. 4-70).

"Boomerang" (20th) (2d run)
Moderate \$7500, Last week, "Ladies Mari
(Par) (100, Last week), "Cart
(Par) (100, Last
(Par) (100, Estimates for This Week

Benny 196, marseuce fooks slout with Latt week, "Angel and Badmin" Republic Stationary for the Child Stationary of the Child S

week. Princess (CT) (2,300; 35-63) — "Man I Love" (WB) and "Beat the Band" (RKO). Fine \$8,200. Last week, "Mighty McGurk" (M-G) and "Falcon's Adventure" (M-G), \$8,000. fold, (475, 49-55)—Fabulous Dor(ICA). Niles \$5.000. Last week, flee definition of the flower of th

Holdovers Dull Chi; 'Bedelia'-'Ride' Trim \$26,000, 'Smash-Up' Big 24G, 2d

Average week of biz is indicated, with holdovers in all loop houses except for twin bill at Palace, "Bede-lia" and "Devil Thumbs Ride," which looks like trim \$26,000, and two reissues, "Scarlet Pimpernel," and "Pitturn of Scarlet Pimpernel,"

at the Rialto.

Of holdowers, third week of "My Favorite Brunette" with King Cole Favorite Brunette, with King Cole Trio based sisagebill, at Chicago, Grand a Stalwart \$55,000. Second a Stalwart \$55,000. Second pome of "Red House" with Jerry Lester and Jan August topping siggebow at Oriental, lobox lancy \$50,000. Second week of "Gest Years" is big \$42,000 cmm ("Seat Years" in the Company of the Cole Farme (15th), still is home with \$33,000 at Woods.

Estimates for This Week
Apollo (B&K) (1,200, 95)—"Joison
Story" (Col (14th wk), Healthy
620,600, Last week, \$22,000,
Chiegar (B&K) (3,909, 98)—"Favorite Brunette" (Far) (3d wk),
with King Cole trio on stage, Stalwart \$35,000, Last week, strong
\$60,000 Estimates for This Week

with 185,000 Last week, strong \$6,000. (BAS, 100), 12 Rue \$1,000. Last week, big \$22,000. (BAS, 100), 12 Rue \$1,000. Last week, big \$20,000. (BAS, 100), 12 Rue \$1,000. (BAS, 100), 12

sevelt (B&K) (1,500; 95) — ued" (WB) (3d wk). Neat \$20, Roosevelt (B&K) (1,500; 95' 20"Purstied" (WB) (3d wk). Neat \$20000. Last week, same.
State-Lake (B&K) (2,700; 95) —
"Yearling" (M-G) (6th wk). Fair
\$21,000. Last week, trim \$24,000.
United Artists (B&K) (1,700; 95)
—"Secret Heart" (M-G) (2d wk).
Good \$18,000. Last week, tidy
\$20,000.

Hub Holding Up Nicely; 'Reckoning' Tall 44G, 'Spring' Brisk at 28G

Boston, April 1.

"Dead Reckoning" at the two
Loew houses is pacing the city this
week by a considerable margin.
Other theatres are okay but not
nearly so sock. "Suddenly It's
Spring" looks second best bet.

Spring" looks second best bet.
Estimates for This West.
Boston (RKO) (3.09; 50-\$1.0)—
Brana Huntress" (Col) plus Phil
Brita, Jolil Herth Irio, Watson sixBrita, Jolil Herth Irio, Watson sixBrita, Jolil Herth Irio, Watson sixBrita, Jolil Herth Irio, Watson
Six John Last week, "Bromerang"
(20th) with Sonny Dunham orch,
Vivin Blaine, bother, \$22,000.

Esquite (M-P) (200; \$1,80)—
Esquite (M-P) (200; \$1,80)—
Esquite (M-P) (200; \$1,80)—
Esquite (M-P) (100; \$1,80)—
Esquite (M

Younger Cay Control of the State of the Stat

Grosses Are Net
Film gross estimates, as reported herewith from the various key cities, are net, lac, without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net meome.
The parenthetic admission
prices, however, as indicated, include the U.S. anusement tax.

'Heaven' Tops New Philly Pix, 241/2G

Philadelphia, April 1. Film biz is dipping as Holy Week 'Film biz is dipping as Holy week luil sets in in downtown sector this week. "Joison Story" holding up nicely, as is "Sinbad." Top new entry is "Stairway to Heaven," with nice

18 "Stairway to neaven, with one stanza in prospect.

Estimates for This Week
Aldine (WB) (1,303, 50.94)—"Be-delia" (E-L) (2d wk). Dropping off to mediocre \$10,000 or near. Last week, great \$17,500.

Trim \$23,000. Last week, terrific \$90,000.

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SEATTLE SLUMPS BUT **'YEARS' HUGE \$33,000**

Seattle, April 1.
"Favorite Brunette" is still fairly good at two houses, but the real new is the huge biz being done by "Bes Years." Otherwise trade is off gen

Blue Mouse (H-E) (800; 45-80)—
"Favorite Brunette" (Par) (2d wk).
Good \$6,000 after great \$9,100 last

Fifth Avenue (H-E) (2,349; 45-80)
—"Lady in Lake" (M-G) (2d wk).
Swell \$9,000 after excellent \$12,300

-Tady in Lake" (M.C.) (2d vk). Swell 88000 after excellent \$2.0 ki. Martey (18 vH) (1869; 45-80). In Lakety (18 vH) (18 vH). Big \$10.000. Last week, To(1) (4th vk). Big \$10.000. Last week, To(1) (4th vk). Big \$10.000. Last week, Last \$10.000. Last \$10.000.

'Spring' Lush \$16,000 In Cincy; 'Mich. Kid' Hot 9G

Downtown bit is favorable for Boly Week, returns being topped by "Best Years" in its third week and plenty strong. Of the firstruns currently "Suddenly It's Spring" is leader and stout. "Red Houses" is moderate but "Michigan Kid" is hotsy.

Batimates for This Week
Albee (RKO) (3,100; 55-70)—"Red
House" (UA). Moderate \$13,500.
Theatre is eliminating stage shows
until April 17. Last week, "Devil
Tbumbs Ride" (RKO) and Tex
Beneke-Gleinn Miller orth, others,
on stage, sock \$31,000 at 55-95c

vaudfilm scale. valve of the both of the control of

Grand (RKO) (1,430; 55-70) —
"Lady in Lake" (M-G) (2d wk). All
right \$8,000 following big \$13,000

Figure 3,000 1010Wing big \$1,500 to \$1,000 to

Bliz Bops Cleve.: Brooklyn' 191/2G

Brooklyn 191/20

Tail-end of a record bilizard, the worst Cieveland has experienced to record bilizard, the worst Cieveland has experienced in the control of the control o

Indpls. Drags Bottom But 'Calif.' OK \$13,000

DIL Calli. Un 413,000

Tilm biz still is at half-mast here, pending an Easter comback and good break in weather. "California, only new single feature downtown this stanza, is leader but only, okay at Indiana. "Dead Rectoming" at Loew's and "Scandal" in Paris, at Circle are below avenage.

N.Y. Spotty But 'Carnival'-Boswell \$90,000, 'Daughter' Fast at 38½G, 'Apley' 143G, Hope-J. Dorsey 100G, 2d

Broadway first-runs are feeling the effects of Holy Wisk and the rest of Holy Wisk and the rest

ing to bring in fresh bills later this comply three new pletures, aside from the second-run film at the state, were launched during the past state, and the second launched launched

tinues indefinitely.

Park Avenue (U) 583; (\$1.20-\$2.40)—"Years Between" (U) (4th-inal wk). Off to \$6,000 or less a gadist \$7.500 for third round. 'Time Out of Mind" (U) opens next Saturday (5) on reserved-seat, two-aday

urday (5) on reserved-seal, two-sBlaibt (Meyer) (591; 3:5-155 —
"Devil Thumbs Ride" (RKO) (34
k), Down to \$1500, albeit okay in
view of seaton, first was big \$3500,
view of seaton, first was big Lecuona, Phil Regia and Sid Casast, and the Common and the Construction opening on Tribey in the Common and the

Walter Wanger Comes thru again with something new

BIG BUSINESS ON SMASH

In First Five Engagements SMASH-UP" is outgrossing "Dark Mirror," "The Killers," "Canyon Passage" and "Scarlet Street."

5 Theatres
Day and Date
LOS ANGELES

3 WEEKS!

BALTIMORE 2 BIG WEEKS!



Everybody is talking about Susan Hayward's performance as "Angel"

that pays off at the B.O.

SUSAN HAYWARD - LEE BOWMAN MARSHA HUNT · EDDIE ALBERT

PROVES THE PO

PITTSBURGH HOLDING OVER!

2 Theatres Day and Date SAN FRANCISCO 3 WEEKS!

Grand-CHICAGO 2nd BIG WEEK and Holding Over!

The Other Love

| United Artists roleage of Enterprise |
|--|
| (David Lewis) production. Stars Barbara |
| Stanweck, David Niven; features Richard |
| Conte, Gilbert Roland, Joan Lorring, |
| Lenore Aubert, Maria Palmer, Natalie |
| Schufer, Directed by Andre de Toth |
| Screenplay, Harry Brown and Ladishas |
| |
| Podor from short story by Erich Maria |
| Remarque: camera, Victor Milner; score, |
| Miktor Rozen: special effects, Robert H. |
| Moreland aditor Walter Thompson, Pre- |
| viewed, New York, March 27, '47. Run- |
| |
| Wuran Duncan Barbara Stanwyck |
| Dr. Antony Stanton David Niven |
| |
| Celestine Joan Lorring |
| |
| Paul Clermont |
| Prof. Linnaker Richard Hale |
| Richard Shellon Edward Ashley |

Bichard Shellon. Edward Ashley
Dorn Shellon Natalis Schafes
Yvonne Lenore Aubert
Pete Jimmy Horns
Mmo Gruen Mary ForbyThe Florist Assistant Kathiem William
A Croupler (Jimer) Gilbert Rolans
A Croupler (Jimer) screen fare for juve mattnee between help yr preter the printing of the preter help of th

trial of the latter leads to tragic results.
Flock of players are featured in the billing, although none has much his control of the billing, although none has much his dune to the billing although none has much a sort of caricature of a heavy playing a Monte Carlo croupier with wolfsh designs on Miss Stawyck. Miss Lorring is okay as another sanitarium innute determined on a

Miss rouse in imate determined of fing.
Miklos Rozsa's music is highly effective, while the art direction of Nathan Juran and set direction by Edward G. Boyle are standout.

Two Mrs. Carrells

Two Mrs. Carrolls
Hollywood, April 1.
Hollywood, April 1.
Hollywood, April 1.
Hollywood, April 1.
Hollywood, Holly Holly

| Geoffrey Carroll | Humphrey Bogart |
|--------------------|------------------|
| Sally | Barbara Stanwych |
| Cecily Latham | Alexis Smith |
| Dr. Tuttie | |
| Mrs. Latham | Isobel Elson |
| Charles Pennington | Pat O'Moure |
| Beatrice Carroli | |
| Christine | Anita Bols'er |
| Mr. Blugdon | Barry Bernard |
| MacGregor | Colin Campbell |
| First Tout | Peter Godfrey |
| Second Tout | Creighton : Hale |
| | |

Miniature Reviews

"The Other Love" (UA-Enterprise). Strong love story against sombre background will do satisfactory biz.

"Two Mrs. Carrolls" (WB).

"Two Mrs, Carrolls" (WB).

Kavy, talky melodrama, from
stage play, needs Bogart and
Barbara Stamvyck to ald selling.

"White Cradle Inn" (B-L).

Madeleine Carroll, lan Hunter
in British-made story of Swiss
Alps; mild U. S. entry.

"Buffalo Bill Rides Again"
(SG). Barely passable western
screen fare for juve matinee
trade.

trade.
"Carnival of Sinners' (French).
OK for arty trade.
"Bells of San Fernando" (SG).
Dull costume drama of carly
California; dual filler.
"When You Come (Butcher). Frank Randle slapstick comedy gened for British
aubsequents; no dice for U. S.

| London, March 25. |
|---|
| . British Lion release of a Peak production |
| Stars Madeleine Carroll, Ian Hunte |
| Michael Rennie, Directed by Have |
| French. Original story and screenplay ! |
| Harold French, Lesley Storm, Camer |
| Deric Williams, Erwin Hillier, At Pale |
| theatre, London, Running time, 32 MIN |
| Magda Madeleine Carre |
| Anton |
| Rudolph |
| Louise |
| Doume |
| Roger |
| JosephArnold Max |
| Benno |
| Frederick |
| MarlaMargarete He |
| |

Measure in Germa Kengulian
Picture algualizes the debut of
Picture algualizes the fin was
shot on location in Switzerland.
But it looks like a fairly mild entry
While Cradle Inn, standing in
valley surrounded by mountainous
while granted the family of Medolelize
Carroll. Her husband, Michael
Carroll. Her husband, Michael
Carroll. Her husband, Michael
Carroll and the family of Medolelize
Carroll. Her husband, Michael
Carroll and the maids at
claim the standard
carroll and become very
siven retuge to French children,
and Miss Carroll has become very
siven retuge to French children,
and Miss Carroll has become very
silicited with them. Rennie considers the boy a coward and dischildren to return to Frence, but
this one orphan escapes from the
only chance of retaining the lad
official stephton, and Bennie retuge
the control of the control
only chance of retaining the lad
official stephton, and Bennie retuge
to
only chance of retaining the lad
official stephton, and Bennie retuge
were the into to him. The boy has
become so dear to her that she com-

Thems 36th from stage they by Markot Prince Will help its chances. Through the Stage the Stage that the Stage t

Rudolph without creating a real character, and lan Hunter solid the solid property of the control of the uninor characters are good without being outstanding. This was the last picture Gerard Kempinshi, made be-cents does not help, and it is diffi-cult to understand why those char-acters, who speak over the characters, who speak over the characters who speak over the charac-last property of the characters of the charac

Madeleine Carroll may prove something of a draw, but the ple-ture will need plenty of selling both here and in America. Cane.

Buffalo Bill Rides Again

Hollywood, March 28. Screen Gulid release of Jack Schwarz production. Stars Richard Arlen: features. Jennifer Moth. Loc Shumavay. Gil Patiriek. Directed by Bernserd B. Ray. Original story and screenplay. Barres Sarcety. Fran Gil-bert; emmen. Robert Cline; editor, Robert bert; emmen. Robert Cline; editor, Robert

| Crandati. Previewed | March | 27, | .41. | Itun- |
|---------------------|-----------------|------|---------|----------|
| ning time, 76 MINS. | | | | |
| Buffalo Bill | 1 | Ric | hard | Arlen |
| | | | | |
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| | | | | |
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| | | | | |
| Sam | | | rea . | Nanns |
| Young Bird | | .Sh | poting | star |
| White Mountain | | har | les 8 | terens |
| Chicf Brave Eagle | , | MR. | ny 1 | Pentes |
| Tom Russell | • • • • • • • • | •••• | onn . | Daine |
| Rankin | ******** | | - Mari | 'ormalk |
| Pete | | Con | Me | tileswe |
| Jeff | ****** | Car | a whe C | Thursday |
| Mr. Smlth | | | e Ch | toward. |
| Mr. Dawson | | ~ | ed G | robam |
| | | | | |
| Scratchy | | 'n | Oh | Avnold |
| | | | | |
| | | | | |
| | | | | |
| Mrs. Dawson | | Dot | othy | Curtis |
| | | | - | |
| | | | | |

There's nothing to recommend "Burfalo Bill Rides Again." It's meandering western overlength on footage and short of action. Strictly like material for lowercase spots in minor situations. It is not the material recommendation of the material recomm

peace to the ranch.
Dialog is loaded with cliches, the
Bernard B. Ray direction actionless,
and production mounting by Jack
Schwarz hardly adequate. Arlen,
Jennifer Holt, John Dexter and others in cast walk through uncomfortable 70 minutes. Technical credits,
including lensing, editing, contribute that the production of the programme of the pro

Carnival of Sinners (FRENCH-MADE) Distinguished Films release of Maurice Townser production directed by Townser

| Stays Pierre Presnay; features Josseline | ١ |
|--|----|
| Gael, Pallaul, Screenplay, Jean-Paul Le | ١. |
| Chanois: music, Roger Dumas: English | ١ |
| titles, Charles Clement. | ŀ |
| RolandPierre Fresnay | ١. |
| IreneJosseline Gael | ı |
| Small ManPalau | ŀ |
| Melinse Noel Roquevert | |
| GibelinGuillaume de Sax | ı |
| Colonel Andre Varenges | ı |
| DenisAntoins Balpetre | ı |
| Mme. Denis | ı |
| PerrierRobert Vattier | ı |
| Duval | ı |
| Le MoineJean Coquelln | ı |
| Musketeer | 1 |
| RiffemanJean Davy | ı |
| Surgeon Douklug | l |
| Juggler | ı |
| Painter | 1 |
| BoxerMarcel | I |
| AngelJean Despeaux | ı |
| | |

Pales — Sear Beauty Company (In French: English Titled) — (IRTISIS-MADR) (IRTISIS

San Demetrio, London "San Demetrio, London, which 2('h-Fox is releasing i the U. S., was reviewed i

"San Demetrio, London," which 2th-Frox is releasing in the U. S., was reviewed with the U. S., rouning time set ut 13 minutes to 77 minutes cut 13 minutes to 77 minutes and 15 minutes to 77 minutes. The U. S. and Demetrio, Londone Fr. A. F., San Demetrio, Londones for the British Merchant Marine." Describing it as a nirilling documentary, review and the U. S. and S. and

Bells of San Fernando (SONG)

(SONG)

Reven Guldt release of James S. Burkett production. Featured Donat March 26.

Seven Guldt release of James S. Burkett production. Featured Donat March 20.

Faul Newina, Anthony Ward, Monte Black Directed by Terry Morse. Original atory and screeningly the Patient's ellior, George McGulte. Previewed March 26, '47. Running time, 24 MINS.

| gaire. | Lieniemed | mairen | ~v, | ••• | **** |
|----------|-----------|--------|--------|-------|--------|
| or time. | 74 MINS. | | | | |
| | | | .Dona | ıa v | Woods |
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| | | | Byrot | n R | mlerer |
| uem | ****** | | Par | 1 N | owlan |
| reyon | •••••• | | | | M-mia |
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| VERBOL. | | | M | nte | Dias |
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| dre | | | David | Le | onard |
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| wilde. | | | Gilbe | rt G | alvan |
| Tuido | er | | Fal | ine 5 | Cuylch |
| me Ditt | | | ., | 4.0 | |
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Dilog triteness and newy hundred before the control of the control

meters contribute little. Brog.

When You Come Home
(BUITSI-MADE)
(BUITS

Wednessury, reprint a, 2744
rewarded and true love comes into
its own, It's that simple.
Story begins with Granden Rande
Roy Begins with Granden Rande
Roy Begins with Granden Randen
Roy Begins with Granden Randen Randen

New Foreign Films (Unlikely for Anglo-U. S. Market)

"Sungen Om Stockholm" ("Song of Stockholm") (SWDISHI). Saudress-Baumon Film release of Ahrie-Film produced in the Stockholm". Surface Stockholm". Surface Stockholm. Despitation of Stockholm. Despitation of Stockholm. Surface Stockholm.

Comedy-drama about musicians has a good chance in Scandinavia, but the story is perhaps too sentimental to go far in other merkets. Bandleader Sune Waldmir plays himself and shows to advantage under Elof Ahrle's direction, Lensing is okay.

"Familiea Swedenhielm" ("Sweden Irelease of Jean Dennow production. Stars Fig. 19 ("ANJSH)), RAS-Film Flower of the Sweden Dennow production. Stars Beatrice Bonnesen; features Lily Welding, Maria Garland, Freben Neesguard, Mogna Brandt, Ib Schoenberg, Directed by Lau Brandt, Be Schoenberg, Directed by Lau on Halinar Bergmikle Paly; camera, Ras doff Frederiksen. At World Chienu, Copen-jagen, Mumling time, 84 MISS.

Play by the late Swedish dramatist Hjalmar Bergman was filmed in Sweden prior to the war, was lensed in Germany during the conflict and now comes this Danish version. Plot revolves about a noted Swedish now comes this Danish version. Plot revolves about a noted Swedish scientist who's awarded the Nobel prize. However, economic difficulties and domestic troubles make a thorny path for the savant before he meets success. Acting and lensing are olay but fall to balance poor script and direction. No dice in U. S.

"Ungdom I Yava" ("Youth's in Danger") (SWEDISH). Svensk Taifilm production and release. Stars Gunnar Sloslers, diabric Hilori af Ornaci features Karl-Headish and the Carlson, Piglia Zaide, Differed du P. G. Holmgren. Screenplay by Holmgren based on Bibl Rybrand's radio play: canes, and produced the Carlson, Piglia Zaide, Dipling the Starker Bokers. At Olympia, Stockholm. Running time, 65 MINS.

Delinquent youth problem is analyzed in this film but offers no solution to the situation. Cast is replet with new talent. Market for this entry lies strictly in Scandinavia.

"Evig A Lankar" (Sternat' Lints") SWEDISHI, Lux Film production and release. Star Anna-Llas Rivson, Ingrid Backlin, Margareta Fuhlen: festure Erik Bergind, Horothi Fetterson, Ingrid Bergind, Horothi Fetterson, Ingrid Linceted by Rune Carlitten. Sevenpity, Adolf Schutsch, Paul Baudisch: cance, Karl-Erik Alberta, At Riviera, Sieckbeim, Running time, 75 MINS.

Dealing with family life in Stock-holm, this film is a fine comeback for Anna-Lisa Ericeson. Her acting is first-rate as is that of supporting cast. Olay direction, scripting and lensing afford this jet good chances here, but the story has no appeal to foreign markets.

""Data Cope" ("Bad Eyes") (SWEB-ISB), Wive Fihr release of Filips pro-duction, Stars Anders Slocetrand, Institute Govern Coderund, Arthur Fischer and Star Govern Coderund, Arthur Fischer and Star Jacrel. Screenpley, Regmblid Prin; care era, Hilmer Ethacht, At Sandia, Stock-holm, Running time, 10 MINS.

Stig Jacrel makes his directorial debut in this dramatic story of low and featousy. Arnold Sloestrand's thesping helps boister the feebig story, With Jacrel turning in find direction plus an excellent handling of a featured role, picture looks like a success here. It may be okay slag in other markets.

"Durgardskraller" ("Evening at the Durgarden") (SWEDISH). Wive Film release of BAG Syensoon production. Blay Hagman, Nines Briteson, Lasse Krullt, Douglas Hage, John Botvid, Naims Wiferrand, Ameta Lagurdeld, Directed Strand, Ameta Lagurdeld, Directed Running time. 33 MINS.

This dull entry adds little to the prestige of Swedish film producers. Save for the work of Ingrid Bjork as a young debutante, this has nothing to offer. No dice for America.

"Houkuluslinta" (FINNISH). Stars Lalla Jokimo, Eino Laipanen; features Red Levuluoma, Maire Karila, Joel Aufanten, Kalle Viherpuu, Irja Ranniko; directed liy Roland at Hellatroem: serceuplay, Ville Helix; camera, Esko Toyri, Reviewed in Helianfora, Running time, 78 MINS.

Apparently limited for Finnish consumption is this dramatic story of an adventurous Helsingfors girl who attempts to break up the life of a couple in a small Finnish viling. Camera and direction are good. Wis.



M-G-MONEY SHORTS!

Book Them Solid!

TOM AND JERRY
CARTOONS (in Technicolor)

- M-G-M TECHNICOLOR
- **10 PETE SMITH SPECIALTIES**
- 12 FITZPATRICK TRAVELTALKS
- 6 JOHN NESBITT'S PASSING PARADE
- 4 M-G-M 2-REEL SPECIALS
- 104 ISSUES

NEWS OF THE DAY

Thanks to your bookings of our Shorts, Mr. Exhibitor, we are enabled to continue production of the quality subjects

that win profits and prizes! The purpose of Shorts is to enliven the program and to bring in extra revenue. M-G-M spares no expense to accomplish both. You make that possible by your continued support.



PETE SMITH SPECIALTIES Voted No. 1 Live Action Shorts in Annual Exhibitor Polls!

Pix Stocks Cellar-Bound

brocher: turned out last week by factors and the production of the

night organized and vocalerous ement of union wage.

The opinion that expenses for talent are flexible, and can be reduced if the squeez on profit margins through mounting costs becomes too uncomfortable, but the industry earried many extra right or the control of the control

Theatre-Owning Majors

Theatre-Owning Majors
Theatre-owning majors will prove
more stable over the next few years
than those strictly in production and
distribution, the report owner. The
distribution, the report owner. The
fairly closely to the general level
of national income, but appear to resist decilioes in general business activity in a satisfactory fashion," is
contines. Conclusion is reached that contines. Conclusion is reached that high costs, the anti-trust suit and chances of foreign trade repercussions will not cut too deeply into the industry's profits. Domestic theatre attendance isn't likely to decline by more than 10% during the year, H&S believes.

H&S Deleven and Personaumi Taking the find the party of the party in the party of t

some," H&S deems Metro's earnings prospects and financial position "exprospects and financial position "exAs the largest theatre operator,"
As the largest theatre operator, but the largest the service of the content of the cont swil above the present indicated didudled rate over the next few years,
well above the present indicated didudled rate over the next few years,
has end and the property of the second of the seco

Continued from page 3

but cold comfort to the Big Five

but cold comfort to the Big Five which faces an unalowed timetable on partial divorcement, erasure of reese.

The milors could have handily freeze.

The milors could have handily freeze and the properties of the properties of the properties of the present for this relief, observed at the hearing believe. Justice Reed, resture timing had the Big Five pressed for this relief, observed clined towards postponement of the decree's operation, it's said, and special Assistant Autorney General Special Assistant Autorney General stay, failed to make out a strong stay, failed to make out a strong case for the Government. As matters now stand, pools must still be freeze also goes, into effect while the two-year deadline on partial divorcement runs from April 1, 1847, winning of a reprieve for the arbitration system, set up under the consent decree, which will continue

Film Attorneys Split

Film Attorneys Split Majors' attorneys are as widely split on the form which the anti-trust stay order should take as they were during the hearing stay of the sta), Par's lawyer, wanted booking dropped from an

block booking dropped from an overall stay.
Stand by two attorneys brought on threat by Little Three reps that they would submit separate order to the court. With no final decision, attorneys adjourned until today (Wednesday) for a further going over.

pending final decision on the merits by the nine judges. Attorneys for

'Sea Hawk' and 'Sea Wolf' Seeing Fancy Business

Seeing Fancy Bissiness.

Typical of the sook returns currently being earned by the majors or reissue of past film hits is Warner Brox. unprecedented first-run error of the sook of the so

In Weathington, the Earle and Ambasachor theatres start a run of the twin bill May 1, marking the first time that these houses have played a double bill. In Philadelphia, and the played a double bill. In Philadelphia, and the played a double bill. In Philadelphia, and the played by the played a double bill. In Philadelphia, and the Alinde playing "Sea Havat" and another downtown firstrum, the Alinde playing "Sea Wolf" concurrently starting May 14. Coincurve with the same played to the concurrently starting May 14. Coincurve the played that the played the

Reissue Gold

redistributed by FC, closed a four-week run at the Victoria, N. Y., last (Tuesday) night. Film originally (Tuesday) night, Film originally played an equal run on Broadway at Radio City Music Hall, which outseats the Victoria about 4-1. at Radio Cily Music Hall, which outseats the Victoria about 4:1. Grosses of the two runs, consequently, can't be compared. Mere fact that any reissue can play that long at a top Broadway house, however, indicates the way they're cleaning up, since any picture playing on Broadway must hit a certain control figure each week in order to control flour each week in order to stav in.

control squre each weer in order to stay in. Times Original
Metro, first of the majors to join or elssues on a large scale via its special reprints and importations askee division, has also found they pay off when given special handling. Take in Benewal, Robert Montgorn-Rage in Benewal, Robert Montgorn-Rage in Benewal, Robert Montgorn-Rage in Benewal, Robert Montgorn-Rage in Benewal in 1940, for example, had grossed more than \$1.250,000 as a reissue, over four times the gross-chalked up in its original run. "Boom Town," only other reissue caulified the top grosses it ranked up when fart released in 1940, Universal-International has also Universal-International has also

equalided the top grosses it racked up when fart released in 1940. So the top of the top of the top of the top of London," a modest budgeter originally turned out seven years ago, recently outgrossed its original acceptation of the top of the top of than \$4,000. U.I., consequently, has acceptated by the top of the top

slated to re-precen at the Roxy,
X. X soon, will earn more the
X. X soon, will earn more the
Decomposition of the recomposition of the

Inside Stuff—Pictures

Hint that Turkey intended to attack the Soviet Union during the only stages of the war it Stalingrad fell to the Germana, was contained in seript of a Russian film, "Stalingrad," printed in a Moscow mag last we was script of a Russian film, "Stalingrad," printed in a Moscow mag last we was compared to the seript of the series of the ser

Deal by which George J. Schaefer is to obtain relisuse rights to some 350-460 Universal features has not been inked yet, but Schaefer declared Monday (31) that there was no breakdown in negotiations. Delay was occasioned, he said, merely by the quantity of paper work involved in the huge transaction.

Schaefer is obtaining the reissue rights as head of a syndrome of the finding of the state o

Picture Grosses

DENVER

"Susie Steps Out" (IA), also Esquire, Webber, good \$15,000.
Esquire (Fox) (742; 35-74)—"Nora Prentiss" (WB) and "Vacation Days" (Mono), also Denver, Webber. Good \$15,00. Last week, "Dead Reckoning" (Col) and "Susie Steps Out" (IA), \$6,000.

(CA.) \$4,000.

Orpheum (RKO) (2,600; 35-74).

Tady in Lake (M-G) and "Blondie Knows Best" (Cd.), Nice \$15,000.

Faramount (Fox) (2,200; 35-74).

"Michigan Kin" (U) and "Blondie Knows Best" (Cd.), Nice \$15,000.

Paramount (Fox) (2,200; 35-74).

"Michigan Kin" (U) and "Through (Cd.) and "Blondie's Big Moment" (Cd.) and "Blondie's Big Moment" (Cd.),

Rights (Prec.) (Right (Cd.)).

SIL000. (FR) 3.74—"Joleon Market (Col.) 1.000. (FR) 3.74—"Joleon Market (Col.) (2d wk.) after two weeks at Denver, Esquire, Webber, Elg \$6,000. Last week, record \$7,500. (Mono.) also Denver, Esquire, Only 5.500. Last week, "Esquire, Only 5.500. Last week, "Seaffer (Mono.) also Denver, Esquire, Only 5.500. Last week, "Deaf Reckoning" (Col.) and "Susie Steps Out" (CA), \$5,000.

'TRAIL ST.' BEST BET IN THIN K.C., BIG 18G

Kansas City, April 1. New bills in nearly all spots this New bills in nearly all spots this week but bis is not strong. Sole exception is "Trail Street" in the exception is "Trail Street" in the property of the street of the st

Estimates for This Week

Estimates for This Week Esquire. Updown. Fairway. (Fox Midwest) (820, 2043, 700, 45-65). Midwest) (820, 2043, 700, 45-65). Midwest) (820, 2043, 700, 45-65). Midsouri preven and binced updown of the RKO players, western open as mething here as part of break. The same of the RKO players, western open as mething here as part of break. Some 50 houses throughout the tribory. Big \$18,000, and likely the same 50 houses throughout the tribory. Big \$18,000, and likely the same of the same o

same.

Midland (Loew's) (3,500; 45-65)—

"Happened in Brooklyn" (M-G) and
"Blondie's Holiday" (Col). Moderate
\$14,000. Last week, "Red House"
(UA) and "Thirteenth Hour" (Col),
\$13,000.

\$13,000.

Newman (Paramount) (1,900; 45-65) — "Perfect Marriage" (Par).
Creditable \$13,000. Last week, "My Favorite Brunette" (Par) (2d wk), stout \$12,000.

Favorite Erthette (Par) (2d wk).
O'rilean (RKO) (1906, 488).
"That Way With Women' (WB) and
'Crack-Up' (RKO) Mild \$12,00.
Last week, "The Looket' (RKO) and
'Best the Band' (RKO), 184, 560.
"Brasher Doubleton', 201, 36-60.
"Paraher Doubleton', 201, 36-60.
"Paraher

Brunette' Colossal 42G In Frisco; 'Spring' 20G

In 11300, Opining Lovu
Big news here this week is showing being made by "Favorite Bruing being made by "Favorite Bruing being made by "Favorite Bruting being made by "Favorite Bruwith follywood stars at event. It
will hit a stant figure at the Parawhere mile too week bit is elsewhere mile too week bit is elsewhere mile too week bit is elsewhere mile too week bit is elsephare when the stant figure at the St.
Francis, playing first-tum age.
Francis, playing first-tum affects
francis, playing first-tum affects
francis coard operations, weight

under Paramount management this week.

·Estimates for This Week Fex (FWC) (4,651; 55-95)—"Per fect Marriage" (Par). Sad \$15,000 Last week, "Boomerang" (20th) \$22,500.

22,500.

Golden Gate (RKO) (2,844; 60-95)

Huntress' (RKO)

SZA2000. "Gelet (IKC) '1284'; [69-8])
Geladan and Hunteras" [10-8]
Geladan and Hunteras" [10-8]
Glat with plus vauide headed by
Smiley Burnetle, Shlyl Bowan and
Chuckwagon Boys, Mere \$15,000
Burnetle and Chuckwagon Boys,
Self State (10-8)
Burnetle and Chuckwagon Boys,
Self State (10-8)
Schelernader [10-8]
Udd wk), Modest \$9,000 in 5 days.
Last week, 68-813,500. "Self State State (10-8)
"Pavottle Brunetle" [14]
"Pavottle Brunetle" [14]
Bong Brunetle [15]
"Pavottle Brunetle" [14]
Brunetle [15]
State [15]
State [16]
State [16

to \$x_3\$ vec, \$\$1,000. Last wee, \$1,000. \$\$1,000. Last wee, \$1,000. \$\$1,000

Solution of the control of the contr

Omaha Mild; 'O'Clock' 716

Omaha Mild, 'O'Clock' 726

In week marked by slower loss of the control of the co

U Franchises = Continued from page 5 =

higher costing lineup, a company

higher costing lineup, a company spokesman explained. U still would like to have the power to make new franchise deals which would not consideration the received with the consideration the received down first-run theatres, but as the hundreds of old franchised-would rather let them die company, presently, can sail down first-run theatres. But as the hundreds of old franchised-would rather let them die company to the company of the company to company to the company of the company to company to the company of the



RONALD CAMAN

O ALEXIS U

CACHARY UUUTT

JAMES V. KERN
ROVEL AND SCREEN PLAY BY STEPHEN LONGSTREET
PRODUCED BY
ALEX GOTTLIEB

THE STAMPED STARTS THIS /EEK FOR

WARNERS'

STALLION ROAD

Scientific Scripts For Top B.O.

b. 6. Scheme has been envisaged and developed by Albert E. Sindlinger, who resigned six months ago as director of Gallup's Audlence Research Institute. Started quietly last November, NEW currently has four hits on Broadway, a film starting into production and a successful new novel on its hands.

Combined with its other activities is an entertainment investment-counselling service that will spread a would-be angel's moolah over a series of NEW-approved plays. Backbone of the financial setup is a \$100,000 fund provided by Walter E. \$100,000 fund provided by Walter E. Heller, head of a tremendous Chicago investment syndicate which is w. k. to Hollywood through backing of indie films. Number of other people wishing to take advantage of the NEW service—outfit takes a fee for it—have deposited sums from \$1,000 up from which Sindlinger draws.

Basis of the whole scheme is pre-testing stories on the public via a research unit. However, Sindlinger insists, unlike the Gallup setup, he has no plan to sell research—but to use it. Therefore, NEW will not test the "want-to-see" of any film or legit script unless it has the right to make an investment in its production. Basis of the whole scheme is not

an investment in its production. Plan is eventually to place the NEW seal—something like the Good Housekeeping label—on plays, pix and books which have been tested one of the control of the law potential ticket or book-buyer, seen give seal, will know that he's going to like the film or play or book, because it has been cound that a majority of the population has dayed it.

okayed it.

Entirely new technique of testing out stories—far-advanced from and considerably more costly than the considerably more costly than the far on a citizen of the considerably more costly than the consecution of t

crease shortly to 36—working on it.

NEW will make audience-response
tests on scripts of plays, films and
novels before or after they have
been written, and offer suggestions
for changes. Important facet of the
cutton however, it to house, a stable setup, however, is to house a stable of writers in bungalows on the Sind-linger farm near Hopewell, N. J.— there are two scriveners there now and have them turn out tested prop

and have them turn out tested properties.

Sindinger claims they save 75% of writing time because where they get to a puzzling turn in the pick, they can get an immediate ampublic via tests. The author goes the responses first hand, so the tested out with the research crew to see the responses first hand, so the response first hand, and the seed of the pick of the

up value for pictures.
Success of NEW research methods, Sindlinger methodn, is evident of the control of the co

their works, is setting them up in "Message for Margaret," currently farm bungalows, giving them finan- ical backing and putting heavy in- worked with author James Parish vestments into legiters and films immed from stories which its re- duced by Stanley Gilkey in associasearch shows will win returns at the b. 0. New York April 13.

New YORK APRIL 15.
Tieup has also been effected by
Sindlinger with producers Lewis &
Young. They are sending out, as a
result of his resarch, road companies of "Desert Song", and "I Remember Mama."

nember Mama.

In the film field, NEW is working in the film field, NEW is working with producer Edward Golden. It has done considerable research and has an investment in "Texas, Heaven and Brooklyn." Pic was originally labeled "Eddie and the Archangel labeled "Eddie and the Archange Mike." the change being made when Sindlinger's staff discovered that de-spite the fact it had been published as a book, the title wouldn't sell Arrangements have now been made for republishing it under the new moniker.

In addition, Golden has just signed

In addition, Golden has just signed see Allille for the pic as result of NEW's surprise findings on the Strike consellening synchrotron to the publishing held, Sindlinger has been working with Reyal Berley Sindlinger has been working with Reyal Futer's by Gallerian Sindlinger has been working with Reyal Futer's has been bought for Jimes with the publishing held in the publishing held in

Pix Promotion

ued from page 5 increased stress on exhibitor and public relations, which will be Metro's "main-objective" this year. Special emphasis is to be ladd on selling the public "the story of M-G-M as a brand name that means to them better entertainment value."

the entertainment value."

The contest of the problems inherent in the inaugration of competitive selling, Rodgers declared that Metro will follow the decree to the letter will follow the selling that any air, as and when it is final. He has warned this asis staff that any air, as a devantage on the tolerated. To facilitate compliance with the decree, more gires will be laid on a "close and understanding personal relationship between our organization and its customers, for contract concentration can resiet to the detriment of the industry."

In an effort to bulster exhib relia-

the detriment of the industry."

In an effort to bolster exhib relations, M. I. "Mike" Simons, now editor of the Distributor, Metrod house sales organ, has been named head of the company's sales promotion, exhibitor and public relations of the company's sales promotion, exhibitor and public relations of the company's sales promotion, exhibitor and public relations of the company's sales promotion, exhibitor and public relations that the company's sales promotion, exhibitor and public relations statistically and the field more offern' to establish closer contact with the field anes satisf and with exhibs. Simons, satisf and with calls of the contact of

assistant, will continue to edit the Distributor.

Rodgers also revealed that one of Metrys field sales managers is to be stationed at the homeoffice at all times as an acting assistant general sales manager in association with Edwin H. Saunders and Eddie Aaron. Fieldmen will restea in the that is a second of the sales manager in the sales manager in the sales will restea to the sales as the sales manager in the sales will restea to the sales and the sales will restea to the sales as the sales will restea to the sales as the sales are sales as the sales as the sales as the sales are sales are sales as the sales are sales are sales as the sales are sales are sales as the sales are sales are sales as the sales are sales are sales are sales are sales as the sales are sales Edwin H. Saunders and Eddie Aaron. Fieldmen will rotate in the Job to give them a national, as well as regional outlook, and so promote the "maximum of efficiency and understanding" in the Metro distribution organization.

Savini-MPA Continued from page 9

and Liberty. Kelly challenged Savini's right to the handle and there was some acrimonious letter-writing.

In the meantime, Monogram, which is not a signatory to the title

which is not a signatory to the title bureau's agreement, is making a pic under the "Kliroy Was Here" label and probably will have it in release in time to obviate any further argument between Kelly and Savini.

Surprisingly small number of title disputes become sectious. In 1946, there were 2,978 moniteers regilt there, with protests made on 460 of tered, with protests made on 460 of ide the static formation of a ratic with a subject matter on a subject to the static file in the subject matter of the static file in the subject matter of the subject matter o

VARIETY Eric Johnston Names 14 Committees on Policy

Committees on Policy
Eric Johnston announced at the
annual meeting of the Motion Picture Assn. In New York Monday
(31) appointment of 14 committees
to handle policy in various divisions.
Chairman of the committees are:
Executive—Price Johnston, prez
and hoard chairman, MPA.
Finance—George Borthwick, secrelary-inessurer, MPC.
relary-inessurer, MPC.
Columbian Merabip—Jack Cohn, Columbian Columtime ColumTranscript ColumTranscript

International Relations — Spyros kouras 20th-Fox. Theatre Executive—Joseph Vogel,

Title—Adolph Schimel, Universal. Law — Austin C. Keough, Para-Copyright-Edwin P. Kilroe, 20th-

Fox.
Statistical Research—Donald A.
Henderson, 20th-Fox.
Educational Services — John M.
Whitaker, RKO.
Community Relations—Ned E. Depinet, RKO.

Solicitations - Barney Balaban, Paramount.

Paramount.
Advertising Advisory Council—
Charles Schlaifer, 20th-Fox.

Star Envoys

Continued from -page 5 to film content abroad. In this con-nection he also praised constructive and cooperative attitude of the stu-dios in regard to the production

Directors decided to call a special membership meeting to consider proposal to increase from one to two the number of directors from each

the number of directors from each company.

All the directors were reelected except Robert Petrins, general counsel of Warner Bros. His place was taken by Herman Robbins, of National Screen Service, Reelected Warner Benner, Bander Balbann, were Sonnhord. Barney Balbann, were Sonnhord Balbann, were resulted to the sonnhord Balbann, were sonnhord Balbann, were resulted to the sonnhord Balbann, were sonnhord Balbann, were resulted to the sonnhord Balbann, were sonnhord Balbann, were sonnhord Balbann, were resulted to the sonnhord Balbann, were sonnhord Balbann, were

Roach, Nicholas M. Schenck, Spyros Skouras and Albert Warner.

All Milliten An Exception capping and the Albert Warner.

All Milliten, who will be 70 next July and is retiring after 21 years service as secretary of the association. Borthwick, the treasurer, will seem that the secretary of the association. Borthwick, the treasurer, will milliten, former Governor of Maine, for some months now has been restricting his activities to the milliten, for some months now has worked to the secretary of the secretary in the secretary is presented as a secretary. Free w. Duvast, satistant treasurer, and James S. Howie, assistant treasurer, the secretary treasurer. okayed plans submitted by R. Vogel, of Loew's, chair-Joseph R. Vogel, of Loew's, chairman of the program committee, to:
man of the program committee, to:
the dinner in New York May te
marking the jth anni of the MPA
J. Arthur Rank, British film tycoon
will be guest of honor.

U-WB Tiff

Continued from page 4

Conlinued from page 4

tloral by William Guete, UJ studio
ducer, appeared buchner, WB producer, and the control of the control of the control
ducer, and the control of the control
minished and that company has
made no peace overtures.

On the Engle-Lion front, an E-I.
Control
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E-I.'s position was regarded
strengthened by the decision this
evek of the Colliornia appellate
week of the Colliornia appellate
the Lielle-WB contract. The tigal
the Lielle-WB contract. The tigal
battle continues, however, since
Warners has announced a further
appeal.

houses has caused a traffic jam in clearances on the Coast. Five first-run theatres are involved in Southrun theatres are involved in South-ern California and 15 more in other sectors of the west. Ban, which in-cludes features, shorts and news-reels, affects three theatres in Aber-deen, Wash, four in Salem, Ore, three in Santa Barbara, and one each in Freno, San Pedro, San Bernardino, Huntington Park and Beverly Hills.

Beverly Hills.

In many cases Fox West Coast is
in opposition to Warner houses and
if unable to absorb Eagle-Lion and
U-I product, those two distribution
outfits will find it difficult to collect their customary rentals in a number of cities. In Beverly Hills the Waror cities. In Beverly Hills the Warner theatre has been playing U-I
first runs. Under the ban, the only
available first-run house in that
zone is the FWC Beverly, which is
tied up for a long roadshow run of
"The Best Years of Our Lives," a

'Verdoux' Policy Continued from page 5

continues from page in all years of the Broadway. Idea was for him to take over the house and operate it for the company. UA, however, skipped the idea in favor of running the situation itself.

Eases Logiam

tion listed.

With "Wordbow" soing into the Broadway, UA is now trying to get "The Macombow forms into the Broadway, UA is now trying to get "The Macombow Affair," Benedict Bogeaus production starring Gregory Peck and Joan Bennett, Into the Riv. Deal has already been made with University of Carnege fair."

This will be one of the two pix for which house was committeed when U took over its operation from UA last fair. "Are he of Triumph," Last fair. "Are he of Triumph." Enterprise to the carrier of the production of the carrier was the carrier of the carrier was the carrier of the carrier was the carrier of the car

With the house and date finally set for "Verdoux," UA is going shead full speed to plant publicity for the preem. Decision was made j time to catch next Sunday's r which will be the one precedi opening. Chaplin, who has

which will be the one preceding the opening. Chaplin, who has been reticent about publicity, has agreed to interviews by a small group of Picture will not be acreened for anyone before the preem, with most UA exect, as well as newspaper revereet, seeing it then for the first revereet, and it is then for the first by a small group of top ad and publicity planners. Legion of December 30 when the presence of the p

Monday morning and is expected to put a classification on the film by today (Wednesday). There was a slight hint, entirely unofficial, that the pic might be found objectionable in part and some cuts asked.

UA Reps

was of the relationship of the pro-

was of the relationship of the producers to UA under decree selling. Pretty well agreed upon was a plan for employing a common countries. The producers in the producers when the particularly in regard to the UA:
Schaefer, Enterprise v.p. in charge of the producers when the prod

Rob K. C. Theatre

Rapeal, Sambounced a further appeal.

Booking Jam Hits Coast As

Kanasa City, April 1.

Kimo theatre, former Dickinson circuit subsequent-run now showing foreign films first run, was robbed after closing hours. Bandist entered the manager's office and walked of the closing hours was compared to the manager's office and walked of the manager's office and walked of

Repub Board

Continued from page 3 :

Commutes troin page 3 and predicted this would be the big gest year to date for Rep. He laid special emphasis on the impass to the process to Rep's interests; a Roy Rogers linerests; a Roy Rogers lensed in the present two-color system, was screened for the stock-holders following the meet.

holders iollowing the meet.

Company technicians are now conducting tests with three colors for the system and Yates expressed confidence it would be ready for commercial use in three colors by September. Citing advantages of Truckelor over other color film protember. Citing advantages of Type-color over other color film pro-cesses, Yates explained the colors are mixed in with the emulsion so that release prints can be turned out as rapidly as they are in black and white. Cost is much lower than any other color process today and Yates said Rep may find it possible Yates said Rep may find it possible studies, both in the U. S. and abroad, in the future.

Yates Continues As Prexy

Yates Ondinues as Prexy under the five-year contract he signed that five-year contract he signed March 1, 1946, but it's likely his duties will be split up since the non-heaving that the signed will be split up since the non-heaving that the signed will be signed to many diverse activities. In pending conflict for control of pending conflict for control of the signed was avoided by "Xates willingly was avoided by "Xates willingly heeding the demands of the other interests for the right to name six different pending that the signed was a signed with the signed with the

directors to the board.

Meeting of the new board members was held immediately after the stockholders' meet and, though all stockholders' meet and, though all control of the stockholders' meet and though all the stockholders' meet and the stockholders' meet a meeting the stockholders' meet a "love feast" Board is slated to meet again in N. Y. April 28.

N. Y. April 24.
In line with this, William J. German, prexy of J. E. Brullatour, Inc., defined this week that his company defined this week that his company of Reps. Seep I from the standard of Reps. except fro

followed through on the suggestion.
At the time the first three non-Yates reps were named to the board in February. Yates himself added the name of Edwin Van Pelt weepe Co., N. Y., the properties of the first properties of

Some of the large stockholding Some or the large stocknoining interests in Rep are reportedly dissatisfied with the earnings and progress of the company during the lush war years. Hence they've stepped in to exercise partial control.

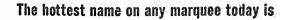
Metro's Bids

Continued from page

made, as in the past, in non-com-petitive situations where pix are to be sold under straight sales, if the exhlb loses money on the run. Rodgers emphasized, however, that

exhib losse money on the run. Rodgers emphasized, however, that if an exhib bids over his head in a child of the result of the r

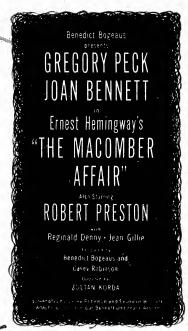
dustry means a prosperous museus. Despite Metro's plan for increased production, Rodgers said he didn't think it would be possible to release more than two or three films a month for the rest of the year. This means there will be no increase in the 22-24 releases, for 1947 originally announced.



GREGORY PECK

making his own kind of love in

the kind of story that only Hemingway could write



Released thru UA

RKO and French Pathe's 50-50 Deal

On Chevalier and Other Productions

REO'S deal with Cine-Patherance, under which the Francomerican combine recently proper the production of the Market State Dept. Protests

Vs. Sweden's Pix Curb

Vs. Swede TROY and with Cine-Paties of France, under which the France, ander which the France, describing the France, and the France, an

made in England with J. Arthur,
Rank.
Since Pathe supplied lis Paris studio and considerable equipment,
Its equivalent in each, according to
Votion. The joint venture was the
first of its type, with the current
productions planned for the French
studio. Pathe will distribute in all
French speaking areas with RKG
All ion realized will be tossed into
one pot for even divey.

The Chevalier vehicle imploys a
novel in the production of the production of the production of the
ton the production of the production of the
triping and solid give-and-take is
mutated to allow Chevalier's comment
Film was so scripted from its inception so that the Chevalier stunt
counded be pulled.

The Prench actor's
commentary is currently under way

tion so that the Chevalier sturnt could be pulled. The Prench actor's commentary is currently under way if the Pathe studio in New York, Votton sald. Robert Piroch, RKO cortifer who, handled both the story and several of the songs piped in Chevalier on the profest. Back that the Prench' actor is soring with New York cutsomers has RKO hopeful that the device will mean top the prench actor is soring with the prench lim industry, Yotion ophed that the production end has often gone overboard on negative costs by putting out pictures with a nut in

gone overboard on negative costs by putting out pictures with a nut in excess of \$5,000,000 to 40,000,000 francs. That amount is the top that c good Gallic film can gross in French - speaking sectors of the

s. good Gallic film can gross in French speaking sectors of the world, he said, but French producers have turned out pix centing as high have turned out pix centing as high problem is to master making films that can be paid for in the French market," Votion declared. "Then the halance will be so much velyet." The problem is a knotty one, he shaince will be so much velyet." The Problem is a knotty one, he Tranee were rising by "leaps and bounds." Citing "Man About Towne as an example, Votion said produce Renc Clair had planned to pay 250,— by the time the purchase was con-pleted costs had soared to 460,000 france.

francs.

Votion is visiting the States to meet with Dore Schery and talk Continental talent, story buys and other policies. He leaves for the Coast Saturday (5) and returns to bis London office May 9.

Rank New Zealand Deal May Hit Lesser U.S. Pix

May Hit Lesser U.S. Pix

American Washington, April 10,

American He New Zealand and Ret

as result of the recent J. Arthur

Bank circuit buy-in there, U. S. Deportment of Commerce reports

addigry of Rank's Overseas Cine
midiary of Rank's

GREATER UNION RE-SIGNS COL.

vs. SWCUENTS FIX UITD

State Department has made a general protest to Sweden against that country's plan to curb imports in order to conserve foreign exchange. Slated for a sharp bite is American films, it means that fewer prints probably to be admitted there.

Original

Original press reports out of Sweden were to the effect that a complete embargo would be placed on our films by the Swedes. However, the U.S. embassy in Stockholm checked and found that this would not be so.

New Rank Edict Calls For Comedies Instead Of So Many Thrillers

London, March 18.

J. Arthur Rank's latest order is—
"Let the People Laugh." This instruction has gone to all production units. Rank and his top associated pictures. Circuits are already playing many British and U. S. crime

But now Rank thinks the cycle But now Rank thinks the cycle is being overdone and that the public here would welcome laugh films. Call has consequently gone out from Rank story department for laugh stories, and the dearth of these stories, is expected to be a headache for Robert MacDermott, story chief of Rank organization. headache for Robert MacDermott, atory chief of Rank organization.

And the MacDermott headache will need more aspirins because of the U. S. market. Rank has no instance, and the second of the U. S. market. Rank has no instance of the control of t

British Film Briefs

London, March 25. Gaumont-British animation sec-tion of J. Arthur Rank Organization was completely cut off by the Thames floods and turned into huge Thames floods and turned into huge inland lake with emergency supplies being supplied them by Army amphilibous vehicles ... "Brighton Rook," Boutling Bros. pic, is first mated Studios, Estiree, owned by Metro-Goldwyn-Mayer, which starte plays top role in "The First Gentlernam," with Marcel Varnel production, and the production of the

shooting to start in April.

Cineguidh has chosen Robert
Donat for top role in "Oliver Twist",
- Assockted British Picture Curp.'s
- tion will be Francis Brett Young's
- Brother Johnstham," with Harold
- French directing. Shooting starts in
June at Welvyn Studies. ... Stan
- Land Land Land
- Will be Brett Young's
- B time, about general production and distribution program for coming, year...Joe Seidelman to Paris, shortly for European sales conference. Al Daff, his aide, goes with him as well as Seidelman's wife....Col. James M. Francy, prexy United World Pictures of America, Universal Pictures' subsidiary, devoted as Substandard nilms, now here, is well Greater Union again has signed all Pictures of America, University of Columbia on a product term deal, substandard films, now here, is well Makes the seventh time.

Accomman Rydge signed for Greater Macroman Union With Nick Terry signaturing Fersonnel unioner General Eisenhower during the war.

Phone Strike

Hooner Ratings Due For Fadeout in Phone Strike

The threatened nationwide tele phone strike, which up to last night (Tues.) was still set for next Mon-day (7), wouldn't seriously criptor from a mechanical standpoint. The webs believe their permanent circuits are sufficiently flexible under their own the standpoint of the between main studie-enters to pre-vent any major disruption of pro-

gramming.
It's pointed out that 99% of the web shows originate from New York, Chicago, Hollywood or Washington. "From a program viewpoint, we

It's An Ill Wind

Normally quiet, reserved A. C. Nielsen, the Chicago radio-audi-meter man, can be expected to break out in loud chortles if a telephone strike comes off and

break out in loud chortes if a telephone strike comes off and lasts very long.

His arch-rival, C. E. Hooper, without a telephone to turn to, would be ratingless. But Niel-sen's little audimeters would go

don't expect too much difficulty," said one net exec. The webs also have permanent teletype lines between regular pickup points. During a strike, of course, maintenance service on lines would be cut off. Also, remote pickups for spot broadcasts would be out of the question.

record be out the question.

One radio industry operation which would face a complete shutdown, however, in event day produced to the produce of the produce

riod is the first through the seventh of each month. Effect of the switch, to escape possibility of a phone blackout on the last day of the usual polling period, is simply to rate Monday programs. If the strike comes off, but is settled within a week—and it seems doubtful that it would last any long-er than that, owing to its paralyzing effect on communications—Hooper can breathe easy again. His second April the children period toward start. This isn't the first time the Hooper This isn't the first time the Hooper

until the 15th.

This isn't the first time the Hooper
pollers have faced such a situation.

A threatened phone strike about a
year ago had them holding their
breath.

Odeon Theatre Halted

Odeon theatre chain, exhib outfit in Canada for J. Arrhur Rank interests, has run into a snag in its building program that may set a shilling program that may set a shilling program that may set a shill no shilling program in the shilling program in the shilling program in the shilling premises at the central St. Catherine and Crescent area, have appealed to Prices Board (Canada's OPA) to but any attempt by down but the shilling of the shilling of new Odeon house.

Odeon house.

One of the tenants, Rose Silverstone, asked the court to issue a writ restraining Rentals Administrator (Prices Board) from proceeding.

Mex Trans-Luxer Gets 'Deception'

See Hope for Better Austrian Prod. If Wien Film Gets New Management

British Exhibs Huddle

On Theatre Ad Control

London, March 25.
British exhibitor toppers are meeting to consider the government's new town pinning bill which proposes that advertising displays outside theatres be controlled by

licensing.

Circuit representatives at the con-clave plan to formulate a plan regu-larizing some clauses of the bill.

Argent. Show Biz Czar Shutters 3 Pix Houses Under Film Quota Law

United Frim Quiota Law
Monlevideo, March 28.
Determine the protection of the control of the protection of the control of the c

The fact that the Arizona, a house which usually specializes in west-erns and comedies, had announced Chas. Chaplin's "Dictator" for Monday following the ban, may have had something to do with the sudhad something to do with the sudden drastic enforcement of the decree. At the time the shutering
billing "Claudies and David." The
Sarmiento was featuring "Adios
Pampa Mia" together with "Searlet
Pimpernel" and another oldle. The
Arizona was running "The Man in
Grey" and "The Girl from Lenigrad."

These three houses are in the up-town district, playing three to four old-run pix on grind policy at a

Holognesi is determined to go through with his scheme to set heavy taxes on imported pix, and Hollywood distribs are in continuous confabs with government officials or

German-Language Revue Scores in Amsterdam

Amsterdam, March 25.
Although deemed an experiment to present a show in the German language such a short time after the occupation, Rudolf Nelson's cabaretoccupation, Mudoif Neison's cabaret-revue, "Servus, Meine Herren," is doing well at the Minerva-Paviljoen. His group consists largely of Ger-man Jews who sought refuge in Holland during the war.

Nelson-produced shows frequent-ly were seen on Dutch stages before the war and as far as his current offering is concerned he appears to offering is concerned ne appears to have retained the sympathy of the Dutch public. Another new post-war entry is the recent preem of the ABC-Cabaret at the Leidschep-lein theatre with a show titled "Remember My Forgotten Shows." Stars are Wim Kan and Gorry Vonk, who spent most of the war in a Jap concentration camp.

Down Mexico Way

Mexico City, March 25.

American Eagles, high-wire bike balancers, headlining Circo Atayde, Mexican circus current here. Jack Cummings gave President Miguel Aleman and some cabinet members private available. Aleman and some cabinet mem-bers private exhibitions of Metro's "Fiesta Brava"...Some cinemas are cancelling contracts with certain cancelling contracts with certain Mexican newsreels, complaining they contain too much advertising... Elvira Vargas, writer-newswoman, is Mexico's first petticoat city editor, holding that job on "El Nacional," daily government organ here. President Aleman appointed her.

Mex Trans-Luxer, 6tets 'Deception' here. President Aleman appointed here. Origing of Trans-Lux's swanlay clients in Riotel Frado here debug dering with Filmex to become a conference in Riotel Frado here debug dering with Filmex to become a conference of a snag in the booking of "its a Wonderful Life" (RKO). Another Films to head France Films of house had a previous bid in for it. The proposed of a snag in the booking of "its a Wesleo, French pid distributor... The proposed of the proposed of the proposed of the Series are developed by the proposed of the proposed of the Series and the proposed of the proposed of the Series and the series of the Series and the Series an

With income tapering of a syahe or remaining usable pre-V.E, day German pictures decreases through German pictures decreases through petition from U. S. and British nig. Witen Film, handed back to Audit agovernment trusteesship in January, is the center of much talk on impending absorption or reorganization deals. Only importunit produced to the control of the con plant. with se-ting go.

ting go.

Indications are that the Austrian regime would like to see the whole loose production and distribution picture pulled together so that better pictures could be made for the sake of needed foreline exchange. Some 60 producers are lierased only two shooting schedules at all studies, and these much delayed. Likewise, postwar product to date has been far below export standard, Feelling is that Austrian producers have unspecessfully trited pale imile has been far below export standard, Feeling is that Austrian producers have unsuccessfully tried pale imitations of Hollywood. One produceractor-director who might do a better job, Willi Forst, is snarled up in legal action with Wien Film over ownership of the completed but unsuccessful the standard of t ownership of the completed but un-cut negative of a big color musical, "Vienna Maidens," completed late in the war. Forst won't start new production until "Maidens" is re-leased.

Haym Weissm film operator who also has large theatre interests in South America. theatre interests in South America, is due here this with Wein Film. He's interested in buy-nig in for Swise francis, which should interest Austrians. If he could get Wein Film assets along with re-leasing agreements from half dozen a workship situation might be created. This would leave Kurl Head, management on the outside.

Althes hook untworpathy on Hard!

Althes hook untworpathy on Hard!

'Allies look unfavorably on Harti remaining in more than the nominal berth he now holds in Wien Film. Story is that Weissman would put in Geza von Bolvary as production boss. Another theory is that Sasscha boss. Another theory is that Sascishe Flim, pre-anschluss power here, was reorganized with Austrian government money for purpose of taking over along the same lines. Consust is that something had better be done quick before the release out ditional flops plus Russilipated productions using Radi players and directors unacceptable elsewhere.

Holland Govt. Sets Up 2 Units for Musicians

Z Units for Musicians
Two organizations that will have
die artist bookings have been
licensed by the Ministry of Social
Affairs at The Hague Stichting
Nederlands Impressariat will book
long-hairs, while Ibuk will confine
its operations to musicians and popular talent. ular talent.

With the establishment of Stich With the establishment of Stuci-ting, it is expected that its activi-ties will not freeze out private agen-cles. Setup on lunk is not so well known. Both institutions have em-ployers and employees in equal strength and are supervised by the known. Both institutions nave the ployers and employees in equal strength and are supervised by the government. Currently all private agents in the entertainment field have no government license and it's reported that none will be granted.

Mage's European Junket James Mage, foreign film distribu-tor and operator of the Laffmovie, N. Y., sails for London April 9 on a six-month junket through Europe

a six-month junket through Europe. to get new product.

Owner of the Cinephone circuit, with some six houses in France and one in Belgium, Mage expects to confer with authorities in England regarding the return of another theatre in England requisitioned by the government. the government.

the government.

Previously identified entirely with operation of Latfmovies in Boston and Baltimore as well as New York, James Mage last week leased the Studio, N. Y, for his foreign product. The 650-seater will be known as Studio 65, House tees off next Sully! day (3) with "The Bellman," French film

Takeover of U.S. Distrib in Germany Nearer, Maas Goes Over for Huddles

Irving Mass. Motion Picture Ex-ger and Section 1 and 1 and

come up.

While Berlin Mass will make plant in anticipation of early transplant in mind indistributing controls of the MFEA. The military has had control ance the start of the occupation. Provisions of this transfer are accepted to follow the general patent set in the provision of the start of the occupation. Provisions of this transfer are accepted to follow the general patent set in the provision of the start of the patent in the

right to censor stupects released.

Another vital problem to be taken up by Maas stems from the recent Anglo-American economic merger in Germany and need for working out plans for inter-zone distribution.

Angle-American economics and angle-American economics and a company of the compan

Miss Goddard's Tresses Now Set After Walkout · By Brit. Studio Union

Whether Paulette Goddard's colf-fures should be created by her per-sense of the person of the per-ture of the person of the per-levely Mjordu, whom she brought from Hollywood, or be handled ex-elusively by British artisans resulted in a two-day strike last week by jankeup artists and hairdressers at Br Alexander Korda's London Film

Budios.

Walkout on Tuesday (25), which effected almost 1,000 studio workers, sended suddenly on Thursday (27) when London Film Productions and British Lion Studio Co. Ltd. obtained an interim exparte injunction to restrain certain named people, their servants or agents who continue the committee of makeup exitate the committee of makeup

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'Other Love' Preems In 4G London Benefit

London, April 1.

World preem of "The Other Love,"
Enterprise Productions film at Empire theatre. March 27, brought out
London's elite for the benefit performance.

Lordon's elite for the Denua. Softmanee.
Playing at ordinary scale, more than \$4,000 was raised and donated to Lord Mayor's national fund for food victims.

U.S. Pix Force French To Holland Arty Spots

Amsterdam, March 25. U. S. films released in Holland by the Motion Picture Export Assn. in general have met with a good reception, and picture patrons have praised the re-entry of American product as a big improvement over previous film fare. French films, in particular, have been hard hit by the loss of playing time and are now found only in the more or less arty theatres.

theatres,
Metro's "Gaslight" has been doing
smash business and currently is in
its 10th week at the Alhambra.
"That Night in Rio" (20th) is in its rian Night in Rio" (2011) is in its second stanza at the Tuschinski as is "Suspicion" (RKO) at the Corso, English producer Herbert Wilcox's "Piccadilly Incident" preems soon at the Noggerath.

Britain Battles Over Raw Stock

Battle currently is ranging in England between newsreel associations and producer groups for use of tions and producer groups for use of raw stock. Latter has hit a new low in amount, causing a serious crisis. Exhibitors have stepped into the picture in London, suggesting one issue of a newsreel be put out week-ly, with a 400-foot maximum set un-ntil the shortage over. Normally, British newreels are 800, feet long, and three are issued week. Com-British newreels are 600, feet long, and three are issued week. Consumption of raw stock by the inductive his person of the control of the co

output of raw stock in an effort to meet the shortage crisis. American raw stock, which is needed by pro-ceeding the control of the control of the control the U.S. had surplus because of heavy duties. English have made an effort to economize on lim, with the army elashing output and pro-ducers endeavoring to save stock by cutting down on the printing of rushes.

Rank Sets Canadian Opus for World Distrib

Toronto, April 1. Developing its policy of encourage ing international showing of top films from any country, J. Arthur Rank organization has set "Whispering City," first major bilingual Canadian sin fasture, for world distribution. It was produced by Quebe Productions. Now being cut at Pathe lands for distribution in April. Balls speaking version stars Hefmut Danctine, Paul Lukes and Mary Andlau Dupuis, Jacques Auger and Nicole Germain. French version has look Camadian cast.

"Whippering City" was filmed in which was the control, "fast and on early and use musical theme of "Quebec Coreto," first major Canadian Corto," and produced the control, "fast major Canadian Capurphony work for films. It will be distributed in Canadian start of the control film feature, for world distribution.

Dutch Symphony May Make American Tour

Amsterdam, March 25. Famed Concertgebouw of Amsterdam is reported as inked for a U. S.

dam is reported as inked for a U. S.
tour. Comprising some 100 pieces,
symphony orchestra is conducted by
Buduard win Belstum.
Reorganized after vive under
Belstum en under
Bel

Deny Loew-Gaumont Deal

Jean LeDuc, Gaumont peexy, and Perris Mairch 25, Jean LeDuc, Gaumont peexy, and Perris Sallard, Gaumont general manager, both fold Vasurur that they are southing at the report that they are southing at the report that they are southing at the state of the sall that they are southing the sall that they are southing the sall that they are sall that they a

Fact that Loew is overseas now and that Loew's International always is on the lookout for new houses lends credence to stories of a dea being on with Gaumont.

Mex Pix Union Balking 16m Distrib Unless Special Unit Created

Mexico City, March 25. Anything connected with 16m films in Mexico is being blocked here. Latest report is that the National Cinematographic Industry National Cinematographic Industry
Workers Union, has refused to have
anything to do with 16m films. As
NCIW centrols all labor that can do
anything about 16m pix, narrowgauge films are tied up throughout
Mexico.

Learned that NCIW demands
that establishment of a special local
for handling such films a promedition

hat "establishment of a special local framiding such finis, a proposition that owners of 16m product definitely oppose. They content they'd lose money under such a setup since would be less than what would be paid the proposed local workers. Metro, RKO and WB are the principal handlers of 16m in Mexico, Metro, RKO and WB are the principal handlers of 16m in Mexico, American companies. Expected that an appeal will be made to President Miguel Aleman, stressing the educational value of 16m product and most remote hamilts in own lacking any modern educational or amuse-ment facilities.

OSTRER HEADS 20TH'S PRODUCTION IN ENG.

PRODUCTION IN ENG.

Maurice Oster has been named see producer for 20th-70x operations in England, with a contract calling for him to turn out ix pictures annually budgeted at \$800,000 to see a soon as rebuilding work is completed on 20th's Wembley studios here.

Outer plans to gist a different Outer plans to gist a different New York of the Atlantic, in each picture. First to go into production will be "Palwa," adaptation of a Prench novel by Alfred Schirkauer, which was originally published in 1800. Oster's supervision, with the latter currently dickering for the service of Michele Morgan in the lead role.

Toumanova's Paris Debut

Paris, April 1.

Ballerina Tamara Toumenova is stated to open at the Opera tomor-row (Wednesday): American tourists and obeking here to gander Miss Toumanova who's appeared for years in the U. S.

Current London Shows

"Anonymons Loudon, April 1.

"Anonymons Lover," York:
"Born Yesterday," Garrick.
"Clutterbuck," Wyndham.
"Danelng Years," Casino.
"Parile for Member 1 in Member 1 London, April 1.

"The Gleam," Globe,
"Truant in Parklane," St. James.
"Under the Counter," Phoenix.
"White Devil," Dutchess.
"White Steed," Whitehall.
"Winslow Boy," Lyric.

Paris Legit Biz Booms on Weekends; Bergere Fancy 17G, 'Gitane' 121/3G

Argent, Cuts Out Hitler, Braun From Yank Reels

Montevideo, March 25.
Argentine film patrons had to be content with seeing only brief foreign newsreels last week because many of the reels available to Hollymany of the reels available to Holly-wood distributors had been cut by Argentine censorship. The offending sequences were: at all the sequences were and the sequences when the private life of Hiller and Eva Braun-These were brushed off by Don Alfredo Bolognesi, carr of Argen-nias entertainment board, as mani-setti are all ready dead.
"Woofroids" closed at the Monu-

Jecks are already dead.

"Notorious" closed at the Monumental theatre March 20, after
heaking all records with an average
daily gross of \$3,780. "Wonder Man,"
which followed "Notorious" at the
Gran Rex, went into its third week
on March 13, grossing nearly \$2,000
dollars daily better than in first two
weeks.

Weltner, Crystal To India, Italy

national prexy, and Clement S. Crystal, head of Par International's theatre department, are winding up visit and inspection trip Australia this week and swinging over to India and European spots prior to going to Paris. On his first trip to Aussie although he's been around the world for Par, Weltner, accompanied by Crystal, leaves Sydney for Darwin today (Wed.) pre-paratory to shoving off for Java and Singapore. They reach Burma on April 4 and then go to Calcutta and

Singapore. They reach slirms on Karachi on Saturday (6). From there they swing over to Arabia and Ira jo Cairo. In Cairo, Weither and Crystal will huddle for the middle-east. The two Par excest then plan visiting Hally briefly before going to Marieellie and Paris, before going to Marieellie and Paris, week, returning to U. S. on April 17 on the Queen Elizabeth.

Albert Deane, head of Par's foreign story censoring dividend, who expected the plan with the plan story censoring before starting back to N. Y. He's his family and reliatives in Sydney, this family and reliatives in Sydney, this family and reliatives in Sydney, his former home.

Deny Par Seeks Sites Down Under Sydney, March 25. Both George Weltner, Par Internal-tional preys; Internal-foreign theatre chief, have denied that Paramount is seeking sites for film theatres in Australia. Both spoke at a major industry luncheon here at which the two Par International top-pers and Alpetr Deane, foreign story

pers and Albert Denne, foreign story censor, spoke.
Despite this, Aussie industry of-ficilia are convinced that Par will be interested in one theatres as older for the convenience of the convenience of

MEXICO CRACKS DOWN ON FOREIGN ACTORS

Mexico City, March 25.
Foreign show people and any entertainers who work for pay in Mexico must have their immigration

emeriances who work for pay in Mexico must have their immigration papers in order or get into bad who book them. Such performers are liable to deportation. That has been pointed up by the local municipal government fining ages the Teatro Tivoli, vaude-revue theatre, \$400 for allowing Agustin trusts. Argentinian singer, and Tilda Sour. Chilean coincidente, to work the immigration department. Both performers face deportation.

Paris, April 1.
For the week ending Sunday (23),
Paris theatres grossed an estimated \$300,000. Much of the revenue comes on Saturday and Sunday, when practically all shows do businessed to the state of the state o

Now. A rune 94,800 and European 85,000. Musicals add fairly with Ada, 815,000 and Chatelet isans Fernandel) at \$175,000 with "Ficture Hunters." Gaite Lyrique, with "Chanson Grander pulled "No. No. Nanetic" on Dream" with in unpul \$4,000 for two opening performances over the weekend.

At Boblino, the new show, "Star Has Been Stolen," starring Georges Ulliner, cabaret star, drew a big the week, Tabarin took in about \$5,000.

the week, Tabarin took in about 58,000. Passione did a poor \$4,000 and \$0.000 and \$0.0000 and \$0.000 and \$0.000 and \$0.0000 and \$0.0000 and \$0.0000 and \$0.0000 and \$

INDICT 150 BRITISH ON STERLING EXPORT

Sojourns of British tourists on the French Riviera is due for a sharp slump following an intensive probe there of free spending by citizens from England.

from England.
Currently some 150 Britishers have been indicated on charges of unlawful export of sterling. Inspector William Tass has been the main-spring in the probe.

Sherek to U. S. For 'Message' Preem in N.Y.

"Message Preem in N.Y.
Lindon, March 25.
Henry Sherek asils for N. A. Arril 2, too late to see the open of Message for Margaret" at Boston but in time to see the spen to the second week there. Stays in U. S. Or, the New York Preem And In time for the opening here of Robert Morrey's play, "Edward, My Son," He plays lead with Pegg Ashcrott in femiliate by "Edward My Son," He plays lead with Pegg Ashcrott in femiliate by Tellow 19, "Sherek" and the Message of the Stay of t

HARRIS NEW, BRITISH CENSOR

Indians NEW. BRITISH UEMSUR London, April 1. Sir Sidney Harris, a home office under-secretary, has been appointed president of the British Board of Film Censors, succeeding Lord Tyr-rell, who died March 14. Salary is \$3,000 annually,



Etting, Pearl, Brisson Still Clicko As Nostalgia Pays Off at the B.O.

Corning, Juneaus, Control of the Con

ic registed that tryle of cromonlegy, which were call combanels of the war are Ruth Etting and Jack Brail Br

formation metalics. The Armodol Basic following the follow

Sime in VARIETY, June 15, 1927, reviewing Miss Etting's Broadway debut at the Paramount, had this to

wy in part. Buth Etting waited quite a while before making New York properties of the properties of th Every once in while, in the past, Varurry has had a review or a news story about Ruth Etcher of Chicago, It was always Children of Chicago, and it looked as though they had ided hed on in or around the Loop for life.

hee been not cover as to a background he become in the background he bac

By ABEL GREEN

Bit may be from Dhiet these days, articularly in the clubs, but one production of the clubs of the

Dance," and "Harves Moon."

Fearl and Brisson

Pearl, for his share, is Munchausenscupe per usual; perhaps a hit vague
to the new generation-ago
with the "Barcon's" generation-ago
but to the credit of him and Cliff Hall,
a tiptop foll, they rise above their
material even though it has to resort
to the familiar mismatching of
saucy laugh results.

As for Brisson—the older girls 'SiAs for Brisson—the older girls' Si-

pseudo-newspaper headilines, for saucy laugh results elider girls Siis. As for Brisson—the elider girls with a gamt from "Cocfailig for the opener (how can you misson with a gamt from "Cocfailig for rent pope like "Lamplighter's September Song" and "Last Time I Sweptember Song" and "Last Ling I Sweptember Song" and "Last Ling I Sweptember Song and "Last Ling I Sweptember Song and Sweptember Song and Sweptember Sw

maie-Heiemorganisms. sell. the morgabord in Copenhagen.

Show at the State
A for the rest of the prepetition of the control of

show is a good setting for Miss Et-ting. It is good setting for Miss Et-ting. The special floorshow material Williard-Mysels, "Strawberry Moon" and "Easy Going (Hard to Get" are of unusual calibre for a floorshow score.

Olympia, Miami

Vagabonds (4), Eddie Schaeffe Lewis & Oliver, Florrie LaVerre Lou Handman, The Albertas (2), L Rhode House Orch; "Cross & Heart" (Par),

ness he was elected as with the mandement girl in America, and heart of the mandement girl in America, and heart of the mandement girl in America, and the mandement groups and the groups are furnished to the groups and the groups are furnished to the groups and the groups are groups and the groups and the groups are groups and the groups and the groups and the groups are groups and the groups and the groups and the groups are groups and the groups are groups and the groups and the groups are groups and groups are groups and groups are groups are groups and groups are

a bet for top niteries and vaud silmers. Handman and Forrie LaVerre of the the standard when I wave routine, most of it selling nicely Tuning and presentation add to Balancers Lewis and Oliver do does, with the gas as understander. See the second of the selling nicely with their adags to burlesquing. Femme plays straight to make's with their adags burlesquing.

Les Rhode and house orch back show in top fashion. Biz good when caught.

Apollo. N. X.

Tab Smith Orch (12), Wilmoth Houdini Calypso Troupe (11), Lil Green, Leroy Carrington, Jackie & Tuffie, Pigmeat, George Witshire, John Bunn & Sybil Lewis; "Blonde for a Day" (PRC).

Apollo's layout is z bit short on marquee hure this week but nevermarquee hure this week but neverment. Tab Smith's combo maintains a fetching rhythm, Houdin's Cajunit while Lil Green shows merit in the blues department, mere and the blue department of the short of the sh

Tower, K. C.

AOWET, K. C.

Kanasa City, March 28.
Ted Smith, Carl & Arlene, Charles & Betty Gray, Butch & Bobby, Jack Parks' Tower Orch (9) with Norma Werner; "The Brasher Doubloon" (20th) and "Fabulous Suzanne" (Rep).

House had something of a pr nouse and sometining of a problem on the Friday opening in getting this layout trimmed to the usual 35 min-utes, as at least two of the acts were loaded with material. With these

utes, as at least two of the acts white loaded with material. With these spots ironed out for later shows week's bill classes as above average. In a spring and Easter setting, band opens with "Easter Parado". In a spring and Easter setting, band open with "Easter Parts" of the Service to "Medianchely Baby" loft Norma Wester and Service to "Medianchely Baby" loft Norma Wester and Service to "Archaen balancing act. Latter balances along Carl while he assumes mission control of the Service to the S

Roxy, N. Y.

Peters Sisters, Buster Shaver with Olive, George and Richard, Jackie Miles, Connee Boswell, Paul Ash House Orch Line; "Carnival in Costa Rica" (20th), reviewed in Vantery March 26, '47.

Once in a while a fresh young kid will come along and amaze the show-me skeptics with an insouelant brand of humor and an originality that askee from out of their letharpy. The shows the show the show

stding Bronx kid can play praetically anywhere.

A flick of a pinky, a lift of the calcular anywhere and the calcular and the same and

ber.

Miss Boswell can still turn a lytic
with the best of 'em, and her choice
of tunes is still an object lesson. It
takes courage for a gal singer to do
something like "Old Man River,"
but Miss Boswell does it, and makes
it acceptable, too. Ballads, rhythm
numbers, or whatever she deigns to
do—Miss Boswell does 'em all well. do—Miss Boswell does 'een all well.

Buster Shaver with the two male
midgeles and the lilliputian Olive his
probably the "cuted" at in the
are not there to be just "cute"; they
have dancing and singing ability
have dancing and singing ability
have dancing and singing ability
of live getting most of the plaudits,
especially in that finale halfroom
number with the normal-issed
bears repetition whatever the medium in which it appears.

The probably the properties of the contrace of the control of the christ
know their way around a rhythm
tune, with he herviest of the three
around their gargantuan properaround their gargantuan propertions.

As usual. He Roxy setting is good to look at, and the lighting job is likewise an irity. But that leisurely opening—Ugh! And that finale to trailerize the theatre's next pic, a crailerize the theatre's next pic, a crailerize and," is too obvious. It actually doesn't enhance the current show's entertainment values.

Capitol. Wash.
Washington, March 28.
"Showtime of 1947" with Slate
Bros. (3), Monroe & Grant, Lucienne
& Ashour, Betty Jane Smith, Fay
Carroll, Dorothy Byton Girls (12);
"Swell Guy" (U).

"Sewel Guy" (I) byton Gird (II).

The customers set better than average this week, as the Capitol comes up with a tab show marked the customers get better than average this week, as the Capitol comes up with a tab show marked the customers are considered to the customers and the customers are customers and the customers are customers and invely coming along the customers are customers and invely coming along in and out of the tab, working alone, with the other specialties and with the other specialties, and with the tother specialties, and with the customers and the third adaptic dates with a dummy fall.

Fay Carrolt, nice looking gal with Lover "while the Slates clown on all sides of her. She later comes to the common state of the customers are considered in the customers and the customers are considered in the customers and the customers are considered in the customers are presented by tractive dancer, a minute and attactive dancer, a minute and customers are customers and continued throughout and the soft and offer one difficult was the first bedspring speciality on the Capitol stage in a long time. It was the first bedspring speciality on the Capitol stage in a long time. It was the first bedspring speciality on the Capitol stage in a long time. It was the first bedspring speciality of the capitol stage in a long time. It was the first bedspring speciality of the Capitol stage in a long time. It was the first bedspring speciality of the Capitol stage in a long time. It was the first bedspring continued throughout and the sets are several to the control of the control of the control of the control of the capitol stage in a long time.

Earle, Philly
Philadelphia, March 29,
Jimmy Philadelphia, March 29,
Lunceford Orth (18),
Freddy Brycat, Clark Bros., Thelma
Carpenter, Leuis & White: "Seven
Were Saved" (Far).

Carpenter, Lenn & white: Seems of white: Seems of the see

on Their actions of the control of t

Cain Plan

Cain Plan

Continued from page 2

Radio Writers and Authors Guilds.
Hammerstein, although opposed to
the AAA, took the SWG point of
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wheel of the AAA took the SWG point of
wheel of the AAA took the SWG point of
wheel of the AAA took the SWG point of
wheel of the AAA took the SWG point of
the plan, its advocates privately
hadopted. However, they see their
fight as tactically valuable in pushing the AL into taking a stronger
attitude on copyright, and other
an AAA is unnecessary prove the
AAA would be subordinate to the
League and is merely the means by
sulfay wheel the AAA would be subordinate to the
League and is merely the means by
guilds, would carry on the function
of repository, licensing trustee and
other work.

AAA would be catabilished by the
chairman of the board would always be the president of the Auwould place a seven-year limit on
the leasing or licensing of new reparameters of the AAA
would be no discrimination
on acceptance of material.
There would be no discrimination
on acceptance of material by the
discrimination of repository permits of the catwill and the complete of the Auwould place a seven-year limit on
the leasing or licensing of material.
There would be no discrimination
on acceptance of material by the
discrimination of the catalogue declared by a waiter upon propen notice
by a waiter upon propen notice.
League declares supplement is published as a service to all profesjourney and the four Aulished and the August and the four Aulished and a service to all profesjourney and the four Au-

by a wines to SWC report to the Legge declares supplement is published as a sorvice to all professional writers and to the four designation of the control o

Institutional Ads

= Continued from page 1 =

ton hits. He thinks many potential top hits. He thinks many potential theatregoes are discouraged by a false idea, carried over from the wartime boom period, that it is important to the state of t

the traditionally b.o.-slack Holy Week or midsummer periods are a good chance to see the shows for which they've been aiming to get tickets for a long time.



Maker of dreams . . .

To make dreams like this convincing... to show them with the smoothness that brings life and reality... that is the job of the optical-effects man.

Yet it is only one of his many contributions to modern pictures. By his skill with the optical printer . . . his production of fades and wipes, of dissolves and laps . . . he

plays an important part in giving American movies their high standard of technical excellence.

If the optical-effects man is to play this part to the full, he must use dependable film of superior quality. That's why he usually prefers to work with the large and well-known family of Eastman motion picture films.

EASTMAN KODAK COMPANY

J. E. BRULATOUR, INC., DISTRIBUTORS FORT LEE • CHICAGO • HOLLYWOOD

Skouras Gets Back 1 St. Louis House. Maybe 29 Others; News From Keys in a drive toward more pix accounts. Strengthening of a number of agency

Charles P. Skouras, head of Na-charles P. Skouras, head of Na-teal Theatires Co, and Fox-West Coast, regulated control last week of the Missouri, and the Missouri and the Missouris and the Missouri and the state of the Missouri and the Missouri of the Ambassador, downtown first with house, and the St. Louis Arma-ment Coast with the Missouri and the Charles M. Turtley, large realize in Charles M. Turtley, large realize of Ambassador Copp. which owner the control of the Missouri Charles M. Turtley, large the Missouri Charles M. Missouri Charles M. Turtley, large Missouri Charles M. Missouri Missour

drawn.

Reported effect of the deal is that Stouras will now direct the management of the two large houses and those of the St. Louis Amusement Co. through Harry C. Arthur, Jr., general manager of Fanchon & Marco's interests that operated the projecties through a 10-year lease, stope expired.

Sharo's interests that operated the representation of a 10-year lease, representation of the representation of

turn to the city where they arst gained success.

It also has been reported that the fistours brothers are willing to place responsibility for management in the hands of Harry Arthur and in the hands of Harry Arthur and to operate the Fox, a 5,000-seater and the St. Louis, a 4,000-seater, both in midtown.

Chas. Skoures Huddles in K.C.

Chas. Skouras Buddles in K.C.
Kanasa City.
Charles Skouras headed a contingent of National Theatre excess here last weekend on a tour of companyatory to launching drives. In a talk to the 125 Fox Midwith the continue of the companyation of the company's net of the companyation of the co

Jaycocks-Kilpairick Add 1
Dinaid Jaycocks and Alexander
Dinaid Jaycocks and Alexander
Elipatrick, prez and treasurer respectively of B & Q Associates, New
England circuit of 22 theatres, have
sequired a one-half interest in the
sequired a one-half interest in the
anne Mage of Percenti your
over nine coalig losses in New
Jersey.

Versey. Cocais nouses in New The Tremont, a 2,20-seater in downtown Boston, will be switched to a first-run rouse. The previous of 2520,000 to renovute and re-equip the theatre. Bork & Krumgold theatre brokers, handled

Theatre Owners Add 3 Houses Cincinnati

Theatre Owners Corp. of Clincinnati, has added Auto-In and Dixle Gardens, two new Drive-In theatres that are opening soon, and brown of the Corp. of Clincinnation of the Corp. of the Corp

Brooker's Territory
Pittsburgh.
William F. Brooker, Paramount



630 Fifth Avenue, New York 20

THE FASHION FAIR

an exposition by leaders in the fashion industry

MADISON SQUARE GARDEN, New York week of June 12 thru 18, incl.

roduced by: LEON LEONIDOFF

produced by: LEON LEUNDON: designed by: RAOUL PENE duBOIS chairman: TEX McCRARY

For interesting promotional tie-ins still available, write to:

THE FASHION FAIR, Suite 370

exploiteer, will henceforth service the local exchange in place of Jim Levine, who's been transferred to the Cleveland and Detroit beat. Brooker has in Fhiladelphia and will cover botte its with Wash-ington, his former sector, trans-ferred to Maxwell Joice.

Davie's B. C. RKO Spot

James F. Davie named RKO's
branch exchange manager in Vancouver, William S. Jones, former
branch manager, will act as supervisor of the Vancouver exchange.

lannusti Charlotte WB Chief
Ralph J. Innuusi, sheman inc
Warners at its brant-sheman inc
Warners at its brant-sheman inc
January, 1985, has been made branch
man and for Charlotte. Fromotion
man and for Charlotte branch
general sales manager, to become
effective April 7. Charlotte branch
general sales manager.
Januari supplants John Bachricit manager for United Artists in
Atlanta. He has been in film industry for the last 15 years.

Iowa, Ill., Mo., Deals

Iowa, II., Mo., Deals
Bowman Berther, Meedical, In.
Bowman Berther, Meedical, In.
Bowman Berther, Meedical, In.
Martin Fetch, who plass a facelitaing the community of the community
In the community of the community
In the community of the community
In the com

Davison, Nedler to Butte

Recent film row checker-inners include Giff Davison, Universal branch manager, and C. P. Nedler, Metro branch manager, up from Salt Lake.

Newcomer Perry Brown back after first swing over new territory for Warners. Fred Weimar and Kenny Fried-man of National Screen Service in Billings.

man of National Serven Service in Micrograms Don Tibbs selling through bere. Bob Gohn, western Montana film theatre operator, sold his Twin Bridges house to Ged McJure, new Bridges house to Gottleme, new ginia City operation. Don Lybridin of Scobey, takes over E. Dontigney's East Helena theatre on April 1.

Drive-In Drives Beater

Minner polis,

Opposed by Twin City Indie ex-hibitors who claim they'd be unfair competition for expensive year-around theatres, drive-ins, seeking suburbs, now look to be out. After hot fights, two Twin City suburbs rejected application of the re-rejected application of the con-traction of the control of the con-trol of the con

Twin Cities never have had a drive-in theatre. Russell Stevens promoted from RKO-Pantages assistant to manager by John D. Redmond, district man-ager. Succeeds Wilbert Day, re-signed.

Harry L. Alexander back here as PRC branch manager. He had been 20th-Fox manager in this area up until last April. Then he was transferred to N. Y. homeoffice. Alexander succeeds Jack Armm, who resigned last fall. Alexander PRC Mgr. ln Albany

Circle 7-2496

Coast offices with added personnel and top execs in the last few months is regarded as part of the movement to bulwark defenses against the new onslaught.

onslaught.

Other Tatiles
Charges are voiced by several
agencies that producers have been
approached, unsolicited, by competitors who've preped campaigs for
pix slated for early release in an
attempt to slug it out with the established agency. It's claimed that
such action is unethical and that the growing practice spells a knockdown fight to ward off continued raids or

customers.

Another phase of the battle are the new raids on agency personnel. With a number of the agencies expanding their film departments as part of the drive for more accounts, artists, copywriters and account excess have been a particular target for operations. It's claimed that personnel raiding tactics are also in the

unethical bracket.

A bot fight for the smaller indie A hot fight for the smaller indica-producer accounts has developed, agency excess say, because they're more than the same than the same than the consideration of the same than the consideration of the same than the same than

would probably let the theatre out if "Stairway" suffered a sudden demise, Warner execs aren't playing it that way.

demise, Warner exces area puasus, it that way.

I that way.

Bernamment of the particle of the particle of the particle of the comment of the particle of the particle of the particle of the comment of the particle of the p t is over, they're now saying, the exhib will start pulling the

Distrib Costs = Continued from page 4 =

the personnel cuts at the studio, ac-cording to sales chiefs, served more than anything to build up a "scare" among exhibs and the general public that a boxoffice slump loomed in the near future.

near future.

Industry, consequently, is wary of starting a faise recession, since, as one distrib topper pointed out, "if you holler fire long enough, some-body is certain to light a match," or body is certain to light a match," or if everybody talks about a slump, they"ll all begin cutting prices and the slump will actually ensue. Current boxoffice receipts, which are holding at par or better than the record-breaking 1946, make such a "scare policy" uncalled for, it's pointed out.

Par Powwow

having been held in Florida during

having been held in Florida during February.
Gethering of Par's pariners and executives presages important decisions on future it's been learned, par's pariners were asked to decide whether the company should appeal from the decree. A vote, then held, rolled 9-5 in favor of italing the case to the Supreme Court.

The competitive bid method and preliminaries on partial divestiture were also gabbed.

BEERY TAKES 'ALIAS'

DEERI TAKES 'ALIAS'
Hollywood, April I.
Wallace Beery's next starrer for
Metro will be "Alias a Gentleman,"
to be produced by Nat Perrin.
Story deals with an old jailbird
who suddenly inherits a flock of
coin.

Pa. Teachers Would Get Nearly \$1,000 Raises Via New Amusement Tax Bill

Metro's N.M. Wastelands Grants to Plug 'Grass'

Gift of an acre of land in the New Mexico desert to film critics and other "important" personages to plug Metro's "Sea of Grass" is the exploitation gag dreamed up by Metro veepee Howard Dietz and his ad-pub staff. Proof that the land really exists and has been signed over to the critic is contain in an actual warranty deed, duly notarized and sent via registered mail to the new landowners.

for 1947, but next year the land-owners will get billed personally by the state. Idea was incorporated under the title, "Sea of Grass Land Co., Inc.," with Dietz serving as prexy and Herb Crooker, Metric homeometer to the control of the cont the state.

gophers or rattlemances on your in which we have been a consistent of the property of the prop

Harrisburg, Pa., April 1. All entertainment media would be taxed to provide increased pay for schoolteachers under a bill being prepared for introduction into the Pennsylvania State Legislature this

Pennsylvania State Legislature this week.

Sensor, impaining an undiscated lepty, would produce enough the produce of the property of the produce of the pro

UCP PACTS SIRK

Hollywood, April 1.

United California Pictures handed Douglas Sirk a director contract calling for three pictures, starting with the Robert Cummings starrer, "The Glass Heart."

Philip Yordan and Eugene Frenke will function as co-producers.

M-G Reshuffles

Centinued from page 5

The continued from page 5

Allen, who was named a districtly and the continued and the continued

New York Theatres

Alexis SMITH REAGAN Zeckery SCOTT IN WARNER BEOS. PICTURE "STALLION ROAD" CAB CALLOWAY

And His Jumple' Jive Jubilce
Plus DUSTY FLETCHEM
Creator of "Open the Boor Eichnre"
WARNERS'
AROADWAY
AT 47TH STREET
STRAND AROADWAY AT 47TH STREET

Humphrey BOGART STANWYCK Alexis SMITH In Warner Bros. Picture "The Two Mrs. Carrolls" With NIGEL BRUCE Directed by Peter Godfrey Produced by Mark Hellinger B'way at 51 St. HOLLYWOOD



MICKEY ROONEY LOUIS BASIL .8

DICK HAYMES - VERA ELLEN ESAR ROMERO - CELESTE HOLM Carnival in Costa Rica

A 20th Century-Fex Picture in Technicaler
PLI'S ON STAGES—
CONNEE AGOWELL - BUSTER SHAVER
PETERS SISTERS - Extra JACKIE MILES
ROXY 7th Ave. &
Oth St. PALACE Laraine DAY - Brian AHERNE

Robert MITCHUM-Gene RAYMOND THE LOCKET' AN PROPAGE









Rockefeller Center RONALD COLMAN in "THE LATE GEORGE APLEY"

introducing PEGGY CUMMINS
A 20th Century-Fox Picture
The Music Hall's Great Easter Stage She

UN Blueprints Plush Setup For Broadcasters in New N. Y. Capital

Radio networks and 'independent stations got a looksee in New York | stations got a looksee in New York | some per stations got a looksee in New York | some per stations and the look | some per station |

NBC veepee in charge of news and international relations. Chart Group also named COUC Coffice of Information on Cultural and International Affairs) representative to be chosen later, to serve as a working committee. Versi include 18 broadcasting booths for the General Assembly hall, 12 for each countle room, and eight for each count from, and eight for each counterners own. In addition, the UN capital of the UN capital Configurate special programs within the UN capital of the UN capital of the UN capital of the UN capital or inginite assets of the UN capital of the UN capita

and stations. Twenty-five of the offices would be given over

offices would be given over to broadcasters.

The plans as they stand call for the property of the plans as they stand call for the property of the plans as the product of the products of th

spacious.
Plans are only tentative, of course.
Plans are only tentative, of course.
Cross will toss the blueprints into
the UN hopper for final approval.
Individual stations represented at
the meeting were WEVD, WHN,
WILB, WNYC, WGXR, WOV,
WMCA and WOR.

Digest Airer Set To Go Thru Summer

Kamsas City, April 1.

Reader's Digest, Radio Edition, ponsored by Hall Brothers, greet in the continue on its CSB broadcasts right through the summer following a decision made after a conference between company excess and Foots, and the continue on its difference between company excess and Foots, and the company of the continue of the company of th

ABC Grabs Coast Bowl Easter Show; NBC Out

Laster Jnlow, NBJ Util
Hollywood Bowl's Easter Survise
services are an aerache to NBC, particularly since the handling of the
well as winapting with the Bowl
board. So, this year it's ABC that's
carrying the Bowl, from 5:30 to 6:30
a.m., April 6.
a.m., April

Transcription Showcase Programmed by N.Y. Indie For New Platter Shows

For New Flatter Shows?

Unusual gimmide, whereby agencies inferested in buying transcription shows can hear them on the air under regular broadcast conditions, is being introduced by WNEW.

N. M. indie, with a "One Night of the Companies to all their programs are sort of transcription showcase. Further angle is that the transcription companies to a circumstructure of the companies of of the comp

giving WNEW some free promotion. Deal was set with Frederick W. Ziv Co. to use their shows the first three weeks, with a Wayne King program Friday (4), a Philo Varce sire: next week and "My Evortie Story" week after. Deals have also been set with NECs transcription been set with NECs transcription for the state of t

any aired for aponsors.
Station has also inked Louis Un-termeyer, poet and anthologist, for a 3-week serjes, "Let's Balance the Books," in association with Satur-oty Review of Literature. Show, in encee, and a panel of three authors disquaing oddities in literary field, personality stuff, etc. Frogram, starting April 13, and running starting April 13, and running starting April and with the control of the control of the control of the starting April 13, and running starting April 13, and running starting April 15, and running starting and running starting and running starting starti

Finch Bids For Home Fax Biz

Capt. W. G., H. Finch, New York seesible developer and manufaction to the control of the lucrative market expected to develop in a few years for home facishile recorders. Some properties of the lucrative market expected to develop in a few years for home facishile recorders and the lucrative market support of the lucrative market properties of the lucratic properties of

N. Y., April 22-24.
Facsimile machines which Capt, Flinch has produced thus far are combination sending-receiving units designed more for commercial use, such as by chain banks, than for home use.

CHI'S WMAQ IN GALA SALUTE TO 25TH ANNI

Chicago, Artl 1.

WMAQ. Chicago's oldest station, will hold a half-hour celebration in honor of its 25th birthday April 13.

Program, 33-04-pm. CST, will have special transcriptions by Amos 'w' who farst started on NBC outlet. Judith Waller, head of educational division, and who has been with the station 24 years, will be honored and division, and who has been with the station 24 years, will be honored and NBCer with 50.000 watts has many first a-to its credit. Among those chimed are first football broadcast chimed are first football broadcast chimed are first football broadcast tween Brajand and Chicago in 1928, and presentation of the first television show in 1930.

Showevers Turn Crix On Gabber's Package

On Gabber's Package build. Billed units will provide muAnnouncer Charles Stairs ("Can sistal numbers."
You Top This," etc.) has a package show. "Annuter Critic," on which the first saddline need to the control of t



MACK SWITZER

Spot reporting of important and significant events is made possible by KLZ's mobile unit, pack transmitter and wire recorder—most complete facilities for the purpose in the Denver region. KLZ, DENVER.

Crosby, Hope Hit Road to New York For Air Windups

Bing Crosby and Bob Hope, who've traveled roads to Morocco, Zanzibar, etc., are hitting the road to Manhattan, but by separate paths, for their season windups on the airwaves.

waves.

Crosby will cut two Philco platters in Chicago, with Groucho Marx,
guesting on both, during the next
fortnight, then, head for N. Y. to
wax the season's washup with Fred
Allen in one of the spots. Hope will
close out fis current Peppodent tour
with broadcasts from Philly and
his summer layoft kicking around
South America and Europe.

It's till indefinite, whether Philco.

It's till indefinite, whether Philco.

South America, and Europe.
It's still indendute whether Philos
will put in a summer show on ABC
while el Bingo troiles with his kids
on the Newada ranch and hunts and
fashes with Bill Morrow in Jasper
National Park. Groaner signs off
June 18 and won't return until
Sept. 24.

of the second of

Conflict of an earlier engagement caused cancellation of a date for Crosby to guest on Quix Kids' Easter broadcast. Groaner was to be quixmaster, with Hope being piped in for a dissertation on the Bing's effects.

Phileo's other platter star, Burl Ives, aired on Mutual, is going on through the summer without a letup. The star of the stations carrying Bing labout 400, all those airing Ives (about 400, all those airing Ives (about 400, and added these to the five weeking all the stations carrying Bing labout 400, and added these to the five weeking all the stations carrying the sounding pomolion figure of various to some up with an impressive-sounding pomolion figure of various 1200 individual programs carrying the Philos merage weekly?

WMIN Makes Bid to Blind In Special Weekly Airer

In Special Weekly Airer
WMIN here is inaugurating a special weekly radio program for the
and meshy radio program for the
individual radio program
and inspiration and it will go on on
and inspiration and it will go on on
it is minutes Saturdays 11:30 a. m.
Program also will be directed to
people with sight, tipping them off
an to the best witys for helping the
steel numbers. Its will provide musteel numbers.

lamed general manager of W. Lee and FM. Outsiders were collowing retirement of W. Lee and FM. Outsiders were collown. Marshall, Minn., KWLM.

Latter quit because of ill health. Minn., and KVOX, Moorhead,

State Dept. Int'l Shortwave Setup Runs Un Vs. Congress, Industry Snags

Putnam-MBS Honeymoon Over, But WOR Tie Strong; Will Release If NBC Calls

George Carson Putnam, newscast-ir welcomed home from the war with considerable to-do and buildup with considerable to-do and building by Mutual a few months ago, is get-ting a crack at Lowell Thomas' spot on NBC—but he's not going to fall back on Mutual if he loses out. MBS has quietly handed him the pink

has quietly handed mm tee pini.

Mor. does, however, have a'
WOR (N. Y.) contract in his
pocket under which he is now doing
11 stints weedly for the key Mitual
station. If Mic Decktons, Word Siry
on. At present he's doing a fiveweek tryout, pitted against Auto
Dreier and Ken Banggart, for the
Thomas role, latter having wrapped
shift him to CBS or ABC.
Putnam did a flock of chores at,
Mutual before his exit, including
maration on "Spoilight on America"

Gabriel Healter for several weeks,
and 12 non news in combo with Al slip. He WOR

and 12 noon news in combo with Al Warner from Washington. Robert Gardner has taken over the N. Y.

NBC Huddles On Station Breaks

Despite the rich than NEG criticals have expressed opposition to the proposed imitation on station breaks at four previous regional meets with their affiliates, the proposed imitation on station breaks at four previous regional control of the chain. NEC is taking the drastle step in an effort to ward of the chain. NEC is taking the drastle step in an effort to ward more control of the chain. NEC is taking the drastle step in an effort to ward more control of the chain of the chain

Metro Wants to Boost Power for FM Station

Fower for FM Station
For its proposed Hollywood, April I.
For its proposed Hollywood FM
station, Metro has asked the FCC for
a 10-10d power hike over its origination on the control of th

Hoop-Happy Twin Cities

State books is a special state of the state

Wednesday, April 2, 1947

word annual and a washington, Augil I Congressional hearings on Augil I Congressional Parama, publicly-chartered International Brondessing Foundation of the Imperiod of the International Parama I Congressional Augil I Congressio

Meanwhile, the National Assn. of

"Meanwhile, the National Asm, of Prondeasters gave qualified support to the IBF as "the most practical proposal," right now. Admitting that shortware operation by private inceases is not "row economically recommend that "during the existence of this public corporation, further explorations by both the Industry and the soverment be made intentional radio in a manufacture of the property of the pr

casting." Elsewhere, James Shouse, v.p. of Crosley Broadcasting Corp., one of the seven private licensees, endorsed the plan and said he felt it did not "constitute" threat to our Ameri-

(Continued on page 40)

WBBM Signs Two In Anti-Bias Stand

Chicago, April I.

Latest development in long-range fight against racial discrimination of WEBM, local CBS outlet, is the signing of two colored singers to its staff. Duo, Ira Burton, basis and the staff of the staff in a contest spansored by station in conjunction with the Chiestonia in a contest spansored by station in conjunction with the Chiestonia in a contest spansored by station in conjunction with the Chiestonia in a contest spansored by which are contested as a contest of the confusion of the contest of th

WBBM's Canary Aviery
Burgest stable of vocal talent is
owned by WBBM, with station signing two new singers this work
are at canaries, WBBM has been
looking for unusual voices, pointing
out they all have commercial signosors, except those just signed up in
the past two weeks are 18 singers,
including two woral groups of four
cach.

'Neither Snow, Nor Rain' Stays Cleve. Stations

Stays Cleve. Stations
Gale-velocity winds blew indo
northern Ohio Hart Wester (2) and
put Cleveland's four stations on
later't time providing nexs bullater to communities.
Schools were closed, roach tiecked by drifts, and motorists ended up
in stalled ears. WTAM, WGAR,
words, which were closed, roach tiecked by drifts, and motorists ended up
in stalled ears. WTAM, WGAR,
you working overtime teiling the
public of meetings being cancelled,
lasses being postponed and road
dittions.

hen weather conditions noric cen newspapers paid tribute
and job done by "competitive"

BLUE BOOK FACES 'PERFECT TEST'

Philin Morris Jumps Into Daytime Programs, Hypoing Sag in Net Biz

Philip Morris is about to shatter precedent in radio advertising by degle manufacturers by jumping into daytime ether with two give-away shows appealing directly to housewives. Shopping of "Heart's Desire," has been appeared to the property of the proper

monitors of the shows, both aired of eff follywood, are being wrapped on eff follywood, are being wrapped to be compared to be foreign to be foreign wrapped to be foreign with a five following the f

in other media.

Deal for the two giveaway stanzas calls for P.M. to sponsor their airing five times weekly over 200 Mutual outlets, "Queen" at 2 p.m. and "Desire" at 1130 a.m. Presently 15 minutes of the half-hour "Queen" above is sponsored by Miles Laboratories, other half being sustaining since Protets & Gamble dropped that tab some time back.

"Desire" debuted as a sustainer about four months ago and has had a mail pull of more than 1,000,000 letters since that time.

letters since that time.

New business from Philip Morris
is a bon of no small proportions to
Mutual State of gloon was deepening around N. Y. hompoffice this
week as net prepared to kiss goodbye-to a couple of sponsors.
Show's being yanked are "Double
er Nething," half-hour Sunday night
quizzer for Pharmaco, and "Crimes
of Carelessness," 30-minute Sunday

(Continued on page 36)

CBS Nixes Truman Jeff Day Talk

Three of the four major networks apparently consider the annual Jef-terson Day dimer a patriotic, non-political affair, Not so CES, Aller of the Composition of the C

type of program a four-network job. In the past, CBS has on occasion carried these broadcasts when the time was available. This year, however, CBS has decided not to carry it?

CBS has Procter & Gamble's "This ls Hollywood" in the 10:15-10:45 p.m Saturday slot.

WAXED JUDY GARLAND **OUT FOR DE SOTO SPOT**

It's no go with DeSoto on a plat-tered Judy Garland show for the pre-Crosby spot Wednesday nights on ABC. Auto outfit wants the film songstress, but won't go for a tran-scribed deal.

seriocd deal.

Presumably there's still a possibility of DeSoto, via the Batten, Barton, Durstine & Osborn agency, selling Miss Garland on doing the "stint live. At any rate, any kind of waxed stanza is out.

What? No Joe Miller?

What! No Joe miller!

Program utilizing the come of of Mark Twain, Voltaire, Samuel Hoffenstein, Stephen Leacock, Will or Genstein, Stephen Leacock, Will or Stephen Stephen Leacock, Will or Stephe

Mutual's Riches

Ted Bliss, producer of "Case look of Gregory Hood" (Mu-Book of Gregory Hood" (Mutual), needed somebody to play the role of a radio editor named Allen Rich for the stanza. So who did he dig up? A fellow named Allen Rich, who is radio editor of the San Fernando (Cal.) Valley Times. S' help us, says MBS' Coast flackery.

Moore Bowout On Schnoz Longfelt Yen to Go on Own

H. L. McClinton, N. W. Ayer veepee in charge of radio, left N. Y. Sunday (30) for the Coast to go over plans for the Jimmy Durante shownext season which will be minus farry Moote. It's understood McGarry Moote. next season which will be minus Garry Moole. It's understood Mc-Clinton also will explore he possi-bilities of wrapping up a Garry Moore show which might interest a

sponsor.

Long nursing the yen to go on his own, Garry Moore breaks up his teaming with Jimmy Durante at season's close in June after four years. His contract with Rexall had season's close in June after four years. His contract with Rexall had three and a half years to go but the sponsor gave him his release. As third owner of the package with Durante and producer Fhil Cohan, Moore drew down \$3,000 a week.

Break with Durante and Cohan was friundly, as has been their relations throughout the tenure of

was friendly, as has been their relations throughout the tenure of their teaming. It is believed that its their teaming. It is believed that its believed th

'Credit Where Credit Due' Theme of Stations Kudo To Atlantic Co., N.W. Ayer

To Atlantic Co., N.W. Ayer
Philadolphia, April 1.
Unmarked of broaders of studening is stated
to produce for of studening is stated
to produce for of studening is stated
Warwick hotel. A group of more
Warwick and its agtandard
for in the state of broaders of the state of broaders of the state of the s

DECISH TO COURT

Washington, April 1,
The industry and the NAB at last have the perfect court case to test the FCC's Blue Book and the Commission's right to decide between radio station bidders on the basis of program proposals alone. Lawyers on both sides of the issues are already readying court appeals, it was learned today (1).

learned today (1).

The long-awaited test case came last week when FCC preferred the Plymouth County Broadcasting Corp, over two other contenders for a new station in Brockton, Mass. The Commission frankly based its decision on the fact that Plymouth's country or the property was a preferred to the property of the property was preferred to the property of the property was preferred to the property was property to the property was preferred to the prope decision on the fact that Plymouth's program proposals were superior to that of its nearest competitor, the Bay State Beacon Co. Both Plymouth and the Bay State were made up of local Brockton mcn. The third contender, the Cur-nan Co., was ruled out early in the race because its principals were non-residents.

ruled out early in the race because the principals were non-residents.

The Blue Book came into action when PCC god around to deedding between Plymouth and Bay State, and the property of the

The Commission characterize The Commission characterized bear State program proposals as "basically deficient," ... "relatively inflexible and less well designed to meet potential community needs." The "lack of flexibility," FCC added, by the ine "lack of flexibility," FCC added,
"is particularly indicated by the
negligible percentage of broadcast
time reserved for sustaining programs..."

grams..."
The Plymouth County program The Plymouth County program-ming, by comparison, proposed a 60-40 ratio of commercial to sus-taining broadcasts and revealed elaborate plans for local news cov-erage, civic programs, educational broadcasts and ample time for sustaining features.

Programs as Basis

Fregrams as Basis
Since the choice was clearly made
on the basis of program proposals, lawyers for the loser Bay State are
making a fint Blue Book test of the
making a fint Blue Book test of the
trict court of appeals in D. C., as
soon as a final order is entered,
soon as a final order is entered,
the Hennessey, counsel fog, Bay State,
the previously challenged FCCs
right out of the property of the property
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to a first out of the the property the property the property the property that the property the property the property that t

right to weigh programs in deciding cases, and can be expected to put up a hot court fight.

was a few and the second court fight was Leonard H. Marks of Cohn & Marks, who also represent Drew person and Robert S. Allen in their fight to take over the prize Hearst station WBAL. Baltimore.

Marks will be defending Blue Book principles in both cases and both may reach the supreme Court. Odd wrintel in this first test case of the Blue Book is principles in both cases and both may reach the supreme Court. Odd wrintel in this first test case of the Blue Book is that principals in the court of the Blue Book is that principals are local Brockton lawyers and are also sharpening their legal wits for a court fight.

Opposition Demands Axing of CBC; Called Free Speech Menace Toronto, April 1.

Abolition of the Canadian Broadeasting Corp. as a menace to free easting Corp. as a menace to the speech and free enterprise was demanded over the weekend by the Conservative Party, opposition to the Liberal Party now in power.

ALLMAN SPORTSCASTER

- Philadelphia, April 1,

- Bob Allman, blind athlete of Luriev, of Pennsylvania, has joined the sports saft of KYW.

Allman, who captained Penns; independent and be controlled viscous rectiling team in 1938, will present a weekly sport every couldup lover the local MPC outlet.

FCC'S BROCKTON | CBS Adding Full-Hour Dramat Show To Powerhouse Tuesday Night Lineup

A Short Million

Washington, April 1,
Frank Fletcher and Kilbourne
Castell, owners of new daytimer
WARL, Arlington, Va., took
strong steps recently to combat
rumors that WARL was up for sale. Duo ran an advertisement in all Washington newspapers as follows: "Radio station WARL,

in all Washington newspapers as follows: "Radio station WARL, for sale for \$999,999.8. Apply to owners."
Idea was what price was so falea was what price was so falea was cheered would realize the whole thing was a joke and pay no attention the next time they heard the stution. Was not its block. WARL is only one of several newcomers in the D. C. radio picture which had been rumnored ready for auction.

Radio Too Lazy. Ruined by Dough. Sez Henry Morgan

Albany, April 1.
Radio is "suffering from too much nainees" and probably from "too much lazinees on the part of listeners," says Henry Morgan. On the other hand, according to the cone-strength of the theory of the control of the co

sure they could be roused from their "tehragy" in a country where the omphasis was more on money than on thinking. "Too much money is cluding artists in the indictment. Radio could be reformed, though, he said, "Radio could accomplish almost any task if the powers-that-be could decide how it should be used," he concluded.

Wash, Solons Salute KIRO With Special Resolution On Its Binartisan Airer

Seattle, April 1. local CBS outlet. KIRO. KIRO, local CBS outlet, is bragging about a resolution passed by the Washington state legislature commending that station's program, "Two-Party Line," which broadcast news and doings of the session. "Party Line" was produced on a bipartisan basis, with a representative of both political parties, chosen by their collegates anomaring on by their colleagues, appearing on the program. KIRO gave these spokesmen a free hand and equal time on the air each Sunday after-noon from 5 to 5:30.

noon from 5 to 5:30.

Thus have already been laid to ofter the program again in 1948, and it will also be oftered to other stations in eastern Washington so that the entire state may be kept informed direct from the state capitol on matters of legislative interest.

Robbins' Switch: From

Jockey to Adventurer "Mr. Midnight," adventure series featuring disk jockey Fred Robbins. is being offered agencies by a new package outfit, Ted Cordny & Wiff Roberts. Two are former NBC

esday Night Lineup

CBS is about to urveil a full-hour dramatic show in a move to power-house its Tuesday night program incup. Show will be slotted in the \$20-10.30 period in opposition to MCC. Beceles and the proposition of the state of t

Colman to Star On Disk Series

· Jerome Lawrence and Robert E. Lee closed deal with Frederic Ziv for

Lee closed deal with Frederic Ziv. Enhandling, of, ramatic transcriptions starring Romid Colman as marrator and occasional star. Dramatizations will be fravortie gtories selected by stars of radio, pictures, stage and client and already have 42 shows on wax. Colman and his wife, Benita Hume, were in line for Sack Benny's summer spot but balked at a deal less than 20 weeks. Shows will be star 100 weeks. Shows will be first dramatic series with star of Colman's calibra.

Colman's calibre.
George Palmer Putnam in Hollywood and Louis Untermeyer in George Falmer Putnam in Holly-wood and Louis Untermeyer in New York are serving as literary ad-visers to show, called "Favorite Story," and more than 100 tamoper personalities have chosen stories to be broadcast as their favorites, Colman's decision to do the cold by the topdrawer production scheduled for the stanza, with intent, music.

for the stanza, with talent, music, writing and direction budgets claimed to be highest in history of syndicated transcriptions.

Fitch Denies Chucking 'Bandwagon' Next Season

Danuwagon INEXI JCASONI
Reports that Flitch was dropping
its Sunday night NBC time and
chucking "Bandwagon" for a checaer show next season have been denicd in toto by the company through
the L. W. Ramey at agency, in
Davenport, lown.
Davenport, lown.
Original story stemmed from reOriginal story stemmed from reto the company through
the

few weeks

featuring disk jockey Fred Robbins, is being offered agencies by a new package outfil, Ted Cordly & William S. Paley, CBS board saffers.

Dio also has "My Friend Mulroney," a comedy series by Al William S. Paley, CBS board in the saffers with the saffers of the saffers will be saffered by the saffer of the saffers will be saffered by the saffer of the saffered by the saffered b

WCAR Ban Irks Fundamentalists: Raise 'Leftist' Cry in Congress

Washington, April 1 The Fundamentalist preachers are once again pounding the doors of the FCC, Congress and particularly the House Committee on Un-American, Activities to protest radio stations cancelling contracts for air

then, Activities to protest and save them.

Latest series of kicks comes from avangelical Christian Temple of Portice. Mic Office of Portice, Mich Office of Portice, Mich Office of Portice, March Input of Portice, March Input of Portice, March II, V. Levisnon, licensee of the station, was part of a left-wing or Communist conspiring which is trying to Int be same group, they placed the New Deal government, DPA and the Civilian Production Administration, and of whom 'discerminated' sagainst all of whom 'discerminated' sagainst Input of Portice of Porti

"facts i leanings." The Church's pro-tests had a strong anti-Jevish flavor, pointing out that they had asked Levisson to be 'Iolerant despite the fact that he is a Jew Holerant despite the fact that he is a Jew Holerant despite the fact had the search of the search of the time on WCAR for over four pears when its contract was cancelled March 1. At the same time, it was learned that liberal groups and Brail Brith, a levelsh organization, Brail Brith, a levelsh organization, against Winrod's use of the station. So far only one Congressman has re-ferred the protests to the FCC, it was learned.

Blacklist Cited In Air Hearings

The August Washington, April 1.

President Truman's list of allegedy subversive organizations is allegedy subversive organizations is allegedy subversive organizations in the control of the applicants for a publicly-owned radio channel is or has been a member of channel is or has been a member of channel is or has been a member of the control of the control of the property of the control of the property of the control of the promoted the National Federation of Constitutional Liberties—a group included on the President's list.

Thomas Dowd, of Pierson & Ball, and applying in Columbus, Two principal counsel for Capitol Radio Co, allo applying in Columbus, Two principal counsel for Capitol Radio Co, allo applying in Columbus, Two principal counsel for Capitol Radio Co, allo applying in Columbus, Two principal counsel for Capitol Radio Co, allo applying in Columbus, Two principal for the control of the control o

mitted promoting the formation of the Federation during the war years.

Como Happy Where He Is: Staying in Ciggie Setup

Staying in Liegge Selting
Rumora see Joing, but they're just
a song title to Perry Cono. Singeryesterday (1) denied knowing saything about a reported deal in the
works to spot him in a five-a-week
CBS strip back-to-back with Bob
Cono. under son as a new half-hour
Tout's news as a new half-hour
Cono. under contract to CBS hatco
cono. under contract to CBS hatco
cono. under contract to CBS hatco
need to the contract to CBS was
staffed with the eligie setup and
indisposed to doing a Mondaythrough-Friday routine, what setup
and indisposed to doing a Mondaythrough-Friday routine, what setup
the contract to the conor seture.
CBS pressing for Como's return,
stuaton is developing which may
have to be resolved by arbitration.

Dolan Quits CBS

James M. Dolan, for the past 10 years assistant director of sports for CBS, will resign Friday (4). Following a vacation trip, he will return to New York to consider several offers in the radio field, he said.

Next Question

NAB prexy Justin Miller knows that broadcasters know that ra-dio doesn't need a czar. And members of the Radio Executives Club of New York know Judge Miller knows they

Judge Miller knows they don't want one.

Even so, Judge Miller will address the REC tomorrow (Thurs.) on the subject, "Does Radio Need a Czar?" Seated on the NAB chiefs right and left will be network, agency and sponsor biggies—to shake their heads in vigerous expressions. gies-to shake the orous agreement.

Parliament Will **Ask BBC Inquiry**

ASK DOL III AND A PART AND A PART

ficial blueprint for DDs animatemation.

The government has made it clear that it is satisfied that the present methods are "best suited to the present circumstances in the United Kingdom."

the present circumstances in the United Kingdom's has told MPs it appreciates "the need to insure that he problems of a body like the BBC, whose essential feature is its political background the problems of the problems of the property of the people, are fully ventilated. They are not, therefore, opposed in principle to the appointment of an inciple to the appointment of an individual of the problems of the principle to the appointment of an individual of the problems of th

AFM Ban on AM-FM Dupes Rapped by NAB Group

NAB's FM executive committee, huddling in N. Y. Thursday (27), condemned the AFM ban on duplication of AM programs over FM as "the "greatest single obstacle" to

"the 'greatest single obstacle' to FM's growth Group felt "every means" should be employed to remove the statute of the statut session be devoted to looking into "various alternative methods of FM operation—i.e., complete duplica-tion with AM, complete segregation, partial duplication, and exclusive FM operation." Walter J. Damm, WTMJ-FM, presided over the com-mittee seeping.

Orch Leader Into Jock

Urch Leader Into Jock
Cincinant, April 1.
But Farber, vet pinnist and
cricitaria leader, is the biggest name
in radio hereabouts to turn disk
jockey, bowing last week on a 12:46
to 1:30 p.m. strip, Monday through
Friday, on WSA1 local ASC outlet
Friday, on WSA1 local ASC outlet
Friday on WSA1 local ASC outlet
Friday on WSA1 for the Saturday night
NBC dramatic program, "Curtain
Time: tagged by Mars Candy,"
Last year Farber directed on
criciation of the WSA1 for several
week for a half-hour series of breakgat made shows with John Chester
Smith, tenor, five days a week,



FRANKIE MASTERS

TATANTAL THE STATE OF THE STATE

CBS-Shirer Tiff Over: Gabber In Cream Signoff

The battle of CBS vs. William L Shirer appeared yesterday (1) to be all over but the shouting. Network met protests in commentator's be-half by offering him the Saturday 6:45 p.m. slot in place of his longstanding Sunday 5:45 p.m. period Shirer didn't want it, sang his shaving cream-sponsored swan song Sun-day night (30) and handed CBS his resignation immediately afterward. Up to last night he had not an-nounced any future plans.

nounced any future plans.

Meantime, J. B. Williams Co.,
which sponsored Shirer, turned down
Joseph C. Harach, CBS Washington
Joseph C. Harach, CBS Washington
Leading to the Company of the Company
Joseph C. Harach, CBS Washington
Leading to the Company
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clife appeal to young men. Delegation of five representing the Voice of Freedom Committee and several other protesting groups called on CBS board chairman Wilson on CBS board chairman wilson and the control of the co

judgment in making assignments.

Shirer, in his closing minutes on
the air Sunday, made pointed reference to the Commission on Freedom
of the Press report, just Peleased,
declaring press freedom is in danger, "But I haven't time left to discuss it," he added, and signed off.

CIO Cites 'Conspiracy

Washington, 1971.

The William Silver CBS that took on a new turn bere last Priday (20) when the CID-Follidea Action committee sciled on the FCC to probe committee sciled on the FCC to probe the committee sciled on the FCC to probe the committee sciled on the FCC to probe the committee sciled on the FCC Chairman Lorder & Demoy Jr., CIO-FAC Chairman Committee and the committee of the committee o Washington, April 1,

'Missing Heirs' Finds ABC Spot for New Hunt

ABCs "GOULT of Missing Heirs."
which expects to ensare unprecedented listenesship via an upooming hard for heirs to a million-dollar into the net's cenamitan Weineder (8:30-9 p.m. spot. "Willie Piper," which has been occupying this period, is being moved into the outs Sunday 7:7:30 p.m. sement for popular period in the provider of the tough Sunday 7:7:30 p.m. sement for popular Benny) which "Heirs" is veceting.

From the Production Centres

IN NETV YORK CITY

Harry Winner, ABC sports director, in Washington last week contentials with J. Edger Hoover and President Truman on the luve delinquisty cuestion, with which Winner has been closely identified in recurry wars.

Package exce Dan Kampel about again after four weeks hospitalization or ulcers. Stanley Ross, exc. Latin American correspondent for AP and NEC, starting weekly "Report on Latin America" Saturday (5) on Wills William Control of the Control of the William City of the Control of the William City of the William Control of t

Fund.

Robert Merrill, NBC "RCA Victor Hour" bartione, teeing off N. Y. Carnegie Hall "Pops" concerts May 1 as guest soloist....Ralph Edwards take gramtun for consequences" to Chicago Food show for nime days starting April 26 for two performances daily at show, in addition to two regular breadcast auting that period... Jack Barry and Canty Jones Mirs. Harry

negie Hall "Popa" concerts May 1 as guest adolsi... Ralph Edwards taking "Truth or Consequences" to Chicago Food show for mise days starting my Truth or Consequences to Chicago Food show for mise days starting the Consequences of Chicago Food show for mise days starting the Consequences of Chicago Food show for mise days starting the Consequences of Chicago Food Starting and Candy Jones (Mrs. Hurry Conover) completed new and participation pactings above. Local Evine, producer of CES. "School of the Air." addressed 1,500 teachers at the Teacher Stands (WHEC cam. maling pialters of how to all stations satisfied not be consequently of the Consequence of CES. "School of the Air." addressed 1,500 teachers at the Teacher Stands (WHEC cam. maling pialters of how to all stations satisfied not have a wards. ... MHS advised "Queen for a Day" to play two-day stand at Rotary International convention in Santon, and the Consequence of the Conse

IN HOLLYWOOD . . .

IN CHICAGO .

IN CHICAGO

All the near overed in mine disaster in Centralia, Ill. March 25 with special event even broaded for from shall...Dick Lawrence, Wedynam Fidels, Bunny Catcher, Bill of the property of the proper

DIAL SPINNERS SHIFT TO HIGH

Top 15 and the Opposition

out. Excluding Allen, McCarthy and "Sunday Evening Hour." only three shows in opposition to the Top 15 crashed through the 10-or better

| | | | | Total |
|-----------------------|------|------|-----------------|-------------|
| | | | | Network |
| TOP 15 | | | OPPOSITION | Competition |
| Bob Hope | 31.0 | | | 6.2 |
| Jack Benny | 28.5 | | ****** | 12.2 |
| Fibber & Molly | 27.1 | | ********* | 13.6 |
| Walter Winchell | 26.5 | 14.1 | Man. Merry-Go-1 | Round 23.3 |
| Lux Radio Theatre | 25.1 | 10.6 | Telephone Hour | 16.5 |
| Red Skelton | 24.7 | | ****** | |
| Amos 'n' Andy | 24.4 | | | 16.7 |
| Screen Guild Players | 22.4 | | ******* | 10.4 |
| Fred Allen | 22.1 | 18.0 | Sun. Eve. Hour. | 29.3 |
| Truth or Consequences | 20.4 | | | -19.2 |
| Duffy's Tavern | 20.0 | | | 16.5 |
| Charlie McCarthy | 19.4 | 18.0 | Sun, Eve. Hour. | 30.1 |
| Bandwagon | 19.3 | 13.4 | Blondic | 21.4 |
| Mr. District Attorney | 18.6 | | | |
| Sunday Evening Hour | 18.0 | 19.4 | Charlie McCarth | |
| | | 22.1 | Fred Allen | |

RDG Plans to Absorb Directors In Most of Show Biz: May Change Title

Radlo Directors Guild plans to expand, to take over practically all director groups except for the Screen Directors Guild, it was learned here. Union chiefs will ask the membership at a meeting tothe membership at a meeting to-morrow (2) to approve action and changing of name to Directors Guild of America. Proposed ex-pansion would take in television, stage and possibly assistant screen directors, making the directors' union one of the most powerful in indus-try instead of comparatively small as it it now.

as it in now.

Television directors are automatically assumed to be in EDG ranks, while stage disectors reportedly have applied for admission into expanded organization. Only assistant acreen directors banded together ln wing of SDG remain to be approached, Flim assistants have no affiliation with AFL or any other, labor group, despite tie with SUG.

WCKY in 25G Suit On Union Strike

Cincinnati, April 1.

Pollowing a haif-day shutdown of WCKY Saturdy (29), station excess fixed axid in U. S. district court for the control of the control o Cincinnati, April 1.

P&G GANDERS 'BELOW'

P&G GANDERS 'BELOW'
Procter & Gamble is reported locking favorably on purchase of a wondunit, "Man from Below," starting Sydney Greenstreet, for its Drene product. It's an A & S Lyons package and CBS is tabbed as the probable web.

Indispensible Godfrey

CBS has decided Arthur Godfrey's.

"Talent Scouts" can't do without
Godfrey, even while he takes a vacation. So, while he does soApril 29 through May 20—the program will be suspended.

When he returns and show reWhen he returns and show returns and show reprogram will be suspended.

Description of the control of the concare time dot, 39-39 Jm. Tuesday,
replacing "Vero Pope" which Lion

Ten has dropped in favor of the
Godfrey stams.

Chi Indies Okay 30% AFRA Hike

Independent "B" stations here reached an agreement with AFRA on a new contract after negotiating since Feb. 1. Contract, signed last week, calls for a 30% increase for actors, singers, freelancers and staff announcers. Staff announcers get inannouncers. Slaff announcers get increase when working out of seheule. Increase amounts to \$30 weekly, raising present salaries on staff from \$82.50 to \$82.50 per week.
Other clauses included two weeks
sick leave for staff members and vaculor, with pay. Two year response
contract the first of next year if cost
tilving has gone up 10% or more,
and sals for a comparable increase
In wages.

and ask for a comparable increase in wages. In wages, in wages, in wages, in wages, in wages, in the same and in the same and

NBC Lining Up Toscy Standins for Summer

Brace of summer standins for Ar-Brace of summer standins for Art-iuro Toscanii on the NBC Sym-phony broadcasts has been lined up by the net. Hans Lange, who has conducted to the standard of the conduction to the sunday con-cises following Toscanini's season closer next weekend (6). Succeed-ing four will be consolidator of the Ft. Wayne (Ind.) Philiammenic. Frank Black is among those who may be indeed to select the sum of the Suppleys of the deglay season.

STEADY INCREASE

trary, radio listenership is in a pretty health, condition this year, with rating figures generally up. Audience surveys indicate more people wanting to listen to programs than ever before, with listening particularly strong right now.

Trend is a definite and encourage sign, as well as a complete switch on the picture last fall. In September, where the season started. listening was down, spelling bad

listening was down, spelling bad times for programs and sponsors ahead. Yet. in October 46, listening started to climb, to exceed the mark of October 48. Climb has been been started to climb, to exceed the mark of October 48. Climb has been been been started to climb. January 15 Hooper report, for insunes, showed a listener percentage of 34.6, for the highest listening mark ever recorded. There were more sets in use than at any time mark ever exceeded in 1822, a higher mark even than during the peak war listening years.

years.

Explanation for the September situation was that program switches had confused people, who couldn't find favorite shows in new slots or nets, and dialed out. Also, some shows were late in returning from summer layoffs.

There were slightly fewer spon-sored programs on the networks this March than at the same time a year ago. There were nationally 13 evening programs per week this year, as against 138 last year. There were 66 sponsored daytime shows this March, as against 71 last year. Year for both day and night year or both day and night year, and year, we will never the year for both day and night year, and year, we will never the year for both day and night year. Year year, we will see the year of the year of the year, and year, yea There were slightly fewer spon-

ably. Variety programs are still No. 1 in popularity. Quit programs are decreasing a bit in number. News programs are fewer, because of decreasing interest. Mystery dramas, however, are climbing like mad, with much more on the air now than a year ago. Their ratings have also increased.

Phil Brestoff WXYZ Airer Brings Detroit Originations to Five Detroit, April 1.

Another network program is now originating from Detroit—the WXYZ

Another network program is now originating from Detroit—the WXYZ Orchestra under direction of Phil Persiot, Program, which is now of the property of the property of the program of the pr

their nets.

LEHIGH VALLEY'S 1ST FM

LEHIGH VALLEY'S 1ST FM

Altentown, Pa. April 1.

WSAN-FM, first frequency modulation radio broadcasting station in the Lehigh Valley, has begun operation. It will be on the air for the present from 3 to 9 p.m. It is owned by Lehigh Valley Broadcasting Co., visich has been operated by WSAN for many year.

LISTENERSHIP ON Hold Your Hats, Boys; Here's Another FCC Probe—By Commerce Comm.

Elephant Trout

CBS newscaster Bob Trout has a long memory. Last week when he read in Variety that NBC and Mutual aired "the first live, radio, pickup of a Congressional committee hearing" March 21, he didn't see how it could be so, because he had aired a Sen-ate committee session for CBS ate committee in March, 1933.

in March. 1933.
Just to be sure his memory served him, however, he picked up a phone and called Sen. Milliard Tydings, who had combined to the service of th

Kaycee Stations Inked with AFRA. **Averting Strike**

Kansas City, April 1. Signing of new wage agreements between American Federation of Radio Artists local and three radio stations was completed last weck. A fourth deal was being negotiated fourth deal was being negotiated with KMBC, proceeding on an amicable basis, according to Don Roberts, exce secretary and spokesman for AFRA. Signing of new contracts at KCAF, WDAF and WHB, averted the strike which last week was threatneed by an AFRA strike vote after negotiations had been stymied earlier.

The new wage scale in effect at the three stations sets the standard announcer's pay at \$80 per week, about a 15% increase over last year's scale. The new contracts make the scale uniform for all stations,

year's scale. The new contracts make the seale uniform for all stations, where previous agreements called The contracts signed last week are effective until March 1, 48, and are retroactive to March 1, 48, and are retroactive to March 1, 48, and prevention of the station's artist bureau. Detecting over a wage scale for talent in the station's artist bureau. Detecting over a wage scale for talent in the station's artist bureau. Detecting over a wage scale for talent on the station's artist bureau. Detecting over a wage scale for talent on the station's artist bureau. Detecting the station of the stat

said.

For the first time writers have been included in the wage agreements of the new contracts. Principal station affected is KCKN, where the writers standard wage has been set at \$60 per week and other provisions worked out calling for a five-day week and special for a five-day week and special for the KMBC negotiations also are dealing with provisions for writers.

Washinton, April. FCC's Blue Book and the Commission's concern with program practices appear to be the principal target of a resolution to investigate the radio agency which was introduced here yesterday (31) by Rep. Chairman of the House Interstate Commerce Committee.

A corollary purpose of the resolution, it was learned, was to probe the political activities of some Comwhether politics civilized of some Comwhether politics colored station grants.

grants.

Wolverton, in a brief statement on the House floor, said the investiga-tion was not proposed as a "witch hunt." The Communications Act, he

and the committee and the committee of t

French Still Can't Take It

where the writers standard wage has been set at \$60 per week and other provisions worked out calling for a five-day week and special standard wage has been set at \$60 per week and other provisions worked out calling for a five-day week and special standard wage has been as the standard wage has been as th

One-Camera Operation Through New Zoomar Lens May Be Video Boon

New-type television camera lens' that will reputedly eliminate the necessity for more than one camera in covering a sports event, by per-mitting the samning of a scene at any focal length desired, is stated for demonstration to network top-pers and the press sometime next well than the state of the state of the well-known or organization by Dr. Frank G. Back, Austrian optical brysicist and Fairbanks, who is Frank G. Back, Austrian optical physicist, and Fairbanks, who is slated to arrive from the Coast next Monday (7), will conduct the demon-

initial to arrive from the Coast next the control of the demonstration.

Individually visit conduct the demonstration.

Lens, trade-named the Zoomae is expected to live result the extending result of the control of t

FCC Pushes Back 28-Hour Wk. Sked

PC last week pushed heek of July 31 the effective date of its rule requiring all television licensees to program a full 28-hour week. This was the third time the FCC has extended the rule in recognition of the fact that there are still too few video sets on the market to support full program schedules. An alternate proposal has been

program schedules recognitions of the An alternate proposal has been raised by the Television Broadcast- era Asan. basing required house of operation on the number of sets in a given city. Up to 25,000 sets, a station should be required to program only seven hours a week, program only seven hours a week, program of the control of the

HUGHES TO MAKE TELE PARTS IN PLANE PLANT

Hollywood, April 1.

Howard Hughes Aircraft Co. has gone into the manufacture of television and radio cabinets, with production line installed in its plant

re. Hughes, who withdrew from a tel vision station plea last fall, will make cabinets for Stewart-Warner, Admiral and other firms.

La Swanson in Video Bow In Her Easter Bonnet

Detroit's First Tele Station Ends Tests

Detroit's fart television station, WPDT (the Detroit, April 1. WPDT) (the Detroit of the Detroit had arrived.

ad arrived.

Both canned and live televisi Both canned and live television were shown over about a dozen sets spotted throughout the audiorium. Various forms of television "commercials" were displayed on the film. Quality of filming and sound for the demonstration was very acceptable, showing a marked improvement over the first week. The telecasting of the first week was hampered by film distortion.

WT's Radio Ed Signs for Tele

Harriet Van Horne, N.Y. WorldHarriet Van Horne, N.Y. WorldTelegram radio editor, and Yames
Beard, currently festured in the
NEC tele show, "I Love to Eat,"
have each been signed for a 15-min;
have my signed for a 15-min;
have each been signed for the form of the my signed for the other half-hour the same night,
Miss Van Horne will fill the £30£35 slot in a format comprising in five the my signed for the country of the my signed for the country of the my signed for the my signed for the country of the fill of th

RCA's Large Screen Tele Show Only Experiment; No Commercial Plans Yet

NO COMMERCIAL PLAIS ICE
RCA's demonstration of its large-screen all-electronic color televi-sion system before the Franklin In-stitute in Philadelphia April 30 will be strictly in the form of an experi-mental showing. Stunt is being conducted "by engineers and for engineers," according to an RCA engineers," according to an RCA the company has no immediate plan the company has no immediate plan for commercializing the system in any way.

the company has no immediate plans in for commercializing the system in any way. Demonstration, utilizing the RCA Demonstration, utilizing the RCA Demonstration, utilizing the RCA Demonstration with the RCA Company has been as exceen measuring or X : 10 feet under the supervision of Dr. V. K. Zworykin, director of electronics research for the RCA determines research for the RCA the company had demonstrated based with the company had demonstrated based and white video on an even larger screen at the Hotel New Yorks, Y., in 1949 obtained and white video on an even larger screen at the Hotel New Yorks, Y., in 1949 obtained and white video on an even larger screen at the Hotel New Yorks, Y., in 1949 obtained and with the company of the company of the company of the RCA Company of the R

In Her Easter Bonnet

In Her Bonnet

In He



LANNY ROSS

Detroit Symphony Concert March 15th a sell-out. Mikado (Detroit Civic Opera Association) largest gross for any week played by the Mikado in the United States. Management of WILLIAM MORRIS AGENCY

\$10,000,000 Gate

Continued from page 1

Lift particle declared it would be entirely feasible to pige telecasts of the world into the entirely feasible to pige telecasts of the world into the desired plans have not been finalized but it's possible that the Garden might set up telecasts as well as its own booking office for sales, thereby eliminating entirely the work of present teleproducesters from the access. On the other page 10 to detail on the system, it's believed the theaters would be charged for the service on a percentage basis, same as they pay for their top motion same as they pay for their top motion than that the boooffice draw would not be dissipated by transmission to

nam that the boxoffice draw would not be dissipated by transmission to home receivers, the event would be done to be desired by the control of the control o like to have seen the Sportsman's Show, the Aviation Show without having left your home? All these and a world more of diversified en-tertainment is yours to enjoy—right at home—with DuMont's supert Teleset.*

Teleset."

As several N. Y. theatreowners have pointed out, if ever any copy was designed to cut into boxoffice receipts, this is it. Whether it will hurt the gate when tele sets become as numerous as radio sets in the nation's homes remains a moot point.

CBS Two-in-One Try: Turf Gabber To Feed Both Tele, Radio Airings

Opening Tele Gun In Mt. Wilson Siege Booms

Hollywood, April 1. From here on Mt. Wilson ought From here on Mt. Wilson ought to take on the appearance of the sene depicting the Battle of Chick-anaugua, with the assault led by station KMPC staking out its FM site. G. A. Richards' station on March 27 broke ground on San Ga-tie FM station. Even the Wilson range for the FM station. Even the Wilson range for the FM station. The Wilson range for the FM station. The Wilson range for the FM station. The Wilson range for the FM station of the Wilson range for the FM station of the Wilson range for the Wilson range for the Wilson range for principled via a helicopter dis-patched with vittles. More will probably precipitate a

Move will probably precipitate a mass run by others of the 19 prospective FM operators and five remaining television operators, all waiting for the spring thaw to come. waiting for the spring than to control telephone company worked all winter getting its central building finished, and Paramount and KFI already have installations.

Chicago Tele In

Chicago, April 1.
Video upbeat for Chicago remains
stymied at present due to lack of
equipment, space and unwillingness
of major stations to put out the coln
for operations. WBKB, B&K outlet,

for operations. WBKB, B&K outlet, and from the looks of things will be alone in the field until 1948.

Space situation, is tight with WERR only station with any available studies. WGW has plans for the work of the work of

events, and some speaker spots.

Cost of weekly stint for fullfledged video station runs about \$5,600 with majority of nest planning
to hold off until it gets more commercial. Bill Eddy, boss of WBKB,
feets that this fall will find the station in black ink with sponsors finally covering cost of operation.

Set Production Boost Plus Baseball Airings Gives Tele Right Break

Television, heretofore confronted with probably more bad luck than with probably more had luck than any other entertainment industry, is finally starting to get the breaks in finally starting to get the breaks in the right direction. Latter instance boost in the fact that the expected boost in the expected boo

Bought-our Constitution of the State of potential demonstrate their sets to potential Lack of daytime shows has been the biggest thorn in the sides of retailers until now, with only sportage of the state of the bradesters of the bradesters of the bradester available to storeowners during their such as quawke about this that the exclusive N. Y. distributor for one exclusive N. Y. distributor for one called the state of the largest set manufacturers is reported to have told the factory beach that unless daytime shows beach the state of the state o

of the baseball season.

With the three N. Y. broadcasters handling home games of all three N. Y. team, retailers will be asset of all three of the season o

CBS television will try out a new form of sports broadcasting via use of the same narration for both radio of the same narration for both radia and video when it covers the opening of the Jamaica, N. Y. race track Saturday (5). Voice of Joe Palmer, N. Y. Heraid Tribune turt writer who'll do the narration for the CBS radio net, will be cut into the tele setup, with Palmer using either two separate mikes or one mike with his voice picked up out the radio lines.

Similar system has been tried in

mine with his voice picked up of the with his voice picked up of the picked with the past but has never been successful, since the boxing and football events covered that way were not suited for joint narration. Radio coverage at such events, its pointed description of what's going on, whereas video, with its visual angle for the viewers, permits the commentator to relax more and confine the narration to such things as identifications of the picked with the commentation of the viewing audience.

audience,
CBS experiment will be the first time it's used to cover a horse race and web toppers are confident it will prove successful. They cite the fact that race lasts no longer than

Stymie Status

Chicago, April 1.

to upbeat for Chicago capati 1.

to upbeat for Chicago capating to the company words. In addition, they point out that the company words in addition, they point out that the company words. In addition, they point out that company words are company words. In addition, they point out the company words with the company words. In addition, they point out that company words with the company words. In the company words with the company words and the company words are company words. In the field until 1848, with a speak word words with the same visual factor as television. Bearides NBC and CBS, Dulkont in the field until 1848, with a speak word words with a speak words. Bearides NBC and CBS, Dulkont in the field until 1848, with a speak word words with a speak word words. Bearides NBC and CBS, Dulkont and NBC are expected to post their camera studies with the company words. The post of the post words with the same visual factor as television. Bearides NBC and CBS, Dulkont and NBC are expected to post their camera studies of the post words with the post of the post

Radio Writers Set 3-Net Tele Panel-for Work Shop

Tele Panel for Work Shop
A three-net panel of video experts
has been lined up for a Radio
Writers' Gullw workshop session on
"Writing for Television—the Present
Market and Future Possibilities'
next Wednesday inght (9) at MidsRidmund Rice, RWG member and
staff writer in the J. Walter Thompson agency's radio and tele dept,
will be chairman. Guest participants
will be Ben Feiner, CBS television
program director; Harvey Marlowe,
Warren Wade, exec producer of
NBC television.

Athletes' Tele Pay Continued from page 1 ;

charges, and are successful in their demands, it's expected to open the way for athletes in all branches of sports to get a cut of radio and television money.

sports to get a cut of radio and letelvision money.

Since the promoters and shiltable sides to the promoters and shiltable sides to the proceeds to the athletes, the net rebuilt is expected to be an upping of the cost to broadcasters for radio the cost to broadcasters for radio players todact an one sport of the proceeds to the athletes from radio rights to the World From run-of-the-season games.

Change in trunks, which was considered much before the dough from run-of-the-season games.

Change in trunks, which will must be a season of the dough from run-of-the-season games.

Change in trunks, which will must be a season of the dough from run-of-the-season games.

Change in trunks, which was the season games and the season games.

State Friday (28) night. Cerdan vote the position of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Viewers were almost unantimous in declaring the change of the proposite color. Wiewers were almost unantimous in declaring the change of the proposite color. Newers were almost unantimous in declaring the change of the proposite color. Newers were almost unantimous in declaring the change of the proposite color. Newers were almost unit with the proposite color with the proposite color. Newers were almost unit with the proposite color with the proposite col

If you want a large, loyal audience

then you want the network that gets good ratings morning, noon and night! ABC Pacific not only has big night-time shows, it's also FIRST on the West Coast in the morning... tied for second all day long!

and if you want efficient coverage

In eleven Metropolitan Districts on the Pacific Coast are

70.5% of population 73.5% of radio homes

72.6% of retail sales* 77.6% of Effective Buying Income*

ABC Pacific's 21 strategically located stations cover these and eight other metropolitan markets *from within*. They also blanket the surrounding *outside* markets. In all, they reach (primary areas):

94.6% of the Coast daytime listeners 92.5% of the nighttime listeners

And no other network gets better coverage!

at low cost

ABC Pacific costs less than any other Pacific Coast network!
One half hour evening \$972.00

Quarter-hour daytime strip (5 times per week) \$280.00 (per broadcast)

your BEST BUY is ABC PACIFIC!



SPOT SALES DIVISION

ABC

American Broadcasting Company

NEW YORK

CHICAGO Civic Opera Building SAN FRANCISCO

LOS ANGELES

DETROIT

The case history of a successful Chicago advertiser ... not yet on the air

Some advertiser in the Chicago market is about to snap up the participation now available on WBBM's "Housewives' Protective League-Sunrise Salute" combination.

Perhaps you are this advertiser. If so:

... Your, sales story will be heard every week by one out of every four radio families throughout the country's second biggest market!* ...You'll be reaching more listeners than are delivered in a week's time by almost any other program-network and non-network, day and night-on any Chicago station!*

... And thirteen weeks from now odds are better than even that you will renew your contract. (More than 50 of the 95 advertisers who have been on the program since the initial broadcast in August 1942 signed up for second three-month runs!) In fact, if the law of averages means anything, you'll be a sponsor for 54 weeks!

Your HPL-SS sales messages are sure to get attention. Adlibbed into the program, they will be given the kind of honest recommendation that one friend gives another. And your commercials will get action. Listeners will know your product has been submitted to a rigid consumer test... endorsed by a housewives' panel, 3,000 strong...and awarded the HPL stamp of approval.

Three days a week, these effective sales messages of yours will be heard on "The Housewives' Protective League" (4:00 to 4:30 p.m., Monday through Friday, and 1:00 to 1:30 p.m. on Saturday). On the other three days your wares will be sold on "Sunrise Salute," broadcast from 6:00 to 6:55 a.m., Monday through Saturday. Both shows are emceed by Paul Gibson-a past master at talking about everything from a Hindu recipe for soup to a convincing story about your product.

Are you this advertiser?

You can be.

Just call WBBM or Radio Sales-today.

*CES-WBBM Listener Diary conducted throughout the 71 counties in WBBM's Prin Day-Night Listening Area (7th Series).

Chicago's Showmanship Station

Columbia Owried . 50,000 watts, 780 kc.

Air Features Gave 65 Ex-Gls Chance In '46 As 855 Hopefuls Were Heard

Babbitt Takes Over P.A.

Showdown Due

Showdown comes next week on whether Radio Writers Guild rank-and-file will back up their leaders and go for a walkout on the commajor networks. Strike polls will be taken in RWo regional meetings Monday (7) in New York and Hollywood, and the following night wood, and the following night proved, in expected to be set proved, in expected to the set proved, in expected to the set of th

gists decline to confirm this.

RWG strategy committee and eastern regional council, anticipating a united go-ahead from the membership, met jointly Thursday (27) to

united go-sheesd from the member-ship, met jointy Thursday (27) to map action. A monitoring committee bleed by Sheldon Clark was the sheed of the sheed by Sheldon Clark was seen as the sheet of the sh

Chi council of RWG, advised the group that it has legal rights that would enjoin the broadcapters from the state of the st

works."

Some RWG members earn \$75,000
yearly or more, it's admitted, but
"some 50% of the guild's members
earn less than \$2,000 a year from
radia."

radio."

Chief demands of the DWG are:
Chief demands for writers; licensing
but not the sale of literary materia;
abolition of the "peratous and infamous" release form rocced upon
writers by the networks and agencies, and establishment of fair and
equitable minimum conditions for

Babbitt Takes Over P.A.
Chores at Philly's WPEN
Philadelphia, April 1.
Philadelphia, April 1.
Babbitt Takes Over P.A.
Chores at Philly's WPEN
Philadelphia, April 1.
Babbitt Takes Over P.A.
Babbitt T

Chores at Philly's WPEN
Gli Babbitt Takes Over 1 ac.

Chores at Philly's WPEN
Gli Babbitt, Appl 1.

Issaed by Frank and Anne Hume
beautift of the publicity core the
publicity chore at that station,
operated by the Philly Evening Bul
lies of the WFLL

Babbitt at one time held the
publicity post of WPEN when it was
operated by Arde Bulova. He
handled publicity for Dave Elman's
a similar job at WCAU here. He
will handle his special events job
in addition to his new assignment.

Also joining the WPEN publicity
wards, formerly of the script de
partment.

Also formerly of the script de
partment.

Dlon

The Action of the Action

Features were used by other direc
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overteed only a weeker of the first time,
a similar job at WCAU here. He

well handle publicity for the first time,
and of this num
overteed by the first try,
when the publicity of the first time and of this num
over the f

St. Louis—KXOK, owned and operated by the St. Louis Star-Times, and the local ABC outlet, began operating its FM broadcasting last Wednesday (26). The station will broadcast FM programs six hours daily daily.

-WANTED



PACKAGE DRUG ACCOUNTS

. to join the growing group of

Successful WAAT packaged drug advertis-

Successful in cash register results-

Successful because they know that-

WAAT DELIVERS MORE LISTENERS PER DOLLAR IN NORTH JERSEY AND NEW YORK CITY THAN ANY OTHER STATION ...INCLUDING ALL 50,000 WATTERS.



WE believe writers are important to the radio industry... we believe the Radio Writers Guild is important to writers... we are members of the Guild and WE SUPPORT ITS PROGRAM 100%...

GOODMAN ACE-CBS Writer-Producer ARTHUR ALSBERG-Dennis Day BOB ARTHUR-Mysterious Traveler IRV ASHKENAZY-Freelance HARRY BAILEY-Fred Allen ERIK BARNOUW-Theatre Guild, Cavalcade ALF BESTER-Harvest of Stars, Nick Carter PEGGY BLAKE-Rose of My Dreams TRUE BOARDMAN-Freelance VIN BOGERT-Duffy's Tavern JACK BRECHER—Life of Riley
ABE BURROWS—Joan Davis ELAINE S. CARRINGTON—Pepper Young's Family, Rosemary, When a Cirl Marries CHET CASTELLAW-Bob Hope BOB CENEDELLA-Radio Readers Digest, Theatre Guild HECTOR CHEVIGNY-The Coke Club DICK CHEVILLAT-Jack Haley NORMAN CORWIN-One World Flight MARVIN DAVID-Studs Terkel Show SELMA DIAMOND-Kenny Baker BILL DOEMLING-Kenny Baker SID DORFMAN-Joan Davis DAVE DRISCOLL-Young Doctor Malone BOB DWAN-People Are Funny MAX EHRLICH-Freelance IRVING ELINSON—Eddie Cantor JEROME EPSTEIN-Freelance MATHILD FERRO-Lorenzo Jones TED FERRO-Lorenzo Jones JACQUES FINKE-F.B.I. in Peace and War HERB FINN-Duffy's Tavern BOB FISHER - Amos 'n' Andy FRED FOX-Bob Hope PAUL FRANKLIN-Freelance BEN FREEDMAN-Red Skelton BILL FREEDMAN—Duffy's Tavern MORRIS FREEDMAN—Duffy's Tavern JULIAN FUNT-Big Sister HERB FUTRAN—Woman in White FRANK GALEN—Dennis Day MILT GEIGER-Freelance LARRY GELBART-Joan Davis

BEN GERSHMAN-Ozzie and Harriet WILL GLICKMAN-Hildegarde, Vaughn Monro HAL GOODMAN-Bob Hope STUART HAWKINS-Freelance PAUL HENNING-Burns and Allen NAT HIKEN-Fred Allen, Milton Berle PAULINE HOPKINS-Let George Do It CHARLES ISAACS-Bob Burns AL JOHANSEN—Duffy's Tavern MILTON JOSEFSBERG-Jack Benny HAL KANTER-Amos 'n' Andy WELBOURN KELLEY-Freelance PRISCILLA KENT-Cavalcade LAWRENCE KLEE-Fat Man, The Clock DAVE KOGAN-Mysterious Traveler HARRY KRONMAN-Screen Guild Show, Dick Haymes HANK LADD—Judy Canova PHIL LESLIE—Fibber McGee and Molly MILT LEWIS-Thin Man, Inner Sanctum MORT LEWIS-Freelance ALAN LIPSCOTT-Life of Riley PETER LYON-Freelance LARRY MARKS—Dick Haymes ARNOLD MAROUIS-Freelance VIC McLOED—Freelance LEON MEADOW-Molle Mystery MILTON MERLIN—Freelance SANDRA MICHAEL-Lone Journey SAM MOORE-Great Gildersleeve HENRY MORGAN—Henry Morgan BILL MORROW—Bing Crosby JOHN F. MURRAY-Red Skelton BOB NEWMAN-Murder at Midnight WALTER NEWMAN—Joan Davis JESS OPPENHEIMER-Fanny Brice LOU PELLETIER-F.B.I. in Peace and War SAM PERRIN-Jack Benny HENRY POSNER-Life of Riley RUPERT PRAY-Ozzie and Harriet DON OUINN-Fibber McGee and Molly JOHN RAPP-Eddie Cantor PHIL RAPP-Ameche-Langford

JACK ROBINSON—Freelance SI ROSE-Bob Hope BOB ROSS-Amos 'n' Andy NORMAN ROSTEN—Telephone Hour AARON RUBEN-Milton Berle JOE RUSCOLL-Molle Mystery TERRY RYAN-Fred Allen SOL SAKS-Ozzie and Harriet AL SCHWARTZ-Alan Young DAVE SCHWARTZ-Eddie Cantor SHERWOOD SCHWARTZ-Alan Young LOU SCOFIELD-Captain Midnight ASHMEAD SCOTT-Freelance ADELE SEYMOUR-Light of the World BOB SHAW-Mr. District Attorney BOB SHAYON-CBS Writer-Producer REUBEN SHIP-Life of Riley RAY SINGER—Haley-Arden ALLEN SLOANE-The Big Story BOB SLOANE-Radio Readers Digest, Inner Sanctum ARTHUR STANDER-Bob Burns JACK STANLEY-People Are Funny SHELDON STARK-Listening Post JOE STEIN-Henry Morgan, Hildegarde CHARLES STEWART-Dennis Day TOM TAGGART-Tennessee Jed HOWARD TEICHMANN-Road of Life STUDS TERKEL-Studs Terkel Show ELIZABETH TODD-Lora Lawton, Young Widder Brown NORMAN TOKAR-Aldrich Family ORIN TOVROV-Ma Perkins CHARLES VANDA-Goodman-Borge LOU VITTES-Mystery of the Week EUGENE WANG—Editor-The Falcon, Murder and Mr. Malone, Quick as a Flash KEN WEBB-Editor-Cavalcade BOB WEISKOPF-Fred Allen PAUL WEST-Ozzie and Harriet JOHN WHEDON-Great Gildersleeve MORT WISHENGRAD-Eternal Light JACK WRAY-Dick Tracy MAURICE ZIMM-Freelance

THESE WRITERS are a few of the Guild's 1,500 active paid-up members. The writers of at least 85 per cent of the network programs originating in New York, Chicago and Hollywood are members of the Guild.

BOB RICHARDS-Suspense

RADIO WRITERS GUILD

OF THE AUTHORS LEAGUE OF AMERICA, INC.

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6 East 39th Street, New York City

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1655 N. Cherokee, Hollywood, Calif.





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"CRIME CASES OF WARDEN LAWES"

Tuesday, 8:00 P.M., Musual CLIPPER CRAFT CLOTHES



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Sunday, 5:30 P.M., Mutual

HELBROS WATCH COMPANY

"HEY TAXI"

Auditioned

paget in Engineer to King your

Starring BILLY GILBERT, star of stage and screen, in a half hour comedy Situation Show.

> "KORN KOBBLERS KORNIVAL"

Starring the KORN KOBBLERS, those zanny musicians, in a holf hour comedy variety show.

BERNARD J. PROCKTER, President

250 West 57th Street, New York

Circle 6-4091

Inside Stuff—Radio

Radio circles are exhibiting confusion over the Commission for Prodom of the Press report and the book on "American Radio" by its state
member, Liewelpy White. Even some top network excess were found the
week to be under the impression that White made the commission's full
week to be under the impression that White made the commission's full
week to be under the impression that White made the commission's full
week to be under the Preport, the public of the proport, that of the chief. CFP report, full balled as a supplement
perport, just of the presses of the Univ. of Chiesgo, is a book-length supplement to the commission's findings growing out of his investigation of
broadcasting for the CFP.

broadcasting for the CFF.

Neither the report nor the book, however, it causing any deep rumbling in the trade. "It's old sturf and the bullet's peculting a little grant of the trade." It's old sturf and the peculting a little grant of the student of the studen

and I don't think we want that."

See State State was putting its customary dash and push into prepping of a special net offering—this time a solid hour's airing of the Pasison of a special net offering—this time a solid hour's airing of the Pasison Pierro. The state of a state of a state of a state of a special net of the Pasison Pierro. The state of a state of a state of a state of a state of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior. Book briefly outlines background of the Pasison Pierro of the Savior of th

American mags May issue devotes a full-page layout to Dr. Alfred Dorf, 7z-year-old pastor emeritus of Our Saviour Danish Evangelia Lutheran Church, Brocklyn, N. 7., who is pictured studiously scarning a copy of Vanery. Captioned from "Sermons to Soap Opera," piece describe to circumstances of Dr. Dorfs entry into soapers. He's currently handling the role of Dr. Alfred Mortensen in "Long Journey" and made his debut several years ago in a similar part in "Against the-Storm." Scripter Sandra Michael saw the advantages of a real minister and captured for "Storm" through rittee of being a one-time roommate of this daughter.

It was station KRUX, Gleichale, Artz., rather than Sun Courty GESC and KRSC-7M, Phoenic), which hixed pre-season airlings by KARY, Mea. of N. Y. Glants v. Cleveland Indians games from Phoenis Muny Station. Sportscasters Steve Ellis and Francie Frisch offered broadcasts to Sur's prexy, J. R. Heath, latter jarlorms Vantury. His stations are not yet on alr, but he felt games were of great public interest and suggested they recommended to the state of the state of the state of the present of the state of the st

Philip Morris

Continued from page 29 =

afternooner sponsored by the Na-tional Board of Fire Underwiters. Toubles' ducks out this weekend to the Company of the Com

reporter a snopping for a sunstitute way, though, we will be provided the provided the provided that t

the bacage might wan up on either.

Number of new Mutual shows are being prepped for airing following the return from the Coast of Walter Lart. MISS. executive produced. First 1878. executive produced. First 287, packaged by Ken. Dolar Hip prema April 281 in the Wednes-The ehow stars Jack Webb in title received by the control of the Coast program, takes the role. Webb, heard up to now only on a Coast program, takes the role of a young, boutbindler on, San after the Coast program, takes the role of a young, boutbindler on, San another, another of the Coast program adventure after another.

MUTUAL NET GRABS TWO CHI ORIGINATED SHOWS

Mutual network picks up two Chi originated shows this week. One is originated shows this week. One is plano player, and the other a musi-cal, "Voices of the Strings," featur-log Robert. Trendler as conductor. Baker his a quarter-hour program and "Strings" is half-hour pitch.

cast Sunday at 8:30 p.m. EST, while Baker will hit the air five times weekly at 4:30 p.m. EST. Both shows are sustainers.



CRS. COAST-TO-COAST



leads the parade ent store sales in-In depart or Boston, Springfield



STAFF WRITER-EDITOR eeks new berth. Proven ability, top mentaries, spec, Box 1670, Variety, 154 W. 46 51., New York 19, N. Y.

Westinghouse Nixes WLIB's Bid For Operation on Same Channel

Westinghouse Radio Stations re-jected last, Friday (28) a plan ofletter last, Fillary (20) a plan of-fered by Dorothy Thackrey, licensee of WLIB, N. Y., under which West-inghouse's WOWO, Ft. Wayne, Ind., could hike its power to 50 kilowatts and WLIB could operate nighttime on the same channel.

It was speculated, however, that as a result of hearing here last week, FCC may authorize WLIB to stay on the ether at night and give WOWO the option of getting the 50kw top power but directing its signals west-ward rather than toward New York.

smarf rather than toward New York.
Three-day hearing was climaxed
by spiserance under subpoens of
Gowlyn Price, president of Westing-house Electric Corp., parent compgrowth Westing-house men objected to Mrs. Thackrey's proposal
because it would cut WOWO's proposed coverage in Indian and Ohio
when the composition of the Corp.
When the composition of the Corp.
When the contraction of the Corp.
When the Whe

westinghouse, on the other hand, paraded its "coonskin cap" in radio as licensee of the first station in the country, KDKA, Pittsburgh, and a pioneer in FM and television and the inventor of stratovision or air-Counsel was Clair Stout of Dow, Lohnes & Albertson.

AIR AS MBS OUTLET

AIR AN MBS OUTLET.

Thoesix, Ayril 1.

Latest entry in local radio sweepstakes, KOOL, will take to air June
15 as 5000-watter and Mutual outlet.
15 as 5000-watter and Mutual outlet.
16 as 5000-watter and Mutual outlet.
16 outlet, operated by a Seattle syndicolored as the state of the state of the colored colored as the state of the colored colored as the state of the colored colored as the state of th

ranks rounds out network cycle here, with NBC and CBS being rep-resented by KTAR and KOY, respectively.

AFM Now Turns to Coast Indies for Pay Hikes

Hollywood, April 1. Now that the American Federation of Musicians has nailed the networks again, locally, it is after the independent stations for wage hikes. KMPC, newly granted 50,000 watts, is number one on the list and the asked ante is 18%, plus 15% for com-

mercial fees. Station has a small staff crew. beine television. Counsel was Clair Stout of Dow. Lothens & Albertis He misses will probably be hilked the misses will probably be hilked the mough the \$50,000 to \$500,000 a to \$100,000 a to \$100,00

CBS NAMES KENNETT TO RADIO SALES POST

Radio Sales, spot broadcasting di-vision of CBS, has borrowed an idea from the net's commercial program setup and is creating a post of di-rector of commercial program development similar to the one handled by Hershel Williams for web operations. The new job goes to Robert Kennett, manager for the ast four years of CBS program re-

lations.

Kennett, who takes over his new assignment May 5 following a month's vacation in the south, will act as lizison with Radio State commercial programs to fit specific sales needs. It was 'Kennett, a Gromer program manager of WLW, Cincinnati, and WIAS, Louisville, who instituted GBS annual prowho instituted CBS' annual program managers clinic. Until recently his duties also included supervision of co-op programs. Latter are now under a new division headed by Ralph Hatcher.

McClendon Exhibs Inch

Further Into Radio Washington, April 1.

Another pix-exhibitor edged further into radio last Friday (28) when the FCC handed a permit to Barton R, McClendon and son, Gordon, for a new station in Oak Cliff, Tex.

The McClendons own the TrisState The McClendons own the Tri-State Theatres Corp, and radio station KNET, Palestine, Tex. Grant in Oak Cliff was to use one kw power on the 1,190 kc wavelength.

KDKA Maestro's Spill

Pittsburgh, April 1.
Bernie Armstrong, organist-mae-stro and musical director of KDKA. stro and musical director of KDKA, suffered a broken left wrist when his auto turned over on ley road near Cresson, Pa., last week. His wife. Dorothy Bushey, formerly in musical comedy, who was at the wheel at the time, received head bruises.

Dramats on Key Industry Questions To Highlight CCNY Conference

IDAHO GOV. VETOES FREEDOM OF AIR BILL

Hollywood, April 1.

Bill exempting radio stations from liability for slander has been vetoed in Idaho by Gov, C. A. Robins. The legislature passed the measure but the chief executive nixed it on the grounds that stations had an opportunity. tunity to edit defamatory remarks.
A similar bill, however, recently cleared Colorado's solons and was enacted into law

enacted into law.

Exempting bill would have made stations not responsible for the reacks of politicians or others involved in controversial issues. Its aim was to afford more certain proposition of the reach of t

Radio To Feature New U. of N. Carolina Center

U. of N. Carolima Center

Pians for the Unity of North

Carolima's new communication:

UwOR prec, "Community Responsibility," Nathan Straus, WMCA prec, and Ted Cott, WREW program discovering more questional, order the content in the program of the content of th

and Business Conference to be held and Business Conference to be held April 22. City College of New York has devised a unique dramatic tech-nique for the posing of key ques-tions currently facing the broadcast industry which will be utilized in conjunction with addresses by a roster of leading radio execs. Small playlets dramatizing problems of raplaylets dramatizing problems of ra-dio commercials, free speech, soap operas, etc., will be staged by stu-dent participants prior to each of the speeches on the various topics.

the speeches on the various topics. Awards for outstanding service in radio work are also being tendered at the conference with main winners as follows: ABC, national radio network award; KGPJ, Los Angeles, independent station award: WFL, ABC outlet in Philar and WLW, NBC outlet in Philar and WLW, NBC outlet in Philar and WLW, NBC outlet in Clindinati, 50,000 watt station award. Soeakers at the conference will

mai, 50,000 wait sation award.
Speakers at the conference will include Judge Ferdinand Pecora, Robert Saudek, ABC director of public affairs, on "Radio's Struggle locates". Adrian Samish, ABC veet Control of the Struggle locates. Adrian Samish, ABC veet work of the Struggle locates. The Struggle locates of the Struggle Mutual's director of news, "Commentators." Theodore Streiber, "WoR prez. "Community Responsibility," Nathan Straus, WMCA prez. "Ommunity Responsibility," Nathan Straus, WMCA prez. "And Ted Codt, WEEW program diamond Ted Codt, WEEW progra

Now, when "The Voice of St. Louis" speaks

... NEW THOUSANDS LISTEN!

From a new 470-foot tower-located at a far more strategic site-KMOX's new 50,000-watt transmitter now wings the powerful clear-channel "Voice of St. Louis" to more listeners in Mid-America than ever before.

Until an exhaustive audience study has charted KMOX's voyaging voice no one can set the exact boundaries of our new territory. But this we know:

Throughout its former 62-county Day-Night Primary Area,* KMOX delivered a billion dollar retail market . . . commanded the largest audience during more quarter-hour periods throughout the week than all other St. Louis stations combined!

Now...KMOX's half-millivolt line embraces 25% more radio homes in a 39% larger area! So, for a clear-channel to hundreds of thousands of old—and new-listeners, call us or Radio Sales and have "The Voice of St. Louis" speak for you.

The Voice of St. Louis · 50,000 Watts · Columbia Owned

REPRESENTED BY PADIO SALES, THE SPOT BRI

PFICES IN NEW YORK, CHICAGO, LOS ANGELES, BETROIT, SAN FRANCISCO, ATLA



Toronto School Board Cites CJBC To CBC on Bias in Student Strike

As secuel to the three-day strike here of 1,500 students of Malvern High School, who walked out in profest over the firing of principal Lorne Clarke, trustees of the Board of Education of the Clarke, trustees of the Board of Education Clarke, trustees of the Clarke, trustees of the Clarke, trustees of the Clarke, trustees of Education that Clarke, Toronto, key station of the Trans-Canada network of the Canadian Broadcasting Corp., presented only the students ide of the palaint has been forwarded to Davidson Dunton, CEC chairman Ortawa. Board's contention is that on "High Account of the Canada of Education's views were at no time presented. It such had been the case, covered." CIEC was 'only the Canada of the Canada of Education's waste of the Canada of the Ca

to the press, were announced by CJBC in quotes.





N. Carolina FM'ers In Huddle on Assn. Setup

Huddle on Assn. Setup
Raleigh, April 1.

Seven North Carolina applicants
for frequency modulation stations
have selected April 21 at Wilson for
large and the selected April 21 at Wilson for
large Among those attending a conference on the matter were Keith
Briefly, WBT, Charlotte, Harold
Essex, WSJS, Winton-Salem; B. Z.
Jones, WBJS, Brilington Gallen
Wannamaker, WGTM, Wilson; RA
Jonely WHPD, Wilmington, and
Josh Horne, WCEXC, Rocky Mount.
The organizational meeting was
after the property of the selection of FM Broadcasters.

Bluegrass Called On 'Shoddy' Airers At Louisville Meet

Louisville, April 1. Kentucky Brodecater's Asm. held a two-day spring meeting Friday-Saturday (28-29). Emphasis was placed on appeal to new station operators and holder of permit onew stations. Speakers inclinded member of small marches station committee of the NAB, and J. N. Bailey of Washington, executive director of PMA. Operators of 12 mee Kentucky stations, opened since the war's end, were special guests, when the work of the work of the work of the work of the war's end, were special guests. We were invited to the session J. E. Willis, Lexington, is president of the Kentucky group.

Kentucky group,

Robert T. Manon cautioned estab-lished stations to pass on to the new ones the lessons they have learned, in order to maintain the present high standards set by radio. Re also programs aimed at "dumping shoddy merchandige on the market." He said, "radio is doing a good job, but it can do a better one by attacking community activities. This should be done because of a desire within the station to improve its service, rather than by pressure from out-of the FCC."

Mason came to the defense of radio thrillers and mystery shows, "many of which were built on the popularity of the hero in comic strips." He cited Superman, Terry and Pirates, Dick Tracy and many

Great Falls, Mont.—KXLK, another Z-Bar Net station, has joined the Pacific Northwest Broadcasters. Kenneth O. McPherson is manager. New station augments net's coverage in western Montana. Station, beginning March 16, has aired NBC pro-

WBIG Reverses Normal Procedure, Buying Into Two Greensboro Papers

Two Greenshore Papers

Two Greenshore N. C. Avril 1.

The Excession N. C. Avril 1.

The Excession N. C. Avril 1.

The Control of the Control

price or the stock was betweed to be 300,000? purchase has aroused interest due to the fact that the new-pares in the past have been dead set against radio, at one time going to far as to even refuse to use the word "radio" in their columns, substituting "writer and the state of the state o

WOR Launching Mobile Studio

WOR, N. v., which aired many a Navy ship launching in wartine, has put in a call for the Navy to lend some of its gold-braided glamor and precisige for a little launching pure "ship" is a new \$20,000 mobile studio, bliggest and most modern postwar unit of its kind, It will be christened—probably by Kate Smith, christened—probably by Kate Smith, Lit is in Manhestine's City Hall Park, Navy will narticleast in the ner-

12:15 in Manhattan's City Hall Park.
Navy will participath in the person of Rear Adm. Monroe Kelly,
commandant of the Third Naval
District, white will proposed the
liver an appropriate speech. Mayor
O'Dwyer, Police Commissioner Walllander and other N. Y. City officials
are being invited, angle being that
WOR will make the mobile transmitter available for municipal use
The true-conversed shoils, which

in event of a major disaster. The truck-mounted studio, which will be christened "Johnny On the Spot", will give WOR on-the-spot news and special events facilities surpassing any in the N. Y. area. Only comparable unit is one used by NBC which that net acquired several years before the war.

Meggers Throw Weight About in 1st Nat'l Meet

About In 1st Nat'l Meet

"the Chicago, April 1,

White formation of a national
group, headed by Earl McGill as
moved to become a striking force
by wiring NAB, FCC, and the proposed Broadcasters Advisory Council that it was prepared to ald the
industry in overcoming shortcomings
and critics may publicate the past

few years.

Guild, which met here March 2323 for the first time nationally, electof besides McGill? Rairbains Smith,
prex of the Chi Ioesh, second vp,
prex of the Chi Ioesh, second vp,
and George Zeachary, producer of the
Vaughn Monroe show and one of the
first N. Y. local prexies, third vp,
Elected secretary was the producer
of the Durante-Moore show, Phil

parettel secretary seems, mird vp., of the Duralts-Seer for profit of the Duralts-Seer for profit of the Duralts-Seer for profit of "Murder at Midnight," and as treasurer, Anton Leader, produced of "Murder at Midnight," and the profit of th

Wakima—Station KTYW, 500-watt affiliate here of CBS, has changed its call letters to KIMA. Station, of which R. Lee Black is g.m., remains on 1.460 kc.

CIRCLING THE KILOCYCLES

Worcester-WTAG will preem a Worcester-WTAG will preem a weekly program next Wednesday (9) almed at inspiring and developing artistic ability in moppets of the 5-12 age group. Each week of the 5-12 age group. Each week of the state of the sta

Braver-KFEII, local Mutual at-filiate, launched its own "Meet the Press" program Thursday (27). Half-hour program called "Such Inter-esting People" and alated for week-airing had. William A. Carison, speaker of the Colorado House of Representatives, facing a battery at state-house reporters for quinting on revenue measures before the legi-ment of the colorado House of Alate Principles (PMF). In passe and Jack Filtrastrick KFMF, nesse and

islature.

Jack Fitzpatrick, KFEL news and special events manager, presides over the program. Quitzee on an upcoming stanza will be Dr. Robert W, Stearns, Univ. of Colorado prexy who recently banned American Youth for Democracy from the campus because of alleged Communist ties.

ties.

Pittsburgh—Joseph Missick is the latest addition to the, engineering staff at WASA. He was formerly with WSAP in Portsmouth, Va., and Staff at WASA. He was formerly with WSAP in Portsmouth, Va. and later mc. for a while of "Club Mathemer" in Chicago, is now playing and later mc. for a while of "Club Mathemer" in Chicago, is now playing base and singing with dance band in Town's newest station, WPT, expects now to be in operation by May 1. Studios are now under constitution of the control o broadcasting over local station William Penn hotel's chatterbo

St. Louis—KMOX, local CBS sta-tion, copped a citation as the sta-tion making greatest contribution to understanding and goodwill in 1946 from the National Conference of Christians and Jews through its "Land We Live In" programs spon-sored by the Union Electric Co, of Missouri.

Binghamton — WENE, new 250-wat station being constructed here by Empire Newspapers-Radio, Inc., will affiliate with the ABC network as a member of the web's northeast group effective July 1. Operating on 1,450 kc and managed by Keith S. Field, station will be ABC's 247th

Omaha—Tom Dailey, top sports-aster for WOW (NBC), leaving for t. Louis and a disk jockey job. talley has been with WOW for the caster for wow under, consider for St. Louis and a disk jockey Job. Dalley has been with WOW for the past six years and during that time has had the 5:45 p.m. half-hour sports job.

Dallas—Murray Cox was named farm editor of WFAA as of April 1. Cox for the past 10 years has been county agricultural agent in Ste-phans county, Okla. He'll air a series of broadcasts

1847

Monday through Friday and will travel throughout this agricultural area with a portable recording ma-chine and WFAA's mobile broad-casting unit for on-the-spot broad-casts of interviews with farmers, stockmen and their families.

Indianapolis—George C. Bigger, general manager, WIBC, was elected president of the Asan, of Indiana Broadcasters at the group's recent annual business' meeting here, He succeeds John Carl Jeffery.

succeeds John Carl Jeffery.

Worcester - New additions and
changes in the staff of Wing,
clude the following: Robert Simclude the following: Robert Simwood, formerly associated with the
wood, formerly associated with the
wood, formerly associated with the
nouncing force; John Sweeney to
the commercial department, Joule,
the commercial department of the
Eather Bilterial unit of department
Robert Brown, local sales manager,

Detroit—Charles Burke, commercial manager of WJR, Detroit, has resigned to become general manager and part stockholder of a 5,000-watt station in Fargo, N. D.

Vienna — Austrian Broadcasting System will have its own sending station and studio at forthoming vienna Fair, thus giving public occa-sion for first time to witness broad-cast proceedings.

Raleigh - FCC has issued a construction permit for a new standard station to Anson Radio and Broad-casting Co., Wadesboro, N. C. It will operate on 1,210 kilocycles with one kilowatt power, daytime only.



ed cashman HOLLYWOOD



NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

RADIO STATION REPRESENTATIVES

Around the Clock... Around the Year... KDYL is the POPULAR station

UTAH'S CENTENNIAL

Show Reprising Now on Increase: Nixes One-Hearing Burn-Out Theory

Build is increasing in radio circies that strong material doesn't burn
iself out with one hearing. Theory
is strengthened by the increasing
munber of shows to literate the present of the control of t

Proponents of the rebroadcast idea point out that radio has been build-ing a repertory of shows that have become classics in radio technique and audience acceptability. The declare it would be a criminal waste of the cream of radio's writing tal-ent to permit some shows to die after a single broadcast.

ent to permit some shows to die after a single broadcast. It has half get a first a fi

Some of Norman Corwin's shows, cluding "Untitled" and "On a ote of Triumph," have been broadincluding.

Note of Triumph," have been broad-cast on various occasions. The tele-phone scene broadcast on one of the "Suspense" shows has been repeated a score of times, frequently over the

WMCA, N. Y.'s series of "New World a-Coming'" is frequently re-broadcast by college radio stations,

ELMIRA WEE WATTER OFF TO BOFF START

Elmira, N. Y., April 1 Newly organized WELM is a local financial success story based, para-doxically, on the station's rigid non-commercial standards. Before becommercial standards. Before he-ginning operations recently, man-agers of the 250-watter canvassed local advertisers and civic groups with the idea that excessive com-mercialization was losing radio lots of listeners and asked for coopera-tion in improving radio's program level. Station met a solidyl avoritie response and 50% of its mini-response and 50% of its mini-before going on the air.

before going on the air.

Among its unique practices,
WELM published a rate card showing maximum commercial time allowed in time segments to be 30%,
less than allowed by the NAB and
has banned all middle commercials
from local shows. In addition, all
ad copy on the station has to be reworked by the continuity staff before acceptance.

and the Earl Robinson-John La-touche classic, "Lonesome Trail," has had repeated radio airings.

has had repeated radio airings.
It's pointed out that repeats are
not occasioned by lack of strong
new material, aithough there's little
doubt that latter exists. It's just
that there's an increasing tendency
on the part of radio producers to reprise good writing and production.

prise good writing and production. In The Radio Writers Guild, in the negotiations for a new contract with the network, has been asken in Commont. In the writers rather than the networks. Step has been taken in even great shows, and writers are considered by the production of increasing tendency to preparations, and writers are consequently making a bid for revally feed on rebroadcasts.

KADDERLY DOWN UNDER Belgo-French Sets, Audiences At ON AUSSIE FARMS LOOK

Washington, April 1.
State dept., in its current roster of travellers to foreign countries, reports that Wallace L. Kadderly, radio farm director of KGW, Portland, Oregon, left San Francisco March 21 for a two months visit to Australia.

March 21 for a two months visit to Australia.

Radio exec will be the guest of the Australian Broadcasting Com-mission. Purpose of trip is an ex-change of ideas on farm programs. Kadderly will visit Aussie farm areas and do some shortwave broad-casts to this contravers. casts to this country, as well as record programs to be used on KGW

Chi's WSBC Raps **FCC FM Slotting**

Proviging-language College, and providing to the Wisto. Chicago, last Priday C39; criticate PCCs assignment of Prid channels in the Windy City in which the network stations are lumped together channels in the Windy City in which the network stations are lumped together indices spread out on the far with the low end of the dial side by side with WGES, another foreign landers spread control, with the control with the low end of the dial side by side with WGES, another foreign into, wSiNG general unanger Robert Miller argues, will get listeners in he habit of keeping tuned to the middle of the dial and wort give the latter and the lower than the low give the dial and wort give the lower than the low give the lower than the low give the lower than the low give the lower than the lo

High Marks Despite Postwar Checks

KXOK ON SPOT IN MINE

DIDADI EN CUVERAGE

KXOK, St. Louis, gave its listeners complete news coverage for
Centralia, Ill., mine explosion March
Centralia, Ill., mine explosion March
disaster were afterd and wire recordings were made on the seene. A
four-man newscrew headed by
Bruce Barrington, KXOK news editor, crivied at the mine in KXOK,
radio telephone and wire recorder.
First records were aired by

radio telephone and wire recorder. First reports were aired by KXOK at 5:43 p.m., interrupting a scheduled commercial program; again at 7:16 p.m., and an up-to-the-ground and performed to the program at 10 p.m. a complete wire recording made on the seene by Berrington was aired by KXOK at 6 a.m. the following morning and repetited at 7:90 a.m.

CBS Brass to Hoopla Bow Of New KMOX Transmitter

St. Louis, April 1. St. Louis, April 1.

Heavy promotional hoopla will mark the dedication of \$6,000-wat.

Columbia - owned KMOX's new transmitter Monday (7), with a day by a banquet at Brief Jefferson attended by CBS prexy Frank Stantonand other network brass. Engineers figure the station's new transmitter will push out a signal transmitter will push out a signal than the present one.

A succial deficientory broadcast at

A special dedicatory broadcast at 6 p.m. will be followed by a 6:30 p.m. special edition of KMOX's "The Land We Live In" series, this one entitled "Radio in Review."

OK ON SPOT IN MINE
DISASTER COVERAGE
OK, St. Louis, April 1.

OK, St. Louis, April 1.

OK, St. Louis, april 1.

Other Complete Co

Beignan population of 4,000,000.

Radio listening, it was discovered, is generally a family affair. Between 80% and 90% of the people contacted reported the whole family listened to the radio.

Radio reception of standard broad-cant waves is generally good pro-reception was reported by only 10% of French and Belgian residents of French and Belgian residents with commercial sponsored programs in that area, gets good reception in 80% of Belgian homes, and in 70% of French Turthermore, survey of French Turthermore, survey of French Purthermore, 10% of Policy 10% of Belgian beauting commer-with Radio Lux beauting commer-teresting to note types of program the French prefer. Answers listed variety shows, 27%, services music, program, 55%, survey music, program, 55%, annee music, 11%; any program, 55%. Radio reception of standard bro

Utah to Fete MBS' Paige For N. Y. Hoop Coverage

For N. Y. Hoop Coverage
Jack Paige, MBS director of
special events, showed off Saturday
129 for Salt Lake City to be guest
speaker at a dinner feting "100 years
Invitation—and a plaque he'll receive while there—are a result of
his piping last week of direct broadcasts to KALL, Salt Lake, from
Madison Square Garden, N. Y.,
where Ush cagers won a basketbal
lournament.

woman's woman

EVERY WEEKDAY morning from 10:15 to 11 a.m. on WOR, Bessie Beatty's well-loved program brings the kaleidoscope of the world into focus for women in approximately 174,368 homes with radios. With her charming husband, Bill Sauter, she talks of recipes, home making, fashion and all the other topics lightly classed as "women's subjects." But she also dips into politics, economics, government, philosophy, psychology, the theatre, literature, race relations, etc. For Bessie has an idea that "All subjects are women's subjects these days."

WOR listeners appreciate this recognition of their widening interests and reward Bessie with a loyalty few other women in public life can rival. They show their loyalty by supporting her advertisers. And they do it so well that Bessie gets compliments such as this one from The Chatham Manufacturing Company. "We consider this one of the best investments in advertising that we have ever made." Or, "Bessie Beatty pulled 7000 requests for a little booklet that we offered for a client on only two broadcasts," writes G. A. Huhn, vice president of Ruthrauff & Ryan, Inc.

Other discerning sponsors who have discovered listeners like Bessie Beatty's informal manner, her big name guests, and her pertinent subjects, include Procter & Gamble, General Foods, Simoniz Inc. and many others. You, too, can be on her show. Call our sales office at Pe 6-8600. Or write WOR, that power-full station at 1440 Broadway, in New York.



40 EGABPS EESTED

TONY MARKITY SIGN

With Evelyn Kulcht, Victor Young's

Orch, Boh Hope, Jeff, Alexander
chorts, Jimmy Wallington

Witter, Glenn Wheaton

an Mins; Sun, 320 p.m.

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Consequently, there's little left for annex.

Consequently, there's little left for fressing up the songs by Tony Marrian and the stop-branched in the song shape of the song

Musical portions of the show were good with Martin contribution a set of faves that have grown of feetive on eate floors. His 'Broadway' came out well. Miss Knight made a study of the state of the state of the came out well. Miss Knight made a out with a Sooth number and Vid-ient out well. Miss Knight made a out with a Sooth number and Vid-ing is of a high calibre. With pro-duction to match the soon and quest of the state of th

DATE WITH JERRY With Jerry Carter and Instrumental Quartet Producer: Lloyd Dennis 15 Mins., week-days, 3:30 p.m.; Sat.,

15 Mins., week-days, 3:39 p.m.; Sat., 7 p.m.
Sustaining
WTOP-CBS, Washington
This is WTOP's candidate for
temme listeners who like their singstraight and romantic. It's only
station on level, and is being
promoted to the hilt by WTOP staff.

musical show being carried live by station on a local level, and it being in the station of a local level, and it being in the station of a local level, and it is being in the station of the state of

MT. VERNON PLACE Producer-Director: Don DeGroot 30 Mins; Wed., 7:30 p.m. Sustaining WBAL, Baltimere Series of held heavy dramatication

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Series of half-how dramalizations.
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KATIF'S DAUGHTER With Garee Coppin, Natio Blaine, Marle Geyer, Kenneth Banghart P. oducer: Frank and Anne Hummert Director: Joseph Mansield Writer: Floyd Miller IS Mina, Moh. through Fri., 16 a.m. MNBC-NBC, N. X.

MANHATTAN SOAF CO.

WING-NRC, N. (Duane Jones)

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and each player is cast strictly to Story has a theatrical background with the title femme about to take the story of the strict with the boyfriend to sard things up for her prior to the big event. Does she hit bigtime, or une in tomorroid. Spiels were key the commercial. Spiels were key the commercial. Spiels were hand the commercial. Spiels were shown to be supported to the commercial. Spiels were shown to be supported to the commercial. Spiels were key hard.

JIM FLEMING SHOW Producer: Lee Jones 30 Mins.; Mon. through Fri., 9:30 a.s Sustaining WNBC, N. Y.

38 Miss.; Men. through Fri., 9:36 a.m. Sustaining WNBG, N. X. With the nation-Filling in line with the nation-Filling in line with the nation-With the method of the property of the property

out modifying basically the show's closed charactery.

MERC SCHOOLHOUSE OF THE MIRE SHOW AND CAPPING THE SHOW AND

Billy Rese, whose multitudinous activities include the operative producer; are collector; ligited inserter, N. Y. operator and newspanded the commentating to the router, So far his radio activities and commentating to the router. So far his radio activity of the collector of the column, He has made several recordings, with others to be added. Dikes were motivated to be added. Dikes were motivated to be added. Dikes were motivated to be added to his column, He has made several recordings, with others to be added. Dikes were motivated to be added to his column the hast mode several recordings, with others to be added to his column the hast made several recordings, with others to be added to his column was feet with the several production of the column was feet when delivered worself despite, he had been and sparkle of his column was feet when delivered worself despite, he will be added to the column was feet when delivered worself despite, he will be added to the column was feet when delivered worself despite, he will be added to the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the column was feet with his news columns, "I destand the worself of the worse

"Nobody's fooling Little Wille:
"Nobody's fooling Little Wille:
"Date it on ANG Sunday, not the
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ship-to-shore-to-fioliywood three
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soling for the U.S. America,
salling for the

Con citics, were pairs, or the puch.

Last Friday (2B), just it day after
the Commission on Freedom of the
Frees Issued its widely publiched
Frees Issued its widely publiched
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aging editor of PM, N, Y, and Milton Murray, National Newspaper
of the control of the control
of their Views on free press issues.

"I do not believe," said Murray,
the right of a few publishers to
monopolite the fessential newsprint
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of any nobleher or prospective pub-laker to reach the publish 25% of the U. S. communities have only one paper, declared "freedom of the paper, declared "freedom of the people who have no choices in the paper they buy. He ursed action to encourage "a multiplicity of ppt areas; and keep in business those now operating. He also rapped states are the proper of the pro-ress of the proper of the pro-tained of the pro-pages during the pro-pages during the pro-pages during formative years, and and reduced postal rates for new papers during formative years, and and reduced postal rates for new papers during formative years, and and reduced postal rates for new and reduced postal rates for new papers during formative years, and and reduced postal rates for new mailing service for all papers.

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Follow-up Comment

Your Children and Your BETTY CROCKER MAGAZINE OF SCHOOLS derick T. Rope; George Will Betty Crocker, Win Ellist Warms, announcer Producer Arthur Radkey Producer Arthur Radkey 125 Mins; 584, 32 p.m.

Sustaining WJZ, N. Y.

This noontime series, as indicated

Sastaining
Wijz, N. W.
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Wijz, which is a simed at pointing up, author of the problems contronting to the problems controlling to the problems controlling actions they might take to help significantly and controlling actions they might take to help significant to the problems of the problems of the problems of the propagation of the series of the programmous might have been dependent on the programmous programmous programmous programmous programmous programmous programmous programmous.

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life of insecurity. There's the problem. Frederich T. Rope, exceutive director of the N. Y. State Chitzens Committee and special consultant to the Public Education Asson, superchibouses after class hours; left believe the state of the public Education Asson, superchibouses after class hours; left believe the state of the state o

TURN BACK THE CLOCK With Dick Bradley 30 Mins.; Mon., 9 p.m., Sustaining WNEW, N. Y.

WNEW, N. Y.
"Turn Back the Clock," preeming
Monday (31) on: WNEW, New York
indie outlet, offered a new twist on
a platter program. Joekeyed by Dick
Bradley, show was enterprisingly designed to point up the contrast between current band and vocalist
styles to those of a nostalgic 16 years

styles to those of a notaligic IV years; and the program should garner more than Program should garner more than Program should garner more than a sea dialer can mentally form his own opinions as to how techniques have changed through the years. On the metered tick of a clock. Spide took the line that "fashions in music change..." etc. "died Perry Conoc." current "One More Vote" followed by the 10-year-old Como "You Carl". Full the Wool, "Baicalth his voice is the same than the program of the pro

contemporary item.

As a contrast Bradley turntabled
Dorsey's 1936 "Hollywood Pastime"
where he had more or less an in-strumental outfit with two trumpets
instead of the five turnprets of to-instead of the five turnprets of to-instead of the five turnprets of to-instead of the five turnprets of to-nated to the five turnprets of the half-hour with no odious plugs to may the music save for some insti-tutional lines for the Coast Guard and the Caneer campaign.

THE RANDALL PLAYHOUSE
With Tom McGili, Mike Kellin,
David Seiva, Bob Cummiskey,
Weldstrin, Libby Adajian, Charles
Weldstrin, Libby Adajian, Charles
Ford Standerman
30 Mins.; Sat. 935 p.m.
Sinstaining
WBRC, Martford

church, Handled in narrative for multi, it pointed up the accomplishment of the composition of the compositi

a.m. GENERAL MILLS WJZ-ABC, N. Y.

WIX-ABC, N. Y.
(Dencer, Flizgerald & Somple)
This show is typical recipe-and,
fashion fare for the haufran. Show
covers the whole range of chilchait
shahon fare for the haufran.
Show
covers the whole range of chilchait
back. Broken up into various segmonts fecturing and participation
most fecturing and participation
inome-making advice, program and
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Betty (Tocker, maintains, and

aimed, ur unose at whom his aimed,
Betty Creeker naintains a good free how in Err stim before the free how in Err stim before the way in Err stim before the way in Err stim before the way by his own chulliness reduced to the control of the contro

State Dent. Continued from page 28

Coulinsed from page 18
can system of broadcasting." Another Recuses. Walter Lemman,
the Corp., relictated his opposition of
any government control of oversa
programming and five to Washingiar
opposition was expressed carlier by
Commander Machine Canadom of
the Commander of
the Commander
the Command

(Benton reminded a press confer-ence last week that RCA prexy David Sarnoff was 100% behind IBF. The other shortwave licensees, with the exception of Walter Lemmon, favor it too, Benton said.)

15-Man Board

Is-Man Board

Briefly, the Botton plan ealls for creation of a 15-man board whose tunds must be approprized by Congress each year. The enabling ledisonal revenues through contributions, said of time to and acceptance of programs from private agencies. The board members would be drawn munications, press, education, etc. One of the 31 km on would be desired.

munications, press, education, etc. One of the 18 men would be designated full-time operating director at salary of \$15000 a year—the same as that intended for the head of the others would serve without pay. One of the 18 would be the Sectary of State or his designate. The legislation would take short-treedom of action and the property of the State Dept., a move Benton believes will encourage "greater of the State Dept., a move Benton believes will encourage "greater and the state of the State Dept., a move Benton believes will encourage "greater and the state of the State Dept., a move Benton believes will encourage "greater and the state of the State Dept., a move Benton believes will encourage "greater and the state of the State Dept., a move Benton believes will encourage "greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes will encourage greater and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Dept., a move Benton believes and the state of the State Benton believes and the state Benton believes and the state Benton believes and the state Be

Cooperation of private production, men and talent, he believes, will also raise the level of the programs over those now prepared exclusively by relatively low-paid government employees.

employees.
The State Bept, budget request for its entire information program, including shortwave, for the facultary shortwave, for the solver leaf year 1948 is also before Congress. State is requesting around \$\$000,000, which includes a request build three relay stations chord insure our shortwave signals deal insure our shortwave signals and the signal of the signal shortwave signals and a third is planned for an undisclosed location. location.

Benton stressed that it is "impera-tive" Congress appropriate funds to continue shortwive beyond June 30, even if it does not authorize IBF this session. If elaborate and exeven if it does not anthorize this session. If elaborate and expensive shortwave equipment is dismantled, he said it would not be reactivated "short of another major crisis—which means another war."

Otherma (ii)— Bob Dusine completes a circle but with a new twist when he leaves WKY, Oklahoma (City, to return to WSAL. Cincinnati, April 1. He tolled at the milte in Cincy before going to Chicago to do aoap operas. His next stop with the complete of the Okiahoma City - Bob Duane c

sistant program director.

Back with WSAI, Duane will do a one-man show, singing, playing and talking. The station is rounding up key personnel for an expansion program.

EYE ANGLO-U. S. ORCH EXCHANGE

Benny Goodman's U.S. Music Post

sing weeks of negotiations. Godman schore will consist of overseeing the selection of recorded music for a six-times weekly broadcast. He and his aides will also provide a duly script. To debut the programs, Goodman will do a live show—in serior to the control of the selection of the selection of the selection of music for use on the airer will, presumably, follow closely the tastes of Russian listeners. State Department has sufficient reaction to their shows to know that Red music-lovers want medium juzz with a dancting beat. They do not this end do not understand deep juzz of the sort developed by the Eddie Condon type description of the selection of the sele

Heartaches' Points Up B.O. Awareness For Something 'New' in Band Field

Some bandsmen are pointing to Ted Weens' recording of "Rearts sheet" which actually is the first sheet" which actually is the first sheet" which actually is the first sheet is positive proof that the market band is spatish proof that the market band is still alive. Despite the band is still alive

lawe been served since the start of the war and its resultant lack of while war and its resultant lack of while the Weems disk was made year ago, that fact is widely known in the trade only. Band agencies, or the state of the start of the

sund taient to devote much time in that direction.

Bookers and band buyers also been at theory on the progress of here a theory on the progress of the progress of the progress of the definition of the desired progress of the delivery of

sit, operators cannof take too many clauses with medium - priced, medium-draw bands, medi

CHI CAFE OPS. ASSN. NIXES BMI CONTRACT

MAKES BMI CONTRACT

Though one of its board members allaph Jansen, operator of the Third of the

British Beryl Davis

Signed by Victor

Beryl Davis, English singer, brought to the U. S. some weeks ago by Willard Alexander, has been ago by Willard Alexander, has been and the second tract. She'll get a Victor buildup to coincide with radio work, which so far has consisted of guest shots with Bob Hope and forthcoming rade." She came to attention in England via working with the Glenn Miller Air Force orchestra.

Miss Davié fart disk session working with the Glenn Miller Air Force orchestra.

Miss Davié fart disk session for the Coast Friday (4) to was her and other Kylctor's artists and repertoire division, leaves for the Coast Friday (4) to was her and other Kylctor's artists and repertoire division, leaves for the Coast Friday (4) to was her and other Kylctor's artists, including Freedy Martin, latter also doing his first Victor sides after switching from Mercury, Oberstein will be west about 10 days.

Starr Fails To **Take Over Spot** On ASCAP Unit

Hernan Starr, head of the Wanner Horn, publishing group, encompassing the Harms, Witmark and Remick; catalogs, did not take over as head of the Anthors and Publishers publishers and Harms, and the Anthors and Publishers publisher and the Anthors and Publishers as chairment as c

Large Music Clan In

Hegira to the Coast

Next month will see an unusual number of recording, seek the seek of the state o

BRITISH UNION CONSIDERS PLAN

Englands musicians union may be paving the way for the eventual read of the countries. Exect of the organization began serious discussions last week of the problem and if they arrive at any definite ideas, so the serious discussions last week of the problem and if they arrive at any definite ideas, so the serious discussions in the serious discussions and the serious discussions with the serious discussion of Musicians might work out to the point where the long-heralded inclinate would become the sand musicians would become the sand with the serious discussion of the serious discussions with the serio

\$10,000,000 Acctg. Asked by Salter Of Col. Concerts

An action for an accounting of well over \$10,000,000 was started against Columbia Concerts and its directors in N. Y. Supreme Court of the control of the co sets and other faults. Columbia Concerts, calling the charges "wholly fauciful and irresponsible," to the concerts, calling the charges "wholly fauciful and irresponsible," to the concerts of the concerts o

Paine Cites \$6.000.000 From Radio In 1946—One Reason ASCAP Won't Seek Higher Rate in New Contract

BVC Sale Cold?

Negotiations between Metro and 20th Century-Fox (Robbins Music pool) and the Bregman, Vocco & Conn music firm now look cold.

BVC had asked \$750,000 for 49% of the firm, or \$1,250,000 for an outright buy plus 10-year employment contracts for three

Savino Suit Filed Vs. Loew's in 150G Freed Sale of Co.

Paners were served last week on Loew's, Inc., and Metro in the suit Domenico Savino, minority stockholder in the Big 3 (Robbins) music publishing group owned by Loew's, over the latter's purchase last year of the Variety Music Co. from Metro producer Arthur Freed for \$150,000—paid out of Big 3 sur-plus. Papers in the suit had been dispatched to the New York Secretary of State some weeks ago and, in turn, Loew's and I'etro were served by his office last week,

In his action, Savino cites Loew's and Metro bought from Freed for \$200,000 the Variety catalog after he had bought it for \$30,000 as the Wal-ter Jacobs catalog.

(Actually the price paid Freed was \$150,000—not \$200,000—and when it was acquired from Freed, the value of the catalog may have been enhanced since his acquisition of it as the Walter Jacobs firm).

the Walter Jacobs firm.)
Savino asks the court to cancel
the deal with Freed and force a refund of the entire amount to Robfund of the entire amount to Robfund of the entire amount to Robfund of the entire amount of Robfund of the entire amount of Robfund of the Entire amount of Robfund of Rob
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It may well be that Metro will decide to cancel the entire Freed-Variety Music deal if it's complicated by these technicalities.

Little Jack Little Now Disk-Jockeying In Va.

Usik-Jockeyung in Va.
Little Jack Little, once one of the
country's top insestron, becomes a
disk jockey as of next Monday (7)
on the new WEAM, Arlington, Va.
He starts off with a four-hour per
day stint, a goodly portion of its sponhis own piano and vocal contributions. Latter will be diske be plays.
Little has been working and living
several years, beading small combos
at local hotels, etc.

John G. Paine, general manager of the American Society of Composers, Authors and Publishers, speaking before the Society's annual mem-bership meeting in New York last source of the organization's 1946 in-source of the organization's 1946 in-come of \$30,900,00. In doing so, Paine made it quite plain why ASCAP is asking no increase from radio inherents in the new contract for the pain why and of the pain why meeting, and also why radio, during its 1941 battle with ASCAP, pointed at the Society's collections from the at the Society's collections from the film industry with the feeling that it was paying a disproportionate share of the overall income.

alm industry with the testing that it was paying a dispoportionale share of the overall income.

Paine pointed out that ASCAP took in \$4,000.000 from radio in 1946, took in \$4,000.000 from radio in 1946, took in \$4,000.000 from radio in 1946, took in \$4,000.000 from that source—even before the square-off of '41, when the percentage take of radio billings was crited by Paine, returned to the Society a total of \$1,300.000 in comparison and seemingly makes it clear was crited by Paine, returned to the required from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder of the Income was derived from increase this revenue. Remainder beld for foreign distribution, definisher for foreign distribution, definisher for foreign distribution, definisher were admitted to ASCAP last year along totals up to 1,450 and 301, respectively. Hernan a consideration of the Income was defeated as a candidate for a position on the forms, who this year was defeated as a candidate for a position on the inquisition of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to attend an annual control of radio network heads and attorneys over to

DEATH DOESN'T ALTER MANTLE OF THE CHIEF

MANILE UP HE CHIEF
Feeling by various individuals against the late President Franklin
D. Roosevelt is creating a brainer for the new Monarch Record comabum vritien around FDR² pet
scotty, Fala. Book, containing four
disks, is stilled "Shetches of Fala,"
down the containing four
contains material on the relations
with the dog, and for this reason
anti-Roosevelt partisans operating
wholesale and retail record disdefinition of the containing four
wholesale and retail record disdefinition of the containing the containing
admant in their retwal to handle
the ablum.

sucement in their refusal to handle the album. In N. Y. carrying it is Gimbells, Perlaps the largest chain making it available is Grinnell's, a 60-store string. Several years ago Columbia Records issued an album of European Commentary by an outstanding conductor who cited one of the melocular and the commentary for a continuous commentary by an outstanding conductor who cited one of the melocular and the commentary to a continuous commentary to an outstanding conductor who cited one of the melocular and the commentary that comments are considered from album already on the shelves of dealers.

Local 47 Gags Chatty Desi Arnaz

Hollywood, April 1. American Federation of Musicians | became a bit strained a fev weeks Local 47 cracked down on maestro Desi Arnaz last week for chattering bia's Sandor Porges to head and dewith friends Instead, of conducting with triends instead, of conducting his band at the Avodon Ballroom. Local warned Arnaz that his contract called for a stipulated time on the bandstand and that he was to stay there and take breathers only when his men do, following complaint of the Avodon's management.

the Avodon's management.

Avodon complained that Arnaz
was missing whole sets. Union
directly laid down law to leader,
pointing out that ballroom's pact
called for Arnaz to supply music
from 8 p.m. to 1 am. and that he
was expected to be wielding the
heaton constants areas for interbaton constantly, except for inter-missions. It was noticeable that Arnaz obeyed scrupulously last days of stand, which concluded Sunday (30)

BMI Pin-up Sheet

Hit Tunes for April

(On Records) ANOTHER NIGHT LIKE THIS (Marks)

Dick Haymes-Dec. 23731 • Desi Arnaz-Vic. 20-2052 fol Derwin-Cap. 336 • Herb Karn-Iloyd Sloop-Tempo 984 Hol Winters-Apollo 1034 • Tammy Tucker-Col. 37339 on Alfrede-Pan-Amer. 076 • Larry Douglos-Sig. 15035

Les Brawn—Col. 37086 King Cole Trio—Cop. 304
Ramo Vincent—Dec. 23749 Sunny Skylor—Mercury 5004

FOR SENTIMENTAL REASONS (Duchess) Eddy Howard-Moj. 1071 Charlie Spivok-Viz. 20-1981 Ella firtgerald-Dec. 23670 Dinah Shore-Col. 37188 King Cole Trio-Cop. 304 Art Kessel-Vogue 781 Fran Warren-Cosmo 514 Brown Dots-Moner 1047 Skip Strahl-Emerald 105

BEST MAN, THE (Vanguard)

ILLUSION (Pemera)

Ex-Aide Seeks to Follow Porges to Capitol But Col. Sez No Can Do on Release Feeling between Columbia and

Capitol Records companies which ago when the latter snagged Columvelop Capitol's new international division, is being stretched a bit tauter by the efforts of Colum conductor Bill Gale to follow Porges, Gale, one of Porges' assistants during the latter's 26 years with Columbia, has a contract holding him to the latter. Capitol, nevertheless, is making a pitch for him

Gale has asked Columbia for a release and can't get it. He has been threatened with a breach-of-con-tract suit if he tries to jump Colum-bia's hold. An arranger and con-ductor, Gale turns out disks de-signed for various foreign outlets under assumed names to fit the country, at which disk is aimed.

VARIETY 10 Best Sheet Sellers

(Week Ending, March 30) (Week Ending, March 30) Anniversary Song. ... Mood Heartaches ... Lecus Glocca Morra. ... Crawford Linda ... Mayfair Guilty ... Feist Managuu Nivaragua. ... Encore It's a Good Day. ... Caplul I'll Close #dty Eyes ... Maurice For Sentimental Reasons. Lecus You Can't See Sun ... Simon

Second 10

Fisher Widow Again In Full Control of Co. With Oberstein Sale

Eli Oberstein has sold his interest in the Fred Fisher Music Co., putting the firm again completely in the hands of the songwriter-pubthe hands of the songwriter-puo-lisher's widow. Oberstein, who runs the artists and repertoire division of RCA-Victor, had held a half in-terest in the firm sinee 1940. Amount he took for his holdings is undis-

Fisher catalog was recently enhanced by the addition of the copyright to "Dardanclla." It originally was owned by Mills, but Mrs. Fisher acquired the standard upon renewal of copyright.

nda ... m'selle

Paramount Cracks Down on Pub Jumping Gun on Crosby Film

Themendous success of the "Anniversary Song," based on a waltz melody in public domain, which are been as the success of the "Anniversary Song," based on a waltz melody in public domain, which are been as the success of the success Tremendous success of the "An-niversary Song." based on a waltz

of the tune's Inclusion in Crosby's Hin, with a lyric written by John's Blunk, that of the Burker. Glimmy Burke, half of the Burker. Glimmy Wan Heusen writing team under fore, presumably hoping to cash in on the film's exploitation of the tune, got out a version of his own, also with a modern lyric. He used copy and included in the billing a notation that the tune was in Fash Jilm, "Emperor." Par absequently jumped on the pub and forced it is decreased by the pub and forced it is decreased by the copy of cred the elimination of his photo from the copies.

Crossy forced the elimination of his photo from the copies.

As a result of Edwards' move, which had been made known to jobbers, BVH is being forced to start work on the tune sooner than it anticipated. Film won't be released until next fall.

Larry Carr, former CBS singer, joined Elliet Lawrence orchestra as

....WitmarkMood

.....Leeds
inbow" ...,Crawford
....BVC

.Famous General

C-P

.Capitol .Stept

Crawford

E B Marke

Songs With Largest Radio Audiences

Hereunder are the top 31 songs of the week, compiled by the Audience Coverage Index Survey Music Broadcast over NBC, CBS, ABC, and Muttan Intervolve, based in New York on tohulations by decurred Reporting Service. Published by Office of Research, Inc., Dr. John G. Peatman, Director.

Gully

Heartache

Managua Nienagua Perakan Managua Nienagua Managua Nienagua Managua Maybe You'll Bet There Triangle My Adobe Hacienda Southern Os Greater Love Wofel Oh, But I Do-"T'line, Place, Girl" Witmark That's Where I Came In Robbins Too Many Times Advanced We Could Make Such Beautiful Musie. BMI

 We Could Make Such Beautiful Musie.
 BMI

 We Could Make Such Beautiful Musie.
 Para

 Para
 Para

 You Can't See Sun When You're Crying
 Sim

 You'll Always Be the Oue I Love.
 Sina

Col., 'Finian' In Disk Accord

with Decca Records. However, Decca didn't care too much for pay-ing the producers a royalty, and the agreement fell through.

TOP HITS OF YESTERDAY GREAT POPULAR STANDARDS TODAY "THE FABULOUS DORSEYS" AT SUNDOWN Words and music by

The Newest, Fastest Growing Revival Hitl

SUGAR

Words by Sidney Mitchell and Music by Muces Pinkers

new artist copies arrangements, write or phone PHIL KORNHEISER Manager Standard Exploitation Desi The Big 3, 1519 Broadwa New York 19, Circle 6-2-3

If you want to know How things are in Glocca Morra" listen to BUDDY CLARK'S Columbia Record number 37223.

TOP LYRIC WRITER SEEKS TOP COMPOSER MU 3-0584

Hal Winters-Jose Morand—Apallo 1034 • Dan Jose—Gotham 3003 Xavier Cugat—Col. 37319 • Bobby Doyle—Sig. 15079 John Paris—Vic.* IT MIGHT HAVE BEEN A DIFFERENT STORY (Campbell-Pargie) Tex Beneke-Vic. 20-2123 Hol Derwin-Cap. 377 Buddy Clork-Col. 37302 IT TAKES TIME (London) Benny Goodman—Cap. 376 • Louis Armstrong—Vic. 20-2228 Daris Doy—Col.* • Guy Lombardo—Vic.* MANAGUA, NICARAGUA (Encoro) Freddy Martin-Vic. 20-2026 • Guy Iombarda-Dec. 23782 Kay Kyser-Col. 37214 • Gordon Tria-Sonora 3032 wo Ton Boker-Mercury 5016 • Dick Peterson-Enterprise 2! Julie Conway-Sig. 15086 • Jose Curbola-Vic 26-9015 e 251 MY ADOBE HACIENDA (Peer) Billy Williams-Vic. 20-2150 • Kenny Baker-Dec. 23846 Eddy Howard-Moj. 1117 • Esquire Trio-Rhopsody 102 Jok McLean-Coast 2001 • Bobby True-Mercury 305' Coffman Sisters-Ent. 147 • Hammondairs-Mors 1037 Louise Mossey-Col. • Dinning Sisters-Cop.* Art -Kossel-Vegue 785' OPEN THE DOOR, RICHARD (Duchess) Three Flower-Col. 3726.9 Count Basis-Vic. 20-217 Jack McVen-B & W 792 Bill Samuels—Mercury 8029 Louis Jordan-Dec. 23841 Government—Mercury 9029 Sid Carlett—Manor 1058 Pical Figner-Cop. 369 Dusty Fletcher-Not. 4012 ""Lips" Page-Ap. 1041 Charinteess-Col. 37740 Mercy Maca-Mhoj. 1112 THAT'S HOW MUCH I LOVE YOU (Vogue) 8ing Crosby-Dec. 23840 Fronk Singtra-Col. 37231 Lauis Prima-Maj. 2107 Feddy Arnold-Vic. 20-1948 Alvino Rey-Cop. 363, Wally Fowler-Merc. 6031 Fred Kirby-Sonoro 7023 Red Foley-Dec. 46028 UNLESS IT CAN HAPPEN WITH YOU WE COULD MAKE SUCH BEAUTIFUL MUSIC (BMI) Vaughn Monrae—Vic. 20-2095 Monica Lewis-Sig. 15068 Billy Butterfield—Cop. 371 Bille Borran—M-G-M 10005 YES, YES, HONEY (Chalsea) nny Ryon—Diamond 2062 Storde Gene Krupa—Col.* BROADCAST MUSIC INC.

HOLLTWOOD

NEW YORK CHICAGO

† Filmusical, * Legit Musical. Bill Williams' 1st Roundup A Great Song for Your Spring-Summer Program and Music Machine Billy Williams, former vocalist with Sammy Kaye and who has been doing western tunes as a single for RCA-Victor ever since, was signed by Columbia Pictures last week By Toi..my Tucker, C. W. Hall an He'll be used in western films. Williams starts his first pic in Hollywood April 11. It's called "Smoky River Screnade." GEORGEOFF MUSIC PUBLISHING 1650 Broadway, New York 19, N.

... Dorsey Bros.

Rands at Hotel B.O.'s Warwick-Jaeger Get

| churk Foster. | Hotel (400; \$2) | 13 | Covers Past Week 2,425 1,975 1,225 1,500 825 750 | Total Covers On Date 59,600 14,975 18,425 1,500 2,125 20,325 |
|------------------|-----------------------------|----|--|--|
| Johnny Pineapple | Lexington (300; \$1-\$1.50) | 20 | 750 | 20,325 |

*Indicates Floor Show at Waldorf with Tito Guizar, Fred & Elaine parts; ice Revue at New Yorker.

Chicago

Gale Williams (Empire Room, Palmer House; 650; \$3.50 min.). Proving steely draw with substantial 4,000. Jeseph Sedy (Walnut Room, Blamarck; 465; \$2.42.50 min.). Increase to 1,300.

300.
Ted Weems (College Inn, Sherman; 900; \$2-\$3.50 min.). Ice show and terms fair 4.400.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Splendid 2,900 tabs.

Location Jobs, Not in Hotels

LOUISIAND SUBS, IVU III 104ES

San Cartle (Blackhawk, 506; \$2.42.50 min.). Holding firm at 3,300.

Ing Clarifies (Chee Parce; 805; \$2.42.50 min.). Holding firm at 3,300.

Sai Kishi (Latin Quarter; 700; \$2.50 min.). Lett finally caught up with

Tel Lewis infort of to 3,300.

George Oben (Aragon; 39.04-81.15 adm.). Keeping good pace, despite

Lut, with 15.500.

Being String (Trianon; \$0.90-81.15 adm.). South side spot showed signs

of wakening with tepid 15,000.

(Los Angeles)

Bissay-Beckner, and Jack Barrows (Argon, B. Ocean Park, 5th wk),
Two cells drew very solid 6,600 as Adjacent rival, Tommy Dorsey's Casino
Guelen switched to weetend only policy with Bobby Byrne.
Xyste Gupat (Ctro's, N, Follywood, 5th wk). Slick 2,700 tabs.
Les Brown (Palladium, B, Hollywood, 2d wk). Tapered a bit after smash
initial rinane, but alli elegant 18,000 admishes.

Michaud Easts

Hollywood, April 1.

Arthor Michaud trained out over weekend for three weeks in east, Earoute to N. Y., he'll pause in Chicago, for opening tomorrow (Wed.) of Buddy Moreno's new ordern at the American Chicago.

26 MAJOR AIR

50,000 COPIES

ALREADY SOLD

twenty of buddy Moreno's new or-chestra at the Aragon.

Primarily taking Michaud to
Gotham is possible deal he hopes to
swing on new network commercial

Bernstein to Europe

Leonard Bernstein will conduct the opening concert of the World Film Festival in Brussels this spring. Young maestro leaves N, Y., April, 9, for two months abroad, to conduct at Prague International Music Fes-tival; in Paris, and in Holland. He'll also baton eight concerts in Pales-tine.

Radio Stars-on-Record Albums on the Market

After being in the works for over six months, Audience Records is slated to begin national distribution of its series of comedy albums featuring top Hollywood names turing top Hollywood names on April 28. Among the talent participating in the deal on a cooperative, profit-sharing basis are Eddie Cantor, Amos 'n' Andy (Freeman F, Gosden and Charles J, Correll). Jack Benny, Edgas Bergen, George Burns & Gracie Allen, Fibber McGee & Sonder and Ed. "Archie" Gardner ("Duffy America).

Duty's Tween's and the second of the second

secretary.

Known as Top-Ten Records, albums will be first series of nonmusical albums to be given national
rack distribution. Monitor has been
pacted to handle distribution through
its 1,000 outlets while Apollo Records will press the platters at their
two external plantiers.

ords will press the platter at their two eastern plants. Life none is scheduled to run a story about Audience Records in its June 6 issue. In a move to avoid royalty and union complications, AR has put a ban on the right of radio stations and jukeboxes to play these records for commercial purposes. Negotiamized the commercial purposes. Negotiamized the commercial purposes. Negotiamized commercial purposes and purpose negotiamized commercial purposes.

Musicraft Discussing Takeover Deals With Gwirtz, Moe Siegel, Goetz

Forster Denies Sellout Discussion With Drever

F.J.A. (Fred)-Forster, the Chicago music publisher, states he has had no talks with Dave Dreyer, general prof. manager for Irving Berlin Co., with a view to selling out his catalog, nor does he intend to sell out.

with a view w seems. It is a some log, nor does he intend to sell out. Dreyer likewise states that if, as and when he goes into pub business for himself (with Frankle Carle, and others, as reported) it will not be with the Forster catalog as an ASCAP nucleus.

SPIKE JONES SOUGHT BY N.Y. VANITY FAIR

vanity Fair, which replaced How-ard's Zanzibar (subsequently re-opened by Howard and Carl Erbe on another site) has not been doing to well of late. Two weeks ago it instituted a no-cover no-min-ture, and while it has bright still too far off normal to allow for a fair enough profit. Hence the bid for Jones.

MAX TISHMAN ON OWN

at Prague International Music Festival; in Paris, and in Holland. He'll
also baton eight concerts in Patetine.

He'll be back to conduct at N, Y,
Lewisohn Stadium, June 23.

Mac Tishman, who left General
August Tishman, who lef

Musicraft Records is well into arranging its affairs, according to a of reorganization submitted and okaved by the stockholders last week. Executives of the organization, headed by Irving Felt, have been discussing with Irving Gwirtz, head of Diamond Records, the possibility of taking over the firm. Gwirtz admits talks, but nothing else

Felt, incidentally, was out on the Coast within the past 10 days talk-ing a deal for Musicraft with Moe Siegel, ex-Metro producer formerly connected with the old American Record Co., and Harry Goetz, Con-solidated Film exec also involved with American Record at one, time.

solidated Film exce sito involved with American Record at one, time, Gwirtz' entry into the Musicratt scene even if only on a conversation of the conversation of Militon Diamond, and the conversation of the



PAT FLOWERS

HOT LIPS PAIGE

Railroad Hot On "T and P" Song Tie-Up

Chicago, April 1. Louis "Choo Choo Ch' Boogi Jordan has done it again. Current hit, "Texas and Pacific" by Jack Fine and Joseph E. Hirsch, is another Jordan dissovery that's in the railroad vein and going along the railroad vein and going along the tracks a mile a minute. 430,000 Jordan records of "T. & P" have been sold already; 30,000 for the Jerry Sold, and 20 major air show shots, 7. & P" is well on its way, seem the advertising mailroad, and the sold, and 20 major air show shots, 7. & P" is well on its way, seem the advertising mailroad, 2. Shores, heard the song, he important the sold of the short of the sold of the short of the sold of the short of the

songia, in was agreen, is a natural for opperative promotion. The competitive copies of the song on Texas and Pacific trains, and to feature song in rail-road's advertising. Jordan will figure the competitive copies of the song on Texas and Pacific trains, and to feature song in rail-road's advertising. Jordan will figure maket a personal appearance tour of Texas in August. Special sunts and promotion are planned where the song Jordan and Hillood where the song Jordan and Hillood and the song the song the special promotion. Texas papers have been giving the song a fartific press coverage. Them as puts affices these days is "Get on Beart!"

WATCH FOR THAT GREAT NEW "SPECIAL" MY BABY DIDN'T **EVEN SAY GOODBYF**

PIC MUSIC CORPORATION . EARL MILLS, Prof., Mar. . 228 North Leselle Street, Chicago, Illinois

MERCURY AND APOLLO

RECORDS ALREADY SOLD

Jocks, Jukes and Disks

- By George Frazier

Jame Russell's debut on records raine." He's no Jack Teagarden, may not provide the aesthetic kick both the sings. It is worth mention of the week, but as straight nevel, incl. however, that as a hot singer, it's in a class by itself and it wort upset any chery censors. As the on other fines. His trick of bend-vocalist of Kay Kyest's "House is line a note, for example, is an article of Kay Kyest's "House is line and the control of the co Russell, at the career, is considerably short of that career, is considerably short of that In all fairness, however, it should be said that there are plenty of gals and the sound worse. Add to first the care plants of the sound worse. said that there are plenty of gals around who sound worse. Add to that the fact that this was her first that the same that the s

or the girl who preceded her.

Backing up Miss Russell's plunge
is "Possum Song," a hillbillyish sort
of affair played and sung exiberantly. It will have a big rural appeal, but Miss Russell's is the side
that will ture 'em nationally. (Although, since records aren't accompanied by pictures, we are not absolutely sure.

Frank Sinatra, who is nothing if not versatile, steps up this week to ake the vocal in the Metronome All-Stars' Columbia of "Sweet Lor-

The FIRST Song in "THE JOLSON STORY"

ON THE BANKS OF THE WABASH

ALL MATERIAL AVAILABLE PAULL-PIONEER MUSIC CORP

Sung by Deanna Durbin is "I'LL BE YOURS" (Universal-International)

DREAMTIME

SANTLY-JOY, Inc. TOWNY VALANDO Gen. Prof. Mor.

Dance—"That's Where I Came
In," "Heatraches," "Midnight
Masquerade," and "You'll Know
When It Happens" (Ted Stracter) and "Syntag Isn't Everything" (Tounky Dorsey).
Ballad—"The Brooklyn Bridge"
(Frank Sinatra).
Hot—"Blues at High Noon"
(Snub Mosley).

(Snub Mosley).

Hillbilly — "Possum Song" (Kay Kyser) and "Cigarettes, Whusky, and Wild, Wild Wonen" (Sons of the Pioneers).

Novelty—"The Blues of the Record Man' (Tex Beneke).

Chest Tones—"As Long As I

Live" (Kay Kyser)

thing that might be called "grand concourse style." It just fart in-tegrated. On the other side, they do "Nat Meets June," with the vocal taken over by Nat (King) Cole and June Christy. Singing is excellent and so, for that matter, are some of and so, for that matter, are some of nowhers." Singing are some will ad-side, of course, but no one, except possibly the guys concerned with

Suggested Programs

"Martha" — Connee Boswell (Decca). "Marie" — Tommy Dorsey

"Marie" — Tommy Dorsey (Victor). "Mary's a Grand Old Name"— Mordy Bauman (Columbia). "Honeysuckle Rose"—Mildred Bailey (Decca). "Dinah" — Danny Kaye (Co-

lumbia).

"Linda"—Ray Noble and Bud-dy Clark (Columbia).
"Margie"—Jimmy Lunceford (Decca)

its making, is likely to call this a

Ted Strater is out this week on Sonora label, which has been putting out some indifferent stuff. They're four faces that have a lot to recommend them. They are "That's Where I Came In," "Hentaches," You'll Know When I Happens," and "Midnight Masquerade." They deserve a pretty high rating simply deserve a pretty high rating simply

HELLO EVERYBODY!

This is GOLDMINE MUSIC, INC., owned by Nick Kenny, Charles Kenny, Meyer Grobart and Bob Hope, saving "hello" to the music business and proudly announcing our admission into the ASCAP family of publishers!

Our plug songs are "DO YOU LOVE ME JUST AS MUCH AS EVER," a popular rhythm ballad with a solid beat, which is breaking for a hit, "Nobody Knows the Power of Prayer," a new American hymn, and "When You Look in the Heart of a Shamrock," a new Irish ballad which will take its place beside "When Irish Eyes Are Smiling." Watch our smoke!

The first two songs were written by Nick and Charles Kenny, writers of "There's a Goldmine in the Sky," "Little Old Cathedral in the Pines," "Love Letters in the Sand," "Make Believe Island" and countless other hits. Both are members of ASCAP. Abner Silver collaborated with the Kennys on "When You Look in the

British Best Sheet Sellers

Second 12

Things We Did. ... Morris
China Boy, Girl. ... Maemelodies
Accordion ... Wright
Five Minutes More. ... Morris
Zip-A-Dee-Doo-Dah ... Sun
Dream Again ... Box & Cox
Somewhere in the Night .N.-W.
Sooner or Later ... Sun Sooner or Later.....Sun May I Call You Sweetheart. Dash It Happens Every Day Happens Every Day.....Yale ginning of End......Victoria ep My Baby...Keith, Prowse degin Sle

because they achieve their aim, which is to provide pleasant dance music. Neither disk will presumably hit the best-sellers, but the sales should be quite respectable. The sales should be quite respectable properties of the sales and the sales and the sales are strongly resoluted to be propertied. Mr. Straeler, who is known, rather nauseatingly, we think, as a society mestro, is a master of achmaltz. Inasmuch as this sounds suspiciotally like an earl this sounds suspiciotally like an earl this sounds suspiciotally like an earl the sounds suspiciotally like and the sounds suspicional like and the sounds suspicio Crawford and, on the whole, they manage to fill the bill. Before mov-

want to mention Snub Mosley's "Blues At High Noon," a fine blues job which hot fans will do well to investigate.

Andy Russell doesn't list us among his mans, and we always feel a the colony of the co Andy Russell doesn't list us among

accompaniment.

Mel Torme, we said a few weeks
ago, sounded awfully like Dhah
Shore. Let us report this week that
Dinah Shore, singing "Mama, Do 1
Gotta?" and "When Am I Gonna Gotta?" and "When Am I Gouna Kiss You Good Morning?" sounds: like Torme. "Mama" is a rhythm tune and Miss Shore gives it what sounds like a real jukeroo treatment. Reverse is a potential hit tune and should do all right. Sonny burke is on the podium and exhibits his customary slickness with muted brass.

Tex Beneke's Victor of "Blues of the Record Many seems to be a real

the Record Man" seems to be a real Wurlitzer wow. It takes a sly poke (Continued on page 45)

Perry C

Larry Vincent. 20th Century

Johnny Mercer Capitol

Stan Kenton......Capitol Eddy Howard Majestle

Bing Crosby Decca

Louis Jordan Decc

Louis Jordan Decca

Dlnah ShoreColumbia

Phil Harris.....Victo

Carle Into Strand, N.Y. As House Switcheroos

H'WOOD BOWL HYPOS **GUESTER BUDGET 15G**

Hollywood, April 1.
Hollywood, April 1.
Hollywood and splurging on its guest star budget for forthcoming season and probably will spend upwards of \$15,000 over last year's soloist outlay.
Leonold State.

soloist outlay,
Leopold Stokowski, who recently
terminated a long association with
the Bowl settle has made the guest
the Bowl settle has made the guest
facted by Stokowski's resignation
will go into artist fund and make
for more stellar attractions than
heretofore possible.
Isaac Solomon will conduct Bowl
opening July Brit three weeks,

orchestra for opening July 8.



davis-weiss INCORPORATED EXPLOITATION BUSINESS M'G'M'T 426 N. Robertson Blvd. Hollywood 46, Calif.

And American

MR. MEYER HOROWITZ, Village Barn, New York We regret the error made in our advertisement last week failing to mention that our

HARRY RANCH

and his KERNELS of KORN are currently at your

VILLAGE BARN, NEW YORK

Broadcasting WOR-Mutual Network ASSOCIATED BOOKING CORP.

JOE GLASER, Pres. 745 Fifth Ave., New York 22 54 W. Randolph St., Chicago

8. Sonata (13) (Oxford) 9. That's How Much Love You (1) (Morris) Frank Sinatra ... Columbia Bing Crosby ... Decca 10. For Sentimental Reasons (19) (Leeds) ... King Cole Trio. ... Capitol Charile Spivak ... Victor

Coming Up

6. Managua, Nicaragua (13) (Encore).....

1. Heartaches (4) (Leeds).....

That's My Desire (Mills)..... Frankie Lane......Mercury You Can't See Sun (Simon).....

If I Had My Life To Live Over (General)... I Do Do Like You (Harms).....

Santa Catalina (Spina) Freddy Martin. Victor
Eddy Howard Majestic

Easter Parade (Berlin)

Texas and Pacific (Pic)..... Nobody Here But Chickens (Sun)..... My Bel Ami (Bourne) Preacher and Bear (Harris)....

MONROE TURNING IN **SOCK 1-NITE GROSSES**

Chicago, April 1. Vaughn Monroe's orchestra has been turning in some fine grosses on one-nighters in this territory, among them some he been turning in some fine grosses on on-ne-nighters in this territory, among them some bo. Record, Going into the control of the control of

Monroe points to these figures as justification for keeping his sale price on the same level of last sum-men, when he are high bo, takes in



SONGSMITH'S \$150,000 DAMAGE SUIT VS. METRO

Suit charging piracy of three sessure 000'091\$ Suiyse pue ssuos has been brought against Loew's Inc., by songwriter Samuel Brodsky in Brooklyn supreme court. Plagiarism is claimed both in the appropriation of melodies and themes and in the alleged conversion for film sound tracks of melodic parts of the tunes by "artful methods of disguise such as change in rhythm or notes or colorable variations or changes in tempo designed to mask similari-ties."

ties."

Songs allegedly belonging to Brodsky and involved in the suit are "Shanghai," "Predude in E. Flat Minor" and "Predude in Major."

Minor" and "Predude in Major."

Jiang and "Redude in Major."

Jiang and " "The Flying Gangster, Pilot No. 5"

In each of the three causes of ac-tion, Brodsky asks \$50,000 damages. No injunction to restrain further use of the songs is demanded.

Disk Reviews

Continued from page 44 ; at the Husings and the Blocks and, all in all, manages to afford three or so minutes of agreeable listening. Part of the presentation consists in Part of the presentation consists in imitating several name bands. Vocal is by Tex and the Mello Larks, whose name, incidentally, always reminds us of a brand of creamery butter. On the other side is "Why Don't We Say We're Sorry?" thrushed by Beneke, Gary Stevens, and the buttery contingent. It's a nice job, but the side you'll be hearing is "Record Man."

ing is "Record Man."

Bing Greeby is out on Decca this week with "That's How Much I Love You." A fellow named Frank Sinatra did this same tune for 'Co-lumbia a mouth or so beck and he did it, we think, better than Crosby because it points up the fact that Crosby doesn't sound as if he cares, while Sinatra sounds as if he's having a ball on the side. It's a good novelty tune and it affords plenty of opportunity for a sense of humon to go through the motions. Chickadees and brother Bob's Bob Cats are on hand, but arent much help. On the and brother Bors Bob Casa are on hand, but aren't much help. On the backside is a song called "Rose of Santa Rosa," which Crosby handles much more efficiently. The appeal of "Love You," however, indicates that it will be the juke face.

inst it will be the julie face.

Tommy Dersy's Victor of the
Harry Warren-Ralph Blane "Spring
Intl Everything" is a great denseable disk and you should be hearing it on the julie boxes. SurFoster, an in-rand-out singer, hapens to be 'in' on this one. Backling is an instrumental called by
the control of the control of the control

Town Jack Teagarden to switch
over to celeste.

Artis Show, it strikes we control

Artis Show, it strikes we control

over to electe ... it strikes us, could store the same, it strikes us, could store the same of the sam

pones to Brooklyn, by gosh.

Frank Sinaria is more kindly to
the borough, however, and his Cotumbia of "It" the Same OdDream" and "The Brooklyn Bright
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so, but he's good.

Sons of the Pioneers' rendition of
"Clearcties, Whusky, and Wild, Wild
Women," a Victor best bet this
week, in a highly moral affair which
advises you fand you too to mend
your ways. If the sponsor of the
Hit Parade remains unchanged, you
won't hear this tune in any spot, let
alone the number one. If is good off nevertheless.

Anti-ASCAP Rill Up for Conn. Hearing

Hartford, April 1.

Anti-American Society of Composers, Authors and Publishers bill introduced in the state legislature a month or so ago by Senator Pallotti comes up for hearing tomorrow (Thursday). Bill has been in the hands of the financial committee ever since it was submittee.

ever since it was submitted.

Pallotti's idea is to exact a 10% cut from ASCAP of all money paid by Connecticut citizens for the right to perform ASCAP's repertoire publicly for profit.

LECUONA-ASCAP RIGHTS MUDDLE UP IN N. Y. CT.

Long muddle as to what perform-ing rights society Latin American composer Ernesto Lecuona is affiliated with continues unsolved and today (Wcdnesday), the American Society of Composers, Authors and Publishers will move for a separate Publishers will move for a separate trial of its counter claims against Lecuona in N.Y. supreme court. ASCAP attorneys Louis Frohlich and Herbert P. Jacoby claim that the composer violated his obligations as a member of the Spanish performing rights society SGAE.

rights society SGAE.

Among other things ASCAP claims is that Lecuona admitted to granting the rights to public performance of his songs to such organizations as the Argentina and Cuban performing rights societies as well as SGAE and Broadcast Music, Inc. ASCAP states that considerable confusion exists because of these agreements.

inht considerable confusion exists because of these agreements.

SGAR on the other hand, demands a declaratory loughered declaring in declaratory loughered declaring in poser is still a member of SGAE to which he has assigned exclusive rights to his songs and that ASCAF is accordingly entitled to licenze in according to the second that ASCAF and Alliance between the second that the second that the second is a second to the second licensing arrangement was made and cach organization was to account cache organization was to account involved in litigation is the sum of \$3,338 collected by ASCAP and alegedly due SGAR and Lectuona.

Marie Louise and Charles, British marie Louise and Charles, British trapeze act recently arrived in this country, set for Loew's State, April 17.

Music Notes

Bing Crosby and Al Jolon have been teamed by Decea on two sides, following click of combo on Crosby's waxed airshow. One of tunes out on Coast jac week is "Alexander's Ragtime Band", "...Jock Kapp, Decea prexy, back in N. Y. after fortnight in Calif. "...Jerry Brent's new ortestra cutting for Modern Records. "...Al Comparet, Bollywood regional rpp of MPCE, now handling Coast plugting for London Minist. "...Joe Proceedings of the Comparet of t

Sinson Records releasing three platter album, "Yiddish Theatre Music," cut in Agrentina by singer Max Periman. With prefatory remarks by Noel Meadow, album is slated for release during the forthcoming. Passover celebration....Columbia's waxing of music from the Federal Elling picture, "Carnegle Hall," will be released April 7. Album includes arias sung by Lily Pons, Rise Stevens and Erio Pinza, all of whom appear in the film.

Jonie Taps Parlays Col.

with sheet sales of over 900,000 to date and a best-seller platter under the Decca label, "The Anniversary Song" from "The Jolson Story" has Song" from "The Jolson Story" has pushed off Columbia Pictures' music subsidiary Mood Music, to a flying start financially, Mood Musics payoff is currently spotlighting role of Columbia's music exec, Jone Taps, who was instrumental in organizing the outfit out of a top combine of Louis Bernstein (S-B) and Jack Kapp (Decca)

Kapp (Deca).

Taps is now east from the Coast in connection with Columbia's latest musical, "Down to Barth" idel Hayworth-Larry Packs, score by Alan Roberts and Doris Fisher. During a two-week stay, Taps will huddle with Bernstein, Kapp, London music pub and Rept Comolly on Carpbitation and safe of numbers due to the control of the Complex of the Co

Austro Disker Back in Biz Vienna.

Ausiro-Phon Elite Gramophon Co. is in production again. Latest re-leases on the market are Johann Feets May Vincon Ton Control of the rest May Vincon Ton Control Vicon-rest Lines by Franz, Schler and a Peter Kreuder disk, "Cossack Pa-trol,"

Production capacity has recently increased considerably.

ABE OLMAN SUGGESTS FOR YOUR PROGRAM I'M IN THE MOOD

FOR LOVE Music by . . JIMMY McHUGH

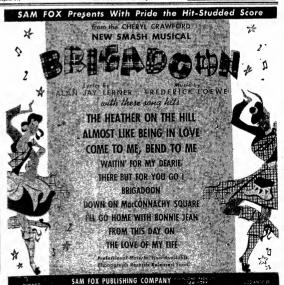
> WATCH THIS BALLAD! THAT'S MY DESIRE

AMERICA'S NEW COMEDY SONG HIT

BACIAGALOOP (Makes Love on da Stoop)

CUTE. RHYTHMIC NOVELTY OSHKOSH, WIS.

MILLS MUSIC. Inc. 1619 Broadway, New Yo



Genera Professiona Manager FRANK HENNIGS



FRANK

JUST CONCLUDED:

SMASH WEEKS!

NEW YORK

Variety, March 12, 1947 Wantow his the jackpott . . his first appearance at a major New York house will undoubtedly be followed by other top line bookings when bookers glom his turn. The guy's a how!. Marlowe is young, fresh and very earnest in his efforts and he's funny."

N. Y. Daily Mirror "Frank Marlowe is slaying Strand audiences with the comedy falls that won him raves in the musical "Toplitzky of Notre Dame." Nick Kenny

GOING ON TOUR WITH

and his ORCHESTRA

April 7fh-PALACE, Columbus April 10th-PALACE, Akron April 14th-PALACE, Youngstown

April 17th—CIRCLE, Indianapolis

April 29th-STANLEY, Utica May 2nd—EARLE, Philadelphia

Personal Management -

JOHN SINGER-SAM TISHMAN .. 701 7th AVENUE, NEW YORK

A. C. Expects Boff Easter Crowds

Atlantic City, April 1. Weather permitting, the Easter weekend is figured to be better than

weekend is figured to be better shar any since the war. Hotel reservations are heavy and influx of visitors is figured to hypo amusement and nitery biz. Overflow will be assimilated by rooming houses and smaller places on outskirts of

city.

Easter parade on the boardwalk, which gets under way at 11 am. and continues until sundown, will be the top attraction. Most film houses will run midnight shows on Saturday night. Hotels are preparing for record business in their bars and nitery rooms.

rooms.

Top event otherwise is the appearance here Tuesday night (8) of the Philadelphia orchestra under Eugene Ormandy in the Auditorium ballroom. Sponsor is the Atlantic City Forum.

Injunction Denied But **Commission Awarded To** Agent for 10% Breach

Talent control litigation got a new twist last welk in the N. Y. su-preme court when Nat Nazarro's in-junction suit against Chuck' and year waved was a superior of the waveded Nazarro an accounting of the team's earnings instead. Court ruled that insamuch as con-tract expires April 8, interests would be better served it Nazarro the contract. Case started some months ago

Case started some months ago then James Walker, the Chuckles when James Walker, the Chuckles of the act broke away and started an act with a new partner. Nazarro sought an injunction on the grounds that his pact with the performers read "jointly and severly," meaning that his pact was with the individuals as well as team.

In the decision, court ruled that awarding an injunction would be

awarding an injunction would be academic, and ordered an account ing of earnings instead.

N.Y. CAFE MAN INDICTED ON CABARET TAX RAP

UN CASAKSI 1AX AAY

Jack Greene, currently in on the operation of the Rio Cabana, N. Y., Gromerly the La Conga, was indicted last week by a federal grand jury on 10 counts for evading payment of the 20% cabaret tax. If convicted in the control of the 20% cabaret tax, If convicted interference of the control of the contr

Government claims approximately \$36,000 in taxes are due. With pen-alties total is expected to exceed

AGVA Adding Branches In K.C., St. Loo, Denver

American Guild of Variety Artists will open branches in Kansas City and St. Louis, May 1, to handle mat-ters of the talent union in those ter-

iers of the talem union in the relation of the talem union of the relation of

Detroit Bistro Op Takes Over Las Vegas Hotel

VVET LAS VEGAS HOTEL Frank Barbaro, operator of the Bowery, Detroit nitery, has pur-chased the Nevada Biltmore hotel, Las Vegas, and plans to open another Bowery room in that inn. Room seating 425 is expected to open in June.

Barbaro is attemption to the

une. Barbaro is attempting to line up Barbaro is attempting to line up film names for spot in an effort to keep up with the competition. He's already offered \$5,000 for Eddie "Rochester" Anderson, and is mak-ing similar-offers to other names;

Sally Rand Fans Way To Bubbling' Victory In Hassle With Cons

A performer should be given the chance to prove she can work within the framework provided in police regulations, ruled Justice Morris Eder of the N.Y. supreme court in granting the petition of Sally Rand to force the N.Y. nolice dept. to give her a cabaret employee, identification card. card

card.

Justice Eder declared that it wasn't fair of the police to assume that Miss Rand would continue to percent of the perce

would have done so if any basis or justification exited, "he added.

Even if performance had been indeent, court declared that it would be unfair to assume that manner if a construction of the second of the court was granted. "Until the anticipated offending event occurs," court stated, "the possible happening there-of resets, the realm of pure conference of the court of the cour

Trio of Northwest Houses Renew Pacts With Guild

Three northwestern theatres last week renewed pacts with American Guild of Variety Artists. Houses are Palomar and Tivoli theatres, Seattle, and Capitol, Yaddam, All are committed to 30 shows weekly schedule, with overtime for all beyond that number.

yond that number.

Palomar and Capitol theatres play vaude bills while Tivoli, which formerly had burlesque and recently switched to pix policy, will make another try with tab shows.

Circus Lioness Attacks Trainer

Mae Kovar, wild animal trainer, was seriously slashed by a lioness during a performance with Wirth's circus at Penrith, Australia, about 10 days ago.

Mme. Kovar, who was with the Ringling, Barnum and Bailey show here and last appeared in a summer version of the circus called "Span-gles" at Madison Square Garden, N. Y., tripped while going through the act. "Belieta," the beast, sprang upon her but she was rescued by Frederick Schaefer, her husband, who with an attendant entered the cage and beat off the animal.



HARRY A. ROMM 38 E 57th St New York NY

THERE'S ONLY ONE

Charlotte **Johnny** ARREN and BRODERICK A Smash Hit

Tom Arnold's Sensational Revue

6th Month

STOLL'S KINGSWAY THEATRE

LONDON, ENGLAND

Returning to America. April 3rd

Direction-Wm. Morris Agency RKO BUILDING, NEW YORK

RIES CUT COSTS TO SURV

lane Russell-LQ Tiff Still on AGVA Agenda Despite \$2,750 Salary Slice

Ageillia Despite 4/2,100 Small J Since 12th Garage American Since 12th Gara

cuild of Variety Artists.

However, all facts of the case
have not been settled as yet. Dave
Fox, AGVA N. Y. local executive
secretary, declared that he had not
been officially notified of the settlement by either party and as far as
he's concerned, the arbitration held
yesterday at AGVA will determine
outcome of the case. Since Walters



Show Biz Plans Many **Tributes to Soph Tucker** To Highlight Jubilee

To Highlight Jubilee
Sophie Tucker, vet singing comedienne, will return to New York today. (Wed.) to be recipient of a
highlighted by a number of even
highlighted

Charles Freemans Cited

For Assists by Red Cross FUF ASSISS BY REG LYOSS
Mr. and Mrs. Charles Freeman,
five head talent booker for the
horstate circuit for the control of the
horst free control of the
horst of volunteer work for the
Bod Cross. Couple have been in
strumental in providing entertainment in army hospitals and camps.
They now after to a scheduler
one show per month to hospitalized
vets.

one show per mount.

vets.

Freeman, who spent four and a half months in England for the Red Cross in 1942, setting up entertainment operations, was at one time head RKO-Keith booker, and has been a Dallas resident for six years.

The wise boniface will remain open during the current period of decilining cafe grosses. That's the contention of many nitery operators. November, if not sooner, operating the point out that the current leveling of period should have been anticipated, and feel that they can fore-the period of the period of th

starts. They point out that cafe grosses are still above that of 1940, year before the war. In most cases the up-to-the war. In most cases the up-to-the war, in most cases the up-to-the war. In the up-to-the war, and the up-to-th

(Continued on page 48)

LA MARTINIOUE, N.Y., SET TO REOPEN SAT (5)

SET TO REOPEN SAT (5)

Operators of La Martinaua N. V.
which shuttered last Thuestry (23)
have changed their Imide and are
readying to reopen Saturday (5)
show with a no cover-no minimum policy
with a no cover-no minimum policy
show will include two illin names.
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Show will include two illin names.
Show will show include the special of Sago, bar
considered deal with Carrillo and Miss.
Sampleed deal with Carrillo and Miss.
Sampleed deal with Carrillo and Miss.
The week.
Dario and Jimmy Vernon decided
to relight their busile late lasts week,
would be opposed to sign later in
the week.
When the show is the show in th

The no minimum policy follows that of the Vanity Fair, N. Y., which has been operating similarly for two weeks. VF management reports more weeks. VF management reports more customers, but still hasn't given out comparative grosses.

Cuffo Instructors Seen Nudging Out Pro Terp Teams on Mountain Circuit

Ballroom team employment has hit ing angle. The professionals claim a mag in the borschi-belt this year. Herper are complaining they release be shown a week, but make a sizable ing done out of jobs by cuffo hier the state dance schools.

Teams are beefing that the instruction teams are being spotted in the mountain hotels for free, thus displacing pro ancers. The Murrie of the state dance was the state of the state dancers. The Murrie of the state of the s

Gimmick enabling the instructors to cuffo for the season is the teach-

Bocage Blacked Out As Anita O'Day's Jailed

As Anita O'Day's Jailed
Anita O'Day, voiled from the Month of the Mont

N. Y. establishments take over.
American Gulid of Variety Artists is currently looking into the situation. They haven't taken any action so far, but course of a cuton, at the moment, appears to be ordering cannonent, appears to be ordering cangrounds of non-union membership, and the state of the state o





April 5, Hamilton Armary, Hamilton, Ont. April 7, His Majesty's Theatre, Montreal April 8, Niagara Folls Arena, Niagara Falls, On



Billbaard, March 8, 1947 Loew's State, New York "... Maxie Rosenbloom and Max Baer... blend into a sock

Variety, March 5, 1947
"Appearance of Slapsie Maxie
Rosenbloom and Max Baer provides the State theatre with a pair of marquee jures as well as a few boff moments."

FORMER WORLD'S HEAVYWEIGHT CHAMPION

Max

Slapsy Maxie ROSENBL

"KING OF THE ILLITERATES"

GORDON ANDREWS at the PIANO

Currently

400 CLUB, St. Louis

Opening April 11th VANITY FAIR, New York

BROS. AGENCY, INC. HOLLYWOOD

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About

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Just Finished LOOKOUT HOUSE, Covington, Ky.

ORIENTAL THEATRE, Chicago Currently Playing ALPINE VILLAGE.

Cleveland MARK J. LEDDY LEON NEWMAN

Ornodies! Special Songs! Bits!
Draw from our library, one of the largest, most comprehensive is 1947. Catalog FREE!

STATES, MODE OF SECTION OF SECTIO

Night Club Reviews

Leon & Eddie's, N. W.
Eddie Davis, Amory Bros. (4),
Narda & Doves, Los Rossillianos. (2),
Sonny King, Pablo, Harriet Lene,
Line (8), Art Waner Orch (5);
\$3.50 minimum.

Line (8), Art Waner Orch WiSa50 minimum.

Eddie Davis is buck on the stage

Eddie Davis is buck on the stage

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COMEDY PATTER

For All Branches of Theatricals FUN-MASTER GAG FILES Nos. 1 thru 22 @ \$1.00 each 'BOOK OF BLACK-OUTS'

"BOOK OF PARODIES" 10 Sock Parodies for \$10.00 "HOW TO MASTER THE CEREMONIES" to Be an E \$3.00 Per Copy

C.O.D.'s on any ma PAULA SMITH 200 W 54th St. New York 19, N.Y.



HELENE and HOWARD

'Comedy Dance Antics' CIRCLE THEATRE INDIANAPOLIS, IND.

JACK POWELL

and lighted cigaret manipulations, and lighted cigaret manipulations, and the second s

the introse adds a next touch to their routine.

Sunday and the state of the standard ture, gerhaps to show the standard ture, gerhaps to show which are 'ID not' (those to Run '48" and 'Jamaica.' Our's still a which are 'ID not' (those to Run in '48" and 'Jamaica.' Our's still a state of the state of th

Minnesota Ter'ce, Mpls.

(HOTEL NICOLLET)

Minneapolis, March 29.

Dean Murphy, Lathrop & Le
Tony Grise, Hotel Nicollet Or
(12); \$1.50-\$2.50 min.

rome. Filed Width of the form of the control of the

HAL HUNTER 411/

POP PLAYING "LAST FRONTIER," LAS VEGAS, NEVADA SON PLAYING "LOOKOUT HOUSE," KENTUCKY

MARK J. LEDDY .

48 WEST 48TH STREET NEW YORK, N. Y.

VARIETY Oldtime Operettas Opening Cafe Way With 'Tab Versions'

With "Tab Versions"

If the Vienna eds N. Y. San and the Vienna eds N. Y. San and "State of the Vienna eds N. Y. San and "State of the Vienna eds "Jessem Time" type may well have found a considerable amount of increasing the vienna eds of the road has been outlived. The Vienna eds right off Central Park West in the 70's, where a considerable numbers congregate, has been staging 35-minute operettas for melodie moments, and even fave a degree of manne value, year have a degree of manne value, and have a degree of manne value, but the vienna well of the vienna when the vienna well of the vienna vienna degree of the vienna vi

entation should compare the addown should consider the windown shirt habiture. As currently constituted, the shin being staged at the Vienna wom singles, several possibilities in cafes. The shift of t

leader there.

In so brief a space little over than 1so brief a space little over the problem. The plot of a Viennese constitution of the proper in Texas is a little too far-fetched, and a slight me too far-fetched, and a slight me to feel the proper in Texas is a little too far-fetched, and a slight me to feel the proper in Texas is a little too far-fetched, and a slight me to feel the offering. There are some assistance, who plays a lyric-writing drummer, and a bit by one of the waters. Robert 1. Sounder slight to the waters. Robert 1. Sounder slight to the waters and the plays a lyric-writing drummer, and a bit by one of the waters. Robert 1. Sounder slight to the waters and the plays a lyric-writing principal. Miss the water water

Rogers Corner, N. Y.

Don Baker Musicomics (5), Jo.
Sater Trio. Nocturnes (4); no mini

quantity rather than quality is the watchword at this visiting fremen didner in the property of the property o

tollow with "September Song," life-lessly amag by base player. Boys lessly and the lessly and by base player. Boys of "Dyeam," sleepy interpretation of "Dyeam," sleepy interpretation of "Dyeam," sleepy interpretation of "Dyeam," sleep interpretation of "Dyeam," sleep interpretation of "Dyeam," sleep interpretation of "Dyeam, and the yokes happy. Run through "Oh Marie," Halian tolk song, with the yokes happy. Run through "Oh Marie," Halian tolk song, and the yokes happy. The young t

Rio Cabana, Chi Chicago, March 25 Irwin Corey, Dinning Sisters (Copsey, & Ayres, Nancy Doran, E Lee, Line (6), Cee Davidson Of (8); \$2.50-\$3.50 minimum. Sisters (3) Doran, Bob vidson Orch

Irwin Corey gets and earn billing here with dialect patte gag attire that quickly capture tomers' laughs and holds

throughout. Dinning Sisters, chirp trio, in strapless, flowered gowns range from adequate to lop-drawer with songs. Copsey and Artes, dance team, cut prime sites with un-usual terping. Ballerina Ngun Doran, makes taxty solon Nurville Rio Lovelies was pony stint as Norshake, baritone, handles the vocalske, baritone, handles the

Doran, mates tasty soloist for six flo Levelies, who do pony client the vocals.

Copey and a very control of the six of t

N. Y. Cafes

Continued from page 47 =

continued from page 47
year when American Federation of
Musicians and various culturary and
Musicians and various culturary and
increase. Effects didn't make itself
felt immediately, but pinch came
when grosses started slipping prior
to the Christmas season.

Tend has aince been downward,
but operatoris expect some pickup
to come with the end of the Easter
shopping season, and indux of vismer. American Legion convention in
N. Y. in August is expected to provide an appreciable lift. A spot like
the Carnival, N. Y. anticipate huge
for the Carnival, N. Y. anticipate huge
for the Carnival of the Carnival of the Carnival of the
Carnival for the Carnival of the Carnival the
Latter spot graws with the out
of town trade.

of town trade.

Latter spot points out fact that since there's currently not enough business to keep all niteries in the black, trade is flowing to cafes which have top attractions. Thus, Lucienne Boyer at Cafe Society Uptown, and Carl Brisson at the Versailles, are pulling profitable.

In the abse In the absence of attractions, boni-case figure that the surest way of staying open is to lower the break-break even at \$33,000. Vanily Fair is off the nut at an estimated \$23,000. Embasy's happy at \$12,000 and the Ric Cabana is over the Currently, ops are figuring at re-ducing staffs midweek and taking on added employees over the weekends, It's pointed out that full houses are undays. nce of attractions, bo

urdays.
Consequently, nitery ops still do
not consider themselves counted out. not consider themselves counted out. They still feel they'll be on top come the fall.

New Herizon, Chi (HOTEL CONTINENTAL) Chicago, March 27.
Seldon Reed, Marianne Fedele,
Del Rene Orch (7).

Del Rene's band, new to Chi, al-Del Rene's band, new to Chi, al-though playing hinterlands for past two years, makes solid impression on customers with dance tunes and background music for Seldon Reed, tenor and contralto Marianne Fedele. Orch's instrumentation led

peeded. O'ch's instrumentation, led by Rene's sax le piano, d'ums, bas, by Rene's sax le piano, d'ums, bas, by Rene's sax le piano, d'ums, bas, saxes furbish most of bas, saxes furbish most of bas, by Rene's sax le piano, and the sax le piano, and le piano,



BENNY MEROFF 5100 Aleda Club, Chico



STEVE EVANS

HAPPY TIMES & JOLLY MOMENTS MAJESTIC, PATERSON DIR.: MATTY BOSEN



LEONARD GREEN AGENCY 139 E. 57th St., N. Y. C. PL. 9-7478



Bernie George Day, Dawn & Dusk Kirby Walker Marals & Miranda Codrie Wallace 2 Wally Blacker

Wally Blacker

Versilles
Carl Brisson
Bob Grant Ore
Fanchite Ore
Village Vangua
Maxine Sullivan
Heatine Sullivan
Heatine
Jete Score
3 Flames
Don Free
Gerfanty Fale
Gerfanty Role
Gerfanty Bob Williams
Nelle Flisher
Gloria Gilbert
Boyd Revwell
Wivel
Bob Lee
Bob Lee

OBITUARIES

MACK DAVIS

MACK DAVIS

Mac. Davis, 47, produce of lee
have at the St. Regis hotel, NY,
and in New York after a heart attick, March 27, He was a member
of the American Societylaser, New
Heart and Societylaser

Stars.

Davis started as a violinist and af-Davis started as a violinist and after a period of songwriting, joined the then CBS Artists Bureau. When the FCC ordered the dissolution of the network talent agencies, the CBS bureau was taken over by Music Corp. of America in 1940 and he joined that agency as a vice-presi-

denter the control of the control of

LEONARD GROVER
Leonard Grover, 88, retired actor
and one time playmate of Abraham
Lincoln's son, Tad, died March 24 in

Brooklyn, N. Y.

Born in Baltimore, Grover came from a theatrical family inasmuch as his father, Leonard Grover, Sr.

TO MY DEAR FRIEND

MACK DAVIS

l Will Remember You

JAC. LEWIS

managed the Grovers and Front
Street thesites in Washington durging the Lincollaine ers. The younger
fig the Lincollaine ers. The younger
Grover appeared with Statart Robson and William H. Crane in "Our
Bostning House", comedy written
essen in stock at the State The Texbeston, and at Col. Sinn's Park
Theate, Brooth, and the State Theate,
Beston, and at Col. Sinn's Park
Theate, Brooth, and the State Theate,
Beston, and at Col. Sinn's Park
Theate, Brooth, and the State
Banner', "The Old Sea Bong" and
Banner', "The State State
Banner', "The State State
Banner's "The State
Banner's

ALLAN WOOD

Allan Wood, 55, actor and playwright, died in St. Petersburg, Fla.
March 28,

After dissolving with Rockwell he After dissolving with Rockwell he diverted to writing and authored and appeared in several sketches and serials on radio in New York. He also authored the play, "The Weak Link," produced by Chester Erkin at the Golden theatre, N. Y. in 1890. When subsequently sold to Warner Brothers for films Wood went to Hollywood to write film plays for various studios.

Honor of the Family" and other plays, making her last appearance in "Personal Appearance" several years ago.

GEORGE W. ERDMANN

George W. ERDMANN
George W. ERDMANN
George W. Erdmann, ploneer exhibbit and for past 21 years secretime to the past 21 years secretime to the past 21 years secretime Schibitors All and define Martensville, O. March 28 claim Warfernannile, O. March 28 claim Warfernannile, O. March 28 claim Warfernannile Cameraman,
Erdmann bezame a theatre owner
in his hometown, Albany, N. Y., and
in Burlalo. After moving to Cleveland, he managed exchanges for
in Burlalo. After moving to Cleveland, he managed exchanges for
joining the first National until
joining the showing of films to invasida
ing the showing of films to invasida
and shut-ins in hospitals and sanitariums nationally
Surviving are a son, daughter and
brotther.

LEON M. LION

LEON M. LION
Leon M. Lion, 68, British actor,
manager and producer, died in Sussex, England, March 28. He made
his first stage appearance in 1895 at
his first stage appearance in 1895 at
"True Blue" and the condoor, in
"True Blue" diverted to production.
In 1918 he diverted to production,
In 1918 he diverted to production,
England to the condoor of the condoor of the condoor
Bed, He also words exversal gives,
which he also produced, including
The Man Who Stole the Castle," 'In
the Snare," 'Blinkers' and 'True
the Snare," 'Blinkers' and 'True
year in London and was later of
duced in the U. S. by Lee Shubert.

ABEL A. VIGARD
Abel A. Vigard, 49, a veepee of
Warner Brothers Theatres, died in
Brooklyn, N. Y., March 25. He was
a brother-in-law of Joseph H.
Hazen, prexy of Hal Wallis Prod-

York for several years, he became a member of Warners legal department and eventually became a veepee of theatres division.

Survived by widow and two brothers.

CLARENCE B. EVANS
CLARENCE B. EVANS
CLARENCE B. EVANS, 86, for 27 years
a viola player with the Chicage
Symphony orchestra, and for 12
Businessmen's orchestra, died March
29 in Evanston, Ill.
Prior to his Chicago associations, he was with the San Francisco Symphony orchestra for several years.
How are the and the Gordon String quarter.

Surviving are his widow and two

"PUNY" HAWKINS
"Funy" Hawkins, manager and
emee of KFH Ark. Valley Boys,
died March 30 in. Wichita, 'Kans,
after a heart attack.
He had headed the KFH stage and
dance unit since 1898. He also played
in stock companies earlier in career
and in silent films for Universal Pictures.

LOUIS ADLON

LOUIS ABLON
Louis Adlon, former film actor,
and member of the famous Berlin
hotel family, died in Los Angelie
sfrom a heart attack, March 31. He
was husband of Rose Davies, sister
of former film actress Marion
Devices

Davies, Survived by widow.

Louise Bave Louise Bave Louise Bave Johnson, wife of Prof.
Louise Bave Johnson, wife of Prof.
Limman Johnson, voice teacher,
died March 25 at Louisville, Ky.
Known professionally as Louise Bave, Mrs. Johnson was at one time
featured solioist on Major Bower
Family radio program, and appeared with
the Capitol theatter. Sinh she and
appeared with the control of the c

pacity for many years with Duke Ellington band.

FRED D. WILLIAMS
Fred D. Williams, 65, pioneer
radio manufacturer and prexy of
the Radio Manufacturer SASm, died
in Philadelphia, March 30, after a
long lilness. He was assistant to the
president of Philoc and formerly
was with Griesby-Grunow vas with Grigsby-Grunow.

Survived by wife and two sons.

Mother, 86, of Samuel Cohen, for-eign publicity director of United Artists, died in New York March 31. Three other sons survive her.

Father, 84, of Carter Barron, Loew division manager for Washington-Virginia area, died in Clarkeville, Ga., on March 25.

Son-in-law of Nat Kalcheim, band and theatre dept, head of the Wil-liam Morris agency, N. Y., died in New York, March 30.

Mother of Charles E. Hender 20th-Fox musical director, March 25 in Hollywood.

MARRIAGES

WIAKKIAGES
Virginia Weidler to Lionel Krisel,
Las Vegas, March 27. Bride is a
screen actress.
Terry Marks to Sidney Walten,
Stamford, Conn., April 2. Groom is

radio commentator.

Beatrice Taper to Herbert L. Perer, Pittsburgh, March 30. Groom owns the Park and Novelty theatres,

Pitt.
Patricia B. Janesar to Regis J. Fis-burn, Pittsburgh, March 15. Bride's with RCA theatre service office in Pitt.

burn, Pittsburgh, March 15. Bride's Will.
Charlotte M. Schwarz to Richard will.
Charlotte M. Schwarz to Richard Duce, Iox Angeles, March 30. Groom is an art director at Metro.

In the Charlotte M. Schwarz to Richard Charlotte M. Schwarz to Richard Charlotte Schwarz, Charlotte Sc

BIRTHS

Mr. and Mrs. Lew King, daughter, Phoenix, Ariz., March 23. Father is radio sportscaster on KPHO and KRUX.

radio sportseaster on APP10 and
Mr. and Mrs. Warren Gerard,
daughter, Pittsburgh, March 26.
Father's an announcer_st WCA-ChiChicago, recently. Father is Filmack
Trailers' production head.
Mr. and Mrs. John Petrauskas, Jr.
daughter, New York, March 24.
Father is Republic Pictures' treasurer.

Father is Republic Pictures' treasure.
Mr. and Mrs. Charles F. McCarthy, daughter, Brooklyn, N. Y.,
March 26. Mother is the former
Diana Carlton, radio and legit actress; father's a WNBC newscaster.
Mr. and Mrs. Harvey Sterns, son,
New York, March 29. Mother acBarbara Adams, legit actress, father
is with "Voice of the Turttle" of
the Turttle" of the Turttle" of the Turttle" of
the Turttle" of the Turttl

is with "Voice of the Turtle" on tour, and Mrs. Marcel Reeds, son, Schenectady, NY, March 26, Stather is a control room operator at WGY in that city, Mr. and Mrs. Terry Lynn, daughter, Hollywood, March 21, Father is a radio announcer. Mrs. March 25, Mohrer is a room of the state of the former Constance Thurlow of the former Constance Thurlow of the screen: father is a contract player at RKO.
Mr. and Mrs. Process

Variety Bills

Numerals in connection with bills below indicate opening day of show whether full or salit week Letter in parenthesis indicate circuit: (I) independent; (L) Loew;
(P) Paramount: (R) RKO: (W) Warner

NEW YORK CITY Capitel (L) 2 Sammy Kaye Orc Merebeth Old Bedward Signing Control of the Contr Capac Sanmy Kaye Merebeth Old Harvey Stone Maske Hall (1) 3 Luclie tummings Brumilida Roque Charles Kulkeski Glen Burris Arnaut Bros *cromaniaes

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Rockettes
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Jimmy Dorsey Orc
Pat Henning
Lyn Shirley
Boxy (1) 4
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Wiles

Lyn Smriey) 4
Connec Borwell
Jackie Miles
Hunter Shaver
Hunter
Hu

Windsor (1) 5-t Leon Fields M Louise & Chas 3 Whitaker Bros 3 Poms Trip 3 Pomb Trip & Fail BROGKLYN Flatbush (1) 5-6 Fayne & Foster Los Aces b Tominy Hanlon Ruth Wells 3 Osmond Sis QURENS Jamatca (1) 2-5 Man Reno

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Noel Newton Level 1

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Arihur 1-a Fleur 9-

Bigin 8-9

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Bowlillams Co. J 6 J Bigin 8-9

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(two to fill)
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To MMDEN
The work of the Medical Control
The Noble
Treddle Jenal
Vork & Pierre
3 Chettrid Mid
Chicago (P) 4
Rolly Rolls
Digitanous
Health Mid
To Michael (I) 3
Youghn Monroe (Johnny Mack
Regal (P) 4
Ernic Fields Rd

Shorts Davis
Jimmy Rushing
WOONSOCKET
New Park (1) 6 New Park (1) 6 Gonzalex Duo F Bartholomew Clayton & Phillips Del Cartier (two to fill)

Dennist Capte One
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Local Pierre
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Local Raprigen Die
Hole Roservell
Die Glassen
Hole Roservell
Hole Ro

Carman (1) 3
Frank Paris
Keaton & Armfield
The Marlins
Fisite & Trama
Earle (W) 4
Rob Crosby Ore
Eddie Rio
3 Dunhills

Blackhawb Ors Too Children Control Con Bodhe Rich Comments of the Com

Cabaret Bills

NEW YORK CITY

Monte Carle
Dick Gesparre O
Roberta
Maya Ore
Glé Romasian
Jackte Phillips
Sadie Banie
Sadie Banie
Gwie Village Ins
Satiy Rand Show
Trojans
Crojans
Chartes Ore
Charves Ore
Havans-Madrid
Carlos Ramirez
Carlos Ramirez
Garlos Ramirez

Blue Angel
John Buckmaster
Fini Gordon
Ellie Larkin 3
Gona Nichola
Stance Con Beedet
(Downtown)
Olivette Miller
(Downtown)
Olivet Ned Harvier Ores
Cartios Ramites
Cartios Ramit & T Valdez ackburn Twins ichael Edwards cManus Orc

Jack Mathers
Noble Sissis Ore
Syd Strange Ore
Esta Rios
Miguel & Albaich
Alice Farrar
Bob Turk
Hotel Fennsylvanis
Frankle Carle Ore
Hotel Pierre
Dave Apollon

Ginnie Foweil
Bob Lee
Kay Carol
Four Longiey
Four Longiey CHICAGO

In J. of the Company of the Company

Larry Ress
Phil D'Rey
Joe Kish Ore

New Act

HARRIET LANE

HARRIET LANE
Acro-Dance 6 Mins.
Long Eddle's, N. X.
Long Eddle's, N. X.
Long Eddle's, N. Y.
Long Eddle's,

ber.
Present stint comprises two numbers, with her somersaults sans use of arms at the finish earning her nice reception. She's okay for similar nitery and vaude dates.

Stal.

Ad Shorts

cestimed from page 4
theatres are showing trailer-type advertising films for which they get
paid. These are quick, direct prooftop the page of the page of the page of the page
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Alvin Gelter, formerly in the Wil-liam Morris agency offenighter dept, now assistant to Loue Wal-ters, operator of the Latin Quarter, N. Y.

Chicago Chances of Tobacco Road' Some Vet 1st Nighters Brighten in New Political Setup

Shows in Rehearsal

gan's Murders")-Hunt Stromberg.

Adrian.

"Virginia Reel" — Experimental

Aussie Producer Walton To Gander U.S. Talent

Ronald Walton, co-partner with Kathleen Robinson in Whitehall Pro-

Kathleen Robinson in Whitehall Productions, current at the Minerva theatre, Sydney, Australia, is due in N. Y. this week on a talent looksee for Aussie. Walton not only is looking for top legit shows but also talent for Down Under Seasons. He has been in London gandering shows and talent.

With Mayor Edward J, Kelly, who ruled Chicago for 14 years, not a candidate in the mayorally election Tuesday (1), the perennial "Tobaco Road," which he forced of there after a short stay, is being considered for presentation in Chi again. Show, during another political campaign, Kelly sloughed the record-run drama. Henry Hull played the lead at the time.

when, during another counter counter counter of the counter counter of the counter counter of the counter of th gan's Murders')—Hunt Stromberg,
Jr., and Thomas Spengler.

"Laura" — Harry Clay Blaney,
S. P., and Roy Steckler.

"A Young Man's Faney"—Henry years in the Windy City.

HUNTINGTON LEASES SARATOGA STRAWHAT

Shathfull Shahmini Saratoga Springs, N. Y., April 1.

The Spa theatre on the state reservation here has been leased for the forthcoming summer season to John Huntington, who has operated the Cambridge summer theatre at Cambridge, Mass, and the Boston summer theatre for the last five

summer trease A-years,
Huntington would make the theatre a part of a summer circuit, with
productions completely staged, and
stars and casts being rehearsed in
advance. It is planned to open
about July 8.

Actors Lab Buys Site For Theatre Workshop

For Theatre Workshop

Furchase of nine acres in Cahuenga Pass, near Hollywood, was anineed by Actor's Labouratory for

Both and the Actor's Labouratory for

Comparison of the Actor's Labouratory for

Comparison of the Comparison of the dis
Comparison of the careage, is comingent on the re-coming of the dis
Project calls for immediate insul
pation of a temporary 400-assert of

the Nissen-but type, to be followed

alter by a permanent theatre, com
legit and in film making. A dormi
lory for future Lab students will

tory for future Lab students will occupy the upper floors. Workshop and school also will be built on the land.

Jean Darling in Hosp

Jean Darling, one of the leads in "Carousel," in in Lenox Hill hospi-tal, N.Y., under treatment for a ous condition

nervous condition.

She may return to the cast but Connie Baxter is playing the part after a few performances in which understudy Joan Keenan took over.

Marion Bell out of "Brigadoon" with abscessed leg. Virginia Aswold

GREENWICH STRAWHAT SET

GREENWICH STRAWHAT SET
Greenwich, Conn., April 1.
Herbert Kramer and Joel Spector
have leased the Greenwich Play-house from Prefect Theatres, Inc.
Strawhat season's teeoff is slated
for. June 23. Operators plan to present several tryouts as well as
standard offerings.

Give Shows the Brush Due to Early Curtain

Because some managers have been starting premiere performances at 8 p. m. or shortly thereafter, to ac-commodate a small minority of crit-ics, a number of inveterate first commodate a small minority of ciricis, a number of inveterate first
nighters have been noticeably absent. They frankly state that being
required to rush from dinner or
offices to be on time for the first
curtain makes playgoing too tough hull,

"The Barretts of Wimpole Street'
(road)—Katharine Cornell.

"Three Indelicate Ladies" ("Mor-

has assignment.

Herbert Bayard Swope, she of the most faithful of Broadway first-nighters, is strongly opposed to the 3 o'clock idea. Former editor of times this, esson after the Critics Circle sent word to the manager more time to write their notices. That does not apply to all critics. That does not apply to all critics and it's understood that'the mixed of early curtains will be argued out in the Circle by reviewers who present the control of the strength of the control of the strength of the control of the strength of the control of the

8:45. Deadline for notices in the four morning papers are about the same, reviews appearing in final edi-tions and reprinted in the following day's early editions. Only two crit-ics on those dailles favor early cur-

and talent. Whitehall had "Life With Father" and "Late Christopher Bean" for successful Seasons in Sydney. Walton returns to Australia by plane out of SEEK 25G FOR 'COLONY' SITE

SEEK 29G FOR 'COLDINY' SATE
Backers of the "Lost 'Colony's
symphonic drama on Roanoke Island are asking the North Carolina
legislature for 225,000 to assist in renewing and replenishing pageant
property which deteriorated because
of disuse during the war. "The Mother of Us All," opera by the late Gertrude Stein and Virgil Thomson, N.Y. Herald Tribune music critic, will feature Columbia Unrestity's third annual featival of contemporary American music and Morningade Heights, N.Y., May 7 to 18.

Producer Shinone Belliam & C. denty sold on doing controversial plays. This time it is the question of employer and labor relations, treated in a way which is extremely timely since it shows a strike about to disrupt an industry. Theme is such a strike to attract attention.

There is nothing about love or any

sure to attract attention.

There is nothing about love or any other interest in the play, the only a sure of the control of t

manitarian dreams don't come true. As the father, Aime Clariond, who is practically on stage all the time, gives an exemplary performance. As the two sons Maurice Dorlead is suitably calculating and heartless, while Michel Gudin is a personable dreamer. Jean Sylver and Gastom Mauger, as the union delegates, are good types.

good types.

Direction by Clarlond is fine, helping to cover some errors in the pacing by playwright Bernard Charles Miel whose initialer this is. The one set by Serge Pimenoff of a fancy futuristic office on top the factory shows taste and imagination.

The White Devil London, March 20.

London, March 20.

Duchess Plays Ltd. production of 10th century drama in two parts by John Duchess the London Comparish to Judent Beuthall. At Duchess theatre, London Margaret Rawling Duke of Brachlano. Roderick Lovell Plannines. Mobert Heipmann

Jeannine Mater
Maurice Dorles
Michel Gudt
Alme Clarion
Adrien Forg
Rene Ster
Louis Vaneil
Jean Sylve
Gaston Mauge

Plays Abroad La Termitiere (The Anthill) Paris, March 20.

acts by Bernard C Aime Clariond. Stars Aimo Clario Paris. Marie France.... Pierre Brilnger... Jacques Erlinger.

Caviar to the General
London, March 20.
Phyllis Dizey and Bernard Goodman profuction in association with New Lindset Theatre Club, Ltd., of new play in three with Engench Lecutovich, Directed by Rob ert Rendeznon. At Whitehall theatre, London.

| | General Tanya Eugenie Leontovich |
|---|--------------------------------------|
| | Patrick Thurber Bonar Colleano, Jr. |
| | Margaret AllisonRuth Lodge |
| | |
| | James Carter Allison John McLaren |
| ľ | Captain Petroff Boris Ranevsky |
| , | Mator RahychAlexis Chesnakov |
| | Lieut, Davis |
| | TumaraNina Tarakanova |
| | Sotnik Diogeli |
| | Joshua Johnson,Robert Adams |
| | Ivan |
| | GuardDesmond Ryan |
| | |
| | , |
| | This play, which was first tried out |
| | This play, which was first tried out |

at the tiny New Lindsey theatre, is given better scope in this more modern West End house, Story deals with arrival of James Cart Allison, big American business man Anison, big American outsiess man in Siberia, who's promoting a big air route concession for his successful U. S. company, of which his sister, Margaret, who accompanies him, is a big shareholder.

There's a lot of sparring around. with Allison being given the double cross by General Tanya Kroshka, a femme who frames the contract femme who frames the contract without the sanction of her government. Allison signs the deed and then double crosses the double-crosser by telling her that such a one-sided contract would make Russia the laughing stock of America.

sia the laughing stock of America.

The general stages a bise arrest of hereaff and gaing the sympathy of the stage of the

ert Henderson producing, but show the dead atted rays on reads. Oarler Allison, turns in a first-rate performance as the tough American who formance as the tough American who received the state of the

is a tumbling family who improves with every shown in which he with every shown in which he with the with the with the wind with the with the wind with the

Inside Stuff-Legit

End of the fourth year of Theatre Guild's "Oklahomal", by Richard Rodgers and Oscar Hammerstein, 2d, was gayly celebrated on the St Record-run musical opened James, N. Y., stage Saturday night (29). March 31, 1943. For the occasion Theresa Helburn, Lawrence Langue, Guild directors; Rodgers; Hammerstein, Agnes de Mille (who staged the Guild directors, xoogers; manufersterin, agree of all two staged the dances), and Armina Marshall were togged out as Indians when the case was cut. The anniversary was pepped up by radio adjuncts, including Fred Allen's, program, also network shows included "Oklahomal" meladics on Monday (31).

dies on Monday (31).

In the N. Y. Times Sunday (39) Rodgers contributed an article in which he stated that how the Guild raised the money to put on "Oklahomen" a "illi not clear to me... It was a horse opera with no questionable loke but (with) over-dressed women. the Theatre Guild was on its leat leat the contribution of c

"Call Me Mister" is another musical to have an anniversary, that show teaching the end of its first year April 18,

Legit pressagenity in Chicago and the midwest has changed so radio-ally since the prevers years that many veteran flacks not aware of the large size of the prevers that the size of the size of the size of the proper, Call it weappirts thorties, lack of revenue from banks of the proper, Call it weappirts thorties, lack of revenue from banks of the own that we you, dailes here and in surrounding towns have clamed down on space to a degree which spells failure for flacks who still east themselves to nothing more streamous than writing scholarly features for the Studged drama pages.

Entertainment sections have not only been streamlined but the mise portion of this space goes to the outstanding advertisers, namely file. Aside from crix notices day after openings, or cases where crix are calcumitsts, half of the papers give not one line for "readers" or "art" in their daily editions.

Ironic twist, nevertheless, is that with this lean situation, ingenuity and labor and being thrown into play by a few p.a.s, who feel that if the entertainment and art sections are closed to them, there is no reason with the rest of a newspaper can't be used for their material. "Latte Song," for instance, has gotten unusual Chi newspaper representation in that way.

Broadwayites were more than a little surprised when the New Yorker mag in its Saturday (29) issue carried a profile on Al Rosen, who we associated in the revival of 'Good Night, Idades,' originally an A. B. Woods farce called 'Ladies' Night in a Turkish Bath.' According to Ah Johnston, who authored the article, Rosen is an Intimate of William O'Doyer, mayor of New York, and his effects during the campaign and the control of the Computer of th

terially counted in O'Dwyer winning the election.

"Tadies" was first shown on the Coast and journeyed to Chicago, where it scored a 100-week run at the Blackstone, but when finally brought is the control of the cont

One new producer is following the advice of the scene designer tagged to do his show, and although his not slated for tryout until August, the production will be readied during the spring. By doing so there will be savings on the cost of the one-set production of approximately \$3,000. cause no overtime will be required.

Many productions exceed the budget figures because of overtime to builders and scene painters when a deadline date is set or the blacklog of productions in scenic studios.

blacking of productions in scenic studios.

Show in point is "The Stars, Weep," for which Frederick Fox will be the designer. As Paul Stewart, who will stage the fantasy, will remain on the Coast until summer, Fox will go to Hollywood to agree receasing, and its Louis Schoncell's idea to have the setting completed long black releasable begin. Schoncelt is a Broadway ticket broker, and "Stats" written by Harry Segall, will be his first presentation. He will scome pany the designer to the Coast.

Willie Edelsten, former Broadway agent, who formerly made placement for actors in musical shows, returned to N. Y., after years on the Cost. See the Cost. Edelsten opposed Equity's casting agency regulations and took the issue into court, winning one opinion but losing on appeal to the N. Y. con' of appeals. It was ruled that if an agent collects feet based on a press see of the actory's salaries, he must be amenable to the Equity regulation which puts a limit on such nayments

When "Bathsheba" played Philadelphia the tent scene was dropped and that meant that two paris were, eliminated. The actors and their understudies were point two weeks and returned to New York. James Mann, who stars in the play and has had a hand in its direction, then changed sind and put the scene back. Equity ruled that new contracts must be given the players who had been dropped, and that the dismissal by freshined by them. Before Coby Rushin was named director grant green gotten of the players who had been dropped, and that the dismissal by freshined by them. Before Coby Rushin was named director green green green and the player of the green green green and the green gree

Replacements in Equity's council last week were thought strange but it were eligible to sit in for Clarence Derwent and William Harrigan, grident and forth vice-president, respectively, but not named. As official they have the right to vote, while the replacement councillors and they have the right to vote, while the replacement councillors and they worker. Total number of 50 members of the council was not increased. Newcomers to the body are likely candidates for nomination for the full five-year lerm.

Columnar report that sought 40 dramatize a vacation for Ethel Mermis, starring in "Annie Get Your Cun," indicated that she is scrapping with Rodgers and Hammerstein about it. The author-managers say that lond so at all, that Miss Merman will take two weeks off in August at her own suggestion. Mary Jane Walsh will likely step into the part when the size rests. Mary Martin meantime has been set for the touring "Annie" company.

Fitsburgh drama editors are burning plenty at William Wynteld, ner manning directive 11 Hobburgh Civic Light Open Co. heavies importan-casting announcement and the control of the control of the control of the be picked up here second-hand with the New York papers. Couple of week ago, organization informed newspapers it would have flock of name first for release within a tew days but that was the last anybody hered about it.

One Big Union for Talent Grouns **Kayoed by Screen Actors Guild Veto**

At the recent Equity membership meeting a detailed report was read explaining why the plan to merge the falent groups into one big union hat been stymied.

see them account more on the minds and the see symmetries did nearly all figure committees did nearly all the work in assembly the dash, and was simply the combined under the seed of the

pictures in rew your becomes it read.

One big the the present the merger with the the present the merger is present to the present the property of the present talent union. Some talent to merger is presentatives meant the minorial to the minorial the minorial the minorial the minorial to the presentatives made its final report early in 1945.

It was discerned that some actors

resentatives make its mine report.

It would be more than one union, and that contingent urged the more; which would make it easier to radie and films, or vice versus with the most contingent urged the more player to switch from the stage to radie and films, or vice versus with the most contingent union to the stage to radie and films, or vice versus with the most contingent to the stage to radie and films, or vice versus with the most contingent to the stage to radie and the stage of the stage

constitution had been negotiated.
Comfilities had agreed on a schedule of dises, minimum (or Equityries to have been 244 annially (current on the property of the property of

Femme Mgrs. Quit 'Tonight'

A matter of ethics explains the withdrawal of two femme managers from presenting their first produc-"Tenting Tonight," which opens on Broadway tonight (2). Judith Abbott and Mary Mason tried out the play in Philadelphia and Boston but because it drew adverse notices duo opposed bringing the show in, which required making a "call" for additional money from the backers. Pair refused to call for more money and declared themselves out of the managerial and managerial end.

of the managerial end.

Saul Fishbein, listed as the principal backer, is now the presenter, lie in the N. Vournal-American backer, is now the presenter, lie in the N. Vournal-American lie in the N. Vournal-American backer, lie in the N. Vournal-American backer, lie in the N. Vournal-American backer, lie in the N. Vournal-American lie in the backer. In the N. Vournal-American lie in the Saul Backer, lie in the American lie in the N. Vournal-American lie in the

Root Directs Own Play

Lynn Rook, author of the legit, play, "The Richest Man in the Cemetery," was signed as director by Manny Wolfe, who will produce the piece in the east this fall. Wolfe leaves for New York late this month to round up a cast for the comedy.

Reichhold Eyes N. Y. Center For Opera and Ballet

Plans for a new opers and ballet center in New York—with the Centerin New York—with the Centerin New York—with the Centerin New York—New Y

tion of musical programs, involving concentra and soloists, and to tour prints all over the country, in opposition of the control of the cont

SHOW BIZ BENEFIT DELAYED TILL FALL

Delaying until fall a show business benefit to provide funds for the American National Theatre and Academy, instead of next month, was decided upon when it was observed that the May calendar was dotted with events of a similar and the committee also felt that not nature. Committee also felt that not nature.

nature. Committee also felt that not one ong him was provided to complete arrangements and obtain top altest for what is expected to be a show representative of all entertains. Each of the possible gross have increased to more than double the original figure; \$18,000 will be the alim. Ticket-selling campaign, with boxes at \$1,000 each, will be organized. A source of the program is also being considered.

Dorothy Claire Slated For 'Finian' Road Co.

For Finian' Road Co.

Pittsburgh, April 1.

Dorothy Claire, winding upon the west in association with Joseph Fledix, who worked with them agreement and the september of the sep

Mexico City, April 1. Mexico City, April 1.

American bookings here are scheduled to resume April 8, after three weeks of reorganization following closure of Teatro Iris here Katherine Dunham troupe is due

to arrive the coming weekend. It's hoped to get musicals, namely "Oklahoma!" to hypo a season intended for 11 weeks. Miss Dunham is due to stay at least one week, perhaps two, depending on biz.

Guild Denies Mex 'Okla.'

Guild Denies Mex 'Ohla'.
Theatre Guild Officials in NX, deny any knowledge of a Mexican booking for their touring company of the company of t

Monte Carlo Ballet Stubs Toes in Slight To N.Y. Dance Critics

New York's two top dance critics, the Times' John Martin and Herald Tribune's Walter Terry, got on their high horses last week and refused high horses last week and refused to cover a ballet premiere—something unheard of in terpslchore reviewing milieus. Ballet in question was Antonia Cobos." Madrones," which the Ballet Russe de Monie Carlo premed at the N. Y. City Center Tuesday (25).

Center Tuesday (25).
Seems that the ballet, first new work of the Spanish dancer-chore-orgapher since her "The Mute Wife," which Ballet International staged for personal content of the previous Thursday (20). The rival Original Ballet run at the Machanian of the Content of th would cause postponement of the premiere to the 25th. Instead, ballet premiere to the 20th. Instead, Dallet was given a sneak preview at Saturday (22) night's performance, although with a different dancer.
Press, however, wasn't invited;
"Saturday isn't a press night." the
management said.

When reviewers heard about the When reviewers heard about the meal preview, they refused to attend Tuesday's official preem, on grounds they would hard the pression of the regional to the pression of the regional considerer for a form of the fact that the management considerer to be seen by anybody but the public. So on the 25th the reviewers went to the Met to see a revival instead, and Miss Cobos "Mastanos" won tige reviewed this

Paula Stone-Mike Sloane To Headquarter on Coast

Paula Stone-Mike Stoane
To Headquarter on Coast
Los Angeles, April 1.

Michael Sloane and his co-producer wife. Paula Stone, are deserting Broaden and his co-producer wife. Paula Stone, are deserting Broaden and their legit producing the paula stone in the paula stone in the move, Sloane explained on a cost of legit production on the Coast, "about, 40 or 50% less than in New York." The other reason is offered to the paula straight dramatic scripts for significant to the paula straight dramatic scripts for significant to the paula straight dramatic scripts for significant with Joseph their current Broadway show. "Sweethearts."

Sloane and family are due in Los weekers, he stid, "and pluy them on the Coast before moving least. We feel that a good production has a good chance to pay them on the Coast before moving least. We feel that a good production so a good chance to pay them on the Coast before moving least with the strong the payment of the production and an admitted to the payment of the production and the payment of the payment of the production and the payment of the payment of the production and the payment of the payment of the production nutries to payment of the pa

DUNHAM TROUPE BRINGS | Readings of Broadway Plays to Clubs In 'Piracy' Snarl Draw Author Beefs

Wheeler Warms Bench

Hollywood, April 1. er, currently visiting Hollywood, April 1.

Bert Wheeler, currently visiting the old Hollywood gang, announced that he had signed to star in "The Benchwarmer," legit play to be produced on Broadway by Alex Yokel. Comedy, authored by Paul Gerard Smith, is slated for summer staging.

Equity Maps Pension Plan

Welfare committees of several theatrical unions have been mulling pension proposals for members but plans to kave such payments under-thave to the pension proposals for members but plans to kave such payments under-thave not been fruitful to date. Pensions by insurance has been suggested for Equity members but the idea was found to be impractical to the proposal proposa

average age of members made the premiums prohibitive, so an assessment is payable from the membership to support the welfare fundamental to the property of the property of the plant to benefit is staff, the insurance method being questionable because the average age of the employees it more than offered a banket, it is provided to the property of t

insurance company offered a blanket life policy which would pay bene-ficiaries \$4,000 µpon demise pro-vided the employee be insurable, or \$40 monthly upon retirement. Equity figures that all those em-ployed for 20 years shall be eligible to the pension. Heretofore it paid several over-age shalters \$25 weekly, although none is currently in the pension classification at this time,

SEGREGATION SUITS VS. NATIONAL, D.C., DELAYED

Washington, April 1. Seven legal suits involving dis-crimination against Negro ticket holders opened in Washington's small claims court Monday (30) with the National theatre as de-Racial Democracy is overall group inspiring fight against the National, suit was brought in the name of seven individuals who were turned away from the door and refused re-funds by the theatre management.

funds by the theatre management. Plaintiffs, composed of Negroes and whites who had accompanied Negro friends to the theatre, accused theatre of contract violations in refusing to grant refunds. Principal witness for the plaintiffs Monday was Brig. Gen. H. C. Holdbridge, retired, who was among those returned, who was among those refused admittance because of attendance of a tendance of the property of the prope ing with a Negro. Attorney for theatre pointed out stipulation ticket saying that ticket purcha will be subject to "known" po

Case has been recessed till next Monday (7).

Equity Meeting-Election Skedded in N.Y. June 2

Equity's annual meeting and elec-Hotel Astor, N. Y., the date falling on a Monday instead of the usual

Friday.

Nominated for the council are Raymond Massey. Elliott Nugent. Margalo Gillmere. Ross Hertz, Margalo Gillmere. Ross Hertz, Robert Burton. Marjoric Gateson. Frank Thomas, Sr., and Bert Light. There are 10 to be elected, the number nominated, but voters are privations. Eddle, Nügent was named; are privations. Eddle, Nügent was named; are privations. Eddle, Nügent was named; are privations and the proposed privation of the proposed privation of the proposed privation of the proposed privation of the privat

elocutionists or freelance players. mostly women, of Broadway shows before women's clubs and similar assemblages, has drawn protests from authors. Huddle was held last week to consider ways and means of curb-

ing such "appearances."

Engagaments of the kind have seasonal for many years, and those engaged in such activities have made a very good living thereby. If the authors have their way, club showings would be regulated so that none would be dated until after the New York and road

ngagements were completed.

Reported that the solo people have For Employees

are committees of several cal unions have been muling the original with the solo people have been using "Born Yasterday" and unions have been muling to proposals for members but a proposals for members but the by insurance companies of been fruitful to date. Pensilon of the proposal of

idea was found to be impractical in "of "Oklahomal" occupant of the decided the dues.

Agents and managers union aimed for insurance protection but the practice entails violation of copyrights. Many plays are published for insurance protection but the precision of the precision obtainable.

ottainable.

Cases are known where plays were taken down in shorthand during performances for piracy purposes. Those considering the problem are the Dramatists Guild, Society of Authors Representatives and Dramatists Play

Service. Recently it was reported a cheater in Italy offered performance rights to "Harvey." The Voice of the Turtle" and one or two other Broadway hits. He made several deals and pocketed advance money but was said to have been promptly jailed. Because of conditions abroad piracy is difficult to detect, while royalties are not permitted to be sent to America by most nations.

'Tonys' As Awards For B'way Legit

As the annual period of prizes and citations are believely plays and a consideration of the prizes and citation of the prizes and citation of the prizes and citation of the devent will highlight the American Freatte Wing's supper next Sunday (6) in the grand ballroom of the Holland Waldorf-Astoria as a memorial the Wing. The Perry awards will consist of personal jewelry or articles and are referred to by Brook consist of personal jewelry or articles and are referred to by Brook the same way as the "Oscari" are associated with Hollywood film awards. Miss Perry was called Toni by infinance but for the purpose of awards title was slightly changed. She was a stage director, her larticlevenent being "Harvey," produced by Pemberton.

centivement beam? "Harvey, procentivement beam? "Harvey, upThere will be approximately 18
awards, one third to actors with the
balance going to othere cited, including authors, composers, stagers
and designers. There will be two
awards to the subtlement that is, a
missed a premiere in years (not
critica), it being the first time for
critica), it being the first time for
critical, it being the first time for
critical, it being the first time for
critical in the super
such a recognition. The awards
will be made following the supper
and pan, while citations are
scheduled at midnight, that part of
the super at 9 pm, while citations
are
scheduled at midnight, that part of
est at \$75.00 act still available 81.

Pemberion's office.

Donald Richards, baritone in "Finien's Rainbow;" will warble 'n "Pugliacci" for the N. Y. City Center c cratic troupe on: April 28, a Sun-

Plays on Broadway

Bathsheba

Maximilian meet and Lee E. Bolland promotive of course in three acts (two eccess)
underly of domain in three acts (two eccess)
underly of domain in three acts (two eccess)
underly of domain in three acts (two eccess)
underly of the course of the course

"Bathsheba" introduced James Mason to Broadway legit, and while the play is impressed in the common of the control of the cont

MUSICALS "Allah Be Praised" "A Lady Says Yes" RADIO NBC 2 Year VING MERLIN BOulevard 8-0987

SAMUEL FRENCH

Play, Brokers and
-Authors' Representatives
25 West 46th Street, New York
811 West 7th Street, Los Angeles

DIRECTOR OF SUMMER STOCK Available for Top Notch Comput CARI, SHAIN: Outstanding dis torial notices in Hornald-Eribane, 2 Xork Post, Variety, Moralus T graph, etc. Directed the financi successful senson at Fishkill, N. Inst year. LE. 2-1100. 526 Hudson St., New York

too. Thomas Chalmers is a fine Nathan, with his last-act declamation counting strongly. Phil Arthur is the handsome Uriah who loves his beautiful to the county of the cou

The Whole World Over

The Whole World Over Water Freis and Paul P. Men production of comety in two acts (see a setting) by the control of comety in two acts (see a setting). The control of the control feel of

pop and Olya are living in the house that was his before he went off to will that was his before he went off to will a flagen is alluring as Olya who follows her father's advice that its time to stop grieving; and she talk that the stop grieving; and she talk that the stop grieving in a state of the living too. And as the prof suggests, abe tells Dmitt inta the room Budapets, he handed in Rioly-berarder, and the state of the living that the state of the living that the state of the

The Great Campaign

Experimental Thentre, Inc., presentation of T. Edward Hubbleton's production of a the production of th

| Emily Trelifs | |
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| | |
| Kenneth | |
| Conneth's Girl | Mary Lou Taylor |
| | |
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| | |
| Wallle P. Hale | Robert P. Lleb |
| | |
| tourne Dray | Robert Alvin |
| | |
| aura | Marsh McLeod |
| | |
| Anna | Ann d'Autremoni |
| Avery | Howard Wendel |
| Dancers; Clara Cords | |

VARIETY thor has missed the jackpot on several professional attempts. At Sunday night's premiere it was a tossup who were more confused—the actors or the audience.

thor has missed the lachpot on several professional attempts. At Sunday night's premiere it was a tossup who were more contrased—the actors of the contrast of

Plays Abroad

Continued from page 50 The White Devil

The White Bevil

that white bevil

that well done, with the high color and
purple passign of the period. With

the property of the period of t

The Anonymous Lover

Anthony Wickham and Peier Doubeny production (in association with T. Mitroy (as) of new comedy in three arts by Verone Syrings. Detected by Styrings. At Duke of the Company of the Compan

Amusing, if somewhat echonesting, this is a farcical comedy from an author who has bad many successes author who has had many successes are all the successes and the successes are all the successes and the successes are all the successes are all the successes and the successes are all the successes are all

After a near-approach to the commercial theat evil the present of the present of

Plays Out of Town

Message for Margaret | all but the biggest league of pro

Message for Margaret

Bridgeport, March 29.

Stanley Giltor and Barbern Payra (n
angular deliver) and Barbern Payra (n
angular deliver) and Barbern Payra (n
angular deliver) and the standard control of denium in three not in the senso

by James Parish. Stress Mady Christians

by James Parish. Stress Mady Christians

Directal by Billot Nogent; action; Donald Chesheer. Genetic 1, 747, 24, 00 tops.

Margaret Hayden. Mady Christians

Margaret Hayden. Mady Christians

Margaret Hayden. Mady Christians

Adelite Chalcot. Mytam Hopking

Lobert Chalcot. Preter Cookson

There's still plenty of postage due on this particular message if it hopes to bankin completely the specter of the Dead Letter office. Play enjoyed an extended run in tic of employing dive words where one would suffice. Although beautifully written as office. Although beautiful written as office. Although written as well as well as a work of the written as well as well as a work of the written as well as wel There's still plenty of postage due

isys casim to the number one spot; isys casim to the number one spot in the number of the spot in the

ities.

They haven't stinted on physical production here. The Donald Oensiager setting of a Gramercy Park apartment is in extremely good apartment is in extremely good and the production of th

apparel.

Premiere found staging smooth but still in the experimental phase as to pace. Pirst two stanzas are slow on the trigger, largely due store that the stage of the sta

Sneak for Yourself (HASTY PUDDING SHOW)

Cambridge, March 26.

Cambridge, March 36
Finales predict Che fitters at 180
Finales predict the fitters at 180
First Che fitters at 180
Fitters Che fitters at

In its first full-scale postwar production, Harvard's Hasty Pudding Club has hit a fast stride in straight musical comedy in contrast to its pre-war rah-rah college revues. It's sock entertainment in any college league, and compares favorably with

all but the biggest league of musical above, from the system to make the system of the

their first efforts here, are a team to watch.

All-male cast handles the singing and canning assignments with a carrier and the singing and canning assignments with a carrier and the singing carrier and the singing the singing the singing the singing to the singing the

B'way Legit Continued from page 1 =

not affected Broadway for years, and there are even records showing instances of improvement during Holy Week.

affected.

Not one straight play has opened in the past year that had a \$3.60 top, which price was more or less general come seasons ago. Managers eral some seasons ago. Managers blamed increasing operating costs for the boosted ticket scales, but for the boosted ticket scales, but some producers figured that if they used a more moderate scale it would create an impression that the shows were mediocrities. Latter rating proved to be correct plenty of times but asking \$4.80 for one act, short-cast plays appeared to empha-size managerial cupidity.

Number of April entrants on Broadway is limited, with a paucity of premieres slated for next mouth, there being little indication of a lively spring.

FOR SALE

Musical farce comedy titled "H Never Happened" book, lyrics and copyright by Ren Shields author of "In the Good Old Summer Time."

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Chi Holding Up; 'Lute Song' Plenty **Tuneful \$24,500, 'Make Ready' 25G**

Illness Balks 'Cyrano,' 11G In Week at Philly

Philadelphia, April I.

Epidemic of colds and filness
losed one legit offering here last
eek and incapacitated the star of
nother for five days. Biz, however,
as generally excellent under the
twerze circumstances.

was generally excellent under the General Control of Cyrano de Bergera's civil of "Cyrano de Bergera's civil of "Cyrano" and two de Cyrano" and two de Cyrano of the Cyrano of t

Pauline Lord, stur of "Glass Yenageis," which earne into the Locut for a three-week run, man-locut for a three-week run, man-locut for a three-week run, man-locut for a three-week run an understudy laking her place. Even was out the rest of the week with an understudy laking her place. Even week. "There were few refunds, studied was a studied was a studied with the studied was a studied with the studied was a studied was a studied with the studied was a studied was a studied with the studied was a stu

se back in her role this week.
Leader for the week was "Up in
Central Park," which started its
third local, engagement (one two
parts ago, when it was a tryout)
in second the second of the second in
the second in the second in the second in
the second in was two and a half
months ago, it grossed a sturdy \$26,
\$20 in first stance.

"Heartsong" got a fairish \$12,000 in its second and final week at the Walnut, another show depending on ATS subscription to a large extent as crix didn't cater to comedy.

as cirk didn't cater to comedy.

Walnut and Forrest are both dark
his week with both houses relighttils week with both houses relightis week with both houses relightis week with both houses relightside of the Union," return engagereat of the prize-winner which did
sout biz at the Walnut as a trysout biz at the Walnut as a trysout biz at the Walnut as a tryis and the Walnut as a tryis an attribute as a

and "Iceman" for two.

On Tuesday, April 15, the Locust
fels "Young Man's Fancy" for two
weeks and same house another comedy tryout, "Open House" for either
April 28 or first Monday in May,
for the Man and the Man and the Man
and May with Forrest now being
reported, but the Man and May with for another summer's run, starting in June.

'PYGMALION' TAKES 72G IN LA. FOR 3 WEEKS

"Pyrmal to S angeles, April 1.
"Pyrmal to Belaco, Saturday 129)
weeks at Belaco, Saturday 129,
whith \$24,000 for the SRO three
sinces, First full week of Blacksinces, angle show at the Biltmore
sinces, Sirison, Kon Murray's
Blackours \$11,500. Kon Murray's
Blackours \$11,500. Kon Murray's
\$12,000, April 1,500. Kon Saturday
\$12,00

"Taming of the Shrew" wound up is only week at El Patio with less than \$3,000, and died. "Charley's Auna" shuttered after three weeks at the Musark familing this about \$1,200 and \$7,200' on the run" olipone "curred to Las Palmas theatre for Actors Lab's final stirt in that house Bad drew Smash publices."

'ACCIDENTALLY YOURS' FINE 16G IN SEATTLE

Billie Burke and Grant Mitchell, in the new comedy, "Accidentally Yours," did fine \$15,000 for mine-day engagement, including three matiness.

scale was from \$3.75 at the 1,500-at Metropolitan.

Storm Fails to Blitz 'Bloomer,' 30G, in Cleve.

Bloomer, 30C, in Cleve.

Raging blizzen Cheveland, April 1.

Raging blizzen and created the apportution system and created the apportution system and created the apportution system and created the system of the s

'Blossom' 17G. K.C.

"Biosouth TV, B.A."

"Biosouth TV, B.A."

"Biosouth Time" played two stands within some time" played two stands within some played two stands within some played two stands are stands and stands and stands are stands and stands are stands and stands are stands and matteres at \$2.50. Including tax, and matiness at \$2.50. Including tax,

Current Road Shows

(Period Covering March 31-Apr. 12)
"Accidentally Yours" — Curran,
Frisco (31-12).
"Anna Lucasta"—Plymouth, Bost
(7-12).
"Anna Lucasta"—Bolasco V. A Anna Lucasta"—Belasco, L. A.

'MISBEGOTTEN' FALTERS IN ST. LOUIS WITH 15G

IN 31. LOUID WITH 130

A combo of Lent, an 18-hour movestormer and applity by natives
resulted in series and applity by natives
resulted in series and applity by natives
resulted in series and the American. The
Mobiogottom's the American. The
Mobiogottom's the American. The
Current season for a drama, wound
up 1st cight performance Saturday
Oby with an estimated gross of \$15.The Company of the Company of the Company
Double for the piece and cast in
which James Dunn, Mary Welch
Bury Williams had the lead

and Rhys Williams and ute team observed by a result of the control of the control

'Mill' Holds Up In Hub at 31G. 'Barefoot' 30G

Boston, April 1.

"Red Mill," in second week at Shubert, held up fine in pre-Holy week to maintain level set by first week with "Barefoot Boy," in finale at the Colonial, and in same solid situation. Metropolitan Opera, concluding 15-performance stand Saturday (29), had sellout for all but one

day (2b), had selout for all but one performance to touch an estimated \$150,000, gross. "Perming Touchet" to the performance to the performance to the performance to the performance to the William (3l), making only two feels in town, lowest number here since last fall. Ahead, making only two feels in town, lowest number here since last fall. Ahead, performance of the perf

Monte Carlo, Opera House, April.

Estimates for Last Week
"Barcfoot Boy With Cheek,"
Copinal (1,500; \$4.20). Final week
proper of the copinal week
final to the copinal week
final week
fina

prisco (31-12).

"Anna Lucesta"—Belasco. L. A. (67-22).

"Anna Lucesta"—Belasco. L. A. (67-22).

"Anna Lucesta"—Belasco. L. A. (67-22).

"Blackoute of 1947"—E. Caplian. Blackstone—Billimore, L. A. (31-2).

"Blackoute of 1947"—E. Caplian. Blackstone—Billimore, L. A. (31-2).

"Bloomer Gillimore, L. A. (31-2).

"Bloomer Gillimore, L. A. (31-2).

"Bloomer Gillimore, Depti II. (1940).

"Horn Marter"—Nano. Pit. (1940).

"Coll M. Mister"—Nixon. Pit. (1940).

"Mister Gillimore, April II. (1940).

"Coll M. Mister"—Nixon. Pit. (1940).

"Coll M. Mister"—Nixon. Pit. (1940).

"Mister Gillimore, April II. (1940).

"Coll M. Mister"—Nixon. Pit. (1940).

"Mister Gillimore, April II. (1940).

"Coll M. Mister"—Nixon. Pit. (1940).

"Mister Gillimore, April II. (1940).

"Coll M. And Colline (1940).

"Mister Gillimore, April II. (1940).

"M

B'way Off Sharply: 'Bathsheba' NSG But 141/2G in 1st 5; 'Eagle' Snares 17G In 1st Full Week, 'World' in Doubt

Broadway attendance wont off written by Frank Gould; rather well sharply last week. Takings disped mostly during the early half of the control of the contro

day (ft).

"Bathsheba" drew a negative press and its chances are doubtful. "The Whole World Over" got mixed notinued excellent business attends the one-man performance of Maurice Crevaller, and his data while the comman description of the comman will be highlighted by "Barefoot Boy With Cheek, rated a- good thing out of town.

Estimates for Last Week

to the total and the total week Kegs C (Comedy-Drama), D (Drama) CD (Comedy-Drama), R (Reuse) G (Opereta), D (Opereta), D

were wy some bargain tickets;
"Barden" by Wilk Cases." Bock.
"Barden stop in the barden by Gorge Abbott, book by Max Shutiran, score by Sidney Lippman, byries by Harden by Gorge Barden by Go

late May; easeu on ... week when the gross approximatea \$24,000.
"Eagle Has Two Heads," Plymouth (2d week) (D-1,063; 94,80), Started very well with aid of strong advance sale prior to debut; first full week approached \$17,000; light in agencies.

control of "execution" business and cancel through summer, too; around summer, around summe

week) AC-1,001; \$48,00]. Around a previous week, when gross week, when yet gross week, when gross we gross wee

'ICEMAN' NEAR SRO \$27.500 IN WASHINGTON

with three out of the four drammer of the three out of the four drammer or the three out of the four drammer of the three out of the four drammer of the three out of the four drammer of the four of

out in advance.

Maurice Evans' "Hamlet," due here April 7 for one week, should be a winner in this town.

'Mister' Panned In

Toronto, NSG \$19,000

With unfavorable press review.

With unfavorable press review.

With unfavorable press review.

With unfavorable press review.

Me Mister' did a disappointing \$19.

Me Mister' did a disappointing

'Lucasta' Plenty Hot 16G, New Haven

New Haven, April 1.

Normally a split-week stopover town, they tried to stretch the "Anna Lucastn" visit into a full stanza at Shubert last week (24-29)

through another summer; off as with before; 323,050; and the summer is that one of the summer is that of the University of the summer is that of the summer is that of the summer is the

Literati

Hot for Byrnes' Book

One of the hottest book publishing terms is the bidding for Secretary of the second of the hottest book publishing terms is the bidding for Secretary of the second of the

New Toronto Tab

New Teronto Tab
Toronto will have a new Sc, morning tabloid, the Tribune, the first issue to be on the street on May 1. This dake, appropriately, will mark the discontinuance of the Canadian munist weekly, and the swing-over to a daily that will have UP and British United press coverage, Acme picture service, bureaus in Ottawa and Montreal, features from New Toronto Canadian Can

York 174 and the Cheege Sun, inYork 174 and the Cheege Sun, inCourse page special feature section
added on Saturdaya.
Yenture is headed by John
Stewart, who resigned after 19 years
and less resident of the Star
News Service. Stewart says, the not
adily will be independent politically
will admittedly have pro-Labor
leanings, but will not be a tradesays, has been contributed by trademions—and unnamed individuals—
who have "bought into" the new organization. A tey staff of 25 reportsample of the star
admitted to the star
admitted to the star
says, has been contributed by tradesays, the star of the sample of the sample of the
contributed of the sample of the sample of the
contributed of the sample of the American Newspaper Guild
contemplated by Teacher Montaley

Teacher Sample of the Sample of the Sample of the American Newspaper Guild

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Teacher Sample of the Sample of the Sample of the American Newspaper Guild

contemplated by Teacher Montaley

Teacher Sample of the S week, with usual of the American Newspage contemplated.
Tribune's only Toronto morning moetitor will be the Globe and

SaS Marke Rooks
Simon & Schuster gothp bullish on
music books. Besides the "Words
and Music by Iving Berlin," collection of 100 of his sougs to commence
rate the songenuith's 40th anniverrate the songenuith's 40th anniverrate the songenuith's 40th anniverrate the songenuith's 40th anniverbook on Richard Rodgers and (the
late) Lorenz Hart. This may be
primed to the in with Merco's
Simon, of the SaS firm, has been
working on his own "50 Years of
American Songs" (authology). A
mercian Songs" (authology). A
mercian Songs" (authology). The
Songs Haby "his first song in 1907.
It will be a fast with "Marts wong in 1907.
It will be a fast with "Surate From
Sonny Haby," his first song in 1907.
It will be a fast book, for plain use
merstein 2d is due to do the foreword.

N. Y. Firings Continue
Retreechment on staffs of New
York dailine became more proyour dailine became more proof Jonn Maxwell and Arthur freed
at the World-Celegram. With
paper for several years, Miss Maxwell was assigned to the women's
well was assigned to the women's
well was assigned to the Jone
makeup celloris, N. Y. Newspager
makeup celloris, N. Y. Newspager
Guld viewed the dismissials as "staplolous" in the light of the fact that
both employees were relatively acboth employees were relatively ac-tive in Guild work at the sheet. In the morning field the Herald

In the morning field the Heraid Tribune was a target of the Guild representative assembly which au-thorized a strike vote at a meeting Thursday (27). Trib had let out some 16 editorial workers the pre-vious week.

Boetitjer Sheet Changes
Arizona Times, John and Anna
Boetitjer (Rooevelt) sheet, will
move up to dally status May 1, converting from entswhile policy of
three Issues a week. Phoenix pubtion plan and will on free distribution plan and up editorial staff from
10 to 18 when it swings over as daily
pun, sheet and will employ wire
service for first time. Publication
will be Essued six times a week.
will be fissued six times a week,
and the same of the service of the

Redding Deme Flack
John M. Redding, former Chicago
newsman and later an Army PRO,
was named last week in Washington as publicity director for the
Democratic National Committee. He

succeds Sam O'Neil, former Chi-cago Sun Washington correspondent, who parted company with the na-tional committee after two years as boss of its flackery. Job pays

Zlff Concedes

William B. Ziff's suit against Frederick Kugel's use of the title Trelevision" for the latter's monthly trade mag on video has been settled all copyright claims to the monicker. Result is that Kugel's mag will continue to be published as "Television—the Business Magazine of the Industry.

Billy Rose Between Covers
simon & Schuster will publish an
elaborated anthology of Billy Rose's
syndicated (Bell) columns.
syndicated (Bell) columns.
in spades, as Random House is
bringing out "The Fabulous Billy
Rose," by Maurice Zolotov, this
spring. Collier's just completed a
condensed serialization of the showman's career.

Whodunit Scrib's Awards
Best mystery film, radio program,
novel and mystery reviewer will receive the annual Edgar Allen Poe
awards from the Mystery Writers of
America April 21 at the Henry fluck
Prize winners are determined by
balloting of some 200 crime writers
all of whom are MWA members.
Date will also mark the 106th anniversary of Poe's "Murders in the
Rue Morgue," reportedly the first
detective slory.

CHATTER

Victor Wagner, editor of Pic mag, gandering Hellywood film studios. Irving Kupcinet returned to his Chicago Times desk after a month in Hollywood. Don Marsham, film editor of Life

mag, ogling production at the Enter prise studio.

prise studio.

June Truesdell, author of "Be Still,
My Love," completed a new psychological novel, "Scatter the Stars."

H. Allen Smith's new book is titled "The Former Egyptian," semi-autobiographical, since he halls from Little Egypt, Ill.

Philip K. Scheuer, feature writer n the Los Angeles Times, has a lece on Charlie Chaplin and "Mon-ieur Verdoux" in April 5 Collier's Arthur G. Brest, editor and pub

sieur Verdoux" in April 5 Collier's.
Arthur G. Brest, editior and publisher of GO, announces that Charles and Marchanai is no longer assoson, formerly Corsnet, bas joined as
editorial consultant.
Reader's Digest has taken over
subscription lists of defunct mags,
and will mail copies, till time runs
out, of R.D. to the readers.
Metro's test by director George
Sidney of Bennett Cert is part of a
metro's test by director George
Sidney of Bennett Cert is part of a
to male a series of shorts on
the book-publishing business, detailing
we bestellers huppen, etc.
Writer Eliot Paul and
powled
"Paris." It's about evenly divided
between pictures and text depicting
the positivar city. Ziff-Davis publishtine positivar city. Ziff-Davis publishBeth Brown, whose book "Yotel Beth
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Beth Brown, whose book "Hotel for Dogs" is bowwowing off the presses in time for Be-Kind-to-Ani-mal-Week, has just signed a con-tract with Galaxy Music, her third collaboration with composer Gustav

Klemm.

Hy Kraft, now in Beverly Hills winding up the dramatization of "The Last Tycoon," has started on the stage adaptation of "K'ngsblood Royal." the Sinclair Lewis novel, He expects to be east with both plays in August or September.

Free Press

_ Continued from page 2 : Coatinued from page 2

(3200,000) by Henry Luce, publisher of Time, Life and Fortune, and partly (315,000) by Encyclopaedia Britannica, Inc., was set up and headed by Dr. Robert M. Hutchins, chancellor of the Univ. of Chicago. Of the 12 men he appointed to it, all except two (Archibald MacLeish, except two (Archibald MacLeish, all except two (Archibald MacLeish, Page 1). The control of the Company of the Com Federal Reserve Bank of N. Y.)
were prominent university professors. The commission's findings are
embodied in a supplement to the
April issue of Fortune.

A lengthy Fortune editorial intro-

16m Version

A one-line summation of that report on "A Free and Respon-sible Press:"

"Keep P. 1 and the Editorial

"Keep P. 1 and the Editorial Page separate."

The report in full is in the April issue of Fortune (and di-gested on P. 2 of this issue of VARIETY).

duces the report—at the same time criticizing parts of it as "difficult . . existering pairs of it as "mucut"... open to widely divergent interpretations; prompting Dr. Hutchius at a presconference in N. Y, day the mag appeared to crack that "II cannot understand the editorial."

Press Freedom in Dancer Press Freedom in Danger
Commission finds press freedom in
danger for three reasons: importance of the press has increased
while the proportion of people who
can express their opinions through
it has greatly decreased; the few
who can use it have not provided a
service account of the press of so-

it has greatly decreased; the few successive and the second of the color of the press service adequate to the need of so-ciety, and the director of the press have engaged from time to time in practices which society condemias, or citety has five requirements for its press. First, a truthful, comprehen-ity, and intelligent account of the six, and intelligent account of the six, and intelligent account of the fives them meaning; second, a forum or the exchange of comment and criticism; third, a means of project-ing the opinious and attitudes of the fourth, a method of presenting and clarifying, the goals and values of the society; and, affth, a way of the society; and the comment of the society of the currents of information, thought and feeling which the press supplies.

supplies."

To fact-sticklers, the commission argues: "It is no longer enough to report the fact truthfully. It is now necessary to report the truth about the fact."

the fact."

U. S. newspapers are appraised as "as much a medium of entertainment, specialized information and advertising as . . of news." However, the report finds, the press in its pursuit of "scoops and sensations" too often is guilty of "unfortunate excesses." Worst offenders, the reexcesses." Worst offenders port finds, are newspaper co and radio commentators.

13 Recommendations Under the heading of "What Can Be Done," the CFP submits 13 recommendations, five each to the press and Government, three to the pub-lic. These include:

ommendations, five each to the presand Government, three to the pubTo the GovernmentRecognize the constitutional guarantees of the freedom of the press as
including radio and motion pictures.
Including radio and motion pictures,
state boards of review, but require
them to operate within the First
Amendment. For radio, this would
strengthen the prohibition against
censorship in the Communications
communications industry through
the antitrust laws.
Enact laws, as an alternative to
the present remedy for libel, by
tain a refraction or a restatement
of the facts by the offender or an
opportunity to reply. Repeal laws
of the press of the press of the proper laws
of the facts by the offender or an
opportunity to reply. Repeal laws

of the facts by the offender or an opportunity to reply. Repeal laws prohibiting "expressions" in favor of revolutionary changes in our institution of the revolutionary changes in our institution of the result from the expressions." Employ private agencies of mass commitacion if possible, or Government possible, or Government possible, or Government policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and supply other countries with information about the policies and policies

To the press-

To the press—
"Accept the responsibilities of common carriers of information and discussion ... assume the responsibility of fluancing new, experimental activities ... ongage in vigorous mutual criticism ... increase the competence, independence and effectiveness of its staff. ..." And that the radio industry 'take control of the radio industry "take control
its programs and that it treat ad
tising as it is treated by the

newspapers."

To the publicNon-profit institutions should,
through such channels as, say, educational FM stations, "help supply
the variety, quantity and quality of
press service required by the American people." Academic-professional centers should be created for
debanced study. research and pubsional centers should be created for advanced study, research and pub-lication in the field of communica-tion. A "new and independent agency" should be established to "appraise and report annually on the performance of the press." This body should be created by gifts and be given a 10-year-trial, the com-nuation wreness. mission propose

SCULLY'S SCRAPBOOK

************ By Frank Scully ***********

Séldom, Miss., April 1.

They can't swallow you if you keep screaming. Once monopoles too over, news concerning personalities is soft-pedaled in favor of pluss fee copyrate body. Chief function of public relations concilion state in contractive to the copyrate body. Chief function of public relations conteillor after the copyrate body. Chief function of public relations conteillor after the contractive of the product of the contractive of the personal pitches to get extra bit. Colonels Capan distance were went around radio precursors, for free, to get pluss for themselves have put in personal pitches to get extra bit. Colonels Capan distance were went around radio precursors, for free, to get pluss for the mean of the work of the product of

pected. Only in noisywood, nowever, naw we see see in rappen.

Such stars as Robert More most. Disk owell, Franchot Tone, Jain Such stars as Robert More most. Disk owell, Franchot Tone, Jain Garfield, James Capney, Eddie Robinson and Dennis O'Keefe Fare has the give up key posts in the Screen Actors Guild because they discovered their loyalty was now divided in that they were businessmen as well arritant and personally concerned with grosses as well as salaries and billartists and personally concerned with grosses as well as salaries and bill-

artists and personally concerned with grosses as wen as snances on only
the complete free ball rolling every produces, that, critic and fan gloud
go through a refresher course in the nantomy of ballubno. The life sale
go through a refresher course in the nantomy of ballubno. The life sale
such indoctrination. Here was a guy who made pictures news, and the
telling of how he made them hews is still news. He learned this first
ballyhoo tricks with traveling carnivals and eventually did everything
from running a navy to slapping down stars whose heads got too big for
mental and the star of t

ms job to strike up the baind when the dentist in a medicine show mad "painless extractions."

He watched a trickster tell crowds, "Beware of pickpockets", and the saw everybody instinctively feel if his purse was where he put it. The told the eight pickpockets in the crowd exactly where the purses were wn a lot of preliminary work

Hot St

Solution of the control of the contr

Hon. P. A.'s

smash hits

The same imagination applied to making pictures would have produced much hist. In fact fit the cases of Chartle Enjeld, Hal Wallis, Bush That Reichenbach was human is testified by the fact that he ones for to take the hospital labels off a couple of skeletons he had left in the mode for the police to discover in their hunt for some Reichenbach cas-

woods for the police to discover in their hunt for some Retenentean can-minata.

"In the produce," "Why, I can get six acrobats for the mosey you said," he told him. "Well, let the acrobsts do your publicity, and it you ever want me back the price is twice what it was yesterday," He came back at 2½ times his old figure.

It is nite of Sam Coldwayn now to be someounded by so many Ossar that he feels like a figure, now to be someounded by so many Ossar that he feels like a figure, which was the woods. When he and Lasky couldn't get a picture made in the first year of their organization they grabbed or Reichenbach to save them. It was then that he began the classic list." "Can they keep it up?" until everybody began saking, "Can they keep will "It them got three judges to present the company with a gold media "It was the company with a gold media of the picture up to that time. Both of them have certainly made plenty of his since.

picture up to that time. Both of them have certainly made plenty of list seen millions that have been made unt of Tarzan through the years by size millions that have been made unto the treated to Reichenber. The first one could have been had been treated to Reichenber he first one could have been held through the transport of the had been turned down by every exhibitor. His act put Tarzan over, made Reicheben \$50,000 and the producers \$20,000,000.

Anybody making the life of Valentino and falling to show hir rise and iff rom a glood to a washed-up star, and how much public relations ind to do with this rise, is just trying not to make a good picture. By avoiding the start of the producers are previous generation's glamour top, they will get nowherein facts of the previous generation's glamour top, they

sell from a gigolo to a washed and the control of t

now to use me."

But as long as Hollywood remains the capital of picture-making and independents keep coming up, there will be work for those who follow the Relchenbach tradition. The warm springs of free enterprise bubble from personalities like these.

Broadway

Keye Luke, Chinese film actor, The Matty Rosens (Lorraine Rog-gs) adopted an infant son, Judy Canova due here in late May Judy Canova due here in late May Jowing completion of current air

Carl Brisson gave away his new mollo record album at his Versallles

David E. Green here from Holly-yood. Flew to Florida with mother or weekend.

for weekend.

Harry Kaplan, of the Palace bar and grill, ordered abed because of cardiac strain.

ordiac strain.

Louis Prima to race his horse, Resublican, April 5 at Jamaica in \$20,[60 Peumonok Handican.

Comedian Zero Mostel holding a
e-man art show at the ACA or
feuman galleries in May.

teuman galleries in May,
Jack Raicheim and Charlie Allen,
aude and cate agents, how on an
idice-shating arrangement,
Morris Jacobs, general manager
or Rodgers & Hammerstein, home
ith swere attack of grippe.

with severe attack of grippe.
Nat Lorman, ex-Morris agency,
now heading Apolio Records fleekery,
leing assisted by Gerri Kolson.
Irving Berlin planning to fly back
with Abe Lastogei and George Jesel for Sophie Tucker dinner May 4. For the fourth anniversary of "Oklahoma!" the Theatre Guild sent eut cute miniature Louis Sherry birthday cakes.

Associated Motion Picture Adver-tisers holds its annual election of officers tomorrow (Thursday) at the Town Hall Club.

wn mall Ciub. Lian Dinehart, Jr., OSS captain, for discharge in Washington this ek following his return from rmany and 42 months overseas. ermany and 42 months overseas. Ruby Foo's, Broadway Chinese tery, planning to feature a "Miracle the Bells" dinner, based on a se-sence in the Russell Janney novel. Louella O. Parsons will do at least vo more broadcasts from N. Y. She sumutes to Baltimore where hubby r. Harry Martin is under observa-

ion.

Camen Miranda's Copa preem

Camen May 1. No replacement

to yet between April 17, when Ruth

Eting bows out, and Miss Miranda's

opening.

Trans-Lux Corp. commissioned by
the Chesapeake & Ohio Railroad to
develop a special film projector for
its new streamlined trains now being built in Philadelphia.

mg oult in Philadelphia.

Peter Donald misses first "Can You
for This?" show in 6½ years this
Saturday (5) when he goes to Washnagoto to enertain President Trumagot tanual Jefferson Day banquet. at annual Jefferson Day banquet. Cue mag shooting antique collection of Beatrice Kay, comic at Carrival, in connection with coming annual in the collection of the collection

Paris

By Maxime de Beix Fritz Stengholt to London. Paul Graetz back from Rome. Fernandel set for a Belgium vaude

Ewedish star Greta Gynt visiting Philippe del Guidice at Plaza Irene Werner to London to sell

Lacy Kastner off to inspect his ear East territories. ear Kast territories.

Mariene Dietrich's jeep stolen

thile parked in front of hotel.

Yves Mirande, back from Morocco,
t Maxim's with producer Pierre

Yound

Hummel back from South with a heavy tan. It's sum-

After Hummel back from South
After Hummel back from South
The State of the State of the State
Anne Brusselet, who appeared in to louise Femme, contacted for a
Anne Brusselet, who appeared in the State Contract.
Andre Brusselet, who appeared in the State of the Stat

mand Salaorou to Prague for uction there of his play "Nights Anger," current here at the

Jouvet In Moliere's "Ecole des Femmes," to co-star with him again in his forthcoming production of Jean Giraudoux' "Apollon de Marsac."

Marsac."
Jean de Letraz, who already has
his "Moumou" at the Ambigu, and
his "Descendez on Vous Dennande"
at Palais Royal, soon will have his
"Foutez-nous la Paix" at Varletes.
Gives him there legit plays running simultaneously.

Miami Beach

By Larry Solloway

Meyer Davis in town, Shep Fields vacashing at the King Cole,

Danny Yates orch into Boca Raton Club. Nancy Donovan into Clover Club April 9.

Jackie Whalen held over at Pad-

Buddy Walker hosting and emcee-ng at the Fiesta.

Shirley Temple and husband due McFadden Deauville. Radio Aces, current at Copacabana et for Rio Cabana, N. Y.

Pat DeCicco a nightly regular at rt Childers Little Palm Club.

John Byram, Paramount story dept. exec, at Kenjilworth hotel, Tom Williams, dean of local nitery ops, to Johns Hopkins for a checkup. Carroll and Gorman back for re-turn engagement at Mother Kelly's.

The George Rosens (Variety radio ed) motored back to N. Y. after week's stay here. Joe Schenck house guest of brother Nick and gandering the bet-ter niteries and restaurants.

Beachcomber ops Ned Schuyler and Casey Castleman scanning plans for rebuilding, with room to seat 1,000 next season.

offer coulding, with room to seat of countries, with a countries of the co

New and lavish iayout in area be-ing planned for island north of Miaml Beach. Will contain hotel, villas, casinos and nitery, all on membership plan.

memoership plan.

Five O'Clock club leased to N. Y.
syndicate for 15 years. Spot will be
turned into class restaurant by new
ops. Barken brothers, who own the
room and the Beachcomber property, retiring from the cafe biz after
25 years.

Stockholm

By Sven G. Winquist Ebbe Neergaard, Danish editional film expert, in town for clabs.

"Quartetto di Roma," Italian si ist group, is appearing with g

success.

Austrian Boys Choir warbled at Concert Hall and slated for other Swedish spots.

Swedish mannequins, Hjordis Genberg and Kim Andersson mulling offers from Hollywood.

ing oners from Hollywood.

Film actress Liane Linden, frequently seen in British pix, may attempt come-back in Swedish films.

Royal Dramatical Theatre closed treaseful two most beauty.

Swedish play, "Markurells," with Anders de Wahl starred,

Wanda Rothgardt and Sammy Friedmann leaving Gothenburg the-atre and due for stage-film appear-ances in Stockholm.

ances in Stockholm.

Gaby Stenberg, current in "Soldier's Reminder" at the Malmoe City theatre, soon leaves for England and may join J. Arthur Rank's organization. She's also mentioned as possible star in Svensk Filmhodustri's version of "Soldier's Reminder."

Chicago

Charles P. Skouras, president Na-tional theatres, touring midwest houses.

Irwin Corey, currently at the Rio Cabana, will be screen tested by Paramount.

Paramount.

Henri Elman, prexy of Capitol
Films, recuperating at home after
recent operation.

John Balaban, there exec appointed to the Chicago Citizens'
Committee of the Greek War Relie
Frank Warren, tunesmitten production and the company
American Company

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Com

John Bulton, ironer of the property of the production of the Chicago Citizens' formation and the production of the Chicago Citizens' formation of the Chicago Citizens' formation of the Chicago Citizens' formation of the Greek War Relief, and the control of the Chicago Citizens' formation of the

London

The Tom Arnolds off to Sweden in May on six weeks' vacation. Ninette de Valoits, head of Sadler's Wells Ballet, off to Turkey in April. Graham Payne, who plays in Noel Cowards "Pacific 1860," opposite Mary Martin, is down with yellow jaundice.

mary martin, is down with ye jaundice.

Peter Cotes' production of 'Animal Kingdom,' tried out in provinces, comes to the Playh theatre, April 2.

the sary of the one canonyars, wanter the same of the one canonyars, wanter the control of the same of the canonyary of the c

To the second of the second of

Pittsburgh

By Hal Cohen

By Hal Cohen
Patsy Kelly and Barry Wood into
Bachelors Club,
Art Levy, Col manager, off for
Miami to visit his family,
Bandleader Marty Gregor's wite
seriously ailing in local hospital.
Sonny Miller has sold his Liberty
avenue cafe and will move to California.

serious y diluse has read his Liberty venue cafe and will move to California. The provided his liberty when the cale to rep followed opening of his "Io-Capadaes." We there to booker, of the case to prep followed opening of his "Io-Capadaes." We there to booker, of the case of the c

Witcher Young Mary Morris di-recting. Charles, who quit Dance Cell Charles, who quit Dance Cocktails year ago to get married, back captaining the line at Club Bill Finkels moved their daughter from Tech to Pitt to kill her stage yen, so she winds up with femme lead in Pitt Players' production of "Room Services".

Minneapolis

By Les Rees Paul Whiteman into Auditorium

Paul Whiteman into Autororus.
Agril 33. Bal. Little Theatre ofEquity 13. Away Home.
Congr. Levant plays Auditorium
concert engagement April 14.
Lycoum, legit house, returning to
Samual Morthwest. Sportamen's
Show at Auditorium April 5-12.
Nova Gaines of Warrer Brothers
Vie Hyde head stage entertainment at Builders Show at Auditortium. ment at Builders Show at Audito-rium. Local veteran railroad conductor

winner of radio Pot of Goid's \$1,000 cash prize.

winner of radio Pot of Godé's 1,000 winner of radio Pot of Godé's 1,000 Sunty Stylia and Richard Adair Dancers into Hotel Nicollet Minner of the Committee of the Regional Reg

28-09 and also goes into St. Paul
April 28.

Homewood, Indie nabe, has had
Homewood, had
George Oleon, Blot Laurence
and George Window's orchestras on
George Goes, Ellot Laurence
and George Window's orchestras on
Homewood, Homewood, Homewood,
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Hom

Australia By Eric Gorrick

Ken Hall, Cinesound director, ack from his recent overseas' look-

back from his recent overseas sous-leads Lucas, send of Metro's tech-nical department here, is in U. S. for conflicts.

Lidia Paolozzi and Leo Demant giving concerts here under direction Night trotting is hurting film bit.

Night trotting pulls mod of 50,000 the period of the conflict of the conflict pulls mod of 50,000 the conflict of the conflict pulls mod of 50,000 the conflict of the conflict pulls mod of 50,000 the conflict of the conflict pulls mod of the conflict towns.

towns.
Still difficult down here to buy
wax platters. Majority go to the
radio stations, leaving few for the
public.

radio stations, leaving few for the postery Watt. Ealing director, bows back into this zone on pie production next month with "Eurela Wee Georgie Wood will play a date in Perth for Bruce Carroll on agreement with Dave Martin's Expected that Norman Rydge, Greater Union chief, will add a chief that will also that the state of the control of the contro

circuit, is introducing more and unapproaches in the urban territory for a constant of the con

Sion. Outdoor shows are shutting down now with the end of summer. The departure of Yank troops saw a major biz drop with these attractions.

Ascha Spivakovsky, pianist, givnascha Spivakovsky, pianist, giving final concert tour before going to London and N. Y. for seasons, He's under the management of Lawrence Kerr.

"Life With Fasher," currently playing Perth for the Fullers, started off slowly but is building oke. Leonard Lord and Virginia Barton

are starred.

Bob Kerridge, head of the Kerridge cinema loop in New Zealand visiting Sydney to make deal with Tivoll chain for more acts to route Tivoil chain for more acts to route over his circuit.

Picture circuits anticipate smash biz in Sydney this Lenten with the reopening of the Royal Fair. Big-gest influx of country visitors in 10 years is indicated.

Atlantic City

Atlantic City
By Lossib W Walter
Lais Russell here for one-nighter
Lais Russell here for one-nighter
Lais Russell here for one-nighter
Sepial Walte Dream (29)
Paddock International opened FriMills brothers to head opening bill
at Orasti's Casho, Somers Point,
Mills brothers to head opening bill
at Orasti's Casho, Somers Point,
Hill Sepial Casho, Somers Point,
Mills Dude ranch and quit the resort
Alex Bartha and band to tour
Maryland following Easter weekend
date on Steel Per. Also set for the
Maryland following Easter weekend
date on Steel Per. Also set for the
Maryland Following Easter weekend
date on Steel Per. Also set for the
Maryland Complex Carnell, Steel
Maryland Dance Congress to be
held in London in July She'll resort
present the middle situatist eather
Maryland Casho Casho Casho
Masters
Mast

Hollywood

Sam Israel laid up with influenza, Darryl F. Zanuck in from New ork.

Charles Boyer returned from Man-battan.

William Powell sunning at Palm Springs. John Steinbeck in town to talk

Join Steinbeck in town to Single Springs ranch. Charles E. Morrison's wife filed suit for divorce. Anne Baxter to Chicago for the Greek relief Spretturned from an Charley Foy returned from an eastern filent hunt.

Dennis Morgan hospitalized with an injured shoulder.

Dennis Morgan hospitalized with an injured shoulder.

Armand Deutsch and Benay Ventand Deutsch and Benay Ventand Deutsch and Benay Ventand State of State of

cisco.
Edward S. Jeffrics, mayor of Detroit, gandering production at Paramount. mount.

James A, FitzPatrick returned to his Metro desk after six weeks in Mexico. lexico. Henry Ginsberg returned to his aramount desk after 10 days in

Param Phoenix.
Seth Arnold stricken with flu and out of the "Mourning Becomes Electra" cast.

tra" cast, Irene leaves for France in two weeks to ogle Paris fashion shows for Metro. Gene Raymond in from New York where he attended the preem of "The Locket."

cene taymond in from New York
The Locket."
Gaspar and Julio Pruncia, MealThe Locket.
Gaspar and Julio Pruncia, MealBollywood products in the up
Bollywood products in the up
Bollywood pramount.
Locket of a 60Dominic Prisina, chief of a 60July Charles of business huddles
United the Chief of th

Warners in the Philippines and Japan. Tomory is the new secre-tary of the Fernanent Charities Committee, succeeding W. Ray Johnston. The Charles of the Charles of the Thind divorce decree from Arnold Dean White. Arnold Pressburger in from New Arno

Washington

Washington

By Florence S. Lewe
Variety Club will hold an Easter
Open house next Saturday (3),
George Canty, State Dept, film
George Canty, State Dept, film
Open State State State State
Open State State State
Open State State State
Open State State State
Open State State
Open State State
Open Sta

Albert Gamse, composer of hit tune "Managua, Nicaragua," Is a native son and former Dept of Commerce employee.

Leo J. Paulin, local indie radio roducer, heads publicity for the herry Blossom Festival April 12 nd 13, town's first since 1941. and 13, town's first since 1941.

Mrs. Elizabeth Gording, actress of the National Theatre of Oslo, currently in this country on a three month visit to study American stagecraft.

stagecraft.

Leonard Bernstein, maestro, has been invited by the Czech government to condust the Czech Bhilharmonic Orchostra, at the International Music Festival in Prague, May 8-28.

ARADISE THEATRE DETROIT Week April 4



FIGURES

OUNCETOWN WASHINGTON

RARE RHYTHMIC RECORDINGS RATE RAVES

Hamp's Boogle Woogle - Tempo's Boogle - Heyl Ba-Ba-ReBop - Flying Home - Baulah's Beogle - Two Finger Boogle - Hamp's Walkin' Boogle - Ridin on the L & N. THIS ALBUM CONTAINS the Lan Release No. 23792 - BLOW TOP BLUES

EARLE, PHILA. Week March 15

SENSATIONAL \$37,000 and held over

second week to HUGE

Concert of CARNEGIE HALL NEW YORK, MARCH 15 CAPACITY

and over 4,000 people JURNED AWAY!

VARIETY Strand. N. Y.

BOYS, YOU'LL NEVER SEE RED!

MR. HAMPTON COMMANDS THOSE DOLLARS

WHETHER IT'S A WEEK, A MONTH OR ONLY A SINGLE NIGHT And the state of t

ASSOCIATED CORPORATION

CHICAGO. III 54 W Randolph St

JOE GLASER, President 745 FIFTH AVE. NEW YORK 22. N Y

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BEVERLY HILLS. Calif 9200 Wilshire Blvd Published Workly at 154 West 46th Street, New York 19, N. X., by Variety, Inc. Annual subscription, \$10. Single copies, 75 casta. Materied as second-class matter December 22, 1905, at the Pool Office at New York, N. Y., under the act of March 2, 1879. COPYRIGHT, 1917, BY VARIETY, INC. ALL RIGHTS RESERVED.

VOL. 166 No. 5

NEW YORK, WEDNESDAY, APRIL 9, 1947

PRICE 25 CENTS

1-Year Pacts, No Blacklists, Slice Of Reissues, Loanouts Asked by SAG

Capring a long life of demands to put leave the contract negotiations open April 18. the put leaves then exect when contract negotiations open April 18. the Sereen Actors Guild will propose a one-year time limitation on all new leaves and the contract of the second of the contract of t

ombination to keep actors from

tion of the blacklist and other forms of combination to keep actors from working and combination to keep actors from working and the second of the second of

cument calls for wages of bit (Continued on page 54)

3½ G Radio Ceiling On Summer Subs

most part the \$3,500 ceiling seems to be in order. Such as a summer involved—T. B. Harms and Warner Spines and the publishers of the two tunes involved—T. B. Harms and Warner Spines and the state of the spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines and Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines are sufficient to the publishers of the two tunes involved—T. B. Harms and Warner Spines—T. B. Harms and Warner Spines—T.

Portable Jukepixers

Ellis Portable Theatre Corp. is putting out a juke-sized automatic film machine using J6m. Outfit will lease to groceries at \$10 monthly with advertisers to pay for the films. Bill will change weekly with each 12-nimute short to be followed by most poets 36,000 to be in. use nationally within two years.

Longhairs Nix Vaudfilm Bids: **Concerts Better**

Terrific grosses on one-night con-cert tours have spoiled concert virtuosi for vaude and that's why Sammy Rauch, Roxy theatre. N. Y., booker, has been vainly attempting to get top longhair talent into that house. Rauch declared he has correctified among others. Vehulic house. Rauch declared he has propositioned, among others, Yehudi Menuhin, Jascha Helfetz, Jose Iturbi and Albert Spalding, but prices asked for these names, he said, make them untouchable for vaude

Rauch said that managers of top Rauch said that managers of top concert artists when offered a run at a vauder immediately bring out the fact that the top virtuosi pick up around \$1,500 to \$2,500 for one eve-ning performance. Figuring around 30 shows a week in a theatre, they ask a proportionate sum. Besides, Rauch said, they feel that four shows

Rauch said, they feel that four shows a day is too much, when in reality four turns daily of 15 minutes each is considerably less than the playing the said of the

On the basis of a hazeful of shows, wasped up thus far as summer replacements in radio, it would appear that worth has gone out from year the work of the work of

SEE B'WAY NOT SO ABC-Eastman-Philco's Fast Developing WARY OF TUNERS Film a Boon for Television and Pix

Producers used to scan scripts of legit musicals—and rum. But not so from here on in, if the success of three Broadway tune-and-daneers

of three Broadway tune-and-daneers is any indication. Such shows as "Finian's Rainbow." "Brigadoon" and 'Call Me Mister' are the mints that have changed the minds of many showmen who, during the war, shied away from that type of productles because of the extreme hazards of musicals. Each is expected to part off more quickly than most musi-

Radio OK So Far In Phone Strike

Telephone strike up to last night (8) had failed to cause a single hitch (a) had falled to cause a single hitch in radio network programming, but network officials were not unminded to the fact that their permanent for the control of the radio of the fact that their permanent tenance as a result of the wallows, and breakdowns could occur any time—and probably will if the strike drags on many data. But has he drags on many data, but has he there were the result of the strike because of the comparatice slowup due to us of sclegraph). The usual talk, as in previous emergencies of this kind, (Continued on page 54)

WORLDWIDE BALLY ON RADIO FOR BRITISH PIX

Geo. M. Cohan, Jr.'s Bow

George M. Cohan, Jr., is readying a radio show based on plays written by his father. Meanwhile, he makes his debut as a song and dance man in the manner of his sire at Fay's theatre, Providence, starting Friday (11). John McLaughlin, who did the plano accompaniment for his father for 20 years, wilt ivory for young Cohan.

American B's Get Freeze, Brit. Pix Cut Yank B.O.

ing a complete shutout from the British market. A combination of economic pressure plus a pileup of product which finds Yank pix now backed uct which finds Yank pix now backed up all the way to November is the cause of their pilgit, Even AA difficers have been compiled to all it out. British freeze on Bz means another body blow to their moneymaking potential.

The property of the property of

second features*by producing me-dium-length films. Rank last week named John Croydon, formerly as-sistant producer at the Ealing stu-dios, to assist in the production of the middle-lengthers at Highbury studios. They'l take the place of the Yank low-budgeter wherever that's leasible.

Yank low-puggeter wherever that's feasible.
While big American pix have maintained high grosses in England, the smaller U.S. version have suffered a sharp decline in revenues ever since the native film industry under-(Continued on page 54)

By BOB STAHL

Philadelphia, April 8,
A new fast film developing process that will prove a boon to television and the motion picture instance of the process of the process

LaGuardia Gets '47 One World Award

RADIO FOR BRITISH PIX
London, April 4.

The British film industry is to be a second form and selected by Decas's Burrows
Brown and all-order and selected by Decas's Burrows
Brown and Selected by Decas's Burrows
Record firms are taking an inreased interest in comedy material,
as evidenced by Decas's packs comquection chiefs are going to put their
placetion of the second chiefs and their
construction. South Africa. Europe, the Middle
and Far Baut,
America, North and South, is seplacet to go and south is estable to the construction of the second chief and their
chief to the second construction of the second chief and their placetion of the second chief and the placetion of the second chief and the present of the second chief and the second chief and the present of the second chief

Stolz, Set For New Metro Musical. Named Honorary Vienna Citizen

Vienna, April 1.
Robert Stolz, called by Viennese
to Johann Strauss of the present
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to the sward has been made that
the sward has been made country
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aware, he was granted the title of professor by the Austrian president. Stobl leaves soon for Parls where the Austrian president. Stobl leaves soon for Parls where the Austrian Professor Stop Leaves and the Leaves are granted usually only after a lifetime of teaching. Burgon Leaves and the Austrian Household Stop Leaves and Stop Leaves L

coast.
Siole fiok a well advised powder from this part of the world shortly after the 1963 annehms. Although the the 1963 annehms. Although thing better than concentration comprome the Nazis, after publicit throughout the world for composite the World for composite after a stay in England, Sida well to New York and Hollywood. He will receive final U. S. citizenship papers this year.

Well the Nazis of the

Slotz returned here last full and has been active in rounding up loose ends. He also presented and personally conducted a new operetta, "Fate with Music", at Apolio theatre, Production folded without presentation. Another Stotz operetta is set for world premiere at Vienna's Staditheater in September, it is titled "Three on the Danube." The composer is scheduled to return here in August for rehearsals, and will make some outdoor consert appearances in July.

REP'S BABE RUTH BIOG BID STIRS A TEMPEST

DID JIMO A LIGHT LOJ A Announcement last week that Re-public was - negotiating for the screen rights to Bake Ruth's life story has stirred up a minor tempest. J. J. Amiel, operator of the Turi entery on Broakway, claimed held votamed an oplon on the story last year and west under the story last year and west under the story last year and west under the story last year story of the story last year the story of the story last year the telephone was the story last year. The property of the story of the story of the Room of the story of the story of the story of the Room of the story of the story of the story of the Room of the story of

in the control of the

Raft Loses Round in Suit Los Angeles, April 8.

George Raft lost a technical point in the \$300,000 damage suit filed against him in L. A. superior court by Edward Raiden, attorney, who charges assault.

Actor was denied a motion to trike out certain parts of the com-laint and was given 10 days to file an answer.

Sports Shorts

Grazino and Tony Zale for a possible meeting somewhere outside N. Y., question confronting the Jacobs Beachcombers is, "What if Rocky beats Zale?" If Grazino were to beat Zale in an out-of-town engagement he would be recognized as champ. Except in New York (which recently banned him), and all towns abiding by N. Y.'s decision.

and all towns shiding by N. Y.'s decision. General concepts of the property of the downpour than the number of kids disappointed because they couldn't view the unloading of the but for the property of the p

Easter.

Jimmy Dawson N. Y. Times sports reporter with the Giants baseball team, choked while eating a hot dog and required medical attention, covering an exhibition game in the west on the following day.

TRAVEL STILL BIG SNAG TO SALZBURG FESTIVAL

With plans for the 1847 Salburg.
Festival in August pretty well developed to great value for the 1847 Salburg to the 1848 Salb

tranchise alive, were far from paying in Pre-war Salburg Festivally biggest advantage and the paying period of the paying and paying a paying and paying and spending before leaving and spending before leaving Austria. But expected litting of Allied and spending before leaving Austria But expected litting of Allied and spending before leaving always and spending a paying and spending a paying a pa

Ardrey's World Tour To

Use Up His Blocked Coin

Use Up His Blocked Coin

Screenwriter and playwright
Robert Ardrey has figured out at
least one way to use up blocked curency that has accrued to his credit
is try around the world in the next
tew years.

Money has accumulated in royal
tiles from Arthrey's play. "Thunded
tiles from Arthrey's play and the contiles from Arthrey's flay to the
Broadway—was a tremendous success in London and has played since
the end of the war in almost every
country of Europe, as well as in
Eventual tiles from the countries. In many of these there
are restrictions on export of currency, so Ardrey is figuring on packing up his family and living in each
accumulated.

Ardrey just finished script of
"Three Musketeens" for Metro, having previously done "The Green
same studio. He's currently vacasame studio.

Douglas Goes RKO

Melvyn Douglas has inked an Robert on contract similar to pacts recently signed by Cary Grant, Myrna Loy, Robert Young and Laraine Day.

First role is unset as yet.



VARIETY

251st WEEK ! KEN MURRAY'S

"BLACKOUTS OF 1947 El Capitan Theatre, Hollywood, Cal.
"You'll find few comedy revues
anytime that can rival Ken Murray's
'Blackouts.'"

LINDA DARNELL

Corwin NY-to-LA For Pic Deal Cues Spec on Air Exit

With Norman Corwin's "One World Flight" series on CBS winding up last (Tues.) night, the writerdirector-producer heads for the Coast next month for a picture commitment. Corwin leaves in mid-May to do the screen version of his "Mary and the Fairy" radio play, which he also plans to co-produce and co-direct and co-direct.

It was originally on the Corwin agenda for last year, but his Willkie One World global trip award and subsequent 13-week CBS series necessitated putting it off. Corwin will hang around New York long enough for a guest shot on "Author Meets the Critic" air show May 1, to "defend" his new "Untitled" col-lection of radio plays due off the Henry Holt presses April 24.

menry Holl presses April 24.

Corvins contract with CRS, which has another year to go, permits him to freelance in other branches of showhize its months a grae, but it's possible that Gorvin fact, there's 'specializion in some quarters as to whether Corvin will take an indefinite radio histus in favor of pix and legit, which he's been considering for several years, series, some say, may be a factor in hastening the decision.

While Corvin has a completely the complete of the contract o

hastening the decision. While Cowin has a completely free hand on the series, with no attempt made to censor the outspoken global episodes, nevertheless if a known that so far as the writer-director was concerned, there were a fock of disturbing elements surrounding the series. For one thing, over his opposite Bob Hope Tuesday over his opposite Bob Hope Tuesday light slotting.

It's felt, too, that promotion-wise It's felt, too, that promotion-wise, the series was given a brushoff, save for the initial pre-series bally, and some close to Corwin say that he was more than a little miffed over the fact that among the network hierachy it was the feeling that the "One World Flight" series didn't exactly add up to what was expected.

IRISH COVER GIRL, 16. DUE FOR KORDA TEST

Dublin, April 2. Sir Alexander Korda seems to be following J. Arthur Rank in turning to Ireland for new film talent, with the announcement that he'll test 16year-old Pamela Fitzgerald, recent Irish cover girl contest winner, for London Film Productions.

Miss Fitzgerald was pupil Galety School of Acting from which Kathleen Ryan, who plays opposite James Mason in "Odd Man Out" graduated to studios. Another pupil; Sheila Martin, has just been no for a part in "Vice Versa," no production for Two Cities.

Bill O'Bryen of the Korda outfit is set for a Dublin visit to look over other finalists in cover girl contest which was judged by Film Society President Edward Toner.

Pitching Horseshoes

By Billy Ros

By Billy Rose.

I can remember when almost everybody on Broadway walked agd talked like George M. Cohan. I can remember when the production plans taked like George M. Cohan. I can remember when the production plans to the control of the control o

One of the Menchen stories hit me right where I keep my notebook, can't spin til like the Baron of Ballimore, but shucks, I can't dance like and the state of the

The actrees stood up. The moment was reminiscent of Zola in the Dreyms case.

"There is a constraint of the stood of the s

port . . "I know," said Armstrong. "The stage manager wroke me." I' know," said the actrees, "you know everything. Except this After a mack of slupper at his hotel, he suggested we rehearse the reconciliation seeme in Act Three. Said we were missing some of the values in your lines. Well, you know the scene. When he finished your speech about living dangerously, and romance making its own laws . ." Zhop blawwight-producer was a just man. He rapped with the paper—Zhop blawwight-producer was a just man. He rapped with the paper—

You are acquitted," he said. (Copyright, 1947, By Billy Rese)

The English Idea

London, April 8.

Here's the favorite after-dinner joke of a top English production chief:

duction chief:

Three old men were discussing the ideal way of leaving this world. First, aged 75, said he would like to crash in a traveling at 80 m.p.h. and go out quickly. Second, aged 85, thought this showed little imagination, declaring he'd like to take off in a tentropelled nine, and crash a jet-propelled plane and crash at 400 m.p.h. into a hill.

"I've got a better idea," said the third—aged 95. "I'd like to be shot by a jealous husband."

Jean Simmons May Play Opp. Olivier's 'Hamlet'

London, April 8. Attempts to sign Vivien Leigh Attempts to sign Vivien Leigh to play Ophelia opposite Laurence Other Ophelia opposite Laurence Other Ophelia opposite Laurence Other Ophelia opposite Laurence Other Ophelia opposite Ophelia ophelia

Miss Simmons is stated to go be Miss Simmons is sated to go before the cameras shortly in the
Launder-Gilliat production. "Blue
Lagoon," but the producers are considering postponing that film until
"Hamlet" is finished. It's figured that
the actress be, bull can be zipped
up considerably by a stint with
Olivier.

Buddy de Sylva Sues For Relief in Paternity Case

scandia.

Producer asked that the court determine his rights and obligations to the child and abrogate the old pact which is claimed to have been obtained through fraud.

Mrs. Marie de Sylva, producers' wife, joined thim in the suit on the ground that the settlement involves community vroperty.

community property.

De Sylva has been tapering off on his film activities for some time and is now chairman of the board of Capitol Records.

DICK POWELL'S CHECKUP

Dick POWELL'S CHECKOF
Hollywood, April 8
John's hospital, Santa Monica, for
checkup following penicillin poisoning contracted in New York, during
a treatment for hives two wccks ago,
He's expected out in a couple of
days to resume-work in "Assigned to
Treasury" for Columbia.

FILM BIZ DIPS TO ONLY TERRIF

Ingenious Film Booking Ideas, Shorter FROM USED-TO-BE Tendency to On-Location Shooting Runs, Relieve B'way First Run Pile-Ups 'SENSATIONAL'

After five years of a virtually ontinuous booking jam, the Broad-ay theatre situation has suddenly scome extremely fluid. While the become extremely fluid. While the allocation of certain distribs product to certain houses has been almost automatic in the past, new order finds a wide mixture of companies and theatres.

and theatres.

Another current Broadway phenomenon is the flock of unusual exhibition policies coming up. Some are more or less radical and all offer are more or less radical and all offer interesting variations on the ordinary that will be watched—and possibly copied — by theatre operators throughout the country.

copied — by theatre operators in throughout the country.

Reason for the ease in the Brodefree operators of the country.

Reason for the ease in the Brodefree operators of the Brodefree operators of the country like. The
Street has suffered
considerably more than other parts
of New York, Street has suffered
considerably more than other parts
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fact to eight works in the Stem's demore than three stancas now. Result
has been a greater cell for product
more than three stancas now. Result
has been a greater cell for product
and the letting up of the jam,
ordinary is the booking of David
Sciencia's "Duel in the Sun," which
opens May 7 doy-and-date at the
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(Continued on page 20)

UA PRESIDENCY CHOICE VAMPING TILL READY

Little progress has been made by United Artists in its search for a president to succeed Edward C. Raftery. UA board met yesterday (Tuesday) afternoon for further discussion of the problem, but no real action is to be expected before next week.

week.

Huddles on the presidency, as well
as a number of other prine points
in future operation of the company,
of UA ewner Charles Chaplin's

Joseph Chap

Better Late, Etc.

Hollywood, April 8.
Fan clubs for live film players are numerous, but now comes one dedicated to an actor who died in the Boston Cocoanut Grove fire several years ago.
It is the Buck Jones Memorial Fan Club.

Studio Boss To Head Rep's Prod. Next on Agenda

Republic's new directorate at its next meeting, set for April 24 in New York, is expected to go deeply into the problem of employing a top excee to take over studio production reins. This was the only matter of major importance touched on at the initial copolave of the revised is believed a certainty for more detailed discussion at the combing meeting.

meeting.

Rep production for the past three-years had been under direct super-vision of president Herbert J. Yates.

A substantial number of the board feel that it imposes too heavy a burden on Yates, considering his ntanifold other duties as head of the company.

company.
Samuel Becker, attorney for the
Harry and Ben Goetz interests in
Republic, and a new member of
the board, brought up the subject
(Continued on page 20)

PRES. TRUMAN'S MEET WITH PIC EXECUTIVES

action is to be expected before the company. The before the company, the beginning of the company, the beginning of the company, the beginning of the company. The before the company, the beginning of the company. The before the company of the company of the company, the beginning of the company, the company of the

by the American film industry, is definitely here. While grosses held up excellently during the first two months of the year, meeting or exceeding on a nationwide average the returns for the same period of 1948, downgrade was hit during March and has continued to the present, check by Vanerry discloser. While any drop naturally brings on a wave of pessimism, that's hardy called for in this case. Comparisons, it must be remembered are being made with a peak box-note than and but on all plunt more than and but on all plunt more than and but on all plunt more than and but on a light plunt of the level of what was considered "good" before the war. Still applicable to the situation is what has by now become something of an industry cliche: "Business has far information of the sense of the control of the sense of the 1946, downgrade was hit during

terrific."

One of the factors in the March letdown, of course, is that Lent came earlier this year than last, and so direct comparison for the month is not accurate. There seems no doubt, however, that the effect of the pe-

(Continued on page 18)

WB Fingerpointing At Boston Via Wald's **On-Location Picture**

Un-LoCation l'ICLIII'e
Possibly the most controversial
subject matter Hollywood has yet
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setion. Waid said.

Producer, who spent all of last week in Boston choosing locations, declared he had chosen the town because of the set of th

Part of New Concept for Economies

Beaucoup Lenshounds New York's annual Fifth ave-ue Easter parade, always a leavy draw for out-of-town heavy draw for out-of-town trade, appears to have outdone itself in that department this

year. In the uepartment this year. Sure indication of how many binterlanders had migrated into the big city was the checkroom of the Capitol theatre on Broadstrington of the Capitol theatre on Broadstrington of the Capitol theatre on Broadstrington of the Capitol theatre of

Selznick Scoffs At Trade Reports He Would Sell Out

Rencated reports that David O. Selznick is negotiating to sell his indic unit and all its holdings to a indic unit and all its holdings to a major company, of which he'd be-come production chief, were termed by the producer in New York yesferday (Tuesday) as "too absurd to even dignify by comment." It has been authoritatively learned, however, that at least preliminary negotiations of such a nature have taken place, although they are be-lieved to have since died, with DOS determined to carry on with his determined to carry on with his new Sclznick Releasing Organiza-

Sclznick spokesman acknowledged Science spokesman acknowledged that a deal might develop with Sir Alexander Korda for release of the letter's films by SRO in the U. S. and for SRO films by Korda's distribution outlets abroad. Such a (Continued on page 48)

Marcel Hellman's Deal For 2 for 20th, London

For 2 for 20th, London
Marcel Hellman, British producer,
closed a deal here to make two pictures for 20th-Fox in London before
March, 1948. Films will be "This
Was a Woman," based on a stage
play by Joan Morgan, and "Ssbina,"
built on a nevel by Joye Langton,
ing for the two features to be produced in England by Maurice Ostrer.

With skyrocketing costs of picture production continuing to be Hollywood's No. 1 joy-killer—and with no indication that it will be possible in the foreseeable future to bring down those costs—the studios are tenta-

woods and the second of the se

(Continued on page 52)

BUCHMAN TO GO 100% INDIE, PROBABLY VIA UA

NDLE, PROBABLY VIA UA
Film 1et verrettly working on,
"Assigned to Trentelly working on,
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"Assigned to Trentelly working of the state of the

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> DAILY VARIETY Daily Variety, Ltd.; \$10 a Year -\$12 Foreign

Television Vaudeville

National Boxoffice Survey Easter Week Perks Biz—'Years,' 'Brunette,' 'Egg,' 'Brooklyn,' 'Apley,' 'Stallion' Top Leaders

intures in the countries behind the contribution of the contributi

WB and Eagle-Lion Bury Hatchet; **Move Towards Early Peace With U**

The strained relations between Warner Brox. werus Universal and Englet-Ion, for alleged studio raiding were halved this week when WB Englet-Ion, for alleged studio raiding were halved this week when wB and E-I patchet the break at peace talks. The U-WB tiff also appeared talks. The U-WB restored talks. The U-WB tiff all the U-WB restored talks. The U-WB restored talks are the U-WB restored talks and the U-WB restored talks. The U-WB restored talks are the U-WB restored talks and the U-WB restored talks are the U-WB restored talks.

so nr as the former's theatres are concerned. One concerned. The concerned the concern

Robert Siodmak Seeks To Establish Citizenship In Unique Memphis Test

Memphis, April 8.
Robert Slodmak, Hollywood director who has rung the bell lately with "Spiral Staircase," "The Killers" and "Dark Mirror," has entered the courts here to establish proof of his elitzenship.

Helprin Flying Across For Korda London Confab

North Helprin, American rep of Sir Alexander Korda, planes to Lon-eion Friday (11) for conferences with the British producer. At the top of their agenda, it is understood, discussions of a releasing deal now pending for product of Korda's London Film. Productions in the

Helprin will. Liso visit Korda's Paris offices to confab with Waller Schmidt, French rep. He will be gone two to three weeks in all. Robert Stevenson, who is under contract to direct a film for Korda in England, and Lesile Mitchell, Korda's top fack, who has been likely methods, will cave for Britain abourd the Queen Klisabeth today (Wednesday). aloun.

Ivan Foxwell in U.S. On Talent Hunt for Eng. Pic

Talent Hunt for Eng, Pic
With Jonn Temple's current
London play, The Robert at the Lan.
London play, The Robert at the London
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Schlesinger Due For U. S. Confab

Tri- yours must among Nute. Bumberg, Universit's preery J. As-thur. Rank: and I. W. Schleisner, head of the Schleisnger alls for early in May in New York. Chelesinger salls for the States this mouth to meet with his new particular to the schleisnger and public future course in Africa.

Final details on the tri-pact in which Rank and U lest month bought into exhibition and distribution phases of the Schleisnger orthogonal tribution with the sall was the schleisner or the schle

nounced.
It's understood that I. W. Schlesbager would like to remain in the U. S. and turn over actual operation of the state of the st born here and later the British Dominion.

ENTERPRISE EXECS' N.Y.

"Dark Mirror," has entered the celurate here to establish proof to establish the content of the establish proof to establish the content of the here. Through his acts to transparent out of critical actions, R. L. Taylor, Siodmak asks that chancery court order called the content of the conte

Denver, April 8.

Philanthropic works of J. H.
Cooper, who died last year, are being carried out by trusteer made up
of Lincoln, Neb., business mea.

The cooper was with cattle, and before
his death he donated \$80,000 to
Colorado Agricultural College to
improve darly hera's in Nebreska.

and Colorado.

Other projects of J. H. Cooper Foundation include supporting nine young women in nursing training; two scholarships at School of Music at Colorado College; two scholarships at University of Denver; four scholarships at Colorado State Teachers College.

Peachers College.

Foundation furnishes half of moncy in campaign against juvenile delinquency by both the Pueblo, Colo. and the Greeley, Colo. Ki-wanis Clubs; 10 boys are maintained at Father Flannigan's Boys Town;

Wright at NW Allied Meet

riigin at IVW Allied Meet
Robert Whink, sanishin attorney
some and the sanishin attorney
the sanishin attorney
North-Central Persident, amounted
Wright had agreed to talk.
Wright will interpret the decree
in the feature session of the convention.

Rank's Busy U. S. Sked. May 8 On

J. Arthur Rank will spend the first few weeks of his U. S. visit on business and public appearances and then devote the balance of his two-cording to Robert Benjamin, prexy of Rank's U. S. organization. He plans to board the Queen Elizabeh, May 2, along with his wife and John Davis, his top assistant, arriving Details of the British typoon's tinerary are as follows, Benjamin said:

said:

1. May 8—the 25th amin'ersary dinner of the Motion Picture Assa, as guest of honor, where he and Eric Johnston will be principal speakers.

2. May 9—address the World Sunday School Assa. of which he is world chairban.

3. May 19—journey to Toronto to talk before the Empire Club of

talk before the Empire Club of Canada, 24—continuing his Dominion visit, address the Canadian Club of Vancouver.

5. Thereafter visit his daughter, 5. Thereafter visit his daughter, 5. Thereafter visit his daughter, 5. Thereafter visit his daughter least four weeks with his daughter least our days of the control of the contr

Before another year is up, the British filmmaker also intends trek-king to Australia, New Zealand and South Africa, Benjamin disclosed,

'Casting' MPA's 25th

Anni Dinner a Problem

Anni Dunner a Froblem
One of the problems that has been keeping the Motion Picture' Association committee on the 25th anni diner in almost daily sessions in defrom the list of invitees. Shindig May 8, at which J. Arthur Rank will be a principal speaker, must be a principal speaker. Shindig May 8, at which J. Arthur Rank will be a principal speaker in the film cause of the speaker in th

to divide the invitations about even-ly between picture people and out-siders, including leading Govern-mental figures—President Truman is being asked to attend—bankers, in-dustrial tycoons and public opinion

leaders.

About \$25,000 is being budgeted for the dinner, with the cost-prorated among the MPA member companies. Admittance will be solely by invite. No tickets will be sold.

Hepburn's Metro River

Katharine Hebburn draws the femme star role in 'The House Above the River,' alasted to roll in September at Metro. Sum Zimbalia will produce, with the director to be named within the next few weeks.

N. Y. to Europe Lewis Allen Leonard Bernstein

Jussi Bjoerling Alexander Brailowsky Virginia Cherrill Virginia Cherrill
C. S. Forester
Ben Goetz
John Grierson
Joseph Hazen
Morris Helprin
W. Ray Johnston
Beatrice Lillie
Lestie Mitchell
Baris Morros Boris Morros E. Howard Reinheimer Robert Stevenson Hal Wallis

.. Exhibs Who Bear Thee Gifts'

Wednesday, April 9, 1947

All that glitters is not gold and all that appears to be altrusten.

Frinstance, the case of the Fox theatre ads here last week, which made finited update in the property of the form of

Eagle-Lion, Like U, Beneficiary Of Preferential Time in Rank Houses

Kaye's Dad's Illness Rushes Comedian East

Rushes Comedian East Serious illness of his father brought Danny Kaye and his wife. Sylvia Fine, to New York from the Coast last week. Couple arrived on Wednesday and returned over the weekend. The also gives them as Kaye is availing start of shooting on "That's Life," remake by Samuel Goldwyn of his "Ball of Fire." Miss Fine is in the midst of doing the lyrks for the bje-ahe's doing all of them—hus the rush to return to the Coast.

U-Rank Pact Set For Over 21 Yrs.

Universal's pact with J. Arthur Rank runs for 21 years and generally improves U's distribution improves U's distribution improves U's distribution benjamin, hand of Rank's U. S. organisation, reported last week. The Benjamin, hand to England, lance 1s abort wisit to England, lance 1s rangement; provides for reciprocal distribution and covers the acquisition of new theatres throughout the world. And Universal will pick up theatres wherever they can be shall b

Bevhills Nixes Oaters

Hollywood, April 8. Sophisticated Beverly Hills citi-Sophisticated Heverly Hills citi-zens are uninterested in news or westerns, so Bevhills Hitching Post theatre is changing policy. Bows to-morrow (Wednesday) as the Beyerly Canon, offering "Blue Skies" and rts

shorts.

Owners Buddy Adler, Gregory
Carter and Horace Boos will continue galloper policy on Saturday
and Sunday mornings for the kids.
The Santa Monica and Hollywood
Hitching Posts will continue hoss
opera policy.

N. Y. to L. A. Nate J. Blumberg Al Brackman Alphonse Brisson Herman Citron Anthony Collins Mike Curtiz Delmar Daves David Goodis

David M. Holtzmann Arthur Krim Raymond Massey Arthur Krim
Raymond Massey
Bili Milier
Irving Mills
Sidney Mills
Jerry Pickman
Hal Roach
Alfred W. Schwalberg
Monte Shaff
Barbara Stanwyck Barbara Stanwyck Dorothy Stewart E. J. Tait Jonie Taps Robert Taylor Jerry Wald Jerry Wald Philip Waxman Max Youngstein

with a terrific jamblock on British playing time making it impossible for a new American jut to history to be a superior of the playing time making it impossible for a new American jut to history to be a superior of the playing time and the J. Athur Rapk interests is growing a sizeable boan with the playing the playi

L. A. to N. Y.

L. A. to N Stuart Aaron Larry Adler Richard Aldrich Lewis Allen Barney Balaban Joseph Barry A. Pam Blumenthal Karen Booth Charles S. Boren Carol Brandt Charles Emfeld Sylvia Fine Emerson Foote Charlie Fooy Y. Frank Freema 1. of rather remain control of the c Carl Guthrie Dr. Peter Lindstrom Mrs, Paul Lukas Charles MacArthur Eddie Mannix Jerry Mason William Mayberry Booth McCracken Fred McCracken Jerry Fairbanks Quentin Reynolds Quentin Reynolds Benny Rubin Benny Rubin George Schneider Randolph Scott Jules Seltzer Frank Sinatra Robert Taplinger Andre de Toth Harry Warner Fred Wilcox Judith Woodbury

CURBS ON FILM SELLING OF

Despite Decree's Stay, Competitive BUT THEATRE Film Bidding Idea May Be Retained

Film Bidding Idea May Be Ketame

Justice Stanley F. Reed, the chances of distribute consequence of the state throughout source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, has proved not to be the terribia bugabo it source of fear and dismay, distribution excess indicated with the state they like the taste they've had obtained the state of the distribution for the distribution of th

gross of any film.

On the other hand, distribs are not denying that they've been getting perhaps 5% more rental than usual in a number of cases, although they claim total so obtained is meager. Exhibs as a whole, they spyressonable, despite that if has happened in some isolated cases where an operator wants to establish a new

an operator wants to establish a new policy for his house.

The greatest bugaboo anticipated has hardly eome to pass at all, say the distribs. That's the difficulty that was foreseen in choosing be-tween close bids, with the resultant fear that there'd be a flock of law-(Continued on page 18)

PAR PARDS' POWWOW ON COAST RE DECREE

UN COAST RE DEUKEL Large contingent of officials from Parsmoutt's ho, will attend the shoraral powwow on decree problems now set for May 6-9 at Arrow-bead Springs, Calif. Conclave Is planned as a followup on the Florida meet last whiter and Par's partners are ho, expected to gather en masses and the expected to gather en masses are the expected to gather en masses and the expected to gather en masses are hot expected to gather en masses are hot expected to gather en de la contract of the expected for the expected partner will be Austin C. Keough, soneral coursel, and Edward L. Hymn, Leon D. Netter and Robert man, Leon D. Other these sees included in the party will be Montague Gowthorpe, Walter Gross, Max Fellerann, J. J. Deich and Hal. Montague Gowthorpe, Walter Gross, Max Fellerman, J. J. Deitch and Hal

Small Sets 2 in Public Domain for Col. Release

Edward Small closed a deal to produce forms, both based on stories through Columbia. First to go is "DArtsgran," bull on character by Alexandre Dumas. Second is a film version of the Robert Louis Stevenson movel, The Black Arrow.

Non-Profit Labor Pix

Non-profit film center to produce and distribute non-theatrical films has been organized in New York by representatives of about 100 national labor and civic organizations. Robert Delson, former counsel of Republic pictures, its chairman of the center's executive committee.

ATA Convention a While ATA Convention a While Convention of the American Theatres Assn., originally scheduled for April, will probably be postponed several months. ATA's prexy Si Eshain and board chairman Ted Gambie have decided to ask for the standard of the American Consequently and the several months. ATA's prexy Si Linky in pix soling under the decree. ATA biggies figure that the present muddle, derived in part from the anti-trust stay, will unsaral itself in the next 80 days. A board member of the several control of t

Indie's Ad Reads: 'Closed on Acc't Of Pix Monopoly

Ut Pix Monopoly

Cape Girardeau, Mo., April 8.

Which a half-page blast against distributed in the property of the property of

Par May Distribute British-Made 'Cradle'

British-Made Cradle?

Paramount may acquire the U.S. clease, our and a continue to the Continu

Europe.

His next film, Maclaren said,
would be a remake of the 1927 UFA
silent, "Blue Light," which starred
Hitler's favorite, Leni Reifenstahl. silent. "Blue Light," which starred Hiller's favorite, Leni Reifenstahl. Part of this will be made in the Dolomite section of the Italian-Austrian Alps while the rest will be done in Britain as was the case of "White Cradle." While in the U. S. the producer pointed out he'll seek a femme lead. insamble as Mission (Carroll will not appear in "Light."

All selling practices and restrictions, provided in the anti-trust detions, provided in the anti-trust de-cree were stayed yesterday (Tues.) until final decision on the appeal un-der an order signed by U. S. Su-der an order signed by U. S. Su-tantial transport of the state of the There were but in the state of the state order desert apply to long-term franchises which are still out not does it cover 20th-Fox and National Theatree since a special provision was inserted for those two defend-tive stilling that eight competi-tive stilling and arbitration system provisos.

tive selling and arbitration system provision.

As to the seven other majors, the order has the following effect: the content of the following effect: a competitive selling.

2. Legalize price-fixing until the Supreme Court rules on the question.

2. Legalizes price-fixing until the Supreme Court rules on the question.

4. Restores clearance regulations to their craitwille state, no effect, this makes any reasonable clearance okay. Removes distribs to justify the reasonableness of any clearance provision, of the content of the country of th

preme Court decision.

As to 20th and NT, the suspension applies only to one and six of the preceding paragraph. The duo tarough their lawyer, John G. Caskey, had blitterly opposed any delay in the decree's operations except that applying to arbitration and the separate decision is a result of that opposition.

opposition. opposition.

To insure prompt action in the appeal proceedings, Justice Reed's order provided that the stay be vacated as to any defendant who failed to docket its appeal and file its record with the Supreme Court clerk by May 20, 1947.

The order in no wise delays decree provisions on theatre opera-tions. Big Five must, therefore, pro-ceed with the breakup of pools; the freeze on theatre expansion stands; and the two-year deadline on par-tial divorcement still holds.

WB'S FINALE DRIVE TO 20TH ANNI OF SOUND

AUIH ANNI UP SUUND
As windup to the year-long celebration of the 20th year of talking pictures, Warner Bros. will hold a picture, Warner Bros. will hold a 28, according to Ben Kalmenon, vice-prexy and general sales manager. WB's Canadian exchanges which were prevented from Johing which were prevented from Johing held during the last several years because of wartime restrictions, will participate in the competition. Series of regional meeting the conducted by division sales managers.

Kussel Sues Par for 100G On 'Cross My Heart' Title

Oil Cross Mr. Heart Line. Suit for \$100,000 damages, plus an accounting of the profits, was filled (?) by playwright Daniel Kussel against Paramount for alleged mis-appropriation of the copyrighted title of Kussel's original play. "Cross My Heart." Par last year released a film under that title starring Betty Hutton and Sonny Tatts.

Kussel charged in his brief that Par was guilty of unfair competi-tion. Since his play was completed before September, 1928, and has been publicly performed in theatres throughout the country since that

day. Par attorneys offered a general denial of the charges, claiming the phrase "cross my heart" had been used for the titles of books, plays, etc., long before the date of Kussel's play. They claimed the plaintiff had no original copyright to the title.

122 Pix From 12 Distribs in April-June Dissipate Fears of Any Shortages

Goldwyn Resumes On 'Wife' With Koster

Hollywood, April 8. Samuel Goldwyn will resume production of "The Bishop's Wife" April 14, after a three-week delay during which the story was revamped by Robert E. Sherwood.
Picture goes back into work with Henry Koster taking over the director chore, left wacant by the resignation of William A. Selier.

UA OKs Distrib Deals for Coslow. **Gross and Small**

Three releasing deals with Indie producers were approved yesterday (Tues.) at a United Artists' board meeting in New York. UA biggles okayed five musicals to be produced by Sam Coslow, each of which are to cost over \$1,500,000. Coslow last completed "Copacabana" for UA re-

completed "Copacubana" for UA relesse.
Board agreed to handle an allstar pic by Edward Gross and associates based on the current bestseller, "Mrs. Mike" by Benedict and
Nancy Freedman. It's the March
selection of the Literary Guild and
will also receive condensation treatment by Reader's Digest in July.
Film is earmarked for a \$2,000,000
budget.

budget.

Approval was given to a venture
by partners Edward Småll and Roly
ert Young to turn out two high budget pix within 18 months with
Young starring in both. First is
based on the novel, "The Lovers" by
Samuel Fuller while the second will
be another best-seller, as yet un-

Mary Pickford, UA co-owner, and Grad Sears, veepee in charge of dis-tribution, attended the meeting.

Coslow-Frank Producing Solo, Ditto Monte Proser Hollywood, April 8.

Hollywood, April 8.
Sam Coslow and David Hersh have split, following compiletion of their "Copachana" (UA), indie production in which they were partnered with Hollywood agent George Frank, Walter Bachelor and Monte Proser. Coslow is remaining on the Samuel Goldwyn lot, with other UA releases on his agenda, Frank will be his associate.

Proser, meantime, is rolanning his Proser, meantime, is rolanning his

be his associate.

Proser, meantime, is planning his own series of "Copa Girl" indies.

Hersh also has other film financing plans since that is his particular metier.

Salesmen Negotiate For Bargaining Status

For Hargaining Status.
Chiego, April 8.
In the first move to obtain recognition of the film salesman as a bargaining unit, Collseum of Motion Picture Salesman of America, headed by Arthur M. Van Dyke, 20th-Fox, Chiego, amounced here last week that it was negotiating with three film companies to correct "inequalities" in salesmen's salaries. alaries. Van Dyke emphasized that the

Van Dyke emphasized that the or-ganization was not a union, and that it would not become a union unless 51% of the membership requested union status, a possibility that he was loath to admit.

BOGEAUS' BROMFIELD BUY

BOGEAUS BRUDEFIELD BUY
"Early Autum," Jouls Bromfield's
1928 Pulitzer-prize-winning novel,
has been purchased for the screen
by Benedict Bogeaus, it will go into
production next fall for United Artists release.

Deal is being negotiated by which
Bromfield may do the screenplay.

Exhibitor walls of a product shortage should diminish to plansism of te current releasing plans of the eight current releasing plans of the dight current releasing plans of the dight current plansing plans of the dight considerable and the distribution of the plansing of the minors for 1847s second clidition are all considerable and the tempo by a April. May and June, survey by CARTET discloses. In effect, it means a considerable advance over the 100 nlims which the companies ear-current stansa.

Of that number the majors' share

current stanza.
Of that number the majors' share
will be 70 films, while the four other
distribs contribute an added \$2.0
ut-and-out Yank features will total 103
pix, with the balance consisting of
four British-made films and 15 outers. Two of the British properties,
Trent Expectations' and 'Odd Jan
abould prove above average grossers
in their own right.
Film buyers should have a fairly
Film buyers should have a fairly
Film buyers should have a fairly

in their own and the state of t

Laie George Apley."

Two reissues are heading for general release accompanied by sizable ballying. They'll be Metro's "The Great Walta" and 20th's "Alexander's blip pictures bending for the exchanges during the three months are a number of sold grossers currently making the rounds. They Include "Best Years of Dur Lives," "Staliway to Heaven," 'The Joisson Story' and "Pasor's Bages."

Columbia again heads the majors for the number of releases planned, (Continued on page 22)

M-G STILL NURTURING ITS NO. OF RELEASES

ITS NO. OF RELEASES

Mother to has scheduled two new films and one reissue for May, bringing the total of releases since the first three first of the first of th

Amber Will Love In 2-Dozen Languages

A-JUCZEN LANGRIGEGE WORTH & Worldwide distribution of "Four-ever Amber," currently in production at 20th-Fox, will be hopped up by Alubbing or subtitles in 24 languages. Studio sims at early release as possible to recover its heavy investment.

Foreign languages to be used are French, German, Spanish, Notwegian, Swedish, Danish, Rallan, Czech, and Carlon, Carlon, Swedish, October Carlon, Swedish, Chinese, Japanese, Afghan, Fortuguese, Hindustani, Greek, Bulgarian, Siamese and Javanese.

Loew's Well Heeled to Refinance **Those Theatres Not 95% Controlled**

Loew's should retain its driver's perch in metropolitan New York as the top-ranking circuit despite the threat of the decree's partial divorcement. Only 15 of the company's houses in the five boroughs are partially owned and none of these by less than 50%. Of the entre Loew's chain of 174 theatres, in and out of New York, some 76 fall into the classification of being held by more than 5% and less than

The decree hits the company much harder elsewhere than New York and Low's has already started and Low's has already started the demand for ready cash. That's been done not only by the sharp curtailment of overhead ordered at the studies but also by the new 315, 000,000 long-term loan which it The harment was the studies but also by the new 315, 000,000 long-term loan which it The harment ownshirts and the studies but also by the new 315, 000,000 long-term loan which it was the studies but also be supported by the started was also shown to be supported by the started was also shown to be supported by the started by

The parent organization already had in excess of \$40,000,000 in cash and Government bonds which could be called on 10 buy out theatre partners. Its funded indebteness of \$40,000,000 in the could be called on 10 buy out theatre partners. Its funded indebteness of \$40,000,000 in the company's resources. The new of \$40,000,000 which is no great drain on the company's resources. The new lone consists of \$50,000,000 for eight years at 2% interest and \$50,000,000 for eight years to 2,800,000 for eight years

Liquid Position

It's fortunate for Loew's that its position is so liquid—following the profitable war years—since there are some substantial interests, fisare some substantial interests, fis-cally speaking, in the hands of its partners. In Boston alone, for in-stance, the 22% interest held by out-siders in three houses represents (Continued on page 20)

Allied's 6 at \$750,000 Via Monogram in '47-'48 Besides Regular Slate

Minimum of six films from its producing affiliate, Allied Artists, is stated to be released during 1947-48 season, according to Monogram prexy Steve Broidy, who added: that the pictures are to be budgeted at \$750,000 each. This is in addition to the regular '47-48 Mono production state, which cells for 48 films.

slate, which calls for 48 films.

Broidy said three Allied Artists' pictures will be ready for release this year, plus some 10 or 12 regular Monogram features which are scheduled to be completed by Oct. 1. Aside from Roy, del Ruth's "It Happened from Roy del Ruth's "It Happened on Fifth Avenue," already in release Allied pix marked for distribution this year include the King Bros. "Gangster," Jeffrey Bernerd's "Black Gold" and Glazer-Finston's "Tschal-kowsky"."

Regarding the possibility of more independents joining. Broidy said Mono is "prepared to handle any independent producer through Allied Artists."

Broidy, who is in New York after a cross-country Junket which took him to Chicago, Detroit and Toronto, disclosed that he had huddled in Canada with Earl Lawson, Rank-doen topper there, concerning a renewal of the Monogram Canadian Commenting upon reports that former RKO film buyer Harold Mirisch may enter the Monogram producing fold, Broidy declared that "various phases of production were

"various phases of production were discussed with Mirisch, and a definite discussed with Mirisch, and a definite decision will be forthcoming from both parties soon." Mirisch and the Mono prexy had previously huddled in Chleago, along with Maurice Maurer, who operates the Broadway film holdings of the City Investment Co. Mirisch's brother Walter, already is a Monogram producer.

Wallis to Shoot 'Wrong Number' Around N. Y

Number Around N. Y.
Hal Wallis has bought for Paramount release "Sorry, Wrong Nummount release "Sorry, Wrong Numthriller in which Agnes Mooreheed
starred, Anatole Litvak will co-produce and direct. No cast is set but
Wallis is seeking top names.
Wallis is produced to the seeking to the
large in the seeking to the seeking to the
large in the seeking to the seeking to the
large in the seeking to the seeking to the
fore a phone call. Plans call for setensive shooting around N. Y.

Rita Hayworth's Bally Abroad for Her Col. Pic

Abroad for Her Col. Pic
Rith Howorth arrives in New
York next Saturday (13) prepara
so the Saturday (14) prepara
to campaign for Columbia's 'Down
to Earth,' which she just completed
to campaign for Columbia's 'Down
to Earth,' which she just completed
to campaign for Columbia's 'Down
to Earth,' which she just completed
to campaign for Columbia's 'Down
to Earth,' which she just completed
to the Brussel's for three
days and then Paris. She'll remain
there for two months, making short
trips to the south of France, Switzer,
land and Italy. Following that she'll
Saturday

College European staff is setting up
press interviews for each stop on
Miss Hayworth's illnerary.

Schenck Buys

Philadelphia, April 8.
Acquisition of a huge block of
Loew's common stock by Nicholis
M Schenck was high apot of tradin film security.
Schenck was high apot of tradin film security in secondlar
to the monthly report of the Securities and Exchange Commission.
Loew's prez reported purchase of
2,328 shares of Loew's, making his
presentation of 1,000 shares to charity
last January.

iotal 62,737. He also reported the recentation of 1,000 shares to charity land James P. Skouras, 20th-Tox press, and the solid 42,000 of 20th-Fox common, bringing his total down to \$2.00 shares. The transaction cotty place warmers stock to the common bringing his total to the common shares. The transaction cotty place warmers stock included the sale of 4,000 shares by Harry Warner, bringing his total to \$60,000. His trust holds 10,000. Jack 600,000. His trust holds 10,000. Jack 600,000. His trust holds 10,000. Jack 10,000. He warmer wa

Shares.
Herbert J. Yates added 4,700 shares of Republic Pictures common, making his total 44,300. Frederick R. Ryan purchased 1,000 shares of

R. Ryan purchased 1,000 shares of Republic.

Three officers of Monogram Pic-tures exercised their options to pur-chase Monogram common. Samuel Brojdy added 5,000 shares to his tofal. making it 12,799; Edward Morey, 600 shares, total, 1,500; Sam-uel Wolf, 2,000 shares.

Montez' 20 Min. 'Exile'

MOVINGE AND HOST CAMES TO THE STATE OF THE S

Loew's No. 3

Loew's No. 3
Analysis of Loew's theatre
standing under the partial divorcement provision of the antitrust decree is No. 3 in a series
the final say on whether that
proviso will become law is yet
to be handed down by the U. S.
swinner companies are already
thaping their fiscal policies to
meet that contingency.
Vantary has dready printed a
20th-Pox theatre holdings. Next
week RKO.

Par's \$44,040,000 Alltime Record

she interviews in the second state of the corresponding to any of the major film companies was major film companies was major film companies was major film companies with the major film companies with the major film companies was major film companies with same time, turned in a fourth-quartery companies with same time, turned in a fourth-quartery film same time, turned in a fourth-quartery companies with same time, turned in a fourth-quartery film same time, turned

partially owned non-consolidated

published.

Rigiuvalent earnings on the 7,443,772 phares of common outstanding is 58,9 per share as against 22,39 last year on 7,504,272 shares, which represents 3,752,136 shares then constanding adjusted for the two-form stock split put through during 46. Employing the same basis, Par outstanding adjusted for the two-form stock split put through during 46. Employing the same basis, Par outstanding adjusted for the two-form stock split put through during 46. Employing the same basis, Par outstanding the

Hitchcock's Subjective Camera Idea for 'The Rope'

Admet Autor and the Rope of a record of some sort by filming off a record of some sort by filming off a record of some sort by filming in Rope, adaptation of the Pairick Hamilton play, in no more than property of the pairick flaming of the pairick character technique, employed by Robert Montgomery in Metros Clady in the Lake," even more extensively than Montgomery did, with that in mid, eftire film will be no cuts and no panning off the players.

be no cuts and no pauning off the players.

Hitchcock figures the novel onemonth of the control of the cuts of t

Loew's Theatres Owned Less Than 95%

Loew's theatres which come within the partial divorcement provision of the decree are listed here. Percentage ownership by Loew's is indicated in the last column. This analysis of the company's theatres dates back several were and there may be a number of minor changes:

| several years and there may | /beanu | nber of minor changes: | |
|-----------------------------------|------------|-------------------------------------|-------------------|
| | f Loew's | No. of I | oew's |
| Poll-New England Theatres. | ,, | Co., City or State Houses | % Int |
| Conn. and Make 17 | 75 | Doro Park Theatre Co., N. Y. 2 | 662 |
| Buffalo Theatres Co., Buffalo., S | 50 | Dyckwood Amusement Co. | 00-3 |
| Buffalo Theatres Co., Upper | | N. Y 1 | 66% |
| Bunaio Theatres Co., Opper | 43 | Sherman Amusement Co | 6673 |
| New York S | . 10 | Sherman Amusement Co., | 6634 |
| Cleveland Theatres Co., Cleve- | 4004 | N. Y 1 | 39 |
| land | | Chateau Amusement Co., N. Y. 1 | |
| | commen | Hemlock Theatre Co., N. Y 1 | 50 |
| | and 9.31 | Evergreen Amusement Co. | |
| | pref. | N. Y 1 | - 50 |
| Luew's Boston Theatre Co., | | Landrell Realty Co., N. Y 1 | 56 |
| Boston | 78 | Olthes, Inc., N. Y 1 | 50 |
| Century-Parkway Corp., Baltl- | | Ardstudd Co., N. Y 1 | 50 |
| more | 3 50 | Macon Amusement Co., N. Y., I | 50 |
| McNaughton Realty Co., Buf- | | Lee-Richmond Corp., N. Y 1 | 50 |
| falo | 2 43 | Yenkers Operating Co., You- | |
| Great Lakes Theatre Corp., | | kers, N. Y 1 | 662 _k |
| Buffale | 4.3 | Broad-hester Corp., Yonkers, | 00.4 |
| Frontier Theatre Co., Buffalo, 1 | 43 | N. Y 1 | 331 ₁₄ |
| | . ,,, | Delken Theatres Corn., Ken- | 99.2 |
| Roadrose Theatre Corp., But- | 22 | | 43 |
| falo | 42 | more, N. Y 1 | 98 |
| Canal Realty & Improvement | | Lorw-United Artists, Colum- | |
| Co., New Orleans 1 | 60% | bus Corp., Columbus, O 1 | 50 |
| Suburhan Theatre Corp., White | | Toledo Operating Corp., Toledo, 1 . | 50 |
| Plains, N. Y 1 | L 50 | Colorado-Ozphenm Corp., Den- | |
| Penn-Federal Corp., Pittsburgh | | ver 1 | 50 |
| | common | Valentine Theatres Co., Toledo, 1 | . 7 |
| | & 15 pref. | Rhodes Theatre Sprinting | |
| Chanel State Theatre Corp., | | Core., Atlanta 1 | 50 |
| Columbus, O | 50 | Superior Theatre Corp. Toledo 1 | 50 |
| Lenisville Operating Co., | | Venetian Amusement Co., Rich- | 200 |
| Louisville | 50 | mend 1 | 1216 |
| | • 50 | West Reading Theatre Co., | 44.9 |
| | | West Beatler De | *** |
| Paythorne Amusement Co., | 06% | West Rending Pa 1 | 59 |
| Nº Y 1 | 90% | | |

Many Anti-Amusement Tax Bills Were Aimed at Biz But Few Take

Acad. Lists 14 Nominees For 4 Governors Seats

Hollywood, April 8.

Academy of Motion Picture Arts and Sciences announced 14 nomines for the election of four new governors, two in the music branch and two in the short subjects division.

k \$44,040,000

Music nominees are Louis Lipstone, Miklos Rozsa, Morris Stiblor, Music nominees are Louis Lipstone, Miklos Rozsa, Morris Stiblor, Miklos Rozsa, Morris Stiblor, Music nominees are Louis Lipstone, Miklos Rozsa, Morris Stiblor, Webb and Charles Wolcott. Short Webb and Charles Wilson, Saul Elkins, Jerry Pairbanks, Walter Lank, Louis Notative, Park Walter Lank, Louis

UA Backlog Cut. 11 Await Release

Heavy backlog of features United Artists had piled up a few months back is being rapidly whittled down. While there are 11 pictures currently

Artists had piled up a few months back is being rapidly whitted down, in cans and awaiting distribution, approximately eight of them will go into regular or pre-release engagements within the next few months backlog consists of eight pix now in the editing stage. Before the cameras currently are only two films, to the control of the c

RUSSIANS YEN CAVIAR CROP OF 20 YANK FILMS

Russia is showing a revived interest in American pix and is again
putting the bee on Yank producers
for new product. I. Napoli, head of
Artkino, U. S. distributor of Soviet
Artkino, U. S. distributor of Soviet
instructions from the Soviet governinstructions from the Soviet governinstructions from the Soviet governinstructions from the Soviet
formore than 20 films from the last
two years' lineup and has asked the
Motion Picture Export Assn. to forture the soviet governthere, the Company of the Soviet
USSR. has not indicated how
many films they want to buy, Napoli
many films they want to buy, Napoli

USSR. has not indicated how many films they want to buy, Napoli said, and that will depend on the re-action of Soviet film officials to the action of Soviet film officials to the MPEA stresses musicals and coni-dies with the films culted, in the main, "for their artistic qualities," Napoli said. In the the MPEA, ac-The rest is a Varline chief, since-thal organization must only the con-lation of the con-traction of the c

that organization must not only ob-tain consent of the majors but also ship the prints to Moscow. Once the Soviet officials make their choice it will be up to Napoli to carry on negotiations on terms, etc., in the U. S.

Hollywood, April a Motion Pieture Asso. disclosed yesterday (7) that two more states, Delaware and Oregon, had wound action adverse to Hollywood or the film theatres. In Delaware, tux and eenoschip bills died. In Oregon a general 3% assies tax, affecting theatres as seeks tax state that the term of the te

dum in the fall.

Thus far 19 state legislatures h completed their work, leaving the industry untouched. Another 25 legislatures are currently in session,

5% Tax Threat In St. Louis
St. Louis, April 8.
St. Louis and bar holding their
breath the St. Louis are holding to the
breath the St. Louis are holding the
breath the St. Louis
Louis April 10 to the
breath the St. Louis
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by the exhibs in the lobbles of their heaters a strong protest against the measure was registered by natives, the control of t (Continued on page 18)

Jacksonville, Fla., And San Antonio Likely 2 **New Exchange Centres**

An execution of the transfer o

we nong rasut to Attanta Whith previously serviced that seetor. The young service and the serv

Little Carnegie's Lease In Litigation in N. Y.

In Litigation in N. Y.
Showdown argument over who's
entitled to operate the Little Canneigh theatre, one of New York's
top monogrander sucreasters, was
appellar term of the N. Youperone
court. Little Carnegie Realty Corp.
as Iandlord, maintained that the
lease now held by Max Goldberg
and Irving Lesser in the name of
First Run Films, Inc., had been cancent nurshes even the building from

celled as a result of the former's re-cent purchase of the building from the owners of Carnegie Hall.

Dispute centers over a clause in the original lease to Golbberg and Lesser which grants a purchaser of the realty the right to cancel it it also acquires adjoining property-ty and the control of the control of the property was made. The lease, or-dinarily, would have two more years to run.

Wurtzel Rents 2 Stages

Sol M. Wurtzel closed a deal for
the rental at two of the himself of the municipal court
found in favor of the landford and
ordered Goldberg and Leeser to vatone the control of the municipal court
found in favor of the landford and
ordered Goldberg and Leeser to vatone the control of the control of the landford and
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LOSER PIX-RADIO TIES PAY OF

Double-Billed Reissue Packages Prove Surprising B.O. on B'way

nowhe surprise packages, most visible have been cleaning up beyond expectations in situations incomposite been cleaning up beyond expectations in situations incomposite been under your with the Republic theatry solding of "Kill Carnon" and "Last at the Mohienns." Due of Mohard at the Mohienns." Due of Mohard in the content of the cont

RKO-Pathe Not Intent On Wooing Coast Prods. East, Says Fred Ullman

East, Says Fred Ullman Leasing effects, "Closenty" at the new Harlem studies of RKO-Pathe in New York has been indefinitely postponed, according to Pathe prexient. Ullman, Jr. Film was to have been the first of several which was been to have been the first of several which was been to be the studies. David O. Setzniek's "Potrait of Jenny," meanwhile, broke the ice as the first major festure to be lensed at the studies. Droke the total set the first major festure to be lensed at the studies who have the studies. About "Town" starring Maurice Chevalier also being shot there currently.

rently.

Ullman, who returned recently from a trip to the Coest, the purpose of which was ostensibly to interest major producers in the studio, declared Hollywood had no particular aversion to eastern production. It the flur's locale is laid in N. Y., (Continued on page 18)

STATE CENSORING IN MISSOURI PROPOSED

Kansas City, April 8.

A state board of censors is a pos-sibility in Missouri as a result of a A state board of censors is a pos-sibility in Missouri as a result of a bill being introduced in the General, bill being introduced in the General, of St. Louis. Bill would create a board in the department of educa-tion to censor fills would create a board in the department of educa-tion to censor fills would create a board in the department of another. The bestern and other ad matter. The bestern and other ad matter. The bestern and other administration to the board special create and the special of the con-traction of the special of the con-traction of the contraction of the con-traction of the contraction of the con-traction of the contraction of the Missouri Theories Assa, here indi-sided they would aght the bill. Op-position is basing main attack on position is basing main attack on position in the contraction of the con-trality has contracted in its unnecessary on the grounds that it is unnecessary on the grounds that we have a support of the con-trality has not been an issue in Missouri In recent years.

Beginner's Luck

Charles Maling, who works in the 20th-Fox homeoffice photostat department, had been bothering the 20th radio publicity staff for months for tickets to some radio show. Irv Kahn, radio publicity chief, finally gave him a pair of ducats for "Give and Take." CBS audience participation show aired across-the-beards.

boards,
Result: Maling hit the jackpot
on the show, carrying home a
53-piece China set, a vacuum
cleaner and a cigaret lighter.

'Macomber' Jerked In Memphis; Censor Orders Too Many Cuts

Memphis, April 8. Memphis, April 8.

"Macomber Affair," skedded to
preem locally at Loew's Palace
Thursday (10), was jerked suddenly
over the weekend, and Metro's "Sea
of Grass" substituted after Lloyd T.
Binford, chairman of the Memphis
censor board, had ordered three ma-

or Grass" and Metro's "Sea of Grass" and Metro's "Sea of Grass" and Statistuded after Loyd T. Grass of Grass" and Statistude after Loyd T. Grass of Statistude and Statistu

U Tees Off 1st of Series Of Exploitation Meets

PRICE IS RIGHT ON BOTH SIDES

Rudis and motion picture industries, until only recently at lorger heads because of the fear of competition on both sides, have finally commented relations, and to the extendio to be the most problems of the control of the comment of the comment

claimed, didn't associate the 'score
with the picture until six months after the film was released.

Most alluring factor in obtaining
plugs for films on the ether is the
almost negative cost involved for
the film companies. With guestars
now an accepted part of most top (Continued on page 22)

JAMES NASSER BUYS GEN'L SERVICE STUDIOS

the A. SERVICE. \$110JUS

James Nasser, north California
chain exhib and indie produce; he
han exhib and indie produce; a
reported \$2,500,000. Deal was announced by William Cagper, part
owner with Benedict Bogeaus. It
movbes both partners' interests.
sue of studio facilities, due to his
use of studio facilities, due to his
United Artists commitment for fix
least two films annually for five
years. Bogeaus, who denied such
owners. Bogeaus, who denied such
owners.

HAWKS INKED FOR 'LIFE'

Hollywood, April 8.
Samuel Goldwyn signed Howard
Hawks to direct "That's Life," next
starrer for Danny Kaye,
Filming sarts late in May, from a
screenplay by Harry Tugend.

RKO-Pathe's Ullman Decries Idea Of Ad-Pix Spreading Into Theatres

'Alex' Makes LSMFT

"Alexander's Ragtime Band,"
written by Irving Berlin many
years before World War I, is
finally slated for the Hit Parade.
This is the result of the radio
promotion campaign given the
ilim of the same name, which
20th-Fox plans to reissue in the
immediate future. Most of the
radio publicity, or duras, rerobbes about the wood to be a

"Development of the company of the company of the
"Development of the company of the company of the
"Alexander" of the
"Alexander

volves about the song. Song missed the Hit Parade when the film was first released in 1939 bectuse 20th gave it no such radio promotion at that time. By the same token, 20th chiefs hope the film will gross \$500,000 more ås a reissue than the \$2,000,000 it earned during its original rum.

Walsh and St. Loo IA Head Named in 109G Suit by 2 Ex-Members

St. Louis, April 8.

Richard E. Walsh, prez of the International Alliance of Theatrical International Alliance of Theatrical Stage Employees; Elmer Moran, head of Local No. 6 here, and 18 members of the local body were named de-died in the U. S. district court last week by two former members of the local, Henry H. Klaverkamp and charges officers of the union with lilegal assessment of dues that re-sulted in the plantiffs being black-lated because of their protest against Klaverkamp is seeking \$5.85.85 for Klaverkamp is seeking \$5.85.85 for

dues payments.

Klaverkamp is seeking \$54,825 for himself, and Baur a similar amount. Both are former members of the St. Louis Theatrical Employees Union Local B-2, an affiliate of the stage-himself and the stage of the petition that B-2 members were charged 15% of their wages as dues, in violation of union bylaws, which set up 5% as the maximum. Members of the B-2 affiliate, it is considered to the stage of the stage

Adms Into Ineatres

- Possibility of high-quality commercially-monosed shorts eventually making their way into the naturally making their way into the naturally making their way into the naturally making their way into the natural way in the natural way and Phil Reisman, Jr., RKO-pathe press, and Phil Reisman, Ir., RKO-pathe press, and Phil Reisman, Ir., RKO-pathe press, and Phil Reisman, Ir., RKO-pathe pression, according to Ullimbe significant way in the payole spin of the general way. Bichard de Rochemont, March of Richard de Rochemont, March of Richard de Rochemont, March of the public has been pointed out that the public has proposed in that thetregoers claim to see a since the public doesn't pay for its radio end that such was not the case, since the public doesn't pay for its radio end that such was not the case, since the public doesn't pay for its radio end off a show it doesn't like, whereas the people pay to get into theatres the public doesn't pay for its radio end off a show it doesn't like, whereas the people pay to get into theatres the public doesn't pay for its radio end with the public has been medium.

The public has been public doesn't pay the public has been public doesn't pay for any hint of commercial is not the public has been public doesn't pay for any hint of commercial is not the public has been public doesn't pay for any hint of commercial is not the public has been public doesn't pay for any hint of the public has been public doesn't pay for any hint of the public has been public doesn't pay for any hint of the public has been public doesn't pay for an

Marathon Picts, New Indie Via PRC, Plans 4 at 100-200G Budgets

Principally backed by Harry randt, new firm known as Mara-Principally backed by Harry Parall, new firm known as Marabaran Frank Parall, new firm known as Marabaran Frank Parall, new firm known as Marabaran Frank Parall Pa Brandt,

Briefs From the Lots

Hollywood, April 8.

Warners assigned Douglas Kennedy as Zachary Scottls bodyguard in the puglistic picture, "Whiplash," which William Jacobs is producing man Bradley will narrate "Rhythma to the Big City" and Knox Manning will do the same for "Living With Lions," Technicoles shorts to be produced by Gordon Bolid Curita, and the size of the production, "The Unsuppected," at Warners and to start work on his next, "Sindow her player contract at 20th-Fox and returned to Chicago and mother, whiches Gordon brought "Geopardy" in on the nose at Universal-International.

Of Exploitation Meets between the property of the static work on his next, "Shadow between the static work on his next, "Shadow between the static work on his next, "Shadow between the static work on his next, "Shadow of Lear". Jonael Janes gave up her player contract at 20th-fox and his next, "Shadow of Lear". Jonael Janes gave up her player contract at 20th-fox and his passage appears to a shadow of Chicago and nother. The player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears on the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox and his passage appears and the player contract at 20th-fox an

role in "Caged Fury" slated to start in three weeks,

role in "Caged Yury" stated to start in trees weeks, a stated to start in trees weeks, and the start of the s

Wilcox and Anna Neagle May Make Pic in H'wood

May Make Pic in H'wood
British film producer Herbert
Wilcox and his actives-wife Ana
Wilcox and his actives-wife Ana
His actives wife Ana
His active Authory Collina
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Hi

35 Pickets Convicted In Hollywood Strik

American Ame

'Egg' Torrid \$82,500 in 6 L. A. Spots; 'Grass' Tall 64G, 3; 'Stallion' 61G, 3; 'Band' Hot 50G, 4; 'Janet' Only 27G, 2

"Egg and 1," being iaunened here in six houses, is proving a perfect Easter vehicle, teeing off with a big \$82,500, most of six theatres being small-seaters. "Sea of Grass" looks to hit nice if not socke \$64,000 in three spots. "Stallion Road" is three spots. "Stallion Road" is good \$61,000 also in three. Reissue of "Alexander's Ragtime Band" is sighting close to \$50,000 in four loca-

signing close a 20,000 to the court of the c

Estimates for This Week

Resimates for This Week
Apolie (FWC) (600: 60-61)"locket" (RKO) and "Code of West"
(RKO) (2d wb.) Olay \$3,000 (188: 60-61)"locket" (RKO) and "Code of West"
(RKO) (2d wb.) Olay \$3,000 (189: 60-61)"Locket" (RKO) (2d wb.) Near \$3,500 (189: 60-61)"Rest Vest" (RKO) (15th wb.)
Down 10 \$5,000 (18th wb.)
\$3,000 (19th Will) Mulle Mall (GdSBumperfala) (46-64-64: 18th West)

"Best Vests" (RKO) (355 wk). 2000 to \$5.00. Last week, 2002 \$1.00. Last week, 2002 \$1.00. Last week, 2003 \$1.00. Last week, 2003 \$1.00. Last week, 2004 \$1.00. L

600. Last week, "Tappened in Procklym (Ar. G.) (2d wis 5d days), it is procklym (Ar. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 5d days), it is procklym (R. G.) (2d wis 6d days), it is prockl

'STREET' SMASH 10G, OMAHA: 'SPRING' 111G

VIMINIALLY MANIEUM 11 2U
Omaha, April 8.
Neither a three-day rain and cold
winds nor Good Friday could check
the astonishing draw of "Trail Street"
at the Brandeis, film getting terrific
\$10,000 at this 1,000-scater. This is
the biggest faure at this house for
time of the street of the street of the
street of the street of the street of the
street of the street of the street of the
street of the street of

is okay at Paramount.

Estimates for This Week
Brandeis (RKO) (1,500: 18-65)—
"Trail Street" (RKO) and "Cigarette
Girl" (Col.), Smash \$10,000, cemaricable in view of weather and Body
Week opening. Last week. John O'Clock" (Col.) and Cilli.
vorce" (RKO), above average \$7,500.

vorce" (RKO), above average \$7.650.

Omala Christates (2,000, 16.55).

"Magnificent Doll" (U) and "Vacation Days" (Moon, Moderate \$8,500, Last week, "Dark Mirror" (U) (m.o.)

Last week, "Dark Mirror" (GG),

Orphesum Christates) (8,000; 16-6).

"Gollant Bees" (MAC) and "Bertising Up Father" (Moon, Good \$17.6
"Gollant Bees" (MAC) and "Bertising Up Father" (Moon, Good \$17.6
"Gollant Bees" (RKO), \$35,00.

Paramount (Tristates) (3,000; 16-6).

Paramount (Tristates) (3,000; 16-6).

"Sudeenly 11s Spring" (Par.).

"Love Jacobs at \$1,000; 16-6.

"Love Jacobs at \$1,000; 16-6.

"Love Jacobs at \$1,000; 16-6.

"Love Jacobs and \$1,000;

'Smash-Up' \$20,000. Philly; 'Years' 22G

Biz is on upbest in Fhilly this week with the and of Holy Week week with the and of Holy Week was the analysis of the angle of the angl

were saved: (Pa) with Jimmy More Saved: (Pa) with Jimmy 188, 1990. (1991) and 198, 1990. (1991) and 198, 1990. (1991) and 199

Pursued' \$17,000, Balto; Brooklyn' Stout \$18,000

Brocklyn Stout \$18,000

Baltimore, April 8,

Ideal weather on weekend with the mout of the theatres here and the mout of the mou

Hub Not So Hotsy But 'Apley' Neat 28G, 'Locket' Big 26G; 'Spring' 28G

Key City Grosses

Estimated Total Gross
This Week\$3,459,000
(Based on 22 cities, 205 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year\$2,896,000 (Based on 22 cities, 180 theatres)

Trail'-Vaude Fat \$36,000 in Frisco

Big seven the se

742,500. Last week, giant \$1,200 (Ackerman) (350: \$1.80 to \$2.40)—"Henry V" (UA) (28th week, \$4,300.

wh.) Strong \$5,500. Last week, \$88 France [Part] (J400; \$5-85)—
"Suddenly Spring" (Far) (2d wk).

"Suddenly Spring" (Far) (2d wk).

"Bulled Artists (Blumenfeld) (J000; \$5-85)—
"Suddenly Spring" (Far) (Harold of Last week, \$7-80) (Gu Harold of Last week, \$7-80) (Gu Harold of Last week, \$7-80) (HA) (J000; \$1,500]—
"Suddenly Spring" (HA) (J000; \$1,500]—
"Callant Best, (HQ) (J000; \$1,500]—
"

Egg' Record 30G, Paces-K.C.; 'Years' Giant 28G, 'California' Lush at 19G

Calliorina Lulia at 1.79.

"Best Vears of Our Lives" move in the Vears of Our Lives of Our

Most houses got off to a poor start with the combo Holy Week and land with the combo Holy Week and land the combo Holy Week and land the combo Holy Week and land the combo Holy with good at the Metro-pollian, is leading the town, "The pollian, is leading the town, "The Carmen Cavallaro band on the combo Holy Week and the combo Holy Week and the Carmen Cavallaro band on the combo Holy Week and the Carmen Cavallaro band on the combo Holy Week and the Carmen Cavallaro band on the combo Holy Week and the Carmen Cavallaro band on the combo Holy Week and the Carmen Cavallaro band on the Cavallaro band on the Carmen Cavallaro band on the Cavallaro band

FORCES** S. REGUMS USE GOVA, "The FORCES** S. REGUMS USE GOVA, "The Carmen Cavaliaro band plus "Millilet Daughter" is good at RKO, Box and the Control of the Carmen Cavaliaro band plus "Millilet Daughter" is good at RKO, Box and the Carmen Cavaliaro orch, Ross Wyse, which is made to the Carmen Cavaliaro orch, Ross Wyse, which is made to the Carmen Cavaliaro orch, Ross Wyse, which is good to the Carmen Cavaliaro orch, Ross Wyse, which is good to the Carmen Cavaliaro orch, Ross Wyse, which is good to the Carmen Cavaliaro orch, and the Cavaliar

St. Louis Not So Blue; B'klyn' Bright \$25,000, 'Spring' 24G, 'Beast' 14G

Spring 246, Beast 146

With the Lenten restraint removed grosses at the big house are supervised in the second of the second of

'EGG' STRONG \$16,000,

L'VILLE: 'YEARS' 20G

Louisville, April 8.

Pleasant weather is crimping biz now, but end of Lent is helping, Lot of bally is boosting "Egg and I" at the National, to a strong stauza. "Best Years," at the Strand, on upped scale, looks fine.

upped scale, looks fine.

Estimates for This Week
Brown (Loew's) (Fourth Avenue')
(1.20; 4-6-6).—'Angel and Badman'
(Rep) and "Chott Goes Wild" (Rep)
(Rep) and "Chott Goes Wild" (Rep)
(Rep) (Rep) (Im.o.), \$3.500
Kentucky (Swiltow) (1.20; 311-40)
—"Joinon Story" (Col) and "Bloa(Continued on page 24).

'Carnival' Best Of

New Pitt Pix, 13G

Broadway Grosses Estimated Total Gross

Pittsburgh, April 8. Easter weekend, was way below expectations and that, added to the few days of Holy Week most of cur-rent attractions also came in under, rem such to a sugar the such that the such t

symbol and the symbol as a symbol as a symbol as a symbol as the symbol as a s

| Hottyweed (WB) (2.785; 26-31) | Hottyweed (WB) (2.785; 26-31

Chi Perks; 'Spring'-Price Hefty 621/6, 'Attorney'-Monroe 54G, 'Prentiss' 26G

Chicago, April 8.

With three strong openers plus a string of hetty holdovers, week might have proved better than average because of the end of Lent except for the bad weather and accompanying rain and high winds.

Stronger of new contenders, "Suddenly It's Spring," with Georgie Studdenly It's Spring," with Georgie of the contenders of the state above at the

Price heading the stage show at the Price heading the stage show at the Cickego should hit a hefty \$82,500. "Mr. District Attorney" is being boosted by Washin Monroe's band of the Cickego was been seen to be stoned by a strong \$85,000 at Roosevelt, tided by new notice; from criv. "Trail But and the company of t

Estimates for This Week

Estimates for This Week
Apollo (Bakk) (1.20); 853—"Jolson Story" (Col) (18th wt). Contioning its aman run but beginning
1810.00. Last week, great
1810.00. 1815.00. Last week, great
1810.00. Last week, "Evorite
Georgie Price heading slage show
Storagest of new entries, and hooks
betty 802.200. Last week, "Favorite
Storagest of new entries, and hooks
betty 802.200. Last week, "Favorite
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124,000.

Oriental (Essaness) (3,400; 65-95)

—Mr. District Attorney" (Col) with Yaughn. Monroe orch on stage. Rousing \$54,000, mostly from band's draw. Last week, "Red House" (IA) with Jan- August and Jerry Lester on stage (2d wk), stout

Lester on stage (2d wtk), slowl yet of the stage (2d wtk), slowl s

Late 1898. Pursueur (WS) (vol. 1884; Jan. 1898. Pursueur State-Lake (B.KK) (2,709, 95)—
"Yearling" (M-G) (7th wk), Still at 415,000, Last week, \$21,000, Last week, \$1,000, Last week, \$

Wash, Out of Doldrums: 'Be Yours' Vaude Lofty \$30,000, 'B'klyn' Hot 27G

4,304,000, D. Maylington, April 8, 1800 and 1800

pebble, Negro house.

Estimates for This Week

Estimates for This Week

Carried (Loew's) (2,433; 44-80)

The state (Loew's) (2,434; 44-80)

The state (Loew's) (2,434; 44-80)

Dominous (Balband) (2,638; 31-80)

Pett Years' (RKO) (Small)

Cover, Last week, "Michigan (Kid') (U) and "Wake Up, Dream" (20th) (1,638; 31-80)

Pett Years' (RKO) (1,638; 11-80)

Pett Years' (R

| Wilson | W

Grosses Are Net

Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U.S. amusement tax.

Egg' Record 19G Sets Cincy Pace

"Egg and "setting a new high a control is uniform to the control in the control i

week, "Red House" (UA), all right \$55,000. (1800). (2,000; 08.180)—"Seaf Your," (IRKO) (4th wt), Still hely at \$13,000, trailing hord \$20,000 for third starce, Holds indef: \$570,000 for third starce, House record under Universal properties of the starce of third starce, House record under Universal of third third starce, House record under Universal of the House record under Universal of the House record under Universal of the House for third t

adouest \$12,000. Last week, Sud-denly It's Spring" (Park, sprightly \$16,000 Herrich (RKO) (2,100; 55-70)— Red House" (UA) (m.o.). Oke \$5,000. Last week, "Stanley Living-stone" (20th) and "Les Miserables" (20th) (reissues); \$3,500

Det. Fine; 'Years' \$45,000, 'Egg' 38G, 'Prentiss' 20G, All Great, 'Heaven' 15G

Detroit, April 8.

Business is being given a shot in the arm with a full crop of new top films this week.

Best showing top films this week. Best showing is being made by the Downtown, where "Best Years of Lives" will do smash week at boosted prices. Next biggest is the Fox with "Egg and I," with a terrific session. Michigan's "My Favorite Brunette" is noting the holdower at a bit. is pacing the holdovers at a big figure. "Stairway to Heaven," at the Adams, and "Nora Prentiss," at

the Adams, and "Nora Prentiss," at United Artists, also are doing well. Estimates for This Week Adams (Balaban) (1,748; 70-85)—"Stairway to Heaven", (U). Stout 1,5500. Last week, "Johns Story" (U). Stout 1,7500. Heaven, "John Story" (U). Stout 1,7500. Heaven, "John Story" (U). And "Renegade Gil" (SGP), Good \$18,000. Last week, "Good \$18,000. Last week, "GPD, Good \$18,000. Last week, "Boll Man" (PRC) (2d wk), \$12,000. Dewntewn (Balban) (2,68; \$1-90. Dewntewn (Balban) (2,68;

Man" (PRC) (2d wk), \$12,000.
Downtown (Balaban) (2,685; \$1-\$1.50) — Best Years" (RRO). Smash \$45,000. Last week. "One Million (FC) (relasuses), surprising \$14,000.
Fox (FOx-Michigan) (5,100), 70-95) — "Egg and I" (U). Terrific \$38,000 or over. Last week, "Michigan Kid" (U) and "Wake Up, Dream" (20th). \$18,000.

Brunette' Tall \$16,000,

Brunette' Tall \$16,000,
Denver; Yours' Oke 23G
Denver, April 8.
Houses, looks to hit top coin in sp-so
week here. "Favortie Brunette" at
houses, looks to hit top coin in sp-so
week here. "Favortie Brunette" at
single theatre, and holds.
"Best Years" (IKO) (4th wk), Good
Broadway (Cinema) (1,500° Born to
Best Years" (IKO) (4th wk), Good
Broadway (Cinema) (1,500° Born to
Best Years" (IKO) (4th wk), Good
Broadway (Cinema) (1,500° Born to
Best Years" (IKO) (5th Who), Don's
Best Years" (IKO) (5th Who), Don's
Best Years" (IKO) (5th Who), Don's
Broadway (Cinema) (1,500° Born to
Best Years" (IKO) (5th Who), Don's
Broadway (Cinema) (1,500° Born to
Pendam (Cockrill) (1,705° Born)
Denham (Cockrill) (1,705° Born)
Denham (Cockrill) (1,705° Born)
Denham (Cockrill) (1,705° Born)
Esquire. (FOX) (1,42° 35-74)-(Th
Best Years)
Mexico" (Col), also Denver, Webber,
Nice \$4,000, Last week, "Nora Prentia" (Who)
Orpheum (IKO) (2,500° Born)
Broade Konow Best" (Col), good
Plondie Konow Best" (Col), good
Faramount (FOX) (2,200° S5-74)"Johon Story" (Col), Hert vow weeks
Good \$11,000. Last week, "Mora Prentia" (WB)
Jond Three on Toket"
(EG) (100° Col), Hert vow weeks
Good \$11,000. Last week, "Michigan
Tollon's (FOX) (700° Col), Hert vow weeks
Good \$11,000. Last week, "Michigan
Faramount (FOX) (2,200° S5-74)"Johon Story" (Col) Jones (Tol), good
Faramount (FOX) (2,200° S5-74)"Tollon's Groy" (Col), Jones (Col), good
Faramount (FOX) (100° S5-74)"Hert Your weeks"
(FOX) (100° S5-

'Pursued' Fast \$20.000 in Prov.

With the pre-Baster full out of the way, all stands are spurting that we way, all stands are spurting that with the pre-Baster full out of the way, all stands are spurting that we way, all stands are spurting that the property of the property of the property of the process of the property of the process of the process of the property of the process of the process of the process of the property of the process of the process

Brunette' Tall \$16,000, Denver; 'Yours' Oke 23G N. Y. Spurts; 'Stallion'-Calloway Big 65G. Rooney Ups 'McGurk' Sock 45G, 'Carrolls' 50G, 'Apley' Wow 154G, 3d

Despite rain Friday (4) night and (3d wk), climbed to \$21,000 or near, Saturday (5), which climaxed an unusually brutal Holy Week, Broad—"Favorite Brunette" (Par) with Lespuse rain riday (3) night and (5 wh), elimbed to \$31,000 or near, and unusually brutal Holy Week, Broadway picture house generally a house of the state of the state of the state of the state when the state of the state of

newcomers in first-run locations this week, and 10 holdowrs.

One of the best new grossers is forced for the best new grossers is forced to open doors at 745 a.m. to make the first of the

at the Gotham. "Boom Town" looks released to the Gotham to the Hills of the Gotham to the Hills of the

"Francetic ("Sp. 21,000. 14,00

"Favorite Brunette" with Jimmy Dormy band and others on state of the property of the property

Strand (WB) (2,756; 75-\$1.50)—
"Stallion Road" (WB) and Cab Calloway orch heading stageshow. Land-"Stand (W.B.) W. 1966 (7-5.13). When the West of the Standard (W.B.) W. 1966 (7-5.13). When we was the West of the Standard (Standard (S



THE WHOLE INDUSTRY IS CALLING IT THE

BOOMERANG! . 13 RUE MADELEINE . THE LATE GEORGE APA

CENTURY-FOX LEADING WAY OF ALL COAST STUDIOS!" -ALTON COOK, N.Y. WORLD TELEGRAM

"THE LATE GEORGE APLEY" 1st WEEK AT RADIO CITY MUSIC HALL TOPS RECORD 20th CENTURY-FOX FIGURES OF "ANNA AND THE KING OF SIAM"!

"BRILLIANT! SUPERB! A TREASURE OF A FILM!"

"THE LATE GEORGE APLEY" 2nd WEEK AT RADIO CITY MUSIC HALL TOPS THE 20th CENTURY-FOX RECORD OF THE 1st!

"ONE OF THE SEASON'S RICHEST OFFERINGS!"

3rd WEEK OF "THE LATE GEORGE APLEY"
TOPS EVERY RECORD FOR EVERY DAY
OF 1st AND 2nd WEEKS!

GEORGE APLEY FROM Great



CENTURY-FOX

. THE GHOST AND MRS. MUIR . THE HOMESTRETCH In Technicolog

Swedish Studios on Busy Schedule: **Finnish Production Not Too Active**

the first quarter of 1947 2 Austrian Newsreel rolling up an unprecedented number of picture preems, Sweaish film producers are intent upon maintain-ing an even flow of new product in the future. Syensk Filmindustri's

William Derman and starring Gum William (William). William over the foreign marts, SAG—Swenson (Wive Film) william (William). William (William) william (William). William (William) william (William). William (William) william (William) william (William) william (William). William (William) william) william (William) william (William) william) william (William) william (William) william) william) william (William) william) william) william (William) william) william) william (William) william) william)

Other possibilities include a pro-duction of "Doctor Karin Lange" by Sandrew Bauman Film, while an un-disclosed Swedish producer is said to be mulling production of "Crime in the Sun," based on Staffan Tjerin the Sun," based on Staffan Tjer-ncld's Swedish play. Eva Dahlbeck, who starred in the play, has been mentfoned for the femme lead.

One Finn Film in Work Helsinki, March 25.

Helsinki, March 25.
Finnish film production is relatively inactive with— "Pikaluna Pohijoiseo" at the Fenno-Film istudio the lone picture in work. Cast indudes Ansa Honen. Tauno Majuri and Liisa Tuomi while Roland Helsitrom is directing. Lisf Wager scripted. Touted as a find, Anja Kola is making her bow in this pic.

Soon to roll at the Suomi Filmi lot is "Hanni" with Ilmari Unho di-recting. Script is a comedy, based on the Finnish bestsciler. Irma Seikkula and Tauno Palo

top the cast. Soon to open at the Rex theatre here is "Hedelmaton Puu," a romantic drama produced by Suomen Filmiteollisuus, with di-rection by Hannu Leminen.

PRINCESS. MELBOURNE. REVERTS TO CARROLL Melbourne, April 1.

Melbourne, April 1.

The Fullers have bowed out of Princess theatre here on an agreement with Garnet Carroll, house going back to Carroll's sole control, Princess, former ace legiter, has been playing films recently because of carrh of stage fare. It quits pix for time being soon to allow "Life with Pather" to come in via an arraygement with Whiter's to come in via an arraygement with Whiterhall Productions.

Reported that the Fullers will import an Italian or French opera troupe late this year for Aussie tour

Stadt Theatre Reclaimed

Vienna, April 1.
Stadt theatre has been landed back to Austrian owners here, after having served, the U. S. forces when called the Rex theatre. Director Rudolf Oesterreicher and Loube plan "Three From the Danube" in September as first productive.

It is a Robert Stolz operetta

MORE MEX. FILMHOUSES Mexico City, April 8.
Construction of six cinemas in northwest Mexico is being readied by Gen. Abelindo L. Rodriguez, ex-President of Mexico, now governor of Sonora state,

of Sonora state.

He is a big stockholder in the Credito Cinematografico Mexicano, the recently organized \$30.090,000 (Mex.) film trade financing society.

Cameramen Released

Vienna, March 25.
Among recent Shanghai repatriated Austrians are Luise and
Julius Fleck, two of the first newsreel cameramen in Europe. As far
back as 1908 they covered the landing of Bleriot, when he crossed the
English Channel in a plane.

English Channel in a plane.

Shortly before the Nazis came, the Flecks had an offer to work with Warners in Hollywood but refused, and had to go to Dachau concentration camp. From where they managed to get a permit for emigration to Shanghai.

French Acquire Klang Pix Sound From Germany

Berlin, April 8. Through their German Zone pic ture organization, the French managing to get hold of the Klang namaging to get note of the Atlang sound patents. Klang was 56% owned by Slemens Halske, now liquidated, and purchase of their Klang holdings will be virtually a steal at about \$4,500.

steal at about \$4,500.
Only the recording system will be used in France. There are three equipments now available, which will soon be placed in the Gaumont, Pathe and Billancourt Lauer (ex-Continental) studies, thus avoiding paying American royalties on the recording. paying A

Understood that the reproduction Understood that the reproduction equipment is not as good as American makes, but it will nevertheless be sold for appreciated currency in such countries as Switzerland and

American Films in Lead

American Films in Lead
In Finnish Houses
Helsink, March 25.
Of the 173 pictures opened here
since the season started August 2since the season started August 2tions. There were 104 U. S. films, 22tions. There were 104 U. S. films, 22tions. There were 104 U. S. films, 23trom England, 14 from Frience, 13
from Sweden, 11 from Russia, seven
Demmark and Spain, Probably the
longest-run American picture is
Arablan Nighte' (U) which racked
up a 10-week recorrican films to
oreem here since the start of 1947
are "Tonight, Every Night' (Col).
"Bring on Ginis" (Pap. "Frontier
Cat" (U). "Sudan" (U). "Thin Main
(20th). "Moon is Down" (20th).
"Gilda" (Col). "Three Strangers'
WB). "Happoody in Blue" (WB).
"Gilda" (Col). "Three Strangers'
WB). "Ghappoody in Blue" (WB).
"Edd Follies" (M-G), "Valley of Decision" (M-G), "Affairs of Susan"
[Par) and "Stolen Life" (WB).

Current London Shows

Current London Shows
London, April 8.

"Animal Kingdom," Playbouse.
"Anonymous Lover," York's.
"Ben' Nesteday", Garrick.
"Ben' Lesteday", Garrick.
"Banting Years," Casino.
"Banting Years," Casino.
"Batter Wested Station.
"Batter Station." Strong Problems of Proble Rush in," Portune.
"Fools Rush in," Portune.
"Gainea Pig," Criticrion.
"Jane," Aldwych.
"Gainea Pig," Criticrion.
"Jane," Prodereck," Strong,
"Man From Minstry," Comedy,
"Man From Minstry," Comedy,
"Man From Minstry," Comedy,
"Man From Minstry," Comedy,
"Pardin Balo," Dury Lane.
"Peace to Peckham," Princes.
"Perclame to Dream," Hipp.
"Preclame to Dream," Hipp.
"Preclame to Dream," Hipp.
"Prover and Glosy," Portune.
"Power and Glosy," Portune.
"Sweetels and Lowest," Ambass.
"Truant in Parklane," St. James.
"Sweetels and Lowest," Ambass.
"Truant in Parklane," St. James.
"White Devil," Dutchess.
"White Devil," Dutchess.
"White Devil," Dutchess.
"White Steed," Whitehall.
"Winslow Boy," Lyric.

VARIETY Ann Todd Squawking

On U.S. Allowance On U.S. Allowance
London, April I,
wood, is lates British film stee to
wood, is lates British film stee to
Calvert, Patricis Roc and Roc Harrinon, in their squawk against the
Board of Trade and Treasury for inmissing the squawk against the
Board of Trade and Treasury for inmissing the state of the squawk
Understood the Chancellor of the
Exchequer is now giving the matter
his consideration, with possible tilt
in allowances imminent.

U. S. Huddling On

American entries at the Brussels June film festival include Columbia's "Jolson Story," "Song of the South" (RKO), "Seat Pleas of Our Liver" (RKO), "Seat Res" (Seat Pleas of Columbia (Seat Pleas o

arom United Artists jie yet unchosen.

Artists jie yet unparticipa the festival is spongered
by the Motion Picture Asin. Their
cooperation is enthusing Belgians.

They are particularly heartened by
the forthcoming huddles of seevest
they are particularly heartened by
the forthcoming huddles of seevest
particle to scorebon with Frank McCarthy, MPA's European manager;
Elias Lapinere, RKO European fack
chief; P. G., van Hecke, directorgenergy of the Instituals, and John
Cline Revue.

Swiss-Austrian Teapot Tempest Stirred by Bad Synch of Music Track

JURIN UI. MINISH. II.dLR.

Vienna, April 2.

proportions has been stirred up with
proportions has been stirred up with
back and forth between Zurich and
Vienna over mixing of sound track
on "Earth," outdoor number shot in
Tyrol and Vorarbeeg by Tyrol Film.
Pic hasn't been released here by
Santawa course, and the

premiered in Zurich last week.

Squawk concerns fact that music,
recorded in Vienna under Willy
synchronized in Zurich lab so that
serious moments in flim, particularly
Tyzolean peasant funeral (local
hilbilities) calls for laught rather
thibilities olas for laught rather
thibilities a Zurich premierra and en-

Leopold Hainisch, who directed is reported planning action against Swiss Omnia Film which did the mixing job. Pic is unlikely for ex-

EIRE FILM IMPORTS ALMOST EVEN UP

During the early months of 1946 the importation of films into Eire was below the 1945 level. Later was below the 1945 level. Later months, however, showed an updurn months of 1946, just issued by the Dept. of Industry and Commerce, total footage imported was shown at 8,85,006—every little below the 4,854,64,8 figure of 1945, which was 634,64,8 figure of 1945.

Native-Play Rule, No Pseudonyms Seen Snafuing Argentine Legit

French-English 'Aiglon' Mulled by Goldin

n while fitting in Hoffywood, inderstood the Chancellor of the heuer is now giving the matter consideration, with possible ull likewances inminent.

S. Huddling On Belgian Festival

Tough Times Seen **Ahead for French**

Tough times ahead for the French plx industry are anticipated by Figure O'Comel, French groducer French Processing to the French Processing to the French Processing to the First snag is the local habit of leaving too much to be decided until the shooting stage, in which his ideas are similar to those expounded by J. Arthur Rahh.

by J. Arthur Ranh.
Second is the necessity of going feavily for tints, which here are still in the pioneer stage. He firm-self placed an order for 2,000,000 feet of color raw stock, and considers Relair lab tacilities sufficient to handle five pix at the same time, due to German equipment imported during occupants.

during occupation. From the distribution end, he finds business hampered by, the mass of poor product marked; at bargain basement rates, This does not only affect domestic sales, but exports as wall. In several countries he finds exhibs often retuining to book good product on account of high perfect of the countries of the first of the process of the process of the first of the process of the first of the process of the pro

10% or 15% instead of the normal percentiage. Percentiage. Percentiage. Percentiage of the second of

Launder Heading Home

Launder Heading Home
Frank Launder headed back east
after huddles with Eagle-Lion heads
on dieness, If allowed header and
appealing to U.S. patrons with upcoming \$3,500,000 bugketer, "London
law Town," and "Blue Lagoon."
He sails for England on the Queen
Elizabeth later this month.

British Film Briefs

Jan.-Nov. figure of 1943, which was 6,894.614 value piaced oh the imports was \$47.70 as against significant of the proof is use \$47.70 as against significant of the proportion of films came from U. S. 1942 in 45. Returns don't show what proportion of films came from U. S. 1942 in 45. Returns don't show what proportion of films came from U. S. 1942 in 45. Returns don't show what proportion of films came from U. S. 1944 in 44. The short significant of the production in London April 1. Walter Wanger is to start film production in London early next film production in London early next film the short significant film production in London early next film production in London early next film the short significant film th

Montevideo, April 1.

Aithough this Diaz-Collado Co, was solve to open without difficulty at the Argentino theoret in Buerios Alres With a Sponish-translated version of the Collado Co. The Collado Co. The Collado C

and mide the "August" line rights nother the transport of the production, were able to get under the transport of the production, were able to get under the production, were the production and the produ Josefina Diaz and Manuel Collado.

thes.

Another anglu raising its usly head to make things difficult for the acting profession is the proposal by the Buenos Aires federal police, through its bureau or identification, that pseudonyms may not be used in Argeitine by any person whatso-ever-either author, actor, painter over-either over-eit

their real name under a cloak.

This is believed to be a measure inspired by anti-Semitic members of the government. So far it basn't gone into effect, but the mere fact that the subject has been broached very definitely shows which way the very definitely shows which nationalist wind is blowing.

RADIO EIREANN DUE FOR BIG BUILDUP

Dublin, April 2.

Dublin, April 2.

With Robert Brennan, former Irish Minister in Weshingtion, back 10 take over discending the former irish take over discending the former in the form

been announced recently.

The number of players in the station orchestra is being increased and
two orchestras will be ereated. The
appointment of musical director is
being offered for two years at \$4,200
annually, with the conductor of the
second orchestra at \$2,800 to \$3,200.
The present musical director, Michael
Bowles, is at present in Europe on
a special'study tour.
Provision has also been made for

a special/study tour.
Provision has also been made for permanent producers, script writers and a repectory company—all related on freedom, special related on the producers and players paid for each job and too the regular pay-roll.
Work is being-speeded up on a protive station, to be directed by Chartes & Kelly, and it is believed courses as proposed program—cur-courses as proposed program—cur-courses as proposed program—cur-

courage sponsored programs—cur-rently tolerated rather than encour-aged—to help bear the added cost

Korda's Paris Search

Paris, April of Vincent Korda spent two days there huddling with Fred Hotchkiss of the Western Electric Co. regards requirements. He ing equipment requirements. He subbed for his brother, \$ir Alexan-der Korda, who was detained in

Hotchkiss stays a week here then goes to Holland, where he'll survey the equipment market.

TORONTO MAY LEVY 2c TAX

100:0010 MAY LEVY 20 TAX
Levy of a 2c per ticket city
messment tax would provide applied and the second of the sec

South America, Caribbean Pix Houses In Sharp Increase Despite War Years

Washington, April 8.

The war years saw a gubstantial increase in the number of filmhouses and in seating capacity throughout Land and the same of the

and Ecuador 34. "In the Caribbean area as of Janand the Coulboan area as of January 1, 1947, we found that there are 89 picture theatres with a total genting capacity of 379,149 persons. The second of the

ciably stimulated."

Biggest Latin exhibition nation
now is Mexico whose 1,369 theatres
have 1,204,525 seats. Brazil's 1,490
theatres have 936,000 seats; and Argentina's 1,547 theatres (the most for
any Latin-American country) have
672,000 seats.

FRENCH UNION HEAD OKAYS PIX COMBINE

Paris, April 8. de Fontaine, head of t Andre de Fontaine, head of the new government-promoted Union General Cinematographique, stated ceneral Cinematographique, stated last week that he would be willing to cooperate with Edmund Cornig-lion-Molliner, Gaumont veepee over production, who recently started a concerted effort to group all French and production into one organiza-

De Fontaine implied that eventu-De Fontaine implied that eventu-ally he anticipated the nationalized segment of the industry would re-writ to private hands. However, should French Gaumont and its as-sociates get perferential treatment by gaining some 42 choice houses throughout France which are 99% controlled by the UGC, it's figured that problews of American distribuproblems of American distribution would be further complicated.

Lober in Paris to Spell Lewis for Loew's Int'l

Lewis for Loew's Int'll.

Louis Lober, one of associate discours for Loew's International in respective to relieve the learning of the learning the learning the learning of the learning of the learning the learning of the learnin

March of Time is preparing to re-lease its issues in Germany. Product slated for the Reich would be dub-bed in Paris.

Burger, New Loew's Int'l Sales Chief, To Africa

Samuel N. Burger, who recently was appointed sales manager for Loew's international, has arrived in first leg of his initial assignment since elevated to this post. He left N.Y. March 18, and is being accompaned by Charles Goldsmith, company's homeoffice co-ordinator for the contract of the contract o

Burger, who for years was homeoffice rep for Loew's foreign department concerned chiefly with
new theatre operations, likely will
visit India before returning to the
U.S.

U.S.

It's doubtful if he will go to Paris
to see Arthur Loew, head of Loew's
International, because the prexy is
due to head back to America about
the middle of this month. Loew is due to head back to America about the middle of this month. Loew is scheduled to arrive in N.Y. April 18. Prior to going to Paris, Loew was in England for about three weeks, and attended the preem of "Other Love"

Crosby Song Intro For Filipino Pic

Manila, March 28.

Bing Croshy will intro the local
film production, "End of the Road,"
based on the life of Capt, Manuel
Colayco, non of the heroes of the
Colayco, non of the heroes of the
Colayco, the colay of the colay
first Cavalry up to the gates of Santo
Tomas internment camp, where a
Jap naiper killed him. The Japa held
camp during the occupation.
Crosby has consented to sing the
Atenco de Manila college song, "Blue
Atenco de Manila college song, "Blue
dates of the colay of the colay
during the occupation to the
vords in reference both to the production and the college. The song
was airmailed to the screen singer
early this month.

early this month.

MPEA PARIS MEETING INSTEAD OF BERLIN

INSIEAU UF BERLIM
Motion Picture Experience, previously scheduled for ference, previously scheduled for ference, previously scheduled for said British American zone merger, was held in Paris yesterday (7). Conference was attended by Irving Mass, Robert Vining, Frank MacLoew and Joe Seidelman, Vining and Mass are going to Berlin for a visit. Mass will make a prover in Berlin, Prague and Amitordam. He will attend opening of the Dutch-America, Autor theatre in Dutch-America, A

Dutch-American Astor theatre in Hague and heads back for the U. S. May 1. MacCarthy planes to Geneva

'Pick-Up Girl' Signed For Five Countries by Hylton

Tom Arnold has informed authoress Eas Shelley hat he had had been also also also had been also had b London, April 1.

Maas, Allport to Berlin Maas, Allport to Berlin
Paris, April 8.
Eayetie W. Allport, Motion Picsucces
ture Assn.'s London rep, and Irving
Maas, veepee and general manager
of the Motion Picture Export Assn., and
are going to Berlin Saturday (12),

Honest Count
Metro International has discovered the perfect exhibitordistributor relationship, which
involves no problems of checking, no refunds or passout, Notheatre, And, since it's a 16m
operation, it's also perfect in
that there's no change of conflict
with any 36m account.
Central
Prison in Pretoria, South Africa,
with which Metro has just signed
a contract for its total release
slate of 16m product—and at the
usual restals.

Touchard Appt. Seen As Lift To Paris Comedie

Paris, April 8.

Threatened with disorganization since the resignation of dramatist Andre Aubey as its head some two months ago, Comedie Francaise is with last weeks appealed in the Fierre-Aime Touchard as its administration. Inspector general of theatres in the Ministry of Arts and Letes, he will draw up plans for 1947-49 which about have been started to the company of the comp

in February.

Long noied as the House of Moliere, the Comedie Prancaise has been alipping since the liberation. Aubeys departure further disturbed has been alipping since the result of the disturbed has been alipping since the result of the properties of the prope

theatre to regain its prominence as in prewar times. Bourdan intimated that actors' salaries would be given a boost, thus solving one of the major stumbling blocks to achieving amity in the Comedie's personnel.

Wartime Honeymoon For Mexico City Nightclubs Over: Fewer Tourists Mexico City, April 1.

The honeymoon of lush spending that brought Mexico her greatest prosperity is over for the greatest prosperity is over for the inspitclubs. These spots here are admittedly on the decline, being actribed to selewer customers and much less coin to spend. Slump is so bad that one leading local night spot for which nightly grosses of \$10,000 were not uncommon, now has \$10,000 were not uncommon, now has \$10,000 were not uncommon, now has repeated to the spending much less.

This is a reflection of the general tend, even chronic spenders spending much less.

Another factor is that there are

trend, even chronic spenjeer's spend-ing much less.

Another spending fourtist, espe-cially Americans. Explained by the Mexican Tourist Assn. that com-petition from Florida, particularly Minmi, and Canada has become early a district and the spending to the spending of the con-date to Mexico because of heavy ad-vertising both do. Clied that Mex-ico, thinking that this inst trade keep it and became even indifferent to it. Open hostility of some natives to U. S. visitors persists despite the cordiality concented by President to U. S. visitors persists despite the cordiality concented by President Situation is seen as adding out less work down here for American to less work down here for American performers. most of whom usually less work down here for American | "Killers" (U) and "song to like upperformers, most of whom usually ber" (Col.). Now that milder we double in nighticulus with vaude-revue theatre dates. Though nitter petted to end in a few days, driven operators are still keen for really good talent to draw trade, while you to continue the including talent. Huddles by the pen to current his. Including talent. Huddles by the protection of drawer impressarios recently sought a solution of the problem.

British Like 'Kingdom

London, April 8.
Revival of Philip Barry's "The
Animal Kingdom" at the Playhouse
last Wednesday (2) was splendidly last Wednesday (2) was splendidly received by a capacity house which included U. S. Ambassador Lewis Douglas, who made his first public appearance at the preem. Medium success is seen for the show despite the poor location of the theatre. Presented by Stephen Mitchell and Emile Littler, "Kingdom' kad previously toured the provinces to

Universal's Paris Huddles Shape Strong Europe, Africa Sales Policy

S. Africa Market On Pix Upbeat

Cape Town, March 25.

South Africa 1s rapidly developing into an important market, in the opinion of U. S. distribution of ficials who have visited here recently. These American film executives are watching developments surrounding J. Arthur Rank's cutrance into this field to see if it entrance into this field to see if it will cut into their playing time. Most of them believe the payoff will be largely which films attract the most patrons, and that U. S. pictures will do okay.

The Rank buy into the Schlcsinger The Rank buy into the Schlesinger operating circuit subsidiary means that the top British film official now has a finger in the biggest operanear the state of the state of

Outside of the South African Union, Belgian and French Congo, deprived of films during the war, offer a potential field with an ap-proximate 9,000,000 native popula-Films Films used there are and superimposed titles

PIX SRO IN DENMARK DESPITE STRIKES, COLD

Copenhagen, March 25. Desnite the printers strike that tarted more than three weeks ago and severe Danish winter weather, cinemas here continue to draw capacity crowds in most spots. Strike halted all newspapers except two Communistic publications. New films, shown sans publicity, ads or notices, still are playing to sold-out houses.

Due for American 0.0.

Pierre Salard, general manager for French Gaumont, and Alain Poire, head of distribution, will visit the U. S. during the summer on a proo, s. during the summer on a projected tour of American studios.

The Gaumont officials will also eye
Yank distribution methods since
their company runs exchanges in
France, North Africa and elsewhere, With Gaumont currently planning 10-15 pix for the year in the old Paramount studies and on other lots in France, U. S. production tech-nique will be studied intensively.

Universal's continental and North

U.S. Pix Get Sharp Shears
From Scandinavians
Copenhagen, March 25.
The way the censors acisored "The Killegs," Universal reach 25.
The way the censors acisored "The Killegs," Universal reach 25.
The way the censors acisored "The Killegs," Universal reach 25.
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The way the censors acisored "The Killegs," Universal reach 26.
The Killegs," Universal reach 25.
The way the censors acisored "The Killegs," also continent and North Acisor Health 26.
The Way the Copenhagen March 25.
The way the censors acisored "The Killegs," also continent and North Acisor Health 26.
The Killegs, "Universal reach 25.
The way the censors acisored "The Killegs also possible on Health 26.
The Killegs, "District World and Canada and Ca

Sectived.

Seidelman, through with his European junket, leaves for London uset Monday (14) and returns to the homeoffice abourd the Queen Elizabeth (15) and the section of the London for two weeks there also will leave for the U. S. He stated that the poster artists of Haly and France top the work of Americans but of the London of the London of the London of the London of London of the London of London

'OTHER LOVE' SCORES ON LONDON PREEM

London, April 8. Love," Enterprise m, overcame Holy "The Other Love," Enterprise Productions film, overcame Holy Week slump in its first seven days at the Empire theatre here to hang up a new high for this time of the

year.
First week's business beat everything for the last 12 months excepting "Stairway to Heaven," a Britsh-made, and "Easy To Wed." Barbara Stanwyck and Robert Taylor, who came here for the prcem, returned to N.Y. last week on the

Miss Stanwyck, who is the femme star of the film, and Taylor arrived in N.Y. last Friday (4).

BI Huddles "Other Love"
BII Blowltz, Enterprise Productions publicity director, was in N.Y. last week for confabs with Loew's International and United Artists on publicity plans for "The Other Love," EIP plic which preemed in London Control of the Control of th

Tamara Toumanova Wins Paris in 'Giselle'; To Tour

Paris, April 8.

Tamara Toumanova made her debut last Wednesday (2) at the Opera in "Giselle.". With many notables in the audience, including President Vincent Auriol, her bow was marked by a terrific reception and the show was repeatedly stopped by the Control of the Control

British Player for Aussie Pic Sydney, April 3. Gordon Jackson, Ealing player, comes here to play in "Eureka Stockade" for Harry Watt.



Produced by NAT HOLT • Directed by RAY ENRIGHT • Screen Play by Norman

RANDOLPH SCOTT ROBERT RYAN ANNE JEFFREYS · GEORGE "GABBY" HAYES

MADGE MEREDITH . STEVE BRODIE . BILLY HOUSE





to the 88,421,433 circulation of Life,

Look, Saturday Evening Post, Cosmopolitan, True, 22 Pulp magazines, Fan magazines and 101 important Cunday newspaper supplements.

Dark Delusion

16

Merico robust of the Very Company of the Very

Conserve. General Recommendation of the Conserve Variance Variance

Craig plays the young obtton tool tool first film since receiving a service discharge.

Inst film since receiving a service discharge.

In the property of the property of the property of the private practice temposities of the property of the private practice temposities of the property of the propert

Yankee Fakir

Yantkee Fakkir
(NE SOK)

Regulin rebuse ut V. Jee Wilder probaPowley, Jana Woodbury, Gen Bernate,
Powley, Jana Woodbury, Gen Bernate,
Powley, Jana Woodbury, Gen Bernate,
Bickard S. (1988) from stary by Minete
Bi

Miniature Reviews

HIMBHUFE REVIEWS

"Dick Pelastan" (M.G.). Last
of "Dr. Gilliepsie" series should
arnee better than fair returns
in all situations.
"Yankee Fakir" (Rep.). Routintuons.
"Yankee Fakir" (Rep.). Routintuitons.
"Wakee Fakir" (Rep.). Routintuitons.
"Wakee Fakir" (Rep.). Reignave
starred in Brittish-made meller;
some chance in U. S.
"That's My Man" (Rep.). Richly dressed Frank Borzage film
around racetract theme slowly
"The Bellman" (French).
Meller looks sook for arty U. S.

Meller looks sock for arty

Meller looks sock for arty U. S. theatres.
"Vielentee" (Mono), Melodramatic story of undercover pressure groups with good chances in "Three On a Ticket" (PRC), Another Michael Shayne whoult with good interest for supporting market.
. "Shoot & Kill" (SG), Good meladdrama for the supporting market.

The Man Within

(Color) (BRITISH-MADE) London, April 2

| ducy Box production, Stars Michael |
|---|
| Redgrave, Jean Kent, Joan Greenwood, |
| Richard Attenborough. Directed by Bern- |
| ard Knowles. Screenplay, Muriel and |
| sydney Box from novel by Graham Greene; |
| omero. Geoffrey Unsworth, At Odeon |
| |
| Carylyion |
| ucyJean Kent |
| ElizabethJoan Greenwood |
| Andrews |
| Mr. BraddockFrancis L. Sullivan |
| PriestFelix Aylmer |
| Cockney Harry |
| Sir Heary Merriman Basil Sydney |
| FarneErnest Thealger |
| Judge Allan Jeayer |
| Prison Interrogator Ralph Trumar |
| Dr. Stanton David Horne |
| HilliardGeorge Merriti |
| |

prime precession. Reph. Transaction of the control of the control

at the last moment he refuses to the loading Redgrave as leader of the Rad of story is a trifle untidy but leaves one to assume that Atten-Redgrave remains in fall. With Redgrave remains in fall. With Redgrave remains in fall and the remains of the remains in fall and the remains of the remains in fall and the remains of the remains o

| duction, directed by Borzage, Stars D |
|--|
| Americ. Catherine McLeod; features Rose |
| Karos, John Ridgely, Kitty Irish, Joe Fr |
| co. Joe Hernandez, Screenplay, Ste |
| Fisher, Bradley King; camers, Tony Go |
| die: editor, Richard L. Van Enger; see |
| Hans Salter. Tradeshown N. Y., April |
| '47. Running time, 164 MINS. |
| Joe Grange |
| Ronnie Catherine McLe |
| Toby Gleeton |
| Ramsey John Ridge |
| Kitty Kitty Ir |
| Willie Wagonstatter Joe Pris |
| RichardGregory Marsh |
| Millie Dorothy Ada |
| Jockey Frankie Dat |
| Son |
| SecretaryJohn Milj |
| |

of its horseracing theme and Don Ameche's, name. Filith, however, the following the property of the property o

appeal.
In tracing the rise and fall of a gambler, screenplay leans heavily and the control of t

The Rellman (Gratters)
(Gratters)
(FERNCH-MADE)
Mage Thin rises of Moulh Dry preman Lodonz, Rome France, Directed to
pretonal Lodonz, Rome France, Directed to
pretonal Lodonz, Rome France, Directed to
prepresent from Called Bononcompart by
present from Calle man..... Outsider.....Pierze La

(In French, English Titles)
This French horrer meller carries such a wallop that it easily rates as the strongest French-andep letture to bade in 1945, 'The Bellimm' is reminiscent of those productions from France that attracted record crowds seems certain of big bits at arty the stress in America, and should be obay in certain general houses. One thing in certain general houses. One thing that the stress of the stress (In French: English Titles)

Strough goes to a suppy mice, wante performance comes from Redgrave who plays the gentles.

Modest budgeted cornedy mystery, "Vankee Fairs" will serve as found to suppy mice and the performance comes from the grave who plays the gentles are performed to the suppy mice and the performance comes from the grave who plays the gentles are performed in the performance work. The suppy mice are performed in the medicar search, a supple control of the performance work. Supple suppy mice are performed in the the first special components to the turn of the century and fair the performance work. Butter is killed by a gang of smutgetes, before takes place when a local youngster lakes p

'This Happy Breed'

"This Happy Breed"
Am adaptation of the Neel

as the young woodcutter, an obvious comer in French films. Renee Faure, a looker who boyloouly shows strong theatre background, is Catherine, daughter of the slightly wadky peasant. She's superb. She also sings an united conceives bolineon makes the roll of the superb. Martha, a strong character, rula girl, Martha, a strong character.

Violensee

Holywood, April 5.

Monogram, reiness of Jack Bernhard-Berthylle of the Committee of the Committe

"Violence" is neat propaganda, warning veterans to beware of secret pressure organizations whose object is the spread of civic discord. Most film contains plenty of suspense to carry out commercial melodramatic aims. Script and players combine to overcome lack of directorial finesses, which is the content of the content

over, a constraint of the cons

Three On a Ticket

Three On a Ticlier

Hollywood, April 1

Fig please of flemmed Nateril project

Lee Pattern Hall Beamman. 1 Stord

Lee Pattern Hall Beamman. 1 Lee Pattern

Lee Pattern Hall Beamman. 1 Lee Pat

Stardy supporting the special relative to the start of th

Shoot to Will

Street to Kill
Sereen Guilt re Glywood, April 5.
Gesteen Guilt re Glywood, April 5.
dection. Fresture Russell, Wade. Sussa Walters, Edmund MacIyonald, Dougha Elackier, Vine Barnett, Neder Piaton. Div. David Street, Mitchell Russell Wade

| Marian LangdonSusan Walters |
|----------------------------------|
| sawrence Dale Edmund MacDonald |
| Dixie Logan Douglas Blackley |
| Tharlie GillVince Barnett |
| Jus Miller |
| John Forsythe Douglas Trowbridge |
| lim Forman |
| Al CotlinsTed Hecht |
| Mike Blake Harry Cheshire |
| Ed CarterRobert Riordan |
| SmokeyJoe Devlin |
| Bingo Eddle Foster |
| JemFrank O'Conner |
| BlackieSammy Stein |
| Piano Player |
| |
| |

There Tourism of Control of Contr

Jackson Park Delay

Chicago, April 8.
Long-litigated Jackson Park theatre case had another possible delay
when Myles Seeley, defendant attorney, requested appeals court to
set back brief filing to May 1. have

set back brief himg to May 1.
Attorneys for both sides have
agreed to 15-day extension from
April 4 to file answers in the Riverside and Minnesota theatres' antitrust action to go before Federal
Judge Michael Igoe here.



25,000,000 READ THE BOOK The EGG and BETTY MacDONALD 75,000,000 WILL SEE THE HILARIOUS FILM Claudette COLBERT · MacMURRAY "The EGG and I" MARJORIE MAIN LOUISE ALLBRITTON PERCY KILBRIDE BILLY HOUSE RICHARD LONG Written CHESTER ERSKINE and FRED F. FINKLEHOFFE Directed by Chester Erskine A UNIVERSAL-INTERNATIONAL PICTURE

...and something NEW has been added.....WORDS AND MUSIC!

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BERT KALMAR, ASCAR · AL JOLSON, ASCAR MILLER MUSIC CORPORATION

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... and More to Come!

\$2,000,000 House For B.&K., Toledo: **New Theatre Plans**

Toledo, O., April 8. Balaban and Katz is planning a new, modern downtown house here to cost about \$2,000,000, to replace the Paramount, 3,500-seater, on which its lease expires in June next which its lease expires in June next year. The new 2,500-seat house will be at Jackson and Superior streets, now used as a parking lot, and will incorporate many new ideas, including the parking lot, and will passed to the passed of the passed with the p

\$300,000 Omaha Theatre Opened

Omaha, April 8. Ralph Blank's \$300,000 Chief the Maiph Blank's \$300,000 Chief the-atre in South Omah's opened last Saturday (5) despite downpour. Weather stopped south side civic parade but house was jammed all day for "Jolson Story." The Chief is Indian atmospheric house seating 1,238. Policy is two changes weekly.

900-Seat Texas House Onened

wow-seat Yexas House Opened
Houston, April 8.
New 900 seat OST theatre on the
Old Spanish Trail, near Scott, Texas,
has been opened. The \$20,000 house
is managed by J. L. McKinney, who
is part owner. Others interested in
the new theatre include Ben C,
McKinney and Mr. and Mrs. H. S.
Proctor.

\$184,000 House in Charlotte, April 8. Construction of a new picture house on site of the present Imperial theatre will be undertaken as soon as building restrictions are lifted, according to Norris Hadaway, city manager North Carolina theatres. Only the two side-walls of present \$100,000 front-billing capacity from about 600 to \$1,000.

Interstate's Dallas House

Interstate Jalias April 8.

Interstate Theatre circuit will build its largest suburban theatre in south Dallas, within the next year. It will be a 1,200-seater, to be housed in a building containing stores and

Starting time will depend on the availability of materials and the lifting of building restrictions,

Nace Adds Another in Ariz.

Nace Adds Another in Ariz.

Phoenix, April 8.

Latest link in Harry L. Nace circuit of Arizon houses was added with the opening of. Mesa theatre, Mesa, Ariz. 16 miles east of here.

House is 1,000-seater and will play rist-run. Pown has two other theatres, Nile and Ritz, also run by Harry L. Nace Theatres, Inc.

Symon's Circuit Deluxer Opening

Symon's Circuit Deluxer Opening Butte, Mont, April 8. Film company reps joined branch managers out of Salt Lake for March 25 opening of Wallace, Idaho deluxer. The new Wilma theatre there in Symons Memorial Building is latest addition to chain established by theatre firm operating out of Missouta, Mont.

Metro's Play Problem

Has No B.R. in Production by One of Its Staffers

Metro is understood interested in acquiring screen rights but not making an investment in "Command," play which will be co-promoted by the command, play which will be co-promoted by the command, play which will be compared with pullips will be Kermit Bloomgarden. Play presents an interesting productive of the lim income, since it was later written into a book, "Command Decision," by the same author, "William Water, Haines, and became with the layout in the hypoed interest in the play, the contract of the command of the comman Metro is understood interested in

ED FAY'S GOLDEN ANNI ALL PRIMED FOR 21ST

Providence, April 8. Providence, April 8.

Long and varied show biz career
of local theatre tycoon Edward M. Fay, who started some 50 years ago as a vaude and concert violinist, will

Fay, who started some 50 years aso as vaude and concert violinits, will be climaxed by a golden testimonial dinner in his honor April 21 at the sored by the climate the concert of the co

idence houses.
Arrangements have been made for a special train to leave New York April 21 for the convenience of April 21 for the convenience of Frank C. Walker, former postmaster general; Basil O'Connor, 'American Red Cross chairman; Joe Vogel, Gus Eyssell, George J. Schaefer, Malcolm Kingsberg, William F. Rodgers and Tom Connecs.

Grierson to Paris On UNESCO Film Program

UNIXUU Film Program
John Griesson, indie shorts producer, who is director of mass commulcation and pubble information.
Social advantage of the communication and pubble information
planed from New York yested
(Tuesday) for Parls. He'll attend
to meeting there of the excee board
of the meeting there of the the communication of the communication of

Tax Bills

passed onto the customer, And, with biz shrinking, the exhibs feared the passage of the bill would further slash bo, returns.

Because of the desperate plight of the municipality for more revenue there is a strong likelihood that the measure will be brought up again at the next session of the city solons.

16% Wash. Tax Spiked
Washington, April 9.
Bill, which would have slapped a
10% local sidmissions tax on all D. C.
amusements, on top of the Federal
20%, was spiked last week by a
combined House-Senate District
Committee working on proposals to
increase the city's revenue.

Delaware Defeats Amus, Taxes Wilmington, April 8.

Delaware legislature has adjourned without passing two bills which would have seriously affected control of the property of chinking some in pictures. It died in committee.

Second measure would have enabled municipalities and other local subdivisions to enact amusement laxes.

Pennay Tax Unlikely
Harrisburg, Pa., April 8.

Little chance for passage of the proposed and the proposed an in addition to providing for collect-ing the tax, the bill empowers the State Department of Revenue to license all places of anuscement at license all places of anuscement at monthly reports of all tux monies collected.

Fred Ullman

- Continued from page 7 :

such as "denny," it's often advan-tageous to shoot the picture here to obtain the maximum of authenticity in sets. He declined to state, how-ever, whether he'd succeeded in lin-ing up any Hollywood production for the Harlem establishment, de-claring that IKO had no Immediate plane commercial plan producers would take over the studio next. Cord in internetient broukers to

would take over the studio next. Coat's to independent producers to rent the Harlem studio is about the same as what they would apy for a second to the studies of the same as the studies of the same as the same for both the same as the same for both the same as the same

have more manyword produces we have the studio, meanwhile, is expected to boost interest in its use by Coast producers, although most of them will probably wait to see what the prolog, in which the French star expension, and the prolog, in which the French star expension, and the property of the U.S. version of the line, is also expected to prove a specious sets obtainable. One sequence has Chevaller single prigable on a full-sized stage, with a large orchestra in the pit and a large orchestra in the pit and a from out front.

WB-Wald

mentary technique for added realism.

Among the 35 locations selected last
week will be Fancuil Hall, used by week will be ranchil Hall, used by Revolutionary patriots as a meeting place; Harvard University and the Boston Library, House in which the picture's family will be depicted as living is "in the shadow of Bunker Hill," Wald explained.

illi, "Wald explained."

Producer and his main effort will be to present a major modern-day problem realistatily. He will show that the current struggle of right va. tel is leaving the average man die and that he must take steps to get back to the Constitution and the Bill of Rights. A parallel will be get back to the Constitution and the Bill of Rights. A parallel will be drawn between the present placid arrawn between the present placid American to the dangerous forces pulling at his liberty and the Germans of the early 30s who puffed their pipes in beer gardens and the producer of the producer of

happen here."
Delmar Daves will direct the pic
from an original and screenplay by
David Goodin. Daves and Goodis
were in Boston with Wald. This
refrom New York. Shooting in the
Hub will take six to eight weeks.
Wald said he is rushing the film to
completion to get it to the public as
quedly as possible. • our grants of
the cast set so far.

Reissue Packages

Continued from page 7

a flat rental basis. When they began toppling house records in test engagements, Small decided it was time to take advantage of a good thing and revised the price to a 35% deal. Business they're doing is being duplicated by reissues of most of the other companies.

ing dupicates 19 control of the other companies.

In line with this, a spokesman for the Brandt circuit, which operates the Republic, declared its evident people want. Republic, formerly operated as a subsequent run house people want. Republic, formerly operated as a subsequent run house good, however, the circuit has degod, however, the circuit has degod in the circuit of the circui ctoed the house will not operate on any set policy and the management now has its sights trained on "Sea Wolf" and "Sea Hawk," a Warners' dual reissue package which has done outstanding business to date where-ever it's played.

Inside Stuff—Pictures

India is about to feel the touch of the American flack. Al Margolies, New York publicity man, has been hired by V, Shantaram, Indian producer, to turn out press material, heralds, cards and accessories for his frotheoming pix, "Journey of Dr. Kottal" and "Shakunlais." Films are being released recommendation of the Control of the English version. However, if the American force free the Control of the Control

After and REO are in an argument over the release date of "The Profitors" Associate she production with court of the data starting. Merica C, Cooper, prexy of the indic outift, wants from the starting of the between the REO lassists on next February. Another Fonds starter, "The Long Night," is booked for release in November, and the distribution compare controls it is not good business to gut out two Fonds pictures at the part of the starting of the release in November, and the distribution compared to the starting of th

Irving Lesser's departure as associate managing director of the Roxy, N. Y., calls for termination of his contract by paying him his \$550 weekly salary for another year. Lesser is joining his brother, Sol, film producer, He will headquarter in New York, handling special publicity and exploitation on latter's pictures.

Prints of Walt Disney's "Snow White" are being shipped to the Salzburg Film Festival at the request of Lt. Gen. Geoffrey Keyes, commanding general of the USAF in Austria. Films from England, France, Russia, Switzeland and Sweden will augment the Disney contribution.

U. S. State Department has assigned Eddie Albert to handle the production of "The Richmond Experiment" in 16m. Film will be based on tests made at Richmond, Cal., for special training program of police throughout nation on handling race relations.

Bidding Liked By Distribs

suits by the losers, no matter to inting each other's problems in feelwhich aide the film was awarded.
As a matter of fact, distrib towards to the state of the

national ad campaign, previous playdates in surrounding cities and other such factors.

other such factors.
Bidding has made considerably
more work for division and salesmanagers, since most companies
have left to them the decisions on
the companies
have left to them the decisions on
the companies
have left to them the decisions on
the companies
have left to the decisions on
to be given on a lower level. Koveever, had not the Supreme Court
stay come along, plans were in the
making to shift responsibility to the
field.

One of the things making for One of the things making for more work was the practice of the exce who made the decision dictating a memo on his reasoning in each case, so that if a suit was filed at any later time, he'd be able to recall exactly the factors involved course, that made a price factor of the course of the course, that makes the course of the course of

in the past by most houses.
Where there was doubt about a theatre's potential and bids were close enough to justify it; some distribution and practice of giving the film to the untested house. Idea, of course, was to build up experience more money and feat attend be more money and feat attend to the theatre got the product.

Toutheat choice to make, it was

the theatre got the product.

Toughest choice to make, it was said, was in cases where a second or subsequent-run exhib bid for pix for first-run. Insamuch as there's no previous experience with the theatre operating on this run, distribusible to the situations mentioned the said of the situations mentioned to the subsequence given the pix to the subsequence given the pix to the subsequence of the subsequence to find out whist he could do with it.
In a situation mentioned by one
distrib, several pix were sold to a
subsequent for first-run. He didn't
subsequent for first-run. He didn't
were given to the original first-run
account. The other fellow came in
and squawked that he naturally
only two control or one policy with
only two control
first-run until he could acquaint his
potential partonage with his new
Didt'th mere the he was the first
Didt'th are subsequently the could acquaint his
potential partonage with his new
Didt'th are subsequently the could be supported by
Didt'th are subsequently the could be supported by
Didt'th are subsequently the could be subsequently to the subsequently the subseq

Distrib agreed that he had a good point in that he couldn't develop the Distrib agreed that he had a good point in that he couldn't develop the new policy so quickly. However, it was pointed out that the exhib who originally had the first-run would be in an excellent position to sue if the distrib was awarding the product to another house which was paying less rental.

caused the boxoffice decline—was felt a lot more strongly than it has been for quite a few years.

been for quite a few years.

Certainly a major factor in the decline which was felt so definitely in March was the quality of product. While January and February were observed with a considerable number bessed with a considerable number bessed with a considerable number mer, the following month saw one weakle after another. The powerful grossers by that time had moved back into subsequents, where their cumulative income has less effect on the complex of the complex of the complex of the complex of the cumulative income has less effect on a complex of the cumulative income has less effect on a complex of the cumulative income has less effect on a complex of the cumulative income has been described by the cumulative in

admission taps.

Domestic rentals during March for about half the majors appear to have held up well and exceeded boom figures of 1946. The other companies saw declines of about 2% to 10%. A considerable help in the overall situation was the continuation of superior bits abroad in companion with profession periods of the profession of

ation of superior hiz abroad in comparison with previous years.

Any company's income from real high ground previous that hinges completely, of course, on the relatively small group of films of the relatively small group of the previous previous

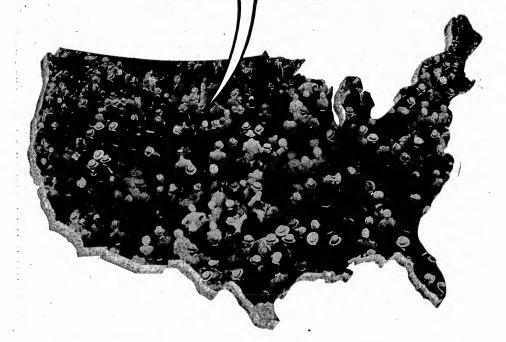
There's the usual divergence in figures between what affiliated and indie theatres are off. Affiliateds show only a dip of a few percentage points from last year, while indies generally claim to be down around 20%.

Offishness has naturally increased exhib thinking about siling admission fees, but it definitely appears of the control of the

make itself felt.

Concentration of trade at the weekends continues, while a secondary phenomenon is the continued drop in kid business. No one seems to have hit on the cause—or even a and uses rental. In cases of close bids between the control of the





ALL AMERICA AGREES...

Launched by an intensive Giant national advertising and promotion campaign in Magazines, Newspapers, Radio and Truck Posters, M.G.M's "The Yearling" will reach an estimated total of 1,561,000,000 impressions.

In Chicago it broke the M-G-M record for the house, running for 7 big weeks at the State-Lake Theatre. And now watch it repeat next in Houston, Washington, D. C., Cleveland, Portland.

Picture Grosses

LOUISVILLE

die's Big Moment" (Cal). Lively \$3,600. Last week, "Sister Kenny" (RKO) and "Return Monte Cristo" (Col) split with "Searching Wind" (Par) and "Seston Blackte and Law" (Col), \$2,500.

'RRIINETTE' ROUSING \$20,000 LEADS MPLS.

Minneapolis, April 8.
With holdovers still booming here,
"My Favorite Brunette" is setting
the pace currently with a hefty mession at Radio City. "Sinbad the Sailor" and "Best Years of Our Lives" are best on holdover list. "Fabulous Dorseys" is okay at the

Estate

Estimates for This Week

Asider (Pan) (100) 30-44)—Fruil

Asider (Pan) (100) 30-44)—Fruil

Asider (Pan) (100) 30-44)—Fruil

Fruil (PRC), Fine \$3,000 in 5 days.

Lart week, "Wild Beats at Bay"

Fischila" (E.I.) Born for Speed"

Centary (PE) (1,000 50-70)—

Fischila" (E.I.) Parr \$7,000, Last

Last week, \$5,000

Lyric (RAC) (1,000 40)—Towl

Dyryc (RAC) (Censue, \$1,300,

Lyric (Far) (1,00, 50-70)—

"Lyric (Far) (1,00, 50-70)—

"Lyric (Far) (1,00, 50-70)—

"Lyric (Far) (1,00, 50-70)—

"Lyric (Far) (1,00, 50-70)—

"Thought week, Suddenly Spring" (Far)

(Inc.), \$4,000.

"Favorite Brunchts" (Far) (1,00)—

"Favorite Brunchts" (Edg. Galler)—

"Revolute Ballow (RAC) (2,00) 50
"O—"Sinbad Sallow" (RAC) (2,00) 50
"O—"Sinbad Sallow" (RAC) (2,00) 50
"Solved Sallow" (RAC) (1,000) 90-\$11,500

ERCO-Pan (RRC) (1,000) 90-\$11,500

ERCO-Pan (RRC) (1,000) 90-\$11,500 Estimates for This Week

wk), alid \$10,000 ester \$18,000 EBCO-Fan (RKO) (1,600 go-81.50) = "Best Years" (RKO) (4th wk).

"Best Years" (RKO) (4th wk) well to study \$17,000 ester \$18,000 in third.

State (Fan, 10,00), \$50-70) - "Falue State (Fan, 10,00), \$10-70 ester \$12,500 Last week, "Ladier" Man" (Fan, \$12,000 Last week, "Ladier" Man" (California" (Fan, \$12,000 Ester Man" (Fan, \$12,000 Ester Man" (Fan, \$12,000 Ester Man (Fan, \$12,000

[Par.], \$12,000. Updown (Par) (1,000; 50-55)— "California" (Par). First nabe showing Fair \$5,000. Last week, "Miss Pilgrim" (20th), \$5,500. World (Mann) (350; 50-99)—"Jol-son Story" (Col.) (8th wk). Strong \$2,000; last week about same.

'Locket' Neat \$10,000 Seattle: 'Prentiss' 11G

Seattle, April 8.
Biz is not too good here this week, with number of holdovers hurting. Top newcomers are "Nora Prentiss," and "The Locket"

ates for This Weel

Estimates for This Week
Blue Mouse (H-E) (800; 45-80)—
"Favorite Brunette" (Par) (5th wk).
Big \$7,000. Last week, \$5,500.
Fifth Avenue (H-E) (2,349; 45-80)
—"The Locket" (RKO) and "Cigarette Girl" (Col., Good \$10,000. Last
week, "Lady, in Lake" (M-G) (2d
Liberty, J&vH) (1,650; 45-80)
—"Jolson" (Col) (15th wh). Closing
"Jolson" (Col) (15th wh). Closing

weak, sady, in Lake" (M-G) (2d Wk), \$8,800. Liberty (I&vH) (I,500; 45.80) — "Johon" (Cl) (15th wk) Closing with big \$8,000 for new long-run Music Box (H-E) (850, 45.80)—"I'll Be Yours" (U) and "Back-lash" (20th) (m.o.). Siew \$3,500. Last week, 4th of "California" (Par), big \$3,500.

"Carnival Prolice" revue on stage, \$3.500, \$1.500, \$2.500, \$3.

'Brooklyn' Good \$15,000 In Buff.; 'Years' 23G, 2d

Buffalo, April 8.
Biz is not much better than in reent weeks with holdovers slowing Biz is not much better than in re-cent weeks with holdovers slowing pace. Top new entry is "it Hap-pened in Brooklyn" at the Buffalo. "Best Years" is still strong in third week at the Century. Estimates for This Week

Buffato (Shea) (3,500; 40-70)—
"Happened in Brooklyn" (M-G).
Good \$15,000. Last week, "Miss Pilgrim" (20th) and "Backlash" (Par),
\$13,000.

\$3,000.

Great Lakes (Shea) (3,500; 40-70)

"Favorite Brunette" (Par) (24 owk). Strong \$13,000 or voer. Last week, sock \$20,000.

Hipp (Shea) (2,100; 40-70)

"Laughs Andy Hardy" (M.-G) and ("Charlie Charl Trap" (20th). Sturdy at \$9,000. Last week, "Pursued" (WB) (mo.), \$8,000.

(WB) (m.o.), \$8,000. Callor, 40-70)—
Lafayette (Basil) (Jan de Shadowette (Basil) (Jan de Shadowette (Col.), Modest \$12,000 or near, Last week, "Michigan Kld" (U) and "Shadowette (Col.), \$1,000. Find the collection of the collec

34,500.

20th Century (20th Cent.) (3,000;
90-\$1.50)—"Best Years" (RKO) (3d wk), Big \$25,000 after great \$25,000 for second week.

U-Rank Pact

Continued from page 4 Africa is the first to be carried out under the new agreement."

Arrica is the first to be carried out under the new agreement."

Arrica is the first to be carried out under the new agreement."

In the contract better the new agreement of the

of canteria.

The second production program, 35 films will roll before the canters this year and 40, next More than half present and future productions call for budgets in excess duction costs, he said, equaled those of Hollywood and when allowance is made for talent which is cheaper than on the Coast, "It can be readily er than in the U.S."

Siodmak

Continued from page 4

the rist year of this life. Stodmak the rist year of this life. Stodmak in European as a successful director for pictures starring Emil Jannings ("The Tempest"), Maurice Chevaller ("Personal Column"), Charles Boyer ("The Simple of the Personal Column"), Charles Boyer ("The Simple of Chevaller ("Personal Column"), Charles Boyer ("The Simple of Chevaller ("The Simple of Chevaller of Chevaller ("The Simple of Chevaller o

First Full-Length Opera Filmed, 'Barber of Seville

Filmed, Darner of Seville First opera to be filmed in its full length, "The Barber of Seville" is slated to preem at the Golden theatre, N. Y., May 5, following the current "Henry V". Film will be two-a-dayed with reserved seats at \$1.20 and \$1.80 at matinees and \$1.80 at \$1.80 exercises.

and \$2.40 evenings.

Excelsior Pictures is distributing the pic, which is in Italian with English titles, and an entr-acte commentary by Deems Taylor. It runs 110 minutes.

B'way First Runs

in the coultying house in the coultying house in the coultying house in the coultying house in the county in playing of product. That's partly because the county in playing off product. That's partly because the county in playing off product. That's partly because of the rest of the country in playing off product. That's partly because of the rest of the country in playing off product. That's partly because the county in playing off product. That's partly because the country in playing off product. That's partly because in the country in playing off product. That's partly because in the country in playing off product. That's partly because in the country in playing off product. That's partly because in the country in playing off product. The country in the country in playing the country in the country in

product.

Likewise unusual is the opening of the Winter Garden and Park Avenue to UA films, since the houses are operated as showcases by Universal. UA, however, held a commitment on the Winter Garden from a pre-

UA, however, held a commitment on the whiner Garden from a preminer of the white Garden from a preRivoil currently has RKO's "The
Rivoil currently has a princip
much as Paramount has a princip
much as Paramount has a princip
arrangement on the Riv and there's
a sort of test agreement by which
a part of the Music Hall to a pair
of U dinns, "The Egg and I" and
Great Expectations." Latter bookGreat Expectations." Latter bookforest Expectations." Latter
forest Expectations." L

Last week, 4th of "California" (Par.)

| Sas.400 | H. | H. | (2.200 : 1,145) | feas the naturalization of Stodmak's or Targist roadsbown, and the part of the part

Ren's Boss

Continued from page 3 :

at last week's meeting of obtaining

at hat week's meeting of obtaining a studio head. He expressed complete satisfaction with Yater administration as prexy and said the Gottz interests by all means wanted him to continue in that post. However, they wanted to see a division of the chore of studio direction. On the subject, since it was the initial get-logether of the board and most of the members were not completely familiar with the problems. However, it is known that Becker's views are shared not only by the views are shared not only by the views are shared not only by the control of the control of the dight representing the Yates interests.

and number of directors—including pers of both Yates and Gett factions on the board—expressed privately last week great disantifaction with the recently-closed deal by which Cross Welles is to mate "Macheth" in color for Rep release. "Macheth" in color for Rep release. "Macheth" in color for Rep releases and that the film would present the same sales problem, if not worse, that Ben Hechts "Specter of the Repe" did last year. If it he type of picture, they said, that Rep is and they were shiply critical of the whole deal. One member of the board told A number of directors

and they were highly critical of the whole deal.
whole deal.
whole deal.
whole deal.
It is assure you that if I can stop it, not a cent of Republic's money will go into it." Feld-man's arrangement with Rep does not require it to make a direct imman's arrangement with Rep does not require it to make a direct infine via deferring studio charges for their production. Since the studio determent is well down on the priority list for the payoff, unless a family in the production of the production of

Ends Today (Wed.) in Chi Ethus I utlay (Wetter) in Sales Second of Republic's regional sales meets was slated to wind up today (Wednesday) at the Hotel Black-stone, Chicago, after two days of huddles among Rep prexy Herbert J. (Wednesday) at the Holel Black-stone, Chicago, after two days of huddles among Rep prexy Berbert J. Yates, sales veepes James R. Grainger and southern district man-agers and branch managers. Third and final confab is scheduled for next week, beginning Monday (14) at Rey's Coast studies, which will cover the western district.

at Rep's Coast studies, which will cover the western district. Opening meed, held at the N. Y. Opening meed at the N. Yates' pitch for the company's new Truckoler process and discussions of Rep's future policy encerning B pertures. Yates declared the indusposition of the N. Yates' pitch for the Company's new period of the N. Yates' pitch in the N. Yates' period of the N. Yates' p

increased production costs of 19 jis.

Bernsed production costs of 18 jis.

Rep's policy on the modest budgetest will-await the outcome of the
Cosat confab. Second day of the
Cosat confab. Second day of the
Cosat confab. Second day of the
Cosat confab. Second of the
Cosat confab. Second of the
Frank Borzags to phoughters; "End
Against My Man," second of the
Frank Borzags top-budgeters; "End
Against My Man," second of the
"Anale Santhow," forth-coming Nelon Edd Reimbow," forth-coming Nelon Edd Badman," first John
Wayne production for Rep release.

Theatre Ad-Pix Continued from page 7

such practice in its product, according to Reisman. In a recent "This Is America" briefie on Hawaii, titled "49th State," for instance, Pathe took its cameras into the Dole pineapple factory for some footinge. Beapple factory for some footage. Be-cause many of the Dole employees wore aprons bearing the company trademark, Reisman said, it was necessary to cut out much interest-ing footage from the finished product.

stream. State of the stream of duct.

UJA's Film Quota in N.Y. Almost Doubles Last Yr

An unprecedented quota of \$2, 100,000 has been fixed as the goal of the motion picture division of United Jewish Appeal in the metropolitan New York area. The total which is almost double the \$1,013,000 raised in last year's campaign was set at a meet, chairmanned by Barney Balaban, which recognized the urgent need, for large sums, Balaban continues his city hop

Balaban continues his city hopping to organize the drive throughout the country. Paramount's present who returned from the Capets, who returned from the Capets last week, attended a UJA meet in Cleveland_yesterday (Tuest) and then left for Detroit where another committee meeting is slated for tonight (Wed.). Balaban was accommitted where the committee meeting in the committee meeting is slated for tonight (Wed.). Balaban was accommitted the committee meeting in the committee meeting is slated for the committee meeting in the committee of the co panied by Lou Novins a Shain.

Shain.

Four co-chairmen have been named to head the local industry drive. They are Matty Fox, veepes of Universal-international; Billy of Universal-International; Rose, producer and columnist; F ard Rodgers, composer; and Friedlander, prez of Dazian's, ard Rodgers, composer; and Emil Friedlander, prez of Dazian's, Inc. Organization of committees under these men are now under way and will be announced later. National overall goal of the UJA is \$170,000,000 of which \$65,000,000 is to be raised In New York City.

Goldwyn Heads H'we

Goldwyn Heads Hwood April 8. Samuel Goldwyn was appointed president of the Hollywood division of the United Jewish Welfare Fund campaign, with a goal of \$8,500,000. Appointment was made by Bartey. Balaban, national chairman of the divise.

Goldwyn will confer this week with Dore Schary, Abe Lastfogel Jack L. Warner and Walter Wanger to map plans for the campaign among the studios.

Loew's Well-Heeled Continued from page 6

\$1,000,00 or more. Loew's investment in the trio of flickeries (wit a 78% slice) is \$3,360,000 and theat values have soared since then.

values have soured since then.

In the company's New York showcase, the Capitol, in which Leevily
holds a 50% share, its investment
was \$300,000, but that bears 'little
relationship to the theatre's present
value. In the Buffalo sector, where
Leew's partial interest vests in 17
houses, the company put in some
\$1,100,000 but will need considerably
more to gain outright control.

The soils large circuit to be af-

more to gain outright control.

The sole large circuit to be affected by the decree, so far as
Low's is concerned, is the PoliNew England group with 14 houses
in Connecticut and three in Massachuseits. Here the company's interent is already 76%, and it should not
experience any great difficulty in
boying out the remaining one-quan-

Other important locales which fall Other important locales which fall into the partial divorcement category are Baltimore (three houses—50% owned); Cleveland (five theatres—Loew's holds 100% of the common stock, 9.31% of preferred); and Toledo (three theatres—two owned 50%, one, 7%).

· UA Presidency Continued from page 3 =

ford, Grant, Chaplin and Charles ford, Grant, Chaplin and Charies Schwartz, Chaplin's attorney, get to-gether next week. Miss Pickford and Chaplin both intend to remain in the east for at least two more weeks, indicating there will be a number of top-echelon conclaves.

top-echelon conclaves.

As was anticipated, it's no easy problem 'finding a successor te Raftery, who aims to return to his law practice after six years as "in-terim" prexy. A number of candidates for the job have been discussed, but there is at the moment no one even under serious consideration.

Mentioned on the Coast has been Mentioned on the Coast has been Rex Dennant, a rep of Chaplin on the board, but it was authoritatively stated in. New York that he has absolutely never even been eposisdered. He is an insurance exec who handled some problems along that line for Chaplin and was named to the board when it was reorganized several.

HIS VERY OWN! VERY SPECIAL!

SONGS YOU'LL BE WHISTLING" AND GALS YOU'LL

Breezy Lesson in easy Lovin

ROBERT HUTTON

FREDERICK de CORDOVA . Produced By WILLIAM JACOBS

ike these are in the Pressbook now available

THE NEXT WARNER RELEASE IS LOVE and LEARN

tweet, tweet, it's spring, it's love-time. Learn all about it!



B Halts Feud With Goldman, Gives Philly Indie One Film; News of Keys Philadelphia. Warner Bros. exchange here parently has called off its found that the parently that the parently has called off its found that the parently that WB Halts Feud With Goldman, Gives

Warner Bros. exchange here apparently has called off its feud with William Goldman, independently have called off its feud with William Goldman who have the facture of Goldman who have been battling the circuit for first-run rights in this city. Ficture sold follows have been battling the circuit for first-run rights in this city. Ficture sold for second-run as Goldman's Keith's, Up until now the only outlet and the first second-run WB product in middown between the conditions of the condition of the condition

nout Tou Seals, action of alter.
Sidney E. Samuelson, general alanger Allied Independent Theatre where Eastern Pennsylvania, will e honored at a testimonial dinner i Warwick Hotel, May 5, tendered y exhibs and distribs of the area.

Stanley-Warner has reopened the Poplar for foreign films.

A. J. Vanni, in charge of out-of-town theatres of Warner circuit, is alling at Germantown hospital.

Roch. Drive-In Balks Unio

Rech. Drive-la Balks Union
Chen Rochester, N. Y.
Rochester, N. Y.
Bernal drive-in, owned by William Tishbor, Gredon Hodges and
Jimer Ellis, was stated to open Frigeneral drive-in, owned by Wilstates and the state of the state of the state
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Mont, Realignments
Butte.
Nyah theatre, Hot Springs, Mont,
now operated by M. E. Eichhorn,
ho succeeded Mrs. Riberdy

who succeeded arts.

Sweeneys issel sold Orpheum and
Lloyd Sixes, Whitelsh, Moht, to
Ohn Lindsy.
Carl Anderson plans to remodel
lis Kalispel Orpheum to make it
firstum deluxer.

The strength of the strength

Eugene Beaulac, for years secre-tary of Quebec Allied Theatrical In-dustries, exhibitors' association, has resigned. He gave no reason for resignation. Charles Bourassa, head of public relations committee, is pinch-nitting until a successor is named.

Dailas Has Fiood of Damaged Print Dallas.

Local fine reconstruction of Damaged Prints Local fine exchanges report an increase in multistions on prints being eturned in the second of the prints being eturned to the second of the second of the prints of th

Third Chi Outdoor Pix House

Third Chi Outdoor Fix House Chicagos the Congress of the Congr

Pitt Theatre Changes
With acquisition of Ritz theatre by
Loew's from WB, Vince Aldert, lonemental and the service of the service assistant at Fem. has been
small-seater. Russell Schirra replaces Aldert Mort-Fordam, WB's
pilot at Ritz, is taking a leave of
absence.

Sohn Lindsay.

Sohn Lindsay.

By Kaftiput Chipheum to remodel by Kaftiput Chipheum to make it first in deluxer. I make it is a state of the state of

Alexis SMITH In Warner Bros. Picture "The Two Mrs. Carrolls"

With NIGEL BRUCE Directed by Peter Godfrey Produced by Mark Hellinger

B'way at 51 St. HOLLYWOOD

BOB HOPE DOROTHY LAMOUR

Payoutte Brumette

PARAMOUNT

CAPITOL

STANWYCK

JIMMY DORSEY BAT HENNING ... JEE LOUIS JORDAN

New St. Loo 400-Seat

New St. Loo we-scater

New theatres skedded for early
openings in the St. Louis area include a 400 seater in Gainesville,
Mo, owned by G. R. Grist; another
in Mokane, Mo, owned by L. W.
McCall; and the Princess in Cullom,

Ford Anderson of Luclede, Mo, has sold his theatre in that town to A. H. DeCamhere, owner of Luclede Tellows and the Control of the Control o

and Daie Johnson from sack Com-fort.

The Hull, Ill., theatre of Meyer, Melton & King, sold to J. Geyer, a graduate from Missouri.

Recky Mountain Allies Selay

Rocky Mountain Allies Selay

Allied Rocky Mountain Independent

Allied Rocky Mountain Independent

Allied Rocky Mountain Independent

Allied Rocky Mountain Independent

Allied Rocky Mountain

R

stosewatd, Bachman. Feted in N.C.
Charlotte, N.C.
Charlotte, N.C.
Charlotte, N.C.
Charlotte for the first of the first of

Ga.

Assistant booker at PRC, has resigned to get married.

Betty Mitchell, of Paramount playdate department, has resigned.

Broadway Theatre, closed for renovation, opened again on March 29.

Charter to N. C. Corp.
Raleigh, N. C.
The North Carolina Secretary of
State has issued a charter to: Modern Enterprises, Inc., at Greensboro,
jo exhibit pictures, vaudeville and
other zmusements of similar character. Authorized capital stock,
\$100,000.

acter. Authorized capital stock, 3100,000.

Alexander New PEC Albany Head Many Head Harry Alexander, formed Many, here for 20th-Fox, took week as Albany manager for Producers Releasing Corp. Warrens Strand here announced others, associated with Metro branch office here for six years, returns as branch manager. Appointment fills office left vacant Appointment fills office left vacant ager, was made district manager of Britalo-Albany-Hartford terrifory.

Los Nosen resigned after five years years with the Warner theatrees, to be assistant general manager of Fabian-vills and the state of the product of

NW Allied to Help Kid Mats Minneapolis.
North Central Allied Independent Theatre Owners have replied to plaints about Saturday th'ill films with a pledge to eliminate them at least until the end of May. Thirty-least unit will be end of May. Thirty-least unit will be end of May. Thirty-least unit will be end of the end of May National Board of Review and Children's Film library.

Pix-Radio Tie

Continued from page 7 :

radio shows, the ad-pub chiefs soon discovered the ease with which they could spot a star on a radio show. Because of the boxoffice pull inherent in-the star's name, the radio herent in-the star's name, the radio sponsor has been more than willing to pay for his appearance, with the star naturally expected to plug his current picture. Most important thing lett for the film flackeries is to spot the appearance as near as possible with the film's opening to take full advantage of the plug.

advantage of the plug.

Better Cooperation Now
That brings up the problem that, until solved, proved the chief thorn in the side of both the networks and film companies. Networks until recently had been consistently opposed to hitch-hike plugs, or the practice of a star plugging a picture in which of a tar plugging a picture in which he doesn't appear. Led by 36th-Fox, the company papear. Led by 36th-Fox, the company plugging the particular and a radio public the particular and a radio public the papear and th

Illustrative of the tremendous proportions which radio plugging has reached is the 20th campaign on "Alexander's Ragtime Band," top rereached is the 20th campaign on Alexander Ragtime Band," top re-lease slate. Under the joint efforts and studies being the state of ad-pub chief Charley Schlaifer and studie publicity boss, Harry and studies publicity boss, Harry and studies publicity boss, Harry and studies publicity boss, Harry and the studies of the studies of the top-rating shows in radio, to the top-rating shows in radio, which have a combined Hooperating of almost 200, meaning that each top the shows, "Lux Radio Theatire" teed off the campaign Montage (7) night with a dramatitation day (7) night with a dramatitation with Dick Hayes, Al Joleon and Dinah Shore, Since most of the high-radius shows are considered to the studies of the shows that the studies of the high-radius shows are the short shown that the studies are the short shown that the studies are the short shown that the short short shows the short shown that the short shows the short shown that the short shows the short shown that the short short short shows the short shown that the short short short shows the short short short short shown that the short shad short sh

has matched nim Hooper-point to point in hining shows for plugs. Point in hining shows for plugs. Twentieth works under the politure for the politure of the p

their combined impact is something that shouldn't be sloughed off.

For Example
Indicate the type of plugs 20th spots is supported by the proof of the plug 20th spots is study (12) night on the Michael Statudy (12) night on the Statudy (12) night on the Michael Statudy (12) nig

NW Allied to Heip Kid Mats
North Central Alt Minneapolis.

For exhibitor uses on local statement of the policy of

Bronx Theatre Managers' Strike Settlement Near

Strike Settlement Near Five-month old stike or General managers against Brow. Gombine Amusements is heading for Combine Amusements is heading for General managers against Brow. Gombine Amusements is heading for the settlement is set to go before the still be added to settlement is set to go before the still be added to settlement is set to go before the still be added to settlement is set to go before the still be added to settlement is set to go before the still be added to settlement is set to go before the still be added to settlement is set to go before the settlement is settlement in the settlement is settlement in the settlement in the settlement in the settlement is settlement in the settleme

union accurites.
Under terms of settlement it's expected that a 50-hour week, impartial arbitration and setting of minimum salaries (\$70 for managers and \$40 for assistants) managers and \$40 for assistants managers.

No Pix Shortage Continued from page I

with the company counting on the company counting the counting a Breiting family counting a Breiting family counting the counting t

Marathon Picts

and no stories have been definitely obscen for the tee off, he said, and no stories have been definitely obscen for the tee off, he said, and ably have a South Sea locale. Declaring that "the industry needs new blood," Brandt said that the four films projected by the youthful southful the said of the said of the said that the four films projected by the youthful to \$500,000 each of the said that the four films projected by the youthful the said that the said the said the said that the said the said the said the said that the said the said



ALMIRA SESSIONS

In Charlie Chaplin's 'MONSIEUR VERDOUX" Agent: JACK WEINER 8979 Sunset Blvd., Hollywood, Col-



New York Theatres

Zochory SCOTT IN WARNER BROS: PICTURE "STALLION ROAD" CAB CALLOWAY And His Jumpla' Jivo Jublice
Plus DUSTY FLETCHER
Creator of "Open the Door Richard"
WARNERS
AROADWAY
ATH STREET STREAM D

ON SCREEN HELD OVER MICKEY WALLACE ROONEY REERY LOUIS BASIL &

Loew's Statesmen Plus OTHERS OICK HAYMES - VERA ELLEN ISAR ROMERO - CELESTE HOLM

Carnival in Costa Rica PLUS ON STAGE-CONNEE BOSWELL - BUSTER SHAVER
PFTERS SISTERS - Extral JACKIE MILES ROXY 7th Ave. &





OUR LIVES

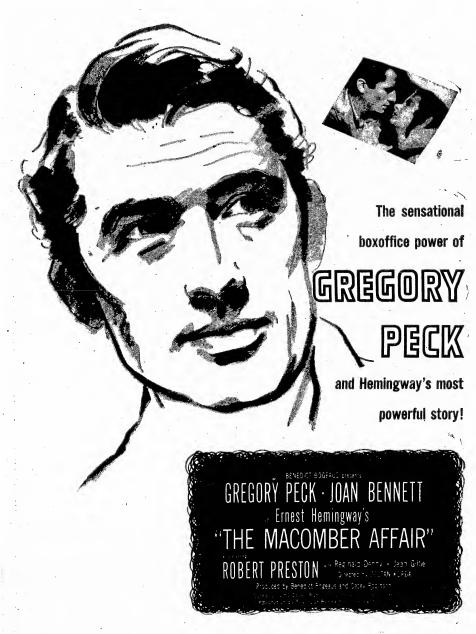


RADIO CITY MUSIC HALL

LORETTA YOUNG JOSEPH COTTEN - ETHEL BARRYMORE

the Farmer's Daughter

A PEO NO



WNEW's Dickering to Re-air Winchell, Other Net Shows, Cues New Setups

Implications of a deal wherein an indie procured top network shows for prompt rebroadcast have been trade talk-as a result of reports that WNEW, N. Y., was dickering for rights to rebroadcast the Walter Winchell airers.

Watter Winchell airers.

Deal is about set, even to a starting date, announcement being held up pending signing of contracts. But papers have been drawn up by Robert W. Orr, agency for Jergens, Winchell sponsor, with inking due momentarily.

momentarily.

Station's plans involve not only procuring Winchell, but also such programs as "Information Please," "Can You Top This?" "Fibber McGe & Molly," and Bing Crosby. If Hildegarde and Judy Garland go wax, they're wanted too. Idea on Winchell and the work of the that thousands in the Greater New York area who missed the live broadcast would tune in for the ru-might not necessarily be aired the same night as on the nets, but on other nights as well, possibly even spotted against a weak net show. Contemplated deal (or deals) has set tongues wagging because of variety of angles involved. Station

variety of angles involved. Station obviously regards the Winchell deal as not only important in itself, but also (with its 25/26 point rating) making the time before and after the rebroadcast very valuable.

the rebroadcast very valuable. Station doesn't expect to pay anyone for the rebroadcasts, and reportedly will attempt to get paid for airing them because of the commercials involved. To get the ball rolling with the first one or two, however, it's believed the station would be willing to make concessions.

would be willing to make concessions.

Rebradeast of most shows hand;
been fasishle because the union
been fasishle because the union
programs, however, this difficulty
would be eased. The Bing Crosby
show, which is already transcribed
and thus paid for, would reception
and thus paid for, would reception
for the live shows, where a "Fibber
McGee & Molly" might be too
principle for rebroadcast, because of
hore charges, the one of the Winchell
show reportedly wouldn't cost
NNEW anything, Winchell apparently wanting nothing extra. No
unions are involved on used, but
This?" as "Into Stance" and TupThis?" as "Into Stance" and TupThis?" as "Into Stance" and TupAs to wantings, several transcrip-

Agencies appeared by the long transport of the long to the long transport of the long tr

henceforth.

Indies have been doing pretty well against the nets in the daytime (WNEW, for instance, ranking second among N. Y. stations, net or period). After 8 p. m. the indies have no programs to match the big-time net shows. Rebroadcast of net evening shows, however, would give them an 'in,' to compete with the networks nightnines and frue the networks nightnines and frue lindies and networks. indies and nets.

Rebroadcasts of shows isn't new Reproadcasts of shows isn't new with indies, although shows from other stations or with top names haven't been used. WMCA, N. Y., for instance, about eight years ago did two hours of evening repeats, rebroadcasting morning and after-

Derr Vice Dolan at CBS

Job of assistant director of sports at CBS, vacated last week by Jimmy Dolan, goes to John J. Derr, North Carolinian who has been on sports chief Red Barber's staff since last September. Since January Derr has been editor of Barber's 6:30 p.m. sports strip.

been editor of Barber's 6:30 p.m. sports strip. In 30 wartime months in the China-Burnā-India theatre, Derr edited sports for the CBI Roundup and did a weekly sportseast for the BBC outlet in New Delhi. After the Armed Forces Radio Services was formed, he did several broadcasts for that unit.

Scripters' Silver Lining

Young & Rubicam, agency on the International Silver account, is in "Silver Theatre," the summer re-placement show for "Ozzle and Har-

Agency will plunk down \$500 for acceptable scripts in the ligh comedy-romance vein. Ed Duerr handling

Y&R's Big Time Borden Pitch one of KLZ's chosen volces and an able amcee on several local produc-

Fate of Young & Rubicam's Borden billings still continue in doubt, with the agency last week pitching FCC Nixes CBS On like mad to hold the account: With the client's Ginny Simms show going

like mad to hold the account. With the client's Ginny Simms show going off at the end of the season, Y & R's and to braintnusters have come up hopes will be the clincher in retaining the Borden biz. Replacement show as auditioned last week got an enthusiatio day from the Y & R and to the Borden people this week. Agency-produced program, tabbed "The Big Time," was conceived by dept. and had a vaudeville format. Georgie Price emeces the show, with Ray Block's orch backgrounding the turns. Idea is to sped an olderness of the control of the con

'BLACKIE'S' SWITCHEROD

"BLACKIE'S SWITCHEROD
Broadway producer Richard Kollmar, who is Dick in "Dorothy and
Dick" on WOR (N.X) and "Beston
Dick" on WOR (N.X) and "Beston
that name on WJZ ((N.X), soon will
but name on WJZ ((N.X), soon
Will
that name on WJZ ((N.X), soon
This was the former station.
"Blackie," geomeored by R. & H.
ship to Mutual key station May
7, moving into the Wednesday 8:309 p.m. spot following "Can You Di
This" Segment is being vacated by
This "Segment is being vacated by
the spoatsor, "Double," which has lost
its spoatsor, "Double," which has lost
its spoatsor, "Double," which has lost
its spoatsor, "Double," which has lost



THIS IS KLZ, DENVER! GLEN MARTIN

As important as any program on KLZ are the voices that speak for it and its sponsors. Glen Martin is one of KLZ's chosen voices and are

Contract Change

Washington, April 8,
The FCC last Friday (4) nixed a
request of CBs to wipe out its rule
limiting network affiliation contracts
to two years. The rule was adopted
in 1941 as part of the FCC's chain
broadcasting regulations, and was
degraded to place individual stations
in a batter beharalming position with

in a better bargaining position with the nets.

Irony of this particular request, however, is that it came from the CBS Affiliates' Advisory Board, which went on record Jan. 28 in N. Y. in favor of longer net con-

The CBS affiliates charged that The CDS affiliates charged that the two-year limit on net contracts—with permission to enter into affiliation agreements ix months price to commencement of the contract fixed in agreement is xim months price in station operation and no entredual commitments. The stations to the Commission the present rule puts them on a "transient basis" tions of affiliation agreements and expeditures of time and energy that could be better devoted to improvement of their broadcast schedules.

Dinah Shore's Ford Tribute

J. Walter Thompson, agency on the Ford-Dinah Shore CBS show, in a last-minute format switch on the program tonight (Wed.) is devoting the entire half-hour to a tribute to lenny Ford, who died Monday

Dotted D.C. Stations Setup Watched By FCC, NAB as Nation's Weathervane

Washington, April 8.
Fate of radio stations in the nation's capital—where the number of AM stations has jumped from six prewar to a total of 12 presently on the air—is being closely watched by FCC and the NAB as an index of the changing economics of broadby FCC and the NAB as an index of the changing economies of broad-casting and what may be happening in like situations all over the country. In the control of the changing and what may be advertising dollar here can be stretched to take care of twice its prewar load, with still more stations on the way. For Washington has a potential of 14 standard stations authorized, bit independent FMs and four vikee stations, all of which of the control of the cont

months.

Already the days of easy money Already the days of easy money are past and rumors are flying to the effect that a couple of the new block. None of them will admit it, but few do deny that some spots are being sold for \$15.00 to \$3.00 a throw and program rates on the new daytimers have been pared drastically.

The program of the newcomers are "specializing" while others are merely calializing.

but few do deny that some spots are being sold for \$1.50 to \$2.00 as underse which WQQW suthers are held sold for \$1.50 to \$2.00 as underse which WQQW suthers are respectivelying to divide the existing audience. Chief among the specializing "while others are merely trying to divide the existing audience. Chief among the specializing to a divide the existing audience. Chief among the specializing to a divide the present audience within metropolitian Washingtoil and Vashingtoil and Vashingto

on the air. Station is at once a "cause celebre" among its loyal listeners and a "bete noire" to the ad agencies and some of the other stations in town who claim it can't possibly make enough money to stay in busi-

make energy made its debut in a manner calculated to endear itself to the listening audience it wanted to attract but not to the ad agencies. Station has a policy of limiting commercials to four an hour and september 18 by morarus.

tion has a polley of limiting com-mercials to four an hour and sep-arating all of them by programs. Under this arrangement, WoQW is not as much in the chips as some of the company of the company of the theory of the company of the com-traction, the company of the com-traction, however, picked up to the company of the company of the station, however, picked up to beginning vesterialy (31) which beginning vesterialy (31) which beginning vesterialy (31) which beginning vesterialy (31) which week. Frequently the stations spon-sors, knowing the longhair music pass their commercials to let station play a concert through with-out a break.

Conservatives To Seek CBC Probe On Charge of Political Favoritism

Set Haymes Replacement

Ruthrauff & Ryan, agency on the Dick Haymes Auto-Lite CBS show has set as a summer replacement Parker Fennelly in "Lawyer Dan Tucker."

FCC Seeks Out On WBAL Ban

Washington, Papril 8.
FCC hopes for a court heaving a few court heaving a few court heaving a few court heaving heavin

fact that newsmen Drew Pearson and Col. Robert S, Allen are competand Col. Robert S. Allen are competing for Hears's channel on the spound that their operation would be more in the public interest. Whall's position is that Pearson and when those are corrected the duwill bow out. In the meantime, Pearson and Allen are sitting light and have not allen are sitting light and have not left the FCC and Heart buttle it coped, alone. If the injunction is dropped, alone. If the injunction is dropped,

alone. If the injunction is dropped, their counsel will bid for a competi-tive hearing within 30 days, it was

CBS Comes Up With New 'On Tap' Dramatizations On Historical Events

On Historical Events

CIBS has auditioned a half-hour
dramatic show which has already
excited considerable enthusiasm and
was a second of the considerable enthusiasm and
was there's this an on-the-spet coverage of top events in world history, such as the assassination of
Lincoln, the discovery of America,
the considerable enthusiasm and
casting applied to the dramaticacasting applied to the dramaticacasting applied to the dramatications. Programs hew strictly to factual data, with the exception that
CIBS was there' with modern
"CIBS was there' with modern
"CIBS was there' with modern
"CIBS was there' with modern
"Record cut at CIBS last week,
excipted by Goodman Ace and Robert Shayon, dramatized the Lincoln
assassination, with Ned Calmer,
hewcasters - commentators participating, Aside from entertainment aspect of show, CIBs is of the opinion
if ago the sock educational format
get the sock educational format
get in the sock of the control of the control of the control

Recrise is based on idea suggested
y Ace, who normally functions as

year. ≥s is based on idea suggested by Ace, who normally functions as supervisor of the web's comedy programming division.

Drake, 'Hollywood Story Neck-&-Neck in Race

Virtually neck-and-neck race is being waged by Galen Drake and "Hollywood Story" as they go into the back stretch in an unusual com-

Attempts on the part of opposition members in the fue of Commons members in the fue of Commons of the fuel of Commons of the fuel of Commons of the fuel of the fu

One of the most significant of these events, which points up the shape of things to come, is the statement proceeding the process of the proc

tion to set up for the present present session imittee to deal tion to set up for the present session the special house committee to deal with CBC and other radio matters, Among the 25 named to the radio committee under McCanu's resolution there are 15 Liberals, the other 10 being divided among the opposition groups. Last year's radio committee also had a majority of germent members (Liberals) and the ernment members (Liberals) and the subsequent pushing through at the end of the session without debate of some of the radio committee's rec-ommendations led to the charge that the radio stuff was being deliber-ately railroaded through by the government.

government.

The committee will begin functioning soon after the Easter recessed as April 14.

ends Appul 4.

ends Appul 4.

ends Appul 4.

committee will have to deal with are: freedom and multiplicity of news commentators; expansion of overseas service; extension of bilingual stations in western Canada; state of private and CBC stations; and amount of control by CBC over

and amount of control by GBC over the indies. Last point is about the touchlest of all, the indies having claimed for years that the CBC is taking advan-tage of its dual position of Canadian radio czar and operator to use unfair competition tactics against them.
Result of dual role, indies claim, is
that any move at expansion is
curbed by CBC.

that my more expansion is expansion in the past, efforts of the Canadian Assn. of Broadcasters have brought and a second of Broadcasters have brought endeding a tecties to fight CES, and to deciding a tecties to fight CES, and to grant the second of the control of the control

consequences.

One point that will certainly take

One point that will certainly take

One point that will certainly take

the question of the Federal Communications Commission which, it is

the question of the Federal Communications Commission which, the

charged, has failed to exercise cotorior over broadcasting and allegedly

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charged, has failed to exceed the

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STORER, ADAMS SHOWS SHAPE UP FOR SUMMER

Two new shows being cut this week as possible summer replacements. One, tabbed "Frankie and Johnny," spots Frankie Carle and Johnny Morgan in a half-hour musicomedy format, It's a Doug Storer package, with Ken McGregor directing.

Storer package, with Ren Medicago directing.

Other show, "Gramps," slanted in the "One Man's Family" vein, may go into the Amos 'n' Andy Tuesday night NBC slot as a sustaining filler. Karl Jampel is the writer, with show based on idea by Bob Agams, netional production mgr. of NBC.

NETS VS. RWG TIGHT-ROPE AC

Scripters Go All-Out on Strike Vote | BETWIXT STRIKE, Daylight Saving Snafu Rears Head

the script mills of the radio indus try, sounded a booming "Aye!" this week to the proposal of the Radio Writers Guild to call a strike agains the four major networks. In regional meetings Monday night (7) ln New York and Hollywood the sentimen favoring a walkout was, as expected almost unanimous, with like action scheduled in Chicago last (Tues.) night.

While there was no immediate in-dication from RWG spokesmen as to when the actual strike call, affecting some 1,500 writers, might come, na-tional executive secretary Roy some 1,000 writers, might come, ha-tional executive secretary Roy Langham reported yesterday (Tues.) that the guild's strategy committee will meet next Monday night (14), "or possibly sooner," to map further

action.

Effect of an RWG call upon its scribes to let their typewriters cool would be almost immediate in the gase of many top network shows. Guild claims the script stoppage would not be long in crippling practically all of the major programs.

Other Guilds Pledge Support Other Guilds Fledge Support.
Action of the RWG has the full
and wholehearted backing of allied
organizations. In a three-lower seatorganizations, in a three-lower seatwhich more than 350 members overwhich more than 350 members overwhich more dependent of the support
plan, plesigns of complete support
lip plan, plesigns of complete support
lip president of the Author's League
of America (parent group of RWG),
leader Rodgers, pregy of the Drapastes Cult., and Authory Cult.
"I feel you'll find nothins but
"I feel you'll find nothins but

"I feel you'll find nothing but unity and support among your fel-low writers of the other guilds," Rodgers assured RWGers. He par-ticularly stressed the importance of guild shops in the networks.

Screen Writers' Guild, via tele-gram from Hollywood, also pledged 100% support, declaring it would (Continued on page 36)

'Clearance' Problem On Hour-Long CBS Dramat Poser to Network Execs

The new Fletcher Markle 60-minute dramatic series which bows in on CBS April 26 may present something of a "clearance" problem. While the network figures that perwhile the network figures that per-haps the only way to buck up sgainst the Hooper-leading Fibber and Bob Hope shows on NBC is to present: a sock-hour-long dramatic stamas in the Tuesday night \$30 to 1030 segment, there's a little que-tion of getting the affiliates to clear the of getting programming.

or sustaining programming. It's onceded that a station selling either the first half-hour or the second half for local programming lea't going to latch on to half of the network show, unless the new series was scripted in such a maner that seat half-hour would be an entity in itself.

Just how many of the affiliates will bypass local sponsorship coin to tag along on the hour-long weekly network sustainer is something the "clearance" boys are trying to figure

CBS STILL SHIFTING

TTS NIGHTTIME SHOWS

CSS is still in the process of shift-ing around nighttime shows. With the Frigidaire "Man Called X" show how spotted in the Thursday 10:30 pm. segment, Camel cigarets is mov-lng the Vaughn Monroe program from Saturday 7:30 to the 8 o'clock alot vacated by Frigidaire.

Switch will put the Saturday 7:30-8 period in the "for sale" column. along with Saturday night 9-9.30 (from which "Hit Parade" is exiting) and Friday night 10:30-11, which Eversharp ("Maisle") has reim-pulshed"

Swank Picketing Picturesque detalls hinging on the possibility of a writers' strike in radio are already reported, to

wit:
Elaine Sterne Carrington has
offered to throw open her
Rockefeller Center penthouse
spartment as a meeting place
for other soap opera queens.

CBS Nix on Allen Puzzles Trade

Fred Allen will pinch-hit for Lowell Thomas on the latter's NBG artime tonight (Wec.), but the comedian isn't going to sup for the comedian isn't going to sup for the news gabber on CBS. Why NBC can afford to let Allen take on such a stand-in stint and CBS cannot—other than that he is an NBC star-has some puzzles, and others doing

a burn.

It all dates bagk to last October when Thomas and H. V. Kaltenborn teamed up in a stiff-necked attempt teamed up in a stiff-necked attempt debut a sendoff. It was agreed at the time that Align would be available as a stand-in for Thomas at the time that Align would be read to be a stand-in for Thomas at the sendon the stiff of the standard of the standard

appropriate to set the Allen fill-in between stops. Thromas would be between stops.

Early last week the sint was calendared for April 9, when the newsman expected to be traveling and the stops of the

(Continued on page 34)

MBS, CBS 1947 BIZ STEADY NOSEDIVE

AIEAUI NUDLUIVE
In centrate to the lush period in
early 1964 when it was riding high
and wide with record billings,
hutual's gross time sales figures for
February and March of 'Y have
taken a considerable nosestive. Loss
the times time sales figures for
the times times programs that
exited, in recent months, accounts
for the decreases.
Mutual's billings for February 'W
totaled \$1.80,077 for the year
totaled \$1.80,077, contrasted with the
\$2.48,077, contrasted with the
\$2.48,4714 challed up in March of
'48.

48. Oss Peb. Bit Of

CBs billings for Pebruary of this
year again took a nosedive in contrast to the gross time subser racked
up for the same perior as \$4,875564. whereas the network grosses
\$50,72,827 during February in 48.
January billings for Columbia,
billings \$450,506, also represents a \$500,000 drop over the same peroll in 48.

Around network headquarters in New York last week the attitude toward a possible writers article was thought a strike would be avoided but it was to a strike would be avoided but it was a strike work of a foregone conclusion with a boycott of networks and agencies by freelancers perhaps within the next few weeks. What expect to provide programs services without Radio Writers Guild members, was described as anybody's growth of the provide programs services without Radio Writers Guild members, was described as anybody's growth of the provide programs arvives without Radio Writers Guild on the Question of the Radio Writers Guild on the question if the Guild goes to the National Labor Relations Board and has Itself cogrifical" as the legal bargaining the provider of the Writers of the Writers

now that they have sub; of all radio redusances in their ranks. Meahantian radio row that the networks cannot open negotiations effectively without Federal law support. Otherwise help 'I face widespread attacks from their stations, clients and advertising and giving the writers a closed shop walk-ip. Webs are still amarting from the tongue-lashings they took from affiliates some months ago when they surrendered to AFRA's when they surrendered to AFRA's unified at local stations declared unfair to the actors union.

when they surrendered to AFRA's wing simed at local stations declared unfair to the actors union.

Meanwhile, and quite separate Meanwhile, and quite separate

unfair to the actors union.

Won't Piede "No Strike" Meanwhile, and quite separate from the freelance issue, the negotion of the separate from the freelance issue, the negotion of the past several months. Last week the Guid suggested that a few could be compared to the separate several months. Last week the Guid suggested that the Guid sugg panies in return for the concessions granted the union. On this issue ne-gotiations broke down.

LS/MFT Goes to College

Intercollegiate Broadcasting Sys tem has sold a series of spots, fcatur ing Jack Benny's Sportsmen's Quartet, to the American Tobacco Co. on 26 of its campus stations, Deal, which represents \$3,750 in gross time sales

been the No. 1 smoke.

With All-Around Backing Assured | IRE OF GLIENTS Again To Set Network Noggins Dizzy; CBS To Copy ABC, MBS Delayed Shows

Open the Door, H. V.

Open the Door, H. V.
Radio's Twenty-Year Club,
which was its summar meeting to the relation of the relation of

Coca-Cola's 10G Show Due in Sept.

Caca-Cola, which decayed out of network programming shone months back due to the earlie sugar situation, cancelling out its \$3,000,00 annual billings as represented in the Morton Downey dryfnine show and the investings-a-week "Spotlight the street programming the programming the programming of the Downey cross-the-board atternoon show in favor of concentrating network activity on ones-training network activity on ones-

trating network activity on once-weekly nighttime show. However, Coca-Cola won't return to Mitutal in the fall. Instead the D'Aroy agency, which handles the coke account, is eying Friday night on CBS. In addition to Downey, plan is to pact a name orchestra for the stanza and show will travel, as in the case of "Spotlight Bands," to in the case of "Spotlight Bands," to ling plans. However, Coca-Cola and not the hottlers will naw the traint the in with the bottlers' merchandising plans. However, Coca-Cola and
not the bottlers will pay the freight
for the full cost of time and talent.
Return of Coca-Cola to the air
will inaugurate a five-year expansion program during which the company will invest \$750,000,000 in
vending machines for coke distribution.

HACKETT EAST FOR MCA, ROCKFORD WEST

Hollywood, April 8.
Decision was finally reached at
MCA last week on the transfer east
of either Hal Hackett or Mickey
Rockford. The call went to Hackett
and he leaves in two or three weeks. and he leaves in two or three weeks.
Rockford will make a one-week call
at the New York office and return here permanently.
Two weeks ago it was Rockford
who was stated for the N. Y. staff
but he apparently convinced MCA
that his importance to the firm lies
in his continued operation here.

Sholis Vice Coulson As WHAS Gol. Mgr.

represents \$8,700 in gross time sales, covers three spots a day on each of the 26 stations, five times a work, for a five-week period beginning April 14.

Account was placed through the protection of the protec

The daylight saving snafu is just around the corner and the service dept. boys on the majo networks, minofful of the multiple clearance headaches of last season, are girding themselves for an even worse running-around-in-cricles semester. The webs are anticipating plenty of squawks, but frankly admit there's nothing much can be done about it. Because of the additional how

nothing much can be done about it. Because of the additional hour differential, the revival of daylight saving in the first postures ungesting the properties of the protest from the protests from network affiliate stations in the midwest and on the coast. In rural areas it raised havoe coast in rural areas it raised havoe for the protest from t

the afternoon.

Broadcasters brought the matter up at the NAB convention in Chieggo last fall. Subsequently the NAB, along with other organizations, tried to interest Congress in doing something about a uniformity in time. A couple of bills went into the hopper but that was the end of it.

of it.

ABC and Mutual, which have no prejudice about transcribing shows, partially overcame the situation by inaugurating a delayed broadcast system, so that many shows hit the midwest and Coast at the same hour they were heard in the east. As a result they're going to reprise them they thank they are also and coast and they are also and coast and a summer. BC and COAS,

result they've going to reprise the situnt this summer. NBC and cBs, which hold no truck with trans-scribed shows, bore the brun of affiliate squawks. Now CBS wouldn't be screen to Now CBS wouldn't be screen to Now CBS wouldn't be screen to the screen to teed Coast stations. Since there's no provision in its contract with AFRA and the Aemrican Federation of Musicians, the never has petitioned the union for consent has petitioned the union for consent the Coast stations via delayed broad-casts from a central (LAA) point.

If the CBS plan goes through, It will be the network's first step toward relaxing its policy on transcriptions.

scriptions.

Programs pushed back an hour from the 8 to 7 p.m. stot will be transcribed for broadcast along the Coast network of seven to 13 stations between 8 and 10 p.m. The platters spun in Hollywood will be fed the hookup, marking the first time that commercial programs air time that commercial programs are coast. time that commercial programs air along the net via wax. Same treat-ment will be accorded daytime shows in the summer spread be-tween 7:30 and 8:15 am, their repeat time being between 11:25 and noon.

(Continued on page 32) GF's 'Aldrich' Budget

Gets Upped to \$13,500

tetts Upper to \$1,3,5,000 New contract has been worked out with General Foods for its 'Addrein' Brailly' NEG show, with 'Addrein' Brailly' NEG show, with 'Addrein' Brailly' NEG show, with 'Addrein' Brailly' NEG show, week in place of previous \$12,000 as week; Jackie Keek for \$1,500 meets of the place of previous \$12,000 as week; Jackie Keek for \$1,500 meets, Jacki

Wm. Morris office.
Show, incidentally, takes a hiatus
this summer,

Away From It All

Away from it All
Another radio actress in the
\$25,000-\$30,000 a year bracket has
decided to quit the field to live out
of the country. A couple of months
back Mercedor, McCambridge quit
New York to join her husband and
thild in the West Indies.
Her was the man of the man of the man of the
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Indies Battle Nets In D.C. for Vantage Points On Congressional Hearings

With all bars now down on bringing radio mikes into Congressional committee hearings and the netsi breaking their necks to all verballing their necks their necks to all verballing their necks the necks th

mittee broadcasts at a measure yee creday '19.

"comwbile, the old prohibition against live broadcasts from the Hill has broken down so completely in the past two weeks that Sen. Arthur Vandenberg (R. Mich.) felt obliged to apologize recently when his Foreign Relations Committee

Dolle To ceight Modifications Committee a Committee a normal to a room which was too small to a committee a normal to a committee to the same time, to reduce the same time for all points of view. So the NBC other last Friday (4) at 10-56 (6) and 10-60 (6) and of the opposition testimony, as an alternative it gave Taylor himself time to attack the loan.

Violence Threats Nix Charleston Gullah Airer

Charleston Gullah Airer
Ratisith April 8.
The threat of personal violence to
a delerly Charleston wohan silenced a radio program built around
the ancient of the side of the

plannet a broedeest Swurdby, saids Well, you better not. If you do, you will get your mouth slashed. Programs consisted of stories and legends told in Gullah, the dialect of some Low Country Negroes, especially those on the see facility tone on the see facility to some Low Country Negroes, especially tone on the see facility of t

John Harris in Station Bid

Pittsburgh, April & Appliestion for still another radio station here has been filed by John-station here has been filed by John-station for the station for an advantage and owner of local pro hockey and basketball teams, and group of associates. One of them is Tom Johnson, part-owner with Bing Crosby and others of Pittsburgh Pirates.

Remaining members of would-be broadcasting syndicate are Mead Mulvihill, president of the State Brewers Assn.; Daniel and Michael Bluxians, Ann.; Doniel and Michael suries "there to "Dela Bluxians, Ann.; Doniel and Michael suries" and has been already to the business; Austin Sigler, owner of gratieve months of this fiscal year. Allied Asphalt, and Dick Cook, "Assignment Home," a program (KQY newseater and publisher of sponsored by CBS in Austoriest the Bulletin - Index, local newsmag "Best Fublic Service of 1946."

Texas Net Gets Alamo On Roosevelt Stock Switch

The Texas State Network, has been authorized by the FCC to acquire control of the Alamo Broadcasting. Co. operating KABC here. Permission was granted for Elliott Roosevelt; his former wife. Mrs. Ruth G. Roosevelt Eldson; Charles F. Roeser and S. W. Alchardson to ransfer to the network 699 shares, or 69.9%, of the stock. The price was reported as \$26,784.26.

GOP Asks Time Vs. welcomed back Randy Brooks with a gala opening Monday. April 7th a gala opening Monday. April 7th and 1f 'the customers are always right,' then Randy and his 'Musical Brooklets' are IN. Jeff Day Airing

Washington, April 8. Washington, April 8.
Carroll Recce, chairman of the
Republican N at ion a l Committee,
warned NBC, ABC and Mutual
yesterday (7) that he will expect
free time for the Republican Party
comparable to that given Saturday
night to President Truman for his

night to President Truman for his speech at the Democratic Jeffersón Day \$100 dinner here. Reesee did not, however, make immediate formal demiand for time.

He said he did not believe such free time should be provided by the webs but, as long as they showled it out to the deserving Democrats, the GOP should get a

showled it out to the deserving showled it out to the deserving between the COP should get a "th has seemed to me for many years past." Recee declared in a tent. Free the constitutes an abuse of radio serviced purpose of raising campaign funds constitutes an abuse of radio residualities for which I am no entitle serviced purpose of raising campaign funds to be constituted and the constitutes an abuse of radio residualities from the latter than the constitutes an abuse of radio residualities from the constitution of the many heritages from the says when the property. I feel confident that the broadcasting industry must regard this not only as mulsance, but as informed that the normal cost of the radio time utilized would be appread to the confident that the radio time utilized would be appread to the confident that the normal cost of the radio time utilized would be ap-

a very expensive nuisance. I am informed that the normal cost of the radio time utilized would be spiral to the second of the radio time that the second of the radio time has come to be accepted, and so long as the present Administration of the radio time has come to be accepted, and so long as the present Administration of the radio of the

Bradley Praises Radio For '4.700% Return' On Veterans Investment

Washington, April 8.

Washington, April 8.
The ratio industry won high praise from Veterans Administrator Omar N. Bradley in his recent Westman Medical Section Veterans Administrator Comar Carlotte of the House Appropriations Committee, details of which were released here last week of the Paralley explained that VA had Bradley explained that VA had for 25 public-relations men to prepare seripts and the like. In return for 25 public-relations men to prepare seripts and the like. In return for that investment, he said, "the radio industry has aiready contributed in the committee, "have we VA) spent a single veterans broadcasts. This represents of the committee, "have we VA) spent a single of any stand."

or any kind."
Using Info supplied by VA radio chief Charles A. Dillon, Bradley went on to say that the recorded scries "Here's to Veteraus" is now on 900 local stations and has been aired a total of 5,000 hours for the



RANDY BROOKS

right," then Randy and his "musi-cul Brooklets" are IN. Lang-Worth's 400-station fran-scription net applaud renewal of Randy's contract just signed by Cy Laugiois, Lang-Worth's President LANG-WORTH, INC, NEW YORK

Bessie Beatty, Vet WOR Commentator, Editor, Author, Dies at 61

Author, Dies at 61
Besaie Beatty, femme commentafor for WOR, N.X. last week had
planned a fortnight's junket to London and Paris in May to air interviews with statesmen and plain peoplain to the state of the state of the state of the state
location of the state of the state of the state
location of this Beatty, one of the
best known women in radio, dies
auddenly while visiting friends in
Nyack, N. Y.
Although II, she was apparently
Although III, she was apparently
susual 1015-11 a.m. air time (she was
honday WOR devoted Miss Beatty's
usual 1015-11 a.m. air time (she was
heard dive times of the state of the state
licipants included her fellow femme
gabber, Martha Deane, and Miss
Beatty's announcer, Dick Willard
Miss Beatty loiged WOR and Miss
Deane's program.

In private life the veteran newspaper-woman, editor and commentator was the wife of William's
tor was the wife of William's
the wife of William's when after
Good Housekeeping and Hearst's
international magazines. Still later
she was editor of McCall's. She onauthored a play, "Jambored," which

tin in World War I days, when she covered battlerfonts, and inter for Good Bouseleeping.

Bouseleeping in the Control of the Control of McCall's She co-authored a play, "Jamboree," which ran on Broadewy in 1822.

I make the control of McCall's She co-authored a play, "Jamboree," which ran on Broadewy in 1822.

Jamboree," which ran of the Control of McCoker, board chairman of WOR! Harry Hendled, Walter Hampden, Drothyl Thacker, published the R. Y. Foat, and Bill Sauter.

Martha Deane probably will observe the Martha Deane probably will sauth a martha Deane probably will of the Control of the Control

has any prospective femme gabbers in line as yet for the afternoon strip.

Philadelphia, April 8.

A new "Mr. and Mrs." show, featuring Jerry Gaghan, Philadelphia Daily News columbist and drama critic, and his wife, will go on the air beginning next Monday (14) over WIBG. Philly's 'Mr. & Mrs.' Owl Show

WIBG.

The sow, tabbed "Midnight at the Gaghans." will start at that hour. The 15-minute program will include theatrieal reviews chats with personalities, and gossip about Philadelphians.

Show sponsor is Al Berman elothing store, and producer is Mitt Shapiro; who recently set up a radio paekaging company in Philadelphia. Zibman agency placed the program.

Nix On Love-&-Kisses

CARROLL CARROLL

Hollywood

There is an almost constant flow of good healthy misunderstanding between the sponsors and the creative of the mide show misunderstanding between the sponsors and the creative of the mide show misunderstanding between the sponsors and the creative of the mide show the short of the mide that can be call centilet the highway to a Hooper. But it possible that the lack of it can route a show days to a Hooper. But it possible that the lack of it can route a show days to be endicirity. Because conflict presents a challenge. And we always by to meet a challenge with our best efforts who approach their work on the basis of "the-client-wants-it-this-way," nover questioning His Majesty's august judgment of themselves, the client, and the public a disservice. Revresely, those who consistently ignore the client, and the public a disservice. Revresely, those who consistently ignore the client, and the public a disservice. Revresely, those who consistently ignore the client, and the public and service that aren't the only ones who make stilly suggestions.

Anxious to be helpful and to better the sales record of their show, writers and artists often give merchandishin, sales and promotion itees to client, which will be the public of the company. When his Johen is rejected, even only half uses, the considers the eilent a stumblebum, committed to the borrecar and the And often the client makes suggestions.

picture of the elected toog term tuthings, to the whole policy and purpose propose a share. We have his idea is rejected, -st- only half used, he considers the ellent a stumblebum, committed to the borsecar and the Weisbach burney. When his idea is rejected, -st- only half used, he considers the ellent a stumblebum, committed to the borsecar and the Weisbach burney.

And often the lent makes suggestions to the artist fath would torse to do this the client thinks the performer a temperamental expoist. And so the conflict rages. While in the fire, a better radio show is tempered as client throws restrictions around artist and artist where fis with to find ways to directive the think of the conflict rages. While in the fire, a better radio show is tempered as client throws restrictions around artist and artist where fis with to find ways to directive the think word? A client employs the radio proble the thinks they client that will benefit him. But't it ridections, then, for this talent to assume that the client is antagonistic? He may not tally understand them, but why should be flight his own brailwrist.

It is the post of the artist and the writer to examine them closely. There generally are important grains of gold to be refined from the ore of a client's suggestion. These are brought out only by suggestion to client's suggestion. These are brought out only by suggestion. These are brought ou

KMBC COMPLETES K.C. NAB Sets Un Two Groups AFRA PEACE BY PACT

Kansas City, April 8.

Leat minute signing of a new wage agreement signing of a new wage agreement of the signing of a new saye climinated any satisfulty of work of four radio stations which had been threatened by AFRA. Union had voted a strike at a meeting held carlier in March and had announced it would be put into effect of the state of the saye wage. at WDAF, WHB, KCKN and AMDO unless new wage agreements were signed by April 1. WHB, KCKN and WDAF com-

WHB, KCKN and WDAF completed new contracts the week previous, with a regular wage for anouncers et also. The agreement with KABC, where the top previous with ABAC, where the top previous and the same scale. In addition an innerse of about 25% in Iees was worked out for members of the KMBC Artists Burestu. It was the wonking out of provisions for these performers which had delayed negotiated and the same scale in ABAC at the other stations, writers at As at the other stations, writers at

tions at KMBC.

As at the other stations, writers at KMBC are included in the new contract; a regular wage of \$55 per week was set for the seribolers.

The new contracts run for a year and are retroactive to March 1, 1947, Don Roberts, executive severiary of AFRA, said about 55 people are affected by the wage linkey.

For Final Action on New Program, Standard Codes Washington, April 8.

Washington, April 8.
The NAB Standards of Practice
Committee is now stripped for action on a new code, the details of
the control of the control of the control
to a c

gram criteria in the new code.

Members of the subcommittee on
eommercials are John M. Outler,
WSB. Atlanta; Harold Fellows,
WEEI, Boston, and Eugene Carr,
WPAY, Portsmouth, Program standards will be drafted by Edgar Bill,
WMBD, Peoria; Wilson Gray, CBS,
and Walter Damm, WTMJ, Milwaukee.

At the same time, Swezcy urged all broadcasters all broadcasters to submit code rec-ommendations to the NAB head-quarters in Washington.

A&C's Benefit Disk

APRA, asid about 50 people are affected by the wage hikes.

School Board's FMer

Los Angeles now that he had been a single disk for radio prepared to a station in the making. The FCot signant of a construction permit to the School Board of Santa Monica, and the station of the making. The FCO signant of coastal of the making. The FCO signant directors for airing on stations are the station of the making. The FCO signant directors for airing on stations are the station of the making. The FCO signant directors for airing on stations are the station of the st

NBC SETTING UP WASHDAY

Radio-As-Is & Radio-As-Should-Be **Boys Mobilize in Opposite Camps**

Radio's two camps of thinking be-came a little more sharply divided during the past week. The radio-is-all-right boys turned out en masse Thurnsity (3) to hear their spoles-bose that the industry can get along without a cars, thanky you; it is al-ready doing a better job than the fovernment, schools, churches or fovernment, schools, churches or hear their spoles of the com-tained the the

current drive against progress in ra-ture and the forces, great-needed by the media division of the New York State chapler, Propressive Citizens of America, with Norman Corwin as division head, will hold a "Crisis in Radio Conference" at the Hotel Capitol, N. Y., April 18. Speakers Culford, April 18. Speakers Frank Kingdon, PcA netional co-chairman Walter White, who is president of the National Associ-ation for the Advancement of Col-der People, division of the Col-der People accept of the Child Sudy Asin. Amouncer Ben Grauer January 1997.

program.
Two central topics of the session, which will run from 1 to 6 p.m., will be "Whose Aft" and "What Are We Going to Do About It?". Special subjects will include treatment of labor and minorities on the air, network handling of news, radio's cultural efforts and the launching of liberal stations.

Call for the conference treats ra-Call for the conference treats radios' criss's as an accepted fact, de-claring it has been heightened lately by the high rate of mortally among liberal commentators, the one-sided assaults on labor over the meaning attacks of the FCC, the one-sided assaults on labor over the constitution of the constitut

'Action Program' Corwin will project "an action program" for consideration by the 500 representatives of radio labor groups and civic organizations ex-pected to attend.

geouge and ever organizations expreciet to attend.

The defenders of radio-se's heard

The defenders of solors the care

The defenders of solors the care

to solor the care

The defenders of solors the care

The proposal at a N. Y. Radio Executives

Lub luncheon. On hand to

Bear the major set the solors of the care

The solors that the affair had to be held in the

Roserveit hotel's biggest baltroom.

Roserveit hotel's biggest baltroom.

Roserveit hotel's biggest baltroom.

Roserveit hotel's biggest baltroom of the

Roserveit hotel's biggest baltroom of the

Roserveit had the hand to be desirable," said the NAB chief.

"An examine in radio is not de
strainly said the NAB chief.

"An examine in radio is not de
strainly said the NAB chief.

"An examine in radio is not de
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out that NAB even now is starting of new

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(Continued on page 36)

CBS DELAYS SLOTTING SCRIPTER TO BBC POST

MAINTEK TO BBE POST.
After some months of transatlante dickering, the deal is off or Vincast McConon, raint writer with the
CMS Division of Program Writing
CMS Division of Program Writing
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Not In the Running

Not In the Running

Baltimore, April 8.

WHC's broadcast of the STH

April 100 May 100

Truman Tough' Slant Confusing In Red Time Sale

Washington, April 8.

The White House's drastic purper of Committee House's drastic purpers to be a new drive by the Committee House Hou

(Continued on page 36)

Elec. Workers (CIO) Buy Leland Stowe for Gab: **Eve Affiliate Reaction**

EYE AITHERE REACTION
United Bleetrical Workers (CIO)
has brought Mutual time for a 1sninute weekly commentary which
will bring Leland Stowe back to thaatilines. UEW stanza tees off April
23 in the Wednesday evening 7:30
segment, but there appears some
doubt among Mutual excess as to how
many affiliates stations will hook up
for the commentary.
Mutual notified the stations of the

many affiliates stations will hook up for the commentary.
Mutual notified the stations of the UEW-Stowe program over the week-end and says it will have a good control restriction. Web brass is inclined to think some stations worl the the idea of a union sponsoring a commentator.
At any rate Mutual takes the position it's not within the web's province to turn down the union's bid for station world to the commentator spot was reportedly offered to and turned down by William L. Shirer, who quit CRS state week Latter is in poor health and plane entering the hospital.

TOM RUCKER TO KMBC

Connect stage play, "A Joy Brother of WK."

General uncertainties at the English end resulted in McConnect with an end of the ciding that new time period would not fit in with his own commitments, He'll string along at 485 Madison avenue.

TUM RUCKER TO KMBC

Kanasa City, April 8

Tom Rucker, promotion director of WK."

Oklaimont take over as disciplinating the press relations and prescription of KMBC.

Rucker use with the control of the control of KMBC.

Rucker use with the control of the control of KMBC.

Rucker use with the control of th

SOAPS AND GAGS DUE FOR RINSE

NBC is giving serious consideration to the question of breaking upperly much agreed that a continuous run of 18 soap operas for four solid hours is overloading a good have been won over to the need of have been won over to the need of have been won over to the need of reforming the dayline schedule and present plans call for a break after Such a reshuffle would mean the substitution of musical, comedy or other types of shows, and how the is not one of the pleasant prospects is not one of the pleasant prospects is not one of the pleasant prospects facing the web hierarchy. Serials are among the best merchandising cost per thousand listeners is profitably low.

The who question of dayline services the control of the program reforms have been kicked around at all stops during the past month in the cross-country four of NBC exces, who during the past month in the cross-country tour of NBC exces, who control to the control of the program in the network, with propriaming lopmost on the discussion agenda. Final determination of the proplems will be resolved by NBC and its affiliates at the September meeting in Atlantic City, two days before the access on their nationwide four by the same of the whole of the NBC. The center of the NBC covers of the control of the NBC covers on their nationwide tour by the NBC selenup squad is going up to work. It now looks like whats coming up in the way of purifying to work it now looks like whats coming up in the way of purifying to work it now looks like whats coming up in the way of purifying to work it now looks like whats coming up in the way of purifying to work it now looks like whats coming up in the way of purifying the worked out and a general decision of the forming the officients will be worked out and a general decision of the forming the officients will be worked out and a general decision of the control and the chains.

To Suffer Alike

Most of the affiliate station owners were pretty much in agreement as to which wrists should be slapped, but NBC can't afford to single them out, so the just and unjust must suffer alike. It is no secret that Bing suffer alike. It is no secret that Bing suffer alike. It is no secret that Bing soften alike it is not section and the southern affers and so the southern affers any and was frequently mentioned as one of the over; acc. when the suffer and the punitive side will be the chastisement of comies who let go with a blue gag or otherwise abridge network policy. Instead of fading out the auditraction is caught, an announcer will be standing by at another mike to explain why the show was dissibled. Most of the affiliate station owners

solved.

This, the network believes, will serve a double purpose by letting the listener in on why the show show was faded and an ignominious blow to the ego of the offender. Knowing that such offensive tactics might impair his audience, the comic will think twice before ad-libbing any questionable cuties.

KEYSTONE STATE MAY GO INTO BROADCASTING BIZ

INTO BRUADLASTING BIX

Martiboting, Pea, April 8

There's a possibility that the state of Pennsylvania may go into the radio business—if the Legislature, now in session, approve the idea.

Hottes the state would sponsor a School of the Air' on its own state-wide FM network. Minus advertising commercials, the network would be established unfoll instruction to broadcast programs of "an educational nature" to schools throughout the state.

Rep. hogger to school the measure, would appropriate \$425,000 to finance the program.

Divided Views on Shirer-CBS Feud: His Former Defense of Web Recalled

Who Censors Whom

Who Censors Whom An ironic postscript to the William L. Shirer affair at CBS concerns Freda Kerchway, editor of The Nation, who was a mem-ber of a committee that came to call upon William S. Paley and Edward R. Murrow. Committee protested that CBS had "cen-

Edward R. Murrów. Committee protested that CBS had "censored" Shirer.
The very next week The Nation omitted Lou Frankel's radio column for the first time, allegedly because he handled the Shirer incident from a point of view not unfavorable to CBS.

FCC to Set Up 'Flying Squad' On 400 AM Bids

Washington, April 8. Washington, April 8.
FCC will be unable to fulfill its pledge to process by May 1 all the bids for new AM stations with the state of th

Blumbers exists and dorline sta-tions which will be largely un-touched by May.

As FCC promised earlier, the freeze on new bids will be lifted as the control of the control of the freeze on new bids will be lifted an equal break with those applica-tions which have not been either sta-tion of the control of the control of the control of the control of the standing.

According to present plans, the FCC will release the first large properties of the control of the According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large According to present plans, the FCC will release the first large table to the first large that the taken some action by the end of the properties of the first large that the first that the first large that the large that the first large that the large that the large that the first large that the larg

Sponsor Wants Newman. So Bill Berns Exiting WOR All-Nite Disk Gab

WOR's (N. Y.) all-night disk-gab chore is going to Eddie Newman, who recently has been handling a similar stint over weckends for WJZ

similar situt over weekends for W.Z.

(N. X.). He has also spun platters for WAAT (Newark). WFAT (Theseson) and WBYN (Brooklyn).

It's not a case of WOR being dissisting with the job being done by Bill Berns, who took over the old ago. But the 2-558 ann. segment has been sold as a package to Alda Products, Jersey plastics firm, with the sponsor given a choice of disk platter, who will be solved to the solven and the products, and Alda wants Newman, Newman, Newman, Newman, Newman, Newman, Newman, Sewman, who taked over the above recorded spot pickups, guest interviews, quitzeg, étc. He'll start starts sustaining, with sponsor to pick up sustaining, with sponsor to pick up tab in the near future.

Hartford Co-Op Eyes FM Hartford, April 8.

Hartford Consumers Cooperative Assn., has revealed plans for an FM station here, to be operated by the Consumers' Broadcasting Corp.

Shirer continued unabated last week in Manhattan radio circles.

William L. Shirer resigned from the CBS news staff, ending a 10year association during which he wrote his best-selling book, "Berlin Diary." The end came after a sevenday furore when Shirer, reacting to his removal from the Sunday afternoon news spot, long sponsored by J. B. Williams, but now dropped by that company, sounded off in newspaper interviews which charged CBS with arriving at its decision because of advertiser pressure. Jo-seph Harsch, accounted in the trade as "liberal" as Shirer, was appointed

because of advertiser pressure. Joseph Harsch, accounted in the trade as "liberal" as Shirer, was appointed to succeed him in the Sunday niche, now sustaining.

The incident collected a series of The incident of the collection o

Herald Tribune.

Shirer's defenders have made much capital of his rating, 6.9, which is just ahead of 'Harriet and Ozzle' on the schedule. They have also pointed out that Shirer was one of the few commentators lately opposing President Trauman's Greek policies. CBS, however, sticks to its statement that the only critism again and the control of the

Analysts Group Mulls Editorial Proposals For FCC Submission

For FCC Submission

Radio commentators, through a
special committed of their Asm. of
a psecial committed of their Asm. of
a list of proposed recommendations
a list of proposed recommendations
to be submitted to the PCC for consideration in any revision of the
Mayfower decision. ARNA group is
of the WEN (N. Y.) news slaff. Other
members are Cesar Saerchinger,
NBC newscaster, and Paul Schubert,
until recently with WOR (N. Y.).
Recommendations drarted by the
a once-over by the association's
Washington contingent before being
ided with the PCC, perhaps willtin
a week or so. The proposals will loser
of radio analysis. Specific recommendations are not expected to be
discisosed, however, until the day
they are submitted.



1 1 1

(Excerpts from a letter written by Ted Collins to Kate Smith on the 9th Anniversary of her program, 'Kate Smith Speaks')

dear kate:

As you know, I'm not a man to look back, to retrack, to dream, as it were, about the what-might-have-heen and what has been accomplished. But this morning when we got the "Off-the-Air," I couldn't help but reminisce a little bit . . .

You know, Kate, your show "Kate Smith Speaks" is, I think, one of the most unique things in American radio. Sure, I've said that before and pulled out surveys to prove it. But this morning I tried to figure out why.

Let me tell you what I thought . . .

.Here you are, after nine years, the highest-ranking daytime personality in radio—not to mention a 15-time leader among the nation's ten most popular shows—a woman heard by more Americans than any woman in history. Why? A lot of smart people have worked on that question, but here's what a fairly simple Joe thinks...

There's something as basically American about you, Kate, as apple pie, I know. I've stood in the doorways and among the crowds when thousands and hundreds of thousands clamored—and still do—to see you and hear you. And I've heard old women and young men and little girls say one thing always, "Gee. she's like us!"

I think that's it, Kate. It's a contagious sort of thing that must be in the land and the air of this country of ours and you caught it, and I don't think there's a cure. Part of it is what newsmen tried to put into words when they said that our Army, Navy, Marine and Coast Guard boys and girls won the hearts of the world's millions during the war.

You're a sort of nice clean breeze, Kate, in a world of pretty mixed-up ideologies . . . or whatever most "advanced" thinking is

called. Yet, you're no Pollyanna. I've listened to you give the Government heck for something stupid, but, Gosh, you did it in a real American way. All the time it was, and is, as if you were saying to a neighbor. "Look, Charlie's lost three calves this year and the hired man's seeding's no good. Let's fix it. They're just mistakes."

That's what the people want, Kate; a deep-down, good-humored belief in the country in which we live, in their language. Somebody to fix what we have, when it needs fixing, not to find a substitute, Somebody who says, "Gosh, it's a grand land and if people mess it up once in a while, let's fix it."

People like that. It's American. You're America, Kate.

And they like you because they can sense the "realness" of your show. They don't expect "names" and frou-fron. If you ask me, they'd resent them. They know they can always turn to your competitors for that kind of stuff ... but it seems that most of them don't.

I think General Foods—and its agency—sort of felt like this when they picked you long ago to launch and sell 16 of the best-known products in America today.

As ever.

tec

Note: "Kate Smith Speaks," featuring Kate Smith and Ted Collins, will be broadcast const-to-coast by the Mutual Broadcasting System beginning Monday, June 23rd., RADIO REVIEWS

Martin Wolfson, Hester : gaard, others
Writer: Howard Rodman
Director: John Becker
Producer: Robert Heller
60 Mins; Frl. (4), 10-11 p.m.
Sustaining
WCBS-CBS, N. Y.

Freducer: Robert Heller go Minns; Frt. (4), 10-11 pm. So Minns; Fr

viously confronted with a licitudesal in maintaining sustained tenin maintaining sustained tenin from the confidence of the confidence

Credit John Becker, the director, and Rodman as the scripter with fine, inspired jobs.

Rose.

THE SON OF MAN
With Berry Kroeger, Theodore Osborne, James Goss, Rod Hendrickson, Greg Martin
Producer: Gny della Cloppa
Adapter of Text: Archibald Mac-

Leish 60 Mins.; Sun. (6), 1:30 p.m.

Adapter of Text: Archibald Macfeel Blass, San. (5). 1239 p.m.

Sustaining
What was in seconce as "napiring and the second and the se Librarian of Longuess Arthursus and the sequence of the control of the conditions where the control of the conditions are controlled to the control of the conditions where the control of the c

BARRY GRAY AND BILL BERNS
"WOR's Corn Exchange"
"The Auswer Men"
Day and Night
Sustaining
WOR, N. Y.

work, N. Y.

Barry Gray is now on a five-alwest quarter hour each reason when the control of the

THE BIG STORY
With Berry Kroeger, Robert Stoane,
Michael Artist, John Gibson, Jim
Boles, Ann Seymour, George Petrie; announcer, Ernest Chappell;
Vladimir Selinsky, musical direc-

viaturation to for the control of th

(Foote, Cone & Belding)

(Foote, Come & Beldsing)
This is Pail Mall's replacement for
the Frank Morgan show. The series
is based on actual story-getting adventures of newspaper reporters, al
\$500 canh "Pail Mail Mavard" being
given each week to the newsman
whose story is dramatized. Berry
Kroeger, stage and radle actor curtained. The stage of the stage of the stage of the
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Follow-up Comment 1...... Bill Stern left Greenberg on third,

Bill Stern left Greenberg on third, and higher and drier than Benny were left him. Only this time it was Jimmy Demaret and the final round of the control of

that their voice is the big event.

If listeners expected to glean an incling to Joseph C. Harsen's pollin-list mind the property of the prope

but apparently asine course. Revidently intends to sitch on it.

Revival of the burnt-cork era on the Bing Crossy show (2) on ABC, with Al Joison and John Charles are also as the Bing Crossy show (2) on ABC, with Al Joison and John Charles of transcriptions. The informative properties of the stronger package delivered by Der Bingle since he espoused the easier stronger package delivered by Der Bingle since he espoused the cause transcription. The informative and transcription of the stronger package delivered by Der Bingle since he espoused the experience of the stronger package delivered by Der Bingle since he esponsible transcription and the stronger package an

can be done in the mood of the rest of the show.

An adult treatise on tolerance high-lighted Sunday's (6) ecition of Multiplited Sunday (6) ecition of Multiplited Sunday (6) ecition of the work, social and economic treatments are incessary with a round Paul Lukes as a retugee professor in a college are retugee professor in a college surrounded by a poor neighborhood, where students of foreign extraction, where students of foreign extraction, where students of foreign extractions with the control of the contilions that the control of the control of the control of the contilions that the control of the control

WEET CORLISS ARCHER
WHB Anet Walde, Sam Edwards,
Irene Tedrow, Fred Shields,
Dolves Grane, Beb Young, Kred
Dolves Crane, Beb Young, Kred
William Control of Common Control
William Common Commo

freshingly concise and non-irritating.

**HIE ECHO

**WIR ECHO

**WIR ECHO

**WIR ECHO

**PRINTED

telegraphing ending ahead of time. Same cast that did "Whistlet" plays "Echo" with Everett Clarke doing title role. Myron Wallace, Fatricia Duniap, Maurice Copeland, Charles Flynn do sctisfactory job that is a bit over-dramatic at times. Music background is done by Frank Smith.

Open end commercials are o.k. but half way ad breaks illusion o show and makes it hard for actor to recreate suspense theme.

THE MITTER HERB
WIR Raymond Massey, ex-Gov. Herbert B. Lehman, Bryna Raybern,
Letter and Massey, ex-Gov. HerCains, Lon Clark, Gilbert Mack,
Maurice Tarplin, Don Frederick
Fredieger: Joek MasGragov
Trederick
Fredieger: Joek MasGragov
Jo Mins.; Wed. (2), 8:30 p.m.
Sustaining
WOR-MBS, N. Y.

WOR-MES. N. Y.
Under American Jewish Committee auspices. Mutual presented a timely Passover program last week the program of t

Wednesday, April 9, 1947

MAN CALLER X
With Herbert Marshall, Leon Belasco,
Johnny Green orch, Wendell Niles,
Weller Millen Merlin
Director: Jack Johnstone
Weller Millen Merlin
Director: Jack Johnstone
Fright Merlin
WGBS-CRS, N. Y.

(Foote, Cone & Belding)
The percannal summer replaceman better the Prigidaire division
from found a permanent regularseason betth, the Prigidaire division
from found a permanent regularseason betth, the Prigidaire division
from Fine Sapation series, Prigidmer Sapa

and technique that pays of in much ences, while and directing and directing and the musical cites, are as lands ago in the musical cites, are as lands ago in the saway, solphisticated fronting of Marphall's "Ken Thurston," but it all falls into a groovy pattern that able segment of today's listening public. In the segment of today's listening the segment of today's listening the public of the segment of the segment of the segment of the segment of the riverse as sure with two great names' linking the product the purea General Motors.

FINAL JUDGMENT With Norman Rose, narrator Producer: Leon Goldstein 15 Mins.; Tues. & Fri., 9:30 p.m.

Producett Leon Goldstein S. Mint; Track. & Pr.1, 9:30 pm. Statistics S. Mint; Track. & Pr.1, 9:30 pm. Statistics S. Mint; Track. & Pr.1, 9:30 pm. Statistics S. Mint; Track & Mint; Mint;

TOM SCOTT Producer-Announcer William Strauss 15 Mins., Mon., Wed., Fri., 11:45 a.m. Sustaining WQXR, N. Y.

Sustaining WOAR, NV. WORD Soil, Soil-styled American Troubadour, self-styled American Troubadour, s

Tele Time Slots Value Not Known Yet. Is Claim: 'Cream Time' Still to Be Set

Ability to sew up a franchise on television time slot—an idea Ability to sew up a franchise on a count television time solve-an idea which a feel of the solve and the solve and

ever sive the bost time stoke with or separation of medicine is svaliable, if will be impossible to svaliable, if will be impossible to determine whether the best radio fine segments also represent the best times for tele programming. Threaday night has usually been con-searcy chiefs point out, but only be-cause the best shows are aired on readay nights. Bankrollers, by the same observed the family auxually goes to a film therite and tele offers the same visual entertainment qualities to since the family usually goes to a film therite and tele offers the same visual entertainment qualities might not want to slay home or Sal-urday nights by their tele sets? Slandard Brands has ne'ver gone

Standard Brands has never gone into detail on why it bowed out of the Thursday night 8-9 slot on WNBT (NBC, N, Y,) after investing so much money in Television, except to say that it thought it had acquired to say that it mogality has adjusted enough experimentation to wait for a larger audience. But the very fact that the firm gave up its franchise after sinking so much money into it implies that other sponsors might very well do the same thing, according to the agency chiefs.

Televiewers Yen Sports, Kidstuff

In one of the most comprehensive In one of the most comprehensive television polis taken to date, Capt. Bill Eddy of Chi's WBKB revealed here last week that night audiences were double the daylme viewers, with Sunday and Friday the leading Hooper days. Remote shows got of the audience voting for live of the audience voting for live Survey, which canvassed 1,071 television set owners, had a 40.5% return.

vision set owners, had a 40.5% reDel aboved half-hor programs.
Pull aboved half-hor programs.
Pull aboved half-hor programs.
Pull aboved as administrative setting the nod commercials in middle of the program.

Middle of the programs are heavy avoirties, with preferred listening burst to 5 in the afternoon and 7 to 8 in the eventing. Drastice change has been been setting to the node of are for the morphets, too. Newscests, while rating high in public favor, while rating high in public favor, while rating high in public favor, what news appellers should have visual material along with their newscest rather than depend on mugaper Serry-two-minutes and house.

Service when we want to be a support of the node of t

Cowans Package Team

Barbara Boothe, freelance writer, and William Cowan, talent agent, were married in Hoboken, N. J. Starch 29, and have set up shop not have the start of the start

CBS, while Cowan once worked in the advertising department of

Circus Airing Put Back By Henry Ford's Death

Death of Henry Ford Monday night (7) resulted in an order from the motor company to WCBS-TV, N.Y., to cancel the tele airing to-night (Wed.) of Ringling Bros. cir-cus from Madison Square Garden. Ford company will sponsor a tele cast of the circus at s ne later during its run at the Garden, it

So. Cal. Telephone Co. Puts In Own Video Station

Hollywood will get an eighth tele-ision station—and right in its heart vision station—and right in its heart on Gower Gulch. Though the planned transmitter of the South—an California Telephone Co. s will not in the strict sense be a station, it will, in effect, be one to service the seven other commercial operators in prospect.

tors in prospect.

Two channels aircady have been liceised to the Bell subsidiary by the FCC. They are located in the 6,000 megacycle range, in the extended to the 1000 megacycle range, which will be used, is now in the final check stages back seat. It can be installed at will, togers wargani. Though having only three-quarters watts power, the shielded lens allows an antenna gain only three-quarters watts power, between the shielded lens allows an antenna gain supproximating 1000 watts for beam-yound to Mr. Wilson stations.

An auxiliary cable is also being

An auxiliary cable is also being laid through Pasadena and up Wilson's shank, so complete dependence on the beamer will be eliminated. Pix may thus also be carried over a cable pair with the aid of amplifiers. The audio portions will, of course, always be carried via cable, but there will also be a short wave readinalent for that to a the course.

but there will sloo be a short wave radio relap for that too in the event of failures. The tele company's station installation atop Mt. Wilson is nearing completion now. The station, it's said, will be especially useful in the coverage of remote pickups. It will pick up programming from remote location for beaming to Wilson station. From there programs will be re-beamed to studios of various operators for the Interpolation of commercials or other "editing" processes.

Easter Bonnets Ogled By KSD in Forerunner Of Huge Outdoor Plans

St. Louis, April 8. The first Easter Sunday parade in this city to be televised was coneducted Sunday (6) by KSD, owned and operated by the St. Louis Post-Dispatch (Pulitzer), and marked the Dispaten (Punizer), and marked the forerunner of extensive outdoor tele broadcasting that will be highlighted next Saturday (12) and Sunday in a telecast of the baseball city series between the Cardinals and Browns.

With more than 400 receiving sets With more than 400 receiving sets now in the city, KSD, the first newspaper-owned station in the U. S., has revised its schedule to enable a greater number of natives to see the town the cameras were act up at the greatest number of persons dispared to make the cameras were act up at the greatest number of persons dispared their firety. In P. Frank Eachen, the station's news events dispared their firety. In P. Frank Eachen, the station's news events dispared to the control of the can, the cameras were set up at the entrance to Forest Park, where the greatest number of persons displayed their finery. In additional tricrieves conducted by Frain Producer: Herb Leder Eschen, the station's new everitiest of Directors Meshods rector, the garland new results of Directors Meshods rector, the garland new results of the producer was the enlisting of Barry Wood. Raymond Scott, Bobble Meeter and other nitery entertainters to appear before the camera a minimum of the contract o



LANNY ROSS

Management of WILLIAM MORRIS AGENCY

Television Reviews

Boon to Poor Working Bookie Seen In Track Video Like Jamaica's

Video like Jamaica S.
Talevision land the own day at the races last Saturday of 5 with the opening of the Vamaica. N. Y. track and proved beyond the last shadow in the value of the variety of variety of the variety of variety of the variety of variety o

fared better on the extremely long, and arrows the truck to the starting and arrows the truck to the starting and arrows the truck to the starting and the star

resents an achievement for the su-per-sensitive image orthicon tube. Picture was blurry for the most part on the far side of the track, growing steadily clearer as the horses rounded the far turn and headed into the stretch.

Of the commendators, NBC had all

stretch. The commentators, NBC had alf the better of the sela with wet narnator Clem McCarrity. The guy profess and the sela with the sela w

ished better than a single fewers.

All in all, though, the twin teleasts marked another step in telesision's forward progress, as well as boon to the working bookic.

Stal.

Agency Vs. Tele Chiefs Battle on Show Handling Brought to Head by 'Juve'; Final Showdown Is Now Believed Due

Navarro Into Tele

4A's Huddling On 1st Video

first talent union contract for tele-vision are currently being held in N. Y. by representatives of the Asso-

cream are currently noing held an electrical Actors and Artistee of Americal Committee, chaired by George (liefler, exceptive serectary of the American Pederation of Radio Articles (liefler, exceptive serectary of the American Pederation of Radio Articles) of the American Pederation of Radio Articles (liefler, expected by the American Pederation of Radio American Pederation of Radio American Radio R

L.A. Asked to Curb. Diathermy Garbling Of Video Reception

Ul Yalley netterpland
Los Angeles City Council has been
saled hardered City Council has been
here to enact legislation that will
control the use of diathermy equipment and climinate Interference
with television operations. II. Lo
Bogcoon, manager of the service
division of RCA, and W. L. Stickel,
y. of Leo Meyberg Co., RCA deistributors here, saked that such regcondimance affecting electrical equipordinances affecting electrical equipordinances affecting electrical equip-

Downtown stores have protested Downlown stores have protested that receivers cannot be demonstrated properly. Interference comes from many sources, among them unregulated use of diathermy gear, found in abundance among the many medices in Los Angeles. Correctly installed and operated, source muchinery will entit wavelength up to do not interfere.

Video Baseball Bows As Coast League Opens

Hollywood, April 8.

Coast's first regularly scheduled baseball on television gunned with the season's opening, April 1, with Faramouni's KTLA covering. Station has rights on all local games of the Angels and Stars, though neither side will divulge the coin consideration involved.

neither side will divulge the coin consideration involved. Daylight ball, which is expected to hypo the sale of receivers, par-ticularly among taverns and bars, will be covered four times weekly. Game of the Angels versus Port-land, Ore, was the initialer and games of Stars will commence in

two weeks. Next year, however, with possibly Next year, however, with possiony all seven stations operating, and with Dorothy Thackrey's already claiming an exclusive contract for 1948—which the ball club may yet i disavow—situation should be hot.

Long-smoldering fight between NBC television chiefs and the ad agenciés over who is to handle a Ramon Navarro, don star of the silvent days, in New York attitudes cat crupted last Thursday (3) injudictle vision production precliminary to breaking into the video picture. Navarro has been directing forelap pict or Metro. cast crupted last Thursday (3) night Bowles for General Foods. End re-sult, which is still in the works, may bring about a final showdown on the problem.

Under NBC's specific rule that its during the show's airing, B&B veepce over radio and television Union Pact Walter Craig was forced to hand the relas to NBC director Ed Sobol. Latter, through an inadvertent error, overlapped a live studio pickup during the show with a film commercial in such a way that nobody knew in such a way that nobody knew what was going on for a full minute. Mistake, according to Craig, is the result of NBC's ruling, which he considers absurd under the assumption that a web director hasn't the same knowledge of the show that the agency staff has, which has sweared over the script until it has

Foral point of the argument is contained in NBC's "Guide to Com-mercial Production Procedure," a mercial Production Procedure." a species brochire which it issued to agencies last year when it first announced in postave comment of the announced in the program of the produce original program material for live television broadcasting on NBC, the director "will be assigned by NBC subject to appear to the produce." Director is to execute the produce." Director is to execute the orders.

Director is to execute the orders of the agency producer but "his responsibility will begin when the production is brought into the NBC distriction of the production of the p Director is to execute the orders the agency man's control is out when the show goes on.

when he show goes on.

Crist's Altitude
Whole idea, according to Crais,
is absured and represents an attempt
on the part of NBC to build up an
ura of mystery around television
which actual of costs of the according
to the cost of the cost of the cost of
the sponsor and agency more
money, since, it necessitates almost
ouble the rehearaal time that
would be required it the agency
show, we permitted to handle the
show.

man, were permitted to handle the show. "

NBC throws in five hours of re-hours all time grafts with its 4730 and the shows in the hours of the should be shown in the shows, it was necessary to buy extra the shows in the shows at a cost of \$150 each but, according to Craig, could have done to be shown in the show in the same show in the cameramen something, but the rule cameramen something but the rule cameramen something but the rule shows in the orders over to Jack Barry, moderator on the show, making certain the cameramen overheart. Craig complimentes to the show in the cameramen. Entire system, accord-ing to Craig, represents an almost-unbreakable chain of command for

unbreakable chain of command for which there's no particular reason.
Fact that "Jury" is almost entirely adilib makes it especially tough for someone to handle who hasn't sat in on the original conception and execution of the scripts ception and execution of the script. Craig also pointed out that B&B produces the same show on radio, which makes the agency especially well-acquainted with it and better equipped to handle its final production.

From the Production Centres

IN NEW YORK CITY . . .

Baby boy (seven pounds) born to the Earl Mullins (ABC flack chief) at loctors hosp yesterday (Tues.),

at Waldorf luncheon,
Art Ford appointed chairman of disk jockey committee for Greater N. Y.
Fund..., Radio singer Vivian della Chiesa singing lead role of Madeleine
in "Andrea Chenier" for N. Y. City Opera O. at City Center, N. Y., tonlght
(9) and Friday, April 18.... Charles Oppenheim, WINS publicity head, back
(7) and Friday, April 18.... Charles Oppenheim, WINS publicity head, back
(19) and Friday, April 18.... Charles Oppenheim, WINS publicity head, back
(19) and Friday, April 18... Charles Oppenheim, WINS publicity head, back
(19) and the Charles of Mindre Charles Oppenheim, WINS publicity head, back
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(19) and the Charles Oppenheim, 19) and the Charles
(19) and the Charles Oppenheim, 19) and the Charles
(19) and the

by the N. Y. Veterana club, April 22, at the Hotel New Yorker for his help in finding homes for vets on Works "Daily Differman" sizer.

Walter Lurie, Mutual executive producer, in hospital after taking suddenly ill last week. ... Dorls Smith back at job in Kenyon & Eckhardt radio continuity after taking leave to become a mother—of a boy... Brian radio package... ... Alice Frost and Ginger Jones into CBS "Strange Romance of Evelyn Winters"... ABC to offer WJZs Nancy Craig show, "Woman of Tomorrow," as a network co-op program, across the board at 1:15 pan. starting Monday (14)..., WOR prexy Ted Streigher goeding of the company of the program for a group of manufacturers...Jim Galnes to Chi for NBC Central Division huddles. ... Morty Becker and his wife, Barbara Kline, to Florida for a couple of weeks....Shirley Mitchell, who was one of the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before the most in-demand feature stooges on Coast councily shows before cut-in-william Spier, beard-wearing director of the "Sam Spade" show in Höllywood telegraming frantically to N. Y. for fresh supply of favorite tonic which, credit it or not, is called "Hair Fertilings"... ... 1049 Rowland arrival from Toronto to take up his duties as a CBS director Fletcher than the control of the Sam Spades with the Monday and Elizabeth Morgan are added to "Front Page Farrell."... The Monday and Elizabeth Morgan are added to "Front Page Farrell." on the control of the Sam Spades with the Monday and Elizabeth Morgan are added to "Front Page Farrell."

and Elizabeth Morgan are added to "Front Page Farpetil."

Criterion Radio Productions (Wiff Roberts and Ted Corday) taking over as producer-director of Gab Heatter show, "A Brighter Tomorrow" (MBSA), satring, Sunday (13), ..., Action "Ill Chirch as sequipted 'Good cabin satring, Sunday (13), ..., Action "Ill Chirch as sequipted 'Good cabin has taken over direction of the Mutual-American Medical Agen. airer, "Stephen Graham, Family Doctor." Wrighti spackage show, "Under Arrest," to Ill in for "Shadow" on Mutual this summey ..., Margot (Gayle, N. Y. recalments, than striplet as documentary services, "Georgie Art Work," N.

which has been waxed for airing by Georgia stations...Radio writer Tex Weiner; on a five-month tour with his wife, is in New Orleans—next stop, Mexico...It? "you Bling—nead-II-Alley-you" with Crosby and Fred Allen to swap guest shots. Allen goes on for Crosby May 4...Armed Forces Radio Services once again picking up Red Barber's and Connie Desmond's WHN-Dodgers play-by-play reports for occupation forces overses....Bob Houston being groomed for his own IB-minute show on WHN and Thelma Carpenter may also get her own spot on the Metro-owned Indie.

IN HOLLYWOOD . . .

NBC has approved the "Philip Marlowe" adventure series for a 6 p.m. airing in the Bob Hope spot this summer after a long bassel. Net would shut that type of program to the late night hours so als not to contaminate the kiddies... Harry Flannery back on KNX with his commentary state of the kiddies... Harry Flannery back on KNX with his commentary renewed. If they weren't it would have been hot news. "Harry Malzhish back from his seatern business safari... Frank Capks of the CBS writing saff pulled out to join up in an agency partnership with William Memocy saff pulled out to join up in an agency partnership with William Memocy saff pulled out to join up in an agency partnership with William Memocy show around Max Miller's one-time best seller, "I Cover the Wasterfront"Lew Weiss passed along to Don Searle the prescription he received for sood health and longerity: "No fury, no hurry, no worty"..., 190b. Long-sood health and longerity: "No fury, no hurry, no worty"..., 190b. Long-the word of the w

IN CHICAGO . . .

IN CHICAGO

Sinaarier Ward Parade program will originate in Chi IBC dradius for My 4 stirig. ... dane Dutton, publicits combo of Dutton-Lippoid, columning for 20 community papers and Canadian fan mag, Radio Vision.... Eddie Hubbard, WiND platter turner, doubling in the College Ion, Sherman hotel, as me..... "Currial Time" adds 13 statings on NPG starting Sdy 8.... Judith Waller, public service director NBG Gentral Division 13.... Don Rider takes over Fair Store pewestat twice daily ... Grary Moore coming to town for AFRA Antics May 11.

Kerrville, Tex, Junior Chamber of Commerce, throwing a "Johnny Obsen Rodeo Day" July 1.... John Blait took over exclusive rep. for WHB, Markey May 1.... May 1... May 1...

Lima, O.—Guy F. Zwahlen, for mer commercial manager of station WLOK here, has joined the Fred-eric W. Ziv Co., Cinoy transcription firm, as account exec. erio

Italian Net Needs Full Revamping

Italian radio situation looks dis-

couraging, Network operation is in strong need of basic reforms, with authorities hesitant to make the changes needed. Stations are overstaffed, especially in musicians while on the other hand the quality of scripters and actors is poor because of low pay. Limited radio budget is a handicap, also the small amount of time allotted for commercial programming hinders prog-ress. There is definite call for com-plete reorganization of the Italian

piete reorganization of the Italian network.

In the continuous propertion is a problem. Each of the 2n standard in the Italian network is almost an independent setup, with its own staff of newessaters, actors and musicians. Situation is a result of the war, but the continuous properties of the continuous properties of the continuous problems of the continuous properties. Setup hasn't been altered much. The spanning by themsalves. Betup hasn't been altered much are properties of the continuous properties. Setup hasn't been altered much. The properties of the continuous properties of the continuous properties. Setup hasn't been altered much. The part of the network. Reform would mean doing away with half the set of the continuous properties. The properties of the properties of

mend this.

There are 800 musicians, for instance, on the 28 stations, and government policy forbids firing any, one instead of the 28 orohestral ensembles could serve just as well.

semblas sould serve just as well. Big problem is fact that the ratio budget can't be budgeted physically. There are only \$200,000 est in us, on which licenses are paid, and the programs are por because limited budgets prevent hiring good writers and the programs are poor because limited budgets prevent hiring good writers are strong and the program of the proposed of the program stymie



So Continued from page 28
So Continued from page 28
So Continued from regulations the
best continued from the continued from
the network and the sponsor. While
the plan is teptative, it has been
accepted by the chair's affiliates.
Advertisers in those slots are still
to be sounded out but the network to
be sounded out but the network to
be sounded out of a complete acquiescence.

FCC Again Relaxes Rule
Washington, April 8.
Bowing to the complications of daylight saving time for network schedules, FCC yesterday (7) released its rules so that the nets do the saving time for the saving time for the summer months are redpondent as transcriped the summer months are redpondently the fact time.

Mutual and ABC got this permission and the same request that and and the same request that commission with the result at Commission the permission into its rules.

soon into its rules—we the permission. The no-announcement permission. FCC said, does not apply to an office of the permission of the permission. FCC said, does not apply to an office of the permission of the p

Latins Buying Mucho U.S. Sets; \$17,000,000 Worth

Setts, \$17,000,000 World
About \$17,000,000 worth of U. S.
radio worth of









Classroom Use of Radio Pointed Un By WCHS 'School of Air' Contest

By Nat'l Safety Group

Chicago, April 8.
For broadcasting regular safety

devote more time to combatting the accident rate.

concluded by WCHS, CBS outlet in 24 Stations Kudosed Charleston, W. Va., to boost the "School of the Air" series, radio's potential as a valuable pedagogic tool was solidly demonstrated in a controlled classroom experiment conducted by a prize-winning Charleston school teacher. Latter, toprograms for the last five years, 24 radio stations received the Award of gether with three pupils chosen for their best-written essays on the "School" programs, were awarded a three-day trip to New York over last weekend (4-7). Merit from the National Safety Council here last week. Council noted that very few stations gave regular program time to safety and pointed out that, with the rash of fatal accidents, broadcasters might

last weekend (4-7).

In a detailed report on the experiment, Gladys F. White, faculty member of the Clendenin High school, indicated the special education of the control o

that the control of t

hours.

In conclusion, the report stated:
"The School of the Air" is of defrible and the state of the state

ing fare. This I feel CBS is doing."
As a promotion stunt, the "School
of the Air" contest paid off to WCHS
by giving the programs the standout
Hooperating of 11.8 in the Charleston area. On basis of the results,
Leon Levine, CBS producer of the
sir school, is distributing the report
on the classroom experiment to all
diffliates carrying the program.

stillates carrying the program. Meanwhile, CISs educational heads huddled with representatives of four culted Monday (7) to discuss preliminary plans for meet years present the programs of the 1964-47 season. Robert Hudson presided. Others present were Lewine, Lyman Bryson, countries, the programs of the 1964-47 season. Robert Hudson presided. Others present were Lewine, Lyman Bryson, countries, which produces the program of the 1964-47 season. Robert Hudson presided. Others present were Lewine, Lyman Bryson, countries, which produces the 1964-47 season. Robert Hudson, President Programs and Prog

Pluggers Get Extra Hour But Still Need Passport To NBC Hollywood Studios

Hollywood, April 8. NBC went through much ado with-NBC went through much ado with-out giving much new this week on the demands of song pluggers for increased consideration. The net-work met the plugs half-way on de-mands for increased time in which to ply their trade in its hallowed halls. That is all.

That is all.

Under "new" rules the plugs get three hours daily to circulate—on the first floor of the net building only. They'll work from 11:30 am. to 2:30 pm. Formerly allowed two hous only, from 11 am. to one pm., they had asked for four hours. Visits may also be made to the music may also be made on Tuesdays and Padays from 10 am. until noon. Regulations will standing limit Regulations will standing limit.

Regulations still standing limit men to the first floor, bar visits to studies, dressing rooms and client or control booths except on invitation; demand that they carry identifica-tion cards issued by the net and pro-hibit congregating outside artists' entrance before or after hours al-lowed.

Housewife Angle on Biz New WICC Teaser Bridgeport, April 8. Housewives - to - housewives ap-

proach in selling Bridgeport industry and business will be used in "Round the Town," weekly 15-min-ute show on WICC to be sponsored by Chamber of Commerce in asso-ciation with Bridgeport Brass Co. Borck & Stevens, bakers, and Bodin-Corp., machinery makers.

Wives of employes of Bridgeport companies will tour husbands' plants and give microphone report on what they've gandered.

Idea, suggested by Bridgeport Brass p.a. Harold Dow, is believed to be innovation in Chamber of Commerce broadcasting. Mort Friendlander comes in from N. Y. to

Okla. Femme Lowdown Oklahoma City, April 8. Oklahoma City, April 8.
Oklahoma City, April 8.
Oklahomas are finding out stuff
they didn't know about their industries in a 26-week series of remotes
"Woman's World" program over
"Woman's World" program over
WKY, Miss Benelt takes the microphone to manufacturing plants and
with the help of the foremen and
world with the control of the control

The meeting feature his the air The special feature hits the air Wednesdays at 11:30 a.m. The series is receiving close cooperation from state newspapers.

Last Lap on Clear Channel Hearings For Superpower Set by FCC in June

Washington, April 2.

FCC will resume the final lap of list long-winded hearings on clear the final lap of list long-winded hearings on clear the final hearing date. Commission has with spokesmen for the Clear Line 2, with spokesmen for the Clear Line 1. The FCC at one time was with spokesmen for the Clear Line 2, which was to be offered to the Line 2, which was the lis long-winded hearings on clear channel broadcasting here June 2, with spokesmen for the Clear Chan-nel Broadcasting Service skedded to bulwark their claims for superpower up to 750 kilowatts. The Commission announced Friday (4) that FCC Commissioner Rosel Hyde would referred the sessions along with an other FCC members who could at-

Meanwhile, indications were that FCC had dropped earlier plans to come forth with a blueprint of its own on clear channel operation

Motor Club Puts 20

FM Units on SOS Call Chicago, April 8.

Chicago, Motor Club inaugurated last week one of the first industrial uses of FM in this area. System, which will be used to answer distress calls in bad weather, consists of 20 mobile units operating with two-way equipment which will enable tow-trucks to answer calls over the control of the control of the control of the control point.

for all the bigtime stations.
When hearings open, CCBS director Victor Sholis will detail ecotor Victor Sholis will detail ecomonie reasons why the clears showed frural
areas are ever to get a choice of
reliable radio signals. John DeWitt,
will handle the technical arguments.
The networks are not expected to
the record on their behalf.
At one work leat meets the deere.

in the record on their behalf.

At one point last week, the clears
were ready to ask that entire
FCC bench sit through his final
stage of the hearings, but were dissuaded when it was learned several
commissioners were due to spell each
other in June at session of the
World Stage of the control of the control

EVIL ECC bench will be to final

ence in Atlantic City.

Full FCC bench will hear final arguments from all parties to the clear channel proceeding at a special "oral argument" at close of the hearings themselves, FCC said.



Platter Firm Claims Biggies Losing Biz With Elaborate, Highbrow Disks

Big boys of the transcription com-panies are missing the boat with elaborate musical presentation and picture names without story ideas. In centrast with large companies that are moaning the blues, several small companies are making sizable indents in the so-called failing field. Big boys of the transcription com-

indents in the so-called falling field. Just returned from a survey of over 59 stations in the northwest area. Ben Coleman of Chartoc-Colista; there is plently of bits and that stations are eager to buy transcriptions—those that they can use. Cryang need exists for good commercial graph of the collection of the colle

comedy scripts.

Sponsors are looking for shows that will the in with product and are titled of pop record programming. Coleman eites case of large sale of transcriptions with intros individualized by naming the town or product by boot-and-saddier Tex Ritter. Package show producer says same with name or semi-name talent personalizing the platters.

One of the dangers of the small

personalizing the platters.

One of the dangers of the small company in the transcription biz is the soaring rate of sales costs that make cost of series prohibitive to the state of the s





ing losses and that heavy pitch will be made by the sales force. Shep Chartoc, other top member of the firm, is touring the southern states and reports that reception to individualized platters is brisk. In the south poetry and story shows go well. With 1,400 stations listed, duo feels that over 85% will buy tran-scription services if—and that's the

ACTORS' SURVIVAL YEN HYPOS CHI FLACK BIZ

HYPUS CRI FLACK BIZ.

Mass exodus of radio actors serial years ago created a curious situation here flackwise. Following departure of the Tom Flüdale agency about 10 years ago, radio actors actors during the codus of the past two years, those were the ranks of actors during the exodus of the past two years, those that if they were to maintain their positions they would have to turn to the past two years, those they would have to turn to the positions they would have to turn to the past two years, those shows was shown bearing the making competition among actors just that much keeter.

Result is that for the first time

among actors just that much keeher.
Result is that for the first time
in 10 years a radio talent publicity
tolly in Ch. Starting with a case
actors and limiting lits drumbeating
locally in the beginning, agency after
one year has expanded to include
20 actors, getting coverage from
coast to coast in dailies, trade and
instional magazines.

CBS Allen Nix

Continued from page 25 m

Seattle—Dick Cromble, KJR news room chief, has resigned and accept—de a job as manager of KBIO, new station in Bremeton, across the news job at KJR. Gordon Strunk is new production manager at KKIO. meet production manager at KKIO. When the transcription dept at KJR to producer, replacing Ru Lund, who now heads the radio dept, at Strang & Prosser agency.

Heard by most ... Preferred by most



NCAC's Roddy McDowell Airer on Kid Problems

New family program starring film-actor Roddy McDowell, titled "The World and Dowell Les," is being World and Dowell Les," is being cart & Artists Corp's radio division. Half-hour program discusses kid problems, on more-or-less serious side, Show will be stuged on the stardet, playing opposite McDowell. Producer-writers are Carroll Col-man and Ted Maxwell, Joe Barnett, NGCC's NY, radio contact, and

man and Ted Maxwell, Joe Barnett, NCAC's N.Y. radio contact, and Norma Reinhardt, NCAC's Coast rep, are handling, with show being pushed largely as a summer replace-ment,

D. C. Stations

Continued from page 24

is, Brecher points out, in the upperis, Brecher points out, in the upper-income group.
Station offers "opposite programs"
I wilny, Washington's other good music station, so that when WINX
has a talk broadcast, WQQW is sure to have music. The station's other specialty is children's programs, with plenty of mail to show that Can General Tare Children's Hour's General Tare Children's Hour's the station of the children's hour's the station of the children's hour's the station of the children's hour's College subject feetings of WoOW.

the sides.

Other unique features of WQQW include its "Gulde to Good Evening Listening" in which the station highlights nighttime radio offerings as it goes off the air at sunset. "Yews as it goes off the air at sunset. "Yews appears around the country, with rule credits given. "Collectors' Corner" is a 18-minute program of rare recorded lent the station from private collections. No signing commercials, no by WQQW.

The other newcomers to Washing-

ordinar and sanging commendation and control of the property o

sells similar spots for \$10 aplees, while NBC and CBS have a stiffer rate.

Maryland Way, WGAY, Sliver Spring, is in the chips more than some of the other indies and is considered to the control of the

NO. 1 station choice among colored listeners here.

If Theodore Granik, moderator of Mutual's "American Forum of the Air," wins his bid for an AM station here, Wash's 'n will have its first state.

If the distribution is a will have its first state.

If the distribution is a state of the distribution in the state of the

Television Reviews

Thursdays over WNBT (NBC, N. Y.), which was recently dropped by Standards Brands, with "Jury," top-ping the layout, and followed by James Beards, "I Love to Eat" and Harriet Van Horne's 'Guest Book," latter two for 15 minutes each.

Harriet Van Horne's Guest Book, alter wo for to minutes sent, alter wo for to minutes sent, which could be whipped into a highly entertaining show with a lit-tle more tightening, pacing and produced to the NSC production staff, though, almost ruined the present of the NSC production staff, though, almost ruined the present of the NSC production staff, though, almost ruined the present of the NSC production staff, though, almost ruined the present of th

the questions should draw plenty of several as the kide's premits.

Format follows almost exactly that is resulted as the kide's premits.

Format follows almost exactly that for the radio show. Kids are seated indee's chair and a special witness box devised for visiting moppets, the seates of the control of the control

Leder, producer for Benign, & Bowles.

Bowles.

GUEST BOOK
With Barriet Van Herne; Saily Vietor, Denald Bain, Mrn. Walfer Freducer; Wes McKen
Diesder: Boger Mulr
GENERAL POOLS
WINET-NIGC, N. Y.

Baller Marker Mar

when Miss Victor walked in, however, the show took on the sembance
of a ladies swing direjt,
ing to be heard but a lot of wooning
ago, which could hardly have been
agreement of wen by the distart vieware resulted even by the distart vieware resulted and the sembance of the sembance
are resulted and the sembance of the sembance
are resulted to the sembance of the sembance of

wasn't seen otten enough.
Birdesye commercials were handled adequately and were unobrustive, although the stunt of rigging up a "Birdesye" hat for Bain to weath must have made the viewers squirm as much as Bain did.

Stat.

Tele Followup

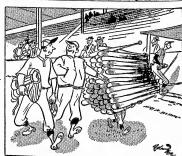
There routers are the control of the



CBS, COAST-TO-COAST POTENTIAL DISC JOCKEY

FOR STATIONS OUTSIDE OF NEW YORK

Young woman, New York radio ex-perience; programming—excellent mu-sibil background—knowledge of re-cordings—highest New York refer-ences. Write Box 123, Variety, 184 West 46th Birect, New York 19, N. X.



"Our bat boy trains on Wheaties, too!"

NRI Case 87

THE CASE OF THE HIDDEN TREASURE



Beman's* agency, producers of many successful radio shows, still suffered the inevitable failures—programs with coincidental ratings so low that sponsors ran for cover.

But Beman's faith in many of these shows was unshaken. "They just can't be that

bad," he confided to us at Marketing Research Headquarters. So we studied one case thoroughly, and found:

- AUDIENCE SIZE: Condemned by a coincidental of 4.2%, the true average audience was 7.5%, per indisputable NRI records—or 79% higher! (See Chart.)
- records—or 79% higher! (See Chart.)

 2. AUDIENCE QUALITY: NRI revealed a valuable quality



in this program—great power in reaching small town-rural markets—buried treasure for any advertiser who wants to invade these tremendous but hard-to-reach markets. (Only NRI measures audience quality, reveals these opportunities.)

8. MARKET COVERAGE: This program actually reached, in 4 weeks, 21% of

all radio homes—amazing market coverage for one modestly-priced show. (Revealed by "Cumulative" audience—another exclusive NRI feature.)

"How long has this been going on?" demanded Beman. "Why didn't somebody tell me?"



So we told Beman—and now we tell you—that you can no longer afford to hamstring your clients and yourselves (and radio as a medium) by continued use of outmoded yardsticks which can't measure audience size, audience quality, market coverage (Cumulative Au-

dience) or countless other factors of equal value.

For failure to make full use of NRI facts:

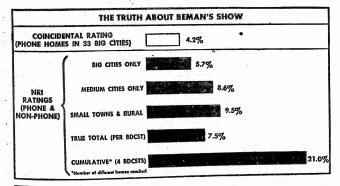
- -How many valuable programs have been cancelled?
- —How many advertisers have lost a rare chance to gain sales at low cost?
- —How many agencies, artists and creative radio men have been unfairly criticized—even fired—for shows appealing to large but unmeasured audiences?

Many of the smartest radio people, seeing these vital truths, have recently climbed aboard the NRI bandwagon!



How much longer can you afford to have your best creative efforts short-changed to leave them utterly defenseless against attacks based on incomplete, wholly inadequate information—to allow the true values in your creative efforts to remain hidden from the world?

We stand ready to place instantly at your disposal the finest, most complete research facilities ever developed for any advertising medium, It's your move!



*Not his real name, but you know him well.

NIELSEN RADIO INDEX

A Complete Research Service (based on accurate electronic recorders) which provides, on a continuous basis, the vital facts needed in solving the problems and capitalizing the opportunities of programming, time buying, time selling of Radio.

Mixed State-Private Setup Bruited For Pushed-About Argentine Radio

Everyone has a plan for the re-organization of Argentina's radio system, and behind the scenes the various factions are currently busy doping out details to try and get own particular schemes put

The Radio Control Board, which operates under the postoffice administration, has a plan of its own which would eventually eliminate all but four of the outlets broadcasting from four of the outlets broadcasting from Buenos Aires, leaving only three or four big networks, one of these state-owned and operated. The state network would be financed by "con-tributions" from the three commer-cial networks.

al networks.

Certain private interests have beer ying to induce the governmen: accept the idea of a mixed statetrying to

Certain private interest nave seem control of the c

CNITED BEKALL DRUG CO

OLAN SOULE GRAND MARQUEE" Rayve Creme Shamp

outlets were resumed.

Oscar Nicolini, administrator of posts and telegraphs, who controls radio matters, is on a junket to Paris to attend the Universal Postal Convention as Argentina's delegate. Meanwhile, mysterious forces described as "superior orders" continue banning the country's star acting talent from various r.dio pro-

Scripters

adopt "punitive measures" against any members attempting to sell ma-terial to the radio industry in event of an RWG strike.

of an RWG strike.

Mystery Writers of America likewise agreed not to furnish material
to the nets if RWG goes out.
Vote by N. Y. session, including
mailed-in proxy ballots, was 413-to11 in favor of giving the go-ahead
to Robert Newman's RWG national to Robert Newman's RWG national strategy committee. Pete Lyon, eastern regional veepee, presided and outlined the guild's demands of the networks. Well known personalities participating included Henry Mor-gan, Gertrude Berg, Retor Chev-igny, Ann Seymour and Elaine Car-rington.

Hat passing for the strike fund quickly won heavy contribs, more than \$20,000 in cash and pledges be-ing counted within a space of 10 minutes, leaders reported. Many of the writers tossed in checks for \$100

the writers tossed in checks for \$100 or more.

By last night the total strike fund, including Hollywood contribs, exHollywood meeting turned in a vote almost identical to the N. Y. tally, with 434 for and only 17 against the strice. Sam Moore, magainst the strice. Sam Moore, magainst the strice. Sam Moore, magainst the strike in Sam Moore, magainst the strike. Sam Moore, magainst the strike in Sam Moore, and the sam M

Slim Chance To Piug G Silin Chance To Flug Gaps Question is understood to have arisen in the N. Y. meeting as to whether the advertising agencies could plug up the script gap with the second of the script gap with the second plug up to the second the second context of second context plug to the second to the second the second plug up to the second the second plug up to the second plug the second plug up to t

Although the Radio Directors Guild has not yet officially gone on record supporting the writers, a liaison set up two weeks ago between the directors and RWG has scheduled a joint meeting for next Monday (14) in N. Y., at which it's believed the directors may express a stand favoring the writer's action.



RADIO STATION

Radio Reviews

part, because of exceedingly elementary question—the show adopts an Alavova-baday-hern at the work of the state of the sta

GIRL MEETS BOY
With Carol Reed, Phil Sherjdan
Producer: Joe Derbyshire
39 Mins; Mon., 7:39 p.m.
RYW, Phila.
This show is reminiscent of "Blind
Date" but has a glumnick all its own
which makes for nice listening.
when are a minerylewed by Carl
over who are interviewed by Carl

which makes for nice listening. Idea is to get three gais and three Idea is to get three gais and three Idea is to get the gain and the Reed and Phill Sheridan—the questions bringing out the personality of the interviewees. Sheridan takes over the gain of the state of the gain of t

Truman 'Tough'

tions that there is nothing in the radio act which requires them to give sell time to the Commiss when or sell time to the Commiss when or some controversial public issue, the lawyers usually selvise the start of the commission of the commission

Regina, Sask.—Art Kennard, an-nouncer at CKCK, Regina, has re-signed to operate a farm.

Inside Stuff-Radio

Launching of "The Big Story" series for Pall Mall Wednesday (2) night was heavily exploited by WLW, which outlets the programs here, and by the Chny Enquirer, whose Joe Garretson, former star reporter and now a columnist, was made the hero-reporter of the initial crime-solving show, A part of the promotion was Garretson's guest appearance on WLW? "Crossroads Cafe" series the same day, several hours before "The Big Crows" was sirved.

"Crossroads Cafe" series the same day, several hours before "The flig Story" was aired.

Dialers who heard those two programs had opportunity to reason the unlimited boundaries for radio scripters. On the "Crossroads Cafe" pro-gram Garretson answered a lot of questions about the murder featured in The Big Story." Facts that he told were scargely recognized in the radio dramatization for which Garretson was awarded \$500 by Pall Mall. France M. Raine, Times-Star radio editor, commented on the scripters' liberties in his column, explaining that the whole thing sounded entirely foreign to reporters and desk men who worked on the murder story.

This is anni week around Boston radio. One of the oldest teams in radio, Hum and Strum, observe their 23d anni as WBZ personalities. Got their first fee (\$5) for a three-hour broadcast. Names are Max Zides (Hum) and Tom Currier (Strum). Their act is old time harmony duets with

and Tom Currier (Strum). Their act is old time harmony duets with ukulele accompanimentit, "Happy" Herb Levis observes Sold and this Aloo a WBZ personalized by the Sold and the way "Fish" Billy Levis, former stage comedian. Levis' act is chatter. He began as a big-league ball player, switching to radio when he injured his foot. Started with blackface routines.

ne mynered his foot. Started with blackface routines.

Several of the new stations throughout the country have been reported receiving letters from radio station brokers, who apparently hope to make a killing on commissions when the going gets tough and more and more lead many than the state of the stat

tion's hands on other deals.

John Sim leaves N Y. for the Coast within a week to resume waxing of the transcription series which Ronald Colman is doing for the Frederic Ziv. Co., and on which Sim is overall producer. First two shows of the series, scripted and directed by Jerome Lawrence and Robert E. Lee, have been week a contract of the series, scripted and directed by Jerome Lawrence and Robert E. Lee, have been week a contract of the series, scripted and directed by Jerome Lawrence and Robert E. Lee, have been week a contract of the series of the seri

Radio-As-Is

Continued from page 27 of a suitable code is "not a job that

as a unitable code is "not a plos that can be done quickly. We can't promise a new code konorrow, I hink we'll, be working on it for some years to come." Radio right now is simply the Radio right now is simply the Radio right now is some years to come." And in the production of the

greatest needs of broadcasting is to achieve the same freedom of edi-torial opinion that the press has." Miller declared. "Logically, radio belongs under the First Amend-ment."

ment."

As for the czar idea, the NAB
prexy wondered just who would apprexy wondered just who would apploint him, what his scope of authority would be, and how he would
more his select. Incl of room for
affect. "Don't imagine I'm saylig
there isn't any possibility at line
this, I'm merely giving you somehing to chew on." As he saw it,
though, the proposal was a little too
much to smallow.

'Unclean Hands'

Unclean Hands
On another sector of the critics
vs. defenders front, NAB's program
executive committee came out of a
two-day huddle in N. Y. last week
with a siap at faultinders who "do
not come into court with clean
hands." Offenders, they sald, incritial newspapers
(which) the court of the court of the
court of the court of the
section of the court of the
Simple of the
Simp

of the radio Industry.

Singade out particularly was a speech made by Mrs. Eugene Meyer, wife of the Washington Port's publisher, in Los Angeles last week in which alse attacked the radio and which alse attacked the radio and the public of anger at a syndicated article in the Washington Port is made My Mrs. Meyer's talk published which dealth for a radio published which dealth for a radio published which dealth for a published which dealth for a least problems of a middle-angeless problems.

to meet the situation." Such stuff, said the committee, would not be broadcast by any station in the country.

Making the best even better!



NOW-

along with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! Attractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH PRODUCTION PICKWICK HOTEL, KANSAS CITY 6, MO.

REPRESENTATIVES NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

CIRCLING THE KILOCYCLES

Pittshurch—Virgil Miller, formerly with American Airlines, has joined the engineering staff of WCAE, replace E. B. MacCobe, who the length of go with the sales department of a radio manufacturer. Mexical words are considered to go with the sales department of a radio manufacturer. The words of the program director of

Torente—Don McLeod, who for-nerly headed his own sales organ-zation in British Columbia, has een appointed commercial manager ization in British Columbia, has been appointed commercial manager of CHUM, Toronto, In station's new expansion plans, CHUM has also taken on two new announners: Verne Hill, formerly with CHML, Hamilton, Larry Hamilton, formerly with CJKL, Kirkland Lake.

Kansas City-Contest aimed at Kansas Gity—Contest aimed at combating juvenile delinquency has just been completed here under spongorship of the Ararat Shrine Temple and WDAF, Jacqueline Shivers won the fits place award, a \$25 bond, for the best letter on the prevention of juvenile delinquency. Contestants wrote their letters tollowing instructions given out on WDAF programs conducted on the subject.

Elmira—New additions to WELM, Eimlra, are Ross H. Beatty as sports editor and Herb Graham as an-

Kansas City—Tony Williams has been added to news staff at KCMO. coming up from KFRU, Columbia, Mo. Mrs. Hanna Stewart has joined staff of promotion and publicity de-partment at KCMO. Lou Kemper, announcer, has returned to his first gland as a member of the staff of WHB. He had recently been doing announcing work and the staff of the gesson was with NABC here.

Winston-Salem — Ed Galbreath is the latest addition to announcing staff of new Statesville (N.C.) sta-tion WSIC, which will open around April 15.

Detroit—Bing Crosby will come to Detroit April 22 and sing over WJ for owner G. A. "Dick". Richards birthday.

Albany—Carl Mattison, WOKO and WABY announcer, has been ap-pointed general manager of WGLN, hew station in Glens Falls, N. Y.

San Autonio — Ernest Pratt has been named Farm and Ranch Direc-tor of KTSA here.

San Antonio — Application has been submitted to the FCC for a new standard station to operate day-time hours on 380 kilocycles with a power of 1.000 watts. Applicant is the Beau Broadensting Co, which a partnership of Tex Riter, cowboy film, star, and W. K. McCauley.

Plainview, Tex.—Rial L. Campbell has been named sales manager of KVOP. Replaces Kermit S. Ashby, who joins KPET, Lamesa, as general

Minneapolis—Clifford J. Rian, WTCN news broadcaster, tendered his resignation from Minneapolis city planning commission, but the resignation was nixed. Commission voted to change meeting time to accommodate Rian's broadcasting schedule.

Odessa. Tex -- KECK has taken to Odessa, Tex.—KECK has taken to the air here operating deytime hours with 1,000 watts on 920 kilocycles. Station is owned and operated by Ben Nedow, local retail furniture dealer. Jan King, formerly of WEDO, McKeesport, Pa., is general manager, Bill Chambers is assistant manager, and program director. comanager. Bill Chambers is assistant lanager and program director, com-ig here from Don Lee-Mutual, follywood and NBC, New York.

Crewe, Va.—WSVS, 1,000-watt daytimer, opened last week, with studios in Crewe, Blackstone and Farmville. Will use AP news, World Library. No network affiliation. Claims to be only 1,000-watter in a town of less than 3,000 in the country.

Pittaburgh—Tom Keefe has resigned as staff announcer at WCAE to become program director of WCBI, new station in nearby Connellsville, Pa.

Betroit—Loren Watson has been named publicity director of WWJ, Detroit, replacing the late Bud Shaver, He was formerly sports di

e sets of anarbs ares

announcing assignments, Richard Hopper added to KLZ news departnt, assigned to editing new

Dallas—The Conro Manufacturing Co., is presenting a new half-hour show which originates in the studies of WFAA here and is alred by member stations of the Texas Quality Network, WOAI, San Antonio and KFRC, Houston. Broad-casts feature the Workman, a five-piece cowboy combo, and the songs of Jeannie McDonald and Peg Moreland. It's heard each Saturday, Dallas-The Conro Manufacturing

Charlotte — WBT-FM, Charlotte is questions actually utilized for prenow heard seven hours daily, from vious exams is expected to be of the throaders heckedule allows, for an in those expecting to take civil serviced to be of a to the contract of the cont

ceiver sets (by dealers and distribu-tors) in the different clubs and pri-vate dining rooms throughout the city in which civic club luncheons are held.

Lansing, Mich.—Howard Finch was recently upped as WIIM vespee. With some 16 years in radio, he resumed his career last year after a four year stint in the Air Force. Along with his new duties hell handled the property of the result of the r

Oklahoma City-Kenyon Brown Oklahoma Clly—Kenyon Brown, KOMA veepee and general-manager, who recently resigned, has been re-placed as g.m. by Joe Bernard, na-tional sales manager of KOMA and KTUL. KOMA last January was upped to 50,000 watts, city's first and only maximum watter.

WNEW'S 'CIVIL SERVICE QUIZ' WNEW'S 'CIVIL SERVICE QUIZ'
"Civil Service Quiz," new quiz
program with a public service-exserviceman tieup, will be aired by
WNEW, N.X., starting April 22. Halfhour program, going on Tuesdays at
9 p.m., will employ tests previously
used in civil service exams. Use of
vious exams is expected to be
of great help, as well as a big draw,
to those expecting to take civil service tests.

Swedes Riled at Rigid Programming, Political Shenanigans on Radio

Radio Industry Forum Founded by H'wood Pros

Hollywood, April 8. Name of Radio Industry Forum Name of Radio Industry Forum has been selected by the self-appointed program improvement groups now functioning among Hollywoods professionals. At its first format meeting the Forum also named committees to serve in various functions, and announced that a statement of its aims and purposes will abortly be forthcoming to the

trade and press. trade and press.

It's very probable that an attempt will be made to set up an Academy of Radio Arts and Sciences similar to that of the motion picture inducty and with an awards system. There's a definite move afoot to revive the long-buttled and NAB-killed radio academy idea, with likelihood that wk. Lee & Losch plan original-

Stockholm, March 27. Radio programming by Sweden's state-owned and operated station has begun to meet a rising tide of dialer clearly in favor of more dance music and better dramatic and comedy shows but the bureaucrats everlording radio persist in feeding a diet of gymnastic programs, classical music, book reading and religious material

terial.

Despite talk of starting a second program service in Sweden, prospects for its actual launching remain slim with the government now in the midst of an economy wave. Possibility of commercials on the stathe misst of an economy wave. Pos-sibility of commercials on the sta-tion to pay for a higher quality set-up is definitely not in the cards for the near future.

try and with an awards synthese transport to the near future. There's a definite move adont to reThere's a definite move adont to retradic academy idea, with likelihood that wk. Lee & Losch plan originalily proffered as its nucleus.

Pheenix—George T. Emerson, formerly with N. W. Ayer, has joined over, that the ruing Social-Dermomerly with N. W. Ayer, has joined over, that the ruing Social-Dermoconc-line Ruthrauff & Kyan verpee, by granting disproportionate alices
Emerson assumes new post April 15. of time to its side.



. Three top national awards went to WFIL in the City College of New York's annual competition for the creation and promotion of radio programs. WFIL's "Teen Age Time" and the station's promotion of the Louis? Conn fight broadcast received not only the highest awards in their respective categories of competition, but also the plaque as the outstanding entryregardless of category-received from any radio station in WFIL's power class.

We are deeply appreciative of this valued recognition of WFIL's constant planning for perfection in every phase of radio programming and promotion. The same attention to detail, the same desire to do an outstanding job that brought WFIL three of the nation's top radio awards goes into the building of every WFIL program and plan of promotion. It is that regard for the tastes of our listeners and the needs of our advertisers that attracts both to WFIL.

The Philadelphia Inquirer Station

560 First ON YOUR DIAL

REPRESENTED NATIONALLY BY THE KATZ AGENCY



38

Sheet Sales in Sharp Dip

Music sheet sales took a rather sharp dip again in the past two weeks. Publishers and jobbers rede that the slump may have been due to the Easter holding period, and are keeping fingers crossed against the possibility of a continuance of the dip beyond the holliday week. At the moment, only the two top songs, it's claimed, are marking up any sales figures. And those two, "Anniversary Song" and "Heart-aches," have left the plach.

Indie Diskers Seen Having Better Chance With Novelties, Standards

As new indie recording firms spring up, the tendency among them spring up, the tendency among them waylaid so many antecedents who have attempted to compete with the talent and approduction of major to the spring of the spring and an according to the spring of the spring the

favor before they're sold, as does the pop disk.
Newest outfit with that idea-in mind is Monarch Records, into which, it's claimed, a considerable mind is Monarch Records, into which, it's claimed, a considerable the present, the firm is devoting itself strictly to albums of religious and novelty matures, such as "Lide of Christ," narrated by Monsignor Fulcon J. Sneen, with an intro by disks by Father Flanagan's "Bost Town Choir" of 100 voices.
Another indie restricting itself to standards and novelty material is the Line of the standards and novelty material is the Line of the standards and such such that the standards and such such standards and the standards and "Beggar's Holiday."

Duchin in Return To Recording for Col.

Pianist - Maestro Eddy Duchin, who hasn't cut a record since be-fore his entry into the Navy during the war, resumed work for Colum-bia Records last week. He cut a batch of sides in collaboration with batch of sides in collaboration with insigner Buddy Clarke, who, by vitable ton; Jimmy Hilliard, vp., in charge of clicks such as his "Linda" and "Clicaca Morra" has become one Columbia's newest sales hopes.

Duchin and Clarke worked only with a rhythm section. Disks were made in New York Friday (28).

But it probably will be Clickego.

Lang Thompson to Resume Maestroing at Pitt Penn

Maestroing at Pitt Penni
Lang Thompson, back in the maestro ble again, will launch his new
band April 14, at William Penn
band April 14, at William Penn
band April 14, at William Penn
band April 15, at William Penn
band where Thompson challed
up his biggest hit with a baton
several years ago. Won't interfere with his other assignment as
m, q, of Willen's Amsteur Hour,
bood jewelry firm,
Little identing with Willen's last
Until identing with Willen's last

local jewelly firm.
Until signing with Wilken's last fall, Thompson was working in band-booking department of Frederick booking department of Frederick beautiful to the second of the s

Mercury Buys Keynote Plant on the Coast

Chicago, April 8. Mercury Records bought the Keynote plant in Los Angeles, dispos of when John Hammond, Jr., took over the latter firm from Eric Bernay. Outfit consists of 10 pressing plants, a rolling mill and plating equipment. They will be put into shape to work for Mercury as soon as possible.

as possible. Mercury last week changed its name from Mercury Radio & Television Corp. to Mercury Record Corp., at the same time shuffling its executive lineup. Irving Green is president, Berie Adams, chairman of the charge of advertising and promotion; Yunny Hilliard, v.p. in charge of recording.

Kapp Shines

Kapp Shimes
Senator William Langer (R,
N, Dak), who started out with
a chip on his shoulder against
his control of the control of the control
a shine to Decea prexy Jack
Kapp he insisted on having lunch
with him at close of a Senate
with him at close of a Senate
Saturday (6). Bearing here last
Saturday (6). Bearing here
statement on Decea's policy of
the bearing.

the Industry throughout the hearing.
Langer, after hearing Kapp led it, liked everything about Decoa except the fact the company had no pension system for its employees. Kapp promised do some thinking about it.
Decoa prexy was accompanied at the hearing by economic constitution of the control of the companied of the control of the con

Assistant to the Attorney Gen-eral at the Justice Department.

Major Disk Co. Heads Grilled At D.C. Hearing

Washington, April 8.

There will be plenty of opportunities for GFs to set up as record facturers enlarge enpacity to eath up with popular demand for their product, heads of four major platter companies testified before Sen. William Langer (R., N. Dak.), chairman here last Saturday (B., Committee the companies taxinder before the companies taxinder before the companies to the c

own awayer tet, N. Dab.2, chairman or Senate Juciciary Subcommittee to Senate Juciciary Subcommittee is investigating monopoly charges against the major companies.

Langer told the disk men of several complaints from GTs who but were turned down by RCA distributors. Victor distributors allegedly restrict their product to big-time, established dealers, he said, any dealer who wanted to should be permitted to market any label in the fector big. The said of the

Langer said the committee had no complaints against Columbia on this score. He prised Decer's Jack Kapp when he testified that vest Kapp when he testified that vest company has set up a special counseling service for GIF who want to lopen service for GIF who want to lopen one of the big five companies which work is town distributor outlets and directly controls who gets desier that the company has been served for GIF who want to lope with the company has been desired to be a served for the controls who gets desier that the company has been desired to be a served to be a

rights.) M-G-M Records' Leopold Fried-

rights.)

M-G-M Records' Leopold Friedman explained to Langer that his company has been in business less company has been in business less company has been in business less to desire the company has been in business less to desire the company has been in business less than the company of th

For Sentimental Reasons (20) (Leeds)... King Cole Trio..... Capitol Charlie Splyak......Victor

10 Best Sellers on Coin-Machines

2. Anniversary Song (10) (Mood)....... {Al Jolson......Decci

8. That's How Much Love You (2) (Morris) Frank SinatraColumbia Bing CrosbyDecca

| Coming Up | Marsala Can't Stay |
|--|--|
| I Want To Thank Your Folks (Oxford) { Perry ComoVictor King Cole Trio Capital | Away From the Riffs |
| That's My Desire (Mills) Frankie Lane Mercury My Adobe Haclenda (Peer) Eddy Howard Majestic You Carl' See Sun (Simon) Vaughn Monroe Victor | Hartford, April 8. Joe Marsala, outstanding jazz musicians who has been devoting most of his time recently to the |
| That's Where I Came In (Robbins) { Jo StaffordCapitol Perry ComoVictor | manufacture and sale of a children's game, has resumed playing locally. Marsala and a friend have been |
| Jalousle (Harms) | staging Monday night jazz sessions at the Materese Club, West Hart- |
| Mam'selle (Felst) | ford, the past few weeks, using name instrumentalists as guest stars backed by local men who are for- mer members of nationally known |
| Santa Catalina (Spina) (Freddy Martin | bands, Marsala has brought here, or will bring in the next few weeks, such |
| Nobody Here But Chickens (Sun) Louis Jordan Decca My Bel Ami (Bourne) Dinah Shore Columbia Preacher and Bear (Harris) Phil Harris Victor Their Beginning of End (ABC) (Perry Como Victor | men as Rex Stewart, trumpet; Roy Eldredge, trumpet; Jack Teagarden, Bill Harris, and others. Marsala works out with the group on clar- inet. Spot asks a \$1.20 person ad- mission, plus drinks, eats, etc. |
| | |

Marsala Can't Stay Away From the Riffs

Jocks, Jukes and Disks

- By George Frazier

Eddy Howard's first hit for Majestie was a song cailed TO Each His
Own. The rist hap become mules himses, however, report the
business history, With no plugging,
either of the tune or the recording, finally, if I's rather obviously a
it became a big disbox hit. It was
not, as one realizes in retrospect, lot of run for everyboy's
motivation of the results of the recording of the results of the
minortant, it was part of a post was
treend toward sweeter music.

In the something-less-than-e-year
vocal—is schmalty-raschm

trend toward sweeter music.

In the something-less-thair-a-year since, Howard has become a fairly big name in the band business. He has also become a big man in business, inasmuch as he has almost single-handedly kept Majestic thriving. The other night we replayed

Best Bets

Best Bets
Ballad—"It Might Have Been
a Different Story' (Buddy
Clark), "I Can't Get Up the
Nerve to Kiss You' (Freddy
Aratin), "Beside You' (Eddy
Aratin), "Beside You' (Eddy
Crank Sinatra).
Hot Jazz—"New Orleans Jazz"
(Kid Ory).
Novelty—"Brave Son of AmerGer and "Gravel Gertig" (King
Ger and "Gravel Gertig" (King
Bartender (The Korn Kobblers).

blers).

blers).

Dance—"Quien Sabe?" (Jimmy Dorsey), "The Light Turned Green" (The Korn Kobblers), "I Can't Get Up the Nerve to Kiss You" (Freddy Marth), and "Beside You" (Eddy Howard).

Instrumental — "Misirlou" (Dave Rose),

every Howard disk in an effort to determine what makes him popular, Beyond the fact that he has a whispery intimacy, we don't pretend to know the answer. This week he is out on Migestio with a coupling and the word of the coupling of the grant of the coupling of the coupling of the juke box hits.

"Beenes sout in the control of the c

Favorite Brunette"—will sell.

Art Lund, who is a hunk of a man
and not much of a singer, has an
add not much of a singer, has an
46-Ma of "Mann-selle" winch you'll
most acceptable performance Lund
has yet delivered and, all in all, it
deserves attention. Fact that the
tune is growing will help, Backside
is the oldio, "Steepy Time Gal." It's
okay, but no "Mam'selle."

Jimmy Dersey also provides M-G-M with a real hit this week. His "Quien Sabe?" cannot miss on

Suggested Program

(An all-Eddy Howard program just to determine what, if anything, he's got on the ball.)
"Adobe Hacienda" (Majestic).
"Old Fashioned Love" (Col-

umbia).
"Paradise" (Majestic).
"Jealous" (Columbia).
"How Deep Is the Ocean?"
(Columbia).
"Good-bye, Girls, Fm Through"

(Majestic), "To Each His Own" (Majestic),

the Wusitisers. A slow thumbes, it's busing by Dee Perker and Bondon, it's sung by Dee Perker and Bondon, it's in an approximation of the Islam in a stabilished by J. D.'s former vecalists, Heine D. Connell and Bob Electrics, Heine Connell and the Islam is the Is

weeks before us. We must, in all fairness, however, report that this is fine screwball stuff. "Barlender," indeed, seems a great juke potentiality. It's rather obviously a bet for the Spike Jones fans, but it has a lot of tum for everybody.

sot of run for everybody.

Dave Rose is another M-G-M contributor this week and, on the whole,
he more than earns his salary. His
recording of "Misirlou" — without
vocal—is schmaltzy, and rather
pleasant. It would seem practically
pleasant a great many cohsouther than the seem of the seem of the
We would.

We would.

Freddy Martin comes through this week with a Victor Seeburg sensation—a coupling of "Paino Period
and "I Can't Get Up the Nerve ty
Riss You." Forget about "Plano,"
because it really stinks, but lateltoto "Kerve," Here is great showmanship. It's a superb job and it;
it obgarit crash plenty diskdoss,
well as thartin's asxophone (melted
out) set Martin's asxophone (melted
out) set Martin's asxophone (melted

we'll est Martin's ascophone (meleig down). An His Credot, Jazz. Band down's property of the p

Jazz came From.
Buddy Clark, an old favorite of
this department, does handsomely up
17 Might Have Been a Different
Story' (Columbia), but we didn't ge
Sint' has considerable virillity and
Story' has considerable virillity and
From Story' has considerable virillity and
Fro

Frank Sinatra, who is an even older favorite, is out on Columbia with two more extracts from "It Happened in Brooklyn" — "Time After Time" and "I Believe." The former sounds like a big hit_Latter, a rhythm tune, sounds just so-so to us.

NEW D.C. NITERY WILL FEATURE NAME BANDS

FEATURE NAME BANDS

Casino Turnee, nevert bide, make a bid fore, nevert bide, make a bid fore, nevert bide, make a bid fore, nevert bide, present pile, presms next Thursday (10) night, with Carmen Cavalters and his orch doing a one night simt of the control of

Block Returning To Music Pub Business

Music Pub Business
Martin Block is heading into the
music publishing business again, if
was disclosed today by Larry Ford
Block's manager of the time before
making his second debut into field
and please—no "Open the Door
Richard" ditties, Block's publishing
were successful building venture
Block hit with "This Is No Laughing
Matter," "Walfur' For the Train of
Come In" and "I Guess I'll Have 20
Dream the Rev."

AFM's Free Concerts on Disk Coin Almost Cancel Paid N. Y. Park Dances

Methods being used by the Amerimethods being used by the Amerimethods from of Musicians to distiribute among members the coin semethods are as a second of the coin and
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hurt.

Consolidated agreed to continue
the allocation of its coin for 54 dates
this summer only after it was assured in writing by 802 that no free
dance dates would be scheduled
with the record royalty roin. Local
explained that it intended to use its
allotment solely to stage concerts,
on that basis consolidated agreed to
continue bankrolling its park dances,
which also require no admission.

MCA Invokes AFM Ruling Vs. Former Aide

Music Corp. of America's dislike for the new Mus-Art Agency, sct up several months back by ex-MCAers Jack Whittemore, Russ Facchine and Jack Whittemore, Russ Facchine and Lyle Thaper, with Howard Christen-sen remaining out of the circle for the time being, is apparently taking concrete form for the first time. MCA has invoked the infrequently-used American Federation of Musi-cians rule which gives an agency the right to refuse to do business with any necessary apparer to whom if any personal manager to whom it objects, and the stand has involved MCA with Christensen and the AFM

objects, and the stand has involved MCA with Christenson and the AFM in a bitter hassie.

Christenson received by an called in Christenson received had been management of his band, which has because the control of th

relayed to Mus-Art.
Christensen has not become active
with Mus-Art for the simple reason
that he has personal management
contracts with Jimmy Dorsey and
everal other meastrons, and in order
several other meastrons, and in order
to the pinto Mus-Art he would have
the p

OSFELD ILLNESS MAY FORCE STEVENS SALE

FUNCE DIEVERS SALE | up as type of the profession and the profession a

Record Lending Library Being Studied in South

Defining Solutined III Solution Memphis, April 8, Memphis, April 8, to the control of the cont

as they do tomes.

Jesse Cunningham, head of Cossitt library here, is already making preparations to include a recording department in an expansion program for which bonds were recently voted in a special election.

September Seen **Earliest for New** ASCAP Pact

No conclusion is expected to be reached by the committees representing the American Society of Composers, Authors and Publishers and radio Interests on a new contract until at least September, when the National Asso. of Broadcasters' annual convention takes place in Atlantic City. Both sides are probing issues which must be resolved, the contract which was the resolved places which must be resolved. via sub-committees, and it'll be at least September before anything is done on a contract to replace the current one without entries in 1983, current one with the current one with the current one with the current one with the current of the curre

James Avoids NG Dates of Last Yr.

a basis of negotiation

When it finally works its way into the northeastern territory late this month, flarry James' orchestra will appear to the month, flarry James' orchestra will appear to the property of the pr

in the area.
While MCA's N. Y. office has his While MCA's N. Y. office has not interary set, there are several conflicting items which must be moved before the conflicting items which must be moved before the confliction of the co

3 Strikes-And Not Out

3 Strikes—And Not Out Jack Meskin, musical director of "The Great Gilderaleeve" and the Joan Davis show, last week chalked up the third synchronization-right sale for his tune, "Bepublic first bought it for an oater, then bought the title for the film in which it was used. Now same studio has bought the film rights again for Roy Rogers to croon in "The Hill Parade."

SPEISER BILLS ON DISKBOX FEES TO BE HEARD

Washington, April 8.

Hearing the latter part of this month or early part of next month has been greenized to the two clubs and the property of the property o

First of the bills would simply strike from the Copyright Act of 1909 the section reading. "The repro-duction or rendition of a musical composition by or upon coin-oper-ated machines shall not be deemed ated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the phase and the performance of the performance of the performance and the performance and hence subject to fees to the copyright holders.

holders. Second bill, H.R. 1270, aims at registration and copyright of all acoustical recordings and transcriptions. This would stiffen the law acoustical recordings and transcriptions. This would stiffen the law playing phonograph records and electrical transcriptions without the properties of the

and moves of its own is due to cene from foreign performance its organizations, which have applained bitterly about the use of

Decca Will Distribute Outside Label's Disks For the First Time

Kenton Calls Off Decision to Disband **Until Pacted Dates Are Played Out**

Embassy Asks Partial

Dismissal in Song Suit

Dismissal in Song Stati
Partial dismissal of the Denton &
Hashins infringement suit over the
song "Blue Blaze," brought recently
against Embassy Musis, in NY, sinsong "Blue Blaze," brought recently
against Embassy Musis, in NY, sinfendant last week. Court was saked
to throw out all allegations in the
action which arone prior to 1948 due to
the status of limitations.
In the state of limitations
to the state of limitations
Louis A. Valente. Previous motion
to dismiss the entire complaint was
denied by the court. Suit deals with
Blaze" by its writer Sy Oliver. Both
Blaze" by its writer Sy Oliver. Both
Blaze" by its writer Sy Oliver. Both
Calim to have been assigned the song
ants in the action are Embassy owner Tommy Dorsey and RCA-Victor.

Pub. 3 Others Named in Song Suit by Osborne

Maestro Will Osborne has begun action in New York supreme court of the Ward of

BMI Prexy Post For Carl Haverlin

Long hunt for a fulltime president for Broadcast Music, Inc., is ended. The \$35,000-a-year job, dangled for months before Paul Porter, former months before Faul Porter, former FCC chairman, before he finally re-jected it, was accepted last week by Carl Haverlin, Mutual's veepee in charge of station relations. Re'il actively take over the assignment within a week or so.

within a week or so.

Haveilin said he will "direct a continuation" in present BMI politics, many of which he had a hand in laying down during four years with the organization prior to going to Mitual three years ago. Immedity of the solution of the solu

For the First Time

Deca Records will for the first time distribute disks carrying label other than Deca through its the Cammodore series of jux.

He Cammodore series of jux.

For the EBMI post Another was Paul market among juxophiles. Mile become board chalframe. He releases, which find a rather large interest of the EBMI post. Another was Paul market among juxophiles. Mile become board chalframe. He releases, which find a rather large interest of the EBMI post. Another was Paul market among juxophiles. Mile and the EBMI post. Another was Paul market among juxophiles. Mile and the BBMI post. Another was Paul Morency, central manager of WTIC, years ago as a recording director, originated and worst the Commodore Record Co., selling them first from the Campaign of the Campa

Hollywood, April 8. Stan Kenton signified an intention ast week of temporarily disbanding his orchestra due to poor health, and the news came as a bombshell to General Artists Corp., his booker; location and ballroom owners who have signed contracts for his serv-

location and ballroom owners who have signed contracts for his services up to Aug. 2, and rival agentics. Immediately thereafter a scramble started—GAC to this the started—GAC to the started—GAC to the started properties of the started started—GAC to the started—GAC to the started started started started—GAC to the started sta

Mills Seeks To Set Indie Brit. Music Pub Firm

Mills Music plans to set up a Lon-Mills Music plans to act up a Lon-on publishing affillate about the first of June; according to Irving Mills, who returned Friday (4) from Wills, who will be the will be will be the will be the will be the will derive the will be the will handle the regular Mills catalog. While three U. S. music firms—

handle the regular Mills catalog.
While three U. S. music firms—
Leeds, Irving Berlin and E. A. Morris—have set up English publishing
with Louis Dreyfus and Leeds with
Peter Maurice, Mills said that his
organization is not contemplating a
similar deal. His firm will be a
straight branch, owned and operated.

eyated.

Mills' trip overseas primarily concerned the disposal of a flock of hot
jazz platters to Electrical Musical
Industries. In line with his record
activities, Al Brackman joined the
Mills staff this week, sbifting over
from his spot as head of Robbins
Music ad and exploitation division.

Music ad and exploitation division. Brackman, along with Mills and the latter's son, Sidney, general professional manager of the Mills firm, entrain for the Coast tomorrow (Thurs.) for huddles. Both Mills men expect to stay a month while Brackman will return in about 10 days. Howard Richmond, former head of the old Robbits Artist Bu-head of the old Robbits Artist Bu-head of the old Robbits Artist Bumoved into Brackman's spot at Robbins.

WAYNE VARNUM RESIGNS COL. FOR OWN BUSINESS

Wayne Varum, head of the Columbia Records publicity Cepartment in New York, resigned flast ment in New York, resigned flast for some time both in N. Y. and Bridgeport, the home office, replaces, Ste was formerly with Commission of the Columbia of the Col handle the Commodore disks, includes an option by which Decea learn purchase the firm. Whether the propriets especially an extraction of the propriets especially and the propriets and t

New York

Del Courtney orchestra set for Edgewater Beach, Chicago, Aug. 1 to Spet 1.1...59 kie Jones 'Moule Jones Spet 1.1...59 kie Jones 'Moule Jones Spet 1.1...59 kie Jones 'Moule Jones Jone

the summer as part of the Carnesie | made veepee of agency. Pop Concert series... Eddy Armold, Take Archer, William Morris Traha's How Much I Love Baby." | Coast band-booker, afoot again after but the property of the prope

over by John Hammond and Robert McKinney, has anneed Max Lipin, April 24. Benny Carle has reors and the Hammond and Robert Martin Co. Chicago, will distribute Keynote disks in midwest.

William Morris to rep 17-man crew. Hartin Chicago
Diki jockey Fred Robbins (WCN)
N.Y., and the Martin Chicago Milliam Morris to rep 17-man crew. William Morris to rep 17-man crew. cams and vocatists has joined various jazz cities in denouncing between Jazz book can be a seen of a seen

Inside Stuff—Orchestras-Music

Hollywood Bowl is taking no more chances on arousing the commercial ire of temperamental artists. It has set a uniform fee for all guest soloists that will hold for the forthcoming season and subsequent ones. Following the wrangle caused last year over the reportedly upped for given the temperature of the reported with the season of the control of t

Additional data on the Ted Weems "Heartaches" disk: At the time the diskin; was made years ago the writers of the tune were very unhappy with Weems' rendition. They felt he ruined whatever chance the disk might have had then by doing it at the peculiar control of the many that the property of the standard property of the standard property of the standard property of the property Additional data on the Ted Weems "Heartaches" disk: At the tim

Sam Goldwyn okayed a British song inspired by his Academy Award film. "The Best Years of Our Lives." Song, which carries the same title as the picture, has been bought by the Chappell group. It will be making at the picture of the picture of the making a manifeling its way to New York for U. S. publication.

Jack Fishman, news editor of one of the biggest Sinday newspapers in London, and songwriter Peter Hart, wrote the tunc. (They recently teemed up to write a musical above.)

Spike Jones, currently on a one-night "concert" four with his "Musical Depreciation" unit, which has grossed more than \$225,000 (after b.o. taxes) and the miltiest, approximately the time afficient by the time and first between the stabilished is not yet and the miltiest, approximately doesn't mine a financial between the and if it is established is not yet and the miltiest, approximately doesn't mine a financial between the time the decided. It will be the first attempt by Gale, inclientally, to set the constraint of the stabilished is not yet to the time of the stabilished in the property of the stabilished is not yet to the stabilished in the property of the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished to the time to the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the stabilished is not yet to the stabilished in the yet to the stabilished in the yet to the stabilished is not yet to the stabilished in the yet to the stabilished in the yet to t

"April Showers" is the second time setting a revival ride via the "Johan Story." Tune, sertiton by Buildy Delytha and Lou Silvers, was published in 1921. It is from the musical "Bombe" in which Al Johon made it. Although tune has had a slight surge in April for years, waxings by Johan (our Lombardo, Dennis Day and Sammy Kaye are this year publish it into hit proportions. Song has hit the top fitteen in Britain as well as in this country.

Al Wilde. Moe Gale agency press agent, is responsible for trumpeter working the College Inn. Sherman Erskine Hawkins being slated to do a Gabriel today (Wednexday) at the hot people of the Ringling circus at Madison Square Garden. Hawkins is hit recording or "Heartnehes," which supposed to tool in the lion cage during the opening performance. The lions are just supposed to listen, like everybody else.

10 Best Sheet Sellers

(Week Ending, April 5)

| Anniversary SongMood | |
|---------------------------|--|
| leartachesLeeds | |
| inda | |
| Flocca MorraCrawford | |
| Janagua Nicaragua, Encore | |
| t's a Good Day Capitol | |
| Il Close My Eyes Maurice | |
| BuiltyFeist | |
| Aam'SelleFeist | |
| You Can't Sce SunSimon | |
| | |

| Secona 10 |
|----------------------------------|
| For Sentimental Reasons, Lecds |
| My Adobe HaciendaPeer |
| Blers YouShapiro-B |
| Egg and IFeist |
| April ShowersWitmark |
| Life to Live OverGeneral |
| That's Where I Came In . Robbins |
| Roses In RainBarton |
| WyomingFeist |
| No Greater LoveRepublic |

S. A. Disk Sales Are on Upbeat

Washington. April 8.

Record sales are on the upbest in Brasil, Esuador and Uruguny, reports U. S. Department of Commerce. Department of Gridists say Brazil has an annual domestic production of about 1,460,000 records of which 525° are produced from imported matrices. In addition Chief demand is for "dance and light Brazillan music."

Ecuador has been importing some U. S. records but our product runs into stiff competition with the cheap Lafin-American outgut. Brazil Chief defendant south of the border, with the Argentines muscling strongly into the market in various Latin nations during the past two years. Washington, April 8.

Uruguay, smallest of the markets. Uruguay, smallest of the markets, has an average year's demand for only about 60,000 records, say Com-merce Department, with the U. S. and Argentina as the principal

Liberal Orgs Plan To Picket Philly Date **By Kirsten Flagstad**

Dy AITSUE P1895144
When Kirsten Plastad appears
at the Academy of Music April 2.

It the Academy of Music April 2.

Be a protest meeting against her
going on in another part of the
building. Fover of the Academy has
organizations for a raily against La
Flagstad. In front will be a picket
like with representatives of 'labor,
veteran and liberal groups, who
dives their meeting. Wherell to address their meeting.

have invited Walter Winchell to ad-dress their meeting.

John Lewis, president of the Academy and a noted liberal leader in Philly, has promised that the picket line in Tont of the Academy "will not be interfered with." How-wer, he rottesded to reacing permis-ever, he rottesded to reacing permis-sion of the property of the property of the property of the property of the pro-sided appearance here is under the acquise of Corneg Engles, of Consoli-dated Artists in New York.

GALE AGENCY MAPS OFFICE ON THE COAST

Gale Agency intends to set up a branch office in Hollywood later this branch office in Hollywood later this month, if office space can be found. Billy Shaw, one of the partners in the agency with Moe Gale, its founder, and frere Tim Gale, goes west April 19 to look for the re-

Chicago, April 8.
Ted Weems orchestra, which hasn't had a recording contract in years, signed with Mercury here last week. Deal is for an undisclosed term. First records will be made within the next few weeks.

Band Reviews

RANDY BROOKS ORCH (13) With Aileen Stanley, Jr. Pennsylvania Hotel, N. Y.

RANDY BROOKS ORCH (13)
With Alters State of N. Y.

This is the ideal postwar band. Given half a chance via proper recording and exploitation push of the proper recording and exploitation push of the proper recording and exploitation and the proper recording and exploitation and the proper recording and exploitation and the proper recording during the past six or eight the bo. morass it has been anchored in during the past six or eight the bo. morass it has been anchored in during the past six or eight to be properly the properly of the

many consider the greatest band ever use to together. At any rat Brook's row outfit is At any rat Brook's row outfit is At any rat Brook's row outfit is At any rat Brook's row outfit in a suppose pass, it works and it should go far with, as was said above, the proper pass. It works beat, which probably can be attributed to the fact that it is not post, and the same time commercial arrangements; never busts uncomfort-ingerplaced on brass writings, and all in all it sendowed with more class in months of the property of the

in months.

Another unusual angle to this band is that on opening night, with most of a helty house composed of music tradespeople, there was a constant readment of the control of the co

complete comfort. Otherwise, it's in

compete commun. Otherwas, it is in members Sanley. Seemingly a seminor concerned to the community of the com

TOMMY BYAN ORCH (9)
Ben Makuli's Roadsdid, Broeklyan
Former vocalist with Samuny
Former vocalist with Samuny
Lyogrammay roma
Lyogrammay roma
Lyogrammay roma
Lyogrammay roma
Lyogrammay roma
Lyogrammay
Lyogramma

arrection. The section of a two-year arrection, the same and the section of the s

EDDY HOWARD ORCH. (14)
With Jack Osfeld
With Jack Osfeld
Meadewbreak, Cedar Grove, N. J.
Eddy Howard, who hit the top of
the columbation meter last year
the columbation meter last year
ling, prior to which he was recording,
prior to which he was recording,
the sa fine buy for just about any type
to a fine buy for just about any type
of year ost year of year of year
columbation of the columbation of the columbation
which was the columbation of the columbation of the columbation
(Continued on page 59)

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Corerage Index Survey of Popular Music Broddeast over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director. Survey Week of March 28-April 3, 1947
A Sunday Kind of Love. ... Peler Maurice

| | Standay Kind of LovePeter Maurio |
|---|--|
| | Anniversary Song;"Jolson Story"Mood |
| | April Showers—†"Jolson Story" |
| | Deware My Heart Fairt |
| | Diess 100 Shaniro B |
| | Do You Love Me Just As Much As Ever Goldmine |
| | I Love You For Sentimental Reasons |
| | Guilty Feist |
| | HeartachesLeeds |
| | How Are Things In Gloeca Morra—"Finian's Rainbow" Crawford |
| | If This Isn't Love—"Finian's Ralnbow" |
| | I'll Close My Eyes |
| | It Takes TimeLondon |
| | It's a Good Day |
| | Linda |
| | Minnesto Nicola William |
| | Managua Nicaragua Encore |
| | Maybe You'll Be There |
| | My Adobe Hacienda |
| | (There Is) No Greater Love |
| į | Oh, But I Do-+ "Time, Place, Girl" Witmark |
| | Oh Why Did I Ever Leave Wyoming?Feist |
| i | SonataOxford |
| | That's Where I Came In |
| ١ | This Is the Night |
| ļ | Too Many Times |
| | We Could Make Such Beautiful MusicBMI |
| | What Am I Gonna Do About You? "Ladies Man" Paramount |
| | When Am I Gonna Kiss You Good Morning |
| | You Can Take My Word For It BabyMorris |
| | You Can't See the Sun When You're CryingGeorge Sime |
| | - |
| | |

| ı | |
|----|---|
| 5 | The remaining 22 songs of the week, from the copyrighted Audience |
| s. | Coverage Index Survey of Popular Music Broadcast on Radio Networks |
| ٠. | Published by the Office of Research, Inc., Dr. John G. Peatman Director |
| | A Rainy Night In Rio-†"Time, Place, Girl" |
| 1 | After Graduation Day, Chappell |
| t | Among My Souvenirs T. B. Harms |
| - | Another Night Like This Marks |
| t | Girl That I Marry—"Annic Get Your Gun" Berlin |
| - | I Believe—"It Happened in Brooklyn" Sinatra |
| ď | I Can't Believe It Was All Make-BelieveBVC |
| | I Gotta Gal I Love—\"Ladies Man" |
| ٠ | I Tipped My Hat and Slowly Rode Away Robbins |
| | I Want To Thank Your FolksOxford |
| | It Might Have Been a Different Story |
| | It's Dreamtime Santly-Joy |
| n | My Pretty Girl |
| 1 | Possum Song |
| ē | |
| 1 | Roscs In the RainBarton |
| , | That's the Beginning of the End |
| | To Me-++"Fabulous Dorseys" |
| n | Who Cares What People Say |
| 1 | |
| s | You'll Always Bc the One I Love Sinalra |
| h | You'll Know When It Happens |
| d | Angelona |
| | |

† Filmusical, * Legit Musical

ASCAP Pub Classification Group To Meet Weekly to Iron Ratings

Publishers classification committee of the American Society of Comof the American Society of Compt long last begun the re-measuring to the compt long last begun the re-measuring at availability ratings of publisher members. Meetings of the last two weeks prepared for the off size of the state of the compared of the state of t

Continental Planning Holland Pressing Plant

HOURAND FTESSING Flam!
Continental Records, one of the
many indie firms in the New York
area, reveals it is preparing to construct a pressing preparing to construct a pressing propering to contruct a pressing propering to contruct a pressing propering to contruct a pressing propering to construct a pressing propering to consecurity to the consecurity consecurity and the contructure and the conwhere Continental will get the
materials to put up a factory in wartorn Europe Eart's explained.

Jantzen Beach, Portland, To Feature Name Bands

Fortland, Oregon, April 2.
Under Roy Carpenter, new manager for Jantzen Beach Park, the Northwest's \$1,000,000 playground, name bands will be featured in the Golden Canopied Ballroom during

Golden Canopied Ballroom during the coming summer season. The park opened April 5 for weekends with daily operation after May 1. The Pacifio northwest's only large amusement center, Jantzen's has added several new rides and renovated the old ones. Additional parking space, budles deeded last year, has been provided.

The Newest release of this beautiful ballad

MY GAL SAL

MILLS BROS.

on Decca All Material Available

PAULL PIONEER MUSIC CORP.

WATCH THIS BALLAD! THAT'S MY DESIRE

MILLS NEW COMEDY SONG HIT BACIAGALOOP

Program this Standard with NOSTALGIC MAGIC

HELLO! SWANEE HELLO! MILLS MUSIC, Inc. 1619 Broadway, New York 19

ABE OLMAN SUGGESTS FOR YOUR PROGRAM

I'M IN THE MOOD FOR LOVE

Music by . . . JIMMY MeHUGH

Frankie Laine Recording

Revives Another Oldie
"That's My Destre," an odds
that's mounting in popularity due
chiefly to the Franke Laine (Mercury) waxing, resulted in its composes, Berlin Music staff arranger
Helmy Kress, being called on the
capte basede percy Berlin to learn
cards at its give his own firm first
cards and its was originally pubwhose catalog has since been absorbed by Mills. Revives Another Oldie

Mellin Sets Up Own BMI Pub

Boby Mellin, general professional manager of Broadcast Musics own low York contact staff, breaks away from the parent organization May 2 to go hind a publishing venture of his own, financially backed by BMI, as song titled "There's That Lonely Feeling Again" on a deal somewhat similar to that of many other publishing to the similar to that of many other publishing to the similar to that of many other publishing to the similar to that for many other publishing to the similar to that for the many of the similar to that for the similar to that for the similar to the simila

SCHWARTZ LOSES 100G 'DOLLY' SUIT VS. 20TH

Los Angeles, April 8.

Jean Schwartz lost his \$100,000 damage suit against 20th-Fox, George Jessel, producer, and Mrs. Irving Netcher, his former wife who achieved note during her stage career as Roszika Dolly, of the Dolly

Saisten.
Schwartz, a songwriter, declared the defendants had damaged him to the extent of \$\$300,000 by leaving the saisten of \$\$100,000 by

'Fabulous Dorseys' On Opposing L.A. Marquees

upposing L.A. Marquees

Benible booked, April 8.

Penible booked bettee between

Derey looms here. Late law

Dorsey looms here. Late law

Benible booked by the benible between

Benible booked by the benible be

be poised against each other for sev-eral weeks, providing TD lingers that long at his terpalace. The JD booking long has been expected, as Palladium panjandrum Maury Cohen has been angling for band for some time. Marks first time he has plan since marks first time he has plan since he and T. D. bought spot several

Bishop Snags Plum

Billy Bishop orchestra, current at Hotel Peabody, landed a choice plum in connection with the visit of President Truman to the Mississippi Delta carry in Mis of Mississippi Orlita carry in Mississippi Orlita Chicago at that time, will be flown to Greenville, Miss., where it will play for the presidential reception and banquet at Greenville Country Club, May 8.

Ind. Promoter Spagged On B.O. Tax Delinquency

On B.O. Tax Delinquency
Lord H. Kiely, Evansulle, Indcriminal H. Kiely, Evansulle, Indcriminal H. Kiely, Evansulle, Indcriminal Linders of the Control of the Concell promoter, pleaded guilty to a
criminal information charging falluse to report Federal amusement
last week. Kiely, who sponsored
last week. Kiely, who sponsored
last week. Kiely, who sponsored
dame band and sports events at
charged as additional Kontock Mardiamission tax money covering sevenmonth period, but protested through
storney the amount was incorrect.

Case referred to court probation officer for further investigation by Judge Robert C. Baltzell,

BASIE RENEWS WITH **BVC FOR 3 YEARS**

Count Basie, who has during the nast several months been variously reported as having signed a pub lishing deal with Robbins Music and lishing deal with Robbins Music and Burke-Van Heusen, renewed an agreement with Bregman, Vocco & Conn last week, New deal is for three years, and while the details of the arrangement are undisclosed it's claimed to be better financially than his last pact, which returned the maestro between \$4,000 and \$0,000 annually cell with \$100.00 to \$

\$9,000 annually.

Basies prior deal with BVC had expired in 1943 and since then he had been unaffilliated. However, during that period he had continued to give BVC all material developed and recorded by him. With the new contract, everything tossed to BVC during that time legally becomes the firms properly. firm's property.

Avodon In Sweat To Replace Chas. Barnet

Replace Units, Darliet
Avod no billowood, April 8.
Avod no ballroom finds it has no
band this month and now injecampering around to grab one. Chactle
Barret had been pencilled in for four
weekends, teeing April 11, but when
teeder breezed in from east last
fused to play Sunday matinees unless given extra coin.
Barnet contends Music Corp, of
America did not apprize him that he

Barnet contends Music Corp. of America did not apprize him that he was expected to appear on Sunday afternooms. Avoidon contends that afternooms are appeared to a sunday afternooms are a sunday afternooms and afternooms are a sunday afternooms and terpalace. Barnet request for extra money was summarily brushed off by ballroom, and now spot has no band set and Barnet no Coast book-ing as yet.

Coast Ons Cheered by Kenton. Spivak B.O., Which May Presage Summer Spurt: Oaters Still Big

Although name-band playing time, guarantce per (81,800 ff any proon both one-nighters and locations, moter inlined up three dates runodesn't look good in Par West for including the state of the st

where. After setting a customer high at Avodon ballroom here with month stand during February, Ken-

Leeds is currently at 750 points. It had been raised to 1,000 twice before by ASCAP's appeals board and subsequently booted back to 750 by the classification committee.

Kenton followed closely a good tour by Charlie Spivak who, when he closed at Palladium here in mid-February, undertook 19 Coast dates at \$1,500 against 40% and went into percentage takes six times.

Leeds Maps New

ASCAP Rate Move

Leeds Muje, reburder for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the American South Household for the fourth time by the fourth Household for the fourth time by the fourth Household for the fourth Household fou

\$1.50 dinner.

One-nite promoters definitely show no interest in bands socking high guarantees. They were forced to this expediency months ago when most found they were losing with established names and realized they could buy any oatune troupe for \$500.

After a three-damped and the dates they can handle through producer and former band make the dates they can handle through for different land they can be desired as a second of the dates they can handle through for different land they can be desired as a second of the dates they can handle through come."

In declaring judgment against Hytton, court declared that producer and but of the dates they can handle through come."

In declaring judgment against Hytton, court declared that produce and but 50% of the gate.

In declaring judgment against Hytton, court declared that produce the dates they can handle through come."

In declaring judgment against Hytton, court declared that produce the dates they can bandle through come."

In declaring judgment against Hytton, court declared that produce the dates they can bandle through court of the dates.

In declaring judgment against Hytton, court declared that produce the dates they can bandle through court of the dates.

In declaring judgment against Hytton, court declared that produce the dates they can bandle through court of the dates they

HEAR THE SENSATIONAL

MURPHY SISTERS'

SENSATIONAL

APOLLO RECORD

OF SENSATIONAL

GOOD LUCK SONG

"M-A-H-Z-E-L"

AILEEN STANLEY

Personal Manager and Coach 1619 Broadway, New York

Harry Moss Agency For Theatres and Clubs



Pluggers Table Plans to Control Payola Racket

Music Publishers Contact Employment authority of the Control of th

Ina Ray Hutton Due

East to Reorg Orch Ina Ray Hutton is due east soon to reorganize her orchestra. She has been set at the Strand theatre, N. Y., opening May 2, with singer Phil Brito.

Brito.

Miss Hutton has been resting at her Hollywood home since last fall, when she disbanded due to poor health. She had been dated for the Strand before that, but backed out of the contract because it called for only a two-week run.

SYMPH DEFICITS UNDER FIRE

Toronto, April 8.

With chief topic to be ways and means of wiping out symphony or-chestra deficits, representatives of the Women's Committees for Symphony Orchestras will hold a three-day conference in Toronto, commencing April 15.

day conference in Toronto, com-mencing April 15.

Delegates from the United States, Mexico and Canada will be heard.

D. C. Hearing

mend the Clayton antitrust act to forbid a company from acquiring assets of another firm in the same forbid as company from acquiring assets of another firm in the same and a company from acquiring assets of another firm in the same and a company from a company for a

A by slip orw in the second of the second of

only once plant at Broomington. No. 1000 to 40,000,000 disks a year.

FIG. Asked for Info
FIG. Asked for I

British Best Sheet Sellers

British Best Sincet Sellers
(Week-Ending April 2)
London, April 3.
Anniversary Song... Connelly
Oid Lamplighter... Dash
Stars Will Remember. Feldman
Open the Door, Richard... Lecels
How Lugby You Are. Kussener
Don't Fall in Love... Wood
Go Home... Yale
Rickety Rickshaw. Southern
Five Minutes More... Morris
Centimental Reasons... Maurice
Sentimental Reasons... Maurice

Second 12 Lafto a Dream
Accordion Wright
Whole World SingingF. D. & H.
Harriet Keith, Prowse
When You Make Love Mac.
Sooner or Later Sun
Dream Again Box & Cox

Band Ageys. Cutlass Each Other In Coast Location Biz Piracy

Winter-long situp in band bit has stimulated agencies into making the stimulated agencies into making cations, and in the melce no holds are barred. As the largest bookery, Music Corp. of America is far more vulnerable than any rivals and probably as a consequenc. It has had its standays considerably slimmed.

standbys considerably slimmed.

In late February, General Arilsts
Corp. eased MCA out of St. Francis
hotel, San Francisco, setting Hal
Pruden orchestra fex 20 weeks. MCA
retailated by muscling William
Morris out of same town's Palace
hotel, which Morris had had for five
weare—bliking in Casa Lown Built
weare—bliking in Casa Lown Built hotel, which Morris had had for five years—inking in Casa Lompa. But Morris Jack Archer, who has nearly doubled agency's Coast biz since he assumed charge of bookings here late last autumn, stipped in under the MCA guard and set Raymond Scott for seven atanzas, starting Aug. 26, and Henry Busse for eight.

starting Nov. 13. Felt most acutely by MCA is Morris spotting of Busse into Angress Beach, Perliand, Ors. to open Beach, Perliand, Ors. to open serious of the Perliand Control of the Series of the Series Series 1933. There seems good reach to believe Lyle Thayer, who quit MCA on Dies. 26 to become Coast MCA on Dies. 26 to become Coast Archer ange His date for Busse, since Thayer always was closest to Janteca among MCA boolers.

New Agency, Old Tricks

New Agency, Old Tricks
Thayer meanwhile has also cut
into MCA by settting new band of
Murray Arnold (who is leaving
Freddy Martin's piano to form own
crew, following path blazed by Jack
Fina one year ago) into Claremont
hotel, Berkeley, for 17 weeks, commencing May 27. Claremont long has
been an MCA strongpoint.

been an MCA strongpoint.

Composer's informality cued the Frederick Bros. early in March performance, his gestures and his performance haddene

Bands at Hotel B.O

| Bana | Brita | Brita | Brita | Emil Coleman* ... Waldorf. (400; \$2.) 25 | Frankie Carle... Pennsylvania (590; \$1.51.50) ... 8 | Chuck Foster* ... New Yorker (400; \$1.51.50) ... 14 | Lawrence Welk... Roosevelt (400; \$1.50.52) 2 | Jack Edwards... Commodore (400; \$1.50.52) 2 | Jack Edwards... Commodore (400; \$1.51.50) 3 | Johnny Pinespiple Lexington (300; \$1.81.50) 21 | 62,025 17,150

*Indicates Floor Show at Waldorf with Tito Guizar, Fred & Elaine Barry, Ice Revue at New Yorker.

Chicago

Griff Williams (Empire Room, Palmer House; 650; \$3.50 min.). Holding up

call significant complete the control of the contro

Location Jobs, Not in Hotels

Location Journal 1940 And HULES
(Chicago)
Reiss Cartyle (Blackhawk; 500,52-8250 min.). Final week down to 3,500,
Davis (Gher Paree; 860, 8350 min.). Gay Claridge with Eleanor
Powell down at close Thursday (3) to 4,700. Lena Horne and Don Davis
Sel Kidn Ldath Quarter; 700; 8250 min.). Easter week gave slight
downward trend to 3,700.
Buddy Morene (Aragon; 8200-81.15 adm.). George Olsen held firm with
18,500 up to closing Thursday (3). Buddy Moreno, local fave, took over
Benny Streag (Trianors 800,621.15 adm.).

Benny Strong (Trianon; \$0.90-\$1.15 adm.). Held up well on last week with 15,000. Followed by perennial fave Art Kassel Easter Sunday.

WNEW to Use DX-ers To Soviet by Goodman

Benny Goodnan's recorded shows to be beamed at the Sovlet by the U. S. State Department beginning next Monday (1) will be used following week (21). Frograms will get a daily 15-minute-slot Goodnan was named consulting director of pop-music shows being abortwaved to Russis last week. He and assistants will oversee the act of the six-week's brigadings. If Pollowing was not the six-week's brigadings. If Pollowing the pollowing was not provided to the six-week's brigadings. If Pollowing the pollowing the

for the six-weekly broadcasts. He'll speak on the initial show—in Rus-sian. He's being taught the lingo.

Romberg's 'Evening,' L.A., Click Despite Good Friday

Citck Despite 400d Friday

Some 1.800 people turned out
Friday (4) night to spend "An Everiday (4) night to spend "An Evepick of the spend people turned out
Friday and first night of Jewish
Passover, Romberg drew a packed
house for opening date of local stand.
Apart from nostalgic bo. lure,
concert stacked up as first class en-

concert stacked up as first class entertainment. Composer has assembled a fine 60-piece orchestra and given them excellent arrangements given them excellent arrangements at standouts and all had to beg off. Romberg's own music naturally keynoted evening's program, but lime also was given Strauss, Lehar, Kalman, Gerabwin, Berlin, Grieg, Mascogni and others and the mix-dassical and pop stuff was well handled.

classical and pop stuff was well handled.

Composer's informality cued the performance, his gestures and his brief speech all punching across theme that audience was spending an evening with him rather than attending a formal concert. He conducts from small platform at stage that the back is never to the saudience was never to the saudience.

Forst Does Operetta-Rewrite

Willy Scatt and pro-duction that and pro-ton the state of the state of the writing a new version of Jacques deri-Unterwelt," State opera will be season this fall. the season this fall. the season this fall. the season this fall. the season this fall.



From the Charles R. Regers Production "THE FABULOUS DORSEYS"

AT SUNDOWN

SUGAR

Words by Sidney Mitchell and Edna Alexander Music by Macon Pinkard

RUTH ETTING

Currently

COPACABANA, NEW YORK

ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.
745 Film a re New York 22 S4 W Randolph S1
Chreage

Music Notes

Georgie Joy and Tommy Valando, Santly-Joy execs, from N. Y. on Coast for confabs with Dave Bernle and Bill Coty, Hollywood reps, re-Coast for contains with Dave Bernie and Bill Coty, Hollywood reps, re-spectively, of 8-J and Onford Music...Pied Pipers waxing for Capitol this week...Dick Farney, Brazillan balladeer, sileed his first four sides for Majestic...Sammy Cahn and Jule Styne cleffed "Don't Care If It for Majestic....sammy Usnn and suite Syne cierted "Don't Care If it Rains All Night" for Dennis Morgan to warble in WE's upcoming "Two Guys From Texas"...Hilbilly howler Zeke Clements signed for shellae by Black & White....Sammy Stept due on Coast April 21. It's doubtful if

Gypt Jul & White ... Sammy Stept due on Cont April 21. It's doubtful it he will one and on office there, as deal cools for Mes Green, of Spina-Green, the property of the Control of the C

SPA-MPPA to Renew Marathon Talks On

Pact Today (Wed.) Music Publishers Protective Assn and the Songwriters Protective Assn, resume committee meetings tomorrow (Thursday) in New York tomorrow (Thursday) in New York in an effort to conclude details of a new contract between songwriters and publishers. This is the first meeting of the two groups in a month, weekly confabs having been temporarily called off because, too many principals were vacationing.

many principals were vacationing.
So far, the two committees have
arrived at nothing important. A
number of minor details have been
ironed, but the majority of the work
is still to be done. There have been
four 30-day extensions of the old
part, which expired the pew contract is ready to go into effect.

Miller Music song, "You Grew Up to be Some Baby," was banned from networks last week until a change was made in the lyrics.

"It might have been a different story" if I had listened to BUDDY CLARK'S Columbia Record number 37302.

Perru

PRESSINGS AVAILABLE Shellac Quality Record

Lyric Record Co. 428 Vine St. Philadelphia, Pa.

MILW. BISTROS GO FOR JAZZ VS. SWEET TREND

JALL VS, SWELT IKENU
While Chi's Loop area is free from
swing, except for small combos, Milswing, except for small combos, Milswing, except for small combos, Milswingsance. Nevest swing slub to
lossom le the Continental Club,
with John Kirby orchestra set for
tow excles starting April 7. Backtow exclusion and proposed to the
volume hand with Dave Tough and
Buddy Stewart for four weeks startgame May S. Other bands to follow
and Roy Eldridge. Allota bistro
and Roy Eldridge. Allota bistro
also starts new jazz policy this

and Roy Eldredge. Allotas bistro also starts new jazz polley this month bringing in either Stuff Smith or Red Saunders. Bistros are handled by Buddy Winefield, who is beating the drums for a revival of sying against sweet

2 Song Infringements Involve Charlotte Cafe

Involve Charlotte Cafe
Paradisriote, N. C., April 8.
Paradisriote, N. C., April 8.
Fendant in two Intringement actions
rose Music. New York publishers,
Action claims Paradise gave public
performance for profit of two tunes
to the control of the control of the control
to the control of two intentions of the control
to the control of two intentions of the control
to the control of two intentions of the control
to the control of two intentions of two intentions
Society of Composers, Authors and
Publishers licenses.
Songs involved are "Five Minutes
More" and "Old Lamphighter."

Symph Breathes Again

Memphis, April 8. Group of 50 local business men huddled one afternoon last-week and came up with \$40,000 needed to tide Memphis Symphony Orehestra over the season. Something still must be done to provide operating funds for

next year. Fourth concert comes off tonight (8) at Ellis Auditorium, rounding out first year for Vincent de Frank as regular conductor.

PARIETY New Disk Outfit

Planning to specifalize in music-narrative albums, Tiffamy Produc-tions, Inc., was launched this week by a group headed by Jack Byrne, former American Broadeating pro-gram supervisor, Associates are Alice Lodyga as secretary-reasurer; James A. Smith and Jack Stevenson are eastern and western sales heads respectively

respectively.

Firm's Initial release- is a foursided "The Revolt of the Alphabet,"
with narrative by Ruth Chatterton.
Musical accompaniment is by Vladimir Selinsky. Album deals with
four letters of the alphabet who
withdraw from the other characters.

"Alphabet" was written by Byrne.

Ralph Peer Blasts BBC Song Programming As

Hurtful to Small Pub While there's an escapist trend everywhere in Europe, the tendency of most people is to patronize film theatres and ballrooms for entertainment rather than spend their meager coin on sheet music, That's the opinion of Ralph Pecr, head of Southern Music, who recently re-turned from a four-month junket to the Continent, accompanied by his wife. Music business overseas, the said, is bad and won't improve until general economic conditions change.

Sheet sales in Britain are espe-cially in the doldrums, Peer pointed out, adding that much of the slump can be attributed to the policy of the British Broadcasting Co, to re-strict airings of pop music. "Seven the British Broadcasting Co, to re-strict airings of pop music, "Seven or eight plugs a week is considered an amazing showing for a plug tune." Peer declared, "Especially hard hit are many of the smaller publishers," he says.

Public desire for live performances is particularly evident in Stockholm and Copenhagen, said Peer. In Sweden everyone flocks to ballrooms and dance pavilfons while ballet at Copenhagen's Royal Opera House is phenomenally popular. Latter spot gives matince and evening performance daily, invariably to capacity.

Peer visited Germany, France, Belgium, Italy, Spain and Switzer-land, as well as Britain and Scan-dinavia. In most of those countries Southern had set up subsidiary com-panies since the war.

Brown Asking Less Guarantee Payoff

Guarantee Payoff
I Billywood, April 8.

Les Brown's reorganized orchestra
is asking considerably less coin in
current six-week stand at the Palaldium Ballroom. This circumstance
is-following the trend by most top
mane measures recently, Brown has
mane material recently, Brown
payroll considerably with his recent
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payroll considerably with his recent
payroll considerably in guarantees is now
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pa 27 (Tony Pastor opens the 29th) and does a week of one-nighters into Jantzen Beach, Portland, Ore. Then another week of school one-nighters into Rendezvous Ballroom. Salt Lake (City, followed by Lakeside Park, Denver. Thereafter he continues east.

Fox Asks Receivership for Coast's Pan-Am Disk Co. for Royalties Due

Steinberg Barred From Buff Guester by AFM

Buffalo, April 8.
William Steinberg, conductor of
the Buffalo Philharmonic Orchestra, the Buffalo Philharmonic Orehestra, was barred from appearing in a chamber music concert here recently when the American Federation of Musicians Local 43 revoked its permission for him to play two plano solos. Union regulations pre-clude performances with other organizations than the Philharmony with the permission of the world of the permission of the

No reason for the revocation was given and officials of the union were not accessible for questioning. As a result of the revocation of the permission originally given, it was necessary to cancel the concert which was to have been held at the Albright Art Gallery.

REVEAL HOTEL STRIKE COST N.Y. AFM 80G

Last summer's strike called by New York local 802 of the American Federation of Musicians against N. Y. hotels for a scale raise set the local back \$80,000. This was noted in the local's annual financial report, released last week and covering all of 1946.

Long, detailed and involved, the report shows 802, one of the richest if not the best-heeled branch of the in on the best-heeled branch of the AFM, as carrying an overall surplus of \$1,140,200 as of Dec. \$1, '45, compared with the previous year's surplus of \$83,200. Three categories are presented in the above—the general fund, relief and medical funds. As of the end of 1966, the first carried a cash surplus of \$894,2460, the relief \$394,349 and the medical, \$2,470.

Brit. Pub Assn. Resents Taking Blame for Payola

Taking Blame for Payola Eritish Music Publishers Assn. resents the tendency of BBC toward placing blame on it for alleged going on for the last 10-12 years. Association has suggested that the best remedy to wipe out this practice of pay bands on the air first process of the p

Keynote Sets Stravinsky

Reynote Sets Dirayllisky
Keynote Records, strictly a jazz
dlak producer since its inception by
Eric Bernay, who recently sold out
to John Hammond, Jr., and Robert
McKimey, is launching a classical
Archive and the service of the service of the service
sky last week to conduct a full symphony orchestra. First disks up the
Cut later this month.
Stravinsky, who once was agged
the service of the service of the service of the
with Keynote on an exclusive basis
on certain compositions. He will be

on certain compositions. He will be free to do an occasional conducting job with other outfits.

Harry Rox, general manager of the Music, Publishers Protective Assa, and agent and trustee for publishers in mechanical and synchrolization in the publishers in mechanical and synchrolization and the publishers of the publishers

Pitt Tyro Impresarios Make Heap Big Plans To Clip Longhair Biz

Pittsburgh, April 8.
Flushed with the success of their first venture with Fred Waring's show, as co-impresarios at Syria Mosque, local home of long-hair music, nitery op Bill Green and agent Ralph Harrison are going in for another promotion before the Paul Whiteman's 60-piece orchestra, with Earl Wilde, native Pittsburgher, as piano soloist, for a one-nighter May 1.

Pair also have skedded Waring for a return date in October and set a tentative date for a concert by Hazel Scott at Mosque early in the

Green isn't the only local nitery entrepreneur turning impresario. Len Lilman, who owns Mercur Music Bar, is bringing Art Tatum to Mosque April 26 and is also presenting him in two other tri-state towns, Tatum recently played a week for Lilman. at the latter's Oastis.

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I Love You For Sentimental Reasons

No. R785

Sooner Or Later

No. R781

No. R780 Let's Get Married—Touch Me Not

Whiffenpoof Song-If That Phone Ever Rings And It's You

No. R770

AGVA Collects Jane Russell's 15G Claim Vs. LQ; Cafe Gets Refund

Controversy between Jane Russell, ment and was entitled to her full macross, and K. M. Lowe, operafilm across, and K. M. Lowe, operafull macross, and K. M. M. Lowe, operafull macross, and K. M. Lowe, operafull macross, and the components of the state of the

previously agreed.

In the compromise offer it was understood that Music Corp. of America, which booked Miss Russell into the Florida spot, was taking the allcing. However, from other sources it was reported that the actress would take the cut rather than incur the expense and loss of time to plane in from Coast to arbitrate the mating the compression of the compression of the court and the compression of the

the expense and loss of time to plane in from Coast to arbitrate the matin from Coast to arbitrate the matin from Coast to arbitrate the matin coast of the coast

Union ruled the Tarleton affair Union ruled the Tarleton affair did not constitute a public perform-ance since she merely made the awards, and therefore she had not violated the contract. Also that there was nothing in her AGVA contract stipulating what attire she should wear and further that she



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CHINA, STOCKHOLM, GETS VAUDE THIS SUMMER

Annual return to vaude made every spring took place at the Chias thearter last Wednesday (2) when he boase dropped its film policy, in favor of live talent. Owned by the local film company, Svensk Filmindustri, house's sesson will handling the thearte is Bengt J. Sterner, who recently arrived from Handling the theatre is Bengt J. Sterner, who recently arrived from France after a falset hunt. He's appear in May and later the French color, Grock, and singer Charles Trenet are to appear here. Some the summer.

In previous years, "Miss China" was the top draw at the house but applainted this year by the Russiansupplanted this year by the Russiansupp

With a Nod to Mark Twain Nadell Says It Ain't So

Associated Says if Ain't So. Descript, April 8. Henny Nadell, now in his 18th week at the local Northwood Inn, observes, "I guess my being so long in Dettoit may have given people that his in reply to recurrent rumors that the nitery emec above killed (1) in a gambling joint and/ort (5) in an auto cruekup. It and/ort (5) in an auto cruekup. It and/ort (5) in an auto cruekup. It and/ort (5) in a publication in a Broadway column.

Lyons Repping Trenet

Charles Trenet, French s in g in g import, who closed this week at the Embassy, N. Y., has switched to the ary authorization. He was previously on a similar arrangement with the William Morris agency, which expired in February.

Trenet is likely to play some thearte dates after his Embassy stand.

Martha Raye Set For

Las Vegas Hotel at 61/2G

Martha Raye has been signed for the Nevada Biltmore hotel, Las Vegas, starting April 25, at \$6,500. Spot has recently been taken over by Frank Barbaro, operator of the Bowery, Detroit, who plans a con-sistant use of names.

No Minny Policy **May Cause Slash** In Act Salaries

Talent agencies believe that in-creasing trend toward the no cover no minimum policies in cafes will accept the control of the control of the development to date. The spend-what-you-please policy now current at the Vanity Fair, Zan-zibar and La Martindue, N. Y, has resulted in more customers but and the control of the control of the mailer take. The control of the control of the mailer take. The control of the control of the mailer take. The control of the control of the mailer take. The control of the contro now than it ever was in cafes at the late shows, and liquor business is also off at the dinner shows.

now than it ever was in eafes at the last darks, and illipute business is for the second of the seco

respond to suggestions of lower salaries. Meanwhile dropping of minimums in Rely; to spread, Policy has an in Rely; to spread, Policy has an an experiment of the Rely of the

Saranac Lake

Saranac Lake

By Happy Benway

Saranac Lake, N. Y. April 8.

Benefit Sunday marked it three
moster Sunday marked
moster Sunday Marked

Carry Vandermant skedded for
Thomas J. Curry, Mr. is dollar
not combook.

Low Low Low Low Low Low Low Low
Bill Garzfe, motored in from
Hill Garzfe, motored in from
Hill Larner and Edith Garzfe back
with him. She beat the rap with
Rill Larner as Quiz master, and
Hill Larner as Quiz master, and
Sunday Marked
Sunday Marked
Mar

cottage.

Edn: (Legit) Hagan limping around minus her crutch since her successful foot operation and again enjoying all up privileges.
(Write to those who are ill.)

Attractions Still Do Business

The dailies of late have been making considerable copy of the The dailies of late nave been making considerable copy of the nitery downbeat. This was actually something foreseen in the trade with the war's end. All the oldles about Monday blues, rainy Tuesdays, cheap Friday night collegiate crowds ("who sit over a coke for hours"), and all the rest of the bad biz allies were a cinch to get re-scripted.

What none of the dailies accents is that, with the fuzz off the what none of the cames access is that, with the Tuzz off the peach, the same goes now as it always did in show business; attractions will do business. Give 'em a Lucienne Boyer, Brisson, Hildegarde or Tucken, DeMarcos or Lewis, Berle or Olsen & Johnson, or any other topflight stellar draw, and they'll respond

Now something new is being added among the thinking nitery clan. They recognize that potent name draws can be counted on both hands, so it's essential that the in-between spots get and give more for their money. The reasoning that the nitery proprietor deserves a breat on taient budgets makes sense. So, does the logic that prima donna-ing is a thing of the past, circa 1941-45. No more doing your stuff and running out. Mixing with the customers pays big dividends.

Harry Richman was a past master of the con—"I'll be right back and have a drink with you"—as he gol lost, but the ucstomers found themselves stalled into the second show. Today Morton Downey does the same thing; his mixing unquestionably paid off big dividends when he was at the Wedgwood Room (Waldorf-Astoria, N.Y.), this past winter.

This give-and-take must work all around if the joints are to to stay open and acts and bands are to get work.

Abel.

SALVIN'S PARK AVE., N.Y., N. Y. Paramount Signs TO OPEN AROUND SEPT. 1 Yvonne De Carlo for May

No Marin's Park Ave, restaurant in the new Tishman Bldg. (Universal Pictures Bldg), on Park-read 57th street, N. Y., is being delayed by building material shortages. While the structure may be ready June 1, the two-floor eatery will probably be stalled until September.

Salvin's Park Ave, will feature table d'hote on the street floor and a la carte on the second floor, each room to have around 250 capacity.
The basement houses kitchens, etc.
This is the spot the 21 crowd wanted
but Salvin got better terms than but Salvin got better terms than originally offered Jack & Charlie &

Mansbach (food markets) money is backing Salvin, who left the highly successful Monte Carlo, N. Y.,

Potsen's Tax Rap Halts Takeover of Chi Cafe

Takeover of Chi Cafe

Takeover of Chi Cafe

Dilago, April 8.
Indictment of Mike Poten for
alleged evasion of \$182,18644 in income tax for years 1940 to 1943

Indict his purchase of Colosimo's
haited his purchase of Colosimo's
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boniface in his purchase in the had given
before Federal Judge John P. Barnes
who set bond at \$10,000. Chargest
allege tax Poten evaded pages, \$73,851,88 in
1941, \$13,000. In 1942, and \$90,922,17

1941, \$13,000. In 1942, and \$90,922,17

1943.

in 1943.

According to J. Albert Woll, U. S. district attorney, defendant's income during four-year period came, to \$221,113.70 derived from bistro operation, gambling activities and other businesses. Woll estimated Potsen owes government \$275,000 including penalties and interest.

NVA Benefit April 20

AVA BEREIT APTI 20
Annual benefit of National Variety
Artists has been set for the Majestic
theater, N. Y., April 20. Proceeds
George Jossel, recently elected
prexy, will be honorary chairman
of the Entertainment Committee. If
able to get a respite from his producer chores at 20th-Fox he will
plane in from the Coast for the
affair.

Jazzists for Zanzibar, N.Y. Zanzibas IV. Zanzibas, N. Y., which last week inaugurated a no cover no minimum policy, is planning to become a Broadway version of the 52d street spots with a consistant diet of jazz

Direction MATTY BOREN

Yvonne De Carlo, film actress has been signed for the Paramount theatre, N. Y., starting May 21. She'll precede this stand with an April 24 opener at the RKO theatre, Boston; and stands in Cincinnati and Cleveland

Further dates are being lined up or her by the William Morris

agency.

The Paramount has set Boyd Raeburn orch for the show with Miss de Carlo. Others on the bill will be Buddy Clarke and Jan Murray.

Virginia Maison, singer-pianist, makes her New York debut at the Hotel Elysee's Monkey Bar April 17.

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Curry, Byrd AND Le Roy

ON TOUR CLUB-DATES HARRY GREEN



Toronto's Lift of Public Drinking Ban Seen As New Outlet for Nitery Talent

Reverts to Nitery Again

Chicago, April 8.

From nitery to missionary center to plush-trade nitery is history of near northiside spot recently leased for 10-year period at \$18,000 per year by Charles, Bert and Harry Jacobson, operators of Rio Cabana here.

Guild Mulling Two

Plans for Setting Up **National Convention**

Modus operandi of forthcoming convention of American Guild of Variety Artists, which had been tentatively stated for this month in Chicago, will postpone national confab until a later date, according to Matt Shelvey, national head of the union.

Òriginal plan had been for mcm

Toronto, April 8.
For the first time in 30 years, hard liquor by the glass went on sale in Toronto and may make this city a nightchub stand for orchestras and floorshow talent.

Decision Chi Missionary Center

fjoorshow talent.

Decision, for make liquor drinking in public legal, was made by Premier George Drew on the prémise manuel de la premier designe de la premier designe de la premier designe de la premier de la p Place was formerly occupied by Hi-Hat Club run by Louie Falkers stein and Julius "Dolly Wellas" and the stein and Julius "Dolly Wellas" of the stein and Julius "Dolly Wellas" of the stein and Julius "Dolly Wellas" of the stein of the stein

or by the Aprill'I deedline, 31 were toosed out, 90 weer reserved for further decision, seven were given the consecution of the control of th

So far, there's no rush on the part of hotel or contemplated nitery operators, although, for the first two very local parts of the part when the parts of the par licenses once the legis chinery gains momentum, legislative ma-



its accepates, with latter making the nominations at the convention. Whichever plan is agreeable to the membership will be the one adopted for the convention, Shelvey stated. Until this is settled and the Four As approves, machinery for the convention cannot be set in motion, he added.

THE THREE TERRIFIC

MURPHY SISTERS

OPEN APRIL 9th

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AND HIS QUINTETTE w Breaking All Box-Office Rec At the THREE DEUCES, New York

Recording for NATIONAL on Important Network and Loc

HARRY MOSS AGENCY

Circle 5-6526-7-8

Court Refuses Injunction In Stork Club Infringe

An Stork Cult Intringe
San Francisco, April 8.

An injunction sought by the Stork
Club of New York to restrain a local
nitery from 'using the same name
was denied Friday '4) by Federal
Judge Michael J. Roche, who held
that Sherman Billingsley's famed
bistro did not have exclusive right In the action brought by the New York Stork club, it asked the in-junction plus \$5,000 damages.

Nitery Biz Dived Plenty Holy Wk. **But Good Easter**

NHCRY operators, who during war years boasted that Holy Week would never again mean the worst week in showbusiness, found out differently last week when grosses slumped to their lowest point in years. Both Stem and castside boltes were affected.

It's reported that few cafes made It's reported that few cafes made expenses and most underwrote heavy losses. In most spots, there were never more than a handful of eustomers, and frequently the bistros had more people on the staffs than at the tables.

However, the weekend including However, the weckend including Easter Sunday saw business bounce back. With Easter shopping ended and hotels filled to near-capacity, cafes did their biggest business in weeks. Largest takes were regis-tered at the dinner session on Sun-day and supper crowds were much better than usual.

Matt Shelvey, national head of the union, esplain that two modes of operation in setting up the convention have been multied at AGVA's national headquarters. He's convention take he had been a multied at AGVA's national headquarters. He's convention takes in Chennati, April 17, 18, 19, where he'll submit and discuss both plans for convention setting and will have the rays go back the matter between the setting that the properties of the hard the properties of the hard the properties of the hard the properties will then be submitted by Shelvey of the Associated Actors and Artistes of America, parent talent union. better than usual.

Operators feel that the next few weeks will determine whether summer closings will be the rule. Decider will be the weekend business Bouifaces feet that with a good Saturday and Sunday, they can plod along until better business conditions prevail.

Business over the past Sunday was heartening, but few are certain it will continue,

Cafes Sag in Northwest
Portland, Ore, April 8.
Show bir has been off throughout
the entire northwest, Portland being
the only spot where there has been
any real activity. With the class
miteries operating floorshows nightly
microscopic of the Pacific northwest
ment center of the Pacific northwest Öriginal plan had been for mem-bership attending convention to se-lect nominators from the floor, who in turn would nominate candidates in turn would nominate candidates realized, treasurer and a board of di-rectors. Slate selected would then have been put to the membership for vote. Those attending would have balloted on the spot and those un-subset on state Westbers would also selected the westbers would also ment center of the Pacific northwest right now. Scattle has no first rate night club. Vancouver, B. C., and Spokane can boast only a couple of

balloted on the spot and those the able to attend would have filled able to attend would have filled able to attend would have filled able to attend when the spots all the strain fill al

have to bring in top talent to meet competition.

With the Rose Festival coming up in June, the national Elias booked in June, the national Elias booked claves on the Chamber of Commerce roster, the outlook for a profitable season is fairly bright but it is season is fairly bright but it is eason to the state of the season of the claument spots which sprung the during the years when the lower during the years when the flower workers.

Benny Fields Follows Ruth Etting at Copa, N.Y.

Ruth Etting at Copa, N. I.
Benny Fields has been signed for
the Copacabana, N. Y., for two
weeks, starting Aprill 17.
Switch was made necessary by the
fact that Carmen Miranda, originally slated to open at that time
saked for a two-week delay. Miss
Miranda will open there Maj. I.
Fields succeeds run of Ruth Et-

G.V. Inn, N.Y., May Close
The Greenwich Village Inn, N.Y.
may close early next week if no
headliner is available, might get
a name to follow current run
Saily Rand, who winds up Sunday
113b, but so free is had no like
113b, but so free is had no
like
113b, but so free is had no
like
113b, but so free
11ab, but so free
11ab, but so
11

Shelvey Replies to 'Minority' Group In Its Attack on AGVA Operation

Rain Soaks Expected Takes purportedly from N.Y. nitery per-formers, complaining about methods

Atlantic City, April 8.
Ruiny weather Saturday (5) cut the expected crowd here Easter Sunday. However, with fair weather Sunday (6) crowds paraded on the boardwalk to show off Easter

finery.

Hotels and niteries suffered Saturday night because of the weather but reported business better Sunday, when the "down for the day" crowd started to roll into the resort.

Most did good but far from capacity

Lahr, Caesar, Simpkins Will Tour Vet Hospitals;

Bert Luhr is slated to go on a tour of veteran hospitals for USO-Camp Shows as soon as his legiter. 'Burlesque,' closes. Other names slated to tour circuit include Sid Caesar and Arthur Lee Simpkins. No definite dates are set on them. Meanwhile, the purple-heart cir-cuit has had a considerable pickup

trained to Hollywood, Sunday (8) in an attempt to pact film names for his nitery. He's angling for Keenan Wynn, Lena Borne and Ann Miller. Miller. who has a commitment from Harry Richman for the opening show, is attempting to get a lineup comparable to the Richman-Sophie-Tucker-Joe E. Lewis show 1940. Boniface is also angling for Jackle Miles and Eleanor Powell for opening show.

Jackie Miles and Eleanor Powell for opening show.

Donn Arden has been engaged to do the production, with costuming to consist garb used the past season at the Colonial Inn, Hallendale, Fla.

Lazar With Hawkins

Hank Lazar has resigned from the Frederick Bros. cocktail dept. to be road manager for Erskine

to be road manager for Erskine Hawkins.

Lazar is the brother of Irving Lazar, executive assistant to Bryan Foy, Eagle-Lion Pictures head.

In Atlantic City Bistros of variety Artists, drew the fire of

Matt Shelvey, head of the union, upon his return to New York this week from a field survey. Passout had been sent to N.Y, dailies and trade press. Main complaint had been on lack of elections and accounting on finances.

Shelvey also received a copy and flatly denied allegations contained therein. He charged it to a "minority, subversive group" that land practically wrecked the union in 1942, accruing \$71,000 indebtedness since carening \$71,000 indebtedness since paid off. "Now that ACVA is strong again, financially and otherwise, paid off." Now that ACVA is strong again, financially and otherwise, ill Tour Vet Hospitals; 22 Units Already Set pointed to the forthcoming to the complaint on having a control of the complaint on having a voice in the elections. "The "If get to the complaint on having a voice in the elections."

voice in the elections. "They'll get that opportunity at the forthcoming convention," he added. "So that are they are the convention," he added. "So that are they are the convention to the are they are the are they are the are the are they are they are they are th

No definite dates are set on them. Meanwhile. We purple-heart class of the purple-heart class of



NANCY DONOVAN

BAKER HOTEL Bx. Mgt.-M. C. A. ABTISTS, Ltd.

AMERICA'S SINGING STAR JERRY WAY

Week of April 10th

HIPPODROME, Baltimore, Md.

Week of May 1st

LOEW'S STATE, New York, N.Y.

Personal Representation DEL PETERS

Exclusive Booking Managemen HARRY MOSS AGENCY

Hotel Lincoln, New York

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British Holiday Camps Shaping Up As Large-Scale Talent Users

By HARRY REGENSBERG London, April 3.

Butlin's Camps look like develop ing into one of the biggest, if not the biggest, purveyors of entertainment in England and the rest of Europe

in England and the rest of Europe. Buttin came here before the war from Canada and has at present five deluxe holiday camps in England, Scotland and Service of the State of t

will hold 3,000.

Camps operate 30 weeks each year, doing capacity trade throughout the season, which means a total clientele of 690,000 annually. And when the Dublin spot begins operations, the paying customers will amount to another 90,000.

amount to another 90,000. Entertainment includes such attractions as San Carlo Opera Co, booked at \$14,000 a week. London Symphony Orchestra, costing \$10.000; International Ballet, opening end of May for three weeks season, at \$8,000 a week; the Old Vic Co, booked for three weeks in June at \$8,000 a week—and fouring revues.

\$8,000 a week—and touring revues, name bands and top vaudeville acts. Acts and shows are booked for two nights in each camp, playing twice nightly, covering entire popu-lation in each camp, with manage-ment running two attractions con-

currently There is a regular pool of vaude-ville units to augment the big band attractions, such as the Squadron-

THERE'S ONLY ONE

HAPPY TIMES & JOLLY MOMENTS

MAJESTIC, PATERSON' DIR.: MATTE ROSEN

aires, Eric Whinston, Ronnie Munro, Nat Temple.

The Scottish camp in Ayr, within one and a half miles of Robert Burns' birthplace, will have a spec-tal attraction, the only one of its kind, which will run throughout the

kind, which will run throughout the kind, which will run throughout the cutside public. This is a special opera on the life of the Scottish peet, written and produced by T. G. Briburn, who has staged many big musical pageants "Mandha". And the stage of the stage of

days, due to their radio commis-ments.

Top vandeville names already
Top vandeville names and Hardy
New York Chester, 1say Bonn, Peter
Kavanagh, Georgie Wood, Hattou
Prince, Beryl Orde, Peter Warins,
And Manners, Rob Wilton, Arthur
Prince, Beryl Orde, Peter Warins,
Charles Kunz and Lean Orders,
Spatiations are also pending for big
Mareiran names, such as Andries
Sisters and Mills Boro, and Iocal
Ball Slone.

Hall Stone. Builin is prepared to book any attraction, regardless of cost, and is reported dickering for "Öklahoma!" after it finishes its run at the Drury Lane, which will not be till late next year.

Management has not yet expe mented with straight shows, but willing to listen to a proposition.

Jackie Coogan Set For **London Tour by Delfont**

London Tour by Dellon!

Upon completion of current stint with Jackie Cooper in "Kilrivy Was Here" being made for Monogram to lease, Jackie Cooper will go to London under the management of Bernard London the management of Bernard London Lond

Previously it had been reported that Coogan and Cooper would team together. However, that's been tem-porarily abandoned.

Dave Rose's Vauder?

Dave Rose orchestra may play its first vaude date in the east at the Capitol theatre, N. Y., in September. Deal is currently being negotiated by Sidney Piermont, Capitales

ooker. Deal will hinge on Rose's film

vwood

oll

Photographers

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Lamouret, French Ventro, Pacted for Roxy, N. Y.

Robert Lamouret, French novelty ventriloquist, has been signed for ihe Roxy theatre, N. Y. Turn's date hasn't been set yet inasmuch as arrival in U. S. isn't definite.

Monte Proser, operator of the Copacabana, N. Y., has an option on Lamouret when he arrives in the il S.

Rhumba Craze May Nudge Out Straight Orch in Nabes In Favor of Latin Bands

Aftermath of the past Florida sea-son is the breaking out of the chumba craze in Brooklyn. Many Brooklyn spots, including Oetjen's, have taken on Latin outlist to cater to a new set of rhumba fans that learned the dance in the Miami Beach bistons and are continuing it.

Brooklyn operators have so far found installation of the rhumba orchs to be profitable inasmuch as orchs to be profitable masmuch as the clubs are getting patronage that formerly went to the Manhattan spots. Because of the lower priced policies of the Brooklyn clubs, many customers hit cafes several times a

week.

Biggest expenditure for the rhumba orchs is Oetjens, which installed Gatalino's band last week.

Other spots are using around five

pieces.

The increasing popularity of the Latin terp crews is likely to cause elimination of the orthodox crehs. As it is, the regular crew is forced to provide a liberal mixture of rhumbes during its turns.

ROXY, N. Y., SWITCHES ACTS FOR 'ALEXANDER'

AU.1 FUR ALLARIDUEM
Booking of the reissue "Alexander's Engline Band" for April 18
at the Rooy theorie, N. Z. has necesshow. Layout with will consist of
and the Del Ruos.
Voturgman and Carl Bavarza was
originally alated to follow curren
layout topped by Connee Book
and Jackie Miles. This display goes
in after 'Alexander.'

W-A Starlight Roof, N.Y., Skedded to Open May 15

Starlight roof of the Waldorf-As-toria hotel, N. Y., is slated to open May 15. Preem show is still to be

set.

Meanwhile, new layout is slated for its winter operation, the Wedgwood room, April 21, with Mary Raye and Naldi and John Sebastian. Dance team is current at the Copacabana, N. Y.

Andrews Sisters Draw 15G Plus % For Frisco Date

Fus % For Frisco Date
Mollywood, April 8.
Andrew Sisters will pull \$15,000
plus split over \$4,000 for one week
beginning April 16 at the Golden
Gate theatre, \$5an Francisco.
Andrews have grouped Les Paul
Trio, Allen Karne, Vie Scheen Orch
and \$6assationalists, roller skating
team, for the bill.

Tishman to CAC

Max Tishman, who resigned several weeks ago from the theatre dept. of General Artists Corp., has joined the Continental Artists Corp. as theatre dept. head.

CAG is a new outfit recently set up by Milt Deutch with several of the bands and acts formerly boobins. American Artists by Jack Robbins American Artists.

Miss Desmond's Cap Date Florence Desmond, current at the Blue Angel, N. Y., has been booked for the Capitol theatre, N. Y., for a

for the Capitol theatre, N. Y., for a September date.

Miss Desmond is slated to return to England after her nitery stand, and will return shortly before she makes her Capitol appearance.

SABLON'S FRISCO TAKE

Jan Sallow Finness and the Jan Sallow Finness and Sallow Finness and Finnesson, thing up a new record for the spot with a personal take of \$3,561 for his first week. Singer went in on deal calling for \$2,000 guarantee and a percentage of the covers.

Spot is negotiating for the De-Marcos to follow.

Night Club Reviews

Zanzibar, N. Y.

Art Tatum, Theima Carpenter, Howell & Bowser, Edgie Rector, Peeuves Mardiette, Dolet Dickans Orch (5), Chick Morrison Orch (5); no cover or minimum.

we all-sepies gring down at the Carbon and the futble no cover, no quisimous of the futble no cover, no quisimous or the futble no cover, no quisimous or the futble sepies of the futble sepies

Five O'Clock, Miami Miami Beach, April 2.
Lenny Kent, James & Beyerty
Paysee, Richard Heyman, Gloria
Wallis, Michael Selker Orch (7); no
minimum or cover.

minimum or coper.

Current package will probably be the last seen under the Barken to the package will probably be the last seen under the Barken to the last seen under the barken last seen was a seen to be the last seen last seen last seen to the last seen last see

resume of what went on before a lateouse sea as settled in Silly? In the Common of the

flair for showmansing and virtue osity, Socks with "Rhapsody in Blue."

Show is backgrounded in fair manner by Michael Selker's orch, which could use better sidement than are on tap. On the dance side the get-them-on music is neatly done.

Mittly Davis*, Minmi
Miami Beach, April 6.
Tommy Dix, Sascha Leonof, Eddis
White, Johnny Convad & Co.
Jimmy Leeds, Nicolle, Johnny Silvers Orch, mintum \$2.

Johns Leets, Nicolle, Johniu Silpier Orch, minimum 32.

Now that most-of the seasonal goots have closed this year round room comes into its own with meaself-stage of the seasonal stage of the se

howmanship ne way. Sascha Leonoff is an act new for the area, as well as an enterjaming ne. A big guy with a robust man-(Continued on page 47)



GOLDEN GATE THEATRE SAN FRANCISCO

HARRY A. ROMM 38 E 57th St. New York, N





Rep.: HARRY GREEN

NEW YORK

BOSTON

Empires
Joe Sater Trio
Son Sater Trio
Strong Sater
Sat

D Dickens Ore
Zimmerman
Gene Kardos
Janezi Makuis
Zsiga Bela
Paul Arnold
Sinclair & Alda
Helen Wenzel
Olga Orlova

Night Club Reviews

Kitty Davis', Miami

FARLEY STATES OF MEASING ner, he gabe with an overlaid Russky accent that gets laughs as he malarops the language. Work on accordion and plano is angled nicely for good returns. Features Roumanian and Russo classics in modern, full style.

full style.

Johnny Conrad and his troupe
(New Acts) are okay in their colorculty staged terpings. Comic Eddie
White is another new face for the
arca, though he has obviously been
around. Patter is okay and his
special aong material has a fresh
special aong material has a fresh
additional howle to make for a
healthy bowds.

healthy bowoff.

Jimmy Leeds emcees in affable
manner. Nicolle purveys a mixture
of French, Spanish and America
songs to teeoff proceedings. Johnny
Silvers and his unit play a top show
and make dance music that gets
them on floor.

Lary.

Chez Paree, Chi

Chicago, April 4.
Lena Horne, De Marlos, Paul
Gray, Watter Long, Don Davis Orch
(10), Don Chiesta (4), Line (10); \$3
and \$3.50 minimum.

end \$3.50 minimum.

Opening of Lena Home here to the property of the property

"St. Louis Woman" and close with a star and the star and the bladder evening gown over eighter cloth, washies "Sometime 1 m Happy," "Love Man Where Can You Feller cloth, washies "Sometime 1 m Happy," "Love Man Where Can You was the star and the star an

desired. Davis orch which replaced for Charles does a hang up iob in playing show and, on the strength of the applause of the dancers between shows, should rate a long engagement here. Don Chiesta orch as the rhumba band does as well as it can with four people, but cound light for the size of the room. Hunt.

Havana Madrid, N. Y. Carlos Ramirez, Noro Morales Orch, Teddy Rodriguez & Phyllis, Sacassas Orch; minimums \$3 and \$4.

Angel Lopez has gone heavily on Angel Lopez has gone nearly or headline material for this show, and consequently for the run of this lay-out has dispensed with line of girls and is using only two acts, Carlos Ramirez, and Teddy Rodriguez and Phyllis.

Phyllis.

Once the Holy Week hurdle is over, business should be on the upbeat at the Havana-Madrid. In Ramirez, the spot has a performer who can lure the Lath wine trade, and Morales' orch should bring in the rhumba addicts.

and Morales' orch should bring in the rhumbs addered; the most leader of the control of the cont

despite the billing, and get off with nice returns.

The Morales orch is probably one of the best Latin terp crews around. Faced by the leader's ivorying, they impart a lively bounce and instill in many non-thumba addicts a desire Randon of the Course of instruction at the Arthur Marray salons.

Bowman Room, N. Y.
(HOTEL BILTMORE)
Ron Perry Orch (6), with Lee
Harlan; Phil Wayne Orch (7), with
Kathleen Quinn; \$1 cover weekdays;
\$1.50 Saturdays.

Harden; Phil Wagne Orch (7), sight and 18 of Start-dual of over oweldars; 31.0 Start-dual of the start of the

La Martinique, N. V.
Leo Carrillo, Brett Morrison,
Allen Knowles, Line (7) with Chris
Kerrigan, Ernie Stewart and Marcelino Guerra Orchs; no cover, no
minimum.

After being closed for almost two weeks because of lack of names and a commensurate lack of business, La Martinique finally managed to latch onto Leo Carrillo, the dialectic film comedian, for its reopener. It was a desperate booking—no doubt about

cometian, for its reopener. It was a scheperate booking—no doubt about "While Carrillo has considerable with the carrillo has considerable with the carry the entitle load on his shoulders. (Film player Particular of the carry the carry

little merit beyond an unbilied, tumerit beyond is sore.
Brett Morrison, in tails, is a baritone who does well enough solo and in production numbers, while Allen to the solo and the production for the solo and in production for the solo and the solo an

Clover Club, Portland
Portland, Ore., March 31.
Polly Baker & Harry Carroll, Irene
Vermiltion, Kermit Dart, Russ
Graham Orch (6); no minimum,
85c. cover, \$1.50 Saturday.

Sc. cover, \$10.9 Samraes.

Polly Baker and Harry Carroll are topping new show at the Clover Club. Miss statled at the Cover Club. At the Cover Club. At the Carroll at the plane, and his tumous control of the plane, and his tumous control of the Cover Club. Miss statled the Cover Club. Miss statled the Carroll written tumous control of the Carroll written tumous control of "Did I Get Shinke at the Carroll written tumous and the customer love it. Her rendition of "Did I Get Shinke at the Carroll written tumous control of "Did I Get Shinke at the Carroll written tumous control of the Carroll written tumous control written tumous control of the Carroll w

Longhair G. V. Niterv Beaucoup In Black

Beaucoup In Black
When midtown Minhattan bondfaces and the midtown Minhattan bondfaces and the midtown Minhattan bondfaces are the midtown Minhattan bondfaces are the midtown Minhattan bondseater serving copensive meals and
seater serving copensive meals and
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that would make the pluth uptown
spots servious. They do it strictly
with longhair lendt, and enterthat would make the pluth uptown
spots servious. They do it strictly
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bigtime.

Lucy Kelston is extremely youthful and needs additional training in phrasing, but vocally she's ripe.

Eleanor Knapp is a young mezzo of promise, while Janice Davenport gave a mature interpretation of "Ah Fors e Lui" from "La Traviata."

For a Lui' from "La Traviata".

However, siar of the shows are the operators themselves. Don and Esies Showatter, both with considerable concert and operatic backgrounds. They're bonifaces of high type, on a thee-and-thou basis with most of their patronage, and who take a turn on the floor themselves the state of th

will take off on an aria, while hosting.

The Music Box is probably the only institution that's a self-supporting cultural unit. When the Met is in the black it's because of chunky financial contributions. The Music Box, however, does all right without outside philanthropy. Jose.

E-L's Rank Time Continued from page 4 =

with French Gaumont for distribu-tion and exhibition of E-L's pix, in Frênce, North Africa, Belgium and partner will handle the American company's product under the same terms as he does Rank's, Krim said, to the company's product under the same terms as he does Rank's, Krim said, houses, the most important chain in France, and it film exchanges in that country, Africa, Belgium and Switzerland, E-L should do well un-trance. The new Yank comment has now

Switzerland, E-L should do well under the deal, Krim believes has now definitely decided on rolesaing all miss in the U.S. in 1946, its presy said. Of these, seven will stem from Rank. Seven will stem from Rank. Agreement with Rank is for 10 years with a minimum of five set annually.

It was a seven will be seven from Rank. Agreement with Rank is for 10 years with a minimum of five set annually.

Set annually.

Set a seven will be produced to the Coast yesterday Tuesday of 10 ra short shower to talk production plans for 1947-48 and Yuenga with Foy. Hell be joined by Al Schwelberg E-L seller show the with Foy. Hell be joined by Al Schwelberg E-L seller show the production plans for 1947-48 and 1947-49 plei-man, publicity chief, are also flying west Thursday (10) to set campaigns west Thursday (10) to set campaigns year thursday (10) to set campaigns the production of the second settlem within three or four days.

Variety Bills

tion with bills below indicate opening day Letter in parchthoels indicate circuit; (I) Independent; (L) Locw; (F) Paramount; (E) REO; (W) Warner

NEW YORK CIT Capitol (L) 10
Xavier Cugat Ore
The Garcias
Betty Relliy
Martin & Lewis
Music Hall (1)
Lucife Cummings
Brunhilda Roque
Charles Kulkeski
Gien Burris

Gien Burris
Arnaut Bros
Acromaniacs
Tho'as & Vertzuli
Rockettes
Corps de Ballet
Sym Oro
Phramount (P)

Sym Ore and the symbol of the

& C Fanton 18-16 J Gladmore Co
Linda Parish
Tedd Morgan
M Louise & Charl
BOSTON
Keithe (R) 10

BOSTON Keithe (R) 10
Herzogs
Herzogs
Herzogs
Matson Matson Marion Hutton
Lenny Kent
Flames
BOUND BROOK
Brook (I) 12-13
Fante Blen Murtah
(three to fill)
Towers (I) 11-13
Andrews Twins
Towers (I) 11-13
Andrews Twins
Form Corbon Co-Fank Cooks Corbon Co-Fank Cookson Cookso

D RICHARDSON COFAIR COCK
MORCY & ESTON
GODS
CEDAR RAPIDS
IOWA (R) 15-17
Clyde McCoy Ore
(two to fill)
CHICAGO
Chicago (R), 11
Georgie Price
Haroid Barnes
Rolly Rolls

bouter a president of the control of

Fisher (D) 16-15 Mary 19-16 Mary

= Continued frem page 3 =

in New York this week.

Principal showing on "Treasury" was completed in 65 days at the studio, but additional footage is being shot not only in Cuba, but leading to the studies of the s

Tess Diamond Back

Tess Diamond, who resigned as head of Hollywood branch of Amer-ican Guild of Variety Artists to align with Ed Fishaman Agency on Coast, is back with AGVA again,

She's been given post of coordinator in the national headquarters of the union in New York. Prior to going to the Coast she had been in charge of agent control at AGVAe

Oriental (I) 10
Ted Weems Ore
Bonnie Baker
Harry Savoy
CLEVELAND
Palace (R) 10

Cabaret Bills

NEW YORK CITY

Blue Angel
Wall Done
Fill Gordon
Ellie Larkin
Fill Gordon
Ellie Larkin
Fill Gordon
Ellie Larkin
Fill Gordon
Fill G

yveit Jose Meila Oro Raiph Font Or Icelaud
Mitt Britton Unit Latin Quarte, A Lee Simpkins Jack Cole Ders Francie & Grey Pierro Cartier Hai Raywin Cecil Lawin Chick Gladke

Leon & Ködie
Eddie Davis
Sonny King
The Amorys
Narda
Rossilitanos
Harriet Lane
Pabio
Shepard Chorus
Art Waner Oro
Monto Carlo Shepare Chorus
Monte Carle
Dion Gasparre O
Roberto
Maya Orc
Mayana Saly Rand Show
Trojans
Lou Asiar
Carlon Ramires
Maya Orc
Romina Segovia
Romina Segovia
Romina Segovia
Romina Segovia

China Don.
Keye Luke
John Tio
Mao Song
Fran Yang
Jadine Li Sun
Tai Sings
Embassy

Noro Morates
Route Segovis
Belmont-Pinza
Ray Veron
Don Tannen
Gerri Gale
Gerri Gerri
Hotel New Yorker
Chuek Foster Ore
Marion Spelman
Jana Gale
Bleseli de Farley

Along, Bawding The Chanters and The Chan

Case Harrison Ore
Hotel Plans
Hidegarde
Hal Kannor Ore
Hotel Roceevelt
Lawrence Welk Or
Intel Tatt
Owner Could be to the County of the County

CHICAGO

Blackhawk
Phil Levant Ore
Ohez Paree
Lena Horne
Paul Gray
Mil Gray

Betty White
Cotostmories (6)

And Darket bana
Dod Darket bana

the control of the co

Buchman-UA

Strand, N. Y. Cab Calloway Orch (18) with mah Jones; Miller Bros. & Lois, avens (4), Dusty Fletcher; "Stalon Road" (WB), reviewed in ARIETY, March 19, '47. onah avens

HOUSE REVIEWS

Cab Calloway, the perennial, is back at the Strand for the unpreently film, with "Stallion Road" and three acts. While his almoster 15 years—this guy is still delivering entertainment. And as for the bo, his name by new can be classed with the best in so far as circulation of it is connect. He's just about an institu-

in so are as acculation of it is conpermed. He's just about an instituWorking with one standard dance
turn—Miller Bros. & Lobs—and to
Pietcher, one of the lads who can
be blamed for "Open the Door,
the control of "Summerpermed the blamed for the blamed for the
capageost, Calloway puts on a very
permed the standard of "Summertime"—or at least that's what it's
said to be. Calloway hasrt another
ime"—or at least that's what it's
said to be. Calloway hasrt another
ime"—or at least that's what it's
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ime"—or at least that's what it's
said to be. Calloway hasrt another
ime"—or at least that's what it's
said to be. Calloway hasrt another
ime"—or at least that's what it's
said to be. Calloway with an of the
Savannah, a semi-serious piece
piecly staged and performed. Later,
tombo of eight brans, five sax, and
four hythm, puts on an excellently
pay," with Jonah Jones vocalling.
Calloway or the band doesn't take
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pay," with Jonah Jones vocalling.
Calloway or the band doesn't take
codes's "All-Bi-Ho Man" and "Ol
Granpaw" tricked up via 4" Via Miller
calloway or the band doesn't take
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pay," with Jonah Jones vocalling.
Calloway or the band doesn't take
pay, "with Jo

Otympia, Miami

Miami, April 4.
Ray English, Rigoletto Bros. &
Aimee Sisters, 4 Evans, Walter Walters, Jr., Les Rhode House Orch;
"It's a Wonderful Life" (RKO).

Brief layout current features andard vaude turns which add up satisfying fare, though none is

standard would turns which add up to satisfying Ser, though none is not seen to see the seen t

a rise as ever out of this house, another the several property of the several property of the several property of the second property of the several property of the second property of

Lorre.

Biz, aided by kids out of school for
Easter vacation, was okay when
caught.

Corb.

Chiengo, Chi Georgie Price, Jayne DiGatano with Adam, Harold Barnes, Rolly Rolls, Lou Breese Orch (14); "Sud-denly It's Spring" (Par).

Easter parade at Chicago is fast-

Passet parade at Cincago is issi-paced presentation.

High wire stepper Harold Barnes is class in appearance and perform-ance. Lad sets self on wire and with it gets audience hold that keeps to bow off with ballet tricks, rhumba routine, and back filps. Gets hearty

mitte. Digardow with Adam of the hard with the plant of the hard with Adam of the hard with hard with the hard with hard win

ne twints with increasing speen. Julo intermediate the twint of the control of th

performance as he duplicates their voices, and manners with masterful touch with Jolson takeoff proving best of lot. Trys to close with Richmore. Gets off with doing straight of 'Breezin' Along With the Breeze' that has maestro Breese chiming in with horn. Maeterial wore well 10 years ago and is still socko with audience. A solid hit.

Apollo, N. Y.

Erskine Hawkins Orch (18) with Ace Harris, Jimmy Mitchell, Laura Washington; Harris & Scott, Bledger's Ajro Bullet Dancers (6), Spider Bruce, Johnny Vigal & Vivian Harris, Jim Wong Troupe (4); "Secret of the Whistler" (Col).

with their contrast in dance, with their contrast in dance, decided new, Reculting is neatly decided new, Reculting is new and recommendation of the Whitter (Col). See a new part of health and the contract of the Reculting is new part of health and is new part of the Reculting and property of the Reculting and longing from opening day long in the reculting in the rec

State, N. Y.

Mickey Roney with Marvelettes b). Will Mastin Trio, Canfield mith, Jane Harvey, Abigail & uddy, Louis Basil's House Orch; The Mighty McGurk" (M-G), relewed in VARIETY, Nov. 20, '46.

mith, Jane Harvey, Abigoil & The Might Mark Company of the Markey Abigoil & The Markey McCurer McGy Previewed in Vanarry, Nov. 20, '46."
Here is a stage bill highly geared for youngsters, with Mickey Rooney the special bosoffice lure. Loyout is 10%, over a \$42,000 gross, and if the playing for the special bosoffice lure. Loyout is 10%, over a \$42,000 gross, and if there's a wold in the playing for site of the special bosoffice lure. Loyout is 10%, over a \$42,000 gross, and if there's a wold in the playing for site of the site of

Oriental, Chi

Vaughn Monroe Orch (23) cith Zigny Teant, Moonmaids (5), Betty Now Teant, Frontier, Challette, Cadocks (3), Mr. District At-torney" (Col.), "Mr. District At-torney" (Col.)

Cradiocks (3). "Mr. District Astroney" (Col.).

Top budget shows continue to prevail at Oriental with Vaugha Monitorial and Variety and the Control of the C

enthripme is a horn and reference of the propose.

John Muck taps of the good response.

John Muck taps Olive Mind good response.

John Muck taps Olive Mind good to the good response.

The Craddocks roll on with leap roll good to the good to the

fact Crosby is a little on the rusty side from his layoff during the side from his layoff during the side of the s

ard."

Finale act has entire company doing takeoffs on radio's singing commercials, funny in spots, but on the
whole more tiresome than entertaining, as this sort of thing is getting
kind of stale. Biz fair when caught
rainy Saturday (5) afternoon.

RKO, Boston

Boston, April 4.

Carmen Cavallaro Orch, Whitson
Bros., Jack & Marylyn Nagle, Ross
Wyse with Peggy Womack, "Millie's
Daughter" (Col).

Wyse with Pegny Womack, "Miller Desphere" (Coll.)

Carmen Cavallaro hand, never many the many turns out some distinguished many turns out some distinguished and the many turns out some distinguished and the hand clicks all the way and makes for a smart assiston. Current and the many turns of them and the many turns of the many turns o

British Pix Bally

Continued from page 1 =

Continued from part of the par

the sponsor, and the program opens transmission from 32 individual sta-

the sponsor, and the program opens transmission from \$2 individual statusmission from \$2 individual statusmission from \$2 individual statusmission from \$2 individual statusmission is seeded above and transmission is seeded above and transmission is seeded above and transmission is seeded in various other territories. Sponsor in the statusmission in the statusmission in the statusmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not skedded for donestic transmission in Britain, 34 the moment is not sked for the sked for t

New Acts

GLORIA KING

Songs 7 Mins. Rio Cabana, N. Y.

7 Mins.

Rico Chanas, N. V.

Gloria Xing, who has hid small close to the control of the control

JOHNNY CONRAD & CO. (6)

8 Mins. Kitty Davis', Miami Beach

Kitty Davis', Miaml Beach
One of the better tapologists to
have hit town this season, Johnny
approach to imaginative ballet-tap
routinings. His tap terps are clearly
coming. Some gasp-bringing leaps
and spins go for bigtimey effect.
Making first nitery appearance,
the coming Some gasp-bringing leaps
and spins go for bigtimey effect.
Making first nitery appearance,
by a line of gals (5) and male singer
by a line of gals (5) and male singer
the income proper of the company
to the member of line used was not
to tight. It is in the aolo end that
for any class meetium. Leoke Lety
for any class meetium.

ROMONA LANG
Dance
6 Mins.
Rlo Cabana, N. Y.
Romona Lang, personable tapster, has a set of fetching tap turns that nets sizable applause. She shows a good choice of music and has appropriate routines to match.

However, she could tighten her stint to highlight mid-routine mit-tings and point up her excellent spins.

can fill the dance spots in family vauders and the less plush cafes.

Jose.

Selznick Scoffs

deal has been indicated as in the making. Korda rep said yesterday, however, that another distribution arrangement was being set which did not involve Selznick.

did not involve Selznick.

There are no negotictions with
Hal Roach for release by SRO of his
streamlined connecties. Selznick
streamlined connecties. Selznick
the producer. He stated that SRO
was aiming only to handle six or
eight outside films a year and
wasn't felt that the 50-55 minute
fectures made by Roach would be
suitable for Selznick type of dissuitable for Selznick type of dis-

fectures arrange available for Sciznick type or suitable for Sciznick type or As for negotiations on selling out As for negotiations on selling out Sciznick's indie interests, it is understood that entailed was an estimate You Went Aways, "I'll Be Seeing You" and "Spellbound," with estimates also to be made of what might mate also to be made of what might and "The Paradine Case." On the basis of these estimates, amount of payment to Sciznick would have been determined. ... In-Nay York,

payment to Selznick would have been determined. Selznick would have been determined. Selznick is currently in New York, since "Portrait of Jennie" is being shot there. Work is expected to be finished in several weeks, at which time he'll return to the Coast.

Salzburg Festival

Continued from page 2 =

see the clais "Why Did I Teach My Grow as see the clais with Did I Teach My Grow and Witamine" that adds up the properties of the claim of the claim

SHORT SUMMER LINEUP ON B'WAY

Juniors Eligible As Equity Seniors | FEW PREMIERES | Honor Toni Perry Posthumously At After 30 Weeks Work, Down From 50

Qualifications of juniors to be eligible to senior membership in Equity will be modified, and instead Equity will be modified, and instead of them being required to "appear professionally for 50 weeks, they are quality of steep professionally for 50 weeks. That is the recommendation of a committee which has been considering moderating the requirements to the council, which adopted it without change. However, it will be necessary to amend Equity's constitution before the revised requirements of the control of the profession of the control of the profession of the books a referendum may be necessary.

good but are should be supported by the support of the support of

weeks to be more equitable.

Not all juniors want to become seniors. Despite criticism by fellow players, they four that by not applying for senior rating, they there-by avoid being solicited to sign petitions and also can remain aloof from controversall issues, since they do not vote. Juniors are offers preceived into signing petitions, but asset the process of the signing petitions, but asset the petition of the petition of

Dallas Fair Guarantees \$175.000 for 'Annie' **Booking Next October**

BOOKING Next Uclobe?

Prelimhary armanements for the road edition of "Annie Get Your Gun," which will be the stage feature of the Texas State Fair, Dallas, satring Cot. 4, have been virtually completed. Many Martin, currently appearing in "Pseific 1860" (closing this week) at the Drury Lane, London, where the British production of "Annie," with two American leads, only the production of "Annie," with two American leads, will open next month, will pile the or "se-called national, company over here.

here. Dallas fair committee has posted \$175,000 as a guarantee to the musical's producers, Richard Rodgers and Okara Hammerstein, for the engagement there. Coin covers three weeks salaries, royalties and transportation costs, are portulent oxis. I'ls understood that a superstance of the control of the con

"Annie" was presented on Broadway after an investment of \$330,000, \$6th-Fox having backed the show in total. And it's still getting the top grosses of the current list. It isn't expected that the Dallas presentacapected that the Dallas presenta-tion will be as costly, although the road and English productions are expected to be replicas of the orig-inal.

Herbert in 'Rosalinda'

. Los Angelea, April 8. . Los Angelea, April 8.

Hugh Herbert makes his bow in
West Coast operetta as top comic in
the L.A. Clvic Light Opera's production of "Rosalinda."

Musical opens April 28 in San
Francisco and shifts to Los Angeles May 19.

Muriel Dickson Back in N. Y. Muriel Dickson, former D'Oyly Carte and Mct Opera soprano who also appeared in Broadway musicals, flew into N. Y. Monday (7) from England, interested in a musicomedy offer.

ago to marry a British Army officer. place of business.

'Oklahoma!' Hegira

UNIAHOMIA: Ingura
Lineup of ecides heading for London in May for the preem of "Odlahomal" at the Drury Lane now includes Howard Reinheimer, Rodgers
& Hammerstein's attorney, who will
fly over; Lawrence Langner, Theat
Guild conflector, and Jerry
Whyte, Guild's musicals supervisor.
Threats Helburg are will authors
Richard Rodgers or Oscar Hammerstein II. stein II.

Latter, with Whyte, who will re turn pronto, are getting to work of their next musical, "Allegro."

Experimental Theatre Wins ANTA Approval

At a meeting of the American National Theatre and Academy Monday (6) activity of Experimental Theatre was endorsed for next season, ET completes its five-play sched-ule with "Virginia Reel" Sunday (18). It is figured that the experi mental showings will be around \$6,000 in the red, which is supposed to be paid by the presenters.

Theatre, Inc., which sponsored the Arst play ("The Wanhope Building"), paid off about \$1,200 of its lo paid off about \$1,200 of its Joss, whereas the statement showed the try cost nearly \$2,000 more than its share of the subscription more properties of the statement of the state

ant to two other plays is said to have been 3800 or less each.
Vinton Freedley was re-elected president of AVTA and Robert X. president of AVTA and Robert X. president. Helen Hayes is second vice prez, while Gibert Miller and Rossmend Gilder are again tressurer and secretary, respectively, of Lawboard, newly named being Harry Brandt, John Rosenfeld (Dallas), Robert Breen, Sam Jaffe, Blevins David, C. R. Kase, James Sauter, George Savage (Seattle), Reelected to the board Vera Allen, Sheres Helburn, Arthur Preedley, Thress Helburn, Arthur Preedley, Thress Helburn, Arthur Arthur Arthur Sand Margaret Webster. Former directors who did not devote time to ANTA were dropped.

Illinois Bill Would License Tix Resellers

Chicago, April 8. Latest hombshell against ticket scalpers was hurled by State Senator Elroy Sandquist, who introduced a house bill in the Illinois legislature limiting ticketbrokers to a 75c com mission on all amusement ducats. Bill that was submitted last week called for licensing of all dealers who resell tickets.

Status calls for \$100 fee for each individual or company, and hools them for an additional \$50 for each branch or office. Ducat-passers will have to post bond of \$1,000, and with the company of the com Statute calls for \$100 fee for each

ON SCHEDULE

Two Broadway clicks that doubt-lessly would be able to play into next season, will definitely withdraw before the start of the summer, "Joan of Lorraine" closing in a month and "O Mistrees Mine" ring-ing down May 31. Before that date there will be a number of closings, with few replacements, according to there will be a number of closings, with few replacements, according to indications. Not only does there seem to be a paucity of spring premierea but showmen are hardly optimistic on the summer for the main stem.

main stem.

The summer lineup is more or less indefinite. A dozen attractions on the current list look reasonably sure of playing through vacation time, with not more that eight more figured to have a chance to stick. Only a few of those expected to survive the summer are among the 1846-47 product.

survive the summer are among the 1844-7 product.

Outstanding are the musicals "Finian's Rainbow" and "Brigandoon." Beredot Boy Will Cheek" and it may early and early ear

may make the summer grace but "Decrete years" of the straight-play group that looks certain to go past the summer, with "State of The Union." "Harvey," "John Loves Mary," "Happy Blook to be best "Annees among other, while "Life With Father" will coast into June for a new run record. While "Life With Father" will coast into June for a new run record. Other possibilities include "All My Other Part of the property of the property of the property of the property which will follow the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be a state of the capacity which will be seen to be seen

is planned to resume at the Center "Up In Central Park" will return for a pop-price engagement at the City

OKLA, HAS PLANS MANY YEARS AHEAD

There are additional stage plans for "Oklahoma!". Theatre Guild's most successful attraction. When it does disappear from the Broadway show list, it is anticipated that there will be seasons of touring by either one or two companies and repeat engagements on Broadway for a month or more annually It has been profitable every week since it ed at the St. James on March

31, 1943, After "Oklahomal" had completed its first anniversary, there were odds quoted that it would play five years quoted that if would play hve years on Broadway, and it's now in the second week of the fifth year. While grosses have varied during the past season, attendance invariably bounced back promptly. Last week was an example, when the boxoffice count was \$3,000 better than the previous seven days, even though previous seven days, even though it was Holy Week.

It was Holy Week.
Gulld is hopeful of a five-year
legit record but hardly confident
that the show, which already
established a record for musicals,
will actually turn the trick. That
explains the recent celebration
nearbrage upon the consocutive
con-year accomplishment. On the
men' has done include some well
larear hewmen.

First Annual N. Y. Awards Dinner

Helen Menken's On

Actress Helen Menken is at the Manhattan Eve and Ear hospital. Manhattan Eye and Ear hospital, N. Y., resting after an operation to relieve an ear infection. It's the third time the star has been hospitalized since last June. Surgery was required last week to correct a nerve condition that accompanied the second operation.

Miss Menken is expected to be fully recovered after six months of convalescence.

Heavy Protests On U.S. Use Of Puccini Music

that Milton Shubert, nephew of Lee and J. J. Shubert had secured the rights for operetta purposes to the grand opera music of Giacomo Puc-cini from the U. S. Alien Property cini fron the U. S. Alien Property Custodian, there was considerable furor in musical circles and on Broadway, Such a deal was possible because the peace treaty between U. S. and Italy has not been railfied, Operas 'involved are "La Boheme," "Mme. Butterfly," "The Girl of the Golden West" and "Tosca."

Girl of the Golden West" and Toscame, Guarters, however, it was pointed out that the music of Earl of The Song of Norway" (now touring and in London) whoth and a repercusions. Also that the works of other modified form, such as Bletz's "Carmen," adapted into "Carmen, Jones and Gilbert and Sillivan's scores, in Thoi Miliado," plus other musical modified form, such as Bletz's "Carmen," adapted into "Carmen, Jones and Gilbert and Sillivan's scores, in Thoi Miliado," plus other musical continuation of the second of the second protest. However, as for emisle critic pat it. "Pluccinic created a special musico-dramatic method of sown. No other composer has done which indicates how the Italian's work is prized.

Young Shubert's Idea is a show

work is prized.

Young Shubert's idea is a show based on Puccini's life and he has the legal right to adapt the music heart of the prize process of the prize of the prize process of the prize process of the prize prize p

ing to the White House.

Puccinit's music is published by G. Ricordi & Co. in Milan and New York, the firm representing Puccinit's beirs. Office in N. Y. was taken over during the war and a Government appointee is still acting it any, in connection with the deal was not indicated but Washington Stated Shubert did not buy the rights but secured a license to adapt the Puccini music, or parts of it. Puccini music, or parts of it. Puccini music, or parts of it. Or of Composers, Authors and Publishers may become a factor in the listers may become a factor in the situ

Helen Haves Cited

Heleft Hayes. Aucul
Helor Hayes won an acre of land
on a mountain near Abingdon. Van
and a Virginin harm, as this reason's
Barter Theatre of Virginia award
for "the outstanding performmence by
an American actor on the current.
New York stage." Miss Hayes land
received another honor, an Antoniatile Perry Award, Simday (6),
"Tuces," In N. Y. at a luncheon.
Gov. Williom M. Tuck of Virginia

Gov. William M. Tuck of Virginia made the sward, Louis Calhern won it last year,

First of what is to be annual din-per, show and citations, in memory of Antoinette Perry, was held at the management of the control of the lamerican Theatre Wing, overall wartime theatrical organization, of which she was the guiding spirit. Theme song for the evening was Irving Berlin's 'I Lost My Heart at the Stage Door Canteen.' The Can-

teens were organized by the Wing in New York and other cities and were hailed by men in uniform all over the world. The song was a standout in "This Is the Army."

lin "This Is the Army."

On the stage was the backdrop seed for Stage Door Canteen radio programs, which fetted the Wing considerable funds throughout the war. Tickets for the affair were \$7.50, and attendance was excellent war. Tickets was satisfied to both the Wing was satisfied to both the Wing was satisfied to were in the form of sterling silver compacts for the femme "winners" and soils gold money clips for the grant soil of the work of the

was associated in stage production. There were on "firstis" or There were on "firstis" or The stage of the st

(Continued on page 50)

Up to 7 B'way Shows Seen Possible for Dates In London's West End

III LOUISION S WEST LIME
The influx of American shows in
London, of which there may be
seven this spring and summer, is
regarded with high optimism by
Broadway showmen concerned.
They state that Britishers have
plenty of money with little to spend
plenty of money with little to spend
plenty of money with little to spend
explains the reports of goodly attendance in the West End, where
most legit shows are spotted.
Set for London are "Annie Get

most legit shows are spotted.
Set for London are "Annie Get
Your Gun," "Oklahoman," "Life With
Turtle," "The Voice of the
Turtle," while the possibilities are
Turtle," while the possibilities are
"Jarvey," There are also plans for
"Brigadoon" and "Finian's Rainbow", probabilities for next season,
along with "Carousel." English
showing of the latter three muicials
homa" and "Annie" are received.
homa" and "Annie" are received.
There are four, American attrac-

homa" and "Annie" are received.
There are four American attractions on London's boards, "Born
Yesterday," "Song of Norway,"
"Animal Kingdom" and "Fifty," which was known over here
as "All for All." It stars Harry
Green, but on Broadway Jack Pearl
was co-starred with forcen. "Caviur
to the General," another American not
to the General," another American
but Bopped out.

Zorina To Speak Title Role in Cantata Preem

NOIC III CAIRIATA FROM
Vera Zorina, Broadway musicomedy ballerina, will speak the
title role in the American premiere
of Arthur Honegger's "Jeanne d'Arc
of Bucher" ("Joan of Arc at the
Stake") to be given by the N. X.
Philharmonic - Symphony Society
next season, the

Musical cantata, employing speak-ng parts, and singing roles, with dults and children choruses, will be conducted by Bruno Walter.

"The Magie Touch" will be among the spring productions, first tryout date being May 13, at Erlanger's, Buffalo. Play by Charles Raddock and Charles Sherman will be pre-sented by John Morris Chanin.

Ballet Impresarios Find Big Dents In Boxoffice Receipts for 1946-47

With the ballet season in N. Y. and on the road almost over (except for Ballet Theatr's N. Y. booking late this month), impresarios are taking stock—and finding big dents in their boxoffice receipts.

in their boxoffice receipts.

Two major companies have just completed spring seasons in N. Y. Where the Ballet Russe de Monte Carlo, in its six-week season last year at the City Center, averaged \$24,000 receipts a week, this year it averaged \$15,000. (Capacity is \$31,-000 weekly, for eight performance at a \$24,00 Jp.) Pullet Purce, which

at a \$2.40 top.)
The Original Ballet Russe, which last season did three weeks at the Met, this spring played only nine days, 12 performances. At a \$4.30 top (86 opening night), company special company special company special company of the special comp

at \$4.80 tops, may do business.

Both Ballet Russe and Original
Ballet Russe just about broke even
in N. Y. They did the same this
season on the road. Generally
speaking, the two troupes did 28%
peaking, the two troupes did 28%
less business on tour this season than
start. The Ballet Theatre has lost
heavily this year, in its fall N. Y.
ing estimated that losses for the
season will run to \$250,000.

season will run to \$250,000.

Company had to cancel a booking in Galveston because of the very small advance — something unheard of in ballet circles. It also had extra week's layoff on the road—also unprecedented—for which it had to pay its trouge. Company met with god houses only in Los Angles, Soa Brancisco and Chriego. One of the three companies has already asked its soloists to take a 20% cut in salaries for next season.

20% cut in salaries for next season. Noticeable this year, in addition to bit slump, have been two other seatures — a definite tendency to seature where the season of the seature was the seature where the major trouges formerly contained 50 dancers, this season they averaged 85. This was an obvite trouges down to a minimum, however, causing embarrassment when linesees, etc. meant hurried when linesees, etc. meant hurried to the season of the seas

when illnesses, etc., meant hurried replacements.

None of the three companies, uniformation of the three companies, uniformation of the companies of the compa

major companies touring again nex

MEMPHIS AL FRESCO LINES UP SEASON

Memphis, April 8.

Memphis, April 8.

Membhis Open Air Theatre has lined up some 20-odd principals and a revamped production staff for its eight-weck 10th anniversay jubilee season of summer operettas starting June 30 in Overton Park.

when the previous starting when the product of the

'CONSPIRACY' CHARGED IN SEGREGATION SUIT

In SERREMATION SUIL.

The trial to test the National theatre's right to but Negro patrons is
expected to wind up tomorrow (5)
an all-day session jumped to yesteday (7), when the theatre put on its
defense case. Suil actually involves
efforts by seven persons to get refunds on tickets they purchased and
turned over to Negroes who were
refunded antibasion. National account.

Counsel for the National argued that those seeking refunds sought to "force upon the theatre the admis-sion of Negroes." He added that sion of Negroes." He added that the purchasers entered into a "con-spiracy to restrain the trade of the National theatre," and said that when the tickets were bought the purchasers knew that the Negroes will be turned away from the

Jersey Summer Setup Waits on Park Ruling Philadelphia, April 8,

Approval of a 10-week summer program of dramatic and musical productions at King's Run Dell, in suburban Haddon Heights, N. J., bending a ruling, by the solicitor of the Camden County Park Commission on the legality of expending park funds for such entertainment and recreation.

and recreation.

The commission's decision, which delayed further action until the ruling is made, was taken after Frank S. Helms, chairman of the project committee, noted the commission had funds earmarked for maintenance and construction, but now for this type of recreational functions.

OK 24G for 'Colony' Site Raleigh, N. C., April 8.

Raleigh, N. C., April 8.
A \$24,000 appropriation for the Roanoke Island Historical Assn., to be used to improve the site of the annual historical drama, "The Lost Colony," found clear sailing before the House Appropriations Committee of the North Carolina General Assembly.

Pittsburgh, April 8. Pittsburgh, April 8.
Civic Light Opera Co. will give a local gal a break for the first time this -season when Mary Martha Briney, Pittsburgh opera and radious, sings the femme lead in al fresco production of "The Three Musterers" week of July 21.
This show replaces 'Rose Marie," for which the rights couldn't be couldn't be compared to the product Songe.

E. J. Tait on First Leg Of Australian Return

UI Australian Kcturn
E. J. Tait, head of Williamson
Theatres, Australian legit châin, is
leaving N. Y. by plane tonight
leaving N. Y. by plane tonight
by his N. Y. rep, Dorothy Stemics
Schuugenarian showman has been
seriously iii since his arrival from
London two weeks ago, and will
take off for home from the Coast
April 18.

April 18.

Miss Stewart's trip will also include search for an actress to plan Annie in Williamson's production of "Annie Gett Your Gim," due to recent in Melbourne end of June. Propen in Melbourne end of June. The Company of the Williams of the Melbourne end of June. The Melbourne end of June 19 and 19 a

Toni Perry

tune, Pemberton, Bert Lytell and Jim Sauter introduced Tony re-ciplents at the microphones. There were 20 awards, two more than originally announced. Alphabetical-

The Winnahs

originally announced. Alphabetealy they were. Winnahs
Lacinda Ballard, costume designation of the performance in "Joan of Lorraine";
Dora Chambetalin, for "unfalling
ingrid Bergman, for her performance in "Joan of Lorraine";
Ingrid Bergman, for her performance in "Cyrano De
in the performance in "Cyrano De
in performance in "Happy
Birthday"; Mr. and Mrs. Ira Kattonnighters: Elia Karan, direction
"All My Soms", Michael Kidd, dance
direction of "Phinaira Rainobow" (he
broken): Burns Mantle (formes
in the lim, "Seet Years of
the performance in the film, "Seet Years of
the performance in "Another Part
"Verser Ago"; T. a. McDonald, building of production for "If the Shosecently won an "Ocara" for performance in the film, "Seet Years of
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Broadway); Vincent Sard, Sr., for
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"Street Scene" sore.
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the forest of the first the one of the forest of
the forest of the first the one of the
Street Scene" sore.
Lytell emeeded the show, starting
by reading a poem to prome seem of the forest of the

by reading a poem by former Sgt Kermit Schafer and dedicated to the Kermit Schafer and dedicated to the "members of show business who gave their lives in World War II and those who are still carrying on their cesseless effort to bring sunshine into the hearts and minds of thou-sands of veterans still in hospitals." It read:

CANTEEN IN HEAVEN

We know there is a canteen up there—
For gallant warriors who gave their

share—
Those veterans of greasepaint—
Still going on with the shows—
For the greatest audience of all—
A gang of purple heart Joes.
Greeted by the greatest Officer of
the Day by far—
The gental, smilling FDR!
And the table to the left, canteen
auncies adventages.

and the tage to the left, canteen angels galore—
Wonderful guys like Kelly, Bong and dozens more.
On hand always—many immortal names of stage and screen—
Welcoming the lads to Heaven's

Wearning the lads to Heaven's Comming the Lads to Heaven's Cook! There's Leslie Howard doing his bit and Carole Lombard, a hostess making a terrific hit. Yes, Music to satisfy each G. I. killer-diller. Who could ask for better—than good old Glenn Miller.

And coming in winging past heaven's big dipper, big dipper,
Is a gallant troupe on a Lisbon Clip-

per. Read all about it in the press' dead

Read all about it in the press' dead file With headlines bylined by Clapper and Pyle. Yes, the boys are well taken care of— Of that we are certain, With a show that's eternal—

With no final curtain.
Yes, festivities will be gay and
merry Can't you see who's running the It's Antoinette Perrul

'Pvt. Lives,' 'Angel St.'

On Negro Group's Sked On Negro Group's Sked American Negro Repetiory Players, new legit troupe set up by National Concert & Artists Corp. to tour its lecture circuit, has selected its first two plays, "Private Lives" and "Angel Sirect," and will start its tour of the west and south in September.

September:

Milton Wood will direct and play I and the september of the se

Inside Stuff—Legit

Clarence Derwent, Equity's president, wrote an open letter, printed in the N. Y. Times Sunday (0), addressed to Marcus Relman, operator of the the N. Y. Times Sunday (0), addressed to Marcus Relman, operator of the Research of the Research Charles and the Research Charle

Eight out of the 10 regular candidates for Equity's council named last week have never served on the control body. That is unusual. Up to now at least several retring counciliors have been chosen as candidates, but at least one among the outgoing group declined further office. Raymond Massey and Eillott Nugent are those renamed and are virtually certain of

election. Recently Tom Ewell and Hugh Marlowe were appointed as replacements to the council though it was only six weeks before election. It was naticipated that both would be named by the nominating committee but neither received consideration. Neither attended the next council meeting after appointment. Ewell had, a publicity ussignment on meeting day (the's in "John Loves Mary"), while Marlowe was rehearsing in "Laura," and as that show is going out of town, he may never make it.

"Heads or Tails." announced last year and occasionally this season, is now rehearsing, dated to debut late this month on Broadway. Managerial setup indicates that there may be \$3,000 backers, technically a record. In this case, however, everyone buying tickets in advance is supposed to get a share of the profits. "Headd" is said to be a farce, written by H. J. Longstelder, former Vienness author, and Ervin Drake.

Longstelder, former Vienness author, and Ervin Drake.

Management saked Equity to exempt the show from guarantees because of former Gis in the cast, but no dice. Last week \$5,500 was posted \$75,000, probably higher than the original budget, parity because of the long delay in getting the show on the boards.

Investors in "Mary Had a Little," which closed in Boston before Chrisims, received checks last week which gave them a total return on their investment of 85%. Show is due to reopen and the backers have the privilege of putting up 50% of their original investment to get in on it gain. It cost \$30,000 to stage originally and is being capitalized at \$15,000

relight.

Al Rosen, who produced "Mary," plans to reopen in Santa Barbara dd tour east, but not before there's a definite commitment on a Chicago eatre. Virtually the same cast, topped by Edmund Lowe and Mary clan, is slated to reappear.

"Three Indelicate Ladies" title had to be cleared, and a tentative substitute was "Morgan's Murders," which has been dropped. Jessle Royer and the stephing the molecular for Hunt Stromberg, Fr., and Thomas Spender No. 18 stephing the molecular for Hunt Stromberg, to And Thomas Spender No. 18 stephing the Stromberg told Miss Lands that the picture rights, if and when sold. Stromberg told Miss Lands that Tacles' was dednite but he promised her the same share of the film rights coin anyhow. Actress-director is keeping her suggested play title a secret, figuring shell be able to use it another time.

There is a limit of 24 standees allowed for "Joan of Lorraine," the Ingrid Bergman starrer, but an matter the weather there are that number of "hard" telects sold for any contract of the contract of the contract at 10 am. Last Wednesday (2), for instance, there was continuous rain, but there were no more "hardd" for the matthee at 1005, and by 1050 and standee admissions had been gobbled up for the night performance.

Notices and great public reception for touring "Call Me Mister" at Nixon, Pittsburgh, last week put a smile back on the faces of the players and management again. Company had gone to Smoky City a pretty glum blunch following Toronto engagement, where everything fell flat because Canadians didn't get the typically American slave.

Bit Players To Produce Experimentally in Chi Chicago, April 8.

Chicago, April 8.

Acting group composed of bit players, understudies and minor characters of three long-run legit shows are banding together to stage series of one-acters to give unknowns a chance at meatter roles and others opportunity to realize directorial ambitions.

Participating at moment are three numbers each from casts of "Tute ers each from casts of "Three to Make Ready"
Yesterday." Present "Born Yesterday." Present setup includes temporary steering committee, with two members from each cast participating, and Aaron Frank-el, assistant stage manager of "Born Yesterday," serving as temporary chairman,...

Committee his chasen George Bernard Shave "Man or Destine" for
nard Shave "Man or Destine" for
third effort and will selected
who will cast play. Place for rehearsais and play preems have not
yet been determined. Tentative
plans call for readings and tryout in
theatre basements and players" sparttheatre basements and players" sparttheatre basements and players a divinition
for sets, costuming or advertised,
admission to all performances will
be free by invitation of participants to
their companies, friends and those
who supercisite experimental theatre,

THE LOVE WAGON' GETS PAPER MILL TRYOUT

First musical stock tryout this eason is "The Love Wagon," which opened at the Paper Mill Playhouse Milburn, N. J., Monday (7) under direction of Frank Carrington, who has been operating the Jersey spot for years. Book writer was not credited in the billing, but the music is by Harriet Ware, Stock status of the house is maintained by Carring-

the permanent company.

Dorothy Sandiin, who has appeared in many stock musicals at Milburn, is given top billing for "Wagon." House has been operating continuously this season but was dark during February, Second feature biiling in the new show is given Clarence Nordstrom and Davis Cunningham.

ton, who has at least six players in

Joe E. Brown Receives Son's Posthumous Honor Chicago, April 8.

Joe E. Brown, currently starring in Chi "Harvey," received post-humous award of Defense Medal in behalf of son Capt. Don E. Brown on April 7 in ceremonies at City Hall marking Army Day Services. Brown's son died in California plane crash in 1943.

Chi Weathers Holiday: 'Lute Song' Big \$22,500, 'Make Ready' Strong 221/2G

Legit houses here weathered last week with only a slight dip in biz week with only a slight dip in big despite the anticipated sloughoff for Holy Week. Some aid came in an enexpected rush at ticket windows during matinees by last-minute unexpected rus at these windows during matinees by last-minute shoppers. "Lute Song" came through with \$22,500 and for the solemn week the revue, "Three To Make Ready" was quite satisfactory, also with \$22,500.

"Beggar's Holiday" opened Saturday (5) at the Shubert, and "Fatal Weakness," on Monday (7) at the Selwyn to bolster the present legi array to six productions.

Estimates for Last Week "Bern Yesterday," Erlanger (6th wk) (1,334; \$3.60)—No complaints registered with a fine \$21,000.

"Harvey," Harris (35th wk) (1,000; \$3.60)—Felt slight dip but still holding with healthy \$15,500. "Lute Song," Studebaker (11th wk) (1,246; \$4.20)—Making an excellent showing with a big \$22,500.
"Three To Make Ready," Blackstone (8th wk) (1,358; \$4.80)—Strong \$22,500 in spite of serious

'TROUBLE' MEAGER 3G IN TRYOUT AT INDPLS.

Indianapolis, April 8.
"Trouble For Rent," Frank Atha
production of comedy mystery by
Monroe Manning, starring Estelle
Taylor and Lyle Talbot, preemed at English here April 3-5 with meager \$3,000 take at \$3 top. Press gave it the brush-off all around.

the brush-off all around.

Plenty of advance interest reported at boxoffice in return of "Voice of Turtle," April 14-16, and first engagement of "Bloomer Girl," week of April 21.

Hot Musicals

continued from page 1

y preducers who are now eyeing this form of legit. The specialized, the continued of \$1,500 less, the difference arising out of the house capacities.

'Brig' Cost \$154,500

"Brig' Cost 3154,500 to produce, has guarantee deposits of \$21,-500 for salaries and had road losses of \$14,000 for a total outlay of about 189,000, and it is supposedly netting \$10,000 weekly. Disregarding the guarantee money it should be in the clear in about four months, with "Rainbow" figured to be similarly well off financially.

"Brigadoon" grossed around \$64,000 when it played two weeks in Philadelphia, but was only able to net \$4,500. That was accounted for by rehearsal expenses and transportation. red of \$11,000 in Boston, where it started slowly, and lost \$5,400 for a split week in New Haven.

performances at the American users of the Market Ma

'MISTER' BUILDS TO \$24,000. PITTSBURGH

\$24,000, PITISBURGH.

"Call Me Mister" rang the Holy
week hell at the Nixon, grabbing excellent \$34,000 for first half of exgraphic properties of the properties of the sales of the
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Current Road Shows

(Period Covering Apr. 7-19)
"Accidentally Yours" — Curran,
Frisco (7-19).
"Anna Lucasta" — Plymouth, Bost.
(7-19).
"Anna Lucasta" — Belasco, L. A.
(7-19).

"Barretts of Wimpole Street" — Aud., Des Moines (14); Omaha, Omaha (15).

"Beggar's Heliday" - Shubert, Chi.

(7-19). "Success of 1947"—El Capitan, Hollywood (7-19) Hacketsner—Gestry, Frisco (14-19), Blackstone—Gestry, Frisco (14-19), Class, Det. (14-19), Alloy, Control (19), Class, Det. (14-19), Salinas (8), Andl. (19), Mem. Hall, Salinas (8), Andl. (10); Andl. (10

Cincy (15-19).

"Barn Yesterday."—Erlanger, Chi.

"Call Me Mister"—Nixon, Pitt. (17-12); Hanna, Cieve (14-19) Art. (18-19); Hanna, Cieve (14-19) Art. (18-19); Hanna, Cieve (14-19) Art. (18-19); Hanna, Cit. (18-19); Hanna, And. Hantford (18-19); Hanna, And. Hantford (18-19); Hanna, And. Hantford (18-19); Hanna, Cit. (18-19); Hitmone, L. (18-19); Missange for Margarer"—Willur, Mod. Opens. Co. — Opens Huber, Cit. (19-19); Missanger for Margarer, Willur, Mod. Opens. Co. — Opens. Mod. (19-19); Missanger for Margarer, Willur, Mod. Opens. Co. — Opens. Mod. (19-19); Missanger for Margarer, Willur, Mod. Opens. Co. — Opens. Mod. (19-19); Missanger, Missanger,

"" Othnhomm" — Corv. Hall, Tulea ("-12), "" pymalien" — Duydeon, Mil. ("-12), American, St. Louis (14-13), American, St. Louis (14-13), American, St. Louis (14-13), American, St. Louis (14-13), American, St. Lake (1iy (11-12), Aud., Denver (14-13), Aud., Durver (14-13), Aud., Denver (1

"Side of the Union" — Erlanger, 1921, Novil Alex, Toronto (1-4), Novil Alex, Toronto (1-4), Novil Alex, Toronto (1-4), Alexandra Frince"—Biltmore, L. A. (1-12), Aud., San Diego (14); Aud., Long Beach (15); Aud., Marysville (15); Aud., Marysville (16); Aud., Bilmark (16); Marys (16); Aud., Bilmark (16); Pargo, J. Aud., Pargo, J

Monte Carlo Ballet

Fair 12½/G in Toronto. April a With Holy Week hurting business. Bailet Russe de Monte Carlo groused just a fair \$12.50 at the ances, with bagges transportation situation in the jump from the City state of the carlo groused just a fair \$12.50 at the state of the carlo grouse of the carlo grouse carlo gro

L.A. Grosses Unhurt By Holy Week: Romberg Draws 13G for 2 Nites

Los Angeles, April 8.

Holy Week: alled to dent legit biz in town, with tills resounding dup the parade was Ken Murray's "Black-outs of 1947." which breezed through its 250th stanza at El Capitan with its usual \$17,000.

is some Harras at Bi Capitan with its usual \$17.00 e.

Good Priday for two-night stand at no high stand at the priday for two-night stand at no high stand at the principle of the standard stan

of stay, winding up with \$24,000 for two weeks.
"Anna Lucasta," which opened indefinite stay at Belasco Thursday, chalked up an even \$7,000 by Saturday night. Actors Lab, winding its stay at Las Palmas theatre, grossed \$4,000 for full week of "Volpone," Last four days of previous week drew \$1,000 for \$6,000 total.

'MARGARET' BIG 14G: 'MILL' 32G IN BOSTON

Guilest week Beston, April 8.

Guistest week Beston was increment considering it was Holy and the consideration of the whole that caught mixed but on the whole that caught mixed but on the whole work was a state of the consideration of the work of th

'Weakness' Hit by St. L. Holy Week, \$15,000

Holy Week, \$15,000 Holy Week, \$15,000 Louis, April 8. Islated Carholic burg played have followed burg played have followed burg played have followed burg blayed have followed burg blayed have followed burg blayed burg between the followed burg burg followed burg follo

onte Carlo Ballet Fair 121/4G in Toronto B'way Spotty: Barefoot Boy SRO In 1st 4, 18½G, Despite Wavering Notices; 'Tenting' NG 6G in 1st 5

Week bedree Easter was not a cross of \$7500, playing Sundays now and companied by as much a drop in Broadway attendance as the previous week, and there were some gross and additional source of the s

Estimates Fer Last Week
Keys: C. (Comedy), D. (Drama),
CD. (Comedy)-Drama), R. (Revue),
"All My Sons," Coronet (10th
week) Ch. (305, 5480), Dipped to
claimed to be on right side of ledger,
"Annie Get Your Gun," (10th
week) (M.1427; \$6.60). There
are always exceptions in slump
one; over \$45,000.

"mather bar die Foreit" Fulton (20th week) (1.0-88; \$480.1)
be profitable at that level; slated
be profitable at that level; slated
be profitable at that level; slated
for the mather bar with the foreit of the

"Bathachas," Barrymore 2d week of the county of the county

strond \$7,000 and will proposely a compared to the compared to

"Allee BREVIVALS"
"The Importance o Being Estness"
"The Importance o Brevivals"
"The Chee-Brevivals"
"The Chee-Brevivals

ment retains that advantage; \$14.500.
"Sweethearts." Shubert (11 th
week) (M-1,382; \$4.80)—Fine business from start, and while some
variance in business operating to
goodly profit weekly; \$27.000.
"Graig's Wife," Playhouse (D-863;
\$4.80)—Final and 9th week; around
\$7.000 and not enough; "Miracle in
The Mountains" due late this month.

ADDED ADDED

Maurice Chevalier, Miller (4th week) (\$4.80)—Good Friday saw offish business but the weck's takings approximated \$21,000.

EXPERIMENTAL "Virginia Reel," Princess—Final of the five experimental plays; written by John and Harriet Weaver; debuts Sunday (13).

'Central Park' Paces Pailly With \$23,500; 'Menagerie' OK at 1946

Filteragerie' OK at 1926

Philideliphia, April 8,

Philideliphia, April 9,

Philideliphia, April

'Iceman' Near Sellont

Plays on Broadway.

Barefoot Boy With Check

| | CHCCK | k |
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| | George Abbott production of musical com- | ١. |
| | edy in two acts (six scenes) with book by | п |
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| | Walker, Billy Redfield, Red Buttons, Ellen | |
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| | Lang. Opened at Martin Beck, N. Y., April | ı |
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George Abbott hasn't been ringing the bell for the past season or so but his latest collegiate musical, which seems to be his forte, should get

seems to be his forte, should get ecross. By Villi Cheef' britis "Bardouthers mme new youthail faces, several cilck melodies, some exceptional ensemble and specialty teoping. An adoptation by allow stepping. An adoptation by allow title, "Baredou Boy" is amusing thirthy costumed and pient specially." Whereas Albout's "mot al cilcker," Whereas Albout's "mot al cilcker," and a mythical school, the new show's locate is the University of Minnesot, lo

favorable comparison with the r number would be premature. other number would be premature. The book satirizes campus com-mies, college tomatoes, the tricky manipulation of fraternities, football heroes and boogle-woogle. Algha Cholera, for instance, is the name of the frat. There are bits of question-able taste but, in general, "Boy" is ge" and diverting.

dents garbed in eccentric collegiate manner; Specialry dances are sometimes worked into the ensemble numbers, worked into the ensemble numbers worked into the ensemble number and the special special

FOR SALE

Musical farce comedy titled "It Never Happened" book, lyries and copyright by Ren Shields author of "In the Good Old Summer Time."

MRS. REN SHIELDS, c/o KIELY 136 Third Avenue, Roselle, N. J.

footballer was picked for his hulking physique. Solen Burry looks the part of the radical editor of a school sheet. Jimmie Lane, one of the Abbott alumni, is okay as a wise waiter. Ibee.

Alice in Wonderland THROUGH THE LOOKING GLASS

THROUGH THE LOOKING GLASS

This Jianua and American Repurery
This Jianua and American Repurery
Aricult in Wonderland" and
Ariculta in Wonderland" and
Ariculta in Looking Glass." It was pers.
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| White Rabbit |
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| Mouse Henry Jones |
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| Eaglet Arthur Kcegan |
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| Duck |
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| Fish Footman |
| Frog Footman Robert Rawlings |
| DuchessRaymond Greenleaf |
| Couk |
| Cheshire CatDonald Keyes |
| March Hare Arthur Keegan |
| Mad Hatter |
| Dormouse |
| 5 of SpadesRobert Rawlings |
| 7 of Spader Donald Keyes |
| Queen of HeartsJohn Becher |
| King of Hearts, Eugene Stuckmann |
| Knave of HeartsFrederic Hunter |
| GryphonJack Manning |
| Mock Turtle Angus Calras |
| 3 of ClubsJohn Behney |
| 5 of ClubsBart Henderson |
| 7 of ClubsJohn Straub |
| 9 of Clubs |
| Red Chess Queen Margaret Webster |
| Train GuardJohn Straub |
| Tweedledum |
| TweedledeeJack Manning |
| White Chess Queen, Eva Le Gallienne |
| SheepTheodore Tenley |
| Humpty Dumpty |
| White Knight |
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called "Star of the Morth Star State" but favorable comparison with the most favorable comparison of the frat. There are bits of questions for an Cholera, for instance, is the name of the frat. There are bits of questions of the frat. The frat of the

| Saul Fischbein production of three-act |
|---|
| arce (one scene) by Frank Gould. Features |
| Dean Harens, Jsan Muir, Jackle Ketk |
| Joshua Shelley, Michael Road, Henry Las- |
| oc. Staged by Hudson Faussett: setting |
| John Root, Opened at Booth N. V. April |
| '47: \$4.80 ton. |
| . '47; \$4.80 top. Peter Roberts |
| Edna RobertsJune Dayton |
| Lester PringioMichael Road |
| Leonie RobertsJean Mulr |
| Phil AlexanderDean Harens |
| Stanley Fowler |
| Sue FowlerBetty Caulfield |
| These Powers Comment |
| Theda HendersonEthel Remey Marvin HendersonWilliam David |
| prarvin Benderson William David |
| Elliot SmollensJackle Kelk |
| Joe WollinskiJoshua Shelley |
| Yock Janewski |
| Sherman |
| Harry Nash |
| Billy Heffernan Edward de Velde |
| Saminy Foley |

were right. Principal backer took over but couldn't make "Tenting To-night" any better than an in-be-

gni, e

over but couldn't make "Tenting Toinght" any better than an in-belight, and the author worked on the
tentip longer he might have landed
his play in the money. Story is toptentip longer he might have landed
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and the comes a dornitory for Gls
who can't find

absorbing higher education. It's aloes absorbing higher education. It's the boy's play, with the femmes on the short end, although Jean Muir is attractive as the professor's wife. Richard Clark does well as the prof higher than the professor of the laught. William David plays well handleagas the professor got most of the laught. William David plays well head. Dean Haren, as the rapid wooer; Michael Road, as a former capital, Henry Lasco, as Janowski; ton, as Edna, do as well as they can in the confused going. Hudom Funsett, the stager, evidently colladar in the confused going. Hudom Funsett, the stager, evidently colladar is a thing about it.

Play Out of Town

Trouble For Rent Indianapolis, April 4, F. P. Atha, Inc., production of comedy

| Stars Estelle Taylor and Lyle Talbot; fea- |
|--|
| tures Carol Hughes and John Shay, Staged |
| by Monroe Manning. At English theatre, |
| Indianapolls, April 8, '47; 83 top. |
| John AndersonJohn Shav |
| Marion Woodcock Carol Hughes |
| Officer Delahanty Dave Ward |
| Pete Durkin |
| Helen DurkinEstelle Taylor |
| AlLyle Talbot |
| Otto Morris |
| |

This deserted-house number, plete with secret panel, preemed here Thursday (3), first unveiling at Eng-lish since Katharine Cornell and Laulish since Katharine Cornell and Lau-rence Olivier came out in "No Time for Comedy." Any comparison, un-fortunately, is odious. "Trouble for Rent" proved to be what might have happened it bunch of energetic ama-teurs got together and said "let's put on a show." It exploits almost every trick known to its type of laugh thriller with dud results.

pays ns hand. Finish is wild but not exciting.
Play steering as safe course down the middle, misses as both comedy the middle, misses as both comedy the middle of them planned that way, Husty-voiced Estelle Taylor state of the middle of them planned that way, Husty-voiced Estelle Taylor state of the middle of

Plays Abroad

Truant in Park Lane
London, March 28.
Henry Sheeth production of new slay in
three acts by James Parish. Directed by
Thilly Chemya. Solidar D'Albe
Countess of Lyndon. Blain Brailtheath
Countess of Lyndon. Blain Brailtheath
London Parish Chemya.
Bart of Lyndon. Parts Counter
London Parish Counter
London Parish

Actions Service.

A control of the late Earl of the International Control of the International Control

Hattie Stewe

| Envoy Productions presentation (in assn. |
|--|
| with Arts Council) of new play in three acts (eight genes) by Ian Hay. Directed |
| acts (eight scenes) by Ian Hay, Directed |
| |
| Harrier Beecher Stowe Mary Ellis |
| Lyman Beecher Beckett Bould |
| Catherine Beecher Joan Sanderson |
| Henry Ward Beecher Anthony Nicholls |
| Calvin Stowe |
| Captain Sam Foote Patrick Cargill |
| John RankinJulian Dallas |
| Lord Palmerston Kynaston Reeves |
| Abraham LipoolnStephen Jack |
| Posterior Liptoon Stephen Jaca |
| Duchens of SutherlandIsabel Ohmesd Mrs. BeecherBeryl Ede |
| Mrs. Beecher Beryl Ede |
| Josiah Henson Augustus Newtor Eliza Stowe Rosita Cussim |
| Eliza StoweRosita Cussins |
| |

Now Barabbas London, March 28. Tom Arnold and Linnit & Durice, Ltd.

| in three acts by William Douglas Home. |
|--|
| in three acts by William Douglas Home. |
| |
| Officer KingStanley Beard |
| Smith |
| ginco |
| Brown Stanley Rose |
| O'BrienJulian Somers |
| Anderson |
| Spencer Parry Phelps |
| RobertsJonothan Mackwood |
| Medworth Basil Gordon |
| RichardsPeter Doughty |
| Tufnell |
| Addition |
| Officer JonesPercy Walsh |
| Officer Jackson David Duncar |
| Officer Gale |
| Governor Tristan Rawson |
| |
| Chief Officer WebbJone Clewe: |
| KittyJill Bennel |
| RobinsonJohn Lawson |
| Moonigoit |
| Mrs. BrownElsa Palmer |

who, spent a year in British islis for disobeying an order during the war. In the has dramatized his experience and disobeying an order during the war. In the has dramatized his experience is a subject to the state of the stat

Location Shooting Continued from page 3

Continues from page 3

Hollywood is that the pictures tast
can be best made on eastern logations are by their very nature pictures that cost comparatively, little
to produce—whether on the jot or
on location. They're stories about
roundings. They require never
sive costumes or elaborate setis—eleast no elaborate setis—eleast no elaborate setis—eleast no elaborate sets that can't be
better anot with the real thing.
The picture have been photopicture in the picture of the pictu Edison cranked his first earners, the way to the present-day trend was undoubtedly led by Louis de Rochemont with the trio of pix he turned out for 20th. They were "House on 92nd Street", "il3 Rue Madeleine" and "Boomerang"—each a comparatively low-budgeter and each a tremendous moneymaker for the company.

More Savings

weep sow-modgeter and each a treparty.

Mere Savings

De Rochemont saved ooin by
many such tricks as using mostly
unknown New York actors, but the
in the simplicity of concept of the
interval of the simplicity of concept
with "Boomerang" he provided push,
but the simplicity of the simplicity of
interval of the simplicity of the
interval of the simplicity of
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also planning other films for eastern production.

Hellinger is coming up with "Homicide", to be made largely in New York police headquarters, sind Barry Fitzgerald starred. Larger plc, "Harness Bull, "All albatture "750 Smith", a baseball yearn to be shot in Brooklyn, Central Park, Greenwich Village and the 52nd street nitery belt.

Literati

Louis Sobel's Book

Louis Sobol's Book Around Random House they call Louis Sobol "Horatio Nostaigis, Jr.," since the publishers get the Eterate the Exercise the Exercise the Exercise Happy," into type. It's primed for August publication and is an autobiographical remin-scence by the N. Y. Journal Ameri-ien for the Exercise the Exercise the Exercise the Broadway beat for over 20 years.

Taylor, Erskine Jola RH
Under a deal just set, Frank Taylor will be a roving editor for Random House, digging new mass, in
mirrest proposal to the like, in
the homeofile, working with Sax
Commins, RHF editor-in-chief Sax
Commins, RHF editor-in-chief Sax
Taylor and Erskine recently left
Taylor and Erskine recently left
Taylor and Erskine Commins, like
Taylor and Erskine Commins, like
Taylor and Erskine Commins
Junket, discovered there are a lot of
writers in these United States and
the moment it is publiched that a
the moment it is publiched that a
for scripts they in market is looking
for scripts they il model in. That will
be Taylor's job.

Dance Mag's Policy Switch
Dance magazine has had a shakeup involving change of editor and
policy. It looks forward to expanded publication, revitalized and
supported by the dagec field itself.
Its new editor is Helen Dehermolinska, replacing Erra Goodman,
Rudolf Orthwine is the publisher.

Dance's policy switches from a general amusement magazine, a policy which dld not work' out to the satisfaction of its principal sup-port, the dance profession at large, and will concern itself specifically with the dance field.

Dewey's McGewan Vete
The McGowan bill, which bracketed authors in New York state with
scene material as guilty of a misdemeanor, punishable by fine or imprisonment, was vetoed Monday (7)
in Albany by Gov. Thomas E. Dewey
as unnecessary and as a possible
threat to "Invasion of personal liberthreat to "Invasion of personal liber-

ty."

The Governor's long memorandum was taken by some Capitol Hill observers as indicative of the stand he might have assumed were the Wilson film advertising censorship Wilson film advertising censorship measure ever to have come across his desk officially. That bill, which is Motion Fleture Assa. Civil others attacked as dangerous to the constitutional guarantee of freedom of the press, was killed by a last-minute amendment, after it had been held at the Assembly desk for a month, Gov. Dewey's stand on both on the control of the

watched, in view of his presidential sapirations.

Like the Wilson act, the McGowan bill salled through the Legislature, its sponsor was Assemblyman Frantsche & McGowan, Nr. City Democrate & McGowan, Nr. City Democrate bill was that it made "private writings of all persons, great or sunly whether obscure or not, subject to the scrutiny and the opinion of support of the scrutiny and the opinion of sub gubill official as to whether or not it is obscene.

It is obscene.

Gov. Dewey commented that the present law "appears wholly adequate to punish anyone who writes quale to punish anyone who writes and that there had been "no above and that there had been "no above high that this law was ineffective" or that "its effectiveness would be increased to a degree commensurate with the grave risk of invasion of prevonal liberty."

Zolotow's Jack Benny Biog Because of the tieup in the Radio Writers Guild, Maurice Zolotow may delay his trip to the Coast to collect material for a three-part piece on Jack Benny for Cosmopolitan mag.

of '47 carries his "Continent at the Crossroads" as its feature length, 20,000-word report. Article is an expose of Peron's activities in the other Americas where Josephs was for almost five years Vantery correspondent,

correspondent.

Cover feature of current This
Week, national distributed Sunday
supplement, was his "Siesta's Over,"
based on three-month jaunt to

Week, national unanome supplement, was its "Stearia's Over," based on three-month jaunt be been on the supplement, was its "Stearia's Over," based on the result of the supplement of the supple

Walter Jacobs Turns Scribe Walter Jacobs Turns Scribe
Newest addition to writer ranks is
Walter Jacobs, Lord Tarleton hotel
(Mainn Beach) bonface, Currently
engaged in serivening an article for
engaged in serivening an article for
"There's No Business Like Hotel
Business" in which he limns reactions of hoteleepers to guests and
problems encountered. Angled in
the satirical vein, with follows of the
many of the series of the series of the
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Stera Appeals 50 Verdlet
counsel for J. David Stern announced Monday (7) that appeal
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000, and subsequently to \$8,000. In the dissenting opinion of the Pennsylvania supreme court, Cheft Justice Maxev, who wrote the minority opinion, stated: "The defendant (Record) rendered praise-work of the property of the

CHATTER

Pete Martin in Hollywood to in-terview more film names for Sateve-

post.

Jersy Mason in Hollywood to round up a scries of studio interviews for This Week mag.

Ed Bodin, lit agent, has a mag "Spirit World," for which will write, as well as edit. Dudley Nichols and Fritz Lang are contributors to Cinema, a new mag devoted to the artistic side of mo-

tion pictures. Sawasdi Nitibhon, Siamese tech-nical adviser on "Anna and the King of Siam," has written a book about Hollywood in his native language.

Hollywood in his native language.
Virginia Vale is now writing her syndicated column, "Star Dust," for the Western Newspaper Union under her real name, Incz Gerbard.

Ben Ames Williams finlshed new novel, at present titled "House Divided," about Civil War. Author spent some months down South for extensive study.

VARIETY Lippincott, ghosted by Harold Mon-tanye, of Rhinebeck, N. Y.

tanye, of Rinnebeck, N. Y.
Third book of Norman Corwin's
radio dramas, via Holt, is "Untitled
and Other Radio Dramas" due April
24. Same firm also brought out its
second ballet. book, "Isadora Duncan," edited by Paul Magriel who

can," edited by Paul Magriel who dittoed on "Nijinsky" last fall, Bennett Cerfs "Try and Stop Me," "Anything for a Laugh" and "Laughing Stock" being translated and edited by Vietor Skaarup for Danish consumption. The Danish publishing house, Malling, to bring out the tomes as two books in the fall.

tomes as two books in the fall.
Lewis H. Conarroe's "Off My Sea
Chest" (Holt) postponed until June
13 because Collier's is serializing
part of the book late May or early
June. Holt also deferring another of
its publications, Robert (Life mag)
Capa's "Slightly Out of Focus."

Capa's 'Slightly Out of Focus."
Horace McCoy whose "They Shoot Horses, Don't They?" was his last published novel 10 years ago is reverting to books at his Connecticut house this summer and will be published exclusively via Random House. McCoy has been in Hollywood since.

lished exclusively via Random House. McOy has been in Holly-wood since. Unusual four-character, two-set psychological thriller called "Shadow of Fear" being mulled by Michael Curtiz for Warners. Seript's the work of Richard Hill Wilkinson, radio scripter ("Muder Is More to Williams") with the work of thorst drug writer. Deal being handled by Mel Shauer.

(From 'The Gold Fish Bowl,' Official Publication of the National Press Club, Washington, D. C..)

Sime Slanguage Is Discussed by Lowe, Morrow

By Herman A. Lowe Philadelphia Inquirer

and Hugh Morrey

Saturday Evening Post Just when I thought that P. S

Just when I thought that P. S. S9, the East Missey High School and an abortive wisht to old Trauma U. had taught me the English landers of the Company of the Company of the trade publication of show business. Folks, I have to confess right here that I have a lot to learn. This is something of a handleap in my work as a newspaper correspondent of the Company of the

in Washington, but don't think I'm not trying.

Today, for example, I wrote an experimental story about an imaginary visit to the movies by President Truman.

"Bascomb," new

any wan to me movies by Fresheeth "Timan viewed Bascomb," new M-G onter, at a D. C. showcase," I wrote, "and Frexy's gander hypoed to bo. for a boff 40G," Mr. Currle B. Stridli, a very namples of the most of the strike of the

married in a most inspirate research of the standing about.

Any Vanierr reader, of course, would know that I was writing that ture entitled "Bad Bascomb," a new Wild West opposite the standing that ture entitled "Bad Bascomb," a new Wild West opposite the standing that the residue of the standing that the President's appearance encouraged unmerous persons to attend the sampleture, thereby increasing book married with the standing that the President's appearance encouraged which is, to put is briefly, simply boff. "Boff," as any initiate is well which is, to put is briefly, simply boff. "Boff," as any initiate is well would be suited to "click."

On the subject of taxes our story On the subject of taxes our story

On the subject of taxes our story

to CHICA.

The property of the Chicago of the Chica Ben Ames Williams finlehed new material for a trace-part piece on Jack Benny for Commopolitism developed for "the big back Benny for Commopolitism double and the present titled "House parts spent some months down South for a few publication in the fall by 1800 (Irvil War, Author Parkulous Billy Rose", which about Civil War, Author agent some months down South for a carefully in Collect's, is being readed for publication in the fall by 1800 (Irvil War, Author agent some months down South for a carefully in Collect's, is being readed for publication in the fall by 1800 (Irvil War, Author agent some months down South for a carefully in Collect's, is being readed for publication in the fall by 1800 (Irvil War, Author agent some months down South for a carefully in Collect's, is being readed for publication in the fall by 1800 (Irvil War, Author agent some months down South for a carefully in Collect's, is being readed to carefully agent to the careful to the sent the fall by 1800 (Irvin War, 1800) (Irvin War

SCULLY'S SCRAPBOOK

By Frank Scully *******

By Frank Scully

"The are trying to sall the "American way of life," to cota a muchnested phrase, to those countries which have way of life," to cota a muchnested phrase, to those countries which have made to the cota a muchnested phrase, to those countries which have a long to the connested phrase, to those countries which have a contain plenty of entertaining propaganda. As "Of Thee I Sing" is still too
hot for pictures, maybe we'd better substitute "Louisiana Purchase" by
Of the three, "The Farmer's Daughter," being the newest, will probably
be the most familiar to Europeana, as it derives from a Finnish play by
Junal Tervataa. I think over there it was referred to as "Tervatase's
by Junal Tervataa. I think over there it was referred to as "Tervatase' be
before the whole movement was forced underground. That Tervatas will
ever recognize his finnan-haddite by now I doubt. Dore Schary produced
it for IRGO a "Kaite For Congress," and it must have had a lot to do with
his being upped to v.p. in charge of production. It's a clean picture about
politics and, oddy, the politic First Nomince

If it were released along about next Thankegtving I would bank on its
winning an Academy award, I not for the picture listed at least for the
performance of Loretta Young. She plays a Swedsh servant girl, accent
own among such assessment tourquers as Ethel Barrymore, Joe Cotten, Bill
Harrigan and Charlie Bickford, you begin to see her Oscarian possibilities
from his work of the product of the product of the work of the control of the product of the product of the production of the control of the production of the control of the production of the control of the production of the produc

Harrigan and Charle Bickford, you begin to see her Oscarian possibilities. The only thing which might coulties foreigners, but coulding the above the coulding could be the coulding the co

"Cary Grant is so interested." writes Erskine Johnson, "in Goldwyn Girl Karen X. Gaylord that he calls her mother once a week. . . ."

And how does she like being called mother o.a.w.?

Absent But Voting

Producer too ill to attend preview sent stand-in to ge around slapping verybody's back, with his compliments.

For the Record

For the Record

H it's true that warmup shows, notably Fred Allen's, are so hot they practically reduce the subsequent wired performance to a deep freeze, why not transcribe these programs and sell the records to us underprivileged persons?

erators urged that the bite be cut to the old 10 per cent, while nitery his impecable freek coat and anowers and they'd have to shutter in house." Boys, Tve just paeted the going want't eased. Diskery Molotov." Boys, Tve just paeted the going want't eased. Diskery Molotov." Boys, Tve just paeted the going want't eased. Diskery Molotov." It would not be negret the discaptains complaining that the "country in would "squawk." It seems to me that news from The Secretary of Commerce, instead Washington is the victim of dull coverage by stody correspondents had risen sharply, would bright that the bound English, not to mention fathead editors such as C. B. Shard in the property of "solid." President that we have been such as C. B. Shard in the property of "solid." President with some well-chosen gens from Broadway Merchand and Golderoe." The beginning that the property of the property of "solid. I did indicating with some well-chosen gens from Broadway have been such as C. B. Shard in the property of "solid in digitaling with some well-chosen gens from Broadway and the property of the proper

OBITUARIES

RICHARD FOX
Richard Foy, 42, son of the late
Eddie Foy, vaude and musicomedy
star and brother of Bryan Foy, offlioal of Eagle-Lion Productions,

pddis Poy, vaude and mustomedy plan and brother of Bryan Poy, on the part of Bryan Poy, on the Poy, of the Poy,

MEYER GORODETZER Meyer Gorodetzer, 62, for many ears leader of the Walnut Street years leader of the Walnut Street Theatre orchestra, died April 5 in Philadelphia and was followed in death four hours later by his wife, Rebecca, also 62 Mrs. Gorodetzer

A veteran in the sales field, Kuttnauer had been with UA since last August. Prior to that he was an RKO sales-mau in Des Moines, Ia.; St. Louis manager and seesman for Republic and St. Louis salesman for Paramount.

His widow and two children sur

GERALD E. AKERS

GERALD E. ARERS
Gerald E. Akers, 55, general manager of radio station KSAN, died
April 3 in San Francisco following a
heart attack.
April 3 in San Francisco following a
heart attack.
The part of the past for the past for the past for years, was former
general advertising manager for
Paramount west of the Missistop
for 18 years and for two years genwal manager of station KYAN
and two
children survive.
Children survive.

HARRIS GORDON

IN MEMORIAM

GABRIEL L. HESS

April 14, 1940

had been seriously ill at her home and did not know of her husband's death.

death.
Gorodetzer conducted the Civie
Symphony Orchestra at Robin Hood
Dell in 1932, and was well-known
as a music teacher. Survivors Inelude five sons, all musicians; Harry,
a cellist with the Philadelphia Orehestra; Bernard, Joseph, Samuel
and Arnold.

Sigurd Wallen, 63, Swedish stage and screen actor, died in Stock-holm March 20.

holm March 20.

Me started his career at the Royal
Dramatical theatre in Stockholm
some 40 years ago. Among his best
roles was that of Armand in
"Camille." A sharacter actor, he
frequently appeared in pictures and
won acclaim for his portrayal of the
police chief in the 1945 Swedish film.

IN LOVING MEMORY

LEONARD H. HOVER

her, Sister, Brother DANNY, SHEILA and ELIZABETH

version of Dostolevsky's "Crime and Punishment."

Surviving are his widow, actress Edit Wallen, and a son, Lennart, a m director. .

MINNIE WOODFORD

Mrs. Nat Lefkoy, 86, relired vaude
performer who had been known professionally as Minnie Woodford, died
at her home in Astoria, N. Y. April
5. Her. husband and vaude partiner
the stage some years ago.
Mrs. Lefkoy had been in vaude a
number of years under her maiden
name and later teamed with Leroy
in act known as Lefkoy & Woodin act known as Lefkoy & Woodto work of the stage some some the
Keith and Orpheum circuits.
Survived by daughter. Survived by daughter.

WILLIAM P. CARLETON
William P. Carleton, 74, stage and
screen actor, died in Hollywood
April 6, succumbing to injuries received last week when struck by an auto near his home. Carleton had been a legit actor

arleton nag been a legil actor many years before going to tywood. He had appeared in luctions with Mary Young, nehe Ring and others. Earlier in for many years before going to the Mollywood. He had appeared in productions with Mary Young Blanche Ring and others. Earlier in career he had been a member of Augustin Daly's New York stock company and had also appeared in several London productions, including "Floradora." During the past 10 years he was in films.

HARRIS GORDON
Harris Gordon, 60, stage and
screen actor, died April 2 in Burbank, Cal, following a heart attack.
In his early days Gordon appeared
in several legit plays on Broadway
and worked in films with the old

Thanhauser and Famous Players companies.
Surviving is his widow, Kathryn
Clark Gordon, secretary of Walt
Disney.

Leo COOPER
Leo Cooper, 47, former musician
and more recently operator of a
musical instrument repair shop in
Chicago, was found dead in the
rear of his shop March 31. Death
was believed to have resulted from
natural causes.

Surviving are his mother and four

FRANK LANG
Frank Lang, Bl, one of the oldest
members of the Chiego Federation
of Musicians died in Chicago April 4.
Be had been a elarinetist with John
Philip Sousa and served under the
late Theodore Thomas, onetime director of the Chicago Symphony Or-

iestra. Surviving are three sons.

FRANKLIN LUNDQUIST FRANKLIN LUNDQUIST
Franklin Lundquist, 62, one of the
founders of radio station WCFL, died
in Chicago April 3. He had been
with the station 21 years. He started
as business manager and then became head of musical programs.
Survived by widow and daughter.

FERDINAND ZECCA Ferdinand Zecca, 83, died in Paris

March 26.

He was former art director of
French Pathe Bros, and a pioneer pix director.

Father, 87, of Theodore A. Viehman, former Broadway legit director and now head of Little Theatre in Tulsa. Okla., died at his home in Pittsburgh last week. He leaves another son, two brothers and two sis-

Mother of David Berger, manager of the Adams theatre, Newark, diec Sunday (6) at her home in New York.

Mother of Burman Bodel, legit di-rector, died April 3 in Los Angeles

Mother, 69. of Sid Harris, Chicago agent, died in New York, March 21

SAG Seeks = Continued from page 1 =

players to be hiked from the current minimum of \$35 to \$100, when hired by the day, and from a minimum of \$115 to \$350 when hired by the

week.
Proposed SAG contract also calls
for players right to work pending
appeal of court judgment on contracts to prevent actors from being
kept off serven for long periods
during litigation. If old agreement severai London productions, metude ing 'Ffordonz'. During the past 10 had included such a clause, Olivia pyears he was in films.

LOUIS V. KUTTIVAUER
Louis V. Kuttmuer, 40; salesman for United Aritists, died after a leart attack in Vandalis, III, last veck, word decunent, have been mailed to

all SAG members and will be discussed tomorrow night (Wed.) at a special meeting in the Hollywood egion Stadlum. Other demands to be discussed are:

Minimum of \$100 a week for beginners signed to a term contract. Abolition of three-month and sixmonth options and substitution of one-year options.

one-year options.

All time expended by an actor at the employer's request to be considered work time, including time spent for travel, makeup, publicity, still photography, promotional activity, interviews, story conferences, auditions and recordings.

Three-year limit on personal term contracts with studios for actors paid less than \$1,500 a week in any year of the contract.

No loanout to another studio with-out the actors' consent.

Tele-Pix Boon

Continued from page I immediately to a projection machine

for screening. In its technical aspect, process utilizes a combination of heated chemicals and special heat resistant film. Chemicals, heated by approxichemicals and special heat resistant ilim. Chemicals, heated by approximately 125 degrees, are made to flow continuously through the tank which turns out eight feet of filia per minute. Advantage of this system over the one currently in use is shown by fact that where it took 45 minutes to develop a single frame of 16m soundfilm, this process cuts time down to 45 seconds,

Representatives of ABC emphasons for the trip.

CIS engineers are affiliated with
the International Brotherhood of
Electrical Workers (AFL) which
thus far than't threatened any move
The nets, of course, can not set up
remotes requiring lines not already
installed, but this fact up to last
night had not forced the webs to
cancel or alter any programming
cancel or alter any programming
that failure of long lines might force
local outlets to run in programs

time down to 45 seconds.

Representatives of ABC emphasized that the system was still in an experimental stage and said that the technique will probably complement rather than replace present methods of processing used in both the television and film Industries. Faul Mowrey, director of ABC television representation of the processing used to the complex of the com operations, originated the idea to apply the process to television fo apply the process to leavision to demonstration purposes. Films from the plane were shot by camerame from the Emerson Yorke studio, New York commercial film outfit.

Band Reviews Continued from page 40 =

anyway. Leading a combo of five brass, five sax, three rhythm, which indicates a businessman's beat. How-ard does a job, musically and show-

ard does a job, musically and show-wise.

The bepyiers, out it plays will together and has no troubs will together and has no troubs getting patrons on the floor. Its arresting terms on the floor. Its arresting terms work even to the straight music performs. The movelies, chorus work, etc., And, easy signature work and the strength of the strength

too many maestus, etc.

Howard's combo presents only one jarring note—he'uses a boy singer to complement his own work. That's like Benny Goodman splitting solos with a sideman. A girl would be more advisable. Otherwise. Howard's a fine bet.

Wood.

BIRTHS

Mr. and Mrs. David Wald, son, Pittsburgh, April 3. Father's with WB theatres in Pitt.

Mr. and Mrs. Paul Brinkman, son, Hollywood. April 6. Mother is Jeanne Crain, screen actress.

Mr. and Mrs. David Miller, daughter, Santa Monica, Cal., March 29 Mother is the former Frances Raeburn; father is a screen director.

burn; father is a screen director.

Mr. and Mrs. Pat Duggan. son.
Hollywood. April 1. Mother is Libble Block. novelist; father is verpee
of Samuel Goldwyn Productions.
Mr. and Mrs. Frank Waldecker,
son. New York, April 2. Mother is
Lillian Cuttik, dancer; father is
radio announcer.

Larger Agendes Hit
The strike is slowing up operations of talent agencies considerably,
the strike is slowing up operations of talent agencies considerably,
the strike is slowing up operations of talent agencies considerably,
a few minutes over home to take
phone now necessitate several
rounds of wires, latter now being
slower because of added burden
phone now necessitate several
slower because of added burden
phone control to the strike
Morris agency is doubly handicapped because of reliance upon the
teletype system which isn't working
during this cris business is not affeeted because of the fact that displances are working during the
strike. Mr. and Mrs. Stuart Keate, dough-ter, Montreal, April 3. Father is bureau chief for Time mag and former Vasiety mugg is Vancouver. Mr. and Mrs. Johnny Coyle, daughter. Pittsburgh, March 31, Father's with Herman Middleman orch.

Mr. and Mrs. Freddy Castle, so Pittsburgh, March 23. Father's Pitt bandleader.

Mr. and Mrs. Ben Norman, daugh-ter, Hollywood, April 3, Mother, 00- Blossom Marks, and father are di-to rectors at Geller Theatre Workshop.,

Telephone Strike

Pawley In D. C. Huddles

NABET headquarters in Brooklyn-reported Pawley went to Washing-ton, Monday (7) to confer with the union's attorneys but a spokeman declined to indicate the specific rea-

that rature of ion intes might force local outlets to run in programs of their own in place of net shows. Phone company exes reported they had enough supervisory employees to keep network relays operating but admitted the possibility of some remotes getting into trouble.

ouble.

An NBC official pointed out that

An NBC official pointed out that standiby equipment was available in many cases in event of local line ship, for example, could use its ra-dio relay to transmit programs from the studios to the transmiter at Port Washington, N. Y. A number of N. Y. and New Jersey stations yesterday were siring paid to urge subscribers to use thones

spots bought by the phone companies to urge subscribers to use phones only for emergencies.

Only aircr reported having undergone a change of format as result of NY and the property of the p

reporting period, April 15-22. Dial phones aren't affected by the strike, but as there are no separate listings of dial subscribers, checkors would have to make many more calls in order, to get an adequate sample. In the Chi area, phone operators belong to a local not on strike and early suburban calls and downstate operations between the children of the control o

strike.

Band Booking Hit

Majority of the booking of bands
on one-night dates in far-flung territories, controlled by branch offlees of various agencies, is done
by phone, and the strike's continuance can just about cripple acrivity.

tivity.

Such dates are set far in advance, but quite frequently there are many small details completed just before dates are played, and this is where bookers were hurt on the first day of the walkout, Monday (7). Wires

sons for the trip.

of resorting to shortwave in event long and transcontinental lines failed, for natural or other reasons, but it was pointed out that NBC and CBS shortwave facilities are under lease to Washington, and the State dept. would be unlikely to make them available lest it be accused of strike-treaking.

Suburban Extrac Januad
Hollywood, April 8.
In face of the phonostrike, Central Casting has relaxed which prohibits calls for anyone which prohibits calls for anyone specific person phoning. Outil is now okaying group calls since extraction in suburban points are unable to see through. oreaking.

In Washington, FCC and NAB
officials carefully watched developments in the strike and their possible effects on network broadcasting, but declined comment for the
time being.

in suburban points are unable to get through.

Same situation prompted Republic to arrange broadcast over KFI of weather-permitting location calls at 6 a. m. Broadcast will inform extras to be either at Portuguese End or at the studio.

time being.

Thus far there was no indication that radio engineers arilliated with the National Association of Broadcast Engineers and Technicians would stage symmathy walkouts. Although the union's prexy, J. N. Pauler, has declared his engineers "will not work with easily," it was pointed out that NEC and ABC as well as Work of the National No. 20, he was not to the National Na

NABER Rejects Escalator Offer
Höllywood, April 8.
Local chapter of the National Association of Broadcast Engineers and
Tage of Broadcast Engineers and
Tage of the Market State of the Association of Broadcast Feel State
ABC network affiliates.
Notice of the rejection is enrouse where, after or bore headcasteries where, after or bore headcasteries where, after or bore shill probably be taken to back the 10% wage hike demand, James Brown, local chapter proxy, James Brown, local chapter proxy, and the shill be considered to the state of the shill be considered to the shill be considere

American B's Continued from page 1 :

went its postwar revival it strength, British patrous' tastes, now distinctly in favor of United Kingdom product, has been increasingly cool to the more modest U. S. pic.

Bottleneck of Playing Time

Bottleneck of Playing Time Chief factor, however, in the de-mise of Bs in England is the bottle-neck on playing time. The three ma-jor circuits in Britain—Gaumon, Odeon and ABC—can't possibly kan-dle all the British product along with that of the U. S. Which means that the smaller Yank pic is getting the

the smaller Yank plc is getting the spo-by.

By Dept. Property division of the Division of RiCO, Paramount. 20th-Fox, United Arthsts, half of Columbia, Own product, All three circuits are jammed to the ears and without them there's only scattered playing time available to a distrib.

Here's only scattered playing time available to a distrib. Here's control of the Division of the

ducements. Even a number of A pix and some on the borderline have been relegated to second feature position because of the second feature position because of the second feature position of the second feature automatically means a minimum difference of 85,000 pounds in the film's present earnings in Britani, it's said. The tail-enders only get flat rentals and a circuit booking the second pounds of the sec

000-12,000 pounds.
Yank pix heading the dual bill are good for a minimum of 100,000 pounds and a maximum of 300,000. With the growing appetite for British films, a native pic does between 200,000 and 350,000 pounds if it's worth its salt

MARRIAGES

MARRIAGES
Virginia Field to Howard Grode,
Carmel, Cal., April 5. Bride is a
screen actress; groom a comparent of the series of t

Přitsburgh, March 29. Groom's 26. Groom's

in New Orlcans.

Broadway

Metro director Fred Wilcox om the Coast for a short vacati com the Coast for a short vacation.

Van Hefiln back to the Coast after
everal weeks' vacation in the east.

Ben Washer, Goldwyn flack, has
equired himself a new midget Cros-

y car. Mike Romanoff back to the Coast way (Wed.) following a quickie

Mike Rouse of the Rouse of the Rouse of the Russian Tea Room, 57th st. music-ballet hangout, celebrating its 15th main this moral the moral of the Russian Rouse of the Russian Russia

his years and the commodiant and

Eddie Aaron, Metro assistant sales manager, back at his desk after sev-eral weeks' vacation in Miami, John Wenger, stage designer, ex-hibiting his water colors at Grand Central Art Gallerles, April 15-26.

Katharine Cornell and Guthrie McClintic farewell-partyed British playwright Terence Ratigan last Sunday.

playwright Terence Kaugan last Sunday.

Don Dickinson and Tony Jason, Long Island summer stock pro-ducers, Coastward to do a rewrite of the play "lafe's Greatest Gifts." Carol Brandt, Metro eastern story head, arrived from the Coast Mon-day (7) after three weeks of studio huddles.

huddles.

Harry M. Warner due in town next week accompanicd by Milton Sper-ling, his son-in-law, and head of U. S. Pictures.

ling, his sour-man, and had pictures.
Over 1,000 applications for John Golden's annual auditions have been filed, S. Jay Kaufman again to be

Over 1,000 applications for John Jones and Landison shave been auditions have been augustion. A summarise to be supervisor. A summarise the supervisor. A summarise the supervisor and summarise the supervisor and summarise the supervisor and summarise summarise to the summarise summaris

He's a retired film director who once held an interest in Britain's Eletrective beld an interest in Britain's Eletrective beld an interest in Britain's Eletrective beld and interest in Britain and the publishing, entertainment and professions committee of the control of the publishing, entertainment and professions committee of the publishing, entertainment of the publishing and the publishing of the publishing and the publishi

with a testimonial dinner at Hover a More and the Month of the Month o

Didn't like the big city and is re-

turning to the Coast.

Bagshee's Inucheon on April 22 at
the Waldorf-Astoria will hone newsthe Waldorf-Astoria will hone newsbe will be a state of the control of the control
Sophia Tucker, Ethel Merman,
Inmy Durento, Olen & Johnson
Richard M. Walker, Syracus,
Richard M. Walker,

could supply this information.

Philip R. Benjamin and Donald S.
Freeberg have written the official
centennial song for the College of the
City of New York, which is currently celebrating its 100th anniversary. The tune, tagged "Beaver Fight
Song," is being published by ShapiroBernstein.

Desethy Verson, who belond

Bonnes a venne puonished by Shapifo-Bernstein.
Dorothy Vernon, who helped or-ganize the Civilian Actress Techni-cians (CATs) for the Army, married Capt. Clinton M. Hoose in Frankfurt, Germany, recently. He's been over-years. They plan extending their European stay another year.

Palm Springs

By Hank Goldenberg Mr. and Mrs. Ben Goetz at Villa ermoza. Margaret O'Brien and mother at

Ingelside Inn.
Rudy Vallee and Carol Hertzfeld
dining around town.
Olivia De Havilland and husband
sun-basking at La Quinta.
Sol Lesser has bought home here
and is now a permanent weekender.
Harold Lloyd and daughters,
Gloria and Peggy, have reopened
house here.

nouse here.

Charlie Farrell, Spencer Tracy,
David Niven and Hedda Hopper reported planning an exclusive yacht
club at Catalina.

citub at Catalina.

San Francisco exhib, Joe Blumer, leid and family unable to crash his feel and family unable to crash his feel and family unable to Crash his feel and the control of t

village decorated for Circus Week warking end of season April 13. Parades, rodeos and "Village Vani-ties," at Plaza Theatre highlight

program.

Jack Benny family and Darryl Zanuck it the Bonbay. Ditto Town Martin, Danny and Sylvia Kaye, Johnny Meyer, Jimmy Ritz and the Al Ebsteins.

Easter mob at Request Club-Veronies Lake and Andre de Tolk. Harry James and Betty Grab C. Re-Goldware C. Re-lange and missta diring with Walligen and missta diring with Walligen and missta diring with Walligen and wife (Patt Knight) Die Wilde and wife (Patt Knight) Die Wilde and wife (Patt Knight) Die Harmes, Mr. and Mrs. Fredde Mar-tin and the C. Re-Goldware C. Re-Goldware

Washington

By Florence S. Lewe
Martha Raye into Club Cairo,
Monday (7).
Revival of "Les Miserables" good
for a third week at Lust's Hippo-

of a thrit week at Lus's hippo-drome. Eric Johnston skedded to address. D.C's Advertising Club, April 15, on films in advertising. Merle S. Jones, WOL-Mutual's general manager, in N.Y. past week after days of negotiating with AFRA and IBEW.

one deep.

Oscar Blumenthal, office manage of Columbia's local exchange
resigned past week, with o successor named as yet.

sor named as yet.

Webb Heck, stage manager a
Warner's Opera House in hearby
Frederick, Md., holds company record of 57 years in same theatre.

London

Johnny Firman to Paris for week to look over the music bit there. Cillie Potter has given up playing career. The property of the program of t

And All That" end of April.

Louis Dreyfus denies holdup in
next London Coliseum show "Annie
Get Your Gum." Sez show will be
ready to stage around middle June.

Dians Ward has discovered new
Yugoslavian singer, named Viera,
whom she has booked for her nitery,
the Cocoanut Grove, opening April
14.

14.
Suit between Jack Hylton and J.
Arthur Rank over the ownership of
the Winter Garden theatre comes up
for hearing in the House of Lords

school which is being set up in West Kenalngton. Players and Harold Purcell, who collaborated on "The Lishon Story," are back again, with the collaborated on the second of the collaborated on the collaborat

warner's Opera House in hisarby Frederick, Mcholes company or the Control of 57 years in same theatre-warner of 67 years in same years of 67 years in same years of 67 y

building a nightclub in addition to their El Cortez hotel. their BI Cortex hotel.

Ken Murray pinchhit for Abbott
and Costello at the Flamingo while
they did their air show!
Trey and
Jack Martin have abified to Stork
Club froom the Cortez.
Sarah Lee Harris, Mrs. Richard
Stadelman pacting actors to head
theatre group designed to put on
Broadway abova.

Miami Beach

By Larry Selloway Gene Tunney making the rounds Latin Quarter closed Saturday

Gene Tymetr Tashten way young a chain Gaurier closed Saturday (Micey Grasso new operator of Club 22 erry Into Kitty Davis, to-logic 10 errors of Club 22 erry Into Kitty Davis, to-logic 10 errors of Club 23 errors of Club 23 errors of Club 24 erro

comments when the production of the continuous enteriamment will be featured. Continuous enteriamment will be featured. The continuous enteriamment will be featured by the continuous enteriamment will be featured by the continuous enteriamment will be featured by the continuous enteriamment of the continuous enteriamment enteriam enteriamment enteriam enteriamment en

Chicago

Chicago
But I best vailing friends here.
Joe Fries vailing friends here.
Joe Fries vailing friends here.
Ruth Esting set for Copacabana
Mary Pickford toked in on local
U.A. office on way to New York.
Joe Glaser, Associated. Booking
Joe Glaser, Associated. Booking
Joe Glaser, Associated. Booking
Joe Glaser, Associated. Booking
Joe Glaser, Associated, Booking
Joe Glaser, Associated, Booking
Joe Glaser, Associated, Joe West
Joe Glaser, Joe West
Joe Glaser, Joe Glaser, Joe
Joe Glaser, Joe Glaser, Joe Glaser, Joe
Joe Glaser, Joe Glas

ternational Relations Center.
Steve Hannegan in town last weekend to deliver Jack Benny's signed contract to goln Balaban guaranteeing Benny's appearance at Chicago theatre May 9.

Minneapolis

Mildred Bailey opens at Curly's nitery April 18. "Glass Menagerie" into St. Paul

Hollywood

Bill Goodwin laid u with bron-Walt Disney to Palm Springs for a week. Jane Withers laid up with in-fluenza. Joan Davis on siesta at

Springs.

Mike Todd to Chicago on legit business. James Roosevelt aired in from lew York,

Walter Mayo fractured his left ankle in a fall. anzie in a fall,
Harry Brand clippered in from his
Honolilu siesta.
Ruth Nordli recovering from emergency appendectomy,
Lee J, Cobb building a home in
North Hollywood area.
Joan Fontaine and William Scale

Ruth Nordil recovering from emergency appendentory.

Let J. Cobb building a home in comparison of the comparison of the

to his farm near Paget Sound for the summer. Lamar Trottl in from Manhatian where he collected material for 'The script for 20th-Fox. Dame May Whitty named sole heir to the estate of her late husband. Ben in and more in England. Bob Karnes going into strawhat at Gregmor, N. Y., when he washes up Gregmor, N. Y., when he washes up Scudda Hay!' at 20th-Fox.

Vienna

State Opera's Lorna Sidney goings to Australia for series of 38 con-certs.

certs,
Paris Comedie Française Ensem-ble recently appeared here in "The Barber of Seville" and "Un Caprice." Vorarlberg Film Co. winding up production on ski film, "Girls in the Snow," with Traudi Stark and Rudi Matt in leads.

Matt in leads.

Opera diva Lotte Lehman, currently in the U.S., slatted to participate in series of benefit concerts here in October.

Austrian State Opera trekking to London in October to present "Don Giovanni," "Cosi Fan Tutte," "Fidelio" and "Salome."

Glovann." "Code Fan Tutte." "Fall delive and Salomine festival has pacted Paul Hindemith, Otto Kleinspere, Olivier Messalen, William Walton and Mascha Predit. "The Head of The Head of Th

officer of the denazification court of the union. Newly tounded Saechs Producing. Newly tounder Saechs Producing. Macchiavelli, with Affred Stoeger handling direction and Alois Me-lichar writing the music. Austrian film industry will per-Austrian film industry will per-form the performance of the per-tone held at Venice Aug. 23 Ama-teur, pic producers will attend at 'Unica' in Stockholm the same date.





JUST HOW PHENOMENAL CAN A DANCE BAND BE IN ITS FIRST YEAR?

This 3/4 mark report is the answer!

CHOSEN BY 'LOOK' MAGAZINE AS THE BAND OF 1947 ! .

HOTEL PENNSYLVANIA, New York . . . Booked for 5 weeks . . held over for 10 . . . returned by popular demand 2 months later! FRANK DAILEY'S MEADOWBROOK, Cedar Grove, N. J. PARAMOUNT THEATRE, New York.

RECORD BREAKING TOUR of sixty ballrooms all over the United States!

"THE BAND MOST REQUESTED BY AMERICA'S GOLLEGES AND UNIVERSITIES" . . , played 35 leading colleges of the nation in 18 weeks!

RADIO GUEST SHOTS . . . "We the People" . . . "The Camel Show" . . . "Teen Timers Show" . . . "Jack Smith Show" . . . "Treasury Bandstand" . . . "Chesterfield Supper Club"!

BOOKED SOLID TILL SEPTEMBER! . . .

April 29th . . . FRANK DAILEY'S MEADOWBROOK (return engagement).

May 16th KARLE THEATRE, Philadelphia.

STEEL PIER, Atlantic City CONEY ISLAND PARK, Cincinnati CONYENTION HALL, Asbury Park CEDAR POINT, Sandusky LAKESIDE FARK, Denver EASTWOOD GARDENS, Detroit.

liot wrence

AND HIS ORCHESTRA

COLUMBIA RECORDS ASSOCIATED TRANSCRIPTIONS

STAN LEE BROZA

GEORGE B. EVANS



GENERAL ARTISTS CORPORATION "MOMA. RULKWELL Fryste ACCINCIA CARCALLA A COMBODI CINCINAZO COMBONIA Published Weeky at 15s West (6th Street, New York 13, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 75 cents. Entwied as \$600md-chass matter December 22, 1005, at the Post Office at New York, N. Y., under the act of March 3, 1273.

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NEW YORK, WEDNESDAY, APRIL 16, 1947

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CURB ON NEW F

Ice Show Producers Find U.S. Skaters Better Than Foreign Talent, Due to War

Le show producers, who present colationed most of the shading about from Seandinavian countries. Author Seandinavian countries and Switzerland, have marked off those countries as a supply gource for several years. Crop of rendty proved disappointing, while U.S. skaters have increased in quality during the war years. One of the reasons marking the One of the reasons marking the client is the lack of shows in those countries during the war years. With incentive lost to excel on fee because of lack of shows and meeta countries during the draw years. With incentive lost to excel on fee because of lack of shows and meeta countries during the and by the U.S. standardis.

brand of skating is not up to the US, standards, president of the Arean Managers Assn., producers of Picc Capades, Together with Eddie Shipstad, recently made a trip id of the Arean Managers and the Arean Managers and the Arean Managers are peter a deeth of asceptable states. They believe that U. Shides artists are better show-wise for U. S. shows.

The Area of the Area of the Area of the Managers of the Manage

portations used in "Ice-Ca didn't pan out. He also r (Continued on page 48) in "Ice-Capades" He also recalled

Johnston Admits Reds In H'wood But Scoffs At Their Influence

At Iner Influence

Washington, April 15.

Bric Johnston, Molion Picture

San, prexy, speaking today (15) before the Washington Advertising Club

damitted the presence of Communists in Rollywood but reiterated that

Brick of the Communists of the Communists in Rollywood but reiterated that

off their Influence. Speaking before

packed session of film industry

pages Johnston pointed that the
Daily Worker attacked Hollywood

in hieself every day, and that forday the Communistic Food and th

explaining operation of motion (Continued on page 2)

YANKS' PREEM OK B.O. BUT STADIUM CLUB NG

BULL SIADIUM CLUB NG
BY MALUNED REGGIAN
Co., Larry MacPhail. who proved
fish at all show business is not behind
the footlights or on the screen.
Shared the state of the state of the state
Yankee Stadium with 70,000 cities
Yankee Stadium with 70,000 cities
And the state of the state of the state
MacPhail's profile in in for a
MacPhail's profile
MacPhail
MacPhai

WOR's Monnet Disk Jock

Add a mopplet JNSA JOCK Add a moppet to the growing list of disk jockeys. Robin Morgan, five year-old girl member of Muria's 'Juvenile Jury', will make her bow in the plaster wirling field Saturthe 15-minute segment at 10-15 am as Jury's minute segment segmen

Need for New Scripters Spurs Goodman Ace Show **Emceed by Groucho Marx**

Emceed by Groucho Marx. CBS has been taking with Groucho Marx, recently in N. Y., on the possibility of heading up a half-hour show conceived by Goodman Ace to the Conceived Book and the Conceived Book ace to the Conceived Book ace the Conceived Book ace to the Conceived Book ace th

writers."

RIVIERA TRES GAY AS IN THE GOOD OL' DAYS By LUCETTE CARON

Cannes, April 15.
The Riviera is almost back to is old standards. A program of regatia, horse-acing, fashion shows, galass is being organized for the summer asson. Many acres of land Mongillo. A small village six miler form Cannes, have been bought by picture companies. They plan to build "The Cinema City" witch pean to build "The Cinema City" witch pean tollywood.
All the sumbline and ramour left Cannes, April 15

All the sunshine and glamour left in Europe are concentrated on the Riviera.

Riviera.

Harry Pilcer is back after seven years in Hollywood. He runs the Brummel, the only nightcub in Canues. He looks years younger. After all galas and formal parties every one pener is very intimate. Scrige Lifar, the dancer, has last been able to dance in public

Hollywood talent scouts, who have drawn consistently on the Broadway stage and ulteries as one of their most fertile fields for discovering and their most fertile fields for discovering the stage of their most fertile fields for discovering the stage of the stage of the last six months than in any similar period in the last few years. Situation, according to homeoface talent chiefs, is due more to the fact that the most as suited in the last few years that the most as suited in the stage of the great need of new talent than to the paucity of good actors available.

All companies are still covering the field theroughly, according to one the country of the country

Certain U.S. Stars B.O. Poison Abroad

Representatives of U. S. film comnaise, who are converging on Paris
in great numbers searching for suitin great numbers searching for suitin great numbers searching for suitsurprised to find out how the European public is reacting—or, more
strictly, doesn't—lo some w.k. Ameritactically doesn't—lo some w.k. Ameritacked a star base of the search of the

NEW CHI MAYOR NIXES 1.00P BISTRO GAMBLING

Bistro bonifaces who were rub-bing hands together with comple-tion of Chi mayoralty election, ex-pecting to get "go" sign on gambling operations, had rude awakening last week when Mayor-cleck Martin H. Kennelly amnounced from Asheville, N. C., retreast that gambling and syn-it Kennelly's edict stands some of It Kennelly's edict stands some of Chi's hetter known cafes may find

production yesterday at the kee Statism with 70,000 critics hand to tell him what's wrong half bull him what's wrong his ball club.

Comies. He looks years youth in the Carment of the Ca

Jolson Does Comeback on Wax Also: He's the First 1.000.000 Album Seller

(CBS, N. Y.) proved it.

Milliner was Florence Reichman,
who, on her own initiative, mailed
1,153 cards to set owners in and
around N. Y. To date, there has
been about a 12% return, far above
the usual direct mail return of about
2%, and, the viewers were aimost
unanimous in praining the show.
More important, however, is the fact
have the state of the state of the
purchased hals since the date of the
show, claiming they first saw the show, claiming they first saw the hats and liked them on television. Other clothes designers who didn't resort to the direct mail campaign after their merchandise was featured in CBS shows also have discovered after their merchandise was featured in CBS shows also have discovered the medium pays of inproduct solutions and to keep cost budget to \$800. set will use sound to heighten action, which was the pays of the responses from the continued on page 34). The continued on page 34 will the continued on page 34.

100% Sur-le-Cuff
After NY. restaurateur Toots
Shor recently completed a months
cuffo stay under Mark Hellings
again on the Coasi, the producerwriter arranged for the steward stay of 660,000 sets and has 125,000 in
surface and has 125,000 in the coord history, according to present
indications. The Decca album has
of 660,000 sets and has 125,000 in
set of 660,000 set

PŁAY BREAKIN IN RADIO : STUDIO TO GET TRIAL

Hollywood, April 15.

Fritz Blocki is undertaking breakin of a stage play in a reallo studio,
presenting "Rampage" at KFWB
studio Stunday (20), Cast of 15 from
radio, pix, waived salary for single
performance but retained participating rights on co-op basis 17 play
is continued or bought for radio or



Foreign Act Thrillers, 'Cinderella' ingling Better Than Ever

ASKI
eircus has been
arr without fresh
going in for progoing in

auction end of the Bingling, Barmun & Balley show is just as gilltering as during the war years. Around the front office it's pointed out that the prices have not been nothing to brarg about and may affect buriness. Opening night at Madion Square Garden, N. Y., last Wednesday 190, attendance was good but the property of the property

missed the first three days of Batter Week. Season 32 days (Inale May Week. Season 32 days (Inale May Just as week Judging by apolty at the season of the season of the season of the season through Ringling North, who took over the performance and season through Ringling family manipulation, went abroad on a talent hunt and came back with most favorable manipulation, went abroad on a talent hunt and came back with most favorable might was somewhat ragged mostly because some of the foreign mostly because some of the foreign mostly because some of the foreign two before the show opened. At least two before the show opened. At least was delayed in transit, while another Nerviest formen newborner is Rose Gould, raven haired serialist from France. Working high over the centre of the serial seria

WINCHELL BARES START OF RUNYON MEMORIAL

In making fort of tyen of Wednesday (9) a. at 1 total tailery session at 200 8 tailery session at Son. N. Y., of the initial \$2.0. tailery session at % N X, of the Initial \$2.0°, the American Clause the American Clause of the American Clause of the American Clause of the Initial \$2.0°, the American Clause of the Initial Clause

Winchell thus disclosed at the 250G

Winchell thus disclosed at the 250G presentation ceremony that Runyor's greatness was thus manifested with this modest bego, and so the Runyon's presentation ceremony that Runyor Brigadier-General John Reed Kilpatrick, general chairman of the N. Y. Cily campaign, among other the Conner Society medico, et al. kudosed Winchell for his dynamic spark-niguging of the Runyon wing for the Memorial hospital, N.Y. as patient.

where the late writer was so long a patient.

Winchell revealed that there was a patient.

Winchell revealed that there was a post of the state of t

Yankees.
Dan Parker, N. Y. Mirror sports editor, is president of the Runyon Fund, with Winchell treasurer and Fund. with Winchell treasurer and Lee Lindy, the restaurator. Some provise calls for free care for bonafde newspaperment structure. The restaurator with cancer in the Runyon Memorial Ming and in other Runyon Memorial Ming possibly to be endowed at the new University of Chicago's Cancer hospital, on the Coust. in the south, and southwest.

Charlotte Greenwood returns to "Drillwood." which goes into work with allam or "Drillwood." which goes into work with allam or "Previously signed for the picture was the south, and southwest.

Natalie Woods and Dean Jagger.

Sports Shorts

Sports Shorts
Bert Lytell, the fighter, won
at St. Nicholas arena, N. X., last
work and Bert Lytell, the actor,
if the contest Lytell, the actor,
if the contest After the match
the boxing Bert over the milke
said he liked the name of Lytell
and so did his mother, which is
Scrapper also mentioned that
publicity given his win would
help actor Lytell. Latter pictured the colored pug as and his
hair looked like a fright wis,
lnicdentally when on the

hair looked like a fright wig.
Incidentally when on the
Coast some years ago, the
Coast some years ago, the
Coast some years ago, the
thespic Lytell fell for a hosenaming racket when an alsorang, entered at Aqua Callente,
was so named in his "honor"
or a complimentary fee of
\$500. He later found out has
for a complimentary fee
thought the horse's fag for any
actor for the same donation. It
wasn't long before this became
an unpopular gag around Hollywood.

wood.

'Engine trouble caused the 125-foot auxiliary schooner Swift wowned by Jamee Cagney, to send out a distress signal to the Coast Guard off Dana Point, Sam Diego, Wed. (9). Actor, who was abroad, and crew passed the night walting for rescuers.

When the Scooklaw Dodgers.

When the Brooklyn Dodgers played the Yankees in a pre-season ball game last Thursday (10) there were 24,000 fans at (10) there were 24,000 fans at Ebbets Field, an estimated 14,000 being Negroes. That's the day Branch Rickey announced that Jackie Robinson had been signed by Dodgers, he, being the flored ballplayer in the

organization of the state of th

ars! ss Campaign

Vs. A tra as Result

Of L Affaire Mortimer Aftermath of the Frank Sinatra-Affarmath of the Frank Sinatra-ie Mortimer brawl in Ciro's, sciaywood olitery, last week, is the nearst piest' rendetta against the rooner for slugging its N. Y. Min-or Illian and nilery columnist. Be-'dee playing up Mortimer's version for Illian and nilery columnist. Be-'dee playing up Mortimer's version memore both is arms while Shatma socked him, the Hearst papers have dug up every decall in Shatma's life that's damaging or could be made to appear so.

appear so.

Spearheading the attack, the N. Y.

appear so.

Spearheading the attack, the N. Y.
Daily Mirror has been headlining Spaarhead of the Spaarhead Spaarhead

Greenwood Returns

Hollywood, April 15. Charlotte Greenwood returns



252nd WEEK!

KEN MURRAY'S "BLACKOUTS OF 1947"
El Capitan Theatre, Hollywood, C
"It's terrific, it's gigantic, icolossal. Boy, what a show!"

JIMMY DURANTE.

WB WANT DANNY KAYE FOR MUSICAL HORSE

FUN. HUMLAH. HUMBJ.
After winding up his hast commitment to Sumuel Goldews-Humble
ment to Sumuel Goldews-Humble
Bros. who want him for the musical
Warner
Bros. who want him for the musical
H Kaye okays deal, film will be shot
H Kaye okays deal, film will be shot
most reports, Kaye was set to star in
RKO's picturization of George Panabvill's book, "Anything Can
Happen," but that's unlikely ownMen On a Horse" will mark the

Happen," but haifs unlikely now. Warrierd' production of "Thee Men On a Horse" will mark the fourth version of the consedy in both the legit and screen media. Original Broadway hit was done with Sam Levene and Teddy Hart with the Mark Bros, string in the straight screen and the straight screen

21-Year-Old Peter Brook Debuts Stratford Fest

Uchults Strattord Fest Strattor-on-Avon, April 5. The annual Shakespeare Festival at the Memorial theatre opened here tonight—a rainy Baiere Saturday—disconney for the Bard's "Romee and Juliet," directed by 21-year-old metion of the Bard's "Romee and Juliet," directed by 21-year-old metion of the Bard's "Romee and Juliet," directed by 21-year-old section of the Bard's "Romee and Juliet," directed by 21-year-old section of the Bard's "Romee and Juliet," directed by 21-year-old section of the Bard's "Romee and passion throughout the evening. Brook has a healthy lack of respect tacks the play from a new angle: Romee and his lady are two children to love, caught in tragic external in Jove, caught in tragic external tiecks the play from a new angle:

Romeo and his lady are two children
in Jove, caught it tragic external
in Jove, caught it tragic external
Payne is an understand, flyweight
Romeo, and Daphne Sister, 18, and
"appearing by permission of Herbert
Wilcox," is little more than a com"appearing by permission of Herbert
Wilcox," is little more than a com"appearing by permission of Herbert
Wilcox," is little more than a comlater without the second of the central
characters of the great romantic
charand swindle into insignificance.
It is "Romeo and Juliet" without
Tama dwindle into insignificance
It is "Romeo and Juliet" without
Tama dwindle into insignificance
and it is drawing customers from all parts of the globe, inSeptember, and is drawing customers from all parts of the globe, inSeptember, and is drawing customers from all parts of the globe, inseason: Mariowe's "Doctor Paustus,"
"Measure for Measure" and "Love's
Labour's Lott." The Birthay Play,
April 28, well be "Tweetth Night's
April 28, well be "Tweetth Night's
Colden, Paul Scofield, produced by
Golden, Paul Scofield, produced by
Walter Hudd. Later on, "The Tempets," "Richard It," "Percicles"
of The Merchant of Venice' will be
presented.

Friars Reciprocity

Hands across the continuous across across the continuous across across the continuous across across the Manhattan group with the Visiting Friars, east or west, will be granted sixmonth guest memberships.

Sulkies at H'wood Park
Hollywood, April 15.
Trotters and pacers crowded the
gallopers off the track at Hollywood
Park and will pull their sulkies
there for 27 days under auspices of
the Western Harness Racing Association.

Split Copyright Ownership Test Case On 'Baby' Affects All Show Biz

My Favorite Story
My favorite story oneens
My favorite story oneens
My favorite story oneens
My favorite story oneens
My favorite story
My My Favorite Story

look at endeavor!"

Along the same lines, at a later date, I corrected him again on the pronunciation of some word, and he said, "Go ahead—educate me and we'll both be out of a job!"

Garry Moore

Musical 'Pride' Rounds Out Judy Garland's 4th 2 Years in M-G Lineup

Hollywood, April 15. No unemployment is in sight for Judy Garland who currently is defi-nitely set for stellar roles in four nitely set for stellar roles in four turns productions on the Mert lot. Currently she's in work on "The Printe", coatraing Gene Relly, based on the S. N. Behrman play in which Altred Louis and Lynn Fourish. Copie Porter did that sorter. Playing part of an artist model in Greenwich Village, Miss Garlande Louis Charles of the Copie Porter of the Stellar Parade," with Kelly, in role of wanders with the Louis "Extent Parade," with Kelly, in role of wanders with the Copie Co

next will be the lead in "Easter Parde," with Kelly, in role of vaude-yillian, again opposite her. Irving Berlin is second to the work of the lead of

French Relax Visas For Yankee Tourists

Washington, April 18.

Americans can now get lourist visas for France within three days. French, making a pitch for Americans and the second of the second o Washington, April 15.

Reds In H'wood Continued from page 1 =

picture industry as a mass circula-tion medium, he said it looked for truth instead of propaganda. He said: "I think the best propaganda is no propaganda at all." He contrasted his opinion with the attitude in Rushis opinion with the attitude in Russia where they have a ministry of cinematography with a cabinet status to see that the Russian people view "the right films." He said that in some sections of Russia, food ration cards are withheld until the population see the required propaganda films.

The screen as one of the stars in splitting the state of the stars and pieces crowded the stars in splitting the state of the track at the state of the star at the star at

** Right of a co-owner in a copyright—be it a song, play, film or novel—to compel his partner to denote the control of the con

court.". In the current "Melancholy" ca In the current "Melancholy" case, the second of one party writing the lyrics and the other, the music, second of the law wrights and the other, the music, second of the law wrights have been particularly comes up for renewal after 32 years, other hands of the original owners not other original owners not other original owners not had the copyright and the relationship of trust between collaborators has censed to be an element.

In the original owners are of the original owners and the relation of the original owners are of the original owners and the relation of the original owners are of the original owners and the original owners are of the original owners and the original owners are of the original owners and the original owners are of the original owners and the original owners are of the original owners are of the original owners and the original owners are of the original owners are original owners.

has ceased to see an execution.

Never OK'd by U. S. Combon by D. S. Inverse of the patent law, show bit inverse and the patent law, show bit inverse of the patent law, show bit inverse of the patent law of the

his partner in the cold. "Melan-holp" action has already travelled to the circuit court once when this tree judges ruled that Shapiro, here of the copyright. Question now presented squarely is whether that means one will have to account to the other for profits. Among or-ganizations vitally interested in the

Milton Rosenbloom, of O'Brien, Driscoll, Raftery & Lawler, is handling Vogel's end while House, Grossman, Vorhaus & Hemley rep-Grossman, Vorhaus & H resents Shapiro-Bernstein

LENA HORNE SET FOR COPA, N.Y., AT \$6,500

LUTA, N.T., A.T. 40,30U
Luna Horne has been set for the
Copacabana, N.Y., at \$6,500 weekly,
some time in July or August Selfgo into the cafe upon completion of
the date at the Copitol theatre, N.Y.
Miss Horne was originally slated
the cafe at the Copitol theatre, N.Y.
Miss Horne was originally slated
the cafe to the cafe to the cafe to the
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Trenet, Carrillo Pacted For May Dates at State, N. Y.

Charles Trenet, French chanteur, will play his first major vaude date in the U. S. at Loew's State. N. Y. starting May 15. Singer recently completed an engagement at the Embassy. N. Y.

Trenet, who recently switched from the William Morris agency to the A. & S. Lyons office, is being submitted for other vauders.

State has also set Leo Carrillo, cur-ent at La Martinique, N. Y., start-ng May 22.

ONE-KISS FRANKIE? Hollywood, April 15.

Metro assigned Laslo Benedek as director of the Frank Smatra-Kathryn Grayson co-starrer. "The Kissing Bandit."

Picture goes into work May 5, with Joe Pasternak as producer.

INDIE PRODS.' MONEYMOON OVER

Studios Have 189-Film Backlog; Paramount's 23 Heads the List

Roundup of olymopted pictures in Hollywood situtio vautic slower as Hollywood situtio vautic slower as Hollywood situtio vautic slower as more than a year. With longer runs in effect and the same policy schedule of the future, the chances of any rush of increased production. Heading the backlog list is Paramount, with 23, lacluding the Pine-Thomas contribution of the production. Place in the Wildler William of the Cover Big Town," Ceell B. DeMiller "Unconventure Island" and "I Cover Big Town," Ceell B. DeMiller "Unconventure Island" and "I Cover Big Town," Ceel B. DeMiller "Unconventure Island" and "I Cover Big Town," Ceell B. DeMiller "Unconventure Stander", Chochwiller "Unconventure Stander", "Persis of Pauline," "Poers Unconventure Stander," "Persis of Pauline," "Wild Harvest," "Where There's Lide" and "The Trouble with Sin evi ordections and two re-

Life" and "The Trouble with women in the parade is Metro with 18 new productions and two results. The productions and two results of the productions and two results. The productions are "The Birds and the Bees," "Dark Delusion." "Spetta," "This Time for Keepp," "The Riph, Pull Life, "High Resport," "The Pirit Sime for the Western of the Movies," "Romance of Lowe," "Tenth Avenue Angel," "Meriton of the Movies," "Romance of The Movies," "Romance of The Movies," "Romance of The Movies," "Romance of "This Movies," "Romance of "This Movies," "Movies of This Movies," "Mountain the Movies," "Romance of "This Movies," "Romance of "This Movies," "Mountain the Movies," "Romance of "This Movies," "This Movies," "Romance of "This Movies," "Romance of "This Movies," "

'Bad Public Relations' Decision Cancels Big

Industry Fete for Rank Industry Fete for Rank With much of the world suffering from families and most of the major suitions laying off help under a retrenchment policy, it was decided last week that the projected of the project of the proj

In addition to the feeling that there might be unfavorable reaction abroad and among studio employees to the \$15-a-head foodfest, a num-ber of other reasons entered into the deletion. Among them was (Continued on page 20)

ARTHUR LOEW DUE BACK FRI. FROM EUROPE 0.0.

FRI. FROM EUROPE 0.0.

Arthur M Loew, pressy of Loewis.

Arthur M Loew, pressy of Loewis.

Arthur M Loew, pressy of Loewis.

In U. S. Friday (181 by plane after a six weeks' oncover of Metro exhanges and theatre hodings in France, Italy, England and Belgium.

France, Italy, England and Belgium.

Grand of the purchase of a French circuit but homeofice spokes—

to avail, his return.

The control of the purchase of a French circuit but homeofice spokes—

to avail, his return.

The control of the present at the present at the opening of the new form of the present at the opening of the new Metro theatre in Antwerp last Friday (11). House, formerly named the Scala, was seriously damaged by Cala, was groundy the present at the opening of the new former of the new

owned-and-operated houses in Eu-rope.
David Lewis, Loew's International regional director for Europe, North Africa and the Near East, returned to the homeofine Monday (14) after a year's sojourn abroad.

New A-C Contract

Hollywood, April 15.

Abbott and Costello are set for new Universal-International deal, two pictures annually for three years.

years.

Pact is effective at conclusion of current contract, about 10 weeks after winding up "Wistful Widow of Wagon Gap."

Sears Plans Rank Huddle in U.S. On **Better UA Terms**

Grafe Grafe Sura Statist vp. In Grafe of distribution, pushed off this week for the third time had for the state of the st

SI FABIAN ADDED IN **UA PREZ SWEEPSTAKES**

UA YKBL SWELFJARLES
New York indie circuit operator
SI Fabian appeared this week to be
a prominent candidate for the United
Artists presidency, asthough any
ach appointment is har distant from
such appointment is har distant from
such appointment is har distant from
learned was that Pabianly name has
afgured capsaiclerably in discussions,
with a UA board member adding;
Tit can be said at the moment that
the pabian declared concerning the
UA post "Tim not interested in a
job; I am interested in nownership."
He said he hand tyet turned on
made.
UA is pelanning to expand the
UA is planning to expand the

made.

UA is planning to expand the number of shares outstanding and the next prexy might well be handed a chunk of the one-third baterest in the company represented by stock now in the treasury as result of (Continued on page 18)

Spingold's Retirement Hinges on Successor

Hinges on Successor ...

Nate Synagola Columbia vp., under whose segis falis the publicity and advectising departments, reportedly may make his impending retirement effective following a trip to the Coast from New York at the hinge, however, on Col's locating a successor to Spingold. No satisfactory candidates have been the truth of the control of t

Continent and vacationing in Florida.

Art Schmidt has been mentioned for the spot in collaboration with Ben Serkowich, incumbent N. Y. pub-ad head. Schmidt is studio pub-ad liaison.

IN LAST 3-4 YEARS

With financial backing getting In-creasingly difficult to obtain and the film industry beset by uncertainties both domestically and abroad, indie

creasingly difficult to outsin shift the creation of the control o

New Crop Aborning
Out of the transition period is expected to emerge a group of solid
indies with the qualities of promoter, artist, businessman. execu-(Continued on page 18)

WB May Resume B' Pic Production

Hollywood, April 15. Warners, in order to meet changing exhib conditions, is talking re-sumption of B pictures. Talks going on some time were discontinued recently but understand secondaries

may be resumed later this year. may be resumed later this year. Warner flack Alex Evelove says "nothing to it." but plans were discussed by studio toppers for a series in the lower budget bracket like those once made for Warners by Bryan Foy, with average shooting time of 21 days.

LOWEST AVERAGE Price-Minded Public Cues Admish Cut to \$1.50 Top for Chaplin in N.Y.

Gable's One a Year

Hollywood, April 15.
Clark Gable's working schedule
through 1949 at Metro will consist
of three pictures at the rate of one

of three pictures at the rate of one per year.
On this year's program is "The Hucksters," currently in work, to be followed by a four-month vacation. "The Homecoming of Ulysses" will be made in 1948 and "Angel's Flight Gentleman" in 1949.

Washington, April 13.
Motion Picture Assn. president
Eric Johnston is stated to leave
Washington for his home in Seattle
at the end of this week. He'll stop
in Hollywood for huddles with studio toppers before returning to his
eastern headquarters early next
month

and toppers before returning to mis assert meadquarters early next eastern headquarters and present plans call for his going abroad in June to attend the International Trade Conference in Geneva and to continue the European tour and to continue the European tour in London hast fall. Explaining at a press conference here Sunday 130 his reasons for his visit to the Continuent, Johnston said he -sag going to try to break through "No "iron broad. They are American films abroad. They are American films abroad. They are a fall the our democratic brand of Ideology."

2. The "extreme 12th," who going the plans of the

GARFIELD'S SYMPH CHORE

Hollywood, April 15. Hollywood, April 15.
John Garfield will do the Narrator's role in a performance of Mare
Bitustein's Airborne Symphony at
Beverly Hills auditorium May 23,
Orson. Welles did Narrator's role
when symphony was preemed two
seasons ago by Leonard Bernstein
with N. Y. City Symphony in New
York.

Public's price-conscious stance was further 'vertified this week when United Artists, paralleling the course taken by Sam Goldwyn for "Best Years," slashed its scale for Charles Chaplins "Mousicur Verdoux" from the pic's Priday (11) opening prices. At the same time, UA erased the 200-act reserved section of the mor-cess of the price of the price of the price of the stance of the price of the price of the price of the tag and a \$1.80 nick for matiness. Goldwan but out his 24 dept.

Buckters, "currently in work, to be followed by a four-month years and the followed by a find the followed by the four-months of the followed by t

not up to expectations.

Reserved section, it was said, was doing better business than general admissions but was eliminated nonetheless, because ads itemaing asserved prices had confused the public. It was the public mistaken mension that the reserved acceptance of the public of t

WAKEMAN'S LEASING DEAL OF NOVEL TO U

DEAL OF NOVEL TO U
Deal by subh Universal intergational last week got screen rightly exprederic Wakeman's forthcoming
hoved. "The Saxon Charm", is a
straight leasing arrangement with
only once and Wakeman gets full
rights back at the end of seven
years. That's slightly different from
"The Hucketres", which gives the
studio an option to buy out Wakemust lease at the end of 10 years.
how the seven was the end of 10 years.
of the gross until a ceiling of \$400.
00 is reached. "Saxon Charm", to
the published by Rinehart in the fail,
with a theatrical background.

National Boxoffice Survey

Biz Off From Big Easter Week-'Years,' Hope, 'Road,' 'Trail,' 'Carnival,' 'Egg' Leaders

Grosses in most key cities are holding up remarkably well in things made in Providence, where leavest week considering that many the tearners week considering that many the tearners well considering that many the tearners well as the considering that many the tearners well as the considering that many the tearners well as the considering that many the considering that the way holdowers fared was the heavy did not considered that the considering that the way holdowers fared was the heavy did not considered that the considering that the way holdowers fared was the heavy did not considered that the considering that the way holdowers fared was the heavy did not considered that the considering that the way holdowers fared was the considered that the way holdowers fared was the way the



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DATLY VARIETY
(Published in Hollywood b
Daily Variety, Ltd.)
\$10 a Year-\$12 Poreign

Press 'Wolves' Yan at Chaplin's Politics, But Get Little of His Hide

By HERB GOLDEN

By HERR GOLDEN
Charles Chaplin emerged with
surprisingly few scratches from the
session Monday (14) afternoon in
which, as he put it, he threw himself "to the wolves." The former
tramp comedian—against the strong
objections of United Artist sflacks
—beld a mass press interview at
which he offered to answer any and

—held a mas press interview at which he offered to answer any and a subschied to the control of the control of

himself) evolved nothing more than a rather time story.

Rather inflated attention centered on the interview was evident in that 74 reporters and photogs, representing everything from the Worker to reporters and photogs, representating everything from the Worker to WNEW, N. X., reoffset the 16th this of the 16th the

Prepared 'Interviewers'

Prepared 'Interviewer'
Fireworks were started early by
James W. Fay, who claimed for represent The Catholic War Veteran, a
publication, and is New York County
commander of the Catholic War Veterans. He read from a prepared
yournamed or the Catholic War Veterans. He read from a prepared
resemblance to a speech than questions, castigating Chaplin's record.
Later in the stanza, James Agee,
motion picture editor of Time fingle,
fagt an equally speech-like question
in Chaplin's defense.
Querying produced an unequivocal
"Not" from Chaplin to the question,
'Are you a Communiat'. Next
symposthizer!", got a less emphatic
reply, Chaplin stating: "During the
war I was sympathetic with the Russinans who were holding the front. I

war I was sympathetic with the Bas-sinans who were holding the front. I believe we owe her thanks and in that sense I was sympathetic. And Anotrican citizes and produce the naidenalist, that had not become an Anotrican citizes; that he was a be-liever is no system of politics, had never voted and was a member of never voted and was a member of ideology consisted of a defense of the little man-his right to have a' roof over his bead and to work and fact of the control of the control of the Adelection of the control of the control Continued on page 20)

GODFREY PANS HIS SPONSOR'S (PAR) PIC

Here's sponsorship in reverse! Paramount's "My Favorite Brunette," Paramount's "My Favorite Brunette," the Bob Hope starrer, was side-awiped this week in a running fire of critisian from Arthur Godfrey, over WCBS. Panning of "Brunette," this the never-never touch because Godfrey is partly sponsored by Faramount and has been for the past few years. The radio gabber's switch from part to slay hasn't god Par worther the past of the past few years. The radio gabber's switch from part to slay hasn't god Par worther the past of the past few years. The radio gabber's switch contract, on more afoot to yank his contract,

Godfrey in his spiel on the Paramount theatre, where "Brunette' is acreently playing, is telling the folis that "there's a great stage show at comment of the playing the spiel of the playing the spiel of the playing in the lobby to sit out the picture." Is even harder language, Godfrey has suit that Cederre in client, the picture's terrible. For the playing the pl

Welles' \$5,000 Payoff

Queried concerning a report because he did not get screen credit on "Monsieur Verdoux," Charles Chaplin Monday (14) declared he had written every

Chartes Chiplin anomay (19) declared he had written every line himself.

He explained, however, that Welles had originally suggested the idea of his playing a "Bluebeard" character and had received \$5,000 for the conception.

Brandts Add Mayfair, N. Y.

Harry Brandt has boosted his string of houses in the Times Sq. area to an even dozen with the leas-ing of the Mayfair, it was disclosed yesterday (Tues.) Brandt theatres ing of the Mayfalr, it was disclosed yesterday (Tues). Brandt theatres take over operation of the house, located at 1th in avenue and 4th in occupant of the control. Locate at 1th in the control. Locate has departed the Mayfalr since June 10, 1938, as a subsequent run under lease from Walter Beachet. It leased the house for Beachet. It leased the house to the control of th

itol, State and Criteriom).

Mayfair is the second Brondway
showcase which Metro has dropped
in the last couple of years. Company was edged out of the Astor
pany was edged out of the Astor
Schmick sarred the lease. Its control of the Criterion was also threatneed for a time when the owner,
the Bond Clothing interests, pondered construction of a new builddered construction of a new builddered construction of a new build-

the Bond Clothing interests, pondered construction of a new building.

Gregorised that Brandt warnts to convert the Baydrist ro a plund first-run house. When first built, the Mayfu 'was a premier theatre in the made belt. Brandt's other 1st the Gregorised Contama, Forubilt, New York, Pix, Selwyn, Apollo, Victory, Times Gq., Liberty and Lyvic.

Metson Minus Plasphip Protein the Sun's scheduled to follow the current "Smashup" (Universal) into the Capitol, NX, Metro for the first the Capitol, NX, Metro for the first flashing house until at least the end of May. "Duel" is sladed to open at the Capitol May 7 and, although its sixy at the house is dependent on a set generated in the film via the recent centorish gaudable is expected to lead to an extended run.

Duel "Insiste its run, Top picture "Duel" finishes its run, Top picture June Allyson starrer, which could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion, but Metro executor control of the could go in the Criterion but Metro executor control of the could go in the Criterion but the could go in the Criterion but Col. 2 to 10 to

Col.'s \$1.06 Divvy

Quarterly dividend of \$1.06 per share has been declared by Colum-bia's board of directors on the com-pany's \$4.25 cumulative preferred

Divvy is payable May 15 to stock-holders of record May 1.



GEORGE GIVOT

Burton in VARIETY said "Alway

.a fine showman." LOEW'S STATE, NEW YORK

Ben Goetz Getting Okay For M-G Monnets O'Brien. Jarman to Work in Eng.

Ben Goetz, Metro production chief in England, who returned to London last week aboard the Queen Eliza-beth, is expected back in the U. S. in about six weeks to map out final plans with homeoffice and studio officials for the resumption of Britofficials for the resumption of British production. Metro executive producer E. J. Mannix, who had participated in huddles with Goetz and company prexy Nicholas M. Schenck in New York last week, meanwhile, has returned to the stu-

During his current stay in Eng-land, Goetz is expected to seek per-mission from the British government to allow moppets Margaret O'Brien and Chaude Jarman, Jr., to work in "The Secret Garden" in that coun-"The Secret Garden" in that courty. Present English child lablaws would prohibit the duo fro working there. "Garden" is tent tively scheduled as the first Met film to be shot in England since b fore the war.

N.Y. AND D.C. MEETS ON STUDIO LABOR_SNARL

STUDIO LABOR-SNARL.

Meetings in Washington and New York hast week of company preside and Motion Ficture Asso. Officials was an effort to find a solution to the long-drawn-out. Bollywood strike the long-drawn-out. Bollywood strike was not been seen to be supported to the long-drawn out. Bollywood strike were no results arrived at.

N. Peter Rathwon, RRO prez. and Charles Boren, recently named MFA labeling to the long-drawn of the labeling to the labeling of the labeling of

Dick Powell Still Hosped

Dick Fowell Still Hosped
Hollywood, April 15
Dick Powell, still hospitalized i
penicillin poisoning, won't be
for at least a week, postponing t
sumption of "Assigned to Treasury

RKO Theatres Owned Less Than 95%

RKO's theatres which fall within the partial divorcement section of the anti-trust decree are listed here. Percentage of interest held by RKO is indicated in the last column. There may be a number of minor changes in RKO's theatre status since analysis of the holdings dates back a number of years.]

7.1

of years.]

Co., City ov State. Reuser Butterfield Circuit. Mel. 22 Just rided Melletter Treation. New Branches Treation. New Branches Treation. New Branches Treation. New Treation RKO Theatres, New Rochelle,

No. of RKO's Houses New Hearing Plea in Joan Leslie Case Los Angeles, April 15.

Warners' petition for rehearing of the Joan Leslie contract suit was turned down by the district court of appeals and will be carried to the California supreme court.

Meanwhile, actress has established meanwhile, actress has established
headquarters on the General Service
to for her new indic company,
Culver Freductions, to prepare for
her first production, "Rich Girl
Makes Good."

RKO Likely to Pull Out of Butterfield And Concentrate on 24 Other Theatres

RKO No. 4 in Analysis RKO No. 4 in Analysis.
Analysis of RKO's thesite
standing under the partial divorcement proviso of the antitrust decree is No. 4 in a series
devoted to the Big Five. While
the final word on whether that
to be handed down by the U. S.
to be handed down by the U. S.
ing companies are already shaping their fiscal policies to meet
that contingent

that contingency.

Variery has already printed a breakdown of Paramount, 20th-fox and Loew's theatre holdings. Next week Warners.

4-Ply Scramble For 'Curtain' Tag

Fourth title dispute in as many Bros, claim that it owns the handle. "The Iron Curtain." According to Jack L. Warner, studio has been cretly working on a screenplay under that label since it registered it with the Motion Picture Assn. Jan. It with the Motion Picture Assn. Jan., 1946. Apparently it was too much of a secret, because the MPA Title Registration, Bureau in New York has a letter from WB, dated March, 1946, in which it voluntarily withdrew claim to the moniker.

drew claim to the motiker.

Tempest was stirred when Darry!

F. Zanuck last week announced he was making a picture under the title.

However, Columbia, which hand said a word in the displice between WB and 20th-Fox, is owner of the label, according to MFA records. It registered it in December, 1846. Zanuck didn't officially been 1846. Zanuck didn't officially been 1846. Zanuck didn't officially hand the said of the label of the label. The said of the label next day by reinstating its registra-tion, but, according to MPA rules, it must go behind Col. and 20th.

wB's letter last March gave no eason for withdrawal of its claim. lowever, each company is allowed o hold only 100 original titles and

to hold only 100 original titles and it is often routine to cancel some ir order to get others in under the maximum clause.

The Zanuck announcement ex-plained that "The Iron Curtain," aimed against Communistic activi-ties, had been inspired by a speech by J. Edgar Hoover, FBI chief, be-(Continued on page 20)

L. A. to N. Y.

L. A. to Benedict Bogeaus Karen Booth Allen Boretz Carol Brandt Jerry Bresler Roy Brewer Gene Fowler Michael Gordon Noel Gurney Ben Hecht Burl Ives Garson Kanin Patricia Marmount Bill Miller Walter Mirisch Richard Ney Paul Osborn Quentin Reynolds David Rose Artur Rubinstein Phil Schener Walter Seitzer Frank Sinatra Milton Sperling Barry Sullivan Magnar White Ted Wich I. A. R. Wyle Paul Or

N. Y. to L. A. Bill Blowitz Bill Danzinger Lynn Farnol Frederick Fox George Lait Milton Pickman

Milton Pickman Monte Proser Louis Schoneit C. J. Scollard Jack W. Votion Ben Washer Robert S. Wolff Charles Yates Europe to N. Y.

Advicance Allen Al Daff Mr. and Mr. Joe Seidelman George Weltner

Indications are strong that RKO will haul out from its fractional holdings in the Butterfield circuit should partial divorcement win U.S. Bupreme Court sanction. By thoses, the company will have rigged a financial pering

metropolitun chain of 33 houses. Reportedly, RKO officials are anxious to take full possession of eight Trenton-New Brunswick theatres. The company's 50% present output has an RKO capital investment of \$383,000 but that's at availation made during depression days. With induced values now in interest held outside the company is estimated at close, to triple that mark.

mark.

If RKO does drop its Butterfield stake for hard cash, its take from those theatres would go a long way to be seen that the seen that th

thing close to \$7,000,000.
There's been talk, it's understood, at RKO board emettings that the company must look around for ready cash because of partial divorcement. One of the prime necessities would be to hold tight to the Palace, RKO's poly New York house, in which the outfit now has a 51% sike. That stake is a bookkeeping entry at \$107,000 but, then again, there's little more. Good Cash Position

Gest Cash Position

RKO's tab position has made tremendous strides over the recent war years and its present borrowing power is the highest yet enjoyed since the fold into the Federal court for recorpulatation. It started 1946 bank and Government bonds and a report showing a \$13,000,000 profit for 1946 or thereabouts is expected shortly. Consequently, the company own has approximately \$35,000,000 profit profit of the control of the contr

Aside from Michigan and New Sersey, the two keys where partial divorcement hits hardest are Syra-cuses, N. Y. and Columbus, O. In the former, four RKO houses are Operating Co., while in Columbus two are 55% held and one, 33½°C. Flexibility will be the rule in these two spots as in others in the regularing with partners, but there's little with partners, but there's little chasing end unless sellout demands are in the exorbitant brackets. Aside from Michigan and New

PICKMAN MAY BECOME **GOLDSTONE AGCY. PARD**

Million Plefinan, assistant to preident Barry Coin at Columbia, nealy
Million Plefinan, assistant to preident Barry Coin at Columbia, nealy
Sept. 1 (or earlier if it can be arranged) be found to the columbia
Sept. 1 (or earlier if it can be arranged) to foin the Nat C. Goldstone
Sept. 1 (or earlier if it can be arranged) to foin the Nat C. Goldstone
spectry. New Celebrations are now in
George Willner and Charles Goldstone, brother of Nat. Latter would
stone, brother of Nat. Latter would
have been compared to the columbia
portain of the agency.
Pickman has been with Col since
precises of from the Army in Joly.
1985. Part of the time was spent as
had agency experience, having been
with MCA back in 1986, before takethe Coast as a side to Cohn. He in
had agency experience, having been
with MCA back in 1986, before takewith MCA back in 1986, before takethe Coast as a side to Cohn. He
had agency experience, having been
with MCA back in 1986, before takewith MCA back in 1986, before takethere of the more of the control of the contransport of the control of the contransport of the contransport

BIDS STAY DESPITE DECREE STA

Boxscore on Majors' Sales Plans

With the decree stay now one week old, up-to-the-moment stance by each of the majors on future sales practices is as follows:

Company has continued to sell season's product in most situations in one block. With the green light from the lawyers, will maintain block booking in almost all instances.

It will continue selling competitively in the 50 situations in which it's currently engaged in that practice. Doesn't intend expanding the technique sleevine's pending decision by the U.S. Supreme Court.

Sales department hatded Paramount unders way at the ho, to determine thater offers. Paramount in the pre-stay period and indications are that it will continue to do so.

Will continue selling competitively in the hot spots in which RKO

Will continue selling sompetitively in the hot spots in which RKO

Will continue selling sompetitively in the hot spots in which RKO

Under the terms of the skay, 20th must carry out all terms of the sky. 20th must carry out all terms of the sky. 20th must carry out all terms of the

20th-Fex
Under the terms of the stay, 20th must carry out all terms of the decree except competitive selling. As to that section, company will use bid method in any situation where an exhib makes such a request.
Company was deluged the company company that the competitive hidding and pushing their own fides of what competitives about be. UA has yet to use competitive selling and there's no present intention to do. Or dradual start of new method is possible.
Universal
Company intends selling under old methods except where an exhibitor requests right to bid for a film. In that instance, highest bid-der takes all.

der takes all. Warners

Company is the only one of the Big Five to have laid off competitive selling to date. WB's decision has been to continue the old-type distribution until the decree made a change mandatory. With the stay now in effect, Warners will not use the bid sales method.

Damage Suits Inherent in Pre-Decree Sales, 20th Sez; Hence Modified Stay

Majors who asked for an all satter than the same of th opinion that the other majors asked to have stayed were those termed illegal and the U. S. Supreme Court hasn't said yet that the lower court was wrong, signifying those practices are still considered filegal. Supreme court, moreover, can only review (Continued on page 48)

WARNERS, UNIVERSAL GOING STEADY AGAIN

Warner Bros, ban of Universal product faded out last week as the WB thaster obnin renewed large-scale bookings of Us pix in all statements of the statement of

Amba, New Indie

Amba, New Indie
Amba Production, new indie film
company, was formgd here with
Karl Galbrath as prexy, France
Norris treasurer and Gordon W. Levoy searcelary.
First film will be "On Your Way,"
based on a screenplay by Many May
hased on a film will be under
the company of the company of the company of the company
more than the company of the company

Show Biz Unions Warv of D.C.'s New Anti-Labor Bloc

ARIII-LABOR BIOC.

With anti-labor gentiment gaining momentum in Washiaston, film trade union leaders are glumby under the property of the pro

DAMAGE SUITS KEY TO ACTION

Regardless of the anti-trust decree stay now in force, lough competitive situations will get the competitive salest treatment by almost all majors. distributes in their determination to avoid expensive triple-damage mit-trust suits by natigonistic exhibits, a post-stay survey by Vanner salling in holly contested locales will be continued by almost all majors.

selling in hotly contested locales will be continued by almost all majors. When the course we will be taken to the course will be taken since the legalities, in most instances, are doing the steering for the sales departments. Some companies, notably Metro, 20th-Fox companies, notably Metro, 20th-Fox companies, notably Metro, 20th-Fox companies, and the decision to offer pix competitively where legal complications make it good insurance to do so. Other major are affiling but not on the question itself.

The treble-damagers, once lightly or pending suits which total more than 20,000,000 in postnial damages, the majors are dighting an uphill battle in view of the recent string of uphil to the property of the pr

Goldman (Philly) Precedent
Peskay, who claimed he was
squeezed out of Greenwich, Conn,
took a beating originally because
the court ruled he had failed to
prove damages. The Goldman win
in Philadelphia came along on the
very point of damages, and Peskay (Continued on page 18)

Film, Video Confab May **Bring Current Trailers** To Tele Screens

Hollywood, April 15.

Io Iede Screens

The motion picture and television industries met yesterday (14), for what is thought to be the first time on organized and official grounds, respectively. The second of the second o

(Continued on page 20)

See Frances Manson Back At Col. Vice Eve Ettinger

warner's studies begins to the distinct based on a warner's differences with Eagle-lion which also had originates were trough space with Eagle-lion which also had originates worth had been successful to the successfu

Par's Liberty Pix Takeover Makes It Pards Vicariously With RKO and M-G

Nelson to Mexico

NetSoft 10 meXtCO
Donald M. Nelson, oblet of the
Society of Independent Motion Picture Producers, flew to Mexico City
vate plane for a series of conferences on industrial relations north
and south of the border.
Nelson was accompanied by Frank
Atlock, formerty an executive in
the Office of the Coordinator of
Inter-American Affairs.

Film Co. Stocks **Relatively Firm** In Wall St. Dip

Heavy selloff of the stock market Monday (14) and action yesterday (Uses) was viewed as continuance of the bear market started last summer. Surprising feature of trading shares to hold comparatively firm. Only Columbia Pictures and 20th-Fox, among the common stocks, to the contract of the contract of

that day to fraction.
Disappointment over shire to adequately handle the uncettled labor problem and growing jitters over a threat of new strikes were sitted as reasons for the stock drop. Showing by film stocks recalls that itself and the stock of the trading in yesterday's market, the few losses largely being confined to few losses largel minor fractions,

sew tosses iargely being confined to minor fractions. Believe that the Market analysis believe that the Market analysis will be taken to the current sell-off before there will be any general rise in the stock market. Further deeline in Well Street will be taken to mean that business, in all lines, likely will business, in all lines, likely will longer period than some had hoped. The bear trend started late last summer currently is being reflected in a dip for several businesses, bearing out the familiar astrom that the facts actual businesse conditions at to eight months in advance.

JOHNNY BECK STEPS UP AS EXEC AIDE TO SPITZ

Hollywood, April 18.

John Beck, Jr., vp., and general
manager of Universal-International,
who came to organization with Leo
Spitz and William Goetz, has completed studio reorganization and becomes executive aide to Spitz, UD
board chairman. Boot of Beck
board chairman. Boot of Beck
Web Edward Mull, with the studio since
Leammie days. He started as shead
of the contract department.
Beck, one of industry's youngest
general managers outside of Carl
Leaemind, app. Sepan with Cliff Work
Leaemind, 2p., Sepan with Cliff Work
and Cliff Company of the Company of the Company
Company of the Company of the Company
Company of the Company of the Company of the Company
Company of the Company of the Company of the Company of the Company
Company of the Company of t Hollywood, April 15.

AMPA Fete Next Wed.

AMITA FEIC NEXT WELL.
With a sellout crowd assured for
the Associated Motion Ficture Advertisers 30th and dinner-dance at
the Hotel Astor, N. Y., April 23, the
faffair this year is in the nature of a
salute to the film company presidents who will be honor quests slong with
who will be honor quests slong with
who will be honor quests slong with
the slong with the slong with the
most vital activities in the industry.

With KAU and M-4

Unusual aspect of the deal, expected to be annuouned this week, by which the Liberty Plins unit is to be small gamated into Parameter with the Committee of th

(Continued on page 18)

Cape Girardeau, Mo., Campaign Spurs D.ofJ. To Action Vs. Distribs

To Action Vs. Distribs

Government practice of needing identifies via non-drobin letters into investigating individual complaints of exhibits has been renewed again after a full year's peans. The Deut. Of the property of the property of the property of the property of the attention of the majorist through the mails with the signing through the signing through the property of the Equity of the property of the Equity of the Sequity of the Sequity of the situation warranted action.

The Government's action apparament, and the local gractic and marques the case and rectify matters if the situation warranted action.

The Government's action apparament, and the situation warranted action.

The Government's action apparament, and the situation warranted action.

The Government's action apparament, and the situation warranted action.

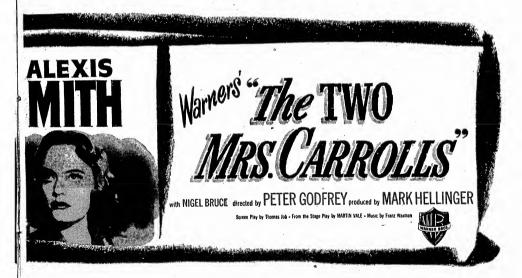
The Government's action apparament, and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and marques distribution of the Enguire by its owner. A half-page advertisement in the local gractic and marques and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the Enguire by its owner. A half-page advertisement in the local gractic and the situation of the situation of the situa

DOS QT ON S.A. BALLY FOR 'DUEL' IN BRITAIN

FOR DUEL IN BRITAIN
London Appl 15.
Bowing to British temperament,
David O. Selarnick's flack braintrusters in this country have decided
to soft-pedial the sex angle in selling
made after a nationwise some way
Britain's Gallup Poll of top newspaper chiefs and film critics on the
best way to launch the film showed
open hostility bethe sexy publicity
Daniel H. Skngster, Scianick's rep
here, who is directing the publicity
campaign, is the "man responsible.
Randling of "Duel" is his first extlated the publicity of the publicity of the publicity
lated the publi

HUMPHREY

FIRST DATE N.Y. HOLLYWOOD IS KNOCKIN DAY-AFTER-DAY IN ITS 3RD THRILL-AFTE SET IT UP FOR YOUR KILLING — WAR VARIETY



G'EM DIZZY/ LOBBY LINES, LOBBY LINES R-THRILL WEEK. BROTHER SHOWMEN NERS ARE READY WITH IT NOW!/

Monsieur Verdoux Monstell VerdollX. United Attins release of the rives (Daple when the property of the property

zwiere zusch, mate mit ever, \$1.89-8.246.
Running tilns, 12 M MNS, Mr. (1984)
Running tilns, 12 M MNS,

Dryden) is disjointed also on occasion, although perhaps the nature tion schedule which ranged up to five years. Chaplin's score, however, is above par, fortifying the progression, the producer-tan-director-author-compose gives collaborative credit to Rudolph Schrager for arrangement and direction). Abel.

. Calentta

| Hollywood, April 12. |
|--|
| Paramount release of Seton L. Miller pro- |
| duction. Written by Miller, Stars Alan |
| Lodd Gail Russell, William Bendix: fea- |
| tures June Duprez, Lowell Gilmore, Edith |
| King, Directed by John Farrow, Camera, |
| John F. Seitz; special effects, Gordon |
| Jennings; score, Victor Young; editor, Ar- |
| chie Marshek, Tradeshown April 11, '47.' |
| Running time, 73 MINS. |
| Neale Gordon Alan Ladd |
| Virginia Moore |
| Pedro Blake William Bendix |
| Merina TanevJune Duprez |
| Eric LasserLowell Gilmore |
| Mrs. Smith Edith King |
| Mul Raj Malik |
| Inspector Kendricks Gavin Muir |
| Bill CunninghamJohn Whitney |
| Young Chinese Clerk Benson Fong |

| FlannerFrancho | t Tone |
|----------------------|----------|
| PhilGuy M | iadison |
| RaquelLina | Romay |
| Prescott | ckhart |
| Senora Mendeza | Mura |
| CreashawGrant M | fitchell |
| Secor MendoxaJulio V | illaren! |
| Registrar | Arvide |
| Doctor DiegoJose R. | Goula |
| a serimment | |
| | |

The state of the s

VARIETY Miniature Reviews

"Monsieur Verdeux" (Chap-lin-UA). Charlot will have to carry this one.
"Calcutta" (Par). Adventure thriller laid in Far East. Alan Ladd and others assure good boxoffice.

boxoffice.

boxoffice.

"Honeymoon" (Songs) (RKO).
Dull romantic comedy of errors with strong pitch for Lutin-American trade; dim bo.

"A Littley Story" (RKO).
Fast, fun-packed farce lively entertainment for all situations although light on macrost although the strong of the stro

marquee.
"This Happy Breed" (Color)
(British) (U). Noel Coward
cavalcade-yarn with Celia John-

cavalcade-yarn with Cella Johnson, should do well at b.o.

"The Barber of Seville". (Music) (Italian). Static version of the Rossini opera, with limited b.o. appeal.

"Born to Kill" (RKO). Murder maler plant oben boroffice in

"Born to Kill" (RKO). Murder meller okay boxoffice in general situations,
"Banjo" (RKO): Family trade feature of femme moppet and her dog, in tear-jerker tradi-

tion.
"Twilight on the Rio Grande"
(Rep). Gene Autry musical
oater, not up to standard but
with enough stunts to get by ok.

tent upon romance with her solders tent upon romance with her solders registers as a charming mis with a clear talent for comedy if given the theoret with this pic rarely does not the registers as a charming mis with a clear talent for comedy if given the throne within this pic rarely does not make the register of the comedy for the register of the Production mountings are solid with good camera work and smooth editing.

A Likely Story

| | ficilywood, April 15. |
|---|---|
| | RKO release of Richard H. Berrer pro- |
| | RKO release of Richard H. Berger pre- duction. Stars Barbara Hale, Bill Wil- |
| | liants; features Lanny Rees, Sam Levene. |
| | Dan Tohin, Nester Paiva. Directed by H. |
| | |
| | gested by a story by Alexander Kenedl; |
| | |
| r | editor, Harry Marker. Tradeshown April |
| • | 15, '47. Running time, 88 MINS. |
| | editor, Harry Marker. Tradeshown April 15, '47. Running time, 88 MINS. Vickie North. Barbara Hale Bill Baker. Bill William Jamie. Lanny Ree |
| , | Bill Baker Bill Williams |
| 5 | Jamle Lanny Rec |
| | Louie Sam Levens |
| | Phil Bright Den Tohis |

Fun on a Weekend

Fun on a Weekend

United Aritis rivers of Andrew Since

Both State of the Control of the Control

and come wear accomplishing their ends.

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This Happy Breed (Color) (BRITISH-MADE)

(BRITISH-MADE)
Preslige Fluture (Universal) release of
Noel Coward-Cireguild (Rank) production.
Spars Robert Newton, Ceila Johnson; feat
thres John Mills, Stanley Holloway, Directed by David Lean. Screenjay, Ronald
Neame, David Lean, Anthany HavelockAllan, from play by Noel Coward. Cumera, Ronald Neame, At Little Carregie,
Number 12, 4tf. Roundes time, 146
Number 12, 4tf. Roundes time, 146
Number 12, 4tf. Roundes time, 146

| Frank Gibbons | |
|-----------------|------------------|
| Sthel Gibbons | |
| Billy Mitchell | John Mills |
| Queenis Glbbons | |
| Boh Mitchell | Stanley Hollowny |
| Mrs. Flint | |
| Aunt Sylvia | |
| V1 | Eileen Erskine |
| Reg | John Biythe |
| Sam Leadbitter | |
| Edie | |
| Phy1118 | Betty Fieetwood |
| _ | |

towns, features beony been against every the town of the control o

incl. the rook ground which the drills by revolves, presently a "more than the proposant portrayal. He're makeup and reverse as a middle-class matron take class as a middle-class matron take in the proposant portrayal. He're makeup and reverse the proposant portrayal. He're makeup and in the proposant portrayal. He're was the proposant portrayal to the proposant portray

camera and production matching story and acting for a superior job.

(Changing conditions, émphasising new values not dominant originally, hence altering the boxoffice appeal, have made it worthwhite to revolve this film originally reviewed by Jolo from London in VARETT, June 7, '44.)

The Barber of Seville

The Barker of Seville (Marke)
(TALIAN-MAD) (Marke)

Breaking (TALIAN-MAD) (Marker of the present of the present

ben Basillo.

The Color of the Measure of the Color of the Measure of the Color of the Measure o

MOVE FOR 3D N.Y. THEATRE CHAIN

One Way to Trim Production Costs Is to Save Time Shooting—Schreiber

With all Hollywood studios cur-rently concentrating their efforts on methods of combating the steady irising production costs, 20th-700 feels that one of the best ways to trim costs is to sava time, and that innessaving can best be effected by getting, and the studio, according to the studies of the studio, according to Law Schreider, executive assistant to 20th production chief Darryl F. Zanuck.

to Lew Schröbbar, executive assistant to 20th production chief Darryl F. Schreiber refused to state whether soft had considered docking they are his had considered docking they are his had considered docking they considered to the state of the state of

18 PAINTERS FINED

\$277,100 BY UNION

Hollywood, April 15. Eighteen members of Motion Pi are Painters union were fined \$277 Lighteen members of Motion Pic-ture Painters union were fined Serri-100 for crossing picket lines. They II be outset uniest they pay fine or post them pending appeal, asyz business. Seven members were fined \$200.00 sach, one \$15,000 sech. They have 30 days to appeal. Carpenters union precy William Carpenters union precy William Carpenters union precy William (and the pre-ticipate in new permanent studio or theatre construction.

Indie Artists (Brisson) Set to Roll in August

STE 10 HOW III AUGUST
August Indoorung date has been set
for the shooting date has been
for the shooting date has been
for the shooting date of the shooting
for the shooting date shooting date
for the shooting date

Mindret Lord and Jack Rubin. Al-len Rivkin, now under an exclusive producer-writer pact with Independ-ent, is doing the screenplay with Laura Kerr and will produce the comedy as his fart for the new out-it. IA is currently negotiating for a fraction as well as with Dama An-drector as well as with Dama An-drector as well as with Dama An-frector as well as with Dama An-frector as well as with Dama An-frector as well as with Dama An-rector as well as well as a well as lead opposite with several production. After "Penny," Russell returns to the Columbia let for her final film under "Penny," Russell returns to the Columbia let for her final film under a five-year deal.

Cotumbia to for her final film under Cotumbia to for her final film under Cotumbia to for her final film under List according to the control of the cotumbia or the cotumbia o

PRC, Ensign Deal

Hollywood, April 15.
Lionel Toll, chief of Ensign Productions, closed a deal for the re-lease of the indic company's pic-tures through PRC.
First film will be "Blonde Savage." a tale of pirates and jungles, based on a story by Gordon Bache and

on & story by Gordon slated to start May 19.

Labor and Civic Groups' Pix Aims

LIFOURDS IX AIMS

First major attempt to exploit the field of non-theatrical flus in behalf of labor and civic groups was launched in New York last week at a meeting of a provisional executive strended by representatives of leading trades unions and civic organizations. Although plans for actual film production were held in aboys the strended by representatives of leading trades unions and civic organizations. Although plans for actual film production were held in aboys buleprints for a cooperative, non-profit center to operate its own film library and distribute, available subjects on public affair, or the centre. Robert Delson, attorney and project chairman, said: "Hollywood motion picture industry, with "the hundreds of millions of dollars invested in theatres, believes that it cannot profit-althy make alm with social significance of the control of public awareness of social issuas. Hereotore, there has been occurred to the control of public awareness of social issuas. Hereotore, there has been occurred to the control of public awareness of social issuas. Hereotore, there has been occurred to the control of public awareness of social issuas. Hereotore, there has been occurred to the control of public awareness of social issuas. Hereotore, there has been occurred to the control of the promotion of public awareness of social issuas. Hereotore, there has been occurred to the promotion of public awareness of social issuas. Hereotore, there has been occurred to the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of public awareness of social insurance and the promotion of the promotion

HORNE-DEUTSCH DICKER FOR JOAN FONTAINE

Story Productions is understood negotiating with Joan Fontaine for lead in "This Side of Innocence." Hal Horne and Armand Deutsch started the talks following the failure of their recent New York trip to lineup James Mason for top male

ore. British actor reportedly liked the British actor reportedly liked the script—which was fed to him page-by-page as it was revised by Leon-ardo Berovici-but felt it inadvis-able to make a commitment for a against him by David Rose is pend-ing in California courts. Negoti-ations with Mason's aide, John Monahan, are said to have reached such a considerable stage of bitter-ness. It is not to the control of the research of the court of the control of the by Home with a later rapproche-by Home with a later rapproche-

walked out, followed in a few days
by Horne, with a later rapprochement by Horne and Monahan.
In addition to the 550,000 he got
for doing the script, Bercovici received \$2,300 for two weeks of revisions in New York. These weeks of
done while he was east working on
the screenplay of "Portrait of
Jenny" for David O. Selanick.

Hyde, Bill Goetz Give 'Jolson' Suit Testimony

lead opposite Miss Russell. After Penny," Russell returns to the Columbia let for her final film under Columbia let for her final film under Lasse second will be a Dudley of the Subbert separate Combine Prince and Separate Columbia Prince Story." In the Columbia Prince Story. In the Columbia Prince Story.

INDIES TO POOL VS. LOEW'S, RKO

Talk of an amalgamation of indies to create a third major circuit in New York to complete with Leew's and RKO has been revived during the RKO has been revived during the past 10 years or more, but never reached actually. Now, as then, heading the list of those who would like to get the scheme into operation is Fred Schwartz, Century Circuity While wome operators, feel, that

cuit chief.

While some operators feel that with the consent decree pending, its would not be a feasible time for others queried during the past week ear of the opinion that the chain could be put together without creating any legal spothers. They mainful the past week to the could be put together without creating any legal spothers. They mainful and the past the chief reason for establishing such a setup—without violating antithe setup—without violating antithe past of the pas

could be possible for indies to use "mass buying power"—
take their reason for establishe for indies to use "mass buying power"—
the chief reason for establishe for indies to use "mass buying power"—
the problems of competitive bidding
provided the Supreme Court of the spot family and the provided the Supreme Court of the week by mutual artangement with J. Arthur Rank. His
post (Rank has told Variery, will be
an and in No. 1 man, John Davis, with
and nils No. 1 man, John Davis, with
an interest of the company
didect of the company
with
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the area, of course, would not welcome the competition, but the with
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analy in England, France and Italy,
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continued on page 20)

Mags-Radio-Billboard Bally to Be **Cut by Pix in Line With Economies**

Metro's New 'Angel'

Metro bought "Quarter for an Angel," a yarn by I. A. R. Wylle, and turned it over to Edwin Knopf for autumn production. Author was inked to do a scree treatment but refused to move to Hollywood. She will do the job in her New Jersey home.

Del Guidice Exits Rank's 2 Cities Co.

General wave of economy in the film industry which has already looped heads at the studios is now that the control of the cont

more than scratched by economies. Universal's budget, for instance, now set at \$4,000,000 plus an additional \$1,000,000 for the J. Arthur Rank lineup of pix, represents a coording to Maurice Bergman, Usecording to Maurice Bergman, Useatern ad-pub chief. "Were getting away from the extravagances of the war period." Bergman said, 'following a survey of the effectiveness of the order of the coordinate of the

the various mediums of advertising."
"We've found, and other com-panies know this too, that 89% of a film's take connect from 15 metro-politan areas," Bergman explained. "It's therefore much more effective to concentrate on daily ask in those sectors and literalive exploitation sectors and intensive exploitation which magazines afford. Since there must be asvings by all companies, the maga are going to be hit hard-et."

est."

Bergman predicted that the ma-jors 1947 outlay to national mags would dip several millions from the would dip several millions from the year. Bullet ads of the day-and-date type in which exhibs would be asked to take a greater part in cooperative expenditures are planned to pick up some of the slack stemming from re-duced budgets, according to Berg-duced budgets, according to Berg-

U's two-day meet of exploiteers, last week, was called with the budg-et slash in mind, Bergman said. "In line with our savings in ads, "In line with our savings in ads, we're going to place considerably greater emphasis on exploitation of the on-the-spot type," he added. "Because the war caused a general letdown on field exploitation, ads haven't done the work they should (Continued on page 20)

PITT EXHIB ASKS 450G IN ANTI-TRUST SUIT

IN ANTI-TRUST SUIT

David N. Green, owner of the Beacon theater in Squirred Hill discussion the Squirred Hill discussion the Squirred Hill discussion the Squirred Hill discussion the Squirred Hill discussion to the Squirre

Farnol, Washer West To Set 'Mitty' Bally

Lynn Farnol, advertising-publicity director for Samuel Goldwyn, and Ben Washer, top fack, planed from Grand Goldwyn, and Goldwyn, a

for release.
Farnol and Washer will be on the Farnol and Washer witt be on the Coast about a week. Arnold Stoltz, former PRC pub-ad head, who has been aiding Farnol for the past four weeks at the ho, and on the road, quit as of last Friday (11).

Briefs From the Lots

Billy Williams checked in at Columbia to make his screen how as
consider. Julia Pays, former star,
signed for a role in "The Big Clook"
at Paramount, "Fred Brannon and
Spencer Bennen as "Commercial"
at Paramount, "Fred Brannon and
Spencer Bennen as "Commercial"
at Paramount, "Fred Brannon and
Spencer Bennen as "Commercial"
fred Williams and "The Big Clook"
at Paramount, "Will Pays the Pays of the
film debut in "Midnight Serende".
at Paramount, with Alvin Canner
at Paramou

10 years.

"King of Tinpan Alley," life story of Jean Schwarts, written by Jackschool, is being offered for filleng, with composer's song his included in Edward of the School, and the state of the School, and the state of the School, and the school ing \$350,000, on his new rental lot. Vladimir's School, miked for "Atlantis," played the same role in "Atlantis," played the same role in Years ago. ... Agnes Moorehead to years ago. ... Agnes Moorehead for a 105 very old grandmother role for a 105 very old grandmother role for a 105-year-old grandmother role in Walter Wanger's "Lost Moment."

for a 103-year-old grandmother role in Walter Wangers' TLost Moment." Republic assigned Alfred Sanstell to produce and direct its recent purpose the production of the production of the production. The productions and the production of the production. The production of the productio

Meter by the Sam Bogger productions in Meed for a role in the Seymour farwer director responsibility in Nebenzal picture, "Altantia" on "Bodyguard" at RKO. Bob Clampett completed "list a foral wayne and Henry Fonds as maile Old Nag" starting the first series of the starting the first series of the starting the first series of the starting th

The only short feature advertised every month to the greatest number of American movie-goers available through any national magazine...

the 22,500,000 readers of Life



20# CENTURY-FOX

PRODUCED EVERY FOUR WELKS BY THE EDITORS OF TIME AND LIFE

Weems-Baker Up 'Wake Up' Tall 50G In Chi: 'Lake' Wow 24G, 'Calif.' 27G

Ohloago, April 15.

Plenty of holdovers here this week, and they're holding up in surprisingly fine fashion. Best new Prenay week, and they're holding up an amprisingly fine fashion. Best new entry is "Wake Up and Dream" which is being boosted by Ted Weem band and Bonnie Baker on stage to a solid \$50,000 at the Oriental. "California" is barely nice or or the State-Lake but

Oriental, "California" is harely nice with \$27,000 at the State-Lake but "Lady in Lake" looks to big \$24,000 at the United Artists.

Ace holidowers are "Trail Street" this \$22,000 at the Plane and "Nors Prentise" with same amount at the mailer Rossewell. "See Rwave" and "See Wolf" two reissues, are surprisingly strong at \$18,000 for the Haito, "Suddenly It's Spring," with Carberie Price heading statestell. Is Georgie Price heading stagebill, is looking for trim \$50,000 or better at the Chicago for second week.

the Chicago for second week.
Estimates for Table WeekApollo (E&K) (1,200; 85)—"Jolson Story" (Col) (11th wkb, Shumping to \$15,000 after \$17,500 hast week.
Chicago (E&K) (3,900; \$9)—"Suddenly Spring" (Par) with degrate
Price heading stage (2d wkb). Good
\$50,000 or better. Last week, stout
\$83,000.

\$38,000.

Garrick (B&K) (900; 95)—"Rue Madeleine" (20th) (4th wk). Felling off to \$14,000 after fancy \$17,000 last week.

last week.

Grand (B&K) (1,500; 95)—

"Smash-Up" (U) (4th wk), Doing okay in final stanza with \$16,000 after sock \$20,000 last week.

sther sock \$20,000 last week.

Orlenial (Sasanes) 4,0400; 65-95)

—Wake Up, Dream" (2btt) with Fed Weems orth, Bonnie Baker heading stageshow, Soild \$50,000 tones" (Col. with Yaughn Monroe orth on stage, rousing \$55,000, —Trail Sircet" (RKO) and "Miss Big" (U) (2a wk). Showing suprofile with Yaughn Sircet" (RKO) and "Miss Big" (U) (2a wk). Showing suprofile with the Showing suprofile with Yaughn Sircet" (RKO) and "Miss Big" (U) (2a wk). Showing suprofile holdover status after sturdy \$24,000 opener.

opener.

Biaito (Indie) (1,700; 65-95)—"Sea
Hawk" (WB) and "Sea Wolf" (WB)
(reissues). Great \$19,000 or close
Last week, "Thief of Bagdad" (FC)
and "Murder Diamond Row" (FC)
(reissues), \$7,000.

(Heissues), \$7,000.

Roosevet (B&K) (1,500; 95)—

"Nora Prenilss" (WB) (2d wk).

Storng \$22,000. Last week, \$25,000.

State-Linke (B&K) (2,700; 95)—

California (Par), Mic \$27,000 or better. Last week, "Yearling" (M-G) (7th wk), \$18,000.

United Artists (B&K) (1,700: 95)

"Lady in Lake" (M-G). Looks to hit big \$24,000 or near. Last week, "Secret Heart" (M-G) (3d wk), \$11,000.

Woods (Essaness),(1,200; 95-\$1.80)

"Best Years" (RKO) (17th wk).

\$till hefty at \$27,000, and stays on.
Last week, practically the same.

George Cohan, Jr., Tilts 'Rose' Big 10G, Prov.; 'Affair' Strong at 24G

State's "Macomber Affair" leads the list of now flms. Strand's "California" is nice. Debut of George M. Cohan, Jr., on Fay's stage is upping "Apache Rose" to greatest bir. in Years.

Estimates for This Week Albee (RKO) (2,200; 90-\$1.50)—
"Best Years" (RKO) (4th wk). Still hold at \$23,000. Third was wow \$30,000.

bod at \$25,000. Third was work \$30,000. Third \$10,000. Third

Broadway Grosses

Yearling' Wham \$30,000, D.C. Ace

Business clicking nicely in the downtown sector, a considerable share coming from the tourist trade share coming from the tourist trade which has been big during the past week "Yearling" is smash at the Palace to pace the town. "Red Jouse" plus vaude also is big. "Best Years" will hit strong \$36,000 in two

Estimates for This Week Tsutmater for This Week:
Capited (Logw's) (3.54; 44:60)—
"Red House" (UA) plus vaude, Stout,
\$29,000. Last week, "Ill Ep Yours"
(U) with vaude, only \$23,000.
"Pavorite Brungtte" (Par) (2d
run). Nice \$11,000. Last week,
"Rue Maddeleine" (20th) (2d run),
fair \$9,000.

Signature of the company of the comp

Seattle Dull But 'Song' Lusty at 15G: 'Chase' Only 8G, 'Band' Slow at 81G

Seattle, April 16.

Best new film this week is "Song of Scheherawade." Flock of holdovers and reissues will dull overall total and new pictures generally are not holding up. "Jolson Story" ran 15 weeks at the Liberty, a record. Estimates for This Week

Bute Monse (H-E) (800: 45-80)—
"Lödict" (RKO) and "Clgarette
Girl" (Gol) (mo.). (656 85,900. Last
wigels, "Favorite Equinctie" (Par)
(5th wk), neat \$8,000 in 10 days.

(5th wk), neat \$8,000 in 10 days.

Fifth Avenue (H-E) (2,34); 54-80

(494); (roisses) Slow \$8,000. Last

(494); (roisses) Slow \$8,000. Last

ette GHT (Col. \$13,000. doi: 8.500.

Liberty (GN+H) (1,850. 45.80) —

"The Chasg" (UA) and "Blönders

Holiday" (Col., Falrish \$8,000. Last

week, "Joison Story" (Col.) (15th

wkt, solid \$8.500. Last

wkt, solid \$8.500.

wk), solid \$8,800.

Music Box (H-E) (800; 45-80) —

"Boomcrang" (20th) and "Susje
Steps Out" (UA) (m.o.). Nice \$5,000.

Last week. "I'll Be Yours" (U) and
"Back Lash" (20th) (2d wk), \$3,400. Dack Lash" (20th) (2d wk), \$3,400.

Music Hall (H-E) (2,200; \$1-\$1.50)

— Best Years" (RRO) (3d wk).

Giant \$16,000 after \$21,000 last session.

**Apache Rose" (Rep) and George M. Cohan, Jr., heading vaude "best of the common of th

H.O.'s Slow Down Balto: 'Trail'-Vaude Fine \$17,000

Trail'-Vaude Fine \$17,000

Baltimore, April 18.

With members of the state of the s

well at \$5,000 after tasty \$8,800 opener.
New (Mechanic) (1,800; 20-80)—
"Carnival Costa Rica" (20th) 3d awk), Okay \$8,000 after bright \$9,300 second frame.
Stanley (WB) (2,280; 25-75)—"Pursued" (WB) (2d wk). Flodling well at \$12,000 after trim \$16,400 first stanza.

at 915,000 attenta.

Town (Rappaport) (1,600; 90-\$1.50;

—"Bast Years" (RKO) (4th wk)

Steady \$16,000 after \$17,000 last week

Monroe Ups 'Man' Giant \$48,000, Det.

Boosted by Vaughn Moriroe band on stage, Ladies' Man' at the Mich-lgan is far ahead of any other comboling tills week. At the Downtown, strong builtness, as is "Egg and I" at the Fox.

"Beef, Vegats" is bolding over with the Fox.

A Stimates for This Week A Stimates for This Week

\$18,000. United Detroit (1,941; 70-96)—"Norg Prentiss" (WB) and "Spoilers of North" (Rep.) (2d wk). Okay \$14,000. Last week, sock \$20,000.

'Marriage' \$12,500, Mont'l

Montreal, April 15. Holdovers predominate here this stanza. "Perfect Marriage" and "Noeturne" both will shape up well.

Estimates for This Week Estimates for This Week Capital (CT) (7,700; 35-39)—"Favorific Brunette" (Par) (2d wth. Fine 313,500 after big 315,700 first week control of the state of the sta

Grosses Are Net

Grosses Are Net
Film gross estimates, as reported herewith from the various key cities, are net, i.e., without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthcite admission
prices, however, as indicated, include the U.S. amusement tax.

B'way Tapers From Easter Splurge But 'Smashun'-Cugat Socko \$97,000: Chaplin, Trail' 30G Each; A.&C. 21G

Broadway first-runs are feeling or under this frame; first, the pinch of several adverse busi\$13,000 but below hopes. the pinen or several adverse hist-ness factors this week, the result being a dip from the bullish Easter week session at most theatres. State income tax deadline, a rainy Mon-day (14), publicity over smallpox spread and end of the Easter school agreed and ded or commenting and suggested and ded or commenting and suggested and sug vacation all are contributing to

Abbott-Costello comedy, is only or Carden. 18,1000 at the Wint-Carden of Carden. 18,1000 at the Wint-Carden. 18,1000 at the Wint-Carden. 18,1000 at the Wint-Carden. 18,1000 at the Carden of Carden

Estimates for This Week
Astor (City Inv) (1,30); 98-52.40)
"Best Years" (RKO) (28d wk), Silli
strong at \$43,000, cashing in on
Easter Week crowds, list week, big
\$4,000 cashing in on
Easter Week crowds, list week, big
\$4,000 cashing in on
"Mons. Verdoux" (I/A). "0-81,50)—
"Mons. Verdoux" (I/A). Chaplin
lead off with gais invitation preem
last Friday (11) to return this legif
house to almos, Lifety to strike fairly
week ending next Friday (18). Continues.

good \$30,000 albeit oot big for nast intuities, etc., and extra Friday 115. Continues, etc., and

12d wk. Down to \$13,000 but still bin noney for this small-select the state of the

\$3,000 but tedow hopes. And \$3,000 but tedow hopes. See Sept. Bilaiso (Mayer) (594, \$3.585).—"Boom Town" (M-G) (reissue) (26,000 km s. 7000,000 km s. 7000 km s. 7000

igst Monday (14) night as against as gainst as 20,000 for second Stays on 5.00—25,000 for second Stays on 5.00—25,000 for second Stays on 5.00—25,000 for second Stays on 5.00 for second Stays on 5.00 for second stays of 5

Brunette' Hotsy \$17,000 In Cincy; 'Carnival' 13G, 'Egg' Terrif 16G in 2d

Gincinnati, April 16.

The boxoffice oddity here this week is that "Best Years," in its fifth week, is topping the only new arst the state of the st

standout at the small-seater Keith i.

Radmates for This Week
Albee (RKO) (3,100; 557-76)

Albee (RKO) (3,100; 557-76)

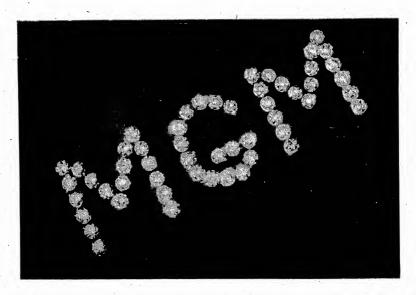
Radio (RKO) (3,100; 557-76)

Radio (RKO) (3,100; 557-76)

Radio (RKO) (3,100; 507-76)

Laptice (R

\$18,000, töpilug fourth round's giede 1,000, which extended into Holy Grand (RKO) (1,430; 58-70).—Plygged "WB) 204 wk, Moderate 1,000, which week, for a fact week, tearly \$1,500, which week, for a fact week, for a fact a fa



THESE ARE REAL DIAMONDS!

After seeing some of the future M-G-M productions nearing completion at the Studio we decided the only adequate way to display the M-G-M name (above) was in genuine diamonds. Like the jewels in the photo, the subjects on this page are priceless gems destined to attract millions of fans and their dollars to the box-offices of America. Be sure yours is one of them!

* SUMMER HOLIDAY (Technicolor)

Perfect blending of song and story in a Big Attraction!
Mickey Rooney, Gloria DeHaven, Walter Huston, Frank
Morgan, "Butch" Jenkins, Marilyn Maxwell, Agnes
Moorehead, Selena Royle.

* LIVING IN A BIG WAY

Music, fun, dancing and romancing. Gene Kelly and Marie McDonald plus Charles Winninger, Phyllis Thaxter, Spring Byington.

THE UNFINISHED DANCE (Technicolor) Drama with music. Behind the scenes of the ballet.

Drama with music. Behind the scenes of the ballet. Margaret O Brien, Cyd Charisse, Karin Booth, Danny Thomas.

* FIESTA (Technicolor)

A fiesta of entertainment, romance, melody, adventure of Mexico. Esther Williams, Akim Tamiroff, Cyd Charisse, John Carroll, Mary Astor, Fortunio Bonanova, and introducing sensational Ricardo Montalban.

* THIS TIME FOR KEEPS (Technicolor)

Merry, romantic, melodic, spectacular. Esther Williams, Lauritz Melchior, Jimmy Durante, Johnnie Johnston, Xavier Cugat and orchestra, Dame May Whitty, Sharon McManus.

* HIGH BARBAREE

Thrilling romance by the authors of "Mutiny on the Bounty." Van Johnson, June Allyson, Thomas Mitchell, Marilyn Maxwell, Henry Hull, Claude Jarman, Jr.

* SONG OF LOVE

One of the greatest! The romance of the composers Clara and Robert Schumann. Love, pathos, laughter, devotion, and marvelous music. Starring Katharine Hepburn, Paul Henreid, Robert Walker.

* GREEN DOLPHIN STREET

Prize novel, best-seller, exciting, swash-buckling, romantic. Lana Turner, Van Heflin, Donna Reed, Richard Hart, Frank Morgan, Edmund Gwenn, Dame May Whitty, Reginald Owen, Gladys Cooper.

* THE BIRDS AND THE BEES (Technicolor)

By popular demand in a Big musical romance following her triumphant singing tour, Jeanette MacDonald co-starred with Jose Iturbi, Jane Powell and Edward Arnold, Harry Davenport.

JONES BOOSTS 'FEAR' Brooklyn' Stout \$45,000 in Two Hub Spots; 'Song' Fat 24G, 'Pursued' 28G

Key City Grosses

Estimated Total Gross
This Week\$3,196,000
(Based on 22 cities, 197 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year\$2,981,000 (Based on 23 cities, 194 theatres)

Frisco; 'Band' 16G

About \$3,00. Last week, strong \$5,508. Franse (Par) (1,400; \$5,508. Franse (Par) (1,400; \$5,508. Franse (Par) (1,400; \$5,508. Franse (Par) (3d wk.) "Suddenly Spring" (Par) (3d wk.) United Aritise (Blumentedd) (1,207; \$5,69).—Sin of Harold Diddebock" (UA) (2d wk.) Paltry \$9,000 or less (Par) (1,408. Paltry \$9,000 or less (Par) (1,408. Paltry \$9,000 or less (Par) (1,408. Paltry \$1,400 or less (PWC) (1,508. Paltry \$1,500 or less (PWC) (1,508. Last Warfield (PWC) (2,568; \$5.83).—Alexander's Radjum Band" (2,408. Paltry \$1,500. Pal

Mpls.; 'Stallion' Sturdy

121G, Yours' Fair 6G

Heat Wave Bops

New product in most dots is hypoing by moduct in most dots is hypoing biz in a general post-Easter
jump, "If Happened in Brookbys"

"If Happened in Brookbys"

"If Happened in Brookbys"

"In "Brussel" looks good at Met
and "Song Schehearzade" is trim at
an "Brussel" looks good at Met
and "Song Schehearzade" is trim at
an "Brussel" looks good at Met
and "Song Schehearzade" is trim at
Beston (RKO) (3,200; 0-94,140—
"Trail Stocel" (RKO) plus Marian

"France Nice 250,000. Last work,
"Millies Daugher" (Col) plus Carlance, Nice 250,000. Last work,
"Millies Daugher" (Col) plus Carlance, Nice 250,000. Last work,
"Millies Daugher" (Col) plus Car"Best Veare" (RKO) (1984)

Bequire (MF) (1,306; \$1,30)—
"Best Veare" (RKO) (1984)

About \$9,000, nilli impressive Last

Fennya (MF) (1,373; 40-a0)—

San Francisco, April 15.
Unprecedented heat wave is leaving biz cold in most theatres this ing. Pictures which opened last week to nice to big trade are meited down to meagre takes in many instances this session. Of new critics, "Alexander's Ragtime Band" is dissipant of the cold o appointing at the Warded. "Pavorite Brunette" and "Southents Spring" and "Southents Southents Southents

'Affair' 15G. K.C.: 'Egg' Sock 22G, 2d

Kansas City, April 15. Big money holdovers are topping to town and "Egg and I," in three Fox Midwest houses, will lead every-thing in its second round. Film hit 'Locket' Rich \$12,000 In thing in its second round. Film hit record for three house combo on first week and is still sock this session. "Best Years," at the Tower, and "California." at Newman, also are big in second weeks. Of the new films, "Macomber Affair, "Alacomber Affair, "Station Road," at the Orpheum, is moderate.

mins., Jalanou Sunty

1246, Yours' Fair 66

Holdovers alter earlier between the horoffice top-rungs here, the single the horoffice top-rungs here, the single treat to their prodomnance among the prodomnance and the contract of the contrac dirins. "Macomber Affair," at the finding in only average. moderate finding in only average. moderate finding in only average. moderate finding in only average moderate finding in the fi

Smith, Reagan Teamed

SMASH \$30,000. BUFF

Buffalo, April 15.

Big news this week is the way Spike Jones' band is boosting "Fear in Night" to smash week at the Buffalo. "Sea of Grass" also is big at

akes. Estimates for This Week

Estimates for This Week
Buffato (Shea) (3,500; 40-70)—
"Fear in Night" (Par) and Spike
Jones orch on stage, Band is the
magnet, with many packed houses,
Smash \$30,000 or better looms. Last
week, "Happened in Brooklyn" (MG), \$17,000.

G), \$17,000.

Great Lakes (Shea) (3,500; 40-70)

"Sea of Grass" (M-G), Stout \$19,-000 or near. Last week, Favorite Brunette" (Par) (2d wk), big \$15,000. Hipp (Shea) (2,100; 40-70)—"Happened in Brooklyn" (M-G) (m.o.) Strong \$10,000 or better. Last week "Love Laughs Andy Hardy" (M-G) and "Charlie Chan Trap" (Mono), \$11,000.

Lafayette (Basil) (3,100; 40-70)—
"Guilt of Janet Ames" (Col) and
"Blondle's Holiday" (Col). Fairly
good \$13,000 or near. Last week, "l'il
Be Yours" (U) and "Shadowed"
(Par), \$12,500.

(Par), \$12,500.
Leck (Shea) (1.400; 40-70)—"Love Laughs Andy Hardy" (M-G') and "Charle Chan Trap" (Mono) (m.o.).
Thin \$5.0 h. Last week, "Miss Pilgrio", (20th) and "Backlash" (Par) (20th) and "Backlash" (Par) (20th)

20th Century (20th Cent.) (3,000; 90-\$1,50)—"Best Years" (RKO) (4th wk). Fine \$15,000 after strong \$21,000

'Life' Wonderful \$13.000 In Indpls.; 'Affair' 12G, 'Egg' Fancy 14G, 2d Wk.

Indianapolis, April 15. First-run biz spotty this week, but no spots are too bad. Heavy rains are doing some damage. "It's Won-derful Life" is hot at Indiana, "Egg derful Life" is hot at Indiana, "Egg and I" is still going strong in second stanza at Kelth's after biggest first week at this house since on straight film policy.

Restimates for This Week

Estimates for This Week
Circle (Katz-Dolle) (2,800, 40-60)

"Sister Kenny" (IRCO) and "Sweetheart Sigma (IRCO) and "Sweetheart Sigma (Misson) Mild \$8,00. Last week, "Affairs Geraldine"
to Expense and Gren
Miller ord, Tex Beneke and Gren
Miller ord, Tex Beneke and Gren
48-72e spale, Ingage, sock \$25,000 at
48-72e spale, spale, spale, spale, spale

"Well Line (IRCO), Ingage, spale, spale

"Kellby College, Ingage, Ingage, Spale

Kellby College, Ingage, Ingage, Spale

Kellby College, Ingage, Ingage, Spale

Kellby College, Ingage, Inga

(RKO), \$12,500. (do-60)—"Egg and I" (U) 12d wk). Fast \$14,000 after wow \$18,000 opener. Set for run until April 29. (2,450; 40-60)—"Macomber Gainer" (UA) and "Blondies Holiday" (Coll. So-so \$12,000. Last week, "Happened in Brooklyn" (M-G) and "So Dark Night" (Coll. Dark Last Jappened in Brooklyn" (Dark Jappened in Brooklyn" (Dark Jappened in Brooklyn") (M-G) and "So Dark Night" (Coll.) Partic MERT-Polls (1,400 de coll.)

Lyric (Katz-Dolle) (1,600; 40-60)— "Ladies Man" (Par) and "Big Town" (Par). Oke \$7,000. Last week, "Cali-fornia" (Par) (m.o.), \$7,500.

'Sinbad' Tasty \$18,000 In L'ville; 'Affair' 15G Louisville, April 15.

"Sinbad the Sailor" is shaping for a nice session at the Rialto as is "Macomber Affair" at Loew's State. "That Way With Women" also is big at the Mary Anderson. "Egg and I," at the National, is still seek in second

Bestimate for This Week

Bestimate for Seating Livingtonin, 1999, 19

New Films Slow in Mild L.A.; Second Week of 'Egg' Tops at Hefty \$63,000; 'O'Clock' 51G, 'Band' 531/2G, 10 Days

Los Angeles, April 15.
It's still "Egg and I" way out in front with its second week here, other pictures dropping behind mainly because of competition when were and beaches. "Egg" is botting for herly \$83,000 in mild held were and beaches. "Egg" is botting for herly \$83,000 in mild held were status after bettering assays and the second week, a bit (Par). Solid \$15,000. Last week, yet here. "Provice Bruntett" (Par) (Eds.) (I. S. Week, yet here. "Pr

smaah \$48,000 in first, week, a bit, wover hopes, "Order tooke thirdy to be a superior of the superior of the

Bestimates for This Week

Bestimates for This Week

Bestimates for This Week

Bestimates for This Week

John Committee of the Committee of the

omy ; 50.000. Last week. \$17.000.

50.84. Angeles. ([Vloum-WC) : 2.007:
50.81. "See of Grass." Mr.G1 : 62.

50.81. "See of Grass." Mr.G1 : 62.

50.81. "See of Grass." Mr.G1 : 62.

50.82.000. [FWC] : (12.86; 50.81)...

"Accorder ** Restricts Band '2.000 | relevance of Bandles Band' 2.000 | relevance of Bandles Band' 2.000 | Last week. light \$5.700.

Last week. light \$5.700.

Last "REGO | relevance '(44) who.)

Pleasing \$5.500. Last week, smart \$8.300.

Plesing \$5.50. Last week mark \$3.00. Days week mark \$3.00. Last week mark \$3.00. Last week mark \$3.00. Last week plesing \$1.00. Last \$3.00. Last week mark \$1.00. Last \$1.00.

\$13.400.

Pantages (Pan) (2.812; 50-\$) —

"Trail Street" (RKO) and "Beat
Band" (RKO). Light \$15,000. Last
week, "Guilt Janet Ames" (Col) and

481; 58-43; "Angel and Badmart,"
481; 58-43; "Angel and Badmart,"
749-worthe Brumette" (Par 1 off wk.)
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Fear'-Basie Fine \$25,000 in Philly

"Best Years" continues to play to written years and the continues to play to written years and the continues to play to written years and the continues to play to written years will dull the overall total at major spots this gestion, with only three openings. "Red llouse," "Perfect Lady" and "Fear in Night.

Night.
Stimates for This Week
Aldine (WB) (1,303; 50-94)—
"Smash-Up" (U) (2d wk). Okay
\$16,500 plus nice \$4,000 for Sunday
at Earle. Last week, great \$21,500.

"Best Years" (RKO) (2d wk).
Sock \$22,000 after about same last
week.

~ "Ber Year" (RKO) 12d wk).

Boyd (WF) (230) 0541 ~ "Sun's ber week.

Boyd (WF) (230) 0541 ~ "Sun's ber week.

Boyd (WF) (230) 0541 ~ "Sun's ber week.

Boyd (WF) (270) 0541 ~ "Sun's ber week.

Boyd (WF) (270) 0541 ~ "Sun's ber week.

Boyd (WF) (270) 0541 ~ "Sun's ber week.

Fox (20h) (225) 59549 ~ "Carrival Cord Rice" (20h) 12d wk). Son's ber week.

"Sinbod Sailor" (RKO) (4th wc).

"Sinbod Sailor (RKO) (4th wc).

week, Stanley (WB) (2,950; 50-94)—"Jolson Story" (Cot7 (7th wk). Wow \$24,500 after terrific \$28.500 last

524,500 ane. week. Stanton (WB) (1,475; 50-94)—"Red House" (UA). Good £16,000 or near. Last week, "Mighty McGurk" (M-G) (2d wk), \$8,800.

Boomerang' Sharp 24G, Denver; 'Trail' Hot 16G

Denver, Trail Hat 16C
Denver, April 18.
Good weather is accounting for a
fine batted of the this week. To
come in life to Thomes a solid at the Combination
All discounting for the Combination of the Combination
All discounting of the Combination
Bluebird (Four 1972, 1974, 1974)
Solid Last week, Zeel Years' (IRCO) 160
Bluebird (Four 1974) 1976, 1974
Gallant Beeg (MGT) and "Sogne
Breadway (Common 11,000, 32-44)

Feathway (Common 11,000, 32-44)

Freadway (Common 11,000, 32-44)

Freadway (Common 11,000, 32-44)

Freadway (Common 11,000, 32-44)

Freadway (Four this Park 1974, 32-44)

Alexis Smith and Ronald Reagan are set for Warriers "Smbutst," a story by Aleck Block and Dietrich V. Hanneken, with Ruth Brocks doing the screenplay. Picture will be the first producer plant of the control of the control

Rank Takes to Saddle in Longterm Anglo-Aussie Plan on Horse-Operas

London, April 15.

Britain is going into the horseopera film business. J. Arthur Rank
is planning a series of large and
small scale in-the-saddle pictures
produced in Australia and Canada.
Success of the Harry Watt Australiamade "The Overlanders" has started
the ball rollines. made "The Over the ball rolling...

made "The Overlanders" has started the ball rolling.

A longterm plan for Anglo-Australian filin production has been dedicated in the production has been dedicated by the production between Rank and John Davis, of Rank office, and Maj. R. P. Baker and Michael Balcon for Baling Studios, which made "Overlanders: was Ken Hall, acting for Norman Production and the production of the production of the production of ever \$220,000. When production gets well under way, modern studios and laboratories to which the new equipment of the transportation of the production of the

But Rank's horse-opera plans are much further advanced than he has revealed. Ralph Smart, who was associated with Harry Watt in the making of "Overlanders," is already at work in Australia as independent producer with Rank backing. He went into action quietly and without any qualicity.

eut any publicity.

His first solo product is already
in the can awaiting showing. It's
titled "Bush Christmas" and features some of the Overland star
tures some of the Overland star
point is all present due for a late
fall release. Smart was in London
recently and fiew back to Austin
with a contract for at least four
more pix in his pocket. We'll work
fall londing Britain this weekend.

To Train Key Men

To Train key Men
Eric Williams recently left for
Australia as general manager, to
plan production. The Wat unit will
plan production. The Wat unit will
nichan from this country who, during the first year's program, will
work with Aussie technicians and
train them before returning to this
country. Some, of course, may slay
in Australia.

ever suitable, they will be marketed generally as well.
Rank also has his eyes on Canada as good in-the-asddle film production ground, and negotiations are well ahead for action stories set in that Dominion. This is his big bid to overcome Britain's climate limitations, and get in on the outdoor action film market.

First Theatre Club To . Sponsor Revue Tryouts Set Up by Londoners

Set Up by Londoners

London has many theatre clubs
where new pines and the house here clubs
where new pines are the house here clubs
most successful of these being the
lindsey, which already had four
shows in the West End to its credit,
including Eiss Shelley's "Pick-Up
none of these clubs has ever catered
to the lighter form of entertainment
such as revue.
First club to take a hand in this
type of show is the newly-formost
the Twentierd Contury theatre.
Sponsors of this venture are
clude Hulbert and his wife, End
Trevor; Annette Mills, former
dimers, now successful songradits
Avril Angers, revue star: Michael
Howard, rasio actor, and Adrian
Brunel, film director.

Pomeroy Pays \$1,000,000 For London's Cambridge

For London's Cambridge
London, April 18.

Jay Pomeroy, who Jupped into
showbir from the Ilquor trade, has
just closed deal with Associated
heature Properlies, or which Prince
Littler is the chairman, for purwhich he now has on iteas. Beal
involves \$1,000,000.

Pomeroy has on only previousty owned by Moss Empire, for
around \$160,000. Theatre was exthe war any will take some time
before given permit to rebuild by
the Ministry of Works.

before given permit to the Ministry of Works.

Wolf Call Halts Austria Tax Jack

Austria lax Jack

"Concerted action by all local flim digtries (except Russiam) under the control of the contro

exhibitors pressuring their munici-patients. Final result was decision to hold new tax law 'in suspension' and the end 'no playing time was a tally lost. Local economic expert figure higher takes would have been present drop in the burder for more than the burder for the control of the control of the stress. They would have mean higher income to exchanges, but Wolf felt longrum effect would be adverse to loudstry in general.

B.A. GETS JUNKETEERS. BRITISH DISTRIB CO.

Buenos Aires, April 15.
Arrival of Spyros P. Skouras and
Murray Silverstone, 20th-Fox and
20th-Fox Int'l prexies, in Buenos
Aires last week, will be followed by
other junketeers. Dr. Renato Gua-Aires has week, will be followed by other junketees. Dr. Rento Gualino, veepee of Lux Film of Rome, will sour Argentine distribution centers with his local rep. Dr. Manilo source place as the substitution of the source place are sub-tilled in Buenos Aires. Lux's picture. The Bandit, had a good run at the Metropolitan early in the year. Yet another British distribution setup is coming into the market. Noclas Di Fore and associates to distribute for Fathe Pictures and Anglo-American. Their first release daylor and the substitution of the Picture and Anglo-American. Their first release

anglo-American. Their first release will be "Plecadilly," directed by Herbert Wildox with Anna Neagle and Michael Wilding in the leads. British Films will eventually go into production as well as distribution in the Argentine market.

Crown's Latin Swingeroo Affred Crown, foreign salesman-ager for Samuel Goldwyn, left New York Monday (14) for a month's swing through South America. First stop is Rio de Janeiro, going from there to Buenos Aires April 27. Route home will be via stopovers in Santiago and Lima.

What Next?

Dublin, April 18,

Queueing up for ciremas in
bad weather is a menace to
health, according to a group of
Irish doctors who are now conducting research on the "menace."

ace."

Doctors, who: are not named, say their inquirles are "private and unofficial," but if the results confirm their opinion that queueing is a cause of phthisis (tuberculosis), they will submit a report to the government's Dept. of Health.

Famous Players Can. Hit Profit Peak Last Year

gionoms, FPC president.

On dividends, this was \$1.63 a share on 1,737,072 shares of common stock outstanding, as compared with the previous year's net profit of \$1,594,973 which paid 81c a share.

anage on 1,737,072 share's of common took on the surface of the su

ments to a number of existing houses.

The 1946 operating profit was 55The 1946 operating profit was 55The 1946 operating profit was 56The 1946 operating profit was 56T

Guitry, Lifar, Cortot Get 2d Parisian 0.0. And Come Off Better

Paria, April 8.
Contrary to what might be cought, many Parisians don't cor thought, thought, many Parisians don't con-sider either Sacha Guitry nor Serge Lifar as definitely tabu because of Nazi-collaboration taints. Trouble about Guitry is that he is no more young aud may be too old before people have forgotten about. him, even if they forget fast. Also he doesn't thrive in an atmosphere where he can't feel himself adulated,

where he can't feel himself adulated, which he currently lacks.

Guiltry really never did anything very bad; never gave anybody away; just thought the easiest way to represent the property to the Cermans. He certainly is no hero, and never was a strong character, even if a very talented one. He certainly lost all personal pride to insure this comfort, but if all those who did that, and worse, which was not to be supported to the control of the control were to be dealt with severely, there would be plenty apartments free here. What Guilry has most against him, and which damued him, is first that many people were jealous of his success which turned him from an interesting guy into a conceited one who had to be sat upon now and then; and secondly that he gave too muce publicity to his various mariery publicity to his various maries. riages when everybody knows that (Continued from page 16)

OTHER FOREIGN NEWS

on Page 16

British Public Rates English Films. Stars Above U.S. Product, Poll Shows

Mex Pix Building Is Slowed Down to Siesta

Slowed Down to Siesta.

Depression has disped general bit.
Depression has disped general bit.
Depression has disped general bit.
South 40% from what it was this time last year. Chrema construction, prominent feature of the building boom in Mexico that began in 1895, errennent tools, over, and bounded during the six lush war years, has slowed down to almost a standedill.
Pix. most popular public diversion slowed down to almost a standedill.
Pix. most popular public diversion, and them builders are studying situation before going a flead with their program for more cinemas. Large private banks are now mas, waiting results of the bigtime builders' survey.

British Exhibs In Stew on Terms

London, April 15.

British exhibs are at odds with Teddy Carr, managing director of the control of t

Now an average British film is gross-ing twice the average of an Ameri-can film and Carr is demanding what he says exhibs would have paid American companies if position was reversed. He clies case of one im-portant exhib who, in the past, paid five times as much for American product as for British, and would still like the same terms today.

500G BRITISH DEAL ON FOR 90 U. REISSUES

London, April 10.

Percentage deal for 90 reissues of
Universal Pictures product started
by Joe Seidelman while here recently has caused stampede of

Universal Pictures product starter election of the process of the product of the

Palladium's 'Here, There' Looks Like London Hit

"Here, There and Everywhere," new musical opening at the Pal-ladium and starring Tommy Trinder, was cordially received by a capacity house. Outstanding hits were scored by three U. S. acts, newcomers Mabel Lee, the Masterkeys and Wilson, Kennel and Betty George. son, Keppel and Betty, George Campo and the Zoris, latter a French adagio novelty, were also well liked. Show, lavishly mounted and artistically produced, looks an assured success.

and artistically produced, looks an assured success.
"Power and Giory," transferred from the Lindsey theatre club to the Fortune, looks a fair hit.

London April 18.
Indicating the stirides Bartinia finis have made in the homeland are the seaults of two picture polls revealed last week. In an analysis of auditions of the property of the

Rough Bucharest Fans Attest Prewar Draw Of U.S. Pix Still Paramount

U.S. Pix Still Paramount
Attesting to the fact that U. S. pictures are as popular joday in Ruman and the state of the war, a crode
fund in the state of the war, a crode
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for Paramount's "Reap the Wild
fund." Pattors stated to for the State
fund the state of the state
fund the sta

George Weltner, Paramount for-eign chief, sails from London today (Wed.) for the U. S., aboard the Queen Elizabeth.

VARIETY headlines "EGG and I" Bi

TORRID
TORRID
TO SMASH
TO RECORD

GREAT

Egg' Torrid \$82,500 in 6 L. A. Spots;

Indianapolis, April 8.
Egg' Smash 15G,

Egg' Record 30G,

Egg' 386, Great liggest is the Fox with Egg al with a terrific session.

#STRONG

TORECORD

and TERRIFIC

in Oklahoma City, St. Petersburg, Fla., Long Beach, Calif., and Toronto where thousands were turned away for the top holiday business in the history of the theatres!

'EGG' STRONG \$16,000, L'YILLI

Egg' Record 19G
Sets Cincy Pace



Produced & William for the Screen by

CHESTER ERSKINE and FRED F. FINKLEHOFFE

Directed by CHESTER ERSKINE • A DIRVERSAL INTERNATIONAL PACTURE

Showbiz Takes Worst Rap in Occupied Lands Through Schilling-Shallving

By JOSEF ISRAELS II

German Wienn, April 3.

German Wienn, Wienn

receipt obstanable at all would cost to 1,000 schillings and a man's switt, 200 to 1,500. Nevertheless, the 3,000 schilling salary represents a beside of 1,500. Nevertheless, the 3,000 schilling salary represents a beside of 1,500 schilling salary to 1,500 schilling salary to 1,500 schilling salary to 1,500 schilling to 1,500 schilling to 1,500 schilling to 1,500 schillings, 500 to 1,500 schillings, 500 schilling top-captured schillings, 500 schilling to 1,500 schillings, 500 schilling

\$225 Wage Top Per Pic

\$225 Wage Top Per Pic In pix, top wage is currently re-ported as 30,000 schillings, drawn by Hans Moser, comic, for recent stars, cont. get over 20,000 (\$223) stars, can't get over 20,000 (\$223) per pic. Leads have been accepted recently for as little as 6,000 schil-lings (under \$100). Players would rather play and starve than starve in idleness. moveogramately 30%, are

Taxes of approximately 30% are deducted at pay window from all figures quoted here, making takehome money even more pathetic. Despite small nut in theatres and os, managements are squawking studios, managements are squawing they are losing money. One factor is low price of seats, averaging 8 to 10 schillings, with opera going as high as 16 schillings.

Beyer to Olivier

Beyer to Ulivier
London, April 15.
Elisis Beyer, goneral manager for
H. M. Tennent for many years, cleaves company end this year to
Join Laurence Olivier's new offer of Mexico, being replaced by Riesche
formed legit producing organization.
Will go with Olivier and Vivier being moved to Brazil, where he will
Leigh when they leave for Australia
and New Zesland early most year. Ierifory—see the refreshment of the desired for the

Gordon's Multi-Lingual

Gordon's Multi-Lingual
Hollywood, April 15.
Two Continents Pictures will
shoot "Delirium" in Paris mext
et al.
Shoot "Delirium" in Paris mext
et al.
Faul Gordon, producer-director,
salls on the Queen Elizabeth May 9
with crew and some cast, rest to be
signed in Europe. French cast will
be headed by Louis Jouvet.

Berliners Eve U.S. Pix 'Skeptically

is around 300. Therefore the monthis around 300. Therefore the monthis around 300. Therefore the monthis wage of a middle class actor in
a good theatre, 500 schillings, must
be considered in buying power as
is therefore the monthis considered in buying power as
is the considered in buying the considered in the considered i

singly global and and good acting are as proposed to be and a superior of the Russian time in pre-Hiller Forliowing the cutting time for the Russian product with great hope, the producer said. The first selections were 'noi, 'war' good,' 'but product with great success, and 'The 'vow' and 'Life of the Beet' arounsed considerable interest. The old German films (Unterhaltungsfile) were also still popular, but indeed were also still popular, but indeed were said the control of the Russian pix. Lindemann pix.

German pix.

Lindemann said the widely heralded film "Murderer Among Us" had been shown to audiences in the 1,400 theaters in the Russian zone, approximating 4,000,000 people. He approximating 4,000,000 people. He said DEFA has adequate materials for film production but that there is a shortage of good playwrights and producers who can "give the German industry what it needs so that it will not have to depend so-heavily on foreign films."

C. Dane's 'Heart' Gets Warm London Welcome

Fresh from a provincial tour and slightly doctored prior to its debut, Clemence Dane's "Call Home the Heart" preemed Thursday (10) at the St. James. A verbose first cat was followed by a sprightlier second and the play in general was well received.

second and the play in general was well received drama, Mis Dun's play domestic drama, Mis Dun's play dramatic dramatic

RKO Latin-America Shift

Includes Gomez Switch Includes Gomez Switch
Phil Relaman, RKO veepee in
charge of foreign distribution, he
realigned several gosts in his LatinAmerican division, most important
being the elevation of Max Gomez,
general manager in Mectic, as upetion of the several distribution of the
latin - American New work calls
for Gomes to handle sales of Ramou
Atthe Chema production
throughout the Latin - American
market for RKO, Ramoz films are
the Churubusco studios near Mexico
City, while other company's pix are
Freuch-language films made in
Paris.

VARIETY -Current London Shows

Carrent London Shows
London, April 18.

"Animal Kinglesse," Flybouse.

"Animal Kinglesse," Flybouse.

"Animal Kinglesse," Flybouse.

"Animal Kinglesse," Flybouse.

"Born Nesterday," Garrick.

"Goarlesse," Sarrick.

"Goall Home Heart," St. James.

"Glisterbruck," Wyndham.

"Guiterbruck," Wyndham.

"Guiterbruck," Wyndham.

"Guiterbruck," Strand

"Here, There," Palladium.

"Guines Flg.," Criterion.

"Guines Flg.," Conedy.

"Mas From Ministry.

"She Wanied Gream," Hipp.

"Flocadilly Hayddo," Wales.

"Peaner to Peckham," Princes.

"Peaner to Peckham," Prince.

"Peaner to Peckham," Prince.

"Peaner to Peckham," Prince.

"Seng of Norway," Palace.

"Song of Norway," Palace.

"Walte Steed," Wittenall.

"Window Boy," Lyric.

U-Rank Forming 16m Distrib Co.

London, April 8.

Neither Universal's United World
Pictures nor the Å Arthur Rank organization will distribute ifom nontender than the United Kingdom and
the U. S. For that purpose, its been
decided Kere, a new company will
be formed jointly by U and Rank
to handle the narrow-gauge profsid. Agreement to organize the new
distrib has been reached at conferences between James Francy, UWP
prexy, and Rank officials. prexy, and Rank officials.

prexy, and Rank officials.

Conferees also came to another important conclusion. They've re-vamped initial plans which eavisaged the handling by UWP of the-artical distribution of 16m prints. That idea has been dropped after considerable mylling and it's now panies, both Rank and U, will lake on their own distribution of narrow-gauge theatricals.

Consequently, there'll be no inividence of the considerable mylling and the consequently the conseque

Consequently, there'll be no joint distribution of 16m prints for theatrical purposes. Wherever either distribution of 16m prints for the-atrical purposes. Wherever either company maintains exchanges for the release of 5m prints, those ex-versions. With the jurisdictional question settled, Joseph Seidelman, U's foreign dept. head, has already question settled, Joseph Seidelman, U's foreign dept. head, has already fiven the greeze light to 16m opera-sion to confine UWP to non-the-strical was made because its felt that there would be too many com-plications in handing both theatres gauge outlets.

The new company to be formed by Universal and Rank will operate with the extensive library of both organizers in the educational and religious fields. UWP will act in a similar capacity in the U.S.

British Film Briefs

Ditusu thin Diteis

Ann Todd to star in Hal Wallis's

En Evil My Love, by Joseph ShearHer To See. Costarring with her

is Ray Milland, with Ann Richards

and Raymond Huntley in supportations setting plenty burnt up with

J. Arthur Rank for having some of

their top films switched to the Odeon

was originally intended as second
trun West Ender. Currently playing.

Hithcock's "Notorious" (H K Os
Pligrim" (20th-Centupy-Srop) Med
ded to follow . . Clayton Hutton's

play "Power Over Glory," recently

produced at the Lindsey Club
theatre, West End, April 8. is being

tidickered for by Hitchcock for film

Herbert Smit, exec in charge of

production for Two-Cities Films,

tidickered for by Hitchcock for film

Herbert Smit, exec in charge of

production for Two-Cities Films,

Edward Deptures building film

studios in Torquay in the autumn

... Frank Harley has been appointed

... Frank Harley has been appointed

The Start Start Start Start Start

British Prod., with F D. Commound

Production for Two-Parley was for 40 years a

Far continental rep.

Preferential Pix Basis, Censor Trouble Stymie Argentine Exhibs

Pepper to Puerto Rico James A. Pepper, formerly Warner Bros. manager in Peru, has been transferred to Puerto Rico in similar capacity. He succeeds Jack similar capacity. He succeeds Jack McHugh, resigned. Herbert Fletcher has been named by Wolfe Cohen, Warner Inter-

by Wolfe Cohen, Warner I national vice-prexy, to mana post in Peru.

Admish Rollback Halts Brazil Biz

Despite-a 40% slash in firstrum business as a result of the govern-ment's rollback order, filh revenue in Brazil is holding about even with a recording to make the state of the properties of the state of the properties of the state of the properties of the state facility of the state of the state of the properties of the state of the properties of the state of the s

indication of how healthy business is for American screen product at Brazilian theatres. He said that rentage were up (for Paramount) 30% in 1946 as against '85, mid that only the Brazilian edict rolling back admissions is preventing an increase this year.

Brazilian calculation of the said of

massions as preventing, art increases. Brazillian establisher's still are 'try-ling' to adjust themselves, for this realignment in admission' sceller, he locketted. Gerierally the schmittaness of the schmit

runners. Film industry in Brazil now is approaching the government for reliet, showing that the relibede is discriminatory and not helping the people that the government sought to aid in hattling the cost of living. Under present regulations, Pierpoint cited one odd rule which to the proper control of the proper control of the property of the p

Mex Theatre Looks For Resurge With Dunham

Mexico City, April 15.

Closed for a month's reorganization after presenting six week of a scheduled 11-week season, the American theater at the Texto Iris is alated to reopen tomorrow (Wednesday) under the direction again of Martin Holman, Melvin again of Martin Holman, Melvin been offeting selected American and British plays in English.

British plays in English.

Set for the teeoff is the Katherine
Dunham dancing troupe of 28. Company was originally booked to open
today (Tues.) but stalled bagange
cars in which its props were being
transported was the cause of the delay. Advance sales indicate a hefty
gross for the preem.

gross for the preem.
Dance venture is the first of its kind in Mexico and interest appears sufficiently strong to insure the successful and the sufficient of the sufficient o

'Rebecca' Reissue In Four-Way Paris Preem

Paris, April 15.
Reissue of "Rebecca" is going into four firstrun houses here. Booked by Paul White, film's four-way preem is setting a local precedent. Three of the houses will use dubbed prints while the remaining theatre will screen a titled version. Picture will be released through France by Selznick by means of a local distrib, but the deal as yet has not been finalized.

Montevideo, April 5.
There have been 2 number of
developments important for Argentina's film hubstry in the last week,
and each one highlights the extreme
nationalist tendency which distinguishes every act of the Peron govterment. rnment.

In the first place, Courses, has practically approved and made haw the famous protections and the second se In the first place, Congress has

of details.

Second development is the rehashing of an old decree obliging
all theartes to exhibit Argentinemade newaresh, those of Emelou
all theartes to exhibit Argentinemade newaresh, those of Emelou
abeliance of the substitute of the substitute of the substitute
as being the substitute of the substitute
after an investigation disclosed that
after an investigation disclosed that
menti to one of the newarest producers for government propagand
shots, was being sold on the black
market, at, big profits. Now that
shots, was being sold on the black
market, at, big profits. Now that
of the Differentiament Board he
newarest-decree is to be enforced
once more.

Third, the church is to be given a hand in the censoring of all pix—and this would mean that Holly-wood's Rita Hayworths and Lana Turners would have to be draped in sackloth before their pix could Each on Argentine screens.

Guitry, Lifar Continued from page 14 ;

for him marriage is merely a gesture

for him marriage is merely a gesture without implementation. Lifar is another case of the same kind. He accepted German domina-tion as if they were the Messiah and lost nobling by it, but never did anything personally to harm the un-derdog. He will has a great many admirers and well-wishers here, and if it were not that the current government would never let him return erament would never let him return to a commanding position at the Opera, he would not be there a week that they would all eat from his hand. He is neither a hero nor a traitor—just a mere weakling.

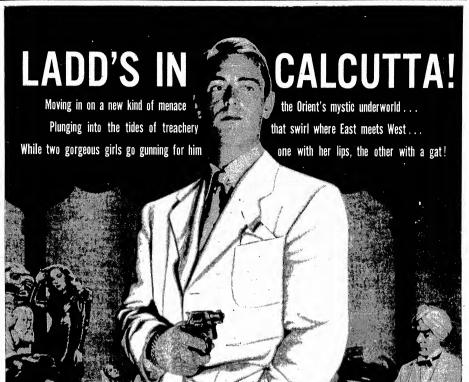
Cortot and Rossi

Afred Cortot, who is rather conceited, was greatly flattered when
General Petain made him Minister
for Music or some such Grand Vizir
ttle. He never did any great harm
and kept reasonably out of politics
if holding such a title permits. He
played with the job like with a dol, Il moduling such a trute permits, lies in instituting exams to obbini a plano or melodeon teacher's license, and such tommyroi. Being very pompous, he certainly enjoyed the honors gone to the line were dignity and maybe the sevent dealing the line with his seven dignity and maybe the sevent of the limit of the limit

Nazis.
There are other French stars who fraternized with Germans. Only recently one such former tool a court that it was true she had a German and that it would have been considered OK if he had been and that it would have been considered OK if he had been and that it would have been considered of the property of the situation.

situation.

The perfect heel is a certain chanteur, click or no click. He really didn't harm anybody by loosing the Germans on them, but he's supposed to have a Jewish mother and never missed a chance to deery the Jews, behaving with them in the most insulting way.







JUNE DUPREZ
LOWell Gilmore · Edith King
Produced and Written for the Screen
by Seton I. Miller

"Two-Years-Before-The-Mast" thrills topped by the same director

JOHN FARROW,

Paramount

WORLD PREMIERE, N. Y. PARAMOUNT, APRIL 23

N.Y. Exhibs Deflate Politicos' Estimates 186-Pix Backlog Of Grosses in Battle Against 5% Tax Talks to Horser and "A Woman of May Own."

Indie Producers

__ Continued from page 3 __

of the potential borrower, as well: as the setup he presents. In the meantime, there has been a great upsurge in possible outlets for independent product, UA, leader in distribution of indie output, six months ago was acting very tough in making new deals, in light of a superfluity of product. The fact that only one film is currently be-

fore the cameras for its release may be fairly assumed to be softening it

battle with UA.

Even Metro Takes On Indies

Even Metro has taken on an indie
in its deal for distribution of Frank
Capra's (Liberty Films) "State of
the Union," with Spencer Tracy's
services involved in the negotiations.

RKO, which has been second only
to UA in number of indie releases,
it with in the navket on a large

to UA in number of indic releases, is still in the market on a large scale. Universal and Columbia laws scale universal scale universal scale likewish of the scale universal likewish of the scale universal scale universal

ish playing time and probably con-tinued income from Britain, even tinued income from Britain, ever should a freeze be imposed on ex-port of coin.

attitude a bit.

shaping their strategy in the waxing hattle over local admission taxes With a hearing set for this week be-fore the State Tax Commission and Mayor William O'Dwyer reportedly weighing the added 5% nick on flickeries, metropolitan theatre men are out to deflate exaggerated estimates by politicos of potential returns on tax boosts.

tax boosts.

Oversized guesses on what the 5% tax, if adopted by the city, would bring stemmed originally from no less than Governor Thomas E. Dewey, if's pointed out. He figured the state's overall take at \$25,000,000 for the year, with New York City kicking in a \$14,500,000 chunk. The joker is the basis of the computation—returned toom the New York State district to the Federal Vork State district to the Federal York State district to the Federal Government for the year on the 20%

Government for the year on the 20% in Control of the Year of the legislature reached their estimate, it's noted, by taking the traditional 30% as films' share and dividing by four. Exploit, however, intend pointing Federal figures. For one, it's suid and year of the year of yea

be fairly assumed to be softening its attitude ab live, too, is the entry of Republic, Monogram and the Seizenick Releasing Organization into the market for indic producers. Rep is seeking such deals to build up its seeking such deals to had up to the seeking seeking the seeking to the seeking seeki from those entertainment sources is greater than 10%. Moreover, it's said, returns from sporting events make up a sizeable part of the fig-

As one exhib leader put it: As one exhib leader put it: "The Army-Notro Dame game alone gave the Government \$80,000 in taxes. It takes an awful lot of small theatres to equal that sum. Legislators think in terms of the Broadway houses with their fat admissions. They don't realize that the average ticket price in the smaller houses is a little over 30° or "

30c." Fred Schwartz, Century circuit exec and head of the Metropolitan Theatre Owners Asm, will appear before the State Tax Commission on his week's hearing. Exhibs have been asked to testify on the manner in which the new tax legislation should be supposed to the suppo

Par-Liberty

port of coin.

Warner Bros. and
20th-Fox are believed to be in me
way interested in releasing independent films. Eagle-Lion and PRC
are understood to fee the same as
understood to fee the same as
understood to fee the same as
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are understood to the the same as
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are the same as the same the same as
the same the same that the same as
the same that the same the same that the same as exchange for all capital assets of the indie outfit. Par will receive Liberty's residual in the Capra film, "it's a Wonderful Life," now in re-lease by RKO. That's in addition to Liberty's percentage "Mama" and "Union." at all this only three purely independent pix are being made at the moment, there are another seven before the earners or editing which fall partly into the indic estegory making. "The Paradine Case" and "Portrait of Jenny," but they are for release by his own company, and the pix of t

Liberty was organized by the four men (Briskin served as exec four men (Briskin served as exec producer and business agent of the unit) a little more than a year ago. It made a releasing arrangement with RKO that called for three pic-tures at the minimum rate of one a year and an option for a fourth. "Lite" is the only film delivered un-der the dear. der the deal.

There has been no disclosure of ROS attitude on losing the quartet of topflight filmmakers. There's a possibility, of course, that the vor-maning pix may still be delivered under the arrangement to be made. And the concession has aircraft been given concession has aircraft been given to the concession has aircraft been given to such a deal as is now set. That's the loanout of StePans to produce "Manna" for the studio, since this latter merely setting a percentage for Stevens' services, Briskin confirmed the pending Briskin confirmed the pending There has been no disclosure of

in various stages of editing and one contribution from Walt Disney, "Fun and Fancy Free." Completed tive and showman that the job requires. And some of these will be found to be the same solid indictiventy who were producers before setting up your own, company became a Wallingford rage.

Toughest thing a woulder indictive the foundation of the setting a would be indicted to the setting at the other actions of the product of the setting and uncertainties concerning foreign markets are the chief reason for their retiechee. tive and showman that the job reare "Honeymoon," "Mei Town," "A Likely Story," Remembered," "Woman on Hemembered," "Woman on the Beach," "Riffraff," "Magic Town," "Banjo," "Seven Keys to Baldpate" "Banjo," "Seven Keys to Baldpate" and "Desperate." In the cutting rooms are "Indian Summer," "Born to Kill," "The Long Night, "The Backelor Worlt Ballew Me," "The Backelor Basel," "Conding," "The Rugitive," "Under the Youto Rim" and "If You Knew Susie."

Knew Susle."

At 20th-Fox, "Captain from Castile" is in the editing process and
eight ready for distribution, including "San Demetrio"—London," manStretch," "I Wonder Who's Kissing
Her Now," "Bob, Son of Battle,"
"Mother Worel Tights," "Mincele of
3th Street," "Moss Rose" and "The
Ghost and Mrs. Muir."

Ghost and Mrs. Muir."
Eleven completed at Warners are
"Life With Father," "Woman in
White," "Escape Me Never," "Cheyenne," "Cry Wolf," "Love and Learn,"
"Possessed," "My Wild Iriah Rose,"
"Night Unto Night," "Dark Passage"
and "Deep Valley." In the cutting
rooms are "The Unsuspected" and
"The Unfathful."

On ice at United Artists are "Mon-sieur Verdoux," "Heaven Only Knows," "Arch of Triumph" "Red On lee at United Artists are "Mon-sieur Verdoux," "Heaven Only Knows," "Arch of Triumph," "Body Mircale Can Happen," "The Ma-comber Affair," "Christmas Eve, "New Orleans," "Carnege Hall," "Personal Column," "Vendetjin," "Dishonored Lady," "Copeabana," "Dishonored Lady," "Copeabana," "and the Sin of Haroid Diddiebock," and "Dishonored and "Pun on a Week-end," "I and "Pun on a Week-end," "I and "Pun on a Week-

17 for Col
In addition to two cliffbangers,
"Jack Armstrong" and "The Vijilantes," Columbia has 17 features:
"The Lady from Shanghai," "The
Corpe Came
Co. D.," "Down to Earth," "Keeper
Keyer We re Thoroughbred;
"Three We re Thoroughbred;
"Little Miss Spondway," "Her Huband's Affaira," "Last of the Redmen," "Swing, the Western Wey,"
"Gundphters," "Sport of Kings,"
"Coundphters," "Sport of Kings,"
"Coundpiters," and "Stranger from
Ponca City,"
Waiting, release at Republic are 17 for Col

Waiting release at Republic are

Practically ready for distribution at Universal are "The Dark Web," "Ivy," "The Slave Girl," "Pirates of Monterey" and "The Vigilantes Reat Un. "Ivy," "The "onterey"

turn."

One dozen at Monogram are "Trailing Danger," "Vilotence," "Sig Conquest," "High Conquest," "Hard Conquest," "Hard-Boilled Mahoney," "High Tide," "Land of the Lawless, "Sarge Goes to College," "The Big Scoop," Toulsiann," "Kilroy Was Here" and an untitled "Cisco Kid." Allied Artists has three—The Gangier," Tragic Symphony" and "Black College Symphony" and "Black College Symphony on the College Symphony o

Gold". Symptony and Basel Gold". Eagle-Lion has two completed. "Lost Honeymon' and "Repeat Performance," and one editing. "Love from a Stranger." Ready at PRC are "Philo Vance's Secret Mission," "Philo Vance's Gamble," "The Reight Vance's Gamble," "The Reight Vance's Gamble," "The Reight Vance's Gamble," "The North Clory." "The Big Sls." "Pronfler Fighters," "Thunder Gap Outlawd," "Raiders of Red Gap," "Shootil Irons," "Panhandle Trail" and "Code of the Plains," Editing on the same lot are "Stepchild," "Too Many sches," "Planer Justice" and "Gas sches," "Planer Justice" and "Gas House Klds Go West."

Inside Stuff—Pictures

Exploitation stunt engineered by Metro veepee over ad-publicity Howard Dietz, in which film crities were given actual title to an acre of land in the New Mexican desert, has received more reaction, than, almost any Metro ballyhoo deal in recent months. Nearly every critic and columnist who received one of the warranty deeds gave it space. Whole idea was Best thing about the stunt, according to Dietz, is the fact that the total cost to Metro was bout \$470. Company bought \$500 exces of land from the Santa Fe railroad at \$11 per acre, with the rest of the money soing to accessments and taxes. Land, incledentally, is currently valued at less than \$2 per acre and, during the terms of the desire, if gold on all sever discovered on the land, all rights belong to the cate of New Bolts.

Latest gripe of one group among U. S. occupation troops in Germany is the fact that the Army has not given soldiers in the European theater a chance to see foreign films. Answering, the Special Services declared: for the endowment and pleasure of the U. S. milliary personnel, and are selected on the basis of popularity in Army theatres. Procing language films are not generally popular with American audiences. Proof of this is that they are not shown in the U. S. except in larges cities where a reasonable amount of foreign-speaking patrons are available. A very comparing propular vite and the control of the process of the process of the control of the process of the process

Hollywood's glamorizing stratagems, including star photos jazzed up by typical Yanic cheeseake, are borrowed freely by the J. Arthur Rank or called spraced to the property of the reader to "see a good British film," and lists a number of current and future releases spearcelly heavily weighted on the distaff side since BPN's bulldup is almost exclusively devoted to femme personalities. As for James Manon who sometime back lashed out at the British tycon, his last Rank pic, "Odd Man Out," gets a play in the mag but the centerpiece is Robert Reventon in a subordinate part, not Mason.

Trek of the 14 "Favorite Brunette" contest winners to the Con Trek of the 14 "Favorite Bruntlet" contest winners to the Coast wound up in a biase of publicity—the wrong kind—last week. First of all, Bat-tling Lee Mortiner, film critic of the N. V. Mirror, was on the receiving the properties of the "Brunette" contestants aboard was hurt. "Induced, but none of the "Brunette" contestants aboard was hurt. "Induced the "Brunette" contest winners' trip because, in Hollywood, he scorted some of the contestants.

Samuel Goldwyn has developed a virulent case of Oscaritis and is sending out 200 replicas of the gilded statuette to plug his Oscar Derby winner. The Best Years of Our Lives. 'Stand-in Oscars will be displayed in coleges, high schools and other public places hitherto free from motion pieces between the place of the public places hitherto free from motion pieces with the contraction of the public places hitherto free from motion pieces between the public places hitherto free from motion pieces. Each is numbered, and will be returned to be Academy when the compaging cuts.

Columbia sales execs currently estimate that "The Joison Story" will gross close to double the \$3,750,000 velvet of "Gilda," heretofore that company's record joi. With "Joison" showing remarkable staying power, it's now figured that the film will do between \$5,000,000 and \$6,000,000 domestically and an added \$2,000,000 overseas.

N.Y.'s Third Major Circuit Continued from page 9 =

Continued from page 9

proper playing time and income quents in New York generally approximate that from the Loevis Doubly complicating their problem in this respect is that the indicestern their double-bill combinabilities and exhibition policy on the problem of the contract the pic is lucky lions and exhibition policy on the problem of the contract the pic is lucky and of the two circuits. So if a pic gets relegated to the abort end of the the field webs and to be circuit along with Schwarfz (37 to the problem of the proble from New York area for anything but top films.

Doubly complicating their problem in this respect is that the indissement in the respect is the problem in the respect is the problem in the respect in the problem in the respect is the problem in the respect in the respect in the respect is the respect to t

that week, it will be deprived of virtually all lews force playing time in volved, and others. Fablan circuit is not involved, as the moment, apply, we would be a substant as pice at the bottom of the week or an Ibe Dong-end of the session of the resignoistic first the moment, apply, and the resignoistic first the substant she resignoistic first the substant she was renegotiated right the substant she was renegoted by the substa

Fahian-UA

Countered from page 3

RKO by Liberty in anticipation of such and a second of such as a second of

RKO's 11 RKO has 11 ready for release, 10

"Men About Story," "So Well

House Kids Go West."

Four on the Hal Roach lot are "Curley," "Fabulus Joe," "Who Killed Doc Robin," and "Here Comes Trouble." Screen Guild has five finished—"Bells of San Fernando," Buffalo Bill Rides Again," Bush Piloi. "The Hat Box Mysicry" and "The Care of the Baby Silter."



HUNT STROMBERS prosents HEDY LAMARR in "BISHONORED LADY" co-starting DENNIS O'KEEFE and JOHN LODER with WILLIAM LUNDIGAN - MORRIS CARNOVSKY

Screenplay by Edmund H. North . A Hunt Stromberg Production

This is money-in-the-bank from UA

Concert Series Booking Idea For Class British Pix Brodies in Pa.

Plan for unorthooks distributionof pix on special concert playdates
which called for backing of women's
organizations and civic groups has;
which called for backing of women's
organizations and civic groups has;
trial run backed by the funfor
Lengue of Reading, Pax, Prestige unit
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trial run backed by the funfor
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plan now on iee, Elaine Wayne, With the
plan now on iee, Elaine Wayne, With the
plan now on iee, Elaine Wayne, With
the plan now on iee, Elaine Wayne,
sad attendance showing in Reading when the JL booked "Priet Prononsing when the JL booked "Priet Procounter," J. Arthur Rank film, for
extending the special bookings
to other chapters of that national
granization, Pic, which is a sturdy
proposition of the plan of the plan
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his nows. Consequently, aside from Initial announcements, members failed of the for ticket so the same state of the same

eking subscriptions.
hile, company's going to
orthodox handling of while

'Curtain Tag' Continued from page 4 =

fore the House Committee on Unfore the House Committee on the
mer. The story will be based on discoveries made by the Royal Canadian Commission hast June, involving various Soviet agents in efforts
to obtain secret information about
to be the secret information about
to be the secret information about
to be the secret in the secret
menture will deal with phenagling in
Europe, as portrayed by Winston
Churchill back in 1946 when he
curtain.

Zanuck Rapped by Can. Group on 'Iron Curtain'

cs uup on 'Iron Curtais'.

Toronto, April 13.

Toronto, April 13.

Con neil for Canadian-Soviet
Friendship yesterday (14) wired a
protest to Darryl F. Zanuck against
he filming of 'The Iron Curtain,'

of the Iron Curtain,'

cativities in the United States and
Canada. Council understands that
Zanuck plans to incorporate material,

from the Canadian spy trial of last
Jamus and the Canadian of the Canadian

mission of the Canadian spy trial of last

and the Canadian spy trial of last

planting or of construction of the Canadian

mission or of constructing the landing over at constructing the nission which investigated the anding over of confidential informa-

handing over of confidential informa-tion to Russian agents.

Telegram to Zanuck stated that the probased spy pleture "could the probased spy pleture" could with the U.S.S.R. and hinder the with the U.S.S.R. and hinder the work of the United Nations," and that the Canadian government's official report of the spy disclosures was "a discredited document" in the ophiele of the Council.

Del Guidice

Continued from page 9 ;

tion have been making the rounds of British film circles for several years because of differences within the Rank organization over the type of films which studies were turning out. Several months ago it was re-ported that del Guidice had won his fight for pix stressing quality rather than boxoffice anneal.

than boxoffice appeal.

Walkout by del Guidice raises the question whether Rank has re-Walkout by del Guidier raises the question whether Rank has revamped production plans in favor of b.o. magnets such as "Wicked Ludy" which racked up record grosses in Benfand last year. Argument of the del Guidier forces has been that the ground the such as the such as

Pix Cos. Inoculating

Pix Cos. Inoculating Almost all film companies, concerned over the threat of a smallpox epidemic in New York, have posted signs urging their employees to submit to vaccination. Paramount set up facilities in its home office and offered the needle gratis. Century circuit did the same.

cuit did the same.

Meanwhile, exhib officials discussed possibility of offering theatre lobbles to municipal authorities as emergency vaccination stations.

Chaplin's Interview

Continued from page 4

contributions, Chaplin pointed out that he had four children, two of whom had been on the beachheads of Europe. He said he had made numerous speeches advocating the Second Front and Allied unity.

Second Front and Allied unity.

As for his failure to enhertain veterans, the comic explained that he 'felt I had done what I could do best in giving speeches. Giving floor shows is not my business and I'm not very good at it. I left that for those who could do it."

Asked about reports of a battle with Joe Breen's Production Code Administration on "Verdoux," Chaplin said there had not been one cut made and that Breen had "thanked for my cooperation." However, made and that Breen had "thanked me for my cooperation." Nowever, he explained, when he first prehe explained, when he first prehe will be the first prehis deal with the first prehis deal without further consultation with PCA until he presented
the finished film for review, when
it was olksyed in toto. He said also
that the Legion of Decency had
deal without the first prehis deal with the first prehis dea

partment at United Artists and came to its attention when the Associated Press put the dispatch, designed for consumption abroad on its American throughout the country, including two in New York. The interview was principally confined to three was principally confined to the New York. The interview was principally confined to the hammering. These were pretty much the same as those Fay propounded at the Monday interview, Sullivan was not at the Interview.

Bally Cuts

Continued from page 9 = have. The point is that only after publicity has made a film known to the public, do smash ads announc-ing the picture's opening carry any real weight."

U's conclave of both fieldmen and h, o staffers was a forum for the announcement of a complete study of all key cities in relation to newspapers and radio which the company would undertake within the next three months. While the entire would undertaste whatm the three months. While the entire eastern ad-pub departments would work on Rank product handled by U, a specialized unit would be developed to stress projects for the British pix, Bergman told the con-

Rank Fete

- Continued from page 3 -

Costnated from page 3 when approximate a page and the apparent impossibility of getting the glamor names desired from the Coast. Most excess and stars queried were unable to attend for one reason or another. Likewise. a contributory factor was proximity of a number of other industry events. Variety Clubs are holding their, nettonal convention holding their, nettonal convention to the control of the control o on the Coast May 16-18, White all Paramount execs and partners will be huddling at Lake Arrowhead May 5-9 and Metro is holding a sales meeting in New York that will prob-ably last through the date set for the

NSS' 2d Int'l Convensh Opens in Chi This Week

With more than 100 staffers ex-pected to attend, National Screen Service's second annual internation-Service's second annual internation-al convention gets under way to-morrow (Thursday) for a three-day meet at Chicago's Drake hotel. Agenda will deal chiefly with sales and service problems for the com-ing year. Reps from some 31 branches will be on hand as well as London co-managing directors J. R. McPherson and Arnold Williams.

McPherson and Arnold Williams. Heading the homeoffice contingent are prexy Herman Robbins, George F. Dembow, veepee in charge of sales; William B. Brenner, veepee in charge of operations; Joseph A. Wolfe, newly named treasurer; and Harry A. Samwick, Burton E. Robbinston, and the same statement of the same s behind a screen to change dress as as sensing. The opera's libretto shows in sensing the opera's libretto shows in sensing the opera's libretto shows in the opera's libretto shows in the operation of the parameter of the operation operation

Non-Profit Group To Screen Oldies

To Screen Oldies
Hollywood, April 15
Hollywood Film Society, a nonprofit group headed by John Houseman and Paul Schreibman, took
over the Coronet theatre here for
the showing of street, and experimental subjects.
First dozen will be "Camille"
"Love Parade," "Million Dollie Legs," "Mutiny on the Bounty,
"The Cure," "Halian Strew Mat.
"The Cure," "Halian Strew Mat.
"Arc." "Carnival in Flanders," "Kamardschaft," "Brotherhood of Man"
and "The Maltee Falcon."

Tele Trailers

he stated, Audio's action can serve as the industry test case.

dark and indistinct.

On the credit is addition to On the credit is and indistinct.

On the credit is indisping, are some choice vocal numbers by Tagliavin, and excellent presentation of the Time was proposed to the control of the Time was a support of the trackive Rosins, and one of the brightest figures in the film. Other trackive Rosins, and one of the brightest figures in the film. Other trackive Rosins, and one of the brightest figures in the film. Other trackive Rosins, and the film. Other trackive Rosins, and the film. Other trackive Rosins, and the film of the result of the film. Other trackive Rosins, and the film of the film as the industry test case.

Television can serve as an excellent means of previewing films, says Fodor, bringing films directly into homes for unaffected reaction, instead of the usual theatre preview.

He adds that a trailer system might be devised by use of five, 10, or 15
minute servers from 610s-and be. minute excerpts from films—and he intends bringing the matter to a head before the IMPPA to break the head before the IMPPA to break the standing thumbs-down attitude that has reduced television to exclusive use of ancient films that hurt both media. Such a step would make costless program filler for stations while serving a purpose for pictures, he concluded he concluded

Anti-Labor Bloc

Continued from page 5

Continued from page s sewed up the bulk of backstage legit workers and screen technicians in closed shop agreements. According to observers of the labor scene, forced liquidation of the closed shop will result in chaos with long, bardfought renegotiations of present contracts in sight.

workers and screen technicians in closed shop agreements. According closed shop will result in chaos with long bard-fought renegotiations of present contracts in sight.

Film labor teaders are generally produced to the contract of the sight closed shop will result in chaos with long bard-fought renegotiations of present contracts in sight.

It is shown that the contract of the sight closed shop will result in sight and produced the prevailing opinion recently when he stated that 'I am not opposed to be plainted in the state of the transport of the state of the state of the transport of the state of t

Film Reviews

The Barber of Seville

Into his girl's house and woo her
into his girl's house and her
into his girl's her his girl's her

| Sharyn Moffett |
|-------------------|
| |
| .Jacqueline White |
| Wulter Dasi |
| Una O'Compon |
| Herbert Brune |
| Louise Benyone |
| |
| |
| |
| Howard McNetly |
| |

"Basto" "Basto

Lanny Ross compresses because a Richard O. Fleischer's direction keeps script on the move and does expertly by its standard ingredients. Breg.

Twilight on Rio Grande

Twilight on Rio Grando (ORGS)

ROHGS, April 12.

Republir views of Armand Sherier 19 of used to Roherter 19 of use

| kie | A | Hterline | Hollows |
|-------------|------|----------|-----------|
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Jee. "Twillight on the Rio Grande":
amounts to filler product in the
amounts to filler product in the
complicated story, saving spots are
complicated story, saving spots are
spit stunts that will please the kidtion crowds in six oatunes, including "The Old Lamplighter" and title
ind crowds in six oatunes, including "The Old Lamplighter" and title
ind overlas without which the mirror
Piot concerns Autry's efforts to
not out what's behind the mirror
refuges of family looks and then
a plot by a border attorney to minet
refuges of family looks and then
Mexico. Piot is mostly laid south
of the border and presents an okey
Autry is able to round up all the
clues and bring justice to the wrongthe control of the control of the contraction of the control of the contraction of the control of the convisual stunts used to help piet up
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all the thing of the product of the conmuch plot mixtup for Frank McDonmuch plot mixtup for Frank McDonmu

maria coss well by "Fretty Knite and Sierling Holloway works hard at comedy chores and helps. Mershard at comedy chores and helps. Mershard as an undercover Latin insufance agent and decroge J. Lewis is good as Latin pollee captain. Miss Mara deer set and the set of the set

Born to Kill

MNO values to Mills
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vjered April 18, '81 Automas
MINS.
Suth. Lawrence Tierney
Suth. Lawrence Tierney
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Lawr Jenney- Tony Barrett
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Tony Barrett

THE <u>GREAT</u> GEORGE APLEY GROWS <u>GREATER</u> EVERY DAY at RADIO CITY MUSIC HALL!

1st WEEK-New 20th Century-Fox Record!
2nd WEEK-Tops Record of 1st!
3rd WEEK-Tops BOTH 1st and 2nd!
4th WEEK-Matches Record 3rd!
And 5th GREAT WEEK Starts Tomorrow!



GREAT, TOO in BOSTON · CLEVELAND · PORTLAND · ROCHESTER LOS ANGELES · MILWAUKEE · OKLAHOMA CITY · Everywhere!



Sol Lesser Forms New Circuit With 3 Houses at Outset; Xchange News

Sel Lesser, one of the founders of the Fox West Coast if the founders of the Fox West Coast if a new circuit, Standard Theatres, Inc., organized to build and operate film houses at the founder of the f

New project, Lesser stated, will not conflict with his current film-making activities as chief of Thalia and Sol Lesser Productions.

Eagle-Llon's Additions
Eagle-Llon continued expanding
ho. personnel last week with the
addition of three more staffers, Peter A, Lewis was tapped for the post
of office manager and purchasing
of office manager and purchasing
licity director on Federal Films'
("carnegie Hall." joined up as a
member of the newspaper and magazine contact dept, while 'Ann
Weingarten was named assistant to
weingarten was maned assistant to
y menager.

E-L's radie publici-

Fairces Snyder, E. Ls radio publication of the manager and the bit suggested to the live street of the live suggested of the live su

Schine Showmanship Driving and the state of the state of

Zachery SCOTT
IN WARNER BROS. PICTURE
"STALLION ROAD"

CAR CALLOWAY

And His Jumple' Jive Jublice Plus DUSTY FLETCHER Creator of "Open the Door Bichard" WARNERS' AT 471H STREET S T R A N D

DICK HAYMES - VERA ELLEN EBAR ROMERO - GELESTE HOLM

Carnival in Costa Rica A 20th Contery-Fex Picture is Technicaler
PLIS ON STACE—
CONNEE BOSWELL . BUSTER SHAVER
PETERS SISTERS . Extral JACKIE MILES
ROXY 7th Avc. &
60th 9t.

PALACE SWAD

Anne AFFREYS - Goorge "Goldy" MAYES

THE BEST YEARS OF

OUR LIVES' ASTOR

Ronald DEAGAN

Leishman are touring in his native Scotland and England, They sailed inst veek on the Queen Elizabeth on Great J. Petrin, dean of Albany managers, transferred from Warners' Madison to the Ritz, white Graphic circuit of New England before the war, has been named to take his place at the Madison. To take his place at the Madison, to the Ritz of the Madison of the Ritz of the Madison of the Ritz of the Madison of the Ritz of the Madison.

Jolson Reissue Scores in Pittsburgh.
"Jolson Story" is provided in John Story is provided by the standard stand

York."

Harold Zeltner, Metro salesman hera for the lest few years, transferred to company's Chieago office. Harold S. Dunn, one-time WB exchange chief here and Jap prisoner for several years, named assistant sales manager for PRC.

sales manager for PRC.

A party of at least 100, Incheding number of wives, from local Variety of the wind of the process of t

New York Theatres

Alexis SMITH

The Two Mrs. Carrolls'

With NIGEL BRUCE Directed by Peter Godfrey Produced by Mark Hellings

WARNERS'
B'way at 51 St. HOLLYWOOD

BOB HOPE DOROTHY LAMOUR THE COLUMN TO THE PROPERTY OF THE PROP

PARAMOUNT

CAPITOL THE STORY OF A WEBAN IN PRESON .

RIVOLD

STANWYCK Alexis SMITH
In Werner Bros. Picture

committee were elected from a slate selected by the representatives of the industry's various branches. Two others are to be named, one repre-senting the small town exhibitor and the other the theatre employees.

and the other the Heatre employees.

5 III., lows Theatre Deals.
St. Louis.
Manuel Saures purchased the Rex in Depue, Ill., from Peter Banick.
The lag of the shuttered Blue the Bit and the St. Leatre and relighted by Maurice Bugs of Assumption, Ill.
Bob Bankcon is manager of Assumption, Ill.
Bob Bankcon is manager and the Galas, Table Grove, Ill., from Leo Martin and will operate the house straight and the Galas, Table Grove, Ill., from Leo Martin and will operate the house straight and the Galas, Table Grove, Ill., from Leo Martin and will operate the house straight and the St. Media Martin Marti

now manager of King theatre, Albia,
L. G. Gordon, West Plains, Mo.,
sold his Villa, Lovilla, Ia., to Harold
S. Frank Galluzzo, national secretary
of Theatrical Mutual Assa, last
week ordered 46 members of St.
Louis lodge to return \$12 each which
ganization six months ago. Galluzzo
said the split-up of the treasury was
"illegal" in his letter to the local
members.

Leon Buys 2 Texas Houses Dallas

Leen Bays I Years Houses

C. D. Leon, head of circuit bearing
his name, has gurchased the Flaleer
Crawford. I on plans improvements
at both houses
at the plans improvements
at both houses
and the plans improvements
at both houses
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at both houses
at the plans in the plans in the plans
at the plans in the plans at a secondtrun house.

Charley Weighberg, who operates
goville, plans to build a third one
there.

Everett Enterprises of Charlotte, N. C., will take over the Parr and Imperial theatres at Lancaster, S. C., June 1. These two houses have been eperated by George Parr, former president of Theatre Owners' Assn. of North and South Carolina.

W. P. White, manager of Wil-Kin Theatre Supply house here, resigned after over six years, to take effect Thesize Supply house was the effect May 1. A Bachman, who recently had a supply the supply of the su

U's 'Egg' Sales Souffle U's 'Egg' Sales Souffle trive-day meet of Universal's distrivet sales managers will be held in New York over the weekend (19-20) Seg and 1" and other productions Seg and 1" and other productions set for release within the next few months. Wil "Egg" setting too grosses in initial runs, staffers will be briefed on selling and booking

be briered on selling and booking tactics.
William Scully will chairman the meet. Others attending are Maurice Bergman, A. J. O'Keefe, Fred Mayers, C. J. Feldman, F. J. A. McCarthy, E. L. McEvoy and nine district managers.

Schreiber ·

ued from page 3 == playing time for each film in each

Questioned as to whether 20th plans to shoot a greater number of films away from the studio, such as Thouse on 80d Street? and "Boom-emat". Schreiber declared the only continued to the continue Questioned as to whether 20th

tain," which will be done in N. Y.
and Washington and the control of the control

Picture Grosses

= Continued from page 13 =

DENVER

Girl" (Col), day-date with Esquire, Webber, Good \$15,000. Last week, "I'll Be Yours' (U) and "Lone Wolf Mexico" (Col), good \$16,000 and "Grant Girl" (Col), also Denver, Webber, Webber, Girl" (Col), also Denver, Webber, Webber, Girl" (Col), also Denver, Girl" (Col), also Denve

(Col), \$4,000.

Orpheum (RKO) (2,800; 35-74)—
"Trail Street" (RKO) and "Crime Doctor's Manhunt" (Col), Fast Siedelle, (M-G) and "Mask of Difjon" (PRC), \$14,000; (PRC), \$14,00

(1910) and season (1920) and (192

good \$4,500.
Webber (Fox) (750; 35-74) —
"Boomerans" (20th) and "Cigaret
Girl" (Col) also Denver, Esquire.
Good \$4,000 or near. Last week.
"I'll Be Yours" (U) and "Lone Wolf
in Mexico" (Col), same as Denver,
Esquire, \$5,000.

'Song' Smart \$24,000

In St. Louis: 'Hardy' 23G St. Louis, April 15.

With Spring temperature on tap "Song of Scheherazade", is leading the big cinemas here currently at the Ambassador. "Love Laughs at

the Ambassador. "Love Laughs at Andy Hardy" is the runnerup and also big at Loew's. The \$1. Louis has filted its scale and now all first-runs have the same prices.

Estimates for This Words 60.75 - "Senson of the Control of the Con

"Fear in Night" (Par), \$24,000.
Leew's (Loew) (3,172; 50-75)—
"Love Laughs Andy Hardy" (M-G)
and "Two Smart People" (M-G)
Tancy \$22,000. Last week, "Hapgened In Brooklyn" (&-G) and "So
Dark Night" (Col), \$20,000.

July Night" (Col), \$20,000.

Missouri (F&M) (3,600, 59-75)—
"Beast With 5 Fingers" (WB) and
"Brute Man" (PRC) (2d wk).
Fancy \$15,000 after solid \$19,000
opener.

opens:

Orphheum (Loew) (2,000; 50-75)—

"Gauga, Inc." (Indie) end "Men of San Quentin" (Indie), (re-leues)

Ent 312,000 Last week, "Red Hour" (Col.) \$8,500.

St. Louis (F&M) (4,000; 50-75)—

"Statrway to Heaven" (U) Fancy \$8,000. Last week, "Best Years" (UA) (374) \$1,000.

Pitt Mild But 'Locket' Solid \$15,000; 'Road' 18G

Pittsburgh, April 15. Expected post-Lenten pickup hasn't eveloped here yet. New films are developed here yet. New films are no balls of fire, best appearing to be "The Locket," at Warner, and sure of second stanza.

of second stanza.

Stanza Stan

600. Last week, about same.

Harris (Harris) (2.206, 40-70)—

"Johnny O'Clock" (Col.). Trim \$12.

Oo, but not strong enough to held.

Lest week. Carmival Gosta Rica".

Penn (Locw-UA) (3.300, 40-70)—

"Happened in Brooklyn" (M.C.).

Thin \$14.000 or less. Moves to Ritz.

Last week, "Lady in Lake" (M.G.), mild \$16,500.

\$4,500.

Stanley (WB) (3,800; 40-70)—"Stallion Road" (WB). While \$18,000 is not very strong, it's a pick-up over recent films. Last week, "Way With Women" (WB). \$12,000.

women" (WB), \$12,000. "29 "11h Warner (WB) (2,000; 40-70)— "Locket" (RKO). House doing well under new first-run policy and this cashing for solid \$15,000, and holds. Last week, third of "Song of South" (RKO), about \$9,000.

Film Bid Sales Plans Curbed by Phone Strike

Curbed by Phone Strike

With most of the majors continuing to sell via competitive bidding, current long-distance phone strike, and the companies, because the strike of the companies, considering bidding of the companies, considering bidding that the companies, considering bidding that the companies, considering bidding was a considered to the homeoffice for the continuing that the c

How Could Anyone Else Be Mayor?

Edise Be Mayor 7

Rowe E. Carney of Rolla, Mo., 100
miles from St. Louis, has unusual
distinction of being the owner of
souri towns and mayor-seed in a
fifth. Carney's principal picture
theatre holdings include the Rollamo. a 730-seater, and the Uptown, a
1,000-seater both in Rolla.

1,000-seater both in Rolla.

Carney who attracted attention several months ago when he purchased the entire town of Arlington, Mo., for \$10,000 at a sheriff's sale, was elected mayor of Arlington by a 540-vote margin April 1.

SEG Officers Unopposed

Sected Unificers Unopposes.

Sercen Entrus Guild nominated all its incurs Guild nominated all its incurs of the properties. Officers are Edd X. Russell, predent; Richard Gordon, first veeper, Dulce Daye, second veeper; Frankly, branum, third veepper, Harry Evans, recording secretary, and Jeffry Sayre, treasures.



AGME SALES CO., Inc.

FOR SALE-SACRIFICE WARWICK, N. Y.

Country home-secinded. Large Cape Cod type, year-round. Built 1941, all modorn improvements. Also guest hesus, about 20 acres. High elvastion, magalinent view, brenks. God reads, excellent huy, must be seth, details upon request, 55 miles New York City.

PRICE \$20,000

Write Box 468, care Variety 184 W. 46th St., N. Y.

Hollywood, exchange one yearmodern hilliside studie home. Tramodern hilliside studie home. Tramodern hilliside studie home. Trahitchen, 2-var garnage, neurly one
nere. View of valley, near studies.
Exchange house or spagnemen in New
York area. Write FILM GRAPHICS.
165-14 Roseovelt Avenue, New York.

ALMIRA SESSIONS

In Charlie Chaplin's "MONSIEUR VERDOUX"



CHARLES CHAPLIN MONSIEUR VERDOUX'

Motion Picture That Will Startle Youl Released thre United Artists BROADWAY -THEATRE BROADWAY at 33rd St.

'CALIFORNIA Bobby BREEN ARREN &

Joe BESSER

RADIO CITY MUSIC HAL PONALD COLMAN I "THE LATE GEORGE APLEY"
INTO dreing PEGGY CUMMINS
A 20th Century-Fox Picture
The Music Hall's Great Easter Stage Sh "THE LATE GEORGE APLEY"

LONETTA YO

JOSEPH COTTEN - ETHEL BARRYM

the Farmer's Daughter

Houseman Nabs 'Thieves

RKO assigned John E. Houseman to produce "Thieves Like Us," based on a novel by Edward Anderson. Filming will start early in June, with the cast still to be selected.

Hollywood, April 15.

OOLA TO MATCH THE HOOPLA

SNIPERS RADIO

The kick-radio-in-the-pants boys appear to be out in full, core these days. Take, for example, Philip Wylle's column in last Saturday's (12) N.Y. Post, in which he took up the cudges on behalf of his fellow hate-radio tribesmen with what was perhaps the most completely off-base blast of the year. Inspired by the recent orack of Mrs. Eugens Meyer, wife of the Washing-on publisher, who called American radio "wilgar," Wylle went her one better, with a categorical condemnation of the whole packtum. Said Wylle: Radio is as brash as a peanul vendor in a secture half off washing-boy poporn lawker at the opera; it's beep at vespers and a burp in an askhem."

A neep at veepnes and a outp in an assessm."

Perhaps of all the accusations tessed radio's way, this one of
vulgarity which Wylle so vehemently supports, shapes up as the
new with the least foundation. As a matter of fact, radio has
been hemmed in by hidebound restrictions that have been dicsteated by plain common sense, even more so than films, newspapers and the stage. Radio's very accessibility to old and young,
optiously has created a self-imposed censorship more restrictive
than that imposed by a more selective dientels.

So that when Wylle says radio is vulgar, he makes it unnecessary to chime in with his admission that "I have never had the sheer brass, the hardened head that it takes to listen to radio for more than a rew minutes at a time." It's a peullar coincident that the whole tribe of will wylies which has been taking polshols at radio has always put as its preminent to the state of the said of t

Trying to laugh off radio at this stage of the game is nothing short of a throwback to the scoffers of the airplane, the steamboat and the wiveleas. But scoffers aren't necessarily orities, and, as in everything else, there are good and bad orities in radio. There are, for example, the Charles Setpmanns, the likeweyn Whites and others who criticize and analyze radio's many weaknesses with the motive of correcting it and helping it mature. Radio is far from perfect; in fact in many respects it hasn't get found itself, and constructive criticism of the Seipmann-White variety is essential to its growth.

But there is also that exclusive coterie of intellectuals which is out to do a job on radio. With their half-wriths that are veiled in ciever guins and barbs, they are likely to gather some new adherents. But it is very unlikely that they can do radio any

Smokes Light Up Davlight Scene As **More Cigs Aim For Femme Market**

On the besis of Philin Morris pasting the two Mutual daytime giveaway shows, "Queen for a Day" and "Hearts Desire," American Pobacco (Lucky Strike) through Foote, Cone & Belding agency is also getting set to take the plunge into daytime radio in a bid for mme customers.

As in the case of Philip Morris, American Tobbaco is also angling for cross-the-board programming, though reportedly it isn't interested though reportedly it isn't interested in either the serial or undlence participation format, FCB agency has been exploring web prospects for a defermon time on its hands, is making a desperate bid for the biz, which would swell its coffers by weekly Wednesday evening 15-min-three in a \$50,000 are manually, but the commentary on Mutual, April the series of the seri

Meanwhile, it's reported that other ciggle outils are eyeing the dyrime picture, a mong them them tons-but not on WORk. the web's Raleighs, which figures it has a N. Y. flagship. Station, it's reportantial in the position that it has more type of programming aimed at potential femme customers.

Oddly woongin, the union, which could be supported to the control of t

responsible for the new concept in thinking among bankrollers and agencies.

Miss Wilder spent many months with the second continuing, with making presentations of her Andriag. In the second continuing the second continu

Collyer Addenda

N. Y. 60p helping to clean up debris at the Langley Collyer Mansion on Fifth avenue eame across an old Atwater Rent model and tuned it in. Swears he got Harry Horlick's A & P Gypsies.

WOR Nixes Stowe:

and Machine Workers of America.

was an use "reoppe Are Funny" takes the position that it has more potential fermme customers.

Miss Wilder Survey
Current entry of cigaret aponsors into the daytime field has its roots in part in the exhauture shade and the record of the re

PAY ON HOOPER BASIS, NEW IDEA

Until 1, There's been ome viewing withal me in became weak way, withal me in became we will be a dencied, in New York over the
a searcied, in New York over the
a searcied, in New York over what
some fear may develop into a trend
among radio sponous wrapping up new programs. This is the reported
of the mode in the centure when yor a few
the lides of paying off on the basis
of the show's Mooperating.
Instead of pecting, a package for
the usual fast latient fea, these clients,
whereby they would plunk down so
much per point in rating, with, of
course, the show's cost varying with
the rise and all of the ratings.
Hooper, the aponsor proposes to pay
in accordance with the pre-stipulated figure agreed on for a 5.8, etc.
Sum reported most frequently mentioned has been \$1,000 per Mooper.
Thus I are, in the few hastances in

tioned has been \$1,000 per Hooper point.

Thus far, in the few instances in which such deals were advanced, with the such deals were advanced. In at least one instance the atta of a show countered with a proposal that hed be willing to gamble, not on the Hoopers, but on the sale of hour show. Sponsor in turn said not have a such as the sale of the sale

Davenport's CBS **Hush-Hush News Technique Job**

For the past couple of months Russell Davenport, freelance author and formerly an editor of Fortune magazine, has been on the payroll of CBS in New York. It's all been of CBS in Service and the control of the control ht now develops that Diverpour in the control of th

Goodwin Airer To Buck

New Bill Goodwin half-hour show built by CBs programming dept. on the Coast goes into the Saturday night 9 o'clock segment being va-cated by "Hit Parade." which moves over to the Saturday at 9 niche on NBC.

Goodwin show is scheduled to tee Gondwin show is scheduled to teo off April 28. Announcer-turned-comedian is cast as a well-meaning guy with a genius for getting be-hind the eight-bail. He'll be sup-ported by Peggy Knudson. Larry Berns is producer-director of series. Show is among the list of CBS house-built "commercial availabili-tics."

CBS \$3,000,000 Billings Windfall Hinges on Reshuffle Maneuvers: Campbell Soup's Day, Night Splurge

'Sponsor' Sponsor

'Sponsor' Sponsor
CBS consedy programming
division under supervision of
Goodman Ace is auditioning a
half-hour program starring the
Idea of show, likely to be
tabbed "Sponsor Wanted," is
Idea of show, likely to be
tabbed "Sponsor Wanted," is
led at Show, likely to
be
tabbed "Sponsor Wanted," is
led of show, likely to
be
tabbed "Sponsor Wanted," is
led at "Sponsor Gustaf
found, it would obviously entail
subbing a new format.
Which poses the problem for
CBS: how will the sponsor react
Start Wanted
From under him?

Benny Cut in As Package Owner Of Summer Sub

Hollywood, April 15.

Hollywood, April 15.

If the Jack Paar Show is approved by American Tobacco as summer replacement for Jack Benny, the latter will be listed in the fiscal credits as package owner. In that capacity, however, he'll take no active part which negotiated one of the most unique deals in recent years,

Passonize that insagmuch as Benny.

which negotiated one of the most unique deals in recent years, unique the control years, and the control years of the years of t

Amusement Enterprises, Inc., was organized to legalize the package arrangement, Benny is merely listed as a stockholder and the new outfit is launched ostensibly to produce is aumened ostensibly to produce shows for radio, television, transcrip-tions and pictures. If American To-bacco exercises its option on Par by April 16 the program will be produced by Amusement Enter-prises.

Joscelyn Resigns WCCO: Quits Radio

ALE. Joscelyn, general manager of CBS' owned-and-operated WCCO here since 1942, when he succeeded Earl Gammons, is checking out of the station on May't to become veepee in charge of sales for Northwest Linseed Co.

Joscel Minneapolis, April 15.

odwin Airer To Buck

Thi Parade Opposition

or Bill Goddwin hat hour show the Case of the

CBS has an approximate \$3,000,000 billings windfall in the offing but more of the times on whether the network can get together with the sponsor-agencies to maneuver a wholesale reshuffle of early evening programming which will permit Campbell Soup to take over the 7:30 to 8 cross-the-board slots, in addi-

Los derous-the-board alots. In addition the soup company is moving into the daytime radio picture with a half-hour cross-the-board CBS and the sound of the sound

New Lineup

New Lineup
Proter & Gamble-Campbell
Soup deals on tap at CBS hinging on subsequent reshuffle of
network's early evening roster of
shows would result in the following Mon-through-Fri. program sequenciamms (P&C).
1-0-b-Lowell comms (P&C).
1-15-Jack Smith Show (P&C),
1-30-New Program (Campbell).

7:45-Bob Trout (Campbell).

Gamble's cross-the-board programming and provide the solution to the P& G-CBS ansily on where to spot Lowell Thomas. Latter is scheduled to move over from NBC in the fail. The Campbell-P & G expansion shapes up as the biggest commercial deal in radio in months, partially (Continued on page 3).

Carson Playing It Safe. Agent **Prowls Sponsor**

Trowns Diplonsor

Hollywood, April 15.

Jack Carson is taking no chances on being set adrift in mid-seson and to make and briving his segari office the season of the season and the season and the season and the season at the season and the season at the

DAVE BAYLOR TO WIMO

PIRT DATIONS TO WIMO

First has followed and April 18.

First has followed and April 18.

First has followed and the post-war statem and the post-war statem with the property of the property

FCC's WOKO Death Sentence Spurs **Bidding Invites for Channel**

Several companies are expected to bid for the radio channel now occubid for the radio channel now occupied by WOKO, Albany, as result of FCC's ultimatum last week that the station must wind up its affairs and go off the air by Aug. 31. It is only the fourth time in its history the FCC has reserved to so drastic action operating with three kw power, has been on the air 18 years and probably would pull over a \$1,000,000 sales ticket in the normal course of events.

course of events.

FCC, concurrently, invited other bidders to file for WOKO's channel will use a large of the total to the total to file for WOKO's channel will be heard in competition with the Van Curles Broadcasting Corp, which applied for WOKO's facilities over a year ago. FCC Commissions were a year ago. FCC Commission with the work of course of events. ly hand over the station's channel to Van Curler without waiting for other bids

other bids.

The FCC's action followed two years' litigation and a Supreme Court decision backing up the Commission's right to refuse to relicense stations guilty of misrepresentations. WOKO's fault lay in concealing from FCC that 24% of its stock was actually held by Sam Pickard, a former CES, veepee. The concealment was (Continued on page 32)

Nets OK Socialist Time Vs. Truman

It looks like the Socialists will get the jump on the Republishms an expectation of the Republishms and the Republishms of the Republishms and the

Washington station. Fleischman also sald he had time for party speakers on several New York area indies, Including WINS and WAAT. Homess, chairman of the Socialist Party's national action committee, a quarter-hour at 10:30 p.m. next Saturday (19) to talk on "How To Stop Russia." Mutual will pick up Prod. party's national executive commits-Maynard C. Krueger, member of the party's national executive committee, from Chicago at 718 p.m. ten, from the from the

dent. No formal request for time was made, however—and still hasn't been

FCC at Full Strength

FU AI Full Strength

FCC is now operating with full
complement of seven commissioners,
with Edward M. Webster, newest
member, sworn in last week. Webster took over the FCC slot vacated
file took over the FCC slot vacated
file the strength of the strength of the strength of the
file term expires June 30, 1949. Term
His term expires June 30, 1949.
Webster, a political independent
and former FCC assistant chief engineer, is expected to join FCC
Jr., and E. K. Jett at the World
Telecomiunications C on fer en ce
opening in Atlantic City, May 15,
and skedded to meet through Oct.
15.

Benson's New MBS Post

Mutual's George Benson has taken on a slightly familiar title—eastern sales manager, newly created posi-tion in the web's setup. He had the same title at the Blue (now ABC) network just before he went away

o war. He has been with MBS' sales or anization since December, 1945.

Lonely Man Shows Up In Gabbers Rush for WOR's Bessie Beatty 60G Spot

Beath of veteran woman com-mentator Bessie Beatty signalled a flood of applications to WOR, N. X., for the lucrative spot left vacant. The list of aspirants, which quickly mounted into the dozens, includes newspaperwomen, femme gabbers, actresses, models, school teachers and others, from all parts of the

country.

Among those reported under consideration, either upon their own application or at the suggestion of interested persons, are Lee Carson, newspapervoman - wife of WOR newscaster George Carson Putnam; Betty Brainard, syndicate writterwife of H. H. McClura, head of the McClura. Sendetics Clementies wife of H. H. McClura, head of the McClure Syndicate; Clementine Paddleford, food editor of the N. Y. Herald Tribune, and Alma Det-tinger, well-known WQXR (N. Y.) commentator.

A number of men's names also have been submitted, including that of actor Alexander Kirkland. Out-of-town applicants include femme gabbers on stations in Philly, Minne-apolls and Detroit.

apolls and Detroit.

WOR exces are in no great rush, however, to pick a successor to Miss Bestly, whose 10:5-11 am. across-the-board chore reportedly netted the station's Martin Deane (house name for Marion Young) and Miss Bestly "successor" probably would be supported to the station's Martin Deane (house name some for Marion Young) and Miss Bestly "successor" probably would segment. For the time being Miss Deane is doubling in both stints, While the station doesn't want to have to carry this load overlong, (and it op ya doubt \$55,000 will not be assigned for about a month.

Word has gone out that WOR top-

be assigned for about a month.
Word has gone out that WOR toppers, while not entirely opposed to
considering women air gabbers for
the spot, would prefer to sign
"someone with a background of
achievement in journalism," either
on newspapers, wire services or

WJZ PUTS SKIDS ON WNEW AIRING WINCHELL

Angla of a station not owning a program, yet having final say on its most of the state of the st

N. Y., Indek, an hour atter W2 central W2 (1997) and the W2 (1997)

WNEW's program director Ted Cott admits, however, he's still try-ing to get other top net shows for rebroadcast, and says he'll offer time to any bigtime show which feels the added time will help them.

KEARNEY TO MRS CO.OP Mutual co-op program sales de-partment has added Don Kearney, former sales exec of the Katz agen-cy, as an account exec to concen-trate on the N.Y. area.



WINS PROMOTION AWARD

LEE FONDREN

For the most effective promotion of a public service radio program, "KLZ Farm Reporter," KLZ was recently given a CCNY Award of Merit. To KLZ's promotional spark-plug, Lee Fonders, goes the credit. KLZ, DENVER.

Lips That Touch Liquor' OK With FCC Re WLOX

Washington, April 15.

Under certain conditions you may sell liquor in a dry state and operate and the conditions of the condition of the

well as to manufacture or distribute with commissions Clifford 1. Dur voted to deny the WLOX grant. The commissions of the Commission of t

Basic Homer

Basic Homer

Boston, April 15.

Unique experiment with Basic
English is under way currently on
Lowell Institute Cooperative Broadcasting Council series, "Your Ideas,"
version of Homer's "The Illied"—
warsion of Homer's "The Illied"—
warsion of Homer's "The Illied"—
warsing 500 of Basic's 850 words.
Show was inaugurated by Dr. I. A.

Kicharts, Harvard professor of Engicharts, Harvard professor of Engtheration of "Gaulity team" from
Council member institutions which
has just completed a cycle of 30

broadcasts on Plato as first "Your
Jideas" series.

2 2-- --- 278 **Calling Carroll**

By ARCH OBOLER

In severit sense Carroll Carroll, who appears to have set upon himself the role of peoplest for commercial relief of politics for depolitic for commercial relief of politics may be proposed for the role of politics and the role of properties and the role of politics and the role of numerous presidents and vice-presidents from their previously held positions that American commercial radio was the best possible, and how dare you sirely draws certain conclusions and sake us certain questions.

Approach to radio broadcasting, Carroll, unfortunately, points to the new-papers and films at examples of purely-for-entertainment-and-business-industries and says, in esence, that if the others don't, why should radio; the shortcoming of one group to justify one's own misdeeds team on the abortcoming of one group to justify one's own misdeeds team on the basis that a neighboring town was also negligent.

The papers and the fall businesses, is licensed as a public service, cretainly-one must consider ethical values. One likes to believe that the sacrifices of the late was have taught us that each of us has dutles to one's community at must consider ethical values. One likes to believe that the sacrifices of tale was have taught us that each of us has dutles to one's community at must consider ethical values. One likes to believe that the sacrifices of the late was have taught us that each of us has delieved to prove the sacrollar of the sacr

Here are a few:

Granted that American paids gives to the American people the greatest variety of listening pleasures, is it not a fact that in these critical times the mere pleasure of linghter and escapion is not enough?

The property of the property o

the meter pleasure of aligneter and escaping in not enough; we and beyond the once-over-lightly commentators, we may gain a belly-laugh but lese a world?

Is it not a fact that the American public is the most amused group and the least informed group of any of the Big Four! I refer you to various the least informed group of any of the Big Four! I refer you to various every 15 minutes, and in spite of years of war, one out of three adult Americans did not know that the Japanese had occupied the Philippines; less than 45 had the slightest conception of the shattering statements of our scientists, before Congressional committees, in regards to our questionable security bellim Tecklets of Rhowfedge. Equality small is our national knowledge, to choose a few more vitality interests of the statement of the statement of the public of the statement of t

Banks Flocking to N.Y. Indies to Plug Small Loans, Check Accounts

New York indies report a resurgence of banks as advertisars, with most of them seeking ad outlets on rather than regular airers. spots rather than regular airers. Banks in recent years haven't been too heavy radio advertisers, using direct mall, newspapers, streetear ads, etc., lastead. They've apparently found these media strongly competitive, with rival banks running concurrent ads, whereas on radio the competition isn't as direct or contiguous.

contiguous.

Banks are concentrating on plugging two fields, the small loans and the 3-6-10c checking accounts, and feel apots are best for thase drives. The contractive field of the second of the contractive in the contra

Manufacturers Trust, N. Y., is re Manufacturers Trust, N. Y., is re-ported buying on as many stations as it can. Modern Industrial (Morris Plan) is looking for spots. Union Dime Savings is now buying indle time. Others are following with in-

MORE KWRC EXITS

Kansas City, April 15.
Exodus of hands at KMBC which
began recently with departure of
Ed Shurick, promotion manager,
continues with John Battison, who leaves spot as development engineer. Battison joins the Federal Telephone

Goldman's Bid Gets FM'er Sock

Washington, April 18.
Contenders for FM outlets in
Philadelphia last week jumped all
over the William Goldman Theatres,
prospective buyer of WDAS, for
that company's altempts to stave off
that company's altempts to stave off
that company's altempts to stave off
that off that the star of the star of the
get's its own has in the ring,
Goldman asked FCC either to conalect testimony from WDAS in support of an FM grant as his own or
to reopen the hearing record to let
ham bid for an FM channel as new
International Laddes Garment
Workers' Union, WHAT and Frankline Transitions (Gorp, premptly told)

Workear' Union, WRAT and Frank-in Brondeasting Gorp, prempty told FCC to make Goldman wait until July 1, when he would get a shot at the reserved FM channels. Me weeks before the FM hearing rec-ord closed and had plenty of time weeks before the FM hearing rec-ord closed and had plenty of time then to enter the FM race, FCC was fold. The three bidders, plus fattled, Joseph Stanton, will all gratched Joseph Stanton, will all man's 11th-hour petition is denied.

RADIO STOCK SETUP LIKELY FROM CBS SHOW

CBS programming dept, has ambi-tious plans for the forthcoming hour-long Tuesday night dramatic series which will be directed by the Ca-nadian-imported Fletcher Markle. Out of the series, which tees off. April 29 in the 9:30 to 10:30 segment, may come a payment stock come. may come a permanent stock com-pany of radio performers. Format of program will be loose enough to embrace adaptations from legit

a Telegraph Corp., New York, as a design engineer.

Warren Rodat, who had been assistant to Ed Shurries, also is moving one 'new novel, 'Under The Volcano,' out of the promotion department, at the Top reem.

PREDICTIONS OF THINGS TO COME

Sh! Mustn't Sav Peabody Word

Date Arathonic LOGY A CORDOLLY III VIII

Tomorrow, (Thurg.) the Pasinol Avacted with the presented at a
handhont in New York given under the anaphear of the Redic Executives Club. Who gets what is, of course, widely known around Rehandhard at this moment, but the press has been handfungly that
cavorite sense, of journalistic enterprise—the release date. Vaggret,
heart of the control of the country of the considerable pluquesty in consection with the swards this year. Pashody splestings for juty
in advance let it be said that the Pashody splestings for juty
selections are better, so obviously is the declipid to Gren significant
hanquet which during the years it was operated sequent of present
proportion of the country of the c

Blue-Booked Radio Better, Sez Durr. But Please-All Policy Bad

Several of the better known fig-ures of the radio industry came be-fore WQXII (N. Y.) microphones fore WQXII (N. Y.) microphones roundiable gab on the queetion. "Is our System of Broadeasting a Suc-cess?" There was little argument. U. S. broadcasting, they agreed, was a success. It had a few shortcomings, but it would have been successed to the succession of the but it would have been successed to the succession of the but it would have been successed to the succession of the succession of

but it would improve.
Panel participants were FCC
Commissioner Clifford Burr, Carl
Haverlin, new president of Broadcast Music, Inc.; John V. L. Hogan,
president of WQXR, and Albert N.
Williams, radio editor of the Saturday Review of Literature Program
was "What's On Your Mind!" with
Alice Pentiarge as moderator.

was "What's On You'r Mind"
wing "Mante of the Mind"
wing a man of the Mind of

(Continued on page 32)

GIMBEL'S 300G OUTLAY FOR WIP EXPANSION

Philadelphia, April 15. A \$300,000 expansion program fo

Philadelphia, April 15.

A \$30,000 expansion program for WIP was announced yesterday (14) by Benedict Gimbel, Jr., president by Benedict Gimbel, Jr., president was auditorium type with seats for 200 persons, and a stage and dressing crowns for studio productions. Comment of the production of the pro

CBS to Experiment With 'Artist' Entr'acte Series

Artisi mult acte Series
For the final four weeks of the
Sunday afternoon N. Y. Philharmonic concerts, starting April 20,
which will be on sustaining basis.
CBS will experiment with a 10minute intermission series titled
"Fortrait of the Artist." Dwight
Weist will be narrator, with Margaret Lewerth as scripter, Subjects
will be Brahms, Renoit, Lord Byron
all Dostolevsky.

and Dostoievsky.

Reaction to series may determine whether they'll be expanded for programming next season.

Back to Bach

Radio may be spared further embarrassment like the resent case of a WOAR, N. T., announce? in a newscast referring to the w.k. labor law as "the Vangner

The School for Radio Teachique, N. Y., has just put out a record album called "Ora Lexicon" as guide to announcers on standards of pronunciation of classical musical names and terms and otherwise. Milton Gross has done the musical continuity.

Como. Moore In Status 'Which'

Status of Perry Como and Garry Moore is provoking lots of trade speculation, with both the come-dian and the singer on "lend-lease" to networks other than those to which they are under contract.

which they are under contract. Moore is breaking away from the Jimmy Durante-Rexall-CBS show in the fall to go on his own. CBS would like to keep him within the tract to NBC, which had signed a "waiver" when, five years ago, Moore was projected into the stance of the

on him.
On the other hand, Como is a
CBS "property," similarly given the
"waiver" treatment for his NBC
Chesterfield show. Now CBS would
very much like to recall him.
Campbell Soup, for one, wanted him
for its projected cross-the-board
CBS early ovening show. Thereis
sponsor reture to hold still, the case
may go to arbitration.
William Morris agency signed

may go to arbitration.

William Morris agency signed
Moore to a two-year contract last
weekend and said it was working
on a new show for him for a fail
debut. Moore was formerly under
National Concert Artists Corp. man-

BARTLEY NIXED ON BID FOR HOUSTON STATION

Washington, April 15.
Robert Bartley, director of NAB's
FM department lost out last week in
his bid for a new standard broadstation in Houston. Commission, in a proposed finding, okayed a
grant to Bartley's competition.
W. Albert Lee, a resident of Houston since 1202 and owner of nine

FCC SURVEYING RADIO'S FUTURE

Washington, April 18. prepring a voluminous report on graphing a voluminous report on the state of the state

spectrum space and the not-so-elastic advertising dollar.

Industry men, according to re-ports, will welcome the overall pre-dictions: which the Commission looped to make on the dollar-sand-stage, the study is incomplet on tax what those prospects are, with the result that the survey may turn out a "Green Book" giving a clear go-signal to further expension in the go-signal to further expension in the timp's become the "Yellow Book" of radio, standing as a signal for crution.

For old dees not mean that Con-mission will alier its present "hands of" attitude in deciding how many stations a community can support,

off' attitude in deciding how many stations a community can support, it was believed. Both NAB and FCC strongly agree that Covernment has strongly agree that Covernment has alone, deeplie the fact that many broadcasters have been crying for some curb on station expansion. Big question is whether the adeaccommodate twice the number of accommodate twice the number of standard broadcast stations on the air before the war, along with several hundred FM stations, plus the which authorizations have already been issued. Report will also explore been issued. Report will also explore ysis, to help on building or analyzing its comedy programs.
He reports to CBS programming
He reports to CBS programming
For last two years Walker, who
invented an electronic device to
check audlence response and seript
laugh material in comedy shows, has
laughabow brondostats. He was with
Harvey-Massengale agency in Allant
for several years, and with
WNEW, N.Y. sales dept. 1841-45 befree brunching out into his own busibeen issued. Report will also explor been issued. Report will also explore opportunities for drawing on new advertising sources in competition with newspapers and magazines which have normally hogged the retail advertising dollar.

Daily News, ABC, WMCA, ILGWU. North Jersey Get N. Y. FM Grants

Say It With Music Say It With Music Ted Husing, WHN, N. Y., disk jock, provided his own editorial comment on Frank Sinatra's one-punch battle with Lee Mortimer, N. Y. Mirror amuse-

To NLRB in Net

Labor Huddles

delegation from the Radlo

Writers Guild met last Thursday (10) in the NBC Board Room in

ment columnist.

After making a news an-Husing spun The Voice's record-ing of "Try a Little Tenderness."

Writers Nix Bid

Robert Bartley, director of NABs | Miles nave normally nogged the reference of the state of the

WALKER TO ANALYZE PROGRAMS FOR CBS

CBS has added to its staff Ernest Walker, of Audience Response Anal-ysis, to help on building or analyz-

Winding wo pose of the hottest good fights in every good of the hottest good fights in the New York area. Applicants winning tentative good for FM channels in the New York area. Applicants winning tentative good fights good fights

Jersey Broadcasting Co. Paterson, Applicants whose bids for FM chandrals were denied by the FCC wave WBNX, WEVD, Frequency Broadcasting Corp, Bernard Fries, Communist Farty, Metropolium Broadcasting Corp, NMU-CIO, Amali Broadcasting Corp, NMU-CIO, Amali Paris, Party, Metropolium Broadcasting Corp, NMU-CIO, Amali Paris, Communist Party, Metropolium Broadcasting Corp, NMU-CIO, Amali Paris, Par

ects, Inc., and Radio Corp. of the Board of Missions of the Methodist Childham and the Board of Missions of the Methodist Childham and the Commission of the Grant and the Commission found itself split on a number of deckions with the Dally News grant among the winner of the Commission of the Commiss where General the state of the

owner, temporarily decided to drop out of the television and FM nicture

FCC Delves Into WNCA Proposed Sale Hinting License Trafficking

Washington, April 15.
Pointing to what looks like "trafficting in licenses," the FCC Friday
(11) tabbed for bearing the proposed
sale of WNCA. Ashcville, to the
Jacksonville Broadcasting Corp.,
licensee of WPDQ, Jacksonville,
Commission raised its evabrous licensee of WPDQ. Jacksonville.
Commission raised its evebrows
when the six owners of WNCA put
in a sale bid after only six months
on the air at a price which would
net each of them an approximate
\$\$,500-\$10,000 profit. Station cost
\$\$,500-\$10,000 profit. Station cost
\$\$,500-\$10,000 profit. Station cost
100 plus, Profits before taxes, for
the past six months were \$7,000.
whether WNCA should not be called
whether WNCA should not be called

the past six months were \$7,000. Some FCC members questioned whether WNCA should not be called on to "show cause" why its license should not be revoked. They pointed to the fact that station was licensed in September. 1946, and cutered into the sales agreement with WPDQ on December 23, '46.

BBC Probe Up Again

BBC Probe Up Again

London, April 15.

Recent investigation of charges of bribery, corruption and partiality against British Broadcasting Corp. staffers, which apparently came to an end several weeks sao, may begin with member of Parliament Lord Investigation of P

'Get on Air or Scram' Ukase Tossed At FM 'Delinquents'; Seek FCC Crackdown

Albany, April 18.

Two hundred delegates stending an organization meeting of the Regional FM Asm. at the Ten Eyckhotel, Monday (14), heard president Regional FM Asm. at the Ten Eyckhotel, Monday (14), heard president Regy Biothenic cell every Funtee who has a conditional permit or final construction permit in his hip pocket. FCC should require him to that he is making a legitimate effort to get on the air or withdraw his suthorization and give it to someone clee acting in good, faith.

That he is making a legitimate effort to get on the air or withdraw his suthorization and give it to someone clee acting in good, faith.

(14) night to seek a meeting between the FCC and its liaison committee on "hip pocket" itensees in Washington Fishy pocket" itensees in Washington Fishy modulation operation. The pocket is remained from the popule benefit. He dependent the population. Radio licenses are 'from the people' and should be perated for the popule's benefit. He made the number of "laybacks" smong the 737 pending but hinted quite a few. He declared they smoog the 737 pending but hinted quite a few. He declared they smoog the 737 pending but hinted quite a few. He declared they have been also been also been also been also been and the headson and hit the air with less power, building up later when biger transmitters are available. Hof-helm owns an AM Houston station and would continue to cooperate

M. Hofheinz stressed the FMA had Motheirs stressed the PMA had and would continue to cooperate with the PCC, eiting results obtained in six weeks after a Syracuse interference situation arose. Unlike without "tade or specialization, it did not use a "baseball bat." I "good cheap FM set" would "to be the product of the prod

dicted it would be reached in five years, probably two. Amstrong, in-Major Edwin II. Amstrong, in-Major Edwin II. Edwin III. Major Edwin II. Amstrong, in-Intelligation of FMI, stated: "I don't think you have to worry about the set problem." He mentioned the proposed present rate of 1,000,000 by the end of the probably 4,000,000 by the end of the duction should reach its maximum duction should reach its maximum probably 4,000,000 by the end of the year. The inventor estimated production should reach its maximum operating in "five years." He reduction should reach its maximum who have listened and have to the improved" and observed: "You doubt as to its ultimate commercial implications, you don't need an integer of the production of the produ (Continued on page 32)

Woods Woos Free

Air Expression

Fort Worth, April 15. Radio should continue to ommentators whose val nano should continue to develop commentators whose variety of viewpoints brings a wide range of editorial opinion to every station, Mark Woods, ABC network prez, said here in a talk to station man-agers of ABC:affiliates in Texas, Ok-lahoma and Kansas.

agers of ABC:affiliates in Texas, Ok-lahoms and Kansas, .
Speaking on "Should Radio Sta-tions Have an Editorial Polleyt," Woods was honor guest at a luncheon here with doings broadcast over KGKO, local ABC outlet, and over a regional web. It preceded a biz meeting held with station managers, meeting held with station managers, entwork policies and

"A radio franchise should not be "A radio franchise should not be used to serve the private opinion of the licensee," the ABC prez said. "It is a short step from private edifficient of the control of the license of the said of the

"Unlike the press, radio broad-casting does not have two centuries behind it," Woods continued. "Today behind it," Woods continued. "Today broadcasters are molding a tradition which will either bring Americans to accepting uncompromising dogma or make it harder to accept a single purpose philosophy of one side."

Halley's New Berth

Mark Halley has been named to the staff of the New Entertainment Workshop to take over organization and direction of a newly established radio division.

He will handle production aspects of the new recording technique which he has worked out for story

Ex-Sec. Byrnes Involved In \$500,000 Deal for Two

Spartanburg Stations

Raleigh, N. C., April 15.
Ownership changes for both of
Spartanburg's radio stations are proposed in a deal involving more
than \$500,000, according to Walter J. than \$500,000, according to Walter J. Brown, Spartanburg radio exec. Brown said that former Secretary of State James F. Byrnes is among stockholders in a new company which would become owner of one of the stations. Applications for transfers in ownership of stations WSPA and WORD are being filed with the FCC and approval of the requests is expected in early summer.

summer.
According to Brown, WSPA, the state's first commercial station, which also operates an FFA which is the state's first commercial station; State of the st

The Surety Broadcasting Co. is associated with the Liberty Life In-surance Co. of Greenville, and WIS of Columbia. Francis M. Hipp is its

'Paris Rendezvous' To

Get Manhattan Airing

In an exchange deal with the French broadcasting system, WMCA N, Y., starts a new series of quarter-

N.Y., starts a new series of quarter-hour shows covering Parisian night-life April 21. A similar show on New York niteries, to be produced by WMCA, will be ready for airing in France this Givenus: p. Paris," Ferting and Start Start Start Start Ferting and Start Start



LANNY ROSS "Lanny Ross as Nanki-Poo proved himself an excellent actor and fine singer of the difficult Gil-bertian lyrics."—Detroit Times.

bertian lyrles,"...-Detroit Times.

"From Folk Songs to Beethov
Win Audience's Top Plaudits."
Memphis Press Scimitar.

WILLIAM MORRIS AGENCY

Radio in St. Louis Strike Breach

St. Louis, April 15 St. Louis, April 15.
Failure of newspaper pressmen to report for work yesterday (Mon.), following the refusal of the publishers of the three daily papers, Poster of the present of the present of the presence of the presenc

the years of second time within the years to disseminate news. He was proposed, the publishers connected with one of \$4 and an offer to submit the row to arbitration. The pressmen declined, XSD, owned and operated by the Post-Dispatch, and the pressment of \$4 and \$4 and the pressment of \$4 and \$

ings.

In addition, both stations aired death notices, retail food prices and the comics. The Globe-Democrat, the only a.m. sheet and without a station, made deals with KMOX (CBS outlet), KWK (Muthal outlet) and WTMV, East St. Louis, for airling death of the comment of the co

Should the strike last any length Should the strike list any length of time the department stores' area expected to sell their merchandise via the ether. This was done in August 1945 when newspapers fought recognition of newspaper employees a point they won after 19 days, durrection with the pressmen refused to cross picket lines and tied up publication by the three naggers. cation by the three papers.



THE 4 KNIGHTS

All the cover is yet and the control of the cover is yet and yet a

LANG-WORTH, INC., NEW YORK

From the Production Centres

Wednesday, April 16, 1947

IN NEW YORK CITY . .

IN NEW YORK CITY

Batio Wilters Guild winds up its heavily altended current working refers at Midston House west Pueday (22) with a panel section on radio documentaries headed by Michael Skin, former script editor or 'New World A-Coming' and now a writer on 'Inner Sanctum.' Panel will be made up of Robert Heller, CBS; Wade Arnold, NBC, Jack Turner, ABC, and Sherman Drier, package producer of "Exploring the Unknown"....

audienty ill. planes to the Coast Friday (18) to supervise first airing of 'Johnny Madero, Pier 23* April 23. ...Herb Rice, MBS producer, smining in Bermida...'Arnold Moss to play lead role in script he's sold to Molle Mystery Thesic, titled "To the Band of the World.' Gets April 25 per-dividence of the Coast Friday (18) to supervise first airing of Mystery Thesic, titled "To the Band of the World.' Gets April 25 per-dividence of the Coast Friday (18) to supervise first airing of Ternia Amounteenters in the Band of the World.' Gets April 25 per-dividence of the Coast Friday (18) to supervise first airing of Ternia Amounteenters in the Band of the World.' Gets April 25 per-dividence of the Coast Friday (18) to supervise the State of the Coast Friday (18) to supervise first airing of the Part of the Coast Friday (18) to supervise first state of the Coast Friday (18) to supervise first state of the Coast Friday (18) to supervise first state (18) to supervise first state of the World (18) to supervise first state (18) to supervise first sta

nual trip east next month, with five airings from May 21 through June 25 to originate in N. Y.

NBC television's national director Noran E. Kersta recuperating at the printed of the protocol of the printed following an appendectomy. ...Al Barkar, "Terry and the Pirake" scripter, telt yesterday (15), for a three-week veacution in Frank Merry 1998. The printed scripter is the yesterday (15), for a three-week veacution in Frank Merry 1998. The printed scripter is the yesterday of the printed scripter, with CBS, joined VIP Service radio staff... Radio actor Jack Lloyd doubling in Columbia Pik Inn, "The Story of Miklos Gaffu"... George Sanders, who arrived in N. Isat week, has been sipned for radio quest shots on "Kate Smith Sings" Texape," and for "Information Pisacs" And 13. Actor then spots been to Coast for month, returns to N. Y. in June, then goes to England for Veaction... Sull Carson hander radio ed of New Republic, with mag prepping promotion campaign... Nancy Craig, ABC femme gabber, named for War Childrein... Bill Levisk, Kenyom & Etheraft stadio via. Who has been on the Coast pitching for new Borden biz, planed home hurriedly last week owing to illness of his wife... Elisé Dick, Mutaul director of education. to discuss "influence of Radio on Childrein" next Wedersky (23) before PTA at Croton-on-Pukuson... John H. MacDonald, Ulz) to his daughter, Mrs. James E. Fifield of Hartford.
Radio actress Adelaide Kieln weds New York attorney Norsan Annenberg tonorrow (Thurs.) in Gotham. Marriage grew out of a meeting in laly when Miss Kieln was touring in "Blitte Spirit" for the USO and Mediterranean campaigns.

IN HOLLYWOOD . . .

IN CHICAGO . . .

IN CHICAGO

Gene Autry will broadcast from WBBM May 11...Holland Engle takes a turn with the platters from \$1.9-30, five-a-week on WGN in the morn at turn with the platters from \$1.9-30, five-a-week on WGN in the morn at the platter from \$1.9-30, five-a-week on WGN in the morn at the platter from \$1.9-30, five-a-week on WGN in the morn at the platter for \$1.9-30, five and \$1.9-30, five a

MY FRIEND IRMA With Marie Wilson, Cathy Lewis, Jahn Brown, Lad Glundia erch, The Sportman, Witter-Fredwert-Director: Cy Hew-

ritin marte vitson, Cathy Levis, 1988 Brews, Log Glussics seed, 1988 Brews, Log Glussics, 1988 Brews, 1

ning commentary is curve..., agrated into the script.
John Brown in a supporting boy-friend role does his usual good job, extracting full comedy values. Sports men are spotted midway (probably until the commercial arrives) and Lud Gluskin's orch gives able background accompaniment.

Rote.

BOBBY DOYLE SHOW BUBBY DOYLE SHOW With Doyle, Honey Dreamers Quin-tet, Harry Kogen Orch; Jack Les-ter, anneuncer Writer: Mack Brown Director: Hunter Reynolds 15 Mins; Men., Tues., Wed., 8:15 p.m.

18 Mins; Men., Tues., Wed., 815 pm. Statisting. W126-W202, with three cream nightness post of the statistic properties of the statistic properties being handed his big chance the properties being handed his big chance the nation's topilight crooners. Although what it takes to make hobbywovers squeed in chapsoft is the necessary pipes and a sock style to go along. Mellow, macculine, and with the best on the although what with the perior on the although with with the perior of the properties of

thering. So, and the states in me with the best on the for a strong building. The strong building the strong building the strong building the strong building buildin

CIGAR FORUM
With Maurice C. Dreicer, New York
City Councilman Edward Rager,
State Assemblyman Wm. Clancy
Writer-Director-Producer: Dreicer
15 Mins.; Fri., 10:30 p.m.
Sactionia.

LET'S BALANCE THE BOOKS
With Louis Untermeyer, Mrs. Adria
Łangfey, E. J. Kaka, Jr., Henry
Microsa Rebinson
Birockar: Bab Labour
Predincer: Ted Cett
S Minn. Sam. 6:33 p.m.
Santalning
Witkey, N. K.

writer, N. Y.
Advance publicity described this program as "more of a literary and a literary

LET'S TALK IT OVER With Frances McGuire Freducer: Gil Babbitt 25 Mins., Mon-thru-Frl., 11:05 a.m. Participating WESN, Pulliy

Participating WPEN, Paid of Woman's WPEN, Paid of Woman's Here's a movel kind of woman's WPEN, Paid of WPEN, Women's program department. Miss McGuitre spends of WPEN's women's program department. Miss McGuitre spends partiable wire recorder, picking up on-the-apoi stunis which are edited as portable wire recorder, picking up on-the-apoi stunis which are edited up to the woman of the woma

Follow-up Comment

NRG, aean particularly sun and the sun and

star of screen and radio," was illing in.

An Allen gravel-valed the day.

and saved Allen's time.

Mach ado John the minima about a many of efformers of "The Intermediate of the Intermediate of Internet of Intermediate of Intermediate of Intermediate of Internet of Intermediate of Intermediate of Internet of In

team to intrigue one. On the whole, a disappointment when the work of the work

pop interly and enters merriy into the idealine.

Robert D. Leigh, director of the commission test of the commission and the commission in property of the commission and property of the commission in public direction of the commission in public and the commission in public and the commission in public and in Lieuwilly White's book. But they were explained imply, clearly as who would never bother to read may or book would be enlightened. And such similar (though in constant end of repetition) points as that the commission of the confected within the framework of the confected within the framewo State Assemblyman Wm. Claney
Writer. Direct-Producer: The pulge Believe westign in comseatating in. 1939 pm.

Seatating in. 1939 pm.

Should Civil Service Workers

Freedlased for Striktar? Listeners

Freedlased for Striktary Listene

RADIO IN REVIEW

Man, William F. Miller, Virginia Sezden, Marcella Bagent, Andrew Sexden, Marcella Bagent, Andrew Greiner, music Preducer-Discost: Ted Wescott Williams F. Miller, Virginia Sezden, Marcella Bagent, Andrew Greiner, music Preducer-Discost: Ted Wescott Williams, Mon. Cf., 6:39 p.m.

UNION ELECTRIC OF MO.

KMO.S. Louis Series of Mon. Cf., 6:39 p.m.

KMO.S. Louis Series of Mon. Cf., 6:39 p.m.

Missouri metropolis was a notalgire that began with crystal sets and the radiomania' that swept the country from the country of the country

OFFIVON-AIRE

With Sen. Ewing C. Jehnsen, Sen.
Ralph E. Flanders, Arthur Gaeth,
Reity La Cossiti Hill Stater, med30 miss.; Wed., 830 p.m.

Switch Sen. Sen.
Switch States, Sen.
Mutual's special events department has hit upon a dynamic formati
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Mutual

PATTERNS IN MELODY
With Jean Tiphe, Bob Whitlow, Je:
Paul King, Jon Gart's Group
Freducer-Director: Jules Alberti
Writer: Stells Roth
15 Minn., Mon., 735 p.m.
15 Minn., Mon., 735 p.m.
WNBC, N. YLANTIC CO.
WNBC, N. Y.
(Byrde, Richard & Pound)

WNBC, N. Y.

(Byrde, Richard & Pound)

(Byrde, Richard & Pound)

and en debut last yee a particular a new concern from the midwr.

Jean Tighe and Bob Whiliow, i latter a new concern from the midwr.

Jean Bob Whiliow, i latter a particular and harp—does a naveragen, violin and harp—does a naveragen, violin and harp—does a naveragen, violin and harp—does a naveragen, which will be a particular and harp which are a particular and harp with the format and harp with

brief. Commercials also are cany its brief. Commercials also are cany its brief. The teed off with "Sombody Loves Me" and tollowed Me". Babaulu," latter in Spanish. II piping had an intimate touch and 3" with the commercial spanish of the commercial spanish of the commercial spanish of the commercial spanish performance, his voir vossues, but on the whole offered listenable performance, his voir tind did a click occumpaniment; i' and turned in a nifty arrangement c: "I det a kilck out of You."

TREASURY AGENT RIEASURY AGENT
With Santos Ortega, Alice Reinheart, Everett Sloane, Jimmy Tansey, Chuck Webster, James Var
Dyk, Lewis Whiteman
Witter-Director-Producer: Phillips II. Lord 30 Mins.; Mon., 9 p.m. Sustaining WJZ-ABC, N. Y.

39 Mines; Mon. 9 p.m.

30 Mines; Mon. 9 p.m.

30 Mines; Mon. 9 p.m.

31 Ladenes: who for crimeconditions with a control of the control

32 Mines with a control of the control

33 Mines with a control of the control

34 Mines with a control of the control

35 Mines got off to a strong star

45 Mines got off to a strong star

46 Mines got off to a strong star

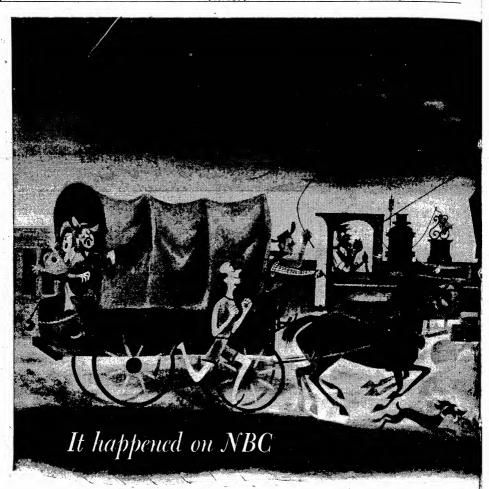
47 Mines got off to a strong star

47 Mines got off to a strong star

48 Mines got off the stron

OF THEE WE SING
With Paltharmonte Glee Club, Elrida Sandifer Wright director;
Gordon Heath, guestar; John Conley, announcer
Producer: Clifford Burdette
Writer-director: Millou B. Kaye
15 Mins; Thurs, 10 p.in.
WHN, N. V.

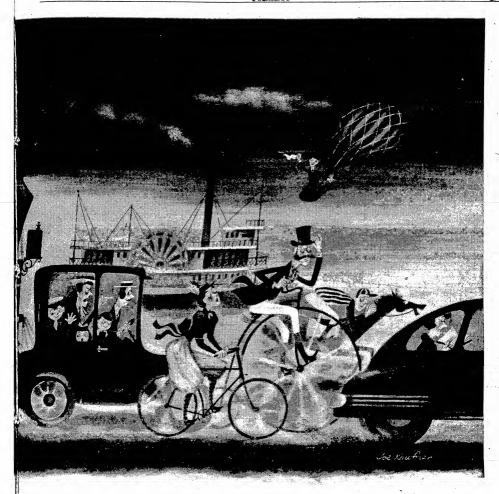
Wilter-director: Milon B. Kaye
IS Minst, Thurs, 10 pån.
While IS gromising show, its posschilltes, though not realized, were
clearly shown in the premiere preschilltes, though not realized, were
clearly shown in the premiere preclearly shown in the premiere preclearly shown in the premiere preling and listening for. Program is
one of music and postry, angled to
musical selections tied up with ealing after the properties of the coling and listening to the coling and the co
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STORY OF AMERICA ★ From Christopher Columbus to Admiral Byrd...from George Washington to General Eisenhower... from Yankee Doodle to the Missouri Waltz...from 1492 to 1947.

Cavalcade of America sweeps from the Atlantic to the Pacific, from the Rio Grande to the Canadian border. It moves with magic facility through time and space, retelling the stories of a continent and its people from wilderness days to the twentieth century.

Cavalcade of America's Monday night stars shine as brightly as those in the American flag. Since its first curtain rose in the autumn of 1935, most of the great names of radio, screen and stage have blazed from its continent-wide marquee—Gregory Peck, Irene Dunne, Herbert Marshall, Helen Hayes, Robert Young, Ida Lupino, Humphrey Bogart, Jean Arthur—are only a few.



How to dramatize America? Write the stories from the lives of the nation's millions, great and small, who have contributed something of the essence that makes America great. Cast the production with the finest talent available. Send the cavalcade of great dramas and great talent caravanning to every part of the country via the powerful facilities of the NBC Network. Put it in the parade of the other great stars heard on NBC. Give the production is

the sponsorship of a company that for many years has produced "Better Things for Better Living . . . through Chemistry," for everyone—the E. I. duPont de Nemours & Company, Inc. Let the vast NBC audience listen.

The result: a dramatic experience bringing to millions of Americans a renewed responsibility and an increased pride in playing their roles in the never-ending drama of the American story.



Radio's Hypochondria on Ratings, 'A Disease,' Depresses Crossley

Researcher Archibald M. Crossley, who hasn't sounded off in months on the subject of radio ratings, broke out a new attack on "ratingitis as a malignant disease" talk before an American Marketing Assn. luncheon in New York Thursday (10). The radio industry has developed a hypochondria over ratings which could be cured, he declared, "if we get back to funda-mentals," And "it's high time," he said.

said.

Allogether too much importance is placed on the week-lo-week rise and fall of program ratings, said Crossley. "Why talent stands for this blind worship of ratings, I don't work to the place of the place of

"First of all," he suggested, "if I were a radio player, I would hesi-

tate a long while before I signed a contract based on fluctuations in a rating a long and the state of the st

Aside from the need for less daily concern over whether a program is "Hooper-dropp or a super-duper-Hooper," what somebody must produce and the super-duper-Hooper," what somebody must produce and what advertisers have a comprehensive program of radio research, Crossley believed. "The first essential . . . is a true cross-section individual men and women in the office of the super-d

Quick, Watson, the Needle

Timely coincidence with cur-rent N.Y. situation is program next Monaday (21) of "Caval-cade of America" (NBC), dis-cussing story of smallpox vac-

cine.
Program, skedded weeks ago for the series, discusses efforts of Dr. Benjamin Waterbouse to introduce the vaccine into America with latter's help.
Title is "The Doctor and the President." Douglas Fairbanks, r., will play the doctor.

WHN's 4-Way Pop Singer Rash With 60-Min. Spotting

WHN, N. Y. indie, is mulling a full-hour, Monday-through-Friday stanza with four topname pop singers, each to star separately in

singers, each to star separately in quarter-hour segments. Show is being prepale by WHIN program managers Raymond Kate Managers and State of the segment of

Inside Stuff-Radio

Phone strike is an iil wind that may blow some good the way of gabber-disk jockey Barry Gray. His new "What Can I Do For You?" daytime strip on WOR, N. Y., on which the chattered with liteleners phoning in, was barely launched when the strike was called. The stanza was off to a postar anyway, so Gray pushed the phones saide and just gabbed. Recult is he has had an opportunity to convert the stint into a sort of Broadway column of the six which, if the phone strike lasts long enough, the phone was the strike lasts long enough, which was not strike lasts long enough, which was the strike lasts long enough, which was the strike last long enough and the strike lasts long enough and the strike last long enough was observers see it, Gray's "enswer man" effort was based for an early fadeout, while his strike-borne chatter siring gives him a new lesses on the WOR spot.

Samuel French is planning publication of script in pamphlet form for further college use. Hirst at present is scripting for "You Are An Artiet" Friday (18) by school's dramatic society. Half-hour script runs is minutes on the stage, however.
Still zelling his one world theme via entertainment, actor-scripter Don Hirst, whose "War is the Enemy," was fart done on WEVD, N. Y., and more recently on ABCs World Security Workshop, will have the script done as a stage presentation, without change, at Brooklyn College, N. Y., tele program on WNRT, N. Y., sponsored by Toy.

Preda Kirchwey, editor of the Nation, claims Lou Frankel's column on William L. Shirer was not dropped because Frankel's point of view was draverable to CES, but because fast-morning events voided the column's timeliness. Frankel's piece was sharply critical of CES at several crucial points, she says, although Frankel believed Shirer. wann't gaaged or censored. Miss Kirchwey maintains that CES did not intend to take Shirer of the air. The dispute," he says, "arose from his CShirer) in willingness—justified in my opiniom—to accept an inferior spot, and their explanation of the change."

FCC Easing Out of Ironclad Rule On Duplication of Coverage Areas

Washington, April 15.

The FCC has abundoned any plan to follow an inonciad rule in decident in first batch of gram's last to follow an inonciad rule in decident in how much duplication of coverage areas will be permitted or commonly-owned standard broadcast, FM and television stations, it will be barryland Broadcasting Service, Will and the standard broadcast, ISM and television stations, it will be barryland Broadcasting Service, in Stevens Point, Marshrield and Willerman Rupide, Will.—Iwwo of the mission said it will weigh each can continue to the Control of the PM grants, were to KCEN. mission said it will weigh each case on its merits but indicated that it was pretty unlikely any one outfit would get two stations in the same town.

town.

The FCC's new statement of policy followed oral argument here in February, at which a majority of the FM and television industry recommended just this procedure. Commission, abandonment of any attempt to set engineering limits on the amount of overlap between statement of the procedure in the statement of the statement o the amount of overlap between sta-tions under single ownership came as no surprise since FCC has been granting new AM and FM stations right and left regardless of engi-neering duplication.

Tigot into cut vegetame (in the comment of the comm

Tust how liberal FCC's policy on

NYU SUMMER WORKSHOP LINES UP GABBER LIST

New York University's Ilth an-nual Radio Summer Workshop be-gins its regular six-week course June 30 with Robert J. Landry, CBS director of program writing, again in charge Faculty will include the following: Writing—Lawrence Menkin, free-lance

James Lawrence Menkin, free-lance, Publicity—Leon Goldstein, WMCA, N.Y.
Edocational application of Paula, Richard Lampell.
Acting—Wallace House.
The gives lectures lined up will be topped for the fifth season by Frank Miller, access veryee of NBC, Prank Miller, access very miller access very miller access very miller, access very miller access very miller, access very miller access very miller access very miller access very miller, and with a very miller access very m

Arno Huth's Bigtime Lineup Heavyweight lincup has been set for Arno Huth's course on international broadcasting at New School of Social Research, N. Y., with Walter S. Lemmon, prez of World Wide Broadcasting Corp. which operates WRUIL Boston, speaking next Tuesday (22) on international broadcasting as a new forces casting as a new force in education, and Edward R. Murrow, CBS v.p., on week following (29) to discuss new developments.

towns only 12 miles apart.

Other FM grants went to KCKN,
Kansac City, which holds as FM
permit in nearby Topoka; Binghampermit in nearby Topoka; Binghampermit in nearby Topoka; Binghamgrants and Rochester, Ferl India
try Co, in Lima and Tolede, WellBrownswillo, Fer. In two case,
Rownswillo, Fer. In two case,
FM stations in Seattle and suburban
Evereti, Wash; and in Pennyivania,
where J, Hale Stelman has bids on
the for York, Heeding and Harrishearing.
Complicating factor for FCC is

Complicating factor for FCC is fact that most FM stations are now operating on low-power. Where there is considereble overlap now, situation is likely to be much worgs when stations move up to top power later on.

Only WTAG covers Central New England.

When you buy time





WEED & CO. National Representative

OLAN SOULE

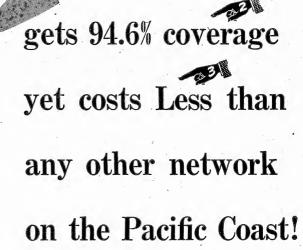
Starring in "GRAND MARQUEE" NBC-Coast to Coast Rayve Creme Sliam

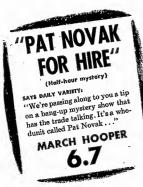


There's a lot of truth to the statement that a radio station is no better than the people who man it and the policies that guide it. And WINS is no exception! With this in mind, initial steps toward improvement have been made. Currently WINS personnel has been increased 21% while payroll's up 60%, thus providing a more adequate size and quality of staff. Programming, too, has progressed. Approximately 48% of it represents new and improved shows. Also, a 50kw transmitter is being installed. All efforts continue to improve WINS ...to make it a better entertainment and information vehicle for listeners and an honest, resultful medium for advertisers.



CROSLEY BROADCASTING CORPORATION





A network of 31 strategically located West Coast Stations.

2 No other network gets better coverage! In eleven Metropolitan districts on the Pacific Coast are:

70.5% of population 72.6% of retail sales* 73.5% of radio homes

77.6% of Effective Buying Income*
ABC Pacific covers these and eight other

Metropolitan markets from within—plus surrounding outside markets. Total coverage (primary areas):

94.6% of Coast daytime listeners
92.5% of nighttime listeners
*Sales Management Survey of Buying Power,
May 10, 1946

One half hour evenings \$972.00.
Quarter-hour daytime strip (5 times per week) \$280.00 (per broadcast).

Sales Keeps to

America's 7 Great Markets

SPOT SALES DIVISION

ABC

American Broadcasting Company

NEW YORK

CHICAGO Civie Opera Building SAN FRANCISCO

1.0S ANGELES 1440 Highland Avenue DETROIT

CIRCLING THE KILOCYCLES

Des Molnes—"Corn" reached an all-time high at the KRNT Radio theatre here Sunday night (6), other season with the 4200-seat andiorium packed to the top of the crib at a \$2.56 top for a round \$11.600 gross which equaled to the top of the crib at a \$2.56 top for a round \$11.600 gross which equaled to the corn of the crib at a \$2.56 top for a sun and the corn of the crib at a \$2.56 top for a sun and the corn of the crib at a \$2.56 top for a sun and the corn of the crib at a \$2.50 top for a crib at a crib at

Memphis—Harry LeBrun, former southeastern station relations supervisor for the Mutual network, has been named station division and station and station and station of the station of the station preparations for boosting its power to 1,000 watts along, 5,000 waits nights, and a switch in frequency to 660 kc, by summer.

Raleigh — W. E. Williams, of Clarksville, Tenn., has been named manager of WFRC, Reidsville.

Moniteal—Thomas Archer, Gazete music crick, lined up by CBC America is cooperating with WAAT, to script new series "Canadian Ps. P. Newark, N. J.—Bloodhound Club of appective," to start about May 1. the start of the start about May 1. the start of the start about May 1. the start of the sta

an ment from colony to world power dio illustrated by folksongs sung by 6), Canucks.

Des Moines—Iowa's first FM state police station may be ready to start operation this month if the work on the station and 325-foot tower near the station and 325-100t tower hear Maquoketa can be completed as planned. Work is under supervision of Don T. Moermond, of Storm Lake, who will be in charge of the station after its completion.

Pittsburgh—Lee Phillips has re-signed from WCAE announcing staff signed from WCAE announcing staff to become program director of WTAX, Springfield, III., which was recently purchased by Oliver J. Keller, former. editor of Fost-Gazette here. Phillips is being replaced by Jack Beattie, ex-WCAE spieler, rejoining the station with his transfer from Univ. of Illinois to Univ. of Pittsburgh.

WHB Takes Rain Check On 25th Anni Hoonla

Kansas City, April 15.

Kanasa City, April 15.
WHB, pioneer broadcasting outfit here, is observing its 28th anni this month with emphasis on the soft pedal. Reason for the quietus is that WHB expects soon to have full time broadcasting, and is saving up for a real hullabaloo this summer when the new transmitter is put to work on the proper soon and the property of the pro

One observance devoted to the station's monthly digest-size maga

'Get On Air' Continued from page 26 :

the answer to nationwide FM net-

Morris Novik, formerly director of Morris Novik, formerly director of WNYC and now radio consultant, threw a bombshell into the closing hour session with a frank and real-istic appraisal of the situation facing FM. He disagreed with Sanger's "separation" of the audience into AM and FM listeners and also "du-plication" as a quick and essy solu-Am and FM Inteners and also "du-plication," as a quick and easy solu-tion to FM problems. He insisted "no one had an answer in radio," there was no one answer.

Novik Indisted FM stations will be adequately staffed and everyone paid "including talent." He warned he use of amateurs can be financially disastrous. Time has passed when musicians and others can be approach to AFRA or AFM has ever talled. "You'll get to first base, if not home." Novik underlined that AM ratio, once a "ignibile," is now a "highly profitable business." Cambridge of the control of the contro Novik insisted FM stations will

Blue-Booked Continued from page 25 x

weren't required to renow their licenses every two years. He saw no grounds for tuneasiness expressed by Durr and Williams regarding the influence of advertisers on broad-casting, declaring he had "never known a case where an advertiser had complete domination over a broadcaster."

isoaclester."

Williams while preferring the U. S. way to BBC, felt that broad-casters are inclined "to go back to the advertisers rather than the interner." Or guidance in programitienters, the proper succession of the proper succession of the time and felt that "advertisers move in that direction predominantly." People "need to be predominantly." People "need to be good, he declared, but of their own good, he declared, but of their own good, he declared, but of their work of the property balanced "blend of entertainment, education of the property balanced "blend of entertainment, education of the property balanced "blend of entertainment, education of the property balanced" blend of entertainment, education of the property balanced "blend of entertainment, education of the property balanced" blend of entertainment, education of the property balanced "blend of entertainment, education of the property balanced blend of entertainment, education of the property balanced blend of entertainment, education of the property balanced blend of the prope

CBS New Biz Continued from page 23 -

offsetting the recent \$8,000,000 wave

of four-network cancellations of four-network cancellations. Here's how it would resolve itself: Campbell Soup has put in an order for the two quater-hour cross-the-board periods from 730 to 8, with periods from 730 to 8, with 730 slots, also acquiring the 6, sto 17 time. Bob Trout now fills the 654 to 7 time. Bob Trout now fills the 654 period for the soup company with his news program and he'll be unwed into the 736 to 8 slot. Client on the fill of t wants a musical stanza, with Bob Crosby reported far out in front as the candidate.

the candidate.

Lowell Thomas would move into the 648 slot being veacated by Trout. Itali's the same quarter-hour segment he currently occupies on NBC. I'R & G wanted Thomas to go on CBS at 7, but network nixed deal rectain or permit back-to-back news programming).

P & G will put a new program in at 7, with Jack Smith staying put air 715.

FCC All-Comers Bid Buzzes

Reasons for PCC's unusual procedure of giving all corners a change to bid on the WOKO, Albany, channel has Industry current and the mer. One report i, that Commission may be using this technically let the Gannett Publishing Co.'s subsidiary, the Press Co. high 50 WOKO's facilities. As it now stands, the Press Co. hids 50 WOKO's do not is one of the "innocent parties" which got the see along with those who encouraged the stock concessiment. Press Co. hold 50 WOKO and is one of the "innocent parties" which got the see along application pending to take over control of WABY, Albany, and application pending to take over control of WABY, Albany, and raredy indicated it would prefer chip-theary WOKO and intends to compete for the wavelength. Washington, April 15.

already monested it would preser compress, whose can assense to complication arises in fact that Gannett, who owns several other radio stations (WHEC, Rochester, WERA, Elmira; part of WHITH, Hartord, etc.), and a chain of newspapers, was denied a standard broad-cast franchise in Binghamton, recently in favor of a newcomer to cast franchise in Binghamton, recently in favor of a newcomer to cast franchise in Binghamton, recently in favor of a newcomer of orthogonal control of the Gannett empire tended toward "monopoly in mass commission of the Gannett empire tended toward "monopoly in mass commission of the Gannett empire tended toward "monopoly in mass commission state in WOKO (see white mass equity on the channel in FCC's eyest size in WOKO (see white mass equity on the channel in FCC's eyest company with no interests outside radio want for preferred over the publisher.

ablisher.

Another recort is that FCC refused to hand over the WOKO channel the Van Curler Broadcasting Corp. (which bid for it a year ago deem even through hearing) because of the sizable interest in the mpany held by SI Fabian, owner of a powerful string of pix houses upstate New York. Idea here is that FCC likes "diversity in media mass communication" and thinks another bidder might be prefered. The Press Co., of course, has same drawback on the "monopoly"

issue. Normally, FCC hasn't held the door open to all comers when a channel, was veated. For instance, many applicants seek a channel contingent on another broadcaster's moving off it or shifting studies to another town. In no case has Commission insisted that every body should have a chance at the veated glot. All of which leads to the belief there are special reasons for FCC's treatment of the WoKO wavelenath.

WOKO

Continued from page 24 :

perpetrated over a 12-year period with the knowledge of WOKO station manager Harold Smith. In a last effort to keep its licens, WOKO received to the second of the fight to continue on the air "under new management." They bought out Pickard's stock for a top price of 1950,000 and proposed to reliave \$190,000 and active participation in status affairs. The FCC majority scinciastical, however, that "WOKO is not participated to the proposed to the propose

qualified to receive a renewal of license."

That Side of the receive a renewal of license of the state of the receive at the state of the receive at the state of the received at the receive

Letta has pointed to the "highly salisateory" program service readaced by WOKO and the mild inguispe of the Supreme Court opinion and the public interest of the public interest of the controlled "Cocase." Jet concluded "Cocase." Jet cocase. Jet

Louisville—Ted Grizzard, former WHAS "Man on Street," is back in the Bluegrass state as manager of WKLL, Lexington, Left WHAS Comment of the Manager of the station, as a comment of the Manager of the station, has been commented by the Manager of the station, has beld.

Making the best even better!



NOW-

along with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! Attractive 48-pages of Original Songs The Texas Rangers Sing and serap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH PROBUCTION

PICKWICK HOTEL, KANSAS CITY 6, MO.

SINGING COWBOY WANTED

For records, radio, personal ap-pearances. Send photographs, pub-licity, etc., to:

CAVANAUGH & MARTIN 1528 Walnut St., Phila. 2, Pa.

WANTED

I room or larger apt.; preferably furnished; east side above 50th or Village near Wash. Sq.; sublet OK. Call Walter Gorman, PL 3-0700

Newest HIT Show (A Buy to Sell the Women)

Daytime Radio's





Willie Bryant, hottest MC in radie, pilots HHC—"Harlem Hospitality Club"—gives it

Top vocalistslike Lee Richard son guest on show bringing smart musical interludes to



Actress Butterfly McQueen, known to movie fans, Is an HHC comedy highspot; Maceo Birch, "secretary" of make-believe Club-on-the-sir, adds own brand of drollery. Variety says program has "unjinhibited quality rars on the air," rates it high.



Lounel Morgan instrumental and vocal trio is another musi-cal bright spot in Harlem Hospitality Club. This galaxy, plus gay studio audience and new twist in "participation" shows, results in 30-min. of wonderful setting for sales story.

HARLEM HOSPITALITY CLUB is heard on Mutual Monday thru Friday, 2:30 p.m. Catch this show: ask us for mail-pull story. There's something here.

Mutual Broadcasting System

FCC Sets WJBK **Open Hearings**

Washington, April 13.

Invoking its unofficial santion against more than six stations to a customer. FCC last Friday (11) called for public hearing on the processor of the proc

Clients Explore 'Exploring'

WCAU Series Windun To Honor Henderson And Jersey Hometown

And Jersey Homelown

Wall to British and 11 is

Wall to Michael to the public service
shows next week. Shows—"Looking
shead" and "Career Forum"—have
been credited with building up an
head" and "Career Forum"—have
been credited with building up an
towns surrounding Pfilly. In a surrounding Pfilly
towns surrounding Pfilly. N. J.,
South Jersey manufacturing center, is
featured on the final show, wall
towns surrounding Pfilly was town to the
present and future of the towns in
present and future of the towns in
the area. For this show, WCAU has
hired a blimp which will circle
shired a blimp which will circle
elity a pinning division gives a word
potture of what Millyille will be like
in the future.

On following Thursday (24), MillOn following Thursday (24), Mill-

On following Thursday (24) Millon following Thursday (24), Mil-ville's No. 1 citizen, Leon Henderson, will be the guest of WCAU's "Career Forum," which has brought leaders in all fields of endeavor to the mike

For this show, WCAU is virtually transporting the town of Millville to Philly for a "homecoming day" to

Johnson Drops Stars

Hollywood, April 15.
All that is star material doesn't glisten as far as Mutual bigges are concerned. So, starting April 21, guest stars will be dropped from Erskine Johnson's Hollywood air show.

Johnson had a long-distance tele-Clients Explore 'Exploring'
Although Mutual's "Exploring the
Authough Mutual's "Exploring the
Copper & Brass, June 8, Indications
are that the show will continue.

NEC is reportedly trying to clear
tracted a good appreciation of the
star-studing, the rating in the east, as
terested in the program, and an insurance outil is understood to.

To please a greater segment Johnconsidering "Unknown" for a CBS
on will now become "more controlled" and dust of the startistics.

FCC to Wait

Washington, April 15.
FCC announced today that as a result of the new FM allocation plan, it will defer decision of FM applicants for several major cities. FCC explained that major cities. FCC explained that the proposed changes, if and when they are finally adopted, will increase the number of metropolitan-type channels in the following cities: Cleveland-Akron, Dayton, Springfield, In-dianapalis, Providence, Atlanta, Mansfield, Baltimore and San Diego.

Diego.

It was explained that for all these cities, except for Cleveland-Aktron and Baltimore, the new FM blueprint provides enough channels to take care of all the qualified applicants. In Baltimore and Cleveland-Akron, one more channel is made available.

The new FM allocation, FCC said, will not give additional channels to Boston, Bridgeport, Philadelphia or Los Angeles. Therefore decisions in these cities will not be affected by the new plan.

In all neids of endeavor to the mike to answer questions of school kids on vocations and career. Henderson, as a leading economists, will seek to give the answer to what the U. S. faces economically. U. S. faces economically. On Burlington (N.C.) Outlet

Burlington, N. C. When "Kate Smith Speaks" pre-ems June 23 on the Mutual network-as a noonday, cooperatively spon-sored offering, the program will have 600 sponsors on WBBB, local MBS outlet.

MBS outlet.

Unusual situation—believed unique in the country—grew out of bidding by several retail merchants to but the show locally when it was offered or co-op sale recently. E. Jones, g.m. of WBBB, solved the problem with a Solomon decision: let the Burlington Merchants Association that the solomon decision is the solomon of the solomon decision in the solomon decision. The solomon decision is the solomon decision in the solomon decision in the solomon decision. The solomon decision is the solomon decision in the solomon decision decisi

share in the show.

Deal was set and promotion is in
the works for the 600 "sponsors" to
plug the show with window displays,
24 sheet posters, letter enclosures
and pictures of Kate Smith in
individual merchants' newspaper ads.
A "Kate Smith Day" also is contemplated.

FCC's New FM Allocations to Cut Interference on Present Channels

The number of FM channels available for use throughout the country would remain the same but FM stations in the same town would stations in the same town would operate further apart on the radio dial, as the result of a proposed FCC reallocation of FM channels FCC reallocation of FM channels for the FM Asn. FCC proposed to spot a metropolitan-type FM station at every fourth channel in the same town rather than on alternate town channels and the same town the formed as the first formed for the first formed for the first formed formed formed formed for the first formed form The new allocation plan, FCC ex-

St. Louis Beer Rivalry Cues 'Dizzy's' Revamped Home & Away Browns Sked

Inome & Away prowns once it is a superior to the control of the co every game, both at home and

abrond.

This is a new departure in local radio brondeasting, as until Fabiata made its announcement road games of the two local major league teams of the two local major league teams in the second of the two local major league teams into a second on his rivals by tying up the Cardinals to an exclusive up the Cardinals to an exclusive up the Cardinals to a second content of Carbon Second of the play-ty-play. Zahner has a Missoutilliniois web of eight stations to carry the bb. stuff. That froze the Eurowa cut of the picture until Fabrown cut of the picture

plained, is proposed to cut down present and anticipated interference between FM stations under the existing channel separation. Trouble existing channel separation. Trouble was that only the most expensive FM receivers were able to sift out so-called "drift" interference from FM transmitters operating on alternate channels in the same com-

Part transmitter's operating on almonthly.

Public hearing on the proposal,
along with new standards, is set for
halve 84 in Washington. The inthe proposal since existing FM
broadcasters and engineers first
the proposal since existing FM
broadcasters and engineers first
brought the interference problem to
FMC explained that only 50 of the
FMC explained that only 50 of the
FMC explained that only 50 of the
OF M staints on the air - have
completed full antenna construction,
in most cases, herefore, FM broadof returning or readylusting their
usually to that required for transtransmitter, the first of the first of the first
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certain adjacent communities.

At the same time, the new allocation allots FM channels to a few towns which were overlooked in the original blueprint. In a few instances, additional channels may be made available in the non-congested areas.

areas.

The FCC's plan to reserve some
FM channels in both categories for
use after July 1, '47 still holds. However, Class A channels to be reserved are now in the 224, 240, 272
and 288 slots instead of those originally tabbed for latecomers.

wor attracted

more homes with radios from 8:00 AM to 12:00. Midnight. Sunday, during the average quarter-hour in October, 1945, through December, 1946, than any other major station

in New York."

-that nower-full station at 1440 Broadway, in New York

mantinal

*according to the Nielsen Radio Index Area Reports for the 78 county, 4-state New York area.

Du Mont Suffers \$1,472,270 Net Loss In 1946: Outlook Brighter This Year

"HIRES TO YA" FOR SECOND YEAR CBS. COAST-TO-COAST

NCOMPARABIL

DuMont Labs operated at a net loss of \$1,472,270 for the fixeal year reduling Dec. 39, 1846, with most of the company and the

Kraft To Make Dramatic Bow

Kraft Foods for years one of the top radio bankrollees, is exhected to outer leivation for the first time May 7. Company has signed a year's contract with NBC television for the 7:308-33 slot on Wednerday mights J. Walter Thompson is the second of the result of the result of the result in the beginning, of full hour dramatic programs, with special emphasis to be placed on adaptations of Broadway hit productions, "Debudle Door," here-actor penned which had a lengthy run on Broadway in 1933, is alated as the first production. Cast has not yet been set.

set.
Second show, on May 14, will be
"Merton of the Movies," starring
Eddle Mayehof, late of the Standard Brands "Hour Glass" tele show.
"Merton" this year starring Red
Skelton and yet has cleared the
script for video indicates a growing
willingness to cooperate with the
new medium on the part of the film
ewe medium on the part of the film



CBS JUST PADDLING BLACK-WHITE CANOE

DLACA-WHILE LATURE.
CBS television, which has confined its activities to black and white programming exclusively since the FCC nixed its color video bid, will continue on that course for the present, according to CBS preyrank Stanton, Web chiefs are still studying the situation bud, Stanton houncement to make in the immediate future.
CBS prevy denied any decision on

ate future.

CBS prexy denied any decision on
the question was awaiting the next
meet of the web's directorate, schoduled for May, declaring the problem
was not up to the bound to decide
CBS, meanwhile, will "continue to
paddle our black and white canoe,"
Stanton declared.

Tele Fashions

Continued from page 1 w ily and I enjoyed your program very much. Your bats and dresses were truly beautiful and we shall stop in soon at your shop to see more of them." Another viewer declared, "Your program was very interesting . . . the hats were very lovely . . I shall have to come in and get

Males Also Suscentible

Males Also Susceptible
Male viewers also go for tele fashion-shows, according to the responses, although, as one card put it, "they were more interested in the pretty models." Proof that male interest also pays off, however, is contained in the fact that an engaged man purchased from bliss his fance that he claimed he had seen featured in the tele show.

Ben Reis designer of "Omet."

seen featured in the tele show.

Ben Reig, designer of "Omar Kiam" gowns and dresses, also found that having his products plugged via video pays off. According the show were traceable directly to tele. "Television represents undoubtedly the best direct form of fashion advertisation," Reig said, "because vision," Reigs and, "because large," Reigs asid, "because large," Reigs and, "because large handlenges as whethers a television representation on hold so large an audience as watches a television. large an audience as watches a tele-vision show."

large an audience as watches a tele-vision show.

Despite that that viceners re-Despite the programs as "you".

Despite the programs as "you" is show in answering Miss Beichnam's cards, the entire series to date on WCBS-TV has been austaining, with the milliners involved merely lend-ing their merhandise to add atmo-ling their merhandise to add atmo-liance of the merely lend-ing their merely lending to the commentator left where the brainchild of CBS television's pro-grams can be bought. Idea was the brainchild of CBS television's pro-grams can be bought. Idea was the brainchild of CBS television's pro-grams are the brainchild of the commentation of limited the commentation of the com-laint McReugidon and commentation. It is not the commentation of the com-taint of the commentation of the com-laint of the commentation of the com-taint of the commentation of the com-laint of the commentation of the com-taint of the commentation of the com-laint of the commentation of the com-taint of the commentation of the commentation of the com-taint of the commentation of the commentation of the commentation of the com-taint of the commentation of th variety programming for video.

Since then, CBS staffer Lucille

Hudelburg has been assigned to line
up designers for the shows.

Hudelouitg has been assigned to line up designers for the shows, up of the shows in the series, titled "Saturday Night Review," without the realization that they would "become as innot material to the sary with the series, titled "Saturday Night Review," without the realization that they would "become as innot until the third above that the CES staffers struck upon the pay dirt idea—integration of the fashions into the saript," This was done by the series of the same of

television tashton feeling."
Since then, the group has plugged
Winston jeweity in a show, without
models demonstrating diamonds acmodels demonstrating diamonds acmodels demonstrating diamonds actopic to the second state of the second
clothes of several other designers.
Secret behind the success of the
shows, according to Belanger, is to
shows, according to Belanger, is to
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set, the script, camera work,
sets, the respiration of the script
setty with the fashhond slephayed.

Stowman WFIL Director

Philadelphia, April 15.
Kenneth W. Stowman, assistant to
Roger W. Clipp, general manager of
WFIL, has been named director of
television for the station.

RADIO STATION ATTO COMPANY
REPRESENTATIVES ATD COMPANY
NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANIA-HOLLYWOOD

NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT-SAN FRANCISCO-CHICAGO-DETROIT

Video's Educ'l Impact Pointed Up Anew As **WNBT Goes Under Water**

Marking what was undoubtedly one of the most remarkable demonstrations yet staged of television's potentialities, NBC television revealed new and hitherto unpredicted uses for video in naval warfare last Thursday (10) night in the first telecast from a submerged submarine. Even more important than the naval factors involved, though, the telecast pointed up video's value as a means of education.

Viewers were let in on the actual working conditions inside a sub, getting a ringside view directly over the crew's shoulders as the craft sublated torpedo attack before surfacing. With three image orthion
cameras hastes the USS Trumpelting with the Section of the Control
in all Brooklyn Navy Yard, N. Y.,
producer Noel Jordan handled the
Build at a high pitch for the entire
90 minutes the program was on the
thined at a high pitch for the entire
90 minutes the program was on the
viac coaxial cable strung through the
viac coaxial cable strung through the
the dock and from there by microwave transmission to the WNBT
Show concerned with Bear Adm. lated torpedo attack before surfac-

wave transmission to the WNRT
Show gopped with Rear Adm.
James File, Jr., whose appointment
as sub commander for the Atlantic
as ubc commander for the Atlantic
as ubc commander for the Atlantic
studio on the 4'Tt anni of the Navy's
first purchase of a sub. Terming the
doug." Adm. File deelared that "visual communication between ashmastacking those harbors." as well as
tacking those harbors." as

where a ctual tour of duty inside
With NBC announcers Bob Stanton and Ray Forrest handling the
interview, the sudince was introinterview, the sudince was introinterview, the sudince was introinterview. The sudince was introthe living and eating conditions inneth of Schecht ordered the sub to
put under, Jordan cut to a camera
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Talavician Reviews Pro-Tem Truce In 'Jury' Tiff

Lat week's bloowed between NBG television and the Benote Bowles to South television and the Benote Bowles ad agency over whether an attevision show during its actual airing absolided into a minor rumble continue staging "Tuvenile Judge to continue staging "Tuvenile Judge" (Tuvenile Judge Tuvenile Judge Ju

time.

Consensus among other agency chiefs who've had experience with tele is that NBC might have more of a point in the argument than B&B. Reason for B&B's decision to conflict the feeling of General Foods, which proposes the teleplace of the feeling of General Foods, which segment of the problem is confined to the web and the agency G-F, herefore, will not passed of the proposers of the propo

can.

B&B chiefs were far more pleased with the second stanza of "Jury," staged last Thursday (10) night, than with the farst, declaring NBC staffers had shown more willingness to cooperate with the agency producers—but still under the existing rule.





TELEVISION

PACKAGING FIRM BEING ORGAN-IZED. REQUIRES INVESTORS WITH WRITING, ART OR MOVIE PHOTOGRAPHY TALENT.

WRITE FULLY ABOUT EXPERIENCE Box 48, 1474 Broadway, New Yark 18



T-Day Brings 200,000 D.C.'ers First Video Sight; RCA, U.S. Tele Show Sets

T-Day came to Washington with a bang yesterday (14) when approxi-mately 500 RCA table-model television sets and an undetermined number of giant-size U, S. Television receivers for taverns, nightclubs and home use made their first appearance in dealers' show windows, RCA distributor, Southern Wholesalers, Inc., estimated 200,000 Washington-

ians got their first view of television in action at over 65 dealers' outlets in action at ove in a single day.

T-Day is actually being expanded T-Day is actually being expanded into an entire T-week with more than 30 hours of television protions of the control of the

and WMAL is planning a fall debut.
T-Week got its program start with telecast of the opening ball game yesterday between the Washington Senterday between the Washington SenGenne, called early by rain, was sponsored on WTTG by RCA-Victor.
The Evening Star's drama critic Jay
Carmody and carteonist Dick Mansfield are also skedded on other afterneon shows this week.

noon shows this week.

Biggest volume of sets received
were the \$250 small-screen RCA
table models. Smaller number of the
RCA \$375 table model, also directview screen, were available. Both
prices are exclusive of tax and a
\$45-355 installation and year's servicing fee.

Wildberg's Video Burst

Boston, April 15.

John Wildberg figures on a boom in video in the next few years that'll make the sudden expansion of radio and films in the late '20s a "mere echo."

echo."

Producer spoke on television before an audience of students and professors at Harvard Univ. this week
under sponsorship of Dr. William
Van Lennep, curator of the famed
Harvard Theatre Collection.

Says the reason is public demand.

PHILLY TELE REPS SET **UP OWN ORGANIZATION**

UT WWN UMAILARISUM.

A group of representatives from all stoke of representatives from the state of the state

Attending the first meeting were reps of ad agencies who are engaged in tele production, manufacturers of television sets, distributors, tele broadcasters—both those in operation and potential—and utilities.

RCA \$737 table model also dieters et al. (1975) and the model and offered view acreen, were available. Both prices are exclusive of tax and \$45-555 installation and year's servicing fee.

On the other end of the price lader, U. S. Television shipped of an importance of \$2,250 and had large profession feet. U. S. Television shipped of an interest of the control of

That's No Actor . . .

Transfer of a show from radio to television presents unique problems, as Benton & Bowles problems, as Benton & Bowles ad agency has discovered. In staging "Juvenile Jury" on the Mutual radio web, producer Dan Ehrenreich operates on stage, naturally invisible to all but the studie audience, where he can control the pace and correct the position of the moppet jurors to the mikes.

the mikes.

In television, however, where all is seen by the home audience, B&B was stumped. Agency finally solved the problem by uniform as a "court attendant," so that he can move around the set' unobstruely during the show's airing, signaling moderator Jack Barry whenever postarof Jack Barry whenever postarog—and also controlling the kids.

Tele version of the show is broadcast Thursday nights over WNBT (NBC, N.Y.).

Midwest Tele Net In Sight

First step toward formation of a First step toward formation of a midwest television network by Crosley Broadcasting Corp. was taken here last week when FCC handed the company its third video franchise in Dayton. Company al-ready holds permits in Cincinnati and Columbus and has an option to accompany the control of the control of the television permittee.

a television permittee.
FCC's grant of the Dayton station tipped off a new liberal policy of permitting considerable overlapping, service from commonly-owned telestations. Crostey's Dayton station will dip into a part of the audience proposed to be Served by both the Cincy and Columbus outlets.

Compand Columbus outlets.

Company will spend \$300,000\$400,000 on its Dayton operation and operate with 50 kw picture and 25 kw sound transmitters on the No. 5 tele slot. Program plans are still undetermined.

ABC, Bamberger, Bremer, News Receive N.Y. Television Grants; All Seven Channels Now Filled

In anouncing the grants, when the wark end, the PCC decired the the complete construction of the wark end, the PCC decired the thour winners apparently have resources that "better enable them to the property of the propert

Washington, April 15.

New York became the first close the television research and the country to have all seven availtable television channels filled the country to have all seven availtable television channels filled the control of the country to have all seven availtable television channels filled the value of the country to have all seven availtable to the country to the cou

its indebtedness over a 14-year period. Sub-legger and ADC are especied to get on the air as soon as they can complete construction of 1he1r stations. Bamberger announced yesterday it would build its common of the stations. Bamberger announced yesterday it would build its N. Y., at a cost of \$450,000. ABC, which had programmed over the other tele outlets between N. Y. and Chiesgo wellse waiting for 1h. N. to save money for construction and, concluding the process of the catalonian is tele network of the control of the control



Musicians local 47, which for up-wards of four months has been try-ing to spread available work here-abouts in order to make for more abouts in order to make for more 13,800 members, has drawn up a new list of regulations which draw more stringent quotas on possible earn-ings of a musician here. A 'general-membership gathering will be held on April 29, at which members will on April 29, at which members will approved by local's board of direc-tors.

The service by Boats of Burgers and the Senence, new Quots precludes any film studio musician who earns more than \$133 weekly for accepting any other work, and any wind-ammer who is regularly employed in a job outside the studios at \$75 or more cannot solicit studio particular to the studios at \$75 or more cannot solicit studio particular to the studios at \$75 or more cannot solicit studio particular to the studios at \$75 or more cannot solicit studio particular to the studios at \$75 or more cannot solicit studios at \$75 or more cannot solicit studios at \$75 or more cannot solicit so

nights a week, but for a full-time spot, subs at pro rata pay are to be called in. Further, men working steady engagements cannot accept casual dates in off-hours save radio, recordings and symphony jobs. Proposed rules tighten up on radio considerably, limiting, all men to cumulative total of two hours' work

cumulative total of two hours work per week on any transcontinental airshow. Members who habitually earn between \$25 and \$75 a week cannot work on more than two TCs per week; those who earn reg-ularly less than \$25, may accept three such Jobs; those making more than \$75 steadily, can accept but one.

than \$75\$ steadly, can accept but of the large number of cardcard the large number of cardcardiers on \$7\$ roster, not more than \$4,500\$ are regularly employed, and with baltroom and nitery bir \$4\$ rof has realized work number by spread to the steady of the large steady of the large

DUTCH BAND TOURS BELGIUM

Amsterdam, April 3.
"Skymasters," pop Dutch band affiliated with AVRO Broadcasting
Co. of Hilversum, Holland, slated for

1 Heartaches (6) (Leeds) 2. Anniversary Song (11) (Mood)...... 3. Linda (7) (Morris)......

4. Things In Glocca Morra (8) (Crawford). 5. Guilty (8) (Feist).....

6. My Adobe Hacienda (1) (Peer)...... 7. Managua, Nicaragua (15) (Encore).....

Diskery's Platter Show

Hollywood, April 15.
Peerless Discos, label dealing exclusively in south-of-the-border
melodies, solely for Mexican market, is making a pitch for local Mexican trade and also American rhumbs

artists.

Diskery is hitting the airwaves 15 minutes a day, five days a week over KFOX. Program spins only Peerless label and plugs distributors of same in this country.

Disks Seen Among Flock of Products Due For Vending Machines

washington, April 15.
Phonograph records may be among the items sold via vending machines in the not-too-distant future, U. S.
Department of Commerce reports in a survey which predicts gross annual sales of as big as \$3,000,000,000 for the machines within the next decade.

next decade.

The coin units are being used in mounting volume in the nation's theatres and amusement spots to dispense candy and soda, but, according to the vision laid open by Commerce Department, it is quite possible that theatre lobbles may become small fry merchandise marts by the 1850x;

by the 1950's.

Among the items which may be dispensed, in addition to recordings, could be cool canned beer, and for could be cool canned beer, and for keting after the evening performance, even such things as milk, frozen fruits and vegabales, frozen drug sundries, butter, eggs, cheese, flab, etc. Survey adds that Britain far nahead of the U.S. In the such the such that the country of the transport of the transport of the U.S. In the such that Britain of th

riety of goods.

One interesting angle, it is pointed out, could be the use of outdoor vending machines at amusement parks and public recreation centers, which would deliver box lunches, fruits, sandwiches, napkins, paper plates, towels, soan, sunburn lotion, and even firewood and charcoal for the Insertion of a colt no two.

the insertion of a coin or two.

The Commerce article adds that
coin-operated machinery may be
used as a substitute for clerks and
attendants at snack bars, club rooms,
swimming pools, bowling alleys,
billiard rooms, dance halls, skating
rinks, etc. in the future.

10 Best Sellers on Coin-Machines

| 8. Fli Close My Eyes (8) (Maurice) { Dinah ShoreColumb Johnny DesmondVict |
|--|
| 9. For Sentimental Reasons (21) (Leeds). King Cole TrioCapi Charlie SpivakVict |
| 10. That's My Desire (1) (Mills) Frankie LaineMercu |
| Coming Up |
| Peg O' My Heart (Feist) |
| Roses In the Rain (Barton) Frankie CarleColumb |
| You Can't See Sun (Simon) Vaughn MonroeVict |
| That's How Much I Love You (Morris) { Frank SinatraColumb |
| I Want To Thank Your Folks (Oxford) Perry ComoVict King Cole TrioCapi |
| I Do Do Do Like You (Harms) Johnny MercerCapit |
| Mam'selle (Feist) Dick HaymesDec |
| Beware My Heart (Feist) Margaret WhitingCapi |
| Santa Catalina (Splna) |
| Sonata (Oxford) |
| Preacher and Bear (Harris) |
| Moon Faced, Starry Eyed (Chappell) {Freddy Martin,Vict Johnny MercerCapl |
| Jalousie (Harms) |
| Feet's Too Big For Bed (Criterion) Stan KentonCapi |
| Oh, But I Do (Witmark) Margaret WhitingCapl |

| OHR MACONIMOO. |
|---|
| Ted Weems Decca-Victor |
| Al JolsonDecca |
| Clark-NobleColumbia Charles SpivakVictor |
| Buddy ClarkColumbia Dick HaymesDecca |
| Margaret Whiting Capitol Johnny Desmond Victor |
| Eddy Howard Majestle |
| Freddy MartinVictor Kay Kyser Columbia |
| Dinah ShoreColumbia Johnny DesmondVictor |
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| Ì | King Cole TrioC | apitol |
| | Johnny MercerC | apitol |
| | Dick Haymes | |
| | Margaret Whiting C | |
| ĺ | Freddy Martin | lictor/ |
| ١ | Eddy Howard Ma | jestle |
| ĺ | (Perry Como | Victor |
| ĺ | Carmen Cavallaro | Decca |
| | Phil Harris | Victor |
| (| (Freddy Marting | /ictor |
| ĺ | Johnny Mercer C | apltol |
| | | |

British Best Sheet Sellers

ritish Best Direct Documents (Week Ending April 10, '47)
London, April 11,
Song....Connelly (Week Ending April 10, 47)

(Mondon, April 11, Anniversary Song... Connielly to Jud Lamplighter......... Dash Stars Will Remember... Feldman Open the Door, Richard... Leed Door, Richard... Leed How Lucky You Are... Kasner Droft Fall in Love... Wood Rickety Rickshaw. Southern Go Home... "Yale China Boy, Clin. Macenelodies Five Minutes More...... Morris Second 12

Hallie Addition... Morris Second 12

Hallie Addition... Box Cox

| HI-Jig-A-JigBox & Cox |
|---------------------------------|
| Zip-a-Dee-Do-DahSun |
| May I Call You Sweetheart. Dash |
| To Each His OwnVictoria |
| Things We DidMorris |
| Whole World Singing, F.D.&H. |
| AccordionWright |
| Lasso a DreamGay |
| Beginning of EndVictoria |
| Sooner or LaterSun |
| You Make LoveMacmelodies |
| Each Little Hour Cinenhonic |

Decca's \$10 Album, 'Common Heritage, Makes Disk History

of Deces and Kapp, who have done on much in Dionecting other worthness. Among them is the idea of our control of the control

indeed for a collection of non-enter-tainment platters, the orders are ex-tainment platters, the orders are ex-tainment platters, the orders are ex-tained to the collection of the collection of the Conlevy) down to Hustor's reading of Vachel Lindays' "Abraham Lin-colon Walls at Midnight," the his-colon Walls at Midnight," the his-colon Walls at Midnight, the his-colon Walls at Midnight, the his-le the collection of the his-le the collection of the his-le the history, and the his-le the history, and the his-le the history, and the his-colon of the history, and the history "Barbars Trietchler" (1982), by Congfolio Will Parent's Address Congfolio Will Parent's Address on's "Concord Hymn" (1775), and the history and the history again with "Hall Columbla" (1789), by Joseph at Children of the work of the history again with "Hall Columbla" (1789), by Joseph at Children of the work of the history again with "Hall Columbla" (1789), by Joseph at Children of the history again with "Hall Columbla" (1789), by Joseph

opkinson. Pat O'Brien does "America" (1776)

Jocks, Jukes and Disks

Art Lund's "Mam'selle" (M-G-M) ling, however, is that a thing like will probably turn out to be the that he, but it'll have to make it hard way, Practically every label is runking out treatments of the Mart west and Gordon-Edmund Goulding number, This week there are two more.

This week there are two more.

The Pied Pipers, for example, throw their arms around one another and, as is only fitting for a "Razor's Edge" selection, give the barbershop to "Mam'selle" on Capitol. Let it be noted without further delay that they do so very, very

Rest Bets

Hillbilly—"A Home of My Own" (Texas Jim Robertson). Hot—"Stella By Starlight" (Billy Butterfield) and "South Side Shake" album (Dan Bur-

Side Shake" album (Dan Bur-ley).

Latin-American — "Tangos"
(Ramon Littee).

Ballad — "Mam'selle" (Pied
Pipers), "Mam'selle" (Ray
Bloch).

Bloch).
Rhrthm—"It's So Nice to Be Nice" (Monica Lewis), "You Don't Learn That in School" (King Cole).

(King Cole).

Novelty—"The Frog Song"
(Geechie Smith).

Dance—"I Wonder, I Wonder,
I Wonder" and "Ask Anyone
Who Knows" (Eddy Howard)
and "The Man Who Paints the
Rainbow in the Sky" (Frankie
Carle).

effectively. The palsy-walsy, let's-all-lawe-chocolate-maireds vo ear of quality which has made so may of the Pipers' disks too sticky for our taste int'p research here. They sing with restraint and taste. As usual, they are handonnely accompanied they are handonnely accompanied to the state of the stat

distinction on this disk.

Ray Bloch also does "Mam'selle"
(Signature) this week. Aside from
the disconcerting fact that Signature
takes matters into its own hands
and spells it "Ma'mselle" on the
label, there's nothing wrong with
this version it's schmidity and
they work in the west of the spells of the spells

Jeffrey Clay is not in the least unpleasant.

Monica Lewis' "It's So Nice to Be Monita Lewis "It's So Nice to Be Nice" is on the reverse of the Bloch "Man'aelle." Miss Lewis, who must consider a constant of the most prolific first on was considered to the most prolific to work with and she manages to to work with and she manages to to work with and after first on the state of the s nature face

Wuritters will be spinning this Signature face.

King Cole Trie does nother tune which utilizes history—You Don't which will be spinning to the spinning the spinning to the s

The Wuritter wardens should investigate them.
Eddy Howard's week-after-week appearance in this space is beginappearance in this space is beginappearance in this space is beginmany appearance in the space is begin
Majestic continues to issue as
Majestic continues to issue
injust have to be fiercely brave. It
is week, for example, or
flow article of the field of the field of the field
flow article injustice injustice

fore fand shall doubtless say again that it's impossible to deny Howard a sizeable measure of shownandhip. Texas Jim Robertson and The Panhaddle Punchers aren't likely to be booked into the Coconul Grove in L. A. (as Howard is), but they have a definite commercial appeal in the Victor of 'A. frome of My wonderfully deep and virile, sings with enormous feeling and is further helped by one of the most sentences. wonderfully deep and virile, sings with enormous feeling and is further helped by one of the most seen the property of the pro

Suggested Program

"King of the Bobby-Soxe Wilmouth Houdini (Apollo).

Wilmouth Houdini (Apollo).
"Ivy"—Jo Stafford (Capitol).
"Shotgun House Rag"—Dan
Burley (Circle).
"A Home of My Own"—Texas
Jim Robertson (Victor).
"Baciagaloop"—Louis Prima
(Majestic).
"Mam'selle" — Art Lund

(MGM). "Am I Blue?"—Muggsy Span-

(PROGRAM NO. 2)
"Linda"—Ray Noble (Colum-

"Linda"—Ray Noue toom.

"Statla By Statish"—Billy
Butterfield (Capitol).
"Honeyauche Rose"—Midred
Balley (Decca).
"The Man Who Paints the
"The Man Who Paints the
Carle (Columbia).
"Peudin at Fightin"—Dorothy Shay (Columbia) from the
Carle (Columbia).
"Bedin' at Fightin"—Dorothy Shay (Columbia).
"Bedin' at Capitol.
"Marle"—Tommy Dorsey (Victor).

(PROGRAM NO. 3)

(PROGRAM NO. 3)
(Different treatments of the same songs.)

"Why Shoudn't II Happen to Us?"—Hildegarde and Buddy Clark (Deca),

"Why Shoudn't II Happen to Us."—Frank Sinatra (Columbia),

"Paradise" — Russ Columbo (Victor),

(Victor).
"Paradise" — Frank Sinatra (Columbia).

"Paradise"—Claude Thornhill
(Columbia)

(Columbia).
"China Boy"—Benny Goodman
Sextet (Columbia).
"China Boy"—Jimmy MacPartland (Decca).

anding something fresh to write about a group like King Coles about a group like King Coles and the country's consistent sest-sellers, it rarely makes a bad place. This doesn't make many errors in omercial but that has enormal consistent make many errors in semical number called "The Fore Six" and "Unless it Can Happen with the release of his "The semical number called "The Fore Six" and "Unless it Can Happen with your "Columbia), we can't rewith the semical consistent with the release of his "The source of his "The work of the semical number o

See Agencies Following Morris Lead In Personal Selling During Phone Strike

Tatalyone citics has hanged within Morris agency and dept. operations to the extent that majority of Morris bandmar are taking on the road on selling expedients. On the road on selling expedients are filling current selling specifications of the road of the

necessary before a sale is consummated.

With personal solicitation, an agent can line up several dates with one promoter, and by working in adjacent territory, complete routes [In a nearby chiclation coming during the telephone strike would aid offices long after the phone strike wowled solicitation coming during work, it's felt. In many cases, dance promoters haven't been visited by an agent for some time, and agentee feel that with the current decline in band business. feel that with the current decline in band business, a few personal touches would build welcome good-will.

Coronet Pard Asks N.Y. Court to Clarify Mismanagement Rap

Countercharges of mismanagement were hurled last week in N. Y. supreme court by the heads of Coronet Records, indie plattery. Muddle was such that George J. Bennett, one of the firm's organizers, asked the court to declare the rights of all

court to declare the rights of all parties.

In another the normal parties, and another the normal tent in 1886 he sounded and started Coront along with Irving Gaumont. Original agreement sipulated that they were to share equally in the new company. Bering the state of the stat

charged that Gaumont had violated the original segrement, whereby the was general manager of the firm, by the was general manager of the firm, by the manager of the firm, by the court to declare that he owns one-third of the capital stock, and also seeks an accounting of the profits. In addition Bennett of the profits, In addition Bennett paraging receiver to carry on the paragin receiver to carry on the paraginal formula of the profits. The world that it not possible, he asks a \$80,000 judgment seginst Gaumont and the paraginst gau

possible, he asks a \$50,000 judgment against Gaumont.
Defendants made a general denial to Bennett's allegations, contending that Bennett had mismanaged the firm. They also charged that Bennett's employment contract cut him in for a one-third share of the net profits only.

JOLSON-CROSBY PAIRED ON PAIR FOR DECCA

Al Jolson and Bing Crosby have waxed two for Decca in the same all fresco style that distinguished the former's guest shots on the Crosby-Philoc show. They et itled "Alexander's Rag-time year and "The Spaniard Who Blighted My Life."

Abe Burrows Publishing, Disking His Unique Songs

Anbe Burrows songs will be pub without result, lished by Frank Loesser's recently organized company in a continued to worth to the sc of the collaboration started when the collaboration started when the collaboration started when the word to the collaboration started when the word to the word to the scale with the collaboration started when the word to the word to

Blue Speen." Gulf With the InterBlue Speen." Gulf With the male for the first
time to sell Burrowe' unique brand
to song-satire for popular consumption. Other titles coming up are 'I'
Welking Hello to Winton Churchilli.
"Welking Down Memory Lane
(Withquit a Dammed Things on My
Mind)." Burrows also is recording
a album of four platters for Deeca
summer to, tie in with publication of his rongs.

Kapp's Crossley

Washington, April 15.
Recent Senate committee hearing of the large recording firms In Washington pointed up the fact that the industry lacks a spokesmen and united front for spokesman and united front for usuch matters as Congressional investigations and other Government contacts in Washington. Such a front man appears ready made in Decca prexy Jack Kapp who made the best impression of those teatifying before the Sensta committees and who handwith the contract of the cont

Comments on him were very favorable among the press also.

AFM Defers On

Action on a resolution which would have forbidden a musician working in New York to double as a vocalist was deferred until the next meeting of New York Local 802 of the American Federation of Musicians. Action was postponed at collection was postponed at the collection of the New York December 2018 and 1802 because of lack of a quorum of 802 because of lack of a quorum.

Action on a resolution which would have forbidden a musician working in New York to doubt me which would have forbidden a musician working in New York to doubt me which would have forbidden a musician working in New York to doubt make a vocalist was deferred until the seat meeting of New York Local doubt make the work of the wor of lack of a quorum.

Resolution is so worded that it
would be impossible for any aidement to engage in dialog or any
incompages in dialog or any
consequently many arrangements,
such as glee club numbers, would
have to be dropped by bendlesders.
Sands would have to abandon any
bers using song or dialog. Only
exemption would be musicians doing
a single or a duo.

The resolution, it's believed, has

a single or a duo,

The resolution, it's believed, has
little chance of passing the general
membership meeting, inasmuch as
the local's executive board at a previous meeting acted unfavorably on

vious meeting acted unavocausy with.

In the event of passage by the membership, it's likely that the union would have to set up a separate scale for sidemen-vocalists, which would most likely be at 50% above the usual sidemen's scale.

ASCAP ASKS SUIT BY LAWRENCE BE KAYOED

LATALELVE DE NATUELY
Dismissal or songwriter Jack
Lawrence's N. Y. federal court suit
brought last February against the
American Society of Composers,
Authors and Publishers was asked by
the defendant in answers filed
Thursday (10). Phinitiffs action
sought to whange ASCAF* method or
ASCAF made a general denist to
all sallegations charged by Lawrence.
In making its reply. ASCAF all allegations charged by Lawrence. In making its reply, ASCAP pointed out that Lawrence had agreed to abide by the bylaws of the society when he signed an agreement to become a member. It was turther agreed, ASCAP said, that the society's fixing of classifications' are final and conclusive.

tions are final and conclusive.
Papers also noted that Lawrence
had applied to become a member in
1933. The following year he was
elected. As an example of how much
Lawrence had advanced under its
classification system, ASCAP cited

PULIAY INIT LE. INECT

Regular occutive board meeting of the Music Publishers Contact Employees union, scheduled for Monday (14), has been moved back a week to Monday (21) due to inability of the organization's attorney to be present.

Conclave is expected to be moreous terms of the servicine.

San Jose Palomar

Getting Okay Biz

Paloana Jone, Cal, April Js.

Paloana Jone, Cal, April Js.

Paloana ballroom, which teed of
here March 4 with a \$150,000 layout, has been garnering, okay grosses
with semi-name bands. Spot has
been using Civid Appleby band on
been using Civid Appleby band on
wednesdays and Doug Vaughan's
combo on Thursdays.

Modern ballroom with 7,600 sq. ft.
of dance floor is owned by Attractions, Inc., headed by John P. Jälvia,
lost dead of the property of the property

Musicians Union In England Wins **Deal With Diskers**

Private report to be issued to its members in May will reveal that the musicians union in England has

Musicraft Nixes Torme Leanout for M-G-M Disk 'Good News' Pic Album

'Good News' Pic Album.

Musicram Hollywood, April 15.

Musicram Hollywood, April 15.

Musicram Hollywood, April 15.

Torre is bound for more than two years on present pact, has refused a request of MGN Records that side per be allowed to cut several sides in Metro subside will issue to exploit filmusical of same tittle, in which Torne is being lensed. Lawford, MGM is grouping Petchandia and, MGM is grouping Petchandia and, MGM is grouping Petchandia of Jonn McCracken for the wax job, however, with each duplicating Torme's inclusion, Musicraft follows Jonn McCracken for the wax job, however, with each duplicating Torme's inclusion, Musicraft follows Torme in International Control of the Pict. International Control of the Pi

PAN-AM. RECORDS GRANTED BANKRUPTCY

electic. As an example of how much Lawrence had advanced under its classification gystem, ASCAP cited in its answers that the writer of the class I in 1984 to 1893 and 1980.

Lawrence, who has sought an "A" classification before the Society and Benno Birth court-appointed or effects the proceedings. Petting and the control of the cont

e Palomar Getting Okay Biz Petrillo Scouts Film Employment For Musicians in Eastern Shooting: Survey Seen Linked to Lea Act

ASCAP's Canadian Rep Sues Toronto Exhib

Sues Toronto Exhibit Toronto, April 18. Damage claim of \$1,000 has been filed in the Toronto civil court by the Association of Composers, Authors and Publishers of Canada, Lid., ASCAP, against Othe Fotenete of Ascapana of the Foreign Court of the Fort Frances, film house, defendant, is charged with playing 'Old Man River,' Make Beland 'All the Things You Are' during film performance breaks.

'Rum' Defendants Get Stav on Ini.

Winners of a N. Y. federal court fight for ownership of the song, ftum and Coca Cola,* callysio and his assignment of the conference of th

accounting providing they prepare a quick appeal. In a decision handed down last month, Federal Judge Mortimer II. Debet and the published by Feist was a "deliber label princy" of an original published in Trinidad in 1943. Written by Grant, the song's lyrics formed the basis for the infringement suit final provided the provided that the court said, Amsterdam appropriated the song and Baron and Miss ated the song and Baron and Miss Sullivan later collaborated with him

on the tune.

Meanwhile, pending appeal, defendants have put up \$8,000 bond.

Appointment of a special master to make an accounting of the profits was also held in abeyance.

PETRILLO SUBPOENAED ON 'FEATHERBEDDING

ON 'FEATHERBEDDING'

Washington, April 13.

James C. Petillo has been subpoemed to appear before the House
relations of the Policy of the Po

Hammerstein, Rodgers Song Books After Berlin

Sound & Schuster, which is bringing out a 40th anniversary song book
of Irving Berlin's cavalende around
80 m em bers, including a surprise
original for the topper), will also do
one titled "Lyrics by Osca Hammerstein 2d." This may overlap, in a
sone, on Rodgers & Hort song, since
Dick "Rodgers has been Hammerstein's collaborator since the death
of Lorenz Hard.

Art Frew last week resigned from the band dept. of Joe Glaser's Associated Booking agency, probable to open his own office. Harmmerstein, incidently will do special before the principle of the property of the principle of the p

James C. Petirillo, American Pederation of Musicians president, bas developed on Current Hollywood trend to shoot away from the studies, Reasons for the survey is actually a studies, and the studies of the studies of

This newly found avenue of em-This newly found avenue of employment for bandsmen is giving Local 802 the biggest employment bonanza in sometime inssmuch as this avenue was virtually unknown to the local's membership.

to the local's membership.

Califernal: Lea. Act 18.

Sactamento, April 18.

A State "Lea. Act" has been introduced in the California Legidia.

The bill declares: "It is unlawful for any person, group, or combinated threat, or use, of force, violented, the control of the California Legidia.

Introduced in the California Legidia.

strain or to attempt to coerce, compelor constrain any employer to employ or agree to employ, in commercial with the conduct of his number of employees required to perform actual services."

The bill siso states that the determination of the number of employees required to perform actual services."

The bill siso states that the determination of the number of employees required for any job shall rest with the employer.

N.Y. SYMPH PLAYS 2D ROLE, IN RKO FILM

RULL, IN KAU FILM
The N. Y. Philharmonic-Symphony, whose pic bow was in "Carneage Hall," has recorded for it seeneage Hall," has recorded for it seeneady Fhilhedelphia Orch meestro)
and with Artur Rubinstein as piano
solisk, recorded a short concerto
solisk, recorded a short concerto
work was done at Carnegle Hall,
N. Y. Music will be used as climax
of years concerning a blind GI who
instein will also play a dramatic
role in the film, as himself.

St. Paul Concerts Set
Minneapolis, April 15.
St. Paul Retail Merchants 1947-46
concert course will include James
Mellon, Cincinnati Symphony or-chestra, Nadine Conner, Thomas L.
Thomas and the National Male
Quartet.

Lewisohn Stadium (N.Y.) Concerts In Tougher Going to Raise Backing

ng made to raise that sum in pri-e donations before season opens, they isn't as free as in previous rs, Mrs. Guggenheimer reports, patron who donated \$5,000 last r doing the same already this

Music Born To Live ۵ DOES YOUR MOTHER YOU'RE OUT CECELIA

BOURNE, Inc.

Stadium Concerts, N. Y., faces [stands to street with a last to traise money for operations, according to Mrs. Charles S. Guggen-heimer, concerts chalman. Such concerts are supported by the street of the spear's will 50 over \$285,000. Musicians pay is \$110, up \$5 over \$100,000. The street of the spear's will 50 over \$285,000. Musicians pay is \$110, up \$5 over \$100,000. The street of the spear of the spear

Pierre Monteux will conduct first Pierre Monteux will conduct first four concerts, with Leonard Bern-stein, Alexander Smallens, Dimitri Mitropoulos, Richard Korn, Hans Schwieger, among other conductors, and Mariar Anderson, Helen Trau-bel, Joseph Szigeti, Mischa Elman, William Kapell, Alec Templeton, Jan Peerce, Giuseppe de Luca, Doro-thu Yisters, Conseppe de Luca, Doro-thu Yisters, Conseppe de Luca, Dorothy Kirsten among the soloists

WILDWOOD, N.J., SWITCH ON BALLROOM POLICY

Wildwood, N. J. April 15. Hike of the local-tooters' union scales has resulted in a switch of policy for Hunt's Starlight ballroom here from semi-name and local bands booked in for one and two-week stands to a weekend (Fri-Sat.) name policy only. Starlight's teeoff is slated for Memorial Day with Vaughn Monroe.

with Vaughn Monroe.

According to Starlight manager
Bill Dry, the local union scale has
been consistently raised each year
to a point where it has become un-portiable to operate the spot for a
full week. He also points out that
for the contract of the contract
and the contract of the contract
in instances where the firm must
bil dor outlits against other shore
resorts which have lower union
scales in effect.

Donahue Waxes Patter While Touring Orch Hollywood, April 15.

Al Donahue is transcribing the patter for his KFVD platter show while on the road with his orchestra Leader and disk jockey is making a tour of the southwest and will be out of town several weeks

Flagstad Picketed **By Chi Norsemen**

Chicago, April 15, Kirsten Flagstad, who appeared in concert here last week, though warmly received by newspaper re-ylewers, was picketed by 30 of her Notwegian countrymes. orwegian countrymen at Orches tra Hall, where she sang.

Protests were against her alleged Nazi affiliations during hostilities

Plagsiad Lville Planry
Louisville, April 18.
Concert scheduled tonight (18) by
Kirsten Flagstad at Memorial AudiConcert scheduled tonight (18) by
Kirsten Flagstad at Memorial Audiplant (18) by
Kirsten Flagstad at Memorial Audiphone calls to W. H. Camp, manage
to protests, taking to grant and swattking and
the word maxif 'painted on posters in
the word and swattking and swattking and
to maxif 'painted on posters in
trarel center. Camp stated he
had no way of knowing, but imagine
that the defacted posters were for
the margined to the control of the control
infect the neighborhood."

OK Charlette's Flagstad Date Charlotte, April 15. Parks Ritch, commander-elect of Stonewall Jackson Post, Veterans of Foreign Wars, said that as far as he knew the Post had made no change knew the Post had made no change in its plan to do whatever possible to prevent Kirsten Flagstaff appearance here. The VFW members declared that Miss Flagstaft short better than the property of the property of the Post of

Music Notes

Music Notes

Vic Blau, veepee of Maile Publishers Holding Corp., in N. Y. on quarterly jaunt from Hollywood for contable with Herman Starr....Joe 2, Lewis has alteed "Gin Rummy Song" and "Simple Little Things" for CA. Wich Young crew backed hinder for Mercury and first pair for RCA. Victor Young crew backed hinder Victor...Margaret Whiting allced four faces for Capitol last week... Carl Ross etches kidlas album for Black & White, May 2. Both Hayward warbies four aldes for same discort April 11. Drowling to the Hayward warbies four aldes for same discort April 11. Drowling to the Hayward warbies four aldes for same discort April 12. Drowling to the Hayward warbies four aldes for same discort April 12. Drowling to the Hayward warbies four limited for eight Enterprise sides... Sidney Mills with the Capitol Hayward warbies for Hayward to the Hayward Hollywood outport... Sammy Cahn and Jule Styne Staffer warbies of the Hayward Hollywood outport... Sammy Cahn and Jule Styne Staffer warbies of the Hayward Hollywood outport... Sammy Cahn and Jule Styne Staffer warbies of the Hayward Hollywood outport... Sammy Cahn and Jule Styne Staffer Hollywood outport... Sammy Canna Lumsford indeed to cut after filp to Coast....Page-Cavanaugh and Al Viola, member of Cavasaugh Trip, out their North Hayward Carletted a newie, "Who Killed St;" which he himself will intro in RKOy of the Carlotte of the Hayward Carlotted output Chrichoming "Memory of Lowe"... Mikkos Roga pacied to score Mark Hallingers "Brute Force," now before lenses at Universal-International.

PETRILLO OK'S GAC AIDE AFTER KEMP INCIDENT

Howard Sinnott, General Artists Corp. one-night booker, is back in the good graces of the American Federation of Musicians after having been placed on the union's unfair been placed on the union's unfair list for two days. Action followed a Sinnott call to T. D. Kemp, Atlanta one-night booker, submitting bands to that booker, who's been on the verboten list for several weeks be-cause of an article he had written in an Atlanta paper rapping James C. Petrillo, AFM head.

A series of explanations to the AFM chieftain satisfied the union head that the Kemp incident was a

Levy's London Trip

Lou Levy a Louden ATP

Lou Levy saits for England aboard
the Queen Elizabeth on June 16. He
will be gone six weeks on checkup
of British and continental operations
of Leeds Music and three affiliates,
Amrus, Peter Maurice

SAM FOX PRESENTS

BRIGADOON NEW SMASH MUSICAL #

THE HEATHER ON THE HILL ALMOST LIKE BEING IN LOVE COME TO ME,

BEND TO ME WAITIN' FOR MY DEARIE THERE BUT FOR YOU GO I I'LL GO HOME

WITH RONNIE IFAN DOWN ON MacCONNACHY SQUARE FROM THIS DAY ON BRIGADOON

SAM FOX PUBLISHING CO. RCA bldg. • Radio City • New York

They ALL make Beautiful Music with _

"WE COULD MAKE Music by HENRY MANNERS Lyric by ROBERT SOUR SUCH BEAUTIFUL MUSIC, and here's what they say ...



VAUGHN MONROE "Has everything a gre song should have. That's why I recorded it." (Victor 20-2095)



MONICA LEWIS "The loveliest of love songs." (Signature 15068)



FRANKIE CARLE of '47. An applause winner always." (Columbia 37222)



BLUE BARRON and music. One of the season's (MGM 10005)



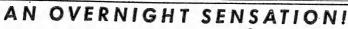
BUTTERFIELD "Beautiful musle -what more can one say? Always among my re-quests." (Capital 371)



GEORGE TOWNE "Lives up to its title com pletely. A welcome addition to my program



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CHI-BABA CHI-BABA (MY BAMBINO GO TO SLEEP)

Can Be Done

as

A BALLAD -

A LULLABYE

or a

RHYTHM NOVELTY

RECORDED

100%



Oxford Music Corporation

GEORGE JOY, President 1619 Broadway, New York 19, N. Y.

On The Upbeat

Louis Prima opens at the Com-modore hotel, N. Y., tomorrow

The Company of the Co burgh, May 16...Orger Donley, Spike Jones' bass player, and Brun-elda Hawkns, Detroit Symph bassist, to wed early next month.

Hollywood



CLOSE THE DOOR DORA! UNUSUAL NOVELTY HIT BY: CLARENCE GASKILL

Copies Available

PAULL-PIONEER MUSIC CORP.

CHESTERFIELD

SUPPER CLUB

THURSDAY

APRIL 17th

NEC. 7 P.M. EST

Bill Millner has cleffed tune-title for Warners' upcoming "Night Unto Night" pic., Jimmy Guiffre has some control of the contr

New York before return to office the chicago or chicago with U of Missouri students at Concert at Pasadena on April 23, with Carlet and Pasadena on April 23, with Carlet and Pegy Lee tubbed to Carlet and Pegy Lee tub

Pittsburgh

Grotto nitery.

Pittsburgh

Don Bestor booked to open indendite engagement at Club Ankara of the Control of the

Dallas

Dallas
Stan Kenton band booked into
Plantation here for a night dane
session. Also aset following for two
dances ast the Texax A&M. Tommy
Reed orch are booked for a weel
into the Plantation and will be folline the Plantation and will be folRay crew. ... The Adolphus hotel
Century room will inaugurate a new
polley for the spring and summer
season by closing Sunday. ... Jam
session will be held each Sunday
afternoon by the Hollywood Ail
Stara ta fill Martin's Supper Chub.

ELLINGTON SNAGGED ON ST. LOO BOOKING

St. Louis, April 15. Failure of the Antonelli and Nixor Presentations of Kansas City to have admish ducats on hand for the personal appearance of Duke Ellingtor at the Henry W. Kiel (municipal) Auditorium last week resulted in several hundred bobby soxers being turned away, the shindig a flop and threats of a suit for damages, etc. The band concert was to have been followed by a dance, and when the tooters were all prepared it was anounced that the absence of the ducats and persons to sell them had not arrived the whole thing was tossed into the can.

Cal. Bill Aims to Make Counties Impresarios for Operas, Dramas, Etc.

That's My 'Mahzel'!

eist Paid \$2,000 Advance on Tune Plaintiff Claims He Co-Authored

Hollywood, April 15. Hollywood, April 15.
Songwriter Sid Silverman filed suit in superior court here late last week, alleging he was eased out partnership in composing new pop novelty "Mahzel," which is now credited to Artie Wayne and Jack Beekman. Feist, Inc., bought the tune for publication recently, planking down a \$2.000 advance.

tossed into the can.

The tooters waited for 30 minutes after the dance was sleeded to start. If the control was sleeded to start, and the control was sleeded to start. Silverment of the control waiter the dance was sleeded to start. Silverment of the control waiter of the control waiter of the price was sleeded to start, and the control waiter of the price was sleeded to start, and the control waiter of the price was sleeded to start the control waiter of the price was sleeded to start the control was sleeded to start the control was sleeded to sleed the waiter of the

Hollywood, April 15.
The counties making up Calie
fornia may, in effect, become impresarios. It says so right there in Sacramento where a new bill putting them in show business has been ting them in show business has been introduced in the State Legislature. Targed Assembly Bill 887, it would add Section A941.5s to the Political Code and Section 26153 to the Government Code "relating to the power of the boards of supervisors or provide operas and other entertailments."

tainments."

Specifically, the bill provides the authorization to boards of supervisors in counties of 1,000,000 or over to furnish operas, symphonies, dramatic shows, concerts or other entertainments. Additionally, it allows them to charge for the offerings, in offering the offerings, in offering the offering of the summer doldrums to safe to the summer doldrums that the succession of showners.

The bill states: "Such entertain."

The phill state: "Such entertainment may be provided by contract that with any person, firm or copperation. Such contract shall provide any contract shall provide any contract shall provide the supervision of the board or supervisor. Such contracts may such performances shall be under the supervisor. Such contracts may only the supervisor. Such contracts may out the supervisor such a such person, form or contracts of the supervisor. Such contracts may not use the supervisor of the person, firm or contracts of the supervisor of the years, under present working.

STANDROUS! SOCA

New York's most modern etudio is now available to you! The latest in photographic equipment . . . including the new stroboscopic lights that stop action at 1/5000th of a second! Spacious studio...large stage... unusual props and settings.

Write, Wire or Phone for an Appointment TODAYI

McFARLAND

STUDIO OF CREATIVE PHOTOGRAPHY EDDIE RAY, Studio Director 846 7th Ave., New York • CI 6-9018

Linda:

"If I had my life to live over" I'd spend it listening to BUDDY CLARK'S Columbia Record number 37302.

Dinah

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Survey of Popular Music Broadcast over Radio Metworks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

| A Gal In Calico + "Time, Place, Girl" | Remick |
|---|------------|
| Alexander's Ragtime Band | , .Berlin |
| Anniversary Song-+"Jolson Story" | , Mood |
| April Showers-t"Jolson Story" | Harms |
| At Sundown-7"Fabulous Dorseys" | Hsrms |
| I Love You For Sentimental Reasons | Duchess |
| Guilty | . Feist |
| Heartuches | , Lieeas |
| How Are Things In Glocca Morra-"Finian's Rainbow" | Crawiord |
| I Gotta Gal I Love-t"Ladies Man" | . Famous |
| I'll Close My Eves | Maurice |
| It's a Good Day | Capnoi |
| It's Dreamtime | Santiy-Joy |
| It's the Same Old Dream | Sinatra |
| Linda | Morris |
| Mam'selle | Feist |
| Managua Nicaragua | Encore |
| Maybe Vou'll Re There | Triangle |
| Midnight Masquerade | Shapiro-B |
| My Adobe Hacienda | Southern |
| My Heart Goes Crazy-1"My Heart Goes Crazy" | Burke-VH |
| My Number One Dream Come True | Neirose |
| My Pretty Girl | Republic |
| (There Is) No Greater Love | World |
| Roses In the Rain | Barton |
| That's Where I Came In | Robbins |
| We Could Make Such Beautiful Music | BMI |
| What Am I Gonna Do About You?-+"Ladies Man" | Paramount |
| You Can't See the Sun When You're Crying | Simon |
| You'll Know When It Happens | |
| | |

| The | remaining | 20 | songs | of | the | week, | from | the | copyrighted | A |
|--------|--------------|------|---------|------|-------|---|------|-----|-------------|-----|
| (Peats | nan), | | | | | | | | | |
| A Sun | day Kind of | Lo | rc | | | | | | Peter Ma | uri |
| Amon | My Souve | mirs | | | | | | | T. B. Har | rms |
| | er Night Lil | | | | | | | | | |
| | | | | | | | | | Shapiro-E | 4 |
| | nd I-+"Egg | | | | | | | | | |
| Girl T | hat I Marry | _64 | Annie | Get | You | r Gun". | | | Berlin ° | |
| I Beli | eve-+"It H | appe | ned in | Br | ookly | n" | | | Sinatra | |
| I Can' | t Believe It | Ŵa. | s Alk a | lake | -Bel | eve | | | BVC | |
| I Tipn | ed My Hat | and | Slowly | Ro | de A | way | | | Robbins | |
| I Wan | t To Thank | You | n Folk | 8 | | | | | Oxford | |
| It Tak | es Time | | | | | | | | London | |
| | (Means G | | | | | | | | | |
| Oh B | ut I Do-t" | Time | Place | G | irl" | | | | Witmark | |
| Old D | evil Moon- | our | nian's | Ral | nbow | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | Crawford | 1 |
| | | | | | | | | | | |
| | | | | | | | | | Jefferson | |
| Too M | any Times | | | | | | | | Advanced | ł |
| | Am I Gonn | | | | | | | | | |
| Would | You Believ | e M | e | | | | | | Remick | |
| Zin-a- | Dce-Doo-Da | h1 | "Song | of | South | h" | | | Santly-Jo | w |
| | | , | | | | | | | | |

HE INTRODUCED IT!

AMERICA'S NEXT BIG BALLAD HIT!

NOW LISTEN TO HIS COAST-TO-COAST BROADCAST

FRANKIE LAI

6533 Hollywood Bivd. HOLLYWOOD 28, CALIF.

MILLS MUSIC, Inc., 1619 Broadway, New York 19, N. Y.

CHESTERFIELD SUPPER CLUB THURSDAY APRIL 17th NBC. T.P.M. EST

64 E. Jackson Blvd. CHICAGO 4, ILL.

This EVERYTHING!!! Score Has

Romance

A Lovely Love Song

AS LONG AS I'M DREAMING



Whimsy

A Lilting Jingle

MY HEART IS A HOBO



Novelty

·A "Reel" Square Dance



Gayety

A Bright Rhythm Song

ERIGHT BACK AT THE SUN



From the PARAMOUNT Picture

ELCOME STRANGER

Joan Caulfield Bing Crosby Barry Fitzgerald

EUSEN.

Inside Stuff—Orchestras-Music

Names of 10 student winners of the Tanglewood music scholarships offered by the Boston Symphony and its ABC network sponsor, the Join Hanocck Mutual Life Insurance Co., were announced last night (15) on the orch's next to last concert of the season under John Hanocck's banner. Six of the winners announced by Dr. Serge Koussevitzky, symphony conductor, are young instrumentalists, tao are compoters and two singers. They'lige It utilion and expenses for two months' study at the Bestime Music Center in Massachusetts satisfy gune 30. More than 1,000 students submitted entires in the competition.

1,000 students submitted entries in the competition.

Six Instrumentalists chosen were: Mariacrol Hanson, 23, pianist, Minneapolis; Lois Schaefer, 23, fluitist, Olympia, Wash, Kermit D. Moore, 19 (cellist, Akron; Norman Carol, 18, violitist, Philadelphia; Seymout Lipkin 20. Detroit (who has been a guest conductor of the Detroit Symphony and Philadelphia Opera Co.), and Adolph S. Herselth, 28, trumptett, Berba

Other winners were Russell Smith, 19, Alexandria, Va., and Gordon Playman, 25, Minneapolis, both composers; Adele Addison, 21, Springfield, Mass., Ivric soprano, and Stanley Kimes, 25, Nokomis, III., bass.

"Bless This House," theme song of the Prudential Hour, is being backed by Decca with Irving Berlin's "Help Me to Help My Neighbors," the latter being the semi-official theme of the National Conference of Christians and Jews. "House" is a big religious hit, hence the record company thought both a natural coupling. Kenny Baker did both.

Spike Jones grehestra is being offered to Philly radio stations for guest shots at straight union sealf as a means of giving the outfit publicity buildups in connection with its one-nighters in the area next month. Offer is being made by Dan Hollywood of General Artists in a round-robin letter to program directors of the local outlets.

Two maestros getting nostalgic kudos this week. Dick Gasparre's fifth year at the Monte Carlo, class N. Y. nitery, being feted today (Wednesday) and last night (15) marked Emil Coleman's 30th year as a bandleader. The Waldorf-Astoria where he is currently did it fancily with

Black and White Records is subtly campaigning to get its "I Gave Her a Gorgeous Gruen" officially banned on the air. Since banning is virtually certain to create a demand for the risque platter, B & W regard step as best possible publicity stunt for setting sales. Diskery exces have hit a soft spot though as there isn't a jockey around who will air the ditty so that it can be banned.

THIS IS THE TRUTH

10 Best Sheet Sellers

k

Week Ending April 12

| LindaMorris | |
|-----------------------------|--|
| HeartachesLeeds | |
| Managua NicaraguaEncore | |
| It's a Good DayCapitol | |
| Mam'selleFeist | |
| Glocca MorraCrawford | |
| I'll Close My Eyes, Maurice | |
| | |

t See SunSimon

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Whiteman Opens Series Of One-Niters in Buffalo

Pul Whiteman orchestra hits the spring concert trail Friday (18), when he opens in Buffalo, first of 14 one-nighters covering eight states, and the state of the

Itherary includes Buffalo, Columbus, Cincinnati, Louisville, St. Louis Des Momes, Minneapolis, Davenport Peoria, South Bend, Dayton, Pittsburgh, Altoona and Harrisburg.

Mills' Birmingham Trek

INHINE Birmingham Trek
Jack Mills, presy of Mills Music,
Jacks New York today (Wednesday) to attend the Southern regional
meeting of the Music Educators' National Conference which starts a
four-day huddle in Birmingham tomorrow (18). He'll be accompanied
by Mills' general sales manager Jack
Ecott.

Ecott.

Reflecting greater interest of popmusic publishers in educational music the convention is expected to draw heads of other publishers as well. Following the conclave Mills will go to New Orleans on a business trip. In all he expects to be away for two weeks

Jocks, Jukes

Continued from page 36 They're both nice tunes and it's tough to pick one side over the other, but just as a guess, we'll name

"Rainbow,"
Billy Bulserfield comes through
with the instrumental highlight of
the week with his accomplished
trumpeting in "Stella By Starlight."
This Victor Young-Ned Washington
number is based on a theme from
The Uninvited "film. It's a pretty
thing, and Butterfields playing
makes it sound even pretier. The
makes it sound even pretier. The
"Maybe You'll Be There," which Pat
O'Connor sings nicely.

"Makuk You'll Be 'Thee," which Pat O'Conner sings nielsy.

Albums
There are a few albums among the latest releases which should be capitals "Makuk Charlet Bender and the latest releases which should be capitals "Makuk Chur of the Moon" a compendium of six sides in which the theremin provides the predominant mood. It may give you some of ethereal sturft played in pix like "Spellbound" and "The Lost Weekend."

end."

Sonora's "Carnegie Hall" album is a batch of the things from the "C. H." picture. They're played by a good band under D'Artega, who portrays Tschaikowsky in the pic. Some of the soloists perform super-lativaly. latively

Ramon Littee's set of "Tangos" (Coda) is very worthwhile for any jock on the hunt for some stylish Latin-American items.

MURRAY BAKER SUGGESTS FOR YOUR PROGRAM

I'M IN THE MOOD **FOR LOVE**

Music by . . JIMMY McHUGH

Bands at Hotel B.O.'s

| | | | | | . 0 |
|--|---|--|---------------------|----------------------------------|--|
| Baud" Emil Coleman* Fratkie Carle Chuck Foster* Lawrence Welk Jack Edwards Johnny Pineappl | , Pennsylvania . New Yorker . Roosevelt (4 . Commodore | 0; \$2) (500; \$1-\$1. (400; \$1-\$1.5 00; \$1.50-\$2). (400; \$1-\$1.50 | 50) 9 0) 15 3 | 2,590 2,235 1,460 1,470 | Total Covers On Date 64,615 19,385 22,160 4,195 3,590 22,115 |
| | | | | | |

* Indicates Floor Show at Waldorf with Tito Guizar, Fred & Elaine Barry; Ice Revue at New Yorker.

Chicago

Chicago

Herble Fields (College Ins. Iserman; 900; \$2.43.50 min.). Fields' expert saxing is apparently extching on with boost to 4,500.

Stephen Klatey (Marine Room, Edgewater; 100; \$1.50-\$2.50 min.). With Lenten edge off biz picked up to hearty 4,000.

Dom McGrane (Boulevard Room, Stevens; 550; \$3.50 min.). Falling slightly from last week's tepid showing to 3,100.

Ramon Ramon (Marydar Room, Balexiston; 530; \$2.30-\$3.50 min.). Perma-Ramon Ramon (Marydar Room, Balexiston; 530; \$2.30-\$3.50 min.). Perma-fast with lift to 1,200.

-fast with lift to 1,200.

Los Angeles

Freddy Martin (Ambassador; 900; \$1-\$1.50). Easter week proved no great boon anywhere in town, but this ever-green spot chalked up solid 2,400 tabs.

Russ Morgan (Biltmore; 900; \$1-\$1.50). Unseasonable warmth kept 'em com the deep-downtown, and fact felt keenly here; 1,800 covers, okay.

Location Jobs, Not in Hotels

(Chicago)
Don Davis (Chez Paree: 650; \$2.50 min.). New Lena Horne stanza doing

Don Davis (Chez Parec: 606; \$\$.50 min.). New Lena Horre stanza doing capacity business with 6,000.

Sol Klein (Latin Quarter; 700; \$\$.250 min.). Holding steadily to 3,700.

Sol Klein (Latin Quarter; 700; \$\$.250 min.). Holding steadily to 3,700.

April 9, replacing Riss: Carlyie who left preceding day, boosting bit to smart 4,000 min. Sol. 10,100 min. Sol. 10,10

(Los Angeles)
Denny Beckner (Aragon, B. Ocean Park, 7th wk). Heat drove terp
didicts beachward; stout 6,000 customers;
Les Brown (Palladium, B, Hollywood, 4th wk). Lacklustre 14,000 ad-

Band Review

BILL COOPER ORCH (7)

With Christine Scott

Previously at the nearby Tavernon-the-Green and the Claremont Inno-the-Green and the Inno-the-Green and Inno-the-Green and

L'ville Symph Seeks 150G 'Progress' Fund

Louisville, April 15.
Louisville, April 15.
Louisville, April 15.
bas launched a Progress Fund Drive
for \$150,000, intended to finance for
one year a 40-piece, fulltime professional orch which will tour the
smaller communities of Kentucky,
Southern Indiana and Tennessee.



Sung by Deanna Durbin in "I'LL BE YOURS" (Universal-International)

DREAMTIME

SANTLY-JOY, Inc. TOMMY VALANDO Gen. Prof. Mgr.



ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.
PL. 5-5572

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AV. Now York 22
PL. 5-5572

Chicago



216 S. WABASH AVE., CHICAGO 4, ILL.

NEW MEMBER DECCA

CARMEN CAVALLARO

HITS A NEW HIGH ON DECCA RECORDS!

Carmen Cavallaro joins Decca "1,000,000 Club"!

Over 1,000,000 records of "Polonnaise" sold so far! Currently selling over 30,000 a month!

Decca congratulates Carmen on joining fellow members Bing Crosby, the Andrews Sisters, the Mills Brothers, Ella Fitzgerald, the Ink Spots, Dick Haymes and Louis Jordan.

Like other best sellers, Carmen Cavallaro is

DECCA RECORDS

Phillips to Handle USO-Camp Shows On Part Time Basis: Joins Du Mont

Lawrence Pullips, executive veopee of USO-Camp Shows aince its
inception has resigned to become
management consultant for DuMont
inception has resigned to become
management consultant for DuMont
inception has resigned to be the
devote part of his time to the soldier
flightly to the contract of the contract
part of the citizens
Committee for the Army and Navy
in April, 1941, and became execution that the committee merged into the USO group. He's
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merged into

JESSICA DRAGONETTE'S \$3 500 Jessica Dragonette, for many years featured singer with the Cities Servce air show, is being submitted for aude by General Artists Corp. Asking price is \$3,500.



Bowery Follies' Sammy **Buries Former Pianist**

Frank Gerard, 65, former vaude performer and recently planist at Sammy's Bowery Follies on N. Y's Bowery, died last week. Remains had lain in the city morgue unclaimed and was about to be sent to Poiter's Field for burial Monday (14) when his boek. Sammy Folks Poiter's Field for burial Monday (14) when his boss, Sammy Fuchs, heard about it via the Bowery grapevine and took it from there. He's not only lifting the tab for the funeral, but also for a Requiem Mass and burial plot at Calvary Cemetery.

Gerard had been planist at the Sowery bistro for past three years. Despite steady income he is reputed to have given most of his earnings

Bowery busto for past Inreè years. Despite eachy floor he la separation to Despite eachy floor he la separation to Bowery unfortunates, poorer than himself. No one hed known Gerard was ill, according to Fuclis and his according to Fuclis and his saked for a three weeks leave of absence and it was figured he was floor on a vacatively of Gerard had played for many years in vaude in what was termed at that era a "plain sat," wherein he sang top-land the same of the same of

Walker Heads Gagmen

Special Material Writers Guild, Inc., organization of gag and ma-terial writers, named Allan Walker as its first president. Other officers elected are Al Siegal, veepee; Al Sproul, secretary, and Marty Roth,

Board of directors will consist of Abner Silver, Julie Oshins, Siegal Bobby Kroll, Buddy Arnold, Ken Hecht and Cy Baron. Max Weisman

Over a Year of Consecutive Bookings!

America's Most Versatile Dance Orchestra

BILL BARDO

And His Music

Just Concluded:

12 Weeks at the

COMMODORE PERRY HOTEL, TOLEDO Followed by MUEHLBACH HOTEL, Kansas City

-CURRENTLY-

CLARIDGE HOTEL, Memphis

Week April 21-Lake Hotel, Gary . Starting April 28-Tunetown Bollroom, St. Louis . Starting May 10-Cotton Carnival, Memphis (return engagement) . May 30 thru Sept. 7-Hotel Utah, Salt Lake City . Followed by a return engagement at the Commodore Perry Hotel, Toledo, thru New Years, 1948 . And Return engagements in January, 1948, at Muchibach Hotel Kansas City and February, 1948. Claridge Hotel, Memphis (Indef.)

COUNT 'EM UP BOYS

THAT'S SOLD BOOKING

ASSOCIATED BOOKING CORP. JOE GLASER, Pres.

745 Fifth Ave., New York 22 PL. 5-5572

54 W. Randolph St. Chicago

De Marcos Set for N. Y. Plaza's Persian Room

De Marcos start at the Persian room of the Plaza hotel, N. V., May 1, succeeding Hildegarde, who started a record-breaking run at that

spot Nov. 7.
Hildegarde goes into the Statler hotel, Washington, May 5 with Hal Kanner's orch. The Kanner band backed Hildegarde throughout her Plaza run.

N.Y. Palace Revives Vaude To Bally Pic, but It's Only Weak Echo of Palmy Days

The Palace theatre, N. Y., one-time shrine of vaudeville's top per-formers, and the ultimate aim of every performer, revived vaude for a single day Wednesday (9) as part of the exploitation for the RKO re-lease, "Trail Street."

It would have been better to let the hallowed memories of the old Palace remain undisturbed. It wasn't the type of show that would have been put on by John J. Murdock, John Ford, George Godfrey, Charles been put on by John J. Murdock, John Ford, George Godfrey, Charles Freeman or Billy Diamond, who painstakingly fed the old Palace such names as Jolson, Cantor, Bert Williams, Nora Bayes and other truly great performers.

truly great performers.

Instead, the house got a hurried bill made up of performers current at Bill Hardy's Gay Nineties at Bill Hardy's Gay Nineties below. It was a saloon show not show. It was a saloon show not show. It was a saloon show not was the saloon show to the saloon show in the saloon show in the saloon show in the saloon show it was a saloon show not want much that could be done by Billy Jackson, vet vaude booker, who set the layout. He got the call from the RKO film exploitation debooked the Hardey gang the sane day on an extremely limited budget. Show was a succession of singlet

day on an extremely limited budget. Show was a succession of singers working on a crowded stage. Some were good—others nag. Among them were profession of regime. Billy Lorraine, Harry Donnelly, Jack Nyan, Ethel Gilbert and Jim Phillips. Most of them were part of the committee o

Miss Gilbert worked with Solly Ward, and Ryan was part of Ryan Ward, and Ryan was part of Ryan & Tierrey.

Merchant was part of Ryan thousers, the vaude pace has changed since the old days and most of the Hardey crew haven't kept up with it. With an all-vocal program there wasn't any variety and the profusion of rocalists that ordi-botic couldn't produce the notaligie air that was hoped for. In keeping with the pic's atmos-

boile couldn't produce the notshalped and that was hoped for, the stameshers, the performers were cowbored and the performers were cowbored and the performers felt comfortable.

"Trail Street" brought in a lot of justice and the performers felt comfortable.

"Trail Street" brought in a lot of justice and the performers felt comfortable.

"Trail Street" brought in a lot of justice and the performers felt comfortable.

"Trail Street brought in a lot of justice and performers felt comfortable that produce the performers felt performers fel

Wednesday's two shows were the first to be put on since October, 1935. It would have been better to retain the old illusions.

Jose.

Variety Club To Fete Chi's Ex-Mayor for War Work

Ex-Mayor for War Work

George Jessen Hills April 11

Kelly for superlative job they did

he bringing best of abovbasiness to

women's centers during war years.

Affair staged by the Chieago Vester

Child Intel 11

Continental April 28

Hills Apri

Delfont Seeks Princes. London, for Vaudeville London, April 15.

Due to the success of spasmodi vaude seasons in the West End, Bernard Delfont is dickering with Firth Shephard to lease the Princ theatre as a permanent West End vaude house. If the deal falls

vaude house. If the deal rails through, he will use his own Saville theatrs for that purpose. Currently negotiating for a vast importation of American stars, Delfont has already booked Jackie importation of American stars, Del-jont has already booked Jackie Coogan whose act will include Anni McCormack (Mrs. Coogan) and Wil-may come to Britain are Gloria Jean, Peggy Ryan, Virginia O'Brien, Ink Spots, Jimmy Durante and Martha Raye. Season is slated to start either the end of May or early in June.

Laurel & Hardy Being

Pacted for Paris Vauders Laurel and Hardy, comics cur-rently touring England, may play the Cirque d'Hiver, Paris. stood salary will be \$10,000 weekly, but hitch is guarantee of remitting 50% of their salary to the United States.

There's also the possibility that they'll play the Lido in Paris,

Saranac Lake

By Happy Benway Saranac Lake, N. Y., April 15. saranac Lake, N. Y., April 15.

The Easter holiday handed many of the shutins a thrill and a bit of real happiness. It was open house all day, with a special picture show, and a few of the strictly in-bed patients were allowed up for an enjoyable repast, which all enjoyed immensely.

Dr. William Stern, Rogers medico, left for St. Petersburg, Fla., for a month's vacation.

monta's vacation.

Dorothy Martin and Ivy Ritchie, who made the grade here, have gone back to respective homes and plan to resume work.

to resume work.
Earl Larrimore, who vacashed here
and made things pleasant for many
of the patients, now touring in "The
Iceman Cometh."

Icenan Cometh."

Holiday visitors were numerous, among them Ernic Benedict and Julia Cook, who eame in from Helius Cook, who eame in from Helius Cook, who eame in from Helius Cook, who eame in the Helius Cook, who has been upped for all occasions, bindleder Helius Cook, which was been upped for all occasions, bindleder Helius Cook, which was the had a surprise call from relatives.

Zem Schaffer, Sam Schulman and Zem Schaffer, Sam Schulman and Ling a holiday in the downtown colony.

colony.

Madam Luzan Riane, former legit Instructor, who is doing niedly rail instructor, who is doing niedly rail in a 18-milute French-language groups appeared by the local Sam (RKO) Lefto, who staged a top recupe progress record, appoints of the colony of the colon

Fanny Montana planed in from N. Y. to visit her brother, Dr. Fran-

Write to those who are ill.

A.C. Bistros Tuning Un for Boff Season

Atlantic City, April 15. As an indication that they are banking on a big season, night club are booking in floorshows and opening earlier than ever this year. Big convention biz due from now until the middle of June should help takes plenty.

plenty.

Babettes, one of the oldest niteries here, booked in a floorshow over the past weekend. With a policy of no cover or minimum the plans are to better shows as seasonal business picks up. Featured now are Gloria Wallis, Vivrai band.

Claire with Benny Morris band.

Club Nomad reopened Monday
(14) with Steve Gibson and the Red
Caps and Roy Branker. The Paddock brought in a floor show with
Lou King and the Willie Dennis band.

Casinos and gaming rooms will be definitely out again this season,

Steel Pler opened Easter and will be open weekends with five acts of vaudeville and name bands in the ballroom until regular season gets under way.



HAPPY TIMES & JOLLY MOMENTS

HIPPODROME, BALTIMORE BIR. WATTY ROSEN



HELENE and HOWARD

"Comedy Dance Antics" ORIENTAL, CHICAGO (2 WEEKS)

THERE'S ONLY ONE

ROOSEVELT HOTEL NEW ORLEANS, J.A. Direction: M.C.A.







New York Rep.: EDDIE SMITH AGENCY

SOCIETY'S FAVORITE JUGGLING HUMORIST

Currently Appearing

COTILLION ROOM, Hotel Pierre, New York

Thanks to HARRY KILBY and CHARLES READER DIR.: GENERAL ARTISTS CORPORATION

Tempercenters Get Back Into Paris Stride, Though on Short-Time Policy

Resumption, though on a limited scale, of international travel is giving the tempercenters here a chance to get back in their stride. Felling the tempercenters here a chance to get back in their stride. Felling the string the strin

easinos and niteries dookings. George Leroy, also back from U. S., booked for a long engagement there beginning late in 1947 of the French act Lamouret and his duck Dudule, currently a hit in London. Leroy owns the 'act in partnership with Lew Grade of London.

with Lew Grade of London.
Larcy complains that difficulties
in importing American acts here are
many. Apart from high silaries
when translated in European figures,
gent besides providing transportarable advance payment when booking even a line of girls. Also local
unions don't feel that they care for
opposition of too many acts,
mentions of the composition of the comp

with corresponding salaries.

Tavel agency, with which Matt Duffin is tying up the produces shows for German tours at Army's request) has Nordic bookings served up. Tavel, who is a Swiss, managed, though with difficulty, to carry on business during occupation. He has Edith Pial and her Nine Copanions de la C'auscan playing the companions of the companion of the companion of the companions of the companion of the companions Edith Piaf and her Nine Copanions de la Chanson playing Osto in April, booked for May at the China theatre, Stockholm, and for June in Denmark, Grock, currently in Paris at Audiffred and Coupan's Cirque d'Hiver, has been booked by Tavel for four weeks in June at Circus theatre, Stockholm.

theatre, Stockholm.

Planning to send torchsinger Leo
Marjane to N. Y., Tavel is importing American acts, namely Bellac
and Elaine, Cordano and Corinne,
Rigoletto Bros. and Don Agel. Estelle and Leroy are booked for the
summer in Deauville.

Equally busy are agents handling Lenny Kent has been set for the ocal directors and talent for pic- Strand theatre, N. Y., May 2.

tures and stage Olivier Devalue,
d Blanche Montel (former astreas).
Pauliette Dorisse, recently in U. S.,
e all report considerable activity. Last
back on the Job, but not least, is
veteran Betty Stern, at her desk
dagain after spending flure years in
getting her accounts back though
her former secretary, Mmc. Yvonne
Richard, who during her absence
went into business on her own,
to be the secretary of the personal
management system with a very
limited number of stars like Marlene Dietrich and Jean Gabin.
A revision of the agents regula-

lene Dietrich and Jean Gabin.
A revision of the agents regulations is due in May, and until then
agencies can only operate on what
amounts to a short time policy. For
the present, no agency is producing
shows for fours abroad as was done
before the war by firms like Rottenbourg and Goldin, except Matt Dufin for the Anny clubs in Germany.

Wash, Hotels Would Lose Liquor Permits Under New Measure

Washington, April 15. Mayflower, Willard, Carlton, Hay-Adams, Lee-Sheraton and other hotels would be among the spots los-ing their liquor licenses under a bill introduced in the Senate. Bill, ac-cording to D. C. officials, would shutter about 48% of the town's taprooms.

taprooms.

It would ban renewal and transfer of liquor licenses of establishments located within 400 feet of property occupied by churches, schools, colleges, or public institutions. Present law has the 400-foot ban, but permits present licenses, bolders to renew and transfer their licenses,

5-Week Nitery Stint Tees Cole Trio's Coast Summer

Cole 110 S COSES SUMMER:

Hollywood, Appl 16.

King Cole Trio will spend summer
on Carbon Sateria Revenue
siting as Roomo Sateria Revenue
siting as Roomo Sateria Revenue
3, at \$3,000 weekly guarantee and
50-50 split of receipts over \$5,000,
and then starts Cosel-length trek of
one niters for which manager Carlos
Gastel in saking \$1,000 per sateria

Gastel in saking \$1,000 per sateria

The Colo grows its committed to

The Cole crew is committed to Paramount for a picture shot, and huddles now are on for threesome to discharge this chore during a hiatus in one-nite schedule.

N. Y. Cafes Had Good Weekend Biz

Nitery bir pickup over the past weekend, the first two-day streets of warm weather on a Saturday and Sunday, has heartened cafe owners to the extent that they're velying Sunday, has heartened cafe owners to the extent that they're velying boost nitery bir lot the profit column. Both Broadway and eastaide posts had the bigsest weekend of the past of the profit column. Both Broadway and eastaide posts had the bigsest weekend of the past of the past

Agents Hope Benny's N.Y. Roxy Take Lure Other Pix. Radio Names to Vauders

Buddy Howe Switching

10 N. J. FB Agency
Buddy Howe, of the Chicago office of General Artists Corp., is alsed or transfer to the New York cafe
for transfer to the New York cafe
of the Chicago of the Chicago of the Chicago of the Chicago of the Agency
Howe was formerly of the act
GAC'S N. Y. cafe dept upon
Howe's arrival will total three staffers. Harry Kilby heeds the ultery
ector will George Burke assisting.

Sharpshooters Cleared In Accidental Shooting Of Musician in Mpls.

Minneapolis, April 15.
County attorney's office here cleared the Snooting Johnson the state to put away sufficient dought of the state to put away sufficient dought of the state of the st Minneapolis, April 15.

Talent agencies are relying upon a super-gross for the Jack Benny en-gagement at the Roxy theatre, N. Y., starting May 22 for two weeks, to Howe Switching
To N. Y. FB Agency
Flowe, of the Chicago of the Chicago of the Chicago of the New York cale steet to the New York

\$75,000 or more for one week, it's figured that other top stars will at-

store used with Dring nime a possible service of the seven. It's 50000 or more for one week. It's 50000 or more for one week. It's 10000 or more for one week. It's 10000 or more for one week. It's 10000 or more for one week and the from the personal satisfaction of the seven of

"Wonderful Voice . . . Looks Like a Million Dollars on Stage." . -ED SULLIVAN, Famed Broadway columnist.

BOBBY BREEN

through in fine fushion (at Chez Pares, tage . . . More pelse than ever before . . . good delivery and fine diction. No reason that the lad couldn't headline

"Clicked with a good voice . . . easygoing personality . . . should keep climb-

"21-year-old Bobby Breen scored a er hit with his vecalizing . . . had the crowd with him . . . packs a bundle of dyna-mits in his work."

-Andrew Wilsen, Detreit Times.

rformed with Bobby Breen at the Chex Pares and Beachcomber, Miami, and I say he's the greatest up-and-coming star of them ail." —Sophie Tucker.

RECENT ENGAGEMENTS

Chex Paree, Chicago, Held Over 14 Weeks! Beachcomber, Miami Beach Bowery, Detroit Copacabana, Havana Glenn Rendezvous, Newport, Ky.

WILLIAM MORRIS AGENCY, Inc.

NEW YORK

CHICAGO

BEVERLY HILLS

Personal Management: MICHAEL BREEN



OPENING LOEW'S STATE, NEW YORK (APRIL 17)

Night Club Reviews

Latin Quarter, N. Y.

Sophie Tucker with Ted Shapiro, Raiph Young, Gail Bennett, The Debonairs, Chick Gladke, Cecil Le-win, Hal Rayuvin, The Chaduckis (2), Eddie Schaefer, Vincent Trav-ers' and Buddy Harlowe Orch; mini-mum \$4-5.

Some 40 years ago, Sime, in Vaniery thought that Sophle Tucker would develop. The assumption, of develop into the headliner she has been for years. If her development or ignation to the headliner she has been for years. If her development or ignation to the part in down to not the most unusual successes in show business history, the property of the most part of the most unusual successes in show business history, the property of the property

get away with 'em.

The current Latin Quarter revue of course, is built entirely around Miss Tuckers and the \$5,000 she's reported to be getting will undoubted by well worth boultage Low Walters outlay. Forty years in the



NANCY DONOVAN

Currently at the BAKER HOTEL DALLAS, TEXAS Ex. Mgt—M. C. A. ABTISTS, Ltd.

BOR BROMLEY

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isive material our specialty! J. & H. KLEINMAN 25-31-K 30th Road, L. I. City 2, N. Y. Telephone: Astoria 8-6965 biz have only enhanced her boxof-fice value.

bit have only enhanced her boxoflike value.

There are such other performers
on this bill as Bddle Scheder (New Accounts) and the Bddle Scheder (New Accounts) an

hooding.

Henry Tobias has written a cute production song, "Sophie Tucker for President," and the entire presentation is staged briskly and has continued to the stage of the

Cotillion Room, N. Y.
Dave Apollon with Lois Bannerman & LaVerne Gustafson, Chester
Dolphin (2); Chas, Reader Orch,
Occals by Stanley Worth, Joel
Shaw's Latin, §2 and §3 minimum.

Dave Apolion is surprisingly effecnitery, his heretofo style being refined to good purpose in the confines of acte, particularly a class room like the Hotel Pierre's Cotillion. His mandolin virtueity is more legit than ever, sided by doing a specialty on her own) and plantist LaVerna Gustafton. For a confine specialty on her own) and plantist LaVerna Gustafton. For a confine specialty on her own) and plantist LaVerna Gustafton. For a confine special control of the shown of the confine special control of the shown of the confine special control of the shown of the confine special control of the confine special co style being refined to good purpose in the confines of a cafe, particularly

Otherwise maestro - conferencier-impresario Charles Reader dispenses sprightly dansapation and the new alternating rumba combo, headed by Joel Shaw, does its stuff well.

Intime N.Y. Niteries On Risque Binge With Salty Singers

VARIETY

With Salty Singers
During the past year, bonifaces
have become hep to the bo. potentailities of the ringue special matuination of the ringue special matuperatury made lifetime engagements
processing the second of the conFor example, the Bagatelle got
Dorottly Ross out of the George Washington hotels 23 room after
Washington hotels 23 room after
washington hotels 25 room of the
ear apartment, which seems a
good enough reason, and now Pred
coded in sangangin Charile Dreve
of the Tay Room of the Tatt hotel
It's evident that the salty singers

after an eight-year run.
It's evident that the salty singers have a draw all their own. The tourist trade eager for a session of what's not available in smaller towns, give these spots a consistent play on their trips to New York, and again there's a liberal sprinkling of rial not done on the radio.

Review of Charlie Draw. Now.

maintenance of the middly semi-mental transfer of the middly semi-graphy of the patronage are reports. Even among the sparse crowd con-regated at his spot on the night of cards to the singer requesting specific numbers. Inamunch as his type numbers are for obvious rea-source of the singer requesting specific numbers. Inamunch as his type numbers are for obvious rea-testioners could conceivably know their titles is previous visits or word of mouth. Consequently an estab-sizable following the country of the

stable following through a form term at a cafe.

Lamb is fairly confident that his extraction is a cafe to the control of the cafe that Drew is on tap his the general public. He says the cafe that Drew is on tap his the general public. He says that the general public. He says that the cafe that Drew is on tap his the general public. He says that the cafe that the

Cloud Room, Portland Portland, Ore. April 7. Stan Early, Gene Straub, Taras & Masters. Eddie Flenner's Men of Note (5); no minimum; 85c. cover, \$1.50 Saturday.

In the intimacy of this smart club, Stan. Early's comedy and miningly go over well. His takeoffs of Gardner, of "Duffy's Tavern," and of being high points of act and garner nice response. Gene Straub, vel banjo player, opens show. Working in full dress, this "Poet and Peasant Overture" in the property of the property

of two banjos.

Taras and Masters, ballroom team, click with their terping. Couple's lifts and spins are effortiess, and execution extremely graceful. An adaptation of the "Continental" brings the best salvos.

Business fair at show caught. Eddie Flenner's band does its usual good

Vanity Fair, N. Y.

The 10FOLLOWUP Resemble Resemble Programme And Programme Resemble Resembl his own end with the lay spenders. Show opening night was somewhat rough despite the holdover production numbers. There were some serious drawbacks in spotting in dissipating the layout's suppluse-winning aspects but, by now these undoubtedly have been ironed out. Rearrangement with a production and Jones would make each act stand out for greater entertainment values.

stand out for greater entertainment values research constituted. Jones gets the worst of the deal. He impresses with sight and name values. The once powerful pipes now show which was the control to the property of the standard of the world is Mine failering with a variety of tunes including "The world is Mine failering with a variety of tunes including "The world is Mine failering with a variety of the property of the property

room work.

The Donn Arden production stacks up well, with Kennedy and Corinne Anderson providing the word lifts. Suzanne Graves and Ron Fietcher hold, the specialty dance spots. And the club has a large, tush-looking line.

College Inn, Chi (HOTEL SHERMAN) Chicago, April 11. Jan August (4), Edile Hubbard, Jayne Walton, Herbie Fields Orch (9); \$2-\$3.50 minimum.

Josephe Wattom, Herbite Preicat Oro.

(9): \$2-3230 minimum.

Policy switch to smaller bands and latent seems to be exicting on with a latent seems to be exicting on with the jazz part of the present the present

Eddie Hubbard, who emcees show is short on stage presence and tim ing. Comic material fails to click more because of delivery than sub

Jayne Walton, attired in white sequined gown, makes tepid entry with "I've Got Rhythm" and follows with "Little Bit of Heaven." Picks up nice response with "Gal in Calico."

Calico. "Great of popularity on strength of "Misiriori" and "Misiriori and "Misiriori square" consumer to the consumer to the

from house.

Harmonicals, threesome who are at moment enjoying good take with Vidacoustir recording 'Peg O' My vidacoustir recording 'Peg O' My vidacoustir recording 'Peg O' My video the monocarding the property of the pro

Le Ruhan Bleu, N. Y.

Le Rulisan Hieu, N. Y.

"ROMLOWIN;
Big iten'in Theodore Maley, sight of the Management of Manageme

COMEDY

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203 Wabash, Ran. 6990, Chicago, Ill.



Montreal Amusement Biz Prens For Lush Summer Vacation Trade

Montreal, April 15.

Despite slump in business the last few months, hotels, theatrea and niteries all are preparing for the biggest tourist trade in history Plenty of the latter is expected this

biggest tourist trade in najory, prelay of the latter is expected this proposal probabilities and the probabilities of the probabilitie

taient like Jennie Goldstein and Leo Fuchs are set.
Hotel biz is slightly down, but hey're packed. New hotel is coming typ fare the property of the common to the property of the common to the com-swantly. Manor House are planning to continue use of entertainment on the U. S. borschi style. Spota lily-the Mount Royal. Blut Carl to com-tions booked far in advance. The Gayety only vaudery, has booted its budget bringing in talent like Keye Luke, See Thin. Booted to the common to the com-traction of the com-

to arrive

LERNER HEADING OWN AGENCY IN DETROIT

AUMINI IN PLINUII
Ben Lerner, former assistant to
Lou Walters at the Latin Quarter,
N. Y., has opened his own talent
agency in Detroit under tag of Nationwide Theatrical Agency. He's
booking band and cocktail units and
etting talent exclusively into the
Town Pump and Cafe Burgundy,
Detroit.

Lerner, at one time, was booker for USO-Camp Shows.

BARON

AND

BERNAY America's Newest Dancing Sensations

NOW ON TOUR

FRANKIE CARLE

and His Orchestra

Currently at

R.K.O. KEITH'S Boston

Thanks to Harry Kilby

Exclusive Management GENERAL ARTISTS CORP.

Astaire's Pro Aides

Fred Astaire has added a group of show business personalities to his new dames studies. Charles Gnow has been also as the same of the same

Truce Looms In Philly Union Row

Dispute between "rebel" Philly local of American Guild of Variety Artists to nudge out national AGVA in that Justicelion boomeranged extractive of the property of the philly group, was served with notice to vacate offices in the Shubert Bidg. National AGVA has set up offices in the same building, using part of a suite lessed by Jones immediately called an emergency meeting of the local and saked an okay from other officers and governing board to negotiate a saked an okay from other officers and governing board to negotiate a Proposition, was tabled, however, when Jones would not state where hintended to borrow the money or what he'd give as security. Dave been active officers of the local, tendered their resignations, but this, too, was tabled. On another front the recognized Assn. and Entertainment Managers Assn. held, meetings and resolved to recognize antional AGVA, rather than the Philly local, as bargaining to the open the proposition of the open than the complete most of the ogenties and the open than the philly local, as bargaining business with that body from now on. Both groups comprise most of the ogents in that area, with ex-

business with that body from now on. Both groups comprise most of the agents in that area, with exception of a few club date bookers. Upon forwarding of the findings and piedge of allegiance to national AGVA by the agent groups, Matt Shelvey, national director of AGVA. gave Freedy Dale, union's national inchanges of the control of the

CLYDE BEATTY CIRCUS REPORTED 35G IN RED

KETUKI IDJ 304 IN KLDJ
Curent circus business in the
Southwest is in a slump, with the
Clyde Bestly show reported to be
the clyde Bestly show reported to be
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the Clyde South of the Clyde South
the Show covered the same territory
that season to the time of \$47.000 in
the black. Show covered the same territory
that season to the time of \$47.000 in
the black of the clyde South
th

Harris Shifts to MEA

PHARTIS Shifts to MEA

Shifts to MEA

With Harris, Ghicago, Approl. Is

With William Morris offree, Chicago,
for past six years, has become a full

Russell in the Mutual Entertainment;

Approx. Approx. Approx. Approx. Approx. Approx.

Will also function as talent rep selling acts to spots and

He will also continue to supply

He will also continue to supply

He will also continue to supply

He will also which he has handled in

the past.

America's Top Singing Quartet

One-Night Concerts From April 15 to April 20 UNIVERSAL ATTRACTIONS

Panic Averted by Quick Action in Chi Hotel Fire

Chicago, April 15. Seventeen hundred guests of Hotel

Sherman were given momentary scare by smoke and fire that poured from steam shaft into the 23 story building, but quick action by fire department and switchboard operators quieted guests so that there were no fatalities or injuries as result of fright, although damages came to \$10,000.

came to \$10,009.

Fire broke out an 15th floor of building and was quickly reported to house detective by elevator boy who first detected smoke. Fire department responded within few minutes as operators quickly got on phones to advise guests to stay in rooms until advised otherwise.

Most of damage was confined to shaft and carpeting in corridors linked to it. Water was responsible for much of \$10,000 loss.

Ritz Bros. Set For Riviera, N.J.

Ritz Bros, have been signed for the Riviera, Ft. Lee, N. J., starting May 15. Deal was set late last week by Bill Miller, spot's operator, who has been on the Coast lining up talnas been on the Coast Inning up tai-ent for that spot. Reported salary is \$12,500 plus a bonus if business war-rants. No confirmation on the salary was forthcoming, but if reported figure is correct, it's the highest cafe salary ever paid outside of Miami Beach.

With good business, the Riviera can pay that kind of money inas-much as spot seats upwards of 800. Miller is lining up other acts and is believed to have abandoned the idea of using Harry Richman on the same show. Richman will play the spot later in season.

Miller returned from the Coast last week, where he attempted to line up film names. Among those he dickered for were Lena Horne and Keenan Wynn. Latter was offered \$7,500 a week, but doesn't want to

Shelvey Files 500G 'Defamation'

Suit Vs. 'Rebel' AGVA Philly Local

'Ice-Capades' 90G, K.C.

Kansas City, April 15.
"Ice-Capades of 1947" closed out
10-day run here with \$90,000 gross. Following local date, icer shoved off for a week in Ft. Worth, Tex., and five weeks at the Pan Pacific, Hollywood. Company is due for nine weeks in Atlantic City before the summer layoft.

Chi Mulls 3%

Amusement Tax

Chicago, April 15. Three per cent amusement tax on

pic theatre admissions, athletic events and other forms of entertainment that would bring city an estimated annual income of between \$4,000,000 to \$6,000,000 was revived here last week by Alderman Clarence Wagner, who reintroduced bill as first order of business at meeting of city council. According to Wagner, it is one of few sources of revenue yet untapped by city fathers.

fathers.

Although current budget is working out well, budget director Arthur Lindell feels that further funds are needed to make more efficient operation in garbage collection and reaction in garbage collection and street departments. Lindell pointed out that many large cities today de-rive a large share of revenue from amusement tax. He then advocated increased license fees also.

increased license fees also.
Foreseen were two amusement
bills. One would place a flat 3%
on gross revenue or on individual
ticket sales while the other would
place a tax on silding scale from
1 to 3% depending on ticket price.
Latter alternative was suggested to
avoid taxing moppet admission,
which proved stumbling block in
occupied to the considerations of amusement lax.

A suit for S000,000 damages against lichard to S000 damages agains

CARNIVAL, N.Y., RENEWS **0&J SHOW UNTIL JUNE 30**

Olson and Johnson, current at the Carnival, N. Y., have had their op-tions picked up by boniface Nicky Blair until June 30. After that Blair will pick up options on the show on four week stretches.

4000 BATHING SUITS

THURSDAY 10 A.M.

at a small fraction of original cost 150 NEW STYLES BY TOP DESIGNERS Modeled by BILLY ROSE'S AMERICAN BEAUTIES EVERY SIZE FROM 10 to 44 . LIMIT 3 TO A CUSTOMER

NO MEN ALLOWED

The most sensational bathing suit collection ever assembled in New York. Be here early!

ENTIRE 5th FLOOR

15th STREET AT

OPEN THURSDAY 10 A. M. to 8:45 P. M.

Variety Bills

Numerals in connection with bills below indicate opening day of show whether full or sullt week Letter in parenthesis indicate circuit: (i) Independent; (L) Locw; (P) Faramount; (E) REO; (W) Warner

COLUMN 13 1-25
Sommy, Kaye Oct
Sommy, Kaye Oct
Deal Region 15
State CO. 18-50
Charles Splvak Or
Large Splvak Or
Large Splvak Or
Large Co. 18-50
Charles Splvak Or
La NEW YORK CITY Capitol (L) 17 Navier Cugat Ore Lagrand 164 Jan Trans. Control of the Jan Charles o Begal (P) B
Blaters
Cy Oliver Bd
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Chucki & Chuckle
'ANGENNATH
GE Limbardo Or
Pirchinen
Bab Hopkins
Pr. Cavellare
Palice (R) 17
C Cavellare (P)
Fref Lamberti
J & M Nagle

Romona Lang Machite Oro Jose Curbelle Jose Curbello

Ruben Bles

Marlon Bruce

Marllyn Cantor

Day Dawn & D

Elliot & Jurist

Cedrio Wallace

Wally Blacker

Certito Educate

And Paramillos

Carl Erisson

Filinge Vant Oro

Panchito Oro

Tillinge Vant

Muriel Galnes

Gwen Tyres

Dick Styles

Dick Styles

O Yantly Fall

Rosenbloom & Brone

Corinne Anderson

Fletcher & Grave

Dare Dennie Oro

Monchite

Wivel

Bob Les.

Monchito
Bob Law
Bob Law
Kay Carole
C

CHICAGO

H Edgewaler Beach Stephen Kisley Ore Al Gordon & Pets Shyretton (3) (4) Song Stylisti Dottolly Hild Deere Hotel Sherman Carl Marx Japan & Fields Oro Jap Angust Harmonicats Jan August
Harmonicsta
Hotel Stevens
Don McCrane Ore
Frankson
Boulevar-Dears
Latin Quarter
Ted Lewis Ore
Geraldine Du Bols
Paul Walte
Biroy Feace
Corwin Biroy
Sky Riders (4)

Sol Richn Ort
Finnar House
Herb Shriner
Herb Shriner
Susan Reed
Abbott Dincers (12)
Gell Cabana
Herb C

Poisonous Stars

Continued from page 1 are running away with all the suc-

Postwar resurgence of French show business has thrown up a number of leading personalities which have attracted talent scouts from the U.S. Chief among them are H. G. Clouzot, director of "Le Corbeau," a film made under the German occupation and now banned in France; Dominique Blanchar, 18-year-old daughter of actor Pierre Blanchar, currently appearing in legit produc-tion, "L'Ecole Des Femmes"; and a 15-year-old girl, Anouk.

Is year-old girl, Another the Committee of the Institute of Institute of

Among the plays currently on the boards, only a few have acquired hit proportions. Among these are "Au-pres De Ma Blonde," the Marcel Ar-chard smash at the Michodiere star-

Metro is reported to have offered \$60,000 for the film rights of the legit play, "Les Nuits de la Colere," starring Jean-Louis Barrault and

Unit Review Everything's On Ice

Kverry Litting, S. Dia 160

Lavring G. Lade Boston, April 9, inconceptud by Assert Virginia and Groconceptud by Assert Virginia and Groconceptud by Assert Virginia and GroState, Bower State Statement, RomalState, Bower Steven Harmonia Pritte, Lose
With Littina Tribby, Heiale Brock, Chet
With Littina Tribby, Heiale Brock, Chet
Gilly, Valeri Fortune-Statet, Spels and Spen,
Buddy Lafonde, Shith Browy, others. As
He Center, Boston, April 2, 47, 48 op.

Backly Leaves, Ruths Honey, others. Ast Costes, Sues, 2007, S. 78, 190 cost of the Costes, Sues, 2007, S. 78, 190 cost of the Ruths Produced lee show proposed of the Ruths Production of the Ruths Ruths Honey, and the Ruths Ruths Honey, and the Ruths Ru

Circus Better Than Ever

or there is no safety net. Miss isken down. The Ward-Bell flera, fould works in hare feet, heter to were the best, with double twisters, trip the single webbing, also part of the foundation of the show, while the Mexican of the show, while the show the show of the show the show of sight but upon computed the state state of the control of the cont

comic love story, the show was the stage carrying the "pile" by single stage carrying the "pile" by single stages carrying the "pile" by single stages carrying the stage to love the stage of the pile of the stage carrying the stage to love the stage of the pile of the stage carrying the stage to love the stage of the pile of the pile of the pile of the stage of the pile of the pi

Caharet Bills

NEW YORK CITY

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Ralph Young
Hal Raywin
Colet Gladin
Chied Gladin
- Dipontolom

Bill Shirter

Shinkel Dan OrFernanda Alvers O.
Fernanda O.
Fern

chard smash at the Michodiere star-ring Yvonne Printemps and Pierre Fresnay; and the revival of Moliere's comedy "L'Ecole Des Femmes," "Ambiance" at the Tabarin is shap-ing up as the best revue in town and is to be used for the new film, "Une Nuit au Tabarin," starring Jacquel-ine Gautier.

\$60,000 for the film rights of the legit play, "Les Nuits de la Colere," starring Jean-Louis Barrault and w. 'Madeleine Renaud. But the author, Armand Salacrou, is said to be holding out for \$75,000.

Capital, N. Y.
Xavier Cugat Orch (21), with Luis
del Campo, textet: Betty Reitly,
Dean Martin & Jerry Lewis, Garcias
(2); "Smash-Up" (U), reviewed in
VARIETY, Feb. 5, '47.

Agent and the property of the

tien with his standard "Linda signer in an improvised terp residue," and the standard "Linda signer in an improvised terp residue," and the standard signer in an improvised terp residue, and the standard signer in a signer in the standard signer in the standard signer in the standard signer in the signe

Boston, April 12.
Marion Hutton, The Herzogs, 3.
Flames, Bedell & Matson, Lenny
Hent; "Trail Street" (RKO).

Rent. Troil Street (IRKO).

Warnisty show, one of the best back owns in here for month? But the standard of th

Shea's, Buffalo

Spike Jones' Orch (12) with Doodles Weever, Betty Jo Huston, Bill King, Sickerettes, Helen Greco, dien Caryle; "Fear in the Night" (Far).

They're calling this current Jones whiche Massian Depreciation." That's over-raining it. For the most party its musical mayben, and for the most perfect that the most perfect t

Probably the less said of Jones' rehestrations" the better. How-

ever, with all of the examinary it still adds up to some highly effective results, considering the material considering t

Apollo, N. Y.

Joe Liggins' Honeydrippers (6), Little Miss Cornshucks, Clarke Bres., Jimmie Butts, Pigmeat & Co.; "Devit's Playground" (UA).

Mippodrome, Balto.

Jean Carroll, Pritchard & Lord, 3 Arnauts, Jerry Wayne, Felice Iula House Orch (12); "Trail Street" (RKO).

Good standard layout plays

Good standard Jayout blays well and is artistly peed by Jeen Carolina and the control of the con

certo." Solid cl lineup. Biz all right.

Earle, Philly

Philadelphia, April 11.
Count Basic Orch with Paul Gonsalves, Shorts Davis, Ann Baker,
Apus & Estrellita, Bob Bailey, Jimmy
Rushing, Son & Sonny; "Fear in the
Night" (Par).

Apue & Estrellite, Bob Bailey, Jimmy Rashing, Gos Sonny, "Feer in the Brashing Control of the Co

Bir air when caught Friday (11).

Orleand, Chi
Orleand, Chi
Teal Wenn, Chicago, Apra 10.

Teal Wenn, Chicago, Apra 10.

Robarda, Bob Educarde: Herry Servey,
Bornie Baker, Ruth Daye.

Nostolgia is hawing its inning at
the Oriental this week with Tei
Weenn orch enjoying a popularity
in old recording. 'Heatchest'
Band leans heavily to sweet side,
includes Eino Tanner and night of the
samps outfit as dated.

Band leans heavily to sweet side,
includes Eino Tanner and night
sale and the samps outfit as dated
as any outfit as dated.

The sample of the sample of the sample
glie use of long-used tunes that
samps outfit as dated.

The sample of the sample
size particular qualities of each But
saturping outfit as dated.

The sample of the sample
size particular qualities of each But
saturping outfit as dated.

The sample of the sample
size particular qualities of each But
saturping outfit as thrown heavy accent on trumpets and winds into
the property of the sample of the
sample of the sample of the
sampl

(apifol, Wash.

Washington, April 11.

Castle Sisters, Mack Triplets, The
Briants (2), Eddie Peabody; "Red
House" (UA).

Brient (2). Eddle Peebody; "Red Jonne" (10A).
Capitol's bill this week probably, adds up to a better than average and the property of the prop

New Acts

GEORGE M. COHAN, Jr. (2)

Seng and Dance
13 Min.

A notaligit. Providence.

A notaligit tum which will pack them in for several reasons. It's an anticomorphism of the service of the serv

the control of the co

intimate bottes. Dent.

Intimate bottes. Dent.

Intimate bottes. Dent.

Intimate was the mean suggestive parts of song inoffensive even to meet seaming tastes. In a fast terp act make botter curtain raisers than one. Half of team, Etaine Ollman, most. Half of team, Etaine Ollman, most. Half of team, Etaine Ollman, and for a place in show bit on her precision work, and get herly millar tramp areo routine, get laughs here and there, but audience reaction is and there, but audience reaction is different to the precision of vet troupers and their slapsitic should of comety go overboard to exist of the should be comety go overboard to exist on their hands.

EDDIE SCHAEFER

Cemedy matter, N. Y.
Vorug corner who is getting what is probably his together so for at the Latin, Quarter, the control of th

CHARLIE DREW

possences at his new spot. Jest.

GARCIAS (3)

Description of the spot of the

Works.

MARION BRUCE
Songs

Marion Bruce, a cale-au-lait colored last, is another in the long line or last and the last and the last and the last and last a

and there, but audience reaction is spotty. Those who go for the spotty process who go for the party process of the process of

Balmy Weather Chasing In-Betweeners; 'Barefoot Boy' Smash \$34,500, 'Alice' Great \$27,000, 'Okla.' Up 7G to \$30,000

Easter Week on Broadway was plenty all right for the good things, and plenty all right for the good things, and plenty all right for the good things, and the plenty all right for the good things, and the plenty all right for the good things, and the plenty all right for the good things, and the plenty all right for the good things, and the plenty all right for the good things, and the plenty all right for the good things, and the plenty all right good the go

cid week) (id.1.21s. 90. m. m. rener) week saw gross of \$34,500 close to actual capacity despite in-and-out process of \$3,500 close to actual capacity despite in-and-out process of \$3,500 close to actual capacity despite in-and-out \$3,500 close to actual capacity despite in-and-out process of \$3,500 close to actual capacity despite in-and-out process of \$3,500 close to actual capacity actual cap

"Harvey", 48th, St. (128th week) to be used to the control of the

but exits late next month; in the last week. among, up over \$25,000 last week. The last week among the power of the last week among the last week among the last week among the last week and last week and last week as \$30,000 last with last week as \$30,000 last week to \$3,500 last

Selznick Stars Form Hayloft Co.

Group of Selznick stars, including Joseph Cotten, Maj Ferrer, Jennifer Jones and Gregory Feek has formed as the stars of t

Leases Yardley Theatre
Edgar Leyy, newcomer to legit,
will operate Yardley theatre, Yardley, Pa, for summer stock. Opening
is June 16.

16-Week Greina (Pa.) Scason M. Greins, Pa., April 15. Plans Common the Greinary Head Playhouse to Be the Greinar season beginning the first week in June have been announced by Charles F. Coghlan, director for the past two seasons. Coghlan is presently winding up his first season as director of the Memphis little the-director of the Memphis little the-director of the Memphis little the-director of the Memphis little the-

Baylor Strawhat

Baylor Strawhat

Following the original program
which it used in its two previous
which it used in its two previous
west Summer Theatre will have its
first postwar season from June 10 to
Aug. 22 on the campus of the Baylor
University her, chairman of Baylor's
Chairman of daylor's
Chairman of daylor's
Chairman of daylor's
Chairman will direct.

Waynesville Season
Waynesville, N. C., April 15.
"Theatre In The Sky" opens her
July 15 under direction of Maurice
Geoffrey for a seven-week season.

'BLOOMER GIRL' DRAWS SELLOUT 32G IN ROCH

UNLIANCE JAU IN AVAIL.

"Bloomer Gin!" which has been cleaning up in eastern split-time stands, played, Rochester, N. Y. last week, the gross being close to \$32,000 at the Masonic Auditorium with a standard sta

'State' Neat 20G, Buffalo

"State of the Union," final ATS-Guild offering at Erlanger for eight performances last week, polled highly satisfactory \$22,000. highly satisfactory \$20,000.

'Ruth' Falters at 10½G In Week at St. Louis

Noman K. St. Louis, April 15.

Noman K. St. Louis, April 15.

Noman K. Samus conecty. The Rath. With a large standard of the American theatre Saturday (12) although it can theatre Saturday (12) although it locally at pop prices. The piece, with a top scale of \$2.44, was presented the times and grossed with a top scale of \$2.44, was presented the times and grossed results and grossed plaudits.

sented fine times and grossed as estimated \$10,500 despite critica plaudits. Popularity of Gert Lawrence with natives assures a profitable week's engagement of "Pygmalion," which opened at the American last night (Monday).

'Union' Tops Philly With 241/2G; 'Park' Off, 'Iceman' 171/2G

Philadelphia, April 15.
Philiy's lone musical entry, "Up
a Central Park," fell off sharply
st week, but lnasmuch as Michael in Coutral Park," Tell off sharply last week, but Inasmuch as Michael Tadd when the property of the state of

weeks. First-string crix, naturally weeks. First-string crix, naturally cool reviews.

"The Iceman Cometh" got \$17,500 in its first of two weeks at in the first of two weeks are consistent of the control of week were solid sell-outs bord week were solid sell-outs bord week were solid sell-outs of the control of the cont

doubtedly produble, although not seemfational.

The seemfational country this week. That is not young Man's Fancy. Which is reported considerably rewritten and restaged stone first Boston try. Although the seemfation of the seem

MISTER' GETS BIG PITT CALL, 30G IN 2D WK.

"Call Me Mister" got big \$30,000 in second and closing week at Nixon, running gross for fortnight well up over 50 grand to give house its healthlest showing since "Oklahoma!" played here more than three months

played here more than three montas a SM sales alog via 4.20 to pt (including tax) and built steadily right through engagement here. Could easily have stayed another stamz since final tew performances were seltouts. Nixon currently has Jose Ferther in 'Cyramo Park' for two weeks on Monday (21), with "Violee of the Turtle," which played here for forfulfaging a couple of months ago, coming back for a week on Magy 8.

Monte Carlo Ballet Does Smash \$20,200, Toronto

Toronto, April 15. While ballet troupes are generally nowing a 25% drop in the gross snowing a 20% crop in the gross this season over last, the Ballet Russe de Monte Carlo came up with a smash \$20,200 at the Royal Alexandra on the second week of the fortnight's engagement, with 1,825-seater scaled at a light \$3.80 top. Previous week, company did a meagre \$12,500.

Much off second week's success was

Previous week, company did a meagre \$12,000, week's success was due to "RAYMONDA," a new balle which received amazing press and public response. Ballet flusse has a public response. Ballet flusse has a public response. Ballet flusse has public flusse has been made and the presented for at least four persentation of the presented for at least four personsed \$12,000 for the two week's engagement as compared with \$27.000 for the two week's engagement as compared with \$27.000 for the two week's support of the standard previous flusses and the standard personsed \$12,000 for the two week's support of the standard personse support of the standard pers

Beggar's Holiday' Mild 21G, Chi: 'Weakness' 17G, 'Ready' Tops 231/36

PRINCE'S' 19G SPARKS L.A. LEGITS'S 50G WEEK

LA LEGITS'S 506 WEEK

Los Angeles, April 18.

"Revival of Sigmand Romberg's "Student Prines are yop hustness" week as Los Angeles legit houses went over the \$50,000 mark for the week as Los Angeles legit houses went over the \$50,000 mark for the priness of the student of the

Current Road Shows

(Period Covering Apr. 14-26)
"Accidentally Yours" — Curran,
Frisco (14-19); Aud., Oakland (20-21); Aud., Stockton (23); Aud., Fres-no (25). "Anna Lucasta"—Plymouth. Bost (14-26). "Anna Lucasta"—Belasco, L. (14-26).

"Barretts of Wimpole Street"—Aud., Des Moine: (14); Omaha, Omaha (15); Mayfair, Portland (21-23); Temple, Tacoma (24); Lyric, Vancouver (25-26).

"Begar's Holiday"—Shubert, Ch.
(44.9) Movie of 1917—El Capitan,
Hollywood (14.20).
Blacktone-Genry, Prison Ol-20,
Holly Charles, Charles, Ch.
(15) English, Ch.
(16) Ch

(14-26). Sundebaker, Chi.
"Magnificent Yankee" — Biltmore,
L A. (14-26),
Met Opera Co. — Opera Hse.,
Bloomington (14-15). Opera Hse.,
Mpls. (17-19); Opera Hse., Chi. (21-26).

(36-19); Subdert Langette, Det. (31-30); Subdert Langette, Det

Post-holiday brianger and the property of the

value of the control of the control

'Lucasta' OK 15G In 1st Hub Week. 'Cyrano' Big 17G

Three openers last on the state of the state

very good. He revue hopes nor "message for Margarst," Wilbut (1.200; \$3.60). Star draw remained potent enough to keep this one up to its initial \$13,000. "Three Individual to the property of the property of

HAMLET' WHAMMO \$27,500 IN WASH.

→ 1/1,0 VI N MADII

Maurice Evana' streamlised version of "Hamele" rang the bell on its return last week with \$27,000 cm is single week's sufficient to the sufficient

Three Indelicate Ladies Weak 3G, New Haven

reak Jt, New Havel, Any II st. The New Haves, Any II st. The New Haves and Chief the New Haves and the New

125 STRAWHATS LIKELY IN '4

Pro and Con Argument Again Crops Un on Advisability of Theatre Parties

the merits or otherwise or theatre parties has cropped up again in Broadway managether and a parties in favor of the parties in the parties and a content of the parties in the parties and a that hits don't need parties. Regard-less of that difference of opinion, however, it's likely that producers who make party deals will stipulate ceilings on the amounts exacted over

who make party deals will stipulate cellings on the amounts exacted out the boxoffice prices.

The common of the c

Not all parties for the musical are scaled exceptionally high, one school party having a top of \$10, but man-agers opposed to parties object to all deals that require excess prices. They

deals that require excess priess. They argue that not only do they possibly result in dissatisfaction over the performance but diminish the plazor of the price of the place of the price of the place o

pries dolumes are not printed own.

pries dolumes are not printed own.

matter sent to purchasers. Some years ago the Treasury Department regarded the donations as part of the price necessary for admission and therefore subject to the admission levy but that ruling was reversed. Lesgue of New York Theatres consider party deals, and its expected that managers will agree to place a limit on the amount of donations, as excess amognite are felt to adversely excess mounts are felt to adversely no control over thesite party. The not control over thesite party, are not the real factors in excessive benefit prices.

SEGREGATION SUIT RESUMING IN WASH.

Trial involvantion [April 1]. The proposed of Washington, April 15. Trial involving the National the-tre's (legit) right to refuse admit-

'Icetime' Wow \$50,000 In

Finale; New Edition Due Finale; New Edition Due "Irealtme," bit solong week, which ended Saturday (12) at the Center, Radio City, grassed around \$50,000, which practically doubled the previous week's takings. Schools being dut for the Sater holidays and the control of t

De Basil in Middle Of Ballet Mix On **Terpless Terpers**

The state of ballet, muddled all season, has been further complicated by the recent status of the Original Ballet Russe.

Ballet Russe.

Company, owned by Col. Vassily de Basil, comprised a group of 60 and control of the Basil. Company of 60 and control of 60 and 60

March 29.

Since that time, however, de Basil has kept troupe on a day-to-day basis, with instructions not to leave town or get other jobs, as he plaiss on the plais of the plain of the p

Meantime, with the season owndancers are not on salary and odnlanow. If there is another one in
prospect. Some dancers have left,
but most are sitting around, since
their passports have been taken in
to make saling any sitting to the saling
to make saling any sitting have no
money. Hurok's responsibility, of
course, ceased with end of season
March 29, matter now being de
Basil's, Dancers claim they've had
moneyer of advances from the lattime of the saling and the saling sitting the saling
of the saling and the saling sitting
of the saling sitting and saling sitting
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ments and saling sitting
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ments Meantime, with the season over

SUMMER LEGITS SOAR TO NEW HIGH

A new high in rural summer legit stock companies is anticipated for this season, and estimates are for 125 casts before the end of July. Up to this season, and estimates are followed by the properties of the season of the seas

Most of the stocks that are definite Most of the stocks that are definite for the summer are class A units, which have the privilege of trying the stock of the stock of the stock of the classifications, one covering open-air musical stocks while another pertains to drama schools which aim to give two or three plays and are not per-tained by the stock of the stock of the three will be some newcomers among the operators in the stocks, including one or two from abroad. Casts for open-air musicals are said to be "There are \$6 tocks listed in to

virtually completed.

There are 56 stocks listed up to now, including those scheduled by Equity. They are:
Elitich Gardens, Denver. Arnold P. Gurtler. mgr.; George Somnes. dir.;
Edith Van Cleve, casting, 444 Madison awanue, Mr. San Warden, Mr. Greenwich Playhouse. Greenwich Herbert Krumer, mgr., 234 West 44th

Herbert Kramer, mgr., 234 West 49th street, N. Y. Chapel Playhouse, Guilford, Conn. Lewis Harmon, mgr.; 545 Fifth av-enue, N. Y. Ivoryton, Conn. Milton Stiefel,

mgr.; Henry Hudson hotel, N. Y.
Theatre In The Dale, New Milford.

ort Country Playhouse (Continued on page 54)

4A's Rally Vs. Anti-Labor Law

The legislative-committee of the Associated Actors and Artists of America, parent union for the talent groups, has called a rally to be held Monday (21) at the 46th Street theatre, N. Y., to protest to Congress Monday (21) at the 40th Street the-atre, N. Y., to protest to Congress pending measures to restrict labor unions. Four A's people state that although numerically the talent unions are small in comparison to those in mining and manufacturing fields, the same restrictions would

apply.
Other unions in show business: Other unions in show business are also protesting and one sent tele-grams to members warning them that "anti-labor legislation threatens to nullify all gains your union has won, even its very existence." They were asked to protest to the Presi-dent, senators and congressmen.

10% OF INVESTMENTS BACK ON 'BRIGADOON'

"Brigadoon" had played but four and a half weeks up to Monday 114), when checks were sent to the musical's backers for 10% of the amounts they invested. Distribution represented around \$20,000, and never before have angels gotten their hooks on any part of the money they put into shows so quickly.

into shows so quickly.

Cheryl Crawford, who produced the hit, inserted a laconic message with the checks reading: "Don't believe all you hear about the Scotch," 'Brigadoon' is set in the highlands of Scotland, Show should earn back its total cost of around \$190,000 within four months.

Opposition Ticket Looks Certain In Equity Balloting for Councillers

Mary Martin & Co.

Mary Martin & Co.
It won't only be Mary, but virtually "The Four Martine" in the road company of "Annie Get Your Gun" next fall, Mary Maryan-quarten will be in the cast with her, while husband, Richard Helliday, will accompany his tribe to take care of 11s understood the star accepted the assignment because it offered the opportunity for the family's being together. She's said to be getting 10% off the said to be getting 10% off the Sidel Merman's Sroad-way deal.

O'Neill's 'Moon' Seen Doubtful For New York

For New York

Eusene O'Neill's "A Moon for the
Mukegotien" closed as planned by
the Theatre Guild after several tyout engagements. Although tyout engagements. Although tyout engagements. Although tyappears-some doubt whether it will
appears-some doubt whether it will
his services for next season is James
Junn. Option is dated to expire
Junn D but it's understood the Guild
his services for next season is James
Junn. Option is dated to expire
Junn D but it's understood the Guild
his plant in the option will not be exercised.
"Moon" was alsted for recasting but
the option within and outside a
shabby Connecticut farmhouse. Revesied that O'Neil out 20 minutes
opened in Columbus, although her
fettued to delete any part of "The
Iceman Conneils," overtime drams
way last month. J. M. Kertigan,
who played Tad in "Moon," was not
satisfied with the part and was restrengther of the services of the constrength of the part and was restrength of the part and was

Dot Claire May Succeed Ella Logan in 'Finian'

Dorothy Claire has been named tandby-alternate for Ella Logan in "Finian's Rainbow." She succeeds Kitty Kallen, who resigned that spot early this week.

Miss Logan is expected to do a personal appearance tour in vaude-ville houses, and has an offer from Monte Proser who's producing the forthcoming "Ziegfeld Follies."

'Lute Song' Audience Smoked Out in Chi

Chicago, April 15. Chicago, April 15.

Smoke of undetermined origin which arose from vicinity of orchestra pit during lirst act of "Lute Song" at Studebaker theatre here last Thursday (10) saw theatre gradually emptied of 80% of its occupants before smoke subsided.

It's reasonably sure that an opposition ticket for the 10 council posts will be balloted upon at Equity's annual election. Objection is not posed agasist the candidates personally but because at least retiring councillors were not placed on the regular ticket.

on the regular ticket.
Customarily the nominating committee names four or more incumbents for another five-year term on the council, but only two, Raymond Massey and Elliot Nugent, were selected.

setected.

A third councillor who has been on the body for many years advised the committee that he did not care to serve longer. Those critical of the ticket squawked because Ilka Chase, Frances Heflin and Allne MacMahon, whose terms expire next mouth, were not renamed.

named.

Peggy Wood, one of the nominators, wrote a letter to the conneil
setting forth the committer's idea
in selecting the new itected, theiring
She contends that the reason why
more outgoing counciliors were not
shee contends that the reason why
more outgoing counciliors were not
sheen again for office was to pretoken again for office was to pretoken again for office was to premode and the selection of the conmoderate of the selection of the
token to 7-2 or 6-2.

In response to the objectors, Alan
In response to the objectors, Alan
In response to the objectors, Alan

Imously, others getting onto the ticket by 7.2 or 9.5. Increase, and in response to the observer, Alan In response to the observer, and in response to the observer, and the observer of the o

10-WEEK OPERETTA SEASON FOR ATLANTA

Atlanta will have open-air op-eretta for the first time, a 10-week season opening June 16 and continuing until Aug. 24. performances to be given in the amphitheatre of to be given in the amphitheatre of North Fulton park. Spot, which is about seven miles from the center of the city, was built by the completed in 1840, but other than a few local affairs it has been idle. The musical stock season is being financed by local capital, with the cooperation of Davidson's departable of the cooperation of th

cooperation of Davidsoon's department store, where tickets will be onment store, where tickets will be onThere will be guest stars, and
the ensembles will be localities, similarly as for the St. Louis Municipal,
Opera Co. and other outdoor opone or more shows are Allan Jones,
Margaret Spencer. Marila Farell,
Walter Cassel. Dorothy Sandiin,
Margaret Spencer. Marila Farell,
Walter Cassel. Dorothy Sandiin,
Sandia Marila Sandiin, Sandiin,
Margaret Spencer. Marila Farell,
Margaret Spencer.
M

Give Legit Public a Break

The Chanins' announcement of new legit theatre construction points up the need for many theatre refinements, some so essential that many in and out of show business have frequently expressed themselves surprised "that in the face of all thes handicaps there is a flourishing American legit theatre today.

Hollywoodites and the growing crop of visitors from abroad, attuned to the aesthetic in show business, are particularly shocked at the stodginess of the theatres themselves, insolence of snocked at the stodigmess of the theatres themselves, insolence of house attaches (from boxoffice, if there's a hit, to ushers), the money-grubbing coatroom and softdrink concessionnaires, and the like. Contrasted to the so-called "Roxy service" of ushering, free checking, and the like, the show bunch is surprised that the French idea of selling programs and compulsory tipping of the ushers hasn't been piled on. In the winter they'll check your coat but you must carry your hat; in the summer they'll grab your Never is there a hatrack under the seats.

But above all, the gripes are aired chiefly against the must theatres, the generatly uninviting environment—and the uncoult-haviorism, especially at benefits or similar large theatre parties, is something beyond managerial control, the basic values from within the legitimate end of the business must be better regulated. It is hoped that new theatre construction will sweep clean many of the chiefs and annoyances.

OUEENIE SMITH NAMED COAST GUILD SCOUT

Hollywood has film talent scouts in New York but the Theatre Guild

is the second legit outfit to establish quarters in Hollywood to secure tal-ent for Broadway legit. Queenic

ent for Broadway legit. Queenis Smith has been appointed to the Coast Guild post. Leighton Brill is also there for Rodgers and Hammer-stein, who are closely associated with the guild

with the guild
Herelofore managers have gone
to Hollywood to survey studio tailent for legit shows and have appointed Coast agents to represent
offices for that purpose. Miss Smith
will be on the hunt for people not
only for Rodgers and Hammerstein's
"Allegro," which the Guild will produce in the fail, but for replacesol," Guild's current musicals.
There are two former femme mu-

There are two former femme mu staffs, Mitzi Hajos, with the Shu-berts, and Lina Abarbanel, with the Dwight Deere Wiman office for

Sherek Back to England

Irene Selznick Pacts New Williams Play

Miami to Build 2 Big Theatres

Miami Beach, April 15. Legit, concert and ballet impr sarios, among others, can look forward to adding this lush winter re sort to itineraries in future seasons with passage here this week of bond issue to build a \$750,000 convention auditorium and announcement by private interests of a projected \$1,-000,000 theatre to house these phases of entertainment.

Long-needed auditorium will take Long-needed auditorium will take shape this summer if production approval is forthconling. That the long will come seems a foregone constant to the constant of the hotel and the constant of the hotel industry here, which is seeking to build summer tends of the conceptor biz. The constant is the conventor biz.

og met met and eveloped by Herto Elisburg, Former Chi illimouse operator, and Sam Sweetlooff. York, will seek to raise the million necessary via stock issues to be handled by a local bank. Plans income and living quarters for visit-tode an areade for stores, dressing rooms and living quarters for visit-tode and areade for stores, dressing rooms and living quarters for visit-tode plans and the store of the

ments in theatre building.
House will be offered to producers
for pre-Broadway tryouts with a
two-week minimum guarantee via a
subscription group already being
companies also to be included in
companies also to be included
mookings. Competition with the civic
auditorium will be avoided via cooperative dating.

Only previous attempts at bring-ing theatre here was made last sea-son by Boothbay (Me.) players, who dicn't come back this year becausa of lack of suitable house for presen-tation of stock repertoire, and the ill-fated Gant Galther Little theatre ill-tated Gant Gaither Little theatre built in pre-war years and which is now a Christian Science Church. Hotel interests are solidly lined up behind both civic and private proj-ects, as well as winter residents who come here from the big clites and who will make up the bulk of the subscription groups.

SAMUEL FRENCH

Play, Brokers and Authors' Representatives 25 West 45th Street, New York

WANTED 2 MEN SET CONSTRUCTIONIST

STAGE MANAGER

for reputable summer thentre near New York. Write, stating qualifica-tions, to Variety, Box 415, 151 West 46th St. New York 19.

"SUMMER HOME FOR RENT
Framms artists' Bucks County immeheautifully farmished. Hiving room,
heautifully farmished. Hiving room,
tehen. 107 acres farm. Caretaker
all gardener on premises. 2-cut
and gardener on promises. 2-cut
heautiful farmished for the county

Play Out of Town

3 Indelicate Ladies

New Haven, April 10. inst Stromberg, Jr., and Thomas engler (in association with Irving Cooper, oblection of mystery farce in there acts, it access, by High Evans. Stars Bela 808). Directed by Jessie Royee Landis; ting and lighting. Stewart Chaney; pro-

| at Shubert theatre, New Haven, April 10 |
|---|
| |
| |
| |
| |
| MorganAnn Thoma |
| Alfred Brook Alexander Clark |
| Sum Phelps |
| Sum Pheips |
| Joe The Heart Jack Arnole |
| Francis X. O'RourkeBela Lugos |
| Mrs. Henrietia Brook Frances Brand |
| Bernice Desos |
| |
| Police Sergeant |
| Paul Austin.,Stratton Wallin |
| |

Hinterland ballyhoo on tryout of "3 Indelicate Ladies" has it listed as "headed for Broadway." For the time being it might be well for it to slip quietly off the train at 125th Street and let it go at that.

Street and left it go at that.

As of its breakin, play is just one of those theatrical flowers that the street of the street of

itons. Out the negative
Tides of three farmes who
find themselves inadvertently in
the distaff-detective business has
comedy potentialities worthy of
propagation. That the present aitof character underdevelopment, plot
confusion and a lack of sock comedy
to offset implausibility of farce
foundation.

foundation. There's nothing indelicate about the trio-they are merely the victims of a series of screwy circumstances. A more appropriate tag might be, "Gumshoes, Inc."

more appropriate to graphic be a common to the common to t New Williams Play
Irene Selznick has sedjured Tennessee Williams' recently complèted
play, "A Streetera Named Desire,"
for production next season. Shelplace it in rehearsal in August for
out-of-lown preem in September,
and then bring it to Broadway.
It's Williams first since "Glass
Menageric" and has a New Orleans
locale. Playwright spent a year in
that city writing it.

only place where the cops never look."

Public where the cops never look."

Thouge goes through more gymnastics than a pag in training but my constitution of the cons

been different.
Single setting shows macabre assortment of murder weapons in office of late detective. One more reason why "Ladles" should be held off for revision is the fact that those weapons might be too much of a temptation for Gotham crix if play were taken in in present shape.

Bone.

Play on Broadway

Virginia Reel

Experimental Theatre's presentation of Leonard Field's production of play in three nexts (one srt) by John and Harriett Weaver, Directed by Gerald Savory; set, Richard Bernstein; Righting, Herheri Bendato, At Princess (heatre, N. Y., April 13, '47; §3

Inside Stuff—Legit

Wednesday, April 16, 1947

Cost of producing "Annie Get Your Gun" for the road will probably by considerably less than the original, still seiling out on Broadway with Ethel Merman starred. Actual cost of the original settings and costumes was \$280,000, added to which was \$40,000 in try out red and a similar amount occasioned when the show's debtu was delayed by a defective backstage gridiron grider. There is a damage suit pending over the lor resulting from the postponement, case being Rodders and Hammerstein, show the producers, versus the Stubstein, who contend the weight of the security and lighting equipment outset the buckst.

scenery and lighting equipment caused the beam to buck weight of the II's expected that the cost of the road "Annel," which opens in Dails Oct 4, with Mary Martin starred, will halve that of the present show sizes there will be no tryout losses. There will be no saving in building replica production during a slack time in scenic studios, and the sma way apply to the costumes. English productions of "Annie" and "Oklahoma" will probably cost much less than the originals also, both being made over there.

The motorized tour w "Life With Father" has terminated after being out for 23 weeks, with two ex-Gis, James Kling and David Jones, handling the show. They went into the rad for a modest sum but expect to take to tha road similarly next season with, a play calling for a lower operating nut. Traveling 33 people, 18 in the cast, plus a crew, they played 128 stands, including a three-day date in Miami, the other dates being on angithers. Show played New Bagland and then went south running its engineers of the state of transportation.

High school auditoriums were played principally, with around 10% being thesters.

Civie bodies and clube gronsored "Pather," which played at \$3.60 top, which appeared too high in smaller communities. When meeting will not of the present of the presence of

American Thaatra Wing's first annual dinner in memory of Antoliastic Parry, its former director, went into tha red for around \$1,500, which was made (7000, as la Osano) were given than the west manifestated More awards (7000, as la Osano) were given than the west man and that liem amounted to \$700. It's possible that tickets, which were prolecal \$4.780, including gratuities for the initial dinner, at the Waldorf-Astoria, April 6, will cost slightly more hereafter, but the basic Idea is that the event be non-positi.

uns une event be non-room.

Two managements acknowledged the Antoinette Perry "Tonys" awards
by inserting extra-space and in the dailies last week for those cited in
Space went to Patricia Neal, who is making the rist Broyd and
space went to Patricia Neal, who is making the rist Broyd and
one in "Forest," also to Arthur Miller, author, and Bila Kazan, directe
of "Sons."

When "Oklahomal" opens in London standins for the shorus will be on the payroll, that being an addad operating expense not figured upon whe the arrangements were made. Average pay to Amerioaa ensemble people oversens is \$65 weekly, whereas British chorine pay is \$25 per week. Thate will be 20 standins and it is figured that all will have joined the show within six months, Ameriean chorus returning within that period so that double income tax will not apply. Americans are permitted to such a standard or all the standard or and the standard of the same gaine for English eithers over in the U. S.

Standins will not apply to the English showing of "Annie Get Your Gun," which will have an all-British cast with the acception of two leads, nor will they be necessary for the tryout data of "Okiahomat," which starts Friday in Manchaster.

Booking of Trudi Schoop and her ownic ballet into the Ziepfeld, N. P. of two partormances Studey, Ogl, for trough of the Mahnahara speaker in sightly years, was a last-migula setup. Swise group had done 10 weeks of touring U. S. under 5ol Huwch booking, with no N. Y. performance plamped (it played Brooklyn recently, however), and was to sall April 21 for Zurich.

To Zuirch.

Accommodations, however, couldn't be arranged, so sailing was put of
Accommodations. Bince Eurock had guaranteed a 21st sailing, he had to fill up week

of the country of the

Herman Levin, co-producer of "Cail Me Mister" with Malvyn Dosgias, rates the revue as having cost lass to produce than any musical on the manual manu

thusiastic audience than on previous occasions were on hand for the bow-

occasions were on hand for the howtown with the having some spildrawn characters, incise some in might drawn characters, incise some in might drawn characters, incise some in might on the spile of the spile polithed edition of "Doplem Ronde" Jester Luster, operates a rundown Jester Luster, operates a rundown Jester Luster, operates a rundown For Creet has bouddrend the daughet for Creet has bouddrend the daughet for the spile of the spile of the spile of keeping him out of delt and de-der a shade tree than 'work. May deep a shade tree than 'work. May have been spile of the spile of the daughet of the spile of the spile of it has been speet in 'tancy bouge,' of it has been speet in 'tancy bouge,' of the spile of the spi

Terpless Terpers Continued from page 51

er was to be presented in N.Y. and alsewhere by Michael Todd this spring, bookings falling through when it was apparent thered to business for the bullet, which jail known in the U.S. Sets and cutumas had been shipped to turns had been shipped to turns had been shipped to turns, and the same than the same tha ter was to be presented in N. Y. and

People, and which removes the former NACP objections to the pray, Canada Lee may have a leading the section of the properties of the prope

Sherek Back to England Brittish producer Heary Sherek is alated to fly back to London after the opening tonight (Wedneaday) of his "Message for Margaret" at the U.S. by Stanley Gilkey and Barbara Payne, in association with him. Upon his return to England, Sherek will eath up with "Zdoward, Upon this return to England, Sherek will eath up with "Zdoward, Lead, Play, which Mrs. Sherek is currently rehearsing in Lead, Play, which stars Paggy Ashceded, Play, which stars Paggy Ashcondon June 11 after a tour of the provinces. provinces

Reviving 'Pastures'
Jean Dalrymple will revive "Green
Pastures," in conjunction with Marc
Connelly, who adapted the legite
from the Roark Bradford stories. New production will contain a spe-cially written prolog which has been approved by the National Associa-tion for the Advance of the Advance pproved by the National Associa-on for the Advancement of Colored cople, and which removes the for-ier NAACP objections to the play-anada Lee may have a leading role. Original show was produced by owland Stebbins in 1930.

++++++ SCULLY'S SCRAPBOOK

Optimistic spring note: Writer, telephoning his wife about a luncheon on the hand with a producer, was saked how it came out.

"On, fifty-fifty," he said, Asked for details, he saided; "I showed up and he didn't."

Spring being now accepted as official, even by those who still use the old Russian calendar, we should see a general loosening of good will all along the line. People should not only be feeling better but acting better. To help speed this era of good feeling Scully is going in for leading with his kindly light afind all liths senticiting gloom.

kindly light amid all this sendrelling gloom.

In Danty Namry, for instance, it is noted the Satevepost's Pete Martin is hunting high and low in Hellywood for Miles Curtiz and can't find him for some data he needs on account Curtiz has gone L.A. to N.Y. It is also recorded that Gene Fowler has gone LA. to N.Y. It is also recorded that Gene Fowler has gone LA. to N.Y. It is also recorded that Gene Fowler has gone LA. to N.Y. to intimate notes concerning Jimmy Walter. Finally there's a squib that Danny Kaye seems desperate for material, particularly some triple-plated lyrics which makes a nit every place where Inanguage is all misunderstroot. In brief,

everywhere.
It so happens that I can help out all three. Since it's spring I intend to.
In fact I feel so good that if long distance phones were not having spring
fever of their own I de all Fowler in N.Y. and offer him anything he wants
from a trunkload of Walkerisms I have in the garage of Bedside Manor.
Kaye, too, is going to be disposed of in a jiffy, I discovered a lyric
which deals with Russia and Turkey, and it is, if possible, more contain
going than if it had been composed by the State Department. I don't know
who wrote it, but it must run back into the last century. It's old, but for
thinkes it's about as out-of-date as tomorrow morning. It runs like

RUSSIAN AND TURK

There was a Russian came over the sea,
Just when the war was growing hot;
And his name it was ThalikavakareeShikbadirovaIvarditzovaSonilly

Sanilik Danerik Varagobhot.

A Turk was standing upon the shore, Right where the terrible Russian crossed And he cried. "Bismallah I'm Ab-El-Koi Bazarou-Kilgonautosobross-sgobross-Getfinpravadi-Kiigekoladji Grivino Blivido. hez

Jenidkoosk!"

So they stood like brave men long and well; And they called each other their proper names, Till the lockjaw selzed them, and where they fell They buried them both by the Iridesholowars Kalatalustchuck Mischtarlbusichup-

Dulbary-Sagharlmsing.

For the Love of Mike

Mike Curtiz's case is, however, a little bit more difficile, and will take much longer to solve. He is neither dead nor in the public domain, and it is a question whether Peter Martin would get very far with Curtiz in one or two interviews anyway. Most people take at least three conferences to understand what Curtiz sald in the first.

Nevertheless, I have a whole flock of notes on him which I think might belo Martin and the Post.

Ulcers of Iron

Most directors look like old Gadillacs, or Characters. Some look like actors who didn't quite make it. Mike is sort of in-between. He is a pleasunt, open-faced fella, with rook complexion, blue eyes and precioes little blond hair. He's thin enough to have ulcers, but his general disposit to belief stils. Anyway, agu who stays 20 years on the same lot either tion belies this. Anyway, a gowns it or has ulcers of iron

owns It or has alters of iron.

Twenty years away from continental Europe, and even longer from his native Rungary, he still retains his old world charm. He still hows from the wested on being introduced. All Wesh stuff, amoned Mike bowing from the walst, but I guess that's because I possess the completely erroneous diese that it's an Irish name. Romanoff does it, too. So did General Mikhailowitch. In fact most of the boys in the Balkans do. I suspect it's ene way of ducking the bullets.

The New Freedom

The New Freedom

In 20 years around Warners, Mike has stained most of the four freedomination of the four freedom from stained freedom from fear, but he is still
were superailly freedom from want, and freedom from fear, but he is still
were superailly freedom from want, and freedom from fear for the freedom from fear freedom from freedom freedom from freedom from freedom from freedom freedom from freedom from freedom from freedom from freedom from freedom freedom from freedom freedom freedom freedom from freedom freedo r no accent

He wants no part of Hungary. He had poor pickings there. His father as a carpetter. There were four boys and four girls in the family. They

He wants no part of Mungary. He had poor pickings there. His starter was a carpenter. Three were toom byos and four pirits in the family. They was a carpenter. Three were toom byos and four pirits in the family. They had dough going.

He said he publied not the public and the state of the state of the part tense as not a "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became as second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became a second lieutenant in the Hungarian as son of an "architest" who became as second lieutenant in the Hungarian as son of an "architest" who became as second lieutenant in the Hungarian as son of an "architest" who became as second lieutenant in the Hungarian as son of an "architest" who became as second lieutenant in the Hungarian as son of an "architest" who became as son as a son and the most of the second lieutenant in the Hungarian as son as a son and the most of the second lieutenant in the Hungarian as son as a son and the second lieutenant in the Hungarian as son as a son as

dred Pierce' and currently "Life With Father," has been a major contribution to the company's solvency.

He came originally to Hollywood to make the life of Napoleon, But the first thing the studio told him to try his continental culture on was the first From Hollywood to make the life of Napoleon. But the first thing the studio told him to try his continental culture on was the first From Hollywood to the property of the studio boys list "Zenderloin" as his Fath. Could they be the same thing? Well, anyway, Mike's next one was "Under a Toxas Moon." After that he made 73 pictures for Warners and never got around to Napoleon in any of them. By now he is pretty tired of the meet idea of Napoleon. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chicago. For "The Girl From Chicago" he knew so little about girls, or Chi

Texas anyway.

in the public library. I guess the moon shines more there than it does in Arcsas anyway.

H. What T. Make Lay T.

Als present Milke is cultyring the last of his four freedomy: He has full say on stories and doesn't have to do more than two pictures a year on his new Warner contract.

I asked him if he had a favorite story hed like to make, and he said he'd like to do 'The Patricti' not the one Bmil Jamings did but the Haym I wanted to know why nobody makes an homest biography; as honest, for instance, as Frank Harris's biography of Orear Wilde. Mike countered by reminding me that motion pictures are not completely and He pointed out also the inevitable censor troubles. I countered with a create, "Why bother about individual state censorship? For instance, fill Memphis with the state of the world market at your feet." Why not just say Memphis would bring us so much. Okay, we write it off and forget about releasing it in Memphis, and if any solvent peasant there wants to see the pleture, we will advertise in southern papers that when Mike's thaning hair burse will. I had hardly got into my subject when Mike's thaning hair burse will a severite in southern papers that when Mike's thaning hair burse like it is seen and he rushed to the trier-hone to tell his story editors.

Literati

The horse-player, daring exponent of the free enterprise system, could gain both classical and practical education of the state of the

ing and betting up to a position in the social scheme that makes it a billion dollar folly.

Mr. Parker writes that "America Mr. Parker writes that "America had to get along without horse racing for a century and three-quarters as a start of the s

Being a realist, he points out that no horse player wants to learn the truth "about his favorite diversion." distraction or obsession." He takes a nice rap at the breakage laws and he minces no words about the phoney touting services. But he does recognize that legitimate information

recognize that legitimate information can be obtained from handicappers whose services could not be afforded by the average horse player. He knows all about the rackets including "doping" and "fixing" and he statistically covers everything that should be of real interest to every better.

bettor.

The book is well organized, con-cluding with a very comprehensive glessary. Am sure all of us 'breed-improvers' could learn a lot if we put our psychology in Col. Park-er's hands, but then we would miss all the pleasure we have trying to outform all the expects.

The provided of the part of the part of the book. Parker falls to explain with most of us patrons always say "Who most of us patrons always say "Who

book. Parker and to explain with most of us patrons always say "Who win the last race?" I'll tell you. We just have to ignore the past tense ... The real honest-to-God horse-player only lives in the present and

usual, has broken the story wide open in its issue of March 26, and something simply will have to be done about it . ." Film story editors became aware

Film story editors became aware of the device whereby, for around \$5,000, Judicious buying-up of copies also positions around \$5,000, Judicious buying-up of copies able position among the Top 15 in the NX. Times and Herial Tribs besteller lists, and thus entice Holywood interest. It's comparable to besteller lists, and thus entice Holywood interest. It's comparable to Alley where, by subsidy or otherwise, sometimes the most mere-tricious times get on "the sheet"—log of readio plays—and enjoy are long to the property of t

vogue beyond their true worth. How "the drive" works in the book business has still another Hollywood twist. It concerns a current novel, not particularly worthy, which one studio had purchased as a theoretical "hot property." Came casting time, and one of its stars—sorely needed to bolster the weak story purchase— balked at the asslemment. Whereto bolster the weak story purchase—balked at the assignment. Whereupon he was engily taken to lunch,
once in the Hollywood & Vine zone,
the story of the story of the story
have been been been been been been been
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the been been been been been been been
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Jistment.

Jish hiterational P. E. N. Congress
The 19th Congress of the P.E.N.
Word's Writer Association, with the bidd in Zurich Switzerland). June
John Congress and guests from all log Germany, will attend The New
Jork P.E.N. will be fully represented, as next year's Congress will
Each P.E.N. Contra will send two official delegates, and three will be
Each P.E.N. Contra will send two
official delegates, and three will be
a certain number of guests of honor.
Desmoud McCurthy, president of
united Sraight P.E.N. members
with Hermon Outle, the international
sucretary, and a number of distinsuiched Sraight P.E.N. members
with Hermon Outle, the international
sucretary, and a number of distinct the send of the contract of the co

Calder-Marshall.

Members will discuss a number of resolutions, and will hear various lectures, among them one by Thomas Mann on "Nictzsche." There will be

rid of the higher-paid employees." rid of the higher-paid employees." Case is now in arbitration, along with those of the N. Y. Times, Herald Tribune, Post and PM, which together have fired 76 people to date. N. Y. World-Telegram has also dismissed four employees but the Guild is still investigating that case to determine whether the firings were

Rose Vs. Rose Books

Billy Rose's anthology of his Bell-syndicated "Pitching Horseshoes" columns, via Simon & Schuster book publication this fall, may stynile Random House's publication of his biography, "The Fabulous Billy Rose," by Maurice Zolotow. Since its recent Collier's serialization, the tis recent Collect's serialization, the unexpurgated version for book publication is being held up by Rose, with result RH may find itself outstepped and sellipsed by the "Pitching Horseshoes" book which Rose now seems to favor.

Among Guggenheim Winners

Among Guggenheim Winners
Recipients of fellowships from the
Recipients of fellowships from the
Recipients of fellowships from the
Recipients of the Recipients
In the Recipien

On the Button

The Time boys got one of those timely (ouch) breaks with their Durocher cover and story the same week suspension of the Dodgers' manager was announced.

CHATTER.

Vanguard Press bringing out a book version next fall of "Tubby the Tuba," hit kid album.

June Truesdell finished a new novel, "Scatter the Stars," for pub-lication by Dodd, Mead.

Jay Dratler's novel, "Pitfall," will be translated into French and Ger-man editions by Crowell. Dan Parker dedicated "The ABC of Horse Racing" (Random House) to his agent, Mark Hanna. Inex Wallace in Hollywood on her

annual news gathering tour as film editor of the Cieveland Plain Dealer. Eda Edson, Republic drama coach, reported an order for 50,000 more copies of her book, "If You Want to

Act."
Holiday's May issue devoting a sizable section to Chicago, contains a Baedacker of the niterty lndustry by George Frazier.
Look's current piece on Milton Borle calls him "Million Dollar Clown." Article includes excerpts from his Vasuerr columns.
Myron L. Boardman, manager of

Myron L. Boardman, manager of Prentice-Hall's tradebook division, named a veepee of the company and will continue to head the division. Anila Colby has joined the authoring brigade: preparing a book on heauty, fashion and personality for Prentice-Hall publication next spring.

spring.

Gene Fowler has just okayed to Random House that he will do the foreword for Louis Sobol's "Some Days Were Happy," autobiog due in

August Frank Taggart has returned to Fawcett Publications, after more than three years in the Navy, as editorial art director of Mechanich Forrest J. Ackerman opens a new Illerary agency in Los Angeles, devoted exclusively to fantastic and weird netton. He partly edits a fannag called Panews. August

OBITUARIES

JOHN J. CLARK

John J. Clark, 70, former and film actor, died April 12 in Mollywood

embraced more than half a century as an actor and director. On the stage he had appeared in companies stage he had appeared in companies
of Creston Clarke, Louis James,
Richard Mansfield, James O'Ncill
and George M. Cohan, He also appeared in "The Prince of Pilsen,"
"45 Minutes from Broadway" and
other musical comedy successes.

other musical comedy successes.

He entered films in 1907 for the late Sydney Olcott, playing for the old Kalem Company, opposite Jean Gauntier, popular femme star of that era. Since that time he played in more than 200 productions and directed many of them.

than of them.

The control of them to the control of the control o

FRANK C. REILLY

Frank C. Reilly, 59, president of the New York outdoor advertising firm bearing his name, and builder of many spectacular electric signs on Broadway, N. Y., died in New York April 10.

Probably his best known is the

IN MEMORY OF OUR BELOVED RESSIE BEATTY HER STAFF

the Times Bldg. in Times Square which he erected in 1928. He had also built many commercial signs in

that area.

Reilly had also taken occasional fings at legit producing. In 1932 he produced the musical, "Cash and Carrie" and When in Rome. Starring the late Hal Skelly. In 1927 he produced "Flekwick." a musical based on Dickens "Pickwick "Pipers."

Survived by widow, son, sister and

JOHN E. INCE

John E. Ince, 68, pioneer of mo-tion pictures and brother of the late Thomas and Ralph Ince, died April 10 in Hollywood of pneu-monia. He had been ill three days Surviving is his widow, Ethel.

Surviving is his widow, Ethel. Beginning his career at the age of nine. Ince continued on the stage for 25 years, taking prominent of 25 in such plays as "Madame Sans Dearn". He moved to Hollywood in 1813 and was active in various producer, director and actor, until a control to the control of th

CHARLES FAUNCE

Charles Faunce, 83, retired vaude performer, died in Kansas, City, Mo., April 11. He and his wife, Jeannette, who died in 1940, made up the dance team of Faunce & Faunce and were active in vaude for 35 years until their retirement in 1928. and were access
years until their retirement in 1928.
Faunce was a one-time partner of
Fred Stone. He was a native of
sional dancing when he was 16. He
arried Jeanutte Pierce in 1893
and formed the dance team. Faunce
made specialties of the buck and
wing, the clog and the sofe-shoe

HARRY ETTLING
Harry Ettling, 59 stage manager
of the Golden Gate theatre. San
Francisco, since its opening 25 years
ago, died of a heart allment at his
home in that city, April 12. He

leaves a widow, sister, brother and three children. Ettling was identified for 34 years with the shows provided annually at San Quentin prison.

San Quentin prison.

The saints and sinners, San Francisco, which had planned to give him a testimonial dinner on May is has announced the event will now be held as a memorial.

CHARLES NORDHOFF

CHARLES NORDHOFF
Charles Bernard Nordhoff, 60, coauthor with James Norman Hall of
'Multiny on the Bounty," which was
other novels, died April 11 at his
hime in Montectic, Galif, following
a heart attack. He was working on
a new book work of the control of the
archy book work of the control
archy book o

Donna Wood, 29, singer, who for a time had been vocalist with Horace Heidt and Kay Kyser orchs, died in Hollywood April 9 of a heart

allment.

Besides vocalizing with orchestras, she had organized a vocal recording group and had been employed by several film studios.

Her husband, Lee H. Hackler; her parents and two brothers and sister survive.

SAMUEL J. DEMBOW

SANUEL J. DEMBOW
Samuel J. Dembów, 80, owner and
operator of the Media (Pa.) theatre
and in the intentical business 40
He was the father of Sam Denbow, Jr., veepee in charge of sales
for Federal Films. Another son,
George, is veepee of National Screen
Service, and another son, Harry, also
Philly enhibitory, survive him.

AUGUSTINE A. FIERRO
Augustine A. Fierro, 45, former
press agent, died in Chicago April 8.
He was well-known as a publicist in The was well-known as a publicist in Chicago, handling many niterles, among them the Glass Hat of the Hotel Congress. Prior to his death he was the editor of the Northwest ews. Survived by widow and son.

GIEN LE BOY REVERINGE

GLEN LE ROY BEVERIDGE Glen LeRoy Beveridge, 62, legit actor, died April 6 in Chicago. Veteran of many summer stock shows, his career began in 1930 such plays as "Time, Place and the Girl." 45 Minutes From Broadway." "Breakfast in Bed." "Littlest Rebel" and "Law of the Land." Survived by widow.

LOBRAINE BAKER

Lorraine Baker, 25, nitery enter-tainer, died April 7 in Los Angeles after a brief illness, Surviving are her mother and two

HUGH DON Hugh J. Donahue, 69, known professionally as Hugh Don when he traveled the Keith circuit as a

blackface comic, died April 9 Providence.

LEO DWYER

LEO DWYER

Leo Dwyer, 63, owner of the Lake theatre, Celina, O., and in the theater business for 40 years, died there recently. Survived by widow, son and daughter.

JESSE STAFFORD Jesse Stafford, 54, former band-leader, died April 8 in Oakland. Cal., following a heart attack while playing golf.

Victoria Hulick, four-year-old daughter of Wilbur S, Hulick, known as Bud of the radio team of Stoop-nagle & Bud, died of drowning in Miami April 1., Child had been liv-ing with mother and stepfather and wandered from latter's houseboat.

Mother of Edward G. Robinson died in New York April 9. Star planed in from Coast and was at bedside at time of death. Four other sons survive her.

Enid Kemper, four, daughter of Charles Kemper, screen actor, died April 9 in Hollywood, as a result of a motor accident.

Mother, 60. of Richard Derr, screen actor, died April 8 in Holly-wood. Burial services were held in Norristown, Pa.

MARRIAGES

MARKIANES

Marilyn Hare to Joe Parker, Chicago, April 13. Bride is film songstress and daughter of radio's late Ernie Hare of "Happiness Boys" groom is Rudy Vallee's radio writer-

Rosalie Fleming to Ray Craddock, Las Vegas, April 5. Bride is a secre-tary at Republic; groom a music cutter.

Alma Wiese to Philip Nipo Atlantic City, April 10. Nipom nitery performer known professionally as Phil Nipp.

ally as Phil Nipp.

Rose Marie Petrillo to Stanley
Reed, Chicago, April 12. Bride is
daughter of WBBM music director,
Caeser Fetrillo and the niece of
James Petrillo, prez of American
Federation of Musicians.

Sheila Rogers to Dr. Monroe En-gelberg, Los Angeles, March 29. Bride is vaude and nitery singing Bride

Bride is vaude and nitery singing comedienne. Mary Lou Howard to Joey Kearns, Philadelphis, April 12. Bride is KYW singer; groom is WCAU bandleader. Peggy L. Mayer to Walter John McGraw, 2d, New York, April 16. Bride is a radio scripter; groom is a director of NBC shows.

RIRTHS

Mr. and Mrs. Raymond E. Moon, twin sons, New York, April 12. Father is 20th-Fox district manager

in N.Y.

Mr. and Mrs. Norman Foley, daughter, New York, April 14. Mother is the former Gwen Williams, ex-radio vocālist; father is professional manager of Miller Music.

Misse.

Mr. and Mrs. Hal Roach. Sr. daughter, Hollywood, April 14. Father is film producer.

Mr. and Mrs. Edward 17. Hellywood, April 14. Father is film producer.

Mr. and Mrs. Edward 17. Helly Harmonian Hollywood, April 14. Father is assistant to William J. O'Connell, Paramount home office manager.

Mr. and Mrs. Henry Taylor, daughter, Los Angeles, April 7. Father is Paramount British rep in 1938 for the product of the pr

Father is Paramoun.
Mr. and Mrs. A. L. Diamond,
daughter, Hollywood, April 8.
Father is a screenwriter.
Mr. and Mrs. Charles H. Schneer,
Thibwood, April 8. Fadaughter, Hollywood, April 8, ther is an associate producer

Columbia.

Mr. and Mrs. Joseph Rosen. son,
Albany, N.Y., April 2. Father is
20th Fox manager in that city.

Mr. and Mrs. Jack Eckhart, son,
Chi Josal P-48 IATSE, and chief
booker for 20th-Fox.

Mr. and Mrs. George Franz,
daughter, Pittsburgh, April 8.
Father's with Bruce Carlton orch.

New Faces

Continued from page 1 = longer in each situation, the com-

longer in each situation, the companies are not so ready to gamble on new faces as they once were. To coreatal the possibility or imissing also with an eye to the fruiture, most of the majors are still interviewing fresh talent constantly. Current shump in business being Current shump in business being fresh talent constantly, and the still be shown has nothing to do with the situation, the spokesman said. Search for talent, fie declared, the pointed out, the talent seekers may look for months and

Instead, he pointed out, the talent seekers may look for months and not turn up anything interesting and hen suddenly enjoy a landside of material. Present situation, therefore, should not be considered mori-bund, this ho, chief say the current crop of hit Broadway musical: has provided what few new faces have caught Hollywood's fancy, Metro, for sample, has signed both Betty Garrett and Jules Musualini from the Garrett has been on the Const. disc. and Carrett has been on the Coast and the control of the control o

coast for a test on New Year? Day and the homeofines was advised this week that the test was successful and that he's been signed to a term contract. So far as is known, he's the only one signed by Follywood to the only one signed by Follywood A. Metro spokensman declared his studio has many stock players who have yet to sappear in their first film, with so few pictures being implied, what's the use of signing on a batch of new tallent unless it's outstandingly good? Others of it's majors, such as 20th-70c, harvent from Braddway in the last six months, and for much the same reasons.

125 Strawhats

Westport, Conn. Lawrence Languer; Armina Marshall, H. Manulis, cast-ing; 23 West 53rd street, N.Y. Surry Playhouse, Surry, Me. Charles O. Carey; 64 West 56th street, N. Y.

street, N. Y.
Fine Arts theatre, Bar Harbor, Me.
Charles O. Carey.
Boothbay Playhouse, Boothbay,
Me. Sherwood Keith.

Kennebunkport Playhouse, Kenne-ort, Me. Robert Currier,

Orgunquit Playhouse, Ogun Me. Wrs. Walter Hartwig; 78 I mouth street, Forest Hills; L. I. Greenwood Playhouse, Peaks land Me. Norman Brace; 154 V 57th street, N. Y.

Lakewood theatre. Skowher Me. Melville Burke; 70 East 45th Hillop theatre, Lutherville, Md.
Don Swann, Jr.; 907 St. Paul street,
Baltimore.

Baltimore.

Beverly theatre, Beverly, Mass.
Leonard Altobell & Lawrence Slade;
1775 Broadway, N. Y.

Center theatre, Boston, Altobell &

Mutual Hall, Boston. Altobell &

Cambridge theatre, Can John Huntington & Lee Falk Cambridge. Fairhaven theatre, Fairhaven, Mass. Tom Farrar.

Cape Playhouse, Dennis, Mass. Richard Aldrich; 63 West 44th street, N.Y.

Lake Whalom Playhouse Fitch-urg, Mass. Guy Palmerton; Hotel Vellington, N.Y.

burg, Mass. uny remeating wellington, Ny.
Litchfield Playhouse, Litchfield,
Conn. Leonard Altobell,
Northshore Players, Marblehead,
Mass. Lawrence Washburn.
Harbor Playhous, Marion, Mass.
Cleeke Roberts.
Cleeke Roberts.
Cleeke Roberts.
Lawrence Washburn.
Harbor Playhous, Marion, Mass.
Cleeke Roberts.
Lawrence Washburn.
Harbor Playgett & Robert
Mass.
Robert Daggett & Robert
Hass; 161 East 48th street, N.
Worcester theatre, Worcester.

Worcester theatre, Worcester.
Guy Palmerton.
Keene theatre, Keene, N. H.
Freeman Hammond.
Cape theatre, Cape May, N. J
T. C. Upham; 9 West 67th street,
N. V.

f. Y.
Paper Mill Playhouse, Millburn,
J. Frank Catrington.
Greenbush theatre. Blauvelt,
J. Y. Harry Rosen. Greenbuss.
N. Y. Harry Rosen.
Cragsmoor theatre, Cragsmoor,
Martin Da Costa; 201 West 54th
street, N. Y.

street, N. X. S. West 9-din Sall Loid thealte, Germantown, Pa. Lou Danis; Mrs. Murray Phillips casting, 1478 Broadway, N. Y. John Dzew thestre, East Hamp-ton, Francis Curtis. Van Wyck theatre. Fishkill, N. Y. Louds Tableatte, Warrens-Green Mansions theatte, Warrens-Coren Mansions theatte, Warrens-Sultway, Culter Nikol, Vol. Jules Leventhal, 229 West 42nd Street, N. Y. N.

Sayville theatre, Sayville, N. Y.,

Sayville theatre, Sayville, N. Y., Joseph Kramm,
Spa theatre, 'Saratoga Springs, N. Y., John Huntington,
Suffern Playhouse, Suffern, N. Y.,
Gus Schirmer, Jr.; 23 Sutton Place, N. Y.

Yanks' Preem

year, the efficient merchandi year, the efficient, merchandising martian Colonel has again taken care af the year's nut by selling boxes and memberships in the Stadium Club, in order to raise over a half-million even before Joe DiMag, gio's heel is thoroughly restored to the pasture nearest the bleachers.

the pasture nearest the bleachers. Larry's saloon, the Stadeon of a bid dog from the low bracket of the grandstands to the luxury fee and social standing of the enlarged fer. Chusive' bar and restaurant, has the distinction of being overcrowded with members who don't mind disclustive" har and restaurant, has the distinction of being overcrowded distinction of being overcrowded distinction of being overcrowded comfort as long as it larty them, and the comfort as long as it larty them, and the comfort as long as it larty them, and the comfort as th

at this time scotch had to be the straight—there war no room few water. On the water of the straight of the water of the straight of the strai

up.
It's a comforting thought to re "As a comforting thought to realise that although nearly everything changes, baseball is the traditional show with an audience that failf-fully attends even if no one seems to be a substantial to the comparison of the comparison

Slevens was keeping the soda under wraps all winter. For those who are interested in the statistics of the game rabus than the spirit surrounding It, a may be reported that 40,000 belowing how there are only 30,800 and the control of the television owners saw the game at low of the television when there are television to the television when there a bound of the television when there are the second of the television and the second of the television and the second of the television and the second of the television when the second of the television was the second of the second of the television and the second of t

Gay Riviera

continued from page 1

new ballets but not performing binself any more than he has to.

Henry Cofton, Englished the conhas invented a new game he has

bought a does not rubber lifeboat but
used in planes during the war

hought a does not be the conhas invented a new game he has

bought a form rubber lifeboat but
used in planes during the war

hought a form rubber lifeboat but
used in planes during the war

and the man and the congame of the congame of the conself the conself the conself the content of the conhought and t

Broadway

Julian T. Abeles flu.
Arthur Schwartz east for a fortnight seeing shows, etc.
Jimmy Savo out of the hospital
after a pneumonia attack. Beaucoup voluntary smallpox in-ctions in showbiz circles.

Dore Schary, RKO production ead, due east May 5 for home of-

head, due-cast alays o nor nome of-fee powww.

Assistance and animal and animal anima

for Rogers & Hammerstein, planed to Manni Beach for week's change of the plane of t

morrow (Thurs.).

Evelyn Koleman, Republic publicity manager, planed to Hollywood to act as godmother at the christening of Roy Rogers' son, Roy Jr. nicknamed "Dusty."

ind on the property of the pro

Films.

J. Arthur Warner, Wall Streeter and part-owner of Suffolk Downs facetrack (Boston), pledged an annual \$10,000 donation to the Damon Runyon Memorial Fund, which Walter Winchell is sparkplugging, beades the proceeds from a regular Damon.

sides the proceeds from a regular BD Frace.

From Frace Frac

Pittsburgh

By Hal Cohen Bert Stearn back on the job again ter recent illness. Sonny Mars and Myra Jean head-lining new floor show at the Carousel. ning new floor show at the Carousei. Dick Abels, the KQV newscaster, own with the mumps for several

oice of the Turtle" coming to the Nixon for a week on

Gladys Schmitt, author of "David the King," plotting another histori-cal novel.

cal novel.

Jan Murray, who opened Carousel
in November, comes back May 5 for
two weeks.

Nixon Cafe has Guilli Guilli,
Roney & Ray and Dolly Barr in new
floor show.

Nixon Cate has Guill Guill.

Nixon Cate has Guill Guill.

Nixon and Duly Barr in new Boney & Ray and Duly Barr in new Boney & Ray and Duly Barr in new Boney & Ray and Burger in the Bur

Tice Chevalier for a concert at Syria David Carey, son of George Carey, and Florence Hin Lowe at Vogue Terrace with Jimmy Palmer's hand, come home from Coast with ailing ather, who had been visiting him out there.

"Cyrano de Bergerac" and Dick Williams liber drum-besting "Up in Certa" ("Cyrano de Bergerac") and Dick Williams liber drum-besting "Up in Certaba" with Pittisourgh Symph Sat-Tuba" with Florence Carette music critic, narrating "Tubby the Tubba" with Flustering Symph Sat-Tuba" with Flustering Symphosium of Sat-Tuba Sym

accompanist.
Sun-Telegraph gang tossed big party for Staftwoman Marion Lesie and Oscared her for Playhouse performance in Maccheth; senior in journalism, local winner in Bob Hope's "Pavorite Brunette" contest and now in Hollywood.

Stockholm

Swedish radio opening new studio in Orebro in October. Boulevard theatre reopened with Herbert Grevenius' "Sonja."

Actress-singer Alice Babs deco-rated by the Finnish president, Actress Elsie Albiin mulling a Hollywood offer from Paramount, Casino theatre's "The Gentle Flies" celebrated its 250th performance. Walter Hautzig, young American planist, currently on a Scandinavian

tour. British film, "Henry V," shown at the Eriksberg Cinema with great

British film, "Henry V" shown at the Erikberg Cimena with great Judith Sander, American opera Judith Sander, American opera Sungar, recently appeared at the Concarderies Hjoerdis Pettersson slated for appearances at Gothenburg's City Actor Alf Kjellin, recently pacted by David O. Selznick, leaves Soot Disch Carlot Schenick, leaves Soot Disch Berger Schenick, leaves Soot Schenick, and may soon leave to appear for U. S. pik. Papeared at the Concert Hall, list chore since discharge from hospital. Schenick Schenick, leaves Soot Schenick, lea

Russell, expected here late this sum-man Debrix, veopee of the French "Unstitut des Brutes Etudes Genematorpanhque," lecturing in Sweden, Green et al. 1988 of the Sweden, City theater, Maimee, while Oscer Wings is mapping a revival of the "Desert Song" at the same spot, Composed of 50 persons, aixed for, composed of 50 persons, aixed for, popularities of the properties of the High Robertson's balon. Later goes Desibettis, "Elistic D'Amore" was

High Robertson's baton. Later goes to Rorway. "Ellistic D'Amore" was recently given in Italian at the Royal Oper, House with Lamberto Garcelli con-lucing and Ragma Preem of "Free more in Italian at the recent of the Royal Charles Manon in America" starring Edward Persson received gool reception. Part of the received gool reception. Part of the while Persson was in America has the received color of the Royal Roy

ish chairman, now in Britain with screen tests of three Swedish ac-tresses. Reported a possibility that a Swedish actress may be starred in Eagle-Lion's forthcoming "Red Shoes."

Minneapolis

By Les Rees
Sigmund Romberg into Orpheum
April 29-30.
North Sta April 29-30.

April 29-30.

North Star Playhouse presenting "The Jest."

Curly's has Mildred Bailey starting April 18.

Hotel Radisson Flame Room has "Wodennates". Curry's has Middred Balley startRotel Radisson Flame Room has
"Rodernaires".

"Rotel Radisson Flame Room has
"Rodernaires".

"Rotel Radisson Flame Room has
"Rotel Radisson May 1-8.

St. Paul Auditorium has San
Frantices Symphony or che-stra
Sas Ryan into Hotel Nicolet Minseon Terrace with Elisworth &
Pappy Treater's "Screwhalls" and
Jerry Abbott held over at Happy
Work to start new most on completer remording of Lyceum, legit
"Glass Menagorie" played ongiber return Twin City enage"University Film Society offering
you have been been been been
"After standards Broodway VerAfter standards Broodway VerAfter standards Broodway
Work
"After Standards Broodway
Work
"After Standards Broodway
"

London

After years as vaude headliner, Nellie Wallace transferred to straight role in revival of "The Ghost Train." Ghost Train,"

Port of Harwich is to build, as a war memorial, a social center including a theatre. Project will cost around \$140,000.

a meetre. Project will cost control and the control and the cost of the cost o

makes, his first trip to America Month 200 Apr. Herbert and Vivian Ellis, who Collaborated on his last abow, "Big week, titled "Biess the Bride." Phyllis Dixey's house in Epson was broken into by burghes, with coat valued at \$10.000 besides \$2,000 in cash and same amount in bonks. Switzerland, Belgium and Holland for five-month four, starting in July. Larry Adder's first London recital day (19) under Harold Faiding's direction.

Gay (187 the control of the control

Miami Beach

By Larry Selloway
Juan Pineda's orch into Ciro's.
Arthur Childers' Little Palm Club
huttered for season.
State American Legion convention
ere hypoing biz in niteries.
Jackie Winston headed north for
hut Charles (Balta) here hypoing biz in niteries.

Jackie Winston headed north for Club Charles (Balto) engagement.

B. S. Pully and Gump packing them in at Paddock club and held over.

B. S. Pully and Gump packing them in at Padock club and held Tommy Dix, closed at Kitty David and headed Constward where hell Ann Creaby held over at Bar of Music, with Beth Challis back after Fiesta De Las Americas pageant of Orange Bowl this week with top Bob (Manny's) Feinstein air-exessing airponnet of sturgen to Al-Tommy Nunes orch renewed at Club 2, marking beginning of second year in the all-night spot control of the Control of th

ing 20th wedding anniversary at their Allison Island home with big PKHty Davis' Cancer Fund benefit Sunday night (3d) was sellout at 110 particularly and their Allison Islands on the Canada and their Allison Islands and their Allison Islands and Islands and Islands and Islands and Jackies Smill with their Allison Islands and Islands a

Dublin

By Maxwell Sweeney

By Maxwell Sweeney
Capitol cinema—new 1,300-scater
Opened at Cork,
Gainsborough director Maurice
Elvey due here soon.
George Hamer. Odeon circuit
booking manager, here on vacation.
Agent Barney McGinn, Linnitt &
Dunfee, to London after vacation
here. here,
Actor Shamus Locke back to Ab-bey theatre after film work with Actor Shamus Locke back to Ab-bey theatre after film work with Rank.
Harry Brogan to leading role in Abbey play, "They Got What They Wanted."

Harry Brogan to leading role in Abbey play. They Got What They Wanted."
Planist Jan Smeterlin inked for Chopin recital at Theatre Royal. next month. Swiss conductor Robert S. Donzler here to conduct Radio Eircann Sym-phony orch.

here to conduct Radio Elevania San-phony orch.
Dennis Price, star of "Hungry Hill," to London after personal ap-pearances here.
Film critic Kenneth G. Gray is to produce his own play, "The Wise Want Love," in Dublin.
Michael Powell to start shooting

Irish story, "Paddy the Cope," on location in County Donegal soon. Rank organization in Ireland has changed name from Metropole & Allied Cinemas to Odeon (Ireland) Ltd.

Ltd.
Palace theatre, Cork, celebrating
50th anniversary of opening this
week with special vaude bill topped
hy pianist-singer Peggy Dell.

Washington

By Florence S. Lewe Author John P. Marquand in last Oscar Levant concerts here April 25.

Max Miller, Eagle Lion flack, ir town past week to promote "Be-delia." Carter Barron, Locw manager back at his desk after a Florida

vacation. vacation,
Julian G. Murphy, local lad, ap-pointed sales promotion manager at WTOP-CBS.

Julian G. Murphy, local Ind., appointed sales promotion amanger at WTOP-CBS.

WTOP-CBS.

A station of the programs of the prog

Harold Ornor preem of "Citizen Saint", Sauce (12).
Lester Isaacs, chief projectionist for Loew's, in town on a national survey of company theatres, with Robert Lucas, Loew's head technician for Australia, along as observer.

Paris

· By Maxime de Beix Kiki writing book on Montparnasse. Jack Forrester at Plaza Athenee, from Madrid. Col. Frank McCarthy fast polish-

from Madrid.

Col. Frank McCarthy fast polishincol. Frank McCarthy fast polishincol. Frank McCarthy fast polishincol. Frank McCarthy fast polishincol. Frank McCarthy fast polisha fast polish-

Chicago

Unicago
Barnes Circus opening al Chicago
Stadium, Friday (18)
"Late Song" run has been extendere the Control of the Control
Horse MacMahon, film heavy,
and wife Louise Campbell will motor back to Cost him beer for one
week, beginning April 21; is cheeling in with jarge advance sale.

Press chief, Johning Samuel Goldwyn's publicity staff, on Cosat.

Placed Morton Downey at Mayfair
room hecause of latter's laryngifis.
Ruty Vallew was guest of honor at
Brot Dahlberg, Chicago industrial
sit, fire my beeners of flow works.

Social party inst week rosen by a Dahlberg. Chlesgo industrial-Marchael and a Compared to the Compared to the

Hollywood

Ray Nazarro in from Shanghai.
J. G. Mayer to Honolulu on vacation.

Tyrone Power sunning at Palm Springs George Tobias to Mexico City on vacation. Kerry Vaughn checked in from Manhattan mannattan.

Jimmy Durante vacationing at Palm Springs.

Lenore Aubert laid up with a sprained ankle.

sprained ankle.

Henry Ginsherg returned from his
Arizona vacation.

Vincent Price to St. Louis, where
his father is ill.

Caroline Leonetti back to work
after battling flu.

after battling flu.
Francis Lederer in town after a
year on the stage.
Dick Powell recovering from
penicillin poisoning.
Gen. George C. Kenney guesting
with Jack L. Warner.

with Jack Le Warner.

John Haggott reterrad. to work actors a weshlow the Jack Le Warner.

John Haggott reterrad to work actors a weshlow the Jack Le Warner.

Raymond Massey in, from Man-Raymond Massey in the Jack Le Warner of Manier and Jack Le Wa

York.

Yo

and Soul."

James Cagney and his auxiliary yacht had to be towed into Newport harbor by the Coast Guard when his engine broke down.

Honolulu

Mabel Thomas Mabel Thomas
The Marshall Fields clippered in
for a long rest.
Beulah Bondl at the Halekaulani
hall bend at the Halekaulani
hall bend at Malkid Beach.
Lloyd Paniages having a grand
time at Walkid Beach.
Nautical Hawaiians, Bill Lincoln's
group, at Queens Surf.
Ray Andrade and band playing at
the Royal Hawaiian hotel.

ne Royal Hawalian notel.

Randolph H. Hearst and wife proonging their Hawalian stay. longing their Hawaiian stay,
Hawaiian Islands getting another
radio station on Maul, KULU.
Joyce Moss, of Photo Play mag,
spent three weeks at the Royal.
Use the state of the Royal
Blue Lei eaturing Irene Knight
Kyle Palmer, of the LA Times,
Buddy and Ramsey Nast forgetting
Buddy and Ramsey Nast forgetting
Islands, Sushness and touring the Islands.
Ralph Fitkin and Web Edwards of
KOHN on mainland for business

KOHN on maintand for business confuss. Chara Inter closed at the Royal and playing short engagement at La Gypsy Markoff and hubby winding up long tour on the USO here, then off to N. The standard of the Confussion of the Confusion of the Confussion of the Confusion of the Confussion of the Confussio

they make "Robinson Crusor" in June.

Jan orograms are again on the alr over the local stations, taking plenty of time. Chinese programs coming back also, but the Japs by far lead on daytime slots.



Personal Management CARLOS GASTEL



GENERAL ARTISTS CORPORATION

and the second of the second o

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VOL. 166 No. 7

NEW YORK, WEDNESDAY, APRIL 23, 1947

PRICE 25 CENTS

Allen's 'Dead Air' Hook Cues CBS Bid: **NBC To Swing Mop Freely as Before**

J. Waiter Thompson asgess said yasterday (Trues) that CBS was preparing a presentiation in a bid NBC in the control of the con

The Fred Allen-NBC censorship The Fred Allen-MBC ceasorship lisson that's been cropping up periodically throughout the season reached a new high boiling point last Sunday night (20) when Allen was could it has if or a half-minute. Allen burned; NBC said, in effect that it wasn't idding—and still means, business—about comedians who kid the network on the sing the control of the c of his material

NBC gave the Allen show the "dead air" treatment because he re-fused to delete or change a gag (Continued on page 20)

Phone Strike's Toll on Brokers

The telephone strike has accounted for a sharp drop in Broadway ticket agency business, last week especially being the "worst" according to herbare

agency business, last week especially being the "worst" according to brokers being the "worst" according to brokers the way a considerable volume of patrons living in auburban communities, and all such ealth have been eliminated since the strike started. Only strictly loom! (dial) course the best principal to the strike started. Only strictly loom! (dial) course the best principal to the strike started. Only strictly loom! (dial) course the best principal to the strike strike strik

SOPH'S \$47,000 RECORD AT N.Y. LATIN QUARTER

Sophie Tucker's first week at the Latin Quarter, N. Y., has resulted The Lecture Circuit at this Broadway spot. Take of 47,000 exceeds anything recorded during the war in Lou Walters' spot. I again the season, when them any take making the footboll season, when thousands of spotter the programs. One titled "An Evening With Earl and the Stem. Previous record of the Latin Frevious record of the Latin Stem. The Stem. Stem. The Stem. T in the highest gross ever taken in

It Ain't Neat

It Ain't Neat
Current trend toward nudity
in nitery costuming has been
halted temporarily by the current smallpox inoculation campaign in New York.
Majority of gals have been
forced to add band-aids on arms
or legs where they've been vaccinated.

See 200G Release In Puccini Coin With Italy Treaty

Signing of the Italian peace treaty is expected to release upwards of \$300,000 to the heirs of Giacomo Puecini, Italian operatic composer. Sum has piled up in royalites in the Word here is that the family's attorney in this country has been bustly licensing worldwide rights to Puecini music, licenses to take effect when the puecini competitions by the U. S. government.

Issue is interesting because of the received and the release of its proceeding the puecini competitions by the U. S. government.

Issue is interesting because of the received and the release of the Puecini control of the Puecini control of the Puecini music to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like to Producer Milton Shubert for an operetta based on the componer's like the producer to Producer Milton Shubert for an operetta based on the componer's like the producer to Producer Milton Shubert for an operetta based on the componer's like the producer to Produ

LORRAINE DE WOOD IN FREAK SALARY HIKE

composer's life.

Agent Jerry Rosen makes a policy of reading the newspapers for "freat" headiners in the Willie Hammerstein tradition. Upon learning that Lorraine De Wood was "La Tirana" ("The Tyranical One") in the life of John L. Mee, who was fatally shot aboard his yacht at Haward was "La Week Rosen booked her ratally shot about in syacit at invariant last week. Rosen booked her into the Greenwich Village Inn. N. Y., to open tonight (Wednesday) at \$1,250. Miss-De Wood's regular (Continued on page 16)

Eddie Dowling On

The Lecture Circuit like. like the reason for WinDowling has signed with Hercin lies the reason for Win(Continued on page 54)

C nsidered one of the long-felt needs in radio, a coarti-o-coast research of the coarties of t

Field Ogles Winchell With \$200,000 Offer: WW's 502G Yearly By ABEL GREEN

By ABEL GREEN
Marshall Feld III is filling with
Watter Winchell, guaranteeing him
Watter Winchell, guaranteeing him
State of the Chicago Sun syndicate's
probleman. This decier discloses
with Hearst, the columnist has been
san contract. This is as of No. 10
last. Winchell's present deal is \$1,200
a week for six daily columns to
N. Y. S. 200,000 for his acetypaper
writings.

N. Y. Mirror; with syndication his gross is \$100.000 for his accepaper writings.

Jacob S. \$100.000 for his accepaper writings.

Jacob S. \$100.000 for his 15-minute stint that with the his his 15-minute stint that Winchell had been drawing for several years. The boost came when the highest his 15-minute stint that with the highest hight highest hig

CONSIDER REPRISE Tame Legit Spring for Broadway, With Biz Slip Showing, Production Off

"You mean," cooed Miss Reed, "the one you're sitting on, dear?"

Photogenic Prez **Looms Necessity** Under Television

Republican Presidential nominee Republican Presidential nominee for 1948, besides having to possess a good radio voice, for the first time in history will need all the photo-genic qualities of the most glamor-ous Hollywood star if he's to influ-ence an estimated 2.560,000 television viewers. Reason is that the GOP national convention, scheduled to open June 20, 1948. in Philadelphia, will be televised for the first time (Continued on page 54)

GARLAND TO LEARN HOW THE OTHER HALF DIES

THE OTHER HEAD PIED.

Robert Garland, drama eritle for
the N. Y. Journal-Ameriean, may
turn actor this summer, planning appearances in summer stocks with
Queenic Smith, his ex-wife. They
are due to appear in 'Brief Moment,' the S. N. Behrman comen,'
which introduced the late Alexandor
ment,' and the proper in the company
which introduced the late Alexandor
Garland would play the Woollcott
part, that of a wit who speaks sattire
lines while reclining on a sota. Miss

lines while reclining on a sofa. Miss Smith was recently appointed talent scout for the Theatre Guild in Hollywood but plans to spend her vaca-tion in sticks stocks. There's talk of Garland and Miss Smith re-marry-

Mae West's 'Diamond Lil' Slated for London in Aug.

London, April 22. Harry Foster, head of Foster's Agency here, will fly to the United States May 3 to finalize a deal with Mae West to open at the Casino the-atre, London, in "Diamond Lil." Show is slated to open early August under auspices of Tom Arnold, pro-

Foster will stay in New York for two days, spend a yeral days in Hollywood, and plans to fly back to England May 12.

With business slipping and pro-duction tapering, it now looks more emphatically like a tame spring on Broadway. roadway. One show arrived last week and

Broadway.

One show arrived last week and dropped right out. There are three possible premiers next week, and dropped right out. There are three possible premiers next week, while Mary doesn't figure to be any composition of the property of the property

Colman's \$150,000 And % Disk Deal

And % DISK Deal
Randal Colman is tabbed for
Rin60,000 plus percentage of sales as
his share on the open-end transscribed dramat above. "A rottelscribed state of the open-end transscribed dramat above. "A rottelscribed property of the openscribed property of the openscribed dramat above. "A rottelis settling up in a 52 half-hour series,
swith John L. Sinn, gen. nur., acting
is settling up in a 52 half-hour series,
with John L. Sinn, gen. nur., acting
as producer, and company indine
their "Savorite stories" for dramatication. Show is looked on to have
a three-year pull, with options set
on it for two more years after that,
in some. He'll normate first two,
playing lead in the third, "Crodising
to the Night." First two will be
for the Night." First two will be
women." Scripters-directors forry
Women. "Scripters-directors forry
Women." Scripters-directors for the sale of the scripters
women. Scripters-directors for the scripters
women." Scripters-directors for the scripters
women. Scripters-directors
women. Script

METRO'S BUILDUP IDEAS FOR BEATRICE LILLIE

Metro's Arbur Freed has Beatrice Lillie on the agenda for a buildup in several pictures, for her special comic talents, providing the right scripts can be found. This is the result to the control of th

Coast Is Out as Video High Seat, Sez Royal; High Costs Deciding Factor

Hollywood, which has long been touted by Coast television officials Quizmaster Joe Kelly siloutstry, will never attain that distinction, in the opinion of John F. Royal, NBC executive veepee over Joe W. Kelly, uniformeter over Joe W. Kelly, uniform

telc.

Coast touters have played up the fact that the best production, as well as acting talent is currently centered in Hollywood, but the treemedous costs involved in staging Hollywood's idea of a good show, pegad as they are to film production techniques, rules out the control of the con

operate on such terms, Royal thinks.

Conceding that the amount of the Coast was considered available on the Coast was the Coast was considered as the Coast was considered would be New York. He envisaged to the New York the envisaged would be New York. He envisaged to the Coast back to the Coast was consequently, an eventual migration of top talent from the Coast back to get along with less sunshine. "Other N. Y., where costs can be kept to a toget along with less sunshine." Other N. Y. Lee officials have also scoffed at the idea of the Coast we eventually becoming the video center of the nation, but for various other research. Clied among these is the

one of the prime reasons for Hollywood's having become so important
to radio. Royal declared that production costs would be the deciding
from the production costs would be the deciding
stong with Hollywood's iden of costs,
then talent will go wherever the
stage is, which Royal predicted
would be New York. He envisaced,
to the reason of the production of the production of top stant from the Coast back to
N.Y., where costs can be kept to
a minimum, even if the actors "have
to the reasons. Chief and the standard to the reasons. Chief and the standard to
the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons. Chief and the reasons control to the reasons control to the reasons. Chief and the reasons control to the reasons control to the reasons. Chief and the reasons control to the reasons c

Fact that the majority of broad-casters who will eventually have network setups have teed off their operations in N. Y. has also given the east a foothold on the industry. the east a foothold on the industry. With advertisers seeking the greatest market area for their tele spending, they've naturally concentrated on N. Y. to date, which indicates that Chicago might beat out the Coast as the next spot in the nationwide exception.

Neil Agnew, Fred Uttal's **Dual Wedding Ceremony**

Dital Wedding Ceremony Neil Agow took a French bride at a very hush-hush double ceremony. The state of the st

Also married at the dual ceremony were radio producer Fred Uttal and radio actress Joan Barton, Uttal has a farm next to Agnew's and an of-fice in the same building with him; the double wedding apparently mak-ing their neighborliness complete.

Agnew was divorced from actress Arlene Francis about two years ago.

Roadshow Boys

Bing Crosby and his touring sidekick Bob Hope have hit the road again, this time doing a 15-minute recording for the U. S. Treasury savings bond drive, appropriately titled "Road to Security."

titled "Road to Security."

Takeoff on their typical "Road" pix, program is one of Treasury's "Guest Star" series, including a chorus and Demis Say's orchestra in a quarter-host. "Di king and hunter. Disk, made recently in Hollywood, will be on the air about June-July.

Slays Thug in Home

Chicago, April 22.

Joe W. Kelly, quizmaster of the radio "Quiz Kids" program, emptied a 38-caliber revolver at two burglars in his home-here last night

(Mon.).

One got away. Police found the other one dead of a bullet wound in his neck in Kelly's backgard. He was identified as Harold G. Fransen, 25-year-old ex-convict.

Joe Laurie, Jr., Still Not Fully Recovered From Assault of a Week Age

the control of the co

ray the Communication of the C

Benny Heads Talent For Texas City Benefits

For Texas City Benefits
Jack Benny and Phil Harris are
due to fly to Texas after their
broadeasts next Sunday to appear
in a pair of benefits for the Texas
City survivors. Galveston on Monday and Houston on Tuesday are
Bid for Benny came directly from
Generia Elsenbower. The comedia
will round up the Hollywood talent.

Marjerie Reynolds to Join Troupe Marjorie Reynolds is staking time off from her film chores to join Stnny's vaude troupe which opens May 9 at the Chicago theatre, Chicago, and moves to the Roxy, New York, May 23.

York, May 23.
Previously booked were Phil
Harris, Rochester and the Sportsmen

Rochester will go out as head of a Rochester will go out as head of a younde package after he winds up with Benny. Seplam has been booked for the Reyal theatre, Chicaro at the head of a show, rest of whir-h is still to be selected. Rochestor.'s Reval date calls for \$8.500 plus 50°. of the take over \$20.030.

Other dates to be lined ups.



253rd WEEK! KEN MURRAY'S BLACKOUTS OF 1947

El Capitan Theatre, Hollywood, Cal. "It's the fun spot of Los Angeles. Really a permanent laugh insti-tution."

RANDOLPH SCOTT.

Dewey Signs Bill **On Moppet Actors**

Albany, April 22.
Long fight to effectuate a uniform, state-wide system for the appearance of children under 16 in stage performances, motion pictures, circuses, radio, television programs and the like, reached a successful end when Gov. Dewey signed the Mahoney-Finch bill.

Measure provides for issuance, on a fixed-time basis, of permits by lo-cal boards of education or desig-nated officials, where appearances are not considered injurious to the child's physical or moral well-being. Church, school and amateur per formances are exempted.

Securing Citizenship From Hungary Snares Critical Raps for Lehar

and the control of th

Flagstad's N. Y. SRO More Like A Political Rally Than a Concert

Stork Man's Top Rating Stork Man's Top Rating

Every man to his neet; as

well as the property of the

"Gee, you'd make a wonderful doorman, Leonard!"

Financial Reasons' Cue Cancellation By Robeson in Peoria

Kobeson in Peoria.
Concellation of Paul Robeson's concert in Peoria. III., last Friday (36) was for "purely financial reasons," according to Columbia Conserts, his managers, and not for powhere. Columbia did the chacelling, Robeson was not barred by the dity, although the Peoria City Columbia Conservation of the Columbia of the Colu

munist-front organizations.
Singer-actor, was booked six months ago for the concert, to be managed locally by Allen Cannon, a violin teacher, on the Bradley Coloniage State of the Coloniage State of the Coloniage State of Robeson's known paid. Because of Robeson's known paid. Because of Robeson's known liberal political views, a local columnist started a campaign a few weeks ago gasinst his appearance, on A week ago Cannon approached Columbia veepee Fred Schang. Coloniage was a constant of the Coloniage Colonia

turning the deposit.
CIO groups got permission to hold
a reception in Robeson's honor af-Provia City Hall following the cam-Provia City Hall following the cam-permission of the City of the City
withdrawn by the mayor when vet-eran and other groups protested.
Robeson had intended appearing in
the city to protest what he called
"being branded a subversive with
"being branded as ubversive with
idea off," but was perauaded to call
idea off," of the city to provide the call of the city to protest what he called
idea off, when the province of the con
tiles off, when the con
til

idea off.

Pickets at Kirsten Flagstad's recital in New York Sunday (20) incidentally called attention to fact
that the American Robeson was
denied a chance to sing in Peoria,
while the Norwegian Mme. Flagstad
was permitted to sing in N. Y.

Robeson Defies Peoris Chicago, April 22.

Chicago, April 22.*

Paul Robeson appeared last night (21) before a cheering, overflow crowd of American Youth for Democracy at the south side Du Sable High School here to discuss the Peoria affair. He said that he intends to return to Peoria (where civic protest caused cancellation of his concert) to speak and sing, if it's the last thing he does.

Robeson told audience that Amer-Robeson told audience that Amer-

the last thing he does.
Robeson told audience that America is still healthy and free from facisims but that facisim is growing accious that facisims is growing the facisims of the facisims o

Thomas' Pacific Concerts Hollywood, April 22.

By ARTHUR BRONSON

Belief that Kirsten Flaantad is sijill

in yevelken in musle circies denote her triumphant Carnegie Hall recital is givenlend in musle circies denote her triumphant Carnegie Hall recital in N. Y. Sunday (20). Veepse of one of the largest booking managements, take returning to the U. S. music sene, said his company wouldn't company to the company of the company

no disturbance.

Palpably nervous at first, the diva warmed soon to her singing, and proved the superlative singer she did to the state of the state

Furtwaengler Whitewashed

Futwaengier Whitewashed Berlin, April 22.
Dr. Wilhelm Futwaengier, noted conductor, has been acquitted as a Nazi collaborator by a German commission, an acquittal ratified by the Allied Kommandatura. Reported his first performance will be with his (Continued on page 38)

Quiet, Men Drinking

Now there's a soft pedal law in the works here. It would be added to the Health and Safety Code. requiring all commercial establishments such as bars, cocktail lounges, etc., which feature raddo, phonograph and, presumably, television, lukeboxes, etc., to soundproof the

premises.
It states: "Sound deadening ma-terial must be effectively used in walls and ceilings of each and every commercial establishment where Hollywood, April 22, ommercial establishment where the Friday for a pair of Honolule concerts next week.

Flies to Austrain, May 3 for a peries of 30 concerts, and the series of 30 concerts.

CUT-PRICE MOVE MAY HIT FILM

Congressional Stance, AFL and L.A. | PRES. TRUMAN Moves Cue End to Studio Labor Row

Hollywood's jurisdictional strike which has dragged on for the past seven months may reach a solution as a result of developments on three froms this week. Events occurring in the past seven days which promise to clear the way to a finale on the internicing row are:

on the internicine row are:

1. Rapid progress made by Congressional bills outlawing the jurisdictional type of walkout that the Conference of Studio Unions

jurisdictional type of walkout that the Conference of Studio Unions pulled the Conference of Studio Unions pulled the Conference of Studio Unions pulled the Conference of Studio Unions will buddle next month to work out a formula for settling jurisdictional Launching of a series of collective bargaining huddles yester-day (Tues.) among major producers and representatives of the Carpentago Union Conference of the Carpentago Union Conference of the Carpentago Union Carpended Strike.

Step No. 3 was brought about by an invitation telegraphed to Jošeph Cambiano, international vennes of the Carpentago Union Conference of the Carpentago Union Carpentago Union Conference of the Carpentago Union Carpen

Griffis' Remark About Hitler May Jam His OK As Warsaw Ambassador

Strong possibility exists here that Stanton Griffis, chairman of the Paramount executive committee and a New York investment banker, may never be confirmed as ambassador to Poland. According to one influen-tial member of the Senate Foreign to Poland. According to the induction tial member of the Senate Foreign Relations committee it will take strenuous action by the White House and the State Dept. to get the com-mittee to act favorably on his nom-

and the State Dept. to get the com-mittee to act favorably on his som-ination. The state of the Griffis is said to have made several years ago at a private dinner party in New York. Foreign Relations committee has held three or four tosted hearings at which persons tisted in an effort to find what he really did say. Ceneral agreement is that Griffis poke warmly on the efficiency and ability of the Nant dictator. One that Griffis climed Hiller was "the wisest man" he knew of. Griffis denied this, stating that he said Hit-ler was very smart and should be wisthed.

watched.

At any rate there is cnough confusion over the matter for the committee to feel that the nomination should be shelved and nothing done about it unless there is considerable Administration pressure.

EXPECT TO NAME NEW UA PRESIDENT IN 30 DAYS

United Artists owners Mary Pick-ford and Charles Chaplin are hope-ful of announcing the new president of the company in about 30 days, il has been learned, as result of al-most daily meetings being held among them, their attorneys and ad-visers. In addition to other points settled, they have determined that

settled, they have determined that the new prexy whoever he is, will have carie blanche to reorganize the operation of the company and its personnel as he sees fit. Although the present discussions are covering a wide agenda of topics having to do with the future of UA. It was said there would be no final decision on anything nearing choice. at was said there would be no maid decision on anything pending choice of the president. Since it is anticipated that he'll have some ideas of his own on personnel and other reorganization, decisions will be withheld awaiting his participation.

Rathvon, Schary East N. Peter Rathvon, RKO prexy. who returned to the Coast 10 days ago, is due back in N.Y. about May 14.

Dore Schary, veepee in charge of production for the company, plans to arrive in N.Y. on May 5 from the Court

Leigh's 17-Year-Old Sub

With Jean Simmons, IT-year-old J.
Arthur Rank actress inked for
Ophelia, Laurence Olivier's "Ham-let" is now slated to roll at Denham starting June 25. Vivien Leigh was originally intended for Miss Sim-mons' role but Metro refused to re-lease her from her confused.

Deal for Miss Simmons' services was finalized Monday (21). Actress will appear opposite Olivier who'll portray Shakespeare's melancholy Dane as well as produce the film,

Brisson-Russell **Nix Duke Millions:** Financing Via RKO

Offer of \$20,000,000 financing for two films yearly for five years, made by the Duke estate through Angier Biddle, has been turned down by Independent Artists, Frederick Brisson-Rosaind Russell indie. Instead, IA will be financed 50% through RKO, which will release product. Remainder will come through bank loans.

loans.

RKO, through financial backing, is obtaining a participating interest in IA. Understood that the proposed Duke deal was turned down because the estate of the tobacco tycoon wanted too large a chunk in the new producing company. Before closing with RKO for financing release, 14 held negotiations with several other

L.A. SCHOOL SUPT. SAYS FILMS GOOD FOR KIDS

FILMS GUOJF FÜK KIDS
Film sare good for children, according to Dr. Vierling Kersey, superintendent of Los Angeles city
schoolt. This opinion, at variance
with that of various sharpshooters
with that of various sharpshooters
of eacouracing juvenile delinquency,
was expressed during the national
convention of American city school
supervitendents. At a motion pieture dinner, altered by more than
try leaders. Dr. Kersey said:
"The motion pieture industry.

The motion pieture industry.

"The motion picture industry, through its own system of self-discipline, its doing a fine job of eliminating scenes that would have a destructive influence upon children. Our experience, as well as that of lead-

Skouras, Silverstone's

Tomopy in Many Keys—'Years, 'Apley,' 'Affair,'

"Grass,' 'Egg,' 'Smash-Up' Acc Field

"Grass,' Egg,' 'Smash-Up' Acc Field

"Skouras, Silverstone's

"Skouras, Silverstone's

"Tomopher of the criticism of Hollywood in this program of the criticism of the criticism of Hollywood in this program of the Company of the Company

CUES ALL BIZ

With mounting Government and public pressure for an across-the-boards price cut in all industries,

public pressure for an across-thoboards price cut in all industries,
boards price cut in all industries,
from the property of the property of the property
Truman's apeech in New York,
Monday (21), film executives feel theatre scales are under the white
light along with other prices,
light along with other prices,
office prices, consequently, under
the impression they might be forced to cut prices, although most of the
Suggies feel they're in a better
fall to be prices, and they're in a better
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All 5 Newsreels Break Pledge and Do on-the-Spot Shots of Texas Disaster

Shots of lexas Disastice.

Long standing agreement among the five newared companies not to issue special redditions was mutually broken last week for the first time when spot news firms of the Texas when spot news firms of the Texas taneously released by all first taneously released by all first throughout the east Thursday (71) followed by complete national distribution by Saturday (12). Original arrangement by the reals where each orgent not to scoop the other. With regular staffers augmented by freelance men, most companies had craft the thin first explosions about the Ferent Freighter Grand about the Ferent Freighter Grand had crack lensmen on the soon after the first expl-aboard the French freighter ((Continued on page 21) Grand

SMPE's Larsen Predicts Theatre **Television in 2 Yrs. With Industry Aid**

Crisis in Pennsy

UTSIS III relinisy

Alije filiadelphia, April 22.
Alije filiadelphia, April 22.
ers of "Eastern Pennsylvania has opened a drive to enhist exhibs in opened a drive to enhist exhibs in the fate of the popeors machine. The Pennsylvania Dept. of Labor, and Industry, without notice or public hearing, has banned use of the poppers in all theatres in the state. An appeal from the exists. An appeal from the ruling is beling presend by Allief.

Booze Business No. 1 Squawk Vs. Hollywood Films

Excessive tippling is the No. 1 squawking point of the American squawking point of the American less it is far and away the item which draws most letters of protest to the Motion Picture Assa., check revealed last well. Recognition of the Company of the Company

a wide variety of complaints.

Objections to excessive drinking in pictures reached such a peak a few months ago that they became (Continued on page 16)

Wanger Urges Million To Offset Bad Ballyhoo

Annual industry-wide public rela-tions program costing a million dollars has been suggested by Waiter Wanger in addressing the Hollywood Ad club. Proposed campaign would present the industry in a fair light, offsetting propaganda.

any industry has been maligned as Hollywood has, and yet has done so little about it.

Chicago, April 22, ln an off schedule meeting, Paul J. Larsen, head of the Society of Motion Picture Engineers committee on theatre television, said that for the first time the motion picture inthe first time the motion picture in-dustry is standing together in sup-port of theatre television and, if siven FCC channel allocation, will be ready for the public within two years, or by 1806 at the latest. Lar-son, on leave from Johns Hopkins search project, claimed that the the-atre industry had no alternative but to enter the video field because of the direct competition television will give it.

the direct competition television will give it.
Prior to the FCC hearing on Feb.
A the film industry did not support to the FCC hearing on Feb.
A the film industry did not support to the film industry did not support to the film of the same frequencies that SMFP fc1 should be allocated to the industry. Laren pointed case that the film of th

Loew-Selznick's Tests On 'Duel' Cues 90c-\$1.25 As Probable Top Prices

With increasing indication of pub-lic resistance to excessively jacked-up admission prices, Locw's and the Selznick Releasing Organization are

189 admission prices, Lovev's one, one to the control of the contr

"Duel" is holding over for a (Continued on page 18)

National Boxoffice Survey

Biz Droopy in Many Keys-'Years,' 'Apley,' 'Affair, 'Grass,' 'Egg,' 'Smash-Up' Pace Field

Vol. 166 170 INDEX Bills 47 Chatter 55

Film Reviews 8 Inside Pictures 18 Inside Radio Legitimate Music
Mew Acts
Night Club Reviews Obituary Orchestras Pre-Production News ... Pre-Production News
Radio
Radio Reviews
Frank Scully
Television
Vaudeville

DAILY VARIETY Published in Holtswood I Daily Variety, Ltd.; \$10 a Yest - \$12 Foreign

OK Reception of Roach's 50-55 Min. Streamliners Gets Him New UA Deal

Sneak preview last week for United Artists' exces of several of Ial Ronch's abbreviated features resulted in UA board's okaying a six-picture releasing deal with the producer last Thursday (IV). Contract served to take Roach off a rather served to take Roach off a rather that "he was the result of the result of the the contract of the theory of the result of the theory of the result of the reported investment of almost \$2, \$60,000-and no release.

06,000—and no release.
Test screenings of the plx, which
run 96-55 minutes, were made at the
Globe, N. Y. With audience
test the good to the Clnecolor protaction good to the clnecolor pro-

the briefles.

Roach had got himself into the tough spot of having the four pix on the shelf without a release, parton the shelf without a release, parton with Waiter Wanger last fall. UA was not anxious to have the "streamlinets," insmuch as their peculiar length presents a tough sales problem, but it was in the three of meking a deal with three of meking a deal with

Wanger.

Wenger, however, needed studio space and so he made an arrangement by which Roach would rend him half his studio in return for tying in release of his "stream-liners" with the then-pending UA-Wanger contract. UA agreed to accept the Roach product on that beats, but then the Wanger deal with beais, but then the Wanger deal with the distrib fell through and Roach was left holding the bag. Among other things, the stude space situ-ation greatly eased and Wanger was rever forced to take abountage. of the facilities Roach offered. The property of the facilities of the J. "The Fabrilius Joe." "Here Cames Trouble" and "Who Killed Doe Robbin".

MORE THAN 500 HONOR ED FAY'S 50TH ANNI

Providence, April 22.
Providence held its own Ossar awards last night Ufsonday) and handed all the haurels to Edwards and the haurels to Edwards and the hands to Edwards and the hands to years in show business. Affair was striged by Independent Theatre Orners and the more than 550 who attended represented all phases of e-'nriamment.

Lionors to Fav inchange.

attended represented all phases of e-matainment.
.imons to Fay included a small but by Aristide Clandarani, nationally-known sculptur; a claime from ally-known sculptur; a claime from the Springer's hospital for crippled chief-en; citation from the Town Cries of Rhode Island; a resolution passed by the central resembly at the rearrange of the control of the contro

Rose Would Estop Mason From Other Engagements

From Other Engagements.

From Other Engagements.

From Other Engagements.

From Engagements of the Cohild

James Misson from tables of solid

James Misson from tables of solid

James Misson from tables of solid

James Misson from tables of the Control legal

End over a disputed contract.

From Other Rose them asks that

Mason fork over \$1.760,000 in dam
Jose which the former estimates he

would make on their port deal to

Is much a producting company. Resel
in an unawer filled to the suit
brought by the British actor which

acciss a decision declaring the aproxi
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the right to take Mason's oral terti
nation of the Control of the Control

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Joseph Statistics of the

Vaccination B.O. Blues New York boxoffices," like many that have been vaccinated during the current smallpox innoculation campaign, are getting a bad reaction as a result of the vaccinations.

a wat reaction as a result of the vaccinations.

Some loss of revenue is ascribed to the fact that many-are getting after-effects of the innoculations, and are con-sequently staying out of public places.

MPF Sets Execs In Various Areas As Work Starts

Albany, April 22.

Si Fabian was chosen trustee from
the Albany exchange district to the
legition Fricture Foundation, while
ager of Fabian eliverit, was named
general chairman of the executive
committee, at a meeting, he Ten
were made after brief discussion by
a 17-man committee which had been
selected at a luncheon of 50 local
to 17-man committee which had been
selected at a luncheon of 50 local
Coldestone, Paramount The
way fraincipal speaker.
Fabian, president of Fabian TheFabian, president of Fabian The-

principal speaker.

Fabian, president of Fabian Theatrea, former chairman of the War
Activities Committee, and now head
of American Theatrea Asara, will
as a successor will be named, id—as
expected—he is chosen one of the 10
a-large delagate. at the national
Activities Committee on the continuation in New
York next motion.

Several changes were made in the
original list of 18 tentatively suggested. Joseph Rosen. 20th-20c
branche delagate (Continued on page 16)

Par's 'Perils' May Have To

Buck Pearl White Reissue

Buck Pearl White Reissute Paramount's forthcoming 'Perlis of Pauline' may run up against an actual Pearl White starre when it's released next fall. Grand International Pictures, newly-formed outfal, is currently completing the configurate elffinancers and plans to release it in the fall.

New outfal, which is headed up by Wall street broker William B. New outfal, which is headed up by Wall street broker William B. New outfal, which is headed up by Wall street broker William B. New outfal, which is headed up by Wall street broker William B. New outfall which which which which will be supported by the broker of the lidden Mennes,' one of Miss White's early epics, from Pathe. According to Grand International representatives, the film is the only original negative of the latter only original negative of the latter of the proposed of the p

in a fire in the Pathe vaults about 10 years ago.
Company plans to use as much of the original film, comprising about 25,000 fect, as possible in the new version, which will be released as a feature. To make up for the lack of a soundtrack, G-I has signed Ralph Rellard, who played opposite Miss White in the film, to narrate Miss White in the film, to narrate

Purs white in the film, to narrate the reissue.

Par has not scheduled a release date for its film yet but the release roster has been completed through August, indicating the film will come out some time in the fall.

Betty Hutton stars in the Par production.

AMPAS All Set for Tonite

would make on their, part deal to lambar has productive exception.

Local pitch was port in by Bose to the production of the production of

geren e riger e dir serrie ber de estati a baceria entre cient e e



GEORGE GIVOT

Burton in VARIETY said "Always a smooth performer ... number of clicks stories ... fine singing voles curefire for old and new patron-age ... new hygredient should place him in front runk consideration as singing star for stage and screen ... a fine showman."

Currently LOEW'S STATE, NEW YORK

Goldwyn Wants Aster Until N. Y. Showcase Is to Be Demolished

Negotiations are under way be-tween Samuel Goldwyn and Maurice Maurer, operator of the Astor, N. Y, by which Goldwyn will have excluby which Goldwyn will have excliver rights to use of the house until it is form down next year, when the entire Broadway block in which it is contained will be rebuilt. Goldwyn's "Best Years of Our Lives" is currently housed in the theatre and will be followed, by "Secret Life of Walter Mitty," if the deal is consummated.

It is anticipated that "Years" will

If is anticipated that "Veser," will remain in the Actor until vest into the fall on the ball of the controls holdovers. That would be permit "Mitty" approximately a six-carried out for beginning demolition next spring.

Goldwyn plan is to release "Mitty" in the fall, depending upon available to the ball of the ball

L. A. to N. Y.

Irving Berlin Bob Considine Jack Conway Rubey Cowan Bing Crosby Albert Deane Dolores Del Rin Lock Description Jack Dempsey D. A. Doran stance Dowling Nathalie Draper Lynn Farnol Adrian Fazan Jules Levey Howie Mayer Virginia Mayo Bay Milland Ann Miller Carles F. Morrison Charles F. Mor.
Marcella Napp
Robert Nathan
Florence Pritch
Link Quarberg
Frank Riley
Hal Roach
Harold Rodner Harold Rodner Taft Scheiber Si Seadler Leonard Sillman Jules Stein D. W. Thornburgh Milic Todd Ben Washer Cobina Wright Margaret Wycherly

Europe to N. Y.

Reg Connelly Al Daff Mary Martin Joe Seidelma

Danger of That Top Price Ballyhoo

Sometimes it doesn't pay to be too specific in ads. Som Goldaynia, "Beat Years," which is doing amash business in most sectors of the country, opened in the Dolle circuit, Louisville, Ky, at advanced prices and with giant newspaper ack announcing that the pie would not play at popular scale during 1947. When bit took a bed dip during the section of the country of

Eddie Albert Sinks 50G of Acting Income Into Losing 16m Venture

Mirisch's RKO Chores

Between Polon, Sherman No move, according to Sol Schwartz, v.p. and general manager of RKO theatres, is being made to replace Hafold Mirisch, who re-signed about two months ago as film buyer, for the circuit. Schwartz said the buying job is being divided be-tween Ben Polon and Bob Shermet.

Schwartz leaves tomorrow (Thurs-Schwartz leaves tomorrow (Thursday) for Mexico City with his wife to visit RiKO's Churubsee studios and theatres, and then heads for Hollywood. On the way east, Schwartzes will stop over for a vacation at Palm Springs, returning to New York in about three weeks.

Why John Davis Won Out Over F. del Guidice

T. GEI GUIGLEC

With the smoke of battle over the resignation of Pilippo del Guidlee as more and the property of the property

Davis countered with his refrain"You can't sell Societh woolens to the
natives of hottest "Africa. If we
make linens, they'll buy." His group
argued that pix must be aimed at
the level of public thinking—not
the transport of the properties of the
the transport of the properties of the
both of the properties of the properties of the
while del Guildee is off to follow his
own ideas in indic production.

N. Y. to L. A.

Maxwell Anderson Joseph Breen Aurora Roche Carlyle Aurora Roche Carly!
Jack Cole
Geraldine Fitzgerald
Leonard Joy
Arthur Laurents
Paul Lukas
Milton Pickman George A. Smith Terry Turner Harry M. Warner John Whitaker

N. Y. to Europe Arthur Askey Joseph Auerbach

the series of th

Cecil Barker Anne Brown Florence Desm George Sebastian

appeared in since his release from the Navy a little more than a year ago have merely been breadwinners to keep feeding his new 16m educational and commercial picture making outfit, the actor said in New York last week. He admitted that as result of "a normal humber of mistakes" made in getting underway, the 16m project has cost him to date \$50,000 of his acting income.

\$50,000 of his acting income.

Unit appears at the moment, however, well on its way to paying for
itself, which is as far as Albert—
who views Eddie Albert Productions not its a moneymaking venture, but as a contribution to world
knowledge—hopes to go. Any profits
will be ploughed back in, he promlises. —

ises. —
In the meantime, the unit has piled up a rather formidable record of contracts for-a new commercial outfit, with 10 reels already finished for such clients as United Alrilines, Unitersal Engineering, Illinois Tool, United Electrical Workers, American College of Surgeons, American College of Elegraph and the State Done. State Dent.

respining a telegraph and use Those commercials, however, are only necessities to make possible Albert's true love-accelogical and educational pix. He's now making a series, with the aid of the Royan wald Foundation, on proper police and minority problems. It will be distributed in the U. S. by law end of the Commercial and the Commer

EAP is also making a "Fuman Behavior" series of six pix labeling "Understanding Ourselves." The 'yll take up the biological, psychological and sociological aspects of man, Also in the eards is a film to aid in the campaign against illiterary in Mexico.

His \$50,000 loss. Albert candidly His \$50,000 loss, Albert candidily admits, was only actually about \$10,000. The other \$40,000 was the Government of the state of the st

however, by the end of three years. Feavy losses he took early in the days of EAP, Albort said, were a result of his endeavor to completely set up his own scenario, camera, cutting and other departments. Now he just hires freelancers as he nce is them, claiming that also gives him access to better people.

Working with these are a pooling to the property of the p

access to better people.
Working with him on a profit-participating basis, but holding no ownership, are Remy Judson, busi-ness manager, and Jack Pietcher. Hudson was vyn of International Detrola, large Detroit parts mavia-facturer, whom Albert met while facturer, whom Albert met while at Hudson's plant. It is via his in-ternational to the profit of the pro-ting of the profit of the pro-position of the heavy commer-cial contracts. cial contracts.

cial contracts.
Fletcher, a former Washieston, D. C., school teacher, was a fallow-officer at the invarion of Tarawa. Albert, and he decided, while sweeting that one out, that they couldn't go back to a civilian existence that didn't entail more human similicance than their old job. Re-ulf was later assigned to Navy training him units.

film units.

Actor was in New York last week, incideritally, to attend the convention of the American Public Ribertions As n. where he was briefly buttonholling deference to sike them a sales pitch of what EAP films could do for their outfits.

YANKS FRET AT RANK'S EXPANSION

Important Republic Meeting Thurs. Will Shape Co.'s Production Course U. S. PIX ABROAD

Will Shape to. s

Highly significant, meeting in determining the future production course of Republic will be held by the production of the production of the production of the production of the ratio of high-right decision will be received in decision will be received in decision will be received in the production of the ratio of high-right decision will be received in the production of the ratio of high-right decision of the ratio of the production of the production of the production of the ratio of the production of the ratio of t

ses.

ates indicated at the first meetof the new directors early this
th his willingness to accept (Continued on page 20)

Paramount Won't Sell Competitively Except In Situations Where Forced

Situations Where Forceal
Paramount won't follow the
course of most other majors by
continuing limited competitive selling. Company has decided to stay
way from the decree's method of
pedding pix except in those instances where it limited. Part announced it will license its product,
"In so doing it will consider
each situation, based upon the partsine coing it will consider
each situation, based upon the
partsine chief, said. Par's stand which
followed a series of huddles among
its top exces means the dropping of

sales chief, said. Par's stand whiten continued a series of the decoping of restricted competitive selling previously practiced by the company. Heretofore, Par had used the bid result of the continued of the co

N.Y. Exhibs Contribute

32G for Greek Orphans

Exhibitors' luncheon held in New York recently resulted in pledges of \$2,2000 for the War Orphans of Greece charity drive, it was an-nounced yesterday (Tues.) Under supervision of Fred Schwartz, Met-ropolitan area chairman, followup florts are being made to increase the sum with the objective of ob-the sum with the objective of obtaining one orphan for every theatre

in the sector.
Company home offices are also reporting success in their drives. RKO
has raised over \$4,000; 20th Fox, \$4.
20; and Universal, \$2,000. Ned Depinet, Si Fabian and Jack Cohn, national co-chairmen, have issued a
supeput that the industry make
an appeal that the industry make
and the control of the put the \$1,200,000
drive over the top.

Siegel, Selznick Flirting

Moe Siegel, who recently left a producer berth on the Metro lot, is understood to be negotiating a deal as studio head for David O. Selznick. Siegel, prior to joining M-G, was production chief for Republic.

There had been some talk in re-cent weeks of Siegel's returning to Reportant stockholder segment that prexy Herbert J. Yates name a top studio exec. It has been learned, however, that Siegel is definitely not interested in going back to the Val.

'Alex' Reissue Din Worries Showmen On Re-Releases

Lisappointment of 20th-Fox's result engagement of "Alexander's Ragtime Band" at the Roxy, N.Y., this past week has shownen doing considerable pondering over what constitutes the bo. values in the re-releases. While "Alex," with what was acknowledged an excellent pre-opening campaign, tallled a measure of the constitution of opening campaign, tallied a meagre \$80,000 for the seven-day period ending yesterday (Tuesday) and was yanked, a pair of Edward Small oldies being reissued by PRC— "Kit Carson" and "Last of the Mo-hicans"—are turning in compara-tively phenomenal grosses through-out the country.

No one is sure he has the answer, although there is general agreement that while the public is willing to moderate admission scales, it wont may be admission scale, it wont may Broadway first-run prices for them. Roxy date on "Alex" is considered a noble experiment that will probably end efforts at tossing reasure late such top theatrees.

sues into such top theatres.
Only comparable engagement to
"Alex" was Metro's engagement of
Rage in Heaven" at the Capitol,
N. X., incently. The lid been seen
by few people originally and the
star, ingrid Bergman, had increased
extraordinarily in bo. stattle between the time of the original and
re-release.

Reissues as a whole have been do-(Continued on page 20)

TED GAMBLE DICKERS TO ADD KEITH'S, INDPLS.

Indianapolis, April 22. American Theatres Assn., is negotiating for purchase of the Keith's ing for purenase of the Acitus theatre from Harold Mirisch and Arthur J. Steele. The theatre which Mirisch and Steele bought last month for \$210,000 will be turned over to the duo April 30 and they, in turn, will hand over control to Gamble under present arrangements, Steele said.

Steele said.

Gamble who entered the local situation with the purchase of 50% interest in Monarch Theatres will control all first run hotuses in Indianapolis except Loew's when his deal with Mirtsch-Steele is consummated. He now operates the Indiana, Circle and Lyric.

Mirtsch-Steale bought the 1,300-

Indiana, Circle and Lyric.

Mirisch-Steele bought the 1.300seater from Seath Operating Co.,
seater from Seath Operating Co.,
beater of Chicago. The house has
been the home of Keith vaude from
1910 to the end of the era and then
perated on combe policy from April
1942 to last summer when it was
completely renovated and respensed
on a straight film diet.

Gamble also operates a chain of

J. Arthur Rank is rapidly winning the Anglo-American sweepstakes for foreign theatres, and the results to date have Yank film execs fretting date have Yank film execs fretting and worried. His acquisition last week of the Palace Anuscenat Co. British west indies, Jamaica, coming British west indies, Jamaica, coming interest in the powerful Schlesinger circuit in South Africa, pushed Rank's holdings above the 1,200-marker. Meanwhile, U. S. comparier. Meanwhile, Me

While Rank's tremendous expanwhile Rank's tremendous expan-sion hasn't yet put the squeeze on American product, U. S. toppers fear that will come with the increased production of British films. It's felt that sooner or later the British

A Fast One on the Nile J. Arthur Rank was beaten out by a local Egyptian in Cairo on the Odeon trademark for he's known worldwid which he's known worldwide.
The Cairo entrepreneur bought
out a little theatre in that locality, switched the label of the
house to the Odeon, and wired
Rank offering to sell the name
for a fabulous sum.
Rank nixed the proposition
and proceeded to build his own
house which he's tagged the
King Fuad.

studios will turn out sufficient num-ber of pix to crowd out American playing time in bousse controlled throughout the world by the Rank organization, Rank, without calling time out, is quietly taking the ball away from the 'Yanks in both sterling and dollar areas of the world.

By buying a 51% interest in Pal-By buying a 51% interest in Pal-ace Amusement the British tycoon now controls the majority of houses in Jamaica. Henceforth, it's said, those theatres will give prior play-ing time to British films. Moreover, it's understood that Rank is eyeing the Mexican field, where 20th-Fox recently pulled out of the Del Norte

(Continued on page 16)

Zanuck Looms the Winnah In Anti-Commie Pix Dash

III AllII-Collimite TIX DASI
Race to get an anti-Communist
picture to the screen is-apparently
being won by 20th-Fox, with the
studio-unless objection is flied
with the Motion Picture Assn. In
the label "The Iron Curtain" out
to be limited to the label to the
picture of the label to the label to the
both cases, the stunt was pulled
by buying copyrighted stories with
the desired or close to the desired

Indiangolis, April 22
Ted Gamble, board chairman of Mandra (1998) the desired or close to the desired language of the ted of the control of the desired and the desired of the control of the desired of the desired of the control of the desired of

FEAR SQUEEZE ON Duel' Banned In Toto by Memphis As 'Most Repellent' Pic of the Year

Garnett-Vidor Indie

"A Hollywood, April 22.

Tay Garnett is forming a new
indie production company with
King Vidor, with "White Jade's
slated as the first picture.
Garnett's recent deal to make
'Jade' under Hunt Stromberg's
banner for United Artists release
has been called off.

New Korda-Rank Mid-East Accord Omens NG for U.S.

United States and the second s

lign industry generally.

Kords and Rank have been draw morths. One indication is the animonoment in the continuous of t

JOHNSTON TO SEATTLE. THEN EAST FOR RANK

THERE LOTS! I VER MINIME Eric Johnston planed out of Wash-ington, Monday (21) for his home in Spokane, where he will spend about a week taking care of his per-sonal affairs. It is uncertain whether the Motion Picture Assn. prexy will return directly from there to Washington or stop off in Hollywood.

Memphis, April 22.

"Duel in the Sun" was banned in tolo from Memphis screens yesterday (Monday) by chairman Lloyd T.

Binford of the local centor board.
Branding David O. Schrinck's bigBinford of the local centor board.
Branding David O. Schrinck's bigBinford ordered cancellation of its scheduled booking at Low's State
May I. wulgar, savy and without a single decent thing." the centor chairman declared. "It starts off with two more murders. Wowen into it with two more murders. Wowen into it are at train wreth, rape and a lob of stre." Binford said he expects to prepare a detailed report on "Duel" in which he says "I will tear it about."

in which he says "I will tear it agart." was flown here yesterday by Dat Cambre, Sestraler's district subscranager, from Dallas, and creened for Binford and one other member of the board, Mrs. Sid Law, by Cambre and William Kemp, "Side's manager." Mrs. Law concurred without commercial was subscranaged by the board for the bear of the bear o

(Continued on page 22)

Chaplin Price Cut Aids B'way Biz But Large Ad, Theatre Nut a Headache

Theatre Nut a Headache
Charles Chapilin's "Monseur
Verdoux" still has a long way
to go to get off the nut on the cost of
the house and advertiding, copy
to to get off the nut on the cost of
the house and advertiding, copy
the still have been advertiding, copy
the still have been condended to the see
second week of the run at Broadway theatre. "N. Y. Apparently
helped by the cut in admission
scoles had Wednesday (10), the pic
the seven-day stanza ending to
sa against \$75,000 the initial week.
Total costs for the first two sesford to seven-day stanza ending to
\$57,000 of the similar week.
Total costs for the first two sesstanza ending to the seven\$57,000 of a winch United Artists'
25% distribution fee must come.
Large garge and campaign in the
and for the first week amounted
to about \$45,000 of House lesse from
Shuberis calls for \$5,000 a weeks
to about \$45,000 of House lesse from
Shuberis calls for \$5,000 a weeks
\$4,000 weekly. Also to be amortized
over the 18-month period of the
ease is the cord of inishling sound
and projection equipment.

INDIE EXHIBS PREP \$2,100,000 UJA DRIVE

\$2,100,000 UJA DRIVE
An independent exhibitors committee in independent exhibitors committee in the Hotel Astor, N. V. Sam Rinder was named chairman of the committee in the Hotel Astor, N. V. Sam Rinder was named chairman of the committee in th

Barker's Quickie Abroad Cecil Barker, exec assistant to David O. Selznick, planed from New York, Saturday (19) for London. He'll be abroad two or three weeks. It's understood visit is on talent matters and in regard to opening of "Duel in the Sun" in London.

TECHNIC

CORNEL WILDE . MAUREEN O'HARA in "THE HOMESTRETCH" in Technicolor with GLENN LANGAN • HELEN WALKER • James Gleason Henry Stephenson • Margaret Bannerman • Ethel Griffies • Tommy Cook Directed by BRUCE HUMBERSTONE • Produced by ROBERT BASSLER

Original Screen Play by Wanda Tuchock

20th's NEW **BOXOFFICE** PACE-SETTER

World Premiere ROXY, N.Y. TODAY



Keep pacing the field with 20 Century-Fox

BOOMERANG! • THE LATE GEORGE APLEY • MOSS ROSE • MIRACLE ON 34th STREET

Dishonored Lady

Bishousered Lady
Unied Aritist release of Plant Street
Unied Aritist release of Plant Street
Heat Stant, Deale Office, Stant Street
Heat Stant, Deale Office, Stant Street
Heat Stant, Deale Office, Stant Street
Heat Stant, Deale Office, Street
Heat Street
Hea

Cheyenne (SONGS)

| Warner Bros. release of Robert Buckner |
|--|
| |
| Wyman, Janis Paige, Bruce Bennett; fea- |
| tures Alan Hale, Arthur Kennedy, John |
| tures Alan Hale, Arthur Kennedy, John Ridgely, Barton MacLane, Directed by |
| Raoul Walsh, Screenplay, Alan LeMay and Thames Williamson; from story by |
| and Thames Williamson; from story by |
| Paul I. Wellman; camera, Sid Hickox; |
| music, Max Steiner; songs, Steiner, Ted |
| Koehler, M. K. Jerome; editor, Christian Nyby, Tradeshown April 21, '47, Run- |
| Nyby, Tradeshown April 21, 47. Run- |
| ning time, 99 MINS. |
| James WylleDennis Morgan |
| Ann KincaldJane Wyman |
| Emily CarsonJanis Paige |
| Ed LandersBruce Bennett |
| Fred DurkinAlan Hale |
| Sundance KidArthur Kennedy |
| ChalkeyeJohn Ridgely |
| YanceyBarton MacLane |
| PecosTom Tyler |
| EuckyBob Steele |
| Limpy BillJohn Compton |
| Single JackJohn Alvin |
| Timberline |
| Miss Kithredge Ann O'Neal |
| Charlie Tom Fadden |
| SwamperBritt Wood |
| |

Swamper ... Britt Weed:

"Cheyenne" carries a load of entertainment values that should give
it a handsome widet payoft. It's a
with quick, hard setion, crips situations and good dialog. These factors,
plus light sex dressing, insure its
Sturdy cast names de live a
strongly under Raoul Walsh's bold
hard and realistic. Walsh contrasts
action sequences with lightly played
hard and realistic. Walsh contrasts
action sequences with lightly played
actions and the sequence of the contrasts
action sequences with lightly played
and a played movement
action and the sequence of the contrasts
action sequences with lightly played
and size. Backing rugged movement
action and the sequence of the contrasts
action sequences with lightly played
by Sid Hickox and Max Sichner's
music score.

Miniature Reviews

"Dishonored Lady" (UA). Average b.o. for this film ver-sion of Katharine Cornell legit irrer. "Cheyenne" (WB). Big, brawl-

"Cheyenne" (WB). Big, brawling western with broad appeal, augurs handsome boxoffice.
"The property of the prop

houses.

"Courtneys of Curzon Street"
(B-L). Anna Neagle in Britishmade Herbert Wilcox production; looks fairly good for U. S.

"Clockface Cafe" (Safia).
French-made small-budget film
shapes as too wordy, too long
for big biz in America.

"Triumph of Love" (Mundus).

"Triumph of Love" (Mundus).

"State of Love" (Mundus).

"State of Love" (Mundus).

"State of Love" (Mundus).

his hexics, tempering melodramatics with easy touch that helps. Miss Wimnar's role is a bit more dour but was made to be a bit more dour but end when he falls for Morgan. Miss Pagle is a delight as saloon singer who figures in the final poor Dennich which he does well. Ahm Flad, climid western, theriff, we mendy, deadly western the first well as the salone with the salone which we will be salone to the salone with the

The Woman on the Besch RKO release of Jack Gross production Stars Joan Bennett, Robert Ryan, Charles Nan Lealle, Walte

| Bickford | i: fent | ures 2 | lan I | ealle. | Walter |
|----------|----------|-------------|--------|----------|---------|
| Sande. | Trene | Ryan. | Direc | ted by | Jear |
| Renoir. | Screen | play. F | rank l | Davis a | nd Re- |
| noir: a | lantatle | n hy | Michae | Hoga | o from |
| novel 1 | w Mite | bell V | llson: | camer | a. Les |
| Tover. | Harry ' | Wild: 6 | ditor. | Roland | Gross |
| Lyle Be | ver: m | usle. I | anna | Eisler. | Trade |
| shown | V. Y. A | prli 16 | '47. | Runnin | g time |
| | | | | | |
| Peggy | | | | .Joan | Bennet |
| Scott | | | | Rober | Rvai |
| Ted | | | C) | nrles E | ickfore |
| Eve | | | | Nan | Lesli |
| Otto W | ernecke | | | . Walter | Sand |
| Mrs. W | ernecke | | | Iren | e Ryas |
| | | | | | |

ne see Production vasues attributed to the contraction of the production of the prod

and abandons him to find his own way back. Renoir has modulated the whole film with periods of omnous stlence followed by staccato violence. Only at the very end does the pic-ture collapse into conventionality with an ur

with an unreal, happy and moral solution.

The control of the cont

Torment

KOPENISM STREET STREET

| aligulaStig Jarrel |
|---------------------------------------|
| rik Widgren Alf Kjellin |
| sertha |
| feadmaster Olof Winnerstrand |
| ippi |
| Ocetor Hugo Bjorne |
| andmanStig Olin |
| ir. WlügrenOlav Riego |
| frs. Widgren |
| etterzeonJan Melander |
| Vidgren |
| Collee Officer |
| · · · · · · · · · · · · · · · · · · · |
| |

The State of the S

| 1 | Winnerstrand, as head master of the | Sir Frank Murchison Percy Walsh | alow on belove the young woman, to |
|----|--|---|--|
| ł | | | a bit stagey, but effective. |
| ı | elderly professor, are excellent and | Pam Terry Randall | Credit is due Felix Ouvrard as the |
| ١ | top the excellent supporting cast. | | babbling drunk who does not realize |
| ł | Original score by Hilding Rosen- | Ignoring highbrow critics and their | his talk causes a lot of harm. Balance |
| ı | berg helps stress the more dramatic | acid barbs, Herbert Wilcox continues | of cast is okay, |
| 1 | episodes while Martin Bodin's | acid barbs, rierbert wheek continues | Benard shows a tendency to over- |
| 1 | episodes while Martin Bodin's | his prosperous way by turning out | develop the extraneous roles, which |
| 1 | cameraing is in the best Swedish | boxoffice bonanzas. The super crit- | might well be scissored. But even as |
| | tradition. Sjoberg's direction never | ical may argue that everything in | is, this is a vivid character study. Di- |
| ١ | falters and has surprisingly few dull | this picture has been seen and said | rector Gehret, with Henri Decoin's |
| 1 | moments. Wear, | before and may cite Noel Coward's | suggestions, has been able to keep |
| П | - | "Cavalcade" as a familiar predeces- | things moving fairly well in the |
| J | Francis the First | sor, but the masses will flock to see | things moving fairly well in the |
| 1 | | this simple story of a man who mar- | small set so that its continuous use |
| Л | (FRENCH-MADE) | ried beneath him in the social scale | does not become boring. Maxi. |
| 3 | Nort Mendow-B. L. Garner release of Cal- | and was darned lucky and happy he | ************************************** |
| | | did so. Looks to be reasonably strong | Triumph of Love |
| ı | | at U. S. theatres especially since | ("Lysistrata") |
| ٢ | Previewed N. Y., April 18, '47, Running | Anna Neagle is no stranger. | (AUSTRIAN-MADE) |
| | time, 83 MINS. | Wilcox hasn't worried about any | Vienna, April 1. |
| | La Belle Ferronniere Mona Gova | wheek hash t worried about any | Vienna Mundus-Film production and 16- |
| | Henry VIII Alexandre Rignault | significant theme in this. He tells his | lease. Starz Indith Holymeister. (), W. |
| ř | Perron Henri Rose | | Fischer: features Hilde Berndt, Josef Mein- |
| ì | Jules (ghost)Sinoel | tears, and that's where he's one up | rad, Paul Remn Ince Ronradi Mini Shorp. |
| i | | on many of alleged erudite British | Directed by Alfred Stoeger, Screenplay by |
| ì | La Pallee | producers and directors who believe | Kaspar Loger; camers, Ocker Schnich; editor, Anna Hollering; music, Aleis Meli- |
| : | Cagliestre | it's a crime to put heart and senti- | char. Previewed in projection room, Vienna. |
| 5 | Innkeeper | ment on the screen, Wilcox obviously | Running time, 116 MINS. |
| ٠ | Bayard | enjoys seeing two people in love, he | |
| 2 | Herald of ArmsVitry | enjoys seeing them embrace and so | (In German; No English Titles) |
| ŗ | Lautrec | Will the millions who nay for senti- | Many stage productions have been |
| | Francis I Aime-Simon Girard Lady Alfredine Alice Tisact | mental entertainment. | made of "Lysistrata," and the one on |
| s | Date In the Land Control of the Land Control o | In addition, Miss Neagle (who | which Alfred Stoeger based this new |
| • | (In French; English Titles) | makes her bow as co-producer) is as | film version fared okay when at the |
| e | | | |
| | Despite having Fernandel, long a | | |
| | | | |
| 1 | principal role, this farce comedy is | Michael Wilding is rapidly becoming | burdened with a sorry mess of new |
| t | a disappointment. It seems to have | a hovoffice het | dialogue and an even heavier weight |
| ò | been a mistake to cast the Parisian | | dialogue and an even neavier weight |
| ď | funster in a 16th century costume | the supporting cost has broductions | of highly modern, unmelodious music. As this stands, it has small |
| 'n | varn even if the idea was to give him | with core and names been chosen | chance in U. S. and does not figure to |
| ۲ | free rein to poke fun at the garb, | Clater and Clarker Westers Daphne | chance in U. S. and does not figure to |
| ^ | . mee tem to pone full at the gard, | router and Gianys Young make sig- | (Continued on page 18) |
| | | | |
| | | | |
| | | | |

The Captive Heart

The Captive Heart

A respersial of J. Arthur
A respersial of J. Arthur
A respersial of J. Arthur
A respective Heart', rec.
April 10, '46, Indicates the limited appeal of this University
for strong returns in metropolition of the control of the

customs and people. Comedy angles are so thin and threadbare that it would have taken a much more expert hand than Fernandel to make such a picture come off. The fact it is a Fernandel comedy gives it some slight possibilities in U. S. arty the-

such a picture come of the manes is a Fernande comedy drive it some slight possibilities in U. S. arty these. The come of the

Courineys of Curzon St. (BRITISH-MADE) London, April 11. British Lion release of Herbert Wilcox production. Sters Ann. Neets Model.

| 1 | Wilding. Directed by Herbert Wilcox. |
|---|--------------------------------------|
| ١ | |
| J | |
| ı | |
| ı | ning time, 120 MINS. |
| ı | Catherine O'Hallaron Anna Neagle |
| 1 | Sir Edward Courtney Michael Wilding |
| ı | Lady Couriney |
| ı | ValerieCoral Browne |
| ı | Power Court Browne |
| ı | Beward Courtney Michael Medwin |
| ı | Cynthia |
| | Teddy Courtney Jack Watling |
| | Mary Couriney |
| | Mrs. L'Halloran Ethel O'Shen |
| | Coionel Gascoyne Bernard Lee |
| | Sir Frank Murchison Percy Walsh |
| | |
| | Pam Terry Randall |

Wednesday, April 23, 1947

Inificant section, debut, Miss Stater, Royal Academy of Dramatic Art, is almost a control with the control of the

symmetry, the state of the control o

Le Cafe Du Cadrau ('Clockface Cafe') (FRENCH-MADE)

Ame Carines. Directed by Jones Christ. December 1998 and the Proceed Proc. Service Proc. 1998 and 1998

POSTWAR PROD. CUTS CASH TILLS

ASCAP's Seat Boost, Taxes, Etc., Finally May Hasten One Exhib Org

Powered by increasing exhibitor tribulations, the sentiment for a single exhib organization to front for the theart end of the industry is rapidly on the climb. The prediction of the climb.

fair thing."

Point is made by this unit chief

by others that the Point is made by this unit chief and seconded by others that the unity move must be made promptly. Consequently, there's determination to push it through bafore exhibs get too much of a beating from a num-ber of sources. With the idea of combining on taxes, censorship threats and other menaces to be health, the mails and wires are hot

health, the mails and wires are not on union now. Meve Needed
French Needed

Variety Club Convention **Delegates Get Glad Hand** From Pix Studio Toppers

FIGUR 18. ARMINE AUDIEST.

Motion picture studio biggies are extending a welcome hand to the lith annual convention of Variety (clubs, May 13-17, when 1,200 delegates will be given the freedom of gates will be given the freedom of section executives here realize the relation executives here realize the relation which brings outstanding exhibitors and distributors from the U. S., Canada and Mexico into close touch with the fling atudios.

touch with the film studios.

This attitude was expressed in a greeting extended by Louis B. Mayer, Metro chief:

Mayer, Metro chied:

"Symbolized in the spirit of Variety is the great unselfish heart of the American showman. In practice and tradition, he is always the first extend a helping hand to those in want. I know of no fellowship so devoted to the finest ideals of humanity, and it is with great pride that I am privilaged to share the

humanity, and it is with great pride that I am privilaged to share the sincere welcome extended by the entire motion picture industry." Similar greetings were voiced by Darryl F. Zanuck, 20th-78; Harry Chin, Columbia; Henry Ginsberg, Chin, Rein Bulmberg, Uni-versidating, Male Blumberg, Uni-versidating, Male Blumberg, Uni-versidating, and Steve Brody, Monogram. Monogram.
Many Varlety tents are planning
(Continued on page 19)

Deneau Aides Kusell

Dencau Aides Kusell
Sid Deneau, former head of theatre operations for the Schine circuit, has been named assistant to
Kusell, general selemanager
for Kusell, general selemanager
for the selemanager
for

New pension system set up by 20th-Fox at the outset of 1946 cost the company \$2,214,562 during the year in operating expenses, Spyros Stouras, 20ths prexy, told atock-that sum, Stouras settlement of the stouras and \$1,500,516 was used to meet current services and \$1,505,716 was paid out for past services. Contributions in the latter of the services of \$1,500,716 was perfectled to be completed in not more than elsevn years.

Some \$78,532 shares of convertible preferred stock was turned into preferred stock was turned into year, Stouras also sald, while 165,800 shares of common were issued.

was shoures at colonia of the tasks of the axercise of options. Of the later amount, Skouras, himself, acquired 42,000 shares; Darryl F. Zanuek, studio chiel; 100,000; and employees of the company of t

init."

In reporting a consolidated net profit of \$22,619,535 for the year, fourth-quarter returns of \$4,399,720 was disclosed. This take compares with \$5,217,180 which 20th netted for the comparative quarter of '45 and \$4,770,855 garnered during the third quarter of '46.

Bicycler of 'Hot' 16m Films Draws \$1,000 Fine

Films Draws \$1,000 Fine

William "Souty" Blench pril 22.

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William C. Mathes on the charge of the south pril 24.

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Was ordered confined to jail until he was ordered confined to jail until he was ordered confined to jail until he was ordered confined to the fine south prints for stars and directors. South prints for stars and directors. South prints for stars and directors, and information field by the Federal Bureau of was picked up by the FBI in the course of its Coast drive to wipe out distribution of "hoi" mraw-gauge prints. He had been conveyaged to the prints in the course of its Coast drive to wipe out distribution of "hoi" mraw-gauge prints. He had been unauthorizedly licensing the prints in Calif. New York haw firm of Sargoy & Sielin, special counsel for the major's Copyright Protection Bureau, cooperated with the FBI.

'Conflict' Story Suit

Plagariam suit against Warner Bross, charging that the film, "Confict," infrigacd on his copyrighted story, "Killer's Keeper," was filed in N. Y. feeded on his copyrighted story, "Killer's Keeper," was filed in N. Y. feeded with the story of the story

NOW PLAYED OFF

almost completely played off, the boost in production costs is now cutting into the majors' ready cash position desplte record profits in 1946. The shelves are now filled with postwar films made in the period when the nut on a pic surged upwards 40% Financial statements are re-cording alltime highs on pix inven-tory evaluations. But in the cash-on-deposit and negotiables columns, the advance has been strictly minor.

advance has been strictly minor. The point that's being made in film circles and one of the prime factors in recent economy moves is the prime factor in recent economy move to wards along with record profits—but cash gains are a different such as gains are a different such as different payment of dividence of the prime factor of the prime facto

cash. The fact has the film biggies con-cerned no end. The heat's been on for some time to cut inventories while business holds up. Industry magnates want to cash in on the ex-pensive products so that there can be a conversion of celluloid to coin. Otherwise, it's argued, a recession Otherwise, it's argued, a recession would find the majors in weakened condition since the liquid benefits of a stretch of prosperous years won't be in the bank. Instead, the majors

20TH'S ANNUAL MEET MAY 20 Annual meeting of 20th Century-Fox stockholders has been set for May 20 in New York. Proxies for re-election of officers

and other matters on the agenda will be mailed out next week.

Briefs From the Lots

Hollywood, April 22. James Fenimore Cooper novel, "The Prairie," will be filmed by remes renumore Cooper novel, The Prairie, will be filmed by Screen Guild, with Frank Wisbar and Arbur S. Republic's 'Outcair' will be released as 'The Planet' you known, Metro director, drew a leave of absence for eight weeks a leave of absence for eight weeks disase problem for the Government ... Don Castle draws the male lead in 'Planningo', to be produced by Sol Wurtzel, darting May 3 ... seren right to MacKinlay Kanfor's latest novel, 'Midnight Lacet' ayhich seren right to MacKinlay Kanfor's latest novel, 'Midnight Lacet' ayhich production of two \$750,000 features annually over a period of three years.

annually over a period of three years.

Virginia Welles will co-star with Philip Reed and Hillary Brooke in the Pine-Thomas production for the Pine-Thomas production for the Pine-Thomas production for the Pine-Thomas production for the Pine-Thomas producer-tast will be "Don Pancho," which gets under way June 25 in Mexico City., Dr. Anned Harnatsfunced by Batterprise as technical adviser on Cairo sequences in the Charles Boyer starrer, "The Black Hai"... Columbia called Luis Wallard. Natural Roders and Cairo sequences in Middeed Naturals will be produced to the Pine-Thomas Pin

originally called "I Found a Dream". Derothy Vauge checked in at Republic for a featured 700 in the Gene Autry western, "Robin Hood of Texas". Republic picked "Northwest Outpost" as the release tag on the Nelson Eddy-Ilona Massey musical, filmed as "End of the Rainbow,"

are slim.

Both sides have left loopholes in the negotiations which will make it possible to resume. If they don't come to a successful eonelusion with Par, of course, it's possible that steps will be started toward amalgamation with another company.

(Continued on page 16)

the Neison Eddy-Ilona Massey muscal, filmed as "End of the Nain-John Garfield will lead his "Body and Soul" trouge to New York this week for four days of shooting around Madious Square Garden and Alphin and William Ching, Actor's Lab graduates, draw romantic order in the Abbott-Costello picture, "The Lab graduates, draw romantic picture, and the state of the state of

which gets under way June 25 in Mexico City...Dr. Almost Hambot or Paterrak.

Fabry Egyptian historian west of the produced on a heavy budget by Mexico City...Dr. Almost Hambot or Paterrak.

Fabry Egyptian historian, west of the produced on a heavy budget by the produced on the produced land to Clerny, and assigned saving a distribution of Clerny, and assigned fabry and the Charles Boyer starrer. The Black Hat"... Columbia called Luis Van Bromeho Billy Anderson in silent Middersh Markok will return to Hollywood from Broadway for a character role in "The Kinstelling Hambot on the produced land the pr

LESS COSTLY PIX Ben Bogeaus' 20-30% Budget Slash **Keynotes Indies' New Prod. Thinking**

Par the Keynote

Far the Keynote
Wall Street is watching for
Paramount's first quarter earnings statement to see if it will
show the dip in per-share earnings anticipated. The Street now
looks for Par to show \$1.30 per
common share as against \$1.37
In the last quarter of 1946. While

in the last quarter of 1946. While only a minor dip, it would serve as a tipoff on what other major film companies may show for the first three moniths this year, ing at a high level for the first three months, which financial quarters consider unusually favorable since the company net profits of around \$44,000,000 marked a new peak in corporate earnings for Paramount.

Par-Liberty Merge

Indicative of conservative think-ing by indie producers on the bo, future was Benedite Bogeaus' dis-closure last Eriday (18) that he is to 30% less than in budges drawn up during wartime boom period Since there's no possibility of silc-ing labor or player salaries. Bogeaus said he was duning to make the savlngs principally through choice of subject matter for his coming pro-

ductions.

Producer f'rinstanced that he had been interested in making "Yankee Frigate." a property requiring vast sets, water and boats and a shooting schedule that would make it difficult to control costs. He said he therefore dropped the idea in favor of yarns with simpler production re-

of yarns with simpler production requirements.
Aside from the concept of a story
itself, Bogeaus declared, the major
increased shooting time being taken
firms that used to be done in 30 or
40 days now take 60, he said. Reason
rot that he attributed largely to
more than the story
with each shooting day costing
from \$10,000 to \$25,000. Soging
from \$10,000 to \$25,000. Soging
from \$10,000 to \$25,000. Soging
pointed out how much a carefully
genuity is required in planning, he
declared
Bogeaus has one pic, "Macomber **Looks Fairly Cold**

Chink remains in the negotiations between Paramount and Liberty by the consumer of the consume

declared

Bogeaus has one pic, "Macomber Affair," going into release this week, with "Christmas Eve" and "A Miraele Can Happen" in the can for respectively. Carl Leserman, distribution chief for Bogeaus, suiton chief for Bogeaus, suiton chief for Bogeaus, and "Riraele" is under consideration for in the Sun" (Schrick) and "Carnegie Hall" (UA), perhaps determining the policy.

negic Hall" (UA), perhaps determining the policy.
First on his production slate, Bogeaus said, will be the Ida Lupino
starcer, "Early Autumn," going bestarcer, "Early Autumn," going becollewed Aug, 18 by "Callar Belestarring Dorothy Lamour, and in
September by an untitled story on
the U. S. Postal Inspection Service,
which will be made with a documentary technique. Total budget for
the trite will be \$45,00,000.

New Zoomar Tele Lens **Expected to Cut Dolly** Shot Costs About 75%

Shot Costs About 75%.

New Zooman televiduo Ions, which was demonstrated in the NBC tele studios, N. V., last Wednesday (16), is expected to prove of special value to film producers on the Coast, by providing them with the most bottlength of the control of the

Tass.

Lens, invented by Dr. Frank G.
Back and developed by Back and
the Jerry Fairbanks organization, is
also expected to prove of special
value to newscens; since it will pracsecond camera crew. In addition, it
will allow the recis, when cover or
the distance of the province of the
value of the province of the province
and control of the province of the
province of the province of the
province of cathor

Tass.

Flacks Mull CSU Break

Hollywood, April 22.

Members of the Screen Publicists Mimbers of the Screen Publicists Guild are taking a mail referendum to decide whether to remain with the Conference of Studio Unions or ask a federal charter from the American Federation of Labor. Currently SPG is operating under a charter held by the Painters Union.







L. A. Picks Up; 'Apley' Sturdy \$61,000, 4 Spots; 'Bel Ami' Only 30G, 4; 'Way' Minor 34G in 3; 'Egg' Rugged 56G, 3d

Only three and the company of the co

And the state of t

Estimates for This Week
Apollo (FWC) (600; 50-\$1)—

Johnny O'Clock" (Col) and "Bulldog Drummond at Bay" (Col) (2d
wk), Okay \$3,500. Last week, neat
\$5,500.

\$5,300.

Belmont (FWC) (1,532; 50-\$1)—

"Johnny O'Cloek" (Col) and "Bulldog Drummond" (Col) (2d wk).

Nice \$4,000. Last week, nifty \$7,800. Nice \$4.000. Last week, nitry \$7.800. Beverly (FWC) (1.322; \$1.51.80)— "Best Years" (RKO) (17th wk). Near \$7.000. Last week, good \$6.800. Beverly Hills Music Hall (G&S-Blumenfeld) (\$24; 65.51)—"Affairs Bei Ami" (UA). Fair \$5.000. Last week. "Fabluous Derseys" (UA) and "Little Iodine" (UA) (3d wk-5 days), scant \$1.200.

"Lattle Iodine" (UA) 13d wk-5 daya), sant \$1,200.
Berin (FWO) 485. 50.31-50.
Berin (FWO) 485. 50.31-50.
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Latt week 195. 50.50.55.
Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Women" (WB). Slow \$14.00. Latt week, "Salihon Roof-Way Will Way WB). Slow \$14.00. Latt week, "Salihon Roof-Way WB). Slow \$14.00. Latt week, "Salihon Roof-WB). Slow \$14.00. Latt week, "Salihon Roof-W

raint \$3.300.

Egyptian (FWC) (1.538; 50-\$1)—
"Sea of Grass" (M-G) (3d wk).
Final'6 days \$7,500. Last week, fair
\$10.000.

ar0.000.

EI Rey (FWC) (861; 50-\$1)—
"Johnny O'Clock" (Col) and "Buildog Drummond" (Col) (2d wk).
Neat \$5,500. Last week, smart \$5,200. Esquire (Rosener) (685; \$1,20)— "Brief Encounter" (U) (27th wk). Picking up to \$2,200 after \$1,800 last

week. Four star (UA-WC) (900; 50-\$1)—
"Alexander's Ragtime Band" (20th) (reissue) and "Brasher Doubloon" (20th) (mo.). Dull \$3,000. Last week. "Locket" (RKO) (m.o.), slow

week, "Locket" (RKO) (m.o.), slow \$2,900. Guild (FWC) (968; \$1-\$1.80)— "Best Yearx" (RKO) (6th wk). Smart \$7,500. Last week, good \$7,000.

Smart \$7.500. Last week, good Hawaii GaS-Bilmenfeld) (988; 30-31)—Affairs Bel Amil' (988; 30-

Arbitolog. Doe 84-70. Lifely week Charles (1994) 12-20. Lifely control of the Con

Broadway Grosses

Estimated Total Gross This Week\$639,000
(Based on 19 theatres)
Last Year\$665,500
(Based on 16 theatres)

'Apley' Giant 24G St. Louis Topper

Outstanding grosser here currently is "Late George Apley," smash at the Ambassador. Biz over weekend was hypeed by out-of-towners surging into town for Cardinal basehall game. Italian-made "Carmen" is now in third week at the World.

World.
Estimates for This Week
Ambassador (F&M) (3,000; 50-75)
"Late George Apley" (20th) and
"Criminal Court" (R&CO). Smash
Cockhelwexador" (U) and "Magnificent Rogue" (Rep.) \$22.00
Haw?" (WB) and "Sea Wolf" (WB)
Fox (F&M) (5,000; 50-75)—"Sea
Haw?" (WB) and "Sea Wolf" (WB)
(20th) and "Backlash" (20th), \$18,
50.

500.

Loew's (Loew) (3,172; 50-75)—

"Macomber Affair" (UA) and "Susie Steps Out" (UA). Big \$22,000. Last week, "Love Laughs Andy Hardy" McCol and Two Smart People"

Miscourt (F&M) (3,500; 50-75)—

Miscourt (F&M) (3,500; 50-75)—

"Song Scheherazade" (U) and "Pursuit" (RKO). Fast \$16,000. Last week, "Beast Five Fingers (WB) and "Brute Man" (PRC) (2d wk).

58,000.

Orpheam (Loew) (2,000; 50-75)—

"Kir Carson" (PRC) and "Last of Carson" (PRC) and "Last of Color (PRC) and "Last of Color (PRC) (

World (Ind) (432; 50-80)—"(men" (Indie) (3d wk), Fine \$2 after \$2,500 for second session was marred by rain and strike.

tasia" (RKO) (reissue) (5th wk). Neat \$4,500. Last week, \$5,200. reat \$4,500. Last week, \$5,200.

Million Boilar (D'town) (2,420; 5656)—"Johnny O'Clock" (Col) and
"Bulldog Drummond" (Col) (2d
wk). Light \$3,500. Last week, okay
\$6,000.

\$6,000.

Orpheum (D'town-WC) (2,210; 50\$1)—"Johnny O'Clock" (Col) and
"Bulldog Drummond" (Col) (2d
wk). Okay \$11,000 in 6 days. Last
week, good \$20,000.

Palace (D'town-WC) (1,237; \$1\$1,60)—"Best Yaars" (RKO) (13th
wk). Fast \$11,500. Last week, of a
bit 6 \$11,100.

Sin (a State of the Control of the C

'Grass' \$17,000 Best In Balto: 'Song' Nice 12G

Baltimore, April 22. Baltimore, April 22.

Business is oft somewhat here this week with best action of current list being registered by "Sea of Grass" at Locw's Century and "Song of Scheherazade" at Keith's. "Some weekend response also for Stanley's "That Way With Women."

Estimates for This Week Century, (Locw's Lib.), 3, 2000: 20.

etenine Affair" (LA. 84,506.
Hippodrame (Rapapport) (2,246,
25-70)—"Devil Thimbi a Rider
(RKO) plus vaude, Rider (RKO) plus vaude, okay 315,006.
Pketiba (Schamberger) (2,466, 20.
etenine (RKO) plus vaude, okay 315,006.
Sintts second round today okay. Sintts second round today (RKO) (RKO)

sp.300 for second.

New (Mechanic) (1,800; 20-80)—
"Alexander's Ragtime Band" (20th) (reissue). Faring fairly well at \$10,000 or under. Last week, third of "Carnival Costa Rica" (20th), good \$7,700.

good \$7.700.

Stanter (WB) (3,280: 25-75)—
"Way With Women" (WB) Okay \$14,000. Last week. "Purzused" (WB) C2d wkb, nice \$12,400.

Town (Rappaport) (1,500; 90-\$1.50.
—"Best Years" (RKO) (5th wkb.).
Fairly steady \$12,500 arter \$14,800 previous round.

'Carnival'-Vaude Forte 26G, D.C.; 'Reckoning' 24G, 'Trail' Sturdy 12G

Washington, April 22. Washington, April 22.
Midtown exhibs reeling from weekend alumn of previous week down below the provious week of the province weekend and the province weekend of the province was a second of the province of the Hipp.

Estimates for This Week Capitol (Loew's) (3,434; 44-80)—
"Carnival Costa Rica" (20th) plus vaude. Firm \$25,000. Last week, "Red House" (UA) with vaude, below hopes at \$25,000.

ow nopes at \$25,000.
Columbia (Loew's) (1.263; 44-70)
"Happened in Brooklyn" (M-7)
(2d run). Average \$9,000, Last week,
"Favorite Brunette" (Par) (2d run),

\$9,500.

Earle (WB) (2,154; 44-85)—"Dead Reckoning" (Col). Sturdy \$24,000.

Last week, "Pursued" (WB) (2d wk), tapered sharply to \$14,000. Hippodrome (Lust) (365; 40-70)— "Ghost Goes West" (FC) (reissue). Neat \$3,000 or near. Last week, "They Were Sisters" (U), \$2,500.

Nest \$3,000 or near. Last week, "They were Stee (KKO) (1828; 0o.51.50)—"Best Years" (KKO) (1828; 0o.51.50)—"Best Years" (KKO) (48) who, how one of the steel of t

'Years' Record \$17,000,

'Affair' Trim \$38,000, 2 Hub Spots; 'Lady' 23G, Carle Tilts 'Ride' 30G

Key City Grosses

Estimated Total Gross
This Week\$3,242,000
(Based on 23 cities, 231 theaters, chiefly first-runs, including N. Y.)

Total Gross Same Week
Last Year\$2,981,000
(Based on 23 cities, 194 theatres)

Badman' Sock At \$25.000 in Prov.

Providence April 22.

It's only a moderate week all around with drizzly weekend helping several spots. States "Angel and Badman" is standout. Next best but way in rear is "I'll Be Yours," at the Majestic.

Estimator. Estimates for This Week

Albee (RKO) (2,200; 90-\$1.50)—
"Best Years" (RKO) (5th wk). Being milked for so-so \$16,000. Fourth sesh was pretty good \$23,000, seth was pretty good \$25,000.
Carlison [Fay-Lowy 11,400; 44-65.
—"Arizons" (Col) and "Faxas" (Col)
Francis (Col) and "Faxas" (Col)
Francis (Col) and "Faxas" (Col)
Francis (Col) (Col)
Francis (Col)
F

Cohan, Jr., big \$16,500
Majestic (Pay) (2,200; 44-63)—"Ill
Bo Yours' 441 and "Siichigan Kie'
Pürssteel" (WB) and "Mintratel Days"
(WB) (2d wk), solid \$16,000.
Metropolitan (Snider) (3,100; 44beart Sell Kouse' (UA) and "Sweets
beart Sell Kouse' (VA) and Sweets
(Mono) C2d week, "Staliway to
Heaven" (U) and "Vacation Days"

(Mono) '2d wk, \$10,00.
State (Loew) (3,20), 44-65)—"Angel
and Badman" (Rep) and "Chost
Goes Wild" (Rep). Outstanding \$25.
000 Last week, "Macomber Affair"
(VA) and "Fligrim Lady" (Rep),
bit and (Silverman) (2,200; 44-65)—
"California" (Lear) (3d wk). Wey off
at \$8,000. Second round was nice
\$15,000.

Det. Off: 'Affair' Loud At 25G, 'Pursued' 27G, Trail' 18G; 'Egg' 24G, 3d

Detroit, April 22.

Detroit, April 22.

"Macomber Affair," at United Artists, is shaping as strongest in city this week but business has suddenly hit the skids at most houses. "Pursued" and "Trail Street" are fairly good. "Egg and I" looks sturdy at the big Fox despite being in its third week.

Estimates for This Week Adams (Balaban) (1,740; 70-95)—
"Stairway to Heaven" (U) and
"North of the Border" (SGP) (3d
wk). Neat \$9,000. Last week, \$10,000.

000.

Broadway - Capitel (United Detroit) (3,309; 70-95)—"Trail Street;" (RKO) and "Web of Danzer" (Rep.), Trim \$18,000. Last week, "Favorite Brunetle" (Par) (m.o.) and "Red House" (UA) 12d wk), \$16,000. House (UA) (2d wk), \$16,000. Cinema (Marten) (450; 60-90)—
"Man's Hope" (Indie) and "Extenuating Circumstances" (Indie) (2d
wk). Fair \$2,000 or near. Last
week, \$2,400.

Nobody knows why but bit here is the house of the house o

on stage, \$25,000.

Esquire (M-P) (1,200; \$1,80)—

"Best Years" (RKO) 1/1th wk). On

to \$6,000 atter fine \$8,000 atts week.

Fenway (M-P) (1,373; 40-80)—

Tatte George Apley" (20th) and

Dacchast" (20th). Week's layor

\$5,000. Last week, "Esay Come"

(Par) and "Shoot to Kill" (Indie),

\$5,000.

88,500.

Kenmore (700; 30-74)—"Ivan the Terrible" (Indie). Hypoed by newspeak in Moscow phone conversation with Eisenstein, this liem is doing good \$3,00 in nabe location. Last week, subsequent-run. House is managed by George Kraka, fortengen filmmager, using policy of foreign filmmager, using policy of foreign filmmager, using policy of foreign filmmager.

Majestic (Indic) (1.500; 40-80)...

Majestic (Indic) (1.500; 40-80)...

Bedelia" (E-L) and "Untamed Fury" (FEC)...

Trim \$8,000. Last week, "Lost Honeymoon" (E-L) and "It's a Joke Son" (E-L) (2d wk), \$3,000.

Memorial (RKO) (2,900; 40-80)— "Song Scheherazade" (U) and "Jewels Brandenburg" (U) (2d wk). Fine \$18,000 in 5 days after \$23,000 for first.

for first.

MetPopolitan (M-P) (4,367; 40-80)
—"Imperfect Lady" (Par) and "Love
Rusty" (Indie). Good \$23,000. Last
week, "Pursued" (WB) and "winter
Wonderland" (Indie), \$22,000.

Wonderland" (Indie), \$22,000.

"Old South (Stritzky) '100', 30-74)

"Children Paradise' (Indie) 2d

Why French film is mild \$2,000 after
good \$4,000 in first.

"Gephemu (Lowy), (2,300; 40-80)

"Macomber Affair" (LA) and "BionLast week, "Happend Erodelyn"
(M-G) and "Blind Spot" (Coj),
\$23,000.

193-Lyo and Dhina Spec (CV)

Recommended (M-P) (1,700, 46-86)—
"Late George Apley" (20th) and "Backlash" (20th). Here from Met after week's layoff, solid \$15,000.
Lat, week, "Ray Come" (7-82) and "Shoot to Kill" (Indie), \$14,500.

"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
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"Shoot to Kill" (Indie), \$14,500.
"Shoot to Kill" (Indie), \$14,500.
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Jyn" (M-G) and "Blind Spot" (Col), \$12,000, (Spot) (Spot) (Spot) (Spot) (Spot) (Spot) (Translux (Translux) (Spot) (Rep) (reissue) and "Hard Rock Harrigan" (Indie). Okay \$4,000. Last week, "Overlanders" (U) and "Magnificent Rogue" (Rep) (2d wk), same.

'Doubloon'-Cavallaro \$32,000, Cleve, Leader

"Brasher Gleveland, April 22, and the state of the state

y. Estimates for This Week Allen (RKO) (3,000; 55-70)—"Trail Street" (RKO). Made by former Clevelander Nat Holt, this one is not doing so well at \$11,000. Last week. "Late George Apley" (20th), about

Wind, Rain Bop Chi But Beneke Lifts Boomerang' Wow 70G, 'Tarzan' 28G

Boomerang Wov

Chicago, April 22.

Raw wind, rain and low temperatures are affecting the local boxman and the temperatures are affecting the local boxman and the temperature are affecting the local boxman and the local box-

"Little Miss Big" (U) (2d wk), \$2,100. Chiefe (1,700, 68-98-1), \$2,100. Chiefe (1,700, 68-98-1), \$2,100. Chiefe (1,700, 68-98-1), \$2,100. Chiefe (1,700, 68-98-1), \$2,100. Chiefe (1,700, 68-1), \$2,100. Chiefe (1,700,

Sim holding why at 25,000. Less week, big \$27,000. Solid (Playhous Hope" (Indie) 587; 75)--"Mans Hope" (Indie) and "Extenuating Circimstances" (Indie). Opening stint of these two foreign language films is being affected by pink ing which precludes doubtent attendance. Only small \$3,000 likely. Less week, subsequent-run.

Record Total of H.O.'s In Mpls.; 'Brooklyn' Tall \$17,500, 'Reckoning' 15G

Grosses Are Net

Film gross estimates, as re-ported herewith from the vari-ous key cities, are net, i.e., with-out the 20% tax. Distributors share on net take, when playing percentage, hence the estimated figures are net income.

The parenthetic admission prices, however, as indicated, include the U.S. amusement tax.

'Grass' Wow 20G. Denver: 'Learn' 9G

Defiver, Learn 94.

Artival of spring weather is hurtmarked than the property of the conRagtine Band Took Alexander's
Ragtine Webber. Good \$5,000. Last
Gall' (Col.) Alexander's
Ragtine Band Took Band
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To

000.
Riatio (Fox) (678; 90-81.50)—"Best Years" (RKO) (2d wk) after five vecks at Aladdin. Fine 80,000 or close. Last week, 735; 85,000.
Last week, 735; 85,000.
Last week, 736; 85,000.
Last Week, 736

Andrews Sis Un 'Devil' 30G, Frisco; 'Ramrod' Thin 14G, 'Calcutta' 17G

Thin 14G, Calcutta' 17G

San Francisco, April 22.

Biz at firstrum thestres continues with Andrews Sisters topping the wind and the state of the sta

up to hopes. Last week. "Favorite Conceive" (arm.) of wis, oke \$17.00.

St. Franch: Then (1.40); \$5.63.

Last week, "Shidoin' Spring" (Par)

Orphanus (Internetial) (2.44; \$5.63.

St. St. Thannord" (UA). Very mild (1.40); \$5.63.

St. St. Thannord (UA). Very mild (1.40); \$5.63.

St. St. Thannord (UA). Only \$5.60.

In day. Last week, thin \$5.60.

In \$4.91. Last week, thin \$5.60.

In \$4.91. Last week, thin \$5.60.

In \$4.91. Last Years" (IKO) in \$4.91.

United Nations (PWC) (1.40); \$1.00.

St. \$1.90. — The St. Years" (IKO) in \$1.90.

Last week, fair \$12.000 or close. Last week, fair \$12.000.

'Smash-Up' Big 19G Buff., 'Apley' 15G

Buffalo, April 22.

"Late George Apley.": "Smash-Up"
and "Macomber Affair" look top
grossers here this week.

and "Maconine Amer" foot to per a control of the co

Districts Fishers (Col), only 42, 000 feet, Ches (1,400; 40-70)—"70 Each His Own" (Par). About \$4,500. Last week. "Love Laughs Andy Hardy" (M.-G) and "Charlie Chan Trap" (Mono) (mo.), good \$5,000. 20th Century (20th Century) (3,000; 90-\$1,50)—"Best Vears" (REO) (5th wk). Down to \$10,000 after fine \$15,000 last week. Stays a sixth

B'way Skids But 'Macomber' Torrid \$45,000, 'Smash-Up'-Cugat Lofty 82G. H.O.; Chaplin Builds to 30G in 2d

Cold, rainy weather Monday (21) "Macomber Affair" (UA). Great State of the Cold, rainy weather Monday (21) "Macomber Affair" (UA). Great State of the Cold of the

Square area. Cool weekend just passed and threat of rain helped some but it was not enough to over the passed and threat of rain helped some but it was not enough to over the control of the control of

io open May 2 at Winfer Carden and Park Avenue, Julying day-date.

Asstantates for They are the May 1 of the May 2 of the

def.
Criterion (Loew's) (1,700; 80-\$1.25)
—"Odd Man Out" (U). Opens today
(Wed). In shead, fourth week of
"Johnny O'Cleck" (Col), still fancy
at \$18,500, while third was \$25,000.
Globe (Brandt) (1,500; 70-\$1,20)—

stands and man (1990; 70, 81,40)—
Tarzan and Huntress" (fix(s)) (3d wt). Down to \$12,500 ablett mice profit after fine \$10,000 for second, or second or

Hollywood (WB) (1,499; 70-\$1,10)
—"Two Mrs. Carrolls" (WB) (3d
wk). Holding up nicely at \$27,000
after stout \$31,000 for second.

atter about \$1,000 to recound.
Trail Steves (1RKO) (3d wk1, Second week concluded last Chee.)
Trail Steves (1RKO) (3d wk1, Second week concluded last Chee.)
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Trail Steves (1RKO) (3d wk1, Second week concluded last Chee.)
Trail Steves (1RKO) (3d wk1, Second week concluded last Chee.)
Trail Steves (1RKO) (3d wk1, Second week concluded last Chee.)
Trail Steves (1RKO) (3d wk1, Second wk1,

'Clouds' \$16,000, Mont'l

Montreal, April 22.
All newcomers this week except "Nocturne," at the Princess, with "Clouds Roll By" and "Sinbad the Sailor" in for top coin.
Estimates for This Week

Estimates for This Week
Capitol (C7) (2709: 35-63) — "Sinbad Sailor" (RKO), Good \$14,000 or
nora. List week, "Favorite Brunette"
(Par), okay \$13,000 for repeat sest,
"Parity okay \$13,000 for repeat sest,
"Past Five Fingers" (WB) and
"Flight to Nowhere" (C0). About
\$5,000, soild, Last week, "Arizona"
(C01) and "Texas" (C01) feeissuers,
\$4,800.

Jones Boosts 'Band' Terrif \$40,000. Philly; 'Calif.' Fat 44½G, 'Grass' 35G

Philadelphia, April 22.

Spike Josephan is paking the Earle this week, teamed with "Beat the Band." Socklo session to Jead the town looms. Also hot are "Calloning great at the Boyd. Estimates for This Week. Addite. 1989 (1,305) and 1989 (1,305)

last week.

Areadia (Sablosky) (700: 90-\$1.80)

—"Best Years" (RKO) (3d wk).

Potent at \$20,000 after \$22,000 for second.

Tavarute Furnice** (*Par*) (32 mm) (32 mm)

"Carnival Cosia Rica" (20th) (2d wk), \$15,500.
Goldman (Goldman) (1,300; 50-94)
—"Suddenly Spring" (Par). Fancy S7,000 or near. Last week. "Sinbad Sallor" (RKO) (4th wk). \$12,000.
Karlton (Goldman) (1,000; 36-94)
—"Imperiect Lady" (Par) (2d wk).
Modest \$11,000 after fine \$17,000

opener, Goldman (1.50, 50-94)...

Keths (Goldman) (1.50, 50-94)...

Keths (Goldman) (1.50, 50-94)...

Keths (Erunette' (Par) (2d run), 86.000...

Mastbaum (WB) (4.380), 50-94...

"Callfornia" (Par) Solid \$40.00

plus \$4500 for Sunday at Earle, Last week. "Stalllor, Road" (WB) (2d wk.) \$19.000...



you'll find a 4-leaf clover in m.g.m.s SEA OF GRASS!

Preceded by a tremendous magazine, newspaper, radio and truck poster campaign "The Sea of Grass" will reach an estimated total of 1,803,726,008 impressions throughout the nation! Are you a partner in "The Sea of Grass Land Company"?

Rosenstock Revamping French Pix Bank Structure in Cleanup Job

The financial structure of the French pix industry is undergoing a much needed and thorough process of reorganization at the hands banker Pierre Rosenstock, head of Societe Privee d'Etudes. He's had long connections with the industry, long connections with the industry, having been the moving spirit of the reorganization of the old Gaumont Co. (GFFA) just before the war, turning it into the current Societe Nouvelle des Etablissements Gaumont, under prexy Jean LeDuc.

mont, under prexy Jean LeDuc.

Jiea back of the scheme is to get
the production end of the industry
out of the current gambling stage
by getting the best producers to
agree to some sort of cooperation
and to help them get financing a
normal commercial rates instead of
the usurious ones prevaling to date.
Also to develop the number of film-Also to develop the number of film-goers by providing exhibitors with low interest credits to enable them to rehabilitate war-destroyed or obsolet theatres so as to increase grosses. Rosenstock is not getting in the pieture business, remaining strictly a banker.

In the petuter boards, cleaning, the control of the checker system preventing grosses to by exhibs

Though the bank is primarily con-cerned with returns of pictures in France and the French Union, Rosenstock is blueprinting a similar resolution, with the same capital organization, with the same capital titled SAFIA, to lend on film ex-

titled SAFIA, to lens on nin exBairg Interested in film grasses.
Racenated has also promoted another film bank titled SOFET, also
with a \$120,000 nominal capitalization, to permit exhibs to re-habilition, to permit exhibs to re-habililends money at bank rates, getting a
percentage on the theatre's grosses
uring the duration of the loan plus
the loan which is to be refunded in
a time not exceeding five years. This
also entails checking, But the effect
of rehabilitation, says Roternstock, is
of rehabilitation, says Roternstock,
as time not exceeding five years. This
also entails checking, But the effect
of rehabilitation, says Roternstock,
as time not exceeding five years. The
aborensis checking, But the effect
of rehabilitation, says Roternstock,
is a theatre, after remodelling and inreveasing its capacity 30%, had the
grosses jump from a weekly \$1,000
to \$2,00.

to \$8,200.

Credit and technical operation of both SOPET and SOPIDI are under the joint management of Andre the joint management of Andre on the joint management of Andre on the joint management of Cineac, newsreel theatre, and of, formerly general manager of Cineac, newsreel theatre chain. Both are highly regarded in the trade and have plenty of practical experience.

Swiss Set New Subtitle Twist

Zurich, April 15. Zurich, April 15.

A new technique for subittling has been developed by Diagraph Filmittel: oliminating shorteomings of the old method, which blocked off portion of the screen. With new portion of the screen, with new screen to be added in order to make the picture and titles separate.

the picture and titles separate.

This development has come about after a long controversy in Switzer-land over synchronized and substitute and over synchronized and substitute and substitute and over synchronized and substitute and the public prefers sharpened currently recopred interest here now that the public prefers sharpened currently reported interest controlled to the public properties of the controlled to the state of the controlled to the controlle

Goldwyn Sets Dalton

toliuWyn Jets Dallon

Emmet Dallon, an American although an English resident last 40
years, in now Sum Goldwyn's British
voor last six years.

He leaves for America some time
in May to discuss operating policy
with Goldwyn. Expects to be away
ask weeks, during which time he'll
yisit his folks in Providence whom
he hasn't een in 20 years.

Air Travel To Ease Salzburg Attendance

Vienna, April 14. Prospects for attendance at the car's Salzburg Festival brightened with confirmation by local Pan-American Airways rep that Atlantic American Airways rep that Atlantic Lloyd Travel Bureau in N. Y. is completing a deal for charter of a boast five special plane loads. Project for the property of the control of the named for Beethoven. Mozart, etc., to 4y direct from LaGuardia Field to Horsching Air Base at Linz fa U. S. zone of Austria, shout two hours' auto ride from. Sabburg, but the property of the control of the but the property of the control of the but the property of the property of the property of the but the property of the property of the property of the but the property of the property of the property of the but the property of the property of the property of the property of the but the property of the property of

big ships.
Deal would cost music lovers minimum of \$1,500 for a week's stay during Festival month of August. Roundtrip air fare comes to \$700. Unknown here where chow and likely with Army occupying all first, with Army occupying all farea. Even it Army would loosen up limed in miber of rooms, tourists wouldn't be likely to find Army-style service and food at 80c a meal than the stay of the service and for france.

There's also very compilerate and the service wouldn't and the service wouldn't and the service wouldn't be likely to find Army-likely in the service wouldn't be likely to find Army-likely service and food at 80c a meal that the service wouldn't be likely to find a france.

There's also very compilerate and the service wouldn't be service wouldn't be serviced to the service wouldn't be serviced to the

land or France.

There's also very complicated paper work necessary for travelers for tenter occupied zone, mriefuling percent of the paper work necessary for the paper work as well as State Dept. Said here that visitors would be restricted to Salzburg and adjoining area—flue tourist country—and not allowed to visit Vicnna, where food and accommodations are even tighter.

commodations are even tighter.
British have announced plan for 2,000 English tourists a month to visit their occupation zone of Austria, where food situation is better. British military government authorities will see to 'ceding and quarters in measure designed to help Austria acquire some foreign ex-Austria acquire some foreign ex-change. The 2,000 ceiling will be tops for number of British tourists to be allowed in at any time. This in answer to Russ criticism of tourist program as taking too much foot from already hungry natives

Pery to Confer With Col. Execs on Aussie Deals

Sydney, April 22. Nick Pery, head of Columbia pic-Nick Pery, head of Columbia pic-tures in Australia, is currently en route to New York to confer with homeoffice exces regarding further production activities in this zone. Last year Columbia made "Smithy" here, and a Technicolor opus is re-ported to be set for the near future. I likely that any further michine

ported to be set for the near future.

Likely 'that any further picture production here by Columbia will the part of deal with the Rank-Hydge-Clinesoniad-Pagewood setup covering use of studies and equipment. Columbia recently laked a releasing part with Greater Union distributors, marking the seventh consecutive contract renewal.

Irish Yarns Hot Buys

Current London Shows

London, April 22. "Anonymous Lover," York's.

- "Born Yesterday," Garrick. "Call Home Heart," St. James. "Clutterbuck," Wyndham.
- "Dancing Years," Casino.
- "Eagle Two Heads," Globe.
 "Fifty-Fifty." Strand
 "Here, There," Palladium.
- "Guinea Pig," Criterion.

- "Guine Pig" Criterion.
 "Guine Pig" Criterion.
 "Lang' Alevay.
 "Lang' Referrisk," Savoy.
 "Man From Ministry," Comedy.
 "Man From Ministry," Comedy.
 "My Friend Lester," Embassy.
 "No Room at Inn," Winter Garden
 "Now Barabhas," Vaudeville.
 "New Barabhas," Vaudeville.
 "Perchanet Dercam," Hipp.
 "Ficcadilly Hayride," Wales.
 "Pewer and Giory," Portune.
 "Present Laughter," Haymarket,
 "Romany Low-", Malestys.
 "Romany Low-", Malestys.
 "Shops Sly Corner," St. Martins.
 "Sang of Norway," Palace.
 "Sweetest and Lowest," Ambass.
 "Torgether Arin," Vic Palace.
 "Sweetest Ambass.
 "White Devil," Dutches.
 "White Devil," Dutche.
 "White Devil," Dutche.
 "White Boy," Lyric.

U.S. Films Save Day for Dutch

Boxoffice figures in Holland are still going down as the cost of living rises and the novelty of American Jan. 1, is disappearing. But where business is good, it's nearly always an American picture that's doing it. Holland the still always and the still always and the still always are still always and the still always and the still always are still always are

taking over, Influx started with "Mrs. Miniver," considered now a classic here, and "Gaslight," which ran 12 weeks in the Amsterdam Alhambra. Pace has Constitute was a state of the deliberation of

to compete. Exception is "Les En-fants du Paradis," which had a gala fants du Paradis," which had a gala premiere in Amsterdam. Another good French film, also released by Nederland. is "Le Pere Tranquille." with Noel-Noel. But it didn't live up to expectations and the personal appearance of Noel-Noel, who sang his songs, couldn't save the picture.

RECAP NOTES 10% CUT IN CAN. BOARD FUNDS

Ottawa, April 22, Previously announced upping of National Film Board's funds by/the not be a second of the second Commons, was carried by Canadian Press news service and headlined in many dailies and trades, causing NFB embarrassment across the

arc-in the 1946-47 fiscal Facts are—in the 1946-47 factal year NFB got list money in two separate funds, t-tubbed Reconversion and Normal, totalline \$2.200,148. This year all NFB each goes into a single fund marked Normal and the Reconversion kitty is killed. So the NFB 1841-16 of the Commercial with the papers, did was to compare lest years Normal and naturally they found an increase. Facts

MPEA. Through Maas, Pacts With AMG To Distribute U. S. Films in Germany

Poles Take 65 U.S. Pix

Warsaw April 22.
Polish government has signed the agreement with the Motion Picture Export Assn. worked out the property of the pack had been held under agreement had been reached, by imminence of the elections of two months ago. Warsaw, April 22.

Soviets Beat Gun With Slanted Pic On German Trials

Berlin, April 22.
The Russian military occupation authorities have produced a 90-minute documentary film on the Nucemberg trials which is being wife of the Nations, and the Nations, and the Nations, and the Nations, and the Nations, at the nine different pix houses in the Soviet sector of the Nations, at the soviet sector of Berlin, as well as at film houses in Postdam. Leipzig and Dreaden. The Russian-lictones German press has film deal the National Soviet of the Nations, and the National Soviet Sovi

consistencies.

Produced and directed by E. Svisová with the assistance of three Russian comeramen, each of whom at one time or another was the winner of a Stalia wavaf for courage on the battlefield, the German adaptation was made by DEFA which has also distributed it. Originally intended for Russian showings, the film, it is understood, has not yet had its premiere in Moscow.

had its premiere in Moscow. The production resulted from the fact that the Allied Control Authority snagged on an agreement to produce a four-power documentary of the famous trails. U. S. Information Control Division is at the moment engoged in turning out a British-French-U. S. version while use a good many of the Russian will use a good many of the Russian sequences, plus the results of the trial research relative to the Nazi master plan for world conquest, private lives of the war criminals.

"Gericht der Voelker" opens on the trailer of a stream of Stalin tanks rumbling into the pulverized, tanks rumbing into the pulverized, urning streets of Berlin immediately after the abdication in April, 1945, and signs off with a sharp pronuncement to the German audiences that the USSR is in Germany in order to bring peace and preserve it, and also to climinate fascism. Sandwiched between these dra-

Sandwiched between these dra-matic moments are a series of slots, some of them feeble and obvious: propagand sessiys, others power-ful and unforgettable, made at the Palace of Justice in Nuremberg, bitter faiting on the Ukranian front, concentration camp routine and torture, closeups of the defend-ants in their heydey, and then their

corpses.

There are sequences bridly portraying U.S. Supreme Court Justice Robert H. Jackbon and British Sir David Maxwell Fyfe, and a musch longer closeup of the Russian Genieme Court of th

British Industrialist Taking Legit Fling

Pact has been signed with Ameri can Military Government officials whereby U. S. film distribution in Germany soon will be demilitarized and turned over to the Motion Pic-

can Military Government officials as considered and turned over to the Motion Piccernany toon will be demilitarized and turned over to the Motion Piccernany toon will be demilitarized and turned over to the Motion Piccern Export Assa, according to a cable from Irving Mass, MPEA general Control of the Motion Piccern and Control of the Motion of the of the

castern Europe, in Prague. He re-turns to N. Y. in May.

Coal, Taxes Floor Norwegian Pixers

Stockholm, April 15.
High taxes and the coal shortage have floored the Norwegian film industry, analysis of the Norse studio situation reveals. Producers complain about Government control of the industry, and also the 25% tax on a letture carmines.

the industry, and also the 25°, tax on picture carnings.
With only 250 theatres in Norway, a local producer's picture must gross 1,500,000 kroner to break even.
Pointed out that's an impossibility since many houses are closed due to lack of coal. It's also 'noted that since the end of the war Norwegian-wated fiber horse wareful silve. sex of cost. It's also Toded that since the end of the war Norvegian-since the end of the war Norvegian-since the end of the end of

HAYWARD STEPS OUT AS HOYTS' AD CHIEF

AS HUIID AU CHILD*

Herbie Hayward, Iongtime al
chief of Hoyt's film loop, covering
about 150 houses in the Aussic zone,
about 150 houses in the Aussic zone,
account, incheding pic production.
Dean of Aussic film adverteising,
linyuard was with Greater United
Bryward was compared
and the Compared
Bryward of Compared Taking Legit Fling and the comment of the comment o

WB's Theatre Dynasty Best Set-Up: Only 21 of Its 457 Can Be Affected

The partial divorcement The partial divorcement axe raised by the decree can only graze Warner Bros. if it should ever drop Least affected of the Big Five by the command to buy or sell where its interest in a theatre falls between 5% and 95%, Warners has only 21 houses in its chain of 457 theatres which the decree can affect on that score. Even if it should lose on that score. Even if it should lose all 21, the company would still re-take operation of 14 others which have been leased to outsiders while ownership remained with the com-pany.

pany.

With the partly owned houses bunched in New Jersey and Pennsylvania, vast sectors of the country in which the WB chain now operates would be completely maked lenged. Such in which the WB chain now operates would be completely unchal-lenged. Such important WB territories as the Coast, New York, Con-necticut, Massachusetts and Ohio are completely void of co-owhed Warner houses. Consequently, no threat is poeed against the company regard-less of -which way the Supreme Court rules.

Rank's Expansion

Rank's Expansion

Rank's Expansion

Continued from page 5

Rank's Expansion

Continued from page 5

Rank's Expansion

Continued from page 5

Rank's Expansion

Rank's Expansio Mostly Affected In N. J.

Chief stare, on the affected is New Jerses stare, of the 170 houses operated by Warners, 12 must be bought or sold by the company. None of these theatres is in important key centers—in the main-portant key centers—in the main-portant key centers—in the main-portant key centers—in the partial divorcement class with one important town. Altendown, vitally affected in the partial divorcement class with one important town. Altendown, vitally affected in the series of the series of

Par-Liberty

Continued from page 9 Deals previously had been started and tell through with Universal-International and Metro.

Breakdown of the Par negotiations Breakdown of the Par negotiations last week after the deal appeared all set is tied in, apparently, with negotiations by Liberty partner George Stevens to join Leo Mc-cure's Rainbow unit. If Stevens made that deal, or a similar one, and the control of the apparently give ascent the deal of the apparently give ascent the sound of the control of the c

be okayed by, all four pards.

Complex negotiations with Par are
believed to have included a demain of
the studio to provide some sort of
recompense to Stevens having to do
with faxes if he should leave the
foursome. Par, it appears, didn't
go along with that idea. Liberty
the producer and partner. Sam
explained:

explained:

certain propients and questions have arisen during the negotiations. Liberty has told Paramount what it expects in these matters, and unless these conditions are met, the negotiations will not be resumed."

Par's deal called for Liberty's William Wyler, Frank Capra, Bris-kin and perhaps Stevens to come under its wing. Studio would take under its wing. Studio would take over their contracts with Liberty and their interests in past and future pictures in return for \$5,000,000 in Par stock.

Rank's Expansion

Louis Elliman circuit in Feland (close to 100 houses): picked up 50% of the Norman Rydge chain in Australia (close to 100 houses): picked up 50% of the Norman Rydge chain in Australia (close to 100 houses): picked up 50% picke

VARIETY WB Last of the Series

Study of WB's theatre posi-tion under the decree's provi-sions governing the majors in the exhibition field is the fifth and last of a series which turned the spotlight on the Big Five.

the geotlight on the Big Five. Heretofore, in successive Sissues of the paper, VARITY has sprinted a breakdown of Paramount. 20th-Fox. Loew's and Whether the majors will be compelled to comply with the partial divorcement provision of the decree must wait out final decision by the U.S. Supreme Court. Meanwhile, with a two-partial divorcement provision of the decree must wait out final decision by the U.S. Supreme Court. Meanwhile, with a two-partial country of the Court. are taking financial steps to meethat contingency, should it arise

Bercovici's 'Dictator' Suit Being Tried in N.Y.

Suit Being Tried in N.Y.

Five-million dollar damage mit inled by Konrad Bercovici against Charlie (Chaplin for the latter's alleged misappropriation of Bercovici's story material in "The Great-covici's story material in "The Samplin and the same material was later incorporated into the picture.

Itliur's dietatorship, but that the same material was later incorporated in the picture.

Sopenda the testimony before Judge Harold P. Burke with; a denial that there had ever existed even an oratic contract between the sufference of the picture. The contract between the sufference of the picture in the contract between the sufference of the picture. The picture is the contract between himself and Chaplin, claimed he'd. displant inder an agreement that he'd receive the of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the displant in the sufference of the pictures. Chaplin in the sufference of the pictures. Chaplin in the sufference of

whom the comediga wat their mast-Adrer claiming held also miles in the script on Hitter in 1988, Bersolviel alleged Chaplain had gold nin seyeral days later that the State Depart-ment had nixed the idea for a pis-cause the U.S. was not all war with Germany and Haly. In 1941, how-ever, Chaplin produced the film using many of what Bercovicl Claiming the control of the control of the West was not conservationally the Froilie. Trail resumed yeaterday

Writer was not cross-examined by Frohlich. Trial resumed yesterday (Tues.) with a screening for the jurors of "Dictator," in which Ber-covici attempted to point out the similarity between the picture and similarity between the picture and testinony. The juror of the stand-day. Bercovici later took the stand-again to resume his testimony.

Fire Violations Shut St. L. Nal

Fire Violations Shut St. L. Nabe
St. Louis, April 22.
Acting on orders of City Marshal
Walter H. Kammann, city authorities ordered the shuttering of the
Robin, a North St. Louis indie nabe,
because of failure to comply with the
city's new building and safety code.

MPF Execs

Continued from page 4

Continued from page 4

attention to the fact a salesman was
not included. Fred Silter, of Fox,
veterans of 35 years in the business,
over Richard Hayes, of Paramount,
and Charles Dortic, Columbia, Larry,
Cowen, publicity director for Fabian
Troy, pointed out that no therete
manager was in the group. Gug
Graves, city manager for Fabian in
Schemetady, and another long-time
time the control of the control of the control
time the cont

Schenecteday, and another long-time from them. was put in bomination them. Of the members are: Louis W. Schina, Schine Circuit, Inc., Gloverwille, William C. Smalley, Smalley

Chi Foundation Plans Membership Drive Chicago, April 22.

Chi Motion Picture Foundation at its first organizational meeting here last week, laid plans for a membership drive in this area after electing Edward G. Zorn, prez of United Theatre Owners of Illinois, chairman of the board of the newly formed

group. Arthur Schoenstadt was elected trustee. elegical truisies.

Louis A. Novins explained the purpose of the Foundation, which he likened to the Rockefeller and Medion foundations in scope and purious and purious formations. The secondary of the Rockefeller and the Rockefeller and the Rockefeller, and that it was high time that the motion picture industry flook care of its own time in the Rockefeller and the Rockefeller and the Rockefeller and Rock and the Rockefeller and Rock Index (High Tennan, San Bhrider, Effequity and Fred Shoup, Circagory and Fred Shoup.

K. C. Meet Kansas City. April 22.

A meeting to begin organization of a panel of the Motion Picture Foundation here was held at the Muchlebach hotel last Friday (18) with Ed Zorn, of the United Thea-tre Owners of Illinois, as principal speaker. A committee of nine was chosen, with A. Jules Benedict as temporary chairman, to select a

Lorraine De Wood

Continued from page 1 cafe salary is considerably less She's been around as a standard cafe

en Rocky Graziano When Rocky Graziano recently was barred from boxing in N. Y. Rosen became his agent, but the middleweight has since been signed to fight in Chi. Leo Durocher got a similar ofer from Rosen when basebail "czar" Happy Chandler supported him for a year, but Lippy is agented by Wouper and already is agented by Mark Habna.

State, Town or City

Maryland-Builtinere

Meropolitan

New York — With Falls.

Meropolitan

New York — With Falls.

Warner

With Warner

Meropolitan

Meropolitan

Meropolitan

Meropolitan

Rosen now says he's got a job for

Patricia Schmidt, accused of Mee's

slaying, when she gets out of the

mes in Cuba.

Performers' \$750 Defense Fur

Chicago, April 22. Patricia Schmidt, 21, former Chi dancer charged with the murder of John Lester Mee, Chi attorney, will receive \$750 towards her defense fund from voluntary contributions by local performers which American Guild of Variety Artists here has in

Decree Stay Not Staying M-G's Sales Meet April 28

Despite the sweeping stay granted the majors recently in decree-imposed changes in selling policy. Metro will go ahead with its forth Metro will go anead with its forth-coming national sales meet as orig-inally planned. Confab, first all-embracing one for M-G since the War, has been called to begin Mon-day (28) at the Hotel Astor, N. Y.

day (28) at the Hotel Astor, N. Y. Major part of the meet, which Metro sales veepee William F. Rodgers has indicated might run 10 days, will undoubtedly be given over to discussions of the decree and the stay, with Metro attorncys on hand to join Rodgers in leading the discussions.

cussions. Meet marks the first time in 21 years that the Metro sales staff has been gathered in N. Y. Proisso powwows have been held in Chi. acjo or on the Coast, but Rodgers ruled them out this year under the assumption it would be unwise for example the country of the count

anti-trust decree business.
Metro will provide a press room at
the Astor in an attempt to keep exhibitors informed through the trade
press as to what's transpiring. In
addition, Rodgers has scheduled a
luncheon for the press next Wednesday (30), midway in the meet, where
he'll explain what's been discussed
until then.

Booze 'Biz'

continued from page 3

one of the major points on which
MPA prexy Eric Johnston spoke to
producers, writers and directors in
a round of the studios recently,
chnston warned that the provision
of the Production Code concerning
itquor must be obeyed if the industry is to avoid serious repercussions.

Code stress that drinking shall Code states that drinking shall be shown only when necessary to

Code states that drinking shall be shown only when necessary to. advance action or plot, Members of Johnston's staff have been complaining recently that drinking is too frequently shown not for that reason at all, but merely as director's "ostiness." Aim is to stop such casual use of bottle-and-glass. such casual use of bottle-and-glass. Letters of complaint no too much hooze have fallen off quite considerably in the past six weeks, according to Clark. Since the effects of the screen for months, MTA fack inn't certain of what significance to the control of t

inought, is the publicity given by the Molymore writers to the MFIA proxy's recent control to the MFIA proxy's recent control to the Code Reling is that the letter-writers may now be awaiting reaction to Johnston's demand, on the studies. Most of the beefs come from the midwest and deep south, Clark recent months of the proxy of the molymore of the

Jowa Lutherans Squawk
Directors Des Moines, April 22
Directors of the Iowa Lorent
Welfare Sca of the Iowa Lutheran
protest this week against drinking
scenes, intense lovemaking and
suggestive dialog in films. Board
represents six large Iowa Lutheran
groups with adult membership of
121,740 in 466 churches.

AMPP Fumes at Beer Plugs by 11 Film Stars

Plugs by 11 Film State
Hollywood. April 22.
Association of Motion Ficture
Producers is foaming over the news
that 11 screen players have signed to
double as beer pluggers in the
Schaefer Brewery's national ad
campaign. Foaming is all the
AMPP can do about it as long as the AMPP can do about it as song as the thesps involved are not under con-tract to major studios. Four of the 11, signed by Florence Pritchett, who agented the contacts have been identified as Bonita Granville. Tony Martin, Robert Young and Hoagy Carmichael.

sections to Jack Irving Chi end control of the Children of the

WB Theatres Affected Under Decree

Breakdown of the extent that Warner Bros. is affected by the the-Warner Bros. is affected by the the-ter operating provisions of the de-cree follows. In the instances of profit-sharing leases and pooling ar-rongements, steps towards the dis-solution of these tites are well under way. Analysis dates back a unin-ber of peers and may have changed in minor respects.

Seek hierest but which are not con-teelled nor operated by the company: Sider, Town or (it):

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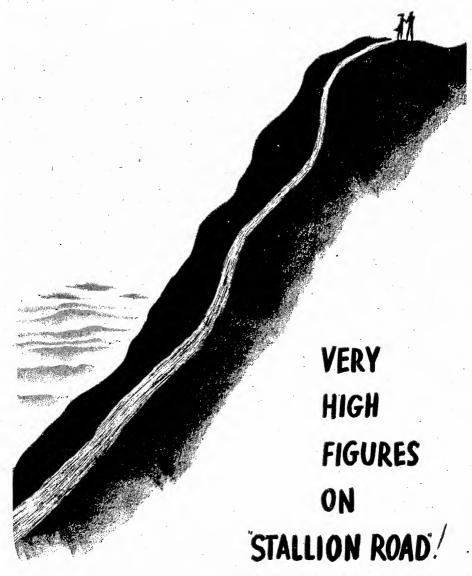
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State, Town or City Theatre

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| Wiscensin Kenosha Kenosha |
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| 3. Theatre companies owned in part |
| by Warners: |

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| Atlantic Theatres | | ٠. | | | | | | | . 94 |
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| Stanley-Shapito Theatre of | 'n, | | | | | ٠ | ٠ | ٠ | . 6 |
| Standard Theatre Co | | | | | ٠, | | | | . 6 |



EVERY NEW DATE BRINGS NEW PRAISE! THEY'RE IN LOVE WITH ITS LOVE STORY. AND ITS HORSES. AND ITS BIG, BEAUTIFUL OUTDOOR SPLENDOR!

REAGAN SMITH SCOTT STALLION ROAD JAMES V. KERN NOVEMBER STALLION ROAD ALEX GOTTLIEB

MPA Expanding Board Roster to 36, **Solves Problem of Getting a Quorum**

Difficulty of getting a quorunt for Motion Picture. Assn. board meetings is behind changes in the bylavs which will be voted on at a work of the behavior of the provide include doubling the number of directors and deleting, the provision that directors have to be members of the Association. But the provide of the provid

vision that directors have to be members of the Association. Effect of the changes will be to the change of the others, twe places on the board. Difficulty on getting a quorum has been that in most cases company prevent and the company to the change of the

a 36-man board, by-law char . w make it okay to name individuals

whose companies are members but who personally are not.

Makeup of the membership and incretorate is tricky as result of the incretorate is tricky as result of the incretorate is tricky as result of the incretorate in the

whose companies are members but

as nexty E-in Johnston).

There are two tynes of directors:
Class A. elected by individual members named by producing corporations, and Class E, elected by individual members named by distribut-

vidual members named by distribution of coronations.

All the major companies which combine production and distribution are considered distribution distribution are considered distribution distribution are considered distribution distribution companies were instited to the fact that when the studio and the distribution companies were instited each hold a membership as hot networks which a membership are hold to a membership are hold as well as the hold as a membership meeting March 31, when Robert W. Perkins. WB employed and the hold of changes to be voted on Max 8

UA's Publicity Revamp "UA's Publicity Revamp
Recent deoxitue of Nick Mamula
from the United Artix's publicity
department to join David O. Selznick flackery, has brought about a
recor of the UA deceariment, headed
by Tom Walter. Larry Beller, wio
porary basis, was moved permomently into Mamula's spot as metpopultan newwaper contact. Cas
Ar'ansa, also formerly a temporary
papionitee, was anneate to the staff as
John Turtum, who has been with
the department as writer and layout
man, takes over wire service and
syndiate coverage. Rosellen Calla-

man, takes over wire service and syndicate coverage. Rosellen Calla-han continues handling fashions Tess Michaels magazines and Lev

Tess Michaels magazines and Lew Barasch trade press.

David E. Diener has been taken on by the UA ad dept, to work un-der Francis Winikus, advertising manager, as a copywriter. He for-merly was with both Republic and

What About Bacon?

Glen Allvine, New York press rep for the Motion Picture Assn., will take up the cudgels for the Earl of Oxford as the true author of Shakespeare's plays in au address at the All Angels Church, N. Y., May 4.

Angers Churen, N. X., May *.

Allvine is a member of the
Snakespeare fellowship, which
holds that the label Shakespeare
was just a nom-de-plume used
by Oxford.

Film Reviews Continued from page 8 ;

Triumph of Love

do much even here and in German-speaking territory.
There always will be faughs in the Greek's idea of a love strike to stop war. But pointedly modern allusions don't help the dialogue in this. Nor do whimsical costumes rather than the classical Greek once make a fairly unattractive bunch of players look any better.

look any better.

While the settings are of Athenian simplicity, though necessarily modest women's color of the settings are of the settings and the settings are obtrusive to the point of interfering with concentration on the action. Length of picture of the settings are settings are settings are settings are settings and settings and some work obscuring what's being sung, show things down even more.

even more.

One player, linge Komradi, emerges as a young, fresh personality, giving considerable life and charm o the role of Lysistrata's servant. She's especially noticeable in contrast to Judith Holzmeister's wooden characterization of the title role. O. W. Fischer plays unresponsively in the male lead.

New Foreign Films (Unlikely for Anglo-U. S. Market)

Based on the play, "Is Your Honeymoon Really Necessary," this film shapes up as a fine comedy with good chances in the Swedsh market, and some hope in the world market. Danish connectian Mars and Housen handles the role well and Bootil psen's direction is great.

In George Fant, Sweden now has its own Errol Flynn, He does well in this 15th century adventure yarn. Acting direction and camera are all solid. Flim looms as a long runner bere although chances are dubious in the U.S.

"Kuudes Kusky" ("Sixih Command-ient") (EINNISH), Suomen Ellmittod-sums production and release. Stars Gledd oermberg, Sliti Abperkucki, Features Tuplo autacurar, Bako Vetteuronia, Aku Kor-nien, Aki Kusomen, director by Orva rupe, Historia, Kusomen, Linki, Linki, Linki, Tupo, Hirvoson; music, Hiskil Addibak, UREX, Helsinki, Running time, 98 MINS.

Starring some of the best known Finnish talent, this film is based on the Bible's sixth commandment. Toint Hawu's screenplay was adeptly scripted and technical credits are equally good. However, the sentimental story offers little interest outside of Finland.

"Kirkasiyra Savel" ("Light Melody" (PISNESH), Stouten Flintiredlisuus production not release, Slas Kathe Bunumen teris Itoviman; festures Itanha Renton, Eurh Jamma-Aho, Vell Midtl, Aku Korshamen, Unno Janaki; directed by Edvir Laine; sercentpit; Ohat Vepidan; music ming time, 104 Midt Miss.

Finnish opera singer, Kalle Ruusinen, makes his film debut in this musical opposite Doris, Hovimaa. Score by Heliki Aaltolia along with some of Bizet's classics is fine, while direction and scripting are fair. Picture's chances are limited to Finland.

JUMINI UY HEARIS AND
Hollywood, April 22.
Leon Shamroy was elected press as been concerned to the American Society of Chematographers for one year.
O'ler new officers are the concerned to the American Society of Chematographers for one year.
O'ler new officers are the concerned to the American Society of Chematographers for one year of the Freich Stiviers and at studies from the concerned to the present section of the Freich Stiviers and at studies from the concerned to the con

Inside Stuff—Pictures

Boxoffice outlook in the midwest is brightened by informed bankers' opinion that the upper midwest is going into the 1947 spring planning season with one of the seven best crop prospect years the section has had in a row. The opinion was revealed in the annual spring planning and business survey conducted by the Commercial West, A'r-yar-old weedly financial and business news magazine, published in Minneapolis. Theatre business in the territory is mainly dependent on agriculture's well-being. Continued high farm prices, also a certainty, will be a big help to the boxoffice, it's pointed out.

Richard Condon has been named publicity director of the American Heritage Foundation, in which unions, industrial and other organizations are cooperating to send a train through the country bearing copies of the Constitution, Bill of Rights, etc., in an Americanism program. Ned Shucrue is campaign director of the unit. Condon was a former publicity exac with Walt Disney and 20th-Fox and was later in business on his own.

Pergetter mas or the lattro let is Andy Hardy once a priminent young character in Coherr City. Completed script of the film retested to fullow "Love Laughs at Andy Hardy" last prime at the three characters and the latter than the control of the care in make up its mind to put the story to week. Since Mickey Rooney has become an adult, with a couple of marriages on his record, the chances are that serlow will be abandoned.

George Schaefer's 3% deal to supervise distribution of Enterprise prod-uct is expected to net him around \$60,000 on the first picture, "Runrod," although it was already in release at the time the contract was sized, "The Other Love's is opening in New York this month, and "Arch of Thumph" and "Endy and Soul" are in the offing.

Strike End

producers labor committee. Her-bert Sorrell, prez of the CSU, of which the Carpenters studio local is a member, declared the invitation was the first break in the stalemate. and members received to the effective control of the control of th

bill.

Show biz labor generally will not be as hard hit by the bills as workers in some other industries. Howers in some other industries. Howers in the bill of the bil

should be ruled unconstitutional.
As for Green, he said that presidents of 12 national minors which have locals in the studios, have agreed to huddle with him to seek strikes such as those which have been plaguing the film industry of and on for the part two years. These walkouts are one of the prine reasons why the House and Senate labor bilts contain provisions outlaw-

Green said the meeting next month might develop information which could end jurisdictional walk-outs for every industry.

First meeting lasted 75 minutes, onducted in a very friendly atmos-here. It broke up after agreeing n a second meeting shortly, date

Twenty-four were present. For Twenty-four were present. For producers there were Boren, Pat Casey, Fred Pelton and labor relations managers of 10 majors. For the Carpenters: Cambiano, Charles A. Sprowl, prexy, Local 946; James Skelton, business agent; William H. Donovan, Tom Connolly and Oscar Schalze.

L.A. Court Voids Strike Ordinance Vs. Parades

Los Angeles, April 22.

Appellate division of the L. A.
superior court declared unconstitutional the anti-parade ordinance
under which scores of strikers were
arrested during the film studio labor
demonstrations. In the studio labor

ttee. Heris the one which grants the Polce
in CSU, of Department the power to decide
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Postwar Prod.

would have inflated merchandisc to

would have inflafed merchandisc to be sold in a declining market. 20th-Fox For Example Report turned in by 20th-Fox this week is a case in point. With a record of 522,519,535 net for the year ending Dec. 28, 1946, 20th rhows current assets totalling \$103,055,004 against \$94,636,983 for 1945. But the gain of some \$9,000,000 is more than made up by a boost of \$12,993,354 in pix inventories.

pix inventories.

Inventories climbed from \$30.765.426 at the end of 1945 to \$32.686.76

426 at the end of 1945 to \$40.686.76

426 at the end of

close of 4%.

Entire \$2.2,018,353 profile were
consumed by the plx, inventory rice
embined with payment of dividends. Stockholders' melons, report
disclosed toted, to \$14,885,263 on common steck and \$817,890 on prior
perferred and convertible p-referred
stocks. The balance is more than
made up-by the \$3,259,304 increase
made up-by the \$3,259,304 increase
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to the stock of the stock of the stock of the stock

Zeb on band, thus the \$3,250,304 increase

Carbon band, thus the \$3,250,304 increase

Carbon

Cash on hand tilted to \$34,294,561 in '46 from \$32,274,214 for the year before, but U. S. and foreign securities' dipped to \$9,987,180 from \$15,-819,161, and accounts receivable to \$6,164,462 from \$7,035,181.

'Duel' Prices Continued from page 3

ond week in both Rochester and (17) and for the four days ending Sunday (20) evening had piled up \$29,000 in Rochester—\$8,000 better than "Gone With the Wind." For the same period in Syracuse, it had garnered just about \$20,000—or \$2,000 more than "GWTW."

under which scores us burnets were started during the film audio black arreated during the film audio black arreated with the sum of the sum of

armed to at the first

ECC refuses the requests, an appeal will be made.

Also adding for the same channels are, American Telephone & Teleraph, the Mistonal Forestry Scrusquently the pic industry, which has feasted off research in the past, realizes that it must do research in the field inself before all PCC chanwho has feasted off before all PCC chanwho has been meeting with Johanston, Wall Dismey, Nelson and members of the research foundation, its planning an executive commisted to the research state, which is the second of the research foundation, its planning and executive commisted particles of the research foundation, and producers to formulate plans for presentation and approval before the most of the research for the research dustry would have to move quickly before radio television became

Theatre Tele

FCC refuses the requests, an appeal

dustry would have to more quickly monopoly.

In discussing the physical aspects monopoly.

In discussing the physical aspects of theatre television, he said that it will not have the same reprediction on the properties of the pr

small transmitters, Larsen felt that the difficulties of present home toles the difficulties of present home toles that the transmission of the lating that the installation of the equipment in the airs was relatively inexpensive, about \$7,000\$, compared to a figure of four to five times more than the same that there would be no trouble between unions and that RCA has/already put out instructions to motion to the same that there would be no trouble between unions and that RCA has/already put out instructions to motion how to use television.

The question came up about who would happen to first run motion would happen to first run motion would happen to first run motion to the same than the same than the same that the problem had not service many theatres showing the issue after a same than the problem had applied similarly to that of motion spicture distributing and that 15 separate channels had been asked for the city of New York alone.

and the same than the same tha

that the video service would surpass newsreels within seyen to ten years, and would also come in color. Only difference of opinion voiced to Larsen's statements were those of Capt. William C. Eddy, managing director of B&K television station here, who claimed that theatre tele-vision would not be possible before at least fave years.

Eastern Screen Writers In Organizational Move

Campaign to unionize screen writers domiciled in the east has writers domicified in the east has been launched by a provisional group calling inset the Screen Writers Organizing Committee. Out-writers Organizing Committee. Out-writers Organizing Committee. Out-writers Organization James for the approximately 250 freedance calcible. According to the group's publicity director, Lois C. Peters, the committee is not being formed in opportion to the proposition of the committee is not being formed in opportion concurrates entirely on Coast as-

concentrates entisely on Coast ac-tivity. Group is being projected to include writers for eastern produc-tions, commercial films and U. S. Army Signal Corps pictures. Deci-sion on affiliation with the SWG will be made after group is definitely or-ganized.

Lightman, 8 Majors In Blanket Denials On \$3,000,000 Trust Suit

\$3,000,000 Trust Suit
Memphis, April 22.
M. A. Lightman, his associates, and eight inajor distributors filed blankes court here to monopoly charges under which six, neighborhood theatre groups are suing them for \$3,00,000.
Amoust file the six and the six and the second of the suits and take exception to federal judge Marion boyd's denial of their pike a to the suits and take exception to federal judge Marion boyd's denial of their pike a to the suits and take exception to federal judge Marion to the suits and take exception to federal judge Marion to the suits dismissed of the suits and take exception to federal judge Marion to the suits of the su Realty Co., states that the realty firm is merely the trade name of L&L. under which L&L. owns the Capitol and Joy theatres. It denies ownership of any houses outsit's Memphis. This answer also denies Lightman owns, operates or controls six Memphis neighborhood theatres as charged.

The answers say clearances of

controls six Memphis neighborhood theatres as charged, distrances of The answers say chemical and the same share been reasonable, and deny the Ritz and Madison obtained advantage over conspections through any agreements held with the defended deny they conspection strough any agreements held with the defended deny they conspired on distribution of films. Stated they acted independently and in a manner that did not deprive independent, theatre-preductly and in a manner that did not deprive independent, theatre-preductly and in a manner that did not deprive independent theatre owners bringing the suit have made large profits from exhibition of pictures produced from exhibition of pictures produced successful and the successful damages claimed by the independent group, which accured prior to Aug.

group, which accrued prior to Aug. 22, 1943, are barred by the statute

Stony, when accuracy prove to congtionitations.

Answers were filed by Warners,
Inniversal, United Arista, 20th-Fox,
Inniversal, United Arista, 20th-Fox,
Inniversal, United Arista, 20th-Fox,
Innovation of the Control of the Control
Inniversal, United Arista, Carella,
Inniversal, United Arista, Inniversal,
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Variety Meet

Continued from page 9 = nd such large delegations that they are booking special cars to carry members to the L. A. meet. A delegation of 100 Variety Club members and wives have signed to at-tend the convention. Pittsburgh's tent also has ordered several cars to carry its contingent.

to carry its contingent.

Des Moines Charity Prive
Des Moines April 22.

At a meeting of Variety Club, Des
Moines Tent No. 15, recently, a big
At a meeting of Variety Club, Des
Moines Tent No. 15, recently, a big
Bandon, Chief Barker. Tent assumes
Bandon, Chief Barker, Tent assumes
Bandon, Chief Barker, Tent assumes
bed in three Des Moines hospitals
bed in three Des Moines
Bander W. F. DeFreme, with Harold McKinney and
Banker
Banke

Omaha Variety Benefit Shows Omaha, April 22. About 35 theatres in this territo have piedged to give special kid matinees at 25c. for the benefit of the new Children's Memorial Hos-pital.

pital.

Plan is being engineered by the Variety Club here which last year raised \$14,000 for the hospital. Expect \$20,000 this year. Hospital is now nearing completion.

Beginning At Oncea new convenience on the C&O

NO TIPPING

of any C&O employee*

NO TIPPING IN CAO DINERS SERVICE IS COURTEOUS AND FREE





Wing should you—the paying customer of the railroads-have to shell out for so many of the ordinary services you need when you travel?

Why shouldn't your rail ticket entitle you to courteous personal service-without extra charge?

The Chesapeake & Ohio does not believe the travelers on its railroad should have to tip-and is taking the first step toward abolishing this nuisance. Beginning at once, you are urgently requested not to tip C&O employees for any of the services they perform.

This means you won't have to

leave a tip on the change tray when you eat on a C&O diner. It means you won't have to dig down for change for the porters who serve the coaches on C&O crack trains.

We cannot extend the no-tipping rule to union terminals shared by the C&O with other railroads, since the redcaps in these stations are not on our pay roll. Nor can the no-tipping rule apply on Pullmans, since the porters are employed by the Pullman Company-not by us.

But wherever C & O employees are on hand to serve you, you'll find no outstretched palms-for

we'll compensate these employees directly for attending to your

This move to end the tipping nuisance is the latest, but not the last, of many improvements in rail travel offered by the C&O.

> *Naturally, this does not apply to Pullman porters, or to redcaps in union terminals, since they are not C&O employees.

CHESAPEAKE & OHIO RAILWAY

TERMINAL TOWER, CLEVELAND 1, OHIO

Deplore Shorts Getting Exhib Nix Despite Costs Up 38% Last 2 Years

Irritating problem confronting to the second chain added frequency anneath late added frequency and problem constant the second problem confronting to the second confro

said. Breakdown of the upped costs, according to the RKO-Pathe veepee's
figuring, reveals labor costs have
for all technical state costs have
for all technical personnel. Nontechnical staff, comprising directors,
writers, etc., are non-unoiszed but
correspondingly. In addition, both
Eastern and DiPront recently upped
the costs of raw stock about 20%,
forcing the laboratory processing
fingly. both their prices accordmight's

and attempt by the majec to hoot reliable on short have been turned down by exhibs, the shorts from the short state of the short state state of Since all attempts by the majors

the production of subjects requiring less elaborate budgets.

Paths as far has reduced to relate the subsequence of the subse

'Alex' B. O. Din

Continued from page 5

ing surprisingly good business in the ing surprisingly good business in the past six months, which made the thud of "Alex" all the harder. Gross is a secord low that hasn't been approached since before the war. 20th had expected a run of at least two weeks, although prepared for only mediocre business in the 5.900-seater, figuring the pressige of the engagement would be valuable in The two Small classics being sold as a nair are the greatest wonder-

seling the sam ensewers, and and as a pair are the greatest wonderment of the relissue field at the moment, since it appears certain they'll meeting the same the sam

Last week it garnered 1930 first day, Reissues are proving tremendously profitable to Small, as a result of the mospected point Forms and the mospected point Forms and the result of th

of the first pair.

Difference in the reissue situation frow and a few years ago is illustrated by the flat purchase deal Film contained floor of 100 Goldwayn reissues. FC paid only \$1,10,000 for the works. Changed situation is due to its chief course, 15 die e.m. after the works. Changed situation is due to its chief course, 15 die e.m. after the first works. The first the first works which we have the first works will be supported by the first works. The first works will be supported by the first works will be supported by the first works. The first works will be supported by the first works wi

McZbvoy.

"It they'd give an inch, they'd be surprised to see what difference it would make in the long run," Mcwall and the surprised to the

dates."
The added revenues; McEvoy said, would go into more sareful scripting and lensing of briefles and the exhib and lensing of briefles and the exhib Many exhibs who play the short as regular policy in single-feature houses have slighted their drawing power and by that stigmatism have seried. "It, a film is important enough to appear to the decidence of the strength of the property of the company to appear to be described to the popular and the property of the safety of port by decent centals." he saided freent trend forwards special kiddle shows of packaged briefers is helping to increase playddess and to play off shorts' commitments, Mcroy said, but even here the stiff-necked stance of exhibs is hurring the cause of shorts. "An exhibitors idea of a profitable kiddle show is and then make 10 times that amount on the venture."

Par's Morgan Ditto

Oscar Morgan, Paramount's short Osear Morgan, Paramount's short subjects sales head, pushes off this week for a three-month swing around the country in a drive to boost package sales of the briefies. Morgan will also talk next year's product at 31 huddles to be staged in every Paramount exchange, fiell make a pitch that shorts, when the product of the short of the stage of the product of the short of the short

wallop.

Par's shorts chief also plans a stopover at the company's studio to report on business conditions and to line up future product. He's backed by unprecedented revenues from two Par releases recently turned out, "Brooklyn I. Lové You," and "Radio, Take It Away." It's understood that Morgan will also plus increased rendal also plus increased rendal as a necessary move to meet upped costs.

Repub Meeting

ideas from them. As a matter of fact, his words showed some relief at being able to spread responsibility for the Rep production program.

One matter thought almost certain to come up, is a demand by Harry Goetz and directors representing his interest in Rep for appointment of a production chief at the studio. They want to, divide the overall responsibility for operation of the com-pany now held by Yates.

pany now held by Yates.

Tomorrow's will be the first actual
business session of the board since
the naming to it of six directors
representing the Goetz and Jules
Brulatour estate interests. There
are 14 members in all. Initial meeting April 1 was just for, organizational nursees tional purposes

Guizar, Roy Rogers Team

Hollywood, April 22.
Tito Guizar, Mexican singing
thesp, will share top billing with
Roy Rogers in Republic for theoring
Trucolor western, "On the Old
Spanish Trall" Idea is to increase
grosses south of the border.
Edward J. White produces and
William Witney directs, starting Friday (25). Hollywood, April 22

Up Blind Alley

When NBC cut off Fred Allen last Sunday (20) because of script objection, something of a precedent was established, with Allen's agency. J. Walter Thompson, now planning to demand a rebate for the half-minute of "dead air" time. Marks first time that a client will bill a net-work for censored time on comedy programming. comedy programming.

An NBC exec pointed to a clause in all contracts that un-less material is suitable to NBC less material is suitable to NBC it has the right to keep it off the air. However, he added, there's no provision for rebates in such matters other than where mechanical snafues are involved. "When and if we get a bill we'll consider the matter," he said. "And 1½ time, too," he added, "that J. Walter Thompson gave us a week's rest," Indicating that the whole thing was getting pretty much out of hand.

Allen's 'Dead Air' Continued from page 1 m

sequence shout a network veenee

When the Allen script was submitted to the network last Friday (18) Clarence Menser, web programming chief, said "no dice" to the sequence in dispute. Allen was equally adamant.

adamant.

Shortly before broadcast time on Sunday Menser agreed to a compromise—If Allen would change the network executive to an advertising agency executive the wanted to see how the J. Walter Thompson boys would react to it), then he'd give the script an okay. Allen retused. For one thing, he wanted to know how the network got off dictating what the seek of the

goes into the script.

And for another thing, since his gag comment was in reference to his show being out off the previous week, it wouldn't hold water facture was an advertising executive. Furthermore, Allen says he never even saw Menser on Stunday; that the pre-broadcast kickaround was relegated to a subordinate.

Little Man Who Was There

Here's the part of the script, at the beginning of the program, that didn't get on the air:

There's a little man in the com There's a 'little man in the company we work for. He's a vice-preadent in charge of program ends marks: down how much time is saved. He adds it all up, 10 seconds here, 20 seconds there, and when the vice-president has saved enough seconds, minutes and hours to make two weeks, he uses the dwo weeks of our time to rib vocation.

Incident occurred a couple of day after Menser, in some of discussion with VARIETY abo discussion with Variery about what's good and what's bad for radio, let it be known that he intends to carry through on his plans to "clean up the air" or at least the NBC kilo-cycles, and hold in the check the comedians who think they have the right to say what they want.

right to say what they want.

That was one of the top subjects
on the agenda on the cross-country
junket and powwows with affiliate
stations which Menser and other
NBC top brass just completed. (A
junket, by the way, says Menser,
which found the areas of difference
between the control of th between the affiliates and the net-work narrowed down to much less criticism than in previous years and allowed for a spirit of critical

Menser says he means business; that there's no reason why he or the network should take it, referring the network should take it, reterring specifically to the comedians who use NBC facilities to take NBC for a ride. "You can stick a nickel in the Menser slot machine and you'll get the same tune," he says. "I've never budged an inch on that point."

nalveis.)

never budged an inch on that point."
The programming boss maintains that it's bad enough for critics outside the industry to throw barbs at radio "conly I don't call them critics, they're just complainers", but it's a black eye to radio when these from within persist in fouling up the air, "We're just not going to take it."

II PUB-AD COAST POWWOW

Maurice Bergman, Universal's eastern ad-pub chief, and Hank eastern ad-pub chief, and Hank the Coast South manager, planed to the Coast South and the Coast South of the Coast South of

Picture Grosses

CLEVELAND

\$17,000 following lively \$26,000 last

Stiffman (Loew's) (2,700; 55-70)—
Stiffman (Loew's) (2,700; 55-70)—
"Red Rouse" (UAA). Ordinary \$12,000
or near. Last week, "Mighty McGurk" (M-G), satisfactory \$8,500.
University (Community) '970; 90\$1,25-\$1,50)—"Best Years" (RKO),
Socking out \$13,000 for third round,
on top of great \$15,000 second week
and terrific \$20,000 ftrs [gallweek]

'O'CLOCK' \$16,000, K.C.: 'EGG' SAME FOR 3D

TEGG' SAME FOR 3D

"Egg and Kannas Citi's, April 22

"Egg and Kannas Citi's, April 22

"Egg and Formation of the set strong money even in third weeks ber. A common of the set o

extended time. Nice \$4,000. Last week, about same. May go six Midshand (Loew's) (3,000; 45:65)—700,000; (201) and "Love age at \$4,000. Last week, "Macombre Affair" (Mar and Millies Newman (Paramount) (1,000; 43)—700, (1,000; 44)—700, (1,000; 44

'Sinbad' 15G in Seattle: 'Reckoning' Lusty 9G

Biz is nothing to Seattle, April 22.
Biz is nothing to rave about this week. Best being to rave about this "Sinbad the Sailor" at the Faramount. "Reckoning" is fairly good at the smaller Liberty at the Sailor of the Paramount. "Reckoning" is fairly good at the smaller Liberty with Paramount. "Reckoning" is fairly good at the smaller Liberty (april 400 Last Week, Tlucket" (RKO) and "Clgar Open City" (Indie) Big S700. Last week, Tlucket" (RKO) and "Clgar day of the Col (2d wk), \$3,000 in 4 day o

week, "Lacket" (RKO) and "Ciga" retire Cal" (Col.) (Cd wt), \$5,000 in the Call of the Call

eek. Orpheum (H-E) (2,600; 45-80) Song of Scheherazade" (U) Orpheum (H-E) (2,600; 45-80) —
Song of Scheherazade" (U) (2d
kk). Trim \$7,000 in 6 days after
134,700 opencr.
Falomar (Sterling) (1,350; 45-80)
—"Sister's Secret" (PRC) and stage
how, Mild \$55,500. Last week, "Delta

lld \$14,100.
Palomar '(Sterling:
Palomar '(Sterling:
"Sister's Secret" (PRC) and
iow. Mild \$5.500. Last week. "Devil
wheels" (PRC) and vaude, fairand vaude, 45-80) show. Mile on Wheels ish \$5,700.

Paramount (H-E) (3,039; 45-80)—

"Sinbad Sailor" (RKO). Fine \$15,000 or over. Last week, "Love
Laughs Andy Hardy" (M-G) \$7,700.

Spivak Ups 'Palooka' Tepid \$18,000, Indpls.

1epid \$18,000, Indpls.

Film biz is just fair here again
this stanza, with fickle weather
partly to blame. "Gentleman Joe
Paloolat" will spit about average
with Charlie Spivak band on Cizcle
the Spivak band on Cizcle
The Spivak band on Cizcle
and the Spivak band on Cizcle
The S

at Keith's.

Estimates for This Week
Cinema (Indio) (550; \$1.80-\$2.40)
"Herry V" (IJA). Tepid \$7.500 on
two-a-day. Booked for two weeks.
Cirele (Katz-Dolle) (2.800; 48-72)
"Gentleman Joe Palooka" (Moo).

with Charlie Spivak orch, other, on stage. Middish \$15,000, 1gst west. Sister Kenny (1KO) and sweet at 40-00 calculation of the sweet at 40-00

Sionale's Hollady" (Col.), about same. Lyric (Katz-Dolle) (1,600; 40-60) —"Way With Women" (WB) and "Devil Thumbs Ride" (RKO). Neat \$7,500. Last week, "Ladies" Man" (Par) and "Big Town" (Par), oke \$7,000.

Baseball Sloughs Pitt Biz: 'Song' Best Bet At 15G, 'Affair' Okay 16G Pittsburgh, April 22

Pittsburgh, April 22
Baseball was too much competind over the weekend, with tripicologies of the weekend, with tripicologies of the weekend, with tripicologies of the weekend, with the process of the weekend, with the bottom out of everything else, with the bottom out of everything else, with the bottom out of everything else, with the bottom out of everything else, and the els

Gomp better at a similer theatre.

Estimates for This Week

Estimates for This Week

The Cheman (200, 131.0-82.40)—

"The Cheman (200, 131.0-82.40)—

"The Cheman (200, 131.0-82.40)—

"The Cheman (200, 131.0-82.40)—

"The Cheman (200, 131.0-82.40)—

"Best Years" (RKO) (70) web)

"The Cheman (70)

LOMBARDO BOOSTS 'CALENDAR' 40G, CINCY

CALENDAR 406, CINCY

Cincinnati, April 22.

Guy Lombardo band, linked with Caleidar Girt' for vaudefilm revolution of the control of the cont

FDR. JR., LASHES AT N. Y. NUISANCE TAX

Albany, April 22. Relief for local communities from Relief for local communities from multiple for local communities from multiple for local communities from the following for local communities from the following for local communities from the local communities from th

Minn, Houses Passes Bill

Minn. Houser Passes Bill
Minneapolis, April 22.
The lower house of the Minnesot siste legislature has passed a measure, 82 to 1, to enable municipalities to add a local tax on amusement admission tickets.
Under the bill, local referendum is necessary to make the tax effective.

One Exhib Org

Continued from page 9 nicks, examples of Norfolk, Richmond and Philadelphia are being widely eited. Strategy is to build up stampede sentiment in favor of a solo-organization by demonstrating that any further taxes mean di-

ing that any turther taxes mean direct decrease of income.

In Norfolk, it's pointed out, grossa have dropped a disastrous 25%
colors the imps of the colors of the co

The arguments voiced by the union supporters which they feel may win over even Allied members it not that org's heirarchy is that it isn't trade practices alone which

if not that orga helrarchy is that is all trade practices alone which are squeezing the exhibs. There's as good piece of change being sod piece of change being sod which a strong one-front unit could which a strong one-front unit could represent the strong one-front with the strong one-front with the strong one-front with the same of permitting indic supplicion towards affiliates from barring at the strong of the same of permitting indic supplied towards affiliates from barring at the same of permitting indicates the same of the

M.P. Ass'n Also Worried **About Sundry State Taxes**

About Stindiry State 1 axes
Motion Picture Assn. headquarters
here is worried over a possible rash
rese is worried over a possible rash
rese is worried over a possible rash
few force and the reserved of the reserved
in the reserved in the reserved of the reserved
light to tax admissions. New York
light to tax admissions. New York
light to tax admissions a reserved
light to tax admissions a reserved taxes. In addition, Wisconsin, Min-nesota and Pennsylvania also have local option bills before their legis-atures though no tax rates have stures though no tax rates have of the New York and New Jersey bills, the theater industry has come off practically scot-free in the vari-ous legislature sessions about the nation. While about 25 legislatures ing, there are nearly in session, and hation. While about so represents have already folded for the time being, there are plenty in session, and MPA feels that several might get ideas from New York and seek to take a bite out of pictures.

Mystery Murder in Lobby

Mystery Murder in Lobby
Lobby of Ulica's Orpheum, independent, was the scene of a
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Movent to the theater of or Smith
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Price Cuts

Continued from page 3 =

industries and can't operate the same way, but the public apparent-

industries and can't operate the same way, but the public apparent by has other idease. Such a control to the public apparent by has other idease. Such as the fact that Fresident Truman, speaking in New York Monday (21), had pleaded for lower prices, with the control to the c

'Alex' and Chaplin

'Alex' and Chaplin
Proof that the public is shopping
more carefully for film values war
cited by this spokesman, who
pointed to two separate examples on
Broadway this week; despite a treander's Ragtime Band was pulled
yesterday (Tuesday) after only one
week at the Roxy, and United Artists
cut its top price for "Monsieur Verdoux" at the Broadway theatre from
\$2.40 to \$1.50.

-Bours' at the Broadway theatre from
24 do 63 150.

The bind produced enters the
scene via the consequent necessity
for longer playing time in each run
for each picture. As evidenced by
the Broadway altuation, however,
as the Academy award-studded
"Best Years of Our Lives," have
shown any alyaing power. Even Radio City Manie Hafi, in which most
shown any alyaing power. Even Radio City Manie Hafi, in which most
habilished, has had no run of more
than four weeks since the Christmessons for this, according to industry
the control of the control of the
endedney to shop for values in view
of the highly-pegged admission
prices.

tendency- to shop for values in view of the highly-pegged admission prices.

The Year's film as highly-honced as Teve a film as the second of the film has opened recently have straight price of \$1, plus whatever the tax nick is in that territory-picture is holding up at the boxofo-picture is a first post of \$1,50, but same houses that opened at \$1,50, but same house that opened at \$1,50, but same house holding to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the first step in lowering prices. Distributions are willing to take the minimum and the prices of the first step in lowering prices. Distributions are will be a subject to the first step in lowering prices. Distributions are will be subject to the first step in lowering prices. Distributions are will be subject to the first step in lowering prices. Distributions are will be subject to the first step in lowering prices. Distributions are will be subject to the first step in large step i

protits beyond the dreams of warriece.

warriece on concede that Broadway is unique and can't be taken as nexample for the rest of the country, since New York has suffered most from the return to peace-consequently, haven't reflected the estimated 8% drop in grosses suffered by Broadway first runs, hely to all the present self-met of the pr

Bell-Howell 121c Divvy

back, was discovered in the control of the control

Legits, Niteries Too

Legits, Niteries Too
While the pressure is on film
theatres to cut prices because of
their mass appeal, it's believed
inevitable that legit shows will
also have to lower their boxoffice scales when the general
price-dishning starts, Broadway
price-dishning starts, Broadway
to lawer tabs via a no-cover-nominimum policy to attract a
steadily-dwindling trade.
As with films, legit shows are
plagued by tremendous producers would
the cold. Most producers would
the cold of the producers would
the cold of the

for most shows to make any kind of profit under existing

N.C. Allied Urges **Booking Pools To** Combat Distribs

Concentration of greater buying power through merger of buying and booking groups during negotiations with distributors, permitting elimination of any "unfair" distributor or individual "had deal," will be the goal of North Central Allied, if the property of the property o booking groups during negotiations

be for combines to cooperate and hus creates additional power. Many control of the control of th

from lower to higher brackets and into percentage.
During open forum there also were complaints regarding too much offered that companies have no allowed that companies have no national, polity for pictures, but take "all the traffic will bear" in every out film companies "stupendow" profits and declared "the greater the earnings the more greecy the distributors are becoming." Legislation was urged to ourcert situations.

Texas Disaster

Continued from page 3 ;

Camp. According to assignment editor Arthur De Titta of Fox Movietone News, his outlit contacted George Roy Clough, station manager of KLUF, Galveston, who took air pictures along with its regular San Anton man Leroy the San Anton and Leroy to the early stages of the holocaust, Practical Campaigners of the Company of th

the early stages of the holocaust.
Practically all reels had from 500 to 1,000 feet of film flown in to homeoffices the morning following the first detonations. RKO-Pathe Also 500 feet on hand early Thursday morning from freelance men on the sacen at the time of the blasts. Including two lensers flown to Pexas City in four hours from Washington on Wednesday (18).
In addition to freelance men. Ini-

on Wednesday (18).

In addition to freelance men, Universal was fed film by regular man in Austin, according to editorin-chief Tom Meade. Company was one of the first to serven phaying run off an 11-minute screening of negative clips late Thursday at the control of the control of the company was one of the first to serven runsive servening of negative clips late Thursday at the control of the

atternoon.

Paramount also hustled in its regular Dallas man. Gordon Yoder, who arrived on the scene via chartered plane. San Antonio freelancer Mingalone, see N. Y. staffer, was flown in to bolster its coverage. All companies praised the phone company's cooperation in view of the strike. All calls were treased ut, and more editing and previews strictly as emergencies, it was said, agree slated.

Asst. U. S. Att'v Huddles No. Central Allied on Its Complaints Vs. Majors

Minneapolis, April 22 the film companies against blind consent degree questions at the in-pointing out the law required ex-dependent exhibitor organizations in the pointing out the law required ex-dependent exhibitor organizations in the pointing out the law required ex-dependent exhibitors organizations to retain half of all tickets and prosecutor of the Government's anti-trust suit, is carrying back to Wash Government or state control of the Allied for a Justice Dept. Investigation of its charges that a comparizor posses and refuse to sell on a live-exists among the major distributors and-tel-live basis. He declared to the control of the con pictures to permit a sky-high boost in film rentals.

in film rentals. Wright fast met with the organization's directors behind closed doors and heard their gicvanees. Before appearing at the convention, he asked that the press be excluded. S. D. Kane, the org's exec director, explaining to members the compliance with this request although the sessions, were supposedly onen.

explaining to members the compile sessions were supposedly open, pointed out, "The Government's expansional proceedings are incompile out," the government's course, our consultations should be held in privace." It later was learned that Wright amounced held make no statements amounced make no statements the Dept's public relations division's consent must be had for press statements and he (didt) with to be mismently answered some questions relative to the Government's suit and consent decree decision with and consent decree decision with when queries were "embarrassing" to him.

Convention launched an all-out at-Convention launched an all-out attack on the "artificial shorteger of
pictures," high rentals and percentage deals. It heart the film industry worlds greatest entertainment value,
thinery in motion for the establishment of cooperative buying of films
and other commodities used in theseterms of the control of the stablishment of cooperative buying of films
and other commodities used in theseterms of the commodities are stablishment of cooperative buying of the
composers, Authors and Publisher
to the U. S. Supreme Court. Orgamination voted also to protein the company.

Melon is payable June 2 to stockpanination voted also to protein the company.

pointing out the law required exhibitors to relate half of all tickets
sold.

In the property of the control of the
original time to work toweds
Government or state control of the
original time to work toweds
Government or state control of the
lim industry "because producers
cannot see any further than their
moses and retuse to sell on a livemose and retuse to sell on a livetower of the control of the
that while the N. Y. court decision is
not a cure, it does serve notice on
distributors that they must stop
that while the N. Y. court decision will
fine the predicted the final decision will
fill for absolute divocement which,
he asserted, will be the indication of the
fill for absolute divocement which,
he asserted, will be the indication
Mayor H. H. Humphrey told the
body he considered the film industry" smoopoly the greatest of anyconsta Allied, ased help to decision
before the Wisconsin state
belgislature prohibiting the sale
belgislature prohibiting the sale
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of at the boxorifie and discriminatory taxes. He pleaded for better
shownmaship to maintain the present attendance levels at least, reaand said this will challenge everybody's ingenuity. Largest propertion of the public heart been sold

and said this will challenge evel body's ingenuity. Largest prop-tion of the public hasn't been s-yet on the idea that films are t-world's greatest entertainment val Richey said.

New York Theatres

Humphrey BOGART • STANWYCK Alexis SMITH
In Warner Bros. Picture "The Two Mrs. Carrolls" With NIGEL BRUCE Directed by Peter Godfrey Produced by Mark Hellinger WARNERS'
B'way at 51 St. HOLLYWOOD

Alexis SMITH REAGAN Zachary SCOTT IN WARNER BROS. PICTURE "STALLION ROAD" CAB CALLOWAY And His Jumpin' Jive Jubilee
Plus DUSTY FLETCHEE
Creator of "Open the Door Richard"
WARNERS'
BROADWAY
AT 47TH SYREKY STRAND

AT AM LADD ELLINGTON RUSSELL CALCUTTA PARAMOUNT

APITOL CUGAT Anne REFREYS - George "Gobby" HAYES



RADIO CITY MUSIC HALL

Claudette Fred COLBERT - MacMURRAY "THE EGG AND I"

DICK HAYMES - VERA ELLEN CESAR ROMERO - CELESTE HOLM Carnival in Costa Rica A 20th Century-Fox Picture in Technicoler
CONNER BOSWELL - BUSTER SHAVER
PETERS SISTERS - EMERIJACKIE MILES
ROXY 7th Ave. &
Soth St. PALACE AND



CHARLES CHAPLIN 'MONSIEUR VERDOUX'

A Motion Picture That Will Startle Youl Released thru United Artists BROADWAY THEATRE BROADWAY at 58rd St.

Spencer TRACY Kathariae HEPBURN M-G-W's 'THE SEA OF GRASS'

GEORGE VENUTA Plus OTHERS

Scheftel-Bruger Buy Cleve. Hipp Bldg. For \$3,000,000: Other Exchange News

Elwa-n-tory Hippoches Hippoches and the state of the stat

M-G Moves M. N. Wolf to N. X.
Baston.
Mauriee N. Wolf, Local Metro distict manager, promoted to company's exhibitor and public relations are
promoted. The Boston exchange will be a seen and seen anager, announced that with Wolfy a promotion, the Boston exchange will
ers Albany, New Haven and Buffalo,
This is another step in the plan of
Metro sales chief William F. Modgers
to the seen and buffalo of
Metro sales chief William F. Modgers
that the seen and
Metro sales chief William F. Modgers
for Refatzy clubs over the U.S. to
promote industry goodwill.

While's 50% "New-M-G Moves M. N. Wolf to N. Y.

Whites 50% Takeover Arthur G, White, formerly chief RKG film booker, has bought a half interest in the 2,200-seat Fickwolek takes over the 50% alto cowned by the Pollack & Bradder circuit. Pickwolek is operated by Ed Peskay. Theatre was involved recently in a nati-trust suit against the eight ma anti-trust suit against the eight mass of the control of the control

action was settled for \$235,000.

N. F. Allied Meets June 24-26
Allied Theetire Owners on New
Allied Theetire Owners on New
Theeting Owners of New
Theeting Owners
Theeting

Kraker to SRO in Philly

Kraker to SRO in Philipy
Philadelphia.
Jack Kraker, former head of Philipy
office for Ross-Federal, named local
rep for Selznick Releasing.
Ted Schlanger and Everett Callow
appointed joint-chairmen of publicity
committee for 1947 Cancer Drive

committee for 1971.

The Warner Club is planning a dinner dance at the Cedarbrook Country Club on June 6.

Warners getting set to move to its new exchange on Film Row next

Par Upi Harry Randel
Paramount has upped Harry Randel to the post of district manager
for the paramount has upped Harry Randel to the post of district manager
previous spot as N. Y. branch manger has been filled by the pronotion of Myron Sattler, herefolore
Randel has been with Par for 27
years and has served as branch chief
ince 1941. Sattler also held his last
post since 1941 after beginning his
Paramount sint in 1928.

AGENTIAL TO THE ACT OF THE ACT OF

pleted under direction of owner Cliff Johnson.
Sid Eckman, Metro salesman for northern Kanass territory, moved to Sid Eckman. Metro salesman for northern Kanass territory, moved to the Bipu theatre. He's a veteran the bipk ner. Sid Charles Davis and the Bipu theatre. He's a veteran for Glein Dickmon, Jr., manager of Glein Dickmon, Jr., manager of Glein Dickmon, Misson, Kanz, to handle the Rosy in Wichlas Kanz, to handle the Rosy in Wichlas Charles Davis in new manager of Loratele Davis in new manager of Loratele Davis in new manager of Earl Laure goes to the Mayo Clime.

Earl Lane goes to the Mayo Clinic,
Indghs, Nabe to Marcus Greep,
Indianapolis,
Zaring theatre, first deluce also
polity for the control of the control of the control
for the control of the control of the control
for renewal. Central Avees which operates Ambassador. Cory
president of M. Marcus Enterpress,
which operates Ambassador. Cory
Fort Wayne and Anderson, Ind., and
Cincinnati and Dayton, Oners of Indiana scheduled district meeting for
Keenap hotel, Fort Wayne, April 22.
Tyuman Rembusch, secretary of
National Allels, and Joe Finneran,
to make the control of t

Lipsner Heads Reelfeliows

Minneapolis Reelfellows Minneapolis Reelfellows? Minneapolis Reelfellows? club of film exchange sales managers and salesmen has elected Milton Lipsner president to succeed Pat Halloran, chosen vice-president.

Sank, Can, Negro Aclors Helped Sank, Can, Negro Aclors Helped Regins, Sank, Negroe metertainers coming to suppose the same state of the same will benefit by the Bill of Rights set apssed by the provincial legislature. Act includes provisions for freedom percentage of the same state of the synthesis of the synthes

Astrin's PRC Post
Neil Astrin named head of PRCs
playdate dept. Astrin, who joined
PRC last year, was for many years
before that with the Warner Bros.
playdate dept.

Canadian Distribs Elect New officers of Canadian Motion Picture Distributors Assa, elected at aganual meeting here are. President, Gordon Lightstone, general manager cheef, and the Canada Ca

20th-Fox Butte Mgrs. Confab

Bill Fowers, Fox-Intermountain manager here, and six other Mon-tana F-I managers have returned from Denver 20th-Fox theatre con-

vention.

Clyde Blasius, 20th-Fox manager, here from Salt Lake City office.

J. P. French, western Montana Paramount salesman, scheduled for transfer to San Francisco area in a

Giens Falls Mgr.'s Estate Giens Falls. N. Y. George E. Brown, manager of the Paramount theatre in this city at the time of his death last Nov. 18, left an estate valued at \$29,257.51.

an estate valued at \$39,207.51.

Dickinson Closer Kans. Spot.
Kansas City.
Dickinson theatre, Mission, Kans, home house of Dickinson circuit, some control of the control o

sime the house was built in 1939. The Markon Francisco of the Waldorf-Astoria's grand ballroom, Name of the Waldorf-Wald

VARIETY SEEK CLEVE, BAPTIST CHURCH FOR FILMS

Cleveland, April 22. Combine of West Coast and Cleve land theatrical interests are re land theatrical interests are re-ported angling for the huge audi-torium of downtown Bagtist church, with the aim of transforming it into a week-day movie hotuse. Their plans are being favorably regarded by building's financially-embarrassed routeses. In the heart of amusement crustees, in the heart of amusement crustees, the heart of amusement concernities operate that it de-cided to lease it 2,500 seat audi-torium to outsiders to raise more revenue.

torium to outsiders to raise more revenue.

A newly formed company of exhibitors has offered to rent the hall,
hibitors has offered to rent the hall,
hibitors has offered to rent the hall,
executive. secretary of Cleveland Baptist Asan. He said its proposal
called for leasing the auditorium for
showing films six days weekly with
the congregation continuing to hold
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sue congregation convincing to hold services on Study at a church has caused a furore smong religious circles representing 31 religious circles representing 31 religious churches which expressed horror and privately fought a hot pro-and-lose dignity through such a deal religious control of the control of

Sues on False Count

For 2 La. Theatres New Orleans, April 22.
The operator of two Baton Rouge theatres is named defendant in suit filed in Federal district cour here (18) by Universal Film Exchange Leaves

here (19) by Universal Film Ex-changes, Inc.
The suit, filed against Gordon C. Ogden, owner and operator of the Ogden and Chimes theatres, con-tends that the exhibitor mode false statements discissing "substantially less" than the actual attendance. A judgment in-the amount of the loss to the exchange is asked.

which has been operated for a score of years by Sam Gould. Becker takes over May 1. Gould continue to run his Arcadia.

Maleo Meves Ark. Managers Melpohis Several managerial shifts were marked to the shift of the shi

Kincey Tresigned, Jack Jordan Sung Raileigh, C. Erwin Stone, manager of Ambassador theatre here, promoted to bassador theatre here, promoted to kincey theatres there are the Kincey theatres the manager of the Kincey the

ReVille To Charlotte For Metro
Charlotte, N.C.
Jack ReVille, who is taking the
post held for years by Benn Rosenwall as manager of Metro, here, has
wall as manager of Metro, here, has
he has been company manager, the
he has been company manager, the
he has been company manager,
he has been company manager,
between the manager,
which was not been company manager,
between the manager,
which was not been company manager,
between the manager,
which was not been company to the manager of the manager.

Troy, Rivoli Te Anus, Center
Troy, N. Y.
Rivoli theatre here has been sold to Walter F. Doyle by Mrs. Bernice Horowitz. Purchase was made in name of Amusement Center, Inc., of which Doyle, his wife, and his brother, Thomas Doyle, are stock-holders.

Henry Long Upped in Dallas Dallas

Henry Long Upped in Dalias, Planty Long assistant manager of Palace here, named manager of Palace here, named manager of Palace here, named manager of the Palace here, named manager of the Palace here here has sevice in Army. Succeeds Richard Poy, who did not be the palace of the p

Memphis-'Duel'

- Continued from page 5 m

"When the Daltons Rode," was also barred by Binford. barred by Binford.

Robert M. Gillham, Sekrinki adpub chilef in New York, told Vasurry
by phone last night that the combeing most unitset to the tenbeing most unitset to use in this sation." Gillham clied the Legion of Decempy 'B' rating, National Board
or beards in N.Y. Pjördas, Culfornis, Massachusetts and Texas. He
indicated some espe might bette to fight the decision after a huddle
of top Schinck executives.

Steer "Daet" in Pa.
Philadelphia, April 22.
Apparently determined to avoid censorship difficulties in Pennsylvania, Seiznick Releasing Organization, Seiznick Releasing Organization, Seiznick Releasing Organization that the Sun't through its acreenings for the present board. There has been no indication of any intention by the o.o.ers to nix the film, although it is expected that the modulation of the present of the property of the present of the presen

will demand some cuts.

Handling "Duel's" censorship
problems—if any—is Sam Schwartz,
who headed the Pennay board some
15 years ago or more. He was after that head of real estate for Warner Bros. here and more recently in
the real estate biz on his own.

Bit includently was recently any

Bill, incidentally, was recently pro-posed in the legislature to up the salary of Mrs. Edna Carroll, chief censor, from \$4,500 to \$6,000.

censor, from \$4,500 to \$6,000.

Mrs. Lucy H. Love, secretary of
the Pennsylvania Board of Motion
Picture Censors, has resigned after
serving in that post for almost
eight years.

Thus far there has been no replacement.

'Outlaw' In Mpls.

Minneapolis, April 22.
Following final rejection of the picture by the Minnesota Amus. Co. (Faramount circuit). How a rd Hughes is putting "The Outlaw" into the Lyceum, local legit fondshow house, on a partnership deal. It opens April 24 for an indefinite en-

gagement.

Minnesota Amus. Co. turned the film down because of its veto by the Legion of Decency and the Motion Picture Assn. In the territory Hughes also is selling it to opposition Minnesota Amus. Co. theatres.

tion Minnesota Amus, Co. theatres.
Local independent neighborhood
exhibitors are complaining about the
Lyceum deal because they claim
they were offered "The Outlaw" on
a multiple simultaneous run similar to that now being employed in a
number of other, ofties. United
Artists here says the independents
stalled too long on terms.

St. Loo Nabe Asks Writ In Shuttering Action

St. Louis, April 22, More litigation has developed in More ilitation has developed in the efforts of Arbur F. D. Kalbfeld and Marie K. Wimberley, ec-owners of the Robin, a North St. Louis indie nake, to frustrate city tathers from of alleged violations of the building code. Last week attorneys for the owners asked the Missouri state supreme court for a writ of manufacture to complete dividents to compel city authorities damus to compel city authorities of the house.

Weenline, an application for a re-Meantine, an application for a re-

From Interfering with the operation of the house.

of the house, application for a restraining order, filed two weeks ago in the local circuit court; will not be acted upon until the high tribunal makes its decision. Fire Marzhai makes its decision. Fire Marzhai makes its decision. Fire Marzhai shuttering order atsated that the owners of the Robin had not complied with the building safe code within the two years alloted them.

Kalibfeld and Mrs. Wimberly safe with the control of th

PATENT SUIT VS. RKO

PATENT SULT VS. RRU
Patent infringement suit against
RKO was filed yesterday (Tuesa) in
the N. Y. federal court by infrast
Stern. Plaintiff claims RKO in practicing a method of producing and
projecting pix which embodies his
invention.

Complaint demands an injunction against the film company and an accounting of profits.

HUGHES REARGUING **'OUTLAW' KO IN N.Y.**

TOTILAW RO IN NY.

In an attempt to upset the court deciding his man floward flusher "The Outlet has not floward flusher "The Outlet," he producer's harvey York city, the producer's harvey (Thirzs.) before N. Y. Supreme Court Justice his case tomore (Thirzs.) before N. Y. Supreme Court Justice Bernard I. Shiens four and the producer of the state of the producer of the state of the producer of the state of the producer would be state of the producer would langer, "Outlet," he was a full state of the producer would langer, "Outlet," he was a full state of the producer would langer, "Outlet," he was a full state of the producer would langer, "Outlet," he was a full state of the producer would langer, "Outlet," he was a full state of the producer would be a full state of the producer w

erator.

"As things now stand, it would be impossible to get anyone to play impossible to get anyone to get to get wanted the film over a transfer of the transfe

UA's 'Outiaw' Seliaway Minneapolis, April 22. With the Minnesotia Amus. Co. (Paramount circuit) refusing to al-ter its decision not to play "The Outlaw" in any of its houses, United Outlaw 'in any of its house, United Artists has announced the picture, not yet exhibited in this territory, will be sold sway from the big chain and is now available to anybody destring to buy. Howard Hugher special representative, had attempted to induce the circuit to recent. It put to the control of th

Bronx Nabes Settle With Managers Union

WIE Managers Union
Labor troubles between the Motion
Picture Theatre Operating Managers
A assistant Managers Gulld and
Broxx Combine Amusements, opera
hattan theatres, have been settled,
with recent five-month strike called
off by the union. Pact has been oftered into by the local and the thetere providing for pay boost, and
arbitration. 30-hour week and
arbitration. Solonour week and
solonous Cheser, trial examiner, at

arbitration. Solomon Cheser, trial examiner at the labor board, was made sole arbitrator. Both the union and the houses involved have issued a joint statement assuring patrons of the theatres that there are no longer any labor problems in this chaln of cinemas.

Teen-Agers Picket House That Barred 'Em

Minneapolis, April 22.

Arcade, St. Paul Indie nabe busse,
was picketed by more than 60 line
against who were demonstered to the
against who were demonstered to the
against was proposed to the
admit them.

They had been banned following
ladult patrons' complaints that they
made too much noise, according to
Harold Winkler, manager, who said
the demonstrators have been derupting shows on Friday nights for
several weeks.

NETWORK MILLS GRIND 'EM OUT

Web Brass to Meet With Scripters, TO TAKE PLAY Battle of Talent Agency Giants But Negotiation Status Not Yet Set

The networks will sit down in New York tomorrow (Thurs.) with the Radio Writers Guild and, for the first time involving negotiations with the RWG, the top web bress will be

attendance. Despite the fact that the writers Dispite the fact that the writers have already taken a strike vote, there is no indication yet whether the networks will assent to negotiate with the Guild. For one thing, there's a feeling among some web exces that they're being made the patsy—and it's this attitude, as much as anything else, that may hold up any deal.

anything eise, that may noot up any The nelworks are worried about two things specifically; (1) the fact that the Guild pitch might be a disguise of the Cain (Authora Au-thora and the Cain (Authora Au-thora) and the Cain (Authora) and the Guild apparently is willing to settle for an agreement limiting it to ceities—New York, Los Angeles, Chi-cago and San Francisco, and that caits from other points come under the basic contract, if one is nego-tiated.

tiated.

Attitude of agencies and sponsors may have a lot to do with the manner in which the networks react to the Guild demands. One network exec perhaps best summed it up when he said: "We can't give away other people's money."

Wheelock Burns In Carson Scram

Hellywood, April 22.

There was a 10 to fixed blood spilt around Hollywood last week when the help with the help w

Carson has 13 weeks to go on his Carson has 13 weeks to go on his Campbell contract after the summer layoff. That would put him at the mercy of the client in mid-season if the latter decided to make a change.

CBS HAS TWO TO GO IN CAMPBELL DEAL SWITCH

It's "one down and two to go" in CBS' effort to pre-empt the 7:30 to 8 pm. Monday-through-Friday slots in a bid for the lucrative Campbell Soup billings. Campbell has put in an order for the half-hour period cross-the-board but deal has been stalemated by inability to clear the time.

time. Monday problem is solved, with Camel cigarets moving Bob Hawk dut of the 7:30-8 slot into the 10:30-11 period. Latter half-hour has been used by Camel for repeat time both can be considered to the control of th

coast coast-to-coast.
With Camel out of the way, CBS is still confronted with problem of trying to effect shifts for the Tuesday "American Melody Hour" (Bayer) and the Thursday "Mr. Keen," (Kolynos) shows. The CBS sales boys have their fingers crossed.

So for 30-Second Spot— "First contract by the sad agency for time on EM station in metipopul-time on EM station in metipopul-time on EM station in metipopul-time area has just been wraped by Ira Hirschmann, presy of WABF, N. Y. Deal, pacted through, Ruthrauff & Ryan agency, involves seven Second spots duily for 13 weeks, Second spots duily for the galactic and the first spots of the Second s

Probers Move In On Radio: Seek Corwin Scripts

The Committee on Un-American Activities apparently looks set to move in on radio. It took its initial top lart to the lart to

on showbiz personalities that a net-work dramatic show has come under the D. C. probers' o.o. CBS execs met the request dead-pan, merely notifying its legal de-partment to prepare the copies of the 13 scripts for submission to the committee.

Putnam Lead Pitch

George Carson Putnam is thus far George Carson Putnam is thus far the top-rated man in NBC's "sampling" of the trio of gabbers beling the country as successor to Lowell Thomas for the Sun Oil Co.'s 6:45 pm. cross-the-board network spot. But he leads under circumstances that have reportedly caused some distress among NBC exect.

distress among NBC executes to let use the two the please, which also include Alex Dreier and Ken Banghart, on "60d," with no fanfare or pre-buildup, in order to obtain the growth of the presentation of the

WMCA Takes Stowe

WHILA Takes Slowe
Leland Stowes normanistry for
the United Stowes normanistry for
the Stowes normanistry for

FROM AGENCIES

The programming mills are moving into high gear around the major networks these days. Particularly might be a supported to the major networks these days. Particularly mills are supported to the support of the support

NBC Agenda
Here, for example, are some of
the products on the NBC agenda:
Robert Ripleys "Belleve It Or,
or is being brought back as a Isminute cross-the-board strip, but
the network has also evolved a halfuponsor balt.
ponsor balt.
Audience metalentiale

sponsor bait.

Audience participation charades
show, titled "Games," with Ogden
Nash, Candy Jones and Col. Stoopnagle, with Win Elliott as emcee,
has been auditioned in half-hour

has been auditioned in half-hour format. Comedy team of Wayro & Schuster, currently sponson on the Canadian network by RCA, under option to NBC and duo will be brought to NX. to cut a half-Situation comedy tabbed "Gramps," dealing with three generations of a family.

utnam Lead Pitch
Pains NBC Execs
2-orge Carson Putnam is thus to top-rated man in NBC's same top-rated man in NBC'

That Coke Pause

Isn't Ketreshing

With estimated network billings in excess of 31,00,000 involved in the hopes of the Cost-Cola three-way programming spring the comedy due in the hopes of the Cost-Cola three-way programming spring due for a Costop for the Cost-Cola three-way programming spring due for a Costop for the cost of the Costop for the Costo

Looms in Recent Rival 'Hotfoots'

8 Years Before the Mist

Editor, VARIETY:
Good luck to Goodman Ace and
"Sponsor Wanted" program, but
eight years ago, when I wrote NBC's
"Hall of Fun," we kept a running
contest to find sponsor and haven't
located one yet.
Maybe this isn't the way?

Camel. Rexall In **Duel for Durante.** A&C Still on 1st

Hollywood, April 22.

Tom Luckenbill, of Esty, and Hay McClinton, of Ayer, have come and gone and 'it's still up in the air whether Jimmy Durante returns to whether Jimmy Durante returns to all. Now that Garry Moore has his release to branch out on his own it is incumbent on Resull to draw up new contracts as the original deal was for Durante and Moore, being package partners with producer Phil Colam.

Phil Cohan.
It is no secret that Luckenbill would like The Schnoz back as posible replacement for Abbott and Costello, who are on shaky renewal ground. Recall, wants to hold ground, and the statement of the wouldn't like that NBC Thursday the better than his present Friday slot on CBS. In fact Jeems would like to start with a frgsh slate next session, including time and network. he had been supported to the statement of the sta

Strouds 'Audition' For Camel Com'l

the strained of the same of th

The trade is easiling anxious events of the second of the

Nets Feel Pinch In Belt-Pulling

Sudden burst of extremental last work, with sponsors relinquishing both show and time, precipilithree more halt-hour major nething both show and time, precipilithree more halt-hour major nething both show the segment. Suspenser's becomes work segments. Suspenser's becomes colleps of the wine market, with the CRS-built whodunit folding May 22, leaving the Thursday 38-32 of the CRS-built whodunit folding May 22, leaving the Thursday 38-32 of the CRS-built who the CRS-built who the CRS-built who the CRS-built who the CRS-built will be considered the control of the

and is figured to wind up in a fast sales transaction. Shorman & Marsales transaction. Shorman & Marsales transaction. Shorman & Marsales transaction. Shorman & Marsales & Mars

No Gabber Squawks

Radio stations are exempted from susuits that might result from polower April 22.

Radio stations are exempted from polower from polower from polower from polower from polower from polower from popolitical speeches.

'General Service' Wins Over Special Programming in N.Y. FM Selections

Washington, April 22.

The guy who proposes a "general service random and the proposes as general service random and the proposes as general the service random and the proposes are the control of the service random and the service random rando

weeuing out five winners from among 17 applicants for FM in the New York City-New Jersey area last week? The proposal also indicates that the outfits with plenty of money to underwrite the early days of operation are likely to be preferred over the sheeting logerators in a for television, Commission's N. Y. FM decision makes it plain that video isn't considered competition either to AM or FM in the presence of the presence of

work.
On the financial end, Commission knocked out Bernard Fein and the Frequency Modulation Broadcasting Corp., both of whom proposed only a skeleton staff to run their FM stations initialization. The first stations initialization would suffer the station of the first stations there was more capital behind them, and eliminated both on this count.

this count.

Two other foreign-language stations appear to have been ruled out both as specialized stations and because the specialized stations and because the stationary of the stationary of the stationary of the foreign-language hours. There were WEVD and WENX, both of whom the Commission and carried an excessive number of spot announcements in their non-English segments.

non-English segments. Commission's attitude toward television was highlighted by its spillhair decision preferring the N.Y.
Daily News over Dorothy Thackreys.
N.Y. Posts. FCC decision reseaved
that an FM grant to WILB, the
Foot station, would preclude radio
competition between the the New
words. Intensity it. Commission
went on to say that although it was
simultaneously giving a television went on to say that although it was simultaneously giving a television permit to the News, "such a station will not sufficiently meet the inter-ests of competition which we have stressed."

winners of FM grants were WMCA; ABC; WJZ; North Jersey Co., Paterson; Unity Broadcasting Co. (ILGWU), and the N.Y. Daily

COURT ADDS \$107,500 INT. TO FLAMM CLAIM

M1. 10 Thamin Chamin
Albany, April 22.
N. Y. court of appeals, in a unanimous decion reversing lower courts, late last week ruled that interest totaling approximately \$107,500 must be paid in addition to the \$250,000 damages awarded Donald Flamm last spring in his suit against Edward J. Noble for Traud and diess in connection with the alleged orced sale of radio station WMCA, J. Y., in 1941.

Interest covers the period between Jan 17, 1941, when the station's ownership was transferred, to the date of the award by the N. Y. supreme court, the appeals court ruled.

court ruled.

Handleman & Iver, attorneys for Flamm, who is now board chairman of WPAT, Paterson, N. J, said they would file judgment for the revised sum early this week. Franklin Wood, counsel for Noble, now board chairman of the AEC network, said the new ruling will be pppealed to the appollate division.

'SARDI' CROSS-THE-BOARD

A: Já

FI M Sc

WOR's (N. Y.) Saturday noon "Luncheon at Sardi's" goes on a six-times-weekly footing, 1 to 1:30 p. m., starting May 5.

Bill Slater has been assigned as

Sit-Tight Stand Query

Sit-11ght Stand Query
FCC is currently debating
whether or not to set for hearing right of Bremer Broadcasting Co., WAAT, Newark, to
keep a pre-war FM station permit which it allowed to expire
March 31. Station, 14 days later,
sought extension of its fran-

when the control of t

WEVD for a television grant in Newark.
Newark.
Inony if the XPC would probable to the channel to Dorothy Thackney's WILB or to Amalgamated Broadcasting Co. (CIO), both of whom had minority support as one of five FSI station withness one of the FSI station withness one of the SSI station with the WILB nor Amalgamated intend to file exceptions to last week's excession, preferring to walt until specific probable of the four reserved FM siots.
Meanwhile, FCC spokesmen said commission will waive its said commission will waive its losing bidders to wait a year before refiling a station bid in the same market. This means all 12 rejected TM bidders in New

the same market. This means all 12 rejected FM bidders in New York may fight it out again next fall, though a few of them have lost interest in pursuing their applications.

ALL-GI RADIO OUTFIT TO BLANKET HUB AREA

Boston, April 19. New radio voice will be blanket-ing Boston as of Monday (21) to ing Boston as of Monday (21) to judge by pre-operational tests from WKOX, an all-Gl outfit with head-quarters in suburban Framingham, 20 miles out of town. Operates on 1,000 watts at 1190.

Set up as the Suburban Br ing Co., owned and operated by three radio tyros, WKOX is on the air from sunrise to sunset like WBMS, another new one but devoted entirely to new one but devoted entirely to broadcasting classical music. Owners of WKOX are Richard E. Adams. former Navy lleutenant-commander, in a comment of the com

and WIDH, chief engineer.

Studios are located in Smith building, Framingham. Town is on the
perimeter of Greater Boston's 20mile circle containing more than
2000,000 people, with Eramingham
2000,000 people, with Eramingham
Survey also showed that in area
around Framingham, mostly well-odod suburbs, nearly 100% of the
lomes had more than one radio. Stuhomes had more than one radio. Stuloans, but backeys have plenty of
coin.



KLZ'S FARM REPORTER LOWELL WATTS

Prominently mentioned in KLZ's recent Variety plaque citation "for responsibility to the community" KLZ, DENVER

Bailey Slams 'Appeasement' Of FM Holders

Wilson, N. C., April 22.
Declaring the "time for appeasement is past," Bill Balley, executive director of the FM Assn., addressing the North Carolina FM Assn. here Monday (21), called for concerted-ac-

the North Carolina PM Assn. here
Monday (21), celled for concerted-action what he termed an "organized
comment what he termed an "organized
comment what he termed an "organized
compaign to further delay FM."
He assailed AM operators who
hold FM construction permits and
are doing nothing to get FM on the
mong FM broadcasters, stating:
"Did you get into FM because you
believed in to to please somebody
else who didn't have the foresight
to get in! Stand on your own feet."
I have an investment to protect and
a duty to the public. Just because
a few AM operators and manufacturers
war investment to soft-pedial our
termers want to soft-pedial our
Manufacturers Assn. and said close
liaison was being maintained beManufacturers Assn. and said close
liaison was being maintained
FM broadcasters to develop new
Balley Was kuncheon speaker at an
Balley was kuncheon speaker at an
Balley was kuncheon speaker at an

FM broadcasters to develop new program ideas.

Bailey was luncheon speaker at an all-day meeting, attended by some 75 FM enthusiasts. Concluding the session Allen Wannamaker, general manager of WGTM and WGTM-FM. Wilson, was unanimously elected president of the newly-formed N. C. FMA. Keith Byerly, of WBT and WBT-FM, Charlotte, was elected vice-president, and E. Z. Jones, of WBBB and WBBB-FM, Burlington,

LaG To Talk To NAB

Lett 10 1AIK 10 NAB
Fiorelle H. LaGuradia will talk to
200 broadcasters from New York and
New Jersey at the NAB Second Distraction of the Wall of the NAB
LaG, ex-head of UNRRA, this
year's winner of the Wendell Willide
One World Award and currently a
(N, Y.), will address the NABmen
or "Broadcasters" Responsibility."
Two-day Second District meet
opens May 3.

Top 15 and the Opposition

Sunday evening motoring is already beginning to take its toll in the Hooper sweepstakes, as evidenced in the new ratings. Among the the Hooper sweepstakes are developed in the Hooper sweepstakes Fred. Alfen nn Nos. 7 and 8, respectively, with Charlie McCartiv trailing in the No. 11 spot. Bing Crosby had moved into third place, paced only by Hope and Fibber. Only four shows in opposition to the Top 15 managed to click with

| TOP 15 | | | | OPPOSITION | | twor |
|----------------------|--------|-----|------|----------------|-------|------|
| | | | | OFFOSITION | Comp | |
| ob Hope | 30.9 | | | | | 4.6 |
| bber & Molly | 26.2 | | | | | 11.8 |
| ng Crosby | 25.8 | | | | | 15.4 |
| ed Skelton | | | | | | |
| ax Radio Theatre | 23.6 | | | | | 16.8 |
| mos 'n' Andy | 23,4 | | | ***** | | 15.4 |
| ck Benny | 21.5 | | | | | 9.0 |
| red Allen | 21.3 | . 1 | 0.2 | Crime Doctor | | 11.9 |
| r. District Attorney | 21.3 | | | | | 16.6 |
| reen Guild Players | 21.0 | | | ****** | | 14.4 |
| harlie McCarthy | 20.2 | - 3 | 11.0 | Sam Spade | | 16.6 |
| uffy's Tavern | 19.6 | | | | | 16.6 |
| or C | 19.1 | | | | | 18.5 |
| ildersleeve | - 17.6 | | 11.2 | Johns Manville | News | 18.1 |
| alter Winchell | 17.3 | | 10.0 | Man. Merry-Go- | Round | 19.4 |
| | | | | | | |

'Hip-Pocket Permittees' Who Sit On Grants Should Be Axed, Says FM Assn.

High Flying

Boston, April 22,
On top of the N. Y. Yankees
sponsoring a series of classical
programs over WQXR, N. Y.
comes the Boston Braves with a
singing commercial.
Hub club has comes the Boston Braves with a singing commercial.

Hub club has already cut an audition platter and will air it over local stations aimed at Boston housewives.

Court Upholds Winchell Libel

Albany, April 22. In an opinion described as "adapting the old law of libel to a memperate has unantimentally ruled that uterance of defanatory remarks by Walter Winchell against George W. Hartman, research professor, on one casts, constitutes libel. Ruling was in answer to two certified questions submitted to the court Thoes the uterance of defamilitory radio microphone and broadeas, constitute libel?

remarks read from a script into a radio microphone and broadcast, constitute libel? Does the amended compaint state facts safficient to constitute a cause of action?" in the affirmative. Judge Stanley Fuld wrote a separate opinion tak-ing exception to the "rationale" of the majority, but agreed with the conclusions.

the majority, but agreed with the conclusions.

Judge Thomas D. Thatcher, who wrock the majority opinion, stated; who was the majority opinion, and was the majority opinion, and was the majority opinion of state of the majority opinion of specific damage—indispensable if reading from the servity was not libed. He cited several will opinion of specific damage—indispensable if reading from the servity was not libed. He cited several will be considered the majority opinion of the servity was not libed. He cited several will be considered the service of the servity was not libed. He cited several will be considered to the servity was not libed. He cited several majority opinion of the servity was not libed. He cited several majority opinion of the service of the service

WINS, BBC Linked For Brace of British Shows: N.Y. Indie Now All-Niter

Indie station WINS, N.Y., still ooking for outside outlets to boost its programming (as its recent tieur with Mutual for its "Harlem Hospitality Club" airer), has now tied up with the BBC in two unusual setups. Indie has taken BBC's
"Transantlantic Quiz" and will air
it exclusively in N.Y. starting May

3 on Saturdays at 8:30 p.m. Half-hour program is a live quiz show with a British team in London quizzing a U.S. team in N.Y., pro-gram going on BBC Sundays at 6.30 symm going on BBC Sundays at 8.30 p.m. It was carried from time to part of the sundays at 8.30 p.m. It was carried from time to bond sale stunt. WINS will play each program, recorded, the Saturady following its BBC appearance. BBC is also making half-hour commentary shows in the U.S. to acquaint its British listeners with commentary shows in the U.S. to acquaint its British listeners acquaint its British listeners with types, and WINS has arranged to carry these aircra fan, Y. First three are finished, first being about the dark of the control of

will be disked.

WINS is going fulltime tomorrow
(24) with an all-night operation,
which includes 304 hours sponsored
time, with the Copacabana nitery as
sponsor. Show, from 1280 to 4 am,
sponsor, Show, from 1280 to 4 am,
sponsor, Show, from 1280 to 4 am,
with celebs at the club, handled by
ack Eigen. Station heretaforce went
on the air at 5 every morning,
with "Musical Coffee-Pot" program,
which now will be moved up to 4
o'clock.

Washington, April 22.
FM Asan: reps urged the FCC today (Tues.) to review some 700; coditional FM grants and to cancel
franchiase to those "hip-poeter permants and done little set on their
franchiases to those "hip-poeter permants and done little set on their
FM prexy Roy Hoffelinz and general
FM prexy Roy Hoffelinz and general
counsed Leonard H. Marks transmitted to FCC chairman Charles R.
FM prexy Roy Hoffelinz and general
feet passed by the FMA board of directors in Albany last week.

Burden of FMA's protest is that
200 FM'ers are carrying the load fortake measures to see that the dealwood is weeded out of FM here and
now. Commission makes periodic
now. Commission makes periodic

Wednesday, April 23, 1947

now. Commission makes periodic checks of FM grants and construc-tion but so far has not yanked any permits for cause.

FM boosters here point to several techniques used by some of the big-time standard broadcasters who got ame standard broadcasters who got FM grants in order to protect their AM stations but who are actually hoping to delay FM as long as pos-sible.

For one thing, a few AM'ers have For one thing, a few AM'ers have been so brash as to advise manufac-turers to put their names at the bot-FM equipment. In one case, a new AM-FM bidder in Illinois was de-nied his AM grant on this count. Manufacturers, who are now anxious to sell FM transmitters, are no longer keeping such requests quiet. The country of the country of the country of the AM Theory of the country of the country of the AM Theory of the country of the country of the AM Theory of the country of the country of the AM Theory of the country of the country of the theory of the country of the country of the country of the theory of the country of the country of the country of the theory of the country of the country of the country of the country of the theory of the country of the coun

Cities Am Proadcasters are taking advantage of the normal difficulties and the proadcasters are taking advantage of the normal difficulties and the proposal of the normal difficulties or more reprieve in getting undersuch of the normal difficulties or more reprieve in getting undersuch difficulties of the normal diff

ting CAA approval on all new sta-tion construction is one of the single largest bottlenecks, this technique usually escapes notice. Inability to get approval of the Civilian Froduc-tion Administration on transmitter buildings is another legitimate bot-tleneck which has sometimes been used to the disadvantage of FM.

used to the disadvantage of FM.
In other cases, some stations have insisted on getting a certain type of equipment which could not be disadvantaged to the could not be disadvantaged. The could not be disadvantaged to the could not be disadvantaged to the could not be for any of the big time to the could not be for any of the big time broadcasters reply flowered stations may junt rate than hasten public acceptance of FM.

GE BACK IN RADIO; BUYS 6G 'WILLIE PIPER'

BUYS 6G 'WILLIE PIPER'
General Electric has swytched our
tee light in its radio advertising of
division, which chucked its longsponsored "Hour of Charm" last
spring, has bought the ABC-packproposed "Willie Piper," for
next fall. Deal was et last was
gaid cornedy, "Willie Piper," for
next fall. Deal was et last was
sometime in September, to be set
later. Package tab is approximately
\$8,000 weekly Sam Taylor and
Sarring Silly Rednied, is now sired
on a sustaining basis and ware. It
recently took over the Sunday 7
pm. spot of "Court of Missing Heist;
which was moved to a weekly evening. "Piper" definitely word fuesastumes sponsorablp. What spot it
will occupy will be determined
stater.
G-E lamp people scrammes concil-

later.

G-E lamp people scrammed out of
the network bigtime in the cancellation read of last May. Company's
household appliance division was on
the books this season only for a
part-term as three-days-a-week
sponsor of the CBS "House Party"
daytime strip.

FCC BETRAYS BLUE BOOK: DURR

Take to the High Road

Edward Weeks, chairman of the Peabody Advisory Board and editor of the Atlantic Monthly, speaking at the presentation of the George Pester Peabody Awards at the Radio Executives Club luncheson last Tauraday (17) in Manhattan, said:
Tauraday (17) in Manhattan, said:
Tauraday (17) in Manhattan, said:
The Radio Executives Club luncheson last Tauraday (17) in Manhattan, said:
The Radio Executive Club Radio Ra

networks.

"Isn't this the real enemy of radio, the man who knows all the wrong things about it? Isn't he the same fellow who says, 'I never believe anything I read in the newspapers?

"How can we get him? You get him by encouraging him to listen

How can we see and criticize.

You are the professionals and I am the chairborne strategist. I love to listen but I never give up thinking that radio can be—and should be—better. Accept these suggestions with the friendliness with which

be-better. Accept these suggestions with the friendliness with which they are offered.

1. "Avoid hardening of the arteries. Be wary of old patterns in old shows. The public will always love familiar favorities. But you have got to make new favorities familiar.

2. "The partnesship between New York and Hollywood seems to result in block-booking on the sir from 7 to 10 pm. Is this in the result in the prediction and the sir from 1 to 10 pm. Is this in the 3. "Repetition is the permictions anemia of radio. The repetition of mysteries, of quizzes, of soap operas and rowdy breakfasts results in \$24 morans.

mysteries, of quizzes, of soap operas and rowdy breakfacts results in 869 morous.

4. "The best local stations today are operating on the policy that the public is more intelligent than you think, as the networks harden, the public is more intelligent than you think. As the networks harden, 5. "Remember what radio loct when Alexander Woolkott died. Be severlastingly on the outlook for men whose intelligence, whose story telling and whose poetry will make the sir delightful. The severlastingly on the outlook for men whose intelligence, whose story telling and whose poetry will make the sir delightful. The several tellings and whose poetry will make the sir delightful. The several tellings are the public of the several tellings and the several tellings are the several tellings and the several tellings are the several tellings and the several tellings are several tellings are several tellings are several tellings and the several tellings are seve

Cooper to Attack on BBC Bribery Front Again in Hush-Hush Tactics

London, April 22.

The BBC bribery inquiry bomb-shell, which seemed to have been faziling, is about to go off again. Wing Commander Goeffrey Cooper. Whenever of Parliament who started the official corruption proba, is often Broadcasting House shortly in other broadcasting House shortly in the shortly in the same that t

creey on their activities.

Reason for hush hush is that these anti-bribery crusaders believe that the official investigation conducted the official investigation conducted with the official investigation of the official production of the official investigation of the officia

"I have even postponed by interview with Lord Inman, chairman of the BBC governors, until our new offensive has got under way. He suggested we meet and discussbroadcasting policy, but I feel this

Four-Sided Disker

This is Robert Q. Lewis Week at CBS. Getting a network buildup via Getting a network buildup via Goodman Ace's Program Comedy Division at CBS, the exWHN (N.Y.) disk jockey moves
in today (Wed.) to take over
Arthur Godfrey's 11 am. web
show while latter vacations. In
addition Lewis auditions two
differences of the network this
week, "Slop the Music"
The Company of the
property of the
week, "Slop the Music"
The
property of
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prop

"Forteis." He ii quizmaster both of them.

And in a couple of weeks he preems his "Robert Q. Lewis Little Show" in the Saturday 7:30 p.m. slot on CBS.

'Kiss of Death' Routine Seen Again in Peabody Awards in Shirer Case

when with Lord Inman, chairman of the BBC governors, until our this continued on page 35)

WCBS the Clipic, but I feel and discussive the state of the Continued on page 35)

WCBS the Clipic, but I feel and the Clipic to th

FOR FM GRANTS

In a sweeping indictment of his fellow FCC members for what he considers failure to live up to Blue Book promises, FCC Commissioner Clifford J. Durr last week registered a strong dissent from a Commission proposal awarding FM grants in Chito WGES, NBC-owned WMAQ and WAAF. Durr agreed with the FCC majority that station WAIT should be denied a franchise but argued that the other three should argued that the other three should be ruled out also if the Commission intended to stand by the standards of program performance outlined in the Blue Book.

the Blue Book.

Declared Durr: "In its report on the Public Service Responsibility of Proadcast Licenses," the Commission reproached those broadcasters whose programs performance falls far their applications were filed and their applications were filed and reprinted. It is pertinent to ask whether the statements which the Commission itself has made as to the part it proposes to play in the carrier are likewise to remain in the realm of unfusibiled promises."

Durr pointed to that the Blue

Durr pointed out that the Bluc Book imposes on FCC an "affirmative duty" to consider program service in deciding whether stations should be licensed in the public interest. He added that he was unable to "the program services" the service of the

should be licenced in the public interest. He added that he was unable to "reconcile the program service uponeed by here three stations opposed by here three stations of the commissions's report."

Worst offender in Durn's eyes is WGES. These are his counts against the station; for five days a week, the proposed sale station for five days a week, the proposed sale station and the station has a web over sail that station has a web over such that station has a web over the station has a web over with the station has a web over with the station has a web over the station has a web over the decision of public states and although directed to foreign-contains the station of public states and the station of public states and the station of public states and the station in 1946 or approximately \$100.000. In 1845, for approximately \$100.000. In 1845, in profits and salaries a total of 18200.000 WGES met expenditure for latent during the same year was \$1,010. Deep such which we will be station in 1946. The state of the wear was a station of 1946 or 1940 or 1940 or 1940 or 1940. WALT, also on FCCS has the station of the station of 1946 or 1940 or 1940

censee of WAIT, also on FCC's
black list.
Afor NBC-WMAQ, whose FM
programs will duplicate 100°s, those
programs will duplicate 100°s, those
that only 13 minutes a week was
earmarked for sustaining time during the 6 to 10 pm, time segment.
WMAQ's use of 70°, of its brondcast time between 9 a.m. and 5 pm,
or sogn operas also drew Durr's
for sogn operas also drew Durr's

for some operas also drew Durr's Sald he: There is no evidence in the record that there is such an untifallized demand for this particular type of prosens as to warrant NBCs policy, he added, is "io maintain a balaucing of programming, rather than to offer a specialized example of the second of

Windy City Blues

Windy City Blues
Washington, April 22.
Impy of FCC Commissioner
Clifford Durr's charge that FCC
is backsiding on its Blue Blook
promises is that it was in Chripromises is that it was in Chripromises is that it was in ChriChebert that FCC Chairman
Charles R. Denny, Jr. first declared to the world "PCC will
not bleach the Blue Book."
But, according to Durr, it is
in the Chreasy FM decision liself
in the Chreasy FM decision liself
made by its chairman six months
ago.

HITS COLLEAGUES Freedom To Listen Is Threatened, Says PCA, Mulling Radio's 'Crisis'

Grauer Vs. Grauer

Grauer Vs. Grauer
Ben Grouer, who presided
Saturday (19) over a "crisis-inradio conference" panel which
found that there is very little
freedom left on the air, found
himself in the position the following doe of having free
that the position of the the
story. Signing off the NBC Symphony, announcer read a servine phony, announcer read a script which said in part:

which said in part:
"The choice in American radio
is always that of its audiencesnot of arbitrary critical groups.

The choice of the control of the control
premise of pleasing its great
audience by presenting increasingly excellent broadcasts in
variety of programs. The result
is truly free radio—in a wide
range of choice, as wide as the
range of choice, as wide as the
range of choice, as wide as the
range of entertalnment, information and inspiration.

CBS Statement Tells Same Tale

Figures for the three months of 1947 for CBS and its subsidiary companies reprise the story of what happened during 1946—when the broadcasting operations took a sharp

broadcasting operations took a sharp nonexitive while Columbia Records awed the day for the company.

At last week's CBS stopkholders' meeting, the first-quarter statement was realized from the networks broadcasting operations, as compared with Tie, per share for the first three months of the preceding year. (Net income for the period year, (Net income for the period year, (Net income for the period S12,14,075 in ¹⁴8).

On the other hand, the stockhold-

\$1,214.075 in '46).
On the other hand, the stockholders' statement showed 33c, per share from Columbia Records in '47 in contrast with the 14c, per share figure for Jan-Feb.-March of '46. (Net income for the three months last year was \$248,154, which jumped to \$568,356 for a similar period this

The comeuppance of Columbia-Records made possible the overall figure of 87c, earnings per share for CBS and its subsid operations for this year, whereas last year it was

AFM, AFRA Waive Fees On CBS Juve, Health Disk Documentaries

CBS for some time had been try-ing to get a waiver from the Ameri-can Federation of Musicians and the American Federation of Radiu Arti-sta which would permit the web to parcel out transcriptions of its kudoes documentary shows on juve delinquency and health to organizadefindency and heart to organiza-tions throughout the country. Latter felt that wider distribution would contribute toward their campaigns in finding a solution of the problems.

in finding a solution of the problems.

AFRA and AFM had nixed the idea on the basis that actors and idea on the basis that actors and idea on the basis that actors and idea of the idea

BERNS AS ROVING REPORTER

BERNS AS ROVING REPORTER
Bill Berns, who handed over the
WOR. N. Y. all-night disk-gab
starra to Eddic Newman Saturday
(20). will stick around the Barnberger station for a couple of new
chores. He'll have a 15-minute weekje show of his own starting next
Saturday (26) at 6:15 p. m. on which
he will play back wire -recorded
one around lown.

mg Kadlo's Crisis." as the Progressive Citizeus of America soes it, got a four-hour kicking around Saturday and terroon (19) at the Capitol hotel. N. Y. It was dissected and analyzed Commissioner Citiford Durr and radio commentators William L. Schref, Prank Kingdon and William Law of the Commission of Various political shades, were what could be done "to give redio back to the people." Ideas on that subject were about as numerous as the law of the Comment of

'Can't Wait' Meet

'Can't Wait' Meet
Voice of Freedom Committee
spekeamen told the PCA's
Crisis-in-Reido Conference attendees Saturday (19) that the
tenders Saturday (19) that the
meets next month' to have another go at the defense of liberal
commentators, 'come out to our
rally and show at Town Hail
and show at Town Hail
of 'sags' but America isn't
laughing at Till's one' and billed
laughing at Till's one' and billed
laughing at Till's one' and billed
Welles, via transcription from
Mellywood; F. H. LaGuardia,
William L. Shirer, Frank KingAddier, Will Geer, Zaro Mostell, William Gailinor and J.
Edwards. tel. Willi Edwards.

Downton.

PCA: seps a month from that day to form a "continuing council" which will press the fight for a "Itset" radio. PCA executive committee to investigate the possibilities to forest supplying for one of the four formers' applying for one of the four forcers' applying for the four forcers and forcers a

FCC 'Proper Defender'

The four resolutions pushed through the closing minutes of the conference declared that: (1) PCA reaffirms that the air belongs to the people, that the FCC as its "proper defender" must have adequate financing and Commissioner Clifford

(Continued on page 36)

Godfrey 'Talent Scouts' Locks to Blossom Out In Showbiz a la Bowes Units

Showbiz a la Bowes Units
Possibility of the CBs "Arthur Clodfrey Talent Scout" show spreading out into a multiple showbiz
operation similar to the one-time of the Major Bowes setup, is seen in a bid
from bookers for Gordrey to set up
air show talen comprised of his
air show talen (comprised of his
air show talen indicated that in
ing air programs as well, Codfrey
thus far has turned a deaf ear to thebids, but has indicated that in time
left, who conceived the "Talent
Scout" idea and produces the show,
would also mastermind the vaude
Goffrey' show goes sponsorship
soon, with Lipton Tca picking up
the tab.

Can. Premier Throws Bombshell With Free Competition, Higher Wages Plug

Premier George Drew earned rounds of applause from Canadian radio artists when he tossed a bomb shell into the staid, self-congratushell into the staid, self-congratu-latory after-dimer speeches at the annual Radio Arts banquet at the King Edward Hotel here and charged that radio artists in this country are being paid pittanees and evalotted. Adding to the camera-hear's supprise outburnt went be-reate's supprise outburnt went be-reate's supprise outburnt went be-reated and the supprise of the Can-dion Brondessing Corp. During the ensuing uppoor, everyone seemed to the community of the control of the community of the control of the con-trol of the con

ar "Miss Radio of '47" in Canada.

In a two-minute address which
they wite whole proceedings into a
force, the Peemler started by oftering his sympathies to Canadian
radio artists for the "unique handieap" under which they are forced
to labor and hoped that "the
shackles of monolithe radio control (Canada's nationalized radio
system) will have been broken by
n: ty year." nert year.

Amid grim looks from the head-trible guests and glares from sun-dry scattered vice-presidents, Drew kicked the previous back-slappings of previous speakers aside an total over 400 radio artists present that "they could not hope for com-parable returns until we have free compelitive networks in Canada." The claimed that removal of the first comparison of the could be compared to the only mean better pay for radio artists in Canada but "would assure to Canadian producers of good radio entertainment an opportunity to ex-port profitable radio programs to the U. S."

The inescapable truth is that our 'The inescapable truth is that our ratio artists can never hope, under present conditions, to receive what is paid for similar services in the U.S.," said the Premier, "but the rason for this is not to be found estirely in the difference in population or wealth of the two countries."

He claimed that Canadian radio lle claimed that Canadian radio, if operated on a competitive basis, would have the whole radio audience of the U. S. as a potential market. While not saying how, he believed that it would not be much longer before radio in Canada got out of its swaddling clothes.

The Premier's startling two-minute The Premier's starting two-minute bust followed broadcast messages of S'r Ernest MacMillan, conductor of the Toronto Symphony, that radio had improved musical tastes in Canade; of Davidson Dunton, CBC chairade of Develors ment used of dusti-man, that private and public radio in Canada both had their personal responsibilities. These after-dimer speeches, together with those of CBC programs, and Harry Sedg-wick, chairman of the Canadian Asim of Brondessters, had gone channels but—said CBC spotesmen— Premier Drew's was delayed until the last minute and "had slipped (On this second control of the control of the On this second control of the control of the On this second control of the On this second control of the control of the

the audience I had been asked to address and felt as free to discuss this subject as I would have been exceeded to the subject as I would have been generally. The very fact that any question has been raised about the propriety of my remarks by the CBC is the best possible evidence of their efforts to curtail freedom of speech where their activities are concerned.

COHEN, CROSS ON UN TREK

Benjamin Cohen, UN Director of Information, and Chris Cross, radio, liaison boss, leave tomorrow anformation, and Chris Cross, radio, liaison boss, leave tomorrow (Thurs.) for the Coast to participate in the KFWB (Warner Bros.) ceremonies marking UN's second annit. Coast station has been generally recognized as doing a sock job of "selling" UN.

(Wo)KO for WORL?

(Wo.) KO for WORL!
Industry sources say the FCC
today (We.d.) may announce it
has denied a license renewal to
WORL, Boston, on grounds that
ford Cohen and Harold La-Fount,
acquired stock in the station in
1837 amounting to control and
failed to report it.
do report it.
do to perform the station in
to be unprecedented in view
of the commission's crackdown
on WOKO, Albany, several
stock purchases.

Sports Boosted In Juve Fight

Philadelphia, April 22
Broadeast of sports was halled as a major ally in the fight against juvenile delinquency by speakers at a banquet last night tidon) at the to the Alantia Refining Co. Sponsors of the affair we're representatives of more than 100 stations, officials of major and minor league to the Alantia Refining Co. Sponsors of the affair we're representatives of more ten 100 stations, officials of major and minor league atthese of more and the stations of the affair we're representatives of more than 100 stations, officials of major and another to the affair we're produced that a port above made great cutributions in abiling his organization in fig campaign against delinator Francis I. Myers in his gainst delinator Philadelphia, April 22.

alor Francis J. Myers in his speech clearherd:

"No one knows how much time the radio industry and the sponsors the radio industry and the sponsors of the read of

American League, and Bill Slater, sports announcer.
Frank R. Smith, general manager of the "tribute committee" presented a plaque to Robert H. Collet, president of the Atlantic Refining Co, which has sponsored 10,000 baseball and 2,200 football games since 1936.

MBS LETS HAIR GROW WITH NEW SYMPH HOUR

wick, chairman of the Canadan Assault of Employee and the Canadan Assault of Employee and the Canadan Assault of Employee and the Canadan Assault of Canadan Assault

Phillies to Plug Selves Again Via Radio Spots

Again Via Kadio Spots
Last year the Philidelphia, April 22.
Last year the Phillies ball club
broke an all-time attendance record
for the club with more than 1,000,000
cash customers laying cash on the
line to gander their at-home games.
Part of the success the club officials
attribute to a smart advertising and
promotion compalign, much of it via

radio,
This season the club is again buying up a flock of spot announcements on all the local outlets plugging the "Fighting Phils." Agency
handling the campaign is N. W.



TITO GUIZAR

Following four weeks' appearance before capacity audiences at the Waidorf-Astoria's Wedgwood Room. Tito Guizar is now Hollywood bound and will soon be starred in Techni-

Before leaving, Tito completed ten additional recorded selections for Lang-Worth's Transcription Net-work of 409 stations—orchestral ac-companiment by Los Amigos Pan

LANG-WORTH, INC., NEW YORK

Clear Channel Chances Look Better at FCC

Washington, April 22. Washington, April 22.

Hopes of the bigtime clear channel broadcasters to win superpower at least a portion of their memberates and the state of the

operations.

Lack of agreement among FCC members and pressure of other business was reported behind the Concessive and the concessive section of the

gincers, whose studies have been much more exhaustive than FCC's, claim there is now plenty of sup-port for the clears' position that FM stations can never do the coverage job required, even in the populous east,

Award Winner WHCU Does Switch, Setting Un Prizes For Weekly Newspapers

FOY Weekly Newspapers

Unback April 22

Cornell's station WHCU celeprated its copping of a Peabedy
award last week for its "Radio Edition of the Weekly Press" by tossing
74 cooperating upstate weeklise her74 cooperating upstate weeklise her75 sturday (19). Surprise anapper, of
the affair was announcement by station manager hike Hanna, of a new
7-leadership awards" plan under
7-leadership awards plan under
7-leadership awards plan under
7-leadership awards with the state of the high prize moore to weeklets of this
area that do the best job in the comling year.

area that do the best job in the comarea that do the best job in the comarea that do the best job in the comarea that do the best job in the comlama said, and he asked the State
Publishers Assn. to appoint a committee to draw rules for the comptition. Three Stot awards will be
mittee to the comptition. Three Stot awards will be
thought of the comptition of the comptition of the comtition of the comtition of the comtition of the comtition of the committee o

++++++ Over to Oboler

By Carroll Carroll

Dear Arch:

Your misunderstanding of my view on commercial raids given one supportunity to restate the reason for my vellet in it as a system of summatic checks and box of the reason for my vellet in it as a system of summatic checks and box of the reason for my vellet in it as a system of summatic checks and box of the reason of the reason of the reason and the reason and the reason of the

in the interest of the listeners; no one compress to see that all saces get a square cut.

a square cut.

The square cut.

Th

many her approximate his constitutional privileges as set forth in the Bill of Rights.

With the "ine" and the "outs" equally unstable and irrational, who is to allowed to administer this heavy weeping, raisolated lands is demonstrated and administer that heavy weeping, raisolated lands is demonstrated as the property of the propert

good for it.

It is quite true, as you say, that unless we are better informed we may
gain a bellylaugh and lose the world. The trouble is, that because the bulk
of the people who should, will not listen to information, we stand a chance
of losing the laugh and the world.

Stacked Studies

I don't know whether or not it's a fact, as you say, that the American public is the most amused and least informed group in the Big Four. If a saume if must be the most amused. It seems to me that no matter what the surveys made here show regarding our extreme ignorance and susceptibility to propaganda. In you prove nothing unless the same surveys required to the property of the people of those countries are and what part of what they believe is pure propaganda that the surveys and the property of the people of those countries are and what part of what they believe is You say our national knowledge is pitching seant regarding the group of the people of the property of the people of the people. The people of the people o

if it's possible to divert and educate the majority in be as alert as anyone thints they should be. Suble to divert and educate at the same time with any degree of consistency, no matter how much inseculty is used. Instructive entertainment, the best and most insecultive is used, has never resched the great masses of people (it should reach. It only reaches those But let's assume we ignore all this and give radio a social conscience by legislation. Who is to be the guardian of that social conscience? Those who now run radio?

legislation. Who is to be the guardian or that sooial consistence. show how our mradio?

Obviously the only way radio can be taken over from the commercial group which now controls it is by government action. To whom does the group which now controls it is by government action. To whom does the group which now controls it is by government action. To whom does the will refer the interest which are controls the committee, either from within or without. My thesis is not that commercial radio is beyond criticism nor that it is doing its full duty in teaching the people that they are the people, which commercial appointed to the propose of the prop

So let's continue to educate and improve the taste of the people, as rano has unquestionably been doing since its ineeption, by constantly seeking to improve the standards of writing, thinking and production that it applies to all the entertailment it offers: conedy, drama, music and documentary. By so doing the appreciation quotient of the listeners will be raised a little of the control of t So let's continue to educate and improve the taste of the people, as radio

Irish Add Sponsor Time: 40,000 Hours for Sale Now

CBS PLANS PLAGIARISM APPEAL IN 'PREVIEW

Hollywood, April 22.

A new trial has been denied CBS in the case of Jack Stanley, recently awarded \$35,000 in a plagiarism action over the net's "Hollywood Preview" program.

Network attorneys now indicate that the matter will be taken to the Appellate Court following the refusal of the superior court.

minutes of ex-cessition, is a Meanwhile, WCFM, Wash known, these Air Is Fi

chief month | compet | oc. | o

duction from hat any easy on. And not of the two splains why tharly guilty to. Not here,

covering every nd cameramen

ation is to turn or on the radio, now the score.

sereen is a long
s, the impression
be about enough
is new gadget they
g to keep 'em away

oks to have about the .ews as Columbia, and

first game against the nown, gives the viewer man and centerfielder— nd where pennants are is view just misses the ting easy coverage of ra.

ing sets), big advertis-s will be chumps. What club owners catch on,

e of only giving the

and the Washington being placed to the is position, the camera-d the plate it will sim-

stles), NBC has none

rowd home.

has by far the best right into the view-shots, so that if the what's going on.

Mont, has the base-apparently needs a is statistics and little t be up in Stanton's

a smooth voice and indescending tones, ill to ease up on the immen ruled out as y one yet to rate a s bankrollers. That's

vision

to answer the charges of ne web's insistence on have it is actual airing was hurt-was about 20 to 2 that there there were no takers.

a showdown between NBC ital airing of "Jupenile Jury" nas meanwhile subsided. Geniled to follow up Craig's lead has been on the Coast (the past

wn to such an extent that it's prac-ut a "first" anymore, CBS tele came t" in its coverage of President Tru-Press Monday (21) at the Hotel Wal-

as mind over whether to cover the event, it was too late to get the remote crew in a directly off the lines of the NBC crew, sort early, and then fed the signal from there annel.

... Why not begin now to **SELL THE TRUTH** about Radio?



THE TRUTH about Radio adds up to a far better, brighter, keener sales story than the industry has ever used. FACTS are its cutting edge.

The truth about Radio is vitally needed

- —By ADVERTISERS AND AGENCIES, as they battle tough post-war competition.
- —By PROGRAM PRODUCERS, as they seek to build shows that will sell more goods per radio dollar.
- —By SELLERS OF TIME AND TALENT, as they face sharply increasing competition from other media.

And in answer to their need—a true advertising and marketing measurement of Radio is now ready for their use. It's the businessman's measurement—NRI "CUMU-LATIVE-COMMERCIAL AUDIENCE."

Think what this new vardstick makes available for the first time:



I. It measures the great Radio Audience hitherto uncounted—the 83% of homes lying beyond the reach of the 33-city coincidental phone rating. (This includes the entire market for products.)

II. It measures the "Cumulative Audience" reached by a series of broadcasts. This is the market coverage of the sponsor's program. (See chart). Only this cumulative measurement can reveal to the advertiser what portion of his market is covered adequately—and what portion is left wide open for unopposed advance by competitors. Only by intelligent, aggressive use of this cumulative measurement can the sellers of Radio avoid short-changing their medium in media competition.

NIELSEN RADIO INDEX—A Complete Research Service (based on accurate electronic recorders) which provides, on a continuous basis, the vital facts needed in solving the problems and capitalizing the opportunities of programming, time buying, and time selling of Radio.

III. NRI "CUMULATIVE COMMERCIAL AUDIENCE" reports, for the first time in Radio history, the number of homes hearing each program's commercial messages for (a) each individual broadcast, and (b) each series of successive broadcasts. (Note chart).

Thus, the SELLER of Radio has a new, keen-edged sales tool not available to competing media.

And the BUYER of Radio knows—for the first time—what portion of his total market is being reached with his sales messages.



Thus, NRI frees Radio from the costly limitations of the 33-city coincidental phone ratings—which could never measure (a) audience size, (b) market coverage (cumulative audience), or (c) audience reached by commercials—all vitally needed if the true and larger values of

Radio in reaching markets are to be made clear.

But NRI. "CUMULATIVE-COMMERCIAL AUDIENCE" is only one of the many other exclusive truth-revealing features of NRI service. Let us show you how each can help make more money out of Radio.

COMPARE TWO KINDS OF RADIO YARDSTICKS (For a typical evening program) NIELSEN RADIO INDEX COINCIDENTAL RATING (Accurate electronic data-from homes of all types) measure of Audience Size . WKS 93 1 3 WKS 4 WKS. 9 WKS 3 WKS. 14.3 2 WKS. 10.0 1 WK

2101 HOWARD STREET A. C. NIELSEN COMPANY 500 FIFTH AVENUE CHICAGO WORLD'S LARGEST MARKETING RESEARCH ORGANIZATION NEW YORK

From the Production Centres

IN NEW YORK CITY.

ABC's 60-minute cross-the-board disk jockey show for Paul Whiteman being sold in 15-minute strips, with initial bankroller reported on verge of signing yest. (Tues.).

ABC's 60-minute cross-the-oper outs; poetey snow nor ratus beauting add in 15-minute strips, with initial bankrolier reported on verge heigh gold in 15-minute strips, with initial bankrolier reported on verge height of the property of the

summer replacement show...People's Radio Foundation, which has been cleaned an FM application, is not Communits reponsered; strictly a 'Kon-Centida and Sanghieston's not Communits reponsered; strictly a 'Kon-Tom Hudson, Kate Smith Sunday show announcer, did narration for Pathe short. 'Tile of Alexander Graham Bell,' at N. Y. studios, for first film job... Bob Swezey, Mutual exec veepee, lost his two-month-old daughter last week... Paul Brentsen added to WNEW announcer Johnnic Dale a father... Kermit Murdock and John Smiley to casts of 'Katig's Daughter' and 'Strange Romane'd Feel's Nikley announcer Johnnic Dale a father... Kermit Murdock and John Smiley to casts of 'Katig's Daughter' and 'Strange Romane'd Feel's Nikley announcer Johnnic Daughter' and Strange Romane'd Feel's Nikley announcer Johnnic Daughter's Arrange Romane'd Feel's Nikley announcer Johnnic Daughter's Annou



weeker absence due to fornehal mection... George seastand, acuto conducting tour.

Jim McGarry, BBDO radio flack, father of a girl, Shelia Maureen, boundeding tour.

Jim McGarry, BBDO radio flack, father of a girl, Shelia Maureen, boundeding tour.

Jim McGarry, BBDO radio flack, father of a girl, Shelia Maureen, boundeding tour.

Jim McGarry, BBDO radio flack, father of a girl, Shelia Maureen, boundeding to general control of the shell of the

IN CHICAGO . . .

IN CHICAGO

Glens Snyder, WLS general manager in hospital for operation...Life mag doing a spread on the Breakhat Club...Al Morey, WBBM productions and the stream of the

Wojiat welcomed a bany girl last week. Former is their sound teetniscam Bob. Bouchér named program director of W.I.O.I. in "Minnappatis and Jack Thayer Joins same sistion as account exec.....Tommy Bartleit skedded as emece at Travel Expestition in Coliseum...Confections, Inc., Chicago, doling radio campaign on centest touching over 70 markets....Jack Durant WBBM receiving clatisation for outstanding service from Yack above....stration on behalf of General Omar Bradley...Judith Walter, of NBIC, boarded at dimer party at the Drake in celebration of her 25th year in discount of the Company of the Control of the Company of the Control of the Company of the Compa

LANDT TRIO BRANCHES OUT
Landt Trio has set up office as
Landt Productions to package that
seriod and live spots and shows.
Outl'it's initial offerings include
who was formely featured on KQV,
was sentenced to from one to two
years in the workhouse last week
to the Party."

Three Month of the Party and the Party.

The Party and the Party and the Party and the Party.

The Party and the Party.

The Party and the Party and

Youthbuilders, Inc., to address member clubs on "How Radio Can Contribute to the Fight Against Juvenile Delinquency"...Jack Wyatt, Jr., Cecil & Presbrey radio director, heads for Hollywood today (23) to launch Philip Morris sponsorship of "Heart's Desire," on Mutual. RDG Pacts NBC: **ABC**, Mutual Next

Hollywood, April 22. Hollywood, April 22.
It's two down and two to go for the Radio Directors Guild here. This week the union and NBC effected an agreement, the union's second in its initial net negotiations and following one with CBS. ABC is now in the throes with the union, probably in the last stages, and Mutual will be next and last.

NBC agreement is a virtual dupli-cate of that made with CBS. Under

NBC agreement is a virtual duplic tale of that made with CBS. Under it, the directors get a basic minimum case of the control of the control

Glens Falls, N. Y.—Appointment of Carl W. Mattison to the position of general manager of WGLN at Glens Falls, has been announced by John R. McKenna,



FOR "LECS.THAM.METWORK"

Consider these musicals:

* SINCERELY KENNY BAKER: Terrorical Pacified Darking Storing America's fourther comonitie tenor, plus the cute singing of Little-Mix Rayhtm. Donno Doe, plus the music of Buddy Clee and his men—all neally sied together by your fevorite moster of ceremonies, Jinnyy Wollington. Three or five quotier hours

THE WAYNE KING SHOW: Woltz King, his golden soxophone, traditionally brillions orchestra, plus alists Noncy Evons and Larry Douglas, roted by Franklyn MacCormack. A sen-and network history of success.

THE BARRY WOOD SHOW:

Because other less-than-network sponsors in other cities pay their pro-rate, single-city rate, these big-name, big-time programs are

AVAILABLE FOR LOCAL AND REGIONAL SPONSORSHIP





"Idol Worship"

Idol Worship has always been an influential factor in radio selling. The power of "idols" to move people equals

their power to move goods, WWI, NRC in Detroit and first radio station in the nation, is richly endowed with

both local and national favorites who have won the hearts and influenced the buying habits of millions of Detroiters.

Hitch your product story to the wealth of stars that attract a host of listeners to WWJ, in America's 4th largest market

. . . where employment, production, savings and income are hitting peace-time peaks.

Basic NRC Affiliate



FIRST IN DETROIT . . . Owned and Operated by THE DETROIT NEWS National Representatives: THE GEORGE P. HOLLINGSERY COMPANY

• These past five years as emcee of "We, The People" have been wonderful!

Thanks to -

The Gulf Oil Companies and especially Rod Huber

The Agency___

Young & Rubicam, especially Tom Lewis, Harry Ackerman, Paul Richardson and David Levy

The Musical Director_

Oscar Bradley and his fine organization

The Staff_

•Lindsay MacHarrie, Producer and all the swell guys and gals on the "We, The People" staff

The Network_

Columbia Broadcasting System

Milo Boulton



So. Cal. B'casters Name Mouthpiece-To Battle Pending Radio Legislation

Hollywood, April 22.
Broadcasters of southern California, alerting themselves to flock work from interference or superof pending radio legislation in juision by the Board. As amended, fornia, alerting themselves to flock of pending radio legislation in Sacramento, have appointed attorney Don Tatum to represent their interests in the state Capital, May 1, when the first measure, Senate Bill 1882, is aired before the committee on education. It's aim is to set up a State-sponsored FM educational net-

Special meeting of Southern Calispecial meeting of Southern California Broadcasters Association was held yesterday for briefing of Tatum broadcasters' stand. He was also in-structed to set up close liaison with control to set upon the listens with the northern industry group for concerted action, if and when necessary listens are consistent to the control of the control of the mill. He remains in close contact, however, nead action becomes necessary. SCBA may set up a precedental permanent lete in Sacramento depending outcome of hearings. There are a reported 25 bills affecting radio pending.

bill declares that Board shall not in any sense control broadesats in-tended for general public, but would after only those facilities owned and operated by public species in con-police and fire departments, etc. It says: "Communications facilities to the juricidition of the Division of Communications (Board) shall never under sny circumstances be used for political, secretarian or propagnical purposes;" bill declares that Board shall not in

KFWB's All-Out Block Plug Includes Blunp. Film Trailers, Parties

THIII ITAIHUTS, I dit IUES
The all-out drive on Martin
Block as a Cost findis station, feature was launched this week by
Harry Haizlish, manager of Warner's KFWB. From here on out
southern California should hear' of
little else as exploiteer extraordirary, Haizlish, Puzhicity Associates
(2d. pp. 3.2), Store-Associates
(2d. pp. 3.2), Store-Ass reported 28 bills affecting radio pending.

The proposed of the proposed of the pending of the p

Samish

factor, coupled with the fact that the ABC tele staff is already well-versed in all phases of video pro-gramming through its experimental work during the last year, puts the web in a unique position, Samish pointed out.

pointed out.

Plans for expansion of the tele
web after N. Y. gets on the air are
not set yet, he declared. ABC's primary tele consideration in Hollywood will be on talent and not so much on the market area available, he said, implying that Hollywood will be the second station only if he said, implying that Hollywood will be the second station only if the coast-to-coast coaxial cable is readied by then to permit Hollywood-originated shows to be transmitted to N. V. It it isn't Hollywood, then ABC has its choice of Detroit, Chicago or San Francisco, grants for which have all come through.

hrough.

ABC is interested primarily in
building up tele's commercial possibilities, Samish said, He expressed
the hope that during the web's
building period in N. Y., the market
for sponzors would become large
enough to rule out any sharing of
time and production costs with advertices, an action which some stature of the control of the control of the
heretofore.

ABC might work out the control of the
heretofore.

heretofore.

ABC might work out some participation deal for sponsors to make it possible for the small advertisers to enter the costly medium within the next few years. Web's tele staff under national director Paul Movrey had one of the first pooled advertising shows on video over Wald to the cost few years with the properties of the

Tele Review

Continued from page 28 =

their imagination and future capa-bilities.

that' magination and future capaslitics. We preduced was ap original solutions by Robert Blam, titled "The Three by Robert Blam, titled "The Three and the slitic state of the slitic s

N. Y. Realty

Continued from page 28

Continued from page 28

Cited Priday simultaneous with its rejection, had been devised by TRA ten continued to serve until a master antenna system, capable of feeding all receiving the fully developed, ten bear, could be fully developed, ten bear, could be fully developed, ten bear of the fully developed, the full developed the fully developed, the full developed the full devel

The spokes was developed, according to the spokes of the s

to the sets of the

Radio Gives Texas Blast All-Out Coverage: Also Aids Rescue Work

Full radio coverage was given the disaster at Texas City by local regional and national webs who mobilized their equipment to aid the victims of the tragedy as well as to air

lazed their equipment to ald the views of the trapedy as well as to air on the spot news of the fire, explosions and rescuing of victims. First news of the trapedy was flashed by addin news and from late Wednessen of the trapedy was flashed by addin news and from late Wednessen of the trapedy of Mutual, CBS and NBC were flown to reast of the event Representative of Mutual, CBS and NBC were flown were Bull Thorpe of the Cheaps of the traped of the trapedy of the traped on CBS news. Pat Flisherty of the trapedy would be trapedy to the trapedy that the trapedy would be trapedy to the trapedy of the trapedy of the trapedy of the trapedy traped on the trapedy traped to the trapedy traped first hand alred their specified respectively were made appeal crew from Aualin where the trapedy is the trapedy traped to the trapedy traped to the trapedy traped first hand played back. In many cases radio men, and played back.

In many cases radio men, announcers and engineers were in danger of explosions as they aired an secount of the fire and explosions. One cew left only 10 minutes ships in the dook. Stations also served as a clearing house during the first several days for message which poured in from all parts which power and in from all parts which power days of the control of the loved ones and friends. Outstanding work was also done by the short-wave "hams" who were the first to establish first lines of communications with the stricken city.

KTHT's 48-Hour Stine

KTHT's 48-Hour Stint Houston, April 22. Station KTHT, Houston, turned over its entire facilities for a 48-hour period to reporting and han-dling distress calls on the Texas City disaster. Station cancelled all com-

Caravan to Carry Tele Gospel to 22 Towns In RCA, Allied Stores Tie

NAA, Allied JOJCE's IIE
Television caravan sponsoted
jointly by RCA and Allied Stores
fore, which is scheduled to introduce videe to Allied store customers
will make its scheduled to the
Mull make its first stop May 20 at
Reading, Pa. Closing week's abow
Mull be given Oct. 13-18 in Abow
Mull be given over to deput the
caravan, carrying 12 tele exces and
about 310,000 worth of equipment,
especially for the purpose by Cherrolet.

especially for the purpose by Chevclean. It is stop a week in each
Cara 221 sities, where it will give
obe 122 sities, where it will give
obe 14 in the control of the control of the
price actual demonstrations staged
price actual demonstrations staged
price actual demonstrations staged
price actual demonstrations staged
that the control of the control
mass, plus Westinghouse, Hickok,
mass, plus Westinghouse, Hickok,
Hower and U. S. Rubber. Requivres will be stationed throughout the
store for customers to watch the
store for customers to watch the
store of customers to watch the
store in the control of the caravan, according to Allied veeper Russtatifically as possible actual studio
conditions," in order to bring tele oppeople who have never seen it.

Cara van personnel is headed up
WABD (Duklou), N. Y. J. 10m. Spoon,
also formerly affiliated with WABD,
is production manager and Bernard
Berink is chef engineer.

one of the dipoles subsequently moved from the building, the an-tenna was to become the property of the landlord so that the other sets connected to it would not be put out of service.

mercial and regularly-skedded pro-grams to serve as mouthpiece for po-lice and relief agencies.

lice and relief agencies.

Local Housion citizens helped station personnel handle volumes of
telephone calls from friends and
relatives of Texas Clut Habitants.

Other stations in Housion in Westlem
in a 50-mile radius of the explosions carried up-to-the-minuted to air their
wallettins, but continued to air their

regular program schedules.

KTHT is now broadcasting appeals for funds and living quarters for displaced Texas City people. To date over \$50,000 has been collected.

WHAT IS LIFE WITHOUT LOVE?

GUITAR



Hear EDDY ARNOLD

WSM Grand Ole Oprv Every Saturday Night 9 P. M. — E.S.T.

Checkerboard Jamboree

Coast to Coast on MUTUAL Monday Thru Friday Noon E.S.T.

Saturday, 11 P.M.-E.S.T. EDDY ARNOLD'S Songbook Program

WSM GRAND OLF OPRY

On RCA-VICTOR and **BLUEBIRD** Records Eddy's Latest RCA Victor What is Life Without Love? That's How Much I Love You (Victor No. 29-1948A, backed by "Chained to a Memory") I Talk to Myself About You (Victor 20-1801) All Alone in This World (Victor 29-1855) Many Tears Ago (Victor 20-1871A)

my, Please Stay I(ome With Me (Victor 29-1871B) (Victor 20-18718)

> AVAILABLE FOR PICTURES AND PERSONAL APPEARANCES

> 4218 San Pedro Tampa 6. Florida Phone: W-3951

WARNING

A FEDERAL COURT HAS RULED THAT THE NAME

GRAND OLE OPRY

IS THE EXCLUSIVE PROPERTY

OF RADIO STATION

NASHVILLE

INFRINGEMENTS WILL BE VIGOROUSLY PROSECUTED

The Federal Court of the Middle District of Georgia, on March 24, 1947, in the case of WSM, Incorporated, Plaintiff, against Golden Goose Corporation and R. L. Whitton, Defendants, rendered the following-decision,

applying throughout the United States: "The plaintiff, WSM, Incorporated, by virtue of the long use of the words "Grand Ole Opry" to designate its radio program has acquired the legal right to the exclusive use of such name and is entitled to be protected against infringements which would tend to deceive . . ."

The above decision applies to the use of words similar to "Grand Ole Oppy"

Theatre Managers and Booking Agents:

In case of doubt as to the authenticity of a "Grand Ole Opry" act, contact NASHVILLE, TENN.

German People Due to Get | BMB NOW OFFICIAL-Radio System in U.S. Zone.

Radio System in U.S. Zone,

Soon as Possible: Tyler

Columbus, April 22.

The German people—not urrain grant proper and the recommendation of the recommen

Wisconsin League Picks Langhier as Head

Milwaukee, April 22.
Wisconsin League of Radio Stations had the biggest turnout in its 15-year history when more than 35 broadcasters gathered here last week for the annual meeting. NAB di-

Is-year history when more than 35 broadcasters gathered here last week broadcasters gathered here last week rector Les Johnson of WHBF, Rock Island, addressed the group. The broadcasters voted to hold quarterly meetings; news clinics and program conferences also were skedded.

Charles J. Lamphier, veepee and gm. of WPOX, Milwankee, was gm. of WPOX, Milwankee, was week Howard Dahl, WKBH, La-Crosse, vice-president; K. F. Schmitt, WIBA, Maslion, secretary, treasurer, and ex-president Harry Le-Poldevin, WHM, Raching Poldevin, WHM, Raching Le-Poldevin, WHM, Rachi

ALL MEDIA ENDORSE IT

Texas State Network, E. Roosevelt's Baby.

In Reorganization

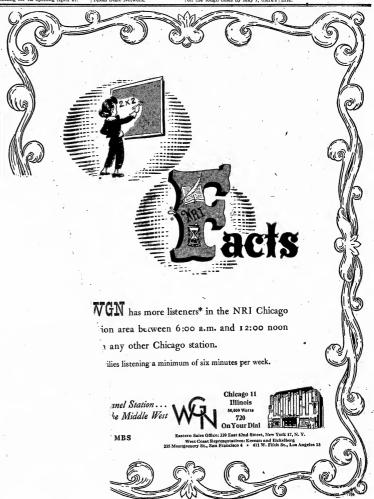
Fort Worth, April 22.
Reorganization has been completed here of the old Texas State
Network which was founded by Elliott Roosevelt. Under the new setup the web takes over complete control of KABC, San Antonio and KFJZ here, which is key station of TSN, and half interest in WACO, Waco and KNOW, Austin.

waco and KNOW, Austin.
Principal owners of TSN are Gene
L. Cagle, prez, who has 10%; S. W.
Eichardon, 18%; Clarales P. Roeser,
15%; Ruth G. Roosevell Edizon, 16%;
and same amount held by the Continental National Bank in trust for
the children of Mrs. Ridson and her
former husband Elliott Roosevelt.

former husband Elliott Roseveit.
Application filed with the FCC
specified considerations of \$188,289
but spokesman for the web explained that instead of actual cash
outlay the transfer involved the
stations and in the old Texas State
Network, a Texas corporation which
has been organized under Deleware
state laws, but still using the name
Texas State Detwork.

Complaints Roll in on FCC Due To 3-Mo. Freeze on AM Broadcast Bids

Washington, April 22.
FCC is still undecided whether of the state of t



So. Cal. B'casters Name Mouthpiece-To Battle Pending Radio Legislation rate factor, coupled with the fact that the ABC telestart is attendy well-wasted to southern Callia and the planned state-sponsored through its experimental work from interference or super-well and the planned by the Royal As a mending the work from interference or super-well as the position, Samish with Royal As a mending the position, Samish

Hollywood, April 22.

Broadcasters of southern Callfornia, alerting themselves to flock of pending rindi legislation work from interference or super of pending rindi legislation work from interference or super of pending rindi legislation work from interference or super or pending rindi legislation and the planned State-sponsored netor pending rindi legislation work from interference or super or pending rinding the pending of pending or personal pending or pending the pending of pending or pending the pending the pending or pending the pending the pending or pending the pending or pending the pending t

Politicos were slow in replying to the requests for information on Bill 1382 and when it would be heard in committee, and the association is still without word on Assembly Bill sfill without word on Assembly Bill 1814, supporting measure for the Senate Bill, and also Senate Bill 900, which asks for a State Communications Board, in effect, a local level FCC. They regard the bysishoff as typical of politicos and the impression is that similar alights may be similar alights may be similar alight to the similar alights may be seen to be supported by laws they seek to enact. Hope is that some added info will be in hand on others before Tatum treks north.

WARNING

A FEDERAL COURT HAS RULED

THAT THE NAME

GRAND OLE OPRY

IS THE EXCLUSIVE PROPERTY

OF RADIO STATION

INFRINGEMENTS WILL BE

VIGOROUSLY PROSECUTED

The Federal Court of the Middle District of Georgia,

on March 24, 1947, in the case of WSM, Incorporated,

Plaintiff, against Golden Goose Corporation and R. L.

Whitton, Defendants, rendered the following decision, applying throughout the United States:

"The plaintiff, WSM, Incorporated, by virtue of the long use of the words "Grand Ole Opry" to designate its radio program has acquired the legal

right to the exclusive use of such name and is entitled to be protected against infringements which

The above decision applies to the use of words similar to "Grand Ole Oppy"

Theatre Managers and Booking Agents:

NASHVILLE

rum i ramers, rariues
The all-out drive on Martin
Block as a Cossi indis station feature was launched this week by
Harry Hallich, manager of Warsouthern California should hear of
little eise as exploiteer extraordnary, Hallish, Pudlicity Associates
(24 p.a.'s), Shore-Reyes Agency,
Lockwood & Shaekleford agency
and station pad, Ivring Homblin,
Total of 73 local and area newspapers will get advertising schednom Bionrd, in effect, a boral lavel FCC. They regard the buyshof as a part will get advertising schedulers on is that similar slights amy be planned. In addition, billboards, solve 1,000 air plugs are solved as a single scheduler. In addition, billboards, solved in a will get advertising scheduler solved as a single scheduler. In addition, billboards, solved in a single solved in addition, billboards, solved in a single solved in a single scheduler studies and sections, direct billboards, and the single scheduler studies are solved as to protect each single scheduler studies and theatres. Utvitually entire solved as to protect as to protect as per and dependent on a night are so worded as to protect as per and deporting schedulers.

Samish

pointed out.

pointed out.

Plans for expansion of the tele
web after N. Y. gets on the air are
not set yet, he declared, ABC's primary lett cognideration in Holfmary lett cognideration in Holfmuch on the market area available,
he said, implying that Hollywood
will be the second station only M
readded by then to permit Holfreadded by then to permit Holfwood-originated shows to be transmitted to N. Y. It it isn't Holfymood, then ABC has the choler
grants for which have all come
through.

ABC is interested primarily in building up tele's commercial pos-sibilities, Samish said. He expressed the hope that during the web's building period in N. Y., the market building period in N, Y., the market for sponsors would become large enough to rule out any sharing of time and production costs with ad-vertisers, an action which some sta-tions have been forced to follow heretofore.

ABC might work out some partial-pation deal for sponsors to make it possible for the small advertisers to enter the costly medium within the enter the costly medium within the under national director Paul Mowrey had one of the first pooled adver-tising shows on video over Walden DuMont, N. V) last year and ABC will attempt to build more shows on the same basis, Samish said. ABC might work out some particl-

Tele Review

= Continued from page 28 =

their imagination and future espasistence of the control of the their imagination and future capa-

N. Y. Realty

Continued from page 28 =

Radio Gives Texas Blast All-Out Coverage; Also Aids Rescue Work

San Antonio, April 22, Full radio coverage was given the disaster at Texas City by local, regional and national webs who mobilized their equipment to aid the viclized their equipment to aid the vic-tims of the tragedy as well as to air on the spot news of the fire, explo-sions and rescuing of victims. First news of the tragedy was flashed by radio news and from late Wednes-day stations throughout this section of the state gave complete coverage of the event. Representatives of Mutual, CBS and NBC were flown

Mutual, CBS and NBC were flown to Texas City for the origination of nationwide broadcasts. Among these were Bud Thorpe of the Chicago NBC office; John Daly, CBS network and Arthur Gates of Mutual.

Ted Nabors, of the KTRIH, Houston staff, was believed to-have been on staff, was believed to-have been of the control of th

scene for special broadcasts.

Sam Sloan, WOAI, San Antonio news reporter, went to Texas City and stayed there for several days and stayed there for several days are several days as the several days wave transmitter to send news but-lettin to WOAI. Jerry Lee and Monte Kleban, also from WOAI the second on NBC World News late Wednesday evening. John W. Scott, KABC and several good with the several days the several as special crew from Austin where a separal control of the several as special crew from Austin where a separal control of the several days for mensages were in danger of explosions as they aired dions. One crew left only 10 minutes prior to an explosion of one of the ships in the dock. Stations also the station wanting information of the sation wanting informat scene for special broadcasts.

Sam Sloan, WOAI, San Antonio

KTHT's 48-Hour Stine

Houston, April 22.
Station KTHT, Houston, turned over its entire facilities for a 48-hour period to reporting and handling distress calls on the Texas City disaster. Station cancelled all com-

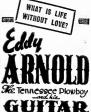
Caravan to Carry Tele Gospel to 22 Towns In RCA. Allied Stores Tie

Television caravan sponsored jointly by RCA and Allied Stores of the Corp., which is scheduled to introduce the Corp., which is scheduled to introduce the Corp., which is scheduled to introduce the Corp. and the Corp. which is scheduled to introduce the Corp. and the

Continued from page 2 varieties, the service of the properties of

mercial and regularly-skedded programs to serve as monthinger for police and relief agencies.

Local Houston citizens helped state to promise telephone calls from friends and telephone calls from the telephone calls from the friends friends from the friends friends from the friends friends friends friends friends friends friends from the friends fr





Hear EDDY ARNOLD

WSM Grand Ole Oprv Every Saturday Night 9 P. M. — E.S.T.

Checkerboard Jamboree

Coost to Coast on MUTUAL Mondoy Thru Friday Noon E.S.T. For Raiston Puring Co.

Soturday, 11 P.M .- E.S.T. EDDY ARNOLD'S Songbook Program WSM GRAND OLE OPRY

On RCA-VICTOR and BLUEBIRD Records

Eddy's Latest RCA Victor
What Is Life Without Love? What is Life Willow
That's How Much I Love You
(Victor No. 20-1948A, hacked by
"Chained to a Memory")
I Talk to Myself About You
(Victor 20-1801) (Victor 29-1301)
All Alone in This World
(Victor 29-1835)
Many Teers Ago
(Victor 29-1811A)
Mommy, Please Stay Home With M
(Victor 29-1871A)

(Victor ... AVAILABLE FOR PICTURES AND PERSONAL APPEARANCES

> EXCLUSIVE MANAGEMENT THOMAS A. PARKER 4218 San Pedro Tampa 6, Florida Phone: W-3951

authenticity of a "Grand

would tend to deceive . . . "

In case of doubt as to the WSM, INC. Ole Opry" act, contact NASHVILLE, TENN.

German People Due to Get Radio System in U.S. Zone.

Wisconsin League Picks Langhier as Head

Lanphier as Head
Wisconin League of Radio Stations had the League of Radio Stations and Radio State of Radio State

Charles J. Lanphier, veepee and
gm. of WPOX, Mitwaukee, was
more Howard Dah, WKBH, LaCrosse, vice-president, K. F. Schmitt,
WIBA, Madioon, secretary treasurer, and ck-president Harry Leaurer, and ck-president Harry Lealovel, WSAU, Waussu; Lym Fairbanks, KFIZ, Fond Du Lac, and
Rev. J. A. Wagner, WT 4.0. G-een
Ray, directory.

BMB NOW OFFICIAL-ALL MEDIA ENDORSE IT

Radio System in U.S. Zone,
Soon as Possible: Tyler
The German people—not the
government supple—not supple—not the
government supple—not supp

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KFJZ here, which is key station of TSN, and half interest in WACO, Waco and KNOW, Austin.

and that meres in WACO, The Principal owners of TSM are Gene L. Cagle, pres, who has 19%; S. W. Kichardon, 18%; Charles F. Roeser, 13%; Ruth G. Roosevelt Bidson, 18%; charles F. Roeser, 13%; Ruth G. Roosevelt Bidson and her teneral National Bank in turnet control Billott Roosevelt.

Application Ifled with the FCC on the children of Mrs. Eidon and her toneral National Billott Roosevelt.

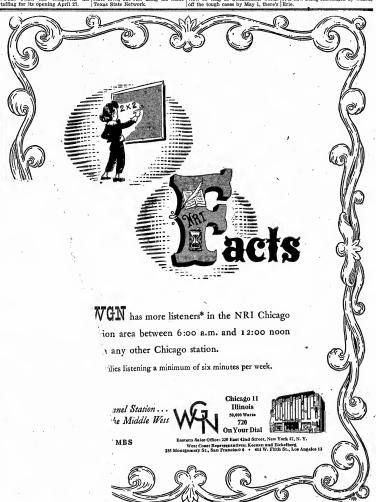
Application Ifled with the FCC with the Comment husband for the web explained that instead of actual cash output the tenaries moving the control of the cont

Complaints Roll in on FCC Due To 3-Mo. Freeze on AM Broadcast Bids

Washington April 22. FCC is still undecided whether or not to extend its three-month freeze not to extend its three-month freeze on standard broadcast bids past its self-imposed deadline of May 1, it was learned today. Although the Commission has cleaned up tough engineering condicts on over a half-dozen radio channels, applications on a round dozen other channels age still unresolved.

on a round dozen other channels are still unresolver. The still unresolver is a complete that the still unresolver is a complete than the still unresolver in the still unreso

no obligation to prolong the freeze to protect the local-channel boys. As one FCC official explained it, the three-month moratorium was imposed for administrative convenience, not as an umbreilla to provenience, and the west of the same particular desire to protect those 325 bidders who jammed in applications in the week before the applications in the week before the special could form the special could form their output of the provenience of the provenien



84

COFFER WITH CONGRESS
WITH BILL HEREON AND QUEST
39 Min.; Sat, 9:20 a.m.

Sustaining
WEC-NBC, WASH.
Program, now nearling the end of its second year, has arrived. It is with 40 or more outlets regularly earlying it, and as many as 10-15 additional ones picking it up when a favorite son goes on the air. Format of show has remained the format of show has remained the format of show has remained the index and other accompaniments of its former 8 am. spot have been done in the format of the state of the color and the color of the color of the color and the color of the color and the color of the color and special flowers and the color of the color and the color of the color and the color of the color of the color and the color of the col

non-political subject.

On a local level, show has a mocha sponsor. It is still a natural for co-op sponsorship or for one of the large coffee companies on a national scale.

Lowe.



THIS WEEK IN CHICAGOLAND With Billy Leach, Bennett Sister Jackie Searle, Melody Men, Joh Harrington; John McCormick as

HOWARD REIG Mon. through Sat., 7-9:30 a.m. Participation WGY, Schenectady

TOMORROW THE HARVEST With Gregory Peck, Chariette Hol-iand, Ann Shephard, Everett Sioane, Richard Tyler; Ray Bloch

land, Ann Sheghard, Everetk Stean, Richard Trier; Ray Bloch Writer: Alien E. Sloane, Troducer-Director: Himan arown "Producer-Director: Himan arown" to the state of the state

ruinil the UJA St/h.000,000 auota for 1947.

PROMETHEUS IN GRANADA With Paul Herlinger, Marte Siletti, Grant Gordon, John Hauser, Barten Gordon, John Hauser, Barten Gordon, John Hauser, Barten Gordon, John Hauser, Barten Granderson Land, Marie Siletti, Grant Gordon, John Hauser, Barten Gordon, John Hauser, Barten Granderson, Land, Marie Siletti Granderson, Land, Marie Siletti Granderson, John Hauser, John Vivian, Warten Gardon, John Hauser, John Minn, Sak Lipl, 8 pm. Sutaining Y.

Interesting and frequently inspired dramatization of the death of the Garcia Lotca, as done by the Repertory Players on WNYC, N. Y. Sattians, and the Carriel Lotca, as done by the Repertory Players on WNYC, N. Y. Sattians, and the Carriel Lotca, and the Carriel Lotca, and the Carriel Lotca, and the Carriel Lotter of the Carriel Lotter, and the Lotter, and the Carriel Lotter,

WTAM, Cleveland

A breenf the-minute script, neatly packaged by Byers, is a show you dither like or dislike. There's no make for the second of the second of

a.m. shows.

Lately, however, announcers haken to introducing him with castic twits in what may be an tempt of humor. What passes humor, however, is corn of the est and not-too-pleasant variety

whatever.

Format, roughly, ealls fo nine current faves, and at view with a bundleader, v musical personal tracks and anyone clsc who happens to town, but Fellor personal to determine the personal tracks and the personal tracks are personal tracks and the personal tracks are personal tracks and the pe

IN A NUTSHELL
With Wayne Byers
Froducer - Director Writer: Wayne
Byers
5 Mins: Mon-thru-Sat., 7:55 a.m.
MUSTEROLE
WYAM, Cleveland

SHERMAN FELLER 60 Mins., Mon. through Sat., 12 BARBASOL WEEI, Boston

WEEL bodden
The Hub's ranking disk
Sherman Feller, handlic's am so
onderne dat before a nightly in
onderne dat before a nightly in
onderne dat before a nightly in
orderne dat before a nightly in
orderne dat before a nightly in
orderne data before a nightly in
orde

THE TROJAN WOMEN

With Jane Cown, Florence Reed,
Petry Weed, Paula Lawrence,
Donale Black, Resiny Delinari,
Reiler, Henry Sylven

Predacer-Director: Joek MacGregor

30 Mins; Wed, 161, 8:39 p.m.

Sastalaines

W. Jot, of thought and work went into the breparation of this one-shot stanzs and another of the stanzs and the stanzs an

original orchestrations for the mixten lines or words were injected to good effect.

Shanza was intred by Donald was a state of the s

apeing (his o

PORTRAIT OF THE ARTIST With Dwight Weist, navrator Writer: Margaret Lewerth Director: Jack Mosman 10 Mins., Sundays Sustaining WCBS-CBS, N. Y.

WOBS-CBS, N. Y.
This is an interesting and edu-cational filler designed for the In-termission period of the New York Philharmonic symphony hour aired over CBS. A four-week series, pro-gram will give once-lightly-over portrails of the creative glants in the field of music, painting, poetry and the neel.

and the novel.

Preem stanz (20) was devoted to the personality of Johannes Breima. Word sketch was drawn their was series of amusing anecdotes and biographical incidents which were woven neatly into a literate scripting job. Dwight Welst handled the national of the standard of the sta

YOUR FRIENDLY NEIGHBOR With Edward White, Margaret Cox Writer: Edward White Producer: Henry Felix 10 Mins; Mon.-thru-Fri., 9:05 a.m. Sustaining WTAG, Worcester

Sustaining
WTAG, Wreesley
WTAG, Wreesley
WTAG, Wreesley
WTAG, Wreesley
Sussessing Susses

because she could never get over wound up, according to a program custom, reading a poem deficated to a shut-in. (It isn't quite clear here, it isn't give clear here, ticularly devoted to poetry.)

"Neighbor" seemed a little overly concerned with proper enuncation or many of the present-day divorces for many of the present-day divorces for many of the present-day divorces for many of the present-day divorces to repair to the present day divorces beyond suggesting that couples con-templating separation should give it before going through with it.

Follow-up Comment

Sherman Billingsley should have stood in the Stork Club. The bistow boniface is more at home in his N.Y. nitery than as a broadcaster judging by his guest-hoot with Louella Parsons Sunday. Outside Walter Winchell, et al., saluting the reporters (to whom he is a generous host) as his 'pais," and trailerizing the Stork, it was a micro-their draw-walt.

RADIO STATION REPRESENTATIVES

Company gives

NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

Haverlin's Bowout Cues Mutual Reshufflings; Schmid, James Upped

Carl Haverlin's departure from Mutual to head up Broadcast Music, Inc., cued a major reshuffling in the net's higher job brackets during the past week. Several top-kicks came

net's higher job brackets during the past week. Several top-kicks came in for stepups in responsibility and in the stepups in responsibility and pay boosts, but the overall effect was money-saving. The gap left by Haverlin's going was filled without additional top the stepup of the

that admics was in the tor a veepee meeting.

Certainty of such a title for meeting.

Certainty of such a title for James was seen in the wording of the amouncement last week that he can be a such as the such a

erations, who now becomes manager of sales service, including all contract and estimate functions, reporting directly to sales veepee Jess

Lynchburg—Jay Sibel, for several years with NBC's musical and dra-matic departments in New York, has arrived to take over program direction at WWOD.

Unusual Dual Operation Set for Dallas by FCC

WFAA here Dallas, April 22.
WFAA here below the become a fulltime outlet April become cereinly. The station will continue its
present schedule of operations on
820 kilocycles with a power of 50,000
watts with its present program
schedule, and will also be heard part
\$600 watts. On 570 kilocycles with
\$600 watts. vatts.

KGKO, currently operating on 570 kilocycles, will be deleted as its facilities are taken over by WFAA and WBAP.

racilities are taken over by WFAA and WBAP. However, and was a believed unusual in call letters to part time on 820 kilocycles, with and part time on 800 kilocycles, with and part time on 800 kilocycles, with the was considered with the was found from the was

be heard no more. Programs now aired by KGKO, both local and ABC, will continue to be heard as

Hub Hosps Take to Air

Boston, April 22. "Medical Center of the Air," new series getting down to cases in connection with bodily ailments and functions, creating plenty of com-ment locally.

Ment locally.

Aired by the Yankee Network Institute, 24 stations, programs are in form of roundtable discussions with prominent members of local medical centers taking part.

Show is slotted Saturdays at 11:30

BRC

Continued from page 25 meeting should be delayed until we

have still more facts to discuss." Inside Broadcasting House there is tendency to regard the whole affair as closed. The Government apparently intends to take no further action until an independent committee is appointed, some time before the present five-year charter expires. to advise on broadcasting policy.

But Cooper's persistence is causing concern to Sir William Haley, BBC Director General, and other higherups. Concern has been increased by discovery that he now intends to raise the subject of wasteful expen-

raise the subject of wasteful expen-diture.

One third of the Corporation's revenue is spent in administration. It keeps a horde of controllers and clerks busy. Producers and others concerned with providing the programs say they have to fight for funds with which to try new methods

suous with which to try new methods of entertainment of the Parliamentary bombshells which Cooper and his associates will soon be putting under Broadcasting House is the proposed formation of a National Broadcasting Council drawn from all sections of the community that would advise the BBC Governors on public tastes and the community that would advise the BBC Governors on public tastes and he community that would advise the BBC Governors on public tastes and he community that would not be the community that would not be the community and the community of the co of entertainment

Hedges To Guide REC

Hedges 10 tillide NLU

N. Y. Radio Exces Citin nominating committee's nod for the 1947-48
presidency goes to William S.
Hedges, NBC veepee in charge of
planning and content of the 1947-48
planning and content of the 1947-49
further nominations, are Regins
Schuebel of Dunar Jones agency, for
for secretary, and Raiph N. Weil,
vice-president; Louise CPa1 Spalding of J. Walter Thompson agency,
gam of WOV, for treasurer.

FCC's 'Editorial Restrictions' Rapped By Miller at K.C. NAB District Meet

Members of the 10th and 12th districts of the National Assa. of Broadcasters met here April 14-16, better 10th and 12th districts of the National Assa. of Broadcasters met here April 14-16, better 10th and 12th district director.

Broadcasters met here April 14-16, better 12th district director.

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Broadcasters met here approached better 12th district director.

Broadcasters met approached

Orianoma.

Miller spoke on his favorite topic, radio's public relations, in two talks, one at the opening session and the other before an overflow crowd, at the luncheon at the Advertising and Sales Executives Club.

Sales Executives Club.
On the national and international level the NAB can and will act in the best interest of the public relations of broadcasters, Miller said, but on the community level it's up to the individual station to take a direct interest in community, affairs and to assume its share of leadership.

leadership.

A serious handicap to radio's activity on the community level has been the restriction of the FCC on the right of broadcasters to editorialize. Miller said. Any such restrictions are in volation of the First Amendment and also Section 328 of the FCC o remined broadcasters that no ac-tion has been taken against stations which have begun to editorialize and advised them to assume community responsibilities without regard to the FCC stand.

Uniform time was the subject of a talk by Willard on Monday and of a resolution drawn up Tuesday. This urged support of HR 2740, now in Congress, which provides a \$100 fine for maintaining any but stand-ard time.

The broadcasters were urged by a resolution to support Broadcast Music, Inc., both by using as much of its music as possible and by re-newing contracts.

newing contracts.

In another resolution the NAB board was petitioned to "seek action to revise the inference of the May-flower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with constitutional guarantees of freedom of speech."

freedom of speech."

Formation of a Kansas Assn. of Broadcasters, a group for members from stations within the close to a comparation of the state of the sorvention. Amove for forming the group had been instigated some time ago with Clark Luther, Wichita, leading the way.

the FCC taind.

Cansorable also came in for a purmeling by A. D. Williard, NAB sexection here combined to present the tendency of the property of the property



Freedom to Listen

Durr as champion of liberal forces must be given continued a support. (3) American radio "does not now speak for all the peoretics, young American and "Americans of Americans and "Americans of every political belief", (3) PCA demands that the broadcasters and PCC for all the people," and (4) PCA for all the people," and (5) PCA recruit 800 new members in the next two mostless.

two months.

Considerable debate arose over Resolution No. 3's wording, which was felt be be misignous because it did not speech "liberable properties of the speech of th

Making the best even better!



NOWalong with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! At-tractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH PICKWICK HOTEL, KANSAS CITY 6, MO. tively little progress made in this direction to date,

strely little progress made in this direction to date.

Speakers in a second panel, on "What Are We Going to Do About R!" were Len DeCaux, CIO publication of the program place of the program place programs, and Saul Carson, could for new ideas in public service programs, and Saul Carson, could for new ideas in public service programs, and Saul Carson, could for the good things on the sirreposed "stiffmative moments with the manner of the good things on the sirreposed" stiffmative moments with the condition of the good things on the sirreposed "stiffmative moments with the sirreposed" stiffmative moments with the problem "right at its political origins," the PCC, which, he assure that the problem "right at its political origins," the PCC, which, he saw more muniting and on and not the voice of the people at all." Letter writing and "meetings like this group and stickly along political lines. We've got to save democracy all round the circle on tot at all."

Network Mills

Young now spottlighted, and is moving it into a nighttime spot. Web has also revived its "we Believe" from the Bible which is now alotted in the ex."Parky" Study night 10:30 segment. Several new musical shows with emphasis on new faces and voices are also set for audition.

ABC, Albrey
ABC, Albrey
ABC, also Joint special stress on
house-built packages, has turned to
the top names of stage and films for
talent. Already in the works are
halt-hour shows starring Bibel Merman, star of the Broadway "Annie
Get Your Cum' musical; Nancy
Get Your Cum' musical; Nancy
Boy With Check'; Phil Silvers from
Hollywood, and either Edward Arnoid or Thomas Mitchell, also of
ilms, for a fourth show. In
Shows are being readed will be
deviaged to the stage of the stage of the
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boys pitch for sponsorship. In a switch from their legit forte, neither switch from their legit forte, neither Miss Merman nor Miss Walker are to sing. Instead, a situation comedy format is being built for them, and both will double from their stage work. Silvers is expected to do the same type comedy he does on the

same type comedy he does on the Freeze.

Mitheal are being sought for a show, titled "Mr. Freei-dent," with the nod going to which-ever is available. Format will com-prise a dramatic show depicting the life of each U. S. President in an attempt to glority the Chief Execu-tive's office. Name of the President is to be withded until the end of auppear.

CISS has a multiplicity of house-CISS has a multiplicity of house-

of suspense.

CBS has a multiplicity of house-built shows on tap and has just in-augurated a Program News Letter as a mailing piece to agencies and advertisers surveying the flock of network programs available for sponsorship. public accounting."

Mrs. Sidonie M. Gruenberg, director of the Child Study Assn., found "very little creative effort" in most children's programs and thought newspapers and magazines should regularly review programs to evaluate them it—the benefit of parents and tea.

work programs available for sponsorship.

Web feels' it has in its newly preemed "My Friend Irma" one of the control of the co

preeming next Tuesday (29) night. In addition (285 this week is auditioning "The 400 Club", quiz program originated by Charles S. Monroe, with Clayton Collyer as quizmater and Albert Ward as director. Two additional Robert Q. Lewis auditions have been set up and the web is trying to line up and the up and the line up and the line up and the up and th

Cleveland — Reg Merridew suc-ceeds Wayne Baylor as program manager for WGAR.

Inside Stuff-Radio

Wide ramifications a radio figure can reach is shown by recent activity of Happy The Humbug, animal character created originally by Steve Carlin for an NBC transcription package. Last November the N. Y. Post Syndicate started distributing Happy as a comic strip, today claiming minon-wide remarks of the control of the co

other programs.

A somewhat misleading figure of 232 is announced by the American Federation of Radio Artists in Hollywood as having been the total membership growth over the past year. Actually, insiders figure it to be more on the basis of the many who get so few Jobs that the union's rolls are building to the property of the property of the many who get so few Jobs that the union's rolls are building, without mentioning, of course, those one paid up. Breskdown shows that actors still lead by far with a total of 1,899. There are also 477 announcers, 686 singers, 489 sound effectors, 24 directors, 88 comments, 1999. The property of the comments of the classifications ranging from the top income group of \$50,000 or better to those making Jose than 3,000 gammally—the vast misjority. However, it covered to the corner on employment enjoyed by the so-called "charmed circle."

CBS' "Adventures of Sam Spade," which copped the Edgar Allan Poe award last week, is being pointed to as a show to watch in the summer weepstakes. New to the air last fall and pitted against the heavy-pulling Charlie McCarthy NBC program, "Spade" teed off with a 38 Hooper and subsequently built its rading to 126 (current Hooper is 11.0). On the "Spade" shapes up sached 18, 10 126 (current Twith an Dergest 10 bours of the Show, aired for Wildroot via BBDO, was presented with the "edgar" of the Mystery Writers of America at a dinner Monday (21) at the Henry Hudson hotel, N. Y., with Davidson Taylor accepting in behalf of CBS, "Spade" is produced by William Spier from scripts by Bob Tallman and Jason James.

Program director level personnel at all N. Y. het and indie stations are being can vassed for an informal roundtable lunch once a month to discuss radiu problems and general trade developments. Idea is outgrowth to the control of t

Radio alone is responsible for 36.8% of the reinstatements of GI insurance in Chicago, Charles Dillon, Veterans Administrator Radio Chief announced last week. Dillon said that of 1,451 veterans who visited VA offices in Chicago, 36.8% said their inquiries were the direct result of bearing radio programs and announcements carried at the request of VA examples of the chicago described in the chicago said of the chicago said of the chicago announcements carried at the request of VA examples of the chicago area was 313,540.

Criticizing Critics New Indie Program Format

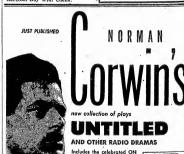
Show called "The Second Nighter," based on a switch on legit-reviewing programs, is being pitched to indie stations this week. Stanza has been written and produced by Edward Deverili, night manager of WQXR, and Joseph Q. Riznik, book consultant, ex-CBS news editor and and ex-associate editor of the Amer-ican Mag.

ican Mag.
Formula has a "disagreeable personatity" called Mr. Second Nighter
shying from premieres, consulting
critics first, then attending plays,
movies, revues, etc., taking to the
air afterward to review the reviews
will be culled from all N. T. dailles and
rom Vasturt. Sample show, now on
Grow Tasturt. Sample show, now on
Barreloot Bay With Cheek;



TELEVISION

PACKAGING FIRM BEING ORGAN IZED. REQUIRES INVESTOR WITH WRITING, ART OR MOVIL PHOTOGRAPHY TALENT. WRITE FULLY ABOUT EXPERIENCE Box 48, 1474 Broadway. New York



A NOTE OF TRIUMPH. \$3.00.

Hear Corwin on The Author

Meets the Critics, Thursday, May 1, 9:30 P.M., WQXR.

Heard by most ... Preferred by most in the BUYING Ark-La-Tex

refer to NBC's policies.

Shirer said he didn't know exactly how the public was going to make its views "count for anything with the people who control radio" but he didn't think people in the long run are going to be put off by any stilly excuses such as were used in my case. I think there will come a public accounting."

oliver Franciston, NAACP publicity director, said radio "never would be democratic" until it eliminated anti-Negro bias and Negroes were integrated into all types of radio work. He cited the compara-



CIRCLING THE KILOCYCLES

Glens Falls, N.Y.—Three principal backers of the Warren Broad-casting Corp. seeking a construction permit for a station in Glens Falls have pledged a total of \$10,000 each to cover the cost of production and initial operations. They are Earl V. Vetter, E. Leo Spain, and J. Clar-

Raleigh—WPTF has inaugurated series of quarter-hour talks by dividual members of the North arolina delegation in Congress. rolina delegation in Congress, ries, entitled "Report from Wash-gton," is heard at 12:15 each Sun-y for 14 weeks. First broadcast 3) featured Senator Clyde R. sey, and on April 20 Sen. William Umstead reported.

B. Umstead reported.

Clineinasti—Al Heller, sportseaster, narrator and commentator, with the commentation of the commentation

Martford—Ralph Klein has been shifted from head of continuity to program director of WONS here. He replaces Jack Lacey who is now a disk jockey with WINS. Upped to head of continuity department to replace Klein is Smina Brook. Other staff appointments include Barbara Marjorie Elwadd as mutel librarian. Station is stiffliated with 'Yankee Net.

Cleveland — Jim Brown Stores, Inc., retail farm and home equip-ment supplier, to sponsor Jim Chao-man the "Modern Farmer" over WTAM, daily, from 6 to 6:45 a.m. Merchandising tie-ins, featuring Jim

Brown mail order and retail store supplies will be prepared by Mc-Donough & Lewy, Inc.

Pittsburgh — Pat Haley, former singer and production man at KDKA before going into the army, has been named program director of WMCK, new station in McKeesport, which new station in McKeesport, which expects to get going any minute now. Paul Long's noon-time Sunday newscasts on KDKA have been bought for sponsorship by the Keystone Lumber Co. in eight-month

Memphis—Harry LeBrun, who has been handling regional station re-lations for Mutual out of Atlanta the lations for Mutual out of Atlanta the past two years, is the new station director for WMPS here. Will have supervision over commercial, pro-gram and productions departments and will be executive assistant to Harold Krelstein, general manager.

Washington — WWDC will once more select "Miss Washington" for the 1947 Atlantic City Beauty Atlantic City Beauty more zip into the contest locally, station is communicating with local colleges and universities, sororities, drams and modeling schools, civic and social organizations, etc., invit-ing them to enter contestance.

Boston—Paul M. Visser in as Farm Director of Westinghouse's WBZ and WBZA, NBC outlets in Boston and Springfield respectively. Main chore is programming the Boston and Springfield respectively. Main chore is programming the 20-year old N. E. Farm Hour, sixtimes weekly program slotted from six to seven ayem. Came from WOJ. Ames, Iowa, where he's long been connected with Iowa State College farm publications barring a four-year stretch with the army as. a

Kansas City—Strike of building and construction trades in effect here since late March has hated work on town's two big radio ex-pansion projects. Nothing has been done since beginning of the strike on new transmitters for KC'AO and WHB. KCAO is boosting to 50,000

watts (daytime) and WHB is setting up for nighttime operation (from the present daytime only). Both have tentatively set midsummer as the time for putting the new opera-tion in effect, but length of the strike will now govern the opening dates.

Cincinnati—In support of the na-tional fund for cancer control, WKRC will stage its "Key Club" show in the downtown 2,500-seat show in the downtown 2,500-seat Taft auditorium for dally perform-ances Monday through Saturday week of May 5,

'Kiss of Death'

Continued from page 25 =

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Programs and personalities so hon-

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'Ham Circuit' to Spread UN Gospel On Gratis Give-and-Take Basis

novel scheme last week, lining up 100,000 radio "hams" around the globe to air news of the activities of the world organization. Whole deal is on a gratis basis, with the basement and attic broadcasters getting designation as special "UN Amateur Radio Aides" in return for spreading the word.

"Instead of talking about the

FM'ers Cut Into Muzak Bistros Biz on Ground Of Economy, Coverage

Washington, April 22. Enterprising FM broadcasters are making a strong bid to cut into the background-music biz in restaurants, nightclubs and other public places by getting bistro owners to substitute an FM receiver for the much more expensive Muzak.

The restaurateurs have only the price of FM table model-\$100 plus price of YM table mones—stury plane
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must roots as again regularly
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broadcasters get a large audience for
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point when they try to persuade advertisers to buy FM program the
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tisteners will get virtually uninterrupted music. Biggest play so far has
adelphia, Wilther-Ba, e. Houston and
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explained George W. Bailey, prexy of the International Amateur Radio Union, "the amateurs will be able to discuss important United Nations events and activities. And the United Nations itself gets a wider dissemination of information and upto-the minute reports on the recep-tion of its broadcasts."

io-the minute reports on the reception of its broadcasts."

Plan gives the UN a readymade, if rather loosely joined network for immediate use, supplementing short-form of the plant of the ready should be received by the UN. Enlistment of the amateur DXers on a volunteer basis has the approval of the PCC, according to Brig. Gen. Frank E. Stoner, chief communications engineer of the UN and the IARU was inked by Enlist and the UN and the IARU was inked by Enlist and the UN and the IARU was inked by Details will be worked out by a Details will be worked out by a Details will be worked out by General Stoner, Peter Aylen, radio division chief of the UN Department of Public Information; Kenneth E. Warmer, gam. of the American Radio Radio, communications manager of the league. ARRIL is the American affiliate of the international smaller May 2 to set the plan it.

motion.

As presently outlined, the plan calls for UN to issue periodic official news bulletins, which will be dispatched to three leading "ham" stations in New York for initial airing. Amateurs picking up these bulletins will relay them to others, until the news has been spread to all corners of the earth.

the earth of the control of the setup is that the amateurs will fire bedy reports on the reception of the UN news, giving the world organization a regular check on the effectiveness of its program. Balley, excited over the possibilities of the undertaking, was first the circuit." He has a transmitter in the bedroom of his N. Y. home.

RADIO STATION WHP

Central Pennsylvania's Most Powerful Advertising Medium

takes pleasure in announcing the appointment of THE BOLLING COMPANY, Inc.

Exclusive National Representatives Effective July 1, 1947

164 Indie N. Y. Filmers Resume Restraint-of-Trade Suit Vs. ASCAP

Fresh demands of the American Society of Composers, Authors and Fublishers upon the nation's flow of the control of the contro

Imposing music performance fees.
In arguing a motion to dismiss
the theatrement's compilaint in efeat court Friday (18), ASCAP atorneys failed to have the suit
thrown out. Judge John Bright,
however, gamted the defendants the
right to examine books and records
of axini Harry breath and other
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that the suit of the suit of the suit of the suit
Meanwhile. ASCAP sections of motions
Meanwhile. ASCAP sections of motions.

ASCAP's books.

Meanwhile, ASCAP assistant general manager Richard E. Murray stated Monday (21) that he is "hopeful of discussions" with extract mone is scheduled in the near future. He declared a boost in the seat tax samulied for years by ASCAP but failed to reveal just of Parent by ASCAP but failed to reveal just of Parent by ASCAP but failed to reveal just of Parent by ASCAP but failed to reveal just of Parent by ASCAP but of the Samulied for years by ASCAP but failed to reveal just of Parent by the Samulied Failed Samulied Samulied

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The tariff hits 20c.

Frieddes on the proposed scal-tar.

Intelledes on the scale of the scale of the Motion Picture Theatre of the Motion Picture Theatre of the Motion Picture of the

or the National Federation of Music Clubs in Detroit. He may be back in Gotham by Priday (23). The 18th annual Robin Dell series will include 38 concerts, starting June 28 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and running to Aug. 7, on a four midule 38 concerts, starting June 38 and Federal Starting and a four midule 38 concerts, starting June 38 and a four midule 38 concerts in the U. S. on June 18, is then acheduled for a few U. S. concert with the Conduction of the Concerts of the Midule 38 concerts and a few starting and a few

Jack Kapp Abroad Decca prexy Jack Kapp is taking his wife and daughter abroad for two months in July, their first trip

two months in suc, in 11 years. Combination business-pleasure

D'AMORE, VET VAUDER SETS ACTS AT TERPERY

DEID ALID AI LEKTEKE

IN LAUFFORM ATTI 22

Franklin D'Amora, we't vnole acro, who has been running an estery here, has lined up a new policy for head owners, cut we't been and since has lined up a name banda when bit became hitted last December and since has been using local scale crews two nights weakly. D'Amore when he lights spot six nights weekly, with policy of Charlie Barnet and Jimmy Zito bands dishing danspation, spiked by intertuled by largetuled acts.

In deal, D'Amore will underwrite Meadowbrook operation Joe Zucce will get the bar concession. Admlst will be \$1.

Fitzgerald to Resume Ocean Grove Concerts

Larry Fitsgerald, formerly with Columbia concerts' radio dept., has taken option on Ocean Grove, N. J. auditorium for the summer, where he plans staging longhair concerts. He managed the place 30 years ago, presenting such artists as Caruso, McCormack, Kreisler and Galli-Cusei.

28 Concerts Slated For Philly Dell Season

10 Best Sellers on Coin-Machines

8. Anniversary Song (12) (Mood) Al Jolson......Decci

4. Things in Glocca Morra (9) (Crawford). Buddy Clark.....Columbia

| | Dick Majincontition Decou |
|--|--|
| | Dick Haymes |
| 6. Guilty (9) (Feist) | Margaret WhitingCapitol Tony MartinMercury |
| 7. Managua, Nicaragua (16) (Encore), | Freddy MartinVictor Guy LombardoDecca |
| 8. My Adobe Haclenda (2) (Peer) | Eddy HowardMajestic Frankie LaineMercury |
| 10. Santa Catalina (1) (Spina) | Freddy MartinVictor Eddy HowardMajestic |
| Coming Up | . * |
| D - 0135- W (M-1-1-) | Clark DennisCapitol |
| I Do Do Do Like You (Harms) | Johnny Mercer, Capitol |
| That's How Much I Love You (Morris) | Frank SinatraColumbia Bing CrosbyDecca |
| That's Where I Came In (Robbins) | Dick JurgensColumbia Ink SpotsDecca |
| Jalousie (Harms) | { Harry JamesColumbia } Herbie FieldsVictor |
| Roses In the Rain (Barton) | Frankie CarleColumbia |
| Moon Faced, Starry Eyed (Chappell) | Mercer-GoodmanCapltol Freddy Martin, Victor |
| Thank Your Folks (Oxford) | Perry ComoVictor King Cole TrioCapitol |
| You Can't See Sun (Simon) | Ink SpotsDecca |
| Red Silk Stockings, Green Perfume (S-B) April Showers (Harms) | Ray McKinley,, Majestic Guy Lombardo Decca |
| Tipped Hat Slowly Rode Away (Robbins) | Harry JamesColumbia |
| | The second of week to be a second of the sec |

Beware My Heart (Feist),.....

Midnight Masquerade (Morris)

10 Best Sheet Sellers

Week Ending April 19

| Anniversary Song Mam'selle | ;Mood |
|------------------------------------|-------|
| Heartaches | Leeds |
| Linda April Showers | |
| My Adobe Haclenda | Peer |
| Glocca Morra Managua Nicaragúa. | |
| You Can't Sce Sun | Simor |
| It's a Good Day | |
| Second : | 10 |

| | Roses In RainBarton |
|---|---|
| | GuiltyFeist |
| | WyomingFeist |
| | Thank Your FolksOxford I'll Close My EyesMaurice |
| • | I'll Close My EyesMaurice |
| | Life to Live Over General |
| | Time After Time London |
| | How Much I Love YouMorris |

Big Latino Demand Spurs Col's First Foreign Disk Plant

Mounting disk demands in the Latin-American market have led Columbia Records to set up its first foreign plant, in Mexico City. Prexy Edward Wallerstein returned last week from an inspection tour of the new factory, which is expected to have some 15 to 20 presses in operation by the end of the summer.
Plant's erection was prompted by

the request of Columbia's Mexico City distrib. Jose Salazar, who found it difficult to supply adequately the booming Latin and South American markets. Brisk sales of radiomarkets. Brisk sales of radio-phonograph combinations since the war, it's pointed out, have been one of the chief factors in spurring plat-ter consumption south of the border. Mexican plant will be under the direction of Michael S. Kestler and represents Columbia's fourth press-ing factors. While it your facility ing factory. While its new facility will use masters from the U. S., it's also expected that a drive will be made to ink Latino artists who'll do

Little Dog's Sales Needle

Hollywood, April 22. J. W. Murray, veepee of RCA-Victor, J. M. Williams, advance manager, and H. J. Allen, sales force, have joined forces here plan a sales-stimulant campaign.

Murray flew in from Washington after discussions with a Senate In-vestigating Committee. Williams and Allen arrived from San Francisco after attending a record dealers school there.

Execs will huddle with local saler representatives in planning high speed sales booster for discery.

Flagstad tinued from page 2 =

oldtime Berlin Philharmonic Or-chestra under U. S. auspices in July, with Yehudi Menuhin (who has de-fended him in the U. S. earlier) as

soloist. Furtweengler, who admittedly associated with the Nazis in a music
cultural capacity, was once under
consideration as director of the
consideration as director of the
consideration in the middle
los, but opposition from subscribcrs, led by Ira A. Hirschmann,
spiked that. Conductor says he has
cuntracts with the BBC and with
U. S. managements, which he'll accomp, now that he's feee of taint.

Flagstad a Louisville Bust

Mercer-Goodman . Caplob Freddy Martin . Caplob Freddy Martin . Caplob Lower Common . Caplob Lower .

Jocks, Jukes and Disks

- By George Frazier

As if Frank Sinaira hann't made | Clark Sisters and Earl Sheldon's henough cabbage already, his songpublishing firm has to come up with that this may be the his glidding or
the thing like "Cu-Tu-Gu-Ru" (or
"Jack, Jack, publishing firm has to come up with "Jack, Jack, Jack," as it's alternately identified). To realize just how ly identified). To realize just how valuable a property "Jack, Jack, Jack, Jack, Jack" is, you must understand that there have already been 16 different recordings of it. This week, five of item are on the market—versions by Jack Smith, Xavier Cugat, John Paris, the Andrews Sisters, and Pete Paris. Rivera. The tune, a calypso rhumba, was written by Armando Castro,

Best Bets

Latin-American—"Cu-Tu-Gu-Ru" (Xavier Cugat) and "Jack, Jack, Jack" (The Andrews Sis-

ters). Dance-"Willie" (Elliot Law-

Dance—"Willie" (Elliot Lawrence).
Hilbilly—"The Covered Wagment of the Covered Wagment of th

handleader at a Puerto Rican hotspot owned by a man named Jack. He fashioned it as a tribute to the boss and then sold it to Joe Davis 'pub-lishing company. Davis thereupon provided an English tyric and sold professional manager of Sinatra's publishing firm. Now it Joens as a prodigious hit, and Sinatra looks to make enough scratch to allow his missus to be even more prodigal with this is at variance with the Tack. Seahes should be held accountable. He provided us with the data. The Andrews Sister' version

just the sort of thing the voice with a smile should find simply dandy.

Just the 30rf or Ining the Voice with Canaly. The Three Transmitted dendry. The Three Transmitted dendry of the Canaly of the Ca

just awful.

Ella Flugerald is really kind of
wonderful, a fact which makes it
a sheer pleasure to be able to rea superior to be able to rea superior manifestation of her vast
talent. The Gus Kahn-Harry AkstRichard A. Whilting oldle has been
talent to be superior to be able to be
the superior to be able to be
the superior to be able to be
backide, Miss Filz does "Sentimental Journey." Bolde Haywood
accompanisments band furnish the
accompanisments. accompaniments.

Ray McKintey, who is a wow of a percussionist, comes through this week with what sounds to us like week with what sounds to us like by far his best recording, "Meet Me At No Special Place." With, for the most part, a plano tinkling behind him, McKinley sings the lyric su-perbly. This is a vastly better ver-sion than the King Cole Trio's He provided us with the data. with the data with the data with the data was defined to the data with the data was defined to the data was defined to the data with probably make it the big gest-jukebox hit. Bashed by Vic size accustomed prodelency, of the pastido-calpyso "His Feet Too Big for "Jacks," backelide, they do the pastido-calpyso "His Feet Too Big for Jacks," backelide, they do the pastido-calpyso "His Feet Too Big for a track of the pastido-calpyso "His Feet Too Big for a track of the pastido-calpyso "His Feet Too Big for a feet weekle back. They give it a typical metry-hardews irrestantent and is that bad? Not if you're the Andrews Stears or Jack Kapp, it and the data was designed to fine the data was designed to the data was data was designed to the data was designed to the

Suggested Program

"Always" - Benny Goodman (Victor).
"Johnny, Take My Wife"—
Three Flames (Columbia).
"I've Got Five Dollars"—Lee
Wiley (Rabson's).
"Cu-Tu-Gu-Ru"—Xavier Cugat
(Columbia).

(Columbia).
"Got a Date With an Angel"—

"Got a Date With an Anger— Hai Kemp (Columbia), "I Can't Get Started"—Bunny Berigan (Okeh), "The Best Man"—Les Brown (Columbia).

(Capitol), but Ray records for Majestic—and what goes with Majestic distribution is a matter for him and Majestic to discuss. In any case, the distribution area, the distribution and Very good. The backing is Hoayy Carmichael's "ivy," and it's all right, but the one to latch onto is "Meet Me."

Wax Facts

one in the buffalocens. The other side is "Illusion," which Dorothy Porter sings quite neicy. The tune, by the buffalocens. The other side is "Illusion," which Dorothy Porter sings quite neicy. The tune, by the didr's asies will be probable to the tendency of the probable to the tendency of the probable to the tendency of the tendenc

Navier Cupat's "GarDu-Ga-Ra" (Columbia), has all the usual Cupat douce you have a columbia, has all the usual Cupat douce you have have been a columbia, has all the usual Cupat a columbia, have he had been a columbia, which, for all we may know, may be the same thing. The Boyd Triplets and Ortheustra (as they say Triplets and Cortestra (as they say It's a nice Cupat performance and one, we think that you'll hear from the buffalodeons. The other sides of the columbia of the

63 Rank-and-File AGMA Members Ank-and-file Adyla Members Petition for Tibbett Resignation g a blow at the regime of the or bibbett a president of the or bibbett a president of the appearing to the AGMA members have petital appetial meeting of all the properties of the American-Soviet Music Surge Roussevi-Agy is chalimated and properties. Front Door for Stacy Hollywood, April 22. Jess Stacy, vet Benny Goodman Supervising. With Marc Bittastination of the American-Soviet Music Surge Roussevi-Agy is chaliman Surger (Marc Bittastination) and properties of the American-Soviet Music Surger (Marc Bittastination) and the surger (Marc Bittasti

Lawrence Tablett as president of the American Guild of Musical Arrius, assense 83 GAMA anembers have done as the American Guild of Musical Arrius, assense 83 GAMA anembers, and will sake Tribett's resignation. Complete revision of the union's constitution and by-law will also be sought.

Led by Main's Berni, and Petroff, May Leva and Rose Ditman, Petroff, May Lev and Rose Ditman, Petroff, May Lev and Rose Ditman, Petroff, May Leva and Rose Ditman, etc. and proposition he would percentage and the members, all of whom charge the temperature of the petroff, and the state of the petroff, and the state of the petroff, and the petroff of the petroff, and the petroff of the petro

the minor s, inception no other same and the minor sheep of the second o

America, its parent body, for asmerica, its parent body, for asmerica, its parent body, for asTibbett, the statement alleges, its
tolating the rules of his own union
in permitting Columbia Concerts to
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the Colu

Herman Ankles **Disk Jockey Stint**

Hollywood, April 22. After several months guest-disk jockeying on KFWB, Woody Herman has quit. While bandleader seknowledges he received numerous gripes from joeks around the land, who lelt he was leading invasion of who let the was leading invasion of their pastures by batomeers and intimated they would retailate by neglecting to spin his platters on their programs. Herman says his decision was not prompted by these beefs, although he admits they gave him pause.

Herman got straight AFRA scale for wax-whirling here. He has no immediate plans to reform band, and continues disking plentifully here for Columbia. Last week, in his new spotting as soloist on label, he was teamed on pair of pops with Dinah Short.

HAROLD LEE IN MARKS POST AS GEN, PROF. MGR.

Edward B. Marks Music Corp. has appointed Harold Lee general prof. mgr. to succeed Frank Hennigs, re-cently shifted to Sam Fox.

Lee has had long experience in the music field, both in the professional end and as a booker of talent. He was g.p.m. for Witmark for 11 years headed Robbins' Chicago office for three years and we s with General Artists Cerp., after which he cu-fered to. I lent field at the head of his own agency.

MCA. Christensen Settle Weems Snag

Differences between Music Corp. of America and Howard Christenser

Differences between Music Corp. of America and Howard Christensen were amleably patched up at a meeting held at the McA. Office of the Michael of of the M

\$488 Due Musicians Cues AFM Plea to Nix Coast Diskery Permit

USAST. JUSACT 7 CFITIII.

Musicians' local 47 has asked American Federation of Musicians' local 47 has asked American Federation of Musicians' recording license of Lamplighter recording license of Lamplighter Ted Yeras.

The Control of the Contro

Starr, whose contract was bough from Jewel Records last summer.

ZURICH OPERA REVAMPS WITH NAZI EXEC OUT

WITH NAZI EXEC OUT

Zurich, April 15.

Winding up a two-year political fight, reorganization of the Zurich fight, reorganization of the Zurich fight, reorganization of the Zurich fight for the property of the property of the Zurich fight fi

Present Music Series

will also be preemed.

BMI Tangles With Iceland

Kenton Disbands Due to Illness

Stan Kenton disbanded his orch last week after a one-nighter in Tucscloons. Ala, despite committee of the co

warned Keuton to take it easier.

Keuton Collapses in Alat. 19.

Stan Kenton collapsed Wed. 19.

Stan Kenton collapsed Wed. 19.

Stan Kenton collapsed Wed. 19.

Ala. where orch was one-niting at state university. He since has been under medical eare, although reportedly in no critical condition, according to word received here by manager Carles (Sateli, who wired four-weeks' salaries to 20-odd orchem and confered them to lay off.

Avodon Drons Names: Will Use L.A. Locals,

Will Use L.A. Locals, Open Weekends Only Issue and objective the straight and or the accommendation policy. Preparations for the other properties of the properties of the straight and or the accommendation of the accommendation of the properties of the properties

Macdonald Widow Sues S-B to End **Contract: Estate Also Files Action**

AKM Head Cleared As Nazi Informer

ernhard Herzmansky, head of AKM, the Austrian performing rights society, who was jailed last month reportedly because he denounced a former employee to the Gestapo for having told an anti-Gestapo for naving told an auti-mazi joke, was held by authorities for only two days and later was completely exonerated, he advised AKM's affiliate, the American So-ciety of Authors, Composers and Publishers, last week.

He was an inmate of the n On Copyright | He was an lumate of the notorious Dachau concentration camp in 1938 for eight months, Herzmansky reveals.

In Small Keys

Harry P. Somerville, head of BMTs licensing department revealed Monday (21) that papers charging copyright violations had been served, and several other spots were to be treated stimulety this week, and several other spots were to be treated stimulety this week, can several other spots were to be treated stimulety this week. Somerville said. Campaign to list the caries began last fall while about 60 hosicities were lieneard April. 1865, the agreement having been resonerville using the same properties of the several label, "Peg O' My In the several label, Sparked by the Harmonicate' waying several months ago on the Universal label, "Peg O' My Heart," an old standard, has become a top disk scller in the midwest and is further focussing music pubs' attention on purely local areas as a proving ground, both for platters and shect Small key centers, which have been responsible for success of "Coment Mixer," "Heartaches" and "That's My Desire," are seen by music and recording execs as avenues of exploitation a progressive pub-lisher can't ignore.

of exploitation a progressive publisher can't jumpe.

Written by Fred Fisher and All Merchant and the Committee of the Commit

Ware My Heart and Marko.

Flock of other old platters are anticipated to hit the diskboxes. Columbia is reviving an old Jack Tcagarden version while Decca is prepping a Glenn Miller reissue pressed years ago. Capitol already has a Clark Dennis side out.

Longhairs Latest Draw At Boxoffices in Both

Elizabeth C. Mecclonald, videw of songwriter Balland Macdonald, filed in N. Y. federal court action last week against Shapiro-Bernstein rights and ending of contract on her lights and ending of contract on the light of th

allegedly payable to Macdonald by Shapiro-Bernstein during the life of With the filling of Mrs. Macdonals by Mrs. Macdonals with the filling of Mrs. Macdonals action a novel question has been posed to the court which in sheen posed to the court which in the first with the filling of Mrs. Macdonals with the machine the payable with the machine the payable with the machine the payable with the machine the machine

sain may be determined. Sinch a proceedent is likely to affect all copyright proceedings to the complaint. Mrs. Macdonald charges that in Colercy 1935, both she and her husband ware destitute. She manage at loo obtain a \$300 advance on her husband ware destitute. She manage at loo obtain a \$300 advance on her husband ware destitute. She manage at loo obtain a \$300 advance on her husband stein but had to size a construct. This, she allowedly but only the souther for the advance. Actually stein but had to size a construct. This, she allowedly husband, who had cither written or collaborated three works later her husband, who had cither written or collaborated three works later her husband, who had cither written or collaborated three works later her husband, who had cither written or collaborated three works after her husband, who had cither her husband, who had cither her husband, which had signed the countercast with the same three works and the same had been stripped and divosted his had been stripped and divosted she had been stripped and divosted s

Vox to Record WNEW Jive Sesh

the pop-platter field, Vox Records has signed an exclusive agreement with WNEW, N. Y., for the record-Dublin, April 17.

Topname longhair musiclasm a restance in a stum form of the station's Saturday ni-bit "Swing School" (Section. A statement, si-cined last lists once of the mailler for the station's Saturday ni-bit "Swing School" (Arcennett, si-cined last lists once of the mailler for the station's Saturday ni-bit work between or the station's Saturday of the station's Saturday ni-bit work should be supported by the laking top Dozoure invols on the surface of the sur

ASCAP Appeals Board Nominees Named; Voting Starts This Week

Names of popular and similarited will be a seried of the second of the seried of the second of the s

New York Office

Hellywood, April 22
The Spina-Green Music Corp. has
opened a N. Y. office, hiring Mill
Friedman formed professional manager. Firm, which was started here
last summer by Mac Green and Harold Spina, is spreading to put more
efficient drive behind first publication, Spina's Santa Cattaina."

tion, Spina's "Santa Catalina."
Harry Kuh has been hired as Chicago rep, and Charles McGregor, formerly with Peer International in N. Y., has joined home-office here as contactman.

T. Tucker's Hershey Pk. Opener Hershey, Pa., April 22. Tommy Tucker orch opens the 33rd season of the Hershey Park Ballroom on Saturday, May 3.

Inside Stuff-Orchestras-Music

Mills Music contactman Buddy Friedlander experienced a plugger's, decan last week when he aired his firm's tunes for an hour and 45 minutes via disk jockey Hal Tunis' WAAT. Jersey City, platter show, Numbers ran the gamut from Mills' Sweet Rosie O'Grady' 10 its current songe. Interviewed by Tunis, Friedlander gave out with what makes a plugger tick. Tunis, incidentally, is polling his fans on how they feel about Sinatra after the Lee Mortimer sockiest. Some 3,000 letters reportedly came in the first week in support of the Swoomatra.

Bernard Hertmann, currently writing musical score for 20th-Fox's "The Ghost and Mrs. Muli," has been named winner of two of the country's communic awards. Thophica was the country's the country's country of the country's country of the country's country of Georgia sit Athens, and the \$1,000 American Design Music Award for his "efforts to give more artists the opportunity to express themselves to an ever-widening audience." Awards will be accepted in New York for Hermann by Frank White, everpee of CES.

Unpublished the past 60V years when the original copyright expired.

America I of year in the past of the past of

British Best Sheet Sellers

J. Carroll Naish Making Religious Records

Hollywood, April 22 Actor J. Carroll Naish has gone into the recording business in partnership with Edison Von Ottenfeld. Pair have formed company, using Vonna Records as their label, and Vonna Records as their label, and will produce and release ablums of inspirational disks. One side of disk will be given to organ music while the other will contain narrations of Biblical events narrated by Naish. Twosome has completed cutting initial album at International Arists Studies, featuring 23d and 21sts Paslins and the Lord's Prayer.

St. L. Holdup Nets \$1,500 St. Louis, April 22. Holdup of a ballroom in St. Louis

last week netted a lone armed bandit last week netted a lone armed bandit \$1,500. *Flourishing a ship revolver, thug invaded the third-floor office of the Casa Loma ballroom in south St. Louis and ordered Helen Reiss, cashier, to hand over the moncy. After emptying the till, the bandit dashed down the steps and vanished.

Music Notes

Hy Siegh. Apollo. Records prez. In Bullywood vonterring with Coast pp. 28 hills over extended the prez. In Bullywood vonterring with Coast pp. 28 hills over extended the prez. In Bullywood vonterring with Coast pp. 28 hills over extended the prez. In Bullywood vonterring with Coast pp. 28 hills over the honoid pittery 13 sides he waxed himself some time ago. ... The standard ballad, "It Had To Be You." has been bought by Columbia as theme for forth-coming Ginger Rogers-Cornel Wilds starrer or same titles. ... Four Star Coast ... Scan, Trans. Profess Start St

N. X., June 5. . Willide Records inked mopped Frances Lynn for series of kiddisks.

Some 400 disk jockeys slated to receive the Helen Forrest "Egg and fry promotion kit containing an MGM waxing of the tune, toy shuy chick, et al... Red River Dave cut eight sides for Continental while Joe Dosi Continents and the Capitol with Faul Weston's cott. Associated Componers publicy resigned with EMI... Continental plans to press American folk music for European distribution at its Amsterdam plant currently in blueprint stage ... Mills Music publishing some Irving Fields instrumentals for plans ... Mills Music publishing some Irving Fields instrumentals for plans ... Mills Music publishing some Irving Fields instrumentals for plans ... Mills Music publishing some Irving Fields instrumentals for plans ... Mills Music plans ... Mills Music Mills ... Mills Music Pred D. Willson operating verpee RCA-Victor for past three years, named veepee and general manager. Fred D. Willson also named as vice-pres in charge of operations while Joseph Teck, Mills Music's former midwert manager, switched to the home office educational deep under Max Stark deep Levin new returned from Paris for visit with his family, ... Wills Billy Edstaire's contract expiring April 30, National has some 14 masters as a backlog on the singer, who's moved over to MGM... Thory Gillard curred waved "Psaciagaboo" on Sapphire label... Midsette Parker inked three-year ticket with Gale agency.... Charm Mag puffing Paux Arts Music's "Two Weeks with Pay" number, with layout on composer-publishers Josen Whitney and Alex Kramer......Daje Evans inked to recording deal by Majestic..... Laura Leale Joined Sammy Kaye as his new vocalist, replacing Mary Masiow.

BING will SING AMERICA'S NEW NOVELTY SONG

RQUE" LBUQUE

By FRED F. FINKLEHOFFE and SID SILVERS

WEDNESDAY NITE, APRIL 30, ON THE PHILCO PROGRAM

Thereby Putting Us In

BUSINESS with a BANG! ONE MILLION COPIES

COURTLEY MUSIC CORP.

SUNSET BOULEVARD, HOLLYWOOD, CAL

THANK YOU, BING!

THE SONGS THAT COUNT COME FROM Robbins

There's No Doubt About It! The Trade's Convinced! It's the Timeliest, Most Contagious Ballad of the Season.

I WONDER, I WONDER, I WONDER

Line and Music by DARYL HUTCHINS

this the Enstest Moving Song in the Business, Revived on the Music Machines waways a Great Standard—Now a Popular Song Hit

PEGO'MY HEART

., Le by ALFRED BRIAN . Music by FRED FISHER

No. 1 On Peatroin This Week

THAT'S WHERE I CAME IN

Lyne by Charles Tables . Music by Peter DeRose

Moving Up On The Networks

I TIPPED MY HAT

(AND SLOWLY RODE AWAY)

Lyric and Music by Larry Markes and Dick Charles

Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Coverage Index Surrey of Popular Music Broadcast over Radio Networks. Published by the Office of Research, Inc., Dr. John G. Peatman, Director.

| Survey Week of April 11-17, 1947 |
|--|
| A Rainy Night In R.o-+"Time, Place, Girl" Witmark |
| A Sunday Kind of Love |
| Alexander's Ragtime BandBerlin |
| Anniversary Song-+"Jolson Story" |
| April Showers-+"Jolson Story" |
| Guilty ',, Feist |
| HeartachesLeeds |
| How Are Things in Glocca Morra-6"Finian's Rainbow" Crawford |
| I Believe-+"It Happened in Brooklyn"Sinatra |
| I Can't Believe It Was All Make-Believe |
| 1 Gotta Gal 1 Love—†"Ladies Man"Famous |
| I Tipped My Hat and Slowly Rode AwayRobbins |
| I'll Close My Eyes |
| Illusion |
| Titusion |
| It's a Good Day |
| Linds |
| Mam'selle |
| Managua NicaraguaEncore |
| My Adobe HaciendaSouthern |
| (There Is) No Greater Love |
| Oh Why, Oh Why Did I Ever Leave Wyomlng, |
| Old Devil Moon-e"Finian's Rainbow" |
| Possum SongWarren |
| Roses In the RainBarton |
| Stella By StarlightBevcrly |
| That's Where I Came In |
| To Me—†"Fabulous Dorseys" |
| We Could Make Such Beautiful MusicBMI |
| When Am. I Gonna Kiss. You Good Morning |
| You Can't Sec the Sun When You're CryingSimon |
| and the same of th |

| X | |
|--|---------------------------------------|
| The remaining 20 songs of the week, from the | copyrighted A |
| (Peatman). | |
| A Gal In Calico-+"Time, Place, Girl" | Remick |
| Another Night Like This | Marks |
| Ask Anyone Who Knows | Witmark |
| Beware My Heart-+"Carnegie Hall" | Feist |
| Bless You | Shapiro-B |
| Egg and I-†"Egg and I" | Miller |
| .I Love You For Sentimental Reasons | Duchess |
| Heather On the Hill-"Brigadoon" | Sam Fox |
| It Might Have Been a Different Story | C-P |
| My Number One Dream Come True | Melrose |
| My Pretty Girl | Republic |
| Poppa Don't Preach To Me | Susan |
| Sonata | Oxford |
| That's My Desire | Mills |
| This Is the Night | Jefferson |
| Too Many Times | Advanced |
| Unless It Can Happen With You | Stevens |
| What Am I Gonna Do About You?—;"Ladies Man" | Daramouni |
| What Good Would the Moon Be | Channell |
| Would You Believe Me | Pamiek |
| Would You Beneve Me | · · · · · · · · · · · · · · · · · · · |

- Filmusical. * Leyn Musical

MURRAY BAKER SUGGESTS FOR YOUR PROGRAM

I'M IN THE MOOD **FOR LOVE**

Music by . . JIMMY McHUGH PORRINS

BENJAMIN and WEISS' LATEST

WANT TO THANK YOUR FOLKS

OXFORD MUSIC CORP. George Joy, Pres.

Sablon Re-Signed

Jean Sablon has re-signed with RCA-Victor records after having the RCA-Victor records after having the record of the record of the record of the record of the record weeks ago. Sablon cut his first four aides with Victor last week on the Cosst. Use with Victor last week on the Cosst. It is the record of the r

Former Crosby Sidemen

Buy Hollywood Nitery

Hollywood, April 22.
Nappy Lamare, Doe Rando and
Noni Bernardi are taking over Earl
Hansen's nitery on Ventura Blvd.
Crew expects to open club within 30

days.
All are former Bob Crosby mcn

ani are tormer Bob Crosby men and will handle their own musical chores. Lamare plays guitar, Rando clarinet and Bernardi tenor sax, while Joe Sullivan may possibly fill the gap at piano to round out quar-tet...

Reg Connelly, British music pub-duc in N. Y. on Queen Elizabeth to-morrow (Thursday).

TIN PAN ALLEY'S MINSTREL BENNY FIELDS CHESENTIV MONTE PROSER'S, COPACABANA NEW YORK Limited Engagement Concluding April 30 ASSOCIATED BOOKING CORP.

JOE GLASER, Pres.

Avo. New York 22. 54 W. Randolph St.

Chicago 745 Fifth Ave New PL, 5:5572

Band Reviews

WHITEMAN TEES OFF SOCKO CONCERT TOUR

By SIDNEY BURTON

SOCKO CONCERT TOUR

By SINNEY BUETON

It is quarter of a century medical particle of the centu

Susan.
Oxford
Ox

LOUIS PRIMA ORCH (16)
With Jack Powers, Cathy Allen
Botel Commedors, N. Y.
Buttle Commedors, N. W.
Linited Some 12 years ago at the old Famous Door,
N. Y., Louis Prima might well be
termed an institution in the band
but. For his ulpiquitous tempet, his
oning are w.k. to the trade and public
alike.

westling and colorful batoning are wk. to the trade and public
Cheening at the Commodore Thursday 185 for a six-week stand,
Prims's music is restrained and
the prims's magic is restrained and
trade at the Century Room.
The prims follows with "Cetrade at the Century Room.
The prims follows with "Cetrade at the Century Room.
The prims follows with "Cetrade at the Century Room.
The prims follows with "Cetrade at the Century Room.
The prims follows with "Cetrade at the Century Room.
The prims follows with "Cetrade and the prims' prims'

Bands at Hotel B.O.'s

| Band | Hatel | | Weeks Played | Covers Past Wook | Total Covers On Data | |
|--------------------|----------------|---------------|-----------------|------------------------|----------------------------|--|
| Emil Coleman \ | Waldorf (400; | \$2) | 27 | 2,560 | 67.175 | |
| Frankle CarleI | Pennsylvania | (500; \$1-\$) | 1.50) 10 | 1.765 | 21,150 | |
| Chuck Foster*I | Vew Yorker (| 400; \$1-\$1. | 50) 16 | 1.295 | 23,455 | |
| Lawrence WelkF | Roosevelt (400 | ; \$1.50-\$2) | 4 | 1,365 | 5,586 | |
| Louis Prima (| | | | 1,235 | 1,235 | |
| Johnny Pineapple.l | Lexington (30) | 0; \$1-\$1.50 |) 23 | 980 | 23,095 | |
| | | | | | | |

* Indicates Floor Show at Waldorf with Tito Guizar, Fred & Elaine Barry, Ice Revue at New Yorker.

Chicago

Herbie Fields (College Inn Sherman; 900; \$2,43,50 min.). Fields going strong with nice lift to 5,000.

Stephen Kielse (Marine Room, Edgewater; 700; \$1,50-82,50 min.). Out of loop spot sluffed off in bad weather to 3,500.

Ben McGrane (Boulevard Room, Sievens; 350; \$35,50 min.). Increased ben McGrane (Boulevard Room, Sievens; 350; \$35,50 min.). Increased

bon neterane (Southerard Anom, Stevens; 500; \$0.50 min.). Increased showing to 3,200.

Råmon Rames (Mayfair Room. Blackstone; 350; \$2,50-83,50 min.; cover, \$11. Morton Downey's absence has hurt take badly, but Phil Regau's bow in on Friday (18) is expected to boom returns from low 1,800.

Los Angeles Freddy Martin (Ambassador; 900; \$1-\$1.50). Stout 2.500 tabs. Russ Morgan (Biltmore; 900; \$1-\$1.50). Around 1,900 covers.

Location Jobs, Not in Hotels

(Chicago)

Arne Barnett (Copacabana; 570; \$4 min). Rudy Vallee hitting near top Arne Barneti (Copacabana; 570; \$4 min). Rudy Vallee hitting feat top with neat 4,500 croc Parce 850; \$3.50 min). Lena Horne still ringing the bell with dancy 5,500. See 18 kies (Latin Quarter; 700; \$2.50 min). Last weeks of Ted Lewis run sluffing off to 3,400. FMI Levant Blackinswi; 500; \$2.50 min. Sai.). Levant's opening week PMI Levant Blackinswi; 500; \$2.50 min. Sai.). Levant's opening week Buddy Moreno (Aragon; \$0.90-\$1.15 adm.). Weather hurt business with drop to 17,000. Art Sasseli (Trianon; \$0.90-\$1.15 adm.). Elements here also took toll with decline to 15,000.

(Los Angeles) Denny Beckner (Aragon, B, Ocean Park, 8th wk). Pulled around 6,200, good, helped mightily by all-nite-long Sat, session. Alvino Rey opens Fri. (25). Les Brown (Palladium, B, Hollywood, 5th wk). Desultory 13,000 admis-

On the Upbeat

New York

New York

Elliot Lawrence plays Richmond
Blues Armory, Richmond, Va., toGollego, Raleigh, N. C., Tyuriday,
Gollego, Raleigh, N. C., Tyuriday,
Gallego, Raleigh, N. G., Sanghand,
Gallego, Raleigh, N. G., Sanghand,
Gallego, Raleigh, R. G., Sanghand,
Gallego, R. G., Sa

Hollywood

niee change of poce with inmer running the gamut from the older "Just
havellinn." In elation powelty.
Avellinn." Prima follows with "Cobavin." Prima follows with "Co



An All-Time All-Times

THE WHIFFENPOOF SONG

(Baa! Baa! Baa!)

For new artist copies and arrangements, write or phone PHIL KORNHEISER, Manager, Standard Exploitation Dept. The Big 3, 1619 Broadway, New York 19, Circle 6-2939

-Song Suggestionsfor MOTHER'S DAY Programs

I'LL HAVE THE LAST WALTZ WITH MOTHER MY MOTHER'S ROSARY TELEPHONE YOUR MOTHER

EV'RY DAY IS "MOTHER'S DAY"

MILLS MUSIC, INC. 1619 BROADWAY



All Material Available

PAULL-PIONEER MUSIC CORP

Vanity Fair, N. Y., Finding It Tough To Pact Names on Two Weeks Basis

« Vanlty Fair, N. Y., which recently adopted a no-minimum policy, is going in for a change of headliners ing in for a change of headliners every two weeks in an effort to cash in to a greater extent on the open-inght spenders and get a bigger turnover from additional patronage. Carl Erbe and Joe Howard, spot's operators, have run into difficulty on getting headliners with this policy at the outset. They're finding

on getting headthes with an solicity at the outset. They're finding performers unwilling to go into a N. Y. spot on a two-week deal, in-asmuch as a name act feels that so short a term might indicate lack of sustained drawing power. Belle Baker early this week refused a date there for that reason.

there for that reason.

Spot is consequently in a dither there for that reason in the control of the control

Acrobat Pardoned On Phoney Check Rap

Fhoney Check Rap

Edward Leslie of Jacksonville,
Fla, a circus acrobat, has been pardoned by the Connecticut Board of
Pardons for a crime he committed
in 1920. A former resident of New
Hoven, Leslie was sentenced to
Hoven, Leslie was sentenced to
the was released after the result of
the was released after serving 18 months
of a two to three year sentence.
Testifying before the board, LesTestifying before the board, Les-

of a two to three year sentence.

Testifying before the board, Leslie claimed the crime was committed, shortly after he came to this country from flungary and before he understood English. He said he was used by two other men, to pass'fraudulent checks without understanding what he was doing.

Ice-Capades Sues Gov't for 75G on Loss Of A. C. Auditorium

ones from Priday to Sunday, but other nights are weak. Howard and Erbe still refuse to release figures comparing business under the miles of the prices have included and prices have increased. They're not longer advertising the \$X\$ dinmer, and longer a

Lucy Monroe to Tour

Purple Heart Circuit
Lucy Monroe has been added to
the roster of names who have signed
to tour the USO-Cump show hospital
circuit, It's Miss Monroe's first
USO-Cump Shows recently enlisted wade bookers under a committee headed by Sidney Plermont.
Leew booker, to get names to volunter to entertain hospitalized Gis.
Ing the purple heart circuit, in edittion to many district in oddthou to many district.

Sally Rand Held On Burglary Rap

Birmingham, April 22.
Sally Rand, fau and bubble dancer
faces a court battle in this city on faces a court battle in this city on an entirely new charge. Miss Raud is charged with breaking into the ear of a curnival train, using a crow-ber on the lock, in an effort to re-bed in 1800 bell on charges of at-tempted burglary. Her previous brushes with the police have been on charges of indexes performance. The oblimed by Harry W. Hennie Court of the court of the court of the country with which Miss Raud is four-ing, that dancer attempted to bold outh with which Miss Rand is four-ing, that dancer attempted to bolt the show and take with her cos-tumes which had been attached by the carny management. Trunks and Miss Rands' Cadillac had been at-

tumes which had been attached by the carny management. Trunks and Miss Rands' Cadillac had been attached in lieu of a claimed \$6,000 due the show.

Hennie said that Miss Rand had been guaranteed \$60,000 for the entire seaon, but when joining the show, demanded a flat \$4,000 weekly.

YVONNE DE CARLO TOUR STYMIED BY FILM CALL

Yvonne De Carlo, of the films, has been forced to call off her vaude tour because of last minute film commitments. She had been slated to go into the Paramount theatre, N. Y., among others.
Miss De Carlo's contract carried a clause permitting cancellation if picture deals came up.

Monroe to Tour Purple Heart Circuit Talent Agencies Seek Names To Bolster Band Units for Vauders

Show Biz Pals To Honor Makarenko's 50th Anni

Show hiz friends of Daniel Makarenko, former actor and vaude producer, will honor him on his golden jubilee in the theatre with an entertainment and reception at Manhattan Plaza, N. Y., May 6.

Makarenko, who had been an actor for many years on the Russian and American stage, also was a prolific producer of Russian and other flash acts for vaude. Since then he has ared in several Broadway pro-

La Martinique, N.Y., Restores Minny And

The no-minimum policy is only good for niteries in translent disgood for niteries in translent dis-tricts, according to Dario, who op-erates La Martinique, N. Y., in cou-junction with Jimmy Vernon. Spot last week dropped its no-minny pol-icy and is back to \$3 and \$4 min-imums. It reopened two weeks ago, after closing for one week, in order to test the efficacy of the plan.

However, lack of transients in nitery's sector and the fact that LM's usual type patronage aren't worried about minimums, caused abandonment of the cheaper policy worresu about minimums, caused abandomment of the cheaper policy. Meanwhile, nitery dropped Loo yellow and the company of the

Biz Pals To Honor karenko's 50th Annibiz triends of Daniel Maks-former actor and vaude promiting the properties of the provide former actor and vaude promiting the properties of the provide former actor and vaude promiting the provide former actor and the provide former actor actor and the provide former actor actor and the provide former actor actor

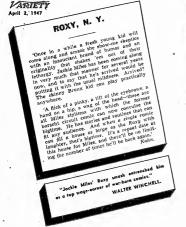
have a payroll and travel budget which necessitates selling price of more than \$3,500. Since theatre bookers won't buy at those prices, only method of selling these orehs is by hitching their wagon to a star.

TRENET BOOKS HIMSELF ON CAN. CONCERT TOUR

Montreal, April 22. Charles Trenet, French warbler

"When a single comic can fill a house as

large as the Roxy with laughter, THAT'S BIGTIME"



OPENING BILL MILLER'S

RIVIERA

FT. LEE. N. J.

MAY 13th

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Exclusive Management

WILLIAM MORRIS AGENCY

NAT KALCHEIM, Personal Manager

Jersey Resorts Favor 3% Tax Bite On Amusements. Hotel Rooms. Liquor

Atlantic City, April 22. With the Luxury Tax bill a state law, voters here are expected to approve a local referendum overwhelmingly as they go to the polls next month—the date to be set

this week. The law as adopted by the Legislature calls for a local referendum providing shore resorts in New Jersey desire to tax 3% on amusements, hotel rooms and liquor. Also a 2c.

Governor Driscoll allowed the bill to become a law without his signature after demanding that it be re-passed in the Legislature after be re-passed in the Legislature after several Assemblymen who were listed as having voted for the bill later saying their votes were wrongly counted. The bill was put through the Assembly the second time, with up-state delegates voting against it, including the powerful Exsex delegation. It got through the Assembly with a few votes to spare and passed in the Senate under the guidance of the Atlantic County Re-

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Money

Money derived from tax will be used here to give the resort a general face-lifting. During the course of a year the pennies from a luxury tax add up to more than \$1,500,000 a season. The previous tax which was fought in the courts and later

declared invalid brought that much money into the city treasury.

money into the city treasury.

These funds will be available to fight erosion here, and to make the resort more attractive generally to the visitor. One of the projects it the re-building of the old Garden pier, with its theatre and big ball-room.

room.

So far officials of only one other city have indicated they will take advantage of the tuxury tax and call for a referendum to apply the law. Somers Point, a suburh of the resort, which has numerous cafes and hars, will apply the tax Mayor Fred Chapman has indicated.

There is light doubt.

There is little doubt but that all seashore towns will save their tax-payers money by shifting some of the burden onto the visitor through the tax and most of them are expected to fall in line when they see their neighbors profiting.

N.O. Clip Joints Sing Blues While Legit Niteries Now Get Biz

New Orleans, April 22. While business in many other lines is holding its own and in son

instances hitting all-time highs, nitery and bar owners in the his-toric French Quarter are singing toric Fre This doesn't apply to the better

spots, some of whom report business holding up well. But it does apply to most of the smaller joints which tried to get rich overnight.

During the war and in the lush months thereafter everything except a gun was used in second class bistros to hold up the customers. Ten cents worth of whisky, ice and a chaser brought prices varying from 45 to 85 cents.

from 45 to 85 cents.

The goose that laid the golden egg may not be altogether dead but his throat has been seriously cut. Many of the places in question—there are notable exceptions where business has been on the level and continues good—are resorting to quotas of beer and soft drinks these days.

and soft drinks these days.

Night life was bound for a siump
when the war industries closed but
the drastic decline now is something
for which many operators can tiliach
themselves Some say business generally is bad and others blame their
roubles on the reform city administration for keeping the gambling
and vice lid on.

But you can't laugh off indices like sales tax collections which recently were \$670,610, or 42% above the same month in 1945.

Mont'l Waiters Protest Proposed Tax on Tips

Montreal, April 22.

Following action in U, S. last week where nitery waiters were tagged for income tax on their tips, Canadian authorities are getting ready to clamp down and try to get in on that gravy.

in on that gravy.

Waiters in local niteries, some of
them getting no more than \$10
weekly are organizing a solid front
against such a move by the tax authorities. Some caste coveres, it's
claimed, have already received letters asking the modus operand of
the tipping system in their spots.

Waiters argue that tips are gifts from customers and as such are not taxable. Federal action may be ome-rang on the nitery trade because if rang on the nitery trade because if the government gets tough enough, the tray toters may refuse to work he tray toters may refuse to work under the present setup of wages.

Wash, Making Pitch For Tourist Trade

Washington, April 15.
Washington is going strongly after
the tourist biz in an effort to keep its
hotels, eateries and amusement spots umming.

humming.

Local Board of Trade opens an \$85,000 fund drive May 1 to help bring in the gawkers. Among the heads of the various divisions in the campaign: Carter T. Barron (Loew's) and John J. Payette (Warners) amusement; and Carleton D. Smith, manager of WRC (NEC), radio stations.

Washington, which ranks fairly close behind New York as a tourist during the war because of the lack of accommodations. It is now out after it again and—due to the White House

it again and—due to the White House being once more open to the public and with Congress in session—is do-ing a good job. the arm was the Cherry Blossom Festival April 12-13, complete with pageaht, airplanes over and the crowning of Nancy An-derson, daughter of the Secretae, Congress of the Secretae of the Congress of the Secretae Owner, and the congress of the Secretae of the

of Agriculture, as Cherry, mussus, of Agriculture, as Cherry, mussus, of Queen, miles der Wignes trood in Course, were the chief beneficiaries. Rooms were impossible to get over the weckend, even if you knew a Senator, and many of the hostelities the weckend, so yet several bucks per pupel the bits of yet several bucks per pupel the bits of yet were bucked for a bed sarywhere. While the crowds attended the festival and otherwise took in the sights as the dayfure, evening business in the dayfure, evening business in the dayfure, evening business restaurants and even the niteries. Latter restly need the business here—but need it in the mid-week, not on the weekend.

POX EPIDEMIC STYMIES SAILING OF HORSE ACT

Smallpox scare in New York is stymyling exportation of animal acts. Lorena Carver, who has a horse act that's slated to play parks in Osio and Stockholm, has been 'refused passage by steamship lines. Ship-pling firms have clamped an embar-go on animals until health authors to declare he danger of epidemic tles declare he danger of epidemic go on animals until health authori-ties declare the danger of epidemic to be over. Date of Miss Carver's sailing is now indefinite.

Ky. Niteries Slough Game Rooms Till After Election

Rooms Till After Election

Poolitical situation around Covingtion and Kewport, Ky. has increased and the control of the contro

Town Casino, Buff., Into Low Budgets With Ice Show After Top Name Policy

Askey Back to England To Do New Summer Revue

Arthur Askey is trying to get aboard the Queen Elizabeth, sailing this week, cutting his first-time-in-America vacation short so that he and Florence Desmond can ad lib some revue ideas for the new Imperial, Brighton (London summer resort) show. This runs from June to mid-September. Jack Hylton pro-

duces.

It's a variety revue and will costar them and Eddie Gray. Miss Desmond just closed at the Blue Angel, N. Y., nitery. Askey came to the States with his wife, child

nd manager.

If he can't get on the Bess, Askey's earty is set to sail May 6 on the

Oldtimers Wow at NVA Benefit: 10G Netted

For Its Welfare Fund

For its Welfare Fund
The Bits must benefit of National Variety Artists at the Majestic,
N. Y. Sunday (20) night grossed
\$11,000 from tickets also and souve\$11,000 from tickets also and souvetickets also and souvetickets also and souvetickets also and souvetickets and other expenses
will leave a net of \$10,000. Sum
occur into the welfare fund of the
organization for charity work among
George 'Jessel, recently elected
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Lester Rose again handled tisket Rose again handled tisket Rose again handled to fixer again to Kautman's announcement from stage. He also most aware from stead awite from stead to fix the stead of the stead o

back to it."
Show ran over three hours and spotted some 20 acts on the bill.
Nostalgic note was sounded in the contain raiser "Stars of Vesterday." Notagic note was sounce an use curtain raise." Start of veterday." curtain raise. "Start of veterday." curtain raise. "Start of veterday." and the start of the s

Others contributing in a hig way to to suttaining the lungh meter were Jack Pearl and Cliff Hall in their salick comedy oct; Max Baer and Maxie Rosembloom with their zamy repartee and parolles; Bobby Clark, repartee and seem of the lung of the salick comedy the salick comedy the part of the salick comedy the salick contribution of the salick companies of the salic

Wivision.
Farmic Hurst, novelist, appeared and lauded the performers for the merriment they had contributed to the American scene. Roy Atwell, Leo Carillo, W. C. Handy, Bob Hawk and others rounded out the long show.

Mitzi Green to Copa, N.Y

Mitzl Green goes into the Copa-cabina, N. Y., May 28, to follow Car-inen Miranda.

Depending on picture commit-ments, Peter Lind Hayes may follow Miss Green into the spot.

spending heavily on top names, is temporarily abandoning the idea, and dickering for an ice show for

Harry Aitman, spot's operator, has found that there's little left after the high talent prices are paid off. He's now trying to angle his opera-

Since the first of the ye Since the first of the year. Town Casino has played Olson and Johnson at \$10,000 weekly; Milton Berle whose salary was prorated at \$10,500 per week; Martha Raye at \$5,000 Eleanor Powell at around \$5,000 and Mickey Rooney, whose salary ran over \$10,000.

In addition to these top prices, Altman, in most cases, has had to run surrounding talent which cost an additional \$3,000 and \$1,200 for

Altmon's enot seats 1 000 and de Altman's spot seats 1,000 and dur-ing the name shows, spot enjoyed healthy business, but even with the giant capacity, returns to the cafe didn't warrant the huge outlay.

<u> 3 Reasons</u>

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ON TOUR CLUB-DATES HARRY GREEN



V, April 14-Prime Minister Stalin and

not see any big difference" between Ropub the United States, the Soviet leader told

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hopefuls—and hopefuls—and with those other Ruth Etting and Chevaller Ruth Etting to Tucker. LOUIS SOBOL.

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APOLLON NEVER

IN BETTER FORM

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RAPT ATTENTION:

LUSTY APPLAUSE

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LEW SHEAFFER: Brooklyn Eagle.

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April 17, 1947

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NEW HEADLINES gn policy behind it his OLD SUCCESS STORY!

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EARL WILSON 36

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"Broodway", verbal Orcar far the
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APPRECIATIVE AUDIENCE

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you may analy hear him ple ROBERT W. DANA. Yark World Telegram. April 5, 1947.

SURPRISINGLY "Dies Apollon Is capridingly feet."
"Dies Apollon Is capridingly feet."
"Dies Apollon Is caprid by the best of the profit of the EFFECTIVE e or strikin repeatedly an ness to arbite

de United Nations was stressed to spects 80 Democratic Votes sues, delayed a He said that no member among of its attitude, just the Henry Mayer, in ghty or turn to work wo join the if it would stand oil call pourt review of th

ABEL GREEN. Stake Out Antare Thurs- 'ty of the new faw. "The test of the statute tray ken of scends in importance at ublican ment o

Hotel Pierre

April 17, 1947 Mr. Dave Apollon Hotel Pierre New York, N. Y. It is indeed a pleasure to have Dear Mr. Apollons you starring in our Cotillion Room. I am looking

forward to your return engagement very truly

ORCHESTRAS

EWO EAST SIXTY-FIRST STREET NEW YORK 21 N Y.

· 60 F. A. Paget Charles Reader

LOIS BANNERMAN LAVERNE GUSTAFSON Harpist At the Piano APOLLON'S CLUB

Phere Apollon, playing his first New York botel rosm, however in with an extended to the transport of transport of the transport of the transport of the transport of t Column 4

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new York Journal of Commerce accused the

Mr. Dave Apollon Hotel Pierre New York 21, N. Y. in, said it would be our country to di Desr Dave is the talk of the town. I knew you would do it! saw little differen the Democratic as n parties. [1:2-2.] an Minister Molote Kindest regards. Secretary Marshall

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Charles Reader Musical Director n April 4.

Your success in the Cotillion Room

Sincerely

In teen days, the using CURRENTLY AT THE

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OPENING MAY 5 AT THE

STATLER HOTEL, DETROIT FOLLOWED BY PARK PLAZA, ST. LOUIS

Direction - WILLIAM MORRIS AGENCY The Reynolds round the work he said, has traced every work, he said, has traced every

AIRDROME, striving to set a servicing speed pril 15 - The record, began refueling the con-April 15 - The record, be around-the-world verted Den ttack bomb-Milton Reynolds hell, as soon GREAT AUDIENCE

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Roam for the opening of the new show,
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"MORE" AND "BRAVO"

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AGVA Sets Nat'l Convention Plans At Cincy Confab; 4A's to Get Report of the Rainbow Room Nergy along the Red Building, N. 2. is vepee and general manager of the Mollet enterprises, a volut service in the underground concourse in Radicial with reservoir of the Rainbow Room Nergy along the Red Building, N. 2. is vepee and general manager of the Mollet enterprises, a volut service in the underground concourse in Radicial with the Red Building. He's now catering to the outer instead of the Imper man.

American Guild of Variety Artists held a three-day pre-convention session at the Hotel Gibson, Cincinnati, last week. Purpose of meet was to have Matt Sielvey, national director of the talent union, set formula for forthcoming national convention.

vention.

Shelvey had previously submitted tro methods of operation for meant of operation for meant of operation for methods of operation for methods of operation for methods of operation for methods of the national confab. One was to have mominations made on the convention floor, the other to have the 22 branches of AGVA elect delegate for method of the convention, with large membership rolls. However, we will be alloted one or more stronger of the convention, with these serving as mominately set of the Hotel Sherman, Chicago, at the end of May. Union, however. Shelvey, who returned to his N. V. W.

The latter procedure will be adopted. Shelvey, who returned to his N.Y. headquarters yesterday (Tues.), said that the meeting was attended by 24 branch heads of the union and the cert and board of governors (something which AGVA has not had since 1942, when the 4 A's took over affairs of the union) was unanimously approved as the most democratic manner in which to give the entire manner in which to give the entire Shelvey blans to meet next week. Shelvey plans to meet next week with the 4 A's national board to

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LAVENS UILLIMITED 276 W. 43 St. New York City

can Guild of Variety Art-a three-day pre-convention at the Hotel Gibson, Cin-set for the convention.

Meanwhile branch reps, upon re-turn to their respective areas, will immediately make plans for a gen-eral meeting to elect delegates. Ac-

Convention has been tentatively set for the Hotel Sherman, Chicago, at the end of May. Union, however, will have to get the greenlight from the 4 A's before making it definite.

Freudian Slanted Chirpers Click On At Monkey Bar, N. Y.

Further research into the N. Y. in-timeries featuring Freudian frolics points up the fact that the patronage is interested in little else. At the Hotel Elysee's Monkey Bar the management apparently insists that each do at least one clean performer

performer do at least one clean number during their turns. There's no surer way of losing the audience in this spot. The chantoseays get the crowd back as soon as singing dissertations on sex return.

As far as business is concerned at the Monkey Bar, the rope's up every this spot a regular ston. The paves are familiar with the audience participation material — which constend the stone of the participation of the concerned the stone years, and concerned the control of the properties of the participation of the constant flow of riggsleties.

Of the performers on tap here,

ently the house likes a repetition of the tonstant low of risgatelies.

Justine Wayne, who's been making a light lower of the lower of

Newcomes been is Virginia Maison, at California importation, who was a California importation, who can be called the cast on the opening night she was obviously holding high she had been she will be a she had been she will be she will be

The room gets a hefty sprinkling of oldsters among the audience. And none of 'em walk out, What's this older generation coming to? Jose.

Roy's New Berth

Two Major Niteries Left in Washington Hitting Boom Biz

Closing of several Washington clubs during the past year has diminished the number of Capital niteries to two major spots which are now in a comparatively solid position. Bulk of the D.C. cafe business is conceptrated at the Cairo and the Romany Room.

Washingtion cafes that have shuttering the care was the care of the care was the care of the care of

Washington cafes that have shitutered during the past year include Delmoilco's, Treasure Island and the China Clipper, The Ball is now a cocktail lounge. Cairo because of its capacity, can use high priced names such as Martha Raye who got \$4,500 when she played that spot recently. Business according to the proportionately upped by use of big names, although mames are not always a guarantee of

upped by use of big fames, although ammes are not always a guarantee of business. One of the best weeks he's had at the spot was drawn by Johnny Denmond, whom Sheekser Washington population has diminished from its wartime high, consequently, the town sart hale to support a large number of niteries. It's believed the city can stand another spot, but scarefly of top names wan probably discourage new enleptiest.

USO-CAMP SHOWS TO AUCTION EFFECTS TODAY

USO-Qamp Shows, will auction off its stock of costumes, props, secuery, today (Wechesday), at its W. 62d street, N. Y. warehouse. Auction will include all show items not cur-rently in use in USO productions and will include electrical equipment, wardrobe, streetwear and public ad-dress systems.

wardrobe, streetwear and punce ac-dress systems. Camp Shows is currently engaged in the process of liquidating its assets prior to its dishanding Dec. 31.

Any new units formed with pilest by the Army or what is currently being used by other Camp Show-units abroad.

Martin's N.Y. Strand Date

Freddie Martin is slated to play his first New York theatre date in some years with a date at the Strand theatre, July 8. Maestro has lately been running a record shop in Los Angeles, and, has been shying away from tours.

Saranac Lake

Hempstead, L. I.
Charles Benedict shot in from
Cornwall, Ontario, to bedside of his
daughter, Princess Elda Benedict,
who is showing nice improvement.
Frank (RKO) Seheedel mastered.
three major operations during a twomonth, period. He is now resting
comtortably.

month, period. He is now resting comfortably, the control to the transport of the control to the

Night Club Reviews

Copnenbana. N. Y.
Benny Fields, Greb. & Lober, Sandra Barrett, Nancy Doran, Julie Wilson Frenando Alvarez: Line (8);
Michael Durso Drch; 83 minimum weekdays and Sundays; 44 Satur-

New York nibery questions seem institute of the control of the con

sharp, clean stepping, earns her hefty applause, and the heat of t

Nancy Doran joins the line in eath number with some niftily-done spins. Mickey Durso and his orch back the show neatly and double for dancing with the Copa samba band featuring Fernando Alvarez on the vocals. Latter is also spotted in the 'Brazilian' number that winds the show. Stal.

Saranac Lake

By Happy Benway
Saranac Lake, N. Y., April 22.
Dorothy Martin turboughed to the Ann Rowe, enabler of the Reel theattre, Pearisburg, Va., checked In last week for rest and observable. Lake Clancy, Will Rogers X-ray late Chemician, back catter a week late when the chemician, back catter a week late when the chemician back catter a week late when the company of the co days.

Gallic warhler Jacques Passywhose principal claim to fame seems
to be fast he is a nephew of Jean
Sulyon-heads an abbreviated linesulyon-heads an abbreviated linetwo acts that are more or less ceular repeaters here. They are Mary
Lou Williams, who makes with the
Lou Williams, who makes with the
two acts that are more or less ceular repeaters here. They are Mary
way, and Ann Hathaway, who
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way, and Ann Hathaway, who
way in the accepted cotrocted fashion, tab is a newcomer
to this country who doesn't make
the grade with the top echelon of

recent French vocalizing enigres such as uncle Jean, Maurice Cheryalier, Charles Trenet and inter, Charles Trenet and inter, Charles Trenet and inter that a state of the such as for Miss Williams, this is a star of the such as the suc

sound not writer service palace of pleasure. He had a pleasure the service ser

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Gloria Gilbert
Donner & Graves
Gloria Gilbert
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Bob Lee
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Don McGrane Ore
Frakson
Martells & Mignos
Boulevar-Dears

Latin Quarter
Ted Lewis Oro
Geraldine Du Bois
Paul White
Elroy Peacs
Corwin Sis
Sol Kitein Ore
Sky Riders (4)

Sol Kiein Ore
Six Riders Ore
Fulmer House
Fulmer House
Herb Striner
Susan Reed
Abbett Dracers (12)
George
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George
Jewin Corey
Monica Lewin
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Night Club Reviews

lon is a clinch to keep film colony focking to this Sumed Strip spot in form of the colon of the

Embassy, N. V. Jose Melis and Ralph Font Orchs, Galante & Leonarda, Yvette; \$2.75 minimum.

Jose Meils and Relph Font OrchaGleinte & Leoured, Verter, 22.7

minimum from sea on the current bill,
and each a palm-winner. Yetti,
the husky-woked blende looker, is the
headliner, and Gainste and
head of the palm-winner. Yetti,
the husky-woked blende looker, is
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Copacabaua, Chi
Chicago, April 18,
Rudy Vallee's first midwest club
stint in many years is definite to
the table that had made him famous durstint than the table that had made him famous durstuff that had m

Cafe Society, D'nt'n, N.Y.

Bern in a row that seem to be sung in the fact that the state of the

Club Norman, Toronto

Toronto, April 17.

Bob Russell, Renee & Root, Pat
O'Connor, Wally Wicken's Orch (8)
with Rudy Hanson; \$2 cover, no
minimum.

with Rudy Handy, 22 core, no minimum.

With public drinking now permissible in Toronto after 31 years, the Clib Norman has taken the lead So and the state of the

Copaenbana, Miami Mami Beach, April II. Phil Foster, Everett Marshall, Joan Adair, Eddie Shine, Martin Kent, June Taylor Girls (7), Dave Tyler Orch; no minimum or cover.

Jack Pearl's Cafe Bow

Jack Pearl's Cafe Bow
Jack Pearl, making his first intery appearance as a replicative partial partial

Timing, delivery and ingratiating manner are there. we build solidly, beyond the solid to the so

brunctie looker Joan Adair, for beg-The Adair gal, eeen hereshouts in recent seasons at smaller rooms, has equired a style and delivery that acquired a style and delivery that govened she purveys a threaty style on sock arrangements of "Look and the style of the s

Rio Cabana, Chi

Chicago, April 18.
George Tapps, Monica Lewis, Martin Bros. (2), Line (9), Cee Davidson Orch (10); \$2.50-\$3.50 minimum.

tist Bros. (25), Line (8), Cee Durdson Orch (10); 232-08-3250 minimum.

Efforts of this spot to lare trade seems to be a lost cause. Under the seems to be a lost cause. Under though each act does well on own. Although Monica Levis, songaries, and though a lost cause. On the seems to be a lost cause the show, neither can carry the show, neither can carry the show, neither can carry the show neither can carry the show neither can carry the show of the show of

sensuous "Samba."
Martin brothers imbue amazingly
lifelike mannerisms to their marinoteties in a series of comedy dances.
Their dolls, Cuban with a congs.
Selection of the congress of the

popular constitution of the constitution const

Music Corp. of America is lining Embassy up other dates.

Variety Bills

Numerals in connection with bills below indicate opening day of show whether full or split week Letter in parenthesis indicate circuit: (I) Independent; (L) Loew; Ris Cabana
NTG Revue
NTG R

NEW NOIK CITY Sammy Farmount of Or Chapted Lt 2 de Commande Lt 2 de Comman Corps de Ballet Sym Ore Furamount (P) Duke Billington O Golden Gate 4 Coke & Poke Buck & Bubbles Rosy (I) 23 Hazel Scott F & E Barry Carl Revasza Henny Youngman Sinte (I) 24 The Nelson Sis X-Treems NEW BEDFORD Park (I) 20-27 Park (I) 20-21 Alice King Allan B & Shorty Barney Grant Raloigh Bros Raloigh Bros Coemos CERRSON Majestio (1) 24-27 Grebans Sie L. & L. Bernard Tyler Thom & Ribts Marie L. & Charles Hoo Shee For Shee For Shee Com CV-Co Lucienng & Amour Carmana (1) 24 Barry Sig.

hobby Mollins
Flauretts CV
Bratosh (1) \$6-27
Gay Self (1) \$6-27
Gay Se AKRON Palace (1) 25-27 Frankle Carle Orc Baron & Bernay BALTIMORE

BALTIME
BALTIM Lew Carter
Allen & Drake
(two to fill)
BOSTON (two to fill)
Brown (R)
Brown (R)
Brown (R)
Wally Brot p
Peggy Taylor
Arien & Broderick
Amory Bros
BOUND BROOM
Brook (I) 26-27
The Modarhurs
House (I) 26-27
Thank Seaman
(two to fill)
Town (L) 27
Jans & Mattel
Jimmy Jimae Co.
Jed Douley (Co.
Jed Douley (Co.
Jed Douley (No.

CHICAGO
Chlenge (P) 25
iay Lombardo O
iob Hopkins
irchmen
'ryde & Daye
Orlental (I) 24
'ex Beneke Ore
citle Dann
Ielene & Howard
CINCINNAT!
Albee (R) 24
Cavallare, Ore
amberti
& M Nagle

amberti & M Nagle CLEVELAND

Cabaret Bills

NEW YORK CITY

Hise Auset
Hills Auset
Hills Process
Wally Boase
Wally Boase
Hills Ausetin a
Street Auset a
Street Auset
Street Ause

Hotel Mt Regis
Milt Shaw
Laszia & Pepito
Faul Sparr Orc
Full Sparr Orc
Wildert-Actoria
Vineent Lopes Ore
Wildert-Actoria
Common Orc
Mary & Naldi
Emil Coleman Orc
Milcha Borr Orc
Milcha Borr Orc
Milcha Borr Orc
Magne Larif Cub
Regers Corner
Don Baker
Leo & Eddle's Don Baker

Don Baker

Lange & Kadde's

Edon & Kadde's

Edon & King

The Amorys

Narda

Rossillianoe

Harriet Lane

Shepard Chorus

Art Waner Oro

Monte Carlo

Dick Gasparre

Robert

Hilf Romanical

Hilf Romanical

Maya Ore

Old' Romanian
Jarkie tihilips
Sadle Banks
Nina Dover
Jor La Porte Ore
Huvann-Madrid
Gavice Ramirez
Rodriquex & Phyllis
Noro Morales
Saranas

Rodriquez & Phyllis
Rodriquez & Phyllis
Saranas
Belmont-Plars
Ray Verson
Der Rance
Beddle Stone Ore
Nine Bd
Hotel Biltmore
Hotel Biltmore
Hotel Chamedore
Hotel Chamedore
Hotel New Yerke
Chack Fosker Ore
Marlon Spelman
Hissell & Farley
4 Eguptres
Joe Sater Trip CHICAGO

Comment On 28
Co Hisckinawa
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Levant Oro
Lena Horne
Lena Horne
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Janet Gaylord
Hotel Bismarck
Joseph Sudy Oro
Georgie Gobele
The Martinis
Lenore
Norma Warner
L & G Cansino
- Heisings
Ralph Lewis
Denny Miles
Billy Burke
Billy Burke
Billy Burke Denny Allies
Billy Burke
Billy Hayes
Motel Blackstone
Phil (Regan
Ramon Orch
Hotel Congress
Joe Vera Oro
Sam Barl
Hotel Continenta;
Del Reneo

Rainh Pept Or
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Gund

Beatrice Lillie Continued from page 1

Continued from page 1 whom she worked in Broadway legit, were in several huddles. Miss Lillie meantime is due back from England, whence she salled a fornight ago, to make a picture for Eddie Golden (UA), "Eddie and the Archangel Mike," and possibly the new "Ziegfeld Follies" (Shuberts-Monte Person 1).

Archangel Mike," and possibly the new "Ziegfeld Follies" (Shuberts-Monte Processes and Processes and

Sonh's \$47,000

Tucker run.

Soph's take is all the more remarkable considering that nitery spending is on the wane, and takes are frequently 50% of the wartime

are frequently 50% to the water-high.

Miss Tucker's draw actually higher inasmuch as gross business done at the Walters spot ran over \$60,000. The 20% cafe tax accounts for the difference.

Roxy, N. Y.
Lecuona Cuban Boys Orch (17)
with Daniel Gonzales, Manyo Lopez;
\$ Swifts, De Marlos - (3), Larry
Daniels, Paul Ash, Roxy Chorus;
Alexander's Ragtine Band" (20th).

a. Suffle, De Merlos (3) Lordy Learny Deniels, Paul Ash, Roy, Learny Paniels, Paul Ash, Roy, Learny Paul Ash, Roy Learny Le

Oriental, Chi

Chicago, April 17.
Tex Beneke & Genn Miller Orch
(31) with Garry Stevens, Mello-larks (4); Helene & Howard, Artie
Dann; "Boomerang" (20th).

pay, two. Carry Steepes, MelloDenn; "Doomerung (20th).
Contrary to complaint that orchaContrary to complaint that orchaContrary to complaint that orchacomplaint that orchacomplaint that orchacomplaint that orchacomplaint that orchaden Miller orch under batton of free Beneles, is packing the house.
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features muted trumpets, and
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RWS

Bit "rijds" Program is well
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clarkes flugwise impress mot
among acts. He folle are as pear
acts. He folle are as pear
into the foreign of the manipulates them with the string
and his bands in open so audience
ations include a strip teaser, a clown
that blowy bubbles, and a comedy
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ation sinclude a strip teaser, a clown
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contribute an entertaining batch of
comes ille it. Mack and Demond
contribute are entertaining batch of
boogle woogle on the plane. Bit
fair when caught.

Coliseum, London

Laurel & Hardny, Elsie & Doris Waters, Rawicz & Landauer, George Lacy & James Heys, Tommy Jover, Raf & Fe, The Darmora Ballet (9); Slim Rhyder, Tessie Deane; Newman Turns, & Aussles.

Ist I & Fe; The Dermone Ballet (79); Sim Rhyder, Tessie Desme, Neuman Turius; S Aussles.

Vaudeville is getting a short inning here. In for two months priors to Aussles the State of the State of the State of the State of State o

modicum of gutfaws. But finan-the processing the processing of the pro-security of the processing of the pro-security of the processing of the pro-posed of the processing of the pro-ton of the processing of the pro-posed of the pro-ton of the pro-

Olympia, Miami

Miami, April 18.
Gene Sheldon with Loretta Fischer,
Littlejohns, Nick Long, Jr., Eola
Galli, Ray & Nardo, Les Rhode
House Orch, "Angel and the Badman" (Rep).

State, N. Y. State, N. Y.
Bobby Breen, Joe Besser with
Jimmy Little: Arren & Broderick,
George Prentice, Maurice & Maryea,
Marie Louise & Charles; "California"

George Freuice, Masrice & Maryen (1877).

Marie Louise & Charles; "Californic" (1877).

The State bill component accepted of a subsequent of the state of the sta

Capitol, Washington Washington, April 19.
Leonard Sues, Frank Conville with Sunny Dale, Kay & Charles Cerney, Gautier's "Bricklayers", "Carnival in Costa Rica" (20th).

Leonard Sues, Frenk Concille with Constraint Stricks of the Constant Stricks of the Constant Constant

ing hard. Impersonations of Wallace Beery, Edward G. Röbinson, Lionel Barrymore click, with 'Charles Laughton take of the topper. Laughton take of the topper. With the control of the con

Ted,
Chleago, Chl
Chicago, April 18.
Veloz & Yolanda, Cartion Emmy &
Madwags, Jean Carroll, Lou Breese
Orch (14); "Guilt of Janet Ames"
(Col).

Bill caught on one of those off days with slim attendance. Lou Breese opens with "Malaguena" which didn't do much for a warmup. Carleton Emmy follows with his dog act, putting the pups through a fast performance that gains chuckles and fair applause, mostly from the moppets.

and fair applause, mostly from the moppels.

The most state of the sta

Frankie, Carle Orch with Marjorie Hughes; Baron & Bernay, Buster West & Lucille Page; "Devil Thumbs a Ride" (RKO).

Wert £ Lucitle Pape; "Devil Thumbi a Ride" (RRO).

Bulti around the Frankic Carle Band, this hipvat his principle of the property of the prope

Apollo, N. Y.

Eddie Vinson Orch (18), Deep
River Boys (4), Mary Lou Williams
Jesse James, Will Mastin Trio; "Boston Blackie in the Law" (Col).

River Bous (4), Mery Lou Williams, Jess Janes, Will Mastin Prio; TBoston Blackie in the Law' (Col).

Harlen's vande flagship is pouring on more than its usual quota of the color of the co

sary song brings back the Mello-larks, four had and a sequence of the policy of the po

New Acts

JACQUES PASSY

JACQUES PASSY
Songe
Songe
Grant Seelety Downlows, N. Y.
Wave of Gallic groaners who we of Gallic groaners who we of Gallic groaners who we come this way recently appears to great the creat and washed ashore with the creat and the crea

MARIE LOUISE & CHARLES

ACRI

9 Mins.

States. To Justice and Charles, a swinging bar act recently imported from
Britain, must acquire the speed and
accustomed. Act is a duc, but performance is along single lines, insari

BOBBY BREEN

"Begune." latter as an encore. user Jose."

The roof is still on by the close of the run, it wort be the fault of this corn-ded music crew.

Moving with the speed of jet profile the root of the still of this corn-ded music crew.

Moving with the speed of jet profile the root of the floatest of the profile the root of the floatest of the root of the floatest of the root of the floatest of the root of

Equity Action Due on D.C. Segregation This Week Despite Rising Doubts

Agitation over segregation that eenters around the National theater, Washington, may take come the control of t

It has been intimated before that It has been intimated before that Equity may be going far afield in campaigning on an Issue that is not within its designated functions, and it has also been suggested that segregation should be determined by

it has also been suggested that segregation should be determined by the capitals played here. The suggested that segregation should be determined by the capitals played the capital played to the suggest of the sugges eliminated but the subscribers had not been asked to signify their opin-ions, the communications being un-solicited. Only past reaction among the Negro population of Washing-ton was indicated more than a gen-eration ago when the former Belasco also played legit. There was no color line then, and only a pun-percentage of Negroes went to

percentage of Negroes went to shows. It on open letter sent HelRecurst Clarence Derwent was never servine Equity until it was printed in the Times. Derwent is president on the Times. Derwent is president as protest on segregation at the Name of the Council. Letter was signed by Derwent as head of Equity but if was not an official message from the association. Yesterday (2D) Equity resonanties proport after hundding with the Dramatists Guild. Last Friday (18) the agents and managers union agreed to support any the control of the Council Cou

Admission Suits

Washington, April 22.
The long drawn-out suit involving the right of the National theatre (legit) to refuse admission to Negroes is expected to come to an end tomorrow (23) when the opposing

(Continued on page 50)

6 CHI BROKERS CITED FOR TIX VIOLATIONS

Chicago, April 22. Chicago, April 22.

Six Chi ticket brokers faced with maximum total fines of \$1,200 had criminal informations filed against them last week by assistant U.S. Attorney Edward J. Bradley, Jr. They were charged with reselling tickets that had neither sellers' name or resale price as prescribed by law.

by law.

The alleged violators are Mort
Levin, Harry Waterfall, Gertrude
Waterfall, Mrs. DeVora R. Delahanty, Misses Bea Johnson and
Jessie Ballard. The latter three are
employees of Florence M. Barnes,
one of Chicago's largest chain
operators.

ALBANY HIMP, RREAKER

Albany, April 22.

The Colonial, Albany independent filmer, will play "The Magic Torch" for two films, May 21:2, as a jump breaker between the premiero of the farce at the Erlanger, Buffalo, May 13, and its Broadway opening.

The transfer of the Broadway opening.

June 2.

This is the first straight legitimate play booked for Albany in recent years, except for the Variety Club's Presentation of "Life With Father" at the Strand last year.

Bill Scalps Scalpers

Some undiffers Searamento, April 22. Ticket brokers are the target of a bill introduced into the State Legislature by Don A. Alleh, assembly—"Any person who sells an admission ticket to any sporting event, theatrical performance or other amusement at a price more than 10% in excess of the total price printed ess of the total price printed ticket is guilty of a misde-

Who, Me? Sez Serlin in Defense Of Legit Houses

Editor VARIETY Your editorial, "Give Legit Public A Break," in the April 16 issue moves me to write one of those

ters one who patronizes the legiti-Anyone who patronizes the legitimate theatree on Broadway, be he New Yorker or hinterlander, cannot help but concur, in general, with your indictment of the indirectal, with your indictment of the indirectal, indicated the control of the control

and petit larceny.

As the producer of "Life With Father," currently occupying a Broadway theater, I would like to Broadway theater, I would like to elike the second of the sims you catalog. Since becoming a tenant of the Blijou theater casion to marvel at the scrupulous attention paid to our comfort and our patrons' comfort by our land-the direct supervision of Louis Louis.

As I am sure their occupants will tell you, the other CIC houses—the Martin Beck, Fulton, Morosco, 46th Street and Coronel—are managed under the same strict policy of maximum service and convenience. Mr. Lottio is a watchful man and a very considerate man. (Adv.).

His houses certainly are not "stodgy." He keeps a staff of workmen on salary 52 weeks a year to maintain a spic and span appearance front and back.

Our actors' dressingrooms have been painted and brightened with been painted and brightened with new wallapper twice since we have been in the Bijou. The auditorium and inspected for any, minor re-pairs that may be required. You will recall what large sums were spent in .completely renovating the Forrest (now the Coronel) and how much was spent to install luxurious three houses of the control of the con-

star suites backstage in several of these house.

We have never had one complaint of "insolence" on the part of house attaches at the Bijou, from boxoffice or ushers. Any violation of Mr. Lo-tito's cardinal rule of courtesy would (Continued on page 51)

Map Albany Light Opera

Albany, April 22. Civic light opera as well as a series of concerts are planned here under the sponsorship of a group of local businessmen known as the Knickerbocker Gulld. Hart S. Austin heads the new venture.

un neats the new venture.

Other officers include Arthur J.
Brumaghim, veepee; William B.
Pagano, secretary, and Carlin Galloway, treasurer. Brumaghim, onetime business manager of the Albany
Light Opera Co., is general manager
for Knickerbocker.

Lyric Dramas for B'way

"The Medium" and "The Tele-phone," by Glan-Carlo Menotti, described as musical plays or "lyric dramas," come to the Barrymore, N. Y., next week.

They were presented at Columbia University last May and again at the Heckscher, an uptown N. Y. little theatre in February, Phil Adler is general manager.

Sunday Perk-Up

Sunday Ferk-UP Sunday performances had dropped close to zero on Broadway some weeks ago but the first day (20) of this week saw the busiest Sabbath of the seacon. Five shows gave per-being regularly scheduled, the being regularly scheduled, and At night there were three legiters, which gave benefit performances for the Damon Runyon Cancer Me-morial Fund, the Actors Fund and the Slage Relief Fund.

J. C. Nugent Dies; Vet Actor-Author

J. C. Nugent, 79, veteran actor and playwright, died at the Lambs Club, N. Y., on Monday (21), succumbing to coronary thrombosis. With him at time of death was Alan Bunce, radio actor and husband of his daughter, Ruth. Elliott Nugent, his son, planed in from the Coast to arrange funeral services to be heldedy (Wed.) at noon at Campbell's,

N. Y.

In his long career Nugent starred in scores of stage plays and films.

He had also been a prolific contributor of articles to Variety for years.

inter of stilders a Vanious Courties. His articles on the theate, it is trends and its people drew wide comment for their authoristitive value. During his years in the theater. During his years in the theater. During his years in the theater of the his first stage appearance as child. He later, toured with rep and stock companies, and it was at the time that the met and married the stage of the desired with the stage of the desired with replaced the same their children, Ruth and Ender the same their children for the same the

of the set.

In 1922, Nugent and Elliott collaborated on the play, "Kempy," which cataputted Nugent the elder to with the set of the (Continued on page 52)

Playwrights Co. Gives \$1,500 to Group For Experimental Shows

Experimental Theatre, which finaled its activities at the Princess, N. Y., last Sunday (20), will not attempt further presentations this summer but is encouraged to resume next season by being granted \$1,500 by the Playwrights Co. as the latter's annual award in memory of \$1,500 by the Playwights Co. as the latter's annual sward in memory of Its late member, Sidney Howard, Five plays, all but one written by unbeing regarded as measuring up for regular production. Heretofore, the Howard prize was given to a new playwight of promise, this being the first time that a group movement. Award was announced at a dinner Award was announced at a dinner of the production of the produ

inst time that a group movement.

Avard was announced at a dinner earlier in the evening, at frown Hail, latter's club being hosts to ET of-florers and the American National Interest and Academy, which spontage was tendered to Vinton Freedly was tendered to Vinton Freedly president of ANTA, by Robert E. Sherwood, of the Playwrights, and turned over to Clierence Derwent, chairman of the ET committee. Latter ET participants of the Princes for ET participants.

No theatre has been secured by ET for next season's planned series

'Laughter' Back in London; Larry Adler in Recital

Larry Adler in Recttal
London, April 22.
Revived after two years, Noed
at the Haymarket last Wednesdy
to Haymarket last Wednesdy
Coley starring in their original
roles. Play is doing tepacity and
should continue to garner strong
trade for the duration of its schedshould continue to garner strong
trade for the duration of its schedtarry Adler spepared at Albert
Hall Saturday ('9') in a concert rectal with Gwen Cattey and Monia
artist draw some 3,060 patrons, half
the hall's capacity. With the hopse's
usual longhair audience notably
although the strong the strong the strong the strong
usual longhair audience notably
besteved Adler who was particular
ly outstanding on his jazz numbers.

New B'way-Coast Tie Will Strengthen D. C.'s Catholic Univ. Drama Setup

Mae Done No Wrong

Los Angeles, April 22. Los Angeles, April 22.

Piracy suit for \$10,000 against
Mae West and Mike Todd, involving "Catherine Was Great," was
dismissed by Judge-Allen W. Washburn in L. A. superior court. Miss
West wrote and starred in "Catherine," and Todd produced,
Edwin K. O'Brien and Michael
Kane, Hollywood writers who
brought the suit, were given 10 days
to Ble an amended petition.

'Androcles' And 'Alice' Seen For Road Next Year

American Repertory Theatre will probably be represented on the road next season by "Androcles and the Lion" and the current "Alice in Wonderland," although it has only a one-third interest in the latter. It will definitely not tour in reper-

"Androcies" was best draw of the six ART revivals in New York un-til "Alice," which is costly to oper-ate, opened. "Alice" is slated to move to another house after June 1, when ART's lease on the Interna-tional (Columbus Circle) expires. A route has been laid out for "An-drocles," but one has not yet been set for "Alice."

set for "Alice."
"Alice" needs its share of \$18,000 to break even because of the large cast and other unusual operating costs. Two of the players among the eight given star billing in most ART shows have small parts in "Alice," eight siven star billing in most ART shows have small parts in "Alice," and while their contracts call for the star of the star of the star of the between 1200 and \$100 weekly. Only a few actors are doubled in parts al-though quite a few could be so used in such a player setup. Musicians union does not class "Alled" as a musical play but there are if men in songs,

songs.

office.

Cast of "Androcles," if and when going to the road, is not definite, Ernest Truex being the only one of the eight names originally in ART who is known to have definitely agreed to tour. Some week ago the entire company released ART from two-season contracts signatured at two-season contracts signatured at the start. Some of the starred play-ers are in "Allee," either remaining with that play should it four or ances of which require 15% revai-ties to George Bernard Shaw. June Duprez, who came from the Coast for ART, and Victor Jory, another filmite, are said to be definitely failshed with the rep venture.

Despite its problems ART counts on Broadway activities during the season of '48-49.

Buxtons Buy Manchester Royal for \$1,680,000

London, April 22. Buxton Bros. theatre circuit, which operates 25 houses in the Manchester area, last week bought the Royal, Manchester, for \$1,680,000, Deal was made in the Monte Carlo Casino between Harry Buxton, head of the chain, and Raymond Pollack, Royal's

owner.

House seats 2,900 and also includes a 2,000 capacity ballroom and a string of shops. Buxtons also recently acquired two other houses in Manchester, including the Oxford 11,600 seats) and Market street (1,400), from alderman Fred Emery, Understood deal for these two houses involved \$356,000.

The American Opera Foundation, Inc., chartered as a non-profit mem-bership corporation in New York.

Washington, April 22, New Broadway - Hollywood stuy will further was a superior of Catholic University's Speech and Drama Department long recognised as one of the collegiate leaders in the field of drama and pinyuriting, worked out by Father Gilbert W. Hartke, head of the department, and calls, for seven original plays to be written by the class headed by Washington or the collegiate leader of the department, and calls, for seven original plays to be written by the class headed by Washington or the collegiate of the collegiate of the collegiate of the collegiate of the collegiant of the collegiate leaders of the collegiate of the coll

of the Cusas's Dig Sure. Sure developed during Father Hartke's recent visit there when he conferred with such people as Dore Schary, Jean Hersholt, Bill Gotz and Bric Johnston. And the Colorada Bric Colorada Bric Colorada Bric Colorada Bric Colorada Brical Brick State S

here in about three weets for anoimal conference on the arrangetional conference on the arrangelong the seems to be that Hollywood will have a first crack at anything worthwhile and will also be able to case in, publicly-wise, on a new for players in when the studies are a for players in when the studies are particularly interested. Washington If the idea works in to provide the studies from extending the studies from the studies from extending the studies from the studies from extending the studies from the s

for new faces and new pens.

The New York connection with American National Theatre and American National Theatre and Control of the National National Properties of Marchael Properties of Marchael Properties of Marchael Professionally after it got a start in the little Catholic University theatre. If his students do not produce seven acceptable plays during the professionally after it got a start in the little Catholic University Order Service of the National Professionally after it got a start in the little Catholic University Order Service of the National Professionally after it got a start in the little Catholic University Organic Service of the National Professional Pr

talent? Viewed in that light, it is as much of an opportunity for Hollywood and Broadway as it is for the student playwrights. It is in that light that I presented it to the theatre and motion picture people, and it is in that light that they are joining with ur."

LONDON 'ROOTS' TO SEE MEMBERS OF N.Y. CO.

Three colored actors who appeared in the original cast of "Deep Are The Roots" are going to London for the presentation there by Hugh mont. British manager saw the trio when the play ran at the Fulton. N, Y., last season and expressed a preference for them when obtaining the English rights from Kermit Bloomgarden, who, with George Heller, produced "Roots."

Evelyn Ellis, Helen Martin and Gordon Heath are the colored players sailing, along with Betty Blake, assigned to the part originated by Barbara Bel Geddes, who went to Barbara Bel Geddes, who went to Hollywood on the strength of her performance. There are 11 in the show, the other parts to be cast over there. "Roots" is thus another among the group of American shows primed for London this sum-mer. The status of "Harvey" is now indefinite.

'All My Sons' Noses Out 'Iceman' For N. Y. Drama Critics '46-47 Award

"All My Sons" has been named the be t Broadway play of 194-47 by the Critics Circle. Was a street of the control of the contro

reviewers. ast season the critics ducked se Yest season the critics ducked se-le,ing a best play for the second time, for which they were panned, even by some of their own members. This season it was decided to make a selection, 'without regard to any absolute critical standard.' There are 25 in the Circle, which started with nine reviewers on the dailine that the control of t

With more reviewers on the danker with the control of the control

Curtiz Directs at Strawhat

Laguna, Cal., April 22. Gryphon Players start their sec Gryphon Players start their sec-ond strawhat season here July 1, with Michael Curtiz slated as di-rector on one of the nine plays on the program, Company will stage one play a week, opening Tuesday and closing Sunday.

Schumer Sons' Strawhat
Arthur and Henry Schumer, son
of Harry Schumer, theatrical truck
er, will operate the Stratton Play
house, Middletown, N. Y. Theatr
will have scenery, props and electrical equipment from the Schume
werchouse

wrichouse.

Middletown house was used for tryouts years ago and at least one new play will be first-timed there this summer.

'Show Boat' for St. Louis St. Louis, April 22. "Show Boat," the Oscar Hammer-stein-Jerome Kern operetta has been booked for two weeks to wind up the 1947 season of the Municipal meen pooked for up the 1947 sease Theatre Assn's heatre Assn's 12-week season in ne al fresco theatre, Forest Park.

Dallas Tees Off June 16
Dallas, April 22
With a two-week run of "Show
Boat," the State Fair will open its
fifth consecutive al freeso season of
operetias at Fair Park Casino here

on June 16.

There will be a total of nine operatias presented during the season, which will run through Aug. 24.

Maine's 11-Week Sea Surry, Me., April 22.

Local haylofter, Surry Playhouse, will get underway June 24. Two tryouts are slated to be presented in the 11-week season.

Green Hills In June 16 Bow
Reading, Pa., April 22.
Green Hills theatre, five miles
south of here at Mohnton, will open
June 16 for a 12-week season, in its
sixth year under direction of George
R. Snell.
Equility

The state of the s

Equity A resident company will include Robert Davis, Virginia True

Segregation

counsel make their closing arguments and leave the decision i hands of Judge Nadine Gallage

ments and leave the decision in the hands of Judge Nadine Gallagher.

Case, going on for the past four weeks, involves small-claims suits they paid for tickets after Negroes presented the ducats at the door and were retused admission. Then the state of criminate her.

De Basil Troupe Breaking Up

Trip of Col. Vassily de Basil's Original Ballet Russe to Spain is off due to lack of finances for transportation and indefiniteness of the Barcelona booking. Troupe is now breaking up. Troupe had toured the U.S. this season and played two N.Y. engagements.

De Basil is sending his Mexican and South American dancers home, as per contract. A dozen home, as per contract. A dozen Russian dancers in the troupe are remaining in N.Y. (although they'll have to shift for themselves next of a new company de Basil will assemble and rehease in the fall. Sol Hurok, who booked the Original Bailet Russes this season, is contracted to take them on again next season, if troupe is assembled.

if troupe is assembled.

Meantime, the Ballet Theatre,
which plays a sping engagement at
the N.Y. City Center April 28-May
weeks' engagement in Cuba, then goes
to London early in July for its
second successive summer season at
Covent Garden. And the Ballet
Russe de Monte Carlo leaves end
the Ballet Russe which, but had a

in May for a season in Mexico.

Ballet Russe, which has had a steady U.S. run for 48½ weeks, will play four weeks in Mexico starting play four weeks in Mexico starting berformances at the Hollywood Bowl. For its recent six-week engagement at the N.Y. City Center, management claims it grossed a \$22,500 weekly average instead of the \$13,000 previously attributed to it.

Despite so-so seasons this year, the ballet companies plan full seasons next year and have booked into New York fairly early in the fall. The Ballet Russe de Monte Carlo will appear at the City Center Sept. 7. date at the Metropolitan Opera House, to be filled by the Original Ballet Russe or some other company which played the Broadway last fall at \$480 top (and goes into the City Center next week at \$240 top), will play the City Center next November \$10 to \$10 next year and have booked into New

Cragin, William C. Cragin, John H. Fisher, Harry M. Hess, Helen V. Seamon, Josephine Barnard, Richard Woodworth, Helen Hess Howe and Jacques Aubuchon, last-named as stage manager.

Shows in Rehearsal

"The Medium" and "The Tele-phone" — Chandler Cowles and Efrem Zimbalist, Jr.

Efrem Zimbalist, Jr.
"Portrait in Black"—David Lowe and Edgar Luckenbach, Jr.
"Love For Love" (revival)—John C. Wilson and Theatre Guild.
"Louisiana Lady"—Hall Sheiton.
"Heads or Tails" — H. J. Langs-felder and Ervin Drake.

VARIETY **Pitt Casting Troubles**

Pitt Casting Trotubles
Casting troubles have been
plaguing William Wymetal in his
dat season as managing director of
the season as managing director
to start in opener, Tune
the season as the season as the
top season as the season as the
the season as the season as his scheduled booking, week of June 9, in "Cat and the Fiddle." Jones'

Radio Specialists Adopted by ATAM In P.A. Division

Assn of Theatrical Agents and Managers has added a new membership division, that of legit press agents who specialize on publicity for radio rather than dailies and other media

Recently there was a dispute in ATAM over the right of radio spe-cialists to take on legit shows, and one manager was ordered to dismiss the radio agent. Upon reconsidera tion the new classification was decided upon, but the radio p.a.'s benefited or not.

Radio p.a.s are classed as asso-ciates but the minimum pay is lower, yet the initiation fee of \$260 and annual dues of \$36 are the same as annual dues of \$36 are the same as for legiters. Associates to senior agents get a minimum of \$115 week-ly, if the pa. is handling two shows and \$152.50 if a third attraction is added. Radio associates minimum is \$75, but then may obtain a higher salary, Radio associates cannot han-dle more than three shows, whereas senior agents can represent as senior agents can represent

ATAM's benefit performance ("Finian's Rainbow") notted the union \$16,000 for its welfare fund, which now totals \$22,000, a better financial condition than heretofore, even after paying over \$8,000 for hospitalization protection. Souvening booklet netted \$13,500, and there was a net of \$2,500 from the show.

anel of \$2500 from the abow. Ben Boyar was renominated as president but there will be a contest for vice-presidency between Charles Mulligan and Bernard Simon, Other Itaulo sec-treasurer, Oliver Saylar, Itaulo sec-treasurer, Oliver Saylar, Itaulo sec-treasurer, Oliver Saylar, Trauk Simit, and Robert Millord, Mank Hilliard, Morris Jacobs, Frank Smith, and Robert Millord, managers, all incumbents, William Fields and Richard Mancy, Broadway and Saylard Saylard

'NEW MOON' HEADS SKED OF INDPLS, OPERETTAS

Indianapolis, April 22, After weeks of indecision, In-dianapolis finally plunked for at least a taste of summer opera when mayor's citizens committee last week approved outdoor production of Sigmund Romberg's "New Moon" as a feature of six or seven-week festival celebrating centennial of the munic-ipal charter.

Romberg himself will come here Romberg himself will come here to conduct opening night's per-formance, probably July 18, with Charles Hedley, director of Indianapolis Opera theatre, taking over podium for rest of week's run. Idea is to use imported professionals in principal roles, building ensembles locally.

Inside Stuff-Legit

Shuberts made a highly profitable lease with United Artists for the Broadway theatre, which reverted to films recently with Charles Chaples "Monseire Verdoux." Deal cells for a weekly rental of \$5000 weekly related to \$5000 weekly received to the processing the process exceeded an agreed-upon figure. It had been separationally the Broadway's season was off, the reason for the Shuberts dropping it from the legislist, but reports are that the house was profitable every lighted week because the guaranteer from producers topped fixed and operating continuous and the season of the season of the season of the legister directly on the main stem, the Empire, The Whiter Garden was lessed for films last year by the Shuberts to the J. Arthur Rank colerie, reputed rental being \$1,000 daily.

Coast-to-coast tour of "The Song of Norway," proposed for next seaon, has been cancelled, eccording to Ned Alvord, who worked on the tigners. The agent suggested to Equity that the show management be permitted skip 10 performances during the tour, if necessary, without salary liability because transportation problems make it difficult to play continuously especially in western territory. Alvord claims that the failure of the railroads to restore a nine-month limit on roundtrip tickets to the Coast and an indicated tilt in special train rates go to make a long tour "in foolmarly enterprise."

and an indicated tit in special town to be concession but there is provision in the rules whereby the manager does not pay salaries for performances necessarily missed when coast-to-coast jumps are made.

Mme. Tussaud's Wax Works gave Herbert and Dorothy Fields the works, from the title of the same name. "The Works" was the tag of their protacted libretto, for Beatrice Lillie; it was to have been a Rodgers & Hammerstein production; and Irving Berlin was to do the score—in short, the same team as "Annic Get Your Gun." Then the Tussaud estate insisted upon complete script approval, right down to the last detail. The famed museum is a London landmark and the Lillie name was a natural affinity. For the same reason, however, there could be no double-laik with the scatte, so the entire idea has been shelved, for the present nayway.

Maurice Schwartz is collabing with Arl Dn-Zahav, Palestine poet-novelist, to dramatize latter's novel, "Shylock, Jew of Venice." Poet, who is the property of the property of the property of the property of the tut. S. last week. Claims Shakespear's Shylock was an 'inaging' character, used dramatically to please the Bard's patrons, while historically Shylock was a ghetol leader who aimed at faghting Venetian persecution of Jewry. Inn-Zahav's aim, he says, is "to remove the disturbing mark on Jewry left by Shakespeare in The Merchant of Venice."

Private cars are permitted to park in front of legit theatres to await patrons after shows start, so it was unusual to see divirent draw or the patrons after shows start, so it was unusual to see divirent draw the patron of the "carriage trade" studied to Eighth avenue, after telling the divivers to meet them there. They didn't wish to attract attention among other patrons on the payement at intermissions to the fact that they were walking out on the play, which starred Tallulah Bankhead. Show flopped out in three and a half weeks.

Indications are that Frank Fay and Joe E. Brown will continue leads of the respective "Harvey" companies on Broadway and the row When the comedy finales in Chicago soon, Brown will go to the Cast a picture, he's under contract to tour in "Harvey" next season. Under the contract to tour in "Harvey" next season. It would not be the contract to tour in the contract to tour in the contract soon, the original completing due to continue through the summer, and the run may extend a into the new season.

At the premiere of "Message for Margaret," English drama that opered and closed at the Plymouth, N. Y., last week, some first nighters weadered whether co-stars Mady Christians and Mirism Hopkine Mad patched up differences reputed to have arisen when the show played Botton. Previous to their appearance in "Margaret" they were supposed to have been closed friends. Miss Hopkins coughed a number of times while Miss Christians was speaking lines, but it may have been a scratchly throat.

Falir Brentano, stager of "The Chroniste Soldier" revival on Broad-way, is communitie to Toronto in the reading of Essentian 27 mB Broad-Bride," to be staged in Eaton Auditorium by undergrant to the servatory of Music, University of Toronto. Brentano is having his troublers he not only fell over a mappole and dented a couple of ribs and an askip, but truckload of properties went on fire just as it arrived outside audi-

First case in meants of overcharging for theatre tickets was heard by the legit code board last west outland familie results, was saleged but high prices were exacted by the agency last control with the prices were exacted by the agency last doubt being recreated when lifty of the clerk in the case was not established, doubt being recreated when it was salated that the one named was in the hospital at the time the sale was made. Case, which had been considered before, was again postponed.

Cheryl Crawford's gesture in buying hospitalization and medical insur-ance for all actors, stagehands and staff of "Brigadoon" (about 100 people) will cost her over \$1,000. Instead of sharing costs with staff, as is cus-tomary, producer paid full cost herseif.

topper. All events will be held in Butler University bowl. I femile of Commerce has Jenior Chamber of Commerce has Jenior Chamber of Commerce has defected to the control of the control o beginning this year were deferred due to lack of suitable locale.

Committee will hire general man ger to oversee centennial events. ager to oversee co

Set Revue for Summer Tour

Romberg himself will come here to conduct opening night's performance, probably July 18, with ofference of the performance, probably July 18, with ofference of the performance, probably July 18, with ofference of the performance of the perfo

Probe Excessive Fees by Agents

Alleged payments by actors of more than the prescribed 5% commission to agents for legit engagements has cropped up again. In Equity's current monthly both are warned to stick to the rules. There warned to stick to the rules. There has evidently been an increase in infractions lately, so an additional Equity staffman has been assigned to check up on the agents—members contracts. contracts

Agents are warned that those ex-acting more than the allowed com-mission are jeopardizing their per-mits, while actors who pay exces-sively are liable to "severe" penal-

Weissberger's Treatise L. Arnold Weissberger, theatrical attorney, has written a treatise on "Theatrical Law" for the Encyclopedia Americana.

The barrister takes in the guilds, neatre rights, licensing, etc.

'Holiday' Blows Chi After Zephyr 19G. 'Lute' Fading, 'Yesterday' Boff 201/2G

Chiego, April 22.

Dip at the wickets conflued here alween, with no house unaffected. Paggarart after receiving cole house. The property of th

9,000.
"Born Yesterday," Erlanger (8th k) (1,334, \$3.60). Most popular medy in town, \$20,500.
"Harvey," Harris (37th wk) (1,000; 20). Fairly steady and consistent

with \$16,000.

"Lute Song," Studebaker (13th wk) (1,246; \$4,20). Beginning to show signs of fading, \$17,000.

"Fatal Weakness," Selwyn (24 wk) (1,000; \$3,60). Not as hot as indicated by crix but still good with \$18,000.

'YANKEE' ONLY FAIR 13G IN OPENING L.A. WEEK

Los Angeles April 22.
Surprisingly low take of "Magnificent Yankee" marked legit buspass in Los Angeles last week, with
rerowds from the Biltmere downmon. Despite terrife notices, Louis
cred only fair \$13,000 for full week
stand, "Yankee" is in for two more
weeks, to be followed all littmore
ation, "Yankee" in the two more
weeks, to be followed all littmore
of "Accidentally Yours,"
Topping city's legit houses was
to when the company to the company
to 252nd frame with the usual \$1700 gross. Los Angeles, April 22.

00; El. Patio's offering, "Pappa Is All," uthored by local drama critic Pat-erson Greene, wound up final week with \$4.500, to register \$9,500 for

two weeks.
Civic Light Opera Co. resumed at
Philharmonic Auditorium last night
(21) with "Song of Norway," amid
indications of successful season.

Montreal Pays Off

Montreal, April 22.

Not since before the war has the payoff at the boxoffice for visiting troupes been as solid as in the past season, according to Consolidated Theatres, operators of His Majestys, which houses most of the traveling legiters.

which houses most of the traveling legiters.

Top grossers of the season have been "importance of Being Earnave" with "Voice of the Turtle" a close second, both grossing an average \$22,000 for a week's run with two

Sez Serlin

Continued from page 49 ==

be dealt with promptly—and severeby, I suspect. His treasurer at the
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must have so we unner CIC houses must have the runner-square. Furthers are the runner-square. Furthers are the runner-square. Furthers are the runner-square for the runner-square for the runner-square for the runner square for the runner square for the runner-square for the runner-squa

'State' Gets Raves But Only 14G in Toronto

whip . 170 mill of 100 mill of the State of the Union' received splendid press notices repolitical piece did a dissponting to the state of the Union' received splendid press notices to the state of th

RUTH' FORCED TO DROP SHOWS: GETS 6½G, D. C.

"Dear Ruth," in this repeat here ref into Ruth," in this repeat here ref into Ruth," in this repeat here ref into mechanical difficulties backstage in installing air conditioning system, both Saturdsy performances had to 82,500 loss to the weekly lake. At that, with a \$2,20 top, comedy rang up a fair \$5,500 for six 'performances.' Show holds for second

stress. Show holds for second stanza.

Elizabeth Bergner in "Two Mrs. Carrolls" bows in for a fortnight April 29 in a repeat run here. Theatre Guild brings the John Gielgud revival of Congreve's "Love for Love" in as its fifth play for current season, on May 12.

Current Road Shows

(Period Covering Apr. 21-May 3)
"Accidentally Yours"—Aud., Oak
land (21), Aud., Stockton (23), Aud
Fresno (25); Aud., San Diego (27
28); Aud., Sacramento (29); Aud
Pasadena (30); Lobero, Santa Bar Pasadena (30); Lobero, Santa Bar-bara (1-3). "Anna Lucasta"—Plymouts, Bost.

"Anna Lucasta"—Plymouth, Bost.
(21-3).
"Anna Lucasta"—Belasco, L. A.
(21-26).
"Barrati

"Anna Lucasta"—Belaco, L. A. (128).

"Respective of Wimpele Street"—Mayfair, Portland (21-29); Temple, Income (24); Jyrie, Vancouver (25-20); Metropolitan, seatile (198-2).

"Bickstone—Genry, Pisco (21-3); Biackstone—Genry, Carolina, Col. (28-3); Aut., Montgomery, Carolina, Greensboro (28); Radio, Greensboro (28); Radio, Greensboro (28); Radio (4); Biackstone (4); Maryland, Cumberland (5); Maryland, Cumberland (6); Maryland, Cumberland, Cumberland,

berland (2).

"Gall Me Mister-Aud. Clncy (2).

"Barter-Mister (2).

"Harder (2).

"H

Alex. Toronto (28-3).

"Late Sarg" - Studebaker, Chi.
(21-3).

"Late Sarg" - Studebaker, Chi.
(21-3).

"Alexandrean Yankee" - Biltmore,
L. A. (21-3).

Met Opera Co.—Opera Hae, Chi.
(19-20). Hee Dallas (1-3).

"Oklahomat" - Paramount, Omaha
(21-28). English, Judpis, (28-1).

"State of the Union" - Porrest,
Philly (21-3).

Hanna Cleve. (28-3).

"State of the Union" - Porrest,
Philly (21-3).

Hanna Cleve. (28-3).

"State of the Union" - Porrest,
Philly (21-3).

Hanna Cleve. (28-3).

"State of the Union" - Porrest,
Philly (21-3).

Hanna Cleve. (28-3).

"State of the Union" - Porrest,
Philly (21-3).

"The Fast Weskness" - Selwyn,
Chilly (21-3).

"The Keman Countil" - Studert, Bost.

"The Keman Countil" - Studert, Bost.

"The Keman Countil" - Studert, Bost.
"The Keman Countil" - Studert, Bost.
"The Keman Countil" - Studert, Bost.

(28-3). "The Red Mill" - Shubert, Bost. (21-3).
"The Two Mrs. Carrolls"—Royal Alex. Toronto (21-26); Natl., Wash.

Alex. Toronto (21-26); Natl., was... (28-3).

"This Is the Life"—Locust, Philly (21-26).

"This Is the Life"—Locust, Philly (21-26).

"This Is the Life"—Locust, Philly (21-26).

"This Is the Life"—Locust, Philly (28-3).

"This Is a superior of the Control of th

f "rouble for Rent"—American, St. g Louis (21-28): Walnut, Philly (28-3): d "Up in Central Park"—Nixon, or voice of the Central Park"—Nixon, wheeling (21-22): State Cambridge (21-22): State Cambridge (21-22): State Cambridge (21-22): Market (28-24): Market (28-24): State Cambridge (28-24): Market (28-30): Eric. Schenectidy (1-3).

'PYG'-GERTIE SOCKO \$24,500 IN ST. LOUIS

\$24,500 IN 31. LOUIS.

Gert Lawrence's continuing popularity with natives, plus Bernard Shawis comedy. "Pygmaniom's former sock one-week stand here that wound up Saturday (19). The plees, the sate of the sate o

'Indelicate' 6½G Stops in Hub

"Three Induited Ladies" was only new absoluted Ladies" was only new absoluted Ladies" was only new absoluted Ladies was only new absoluted Ladies was only new absoluted to the ladies of the ladies o

plenty potent in a town currency sagging.
"Everything's on lee," Center (1,500; \$3.) Second week slipped badly to an estimated \$8,000 at 100 on first, not as good as a constant of the second state of the second s

\$29,000.

"Three Indelicate Ladles," Wilbur (1,200; \$3,80). Obviously a much improved show over the New Haven debut, and played for gags and hokum, this one still failed to click with the critics and customers and wound up with an estimated, \$6,500, closed \$81, (19).

'CYRANO' WINS RAVES BUT NG 11+G, PITT

'Central Park' Solid \$31,000 in Baltimore

Baltimore, April 22: "Up in Central Park" wound up a brief legit season at Ford's here last week with a very solid \$31,000. Earliest closing in local history brought about by lack of attractions, nevertheless, mounted a goodly overall profit.

'Laura' 7G in 4, N. H.

New Haven, April 22. New Haven, April 22.

"Laura" pulled a surprising gross in tast week's stand at Shubert (17.

19. Nemper stand at Shubert (19.

19. Nemper stand (19.

19. Nemper

Broadway.

"Iceman Cometh" is here this week for last half (24-26). Next week (May 1-3) "Dear Ruth" returns to scene of its original unveiling couple of seasons ago.

Preem of "Louisiana Lady" is set for May 8-10.

Skeds 3 Tryouts

Ben Levinson has scheduled three plays for tryouts during the summer, one not yet titled. The other due: "Out of the West" and "The Lonely Voice."

Smallpox Scare, Phone Strike Dent B'way Biz: 'Message' Gets Brushed: 'Forest' Slins to 10G. Ready to Quit

Drop along Broadway last week, was only partially explained by the property of the property of

awactions that hold its own; \$15.ord quoted.

General State of the Control of t

reach first full week but furned in excelent \$31.50.2 Lyccum (68th) and the excelent \$31.50.4 Aftercare for the first state of the excelent state of the e

from 56 to 54.80, expectant of tummer stay.

"Finian's Ranhow," 46th Street
15th weels! Mr.J.15; 8th. Another
for season's musical honors; \$42.00
with standeds always.

"scathwart (25th week) (CD-1.16); \$84.80). Although more costly to operate not
though more costly to operate and
other straight; plays, it has been
other straight; plays, it has been
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age of Lorrane, AUM CZPA deviation in receipts, which, with standes, totaled \$32,00 cm, with standes, with s

tor English drama; "A Young Man's Fancy" next week: "Mirror in the Mountains," Play-house (1)-865; \$4,80). Presented by Archer King and Harrison Wood-hull; written by Feren Molnar; opens Friday (29).

opens Friday (29).

"O Mistress Mine," Empire (50th week) (CD-1,082; \$4.80). Will call it a date at the end of May; one of the Lunts' top winners; takings holding to excellent money; last week around \$21,000.

bolding to excellent money; last week around \$21.000. James (210th wheek) iM.1.360; \$4.300. Dropped with image of the control of the control

stayers like this one; \$22,000 estilmaked.

Seems. Adelphi is a probably none will. Nor deet Ball, and
mere stay looks unlikely; last week

Seems. Adelphi is the been makeing stender profits of late, and unlikely; last week

"Texating." Cariotist like of the
mew ones that looks doubtlink

"Texating." Cariotist likely likely and the
deep have a stavishar like office.

"Texating." Cariotist likely likely and the
deep have a stavishar likely office.

"Accidentally Yours," starring Billike Burke and Grant Mitchell, int is
85.500. "The Voice of the Turtlet," Moore

(1)58th week) (C-495; \$3.60). Only

startcuth and the picked up has week, at \$2.40 esc, at \$2.40 esc,

week, "Lady Windermer'e's Fan," Cort (C-1,064; \$4.20). Final and 28th week; well on right side of ledger; under \$14,000.
"Sweethearts," Shibert (13th Sweethearts," Shiber

under \$14,000.

"Sweethearts," Shubert (13th week) (M-1,382; \$4.80). Looks good for summer continuance; gross varies but still in high brackets; \$27,500 last week.

'State' Spiffy 26½G, Philly

Philadelphia. April 22.

With Philipy down to three active legit houses last week-and likely to control the legit house last week-and likely to control the legit house last week control the legit bit was decidedly good in two cases.

The legit bit was decidedly good in two cases.

The legit bit was decidedly good in two cases.

"State of the Union," which hocked a robust \$28,800 in which hocked hock

\$60.000 K.C. RECORD FOR 'OKLA.', 6 DAYS

FOR 'OKLA', 6 DAYS

Kamas City, April 22.

Nation approach of "Okthorm," in a the support of the house with a self-old the form of the support of the su

Hartford April 15

Plays on Broadway

Our Lan'

conclused Plays yeights, production of the produ directed by Josi Playhouse, N. Edgar Price, Gate Peliler Emanuel Price, Patsy Ross, Joe Russ, Charlie Setlow, Ellen, his dau James, Daddy Sykes, Bosanas teorgana, his daughler, Ellesry Glover

Olichard States of States

and the seasons of the seasons and the seasons of t

a "monegea people againg or dig"ot least of the play's merits are
the Negro spirituals which echo
huntingly as a kind of tragic obbligato to the dramatic action. It
where the throat-gripping emotion
of one scene in which the Negross,
learning of President Lincoln's
desth, render an exalted requiem to
desth, render an exalted requiem to
spontaneous individually, comprise
in their totality a superb vocal
ctorus.

in their totality a superv occall circus.

I therefore the total t

Edward R. Mitchell, director, also desired the single setting, which is notable for its detail and realism. Joshua Lee's arranging and directing of the music are firstrate. Herm.

Message for Margaret top. Madr Christians Roger Pryor Miriam Hopkins Peter Cookson Janice Mars

Presenting English dramas on Broadway has always been hazardous, despite their favorable London rep-utations. "Message for Margaret" is the latest such import, and it hasn't a chance, although it played six

Year Round Residence

Gentlemen's farm, 45 miles from nw Yurk. 30-nere private lake, tillorala Mission house, 8 rooms, battle, service guarters, carefalsors Sussex Country, N. J. 300 neres, charde, farm buildings, indoor and tilloor furulture, boats, farm egulodioor furulture, boats, farm egulometer, bear of the country of the

ATTORNEY

Desires association, with law firm r otherwise, in above fields. x 215, Variety, 154 W. 46th St., York 19, N. Y.

Broadway

months in the West End, where it closed last month.
Only difference in the play as seen here is the change of iocale to an other in the cast, one an added bit which are to the control of the

The Flies

(LES MOUCHES)
Dramatic Workshop of the New School
production of drawn in three acts by JeanPaul Sartre; traiblated by Stuart Gilbert
Stagerh by Faul Kansom; supervised by
win Ebestor. At Frostdeat theatre, N. Y.
April 20, 427

| restes | Dan Matthews |
|-------------------|-----------------------|
| utor | Nehemiah Persoff |
| dlot Boy | Fred Halpern |
| eus | Jack Burkhart. |
| ld Wonian | Leola Harlow |
| Hectra | Carol Gustafson |
| lrtemnestra | Frances Adler |
| fother | Naomi Reigenbaum |
| hild | Richard Rosenfeld |
| ervous | Rubert Schwartz |
| entimental Man | Best Nell |
| verage Man | Harry Adley |
| 'ynlesi Man | Incomb Spreen |
| egentes | Thom Carner |
| delas. | Parole Schwarts |
| Other Men Syd Par | frey Harry Harman |
| John John | Lehne, Steve Gottleil |
| Young Woman | Main Abiles |
| Another Woman | Holen Bernhtalr |
| lst Officer | Tolen Miller |
| and Officer | David Miller |
| Soldiera Paul Bro | Warman Dayman |
| SoldiersFaut Bio | Paul Phenie |
| High Priest | Comer Cohon |
| | |

where the started and the star

Sayville, L. I., April 22.

Sayville Playhouse's second season starts June 17 for 12 weeks under Joseph Kramin's direction,

Plays Out of Town Laura

A Young Man's Fancy

| Henry Adrian production of comedy by |
|---|
| Harry Thurschwell and Alfred Golden. |
| Staged by Robert E. Perry; scenery and |
| lighting, Ralph Alawang; costumes super- |
| vised by Lou Eisle. At Locust St., Phila- |
| delphia, April 15, '47; \$3,25. |
| Sylvia Wilson Lynne Carter |
| Harold Greenley Bill Talman |
| Dr. Spee |
| Dorothy Bennett Joan Lawrence |
| Duvie |
| Grilly Donald Hastings |
| Jokey StephenRay Sterling |
| BuddyBart Roe |
| Helen Greenley Lenore Lonergan |
| FaithJoan Shepard |
| Dickie Crandell Ronnie Jacoby |
| Oliver Crandell Raymond Bramley |
| Mrs. Mary Crandell Lea Carney |
| Miss Weatherhead Myrtle Ferguson |
| Camp Trilby Boy Mickey Carroll Other Campers Collette MacMahon |
| Other CampersCollette MacMahon |
| Ronnie Smith |

Maurice Kelly has been named dance director for the 1947 Star-light Operetta season at Fair Park Casino, Dalias,

J. C. Nugent Dies

"Wight Stick," "The Breaks," "The World's My Onion."
In 1329 Nugent went to Hollywood In 1791e capacity of actor, author and direct for for holding to the state of the state World," which Meredith. Prolific Writer

Meredith.

Troilfic Writer

Nugent's writings on the theatre
were sage philosophies closely followed for more than 40 years by
historic on any aubject within the
theatre was far-fung. On censorship, for instance, some years ago,
when Broadway was embroilled in a
and Sond at the Ambassador the
art of the same and the same and
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country, Just as your ful, ideal loving and unsullied than old age.

"There is hope for our native plays, and for our native stage. Ever and anon it will receive a setback as and anon is will receive a setback as some opportunist destroys all the advancement we have made In the advancement we have made In the public heart by Jaunching some demantic foreign inspired debauch of a few heavy weeks from the morbid mided who fock to anything which panders in their inherent degeneracy under the isame of real fart, but the result, but the programment of the properties of the propertie

Behaviorisms

His views on actor behaviorisms

His views on actor behaviorisms

His views on actor behaviorisms

Bed Analysersary edition of Vasuri',

for Instance, he wrote:

"..., the mediocre artist, wearied

with waiting for success, unsulty

he expects that, perhaps, by cuitivating the society of celebritles in

expensive cates this may give him

control of the control of the control

look to their organisation to help

them to that success which can only

the achieved by simple ment. Sim
sacting. Also in directing. Sur
rounded as it is in the popular mind

by magic signs and symbols, and

hidden knowledge, it is in the last

acting. Also in directing. Sur
rounded as it is in the popular mind

by magic signs and symbols, and

hidden knowledge, it is in the last

acting and the control of the control

"There are other things which

keep even talented artists back for

many years in reaching any conside
to traveling companies and stock,

rather than to New York companies,

because in New York when a re
ple scatter to their various homes,

because in New York when a re
ple scatter to their various homes,

and only meet during hours of duty

sit the theatre, thus avoiding the

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groups. None of them hated the control of the contr

"Night Stick," "The Breaks," "Fast all things that an actor's success does Service" and "The World's My not lie in important connections or only the control of the control

Plays Abroad

Birthmark

Birthmark
London, April 8.

Barcoy Productions, Ltd., production of the Management o

The control was control to the control was control to the Nazi gauge's last hours in the control to the Nazi gauge's last hours in the control to the Nazi gauge's last hours in the last of the Nazi gauge's last hours in the last of the Nazi gauge's last hours in the last of the Nazi gauge's last hours in the last of the Nazi gauge's last hours in the last of the l

My Friend Lester

My Friend Leater
London, April 16.
Ency Production, Ind., production for
smeriation with the production of the control of the

This sophisticated comedy has a dream denouement to gloss over its grosser moments. It's doubtful if the unsavory theme will be accepted gen-

dream denouement to gloss over its grosser moments. It's doubtful if the early, we have been always them will be accepted gentlement of the complete his latest open. He appeared to a Winchell-type columnist to support the support of the collect one and set furth-land horder of the collect one and set furth-land horder of the collect one and set furth-land horder one of the collect one and set furth-land horder who "lakes her things during the returns with an almost dumblonde who "lakes her things during horder of the collect one and set furth-land horder on ladian company. In first a shot, collect her clothes and silently work of the collect o

U. S. Info Service Makes Strong Imprint on the Italian People

the "I shand for the "United States and "I shand for the "United States and "I shand for the "I shand for th

finger on the Russians' tunds because when ya was on many agencies to work through—official and unofficial, including the local Communist press. Good Communist press. From London shmost daily. And French papers arrive by train within 24 hours. Ours come by ship with long delays. In addition, but hours of the impover the community of the communi

Books
The latest British, French and Russian books—in the original—may be purchased in Italian bookshops—against lire. American publishers want dollars Italians cainot get dollars for books. So they buy British and French books in the original or depend on local translatious of American, books Again was trail for

or depend on local translations of American books. Again we trail far behind in this field. It's a pity be-can books in the original. I mention this because of the at-tuade of some of our legislators who have opposed our program. They their opposition was based on the fact that our informational and eu-tral program would be the signal for haunching a prosagande was for haunching at prosagande was Anyone who lived abroad petore the war and was aequainted with the activity of the British and French could tell them otherwise. The truth is that we are relatively newcomers in this field.

in this field.

But to get back to our muttons—
as the French would say. I would
like to give you a few figures on the
progress we have made.
- About 20,000 Hailans are American documentary and educational
films monthly. In February the
figure topped the 250,000 mark. have been averaging better than 225,000 monthly. Each month some 12,000 Hallans c.me to our five libraries and four reading rooms to study and use our books and magazines—mostly trade and scientific publications. publications

publications. We should not overlook the "Voice of America" broadcasts which are relayed by the Italian networks. We have not made any surveys on the number of Italians who listen to our programs, but the following should give an approximate idea. A trailer on two programs relayed daily by the two Italian networks here inon two procrams relayed daily by the two Italian networks here in-vited the listeners to write in for printed "voice of America" program schedules. There were 18,000 and March 1. As of this writing we have reached the 20,000 mark. In the control of the 20,000 mark. In the control of the 20,000 mark. In weekly present the day of the produced are the items of our Daily Italian Butletin which gives the texts of official speeches, statements and

official speeches, statements and ormal reports and our Feature wife thich consists of items projecting

which consists of items prejecting. American life in the cultural, social, sedentifie, and economic field. We show have a limited distribution of American personalities.

Bulletin Appreciated Is our Daily Bulletin appreciated Is our Daily Bulletin appreciated when the present we seen the property of the press universities and government officials? Recently we seen found to these clients. The cards received to these clients are called the property of the cards of the property of the pro

By JOE RAYOTTO

(The urriter, former European correspondent for Vastury, is use assistent director vastury, is use assistent director vastury, in such as the control of th

to offer. For example, USIS was among the For example, USIS was among the first to give detailed news in Italy on the 'discovery of penicillin, thouracile, streptomycin, RH factor, atomic energy, loran, radar and other scientific and medical advances in the field. These old Bulletins of ours have become accepted as texts in some of the Italian schools. Students necessing their examples. texts in some of the Italian schools. Students preparing their examina-tions and thoses consult them. An indication of their importance and popularity is reflected in the thou-sands of letters of thanks and en-couragement we have received dur-

Charles Lazarus Off 'Variety'

Charles Lazarus of the Montreal lazette is no longer correspondent in that eity for Variety. His successor will be designated in his space in an early issue.

The Old Army Censer Game
U. S. newspapermen operating in
the occupied sectors of Europe are
deterioration in the U. S. Armypress relationship which, during
combat time, reached an overall
high level. New attempts at censorship, direct and indirect, and various form of the operation of the operation of the
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ous forms of pressure against re-porters and publications considered antagonistic to the other properties. The properties of the control Some commanders, established like feudal vieeroys in their occupation cattles, make no bones of their de-balilwicks. Inconveniencies like high priess for rental of Army ve-hicles (reporters now pay \$1.25 an hotel promet in rand-down piots make it tough to get around, and tougher to get information beyond handout. Stars and Stripes, the Army's troubles. With only a single Stripes edition now published for all Europe and the control of the control of the arms a vehicle for Army policy and FRO handouts rather thon an inde-rendern servesome. Clerks be-PRO handouts rather then an inde-noncent newspaper. Clurbes be-tween individual Stripes bureau chiefs and PEOS have been kept pretty quitel. But it's obvious that naper's bosses at Pfungriad in lonner feel able to lash back at tele-phoned and teletyrad beefs from zone and military government of the tube that paper is run for their con-venience and not as an organ by and for GP.

In one case a PRO refused to distribute results of an important court martial in which an office was sentenced to distribute results of an important court martial in which an office was sentenced to distribute results of an important court martial in which an office was sentenced to distribute results of an important court martial in which an office was sentenced to distribute results of an important court martial in which an office was sentenced to distribute results of the was sentenced to d for Glr.
In one case a PRO refused to dis

ness and abusing soldiers at the border post. Both Frank and Mrs. Ewing clashed with Maj. Gen. Harry Collins, Austrian zone commander, over recent break of 18 Sp Prisoners from internment earny In Sabburg. It is a soldier of the soldier over a year without trial, have been flying back and forth. The Army retierates dooderly beef on Pat internmental of the soldier of the soldier

Dialect Gulde

Distret Gulke

Unusual guide to film, radio and legit actors on imitating regional U.S. lingoes is presented in the just-published "Manual of American Dialects" (2ft. Pavis), It's by the previously authored a similar volume, "Sanual of Foreign Dialects", and the previously authored a similar volume, "Sanual of Foreign Dialects", and a columbia and RKO, and his wife a regular performer and writer on soap operas.

a regular performer and writer on soap opens.

Book breaks American speech soap opens.

Book breaks American speech with the soap opens.

Book breaks American speech with the soap opens.

They are New Raighd, Southern (with subdivisions covering Delmarva Peninsula, Tidewater and East Feast), Louisanne-French including Erass), Louisanne-French including Leans Creole), Mountain, Negrin Islands), New York City (also Upper New York State), Pennylvania-Duer New York State Pennylvania-Duer New

Miss Kelth's Syndicated Column

Miss Ketik's Syndicated Column Maxine Ketik, who for two years was a Mutual commentator in N.Y. has been doing a syndicated column the last six months, titled "Stage Struck," for weetly paper in suburban N.Y. New Jersey and Long Island. Starting originally and Long Island. Starting originally six Long Island. Starting originally six department of the column part of the column that now been enlarged to include the angle used on her MES show. This was an all-inclusive discus-

angle used on her MRS show. This was an all-inclusive discussion of politics, the home, femunes, general news, etc., the net program being titled "From Me To You," which title is now being used for a department of the column, Four forces of the column four the column for the column four the column four the column four forces of the column force four years ago.

Fax to Fore
Three-day meet of the American
Newspaper Publishers' Assa. scheduled for the Waldorf-Antoria, N.V.,
under the Waldorf-Antoria, N.V.,
conclave of the Associated Press to
be held on the opening day, will
be held on the opining day, will
be held of the opining day, will
be held on the opining day, will
be held on the opining day
delivered on the opining day
delivered in 15 minutes.

Nelson Bell Exits D. C. Post

Nelson Bell Estit D. C. Pest
Nelson P. Ball, dean of Watshintion drams and film critice, hes serred a connection of 33 years with
the Washington Post offective part
should be the service of the post
slot by his former assistant Richard
in Stein. Post article new gal, may
move to Coe's old job.
Bell continues his weekly sponsored radio show on films and stage
and experts to do muscather urficles
vaccition.
He first joined the Pest in 1900, remaining mittl 1919 when he quit to
handle publicity for the Crustola
handle publicity for the Crustola
Bros. in 1927. Bell then returned to
the Post remaining there until last
Saturday.

there is a second service of the ser

SCULLY'S SCRAPDOCT

************* By Frank Scully ***********

Mist, Cal., April 19.

Though it's only a coincidence, the slugging which French manhood is taking these days is almost enough in itself to justify the return of Gen-cal de Gaulle to power. Fortunately, the malliclous gossip is chiefly on this aide of the ocean at present, but if it ever gets back to Paris another cabinet is bound to fail.

mus suce of the ocean at precent, but it it ever gets back to Paris another, cabinet is bound to fails.

Independent of the precent of two Develudes we have three verifications, and the precent of the precent of the precent of the precent of the target of the another of the development of the target of a cad we currently have the best of them in the unhappy position of having to change its title so as not to be confused with the others of inferior grades. Thus "The Private Affairs of Bel Ami," which flut with the three properties of the precent of the properties o

The Roue of Rue Morgue

Even harder on the Present Res Meres

politeses and kindness to women and children, is "Monsicur Verdoux" as

played by Charles Chapili, looking for all the world like old Frank

Harris, the roue of rue Morgue.

M. Verdoux could be displaced anywhere in America. If Hollywood

for print, That M. Landru and Bluebeard happened to be Frenchmen is

no more typical of France than the fact that Luciano the Unitudy was

typical of America.

The present the pre

Bluebeards of L. A.

Bleebeards of L. A.

Indeed, the chief criticism which could be directed against this comedy of murders is that it was produced in a town where women are about as as fe as they'd be at a Nazi orgy. L. A. is full of unsolved crimes of this sort. Maybe Chaplin, who has had his troubles with women, could find be a sort of picture of the country of the

Pas Mal for Murder

Chaplin won't lose money, and he won't make a great deal cither. With an hour cut out of "M. Verdoux" and a laughable if equally lethal finish, he might gross \$3,000,000. Not bad, for a bad picture.

Equity Won't Like This

"As a ghost in long, and good standing," wittes Dorothy H. Giles of Cold-Spring-on-Hudson, "I read your column on our fraternity with a Cold-Spring-on-Hudson, "I read your column on our fraternity with a that ghosting it a perfectly honorable unofession and one which approach the actor's art. I can't see any difference between playing Lody Macbeth or Hedda Gabler on the stage and expressing Sophie Tucker or Adele Astaire or Bernard Shaw one of your parts, not mine in print we a ghost and using the title "Doomed for a Time,"—the time being that period of wresting with the ghoster when the latter has succumbed to the virus of thinking he is doing the job hinself.

"Having Roboted III bries Goess Meets Gloset
"Having Roboted III bries Goess Meets Gloset was using match-il of reminiscences concerning a well-known man and author who died not be presented by the control of the control

scattenee of which I peaned from the fortiener's notes.

"I am also a little fed up hazinin pse wo-literati speck disdanfully of
sheating a book which gets ond reviews, becomes a besteeller and makes
the collective who have been a second to the collective who has a stead to
but who confessedly did not and could not one collective who has a stead
by the writer. And I heartly scree with you that there is a olsee for a
good (Thota's Hamobook; acting forth the problems of the cert and offing solutions to as many of these as solutions can be found for. Choostine
a profession but is increasing cvery day. Speaking for myself. I know
and regulations concerning the work.

Post in the

OBITUARIES

J. C. NUGENT

J. C. Nugent, 79, actor-playwright, died at the Lambs Club, New York, April 21. Further details in Legitimate

EDWARD A. WILLIAMS

EDWARD A. WILLIAMS
EAWARD WILL

Survived by widow and daughter.

HARRY BROWARSKY

Harry Browarsky, 50, veteran Pittsburgh theatre owner who has operated there for years with his brothers, Mark Browar and Ike Browarsky, died last week in Cleve-

e exhibitor had gone there for medical consultation and was in his medical consultation and was in his hotel awaiting a final report on the checkup the next day when he preed away after a heart attack. In addition to his two brothers, Browarsky leaves a widow and two

BERT K. FISCHER

Bert K. Fischer, 64, veteran Mil-waukee theatre owner, died in Mil-waukee on April 15 after a

HENRY GOLDSON

end memory of our dear husbar er, son and brother who pass r April 26th, 1946. Loving wife, daughters, father and brother.

hirief illness. He was owner of the Alamo and Mozart theatres in that city at the time of his death, and one time operated the Pearl, Lin-coln and Park theatres there. Born in Germany, Fischer ea, to the U.S. when he was 10 years of the U.S. when he was 10 years prior to embarting in theatre business. Survived by widow and two sons.

LOUIS MILLER

LOUIS MILLER
LOUIS MILLER
LOUIS MILLER
IN 64; well-known in
theatrical circles in Kanasa City,
Mo. died there April 12.
Mo. died there April 12.
for many K. C. theatres and at one
time was advertising manager of
the, old Grand theatre. In recyusers he served as a doorman, bill
last at the Folly theatre, burlesque
house.

ouse.
Survived by widow, two daugh-ers and a son.

ARTHUR WHITELAW

Arthur Whitelaw, 76, who appeared in vaudeville for many years as "The Minstrel from Dublin" and "The Irish Chatterbox," died last week in New York.

He made his first appearance in

He made his tirst appearance if this country with a juvenile "Pina fore company 60 years ago. H later appeared under management of Gus Hill in "McFadden's Flats and Hurtig Seamon in "Me, Hin and I," also with Weber & Fields. Survived by widow and sister.

WILLIAM II. GUERINGER
William H. Gueringer, 61. retired
theatre executive, died April 20 at
his home in New Orleans.
A pioneer in the film industry, he

his home in New Community, he retired in 1930 following heart at-tack. He was for years assistant general manager of the Sacuper Amiss. Co., in association with E. V. Richards and the late Julian H. Seenger. Prior to that he was gen-berg enterprises.

Survived by widow and sider.

Survived by widow and sider.

ROMEO D. BUFFANO, SR. Romeo D. Buffano, Sr., 57, band-master and teacher of drum and bugle corps in the St. Louis Public

pictures Buffano played the trumpe in most of the picture theatres in St Louis. His widow and two sons sur-vive.

MRS. LATIRA SHERRY

MRS. LAURA SHERRY
Mrs. Laurs Sherry, 73, former
legit actress and a pioneer in the experimental theatre, died in New
York, April 18.
The properties of the properties of the properties of Richard Mansfield and Sir Herpeter Beerbohm Tree. In 1909, she
founded the Wiscomain Players, one
of the nation's oldest little theatre
in Milwaukee, where she had made
her home for many years.

GEORGE WARD

George Ward. 46, an announcer for the past 11 years for N. Y.'s. municipally-owned station WNYC, died suddenly of a heart attack vesterday (Tucs.) at his home in Hollis, L. 1.

He was perhaps best known for his weekly "Star Gazer" program. He had also handled WNYC's lunchsince 1937. An avid home film fan in his leisure time, he was a former president of the Metropolitan Mo-tion Picture Club.

EDDIE DANDERS

EDDIE DANDERS

Eddle Danders, 37, musiciancomedian, died April 11 in Burbank,
Cal., while on tour with his band.
He had appeared in many Chi
niteries, including the Silhouette
Club and the Dome.
His father, Bodt Dolssino's for 29
singing watter at Colssino's for 29
Ebbby, Tr. is a Chicago band leader,
Survived by his widow, a daughter
and parents.

OSSIP RUNITCH

OSSIP RUNITCH
OSSIP RUNITCH
OSSIP RUNITCH
SOUTH Africa.
Coming to So. Africa 10 years ago
Runitch has been associated with
the Afrikaans Art as producer. He
also was connected with Grand
Opera seasons of African Theatres.

MERLE YAGLE

Merle Yagle, 53, a radio performer on various Chi stations, died in Chi-cago, April 17. He had been a pianis on stations WBCN and WSBS in the pioneer days of radio, Survived by two daughters.

HUGH SOTHERN HUGH SOTHERN
Hugh Sothern, 65, stage and screen
actor, died April 13 in Hollywood
after an illness of two years.
He was known as Roy Sutherland
on the stage and changed his name
when he moved to Hollywood in
1938 for film work.

FRANK SHAY

Frank Shay, operator of the Crane theatre. Schenectady, died in that city April 13.
Shay was clty manager for Fabian Theatres in Cohoes, N.Y. before taking over the Crane. He was a

HARRY R. FOSTER

Harry R. Foster. 73, former owner of the Julian, Buckingham and Rivoli theatres, Chicago, died there,

April 11. pril 11, Survived by widow and two

JEREMIAH LYNCH

JEREMIAH LYNCH

Jeremiah (Jerry) Lynch, 75, vet
muslcian, died April 17 at Youngstown, O. He was a trap-drummer in
the old Opera House orch in that
city and also was on the road for
many years with the Homer Krill
Band.

ELDA NORTON Elda Norton, 56. character actress on stage and screen, died April 22 in Hollywood.

Husband of Priscilla Kent, radio writer, died last week in Germany, where he had been on a mission for the War dept.

Mother, 72, of Mike Cullen, mid-western division manager for Lorw's theatres, died or, Saturday In Co-lumbus, O., after a short illness.

MARRIAGES

MARKIAGLS
Marlorie O, Wright to Charles
Schwartz, New York, April 18.
Bride is secretary to Metro veepee
Howard Dletz; groom is head of
Pacific Coast Film Co.
Maude Clark to Jack Rosenberg,
Law Vegra, April 16. Bride is secretary to the Charles of the Company of the Coast of

London, April 19. Bride is British illm, star, groom is aide to Jock Lawrence, publicity ehief of J. Ar-thur Rank productions in U.S. Shirlee Woollard to Lee Mac-Gregor, Las Vegas, April 13. Both are screen players. Wynne Ritchie to Ray Evans, Hollywood, April 19. Groom is a songwriter.

Hollywood, April 19, Groom is a songwitter.
Norma Kravick to Jack, Grunara, Lax Vegas, April 12, Groom is on RGOs publicly staff.
Plitsburgh, April 16, Bride is with KQV continuity department; groom is station's program director.
Gerre Horton no Francis Lorenzo, Clerkburgh, April 10, Bride is vocalist with Baron Elliott band.
Betty Lee to George Schot in New Betty Lee to George Schot in New account exec in motion pleiture department of Pool. Cone & Belding.

account exec in motion picture de-partment of Foote, Cone & Belding, Dorothy E. McGlone to Bill Kob-lenzer, Chicago, April 6. Groom re-cently joined Frederic W. Ziv Co. N. Y., radio package producer. Henriette Viseux to Nell Agnew, Southbury, Conn., April 12. Groom is president of Selznick Releasing Opportunities.

Organization. Joan Barton to Fred Uttal, South-bury, Conn., April 12. Bride is ra-dio aetress; groom radio producer.

BIRTHS

Mr. and Mrs. Robert Krieger, daughter, New York, April 20. Father is an account executive at WQXR.

and Mrs. Frank E. Hollis, daughter, Phoenix, Ariz., April 3, Father is manager of Vista theatre,

Phoenix.
Mr. and Mrs. Lee Bennett, son,
Hollywood, April 13. Father is a
screen actor.
Mr. and Mrs. Walter Reed, daughter, Los Angeles, April 13. Father is

Mr. and Mrs. Watter teed, daughter, seeken Ager.

Mr. and Mrs. George Gilbert, son, seeken Ager.

Mr. and Mrs. George Gilbert, son, for a Park, Nr. April 20. Father is Vastery staffer.

Mr. and Mrs. April 17. Father is a radio commentator.

Mr. and Mrs. Jack Atlas. son, Santa Monica, April 18. Father is a radio commentator.

Mr. and Mrs. Aller Mr. Golden, daughter, New York, April 18. Father is a playwright and co-author of the commentation o

Photogenic Prez

Continued from page 1

to viewers from the New England states to as far south as Richmond. states to as far south as Richmond. According to reports from the Republican national committee meet this week in Kanasa City, the fact that week in Kanasa City, the fact that week in 48 with eventured in the east was one of the chief reasons prompting the Repubs to the control of the contr

tion was made in K.C. by Paul B. Mowey, ABC television's mational Mowey pointed out that, through use of the Bell System's caskin cable and radio relay systems, as the second of the se

cilities won't permit more than one broadcast at a time. NBC, however, is expected to press for exclusive rights to the convention on the basis of it's having been the only outfit to cover the 1940 GOP meet in Philly when Wendell L. Willide was nominated. Web had the only station in operation at that time, which gave it exclusivity, but, as on MBC spokesman declared yesterday (Tues.), "ploneering sometimes pays off."

Convention is expected to give video its biggest political boost yet and will certainly be one of the most important remotes yet covered by important remotes yet covered by the medium. The officials have been proclaiming the importance of their industry to the political scene and of how it "will bring Govern-ment closer to the people and the people closer to the people and the people closer to their Government." GOP meet is expected to prove this point finally. otes yet Tele of

Fields-Winchell

Continued from page 1;

chell's lack of haste in making any shift away from Hearst because, as he told the Field buneh, the straight doubling of his annual gross for his newspaper column means little. It's best answered by the fact that of the \$130,000 pay boost from Jergen's, Winchell nets an annual gain of only \$6,000, whether he got paid \$5,000 a week or the present \$7,500. Accordingly, if Field could do something about a stock interest for capitalgains purposes, or any other method where he "could keep a few bucks," that would be something else again. None the less Winchell sent

communique to publisher Charles B. McCabe of the Mirror that if Hearst McCabe of the Mirror that if Hearst wants to keep me interested" it would be a good idea to get together. McCabe reportedly manifesticated that the mean control of th

shortly.

The Chi Sun assured Winchell that PM would not be his New York outlet; it would go to the highest bidder; it would have his (the columnist's) approval in N. Y., as in be the Mirror would buy him back of the same \$12.00 a week it had not pay him basically, excepting that he other Hearst outlets would perhaps pay more for Winchell than \$1.00 to the pay him to the province of the pay him to the pay him to be pay him to be the pay him to be pay him

haps pay more for Winchell than some of them now do, etc. when some of them now do, etc. when some of them now do, etc. when so the effect that if both sides don't renew or cancel, at the expiration of their contract, the same terms of the contract, the same terms side. It was then that Dick Berlin Hearth periodicals boss's told the side. It was then that Dick Berlin Hearth periodicals boss's told the hold of the side. It was then that Dick Berlin Hearth periodicals boss's told the hold of the side. It was the side of the side o

the 150 leading cities where there is the real by-product money. There was a time when he flirted with the Western Newspaper Union and its boilerplate service to some 12,000 papers—which would sound good over the radio—but those are rural weeklies and monthiles paying \$1 and \$1,50.

Winchell became interested only when he recalled what the late Arthur Brisbane had once counselled him about "giving the column away." Winchell replied, "Mr. Bris-bane, when I make \$5,000 a week like you I will then consider it."

Sophie Tucker Fete Set

Msyor William O'Dwyer, Eddie 'antor, Harry Hershfield, William Morris, Jr., Gene Buck and George Jessel will be among the speakers at the Sophie Tucker testimonial dinner sponsored by the Jewish Theatrical Guild of America at Hotel Astor, May 4. Jessel will m.c. Irving Berlin is chairman of the dinner

master and teacher of drum and bugle corps in the St_Louis Public Schools, died last week of heart discase at a school in St_Louis. Buffano was instrumental it reviving cuffo concerts in St_Louis where of Mitchell J. Hamilburg.

Mother of Mitchell J. Hamilburg.

**Mother of Mitchell J. Hamilbu

Tame Legit

Continued from page 1

shows using a \$4.80 top (\$4 net plu tax) are quite out of line, for med of them are only one-setters. Seale for entrout next week is \$3.60 top, first at that price this season.

for entrout next week is \$4.00 m.

If y possible that the cost of your properties are the cost of your properties are the cost of your properties are the preceding of the properties of the preceding demands of mass authors and actions are important to the preceding demands of mass authors and actions are important to the preceding demands of mass authors and actions are important properties of the preceding demands of mass authors and actions are important or action and actions are important or action and actions are important to the preceding demands and the preceding the properties of the properti

at the weekend, as it time to as This season has brought forth a limited number of straight-plans list for the road next season. Also, of "Rainbow," but at this time the management of "Brigadoon" has no plans for a touring replice, both be-plans for a touring replice, both be-plans for a touring replice, both be-plans for a touring replice, both be-ter will doubtlessly continue play-ing dates.

iter" will doubtlessly continue playing dates.
Season's straight plays almed for the road are "All Sy Song" "An-the road are "All Sy Song" "An-the road are "All Sy Song" "An-the road are "All Sy Song" "An the road are "Happy Birthdg," "Lady Windermer's Pan," "Ten Leman Cenetic," "Lady Windermer's Pan," "State and the Lion," "Androckes and the Lion," "Androckes and the Lion," "Androckes and the Lion," "State of the Union," "Harvest" and "Voice of the Turtle," name "Lide Wilh Pather," "Anna Livest" and "Voice as the Union," "Harvest" and "Voice of the Turtle," name "Lide Wilh Pather," "Anna Livest" and "The East of Priesst." Lives and "Voice of the Turtle," name "Lide Wilh Pather," "Anna Livest" and "The East of Priesst." Lives and "The East of Priesst." "Livest and "The East of Priesst." "All Lang Syne," "Come Bow" "All Lang Syne," "Come Bow" "All Lang Syne," "Come Bow" "Liked Then Handsone," "Stept Liked Then Handsone," "Stept Lik

Repertory Theatre

Continued from page 1 with the Commission members ex-horting CBS "to do something" about reviving some of its highly praised shows.

about reviving some of its fight pressed shows. Specifically, the matter has been brought to a head (with final decircular should be about the state of the state

works.

"Waste of Talent"

"Sponsors of the reprise idea point
out that CDS expended unpertended to the control of the control
to the control of the control of the control
two shows: that to "throw then
away" when it's possible to achieve
a potential of additional mile the control
to a potential of additional mile the creative talent and energy.
Programming excess of the netwhole catalogs of allow thece's a sufficient backlogs of allow three's a sufficient backlogs to keep the programfricent backlogs to keep the programfricent backlogs to keep the programfricent backlogs to keep the group
running through a full session
Meanwhilt, CSS has a flock of
ditional decumentary mile german
the U.S. swith smiller pleasance.

ditional decumentary unit program-on tap, Including one on deviation in the U. S., with similar paties in ing effort and money being applied Idea of reprising programs, seemally according to generally acknowledged in the trade as a good idea, has taken thitle, hold in radio, and up now last been more or lead, and up now last been more or lead to the form of the constant of the control of the con-trol o

Broadway

Terry Turner, RKO exploitation chief, trained to the Coast last Friday (18).

Actors Fund's annual meeting dated May 9 at the Empire in the afternoon. Account of the Manufer in the afternoon, addition to the form of the first and the first and the first accompletely transformed with a radiction of the first accompletely transformed with a radiction of the Turile at Morosco Phylis Ryder aids for a first account of the Turile at Morosco Turing and the first account of the

and his wife vecationing in Bermidts his week.

Donald Henderson 20th-Fox treasmer, back at his feek after being in large to the property of t musical Ned Armstrong assisting Leo J. Margolin in handling publicity for the Citizens Committee on Displaced

Ned Armstrong assisting Leo JaDelicate Committee on Displaced
Persons.

Charles Motion Felture Aean.

For chief, in two for a few days
from Washington, where he now
headquarters.

Man and the second of the second of the
headquarters.

Man and the second of the second of the
headquarters.

Manny Canser, in charge of admission ticket sellers at the racewith fractured leg.

Manny Canser, in charge of admission ticket sellers at the racewith fractured leg.

Manny Canser, in charge of admission ticket sellers at the racewith fractured leg.

Manny Canser, in charge of admission ticket sellers at the racewith fractured leg.

Paul Rolliters, which heavypaul Rolliters, and the sellers at the
head of the sellers at the properties of the
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head of the sellers at the
hotal Aster, prior to the unveiling
howman-songeritery, at the late
showman-songeritery and the late
showman-songeriters are saided to
be Chinese, not Japon.

Head Hayes and Mrs. SyrHead Hayes and Cochairma and Mrs. SyrHead Hayes and Cochairma and Mrs. SyrHead Hayes and cochairma and mrs. Syrmelon in the sellers at the
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subscription chappage for N. J. Clay
Michael Higgins, in last season's
"Antigone," to play lead in Equity
"Antigone," to play lead in Equity
work at Greenwich Move,
Fiva Le Gallienne cited by
women's Matonal Press Cube as one
outstanding contributions in their
force during 19th Metro publicity
chief, who doubles as a fairweather
thought and the contributions in their
force during 19th Metro publicity
chief, who doubles as a fairweather
though a season of the contribution of the contribution
from the Chase National
Faul Small has a year's authorization from the Chase National
Runyon, to handle any fifth biog
deal on the late columnist,
for the contribution of the contribution

softrino." English State of the Control of USO-Chimp Show, and Veferans Admitta-Navy and Veferans Admitta-Navy and Veferans Admitta-Navy and Veferans State of State of America, will fly out to Chicago of America, will fly out to Chicago to case the Jack Benny show opening at the Chicago theatre, May 2. Security follows at the Story, May 22.

By Larry Solloway
The Paysees into Kitty Davis' toight (23).

ight (23).
The Harry Richmans off to Bimini n fishing trip.
Ilwin Corey and the Dennis Sister into Cornechans

Irwin Corey and the Dennis Sis-ters into Copacabana,
Welles Brien new general man-ager for indie station WINZ.
Joe E. Ross and Nino Yacovino head new show at Paddock Club.
Nancy Donovan, the Duanos and Folie Miller in new lineup at Clover Club.

Allied Artists started shooting of locally angled pic on Biscayne this

locaty angiet pic on Lisea, week, Lee Rigney replaced Karole Singer at Blackamoor, with latter shifting to Famous Door.
Florida supreme court has okayed barmaids for Miami bistros, refuting ordinance passed by city commission last year.

timuous entertalminent policy will be installed on revolving stage.

Kitty Kallen and Mrs. Charlie Spivak joined show bitz colony at Lord Tarleton. Miss Kallen wacashnew 'Jeigefeld Follies'.

Joey Adams spent first vearesh in years collecting funds for Damon on the Charleton of the Charleton of

day (20) for Club Carto Western engagement.

Tom Connors, 20th-Fox exec, in town for opening of new Miami the-atre and southern preem of "Carni-val in Costa Rico." Celeste Hollan, also in for the affair and stopping at

also in for the affair and stopping at Lord Tarkino. To Commonling local "Savorite Brunette" content in connection with south Florids showing for the pic, tied in Miami Fashion Countries of wardrobe to winners.

Blackamoor room sold by Ben Gaines to local group which industries of the sold of

Palm Springs

By Hank Goldenberg Jack Benny back for golf. William Gargan at Kangaroo

William Gatgan at Assembly Court,
Skinnay Ennis orch added at Tennis Club for circus week dances.
Amador Gonzalez and Latin-American orch into the Pago Pago.
At the Pago Pago. Errol Flynn and Nora Edington, Jimmy and

At the Pago Pago: Erroi Flynn and Nora Edington, Jimmy and Harry Ritz.

Errol Flynn and Don Budge in fast tennis matches before large gal-lery at Racquet Club.

Howard Hawks at the Bombay.
Ditto Jimmy Durante clowning for large party; also Phil Regan and

Dito Jinny Durante clowling for a long party and a factor party; also Pall Regan and an another party; also Pall Regan and another party; also Pall Regan and another party and a factor party party purchases at Rancho Mitrage.

Las Vegas

By Brigham Townsend Marie McDonald in town, Mabel Todd around town again, Max Arnow and Sam Katz Flamin-

going.
Tune Toppers back at the Hi Life Dempsey vacationing at

nitery.

Jack Demprey vacationing at Pack Bob Mills* orch returns to Raseho Vegas May 14.

Pags May

Washington

USO-Camp Shows, at Army, yand Veteran Administration more than a year section of the components of the

London

George F. Norton, writer of "Chu Chin Chow," who died last Decem-ber, left \$2,500. Jack Rubens, film and legit ac-countant and tax expert, salls for America on the "Mauretania" April

countant and tax expert, salls for America on the Mauretania" April 28 Mchard Llewellyn's new play "Roose," Ittel dut at the Saville, has been acquired by Bernard Defional The Bedford, for many years a London landmark, as vaudeville and the sall of the London landmark, as vaudeville ended to the sall of t

Paris

By Maxime de Beix Whitney sisters big at Club Champs Elysees. Leon and Simone Volterra gan-dering London plays. Jack Forrester' back to Spain

Leon and Slimone Volterra gandering Lendon plan Sank to Spain after a few days in Paris, "Apollone de Marsea" at his Athenee, with Dominique Blanchard. See the Spain after a few days in Paris, "Apollone de Marsea" at his Athenee, with Dominique Blanchard. See the State of the S

wood.
Jack Kirkland's "Tobacco Road,"
adapted by Marcel Duhamel, playing at Renaissance under police protection after a row between Figaro
critic J. J. Gautier and actor manager Jean Darcsinte. Coarse dialog
getting un'avorable press notices.

South Africa

South Africa

Clay VB the Hansson

Lock VB the Hansson

Lock The Hansson

Lock Hart Maddes in U.S.

Six Alexander Korda announces

Jana for film production in South

Suana and God' being staged at

Suana and God' being staged at

Suandard, Johannesburg, by Mar
John Courton, who played title role

Jack and Daphne Barfer, Eng
lish duo, presenting sone routines

Jack and Daphne Barfer, Eng
lish duo, presenting sone routines

The Rivell' being being

Sale and Survey and Survey

The Rivell' being being being being

Clafe in Salin', and the Salyn'

"They

Were Sisters" and "Beware of Pity"

Session of grant beingty and Sale

Session of grant beingty and sene player

Session of grant beingty and principale being

Rivel by the Sale of the Sal

Pittsburgh

Finest Crosman named pa. for summer oper commany this season. Sid Diekler and Jack Young particular to the comman of the comman

Bill Blowitz, Enterprise Pictures
a, back to Coast after visiting pa-

p.a. back to Coast area verents here.
Jean Moorhead heading Fred Astaire dancing school branch in Atlantic City.
Jimmy Mazzoleni, of Nixon Cafe strff, to Italy to visit his 80-year-

strff. to Haly to vi-lt his 80-year-old mother.

Johnny Kirby, KDKA singing star,
will be in Chrille Gaynor's revue at
the Playhouse.

Bill Green home from a trout-

hunting expedition but isn't bragging about in catch, and the catch in catc

Philadelphia

The House of the Company of the Comp By Si Shaltz Jules Helzner's band into Adelphia

eanary.

Roger Clipp, WFIL general manager, heading for Kansas City with committee trying to get G.O.P. convention for Philly.

Vienna

Neinhold Hacussermanin, memberof Burgheatre since 1913, died audedut L. cerus, back from Chiegao,
Going to Mexico City and Buenos
Ares in June.
Haus Hotter der Gibt Opper acHaus Hotter der Auf Bochman
Orchestra leader Karl Bochman
Orchestra leader Karl Bochman
Nat charges neetved permission to
appear again in public
Annet Krips and Paul Paray, beckAndet Krips and Paul Paray, beckBrillharmonic, aigned up for appearBrillharmonic, aigned up for appearnecs in Manobaetre, England and
other cities in fall.

Der Peparing an
ent operating remeiter "Rendezvoux

other cities in fall.
Raimund Theatre preparing as next operetta premiere "Rendezvouz on Woerther Lake," with music by Ludwig Schmidseder, libretto by Hubert Marischka, Story depiets life of Marie Geistinger, Vienna operatie star of the '90s.

San Francisco

By Ted Friend Bob Briskin and John Harkens in Myrus, magico, into House of Har-

ris.
Leon Henderson doing the seven James Melton in for Opera House meert. James Melion in for Opera House consert. Lester opened at the Copa last night 115.
John Garfield and missus in; ditto Berolly Shay into Peacock Court of Mark Hopkins Delivery Shay into Peacock Court of Mark Hopkins Open Shay Shay into Peacock Court of Shapping Shay in the Shay

ibs. Louis B. Mayer and Bill Simpson; ditto Claire Windson and Ricard

Louis B. Mayor and Bill Simpson in; ditto Claire Windsor and Ricardo Cortez. Charles Hammond off for New York with Denver stopover on his schedule. The properties of the properties of the Patient of the Patient Interior at Patient for critics before "Ramrod" streeting.

screening.
Ed Coffee, treasurer at Orpheum, transferred to Downtown theatre as Ed Coffee, transferred to Downtown transferred to Down

Hellywood

Bruce Bennett to Mcxico City.
Randolph Scott in from New
York.
Ellen Drew laid up with bron-

chitis.

Lois Rice recovering from major Van Johnson vacationing at Peb-ble Beach, William Rowland to Mexico City

William Rowland to measure of the observation business.

Marshall Thompson planed to Mexico City.

Col. Fred Levy celebrated his 70th birthday.

John Burke major surgenty Virginia Dale out hospital after a minor operation.

inor operation. Clark Gable left town for a four-

Virginia Dale out hospital after a minor operative, town for a fourmouth vacation.

In the control of the contr

Serge Semenekov. Boston banker, town to talk finances with studio

ner campaign in Southern Cal-fornia.

Dan Russell to Rio de Janeiro and Buenos Aires to plus Sam Gold-wyn's "The Best Years of Our Lives."

wyns, "The Dest Itals of Out Lives." Pets Smith presented with a silver trophy by Blind Activities and Rec-rection, Inc., for his short film, "The Break and Arch Oboler George Jessel and Arch Oboler honored with the "Spirit of Moses Award" for their service to Jewish people during 1946.

Chicago Ray Milland checked in for a short Vine Gardens undergoing a face-

ifting.

Jan Kiepura in for Mct opera
opening here,
Peter V. Rathvon, prexy of RKO,
ooking over Chicago branch.

Joan Barton and Abe Lyman in town doing the local interies.

Charles Strakosch replaced Bill
Tisdale as manager of "Three to
Make Ready."

Maurice Golden, former M-G-M
talent scout in town to purchase
nabe film house.

"The Iceman Cometh" will begin a three-week engagement at the Studebaker on May 12.

Ed Coffee, treasurer at Orpheum, stransferred to Downtown thesize and the state of the state of





9 out of 10 Screen Stars use Lux Toilet Soap___ Lux Girls are Lovelier!

Now Stowing Locally

Published Weekly at 154 West 66th Street, New York 19, N. Y., by Variety, Inc. Annual subscription, \$18. Single copies, 75 cents Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1878 COYNIGHT, 1877, BY ARRETY, INC. ALL RIGHTS RESERVED.

VOL. 166 No. 8

NEW YORK, WEDNESDAY, APRIL 30, 1947

PRICE 25 CENTS

IN GLOBAL CRI

Believe Commie Pix Cycle Spurs Soviet to Lift 'Curtain' on U. S. Filmers

Plock of anti-Communiat pictures' amnuanced by Bollywood producers to be partially responsible for a salight easing of Russias' Fron curtain' as far as films are concerned, which was a subject to be partially responsible for a salight easing of Russias' Fron curtain' as far as films are concerned, which was a subject to the salies of th

DICKERING TO FILMIZE LIFE OF GOV. AL SMITH

Hill VI UV. AL Simith Hollywood, April 29. Stanley Kramer, prexy and exec producer of Screenplays, Inc., new indle, is heading east after bidding for the life of Governor Alfred E, Smith. Screenplays' attorney, Sam Zagon, is still huddling with Smith family

Zagon, is still huddling with Smith family.

Bid involves an offer to invest \$25,000 in a screen treatment provided the late governor's family restricts itself to "reasonable story approva" right. Previously the Smith estate insisted on complete, unqualified story approval.

Roy Rogers' Own Circus: Tex Ritter's Cowboy Tour

Roy Rogers, who during perelous summer hiatunes from film chores starred in rodoes for the Arena Managars Asm., on a guarantee and managars Asm., on a guarantee and managars Asm., on a guarantee and summer picture layoff. Cowboy star summer picture layoff. Cowboy star will head the Roy Rogers Erhill Circus which is abtated to open at the Brow Grounds, N. Y., June 15 and 10 or Hollywood, April 29.

Stromberg Seeks Lippy For Judge Landis Biopic

FOR JURGE LARIGIS BIODIC
HOllywood, April 29
Biography of Kenessw Mountain
Landis, baseball's first commissioner,
will be filmed by Hunt Stromberg
for United Artists release. Picture
will be based on the J. G. Taylor
Spink book, "Judge Landis artid 25
Years of Baseball."
Stromberg is dickering with Leo.

Stromberg is dickering with Leo Durocher, either as an actor or technical adviser, or both.

Primas (the Male Kind) Hold Sway in Budapest Again as Fiddles Play By JOSEF ISRAELS II

Again as Juntos in My py JOSEF INRAELS II 20.

On of Budapest April 20.

On of Budapest Budapest Budapest Cale of Budapest Cale on Season Sea

GILLETTE'S \$1,250,000 RADIO BASEBALL BILL

Managars Asm., on a guarantee and percentage basis, is going into buseness for limited during the current will head the For Regers Theill, and the content of the content o

DETAILS DANGERS

The U. S. film industry is currently cornered in a desperate struggue to maintain its position in the international market against the triple threat abroad of a hard money famine, social chaos and a viru-lent nationalism. Precarious over-sess position of the Industry is sharply highlighted on a country-by-port recently completed by the in-ternational department of the Mo-tion Picture Asm. gle to maintain its position in international market against

sernational department of the Mo-tion Picture Asson.
Detailing the complex web of re-strictions which the industry is up-against abroad, the report will be used by MFA prexy Eric Johnston
House foreign trade committee to morrow (Chursday) and his ples for world free trade before the Inter-national Trade Conference in Gene-in June. Exceptionally frank is some of its analyses, the report is being circulated among member-ticities. licization.

licization.

In regard to China, for instance,
MPA discloses that about seven different taxes are imposed before per(Continued on page 26)

Circus Holds Up At N.Y.'s Garden Despite \$6 Top

Attendance in Madison Squa: Garden, N. Y., for the Ringling Bro Barnum & Bailey circus is at lea par with last season's show, which zoomed to an indicated new mark, but the total gross will not reach last year by around \$200,000 be-cause the current date is six days

less.

Around the big top it's said that a shorter engagement was booked because of the chance that patrons might not have as much spending power and the fact that a \$6 top was retained. That price applies to the loges, back of whiteh the arena is scaled at \$5 downward.

INDUSTRY SURVEY Paul Whiteman's Coast-to-Coast ABC Disk Jockey Hour Can Gross \$2,300,000

On Themselves: Atlanta Dailies Laud 'Blossom'

Atlanta, April 29. Shuberts presented "Blossom Time" here at the Erlanger from Time' here at the Eclanger from Wedneady to Saturday (23-26) but did not use their names in the Billing Ads in the dailies bad they expected being presented by "Producing and half-sheet cards. Local reviewers were hep and probably to the surprise of the Sulverts insuled the surprise of the Sulverts insuled the "Blosom Time' Production Called "Blosom Time' Production Called Trade" (Shuberts Saved by Blosom Time' Production Called Trade (Control of the Sulverts Saved by Blosom Time' Production Called Trade (Control of the Sulverts Saved by Blosom Time' Production Called Trade (Control of the Sulverts Saved by Blosom Time' Production Called Trade (Control of the Trade (Control

som."

One reviewer wrote: "During the past five years the Shuberts have presented more theatrical turkers to Atlanta theatregoers than all other producers combined. But their version of 'Blossom Time'...is one of the best producions we've reviewed in a great while."

Opening matinee was bad and while "Time" was estimated getting \$1,800 on Saturday, indicated takings for six performances did not exceed \$5,000.

Add Signs of the Times:

Chi Hotels Seek Actors
Chiago April 2

Moving days for the legit actor
may soon be over in this town, so the second to the many second to the many second to the second to th

Whiteman, who is director o mu-sic of ABC, is cut in for a weekly (Continued on page 55)

LINDSAYS TO RETURN FOR 'FATHER'S' RECORD

On June 14 "Life With Faither" will establish, an all-time run record on Broadway, and for the occasion Howard Lindsay and Dorothy Stieracy, who originated the leads in the comedy classic, will reappear for the night (Saturday) performance.

ance.
Lindsay is co-author of "Pather"
with Russel Crouse. Previously
Lindsay and his wife (Miss Stietney' did not plan to appear profesisonally again until "Life Wissel Mother" is produced by Osaer Serion that script for the past Year or
two. Duo has been out of "Pather"
for titree years.
Run record was set by "Tobacco
Road" but there is some controversy over the actual time that
outly "Able's Irish Rose" had the
record for comedies.



Show Biz Ties in With AFL to Fight Labor Bills: Will Stage Air Shows

Washington, April 29.

The American rederation of La-bor announced last night (28) that its affiliated entertainment unions and the independent Assa. of The-atrical Agents and Managers have mobilized a special committee for an all-out campaign to kill the labor control bills pending in Congress.

The special committee was formed in Washington yesterday to propose a scries of network radio shows and conduct mass meetings in opposition to restrictive labor legislation. AFL has earmarked a \$400,000 fund to buy radio time and approximately \$600,000 for newspaper publicity to fight the legislation.

Committee includes Edward J.
McHale, Associated Actors and Artistes of America; Paul Dulzell, Ac-Equity; Lawrence Tibbett erican Guild of Musical Artists tors Equity, Lawrence Tibbett, American Guild of Musical Artists; George Heller, American Federation of Radio Artists; Harry Skeeper, American Federation of Musicians, and Ed Byron, of the Radio Directors Guild. Zac Freedman, of the press agents group, pledged the support of his membership to the AFL campaign and will serve on the

Committee will hold its first meet ring tomorrow (30) at Equity's head-quarters in New York. Later plans call for active operating offices in-cluding Hollywood, Washington and

New York.

Meanwhile, AFL president William Green; George Meany, executive secretary of the AFL, and Modview secretary of the AFL, and Modwill meet in Washington today with
reps of the four major networks.

Invitations went out last night to
the presidents of the webs, to discuss terms on which the AFL may
get or bur time to flett labor legiget or bur time to flett labor legicust terms on which the AFL may get or buy time to fight labor legis-lation. Tentative plans agreed to by yesterday call for a daily copp opera aimed to tell what happens to milady's budget under present price spirals; a weekly all-star entertain-ment show originating in Hollywood, and two quarter-hour discussion programs a week.

programs a week.

Idea for joint action by AFL entertainment groups was submitted to
Green by Novik and David Dubinsky, president of the International
Ladies Garment Workers Union, last
week. Novik will act as liaison for
the national AFL in working with

METRO'S FANCY DEAL FOR UPCOMING PLAY

Deal by which Metro acquired acreen rights last week to the play, "Command," and book, "Command Decision," both by William William of S00,000 and maximum of \$500,000 and maximum of \$500,000. Ceiling may be reached valpayment equal to the play of the produced in the fall. Clark Gable has been announced for the picture lead.

lead.
Sidney Phillips, of Metro's talent department, will be co-producer of the play with Kermit Bloomgarden.
Guide base and the play with Kermit Bloomgarden.
Tecent revision of the Dramatist's Guild basic agreement permitting a film company employer to produce. Phillips' interest in the play, nevertheleas, is said to be entirely permeter than the play of the play

vestment.

M-G's purchase pact provides that
the play must be produced by Octoport this year and that the film
1940. Story of political interference
with the Air Corps during the war
was originally a play, then a novel.
It wasn't until the success of the
novel, however, that it was decided
to produce the play.

Darrieux to Have Tour Alternate on Paris Play

New Claude Dauphin, Danielle Darrieux play opening soon at the Edouard VII will use its weekly layoff day to play the provinces. But whereas lead in Paris is played to but the provinces. But whereas lead in Paris is played by Mile Darrieux in the acquirem

Sports Shorts

Sports Shorts
If you can handicap the win, place and show for the coming kentucky Derby, or nearest to kentucky Derby, or nearest to the second secon

Unusual Film Tienp On Unknown Singer Found

In Concentration Camp III COILCENT ALLUN CAMP
Unusual promotion for a singer
unknown in the U. S. is, stuth being
done for Miklos Gafui, 23-year-old
Hingarian tenor who made his N. Y.
debut at Town Hall in Pebruary.
An 18-minute film, "The Life of
Miklos Gafui," was made in N. Y.
recently by Columbia and the study
and the study of the study of the study
and the study of the study of the study
and sings in the pic.
Gafui young, medical student.

sings in the pic.

Gafni, young medical student, spent three years in various German concentration camps, in one of which a fellow-inmate, a singing teacher, discovered he had a voice. After the war he sang successfully in opera in Budapest. Short, which was directed by George Blake, tells the story of Gafni's secape from one of the camps.

On basis of Gafni's N. Y. debut,

of the camps.

On basis of Gafni's N. Y. debut,
National Concert & Artists - Corp.

Antional Concert & Artists - Corp.

Antional Concert by Artists - Corp.

Concerts this season, despite the rail concerts this season, despite the major engagements in May, in Cleveland, Boston, Detroit, Chicago and N. Y. (nast named in Madison, Square Garden). He has a three-graph of the concern the conce

CONVERGE ON N.Y. FOR SOPHIE TUCKER FETE

Showfolk from both sides of the Atlantic will converge on the Hotel Astor, N.Y., Sunday (4) to honor Sophie Tucker at the testimonial Sophie Tucker at the testimonial dinner being tendered by the Jewish Theatrical Guild. Notables from Hollywood flocking here to honor
Soph's 40th anni in showbusiness include Al Jolson, Eddie Cantor, George Jessel, Irving Berlin, honorarg chairman of the event, and
Abe Lastfogel.

Abe Lastfogel. England and France will send representatives. Harry Foster, head of Britain's largest talent agency; Val Parnell, of one of Britain's largest theater circuits, will plane in Saturday (3). J. M. Rubens, of London, is on route here with an illustration of the control of the con the singer.

the singer.

Also slated to arrive for the dinner is a special representative of the French Syndicate National des Acteurs. Sir Cedric Hardwicke will present a testimonial signed by Soph's friends in England.

Soph's friends in Engine Serves.

Josoph's previous to the dinner will plane to Louisville, Ky, to see the Derty, but hopes to be back in time for the dinner. Berlin is even the Derty, but hopes to be back in time for the dinner. Berlin is a few day in New York, Ted and Adah Lewis are coming in from Cheago, and others slated to attend Cheago, and others slated to attend Courtney H. Hodges, Will H. Hays. Lee Shubert A. J. Balahan, Brock Pemberton, Tex McCray, Nathan emce and Joses Ioastmaster. Capacity is being held to 1,000.

Filmite for British Festival But whereas lead in Farus is played by Mile. Darrieur, in the provincies part will be acted by Rose Dercan (Mrs. Claude Dauphin).
Understood that Mile. Darrieur's health work permit travelling. Advance for the play is one month solid SRO. Returns to N. Y. for fall opera season.



254th WEEK! KEN MURRAY'S

"BLACKOUTS OF 1947 El Capitan Theatre, Hollywood, Cal I think you should dispense with changing years. Just call it Black outs of 194-EVER'!

BING CROSBY.

Showbiz Rallies to Texas Disaster Call: Stars In Benefits: Send Paychecks

Benefits, Soni I 74/CHECKS.

Entertainers from all branches of
showbir have rallied to aid victims
of the recent disaster at Texas City,
staged a series or industriation and
31 Texas cities, has collected a fund
of 28,500. Nightciple intertainers,
dance bands playing in various
nightspots and holeis, radio enterstage revue, proceeds going into the
fund.

fund.

Red Skeiton sent his last week's salary cheek of \$3,290 to R. J.

O'Donnell, vice-president and general manager of Interstate. Salary was from his weekly air abov.

Skeiton of the at Beaumont, James' hometown, pro-ceeds which will be turned over to the fund.

uritz Melchior presented a spe Lauritz Melchior presented a spe-cial benefit show last week. Sched-uled for a series of performances to be given at Galveston and Houston are planist Jose Iturbi and his sis-ter. Special broadcasts have also been aired on various stationa throughout the nation with several thousands of dollars being received to swell the disaster relief fund.

New Orleans Raises 50G New Orleans, April 29. The \$100 a plate dinner for relief of Texas City disaster victims was a complete sellout two days before the

complete sellout two days before the event, slated for tomorrow (Wednesday) in the Blue Room of the Hotel Roosevelt. Ticket sales stopped at Gonzelout, but the Blue Room of the Hotel Convertised, and the Room of the Room o vanaugh Tric

Levant's D.C. Record

Devailt 5 J.L. NCCUTI
Washington, April 28.
Oscar Levant, giving a recital at
Constitution Hall here Friday (25),
set the season's record here with a
\$7,000 gross at \$3,50 top. Hall was
\$3,000 gross at \$3,50 top.
\$3,000 gross at \$3,50 top.
\$3,000 gross at \$3,50 top.
\$4,000 gross at \$4

Louis and Minneapolis, grosses not reaching D. C.'s.

Film Stunt Girl's Saga

Hollywood, April 29.
Lila Finn, a stunt gal who has een risking life and limb in films been risking life and limb in films for 10 years without a screen credit, is about to look into a lens at close range for the first time in her ca-

reer.

Jerly Fairbanks is readying a short subject starring the stanter who has doubled for Dorothy Lamour, Olivia de Haylland, Paulet Goddard, Sonja Henie and other less

A Thumbnose Sketch—Sophie Tucker

By JOE LAURIE, JR.

Sophie Tucker was born while her mother was going across Poiand to the Ballie to get a boat to take them to America. Sophie's mother was so Mans atepped out and got a little fresh heil II was so cold in Poisson that the stork couldn't make the delivery; a Penguin brought her. The divast both of the stork couldn't make the delivery; a Penguin brought her. The divast both on the stork couldn't make the delivery; a Penguin brought her. The divast both on the stork couldn't make the delivery; a Penguin brought her. The divast both of the stork couldn't make the delivery; a Penguin brought her. The divast both of the stork couldn't make the delivery; a Penguin brought her. The divast both of the store that the stork couldn't make the delivery; a Penguin brought her. The divast both of the store in the store that the store th

Finessed Out of the 'Follies'

She would send letters home to her mother; there was nothing in the letters but writing!

At last she got the break he was looking for, Ziegfeld signed her for his "Follies of 1809." At Allantic Gity Sophie did her specialty and was a rot—the next tight Nora Bayes kicked and so Sophie was left leading a number, no specialty. In New York Day Tanguay replaced Buyes, she met "The Boas," he of sainted memory, William Morris, who booked her on his circuit and became her friend, adviser and counsellor all through his life. At the American Music Hall in Chiego, Jack Lait gave her on his circuit and became her friend, adviser and counsellor all through his life. At the American Music Hall in Chiego, Jack Lait gave her for many years. It was at this same house that she sang her first "blue-priced" song, a dainty little ditty called, "Theres? Company in the Parlor, Girls". The way Soph sang it, with a click of her jaw, and a wink of her cyel two as rolv and burnade up the first "blue-priced" song, a dainty little ditty called, "Theres? Company in the Parlor, Girls". The way Soph sang it, with a click of her jaw, and a wink of her cyel two saids and the standard of the cyel of the control of the cyel of the cy

Sime Makes Soph a 'Madame'

If fit her heart like a giovel

Sime Makes Soph a 'Madame'

Coming back to America, Sime gave her the billing 'Madame' Sophi

Coming back to America, Sime gave her the billing 'Madame' Sophi

Tuker. During prohibition she opened her own club, Sophie Tuckers

Playground, and later went to Chicago where she co-starred in 'LeoMaire's

Playground, and later went to Chicago where she co-starred in 'LeoMaire's

Register of the she with the she will be she with the hintoriced Irving

Berlins 'Blue Skies.' She played in George Jessel's 'High Kickers,'

and lated a few minutes with 'Earl Carroll's Wantlies.' Back to vaude
comedy hit, 'Leave it To Me,' in 1929 and '40. She made her first picture

of "Broadway McJody of 1937," then made "Thoroughbreds Don't Cry.' They

and a few years ago "Pollow the Boys."

and a few years ago "Pollow the Boys."

and a few years ago "Pollow the Boys."

and a few years ago "Wollow the Boys."

And as this little Sophie Absura gai, she of the plastic childhood in

her pinnist for over 20 years attention of Actors. Ted Shapiro has been

her pinnist for over 20 years attention of Actors. Ted Shapiro has been

her pinnist for over 20 years attention of Actors. Ted Shapiro has been

her pinnist for over 20 years, attention of the world. She has kept

her hed and has not only he shapin Tucker of the world. She has kept

her hed and has not only he for the anniversary in show business and her

corridors of the attributed She will slavays hold a special niche in the

strange compound of sunbess hear where you sit you're next to her.

To Spihle Tucker, the Last Of the Red Hot Mamas—MAY SHE NEVER

COOL. OFF!

UA TO FINANCE ITS PRODUCERS

State of the Union—Cinema '47 CLOSER CONTROL The picture business is on the downbeat. Leave us face it.

The picture business is on the downbeat. "Leave us face it The honeymon is over, the fuzz is off the peach, the bloom is off the rose—call it what you will. But the fact is that business has fallen off to only good. Heretofre it was socko, out-of-this-world, phenomenal. Now it's just great—great, at least, compared world, phenomenal. Now it's just great—great, at least, compared to pre-Pearl Harbor. It's off compared to a year ago.

Where b.o.'s aren't wow, the reasons are simple and invariably add up to the same thing—the show just aln't there.

add up to the same thing—the show just ain't there. Dust off all the standby show biz gags about blue Monday, rainy Tuesday, a poor campaign, "they're out shopping," "no-body comes downtown any more," et cetera, but no showman has ever come up with a topper for a crack ascribed to Nick Schenck that "there's nothing wrong with the picture business that good pictures can't cure." And whether Metro's Schenck is the right-fully accredited author of this intra-trade bon mot, it is evident that Metro of those two "outside" deals the Cuiver City plant made for "state of the Union" (Capra-Liberty) and "Joan of Arc" (Bergman, Wanger & Co.).

Arc' 'Gergman, wanger & Co.'.

Of course there are other ramifications in the current downbeat. In the spirit of the Kentucky Derby, here's a qukk rundown: 1, a 50b business has gone \$2; 2, maybe they are shopping
for the choicer product; 3, pictures haven't the old staying power
for four weeks downtown and don't run on and on like "Life
With Father"; 4, maybe the day of just going into theatres is
over; and 5, possibly some of those English pictures are as good as the Anglophile film critics rave them to be, so it must cut into the U. S. product.

That doesn't mean the panic is on. There are at least two good reasons for any business receding. Merchandising (or, more specifically, the lack of 1t), is a prime one. Maybe the ads more specifically, the lack of (t), is a prime one. Suppose the analyse when and the promotion and the showmanship need of specifically. If the staying power of pictures isn't there, it may mean a doop in population, and that applies to any big city with its deterioration in wartime traffic. That means the hinterland cities and the nabes must get back into stride. That means the downtown peak prices are spread thinner. It means also that a downward revision, back to the 50c mass trade, is very much in order. Bob Weitman proved that pronto at the Broadway Paraorder. Bob Weitman proved that pronto at the stroadway Farmount. Lower's State, also on Broadway, the flagship of vande-ville in America today, had to re-exploit its 50e-until-1 pm. price as result of the Paramount's reaction. Business is only great as a result. It must be, considering that the straight picture houses all around these two combination houses still open with an 80e scale (\$1.50 at night), and wonder why business is specify.

But this picture business isn't only the exhibitor's or distributor's But this picture business inn't only the exhibitor's of distributor's problem. It's everybody's. From the top-drawer satiof head to problem the severybody's promise to produce the same perhaps fixed stadlo costs and other production investments are at herefore unknown peaks—but that's also true of the artistic end. Agents with fancy ideas about percentages for their people; stars who don't care about the cost of choicer properties, so long as they're insured by goodproof material (hit plays, best-sellers, etc.); balky directors, must likewise revise their thinking.

The state of the union, Cinema '47, must dissolve back six The state of the union, Cumma '41, must cussous' makes six years. You just can't hang out a shingle and expect to be in business as effectively as your competitor who ballyhoos his show a little more, advertises it better, merchandless it to a fuller degree—or has a better picture. We're back to normalcy. Abel.

Rank's Pitch at Brussels Film Fest **Cues U. S. Cos. Not to Try to Compete**

STILL ASK ASTRONOMIC

FIGURES FOR B'WAY HITS

Metro's recent purchase of screen

rights to "Annie Get Your Gun" for \$650,000 has led to the placing of

what picture companies consider

"fantastic" price tags on Broadway's

"Finian" is \$650.000 against 25% of

"Finlan," particularly, will require

plans to spend thousands of pounds to make a tremendous publicity to make a tremendous publicity aplash for British pictures at the in-ternational film festival in Brussels in June, American companies have decided to trim down their own plans. They feel they cart (compete on any ressonable basis because of the difference in cost and time between sending stars and props from Bellywood and from London from Undon the Dellywood and from London from London

Iween sending stars and props from
An a result, it is unlikely that any
As a result, it is unlikely that any
As a result, it is unlikely that any
As a result, it is unlikely that any
become the proper of the star of the st other two top click musicals currently - "Flnian's Rainbow" and "Brigadoon." Asking price for the film profits and for "Brigadoon" \$500,000 against 50% of the profits. Story editors consider it virtually impossible that either of the musicals will draw such fees for rights, figuring the prices are being set merely as starting points for negoextensive rewriting for the screen, since its liberal outlook on the Negro problem will certainly make it bo. polson south of the Mason & Dixon line. In one scene, for instance, "Senator Biliboard Rawkins" is de-

Eric Johnston will also attend the international film contest, although industry leaders have no illusions that the Motion Picture Assn. prexy can ill any way sub for the pop marquee names. However, his presence, picted as miraculously changed into a Negro in order to give him a taste of the hardship his prejudice inflicts

(Continued on page 62)

OF PROD. UNITS

Radical switch in United Artists policy, in an effort to further stab-litze the company, is under serious force and Charles Chaplin, Plan envisages direct financing by UA of a group of producers, in order to put in the company's hands direct control of timing, quality, quantity and type of producers.

type of product.
Under the present setup, UA, at most gives aid to indies in lining up capital from banks and other outside sources, but advances in money of its own. Only producers in recent years for whom it has advanced coin are Walter Wanger (from 1808 to 184) and fruit Stromy or the set of t Stromberg's.

Stromberg's.

Advent of the financing program must await choice by Miss Pickford and Chaplin of a new prez for the company and the carrying out of a plan for selling publicly a block of stock equal to a one-third interest in UA. It is expected that it will take considerable time to set up the (Continued on page 24)

Ask 20-Year Ban On German Films

Declaring that Germany should be barred from exporting films for a repubationary period of 20 years, patched a strong protest against comparing the proposal of shipments of Teutonic pix by the Auglio-American Street of the Proposal of shipments of Teutonic pix by the Auglio-American taken at the recent meet of foreign distribution managers of American companies held in Paris, it was disclosed this week by Joseph II. Self-closed this week by Joseph II. Self-c

charman to weeks by noting happers and the second of the s

Paramount Closes for Takeover Of Liberty Pics, Including Capra, Wyler, Briskin, But Sans Stevens

Exhibs Psycho-Happy

EXHIBS FSycho-Happy

Advanced relationship for the particle of the particle of

Plans Set for Pix To Better 'Sell' Itself to Public

With opinion widespread among film men that the industry should embark on a large-scale domestic and international public relations a large-scale domestic and international public relations to the studying at it, two minor moves were in evidence along that lime this slugging at it, two minor moves week. The Molton Picture Asan, an-would start making a series of 'drinke pixee's shorts on serious national problems, while the Holty-start of a campaign to better sell the film espital to the nation. MPA shopts plan was disclosed by MPA shopts plan was disclosed by

MPA shorts plan was disclosed by prexy Eric Johnston Monday (28) prexy Eric Johnston Monday (28) at the Metro sales convention in New York. Johnston declared he realized the majors might hesitate to make "think" shorts, but convinced studio heads during his recent trip to the Coast that it was their duty to turn out serious docu-

(Continued on page 59)

D.C. PROBE ON H'WOOD COMMUNISM-AGAIN

Washington, April 29. Washington, April 29.
A three-man subcommittee of the House Un-American Activities Committee will open a probe of Commy influences in Hollywood on May 8.
Among those slated to appear at the hearings on the Coast is Hans Esister, and in Industry music composer and brother of Gerhard Esister, Commy leader in the U. S.

National Boxoffice Survey

New Entries Aid Lagging Biz-Grass,' 'Egg,' 'Years,' 'Stallion,' 'Calcutta' Head Big 9

While bis continues alugable in "Trail Sirves" (RKO). "Farmer's several spots, flock of new pictures: I aughine" (RKO) and "Angel and and continued cool weather are Badman" (Rep). Last-iamped is sock helping keep tolals up fairly high over the country currently, Far are Badman" (Rep). Last-iamped is sock helping keep tolals up fairly high over the country currently, Far are Badman" (Rep). Last-iamped is sock helping keep tolals up fairly high in Chicago and especially strong in France and Theorem (Parameter of Pratament of Stranger of Chicago and Chica

strong at \$137,000 at the Hall.

Olhers in the Big Nine in order of business and playdates are recent. "Shullness had playdates are recent." Shullness had playdates are recent. "Shullness had playdates are recent." Shullness had playdates are recent." Shullness had playdates are recent for the recent for

Paramount houses.
"Framed" (Coi), a new entry, shows promise on strength of solid session being turned in at two L. A. houses, "Love and Learn" (WBA), which opens at N. Y. Strand this week, has not played many keys thus far. Another newcome," Happent the straight-filmers in Circlinate of the Core of the C

Paramount-Liberty deal, on again-off-again for weeks, was definited and an addition on Going over to Par in the amangamation are Sam Brinskin, Wil-manigamation are Sam Brinskin, Wil-self of the Company of the Comp

founded the unit a little more than a year ago. An unusual angle is that Par also acquires Liberty's interest Stevens is under contract to produce for RKO. Liberty has had a releasing deal with RKO, but loaned out Stevens to the studio for "Manna" for a participation. Par likewise gets Liberty's interest in "State of (Continued on page 24)

Byron Morgan Thinks Screen Credit Worth 50G in His Suit Vs. Col.

506 in His Suit Vs. Co.1

Hollywood, April 2a.

#89,000 breach of contract suit in superior court against Columbia on Archard Source, College State of Contract suit in superior court against Columbia at first refused to the contract of the contract of the contract with producer-director contract with producer-director contract with producer-director priority then "fatled, neglected and refused" to give event in trade passes of the contract of

stained when credits to studios refuse writer."

Trade Mark Registered FOUNDED BY SIME SHAVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 46th St., New York 19, N. Y.

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DAILY VARIETY

(Published in Hollywood l Daily Variety, Ltd.) \$10 a Year-\$12 Foreign

RKO's Kingsberg Sees No Need To Cut B.O. Prices, Despite Current Talk

Nationwide hubbub ever pricewhich convinies hubbub ever pricewhich convinies and the real littlelikelihood of a slash in boxofficekeales so long as business holds at
its current pace, Malcolm Kingsberg, RKOV evepee in charge of
price cuts are in the air," Kingsberg,
conceded, "but I see no tangible
evidence that any large-scale action
will tike place
will take place
will take
will
will take
will
w

Chaplin Due on Stand Today (Wed.) or Thurs.

In Suit by K. Bercovici III MIII 19 A. DETCOVICE.

Charles Chaplin is stated to take
the stand in his own defense either
today (Wednesday) or tomorrow in
N. Y. federal court in the \$5,000,000
damage suit filled against him by
writer Konnad Bercovici for alleged misappropriation of Bercovici's story ideas in Chaplin's film.
"The Great District interesses having
had all the best of it during the first
two weeks of the trial, things began

With Bercovici witnesses having ind all the best of it during the first two weeks of the trial, things began to look up for Chaplin during the look up for Chaplin during the look up for Chaplin during the look of the look

Miss Goddard didn't like it. Frohlich also read dispositions of Hollywood agent Stanley Bergerman and of Alan J. Miller, representative of the Zeppo Marx agency, which claimed they had no knowledge of Bercovici's ever having prepared a script for "Dictator," even though they handled all the writer's

'Verdoux' B'way Policy Awaits Further Testing

Awaits Further Testing
No sales or exhibition policy on
Charles Chaplin's "Monsieur Verdoux" has been set yet, according to
United Arisks, pending outcome of
United Arisks, pending outcome of
the current run at the Broadway,
the current run at the Broadway,
appearents, Out-ot-lown tests probably will be in San Francisco and
Chicago. Grad Sears, UA distribution chief, has been in Chi this week
Jookling over the situation on a house
Broadway his has been somewhat.

nor "Verdoux."

Broadway biz has been somewhat disappointing, made more so by a general weakness at the b.o.s of most houses on the street. It is now hoped to get a six-week run out of "Verdoux."

Johnston Back East

JUILINGIN BACK EAST
Eric Johnston, who returned yesteriay (Monday) to Washington from Spolane, Is slated to testify flururady (1) before the Fluous comPicture Asan, prexy will advoque setansion of reciprocal trade treaties. He's due to be in New York most of next week, with an address to the India Society next Monday (5), as membership meeting dimer for J. Arthur Rank probably Friday (9).

Tuerk's Bankroll For Brisson's Co.

Frederick Brisson, Independent Artists prexy, announces a deal for pre-production financing with Fred R. Tuerk, partner in the Chicago investment firm of Crittenden & Co. Remy L. Hudson, currently prexy of Eddle Albert Productions, was elected to represent Tuerk on the LA board of directors.

Lead to the control of the control o

Russell's starrer, rolls in September.

Dukes Nat Interest wide
That "\$20,000,000 deal" by which
A. B. Duke & Co., private investment
house in New York, was to finance!
the Fred Brisson-Rosalind Xussel't
so, according to L. J. Kurlan, treasurer of the Duke farm. Kurlan said
Monday (28) that the company,
set of the Vision of the Company
with a proposition for financing its
pix. Kurlan went to the Coast and
pix a proposition for financing its
pix. Kurlan went to the Coast and
the Said September of the Said. He
returned to New York and presented
the facts to Duke's investment comtended to the Said September of the Said September

L. B. MAYER'S \$500,000 LOEW'S SALARY IN '46

Philadelphia, April 29. Louis B. Mayer, managing director of Loew's, Inc., received \$500,000 in wages during 1946, according to the salary schedule reported by the company to the Securities & Exchange Commission and made public yesterday (Mon.). Though high man on the Loew's payroll, Mayer's salary was \$638,992 below that which he received in 1943.

Robert Montgomery was, paid \$286,000 during 1946. Other salaries reported were \$224,767 to Nicholas M. Schenck, president and \$111,357 in bonus and profit-sharing to J. Robert Rubin. vice-president and director, and \$65,357 to Benjamin

L. B. Mayers Diverced

Mrs. Margaret Sheeter Mayer.

Mrs. Margaret Shenberg Mayer.
Louis B. Mayer's wife for 43 years, was granted a divorce and a \$3,250.000 cash settlement from the film producer Monday. (28) in L. A. Superior court. erior court.

perior court.

Settlement provides for immediate payment of \$1,250,000; \$1,000,000
on March 25, 1948; \$500,000 on March 25, 1949, and \$500,000 on March 25, 1950, Under a separate agreement, Sandler said, Mrv. Mayer also will receive the couple's beach house valued at \$250,000.



GEORGE GIVOT

Burton, in VARIETY said—
"Givot's current routine... segued by his standard Greek-Ambassador mimicry continues to be surefire... Givot's new talent (singing) marks him as an excellent bet for musical comedy and pictures, or perinage even the operatic boards."
Just closed Loew's State, New

Theatre Direction

Loew's For. Bid On 'Duel' Nixed

Hollywood, April 28.
Offer to purchase outright the foreign rights to "Duel in the Sun" is
understood to have been made to
David O, Selznick by Loew's and
Involved in the offer is not stated,
but idea was to get the property
or distribution sutside the U. S.
for Loew's International.
Selznick excess said that Selzindicated the selfindicated the selfindicat Hollywood, April 29.

Kramer's Mission

Paris, April 29. Distribution of Selznick Releasing Distribution of Seizinck Releasing Organization product on the Continent remains unsettled, despite the quickie visit here last week of Milton Kramer; SRO board chairman and counsel. Kramer huddled with company's Continental rep, Paul White.

Kramer left here for London Sat-Kramer left here for London Sat-urday (26) and was scheduled to be back in New York by tomorrow (Wednesday). A major reason for the week's hop across the pond was to set a London theatre for "Duel in the Sun," as well as to discuss distribution arrangements for Eng-land and Europe.

SENATOR LANGER JOINS ANTI-BIG 5 PARADE

Washington, April 29.
Senator William Langer (R., N.D.)
intends to ask the Senate Judiciary
subcommittee he heads to probe the
control of production-distributionexhibition of the film industry's Big
Five.

Five.

Langer's group is conducting hearings on an anti-monophy hill by Gender Seeph C. O'Mahoney by Gender Seeph C. O'Mahoney of the Conduction of the Cond

J. R. Grainger's Mexican Trip With Detour to L.A.

Trip With Detour to Laza.

Republic distribution chief James
R. Grainger is slated to leave New
York, May 10, for a tour that will
take him to the studio and to Mexico City. He'll stop for a visit at
the Kansas City exchange on his
way west, arriving in Las Angeles
in time to attend the Variety Clubs

Georgenian.

March 25, 1949, and \$500,000 on the control of March 26, 1950, and order a segarate March 26, 1950, and order a segarate convention of the control of the co

Comparisons of Big Five Net Profits

| 1938 | 1942 | 1944 | 1945 | 1946 |
|----------------------|--------------|--------------|--------------|-------------|
| Metro \$10,000,000 | \$12,000,000 | \$14,500,000 | \$13,000,000 | \$18,000.00 |
| Paramount. 2,500,000 | 13,000,000 | 14,700,000 | 15,500,000 | 44,000,00 |
| RKO186.000 (D) | 640,000 | 5,200,000 | 6,000,000 | 12,000.00 |
| 20th-Fox 7,000,000 | 10,600,000 | 12,500,000 | 12,750,000 | 22,500.00 |
| Warners -327,000 (D) | 8,500,000 | 7,000,000 | 10,000,000 | 19,500,00 |
| (D) Deficit | | | | |

Metro Aims To Regain No. 1 Spot In Quality, Profits With Indie Prod. Deals

Exhib's Goodwill Sweets

Exhib's Goodwill Sweets

Employes of the Pearl, a North
Phillips in the Pearl of the Pearl of the Pearl

Employes of the Pearl of the Pearl

Employes of the Pearl of the Pearl

It started when one of them, Cora

Holland, a member of a minitemance and the Pearl

End of the Pearl of the Pearl

Employee of the Sholland was put in charge of the shop, with the profits of the Pearl

Employee of the Sholland was put in charge of the shop, with the profits of the Pearl

Employee of the Sholland was put in charge of the shop, with the profits of the Pearl

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Employee of the Sholland was put in charge of the shop with the Pearl

Employee of the Sholland was put in charge o

'Joan' Package **May Fetch Others**

Hollywood, April 29.
Walter Wanger-Ingrid Bergman-Victor Fleming-Maxwell Anderson deal with Metro last week for re-lease of their indic production. deal with Metro last week for re-lease of their indie production, "Joan of Arc," is virtually a 100% package. Unit is providing pro-ducer, director, star, story writer, studio facilities, partial financing and highly valuable Technicolor commitment.

commitment.

Metro will provide distribution on
a sliding scale percentage of the
gross and will put up part of the
coin for production of the film,
which is expected to run between
\$5,000,000 and \$10,000,000. Company
will not otherwise participate in
profits, however.

With the announcement of the "Joan" deal, M-G production chief Louis B. Mayer disclosed a new policy of accepting indie productions for distribution. He declared:

tions for distribution. He declared:
"We are prepared to make deals for any productions which we belarge and the declared of the declared of

Miss Bergman, currently starring in Anderson's legit play, "Joan of Lorraine," on Broadway, will play the title role in the film version, starting July 15 on the Hal Roach lot, Anderson is currently in Holly-wood, working on the screenplay.

Fleming, who will direct "Joan," performed the same function on "Gone With the Wind," Metro's first outside release. On that occasion the "Gone With the Wind," Metro's first outside release. On that occasion the Culver City outfit took over distribution of the picture in return minor financing. Recently Metro made a deal for the release of Liberty's "State of the Union" and agreed to distribute "Arch of Tritumph" for Enterprise in foreign markets.

TECHNICOLOR'S 25e DIVVY Technicolor, Inc., has declared a dividend of 25c per share on all outstanding common stock of the company.

company. Payment is to be made May 20 to stockholders of record, May 9.

N. Y. to L. A.

M. Y. to Emmett Callahan Ann Corio Claude Heilman Charles Jackson Lou Mandal Elliott Nugent William Saal Boh Williams William Saal Bob Williams licrbert J. Yates uct for distribution, after years of adherence to a policy that all but completely excluded outside films, has resulted in considerable speculation in the trade on the reason for the policy shift. General consensus is that it is an effort to bolster the studio's slipping preeminence as Hollywood's maker of consistently high quality and moneymaking films,

high quality and moneymaking films, Theater men pretty much agree that Metro's roaring lion in the past that the pretty much present the control of the co

studio to hypo its wares.

Perhaps equally significant as public and trade opinion has been fullure of M-C to keep pace with other Big Five companies in the other Big Five companies in the Grand of the Companies of the Companies of the West State of the Companies of the Compani

L. A. to N. Y.

Edward A. Alpers Dave Biedermann Dave Biedermann Martin Block Nate J. Blumberg Al Brackman Don De Fore Natalle Draper Carl Dudley Maurice Duke Faye Emerson Larry Finley James A. FitzPatrick John Garfield John Garfield John Garriek
Richard Garriek
Monroe Greenthal
John Harkins
Arthur Hopkins
Al Jolson
Larry Kolpack Al Jolson Larry Kolpack Arthur Krim Abe Lastfogel Perry Lieber Max Lief Harold Lloyd Don Loper Virginla Mayo Sidney Mills Carmen Miranda Carmen Miranda Lee Mortimer George Murphy Arthur Murray Donald M. Nelson Margaret O'Brien Monte Proser N. Peter Rathvon lial Roach Buddy Rogers Buddy Rogers Elliott Roosevelt Robert Rossen Robert Rossen William Saal C. J. Scallard *Dore Schary Charles Schwartz Jack W. Votion . Lou Wasserman Philip A. Waxman Robert S. Wolff Sam Wood

N. Y. to Europe

N. I. IO E Arthur Askey Florence Desmond Allen Dulles Dr. George Gallup Ruth Gordon Orton H. Hicks Garson Kanin Orton H. Hicks Garson Kanin Ray Milland Robert Schless Walter Selzer Oscar Serlin Robert Sherwood Maggie Teyte John C. Wilson I. A. R. Wylie

THE YEAR'S GREATEST REVIEWS HAIL THE YEAR'S GREATEST PICTURE!

"Movie of the week!" — LIFE... "Rush down to get a seat!" — N. Y. TIMES
"Kerr rhymes with Star!" — TIME... "Superb performance!" — DAILY MIRROR
"Don't miss 'The Adventuress!'" — JOURNAL-AMERICAN... "Gives the heart
something to throb about!" — WALTER WINCHELL... "Best film released
for Easter!" — WORLD-TELEGRAM



"Kerr captivating!" — MORNING TELEGRAPH . . . "Kerr is velvet!" — PM "May well be performance which took her to Hollywood and co-starring part with Gable in 'The Hucksters!" — DAILY NEWS . . . "Gable's new partner charming!" — WORLD-TELEGRAM . . . "'The Adventuress' has lovely Deborah Kerr!" — WALTER WINCHELL . . "No wonder they snatched her for 'The Hucksters!'" — POST . . . "Kerr dominant!" — HERALD-TRIBUNE

NOW SETTING BOX-OFFICE RECORDS AT NEW YORK'S VICTORIA THEATRE

RKO's \$12,187,805 Record Net Places It No. 5 in '46 Film Profit Sweepstakes

RKO cut the tape in fifth place in the 1946 fiscal sweepstakes, the same spot as it finished in 1945. despite a record net of \$12,187,805

some spot as it missed in 1945, despite a record net of \$1,187,805 which doubled the \$6,031,085 earned the year before. With official returns now in on the seven misprotection of the period of the p

adding the profits and occupting 84-754,899 in dividend that first-quarter before the control of the control of the State of the control of the dividend of the control of

highest gross during 1946, was turning in exceptional grosses early in '45.

Farcing Uncertainty
RKO's precy sounded a further note of warning. While foreign collections in '47, thun far, are well as the collection of the collec

Nostalgic Film Series Running Out of Oldies

"Flicker Flashbacks," series of shorts produced by RKO-Paths, may have to be dropped soon day flins that are incorporated into the shorts. Paths is releasing only seven of the "Flashbacks series this year because of the shortage.

abortuce. The series was first started, the company found enough makerial in public domain to keep things perking. That has since been used up, however, and since been used up, however, and since the Father has been seeking to buy whomever might hold them. Diek Fleischer, producer of the series, recently found a bunch of early U. S. fills at Bunche Afree and U. S. fills at Bunche Afree and the series of t

A Cagney Parlay

A UARIETY I STIME.

Jeanne Cagney, recently in "The Iceman Cometh" on Broadway, will play femme lead to her brother James in "Time of Your Life," to be produced by hef brother William.

Film version of the Saroyan play goes into work May 5 with H. C. Potter directing.

RKO's \$10,000,000 **Revolving Credit**

A new \$10,000 revolving bank loan has been negotiated by RKO, it was learned this week. Coin will be used to build up "to a further moderate extent" the company's backlog of feature productions, according to statement to stockholders, in which plans for the loan were disclosed. Advancing the funds are the First National Bank of Boston and the Bankers Trust Co, NY, Term of the Control of the Co

under a previous revolving crea-arrangement, Explaining the need for the new money, Rashvon stated: For orderly marketing, careful exploitation and maximum results from distribution, wentory of completed pictures, Only recently has our picture company been able to accumulate and main-tain the number of completed, but recently has our picture company been able to accumulate and maintain the number of completed, but management believes necessary for best results. During 1946 the total inventory (including advances to inspect the control of the co

Hitchcock Due East To Launch Transatlantic

Lunch Transallantic

Alfred Hichcock is expected in
New York Development of the New York of Hichcock with Sidney Bernstein, Britlah theatreman, their Indie production outlin, Transallantic Picturnes Col. Bernardin Hichcock in New York shortly.

Among details to be's set during the stay in New York of Hitchook with the stay in New York of Hitchook and naming of permanent officers of the corporation. Hitchock, who recently finished direction of 'The corporation of the stay in New York for possible locations for Transallantic's intic, will also secul New York for possible locations for Transallantic's intic, will also secul New York for possible locations for Transallantic's intic, will also secul New York for possible locations for Transallantic's intic, will also secul New York to the fall. Second on the slate is 'Under Capricorn,' starring lagrid Bergman, which will be made in Hitchook will be accompanied to New York by his wife, writer Alna Reville.

Depinet, Rathyon And Kingsberg Top Paid RKO H.O. Executives

Talk of economy notwithstanding, RKO paid out an added \$2.208,084 to its topfittle personnel in 1946 over its 1946 handout. Total salary nut for in 1946 handout. Total salary nut for in excess of \$20,000 annually hit \$74,16,152 last year as against \$5,200,000 in 1946 over the personnel of the p to 141 last year

to 141 harf year.

Of the \$8592.25 paid to all employees, other than directors or directs, 885 of the total went to the production end of the company, the KKO proxy distosed. Directors KKO proxy distosed Directors clived an aggregate of \$71,413. a rise of \$31,868 in that class. The property of the street when the control of \$10,714 to the class of \$10,714 to the c

over 1945.

High man is Ned E. Depinet, exect vecpee, with \$105,010 as his stipend.

N. Peter Rathvon, RKO prexy, trailed slightly, receiving \$104,540 Gordon E. Xoungman, veepee and general counsel, was paid \$37,186 Both Depinet and Rathvon took small cuts, at \$15,000 Hebris 1940 Compensation vas \$15,000 Hebris 1940 Compensation vas \$15,000 Hebris 1940 Keristere paid 3.

small cuts, since their is compensa-tion was \$11,500 gates were pild as follows: J. Miller Walker, see'y, \$45,911 (up \$2,825); William V. Dawson, ast treas, \$23,804 (up \$5,904); A. \$1,724); Garrett Van Wagner, comp-william van Walker, was treas, \$23,900; A. E. Reech, ast treas, \$22,040 (up \$1,549). Denovan, Leisure, bard to multi-ruta statu, were paid fees of services. Annual meet as which all incumbent directors are named for

Those Deadly Dull Speeches

The speeches that slowed the 30th anniversary dinner-dance of the Association of Motion Picture Advertisers down to a waitz have the meagare consolation of being a plattern henceforth on how not to connect the state of the sta

Despite Eagle-Lion Bankrolling, Pathe Shows Double Net in 1946

20th Renews Bassler

Hollywood, April 29 Robert Bassler's producer co Robert Bassler's producer con-tract at 20th-Fox was renewed for seven years, with "The Snake Rit," which he will co-produce with Anatole Litvak, as his next task. Other productions on the Bassler program are "Green Grass of Wyom-log," "Party Line," "The Heller," "Dick Turpin's Ride" and an un-titled yarn about the Effe Canal.

70% for Years, 'Duel' 60% Asked

Minneapolis. April 29
Percentage demands have hit a
new high in the territory with RKO
asking 70% for "Best Years of Our
Lives" and Setmick's terms for
"Does" in the Sun "60%. "Best
"Jak" of gross for exhibitor.
Independent exhibitors are also
"Justice and the sun "30%. "In the sun "60%. "Best
"Justice and the sun "60%. "Best
"Justice and "10%. "Best
"Justice

two and more times group flat price.

Another beef from North Central Another beef from North Central Allied concerns what president Bennie Berger calls "selling the same horse twice." This has reference to the initial deal "at 60 or 70% at advanced admission prices" and then the later sale at a lower percentage or flat at one-and-half times top

WB GOES TO 'SEA' TWICE FOR B'WAY REISSUE TEST

atring to hold down the quantity of film on the shaft if the expectancy of the content of the co

Despite con tulay during the year in establishing Eagle-Liou-ters, Inc. (Young interests), showed to make the U.S. Pathe U.S. Pathe Liou-ters, Inc. (Young interests), showed against \$811.212 in 1945. This is equal to 67c per common share as against \$810.1122 in 1945. This is equal to 67c per common share as against \$210.1195. In his letter to stockholders, Kenneth M. Young fall year of operation for Pathe In-dustries under present corporate title. Company paid \$4 on the pre-title. Company paid \$4 on the pre-title. Company paid \$4 on the pre-title. Some pression for the pre-title of the press's statement in the field of secomplishments out-times activity in the film field. Or-lines activity in the film field. Or-suidios and Eagle-Lion Films to Studios and Eagle-Lion Films to make them Class A production, and

Wednesday, April 30, 1947

sometation and starting of Engle-Lion Films to make the Color of the C

versal made a 15-year pact during the year under terms of which Pathe Laboratories, another subsid, will be print and process over thicknesses by the desired print and process over the 16-10 to 15-10 t

by Pathe Laboratories.

Company's report reveals that the company now has 31 exchanges which have been acquired as a nationwide network of Pathe-owned film distribution exchanges. Exchanges of PRC were acquired in Kansas City, 9t. Louis, Alinata, Charlotte, Chicago, San Francisco, Seattle and Portland, Ora, during

WB's Sound Engineers In First Postwar Confab

In First Postwar Confab
In first meet since the war, zone
sound engineers for Warners thearres concluided a two-day results
arres concluided a two-day results
arres concluided a two-day results
the sound engineer of the sound engineering at
WB studie in Hollywood. Main
the sound engineering at
WB studie in Hollywood. Main
technical operation of the theatres
and the modernization of sound
equipment ow in use.

Warners was a sound equipment and warners in
sound equipment since the prewer
years were small and no radical
changes were in the works. Developthough the sound proposed of the
two days and the sound of the
two days and the
two days and
two days a

MATES MATED

Hollywood, April 29.
Frances Dee draws the top femme soot opposite her husband, Joed McCrea, in 'They Passed This Way,' which Harry Sherman is producing for Enterprise.

for Enterprise.

Picture is the first co-starrer for the pair since they played in "Wells Fargo."

WAVE OF NEW THEATRE BUILDING

ATA, MTOA Ask '44-'46 B.O. Figures To D. C. OKAYS 27 Discourage 'Disastrous' 5% Tax Tap

Discourage Disas

In a drastic move to puncture interact estimates by state politicos of what the fildcerles are grossing in New York, every theatre operator in the Empire. The properties of the Company of the Compan

(Continued on page 22)

Gould (UA) Pitching For More 'Cultural' Okays For 'Carnegie Hall' in So. Am.

'Carnegie Hall' in So. Am.
Following the unique distinction accorded to "Carnegie Hall" last accorded to "Carnegie Hall" last some properties of the security of the security

In addition to the other advan-In addition to the other advan-tages, classification has resulted in Chilean government inaugurating an official campaign on "Carnegie" in schools, colleges, libraries, news-papers, radio stations, etc. Preems held simultaneously Monday (28) in Santiago and Valparaiso were spon-sored by the government and under paironage of the wife of the presi-dent. Pic is also to get a special sold medal.

Par Division Bosses Hit the Road Pre-Drive

Hit the Road Pre-Drive
Paramount's four division sales
managers take to the field next week
to gan a string of branch huddles
which will prep the company's 47
sales drive, starting Aug. 31. Rolling
sales drive, starting Aug. 31. Rolling
sales drive, starting Aug. 31. Rolling
stother in division head; Earle, W.
Sweigert, mid-eastern overseer; J.
Sweigert, mid-eastern overseer; J.
Sweigert, mid-eastern overseer; J.
Meanwhile, Par has named HeyMeanwhile, Par has named Heywood Simmons, Dallas sales manager
as branch manager in that locale
susceed the late Fred Larned who
succeed the late

Pine-Thomas Ups Sked

Pine-Thomas added three pictures to its production program, making a total of nine this year instead of six, under the original contract with Paramount.

Paramount
Lineup starts with "Shaggy," currently in work, to be followed by
'Big Town After Dark," 'Big Town
Scandal," 'Gaged Fury," 'Mr. Reckless," 'Hard to Kill," "Waterfront at
Midnight," "Hardboiled" and "Speed
to Spare."

Metro Anticipates Final Decree Via **New Sales Policy**

Metro, unwilling to wait for a Supreme Court decision on the anti-trust case, will go ahead with those the court of the one company's neri national sales; considerable before the war considerable before the war considerable before the war considerable before the conside

tain It."

Decree held the stage during the opening day's sessions, with Rodgers and J. Robert Rubin, Metro vegeneral general counsel, discussing it from the Hoot, Homosfrice legal from the Good, Homosfrice legal counsel, discussing it may be a supported by the stage of the Robert Rubin, and the Robert Rubin, and the Rubin Rubin Rubin Rubin Rubin, and the Rubin Rubin

Bishop Vice Flynn, Who Resigns on MD's Orders

Resigns on MD's Orders
John E. Flynn, Metro midwestern
sales manager and one of the original members of the company's sales
manager and one of the original members of the company's sales
were of the doctors. McG veopeseles william F. Rodgers revealed
viet of his doctors. McG veopeseles william F. Rodgers revealed
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Washington, April 29.
With U. S. Government restrictions on building noticeably slackening, theatre men from every section of the country are crowding aboard the construction bandwagon. As a resuit of a spring freshet of theatre applications, the film industry now seems heading for a boom, year state in the mulon.

seems heading for a boom, year in the erection of new houses in every state in the error of new houses in every state in the union. Despite sky-high one of yould not be the property of the p

as City, Mo, and New rum.
Ohio.

A week earlier, Housing Expeditor put his approval on a \$200,000 new film house for Granite City, Ill., to be built by \$81, Louis keyl for a \$90,000 project for Newark, Ohio, ohanging a heater to conform with (Continued on page 22)

SMPE Envision Much New Theatre Bldg, and Growth Of 8m Pix for the Homes

Of 8m Pix for the Homes
Chicago, April 28.
In anticipation of a large scale theatre building boom, the next entered the scale of the sc

Strike Break Seen in Bid To Sorrell by Producers

To Sorrell by Producers
Helyacon April 29.
Herbert Mollywood, April 29.
Herbert Sudio Unions we invited by the producers to a friendsu invited by the producers to a friendphydale on May 1, indicating an early break in the strike deadlock in the street of the stree

Yates Readily Assents to Goetz's Request for Republic Costs Data

DOS' Pennsy Battle

David O. Seknick may trek to Philly from New York this week in an effort to straighten out censor-to the second of the second of

wince the scissor-viewous are un-merited. Pic was slated to open in Harris-burg and Reading May 8 and Pitts-burg and Reading May 8 and Pitts-burg and Reading May 8 and Pitts-ton to the Pitts of the Censor troubles, but will be reset if and when the difficulties are solved. In the meantime, Sclanickies are going shead with plans for 228 open-ings between next Sunday (4) and the following Sunday (11).

Born to Kill. 'Pursued' Catch Memphis Blues

Continuing on his schoor spreak of the continuing on his school of the continuing th

also a well-rept sector according to days.
Meantime, United Artists, unable to get "Macomber Affair" into Memphis uncut, decided on a quick booking in Cliff Peck's Gem at Covington, 39 miles from Memphis, on Monday and Tuesday (5-6), with an option to hold if sufficient Members and the sufficient Members are morthwarf to see it. Monday and a control of the control

'Lenin' Pic Basis Of

Large Damage Claim

Large Damage Claim

Claiming infringement of his feature film, That to Lenin, Hence the country of the country

Cinecolor Ups Product

Hollywood, April 29.
Cinecolor announced a 50% increase in production during the remainder of this year, the result of a boost in the supply of raw film stock.

stock.

Supply will be upped about 30% next week and further increases are expected from June on.

Demand for a mas of data on the operation of the company was made at the Republic board meeting by Harry Goetz in New York last Harry Goetz in Harry Goetz in Harry Goetz in Harry Goetz in Harry Goetz was the cost and the income of each picture made by Rep during the Control of the

Voluminous Record In Decree Appeal Will Cost

Around \$50,000 to Print

Around \$50,000 to Print
The eight majors and the Government have reached agreement on the
ment have reached agreement on the
ment have reached agreement on the
and the record, Useft, will be sud
with the U. S. Supreme Court by
May 4. Parties will print all the
pleadings in the suit plus the testiTen filing drawers, filled with
the testion of the suit plus the testion
Ten filing drawers, filled with
the suit plus plus plus the suit plus
the decide what to be printed
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from the exhibits and what can be
estimated from the exhibits and
with a battle over the record forstalled. Government now believes
the fill court adourns over the
summer, May 20, but there's not
much unfinished business to carry
over to the October term.

The fill court adourns over the
summer, May 20, but there's not
much unfinished business to carry
over to the October term.

The summer of the summer of the summer of the october
start provided that the record must
stay provided that the record must

Ted Gamble Adds 17th -Link, Keith's Induls.

Link, Keith's Indpls.
Ted Gambic board claims of American Theatres, beard claims of American Theatres, base added in 17th theatre to his burgeoing chain. Gamble has closed for the Keith's Indianopolis for a reported Keith's Indianopolis for a reported thouse completes his hold on all first nums in the Hoosler city except To Loev's Jone showcass. From Harold Mirisch and Arthur Steel a quick turmover since the latter duo bought the 1200-acter a few weeks belief to the complete the state of the complete the complete the state of the complete the co

SENSATIONAL BUSINESS IN



CIRCUIT AFTER CIRCUIT...

Loew ... RKO... Warner ... M & P... Brandt
... Fabian ... Great States ... Schine ... Fox
— and other chains and independents now cashing in on star-powered "Kit Carson" and "Last of
the Mohicans"—singly or as the most terrific
package ever offered!



Welcome Stranger

FILM REVIEWS

Welcome Stranger

SONGS)

Personal Hollywood, April 29.

Personal Hollywood, Largy Young, Percy Record, Percy

"Welcome Stranger" should find

"Welcome Stranger" should find the boxoffice path easy treading. It's crammed with all the ingredients to the stranger of the

the property of the property o

an energency operation and similar pla sequences, but overall emphasis a sequence, but overall emphasis a sequence, but overall emphasis a sequence of the seq

| liralec Smith | Dorothy Patrick |
|-----------------|-------------------|
| irs. Smith | |
| olonel McArdle | John Alexander |
| ick Duquesne | Arturo de Cordova |
| indle | Billie Hollday |
| Ienri Ferber | Richard Hageman |
| race Volselle | |
| ouls Armstrong | Red Callendar |
| KIG OTY | Charlie Beai |
| Zutty Singleton | Woody Herman |
| Barney Bigard | Meade Lux Lewis |
| | |

Herman, and Billie Holiday, would will be a sense of the province of the star of the film, proving as sold in a generous dramatic role as a want. No. O, gambling does not be to the star of the film, proving a gain in sold entertainment feature for sock ho, potential, other side of the trecks. She falls for both de Cordova and this new brand of music that Armstrong and his crew ment of the gambling house. Forced out of town, de Cordova potens at strong music provides a profilable draw to his night spot without returning a big talent and booking draw to his night spot without returning a big talent and booking thin, the formation of the strong music provides a profilable draw to his night spot without returning a big talent and booking thin, the formation of the strong will be strong music provides a prefilable draw to his night spot without returning a big talent and booking thin, the story will be strong the strong will be strong to the strong will be strong the strong will be strong to the strong will be strong will

plly as the 42 window at any rep-utible parimitted booth. Wands Tuchok's critic tale scenarios. Wands Tuchok's critic tale scenarios was a substance estabusiants and stable converse to the stable stable s

quiences yet filmed, Im addition, there are some torrid loving pregages better and the provided of the provide

Adventures of Bon

Adventures of Bon

Coyote

(COLOR-SONGS)

United Artista rieses of Come (Boady
and Martin, France Rafeety, Festiva
and Martin, France Rafeety, Festiva
and Martin, France Rafeety, Festiva
deep, Garrier, Garrier, Garrier,
deep, Greenslay, Bob William, Hardel
deep, Greenslay, Bob William, Hardel
deep, Greenslay, Bob William, Hardel
deep, France Rafeety, Fred Jackson, Tradecourse, (Cipcedo), Fred Jackson, Tradedeep, Company, Company, Company, Company,
Deep Control, Company,
Deep Company,

Hit Parade of 1947

Hit Parade of 1947

REVUIS (AU) (MUNICAL) (MUNICAL)

Revuis (MUNICAL) (MUNICAL) (MUNICAL)

Revuis (MUNICAL) (MUNICAL) (MUNICAL)

Revuis (MUNICAL) (MUNICAL) (MUNICAL) (MUNICAL)

Revuis (MUNICAL) (MUNICAL) (MUNICAL) (MUNICAL)

Revuis (MUNICAL) (MUNIC

Hill paneled on 1971 is probly the predecessor in the series. With off its predecessor in the series, which is the series of the series

The sequence of the control of the c

Documentary-Makers Seem Not To Have Made Postwar Strides

BIG N. Y. PLAY FOR FOREIGN PIX

Seidelman Again Warns U. S. Must HALF OF BETTER Up \$ for British Films, Or Else HOUSESSHOW'EM

The U. S. silm industry faces and early crists in Britain unless it does something about Britlah pix playing here, Joseph H. Seidelman, Universal's, foreign chief, warned this warned the second seco

It insists upon knowing was a mount of dollars are being returned and, this, on a weekly basis.

The new budget "left open the question of what will happen to films" while settling tobacco's hash by doubling the duties, according to (Continued on page 22)

Periodic British Pic Bookings Urged By PP's Lewis Blumberg

PP's Lewis Blumberg

New type of operation of nabe house, in which the theater or days are a considered to the construction of the construction of

Blumberg plans two more com-plete swings through the 31 ex-changes before the year is up. Hel-take to the road early in the sum-mer and then follow through with another trip during the fall.

Europe Yens Oaters

Those westerns have nine lives. In Europe, according to Al Daff, Universal's ass't foreign chief, the demand for the oaters is on a steady upswing. Universal, since the war's finale, hasn't shipped any of the westerns to the Continent because "we didn't think they wanted them," Daff

said.

Now, U will blow the dust off their old westerns and ship them overseas wherever the economics of the situation make it profitable, Daff said. They'll use the oldies because the company, under its new setup, doesn't lens the boxes a numerous.

U.S. Lags Britain On Theatre Video **But Tops for Home**

U. S. film industry's current in-terest in promoting full-screen the-atre television is far from lively, So says T. M. C. Lance, head of tele cinema research for J. Arthur Rank, who's winding up a three-week sur-vey of Yank video at the British filmmaker's request. Lance summed filmmaker's request. Lance summed up his findings by saying our con-cern with theatre tele lagged the British but that the Yanks were out ahead in the commercial home set field.

British picture industry is considerably more tele-minded than its U. S. counterpart, according to Lanca possibly between the considerably more televisible to the considerably between the considerably between the considerably between the considerably c

In this regard, the FCC color de-In this regard, the PCC color de-cision, which tabled tinted com-mercial television, has radically compared to the property of the com-traction of the compared to the color than the color of the color of the the table to the color of the color black-and-white, small-screen sets. With the stress on home machines currently available, tele biggies aren't doing too much thinking in (Continued on page 22)

French Gov't Okavs 200G For Pathe's 58th & 5th Ave. Showcase for Gallic Pix

Paris, April 29. French Pathe has obtained permission of the Controle des Changes to build a showcase for French pix in work has actually started on a site on 58th street, just west of Fifth avenue. Controle des Changes has granted Pathe the right to transfer \$200,000 to the U.S. for the lesse to the house, but a started on a site of the pathet has path of the path of

Lease runs for 21 years with t right to renew for an additional 21 years. Completion of the theatre is planned for next May. The theatre is part of an office building which is being erected on the 58th street locale, which adjoins Bergdorf-Good-

Indicating the tremedous to-boil gradually being gained by foreign good and the property of th

England. That still leaves a total of 31 theatres with foreign pix, which adds up to more than one-third of all the theatres in the city.

Coincidentally, of the total list of films produced abroad, British star James Mason is featured in five different ones, indicating the manner (Continued on page 24)

Hyams Bros.' U Reissues In England: Schaefer's 350-Pic Deal Stalls

Phillip and Sidney Hyams, British Ilimites, are paying in excess of 3500,000 for their 10-year Tranchise 5300,000 for their 10-year Tranchise sail oldies, Joe Seldelman, U's vp. at oldies, Joe Seldelman, U's vp. in charge of foreign distribution, revealed this week. Meantime, U's deal with George J. Schaefer in which the latter was to pay \$1,500,000 for relssue rights to \$35 pix has

Skouras, Silverstone Feel U. S. Should Stay Out of Theatre Bldg. in So. Am.

Rank's Sales Drive, Too

American exhibs aren't the only ones who wail about distributor sales drives. Theatre operators here know all about them, too.

them, too.

Latest to be set up is a campaign to "honor" J. Arthur Rank during his stat in America, which state the control of the control of

Majors Now Ape B Producers On **Doubling of Sets**

Major producers, focusing all their endeavors on ways of beating the bogey of increased production costs, apparently have finally latched onto a method which has saved B producers untold thousands of dollars in the past—use of the same set for two or more features.

two or more features.

Majors heretofore have shied away from such action, ostensibly through fear of inciting complaints from both exhibitors and the customers. B producers, of course, have used the conditions of the course o used the same set in so many dif-ferent features that it's hardly conferent leatures that it's hardly con-sidered coincidental any more to see two pictures on the same double bill with an exact duplication of in-terior shots. Most famous quickie set, probably, is the western street scene.

900 for reissue rights to 350 pix has made no progress. It's understood it may be permanently stymied.
Universal-Hyans pact, Seidelman said, provides for formation of a me company that'll handle the pix features turned out by the same in Britain with the proviso that a minimum of 20 be released yearly and a studio in the last two years will be a feature of the point. In a switch on the Seiden (Continued on page 23) to (Continued on page 23)

Twentieth-Fox, in a switch from its amounced policy of acquiring its amounced policy of acquiring tention now of buying any house south of the border, it was revealed yesterday (Tuesday) by 30th presy south of the border, it was revealed yesterday (Tuesday) by 30th presy momenties that press hierarchy soliteration, who accompanied homeoffice trade press interview with 20th International prexy Murray Silverstone, who accompanied to the present of the pr

tries and are reluctant to stir up any resentment by expanding their owned-and-operated theatre hold-

own-de-operated theatre hold-ings.
Shours and Silverstone, who stopped of at more than 800 the-stopped of at more than 800 the-main, Peru, Chile, Argentina, Bratil, Trinidad, Puerto Rico, Cuba and Urugusy, said that attendance in hose theatres was up generally be-year and expressed extreme enthus-issam over the Latin market. Shou-ras deplored talk of native-produced films and British pic cutting into discharge that the should be allowed to declaring that "any good picture is agood for the entire industry because it helps educate the people to see First run theatres in Latin Ameri-

the 20th prexy, but there's a need for many more houses in the nabes, (Continued on page 24)

British Writer Does Not View With Alarm Any Curbs on U.S. Pix

Any Curbs on U.S. Pix

The mount and the state of the state of the U.S. will make the English government more cautious about heightening the barriers against our films, Richard ti, Pry, innancial editorial control of the state duction is not enough to take care of the quotas allocated to us under the existing law. If we increase our quota, we will be two or three years or more in building our production to fit that quota. In the meantime, the quotas will be dead letters." Fry added that the number of sour films which have come out of American studios in the past couple of

years have hurt our product more in Britain than any regulation the British can conceive. "Your pictures British can conceive. "Your pictures are beginning to get the same kind of name with our people that ours used to have with your people before the war," he said. "There is a growing prejudice aginet some types of your films. In addition, our country is in a serious mood and is a little on the Puritanical side."

Briefs From the Lots

Hollywood, April 29.
Fred Clark borrowed from Michael Curtlz Productions by Robert Montgomery to play the heavy in "Ride a Pink Horse," Montgomin "Ride a Pink Horse." Montgomery's first job as producer-director for Universal . . . William Boyd wound up "The Marauders." last of for UA release, and will take a month of before starting next year's string, which calls for its more galloters . . . Ellioft Nugent decked to the starting the start of the starting the starting with the starting with the produced by Million Spering under the US Pictures banner with Lill Palmer as former start.

Palmer as femme star.

H. B. Warner draws role of great-grandfather in "Driftwood" at Republic ... Samuel Goldwyn borrowed Gladys Cooper from Metro to lay the role originally assigned to lay the role originally assigned to lay the role originally assigned to will the property of the result of the player ... Republic bought 'Crimes of Catalina' by Martin Llass, as starter for Rogers for PROF 1981 Company of Catalina' by Martin Catalina' by Mar

piete swings through the 31 exchange before the year is up. Hell
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a Lady," to be produced by William Pereira at RKO . . . Columbia's "Destiny" will be released as "Key

"Destiny" will be released as "Key Witness"

William Thomas will direct "Big Town After Dark," next of the Big Town series by Pine-Thomas, starting May 18 with Phillip Reed, Hillipy Problem of the Warner payroll to direct a short who recently returned to the Warner payroll to direct a short who recently returned to the Warner payroll to direct a short Australian winter sports . . . "Your Red Wagon" release tag on "Thieves Like Us" at RKO . . Yance King spointed story editor for Four Australian winter sports . . . "Your Red Wagon" release tag on "Thieves Like Us" at RKO . . Yance King spointed story editor for Four Australian winter sports . . . "Your Australian winter sports . . . "Your Led Wagon" release tag of the Complex of the

Schless' Foreign Rep Biz

Robert Schless, former foreign manager for Warner Bros. planed from New York for Paris yesterday (Tuesday). He'll represent Edward Small on the Continent. He will also handle other film deals while abroad.

LADD'S IN CALCUITIA...

"CALCUTTA'S" IN THE PARAMOUNT (IN EWAY)

AND THE PARAMOUNT'S IN CLOVER...

WITH 13% BIGGER OPENING BUSINESS

THAN "MY FAVORITE BRUNETTE!"



Paramount

and Director
John ("Two Years Before The Mast") Farrow
have done it again!

'Heart'-Lombardo Big \$65,000, Chi: 'Badman' Terrif at 24G. 'Macomber' Torrid 28G, 'Stallion' Smash 25G

Chicago, April 29

Making a comeback after siege of
dweather and entent situm, Chi
efrouis are going all out exploits
are going all out exploits
considered to the considered and considered
leading the five newcomers is the
Chicago, theatre, at a big \$45,000
with the constant of the constant of the constant
and Badman" came into Gafrick with
beavy exploitation and is expected
to fair. tossed about by crix, will
at Palace, "Buck Privates Come
that a very strong \$25,000. "Stallon Road," at Roosevelt, is a fair
Moons" looks from \$25,000. "Stallon Road," at Roosevelt, is a fair
School. "Borne Miller band at
Oriental, looks lush second week
with \$50,000.

\$25,000. "Boomerand," with a test of control in the control of the

\$27,000. United Artists (B&K) (1,700; 95)
—"Lady in Lake" (M.-G) (3d wk).
Good \$17,000. Last week, \$18,000.
Woods (Essaness) (1,200; 95-\$1,90)
—"Best Years" (RKO) (19th wk).
\$28,000. Last week,
\$28,000. \$28,000. us quespuo. Last week,
World (Playhouse) (Indie) (587,
75)—'Road Home' (Indie). Appears weak at \$2,500. Last week,
Man's Hope' (Indie) and "Extenuating Circumstances" (Indie) (1st
run), \$3,000.

'Reckoning' Aces

In St. Loo. \$27,000

St. Louis, April 29.
With clearing sides and plenty of new films, biz is perking up a bit. "Dead Reckoning" is heading for top coin. "That Way With Women" teamed with "Calendar Girl" is runnerup at the huge Fox. "Carmen." is okay in fourth stanza at the World.

Estimates for This Week
mbaseador (F&M) (3,000; 50-75)
5 mash - Up" (U) and "Lady
ser" (PRC). Solid \$18,000. Last
k, "Late George Apley" (20th)
000"Criminal Court" (RKO)

week, "Late George Apier" (2011)
\$2,000, [Final Court" (RN)
\$1,000, [Final

Key City Grosses

Estimated Total Gross
This Week........\$3,266,800
(Based on 21 cities, 218 theatres, chiefly first runs, including N. Y.)

N. Y.)
Total Gross Same Week
Last Year\$3,338,750
(Based on 23 cities, 180 theatres)

Indpls. Picks Up; 'Grass,' Stout \$12,000, 'Pursued' \$11,000, 'Badman' Same

Indianapolis, April 29. Spring weather over weekend is hurting biz here. "Sea of Grass," at hurting biz here. "Sea of Grass," at Loew's, looks good for top money, with "Pursued," at larger Indiana, not far behind. "Angel and Badman," at Circle, also is okay. "Egg and I" finishing strong in last four days of fourth week at Keith's. Estimates for This Week

Cinema (Indie) (550; \$1.80-\$2.40)—
"Henry V" (UA) (2d wk), Droopy
\$5.000 after \$6,000 last week on two-

\$5,000 atter 90,000 atter 30,000; 40-80)—
"day run.
Circle (Katz-Dolle) (2,800; 40-80)—
"Angel and Badman" (Rep) and
"Ghost Goes Wild" (Rep). Oke \$11,000. Last week, "Gentleman Joe Palooka" (Mono) with Charlie Spivak
orch., others on stage, mildish \$18,000 at 48-72c.

at 48-72c.
Indiana (Katz-Dolle) (3,300; 40-60)
— "Pursued" (WB). Oke at \$11,000.
Last week, "Sinbad Sailor" (RKO),
strong \$14,000.

Hardy" (M-G), nice \$12,000.

Lyric (Katz-Dolle) (1,600; 40-60)—
"Sinbad Sailor" (RKO) (m.o.). Only
\$5,000. Last week, "Way With Women" (WB) and "Devil Thumbs Ride"
(RKO), neat \$7,500.

'Pursued' Rousing 21G, Denver; 'Spring' Big 15G

Denver, April 29.

"Pursued." at two theatres, will get top coin this week with rainy weekend helping many spots. "Carnival in Costa Riea" in two other houses is not so hot.

The Tabor became first run this

The Tabor became first run this week.

**Estimates for This Week |
**Aladah (7607 (1,400, 35.74) Intervention |
**Callain Bear (McJ) and (1,500, 35.74) Intervention |
**Callain Bear (1,500, 1,500,

'Brooklyn' Wow \$40,000, Leader in Dull Philly: 'Badman' Fancy at 21G

Badman Fancy at 21G

"Happened In Brooklyn' is standweek at the Stunley, Other big comsecured in the Stunley of the big comweek at the Stunley, Other big comweek at the Stunley, Other big comsecured in the stand of t

Tunio Tilia Socretica (1927) (2d run), 80,000
Masthaam (WB) (4,369; 50-84)—
Masthaam (WB) (4,369; 50-84)—
California (7-90) (2d wk), Stardy
Galifornia (7-90) (2d wk), Stardy
Galifornia (7-90) (2d wk), Stardy
Galifornia (7-90) (2d wk), Stardy
Fix (Cummins) (369; 90-140)—
Tangened in Brookyn' (M-Q1).
Terrick 340,000 (2d wk), potent 347;
500; (Cum) (4th wk), solid (4th wk), potent 347;
500; (Cum) (4th wk), solid (4th wk), potent 347;
500; (Cum) (4th wk), solid (4th wk)

Kave Boosts 'Kid' Forte 30G. Cleve.

"Best Years" is still the tall of the town although the tall of the town although the tall of the town the tall of the town the tall of the town the tall of t

Estimates for This Week
Allen (RKO) (3,000; 55-70)—"Song
of Scheherazade" (U). Sexy ballyhou upping this one to \$11,000 on
near. Last week, "Trail Street"
OFKO Same

of Scheherande" (U), SEXP MANDO Upping this one to \$81,000 or
ERICO, same.
Hipp (Warner) (2706, \$5.70) —
TREE (170, \$1.70) —

3-1490 or clotte. Last week, "Angel \$5,000 third," also \$1,000, fair \$5,000 third," also \$1,000, fair \$5,000 third," also \$1,000 third," also \$1,000 third," also \$1,000 third, also \$1,

Last week, "Red House" (UA), hearty \$12,500. University (Community) (970; 90-\$1.25-\$1.50)—"Best Years" (RKO). Fourth lap hitting swell \$12,000 after fine \$13,000 last week.

Grosses Are Net

Grosses Are Net
Film gross estimates, as reported herewith from the various key citics, are net, i.e., without the 20% tax. Distributors
share on net take, when playing
percentage, hence the estimated
figures are net income.
The parenthetic admission
prices, however, as individed, include the U.S. amusement tax.

B'way Spotty Albeit 'Egg' Cracking Lusty \$137,000. 'Calcutta'-Ellington Socko 100G. 'Odd Man' Great at 46G

pictures on Broadway during the first-runs still is off from boom pace of earlier this year. Rain on one day and warm, sunny weekend all contributed to downbeat at several theatres, with the longrunners suffer-

of earlier this year. Han on one in any and warm a many weekend all things and warm anny weekend all contributed to make the property of the p

Friday (25), playing day-date with Winter Carden, West John Winter Carden Winter Carden Winter Carden Winter Carden Winter Carden Winter Winte

\$65,000.

Radio City Music Ball (Rockefelers) 15,945: 70.824,40)—"Egg and I" (U) and stageshow. Teed off at a rapid clip, with very strong \$137,000 in prospect for first stanza ending today (Wed.). Holds, naturally adveck, George Apley (20th last stageshow (5th wk), \$108,000.

Locket' Lond 16G

Signillon Road and Cale Chairs of Stations of the Property of the County of the County

First Dates – In Boston, 'Frisco – Confirm Boxoffice Magazine's Prediction of Its

In Boston, rm Boxoffice ediction of Its

Paramount teams stars of the two latest

Academy Award hits, in

Imperfect Lady

RAY MILLAND · TERESA WRIGHT

SIR CEDRIC HARDWICKE · VIRGINIA 1960 · REGINALI, SWEN · ANTHONY OUINN · MELVILLE COOPER PRODUCED BY KARE 1 ARREST · DROUGED BY LEWIS ALLEN

Screen Kay of Con growing

'Daughter' Wow 35G Tops Improved Hub; 'Grass' Crisp 41G in 2 Spots

Boston, April 29.
Encouraging signs of a comeback
loom this week. Well on top is
"Farmer's Daughter" at the Memorial with "Sea of Grass," at the State ial with "Sea of Grass, at the Sta and Orpheum, appearing stout, "Sta ilon Road" looks so-so at the Met. Estimates for This Week

ion Road" looks so-so at the Met.
Estimates for This West.
Estimates for This West.
Bottom (ECC)
Road (ECC)
Ro

Ke nim erie (Indie) (1993, 3974).

Ke nim erie (Indie) (1993, 3974).

Good \$3,500 and the nice \$4,000 for first, particular (1982).

Freedist's (Indie) (1,500, 40,40).

Freedist's (Scholard "United States").

Freedist's (Scholard "United States").

Freedist's (Scholard "United States").

Freedist's (Scholard "United States").

Freedist's (Fix One States").

Freedist's (Fix One States").

Freedist's (Fix One States").

Metropolitan (McP) (4,377, 44,40).

Metropolitan (McP) (4,377, 44,40).

Metropolitan (McP) (4,377, 44,40).

Falling Rosel's (WB), and "Hard \$2,000.

Last week, "Imperfect Lady" (Par) and "Love Rusty" (Par) and "Green Brack (WB). and "Hard \$2,000.

Last week, "Imperfect Lady" (Par) and "Love Rusty" (Par) and "Charlest (WB). and "Hard \$2,000.

Falling Rosel's (WB). and "Hard \$2,000.

Charlest (WB). and "States").

Freedist's (Galvan, 1980).

Free

Fifth Ave. Trim 13G in Slow Cincy

Scarcity of incinnati, April 29.
Scarcity of incinnation of the state of th

Jordan Steff verif i 5,000 time 1, 1716 (RKO) (1,40) [5,5-10] —Meet John Doe" (Rep) (reissue) and Dionde's Holdar" (Col.) Siov \$3.Dionde's Holdar" (Col.) Siov \$5.Dionde's Holdar" (Col.) Siov \$5.Dionde's Holdar" (Col.) Siov \$5.Dionde's Holdar" (Col.) Siov \$5.Dionde's Holdar" (Col.) (2,600; \$5.Dionde's Holdar (Rico) (2,100; \$5.Dionde's Holdar (Rico) (1,00); \$5.Dionde's Holdar (1,0

Broadway Grosses

Estimated Total Gross

This Week. \$714,500
(Based on 19 theatres)
Last Year. \$774,500
(Based on 16 theatres)

Buff. OK With 'Spring' -Fancy \$18,000: Stallion Fine 16G, 'Trail' Ditto

Buffalo, April 29.

Biz is holding near normal and shaping a bit better than in recent sessions at several spots. Top coin will go to "Suddenly It's Spring" at the Lakes. "Trail Street" also is oky at the Century.

Estimates for This Week

Bestmates for This Week
Buffalo (Shea) (3,500; 40-70)—
"Stallion Road" (WB) and "Sweet-heart Sigma Chi" (Mono), Looks
\$13,000 or bester; This, Least work,
\$13,000 or bester; This,
\$13,000 or bester

| cscin, 344,000 and a bit below | cscin, 344,000 and a bit below | cscin | cs

700.

28th Century (20th Cent) (3,00040-70)—"Trail Street" (RKO) and
"Beat Band" (RKO). Good \$16,000
in days. Last week, "Best Years"
(RKO) (5th wk), fine \$12,000 at
\$1.50 top.

WHEELER-BLAINE UP 'BAND' 26G, FRISCO

San Francisco, April 29.
Biz continues dull here this session. Best newcomer is "Beat the Band," which is being a session. which is being upp strong vaude layout at the Golden Gate. Bill is topped by Bert Wheeler and Vivian Blaine. The number of holdovers also is hurting.

holdovers also is hurting.

Estimates for This Week

Fox (FWC) (4,651; 55-95)—"Sea of
Grass" (M-G) (2d wk), Down to
\$18,000. Last week, nice \$25,000.

\$18,000. Last week, nice \$25,000.
Golden Gale (RKO) (2,844; 60-85)

"Beat Band" (RKO) plus vaude
headed by Vivian Blaine, Bert
Wheeler and Vagabonds, Nice \$26,00 or over. Last week, "Devil
headed by Andrews Sisters and Alan
carney, \$28,000.
Orpheum (Blumenfeld) (2,446; 55,—"Ramrod" (UA) (2d wk). Off
to \$10,000 or near. Last week, fair
\$13,000.

\$14,500.

Parameunt (FWC) (2,646; 55-85)—
"Basy Come" (Par) and "Imperfect
Lady" (Par) (2d wk). Pleasing \$15-6
Lady" (Par) (2d wk). Pleasing \$15-6
St. Francts (FWC) (1,400; 55-85)—
"Galcuttat" (Par) (2d wk). Good
\$12,000. Last week, strong \$16,500.
Stagedoor (Ackerman) (365) \$18,00
Stagedoor (Ackerman) (365) \$18,00
Stagedoor (Ackerman) (365) \$18,00
Stady at \$35,000, about same as last

week.

United Artists (Blumenfeld) (1,207; 55-85)—"Affairs Bel Ami" (UA).
Trim \$11,000 or close. Last week,
"Sin Harold Diddlebock" (UA) (3d
wk), 5 days, only \$6,500.

wa, o cays, only \$6,500.

United Nations (FWC) (1,149; \$1-\$1.80)—"Best Years" (RKO) (7th wk). Sturdy \$9,500. Last week, stout \$10,500.

Warfield (FWC) (2,656; 55-85)—
"Happened in Brooklyn" (M-G) (2d wk). Just \$11,000. Last week, oke \$18,000.

'Rose' Tops Omaha, 13G

NUSE TOPS O'INITIAN, 1972

Presence of Omaha, April 29,
Paramount bad'ly Maharoma'
Here, forcing "Macomber Affair" to
open on Sunday (27). This pushed
Fursace" into the the man and the control of the c

Estimates for This Week
Orpheum (Tristates) (3,000; 16-65)
"Able's Irish Rose" (UA) and "Devil
on Wheels" (PRC). Stout £13,000
Last week, "Show-Off" (M-G) and
"Little Iodine" (UA), \$11,000.
Faramount (Tristates) (3,000; 16-6)—"Macomber Case" (UA) opened

'Outlaw' Smash \$25,000 In Mpls. Despite Pans: 'Grass' Rousing \$15,000

Minneapolis, April 29.
Newcomer to land most attention
is "The Outlaw," both in dailies and
at the boxoffice. Gratis newspaper yarns, good and bad, apparently ful, .judging by smash week it is getting at Lyceum. Protests against pleture and efforts to get it banned landed much space. Other major entries holding their own are "Sea of Grass" and "Imperfect Lady," especially the former,

especially the former.

Estimates for This Week
Aster (Par) (909; 30-44)—"MIIIIes
Daughter" (Col.) and "Seven Were
Saved" (Par). In for 5 days, okey
Estimates of the Saven Were
Saved" (Par). In for 5 days, okey
CRC) split with "Susie Skeps Out"
(URA) and "Law of Canyon" (Orgon
GRC) split with "Susie Skeps Out"
(URA) and "Law of Canyon" (Orgon
GRC) split with "Susie Skeps Out"
(URA) and "Law of Canyon" (Orgon
GRC) split with "Susie Skeps Out"
(URA) and "Law of Canyon"
(Par) (Skeps) (Skeps)

Mary of Canyon (Skeps)

Mary of Canyon

Gopher (Par) (1.000; 44)—"It's a Joke, Son" (E-L). Good \$4,000. Last week, "King of Wild Horses" (Col), fair \$3,400.

fair \$3,400.
Lyceum (Murray) (2,100; 50-75)—
"The Outlaw" (UA). Crix had their
hammers out for this, but climbing
to the control of the control of their
Lyric (Par) (1,100; 50-70)—
"Favorite Brunette" (Par) (m.o.).
Flourth week downtown for this.
Nice \$5,000. Last week, "Razor's
Lege" (2011) (3th wk), 44,500.

Edge" (20th) (5th wk), \$4,500.

Radio City (Par) (4,000; 50-70)—
"Imperfect Lady" (Par). Fairly
good \$14,000 looks possible. Last
week, "Happened in Brooklyn"
(M-G), \$12,000.

(M-G), \$12,000.

RKO-Orpheum (RKO) (2,800; 50-70)—'Dead Reckoning'' (Col) (2d wk). It holds only five days because Sigmund Romberg comes in Tuesday and Wednesday, interrupting film policy briefly. Neat \$8,000 after nice \$11,000 initial canto.

RKO-Pan (RKO) (1,900; 90-\$1.50) RKO-Pan (RKO) (1,600; 90-\$1.50)
"Best Years" (RKO) (7th wk). Big
\$7,500 after staunch \$9,000 previous

stanza.

State (Par) (2,300; 50-70)—"Sea of Grass" (M.-G). Great \$15,000 or over. Last week, "Stallion Road" (WB) (2d wk), good \$8,000.

Uptown (Par) (1,00); 50-55)—"Suddenly Spring" (Par) First nabe showing, Satisfactory \$4,000.

World (Mann) (350; 50-99)—
"Stallion Road" (WB) 'm.o.). Modest \$2,200. Last week, "Locket"
(RKO) (2d wk), \$2,000.

'Ramrod'-Vaude Oke 27G. Wash.: 'Locket' Huge 17G

Washington, April 29, ness is off a little again this week. Biggest coin will go to "Ram-rod," with vaude at the Capitol. "The Locket" is racking up a smash week at the small Metropolitan, Estimates for This Week

Estimates for This Week
Capitol (Loew's) '(3,484; 44-80)—
"Ramrod" (UA) plus vaude. Neat
\$27,000. Last week, "Carnival Costa
Rica" (20th) plus vaude, \$25,000.

Columbia (Loew's) (1,285; 44-70)
—"Red House" (UA) (2d run). Disappointing \$7,000. Last week, "Happeted in Brooklyn" (M-G) (2d run),
\$9,000.

\$9,000.

Earle (WB) (2,154; 44-85)—"Love and Learn" (WB). Modest \$18,000. Last week, "Dead Reckoning" (Col), good \$20,000.

good \$20,000,

Hippodrome (Lust) (365; 44-70)—
"Brief Encounter" (U). Okay \$5,000
or near. Last week, "Ghost Goes
West" (FC) (reissue), \$2,500,

West" (PC) treissue), 25,500. Kelth's (RKO) (1338; 90-31,50)—Paet Vears" (RKO). Handsome 18,000 for sevent week. Last week, 15,000 for sevent week. Last week, 14,000 for sevent week. Last week, 14,000 for sevent week. Last week, 14,000 for sevent week. Last week, 15,000 for sevent week. 16,000 for sevent week. 16,000

L. A. Better; 'Yearling' Lofty \$67,000,

3 Spots; 'Framed' Lusty 46G for 2; 'Parade' Good 29G. 2: 'Tarzan' 34G. 3

A did at the third of the third

six giots, mostly small-seaters, Secpolitics, and the contraction of the contract of the con

Solitones Weekenman-WCO (2045)

5041)—"Tate George Anley" (20th)

6041)—"Tate George Anley" (20th)

6041)—"Tate George Anley" (20th)

6041)—"Tate George Anley" (20th)

6041)—"Tate George Anley (20th)

6041)—"Tate George (20th)

6041)—"Tate George (20th)

6042)—"Tate George (20th)

6043)—"Tate George (20th)

6044)—"Tate George (20th)

6045)—"Tate George (10th)

6045)—"Tate George (10th)

6045)—"Tate George (10th)

6046)—"Tate George (10th)

6046

(2011) and "Backriss" (2011) (201
) Neat \$1.300. Last week, \$21.
Les Angeles (D't wn-WC) (2027)
\$4.31.- "Yearling" (M.G.). Grand \$150.00. Last week, Sea of Grass' \$1.000. Last week, Sea of Grass' Control of the Con

Close to \$4,000. Million Dollar (D'town) (2,420; 50-85) — 'Lost Honeymonn' (E-L) and "Joke Son" (E-L), Scant \$4,000. Last week, "O'Clock" ('Col) and "Drummond' (Col) (2d wk-6 days),

| Iast Sunday (27) | Decause legiter | "Okishoma" | Disynet Okishoma" | Disynet Okishoma | Disynet Okis

Handone \$18,000. Last week, \$18,000. Last week

'Daughter' Brisk 13G in Mild Pitt

Dittaburgh. April 29.

Town's Life and the Company of the Company

Last week, "Macomber Affair" (UA) 1550.

Last week, "Macomber Affair" (UA) 160.

Last week, "Happened In Brocklyn" (M-G) (m.o.), god of the Macomber Affair" (UA) (m.o.), god of the Macomber Affair" (UA) (m.o.), \$2,000.

Brocklyn" (M-G) (m.o.), \$4,500.

Colcok" (Ca), (m.o.), \$4,500.

Neat \$4,000. Last week, "Johny O'Clock" (Ca), (m.o.), \$4,500.

"Suddenly Spring" (Par). Under 31,000 in sight, Last week, zender 31,000 in sight, Last w

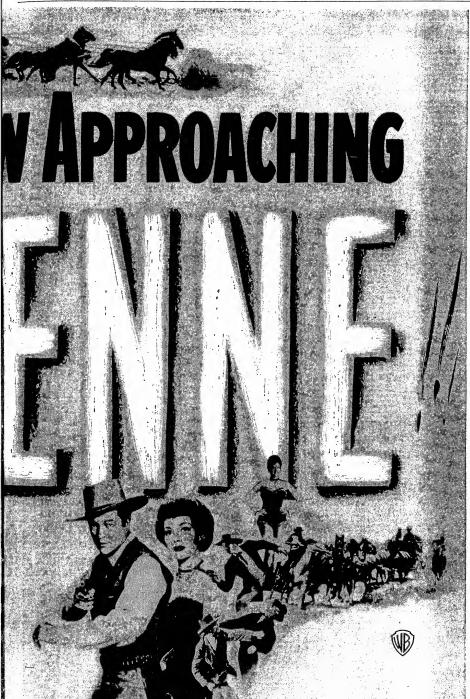
'Grass' Wham \$20,000, K.C.; 'Spring' Nice 15G

K.C., "Spring lice 156

K.C., "Spring lice 156

Mether finally has brightened up and biz les following mit. Out in and biz les following mit. Out in land with sock session. "Suddently at a fice year of the social land with sock session. "Suddently lice Spring" opened moderately at a nice week's total and possible holdover. "Seg and I" in the Up-tinues 18, phenomenal pace in the week's total and possible fourth week, but probably will more fourth week, but probably will more fourth week, but probably will more gray but a new high at the little Kimo. Edimeter for This Week Equative 15 phenomenal pace in the first probable will be for the week's Equative 15 phenomenal pace in the first probable will be found to be supported by the first probable will be found to be supported by the first probable will be found to be supported by the first probable will be found to be supported by the first probable will be found to be supported by the first probable will be found to be supported by the first probable will be supported by the first pr

REEP YOUR EYES PEELED FOR WARNERS
ROCKY-MOUNTAIN-AREA ROUNDUP MAY 22
150-THEATRE WHIRLWIND PREMIERE WILL
START IT ON ITS BREATHLESS WAY! WATCH THE
FOR THE YEAR'S NO.1 NATIONAL BALLYHOO



Radio in Argentina on Hot Seat As Govt. Ponders Nationalizing Air

While radio outlets here are going all out to improve their facilities, increase waitage and generally moderathe their studio installations, broadcasters over in Busenmodernize meir studio installations, broadcasters over in Buenos Aires are still sitting on the hot seat as they wait for the axe of nationaliza-tion or expropriation to fall on

them. Historicary Committee, set up the prevenent to make a study of radio and recommend plans for the future, presented Jis resport many mouths age, but Congress has the control of the future, presented Jis resport many mouths age, but Congress has the control of the congressional to the control of the c nem. The Honorary Committee, set up v the government to make a study

the International Telephone com-bine with the Argentine government for mixed state and U. S. operation bine with the Argentine government for mixed state and U. S. operation and ownership of Argentina's phone system. Oscar Nicolni, director of Argentina's Postal Administration, and the state of the Argentina's Postal Administration, and the state of the Argentina's Postal Convention in Paris. This has added fuel to merger tumors. During Sener, Nicolni's absence in Paris there is no relaxance of the production of the product

absence in Paris there is no relaxa-tion in enforcement of the copious regulations of radio. Which can be month by which radio permits would be restored to many com-mentators, actors, actresses and others banned from the sir since the tertalized. Friends of commentator Carlos A. Taquini claim the self-styled "Champion of Democracy" has done an about-face to get fine it is tatements in support of Senora de Peron and her political ambi-tions. Taquini and per of the months against overtures from license if he publicly applauded the Peron policies. Advertisers are spenfing heavily

license if he publicly applianced the Perron policies. Perron policies. Perron policies. The perron perron per season of the perron per season per withstanding production gimmicles and the ever-present chances of their time being halled at a mo-cestic. Scap manufacturers and cooking oil processers are short of stocks due to government conflica-tion of raw materials for state-owned factories. But they are con-trol to the perron per time which they held for several years.

PARIS EXHIBS FIGHT TAX BUT STRIKE'S DIM

Paris, April 23.
As anticipated, the threatened strike of Paris exhibs fizzled out in talk. Nominally it's been suspended for another two weeks but nobody seems to take it very seriously as a threat in the trade. Government

seem's to take it very seriously as a mitment in the trade. Government reduced taxes 14% but Paris increased the city levy enough to off-set most of the gain, the control of the gain, the situation is about the same, being the control of the gain that the situation is about the same, the situation is about the same, and the control of the control of

In the provinces the situation is somewhat different Fighting against government or local ukease, the exhibs, in one city after another, are staging short strikes that unset the industry a bit. For instance, the strike of the

Paris Strike Looms

Paris, April 29.
Local film theatre strike, which previously was postponed, is now looming again due to fumbling of the admission tax readjustment by the administration

Sporadic strikes in provincial key citics already are disrupting the in-

Into Legit Director

Into Legit Director
Dubin, April 20
big anne vaude stars, has switched
to the legit side of the business by
becoming managing - director of
Dublin Thestire Productions and
with seven plays, provincial tour
with seven plays.

Ian Priesdley-Mitchell, a director
Diritain's wartime ENSA, is producer for the company, which has
Earne Hiddle as leading lady. Tour
Kildlore, last week.

Bombay Producer Talks Coast Deal for Filming Bilingual Buddha Pic

Bilingual Buddha Pic
Vijey He Dilywood, April 20.
Vijey Dilyw

UA S.A. SETUP REVAMP: RAYMOND TO COLOMBIA

RAYMOND TO COLOMBIA
Parther realignment of United
Artist's operations in Latin-America
Artist's operations in Latin-America
Gould, company's foreign manager,
James Raymond, formerly manager
in Trinidad, was named manager in
Colombia, succeeding Beno Siestin,
who was killed in a plane accident
Colombia before going to new
Raymond is in N. Y, for homeoffice confabs before going to new
headquarters in Bogota. Prante G.
Berglas takes over Raymond's spot
in Trividad, after having been in UA
offices in Europa and Foamus.

Offices in Europa and Foamus.

The Colombia Colombia Colombia
Section Colombi

Swiss Film Firm Inks Betty Smith, Zinneman

Detay Simmily, Limitimiant

Larrich, April 29.

In a move to enlarge market for
Swiss film exports, Preseen Plim Co.

in Zurich is embarking on an expassion program to include the signing of foreign directors and writers

for work on native product, Among
offer work on factors of the contension, who directed "The Sweet

Coss" for Metro, and Betty Smith,
author of "A Tree Grows in Brook
lym," who has been commissioned to lyn," who has be do a screenplay.

do a screenplay.

Chief obstacle currently hampering
Swiss film production is the shortage of studio space equipped with
modern technical equipment. Building of a new studio is expected to
start shortly with government obay.

Hoyts' G-B Product Deal

Sydney, April 22.
Hoyts, major Aussie film chain, will continue to release the Gaumont-British product on a deal just pacted with the British division of 2tth-Fox via Hoyts' chief, Ernest Turnbull, and rep of Gaumont-British-Dominions, Alan Williamson, Turnbull and Williamson, Turnbull and Williamson.

ish-Dominions, Alan Williamson. Turnbull and Williamson have been associated with British pix for over 15 years, prior to former's elevation as topper for Hoyts.

Pact is for a long period and gives Hoyts ace product from G-B studios.

B.W.I. Equipment Market Washington, April 29. Market for U. S. theatre equipment exists in Trinidad and Tobago, British possessions, reports Nathan D. Golden, motion picture consultant for the Dept. of Commerce.

Col's Pery Checks In

Nick Pery, Columbia's managing irector in Australia, arrived in N. Y

director in Australia, arrived in N.Y. Jast week from Sydney for homeoffice confabs, particularly on future Aussie production.
Columbia's initial Aussie - made picture, "Smithy," was shown before the Australian Society last Thursday (24) night under the title of "Paclife Adventure." It will be released in the U. S. under this tags.

Five Station Filipino Web Covers Isles

Manila, April 20,
A network, of radio communications service now crisecrosses the
entire Philippines as the result of
interest of the result of the
large property of the result of the
large property of the result of the
philippines has two commercial
broadcasting stations, KZBH and
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force and the property of the
province of the property of the
centure far East, is operated by the
centure far East, is operated by
the U. S. State dept. at Madioo, Bulacan
province, north of Manila.

Radio communications service to

Radio communications service in the Philippines is classified into four Radio communications service in the Philippines is classified into four categories. Annateur radio service method service in the land of the property of the p ceive commercial messages for transmission from their stations in the provinces and Manila.

IRISH EXHIBS WANT TAX **CUTS OR UPPED PRICES**

Dublin, April 24.
Film exhibitors in Ireland age
planning a two-fold approach to
Eire government to help them meet
growing cost of film rentals and
recently okayed pay hikes for all

recently okayed pay hikes for all employees.
With cents many times above pre-war level, seat prices are pegged at 1940 figures and all carry heavy end with the property of th

Current London Shows

CHTTER! London Shows

London, April 29.

"And, A. That," Sayllaphi,
"Meas the Eric Sayllaphi,
"Born Keslerday," Garrick,
"Bleas the Ery Taylynous,
"Call Bone Reart," St. James.
"Call Bone Reart," St. James.
"Call Bone Reart," Casino,
"Eagle Two Heads," Globe,
"Effly-Filly," Strand,
"Engler Two Heads," Globe,
"Effly-Filly," Strand,
"Gainer Pig," Criterion,
"Jane," Addwyth, Sayy,
"And Frieds Leeter," Ernbasy,
"No thoom at Inn," Winter Garden,
No thoom at Inn," Winter Garden,
No thoom at Inn," Winter Garden,
"No thoom at Inn," Winter Garden,
"Percharter Leeter," Princes,
"Percharter Leeter," Princes,
"Percharter Leeter," Princes,
"Percharter Leeter," Applio,
"She Wanted Cream," Apollo,
"White Devil," Dutchess,
"White Devil," Dutchess,
"White Devil," Dutchess,
"White Devil," Dutchess,
"White Steed," Whitehall,
"Wintelswe Boy," Lyric,
"Wintelswe Boy," Lyric,

'Menagerie's' 500G Is Hep Reminder That Olden Days Weren't Golden Davs

Oldie U.S. Pix in Great Vogue in Roumania

Washington, April 29. U. S. films are enjoying tremendou vogue in Roumania today although virtually all of the product available there is prewar and early war year vintage, reports Nathan D. Golden, motion picture consultant for the Dept. of Commerce.

Dept. of Commerce.

"Yoday" asid Golden, "American films saley a greater vogue with the Roumantan people than even to movifishanding that the quality of the pictures available have been very limited since the end of hostilities. Prior to the war any good Hollywood picture was seen by a maximum of \$3,000 people during the first in the picture of the picture of \$1,000 people during the first in the picture of \$1,000 people during the first in the picture of the vintage 1941-48 will play in the first run thesitres to 70,000 people or more."

Producer's Mailbag, Put Into Print, Gets

Paris, April 23.
Francis Guillaume, radio producer in charge of a forum broadcast titled "Listener's Mailbag," has seen fired by the French radio for authoring a book of the san : name. He told several people, including He told several people, including radio head Wasdimir Porthe, former heads Jean Guignebert and Claude Bourdet, son of the late playwright, and others, that he was going to publish a book containing some of the 8,000 fan letters he receives daily, in order to show what radio listeners think.

listeners think.

He obtained letters from these celebs recommending the book, to be published with it. Then the book was printed and trouble began.

Guillaumés selection included allegedly obscene letters, and those whor had recommended the book were annoyed. Resulting radio action was to disconnect them with the offending publication.

Sequel came when, on a court or-der, a sheriff seized the book, or at least all the copies he could find, at the publisher's, Editions Fournier. Court contention is that the author published unauthorizedly some let-ters which were not his own prop-

MPA's Chas. Aronson Dated to Leave Hosp

Charles Aronson, of the Motion Picture Assn's international depart-ment staff in New York, was slated to leave the hospital this week. He has been suffering from an internal ailment for several months.

Aronson's absence from his desk has delayed the start of the "selec-

has delayed the start of the "selec-tivity" program of the MPA for more careful choosing of pix of member-companies for export. He was to have been in charge of the selection activities, but was taken ill virtually the day he was assigned to move over from the Motion Picture Export Asm. to take the newly-created ioh.

Ready Aussie 'Stockade' With British Staff

With Drillin Spills.

Sydney, April 22.

Harry Watt, Ealing director, is bringing Walter Greenwood, script writer, and Leslie Norman, film editor, to work with him or Fureka Stockade. Three are coming via boat form and the stockade of the spills.

Evic Williams, Ealing executive, who already is here, will be in charge of all production.

By BOB MUSEL.

London, April 22.

Cyril Davis is a tall, dignified fellow who has the almost unique distinction of being a retired bash manager and a retired playwright at one and the same time. Because of this strange parily he has an unmatched grasp of what writers have gotten from plays even before the gotten from plays even b

days of William Shakespeare.

Davis, mulling over a recent information that Tennessee Williams of \$500,000 from Hollywood for his play, "Glass Menagerie," ventured that "times have certainly changed," "Ah yes," said Davis, "let us go back a few years and see what that trailblazers for Mr. Williams earned from their efforts."

To Davis "a few years" n

d 35,000 people during the right back to the 18th century.

"Thilly Henslower," revealed Davig, will play in the first rule to 70,000 people or more to 70,000 people or mo

theatre were about \$88."

After 1900 things got a little better, Davis continued, Robert Davis continued, Robert Davis continued, and the search of the sear

Charity
Most playwrights had to accept
charity from noble patrons, and
some got royal allowances of \$4 or
\$8 a week. But the fact that so
that the property of the property of the property
started the royalty system fist,
started the royalty system fist,
referred Hesslows a play for \$60 and "the overwriters. In 183 he offered Hesslows a play for \$60 and "the oversurface."
All profit after the theatre expenses
had been paid. It apparently became a custom to do so, for in 1648,
\$25 To flow Detham, in one of his
with the critics when he said.
"Gentlemen, if you distike the
play."

Page 1970 and the second of the second day of the second day or third be passed...

"That takes us to the Commonwealth, chiefly notable because Sir Charge 81 for admission to Rutland House, Davis went on. Then to John Dryden, who used to get \$400 for the second of the second day of the second of the second day of the second of the second day of the sec

in some contracts which said that it the theatre dish't meet expenses an benefit nights the author had. The said that the said t

who aiready is here, will be thange of all production.

U'S GRAETZ TIEUP

Universal, WP Paris, April 29, 10 and 10

U. S. Films Losing Ground to Arabic Product in Egypt, Golden Reports

American and other foreign pix are taking a licking in the Egyptian are taking a licking in the Egyptian market, steadily losing ground to the home-made Arabie films, reports U. S. Department of Commerce, Ma-terial, prepared by Nathan D. Golden, motion picture consultant to the de-partment, discloses that of the 180 picture theatres in Egypt are now screening Arabie films exclusively.

process and the state of the st

"The consensus among distributors of foreign films is that outside of the large cities of Cairo, Alexandria, and Port Said, where there are large foreign populations, the demand for foreign films in Egypt is undergoing a serious decline.

serious decline. "Much serious thought has recently been given to the question of whether it would prove worthwhile to go to the expense of dubbing fort to increase their popularity in Egypt and other Arabie in an effort of the expense of the exp all local distributors of foreign films appear to be in complete agreement is that the market in Egypt for for-eign films is in serious danger of he-ing sharply curtailed by the growing tide of nationalism."

Report discloses that there are about 35 producers in Egypt who figured an output of 100 pictures this year. Of these at least 60 will be completed and distributed. Country has seven studios.

Bernstein, Hitchcock **Building New Talent** Setup on Granada Chain

writing material. Idea was first conceived in 1939. As a novelty attraction for the Assential and the

Austrians Scout 'Honor' In Venice Fest Pic Bid

Fress here comments sourly on "honor" of Inlian government invion "honor" of Inlian government inviand two shoris in next summer's
venice Biemila Film Show, Frankly admitted in press that country's formerly renowned studios simply lawen't produced anything since
the product of which Austrians could
be produced.

be proud.

Vien na dally "New Austria" speaks of "Praterbuben," feature shoult Vienna Choir Boys, as single possibility for Venice and other orthcoming featurals But admits it's a weak entry, Venice festival rules require entries be produced not earlier than one year before show-inc.

Some gab in industry that if Willy Forst could get his "Vienna Maldens" (Agfacolor) musical cut and synchronized, it would stand a good chance of winning honors.

Bombay Bans Booze Pix

Bombay Bans Booze Pix
In purruanes of the Probibition
policy, Governo of the Probibition
policy, Governo of the Probibition
policy, Governo of Bombay, Bombay Board of Film Cenbay, Bombay Board of Film Cenported to follow Madara, next important Probibition policy of the Bombay
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Anzacs Fear New Racing Upbeat

Sidney, April 22.

With the arrival of the season for night trotting and dog-track range, exhibitors here are pondering some means of combating his tough competition. Because patrons are shoping for their serven like more obtainess for many april, this new competitive factor is likely obe felt more this year than at any time since the war stated.

Understood that will be given the remainder of the present light shortly, and that this nocturnal competition may start on May 3 this year.

nocturnal competition may start on May 3 this year.

To make the situation even more difficult, every theatre is charging the same price as set before the war. This makes it tough for many exhibitors when any new amusement competitor crops up.

Indicative of trend of the times is the amusurement, that Mays is the same proposed.

Indicative of trend of the times is the announcement that Hoyis circuit will pull out all classified ads in morning papers here because figuring the hiked space rates, as too high. It's expected that other top chains may follow Hoyt's example rather than pay upper ad scale. Cir-cuits plan using classified ads only in atternoon papers.

'UA-TYPE' OF DISTRIB TO HANDLE FOREIGN FILMS

HANDLE FOREIGN FILMS
Formation of a "smaller United Artists" to handle distribution in the U. S. of foreign-language Imports is currently under way, activation of the manager of Brandt theattes and head of Distribusion of the manager of Brandt theattes and head of Distribusion of the manager of Brandt theattes and superfilm—will be the owners of the new overall unit. Company, of toreign plux to handle them at a given fee.

Actual organization sizes are now. Actual organization of Onter. When the companies will work out a formula and will guarantee the new organization sizes in the continuation of the continuation

wherever necessary.
Disorganization among distribs of foreign product is so bad, Levine said, that it now costs 35°-40°s, in the U. S. handling of these films. There are some 25 distribs who have one or two films each and who are compelled to operate without a selling organization. New outlift, tentality of the product of the product of the product of the product on a percentage basis.

Plunkett Resuming As Par's Paris Flack

Paris, April 23.
After a war intermission, Jack
Plunkett, prewar head of the Paramount flackery, is resuming his duties May 1. In 1941 he joined

duties May 1. In 1941 he joined Robert Anssellin, actor-manager of the Porte St Martin, taking a minority but substantial interest in the legit house, which since then did When Elias Lapinere, who was brought to Par by Bob Schless, re-signed to switch to RKO, a decided bld was made by Par to have Plunkett resume his duties at Par. This was delayed due to Ansselin desire to retain his partner, but the difficulty was ironed out by Plunkett agreeing to sell Ansselin his inter-est below actual value. Plunkett first joined Par 20 years ago.

Voice of China In **Chungking Sets** Int'l. Programs

Chungking, April 22.
The famous "Voice of China,"
XGOY in Chungking, will shortly
complete plans for general expansion of its international short-wave
services to the world, according to
Dr. Fung Chien, director of the
Chinese International Broadcasting
System here.

Dr. Fung Chieft, director of the production of t

in operation.

Meanwhile, two 20,000 watts s.w. units are nearly ready for use in Nanking, and a 100,000 watt long-wave transmitter is being erected there as well as a 50,000 watt long-

wave transmitter is being erected there as well as 50,000 watt long-wave transmitter in Shanghail there as well as 50,000 watt long-wave transmitter in Shanghail the continue from Chungking until studios and slaffs are ready to lake over in Manking, and later in other studios throughout Chungking and later in other studios throughout Chungking later programs of CBA'E English station in Shangs of CB

ditted for transmissions to Burope, Anstralla and the Americas, In addition, Dr. Flung stated, the CRA will shortly be ready to produce talks and misteral programs, or an experience of the control of t

Argentine Exhibs See Higher Taxes Plus Demands of Labor Denting Biz

Whitewashing House

Frankfurt-am-Main, April 22.
The owner of a film house in
Offenbach, center of the leather industry in the U. S. zone of occupation, was recently tagged a Nazi by tion, was recently tagged a read by the Spruchkammer, or denazification board, and relieved of his job. He appealed his case to the Prucfungsausschuss for film, theatre and music which is charged with the task of purging the film biz in this

task of purging use in more state.

The Pruefungsausschuss deliberated the case for days, decided that the state of the case for days, decided that the state of the case for the state of the case of the contract, 51% of the shares of the theatre would be given over to the lessee while only 49% returned to the owner. the owner.

The theatre is considered as having been "purged."

'Bride' in Smart London Entry

"Bless the Bride," new A. P. Her-bert-Vivlan Ellis musical, which opened at the Adelpin April 28.

Voicerously acclaimed by audience and press, with C. B. Oorhnan, the producer, being forced to make a producer, being forced to make a doning his 20-year, no-speech rule. Show was elaborately produced and costumed, being reputed to have a construction of the control of the Percel importance of the control of the star of production, atopping show on several occasions.

star or production, stopping snow on several occasions. "Birthmark." which was trans-ferred from Embassy to the Play-house April 22, was well received but not rated a likely entry. The improbable Eva Braun-Adolf Hitler baby story, however, was well re-ceived.

ceived.

The Saville brought in "1,066 And
All That" April 24, and it seems
likely to have a run because of Leslie Henson's popularity in the star role. This revival, brought back after 12 years, is a modernized ver-sion of the original and was splen-didly received.

PARIS NITERY, TOURIST **BIZ IN HEAVY SLUMP**

BIL IN HEAV SLUIM:

Paris, April 29.

Administrative and generally chaotic economic conditions are ruining the tourist and pittery bit. Sole spots to do any appreciable trade are the Bal Tabaris, Champs Elyment and Least Ambassaceurs. In flated prices at both restaurants and astores are blamed for repulling Americans. Furthermore local distances are present to the control of the co mara Toumanova, whose weekly ballet presentations have been terri-

Larsen-Leavitt Studio Formed for 16-35m Films

London, April 22.
Seth Larsen, who filmed at Paramount for several years, and E.
Clark Leavitt, have formed the Lar-Clark Deavitt, have for production of 16 and 35m industrial and educa-tional films, screen tests and South American background shots for stu-

dios.

Larsen will be production chief. It is also planned to make video shorts when the television field opens up. Already have pacted Peruvian and Chilean governments for educational subjects

William B. Larsen, his brother and Milliam B. Larsen, his brother and pool cameranen for RNO-Pathe in South America, will produce a South America, unit produce a South America, unit produce a South America, will produce a south America, will produce and program and English and English and South America, will be used by the government there in its army by the government there in its army major dates. War themes n.g. here. for producers here.

Buenos Aires, April 22.
Despite the fact that grosses are still running high, Argentine exhibitors face a score of boxoffice threats that are calculated to dent their net profits. Worst threat is that on tax-

profits. Worst threat is that on tax-ation, with government experts sub-mitting their ideas on the subject and exhibs presenting their case. Exhibs also face a score of de-mands from projectionists and other and the same and t

ally becoming a city inw.
Emclos finals itself aquested out of
Emclos finals itself aquested out of
merding Sucease Argentinos and
Noticitato Panamericano which must
be exhibited at all film shows via
government decree. This form of
projection had been dropped late
Boognesi back in charge of estertainment board such projection idea
is being prived bis in its current
do doing record bis in its current
do doing record bis in its current
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Entitle hande which Universal is delitributing, has been building is delitributing, has been building is delitributing, has been building is delitributing and the control of the control
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to record returns at Broadway the-atre where now in fifth session. Alfred Katz, of Selznick setup. Alfred Katz, of Selznick setup. Stup. The visit coming soon after Spyros Skouras. 20th-Fox prexy, and Murray Silverston, foreign chiefs had been here. RKO staged a special preview for 'It's Wonderful Life' at Ambassador lesse. Film is set for June re-lesse.

British Educators Ask Kid Film Theatres Like Soviets: Ran Pix Farë

Soviets; Rap Pix Fare Briths due and the property of the prope

he opening), * General condemnation is given to General condemnation is given to escapist films, thrillers, adult features, material success themes, and love stories in "glamorous" environment, as they present a distorted view of life to children. Report tells of North Country town where investigating committee found that out of 213 children, aged 11 to 13, 203 attended theatres once

or more during the week, apart from Saturday shows, 129 twice or more; and 37 three times or more. Which, the committee concludes, proves failure of any attempt to keep children away from films by "A" and "U" classification.

Metro's Pincus Due In From European Trek

From European 1 rek.

Arthur Pineux, assistant to David
Blum, Loew's International veepes
over ad-publicity, is slated to return
to N. Y. over the next weekend
after two-months tour of Metro offices in England, western Kurope and
addition to gliving the foreign situation the once-over was to estatuation the once-over was to establish closer lision between the bomeoffice and field publicity.
Plucus was to have returned
earlier but has been delayed by
truncase and the company of the company
"Other Love" in Loudon.



LOVE SCENES!" - Dorothy

Keep Pacing the Field with



BOOMERANG! • MOSS ROSE THE LATE GEORGE APLEY THE GHOST AND MRS. MUIR MIRACLE ON 34th STREET



THE BOXOFFICE!

AT THE ROXY,
CROWDS
RID
Masters, N. Y. Daily News

CORNEL WILDE · MAUREEN O'HARA in "THE HOMESTRETCH" In TECHNICOLOR with GLENN LANGAN · HELEN WALKER · James Gleason · Henry Stephenson · Margaret Bannerman · Ethel Griffies · Tommy Cook · Directed by BRUCE HUMBERSTONE Produced by ROBERT BASSLER · Original Screen Play by Wanda Tuchock

ASCAP Wants Distribs to Take Over Music Taxes on Behalf of Exhibitors prompt action of the bighest Wash

While beating the drums for a while beating the drums for a bird at 187 from theatre operators for the use of its soundtracked music, the American Society of Composers, Authors & Publishers has been quietly pressing education to the majors. Primarily, ASCAP's idea, which its urged on exhib leaders, is for the producers to assume the entire music charges on both the production and exhibition end. The film-malers, in turn, would recoup by facking the added costs to rentals. ASCAP's after a bird of the country of

move which would add charges to current rental makes acceptance of the role another was a continuous and the role another the role another cept, it's said, unless there's fairly unenimous assurance by exhib organizations that the vast majority of Manny and the role of t

Metro-Indies

Continued from page 4 : Printed herewith is a more complete

Printed herewith is a more complete comparison of nets.

Change in the production picture brought about by the growth infree production in the production of the control name players got a yen to produce on their own or at least own a piece of the unit for which they were

working.

Louis B, Mayer and Nick Schenck consistently stated they "would not long any and as recompared to the company" and as regive away the company" and as a recontract time came up. Others whom the company would have snared
from the outside in the ordinary
course of events went desewhere. In
studio stable didn't develop in autclient number or bo, quality to fill
the gap and the result was seen in
the proposed of the state of the
proposed of the state of the
proposed of the

some slight crumbling of the Metro phinnacle.
Deals with the Walter Wanger-Ingrid Bergman-Victor Fleming unit to distribute "Joan of Are," and, with Liberty on "State of the Union" will undoubtedly be followed by others of the lost Metro prestige.
In the meantime, other indic appro-ducers were elated at M-G's opening of the lost Metro prestige.

ducers were elated at M-G's opening of its doors, since the company without a doubt has one of the strongest and without a month of the strongest and without a doubt has one of the strongest and without a stronger of the strongest of the strongest of the stronger in a delition to the high number of percentage and top hat exhibition contracts age and top hat exhibition contracts after the stronger of the stronge

ful theatre bloc which is invaluable to any indict on any indict the indict force in the control of the control

Memphis Censors Continued from page 7 :

the Universal western reissues, "Destry Rides Again" and "When the Daltons Rode," both barred outright by Binford, Memphians, by the way, are beginning to pronounce it "BANford." mained unchanged, as did that on

the way, are beginning to pronounce in "BANINGA".

Monday Binford served notice on Monday Binford served notice on Monday Binford served notice on the served served in the served served in the served serve

Mpls. Okays 'Outlaw'

Minneapolis, April 29.

After he and a committee of to citizens appointed by him relevant citizens appointed by him relevant citizens appointed by him relevant has been appointed by him relevant has been appointed by the property of the condition of the showing of "The Outlaw" at the Lyceum, legitimes roadshow house, where Howard Hughes spotted it on partnership croadshow house, where Howard Hughes spotted it on partnership comprising spotted it on partnership comprising spotted in the picture. The mayor appointed his committee, comprising spotted and herifi department representatives, PTA heads, churchmen, film critics, heads, four-citizens, and the picture and requests to ban it. The committee and mayor both de-

picture and requests to ban it.

The committee and mayor both de-cided that while the picture was

"mediore and in many judgments

a poor production, there is nothing

police powers," and he refused to

ban it. Newspapers gave publicity

to the appraisal as well as the decision, which probably didn't help the

boxoffice.

sion, which probably didn't help the boxoffice. Whyn, chairman of the "cime and horror" committee of the Minneapolis Council of Parent-Teachers associations, who had been mong those uring the picture's ban, wrote an apology to the mayor the state of the properties of the properties

Yates-Goetz

= Continued from page 7

readily agreeing that they were en-titled to the dope and shall have it. Despite the almost four-hour length of the session, the matter of a production head for the studio, which was expected to be discussed, did not come up. Goetz, it is known,

treadily sarreing that they were entitled to the does and shall have the Despite the almost four-hour length of the session, it matter that the session is the session that t

German Films

tinued from page 3 =

prompt action of the bighest Wash-ington authorities," aring and dia-cussion of the whole matter takes place, the proposed program shade, the proposed program shade, Proposal would include old and new pix, including many produced by the Nuzis, it was pointed out, "as a means of obtaining foreign exchange extraraked solely for the further expansion of German film produc-tion and expers," mer Secretal

expansion of German film production and export.

Seider Fish Pommer Gereal
Seider Fish Pommer, be seid, has upporting the move because only
ambitions." Pommer, he said, has gone so far as for ty to export some of the films made under the Nazi
more so far as for ty to export some of the films made under the Nazi
they have been carefully screened.

All foreign managers were police
unanimous this work of the seider of the seider

towards pan-Germanism, he declared.
At the Paris meet which took the
stand, Arthur Loew, Metro's foreign
head, Seidelman, Irving Maas, director of the Motion Picture Export
Assam, and other film biggies were
present.

Gevt. Inquiry Mulled

Gevt. Inquiry Mulled
Washington, April 29.
Plan of American Military Govermment to press the export of German films, including those made
during the Nazi regime, may be
looked into here by Rep. Gordon
McDonough (R., Calif.). He represents the Hollywood district. McDonough disclosed that he has asked the War Departme

shoot the Justice and State
Departments might also get in on
the act. Justice controls Office of
Allen Property which has taken
tile to enemy property including
tile to enemy of the Army. OAP, according to some insiders, wants to know
what is going on and why it is not
asked to licease these films.
State Department is looking into
State Department into
State

Potsdam Declaration, Military Government has the right to export German products so that they can set foreign exchange to pay for imperent of the product of but also to import equipment for the production of more German pictures, thereby setting the German up in business and helping them compete at home and abroad with compete at home and American products.

Theatre Video

Class B'way House For Foreign Films Only

FOREST HIMS VIII'S
Broadway is altated to get its first
all-new modernistic theatre devoted
exclusively on foreign films under
corp., eccelly-formed outfit comprising Arthur L. Mayer, Sam Dembow, Jr., and M. B. Shanberg, Construction of the theatre on 42d street
just off Times Square will begin as
soon as the group gets a building
permit.

Mayer, who has imported foreign films for years in association with Joseph Burstyn, sald the house, named the International, will play the cream of first run foreign pix on a single bill basis. Theatre will seat 600 and will be equipped with the latest innovations, including air-conditioning and facilities for large-screen theatre television.

Seidelman Warns

Continued from page 11

Seidelman. Tobacco and films have seidelman. Tohacco and films have consumed a large part of the American loan. "During the three weeks that I was in England, the question of films popped up in Parliament every day." he added. "Unless British films return more from America serious action is inevitable."

serious action is inevitable."
5,000-5,000 F-clenital Customers
Some 5,000-6,000 U, S. situations,
mainly small theatre, haven't as yet
played a single British film, Solderland
and the single British film, Solderland
and per that would help." be
added. "America must generate
ween \$4,000,000 and \$10,000,000 or
British if we want to head off restrictions. We must give British
films a chance to prove themselves;
to establish new jatars." to establish new stars.

to establish new stars."

Nate Blumberg, U's prexy, "has been in constant touch with company heads on the question," he continued. The Motion Picture Assn. is also aware of it and is trying to do something for British filma, Seidelman stated. What's more, he Seidelman stated. What's more, he added, British audiences are acutely conscious of the problem and are selecting native films to attend in preference to American plx.

preference to American plx.

Turning to Europe, Seidelman
said the industry "was operating
under a clodd." With the possible
exception of Belglum, "there isn't a'
single European country where the
government hasn't some sort of restriction in the back of it mind."

Yank pix were still considered a
luvary in three land, he said.

Because of rapidly mounting costs. French production is currently at a virtual standstill, Seldelman districtual cost. Illustrative of ballconing costs. Ut's French-produced "The Devil in the Flesh," produced at a cost of 15,000,000 franca costs of 15,000,000 fran Because of rapidly mounting coats,

U and its partner in "The Devil," U and its partner in "The Devil," Transcontinental Flins, put throat partners are supported by the picture of the perind U, to retain 50% of collars earned by the pic closed. The other 50% of collars carried by the picture of the closed. The other 50% of collars will be turned into the French treasury which will sue franca in their place. Film will probably be distributed in the U. S. by Prestige Foldstributed in the U. S. by Prestige foldstri

Lake Placid-Saranac OK **During Seasonal Periods**

Albany, April 28.

The first action instituted in the Albany exchange district during the past year and a half resulted in the signing Thurnday (24) of a stipulation of the control of th Albany, April 29. The first action instituted in the

Metro Policy

Continued from page Nicholas M. Schenck, who fiew to the Coast Friday (25) for production huddles with studio chief Louis B Mayer.

Mayer.

Eric Johnston, Motion Picture,
Assn. prexy flew in from Washington Monday especially to address
the delegates, congratulating them
on the party played by the flin indeplored the fact that the flin inthe fact that the flin indeplored the fact that the flin inthe fact that the flin inthe fact that the flin inthe flin in the flin inthe flin in the flin in the flin in the
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tional and international problems. Howard Strickling, studio publicity chief, headed the Coast contingent at the meet, which included Fred Quimby, head of the shorts of the coast of the c

U Reissues

- Continued from page 11 =

to Us product, was informed of negotiations and gave them his blessings. Rank will have no inter-est in the new company.

New outfit, Seidelman said, will e the largest reissue outfit oper-New outfit, Seidelman said, will be the largest reissue outfit operating in England. The 80 pix turned over to it are drawn from 187-38 to company has bought the distribution facilities of Anglo-American Film Co, a Warner Broa subsid, which had nine exchanges. Anglo-American, henceforth, will confine itself to production activities.

to production activities.

U will probably take similar steps in other countries to handle reissues, Seidelman said. That market will develop, he said, as the amount of product shrinks down with production cut in Hollywood. England, as a double-feature country, needs the

From other sources, it's From other sources, its reported that the new company will be known as Albion Film Corp. Phillip Hyams, it's said, comes to the U. S. in June to align himself with important indies here to distribute their pix. and is also considering financing any profitable producing project to come along. The Hyams Bros. are former circuit operators.

5% Tax Tap = Continued from page I -

the figures on theatre revenues so that it can tell local politicos what amount they can expect from added amusement forays, If that amount is considerably lower than herefofere estimated, it's thought that the info will discourage further raids on showhir.

Recent reprise of theatre unit heads has been that the bureaucrats were mistaken in calculating the take based on figures announced by the New York office of the Federal the New York office of the Federal Tax Bureau. Because of large returns from niteries, sports, legit and other amusements, the traditional 90% allocation to film houses is wrong in New York, it's claimed. Moreover, exhibs argue, many large circuits pay taxes in New York on houses outside the state.

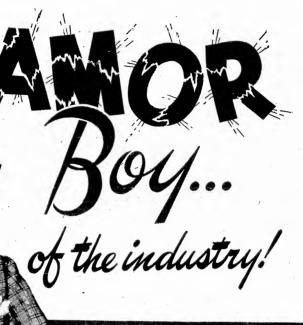
houses outside the state.

Tax Commission has been told that any figurea finally turned in by exhibs should be shaved 10% which revenues would drop in the event of an added tax. The year, 1344, was chosen as typical of normal business, while 1346 was included as the latest one upon which figures are available.

Joe Breen Back to Coast

Production Code Administrator Joseph Breen returned to the Coast Joseph Breen returned to the Cosa over the weekend, after spending several weeks in New York and Philadelphia on personal bussuess and in further recuperating from his recent illness. He said he was fully okay now physically and would re-turn actively to his PCA duties. Administrator added that he ex-

pected no more staff changes.
Former judge, Stephen Jackson, of
New York, was recently named a
Breen aide.



This kid's got what it takes...to get PATRONS!... The attention-getting GLAMOUR...of colorful ACCESSORIES...the scene-sampling sock...of seat-selling TRAILERS...an eye-and-ear-opening combination...that SHOUTS from your Lobby!... and YELLS from your Screen!...CLAMORING for attention...and getting it...from EYE-and-EAR-startled patrons...who come a-runnin' to your Box Office...to learn what the SHOUTIN's about...and eager to lay their dough on the line!...Yep...that's The PRIZE BABY...always ready to raise-the-roof... in behalf of your attractions...while earning a reputation as ...CLAMOR BOY of the Industry!

NATIONAL SCIECUL SERVICE

Industrial Film Costs Up From \$2,000 To \$5,000 Per Reel But Biz Booming

Despite fact that costs of industrial films have boomed from \$2,000 to \$6,000 per reed during the past few \$6,000 per reed during the past few ling. According to Reld H. Ray, pres of Ray-Bell Films, one of the ploneer outfits in the non-theatrical picture business, commercial films are constantly being introduced into the industrial setup for new and unusual

Minneapolis Honeywell Co., pre Minneapolls Honeywell Co., pre-cision instrument manufacturers, re-cently launched a scientific efficiency empaign through the use of films which were taken at the point of production. Loops were made out of sections of the film to enable et-ficiency experts to study closely the operational motions of the factory workers.

workers.
Ray said that the use of educational films in the school systems was on the verge of a terrific expansion with boards of education across the country buving pansion with boards of education across the country buying as many projectors as they could lay their hands on. He disclosed that McGraw-Hill publishing company had re-eently organized a film division to supplement their text-book depart-ment. Medical schools and hospitals are also relying increasingly on films for instruction and experimental

purposes.

Ray, whose company is located in New York Ray, whose company is located in St. Paul, Minn., was in New York for three days last week to line up a cast of actors for a four-reeler he's producing for a midwest insurance firm. Ray recently finished work on a Technicolor scenic booster for the state of South Dakota.

Pickford-Rogers Sue **Actress Dorothy Hart**

Mary Pickford and Buddy Rigg.

Bied a damage sail to \$79.300 e.g.

Bied a damage sail to \$79.300 e.g.

Complaint declares Miss Hart signed a contract Aug. 18, 1985, to the papear in the film, "There Goes Lona Henry," but subsequently worked for other studios.

Briefs from the Lots Continued from page 11.

Hollingshead and directed by Richard Bare at Warners.
Lee Baker, who played orginial stage version of "Mourning Becomes Electra," signed by Metro for forthcoming film translation . . . Mitchell Leisen started pre-production rehearsle for "France Civil"

Mitchell Leisen started pre-produc-tion rehearsals for "Dream Girl," starring Betty Hutton at Paramount ... Vicki Baum novel, "Mortgage on Life," recently bought by RKO, turned over to Herman Mankewicz

Lafe-n recently bought by RtcD.

Lafe-n recently bought by RtcD.

for scripting. - Peggy Ann Garner and Connie Marshall drew chilfere's roles in "Daily Keryon."

Fox ... Lynn Merrick returns to
F

irnette. William Elliott, Catherine McLeod william Ellott, Catherine McLeod
and John Carroll will co-star in
"The Fabulous Texan," Republic's
high-budget tale of early Texas,
with Edward Ludwig directing. Picture will be Edmund Grainger's
first production since his military

Abortive Burglary on N.Y.

Paul Malvern Ouits U-I

Hollywood, April 29.
Paul Malvern, one of the last remaining of the old Universal producers, settled his contract with Universal-International and checked versal-Internation.

off the lot. John Grant is the viv.,
left over from the old regime, before International moved in.

Malvern decided to move out
when "Black Bart," which he was
when "Black Bart,"

when "Black Bart," which he was preparing for production, was turned over to Leonard Goldstein.

McINTOSH GETS MPA ASST. DIRECTOR POST

ASSI. DIRECTUR POST

J. Sinaly Washinton, April 20.

J. Sinaly Washinton, April 20.

J. Sinaly Washinton, April 20.

J. Sinaly Washinton, Washinton Picture Asian, department of headed by Roger Albright. Michaelson of the Month of the Markey Washinton, W

Rank's Religioso Award J. Arthur Rank, Britain's top film-maker, will be presented with an award May 9 by the World's Sunday School Assn. at the Commodore hotel (N. Y.). Laurels to Rank will be for his activities in the religious film fie

film field,

Rank's award will be part of a
luncheon tendered to him by the
association, with the ceremonials
aired by the Mutual Broadcasting

Skouras

Continued from page 11

could profitably work gether to solve

panies could profitably work to-sether to solve.

Both executives declared they'd.

Both executives declared they'd.

Gund Lalin audiences to be fanatic-tive to the solve of the solve of the solve to the solve of the solve of the solve wood films as their best means of learning the English language, which is coming into increased usage in Latin America. Twentieth ruled tot dubbed pis in favor of the titled and the solve of solve solve of solve solv

Abortive Burglary on N.Y.

Palace's Weelend Gross
Robbers hold in the Sunday of the Sunday (28) morning the Sunday (28

VARIETY **UA Policy Switch**

Continued from page 3

stock sale by which the preduction
money would be provided, so the
roducer-dinancing program may be
well in the future.

No definite plans are being set on
the stock-selling idea, the producer
scheduling of any other important matscheduling or any other important matscheduling or any other important matscheduling or any other important matscheduling of the producer
of the present search for a presylt has been learned that three may
candidates for the post have been
considered, with one now definitely
having backed out and the other
the continued of the continued of the
the continued of the continued of the
S Candidates For Pres

3 Candidates For Pres

two unlikely to go into the job. Several new candidates are now on the agenda.

Several new candidates are now on the agenda.

The with whom extensive nesocitations have been held are Sirbain, New York circuit operator: Gus Eysaell, managing director of Land Aba Schneider, vp. and treasurer of Columbia. Eysaell has definitely bowed out, with Schneider and Fabian still in the running allede a "not" candidate.

Vast number of difficult situations with which the new presy would have to deal is one of the major with which the new presy would have to deal is one of the major that the control of the

be of the mon considered, Schneider is particularly attractive to UA owners for two reasons. First is his direct experience as an exc of distributing company and second in his strong connections in New York treatment of Col.

Annual stockholders' meeting of UA in late May or early June will see a change in Miss Pickford's representation on the board. Vitalist place Prawlin Cole, a Will street, who acceded to the directorate are years ago through his activities as a financial adviser on Miss Pickford's fairlist, Chalf is a brother, of the control of the property of the Pickford-Chalf and the College of the Pickford-Chalf and Artist Alliane, until and financial counts of the Pickford-Chalf are cousin of Miss Pickford.

PKO THEATRE PROMOTIONS

Sol Schwartz Realigns Division Heads and Managers

In keeping with the RKO policy of promoting from 'within the organization, Sol. A. Schwartz, up, and g.m. of RKO Theatres, announced the following new assignments of fective May 9: days Golden, division—San Francisco, Western Court Division—San Francisco, Western Court Division—San Francisco, Western Court Division—San Francisco, Golden had a division of Brooklyn theatres.

theatres.
Goodwin Sable from manager of Keith's to city manager of Dayton—Keith's, Colonial and State.

Keith's, Colonial and State.
Francis Anderson from manager of Palace to city manager in Rochester—Palace and Temple.
Harry Welss from manager RNO-protor's, Newark, to division manager in Brooklyn—Kennore, Tilyou, Dyker and Shore Road, with head-quiet at the Kennore manager in the Bronx—Fortham, Pelham, Edward of the Bronx—Fortham, Pelham, Castle Hill and Marble Hill, head-

in the Bronx-Fordham, Pelhan Castle Hill and Marble Hill, head

in the Bronx—Fordham, Pelham, Caste Hill and Marble Hill, head-quarters at the Marble Hill, head-quarters at the Marble Hill, head-quarters at the Marble Harold Dally, who goes to Yonkers Thomas and Marble Harold Dally, who goes to Yonkers the Marble Harold Dally, who goes to Yonkers ager at the Colleisum, to become manager at the Colleisum, to Section Harold Harol

Russ Emde—86th St. 125th St. Royal, Franklin, Chester, Newark and Union City. Michael Edelstein—Albee, Pros-pect, Bushwick, Orpheum, Republic, Greenpoint, Strand and Columbia. Joseph DiLorenzo—Mt. Vernon, New Rochelle, Yonkers and White Plains.

Plains.

John Hearns—81st St., Colonial,
58th St., 23d St. and Jefferson.

Edward Sniderman — Coliseum, Edward Sniderman - Colise Hamilton, Regent and Alhambra.

Inside Stuff—Pictures

indicating what ghoshably in store for other members of the Big Five when they start dickering under the decree's partial divorcement provision, negotiations opened by JRCO with its purpose for sale or acquisition, negotiations opened by JRCO with its purpose for sale or acquisition, negotiations opened by JRCO with its purpose for sale or acquisition and the company of the company was now the colon Kingsberg, RKO's theatre head, who said the company was now treating with all its partners in an attempt of clear wavy the partly RKO will probably sell list 10% interest in the 90 theatres of the Bitter-Ricco will probably sell list 10% interest in the 90 theatres of the Bitter-Ricco will probably sell list 10% interest in the 90 theatres of the bitter sale of the circuit. So target the chain also owns part of the really, he added. It's not likely topartner will sell his stock unless RKO is prepared to buy the theatre additionally, we don't want to see the RKO circuit shrink." Kingsberg and the control of the circuit will be additionally, we don't want to see the RKO circuit shrink." Kingsberg will be added to be considered with the control of the circuit of the

Trade pipelines reveal that small-town exhibitors present at the recent North Central Allied convention in Minneapolls when Robert L. Wright, sasistant U. S. district attorney and prosecutor in the film monopoly suit, spoke and answered questions, were greatly "disappointed" because he spoke and answered questions, were greatly "disappointed" because he spoke and answered questions, the docurt consider it the Justice Departments' which those present, he docurt consider it the Justice Departments' which is producted to the production of the production. Wright is said to have indicated the Government would have no interest in that sort of 'protection' desired by small-town exhibitors, but 'sims at opening free trade." Some of the small-towners made no bones of the fact they feel the Government is "eithing them down."

Studio flacks are undismayed by the Johnston office's nix on players guesting for all but the top transcribed air shows. Fear of misuse and abuse, particularly on open-enders, occasioned the tacit ban as a checkup revealed brassleres or local asloons were often associated with unsailled applied to technicians and orate the boys devised is a giamor veneer applied to technicians and orate the boys devised is a giamor veneer applied to technicians and orate the boys devised is a giamor veneer segment, cameramen, production sides, clc., which makes them acceptable substitutes.

signets, cameramen, production aides, etc., which makes them acceptable substitutes.

The trade is now awaiting some p.s. to "discover" a carpenter with a fancy swing, a grip with a galvanizing grasp, or a seamstress who never drops a sitch.

In line with efforts to cut production costs, story editors for majors and indice agree that there's little interest by their studies in costume deamas. They see this type joe definitely on the downtrend for the next not one of the cost of the co

Question of whether to vast the Austro-German version of "Bel Anil" may be taken up in Washington today (Wed.), by the secentive committee of the Office of Alien Property at its weekly meeting.

OAF has been checking this some time. Word here is that the agency, now an adjunct of the Department of Justice, might find a split interest of some property of the proper

N. Y. Foreign Pix

Bearwage Continued To the his teached onto his steedily-growing popularity with the U. S. public. "Odd Man Dul," currently-playing first run at the Bear Service of the Ser

duced long before the war.

British pix top the list of 10 now
playing in the midtown Manhattan
sector, including besides "Odd Man,"
the long-running "Henry V." plus
"Adventuress" and "Dead of Night."
Next on the list are Italian producRome Trembled" and "Open City."
Latter is currently in its second year
m Broadway. Remainder comprise Latter is currently in its second year on Broadway. Remainder comprise "Les Enfanta du Paradis" (French), "Marry and You Will See" (Mexican), "Ivan the Terrible" (Russian), and "Torment"...(Swedish),

Including an Arabian Ple

Including an Arabian File of Friedrich and Arabian File of Metro release, and the resistance of the Friedrich and the Fr

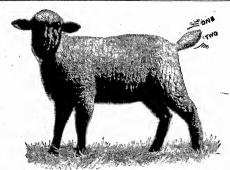
the N. Y. Times' film critic Bosley Crowther, who has long been plugging the superiority of currently-pluging foreign films over those again last Sunday (26). Citing the excellence of "Odd Man." "This Happy Breed" and "Adventures," all J. Arthur Rank productions, Crowther declared:

ther declared:
"And in case any Hollywood
people are hereby inclined to get
sere and to draw themselves up to
sere and to draw themselves up to
mostly unimpressive which has beet
mostly unimpressive problemselves
to add that it is only forbearance
which withholds us from blunt comparisons. Hollywood may own the
theatres but it owns no patents on
clinems art."

Par-Liberty Continued from page 3 =

the Union," which Capra is prod

ģ.



YOU CAN READ THIS IN TWO SHAKES OF A LAMB'S TAIL!

During the past few weeks California Preview audiences have witnessed A succession of coming M-G-M pictures which have electrified all Hollywood! Never—no never!—in all M-G-M annals has Leo revealed such product!

For instance, CLARK GABLE'S "THE HUCKSTERS"-

Oh how that audience cheered! And equally sensational is

"SONG OF LOVE." Its Preview was an historic occasion!

Remember these M-G-M titles! They're the talk of the West Coast!

"FIESTA," Technicolor's Biggest Spectacle!

"GREEN DOLPHIN STREET," a Giant Drama in M-G-M's mightiest tradition!

"CYNTHIA" - with "Green Years" appeal!

"THE UNFINISHED DANCE" Technicolor wizardry!

"THE ROMANCE OF ROSY RIDGE" tremendous!

"LIVING IN A BIG WAY," comedy smash!

One after another they thrilled Preview audiences just as they'll thrill yours. And watch for more big M-G-M news! 15 mighty productions under way—A production program never—no never—witnessed before in this Entire industry! Oh Mister M-G-M Exhibitor, be proud!

Great hits are on the way from your pal-Leo the Leader!



TWO MORE SHAKES TO TELL YOU ABOUT THE STAR CASTS!

"THE HUCKSTERS"—Clark Gable, Deborah Kerr, Sydney Greenstreet, Adolphe Menjou, Ava Gardner, Keenan Wynn, Edward Arnold • "SONG OF LOVE"—Katharine Hepburn, Paul Henreid, Robert Walker • "FIESTA" (Technicolor)—Esther Williams, Ricardo Montalban, Akim Tamiroff, Cyd Charisse, John Carroll, Mary Astor,, Fortunio Bonanova • "GREEN DOLPHIN STREET"—Lana Turner, Van Heflin, Donna Reed, Richard Harr "CYNTHIA" — Elizabeth Taylor, George Murphy, S. Z. Sakall, Mary Astor • "THE UNFINISHED DANCE" (Technicolor)—Margaret O'Brien, Cyd Charisse, Karin Booth, Danny Thomas • "THE ROMANCE OF ROSY. RIDGE"—Van Johnson, Janet Leigh, Thomas Mitchell, Marshall Thompson, Selena Royle, Dean Stockwell "LIVING IN A BIG WAY!—Gene Kelly, Marie McDonald, Charles Winninger, Phyllis Thaxter, Spring Byington

Films' Global Crisis

straine extraction which in the control of the cont

able problems than those listed be-low:
Arcentina
In May, 1946, the Argentine gover-ernment passed an income tax de-ernment passed an income tax de-ernment passed an income tax de-paid to producers of foreign films represented net income from Argen-tine sources and was subject to a and subsequent years. Three of the American film companies have made no payment of the new taxes while to the American companies are pay-ing under protest. Government, as tespe it will take with reference to the U. S. companies.

seeps it will take with reference to the U. S. companies.

In connection and the specific treaty hearings scheduled for this spring, MPA has made representations to the U. S. Government for relief againgt the following trade to the spring, MPA has made representations to the U. S. Government for relief againgt the following trade Remittance tax levide on gross monetary receipts remitted by American distributors; (3) sales tax imposed at the state of the st

Belgium

Petgium
Proposals are being advanced in
Beigium directed against American
Beigium directed against American
Proposals are being
Quotas; (2) requirement that American producers produce in Beigium; (3) that all prints of American pictures be
there; (4) American pictures be
thought of the picture of the picture of the picture; (4) American
ton on thestres anowing Beigian
films be reduced; and (7) import
duties be increased.

Late in 1946 a ceiling was placed
on theatre admission prices in Rio
de Janeiro that has put a sharp limited
and the picture of t Proposals are being advanced in

discussions. Ghip.

Chile's increasing difficulties in the area of foreign exchange, particularly its shortings of dollars, resulted in a number of proposite directed against foreign films, meaning received against foreign films, meaning econtrol authorities attempted the put into effect a ruling limiting remittances to 10% per foot for impact of the properties of the p

continued from page 1
contage to the distributor is figured, sent serious problems to the film It states: "One company representstive has written the association that Besides shaving to get special lithese taxes are imposed pursuant easses to import films, remittances to a regular method of graft' and of money has been limited to 15%
amount to 'more than 2/3 of the of earning with remainder being
grout on an important picture."

The proper of British films and against lar has, in addition, enormously
American films' is reported concerning England. Analysis concomplicated the problem. Further
ment seek to help British films and against
part of the problem. Further
ment seek to help British films by arisen from the heavy increase in
direct official action; the press and
ment seek to help British films by arisen from the heavy increase in
direct official action; the press and
direct official action; the press and
created 10 times over what it was in
though the camonain against Ameri
1945.

Othen Mumber of proposals are under consideration by the Cuban government which would prove detrimental to U. S. films. Ashong them is the designation of film receipts as "royatiles," which would make them in addition to a 10% fax on gross bo, receipts. In May, 1946, a convention of exhibitors adopted a motion to limit distributor percentages is currently under discussion with producers.

Denmark Cubo

is currently was not reconcilion with producers.

In August, 1946, MPA representatives reached an agreement with respect to the producers. Sept. 1.1946, to Aug., 31, 1947, which covers the following points: (3) Full receion of imports and remittances; for the producers of aug., 31, 1946, will be transferred as rapidly as older situation permitts; (3) Danish government to continue import datly of 10%; and (4) 39%; result of currently of 10%; and (5) 39%; result of currently of 10%; and (7) 39%; result of currently of 10%; and (7) 1946, will be reduced to 10%.

France 1948, would be reduced to 10%.

France Despite similar of thus between the current of the currently of the curren

effect Jan. 1, 1944, would be reduced to 1045. France
Despite signance Blum-Byrne special many for the part in 1942 and part

diately.

Great Britain

Problems posed by the new quota legislation scheduled for this year are undoubtedly the most serious confronting the American film in all

are undoubtedly the most serious confronting the American film in all items processed and the confronting the American film in all items parties. Each official interest and the confederate of the British powerment and trade officials last year made considerable progress in persuading important progress in persuading important progress in persuading important progress in the considerable and the considerab

India. American film companies are still being faced with discriminatory import restrictions which limit film imports from sources other than Britain to 75% of value of imports from sources other than Britain to 75% of value of imports of the ending Aug 31, 1939. During 15% of the ending Aug 31, 1939, presend agitation for measures to project the domestic film industry and the U. S. would soon be passed. Extract with the Express with the ended at the expression of the end of the Tudio

U. S. film companies. Italian gov-U. S. film companies. Italian government, however, has permitted use of such funds for overhead expenses in Italy, co-participation in Italian production, production on contract basis and construction and renting of theatres.

Mexico

With native draughty expanded over the past three years, Mexican film producers are seeking means by which they can protect themselves against American films. I have been a law compelling local cinema to reserve 59% of their playing the Mexican films. Labor troubles continued throughout 1496 in Mexica, involving difficulties between unloss and companies "typresentatives".

Norway
Although Norwegian films are rented at 40%, U. S. films are subject to a sliding scale with a 40% ceiling and 25% floor. In addition, U. S. films are discriminated against in the municipally-owned theatres, comprising 70% of total, which give those playing time to native production of the control o

Peru

Peru
Remittances have been renewed
to U. S. companies after a temporary effort was made to block funds
here. Some municipal councils have
established taxes on films that are
causing considerable hardship.
Philipplines

Philippines
Crucial need of the central government for money has caused them to single out the film industry as a special source of revenue. A total of 40% in taxes is being levied by the government on gross revenues, and the single principles of the service of

Portugal

Following an Intensive nationalistic campaign, launched by power
ful figures in the press, radio and
film industries, severe restrictive
week into effect fun, 1947. Terms
provide for special itenses at expensive fees for imported films; forbld the exhibition of toreign pictures
provide for any foreign bay
originating in any foreign bay
ful continuation or any foreign bay
ful continuation or any foreign bay
ful continuation originating in any foreign bay
ful continuation or any foreign ful continuation or any
ful continuation or any foreigner. Portugal

Puerto Rico

As in previous years, strong and vicious laws were introduced into the 1948 legislature, which if passed, would have put the U. S. film companies out of business. With assistance of the property of the prop

During 1946, operations of U. S. film companies continued without benefit of any agreement and conditions were most unsatisfactory. benefit of any agreement and condi-tions were most unsatisfactory. American companies had to buy at exorbitant rates on the open mar-ket "import rights" for their films. The condition of the condition of the transport of the condition of the condi-tion is the rawstock shortage which the government is intensitying through its refusal to permit Ameri-can companies to send in a supply in Spain as a gitt. Virtually no doil-ing condition of the condition of the possibility of guaranteeing and ficial exchange appears increasingly remote.

Venezuela

Venezuela Venezuela Venezuela government, under erroneous conception that all monies remitted for film rentals represent control of the venezuela venezuela

CAROL RAYE'S BRIT. PIC

Carol Raye, British film actress, has been successfully producted by the product of t planed to London for thesping

Film Reviews

Philo Vance Returns

Philo Vance Returns
withal, it's still for supporting spots
in most situations acouth has the asgament of the supporting spots
in the supporting spo

West to Glory

West to Glory
SONGS)
PRC release of Jerry Roman production.
Boar Solid Dane, Tellurer Robert Solid
Rose Solid Dane, Tellurer Robert Solid
Roy Taylor Screenjaky Elmer Citico
Ray Taylor Solid
Ray Taylor Soli

PRIC olser har our prises that the unal lagredients of songs riding and shooting. Songs are pleasant, abooting sample and riding graphic. Lagredients of songs repeated the songs are pleasant, abooting sample and riding graphic lagredients of the songs of the songs

The Little Martyr

The Little Marryy

(II) Precio Martry)

(III) Recolo Martry)

IRALIAN-MADD)

Insertin Distributing Corp. release of Partry

Aphrona. Directes by Vitterio De Stac.

Aphrona. Directes by Vitterio De Stac.

Georgio Osternal. Vitterio De Stac.

Georgio Osternal. Vitterio De Stac.

Interpolation of Communication of

(In Italian; English Titles)

the floring in the property of the production. Guide Steep to the production of the

the mother, proves not only attrac-tive but firstrate as a thespian, Emilio Cigoli is okay as the father though inclined to overact part of the time Adriano Rimoldi is the young man who wrecks the home by making Miss Fols fall in love with him.

Phile Vance's Gamble

Phillo Vance's Gamble
PRI release of flower Weich products.
Stare Anna Curtis, Prank Jein, Tay
Stare Anna Curtis, Prank Jein, Tay
Wurnardi, Serenghy by Bogers, Gong
Wurnardi, Taylor Gong
Wurnardi, Serenghy by Bogers, Gong
Wurnardi, Serenghy Bogers, Serenghy
Wurnardi, Serenghy
Wurnardi, Gong

Norma Bardeness. Joseph Fine Jacobs Fines de de murdees, in connection with a smoje ded emerald, makes for a perfunctory whodunit that will serve its purpose on the south end of a dualler maintain a degree of interest, coasional touches's Gamei in mylica syndicate illegally acquires à huge merald, and is about to peddle it when the chief thief is slain. Other merald, and is about to peddle it when the chief thief is slain, other coasional touches a mylica syndicate illegally acquires à huge merald, and is about to peddle it when the chief thief is slain. Other coasion, and Vance finally junds the culprit.

cession, and Vance finally lands the culprit. Ortis supplies an eneciment with the necessary authority as Phulo Vance, while humorous assigned to the control to the control of the contro

New Foreign Films

(Unlikely for Anglo-U. S. Market)

"Konsten at Elska" ("How to Love") (SWEDISH). Svenk Flimindustri produc-tion and release. Sizar Wanda Rothersta, Sture Lagervall, Lauritz Faik, Ceclie Ore-stantassa, Asia Engledd, Mariane Gylid-hammar, Kersin Holmberg; directed by Gunar Skoglund; screephys. Eric Lore-son-Lec; camera, Ake Dahludel. At Eg-sen, Stockholm. Running Ima, 76 MMS.

This fine Swedish comedy is helped by the strong acting of Wanda Roth-gardt and Sture Langervall. Nice lensing helps the picture's chances in Scandinavia. Film also may have appeal in foreign marts.

"Dynamil" ("Dynamite") (SWEDISB).
Sva. Film release of Ake Obberg gredertion. Stars Bengt Ekgradh. Ake Obberg
Eirgit Tengroih features Miranne LegeEirgit Tengroih features Miranne LegeErgland, Hills Borgstrome: directed by
Obberg; cercenplay, Hayald Beijer based on
his novel; camera, Syon Thermaenika
At Antoria, Stockholm. Running time, 35
MINS.

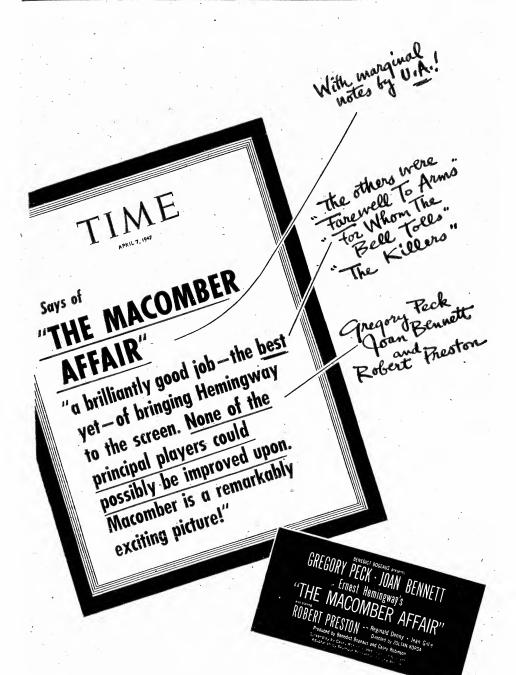
Based on Harald Beljer's 1938 novel that emir Cenals with a smaller than the same control of the same cont

Trans-Lux May Expand Further in Latin Lands Terming its new Prado theatre in

Mexico City as its "Mexican guinea pig," Trans-Lux veepee Norman W. Elson has indicated that the film may operate more houses south of the border in the future. Now in the border in the future. Now in its third week of operation, the Prado had originally planned to tet off with RKO's "It's a Wonderful Life" but switched to Warners' "Deception" due to a scarcity of prints on the former.

In line with its expansion policy, Trans-Lux recently mulled building

suicide after plating his son in a school, and the final some show the half suice shows the half shows



Lightman Splits With Nabe Partners In Memphis: Theatre, Xchange Briefs

Memphis.

M. A. Lightman interests and the

Alexis SMITH In Warner Bres. Pleture

"The Two Mrs. Carrolls"

With NIGEL BRUCE Directed by Peter Godfrey Produced by Mark Hellinger

B'way at 51 St. HOLLYWOOD

Cornel WILDE . Maureen O'HARA

"The Homestretch"

Humphrey BOGART •

New York Theatres

STANWYCK

WARNERS

tucky.

Mina, Amus. Ups Earl Long
Mina, Amus. Ups Earl Long
Minaepolis.

Three promotions have been announced by Minaepola Amus. Co.
Earl Long, manager of Norshort thesehas been named manager of Parismount, San, Francisco, by Leonard
charge of the terrick, Paramount,
Charge of the terrick, Paramount,
Long will be replaced by Dan Hudson, present manager of Duluth's
Congreg Provin, now manager of
Strand, Minot, N. D., will be made
manager of the Burrick,
Paramound circuit) has bought "Best Years" for
Joy of the Strand Control of the Congreg Provin
Joy of the Strand Control of the Congreg Provin
Joy of the Strand Congregation of the Congregation
Long of the Strand Congregation of the Congregation of the Congregation
Long of the Strand Congregation of the Congregation
Long of the Strand Congregation of the Congregation
Long of the Strand Congregation of the Congregation
Long of the of the Cong

Brands Mayfair Takever
Brandt theatre circuit is sleeted
Cfhurghay), under a five-year leave
from Leevi, which owns and commerly operated the house. Theatre
from Leevi, which owns and see
ment of the circuit in the commercial operated the house. Theatre
playing second run double bills day
and, date with the Leeve circuit in
space.
Leevi's leased the theatre to the
space.
Leevi's leased the theatre to the
Brandt outio to the assumption that
space.
Leevi's leased the theatre to the
space of the commercial comme

United in R. C. Gets Bldg. OK Kansas City United in M. C. Gets Blag. OK
A reversal of form by the City
Plan Commission will permit United
Film Service Co. to go ahead with
construction of its new \$100,000
building in a southside location. An
application by the film company
made April 2 was refused by the
commission after the first hearing-on

Jack Carson • Robert Hutton

Martha Vickers • Janls Paige in Warner Bros. Hit "LOVE AND LEARN"

INA RAY HUTTON

JOSEPH COTTEM - ETHEL BARRYMORE

the Farmer's Daughter

RADIO CITY MUSIC HALL

Claudette Fred COLBERT - MacMURRAY

"THE EGG AND I"

SPECTACULAR STAGE PRESENTATION

A-810 I

PHIL BRITO S T R A N D

Special LENNY KENT

BROADWAY AT 47TH STREET

CAPITOL

RIVOLD

the grounds the operations would be heavier than permitted under the zoning rules in force on the property. At a rehearing last week the commission granted the permit following an explanation by United Commission granted the permit following an explanation by United States in the Commission granted the property of the Commission granted that the property of the Commission of the Commissi

heavy machinery. The company which employs about 185 persons in the producing of film add and trailers has long planned understood to the first of t

the city.

3 Texas Theore Deals.
A. R. Parsons and H. L. Millington purchased the Texas heater here over operation of the house. Parsons and Millington sides are resonable to the control of the house. Parsons and Millington sides are resonable to the control of the control of

erate all four houses and is his reason for selling two theatters.

U. Top Sollers Hit the Boad Universal's home sales office employees the company of the selling of the selling the sell

Milion Skolsky John E-L.
Milion Skolsky added to EagleLion's flackery as press book writer
under editor Jonas Arnold. Brother
tomerly in press book and to
formerly in press book and
of Warner Bros, Dohald J. Wollina,
member of E-L's press book staff for
past year, upped to assistant field exthory, zaigned to the Boston terlitory, zaigned to

Diamond's PRC Post
Sam E. Diamond has been named
Philadelphia branch manager for
PRC; formerly held equivalent job
for 20th-Fox until early last year.

Butte's Rialle Back to Foxt
Symon Circuit; Rain Butte
Symon Circuit; Rain Butte
Symon Circuit; Rain fox-intermounted
may return to Fox-intermounted
chain, former apparently okaying
Checker-inners include Jimmy
French, Far's western Montan rep,
Checker-inners include Jimmy
French, Far's western Montan rep,
here with Carroll Trowbridge, district manager of company on maplace piloting 36, fonce on introducmy tip. Jones is replacing Jack
Trowp and Company of the Company
Trowp Symon Symon Symon Symon Symon Symon
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Trowp Sym

RKO'S Rich Warren briefly visit-ing old stompling grounds enroute to Billings headquarters. Fred Sustrom, operator of Star heattre, sistem, Ia., 400-seater, va-cationing Sun Valley. Another Indie, the Swan, opened at Big Fork, Montan.

Long Chain Hit in Texas City
Texas City
Heavy damage was suffered by the
three theatres owned and operated
by the J. G. Long circuit from the
recent fire and explosions here. The
Long circuit operates the 1,000-seat
Showboat, the 550-seat Jewel and
760-seat Texas.

Pt. Wayne House Sold
B. H. Kilbourne, of Wayne Ind.
E. H. Kilbourne, of Wayne Theatree, line, while the Capitol and Eastern three House Fort Wayne. Ind., since 1938, purfort wayne. Ind. Sold of the Market Sold of the Sold o

Try To Bar Cincy Drive-In
Cincinnati.
Denying an injunction to stop
construction of a drive-in theatre,
Judge Nelson Schwab has ruled in

Wave of New Theatre Building

New One For Indiana Indianapolis, April 29. Harry C. Walsh has started worl on New Scott, 800-seater at Scotts burg, Ind.

2 New Ohio Theatres
Toledo, April 29.
Herbert K. Hoglan plans to begin
construction soon on a 450-seat the
atre in nearby Genoa. Community atre in nearby Genoa. Community currently has no film house.
Shea Theatre Corp. has awarded the Heller-Murray Co., of Youngstown, contract to build a new 1,500-seater in Ashtabula.
The Glorie Drive-In, just built on Route 25 near Lima, O., has opened its season.

2 New Negro Houses For Texas Dallas, April 29. Jack Adams and Søn Lucchese, operators of State and Century here, announce plans for two deluxe negro houses, one 16 be built here and the other in Denison. Foundation for the theatre here is under way but actual construction will not start

Common Pleas Court here that be-fore he could enjoin operation of the theatre as a nuisance, the opera-tion must be shown to be a nui-

sance.

Site of new open-air theatre is near Glendale, a fashionable residential suburb, with Theatre Enterprises, Inc., the backer. Nat Kaplan, veteran local film man, is a member of the firm. Injunction was sought by 62 residents of Glendale.

Schreibman-Pink Add Anether Los Angeles. Paul Schreibman and Sidney Pink added the Rampart to their L.A. chain. Will be devoted to foreign pictures.

St. Loo Brive-In Relighted
St. Louis St. Louis
Drive-In theatre on Manchester
food, St. Louis County, operated by
Edited for the summer season,
City council of McLenaboro, III,
Bas fixed the annual tax on pleture
than the strength of the

Goldberg Beeds New Eng. Indies Boston.
Leonard Godberg, owner of Adams film house in Quincy, elected president of the Independent Exchibitors of the Independent Exchibitors of the Independent Exchibitors of the Independent Exchibitors of the Indies of Indies of

Brooker Heads Philly Army
William P. (Bill) Brooker, in
Kartie & Jamie & Hall Brooker, in
Kartie & Grand Lation for Paramount exchange of medication for Paramount exchange of medication and consolvention Army drive.
Salvation Army drive.
Salvation Army drive.
Belling and the salvation of the Medication of the Mynace.

Bill Bornium is managing the Hill
Bill Bornium is managing the Hill
Menning. Horne return of Charles
Menning. Horne salvation in manager of the Wynace.

3 Can. Houses Sign Union Ops. Regina. Broadway and Roxy theatres

3 Can. Houses Sim Union Open.
Rex. Broadway and Roxy thester.
Rey. Signal excently with program of the control of the control

municipal requirements. New \$70,000 inmit building controls are dropped, theatre and store for Wayneveille, N. C., also was okay.

New One For Indiana Indianapolis, April 29, the control of the control

in town.

Underwood and Ezell opened the new Winkler Drive-In near Houston, It is their ninth such plant in Texas, Bill Sargent is manager.

Plan 3 New Canadian Houses Montreal, April 29.
Following are some of the latest theatre building plans in Province of Quebee:
Theatre Canadian, gutted by first plast year, will be replaced by a 1,500 seater, to be built by France-Wilmo.

Low series, to be the control of the

Big Akron Nabe Opened Akron, O., April 29.
Third largest neighborhood house here, 990-seat Copley, operated by Highland circuit, was opened recently. Hamilton Horn, manager of Liberty, will manage the new spot. Charles Simpson, assistant at the Liberty, will manage the manager of Liberty.

2 Small Houses For NW
Minneapolis, April 29.
Plans have been drawn here for
two new theatres in this territory.
Benfield-Schenecker Co. will build
a \$65,000 house at Webster, S. D. A
new 400-seat house at Clinton, Minn,
will cost \$40,000.

will cost \$40,000.

600-Seater for No. Caroline
Charlotte, N. C., April 29.
Pfohl theatre, to be built at Mount
Pleasant, N. C., by the H. & S.
Theetres, Inc., will be ready in July,
escocing by the D. Hearn, head of
the coroline of the Coroline of the Coroline
Hearn also heads Exhibitor's Service,
Hearn also heads Exhibitor's Service,
Hearn also heads Exhibitor's Service,
Which supervises \$4 theatres in the
two Carolinas.
"Opened the new
"Begg and "opened the new
"Begg and a new of providence Read
on April 11 and has been packing
hem -in at nearly every show.
Manop' is one of the new suburban
houses here. Charlotte now has
Little Theatre for local stage plays.
A new drive-in theatre was
opened at Orangeburg, S. C., April 16
by Mrs. Florence Sanford Tarleton
of G. Fussell, owner of Lyric at
Blandenboro, N. C., is building a
new film house across the street
from high present operation.
Morris Legendre of Aiken, S. C.
Morris Legendre of Aiken, S. C.
Morris Legendre of Aiken, S. C.
Heatres of the Legendre-Trincher
circuit in North and South Caroline, amounced that the circuit
would build a picture theatre in
twill seat 1,000, a cest of \$75,006.
It will seat 1,000, a cest of \$75,006.

2 New Houses in III.

St. Louis, April 29.

Rodgers circuit, of Cairo, III., has started a new \$375,000 theatre in Poplar Bluif, Mo. Chain now operates the Criterion and Lewell there.

Sam Fleben, Kewanee, III., has opened his Y-Net in Wyanet, III.

JEALERS! ARRANGE NOW FOR FIRE WORKS FOR THE HOLIDAY TRADE! We are distributors for every kind of fireworks; catering to jobbers and retail outlets. WHOLESALE ONLY.

ACME SALES CO., Inc.

OUTDOOR Now Specializing REFRESHMENT in Refreshment CONCESSIONAIRES

ONGESSIONALINES Concessions Journal Control Office Control ORIVE-IN THEATRES SPORTSERVICE, Inc. ACOBS BEG HURST BLOG REFFALO, N. Y.

PLUS ON STAGE—HAZEL SCOTT The BARRY'S • CARL RAVAZZA HENNY YOUNGMAN ROXY 7th Ave. & The Academy Award Picture THE BEST YEARS OF

CHARLES CHAPLIN

OUR LIVES' ASTOR

'MONSIEUR[®] VERDOUX' on Picture That Will Startle You BROADWAY THEATRE









Small's Magicker

Hollywood, April 29.
Edward Small has signed Gregory
Radward French novel.
Picture will be filmed entirely at
the Churubusco studios, Mexico,
starting July 1.

CHECKERBOARD MOVES

Laugh, Clown, Laugh

It was Sid Eiges and his press aides at NBC who came up with the "let's-laugh-1-off" solution to the Fred Allen censorship squabble—and consensus of the trade is that, in view of the subsequent gangup and consensus of the trade is that, in view of the subsequent gangup sensible way out in sparing NBC from further embarrasement and what was beginning to shape up as unprecedented attack.

The Bob Hope-Red Skelton cut-off last Tuesday (22) on the' heeds of the Allen "dead air" treatment made a juicy morsel for the dailies of the Allen "dead air" treatment made a juicy morsel for the dailies of the Allen "dead air" treatment made a juicy morsel for the dailies griting much the worse of it. There were plenty of worried and harassed exces around NBC hodgs on Wednesday (23) and when the web trass went into a huddle. Eiges popped up with the idea to "etcom all come in and gag it up to their heart's content; they'll run it can be alled to the constant of the content of the co

Comedy Flops No Mystery, Sez CBS **Analyst; Masterminding Big Reason**

There's no mystery why many comedy shows fall flat on their faces, according to Ernett M. There's many control of the shows a state of

right kind of assignments or enough of them. on only show, Walker puts he was the property of the control of th

years by means of an electronic de-vice he invented, calls mastermind-ing the worst fault. Agency exec-not only give writers impossible as-signments, like building a situation comedy show around a gag comic, but hamper them in other ways. Be-cause a show cicked five years ago, considered to the control of the show some part of the old format, forgetting that present-day casts or conditions might be different. An agency may put a show to-

An agency may put a show to-ether with insufficient characters gether with insufficient characters of characterizations, leaving the writer with a narrow field to work in. A writer may be given one characteristic to work on—the actor must be portrayed as sings, or an actress as a dame on the make for a me—and the one theme is ham—the one theme is ham—the one than the writers write themselves out. Walker points out something too often forgotten. Comedy lines are furnity as written. They're funny not funny as written. They're funny

often forgotten. Comedy lines are not funny as written. They're funny (Continued on page 42)

Luden's Won't Cough Up **Additional Carmichael Coin**

Hollywood April 20
Hoagy Carmichael, not have been been searched by the season's tonkers with the season's top solo acts, itself with season solo acts and solo acts with season solo acts and acts and solo a Hollywood, April 29.

Buildup in Reverse

Buildup in Reverse
Ironic sequel to the Fred
Allen-NBC Fadeout Saga was
Allen's Hooper downbeat last
Allen's Hooper downbeat last
comedian dropped 29 in the
ace of one of the most terrific
newspaper buildups of any
show in years. Anticipating a
figure in the stratosphere, NBC
show. And what happened?
Allen dropped from 23.3 on the
revious Sunday to 22.4. on
NBC prefers to blame it on
NBC prefers to blame it on
NBC which usually marfus schedules
and audience pull.

GM Mulls Lillie, **Chevalier Show**

General Motors, anxious to get back into the radio picture (it last sponsored the NBC Symphony), now an option on what is probably the costliest show packaged in a couple of seasons. It's a half-hour musical-comedy program headed up by Maurice Chevaller and Beatrice Lillie, with a format designed alone. by Matrice Clevaler and Beatrice Lillie, with a format designed along lines of informality which would make it an ideal showcase for late Sunday afternoon programming. General Motors reportedly has the inside track on the show until the major fit in worth

inside track on the show until the end of this month.

Show is being packaged by the Lyons agency, with Alan Jay Lerner, who wrote the book for the hit "Brigadoon" legiter the's originally from radio, as the scripter, and Herb Moss assigned the producer berth.

700G CITIES SERVICE ACCOUNT TO McC-E

ACUUUNI 1 U RICLE.
McCann.Erickson has copped the
Cities Service Co. radio billing for
Highways in Medoy." a 700,000
time-and-talent package. Account
was previously held by Foote, Cone
Report is that Damy O'Neil. currently in the Statler's Terrace Room
at Detroit, may land the summer
standin spot on the show. He's act
leading to the show and the Monday O'Neil.
Monday O'Neil.

DRASTIC REVAMP SET FOR AUTUMN

By GEORGE ROSEN

By GEORGE ROSEN

Come September cutrian-raiser on the 1947-48 broadcasting season, the trade looks for the most drastic revamy of major nightime programing in recent years. The thecker-land the season charge state of the season centers the homestretch, will drastically alter the pattern of after listening, particularly on the Arch Listening, particularly on the Season centers of the season cen

touched.

The picture as it shapes up for the fall is far from complete. Bank-rollers in quest of new shows are biding their time; they know that other shows will be dropped and they want to look over the expanded list of availabilities before making a decision.

A night-by-night NBC-CBS breakdown thus far accents the following wholesale jockeying, maneuvering, indecisions, etc., among radio's top coin spenders:

who essate pockeying, maneuvering, indecisions, etc., among radio stop coin spenders: WINDAY

MBC—Big MNDAY

MBC—Big guestion here, in view of the recent censorship controversy, its whether Fred Allen will move over to CBS, although it's reported provided to the control of th

and there's speculation as to whether Texaco will stand pat with its new high-budgeted Tony Martin-guest star program, in view of its disap-pointing (7.1) rating. Luden's has cancelled out its late afternoon Hoagy Carmichael show.

MONDAY

MONDAY

NBC—Major change here is the upcoming cancellation of the Yelsong Engrey Benny (Goodman show and Socony's vacating of the time.

CBS — Campbell Soup is buying 7:20 to 8 cross-the-board for re-slot-musical show. (Bob Hawk now upon to the 7:30 period and into 10:30). Joan Davie settle 8:30 slot, with sponsor (Lever Bros.) still shopping around for a low-budget show. In-siders insist that Lady Eather is the report is just as emphatically denied by others.

TUESDAY

NBC—Top audience night on the
NBC calendar thus far looks undis-

turbed.
CBS—Status of the Mel Blanc show in doubt, Colgate would have grabbed "Suspense" had Roma Wine (Continued on page 36)

Y&R's Snake Oil Junket

Texas Tour to Promote General Foods' Calumet Baking Powder

Nielsen's \$1,900,000 4-Network Deal On Tap; Would Take NRI Out of Red; Deal Calls for 1% of Webs' Billings

| How Hooper Rates 'Er | n |
|-------------------------|----|
| Bob Hope 31 | 1 |
| Jack Benny 27 | .7 |
| Fibber & Molly 26 | |
| Fred Allen 25 | .3 |
| Lux Radio Theatrc 24 | .5 |
| Charlie McCarthy 23 | .1 |
| Red Skelton | .0 |
| Amos 'n' Andy 22 | .4 |
| Screen Guild Players 22 | .3 |
| Walter Winchell 20 | .1 |
| Mr. D. A 19 | |
| Phil Harris 18 | .3 |
| Duffv's Tavern 18 | .2 |
| Inner Sanctum 16 | .1 |
| Great Gildersleeve 16 | 0. |

Writers Guild Mulls 'Oscars' For Top Talent

Radio Writers Guild is blueprint-ing plans, already well developed, to institute annual awards for outto institute annual awards for out-standing performance by the people directly responsible for the way ra-dio programs go on the air, i.e., the producers and directors, actors and actresses, engineers and soundmen, nugical conductors and others—ex-cept writers. In addition, a top award is planned (Continued on page 42)

K&E Snags Borden Billings From Y&R

It's Bill Lewis over Tom Lewis on a Borden decision, with result that the approximate \$1,000,000 Borden radio billings move over from Young & Rubicam to Kenyon & Eckhardt.

Young & Rubicam to Kenyon & Echhardton & Ech popularity.

Show stars Arthur Moore, ex-di-rector-producer of Borden-County Fair program. It's his first acting

CBS Cross-Ref Tabu On 'Hit Parade' Switch Stirs Feeling in Trade

The networks' cross-reference tabu stirred up some more ill feeling last week in connection with last street in connection with last street in the last street in the

Young & Rubleam's Max Wylie, accompanied by some General Foods to Recket, is on a junked through Fraction stund estignated to typo all sold stand testing to the sound to stund testing to the young to stand the sold stand testing to the sold stand that it was the final "Bit Packet of the sold stand that

Not generally known is the fact that the A. C. Nielsen Radio Index, despite its approximate \$1,000,000 and nual billings, has always operated in the red. The NRI operation,

that the A. C. Nielsen Radio Index, despite its approximate \$1.000,000 annual billings, has always operated in the real and the Text Programment of the Programment o

pauded service from the NRI.
Part of the networks' \$1,900,000
annual cost would probably be returned to them through a prorata
sharing of the nut by network cli-

CBS Adverse To LS/Voice Deal

If Frank Sinatra, who is parting company with Old Gold in June, has any thoughts about talking a deal with Lucky Strike for a return to 'Riti Parade' in the fall ideal it's considered likely in the trade that the diggs points, CES is ready to chime in with a "you can't do that."

to churce in with a "you can't on the table to the table the see of Perry Como, is still under contract to CBS. And "fill Parade" only last Saturday switched over to NBC. There are a variety of reasons wity CBS wouldn't be likely to NBC. There are a variety to freasons wity CBS wouldn't be likely to first the "incid-lease" arrangement for Como didn't work out any too satisfactorily for the network, which is having foldifully returning him to the CBS fold. And Columbia is still smarrad difficulty returning him to the CBS fold. And Columbia is still smarrad that the can be considered to the

Roma Renews 'Suspense' -CBS Wishes It Hadn't

"Suspense" was renewed for an-other 13 by Schenley's Roma wine only after Milton Blow was given a two-hour extension of the option deadline. Argument that turned the tide was that once off the air it would be difficult to get back with a vine account.

s would be difficult to get oack with a s vino account.

CBS wasn't too happy that Schensley renewed, as a half dozen more y desirable, sponsors put in bids for an option, if and when available.

Columbus Confab, Grandpa of 'Em All, **To Mull Earthy Approach to Problems**

Columbus, April 28.
The 17th annual Institute for Education by Radio, grandpappy of all educational radio confabs, opens here Friday (2) and approximately 1.000 educators and radio men from various fields of speedilisation or the foundary conference.

As in the past, the question of radio's public service will be heavily underlined. This time, however, the stress will be on the down-to-carth approach, the practical side of the problem.

side of the problem.

Other important themes are radio's international role in UNESCO and by the State Dept, and the general situation of local stations. Already more than 50 representatives of small watters are registered and a number of panels will deal only with this group. with this group.

with this group.

Opening general session Fridsy
evening is devoted to the question:
"What is public interest, convenience and necessity Part termination of the convenience and necessity Part termination of the convenience of the conveni

Rochester.

Five of the seven FCC commissioners are expected to attend.

An innovation will be a special session devoted to radio and labor.

Morris Novik, radio consultant, has lined up for this panel: James Carey, CIO; Phil Newson, Ul's radio news editor, and Robert Kinter, exec Vp. of ABC.

Seventeen organizations will hold nectings concurrently with the In-

present and the state of the st

An International flavor will per-vade the Institute. Broadcasters are expected in from Great Britain, Canad France. China and Ekpty will and cultural attachet. A record press delegation is co-pected to cover this year's per-pected to cover this year's per-ture of the per-pendents on hand last year, seribes will come from the Providence will come from the Providence Journal. Indianapolis News and Journal, Indianapolis Pittsburgh Courier.

BIOW'S 250G HYPOED BUDGET; ALDEN EAST

BUGGET; ALDER EAST

BUGGET; ALDER EAST

And the control in the trust chair

beautiful million and in agency a

multi-million billings from a sidelines board chairman vantage point,

Million Blow said he's not only remaining as agency prexy but it mas
used to hypede activity. Agency's

top clients, including Phillip Morris,

bereakup, Lady Eather, Procler &

Cernbie, Bulows and Schenley Rogel

Cernbie, Bulows and Schenley Rogel

certain the company of the company of the company

methods by a part of the expansion program,

he Blow payroll has been hilded by

space of the agency's Frisco opera
tion, has come east as veepe in

charge of client relations.

L&M 'Mrs. North' Skiperoo

Cues Agency Hurries; Latter has been identified with dedefinition of doverns and direction of Governs
and Mosped same time back by Woodbury Soap, expires in about a month. Expiration date will high the desired provided the first director of the Veterans definition of the strict of the Veterans dept.

Ozzie, Harriet Easting
Ozzie, Harriet Ea

\$10,000 Guess

\$10,000 Guess
Producers of WOR (N. Y.)
a u d len ce participation show
"Quess Who?" will think twice
before they again offer a pair of
identifying a voice on the air.
But having done it this once,
they're going to make the most
sep're going to make the most
sep're going to make the most
son Square Garden for one
night to accommodate the 16,000
winning ticket holders.
Ducat offer, aired coughe
18,000 elters, 8,000 of them correctly identifying the tran-

18,000 letters, 8,000 of them correctly identifying the transcribed voice—of all people—of CBS' Arthur Godfrey. Figurin Gist months to pay of twinners at studio broadcasts, so a hudder was called with the sponsor. Sheffield Farms, and agency, Ayer, with decision to take or the 18,000-seat Garden for a night.

night.

Plans now shaping up call for a three-hour special show Saturday night, May 17. Deal is expected to set the sponsor back in excess of \$10,000.

Even State Dept. **Hooper-Conscious**

Washington, April 45.
State Department has grown
Hooper-wise in its scheduling of radio speeches. Criticism of the de-Hooper-wise in its scheduling of radio speeches. Criticism of the department's arbitrary slating of Section 2 of the department's arbitrary slating of Section 2 of the department's arbitrary slating of Section 2 of the department of the departmen

Marshall would have the greatest audience.
CBS, which would have had to cancel the 60-minute Lux Radio Theatre in order to schedule Marshall's talk, declined to air it. "We take the position," prexy Frank Stanton said, "that this is a free country and that they cannot commandeer networks in time of peace. mandeer networks in time of peace for a speech by the Secretary of State." He added that CBS had offered Sunday at 10 p.m. or Monday at 10:30 p.m., but was informed by the State Department that "it had to

at 10:30 p.m., but was informed by
the State Department that "it had to
Howe admitted that CBS was
Geomptely within its rights" in refusing the talk, with the other three
Geomptely within its rights" in refusing the talk, with the other three
talk in Washington radio circles that
the State Depl. had sought to retalk in Washington radio circles that
the State Depl. had sought to retalk in Washington radio circles to
the State Dulles' broadcast, scheduled
CBS, to another the topic CBS, to
Dulles, Marshall's Republican adDulles, Marshall's Republican
State Dept.'s action, however, in
Hookoing its own time for a broadcast, was seen as setting a precedent
hookoing its own time for a broadcast, was seen as setting a precedent
may develop Estelon with the radio
industry.

LANGHOFF VICE GALLUP IN Y&R RESEACH POST

00 annually. John Alden, manof the agency's Frizo opertie of client relations.

M 'Mrs. North' Skiperoo

Cues Agency Flurries

men & Mitchell's option on the
and Mrs. North' whodunt,
and Mrs. North' whodunt,
was dropped some time back
it was dropped some time back
was dropped some time back
and was North' whodents.

Was dropped some time back
and man was dropped some time back
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and was dropped some time back
and



KLZ ACE NEWSCASTER BOB PETRE

KLZ gives special attention to puts particular emphasis on the gathering and editing of news; ther gives it the best possible voice or

Coast NBC Bans Giveaways On Sneak Programs

Back der Olyge dalis.

Back der Olyge dalis.

Back der Annobuts, watchen nyble or handouts, watchen nyble on handouts, watchen nyble of the dalies of the da

CARSON COMMITTED TO SEALTEST FOR 5 YEARS

SEALIEST FUR 5 YEARS

Contracts have been signed committing Jack Caron to five-year deal with National Dairy (Sealiest) in option periods of straight 44 weeks. With Caron still under contract to option periods of straight 44 weeks. With Caron still under contract to with the summer quateriely layoff, new association is contingent on his availability, depending on whether Campbell renews for the last cycle availability, depending on whether Campbell renews for the last cycle manuals. Jack Highey's four-year span with Sealiest Willings Store) ends June 30. Bob Redd, who produces Halpy show will be ast controls of the members of cast retained.

Holiner to Coast to Set

Sinatra's Summer Sub Simatra's Summer Sub
Mann Holliner, radio hasel of Lienner-Michaell, lieft for the Cases
Sunday (27) to set the principal
for a new half-hour summer musical
show for Old Gold which will
go into the Wednesday at 8 CRS segshow for Old Gold which will
go into the Wednesday at 8 CRS
segtra on June 4. Summer program
will be moderately-budgeted, with
a format similar to the "Rhapsody in
Albuman above which the edige comnight MEC (more relinquished) prior
to "Parky's."
Holliner says OG will definitely reHolliner says OG will definitely rewill be a top-budgeted airer, for
which Holliner is currently pacting.

ABC Gets an E

"E" for Effort accolasis in niecting multiple innovations in programming operation during '48-4't broadcasting season goes, to AEC network, in opinion of trade observers. Web, in bid to counter the top-rated shows from the NBC, CBS opposition, matched it by ingenious semigrant of the counter of the counte

WOKO's 11th Hr. Bid for FCC Reprieve Promises Purge and Co-op Ownershin

What a Headache

What a Headache

To be to the property of the Such an escape is matched by the rise in the use of intoxicants, and both testify to the spread of

and both testily to the spread or mental illness."

Dr. Novick also saw little in radio comedy programs to stimulate the public.

Schwerin's Deal On 'Fibber' Testing

Emergence of the Schwerin Listener Reaction system as a weighty factor in agency and sponsor programming calculations was indicated last week with disclosure that the Schwerin outfit had completed tests on NBC's "Fibber McGee & Molly" on NDC 5 THOOR MCGEC & MOIly" show for suddence response. Pacted by Needham, Louis & Brorby agency which handles show for Johnson Wax, the test marked the first time that a sponsor and ad agency have bought the Schwerin service since its commercial debut last year.

Test was conducted to determine

its commercial debut last year.

Test was conducted to determine
audience response to a new character, a maid, who was recently introduced into the show, and the program commercials. Results, as usual,
are being kept confidential for the
ad agency's exclusive use. Test was
made by the manual coresponder. an agency's exclusive use. Test was made by the manual score-sheet method although Schwerin has prac-tically finished experimental work on a new all-electronic device called the Beachestics

Under exclusive contract to NEC. Schwerin outif has completed tests thus far on over 100 programs designated by the network. Only a few sponsored programs, like the RCA Victor show, are included in the total. Test of the "Fibber McGea & Molly" sire for the sponsor was made under terms of the new spression of the programs of the prog Under exclusive contract to NBC to solicit business among NBC clients.

'MAYOR' LOSES SUPPORT IN NOXZEMA SWITCH

IN NOXZEMA SWITCH
CBS lost another half-hour show
last week, when Noxzema notified
to the tweek, when Noxzema notified
out "Mayor of the Town" from the
Saturday 8:30 pm. 81st and moving
over to ABC network in the fall.
"Mayor" will go into the Wednesday night 8:30 period preceding
over to ABC network in the fall.
"Mayor" will go into the Wednesday night 8:30 period preceding
over to ABC network in the fall
faces the town opposition of the
high-rated "Mr. District Attorney"
on NBC and the Djush Shore show
on CBS. Nevertheless Noxzema
on NBC and the Djush Shore who
on CBS. Nevertheless Noxzema
time rather preference for the new
time rather preference for the new
time rather printing to 25 minutes of programming
because of the 8:55-9 Parker Pen
news period. news period.

Sponsor was anxious for a full half-hour in order to strengthen the show, but CBS failed to come across with better time.

Washington, April 29.

Station WOXCo, Ashano, and Control of the C

senioris, he will have to all to the station for cost phonus.

Favorable FCC action on this ne ran, the station argued, will property on notice that "let he expected!"

bonus. The FCC action on this new plan the station argued, will guite industry on notice that "lent" on the industry on notice that "lent" on the industry on notice that "lent" on the industry of "oncealments and misrepresents of "concalments and misrepresents of "consuments on the industry of "consuments on the industry of the WoKO quoted liberally from FCC Commissioner E. K. Jettle special opinion urging that the station be Meanwhile, the Van Curier Broad-casting Corp., which is competing upbraided the FCC for unsetting for WOKO's wavelength, vigorously upbraided the FCC for unsetting the property of the property of the industry of the Corp.)

now merged into the Van Curler Corp.).
Counsel John Southmayd managed to make the FCC look awalily foolwhere the Commission had followed the exactly opposite procedure of not giving other bidders a chance to get in on the act. He also quoted to get in on the act. He also quoted to get in on the act. He also quoted to get in on the act. He also quoted to get in on the conduction of the conduction of the procedure of the procedure of the procedure and the procedure and the procedure gives work of the minute the court ruide against WOKO. Since there must be a fixed the procedure gives work of the procedure gives work of the air. They cannot be taken of until a successor has been chosen.

NBC SYMPH SLATED FOR **NEW SPONSOR IN FALL**

Deal is pending for sponsorship of the NBC Symphony Orchestra in the fall. Network says it's hot but is keeping the name of the prospective sponsor under wraps. As in the past, the symph program will be heard 5 to 6 Sunday afternoon, that time being frozen for the longhair session.

session.

Last sponsor of the NBC Symphony was General Motors, which passed it up this season. It's been sustaining since.

UP FRONT WITH BACK-TO-BACK

Networks Slip in Billings as 1947's First 2.Months Show \$1.483,285 Drop

Gross time sales for the first two months of 1897 show the four major networks for behind last year's billings for the corresponding period. In comparison with this year's \$11,705.87 for the two months, last year the webs had racked up \$33,193,872, showing a loss of \$1,862,265.

\$1,465,220.
February figures reveal, as on the cumulative side, all four networks trailing for the month, with \$5,182,985 total February figure comparing with \$5,757,991 for Feb., '46.

NETWORK GROSS TIME SALES FOR FEBRUARY (Estimated)

| | 1947 | 1946 |
|--------|-----------------------------------|--------------|
| NBC | | \$5,296,780 |
| ABC | 3,287,690 | 3,348,045 |
| CBS | 4,917,700 | 5,072,287 |
| Mutual | | 2,130,879 |
| | \$5,182,985 | \$5,757,991 |
| | FOR FIRST FIVE MONTHS (Estimated) | |
| | 1947 | 1946 |
| NBC | | \$10,936,490 |
| ABC | 6.827.230 | 7,034,109 |
| CBS | | 10,723,273 |
| Mutual | | 4,500,000 |
| | \$31,710,587 | \$33,193,872 |

Added Crime Airers Take Juve Toll. Sez G-Man; Cleve. Claims Only 3%

Cleveland, April 28.

A Dept. of Justice official and WTAM spokesme clashed on the subject of whether radio is responsible for juvenile delinquencies at of Greater Cleveland's sponsored forum, "Batio Crime Mysteries and Juvenile Delinquencies" and Juvenile Delinquencies of Greater Cleveland's sponsored radio crime mysteries is on the crime for radio crime mysteries is on the crime for radio crime mysteries. The subject in the contract of the crime mysteries have a definite influence on delinquency tendencies of borderline children. Furthermore," he added the crime for the crime for the contract of the crime for the crime for

here, not with the law enforcement generalizations showed 45 radio shows were of a crime and mystery nature. "The number of minutes on the networks between 2:00 and 10:30 p. m. varied from 135 to 490 per week. Also, investi-gations indicated that the critical lawoul 20; of time to crime pro-grams." of time to crime pro-grams."

nett's figures were challenged (Continued on page 40)

Waring-AFRA Tiff Snafus Sub Deal

Failure of Fred Waring to negotiate new contract with the American Federation of Radio Artists is holding up the deal whereby Warling will go in again this year as summer replacement for Fibber McGee & Molly.

mer replacement for Fibber McGee
Molly, Way, the sponsor, is
anxions to alot the Waring crea
anxions to alot the Waring crea
anxions to alot the Waring crea
the Tuesday night NBC alot but
hus far faxing a price for the show
has been stalemented due to the loop
standing AFRA-Waring snatu over
weges for choral members and soloweges for choral members and solothat vocalists play on the program,
waring insists that AFRA revise its
rule to permit payment on an annual basis rather than on a per performance basis, as in the past.
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'Tis Noble to Give

Walter Winchell's gratuitous "huckster" routine in his Sunday night (27) broadcast on behalf of his network (ABC) chieftain, Ed Noble, occasioned some lifted eyebrows in the trade.

some three trade. Winchell turned his commentary into an ABC promotion fob, inviting the "fadeout" comwebs over to job, inviting the "fadeout" com-ies from other webs over to ABC, with the tagline that, in comparison with the veepees of other webs, 'ABC has a flock of "Ed Noble-men.".

New Coin Hunt Due for Noble

With Ed Nobles \$4,000,000 loan from the Banker? Trust Co. explring this fall, there been a revival of interest in the trade as to what measures the ABC network chief-ton, particularly since the "go ahead" on television will require a until-million dollar investment. In view of the approaching extraction of the loan, many are wonon the long-put-off floating of the state of the sta With Ed Noble's \$4,000,000 loan

through the negotiating of a re-newal of the bank loan is prob-lematic at the moment.

Noble and his ABC colleagues

Noble and his ABC colleagues have probably been less hard hit than any of the other webs in the general cutback on billings, ABC picking up some healthy chunks of new business in recent months.

TEST RED BARBER FOR BAKER'S 'TAKE IT' SPOT

DAILIN O FARE IT ON UT.

Phil Baker and Eversharp are set to part company at the end of the season. Cued to reports of the asyet unofficial splitup is the fullscale audition (with audience, etc.) for Red Barber tonight (Wed.), one of several bottle, steel of several bottle, steel of the several content of the severa

OF CUFFO SERVICE

Flock of bigtime radio names on public service programs has created and the service programs has created and the service property of the programming while giving the nets the needle. Opportunity has manifested itself in one N. Y. indie, WNEW, running such programs back-to-back to set up a half-hour of topname talent, and make formerly bad evening time highly valuable to spot users.

Formerly a station in isolated in-stances got a series of transcriptions plugging some public service. To-plugging some public service. To-tion of the service of the service of the Veterans' Administration, Treasury, etc. realizing they need class pro-many top names in radio, frequently graits. There are so many of these them to the service of the service of the 15-minute arrest row that WINE's able to program them back to back, before, a big inspect from the com-bines, a big inspect from the com-

getting a big impact from the com-bie-densiety night, for instance, it has Abbott & Cotello, with Kemy, Dehmar, on a U.S. Tressury "Guset Star" disk series plugging sale of bonds, to be followed directly by Lotte Lehmann on "Duffy Tavern, on the "Here's to Vets' series help-ing Vets Administration. Fribary to the "Here's to Vets' series help-ing Vets Administration. Fribary to the "Here's to Vets' series help-ing Vets Administration. Fribary to the "Here's help-ing Vets Administration. Fribary to a United Versich Appeal show, to be followed by Alexander Kirkland, Arnold Moss or Roger Pryor on a YMCA program. The shows may have public service angles, but are value with toggrade production. Indie is now beginning to do this back-to-back business with live tal-ent, with similar success. Results are

Indie is now beginning to do this hock-th-ack business with live talent, with similar ancress. Results are service agencies with a double impact, announcing all the names for public service agencies with a double impact, announcing all the names for public service agencies what adverse the half-hour common. R: a doing for public service agencies what adverse for the half-hour common. R: a doing for public service agencies with a decided to the half-hour common agencies with a Fered Public Publi

WOR, N.Y., Nixes Union Sponsor Twice in Row; 'Couldn't Clear Time

the second time in the past ouple of weeks WOR, Mutual's New York flagship, has turned thumbs down on a union buying time on the

down on a union buying time on the
The National Federation of Telephone Workers bought a 15-minute
and the Morders bought a 15-minute
intelligence of the Morder
matrix 250 stations so that of the
safe of the safe of the
safe of the safe of the
safe of the case in the current phone
union current program in N. Y. via
union current program in N. Y. via
Two weeks ago, when the United
Electrical Workers bought a onceweekly Mutual show in which to
spot Leland Surve. WOR also
that station was "overgabbed."

CBS Ups Bland

| IND|ES' COMBO Omnibus Radio Bill Is All Dark Secret; **FCC Curbs Seen in General Outlines**

The Heat's on Heatter

Gabriel Heatter's 30-minute Sun-day night MBS show for Mutual Benefit Health & Accident Assn. is slated for a shift late in May from its present 10 p. m. spot to the 7:30-8 o'clock segment. Sponsor bopes the earlier hour will bolster the show's 2.1 rating.

CBS Workshop Dangling In (No) Air: Tune' Folds

"Once Upon A Tune," the CBS ex-cursion into musiconsety funtasy on the air, became a sudden easually after last Saturday's (35) broadcast. Series, written and composed by the Canadian team of Roy Darby and Columbia Workshop Saturday evening at 8 period, with CBS attribut-ng its denise to the Saturday sched-ule of program reshuttles, which are still in a state of finx. CBS sary it still in a state of finx. CBS sary is ammen risitus time arrives.

summer histus time arrives.

Of greater importance, however, is
the current speculation over what
happens to Workshop, the CBS'
popular showcase for experimental
programming, fate of which also appears to be hanging in middir over
inability to find a new time segment.

R will be missing from the air at
least for this coming Saturday.

ABC Mulls Town Meeting' Switch to Bolster Both Tuesday, Thursday Time

Tuesday, Thurs'day Time.

ARC relevoit has passed word, along to George V. Deury and this Town Hall outflit that it wants to yank the Town Meeting of the Aircose theory out of its present of the presen

HALLMARK'S NESBITT DEAL VICE DIGEST

Hollywood, April 29.

Deal for John Nesbitt to head new half-hour dramatic show for Hallhalf-hour dramatic show for Hall-mark greeting acards moved into the final stages with few wrinkles still remaining. Spanner approved the talls are being handled by Footle. Once & Belding. Program of dramatic vigoties, Program of dramatic vigoties, Program of Jugarties, Program of Jug

Frances Langford As Burns & Allen Sub

wind about bytech, has changed its ball boot bytech, as ball bytech,

Washington, April 29.
New omnibus radio bill, spon-sored by Senator Wallace R. White, Jr. (R., Me.), chairman of the powerful Senate Interstate Commerce Committee, will be introduced about May 15. White is leaving town May 1 for a two-week sojourn.

The new legislation is a complete redraft of the Communications Act of 1934, which White largely helped to write. Although details are still a dark secret, the measure is ex-pected to enlarge the freedom of broadcasters to appeal FCC de-cisions and generally to make more explicit the Government's obligations and prohibitions in the radio field. Bill may enumerate broad-cast practices in which FCC is spe-cifically enjoined to keep "hands

off."
White bill is expected to carry over all of the procedural changes in FCC licensing included in the fland draft of the White-Wheeler legislation which died in the 78th Congress. These would multiply the number of FCC hearings and give broadcasters wider latitude for appeals from Commission decisions.

some and consider the state of the consideration of the contrary to NAB hopes, measure is not expected to outlaw the Government's right to consider program proposals as one of several factors in handing out licenses, nor to do anything to after Commission's polypromises made by broadcasters in renewing licenses once they are increased. Problishion in ald White-Wheeler bill against PCC interfer-vidual stations, however, is likely to be continued in this bill.

Also a holdover, the new measure

vident stations, however, is likely to be continued in this bill.

Also a holdover, the new measure may provide for two divisions of FCC to handle radio and common of FCC to handle radio and common of the continuation of the legislation.

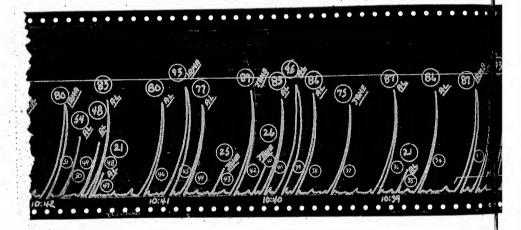
Drene's Fadeout On Ameche Show

Hollywood, April 29.
Procter & Gamble is cancoling the Drenc show June 1 after a 39-week run duc to budget reasons. Program with Don Ameche, Danny Thomas and Frances Langford carries a weekly price tag in excess of \$15,000.
Soapmaker may hold time for another preduct, with Denne to join another product, with Drenie to join daytime parade. Given eight-week hiatus by NBC, P&G will fill remaining five weeks of summer cycle with an inexpensive program. Show is produced by Carleton Alsop for Kastor, Farrell, Chesley and Clifford,

Goddard to WINS

Goddard to WINS
Don Goddard, news announcer
formerly with NBC and WMCA,
N,Y, joins WINS, N,Y, May 5.
Spieler will have quarter-hour
program at 8 p.m. across the board,
sponsored by the Reesen Co. an aptitude job-testing firm, twice a week,
on sustaining the other three.

You've never seen such

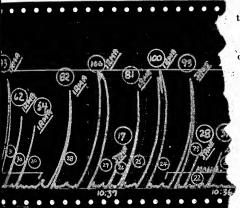


"MY FRIEND IRMA" MAKES PEOPLE LAUGH LONGER, LOUDER THAN THE MOST POPULAR SITUATION-COMEDIES IN RADIO



The above audience response chart of My Friend Irma was prepared by Ernest M. Walker, research consultant on comedy programs. Mr. Walker's measurements are based on the multiple letel graph recording system. This mechanism separates the sound of the program itself from the sound emanating from the studio audience, thus providing a yardstick for measuring the volume, length and frequency of laughter. Mr. Walker has analyzed the audience response to more than 1200 programs.

laughter!



THIS IS A PICTURE OF PEOPLE LAUGHING at Columbia's new Friday night comedy hit, My Friend Irma. If you stretched out the chart to its full length you would find that the audience laughed about every 13 seconds; that they averaged 3.9 laughs per minute; and that the average length of the laughs was 2.8 seconds. You would find that they practi-

cally never stopped laughing throughout the half-hour broadcast.

THE REASONS ARE PLAIN. As conceived and developed by Columbia's program department, and written, produced and directed by Cy Howard—My Friend Irma is rooted deeply in the human comedy—in the skillful contrivance of characterization, suspense and situation.

In terms of volume, length and frequency of laughter, My Friend Irma on its first broadcast measured well above five of the

top established situation-comedies on the air – programs with a combined Hooper averaging 20.5.

THIS LAUGHTER IS FOR SALE. You can sponsor it. You can put it to work. For the more you make people laugh, the more they like you. And the more they like you the more they're apt to buy what you have to sell.

LISTEN TO MY FRIEND IRMA Friday at 10:30 p.m. EDT. To put it to work, get in touch with us.

The Columbia Broadcasting System

AND MORE OFTEN



This is her friend Jane CATHY LEWIS)

This is what "Variety" said:

"... shapes up as the top comedy program developed this year... spontaneity, freshness and humor that socked over the preem..."



New B'dcasters Guild Adapts Film Distrib Methods to E.T. Marketing

One of the most significant developments in the transcription save instituted here last weak instituted here last weak instituted here last weak in the last save in the last sa production alone.

production alone.

On this basis, new outfit will apply the motion picture industry's exchange system of distributing filling the control of the control of the control of the control of the deal are Don Davis of WHB, Kansas City, who will be president, and James Paths, holder Ktal. Who will be Pp. in charge of Hollywood activities. James J. Rich, vol. of Union National Bank in Kansas City, will be treasurer and Shansas City. Res. Castionsey, secre-

Stripped to its bare essential Stripped to its bare essentials, the plan calls for setting up key distribution points in 21 major markets which will cover the entire country. Divisional heads of these districts will be in charge of supervision of sales and will also act which determines which properties will be handled by the organization.

These members are defined.

handled by the organization.

These members are station owners and managers who already have estimated by the control of the c

respective markets.
On the basis of this distributional structure the Guild intends to U5 syndiates successful local above, of members of the control of the

wood and Broadway programs. In addition the Guild intends-to syndicate station promotion material to offset duplication of costs which exist as long as individual stations execute independent promotios. In their markets. All service will flow from the Guild headquarters to the districts which will be concerned with the districts which will be concerned with the districts of the control of the

operties. Eliminating Buys

of the properties.

Eliminating Buys
In connection with the syndication of transcribed libraries, the Guild Intends to overcome some of the Intends of Intends to overcome some of the Intends of Intends

markets. Whether the new outfit fails or succeeds in no way lessons the significance of the departure from conventional trends in the business since it is taking advantage of a sound formula which has proved itself over a period of some 25 years in the motion picture field.

Bill Stern, Morgan Beatty Get Citations in Philly Philadelphia, April 29.

Two NBC staffers received honor awards in Philly this week. Bill Stern gets first annual Memorial

Radio 25-Year Club

MGINO ZD*TGAI ADTIBO
WGAU joins Philly Radio's 25Year Club with a wesklong celebration, starting Sunday (4). The local
CSS outlet, which started as a 250watter in 1922, makes the fourth
Philly station to hit quarter-century
of broadcasting. The others are
KYW, WIP and WFIL.

AXW, WIP and WFIL.

WCAU's celebration is taking on the aura of a civic event. Atop marquee fronting the studio will be perched a glant birthday cake with 25 candles. Special programs, both local and network

D.C.'s 13th AM'er **Bows This Week**

Washington, April 29,

Washington's 13th standard broadcast station will make its debut
Thursday (1) when Richard Zeton,
WCl-Aditual commentator and publune, goes on the afr under the call
WOOK. Station is a dayliner, afmed
primarily for Silver Spring, Md,
audiences, and will broadcast from
the WOOK will be a "general service"
station with no goal of appealing to
specialized audiences. According to
station with no goal of appealing to
specialized audiences. According to
downtown Washington as well, as in
suburban Silver Spring. Station's
other beat is an intown transmitted
its with a tower more than twice
the with a tower more than twice
Result is that WOOK expects or
Result is that WOOK expects or
cach over Goodo people with reliable signals.
Program features include two

Program features include two Program features include two weekly quarter-hour reports on Capitol Hill doings by Rep. Estes Kefauver (D, Tenn.) and Rep. George Bender (R, Ohlo), a daily radio luncheon conducted from the downtown studios at Hotel 2400-16th St, and a two-hour "Children's Matinee" each Saturday.

Matince" each Saturday.

Two other AM indies are planned for Washington to total 15 local standard broadcast operations. Theodore Granik, moderator of Mutual's "American Forum of the Air," and a local minister, Dr. Dale Crowley, hope to get into operation this year.

Sense of Humor Antidote To Hate, Stopping Wars, Cantor Tells Collegians

Fresno, Cal., April 29., "Where laughter lives, hate is hard to find." Eddie Cantor told the hard to find," Eddie Cantor told the student body of Fresmo State College last Saturday (28). He had come up from Hollywood to appear in "Var-sity Vairettee," staged to raise money for a memorial health center honoring students killed in the war. He spoke in acceptance of a "Kep-tor Humanity" presented him by the the Humanity" presented him by the stage appearance since "Sanjo Eyes" on Broadway five years ago. In working for human under-

In working for human under-standing, the comedian said, two things are "indispensable equipment ... a love of humanity and a sense of humanity and a sense of humanity and a sense of humar." He described the "famous flasco of the fadeouts" on NBC recently as a "a wonderful example" of what can happen where a sense of humor is lacking.

of humor is lacking.

"Suddenly a new challenge was facing all of us—freedom of the sir.

A heavy-handed censorship had room. All of us in radio had help henty of experience with it before, but never before had it advertised like so conspiciously to millions of the second of the se

Stern gets first annual Memorial everybody ess, and unat was an una Award by Rev. A. J. Baun, resolve was needed."

18 S. James High School, Chester, Pal, for his contribution to spot and the same of the same o



D'ARTEGA

In the midst of steadily growins public approval of D'Artega's "Draam Concerto," the talented composer-conductor makes still another brilliant contribution to American

ican music.

As Carnegie "Pop" Concert Conductor, D'Artega presents his dynamic tone poem "American Panorama" in Carnegie Hall (Friday, May 2nd).

Good luck, D'Artega! America needs more American music. LANG-WORTH, INC., NEW YORK

WHN in Bigtime Coin Splurge For Nighttime Aud

Plunging heavily on one of the biggest live program ventures haz-arded by a New York india, WHM launched on Monday (28) the ad-launched launched launched launched launched launched launched launched hing shows tollpining Ruth Etting and Jack Teagarden. Idea for this and preduction costs, 37,500 in talent and production costs, 37,500 in talent and production costs, the belief that they could crack the inpittime market while the net-inghittime market while the net-

was spawned by the Indie's excess in
the bollet that they could crack the
nighttime market while the netthe bollet that they could crack the
nighttime market while the netpelacements.
One-hour live talent block, which
has been proteen down into four 18mixture of vet showbiz names and a
group of newomers for whom the
indie is planning an extensive buildup. In the first quarter-hour part
in the first quarter-hour part
in the planning an extensive buildup. In the first quarter-hour part
in the planning an extensive buildup. In the first quarter-hour part
in the planning an extensive buildup. In the first quarter-hour part
in the planning and planning and
in the second segment assisted by
in instrumental section. Although
in the second segment assisted by
in instrumental section. Although
in the property of the planning and instrumental section.

on the second segment seems of the control of the c oand, is slotted for the Monday, Wednesday and Friday shows at 9:30 p.m., with Joel Herrin's orch backing up. Whn is currently dickering for Irene Bordoni to step into the Tuesday and Thursday shows. It is minute session has been provided the state of the state of the Tuesday of the Tuesday

ton.

In an effort to give a network polish to the shows, two scripters were added to the WHN staff to work the staff to the will be staff to the will be staff to the work of the work of

ELMO ELLIS BACK TO WSB

Bino Israel Ellis, who was WSB's studio production manager when he entered the armed forces in 1942, and the studies of the years to become manager of the script department. For the past 14 months he has been in New York writing for "FBI in Peace and War," "Theatre of Romance," "Famous Jury Trials" and other network shopts.

Radio Drops Its Guard

A man in an office made a move to show how important he was. And has showed just exactly how important he was. He brought into sharp relief which and of the radio business wags the people. The wags do the wagsing. The tront office was made to take a back seat. And this is as it

be. on a general thinks he's more important than his army, it's time to be leadership. Because leadership that will allow petty vanity to r conspicuous advantage to the enemy leaves something to be

which and of the faulo staties was the said and the said and the said and the said state of the said s

Does anyone want to run for anything on a platform of intelligence ts for all executives? I'll vote for him.

Junior Radio Council To Survey Listening Manned for Cleveland Cleveland, April 29.

The Radio Council of Greater Cleveland has accepted a proposal which may lead soon to the setting up of a junior radio council in this area. Evan Lodge, supervisor of English of the Cleveland Board of Education, offered the proposal after a series of meetings with the educa-

Adoption proposal calls for a survey of home listening to be taken in the high schools and that an exchange of data be made; that certain standards be set up in the radio classes to enable pupils to judge programs critically; that suitable advertisin of good programs be vertising of good programs be pushed, and that selective dialing lists be made available to the schools.

LAGUARDIA, DIRECTOR OF WABF FM'ER, TO AIR

F. H. LaGuardia has been made a director of Metropolitan Broadlongtime friend, lra A. Hirschmann is prexy, and will aid, the latter announced, in formulating policies for the organization's FM station WABF and experimental tele sta-tion W2XMT, both in N.Y. In addition, Hirschmann said, the ex-mayor later will participate in "a special type of FM news program he has devised."

he has devised."

Lyman G. Bloomingdale, grandson of the founder of Bloomingdale's department store, and Samuel Wechsler, one of the original underwriters of the N.Y. City Center, also were elected directors. Wechsler also is executive v.p. of MB&T.

executive v.p. of MB&T.

Hirschmann says a "credo" for
WABF is being drafted to "establish
standards that we believe will keep
the station free of those abuses in
commercial radio that the public and
the FCC have complained about."
LaGuardia, he indicated, will have
a hand in writing this credo.

State Dept.'s **Program Slotted** For Scrap Heap

Washington, April 29. The bulk of the State Dept.'s foreign information and cultural program appears headed for the scrap heap despite efforts of Asst. Sccretary of State William Benton to save his outfit from extinction, asked about \$30,000,000 for this work for the next fiscal year, with the principal expense to be DX broadcasts to every part of the world. Idea seemed to be that if enough were requested, the department might come out with about \$19,000,-000, same as it received for the cur-rent fiscal year.

rent facal year.

However, before the House Appropriations Committee, which has the request for the money, could the request for the money, could have the project to the property of the prop

but a trill.

Benton's committee, it's understood, will report out the Siste to
Dept bill without any funds for the
cultural and information program
of the information
of the i

Benton went before the Appropriations subcommittee working on the State Dept, budget last week to warn that spiking the broadcasts to Europe would be "catastrophic."

Atlanta, April 29. Elmo Israel Ellis, who was WSB's

WORL 'DEATH SENTENCE' REVIEW

Wigglesworth Field-Day

WISSESSWUIGH I CRUI-DAY

FCC's axing of WORL, Boston, will get plenty of kuides from Rep. Richard Wiggleworth (R. Mass.). He sat on the Select Committee to Investigate the FCC which uncovered the WORL mixup back in 1944. Wiggleworth, partitione foo of the FCC, was hot safer both the Committee of the FCC was to after both the Committee of the FCC was to after both the Committee of the Independent of the Mose and the FCC was to after both the Committee of the Independent offlees, will open closed hearings shortly on FCC's the independent offlees, will open closed hearings shortly on FCC's the Commission and favors a frestle cut in the agency's funds, work to Commission and favors a frestle cut in the agency's funds, work to Commission and favors a frestle cut in the agency's funds, work of the Parallel Petween WORL and Arche Bulova, whose fraces with the Faulist Fathers over WARW, N. X., also came up for quizing by the interest in WORL, Harold LeFount was his vp. in charge of radio and Sanford Cohen his N. Y. attorney.

Fatallel between WORL and WORC, conceased stochableer in the station, and Harold LaFount of WORL were both former federal radio commissioners.

Shouse Raps 'Pseudo-Shelter' of Codes; Stations Themselves Must Be Guides

Only noteworthy clash of ideas to occur in an otherwise peaceful third annual Radio and Business Conterior of the City College of New York of the College of New York of the College of th

Instead on which the pair found themselves anything but eye-to-eye was whether a code of practices for broadcasters would provide an answer to the carpings of radios critics. Lewis thought it would, as well as the contribution of the contribution of the contribution of the code. Shouse said broadcasters too long have been inclined to "take return in the pseudo-shelter" of code. Shouse said broadcasters too long have been inclined to "take return in the pseudo-shelter" of the code o

responsibility for properly belanced programming.

"We can have all the sudustry programming.

"We can have all the sudustry programming. The sudustry programming to the sudustry programming the sudustry programming to the sudustry programming th

himself...
"I submit that we can only hope to achieve a greater percentage of right answers in the future if we stop following personal likes and dislikes and stop being entirely too

(Continued on page 40)

LAURIE BACK ON CYTT. SENATOR FORD NOW OUT

SENATOR FORD NOW OUT.

Now that Joe Laurie, Jr., is back on Can You Top This? following above.

Now that Joe Laurie, Jr., is back on Can You Top This? following a land the search of the properties of the proper

Allen's Cleve, Checkun

Fred Allen Carelinad, print 28, CR9 for a physical checkup, first visiting City hospital, then checkup, first visiting City hospital, then checkup ing into St. John's hospital, where he was examined by Dr. Roy Scott her specialty. Comedium said he transpectate to the company of the control of the company of the control of the company of the control of the control

late today.

Reporters quizzing Allen got only
a quip: "I heard several Cleveland
doctors had developed a cure for
something I haven't got so I decided
to fly here and have a look."

'Ohio Story' Wins Grassroot Kudos

Grassroot Kudos

Cleveland, April 29.

Mencet of the mujor shows in this area, the "Other mujor shows in the same shown in the same shown in the same shown in the promoting a sockeror show. In the same shown in the promoting a sockeror show in the same shown in

chusetts dedicated the opener of the Broadcasting Corp. of Albany, which station, owned and operated by Irv- i has filed competing bid for WOKO's ing E. Rogers with Harold B. Mor- facility once that station is off the rill as general manager.

FCC DECISION GOES TO COURT

Touching off what promises to be a long court fight, probably to the St preme Court itself. FCC last week issued a final order refusing to renew the license of WORL, Boston, and told it flatly to go off the air by Aug. 31. It was the second time this month the Commission has taken such drastic action. In both the cases of WOKO, Albany, which was given an ultimatum to close shop earlier this month, and in WORL, Commission found the parties guilty of misrepresentation and concealof misrepresentation ar ment of stock ownership.

ment of stock ownership.

Basis of court appeal for WORL, according to reports here, will be the misrepresentation stemmed from requirements while WOKO principals admitted to "willful and deliberate" concealment of the facts. FCC Commissioner E. K. Jett took this view and dissented from the maximum of the maximum of the properties in the passes of the properties in the properties in the passes of the properties in the properties in the properties in the properties in the properties of the prop

jority vote to silence WORL.

Following the procedure in the
WOKO case, FCC sald it will begin
to accept bids for WORL's freque
beginning June 1. In the meantime,
the Commission dismissed a pending
bid from the Bitner Broadcasting Co.
to touy the station for approximately
to the processing the same particle of the properties of the pr

over WORLS wavelented. On the Ara Fabek as 1987, the PCC decision declared, Harold A. LaFourt, Sanford H. Cohenn and George Cohen, acting in concert, acquired states as the state of the s

"Wilful Misrepresentation"

"Willal Misrepresentation"
Commission added: "While the purpose which may have led the purpose which may have led the purpose which may have led the full extent of the various slock that the purpose of the various slock of the purpose of the Supreme Court ruling in the WOKO case "would, in any event, not excuse the willful misrepresentations." The FCC majority-also retained to the irranders were not reported in order to avoid a possible suit against the company by one of the former stockholders. A licensee, not excuse a misstatement to Commission on the ground it was intended to deceive someone else. tended to deceive someone else.

tended to deceive someone else. In his dissent, Jett differentiated between the WOKO and WORL cases, pointing out that he record for not reporting the extent of the holdings of frow stockholders' and that identity of all stockholders' and disclosed. In WOKO, Jett said, the "motive for concealment was clearly established."

established."

The FCC member admitted that FCC had the authority to yank both stations' licenses but renewed the argument that similar offenses have frequently sone unpunished with the full knoweldge of the government. He favored grant of a renewal license to WORL but said that in view cense to WORL but said that in view of the two other pending applica-tions for the station, Commission would legally be required to hold competing hearings to decide whose operation would be most in the pub-lic interest.

WORL's appeal, according to re-ports here, will hit heavily on the "lack of motive" for concealment ports here, will hit heavily on the "lack of motive" for concealment and also at the fact that FCC's interpretation of what constitutes a "transfer of control" has become more rigid in recent years. Counsel for the station is Fisher & Wayland. The firm is in unique position of also representing the Van Curler Broadesting form of Albow which also representing the Van Broadcasting Corp. of Albany,

Prelim Plans Set for A.C. World Confab: Revision of Allocations on Agenda

Who's Block?

Who's Block!

Hollywood, April 29,
Martin Block has no talent,
That, at least, was the reaction
at station KGB, San Diego, some
years ago when the now chump
platter pilot of the nation auditioned for an amouncer's job.
The general impression is that
Block is a newcomer to Callfornia, but that is not the case.
A dozen years ago, before ago.

fornia, but that is not the case. A dozen years ago, before agoing to New York where he helped "make" WNEW, Block gabbed and jockeyed herealgout on KMPC, old KMTR (now KLAC) and even KFWB, where he starts June 2, as piece de resistance, while continuing to transcribe for WNEW and do his two network shows.

N.Y. News FM Bid Still Protested

American Jewish Congress, which

American Jewish Congress, which fought the N. Y. Daily New' bid for the N. Y. Daily New' bid for the N. Y. Daily New' bid for the N. Y. Bolleston, hasn't yet given up the battle. PCCs and the N. Y. allocations, hasn't yet given up the battle. PCCs and the N. C. C. Robbi Irving Miller, head of the Congress. Canaged the PCC was congressed to the New brought a swift protest from the AJC.

Robbi Irving Miller, head of the Congress. Canaged the PCC was congressed in the vague assurances of the Daily News as to list future behavior than in the well-established find of its first the News and the News as to list future behavior than in the well-established find of its first the News and the News as to list future behavior than in the well-established find of the PCC better May 5.

How AGC connects was 5.

How Grant and Congress of the Daily News as the News and the News a

Nevik, radio consultant to the tunion, said basic planning already has been completed for all six stations and construction will be started on and construction will be started on the six radio of the six radio

PORTER JOINS ARNOLD. FORTAS LEGAL FIRM

FUKI AN LELAL FIKM
Former FCC and OPA Chalman
Paul A. Porter will join the law
firm of Thurman Arnold, former
Asst. Attorney General and trust
buster, and Abe Fortas, es-Under
Will also turn out a book on Greece.
Meanwhile, another radio law
firm, Hogan & Hartson, picked law
firm, Hogan & Hartson, picked join
person of former Scretary of State
James F. Byrnes. Byrnes is applyWORD. Spartansburgh, S. C. It's
his only radio holding.

Anchor Hocking's 'Crime' Gets Down to Selling

Anchor Hooking, sponsors of "Crippe Photographer" on CBS, will sty put with the show through the special radio promotion campaight marking the company's segue from institutional advertising to a mixed process of the company's segue from institutional advertising to a mixed process of the company's segue from institutional advertising to a mixed process of the company's segue from institutional advertising to a mixed process of the company's segue from the company's segue from the company of the c

Atlantic City, April 29.

Revision of the international radio and communications laws and the radio frequency allocations table are iwo of the big topics on the agenda of the World Telecommunications Conference, which opens here May

Representatives from 69 par-ticipating countries are scheduled to attend the conferences—the first world gathering of this nature since before the war. Meetings are sched-uled to last through September.

Gorald C. Gross, secretary-general of the conference and vice-director of the International Telecommunicaof the International Telecommunica-tions Union, and Dr. Franz R. von Ernst, the director, arrived here early this week and immediately started setting up stage for the con-ference. Ernest Rusillion, Henri Eggli and William Studer, counselors of the organization, checked in Saturday (26).

Saturday (26).
Charles R. Denny, Jr., FCC chairman, will head the American delegation to the initial conference, which will underfake complete revision of the existing international general radio regulations adopted in 1938 in Cairo.

1938 in Cairo.

Present plans call for the telecommunications conference to open July 1 to revise the international telecommunication convention acts adopted at Madrid in 1932. Arst, Secrietary of State Garrison Norton will head the U. S. delegation to that "meating"

Between the two sessions there will be a high frequency broadcast-ing conference to settle outstanding wave broadcasting. Asst. Secretary of State William Benton will be chairman of the U. S. delegation.

Crosby Brings Some Luck To Pirates in New Guise As Sports Broadcaster

Atlantic Refining Co. and What-tee precisions Co. and What-tee precisions Co. and What-tee precisions Co. and What-tee precisions Co. and Co. and the first couple of days of the season when they got what even Philo-lam's been able to get this year, live broadcasts by Bing Cro-by him-self.

self. Der Bingle, a new vice-president aud part owner of the local National League entry, ame here to see the learn leaunch the home season and two occasions. Roser Rowwell, who does the play-by-play accounts for the divitried Nation tentework of more than a dozen stations, emanating from WWSW here, got Crosby up in the broadesiting booth and asked the leaves of the play-by-play accounts from the season of the play-by-play accounts for the divitried Nation the divitried National Natio

lim if he'd like to take over.

Bing jumped at the bait, and both
times stayed on the air for over two
numing, giving a shrewd, intelligent
ing on out on the playing field. Each
time Crosby went to the mike, the
Pirates were behind and before he
turned the job back to Rowwell,
the team had forged ahead, so now
Charm.

FOUR FAMINE HOPEFULS STILL IN WOR 'STAKES

WOR's (N. Y.) woman commenta-tor sweepstakes, with 300 entries, but only a half-dozen femme hope-fuls finally in the running, was in the home stretch yesterday (Tue.) with a quartet contending. Decision won't be made before the weekend.

Four still being considered are: Florence Pritchett, member of Mutual's "Leave It to the Girls". Darothy Kilgailen on WOR's "Dorothy Kilgailen on WOR's "Dorothy Kilgailen on WOR's "Dorothy other Adams. Associated Press of citize and wQXR (N. Y.) ferme gabber; Margaret MacDonald, who had a CBS daytime show, "Met Margarett MacDonald," until a cou-dynamic margaret and the state of the Margarett MacDonald, who had a English the state of the state of the Taylor, radio actives. Four still being considered are:

Gov't Guns Levelled at Petrillo Again; House Group to Subpoena Him in Probe

ATM boss James Caesar Pertito was lances Caesar Pertito was lames Caesar Pertito was lambased and the Department of Sustice dealing the punches. Justice Dept. filed a 172-page brief upfolding the constitutionality of the Lea Act and book control of the Caesar C

won the Lea Act.
leanwhile, Petrillo's lawyers are
ceted to match the Government's
of with one of their own in adce of the May 5 argument before
high court

Vance of the largy a gramman vector the high court.

Justice Dept. leaned heavily on the District Court injunction against John L. Lewis' United Mine Workers in its support of the constitutionality of the anti-Petrillo legislation. Declared the brief: "The defendants in the United Mine Workers case con-tended that the injunction issued by the District Court violated the 13th

Wallace Footstools Mutual Mike in Vain: Newsman Rebukes Him

Henry Wallace grabbed a Mutual wire-recorded microphone off the table before him at a press conference he called here yesterday (23) and placed if on the floor, resting with the conference. His only comment in doing so was, "This is a press conference."

ment in doing so was, "This is a press conference," reporter Macon BY CA-ditual Property Macon BY CA-ditual Bis ongineer, Ray Raylan, switched the recorder on anyway and succeeded in getting an audible pickup of the former vice-president's remark. All Warner Identical With an explanation to listeners of what had happened. After the boadeast Warner lasted. After the boadeast Warner lasted of the president of the because the speaker's own words are presented."

because the speaker's own words are presented."
Mutual news crew said Wallace and an associate executed a last-minute masseurer of chunging contained to the said of the said

Clincinatit—WLW's vocal staff has Farade."

Farade."

Farade."

GRS—Lots of time for sale, includes the sale of the closers. Max Condon, who will take cluding 7:30-8; 8:30-9 (vacated by up radio chores in New York after a "Adayor of Town") and 9-3:30 (varante) to the condition of the closer of the condition of the condition of the closer of the condition of the condition of the closer of the condition of the co

AFRA PROBLEM SNARLS WCKY-IBEW PEACE TALK

Cincinnati, April 29. Settlement of differences between WCKY and International Brotherhood of Electrical Workers, which staged a walkout March 30 over a no-strike issue, reached a second snag last week. New hitch developed when American Federation of Radio Artists, whose members walked out in sympathy with the technicians' union, was confronted with the problem of recognizing status of four men newly engaged to supple-ment supervisory personnel in maintaining operation of the station, in accord with the Wagner Act. First breach between the indie 50,000-watt station, headed by I. B. Wilson, and IBEW resulted in 50,000-watt station, headed by L. B. Wilson, and BBEW resulted in prompt filing by the station of a \$25,000 damage suit against the union for striking without serving 30-day notice.

WCKY had a half-day shutdown ecause of the union's surprise ac-

Checkerboard

Continued from page 29 gone through with its cancellation Lipton Tea replacing "Vox Pop" gone through with its cancellation. Lipton Tea replacing "Vox Pop" with Arthur Godfrey. Network try-ing to compete against Fibber and Hope with 60-minute dramatic series directed by Canada's gift to Columbia, Fletcher Markle.

Columbia, Fletcher Markle.

NB — EMDNESDAY.

NB — The Dennis Day-Gildersleeve-Mr. D. A-Duffy's Tavern sequencing appears to be keeping the
sponsors happy. Fall Rail still testpossors thappy. Fall Rail still testsponsors thappy.

Rail Still testsponsors thappy. Fall Rail still testsponsors thappy.

Rail Still testsponsors thappy.

Rail Still testsponsors thappy.

Rail Rail Still testsponsors t

CONSTRUCTION CONTROL OF THE PROPERTY OF THE PR

dough.

(This is ABC's top night, along with Sunday, in the Hooper sweep-stakes, with the Bing Crosby-Henry Morgan parlay, which will he extended by web's acquisition of "Mayor of the Town" from CBS). All three shows will probably be moved up an hour.

moved up an hour.

THURSDAY

NRC — Lots of programming changes on tap.

REF | March | Lots |

Carson going into Jack Halley's goot for Seatest. About & Costello on shaky renewal ground for Camels.

CRS — Strongest audience draw of night, "Suspense," with 131, given reprieve, stays put.

PRIDAY
-With Bri-NBC—With Bristol-Myers drop-ping Alan Young, 8:30 to 9 period comes up for sale.

comes up for sale.

CRS—Ginny Simms being dropped
by Borden's, which has bought a new
show rom Kenyon & Echhardt.
Jimmy Durante goes solo, with Garylimmy Borne goes solo, with Garygling a choice MBC folt. Recall
also reported eyeing the Friday might
NBC time being weasted by BristolMoyera which would be a blow
Moyera which would be as the Commission. Friday night 1030-11 time
for sale.

SATURDAY

NBC — Programming setup was strengthened by acquisition of "Hit Parade."



LANNY ROSS

"Lanny Ross could sing nearly anything, even the baseball secres, and make music of it."

—Cincinnati Enquirer.

Management WILLIAM MORRIS AGENCY

Mass. Has Its Own Peabody Awards

Boston, April 29, wards were given to five Massa-even to the Massa-sifications this week in a mayerick affair sponsored by the Mass. Pea-body committee following the na-tional awards which included none of the Mass. stations.

Il marked first time such awards have been made on a state basis to console local outfits. Idea was that of Dorothy Kraus, chairman of the console local outfits. Idea was that of Dorothy Kraus, chairman of the console local outfits. Idea was that of Dorothy Kraus, chairman of the console local outfits. Idea was that of Dorothy Kraus, chairman of the consoleration of the pay the price of the award dinner on a pro rata basis. Thus, WBZ-WBZA, which got three awards in all got one, kicked in 323. National committee merely "observed" the sealls with a view to sanctioning similar maverick, swards in all streams that when the consoleration of the consoleratio

award.
Second classification, 1,000 waits
or under, same category, to WSFR,
Springfield, for "Understanding the
Peace," with commentator Hubert W.
Third classification, outstanding
reporting and interpretation of the
news, to WBZA,
Springfield, for "Frontline Headines," with John Barry (Shawmut
WEAR).
Fifth classification, outstanding entertainment in music to wittensing en-

Fifth classification, outstanding en-tertainment in music, to WBZ-WBZA, for "Sunday at 4:30," com-ducted by Arthur Fiedler for the First National Bank of Boston. Sixth classification, outstanding educational program, to WBZ-WBZA for "Listen and Learn," in cooperation with Mass. Dept. of Education.

From the Production Centres

IN NEW YORK CITY . . .

John McManus back at his old stand as radio editor of PM...Philip Lennen, chairman of board of Lennen & Mitchell, being tossed dinner by agency exces tomorrow (1) at Union Club to mark his election as board chairman and 23d anni of agency's founding.

Lennen, chairman of board of Lennen & Mitchell, being tossed dinner by agency exect somorrow () at Union Club to mark his election as board chairman and 28d anni of agency's founding.

And the control of the control

rotter. Deal cooking for sponsorship of Criterion Productions' anti-fascist slanted cross-the-board this show, "The Steel Mask." Steel Cooking the production of the Steel Mask. Steel this show that the show the steel show the steel show the show

IN HOLLYWOOD , . .

Wendy Williams cloting out 13 years with NBC to have a whirl at selling talent. He was onetime Hollywood cenors and in recent months headed up package sales after a hitch in Frisco as program director of KGO... Bert Praeger relieved Sterling Travy as director of "Corlis Archer" on a temporary basis. He is sales aide to Jimmy Saphier when on the control of the cont

IN CHICAGO . . .

National Bank). Frank Falkors, WBBM general manager, in New York for CBS station with the company of the compan

BILL GOODWIN SHOW
With Perry Knudsen, Shirley Mideell, Jim Gamil, Mary Jane Croft;
heff Alexander orch
writers: Fred S. Fox, Chet Dastellaw
Freducer-Director: Larry Berns
30 Mits.; Sat. 5 p.m.
Synstaining

astaining

product-Director. Larry perms you mixed. See Jam.

MARC-GES, N. Y.

MARC-G

Jeff Alexander conducts the musi-cal interludes, with an assist from the Four Girl Friends. Rose.

BETTY REILLY SHOW
With Joel Herton and
nouncer, Bob Bryar
Writer: Bill Mogle
Director: Milion B. Kaye
Producer: Raymond Katz
15 Mins; Mon, 9 p.m.

Seataining.

WHN, N. Y.

WIN'S seems to have a versatile, which is a consistent of the control o

MEET ME AT THE COPA With Jack Elgen All-Night Show; Tues.-thru-Sun. Participation WINS, N. Y.

All-Night Show; Tres.-hrur-Sun. Participation:
Participation:
The participation of originating from the lounge of the Copacibian nitery on Broad-off originating from the lounge of originating from the lounge of the Copacibian nitery on Broad-off originating from the lounge of the Copacibian nitery of the Copacibian of the Copacibian nitery of the Copacibian nitery of the Copacibian of the Copacibian of the Copacibian nitery of the Copacibian of the Copacibian nitery of the Copacibian of the

LELAND STOWE 15 Mins.; Wed., 9:30 p.m. UNITED ELECTRICAL WORKERS WMCA, N. Y. (Moss-Arnold)

185 Mina; Wed., 948 p.m. UNITED ELECTRICAL WORKERS WINCO, N. (Moss-Armold)

This news commentating stint by Leband 2009; Investigate man, any the state of the Ministry of the

conservative viewpoints of Fution
Lewis, Jr., and the Gabriel Heatter
commentary.

CURTAIN TIME
Read of Capital Heatter
commentary.

CURTAIN TIME
Read of Capital Heatter
gent, Harry Elders, George Clear
Statey Elisten, John Welgel, anDirector: Harry Holeombe
Witter: Roger Vernhoit
Witter: Roger Vernhoit
James Canny
WMAQ, NBO, Cheage
WMAQ, NBO, Cheage
WMAQ, NBO, Cheage
Heat of the Capital
State of Capital
Heat of Capital
Heat

the same pattern.

MAGIC IN THE AIR
With Jock MacGregor, Ted Brown,
Richard Du Bols, John Kilgore,
Emerson Buckley ored.
Writers: Robert Arthur, David Kogan
Producer: MacGregor
Toducer: MacGregor
Jomes: Sat., Sp.m.
Sutsdailing.

Producer: MacGregor
Director: Roger Bauer
Directoric Roger Bauer
Swallings
Swallings
Work, N. Y.
Work,

JOHNNY MADERO, PHER 23
With Jack Webb, Francis X.
Bushman, Betty Loui Gerson, Harry
Zimmerrana rock in
Director: Nat Wolff
Written Her Margolis, Louis Mor39 Mins; Wed, 8:30 p.m.
39 Mins; Wed, 8:30 p.m.
30 Mins; Wed, 8:30 p.m.
31 Mins; Wed, 8:30 p.m.
32 Mins; Wed, 8:30 p.m.
33 Mins; Wed, 8:30 p.m.
36 Mins; Wed, 8:30 p.m.
37 Mins; Wolf Mins; Wolf, Mins; Wolf, Mins; Wolf, Mins; Mins

JORNY ANDREWS
With Clarke Morgan orch
25 Mins., Mon.-Ft, 935 s.m.
With Clarke Morgan orch
25 Mins., Mon.-Ft, 935 s.m.
With With Morgan
with Clarke Morgan
with Clarke

and guitar. Jose.

CAREER QUIZ

contestant lived in the Bronx. he implied for low, saying. that years with the latest cut in the lates

JACK TEAGARDEN ORCH Ed Stokes, announcer Writer: Bli Mogle Producer: Raymond Katz Director: Helen Ward Sustaining

marined, weege, George sogge, nonuncer pin Tonken, announcer nonuncer producer Bod Jenning, Treducer Bod Jenning, Treducer Bod Jenning, Susianing Wolk, N.Y.
This "Can You Top This" eart of This "Can You Top This" eart of This "Can You Top This" eart of the This and Thi

seltstyled "worlds greatest crime photographe" and PMIs former ace crime lenser.

Sister's smooth guidance, careful webselves and the state of the s

LARRY MARVIN SHOW With Joel Herron and orch; an-nouncer, Phil Goulding Writer; Bill Mogle Director: Helen Ward 15 Mins; Mon, 8:45 p.m.

EDDIE NEWMAN SHOW Ail-Night Show; Mon,-thru-Sun.

JACK TRAGADINN ORCH
Writer Bill Mogic
Producer: Raymond Kate
sustaining
18 Mins; Men., 9415 p.m.
This is a disk pickey show with a
suited for in hardy enough to be
auded for in hardy enough to any
disks. Or hardy any. Eddie
Newman, who's on the all-night
learns and Barry Gray, doesn't guite
and the midst of an hour devoted to name jaze personalities, or the concoming in the midst of an hour devoted to anne jaze personalities, or the concoming in the midst of an hour devoted to anne jaze personalities, or the concoming in the midst of an hour devoted to anne jaze personalities, or the concoming in the midst of an hour devoted to anne jaze personalities, or the concoming in the midst of an hour devoted to anne jaze personalities, or the
contains a high degree of melosi with a
sexpressive as they come. He shows
contains a high degree of melosi and
contains a high degree of melosi

MODES AND MUSIC
With 164 Phelan, 2011 Watson, Hy
Grossman Harder & vans
15 Mines Men. through Pri., 9:15 a.m.,
Suntaining
With 15 Mines Men. through Pri., 9:15 a.m.,
Suntaining
With 15 Mines Men. through Pri., 9:15 a.m.,
Dating in the principal of the principal

BOB DYER'S DUDE RANCH With Bob Dyer, Fifi Banvard, Jim Gussey's Orch 30 Mins, Fridays, 7:15 p.m. Sustaining ABC, Sydney, Australia

Sustaining
ABG, Sydney, Australiae
This is outmoded ane that will
This is outmoded the Australiae
This is outmoded the Australiae
This is outmoded the Australiae
This is outmoded to the Australiae
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Second State
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This outmode the Australiae
This outmode This outmode This
T

THE CHILDREN'S HOUR Producer-Writer-Narrator: Green 30 Mins., Sun., 9, 9:30 a.m. Sustaining WQQW, Washington

Tele's Big League Baseball Coverage Makes Grade in Toughest Game to Date

By BOB SYAMI.

Of all the sports events covered by television remote crews to date, baseball is undoubtedly the most difficult to handle. All other sports, and DyMont in N. Y., can be covered in most instances by merely keeping the camera focused on the ball and following the piby up and down the members must be able to anticipate the plays as nearly as possible and must also cover the entire field of entire of action.

Pointing up the difficulties in-

eentre of action.

Pointing up the difficulties inherent in baseball coverage. CBS
remote director Herbert Bayard
Swope, Jr. cited an example of
ronners on first and third, one out
and a batter at the plate. CBS lensers, with only two cameras, must
be able to cover both runners, as
well as the pitcher and batter, and
also be prepared to swing their,
and also be prepared to swing the out.

there.

With the possibility of the batter hitting into a double-play, the cameramen and director must take their chances of catching the play in their lenses. If it's an outfield hit, in their lenses. If it's an outfield hit, however, it's also necessary to keep an eye on the runner at third, since the viewers will be most interested in watching the run scored. Baseball coverage, onesequently, requires split-second timing by the director and his technical crew as they cut from one camera to another, as well as perfect teamwork between the director and his cameramen and a thorough knowledge of the game on the part of all concerned.

on the part of all concerned.

CBS crew, which covers all the
home games of the Brooklyn Dodgers
at Ebbets Field, has its cameras
stationed in a small booth, about
£x12 feet, which is located above
and slightly to the lett of home-(Continued on page 42)

Chi Disk Auditions

Chicago, April 29. Video transcription auditions were

announced here last week by Teleamerica. Firm will show films for prospective agencies and monsors

prospective ___ and will also present audition. ___ for stations. Reason that many sponsors have skirted tele programs is, according to prez Al Griffin, that buyers heattle because they can't see what they have been service will overcome that block.

Chi Brewery's Ton Tele Sports Budget

Grabbing up all of the unsponsored portion of WBKB's sports pro-gram, local beer account, Keeley Beer, took No. 1 sponsor position on Chi's only video outlet with the

Deer, No. 1. Sponsor position on Chi's only video outjet with the largest single block of regularly sheduled sports remotes for its reduced sports remotes for its not specified and the specific specifi

TWEEFER IN SET TO THE TOTAL THE TOTAL TO THE

(Kenyon & Eckhardt)

NORDEN'S B.

WOITE-THEO, A. Exchardy

Chalk up another outstanding relativistic between the control of the cont

and Chaires every as the sea cap-tic Menyon & Echhardt production staff rates a nod for confining the Borden commercials to opening and closing, spots, both of which were well-handled and cleverly executed to tie in with the Shakespearean notif. Bob Wade's sets, Al Protz-man's technical direction and other production credits were fine. Staf.

HANDY MAN With Carol Reed, Jack Creamer Producer: Herbert Horton 15 Mins; Frl. 8:39 p.m. GIMBEL BROS. WFTZ—Pbilco, Phila.

WFTZ—Phileo, Phila.

Gimbel Bros. has come up with a new tele show featuring an old gata's, still plenty good. Listeners for lookers are asked to write in for suggestions on how to make life easier at home. For example, how to easier at home. For example, the selves around the clothesites, how (Continued on page 42)

Television Reviews Kelvinator, Bache Join Tele Sponsors Parade: Show Pattern Follows Radio

Philadophia, April 29
The Pennicular Since Liquor.
Control Board has been ordered, in effect, to retrain from enforcing list rule that tapprooms showing telescent of the property of the prop

Coast Sees New Set

Usast Joess new Jeft

First Belmont television receive
to hit the Coast went on exhibitor
Priday night (28) at new ofSales Corp., in demands Products
Sales Corp., in demands Products
Sales Corp., in demands of three days
and nights to Goalers.
Set has an eight-inch screen, retails for \$250 and quantities are exbected to begin arriving here within
the next month.

Television kept roping in the sponsors this week, demonstrating that the industry's fanally beginning to take on that long-awaited semination of the control of the control

and the second part of the secon





NASHVILLE INFRINGEMENTS WILL BE VIGOROUSLY PROSECUTED

WARNING

A FEDERAL COURT HAS RULED THAT THE NAME

GRAND OLE OPRY

IS THE EXCLUSIVE PROPERTY

OF RADIO STATION

The Federal Court of the Middle District of Georgia, on March 24, 1947, in the case of WSM, Incorporated, Plaintiff, against Golden Goose Corporation and R. L. Whitton, Defendants, rendered the following decision, applying throughout the United States:

"The plaintiff, WSM, Incorporated, by virtue of the long use of the words "Grand Ole Opry" to designate its radio program has acquired the legal right to the exclusive use of such name and is entitled to be protected against infringements which would tend to deceive . . . "

The above decision applies to the use of words similar to "Grand Ole Onry"

Theatre Managers and Booking Agents:

In case of doubt as to the WSM, INC. Ole Opry" act, contact NASHVILLE, TENN.

Inside Stuff—Television

Conclusion over the role splayed by ABC television's national director Paul B. Mowrey in setting the Republican national convention to set up in Philadelphia next year: we provide the represented the tele industry, whereas other broadcasters had no advance knowledge of his activities. Seems that representatives of the Phility Inquirer had spearheaded Inquirer owns ARI station WPTO committee meet in Kanasa City last week. December 10 of the Phility Inquirer in Kanasa City last week. Seems that representatives of the Phility Inquirer in Kanasa City last week. Seems that the presentative of the Phility Inquirer was ARI station WPTO and the Control of the Phility Inquirer was ARI station WPTO and the Phility Inquirer was a control of the Phility of the Control of t

CBS television recently concluded a deal with Actualities Francaise Films, Inc., of France for U. S. television rights to all AF's European newsreels. Company which covers all of western Europe plus Yugo-slavis, Poland and the Balkans was the only one in France to remain in conception thesensions the sums.

slavis, Poland and the Balkans was the only one in France to remain in operation throughout the war.
Footage is flown over to the CBS atudios in N. Y. so that the web can buse it on the screens a quickly as if hits theatre screens in France, the property of pictures of the Big 4 conference in Moscow from AF in addition to scenes of the Indo-Cintines war, the Platelian trouble, etc.

NBC television announcer Boo Stanton is rapidly emerging as the Graham MacNameo of video, with his iron man situal marging as the majority of NBCs remote shows paralleling attention that make the majority of NBCs remote shows paralleling attention that MacNameo's activities in the early days of radio.

This week, for example, Stanton handles telecasts of six N. Y. Giant's baseloal games. In addition, he helped announce the UN General Assembly pickup Monday (22). On Friday (2), hell have his hands full with by pickup Monday (23). On Friday (2), hell have his hands full with pickup man and the pickup of the picku

Thouse of the seconds of the second of the seconds of the second of



MRONALD COLMAN

Starring on the Most Brilliant Transcribed Dramatic Show Ever Offered for Local and Regional Sponsorship

Pavorite Story

The pavorite stories of spender tracy * inorid regoman * shirley temple * orson welles * sinclair lewis * father e. J. Flangoln * (Boll B. Dmille * fred allen * irving berlin * archie gardner * alfred hitchcook and many more:



In the spirit of perfection that distinguishes this matchless series we have chosen as star... the one and only Ronald Colman. Now... his incomparable artistry, his magnetic voice and faultess diction, are yours to sponsor, in a dramatic program of unprecedented lavishness.

Here are the greatest stories of all time, masterfully adapted by writers preeminent in their field, under the editorial guidance of Author-Publisher George Palmer Putnam and Poet-Editor Louls Untermeyer; a superb company of radio's finest actors; a fifteen-piece orchestra interpreting the daring and orginal musical scores composed and arranged for Favorite Story by Claude Sweeten and Robert Mitchell of the Rob't Mitchell Boy's Chole.

52 half hours are now available... every one a rare combination of prestige and dynamic entertainment, every one an unparalleled triumph of transcribed showmanship!

MASTERFULLY TRANSCRIBED, FOR YOUR SPONSORSHIP BY...



NEW YORK . CHICAGO . HOLLYWOOD

IN THE ZIV TRADITION OF FINE SHOWS

CIRCLING THE KILOCYCLES

Yorkton, Sask.—Kenneth Parton has been upped from production manager to assistant manager of CJGX, Yorkton. He is a Canadian Kansas City.—FCC has approved a

Pittsburgh—Charles Nuzum, formarly of WWVA in Wheeling, and Ray Scotl, late of WJAC in Johnstown, Pa, have been added to the announcing staff at WCAE. At same station, Ruth Nidou month after beauting on a two-month leave of absence Bill Sutherland has been sineed for quarter-hour sports short over WCAE six evenings weekly during the baseball season by a deep the staff of the state of the staff of the staf

Buffale-WBEN Theatre returns to the air this week occupying the 7:30 Thursday slot, Fred Keller di-

Buffalo — Harold Peters, former foreign correspondent for UP, and Less Ford, vet Buffalo newspaper-man, have joined WBEN News Bu-

Cieveland—Paul Brown has signed a contract to broadcast football news and comment for 17 weeks beginning Aug. 2. Sears, Roebuck is sponsor-ing Brown, who is also coach of the

Added Crime

Continued from page 31

by Howard Barton, promotional di-rector of WTAM. "A very recent check made by us showed 1,610 programs broadcast by Cleveland's four radio stations. Of these, only 51, or approximately 3% were crime and mysteries."

and mysteries."

Vernon H. Pribble, WTAM manager, declared that "some people are of the opinion that what they like and dislike should be standard. That can lead you into a situation where one man is deciding for millions what to hear and not to hear. Hitler tried that. We try to maintain a high degree of decency."

tain a high degree of decenty."
Municipal Court Judge Mary
Grossman, long active in juvenile
work declared radio has been puson
the defensive. "We are starting out
to tell radio what should be done.
It is the court's duty to defend the
underdog. Crystalized public opinion
will find a way to reach the sponsors."



Kansas City—FCC has approved a construction permit for an FM broadcasting station for the Sunflower Broadcasting System of Kansas City, Kan. Owners are Harry Butler, mortician, and Harry Scherzer, beer distributor.

Memphis-WHBQ observed Na-tional Girls' Week on Saturday (26) tional Girls' Week on Saturday (29) turning station operations for the day over to girls from the speech departments of the local public, private and parochial schools. Gals did all the local announcing and as much of the other routine as possibilities.

San Antonio—Howard W. Davis, owner and operator of KMAC and KISS-FM voice, has announced that construction will start here soon on a new transmitter building for the two stations to cost \$167,000.

Houston — William S. Newkirk, former program director of KEYS, Corpus Christi, and KPAC, Port Arthur, has been named program di-rector of KATL here.

Fort Worth—Don Allen has been named program director of KCNC here. Other new staff members in-clude Jim Bradley and Mickey Murphy to announcing staff.

Philadelphia - Two trans-Atlantic Philadelphia — Two trans-Atlantic shows are due, for airing in May over Philadelphia stations. KYW and BBC will discuss international aspects of juvenile delinquency on 'Junior Town Meeting of the Air,' and WPEN will broadcast an inter-national quiz show between Univ. of Pennsylvania and a college in England on May 8.

Hub's WHDH Gives Bold Forum With Cancer Talk By Outspoken Medicos

Dy URISJONEM MCHICUS
Four leading cancer research
specialists parter radio's curtain of
medical science farther than ever
before in those parts in a discussion
than the parts in a discussion
Herald-Traveler station, this week,
Medices, moderated by Ray Kierman on his weekly "This is Your
Susiness" fouru, asked how far they
could go before they went on the
Three year. The law of the parter
Three year. The law of the parter
Three years and the parte

colucing to petition, well of most control to the control theory well of the could say anything they wented to.

Before Dr. Ira T. Nethanson, Joseph C. Alub, Grantley Teylor,
Joseph C. Alub, Grantle



RADIO STATION

NEW YORK-BOSTON-CHICAGO-DETROIT-SAN FRANCISCO-ATLANTA-HOLLYWOOD

REPRESENTATIVES

FCC Sets Precedent On FM Bid Rejections In **Dver-WAIT Amend Rule**

Washington, April 29.

Washington, April 29.
Setting a precedent for rejected
FM bldders in other areas, FCC last
week permitted Gene Dyer, licensee
of WAIT, Chleago, to amend his
FM bid there to specify one of the
three FM channels reserved for use
after July 1.

after July 1.

A proposed PCC decision March
10 had denied Dyer's bid for an FM
sich now on the ground his proposals
were "least calculated to meet the
needs of the listening public." The
needs of the listening public." The
safter July 1 for one of the reserved
slots, and will be spared an outtight refusal on his FM bid now.
Such a refusal would ordinarily bar
him from respiphing in the same
ECCs denied of WAIT position.

market for at least a year. FCC's denial of WAIT pointed to "a high percentage of commercial-ration, almost no sustaining public service programs, no sustaining religious broadcasts, a minimum of local live programs with the accompanying excessive use of recordings and transcriptions, and the developed of considerable time to the broadcasting of horse rating information."

Dyer's standard station WAIT is currently on temporary license by virtue of a contract with the Chris-tian Catholic Church of Zion, origtian Catholic Church of Zion, original owner of the station. Contract gives the church right to one-half the revenue received from sale of 3½ hours of time on Sunday. Commission is questioning whether this is a delegation of licensee responsibility to a third person.

Radio Reviews Continued from page 37

a greater sense of identification. Heroes and heroines of the stories are all kids of the 5-10 year-old age group. Green breaks up-the tales with records with lively lyrics whose subject directly ties into his story. Some of the disks are ballade and many are written exclusively for kids.

story. Some of the usass acceptant and many are written exclusively for kids entry morals are wown into the fabric of the stories, though never at the expense of the piot. Show is decided break from usual yawe fare, airing youth forums, both control of the piot. Show is decided break from usual yawe fare, airing youth forums, both control of the piot. Show is decided break piot. Show is decided break for the piot. Show is decided by the piot. Show is decided by the piot. Show it is a simple piot. The piot. Show it is a simple piot.

Follow-up Comment

"Hill Parade" returned to its old and an IMS Saturday (28) follow-stand at NMS Saturday (28) follow-sing time is still 9 mm. Main difference as far as illateners are concerned, besides the dial shift, is the show's management of the concerned and the Lucky bear of the concerned and the Lucky might have done away with the "all time" extra instead and kep' at the concerned and the late that the latter course would have been preferable, but it's unes were G. W. Hills per lordering the concerned and the late tobacco tycom's successors evidently don't want to veer too. Otherwise "Fill Parade" is its old razum-dazz self, complete with early concerned the concerned to the con

an get by which are well again and get by which are the great and get by which are the great and get by which are the great and great an

drive) the modest Robinson had consented to appear on the pro-

consended to appear on the program.

NAB prez Justin Miller Tonde an adequate, though the usual, defense of radio Friday (25) on CBS 'Opinand the control of the control

Transcription Reviews Transcription Reviews

THE WASTELANDS With Ralph Beilamy Writer: Milton Robertson Director: Jack Grogan Director: Jack Grogan 15 Mins. UNITED JEWISH APPEAL

UNITED JEWISH APPEAL
One of three dramatic programs
plugging the 1947 United Jewish
Appeal for funds, "The Wastelands'
Appeal to funds, "The Wastelands'
With Ralph Bellamy in the lead,
With Ralph Bellamy in the lead,
oncernitive saseet of Jewish like
constructive saseet of Jewish like
conventional, scripting job by Milton Robertson utilizes the suredreconventional, scripting job by Milton Robertson utilizes the suredrestructure of the suredretone of the suredrestructure of the suredrestructure of the suredrestructure of the suredrement of the suredrestructure of t

Victor Jory.

"The Wastelands" tells the story of a pioneering earwan that went out to conquer the burning desert in the south of Palestine. Playing lead and narrator. Bellamy portrays lead and narrator. Bellamy portrays each and the story of the property of the propert

BROADENED HORIZONS
With Clyde Kittell, announce
Henry Sylvern, organist; gue
stars

stars /riters: Morton Friedman, Max Ehr-ilch, Irve Tunick dreetors: Frank Papp, Jeanne Har-

iich, irve
Directors: Frank Papp, Juanus
rison
Producer: Henriette K. Harrison
15 Mins.
YMCA WORLD YOUTH FUND AMCA. WORLD. YOUTH FUND
Part of the 1947 und drive for the
restoration and advance of the international committee of the YMCAs,
this series of six plattered dramatic
and effectiveness in terms of their
objective. Finely scripted, each of
the platters feature a name player as
and effectiveness in terms of their
objective. Finely scripted, each of
platters feature a name player as
paster, Sidney Blackmer, Barry
Thompson, Arnold Moss and Chester
Thompson, Arnold Moss and Chester
Hank Sylven are excellent, and
Cyde Kittell does nicely as announcer.

Clyde Kitteti does nicely as ample ceign act and the ceign aimed at clearly getting across the YMCA religious creed and the organization's need for money piece titled "The Gentleman Crypece," is cast in the role of a piece titled "The Gentleman Crypece," is cast in the role of a proper ceign and the control of taking sides in the internecing side of the control of taking sides in the internecing side of taking sides in the internecing side of taking sides in the sides of taking sides in the side of taking sides in the sides of taking sides in t

Shouse

Continued from page 35 thin-skinned at what may be fair criticism from a pressure group from its standpoint but extremely unfair policy for the majority who still in this country must be presumed to have some rights also,"

Research, Shouse said, will provide the answer to "how best to serve the greatest number with due and proper weight for minority in-

terests."

Lewis saw it as "a strange parador that radio has been one of the most prodicent of all advertising medis in selling the products and services of others to the American public but others to the American public but of the proposed two public relations for proposed two public relations for bottom one of oding a better the obvious one of doing a better but obvious me of doing a better but till the public when the public what it is the public when t

is getting from America.

In getting from America.

His second proposal, which he outlined in some detail, called for the
broadcasters in every community to
get together, name a manager to
from nine committees of its to 12
pupped to the proposal produced to the
producesting. Findings of these
groups would be forwarded to Washington, where NAB could "repeat the
procedure once more on a national
ington, where NAB could "repeat the
procedure once more on a national
to nine committees of the proposal
top is address in various fields."

Such a project, Lewis felt, "even
Such a project, Lewis felt, "even

Such a project, Lewis felt, "even if it takes two years and a few thou-sand dollars," would be "as profit-able an investment as radio has ever

made."
Only other speaker on the CCNY
panel was ABC prexy Mark Woods,
who declared that the industry wants
and welcomes criticism from 'people
who listen." Radio's "severest critics
are those who don't listen," he said.
ABC will, "at the risk of being
tagged liberal or conservative," continue to present a balanced program using commentators who are "so-called liberals, so-called middle-of-the roaders and so-called conserva-tives," he declared. "This repre-sents, I think, the crux of our most important objective in radio—it must be kent free." important Objecti must be kept free.

Making the best even better!



NOW-

along with "The Texas Rangers"

A sure-fire give-away or self-liquidating offer! Attractive 48-pages of Original Songs The Texas Rangers Sing and scrap-book album. Provided sponsors of "The Texas Rangers" at cost! Write for full details.

The Texas Rangers

AN ARTHUR B. CHURCH PICKWICK HOTEL, KANSAS CITY 6, MO.

CREDIT WHERE CREDIT IS DUE

RECENTLY Variety had some nice things to say about The Goodyear Tire & Rubber Company for sponsoring "The Greatest Story Ever Told."

We surely do not have to say how much we appreciate this praise.

But we do feel that in complimenting us, Variety was really complimenting a group of people who deserve great commendation for their excellent work.

We would like to pass on some of the credit that is coming our way to the members of the cast whose reverence, sincerity and skill in handling their parts in this program have done so much to make it, in Variety terms, "superlative radio."

To all those listed below, our deepest thanks.

Fulton Oursler, who conceived the program and edits the scripts

Henry Denker, who writes the program

Marx Locb, who directs the program

William Stoess, who directs the orchestra and choir

The following radio actors and actresses who have given us splendid performances in leading roles

CHARME ALLEN
MATT CROWLEY
EDWARD CULLEN
JOE DE SANTIS
ERIC A. DRESSLER
JEAN ELLYN
BETTY GARDE
JACK HARTLEY
ROD HENDRICKSON

ALAN HEWITT
ARTHUR HUGHES
EDWARD JEROME
OWEN JORDAN
WILLIAM KEENE
KENNETH LYNCH
CRAIG McDONNELL
RAYMOND S, MORGAN

HENRY NEELY CLAIRE NIESEN SANTOS ORTEGA TED OSBORN WARREN PARKER BOBBY READICK LARRY H. ROBINSON ANNE SEYMOUR ELEANOR SHERMAN EVERETT SLOANE SYDNEY SMITH HESTER SONDERGAARD EDGAR STEHLI KARL SWENSON KARL WEBER ROLAND WINTERS

And the members of the orchestra and chorus who have provided vital musical backgrounds and interludes.



HEAR "THE GREATEST STORY

Every Sunday...6:30 P.M.
Eastern Daylight Time
ABC Network

Tele Looked on as Solving Problem Of One Big Talent Union for Show Biz

Television may solve the problem of forming one union covering the entire amusement field, accomplishment of which has been puzzling actors for years. A joint committee representing the talent groups sees that ultimate objective and envisions television as becoming a major entertainment activity, possibly topping pictures and radio. Interest in television by leading film companies may have inspired that expectation, executives in that industry having a similar viewpolnt.

Equity has not relinquished its jurisdiction over television but it appears only a matter of time when appears only a matter of time when he newer entertainment factor will have a separate vontrol body, prohably composed of special executives from all talent group. Committee from all talent group. Committee agreed on a program to correct abuses to talent in telecast studios. At present there are no regulations as to minimum pay and hours and the talent people are determined to correct that condition before pro-mons.

ment. Pay to actors for telecasts averages \$25 but is al low as \$10. Studios claim that because television programs average 15 minutes and is particular to the particular to the particular to the particular to a particular to all the particular to a part

Islaied. Hours of rehearsal too are of present moment to the committee and abuses in that way are stated to be flagrant. Entertainers are required to devole four and five hours a day for a quarter-hour shot before the tenoscopels and there is no limit to the number of rehearsals days, the excited that the control of the

segit. Sets Increasing

The number of receiving sets being manufactured and marketed is steadily mounting even though the prices to the public are considered too high for vest distribution, but grow much faster than figured hereing the set of the set of

Joint talent committee has many Joint talent committee has many angles to consider and is mapping out a program that will require special offices and officers, with full so than for the stage, screen, radio or vaude. During the war telecasting televities slowed down but they're now being stepped up rapidly and the actors aim to follow the pace closely.

TELEPOOL FOR MEX PREXY'S U.S. JAUNT

PREXY'S U.S. JAUNT

* NBC. CW Washington, April 203

* NBC. CW Washington, April 203

* NBC. CW Washington New Washington New Washington New Washington New Washington New Washington New Washington Washington Washington Washington President Miguel Aleman and will do a similar telesion of Congress to a joint seem of Congress to a joint seem of Congress to a joint washington washington

Tele's Big League - Continued from page 28 -

plate. In addition to Sonny Digktin and Path MeShide, the two cameramen, the booth contains amouncer the booth contains amouncer the booth contains amouncer the plate of the

2."
Control booth also contains a small studio set, which backgrounds the General Foods 'live commercials. Plugs were formerly staged in the CBS studios, but presenting them directly from Ebbets Field facilitates

Cass attucts, but presenting intended in the control of the contro



VARIETY Oscars

Continued from page 29

'(or the most outstanding contribu-tion to radio' each year. This home might conceivably go to a specific pergram a series, an organization or an individual. The RWG oscars, which will take the form of "golden mikes," are to be handed out at an awards banquet in the fall of each

awards banquet in the fall of each year. Bund the project, as out-lined by Wellhoum Kelley, chair-ment by Wellhoum Kelley, chair-land by Wellhoum Kelley, chair-land by Wellhoum Kelley, chair-ten by Wellhoum Kelley, chair-ten by Wellhoum Kelley, chair that the guys and gals who write hows depends on artists and tech-nicians directly involved in the programs and the chair broadcasts but the writers and tech-nicians directly involved in the control of the control of products that the writers and tech-nicians of the control of products that the writers and the control of the control of products and produ

Peabody, Vakiery Showmangement, CONY and other established awards honor stations, networks, agencies, and control of the contr

which will cast ballots for the winners.

RWG council is expected to name a committee this week to yrrap up complete plans for the awords, to the committee of the committee of the committee of the committee of the broadcasting bir. It's expected at least a dozen "golden mikes" will be conferred amunally. The exact categories for which they will be given, however, are yet to be determined.

Tele Review

and for how much, rather than the usual groan as a program comes up with another commercial. All in all, considering how popular this "household hint" device has always been in the columns and the radio, this seems to be a sound idea for a television show.

Tele Followup

Tex McCrary and Jinx Falkenburg, first Mr. and Mrs. team to make the switch from radio to tele-make the switch from radio to tele-make the switch from radio to tele-make the switch from the switch for the switch from the switch for the switch from the sw

basis and was good enough then to be a search of the searc

Inside Stuff-Radio

WNBC (N.Y.) and RCA Victor are plotting a double barreled deal designed to put the NBC flagship's singer-gabber-disker Bob Smith on the map by identifying him with a new prober-disker Bob Smith on the map by identifying him with a new prober a forther broad Sami', within the N.Y. area. Froject is seen as a subtle meaneuer to hure listeness away from Arthur Godfrey's early morning WCBS (N.Y.) stanza at a time when the latter is vacationing. Smith, imported from Buffalo about nine months ago, is aired cross-the-board from 180 to 830 a.m., while Godfrey is on from 8 or brompain as set for a May 7 teeoff, with Smith's Victor recording of the song and sheet music with his photo on the cover going naile in N.Y. area stores on that date. Same day he will break the ditty on the air, following up by appearing on other WRBC shows looking for 'Sam' and alwowing up is record shape to accurage high terms. Station for 'Sam' and advowing up is record shape to accurage high platers. Station orchs will work the tune into various shows. Smith's Victor 'platter, fast recording he has made, has him backed by the Chittison Trio. "Sam" is being published by Enoch Light.

According to the Hollywood chapter of the Radio Writers Guild, the recent strike vote resulted in a national total of 998 to 32 in favor of the union calling out serbles if necessary. The seat logad 428 to 15, the midwest tabbed 150 the control of the control o

Times-owned station WQXR, N. Y., which prides itself on its high-fidelity broadousting as well as its high-styled musical fare, believes it is the first N. Y., station and one of the first in the country to freed its platter before the first of the country to freed its platter practically all serabilises without effect on the total ranges of reconstituted by Technology Instruments Co., Waitham, Mass. WQXR attached it to two turnsholes for the first time last week and found that it renders the two two considerably more acceptable for siring the control of the total process of the considerably more acceptable for siring the control of the turning out a smaller, three-tube version of the suppressor for one of the higher priced makes of home redde-photographs.

Arde Bilova's WOV, N. Y. indie, had good reason a coipile Saturdays back (18), to turn the spotlight on its sponsors via an all-day programming satule and open house. Station, which has a large foreign-language audience, is going into its second 20 years on the air with the support of a group of advertisers who have been around most of two decades. La Perla Royal and the station of the station of the decade station of the station is proposed to the station in the station in years, and 24 more from five to 15 years. And more than 70% of this long-term bit is of the daily 15 or 36-minute category. That's a record to warm any broadcaster's heart. Station is shower of the station of the station is shown on the station of the station of the station is considered to the station of the station of

Unusual amount of news space in these print shortage times was nabbed by WNEW, N. Y., as result of its tieup with N. Y. Journal-American on is after "Stortes about Stamps," which presented Sunday (27). Indie got the stamps on the program, as well as a postures and copy about unusual stamps on the program, as well as a posture of the program of the program.

Univ. of Colorado's radio department, headed by Ellsworth Stepp, is reaping accollades—including a joint resolution passed by the state legislature—for producing a series of programs on which Colorado lawmakers are considered to the producing a series of programs on which Colorado lawmakers grams were transcribed and but an expensive producing the series are covering the state than any program previously aired. Started fan 19 and continued through the legislature's session ends April 20, the series asset institute interference of the producing the state of the series asset institute that it was sponsored by a state institute that the series are instituted through the legislature is predominantly Republican.

Comedy Flops

Continued from page 29 -

when said by a person whose char-acter has previously been estab-lished to the listener. A Jack Benny script isn't funny—until Benny restricts it. His character—as a stingy man, as a ham, as a phony fiddle player— —has been carefully established over a long period.

over a long period.

The character can be put over fast to the listener. Witness the new Marie Wilson comedy show, "My Friend Irma." The listener knew one minute after the show was on the air that the leading character to the same than the same than the leading character tool so. Then the first lines Miss Wilson read were typical, to establish the character. Listeners hereafter, no matter what they hear, will remember, not that Irma's young or member to that Irma's young or dumb. Out that she's sweet and dumb.

dumb.

Criticism of comedy shows this season for their similarity in format to each other, or to shows of previous seasons, is attributed in part by Walker to the fact that writers on one show last season may be writers on a different one this year, the fact (on the Coast especially in the fact (on the Coast especially charged and the coast especially compared to the coast especially considerable compared to the coast especially considerable considerable compared to the coast especially considerable cially) that scripters meet, eat, talk together and are thrown together too much. Basic material is bound to be similar when writers live un-der similar setups, in each other's company. Gags are built around sim-ilar material (most pertaining to Hollywood).

Odessa, Tex.—John Loftus has been named general manager of KRIG here.



OLAN SOULE Starring in "GRAND MARQUEE" -Coast to Coast Rayve Creme Shampoo





1-Nite, Ballroom Ops Slashing Admission Prices in Bid for Biz

Nationwide trand toward reduc-tion of prices has hit the dance pro-motion field. One-night and bail-tion of prices have been pro-tored prices and the con-try are starting to alash admission type in an effort to entice turner type in an effort to entice turner type in a discontinuous and the con-try of the companion of the com-position in the complaint that o

halted.

Talent agencies declare that slashes are as yet not extensive, but individual actions throughout the country Indicate that the general trend in the one-night field is toward

country innoces use a constitution of the control in the one-night field is toward lower less. The control is the control in the cast at the Convention hall, Asbury Park, has announced admission out from \$1.50 to \$1. This venture, operated by the Rediker Bros, local process, will be off with a two-day and will relight with a five-day and will relight with a five-day stand by Ted Weems, June 29. Doils Prima, but the control is the control in the control is the control in the control

MPCE's 30G In **Brace of Benefits**

Preparing for a rainy day, the Music Publishers' Contuct Bamploy-Market Bamploy-M

York.

As another means of promoting coin the union is also raffling off a new car. Drawing will be held May 12 following the organization's an

\$870 Payoff to Arrangers

\$870 Payoff to Arrangers

Trial board of Musiciane Local 47

Bas sustained five arrangers and copyists in their complaint that orch to the complaint that orch of \$870 for work recently rendered for batoneer, Quintet of note-noticely, Waily Robart, Joe Chaddock, Scott Service, Waily Robart, Joe Chaddock and Island to the Arrangements, presumably for his recently re-formed band. Local 47 has ordered teader to pay off, and if he failed to, he will be fine of the first of

Col. Records Signs With UOPWA

Columbia agreement with the reached an agreement with the reached an agreement with the reached and workers of America. CIO, covering office workers of the disk firm, M. R. Runyon, Columbia's zere weeper, and the reached and blorah Press, liked for the union. Pact calls for a 19% increase for all workers covered by the contract labovaries of the contract also calls for a classification system with minimum hiripar rates and automatic increases, a vecation got clause calling of employment up to one year and three weeks weation after five years years are the proposed of employment and employee in-pany; severance and securitative particles of the proposed maternity leaves, seniority and arbi-tration of disputes.

AGMA Meeting to Discuss Gripes of Dissidents; Tibbett Slur Denied

With its quarterly general mem-bership meeting meeting slated to be the state of the state of the state of the American Guild of Musical Artists would take up at that time a num-ber of gripes recently raised by a group of unlon dissenters. In a state-ment released last week by AGM, it is a said that the state of the state of the property of the state of the state of the state of the property of the state of the sta

members are currently jobless.

Discussing the severance pay issue
Frunch Hennigs Int. Marks Muste as
its professional manager two wests
before his contract expired, Miller
revealed that Hennigs has eight
is professional manager two was
provided that Hennigs has eight
is professional manager two was
provided that Hennigs has eight
is was sid that following an investistation of the severance o

Metro's Robbins Value

report states.

Wilson Cites Need For AFM-BMU Reciprocal Deals

better break if reciprocal deals could be worked out between the American Federation of Musicians and the British Musicians Union. according to Lou Wilson, formerly with the William Morris Agency and now in England with the Prince Littler chain of theatres.

Wilson, in the United States to Wilson, in the United States to gander shows, declared that Amer-ican musicians would do well to get James C. Petrillo, AFM prexy, to work a deal with the British Mu-sicians Union for the exchange of bands. Because of the AFM action banning foreign musicians, BMU has taken similer action for as long as taken similar action, for as long as the AFM ukase is on the books.

the AFM Waxes is on the books. Wilson declared that with the current business decline in the U. S., aspecies could use the additional phaying time of Britons would like the particular of the p

record sales.

While there is a vast market for American bands in Europe, American demands for British orthestras is virtually mil. There are few British control was a substantial with the sale of the sale of time, and generally run of a British outift would be limited. Only two orehs ever to achieve long runs in the United States were Jack Hylused American sidenmen. Liftings of the British ban. ac-

Lifting of the British ban, ac-cording to Wilson, is the key to the cording to Wilson, is the key to the whole European situation. While orchestras may work in other Euro-pean countries, most lucrative play-ing time is in England. Consequent-ly it wouldn't pay an orchestra or reputation to work Europe withou hitting the lush English grosses.

MEMORIAL MAPPED FOR 'FATS' WALLER

With networks lining up special shows featuring the music of the late Thomas "Fats" Waller, a national memorial week of music in the memory of the planist-composer-conductor will be held from May 18 chrough May 26. Heading the mesonne 150 representatives of all show the fields with Fats' former many W. T. (Ed) Kirkeby as chalman. Bands, artista, program directors

W. T. (Ea) Kirkeby as chalrman. Bands, artists, program directors and disk jocks all are cooperating intrhering the memorial. Both CBS and Mutual are doing a half-hour show on Walfer's music and other webs are expected to map out similar tributes to the Negro musician a tributes to the Negro musician "Jioneynuckie Rose" and "Ain't Mabehavin'." The memorial project is strictly non-commercial. Ill with bronchial meumonia,

strictly non-commercial.

Ill with bronchial pneumonia,
Waller died Dec, 15, 1943, abeard
the Santa Fe Chief in Kansas City,
Mo, Anong those who aiready have
you have been been been been died by
Mo, Anong those who aiready have
you have been been been died by
Mo, Anong those who aiready have
pushed by
Mo, Paul Whiteman, Louis Armstrong, Count Basile and Andy Razni
Some three years ago many top un
sicians also honored him at a memorial affile at Carreage Hall.

Germaine Sabion has cut four sides for Continental records... Joey Nash, with the Abbey Fraser orch, has waxed Irving Casar's "Songs of Safety" for Melodee records.

Col. Concerts to Bat for Robeson; Fights Albany School Ban in Court

Brackman's Mills Huddles **Cued to Indie Recordings**

Al Brackman, newly appointed general manager of Royal Records, Mills Music subsid, returned from the Coast Saturday (26) after some 10 days of huddles with Irving Mills and other excess in the firm's Hollywood office.

wood office.

Royal label is chiefly confined to
the platter export trade. Bracimas
said Mills was making some independent recordings on the Coast and
added that 'the farm from mestic distributional policy had not as yet
been set. At present, he said, a disk
backlog is being built up.

Elect Bernstein **ASCAP Treasurer**

REGULAR meeting of the board of directors of the American Society of Composers, Authors and Publishers yesterday (Tues) in New John Composers, Authors and Publishers yesterday (Tues) in New John Composers, Authors and Publishers of Composers, and Publishers of Publishers of John G. Paline of John G. Paline all Other ASCAP officers were reelected; præxy Deems Taylor; Gustein, 2d, veperes, George W. Meyer, secretary; Donald Gray, assistant etchi, 2d, veperes; George W. Meyer, secretary; Donald Gray, assistant secretary, and Ray Hinderson, assertiary, and Ray Hinderson, assertiary and Ray Hinderson, as

Tommy Dorsey Unveils New Orchestra: Starts Coast Date May 16

Tommy Dorsey, who's been idle since he disbanded his orch at the end of the Capitol heater, N. Y., engagement in January, will resume activity on the Coast. Dorsey is currently reorganizing his band and will open at the Casino Gardens, Ocean Park, Cal., starting May 18. Dorsey is the owner of this dancery. No subsequent dates have been booked as yet.

TED LEWIS SIGNS FOR OPEN-END DISK SHOWS

Chicago. April 29.
Biggest open-end deal consummated here in several months is the signing, last week, of Ted Lewis, Deal, tiled up by Chartoc-Colman Chartoche and the significant of t Chicago, April 29. en-end deal consun

on each stanza.

Half-hour audition platter, cut
here last week, featured, beaids
his theme. "When My Baby Smiles
Af Me." are "Sumy Side of the
Sal," and closed with "St. Louis
Blues." Theme story was maestro's
long engagement at Rectors. Lewis
is currently at Latin Quarter, where
he closes May 1.

Singher to Start Off Ojai Festival Prelim

Ojai, Cal., April 29. Song recital, Shakespearean production and chamber music concert where open skedded for three-program of all Festival to run in Nord-off Auditoriim here in May off and the first here of the first here of

Ban on Albany, N. Y., Board of Education of a song recital by Paul Robeson in Philip Livingston Junion High School auditorium May 9, fol-lowing so soon on cancellation of a

lowing so soon on cancellation of a Robeson appearance in Peoria. Ill, both for political reasons, has lit a fire in concert circles. Edunobia Concerts, Number of the Concerts of the Concert School, and which didn't context boson, and which didn't context boson, and which didn't context boson, and such a concert is soing to local manager as well as possible terroristic consequences, is soing to bat in the Albary case. "A man's personal political thoughts are not tract to give a concert," a Columbia exec said yesterday (Tues.), "and we won't tolerate it. We're taking a exec said yesterday (Tues.), "and we won't tolerate it. We're taking a position now. We'll take it to court. If it had been the Peoria Chamber of Commerce Instead of a small local imangare we'd have fought the matter out then." Exec stated appear at the high school, Exec stated appear at the high school, the property of the property of the property of the revealed that "indigman citizens" and offered three halls in near-the property towns for the concept; one in a

lie revealed that "indignant ciliuras" and offered three halls in near-by towns for the concert one in a fourch in Meeding of the concert one in a fourch in Meeding of the high school and for the recital, then rescinded pullations and the school and for the recital, then rescinded pullations and more formal school and for the recital, then rescinded pullations with the school and for the recital, then rescinded pullations are schools shouldn't be used for "conscious" shouldn't

\$2,000 for the concert, with \$300 paid in advance.

N. Y. must clustee heard talk of N. Y. must clustee heard talk of N. Y. must be the prominent of the desired of the state sympathies.

sympathies.

Rev. Samuel B. Reed, pastor of Israel. A. M. E. Church of Albary, said in an affidavit he had phoned Neile F. Towner, president of the Board of Education, asking about the 'canellaid,' and Towner had said the Bladdin, and Towner had said the Bladding.

sale the Goard would not have "that man in the school to sing."

Robeson Case Heard Friday
Argument on Albamy, April 28.

Argument on Albamy, April 28.

Argument on Many Argument of Goard of a temporers flow of the Carvet of Goard of a temporers flow of the Carvet of Goard of a temporers of the Carvet of Goard of Education from interfering with the Carvet of Cultural Society's plans for presenting Paul Robeson at Philip Living. The Carvet of the Carvet of Education of Attorney of Education cancelled permission for the concert, at the direction of Education cancelled permission for Education Carvet of Educatio

JOE SANDERS, PIONEER CLIENT, WALKS ON MCA

Disney's 'Fancy Free' Album Record; Capitol, Columbia Plan 3 Apiece

Capitol and Columbia disleries will cut three allums each on the will cut three allums each on the second of the s

tirely to straight music.

Albums will be released six weeks in advance of film's opening in mid-October. Success of Capitol albums on "Song of the South," which sold 200,000 units during the first three months, is responsible for present

setups. Store will votal "Fun and Fun yellow preed "Law Countrysie" and "Sul I've Min Salgy "for Columbia. Anita Gordon and Kings Men duet on "My Mat a Happy Day" while Gordon solo's "My Favorite Dream." The Diming Ststers handle "Lawy Countryside" and Starliters will be a sulfament of the "Fun and Fancy Free" both for Tun and Fancy Free both for tune "Fre-Fi-Fo-Fun, in the Beanstalk," and Cliff Edwards will do the other novelty "Happy Go-Lucky Fellow." other novelty Fellow."

Horace Heidt Among 823 Suspended for Back Dues By Coast AFM Local

Musicians' Local 47 this month suspended 823 members, most drastic cut in outfit's annals. All were dropped for having owed dues for three months or upwards. Among those suspended are Horace Heidt. Franz Waxman, Tony Romano and Leich Harline. The local here is second largest in nation, having had around 13,600 card-carriers until the slash.

Corn Off Vine

Morocco, Vine Street nitery, has turned from outline outline outline of the turned from outline outline of the first niteral n

Long Play Shellac Disk

Long Play Shellac Disk
Bill McCall, Four Star Records
plot, has come up with a sheline
old type Wurltter juke box which
houses the heavy six ounce arm.
McCall stated that firm is brevment of the star of the star of the
star of the star of the
grabbed. It is reported that the
melody can be heard over the surface noise even at 1 join blury with
ming a one and one-shell game arm.

LAKE ERIE RESORT BOOKING TOP BANDS

BUUKING TUP BANDS
Coder Point, O., April 29,
This Lake Erie summer resort is
expecting pre-war crowds to take
over its big ballroom this season and
has already booked in Hall McIntyre, Claude Thornhill Didc the Cong.
Louis Prima, and Jimmy Dorsey for weekly engagements with
about three more to go.
Prior to 1942, the prima, and summy Dorsey for weekly engagements with
about three more to go.
Prior to 1942, the prima, and summy Dorsey for weekly engagements with
about three mould show a return to
those days. However, liquor shortages and the high price of music
made it necessary to raise the atyear, beer and liquor are plentiful
again and the bands are working for
less, all of which adds up to good
news in the making.

Ted Weems, Dean Hudson's Memphis Carnival Dates

Memphis, April 29. Ted Weems and Dean Hudson bands have landed the two best dates at the Memphis Cotton Carnival the second week in May. Weems will play for the gala Maid of Cotwill play for the gala Maid of Cot-ton Ball on Wedensday night, May 14, honoring the 1947 Maid, Miss Hilma Seay, on her return from a fashien tour of the 'U. S. and France in behalf of cotton goods. Hudson will play for the Masquees and dummers Ball that brings the Can-miral to the cotton of the cotton of the cotton behalf of the cotton for several of the secret order and private club dances during the week.

10 Best Sellers on Coin-Machines

| | Dick HaymesDe |
|---|--|
| | Ted WeemsDecca-Vi |
| | Clark-NobleColun Charles SpivakVi |
| | Al JolsonD Guy LombardoD |
| 5. Peg O' My Heart (1) (Felst) | Clark Dennis:Car HarmonicatsVitacous |
| | Kenny BakerD Eddy HowardMaje |
| 7. That's My Desire (3) (Mills) | { Frankie LaineMero } Eddy HowardMaje |
| 8. Things in Glocca Morra (10) (Crawford) | Buddy ClarkColur Dick Haymes D |
| 9. I Do Do Do Like You (1) (Harms) | Johnny MercerCa |
| 0. Guilty (10) (Feist) | Tony MartinMer Elia FitzgeraldD |
| Coming Up |) |
| Sunday Kind of Love (Peter Maurice) | Frankle LaineMer Jo StaffordCa |
| Across Alley From Alamo (Capitol) | Andrews SistersD Woody HermanColur |
| | |

| | | (Eddy Howardmajestic | 14 years. Introduction of sound to |
|---|--|--|---|
| | 8. Things in Glocca Morra (10) (Crawford) | Buddy ClarkColumbia Dick Haymes Decca | motion pictures posed a music copy- right problem for the film industry |
| | 9. I Do Do Do Like You (1) (Harms) | | and in 1928 Paine joined the Vita- |
| | 10. Guilty (10) (Feist) | Tony MartinMercury | phone Corp. to handle music syn- chronization details for Warner Bros. The following year he became |
| | Coming Up | • | general manager of the Music Pub- lishers Protective Assn. |
| | Sunday Kind of Love (Peter Maurice) | Frankle LaineMercury Jo StaffordCapitol | During Paine's long tenure with ASCAP he vigorously advanced the |
| | Across Alley From Alamo (Capitol) | Andrews SistersDecca Woody HermanColumbia | cause of the Society by appearing before many state legislative hodies |
| | Managua Nicaragua (Encore) | Freddy MartinVictor Guy Lombardo,Decca | holder of several decorations, he was honored by the French Government |
| | Santa Catalina (Spina) | Eddy HowardMajestic | |
| | Moon Faced, Starry Eyed (Chappeli) | Mercer-GoodmanCapitol Freddy MartinVictor | prexy of the Second Federation of the Confederation Internationale des |
| | Red Silk Stockings, Green Perfume (Morris) | Ray McKinleyMajestic | Societies d'Autores et Compositeurs, |
| | That's Where I Came In (Robbins) | Dick JurgensColumbia Perry ComoVictor | Havana rep. |
| | · Tipped Hat Slowly Rode Away (Robbins) | Harry JamesColumbia Jack SmithCapito1 | Ottane Mark Quits BMI |
| | Midnight Masquerade (S-B) | Eddy HowardMajestic | Ottalie Mark, head of BMI's re- search department for the past seven |
| | Jack, Jack, Jack (Sinatra) | Hoagy CarmichaelDecca | years, handed in her resignation |
| | You Can't See Sun (Simon) | Ink SpotsDecca Vaughn MonroeVictor | Monday (28) effective May 1, She'll concentrate on studies for admission |
| | When Am I Gonna Kiss (Martin) | Dinah ShoreColumbia Pied PipersCapitol | to the bar, As yet no successor has been ap- |
| • | That's How Much I Love You (Morris) | Frank SinatraColumbia Bing Crosby:Decca | pointed to fill Miss Mark's post. For the present her former associates will handle her duties which were |
| | Who Cares What People Say? (Harms) | Frankic LaineMercury | mainly connected with the copy |
| | It's Dreamtime (Santly) | Mel TormeMusicraft | right field, |
| | | | |

Heartaches

Seems every time Guy Lombardo hears the strains of "Heartaches" the bandleader develops a cardiac condition of his own.

Hit revival was among a batch common the common and the common that the common that he common t

some six years ago.

Spike Jones Cues **Discordant Notes** In Agcy. Wrangle

Booking rights to the Spike Jones orch are very much up in the air, with Music Corp. of America feeling Central Artists Corp. is under the impression that outfit is still on its. Meanwhile Jones has signed with neither office, having eschewed formal contracts with all agencies for some time. GAC has been booking the outfit assis centract.

ing the outin sans contract.

Doubtful status of the Jones crew came after a simultaneous visit by Jules Stein, MCA board chairman, and Thomas Rochwell, GAC head, to a one nighter in Harrisburg, Pa, last week, Both talked with the maestro, but resuits of the confab are still up in the air.

are still up in the air.

Spike Jones, recentiy, has become
one of the top grossers in the band
field. Theatre is in the \$12,500 class
and he has grossed more on percentage deals. During a recent concent four he grossed approximately
\$225,000 on 32 dates. There's talk
that Jones will play a legit house full
the Shuberts on a "Helizapoppin"

type show.

Indicative of the Jones crew demand is the fact that he's sold on guarantees of \$2,500 to \$3,500 against 60% of the gross, and on straight deals, usual fee is \$5,000 flat.

ASCAP G.W. JOHN PAINE DIES SUDDENLY AT 57

JIED NUDJEMIX AT 3/
John G. Paine, 57, for the past 10
years general manager of the Amerian Society of Authors, Composers
and Publishers, died of a cerebral
y after addressing the National Federation of Music Clubs at their
lemental meeting in Detroit, Music
industry leaders last week echoed
industry leaders last week echoed
Deems Taylor who said, "John G.
Paine's death is a stunning blow to
ASCAP" and added that the Society
ASCAP and added that the Society
a loyal triend."

and not a "Drilliant executive and A A ASCAP*, champion in many of its battles, Paine had done yearn work in negotiating new contracts with the networks and at the time of his death was laving the groundwork heads to be a subject to the state of the state was been in Columbia, Pa, and sudded law at George Washington University prior to joining the Victorian Columbia, and the state of the stat

Ottalie Mark Quits BMI

Jocks, Jukes and Disks

For those of use who are crowding it becomes all too clear, if you wash to nore; Al Jolson's return to move business has been a heartening injusting. In our salad days, Jolson was She's got what it taked. (Columbia) 40 or more, Al Jolson's return to show business has been a heartening thing. In our salad days, Jolson was a lofty man and for him we would a lotty man and for him we would devoutly have got down on both knees. "The world's greatest enter-tainer" was our baby and we cher-ished him deeply. Then he took it to the showers and we began to feed upon the memory of his greatness. The mer fact "at "Bombo" and all the other musical extravaganzas

Best Bets

Novelty — "Alexander's Rag-time Band" (Crosby-Jolson), and "Red Silk Stockings" (Sammy Kaye). Ballad — "Mam'selle" (Frank Sinatra)

Sinatra),
Hilbilly—"Hitler Lives" (Rosalle Allen), "New Jole Blon'
(Riley Shepard), and "It's Too
Late to Change' (Jack Guthrle).
Dance — "Beside You' and
When Am I Gonna. Ki's You
Good Morning?", "Mam'selle'
(Frank Sinatra), and "We Knew
It All the Time" (Claude Thornhill).

hill),
Hot Jazz — "Hot Sauce Susie"
(Ruby Smith), "I Wonder, I
Wonder, I Wonder" (Louis
Armstrong), and "Quincy Avenue Boogle" (Sonny Boy and
Lonnie).

(as they called them in those days) lent us a special importance that, for want of a better term, must be called reflected glory. We boasted to the control of the called reflected glory. We boasted to the called reflected glory. We boasted that we want have been crushing considered, we must have been crushing considered. All in all, its really a wonder we must have been crushing wonder we must have been crushing the control of the called the calle

shots on the Crosby show.

For the morale of all of us who are crowding 40 or more, it's nice that he did. Because here—the man whom we had boasted about—was testimony that the good old days were really pretty good. Al Jolson may not be the world's greatest entertainer, but it's up to you to name somebody greater. somebody greater.

itertainer, but if up to you to name somebody greaten and Croaby
This week, Jones and Croaby
This week, Jones and Croaby
This week, Jones and Croaby
This is largely a downing act—done,
Incidentally, with a good deal or reThis is largely a downing act—done,
Incidentally, with a good deal or recolowing. We think, right off-hand,
of the cadenza in "Spaniant" and of
the kidding start to "Alexander".
This is really one hell of a record,
which is really one hell of a record,
within a few weeks, we will willingly acknowledge the greatness of
within a few weeks, we will willingly acknowledge the greatness of
consider Joslovio sup! rival as "the
world's greatest entertainer."

Frank Shartay "Manwledle" (Co-

consider Joison's only vival as "the word's greates intertainer." (Co. lumbia) is the latest entry in the weepstakes on the Mack Gordon-Edmund Goulding time from "The Ruson's Edges." It's a proficient job, long and Stordahl's sensitive backgrounding. However, if seems a bit larte breaking from the post and our strong of the post and contract the the post and contr

Riley Shepard's "New Jole Blon" (Majestic) sounds to us like wow Wurlitzer in cactus centers.

(Majestic) sounds to us like wew Wurither in centus centers. Wurither in centus centers that metropolitan joiles to suggest that metropolitan joiles of the metropolitan joiles and the metropolitan j

Feller does so—and, for our est, he's one of the greatest.
Jake Guthries "Ifs Too Late is, four Mine" (Capito) and Roy Rogers" "I'm Restlees" (Victor) see the greatest of the greatest of the greatest of the greatest of the greatest for any the greatest for any the greatest for any recorded show. Swing and Sway Will Samps active for the greatest for any recorded show. Swing and Sway Will Samps active for the greatest for any t

Suggested Program

"The Moon and Sixpence"—
Ray Noble (Victor).
"That Old Black Magic"—
Frank Sinatra (Columbia).
"If I Could Be With You"—
McKinney's Cotton Pickers (Vic-

McKinney's Cotton Pickers (Vis-tor), k., Jack, Jack' — Enris Madriguera (National), "You Were There' — Frankle Carle (Columbia), "Alexander's Ragtime Band'— Crosby-Joison (Decca), O' Man River'—Casa Loma (Brunswick)

slick, danceable Martin once-over

silek, danceable Martin once-ower lightly, but the winners sound to us like "Beside-You" (the "My Favotts Brunette" extract) and the Edde DeLange-Teel Groups "When An I Delange-Teel Groups "When An I Claude Thornhill, who leads of of the best bands around, provest again this week with his Columba of "We Knew It All the Time 2nd State of the Charles of the Charles

Wax Facts

Louis Armstrong sings as miracu-lously as ever in his Victor of 'I' Wonder, I Wonder, I Wonder' and "It-Takes Time" It would be silly to hope for any great sale for these faces, but everyone concerned with splendid style. This is a lovely bell and there is one of its initial respectively. The style of the style of

THE RACK THAT'LL RACK UP RECORD SALES (AND PROFITS) FOR YOU!



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TOP∗TEN* \JRECOI

MONITOR &

*Trade Mark Audience Records, Inc

SEE JUNE 9th ISSUE OF LIFE MAGAZINE FOR OPENING CONSUMER ANNOUNCEMENT

THE NEW YORK SHIN

TUESDAY, APRIL 15, 1947

AL JOLSON PUTS IN A PLUG FOR A **BUDDY (CLARK)**

Jazz Singer Pays Tribute to His Favorite Singer of Ballad Numbers

By GEORGE SIMON

Hollywood, April 15. -"You know the guy who l think has the best natural voice of all of those new singers?" Al Jolson said to me out here the other day during one of his rehearsals. "It's not Crosby or Sinatra or Como or Haymes, but a fellow you don't hear much about, a fellow named Buddy Clark. That ring he has in his voice is really a thrilling thing to hear. I love the way he sings," insisted Jol-

If you want to hear the foremost voice among all ballad singers, as judged by the most famous of all jazz singers, give some revolutions to Buddy's latest coupling of "It Might Have Been a Different Story" and "If I Had My Life to Live Over Again," both with very able backing by Mitch Avres & Co. Clark. who as somebody once quipped, actually looks more like his agent than like a dreamy singer, sings with a great amount of vibrant feeling and with much more assurance than do too many of the current "Wonder Crooners." Of the two current Clark sides, I much prefer the former, as I'm now filled to the ears with the triteness of the second (Columbia)

Dear Al, Sincerely,

Robbins' One-Night Stand in Sock Teeoff Sending 1,500 Payees

By GEORGE FRAZIER Hot jazz may be dead, but you couldn't prove it by the 1,500-or-so ados who stampeded into Town Hall, NoY., around 11:30 last Saturday night (26) to hear some two hours of the sauce dished out by singer Billie Holliday and hotMen like Bobby Hackett, Jack Teagarden, Ernie Caceres, George Wettling, and Peanuts Hucko, Laying out around Peanuts Hucko. Laying out around \$3,000 in cabbage, the fans gave a brilliant sendoff to the first of a new series called Fred Robbins' One Night Stand, an enterprise put on by Ernie Anderson, the ad manager of G. Schirmer's, who is equally well known as Eddie Codion's Svengali. It was a fine concert and the audi-ence roared its approval. Miss Holli-

ence roared its approval. Miss Hollinds, considerably silminer and garbed in a gown that could have more appropriate and approved in a gown that could have been sometimed to the solid propriate and the solid propriate and the solid propriate that the size of the propriate that the size is a present good on and, what's more to the point, the pip-squales think she's terriff. Well, she isn't, terriffe, but she's all right and, in things like "Miss Brown to You' worth hearing," when the propriate that the size of the siz

worth hearing.
If we're going to talk about music, though, let's get on to Bobby Hackett, and Jack Teagarden. They have real talent of a sort that Miss Holling the state of t

left to say. Here is the world's greatest trombonist-period.
Miss Holliday, like I say, sounded fine to most of the customers, but I would have settled for Hackett, Teagarden, Max Kuminsky (who played by I et II), but margically, Zernie Marchett, Dennis and all the holliday's enfourage, (She had a few guys with her who must be counted excess baggage.)

a daw. All years had not you must be a control of the service. So anyway, this war a fine concert and maybe Anderson and Robbins will make some serarch to the series. Fred, by the way, hashed to be a control of the series. Fred, by the way, hashed to be a control of the modynamic customary hashed to be a control of the modynamic customary to the way to be a control of the modynamic customary to the way to be a control of the modynamic customary to the way to be a control of t

ASCAP-BMI TO SHARE IN NEW DUCHESS TUNE

Balleved to be one of the few in-stances below the few in-stances below the few in-transes below the few in-terior to the few in-torming rights is a new tune bought by Duchess Music from Philadelphia publisher David Grimes. Tagged "If I Could Steal You From Steal I'll Could Steal You From Steal I'll Could Steal You From Steal BMI Adma along with ASCAP clerford Jack Edwards and Duke Leonard. Jack

Jarvis Syndicating Title 'Make Believe Ballroom'

Marke Defleve Ballroom.

Alming at national publicity that will attract audional seconds. Al will attract audional seconds. Al three Ballroom, and the second seconds and the second sec

10 Best Sheet Sellers

| Mam'selle | Feis |
|---------------------|----------|
| Anniversary Song | Moo |
| Linda | Morri |
| Heartaches | Leed |
| April Showers, | .Witmar |
| My Adobe Hacienda . | |
| Glocca Morra | .Crawfor |
| Managua Nicaragua | Encor |
| Roses In Rain | Barto |
| Life to Live Over | Genera |

Second 10

BMI, Pubs Suing Two N.Y. Niteries

Clamping down on midtown New York niteries, Broadcast Music, Inc., and several of its affiliated public members filed suit in N. Y. fedgraf members filed suit in N. Y. fedgraf Corner and the Havana-Madrid, Flaintiffs, which claim exclusive ownership of the non-dramatic public performance rights on a number of musical compositions, are suiting for an injunction and damages of on the control of the control of

not less than \$350 for each alleged violation. Ball in its action against Rogers Corner are Peer International, Molody Lane and Promotors Hispano American de Musica. They claim that on June 14, 1984, the profit of six copyrighted songs being the condition of six copyrighted songs longing to the plaintiffs without licetise. Havana-Madrid is 'charged with lifeat performance of Emparass,' publications of the condition of the condi

BMI-AMP (MUZAK) DEAL REPORTED AGAIN

DLAI RETURN IED AGAIN
Trade reports that Broadcast
Music, Inc., is about to close for the
Association Music. Puth 1s herrs
things. That goes double for the
E, B. Marks Music takeover. BMI is
merely continuing to pay 2500,000
with the proposer always of busines
with the proposer always of busines
out the catalog completely for
1,000,000, but nothing is happening
in the direction. More likely might
likewise nebuloscen, but that is likewise nebulous. Jean Geiringer, head of foreign

copyright relations, meantime flew to Europe last week on BMI contacts with its European music publisher

BBC Key to Britain's Pop Tune

While his firm is in a fortunste position with the leaders "Anni-versary Song" and "The Old Lamer This situation was partially white. British music pub Reg Conmelly, who arrived in New York ducked some time ago by Sir Yalen Cils, pointed out that alse so in melt was the content of the pop tunes in British are gently back. Design resulting the perfect of the population of the BBCs distrimution against pop tunes, Connelly and Design resulting the perfect of the population of the BBCs distrimution against pop tunes, Connelly and Design resulting the perfect of the population of the BBCs distrimution against pop tunes, Connelly and Design resulting the perfect of the population with the call the population with the evils of alleged payone in the properties of the population of the population with the evils of alleged payone with the call the population of the population of the population with the evils of alleged payone with the call the population of the population of the population was presented by the population with the population was partially white. "there are as many customers as ever," he expressed the belief that the weather and economic condithe weather and economic condi-tions have tended to hold sales

Connelly described the policy of the BBC in holding pop song airings to a minimum as "most regrettable." He recalled that the healthiest peto a minimum as "most regrettable." He recalled that the healthiest period-of the British music biz came at a time when the BBC had its own house bands, such as Henry Hall's combo, among others. These orchs, he said, were spotted at good listenable hours and did much too stimulate sheet sales.

ite sheet saies.

"Undoubtedly the BBC is biased
seinet popular music," Connelly against popular music," Connelly said. However, he added, that repsaid. However, he added, has a very resentations have recently been made to the BBC by a number of publishers and broadcasting excess are understood to be considering the matter. Out of the conferences, in-cidentally, certain recommendations

N. Y. Philharmonic's Nifty \$7.166 Take On Birmingham Date

Birmingham, April 29. The N. Y. Philharmonic-Syr phony, now on tour, drew over 5,000 to the Municipal Auditorium here Thursday (24) for a \$7 166 boxoffice take, for best draw here in 42 years of music attractions, even including Metropolitan Opera appearances. Leopold Stokowski conducted. Subscription top of \$1.37 grossed \$4,560 and single sale at \$2.50 added \$2,606

Orch played Atlanta, Knoxville, Oren piayeu Austrie, anosame, Chattanoaga and Birmingham last week (its second on tour), winding up in New Orleans for a three-day festival, latter conducted by Eugene Ormandy, SRO biz reported all week.

June Christy's Single

June Christy, for past several seasons vocalist with now-disbanded Stan Kenton orch, has been inked for three weeks as a single at Bocage nitery here, opening May, 13.

Reportedly the chirp will get \$600 weekly for stint. She will continue as a single-act until Kenton re-forms,

Pavola Evil, Sez Reg Connelly

time Holomes.

Relaxation of the BBC's distring landing against pop tunes, Consulty pertinently observed, would not on many the properties of the properties

Hylton or Ray Noble.

BBC has thrown the publishers a note of hope, Conneily revealed. He stated that radio exces how ised more time for dance bane and better hours when their schedule hours are resumed, and present they're whittled down doe to Britain's critical power shortage.

As for the "paper shortage" Con-nelly said with fewer sheet sales the need for paper has fallen off. On one of his periodic business trips, the music exec disclosed he'll be here for five or six weeks on busi-ness matters.



An All-Time All-Timer

THE WHIFFENPOOF SONG

(Baal Baal Bool)

Words and Music by Minnigereds, Pemeray and Galleway

for new artist copies and arrangements, write or phone PHIL KORNHEISER, Manager Standard Exploitation Dept The Big 5, 1619 Broadwis-New York 19 Circle 6 2030

Bands at Hotel B.O.'s

| Emil Coleman* Waldorf (400: \$2) | Weeks Played 28 | Covers Past Week 2.295 | Covers On Date 69,470 |
|--|-----------------------|---------------------------------|-----------------------------|
| Frankle Carle,Pennsylvania (500 \$1.\$1.50) | 11 | 1.610 | 22,760 |
| Chuck Foster" New Yorker (400: \$1.\$1.50) | 177 | 1.250 | 24,705 |
| Lawrence Welk, Roosevelt (490: \$150-\$2) | 6 | 1.400 | 6,960 |
| Louis Prima Commodore (400: \$1-\$1.50) | . 2 | 1.085 | 2.320 |
| Johnny Pineapple Lexington (300: \$1-\$1.50) | 24 | 018 | 94.010 |

"Indicates Floor Show at Waldorf with John Sebastian, Raye & Naldi; Ice Revue at New Yorker,

Chicago

Chicago

Herbie Fields (College Inn, Sherman; 909, \$2.43.50 min.). Review of record personalities doing even better than last week with cushy \$1.00. Among the Chinging Room. Planner House; 609; \$3.50 min.). Cold and another than the control of th

Joseph Sudy (Walnut Room, Bismarck: 465; \$2-\$2.50 min.). Sudy dipped to 2,700 this week and closes May 1. Room uses band and entertainment

Location Jobs, Not in Hotels

LOUGRIDIN JUNO, 1916 III 110123

(Chicago)

Arne Barneti (Copacabana; 570; \$4 min.). Rudy Vallee getting the noncale goors in with fine 4,300.

Den Davis (Chez Parec; 550; \$2.50 min.). Lena Horne top drawer attraction doing fine 5,200 again this week.

Sol Richi (Latin Quarter; 700; \$2.50 min.) Ted Lewis doing a mild
3,200. Current show closes May 1.

Phil Levant (Blackhawk; 500; \$2.50 min. Sat.). Bad weather bit Levant
with 800 dros to 3,300.

Phil Levant (Bischauer; 901; \$4500 Inin. Sal.). Bate Teamer with 800 drop to \$300.

Buddy Moreno (Aragon; \$9.90-\$1.15 adm.). In spile of continued bad wather Moreno does good 17,000.

Att Kassell (Trianon; \$0.90-\$1.15 adm.). Equals last week's take of 15,000.

--- Song Suggestions----for MOTHER'S DAY Programs

I'LL HAVE THE LAST WALTZ WITH MOTHER

MY MOTHER'S ROSARY

TELEPHONE YOUR MOTHER

EV'RY DAY IS "MOTHER'S DAY"

> MILLS MUSIC, INC. NEW YORK 19

ABE OLMAN

I'M IN THE MOOD FOR LOVE

Music by . . . JIMMY McHUGH

Two Concert Violins 17th and 18th Century world famous Italian masters. Certified excellent condition. Beautiful lone. Very rare occasion. Due to sickness.

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PREVIEW OF THE NATION'S **NEXT NUMBER ONE SONG HIT!**

AS YEARS GO

That the first time Mas Rusgarion Dance No. 6

This beautiful melady is importantly featured in the by CHARLES TOBIAS and PETER DE ROSE

From The Universal-International Picture "THE EGG AND I"

Lyric and Music by Harry Akst, Herman Ruby, Bert Kalmar and Al Jolson

Breaking Fast On The Music Machines

Lyric by Mann Curtis . Music by Vie Mizzy

Watch This Song Climb The Lists YOU GREW UP TO BE SOME BABY

Is Your Publicity Slipping?

PUBLIC RELATIONS

Our Clients Speak for Us Let II: Speak for You

> TEX RENEKE KING COLE TRIO CAB CALLOWAY VAUGHN MONROE

THE **MODERNAIRES** LAWRENCE WELK

ards, Dardanelle, Dean Hudson Eawards, paradhelle, Dean Hudson, Earl Hines, Buddy Morrow, Phil Moore, The Moon Maids, Maurice and Georges, Frank Marlowe, Eastern Air Navigation Service, Zieg fold Restaurant.

Record Exploitation Plus Complete Press and Magazine Coverage

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Color Bar Set For **Argentine Talent**

A SCHEMIC A GREEN TO A CONTROL OF THE STATE OF THE STATE

This hits hard against numbers seeking entry from Brazill, even those especially recommended by the Brazillan Embassy. Dorothy concerts at the Color Opera, and it's anticipated department, won't dare flaunt racial ideas in her case. Maria Iriberri is taking over representation of Columbia concerts interests in the River Plate. This

is the first Argentine femme talent scout and agent to hang up her shingle. Senorita Iriberri has had shingle. Senorita Iriberri has had plenty of chances to learn about concert management under her w. k. pop Bernardo Iriberri's wing. Latter has taken care of Marion Anderson, Yehudi Menuhin and other longhairs over the past 30

NORO MORALES INTO

Glen Island casino will be operated by Shep Fields, the bandleader, who recently took over the spot.

Cantor Mijhai Kusevitsky No Rosenblatt But OK By SIDNEY BURTON

No Rosenblatt But OK by SUNEY WITH THE TABLE STATE TO THE STATE THE TABLE STATE THE TABLE STATE STATE

Juive 'htting the assience had emotionally.

But it was in, her Hebraic Biturgical emotionally.

But it was in, her Hebraic Biturgical in the second of the

British Best Sheet Sellers

(Week Ending April 24, '47) London, April 25. Anniversary Song. .. Connelly
How Lucky You Are. .. Kassner
Old Lamplighter. .. Dash
Stars Will Remember .. Feldman
April Showers. .. Chappell
Don't Fall in Love ... Wood pon't Fait in Love. Wood
Go Home. Xale
China Boy, Girl. Macmelodies
5 Minutes More. Morris
Hi-Jig-A-Jig. Box & Cox
Sentimental Reasons. Maurice
Rickety Rickshaw. Southern

Second 12

Hear My Song. Dix Open the Door, Richard. Leeds Zip-a-De-Do-Dah Sun Call You Sweetheart. Dash Goodnight Little Rascal. F.D.&H Things We Did. Morris Lasso a Dream Gay You Went Away Box & Cox You Went Away Box & Cox
Marianne Southern
Beginning of End Victoria
Harriet Keith Prowse
Gal in Calico Feldman

Coast AFM Nixes Pact For Casino Gardens Stint

Hollywood, April 29.
In an unprecedented action, Musiians' Local 47 has withheld approval of a five-year contract recently, signed by Ike Carpenter's orch for annual appearances of 13 weeks in Tommy Dorsey's Casino Gardens. Terms were simply that ballroom would pay sidemen's salaries, whatever they totaled at time of each date, plus \$250 per week for Carpenter.

Glen Island Casino, New Rochelle, N. Y., will go in for a Latili InterN. Y., will go in for a Latili Interser, Hall Gordon, that it disapproved
such a long-term contract and
self action was in best interests of
such lating the start in the lating the lating the lating the
such lating the lating the lating the lating the lating the
during his run. Other orch hasn't
during his run. Other orch hasn't
Morales will follow run of Lating
Morales will follow run of Lating
Morales will follow run of Lating
Chen Island casino will be operated

Chen Island casino New Rochelle,

Chaire September 1 (Alich Interest)

Chaire September 2 (Alich Interest)

Chaire September 3 (Alich Interest)

Chair September 4 (Alich Interest)

Damrosch Takes Flagstad's Side. Offers Play for Her in Pair of Songs Stormy concert tour of Kirsten Flagstad, which hit the explosion

Sablon Spurs 'Passing'

ADION DJUTS TASSING
Dilywood, April 29.
Presch tuta "Vous Quil Passe San
Rooft" Will Get datisting after gish
year alsep on Chappell Music shelt
para sleep on Chappell Music shelt
alland, which Jean Sablon Ha
waxed twice for RCA-Victor and
which he also uses as his theme
son, will receive American lyric
treatment by Jack Lawrence and
Lawrence, Exphony," has titled
this one "Passing By."

cert May 9.

Meantime, Walter Damrosch, as result of the Philly fracas, offered to accompany Mme. Flagstad in a couple of songs meet time she sang reception, and six singers chimeth reception, and six singers which will be supported by the stand. Six were Geraldine Farrar, Gladys Swirthout, Frank Chapman, Julius Huehn, Karin Branzell and Paul Althouse.

Bands Can Now Travel With All Conveniences

of or orthestras.

Les Williams, midwest orchestra leader, dreamed up specifications for his new bus with serving with the armed forces. Il is 48 ft. long and has 14 betthe acchower tents. For day travel, seats take place of betths. There is lavatory with hot and cold water, juke box, radio, kitchenietic for emergency, electric modate five persons. Radiophone to be installed later. Instruments go in built-in compariments reached from outside and contractions of the contraction of the

Williamson's Switch

Williamson's Switch
Freddie Williamson has resigned
from Al Borde's Chicago office to
head Joe Glaser's Associated Booking Agency Chi layout. Williamson
succeeds Art Frew, who resigned
several weeks ago.
Ray Johnson will continue in the
one-nighter dent

Anticipating sharp revival of band business later, trailer and truck manufacturers of the middle west area are developing deluxe busses for orchestras.

Karin Branzell and Paul Althonics.
Philly concert challed up a high
in protest against Mme. Plasted,
who's been accused of sympathing
with the Nazis by returning to he
native land after it was occupied by
marked by scuffling of the besting,
marked by scuffling of the product
a discordant accompaniment to he
recital at the Academy of Music,
while more than 100 pickets marked
Oldtime concertifiers; sald the outside.

Oldtime concertgoers said the scene inside the Academy was unprecedented in the history of the auditorium. More than 20 heckirs were ejected by detectives and ushers, but there were no arrests. A detail of 50 policemen kept order outside the building.

point last Tuesday (22) in Philadel.

point, sate Descay (22) in Philadel, phia, settled somewhat with an un-toward recital in Charlotte Sunday (27), at which no unusual excita-ment was reported. Norweglan diva winds up tour with a Cleveland con-cert May 9.

side the building.

Mmc. Flagstad drew an audience
of 1,000 persons—a third of the
louse's capacity—and went through
noted that the majority of the andience were persons who obviously
were neither music-lovers nor habitual concert-goers. A heavy overtone of German accents was also
noted.

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Songs With Largest Radio Audiences

The top 30 songs of the week, based on the copyrighted Audience Cov erage Index Survey of Popular Music Broadcast over Radio Networks Published by the Office of Research, Inc., Dr. John G. Peatman, Director Survey Week of Apit 18-24, 1947

| ı | |
|---|--|
| , | Alexander's Ragtime BandBerlin |
| 1 | Almost Like Being In Love Sam Fox Anniversary Song—"rijoson Story" Mood April Showers—"Jolson Story" Harms |
| ; | Anniversary Song-+"Jolson Story" |
| | April Showers-+"Jolson Story" |
| | Dream Dream |
| 2 | Dream Dream |
| 1 | Guilty Paiet . |
| 3 | Heartaches Leeds |
| ŧ | Heartaches Leeds How Are Things In Glocca Morra—"Finian's Rainbow" Crawford |
| | I Believe—1"It Happened in Brooklyn". Sinatra |
| -1 | |
| 3 | |
| 1 | |
| 1 | |
| t | It Might Have Been a Different Story C-P |
| 1 | It Takes TimeLondon |
| | It's a Good Day |
| i | Linda Morris |
| ŀ | Mam'selle Feist |
| ı | Managua Nicaragua |
| | Midnight Masquerade |
| D | My Adobe Haclenda Southern Oh, But.1 Do-↑"Time, Place, Girl". Witmark |
| | Oh Why, Oh Why Did I Ever Leave WyomingFeist |
| 8 | That's Where I Came In Robbins |
| 8 | Time After Time |
| 1 | Unless It Can Happen With YouStevens |
| | Wa Could Make Cook Province |
| | |
| | We Could Make Such Beautiful Music |
| 1 | What Am I Gonna Do About You? "I adies Man" Paramount |
| 1 | What Am I Gonna Do About You'z—"Ladies Man" Paramount You Can't See the Sun When You're Crying Simpn The remaining 21 spags of the week from the conviciented ACI |
| 1 | What Am I Gonna Do About You?—+"Ladies Man" |
| i | What Am I Gonna Do About You?—"Ladies Man" |
| t | What Am I Gonna Do About You?—"Ladies Man" |
| i | What Am I Gonna Do About You?—"I".adies Man" Paramount You Can't See the Sun When You're Crying Sinnen The remaining 21 songs of the week, from the copyrighted ACI (Pectanen) Remick As Inday Kind of Love |
| t | What Am I Gonna Do About You?—"I"-adies Man". Paramount You Can't See the Sun When You're Crying. Single You Can't See the Sun When You're Crying. Single Greatman String 21 songs of the week, from the copyrighted ACI (Preatman) Greatman |
| t | What Am I Gonna Do About You?—"I"-adies Man". Paramount You Can't See the Sun When You're Crying. Sinne The remaining 21 songs of the week, from the copyrighted ACI (Peatumn). A Gal in Calico—"Time, Place, Girl" |
| t | What Am I Gonna Do About You?—"I-adies Man". Paramount You Can't See the Sun When You're Crying. Sinon The remaining 21 soungs of the week, from the copyrighted ACI A Gal In Callon—"I'line, Place, Girl". Remick A Sunday Kind of Love. Maurice A Sunday Kind of Love. Maurice Another Night Like This Marks Beside You Library Control of the Control of the Control Debt On Chi-Baba Oxford |
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| t t t t t t t t t t t t t t t t t t t | What Am I Gonna Do About You?—"I-adies Man". Paramount You Can't See the Sun When You're Crying. Sines Sines Sines Sines Freatment Sines Freatment Sines A Gal In Calleo.—"I'line, Place, Girl". Remick A Sinday Kind of Love Maurice Maurice A Sinday Kind of Love Maurice Maurice A Sinday Kind of Love Maurice Maurice Maurice Maurice Maurice Goldmin Gid Thatal Marry—"Annie Get You'r Gun". Berlin Love He Believe H. Was All Make-Believe. BVC Love H. Sines Felst Malybe You'll Be There Triangie Cherte Is No Grenter Love. World Cherte Is No Grenter Love. Chavorrd Popsa Don't Preach To Me. Possum Song Warren Roses in the Bain Barton |
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Inside Stuff—Orchestras-Music

E.C. Mills, one-time general manager of the American Society of Au-thors, Composers and Publishers and more resently a music copyright consultant, is treasured of Wordsmith, a new New York publishing house. Associated with Mills is another ASCAP alumnus, S. Stephenson Smith, former educational director for the Society who's now Wordsmith's pressy. Its initial publication is "Style Rule," 24-page tome intended for the use of professional people.

"Who's on First." Abbott and Costello Enterprise disk has set a sales goal of 1,200,000 copies at a buck a throw. Entire collection will go to Lou Costello Junior Foundation. Flatter was played on the Cosst last Sunday at the Stars bell game, Glimore Field, and sold to the tune of 1,500, 314 were ladded out and greenbests pulled in by a crew of Earl Carroll girls. Company has been given permission by Happy Chandler to zell recording at all major teague bell purks.

American Federation of Musicians has sent Elmer Hubbard, one of its top reps, to Sacramento to lobby against the Davis Bill fa state-level "Lee Act"), now in committee in the State Legistature there. The bill would make Illegal in California the forcing of an employer to hire more men than he deemed necessary, thus sullfying practice of standby muclcans in many situations. Hibbard was sent because as a former prer of Local 6, Sm Prancisco, he has many acquaintences in the state.

Shellac substitute has been developed by a New Jersey firm called Dumor Plastics, Inc. Compound, known as Dumor, costs about eight cents per pound compared with shellac's present quotation of 60c. Many wax-eries are reported to be using the plastic in various proportions with shellac.

BISMARCK'S SUMMER

HIATUS ON TALENT

Chicago, April 29. Walnut Room, Bismarck hotel, is switching to a new summer policy,

dropping the use of talent and dancing from Sunday night through

Kearns Click Date Poses

The Kearns engagement, which starts May 19, posed a tricky problem for local radio outlets which carry a record-number of local and network remotes from the Click.

network remotes from the Click.
Kearns band is studio orchestra
for WCAU. CBS outlet. Remotes are
carried by KYW (NBC), WFIL
(ABC) and WIP (Mutual). After a
huddle with program directors of
these stations, Palumbo announced
that they all agreed to carry Kearns'
shows.

Kearns band with Bob Eberle.

band will share billing

Problem on Remotes Pennal of Academic April 29.

Joey Kearns' orchestra has been signed for the Click, first Philly band to play Frank Palumbo's massive bar.

Indie Shaves Price

First of the disk firms to heed President Truman's recent warning to cut prices. Continental Record Co., a New York indie waxer, is marketing a pop flatter series at 60c retail.

60c retail.

Price slash took effect Monday
(28) when Continental's regular 75c
disk was shaved 20%. Two sides by
warbler Joe Dosh teed off the company's new sales policy.



ANOTHER . BENJAMIN AND WEISS

I CAN'T GET UP THE NERVE TO KISS YOU

1619 Brondway, New York OMMY VALANDO, Geo. Pro. Mgr

Another Great Recording! LET ME **CALL YOU SWEETHEART** GEORGE OLSEN

MAJESTIC #7215 All Material Avail

PAULL-PIONEER MUSIC CORP 1657 Broadway New York 19. N. Y.

TO-NIGHT DOROTHY SHAY GUESTS **BING CROSBY**

> **PROGRAM** WJZ - ABC

Ship Tooters Pay Boost Hollywood, April 29. Musicians Local 47 has tilted pay

cale 12% on ships plying betw the mainland and Catalina Island. making salary level highest here abouts for any location work. Ore leaders now get \$169 weekly, side men \$112

Don Ricardo's seven-piece crew is current on SS Catalina, and Darrell Brewer's six-man combo will man SS Avalon when its starts seasonal journeying in May. Bands make eight round trips weekly.

Slap Infringement Suit On Eldridge Riviera. N.Y.

Infringement suits were filed in N. Y. federal court last week by Leo Inc., and Santly-Joy against the Eldridge Riviera, N. Y. Defendant was charged with performing "My Blue Heaven" and suckle Rose" for profit without a license.

Plaintiffs stated the alleged violations took place carly this year. An injunction and accounting is sought

On the Upbeat

New York

Dizzy Gillesple winds up two-wcek stand at Detroit's El Cino club May 8... George Hudson slated for summer tour with Louis Jordan. First date's Royal theatre, Baltimore, June 6... Jimmie Lunceford plays

Hollywood

Hollywood

Red Noro and Charlie Tengarden have applied for full-membership here in Local 47... Hugh Hudson crew started six-week stind at Tom Breneman's yesterday 220... Deal Arnaz slices four sides for RCA-Vietor today (Wed.), and Spade Cooley (Wed.), and Spade Cooley (Wed.). According to Horner Heidl, towner of Trianon, like Carpenter orch is doing best biz in balltoom indee Lionel Hampton made stand there last Sept... Dale Pierce, former fast turnupte for Bod Crossly, Johing Kenton, saxman, has joined Abby Browne's combo here.. Lawrence Welk and Freddy Martin etched 10 Browne's combo here. Lawrence Welk and Freddy Martin etched 10 Lunes apiece for Standard Transcriptunes apiece for Standard Transcriptions last week. Les Brown cut two sides for Col last week.

Kansas City

Glen Williams band played six straight weeks in the Drum Room, and just replaced by Bob Opitz rew. Ray Pearl orch in for a month rew. Ray Pearl orch in for a month in the Terrace Grill of the Muchle-bach hotel. Jack Parks, former leader of the Tower theatre orch, has taken over first trumpet spot with the Bernie Cummins crew... Margie Ricard naw featured in the Crown Room, where Juddy Conrad band recently closed out a run of mony months. Helen Werr, who band recently closed out a run of mony months. Helen Werr, who calls K. C. home, has tripped to Memphis to join up as vocalist with the Jimmy Joy orch and will sing as Ellen White...Hall McIntye crew got a big turnout for its one-righter last Wednesday at the Pla-righter last Wednesday at the Pla-sengaress, hooked up with the Glen Williams orch for its recent run at the President hotel.

Pittsburgh

the President notel.

Georgic Olsen comes into Bill Green's on Pittigy (2) for two weeks to be a support of the president of

Music Notes

Leeds Music has peddled pic rights to "The Old Spanish Trail" to Republic for \$5,000.... Delta Rhythm Boys etched four faces for RCA-Victor on Coast last week.... James E. O'Hagan named veepee of Allied Records, coast outfit. "M. R. Backmil. Decea exce veepes, and Harry C. Krussevepes in charge of action in followood checking western operations of
Daitery ... Benny Goodman, Cass County Boys, Matt Definis, Lois Butler,
and Andy Russell had disk seasons last week for Capital. "Buddy Clark
larked two sides for Columbia over weekend. "Rickey Jordan cut four
dates for Exclusive Mon. (28). "Dave Miller manned production chief of
Enterprise Records. "Georgie Stoll musical director for M-Gs "Oh An
Record-of-the-Month Club has tabbed Artie Shaws "Connecticus" (Musictaft) as April choice. "Ken Curtis sliced four siles for Mercury late
tast week in follywood. "Cryll Smith and Derry Falligant had disk
assions in Hollywood of Enterprise. "Max Steiner will score "Voice of Turtle" for Westers: "Marie Ruches», pilot of Sonora Records on Coast
Turtle" for Westers: "Marie Ruches», pilot of Sonora Records on Coast
Curtie for Westers: "Marie Ruches», pilot of Sonora Records on Coast
Simms. "Nacio Herb Brown and Eddie Heyman have completed score
for Metro's forthcoming "The Klassing Bandit". "Letty Young, Illinois
Jacquet and Bob Merrill sliced four sides cach for Aladdin Records last
week, Josh White will groove four this week. "Well Stirms oattumers
week, Josh White will groove four this week. "Well Klynn Sontimers
cris impressed four sides for Four SurCallender, Irv Arbby and Gerald Wilson sliced four for Binck & White
in Hollywood. "Ederard Goodwin, veepee of Famous and Paramount
Music Rima, and his general manager Eddie Wolfs, holonobilm in Hollywood. "Tilene Forces tilcing pair this week for M-G label. Harry MyerLimmy Teom. Man on-side the desiration of the second second contribution." Coast outfit ... M. R. Rackmil, Decca exec veepee, and Harry C. Kruse

wood.....telen Forcet steining pair this week for M-G label. Harry Myers will supe.

Jimmy Tyson. MCA one-sight booker, alling. Bob Richards tending to many Tyson and Marchards tending to the steining the steining that the steining the steining that the steining t

Mercury Outfit Leases National Record Plant

National Record plant. Move is to facilitate fast coverage while demand on "live" numbers is heaviest.

New plant, in addition to three

DECCA'S PERSONNEL SHIFT

Decca records made two shifts last week when Morty Palitz of the N. Y. recording division shifted to the California office, while Paul Cohen, in charge of hillbilly disks, moved into general recordings.



If you work night SLUMBER MASK or plane. TIME with

STAR BAND CO.



SAM FOX PUBLISHING COMPANY

RCA Building—Radio City—New York

Chicago, April 29.
Mercury Records, in an effort to
consolidate its position in the New
York market, last week leased the

Mercury now owns, was leased while Berle Adams, chairman of board, was in the cast cutting sides of Vic Damone and Louis Jordan.

Palitz, prior to coming with Decca, was recording head of Cosmo disks.

Band Review BERNIE CUMMINS ORCH (12) ablabach Hotel Kansas City Appearance of the Cummins crew in the Terrace Grill of the Muehle-SANTLY-JOY, INC.

Appearance of the Cummins crew in the Terizee Grill of the Mueshbach has become virtually an annual to the commins must be the second of the commins must be prefet well standalbeit a change of pace is getting the commins must be prefet well standalbeit a change of pace is getting. This is a part of Cummins aim to record from his section of the commins of the commi

tunes.
Following a month at the Grill crew returns to Chicao, its main stamping grounds, for a session at the Sky Club.

Quia.

AGVA Tables Group Insurance Plan But Sets Up Own Death Fund

American Guild of Variety Artists has tabled plan of group insurance for its membership, finding it too costly a proposition for a young talent union such as AGVA talent union such as AGVA. De-cision was made Monday (28) by Matt Shelvey, national director of the union, at instigation of govern-ing board. Shelvey added, however, a death benefit fund will be set up by the union and operated within trather than via insurance are trather than via insurance and the patch-up member who dies destitute.

Latter will provide dise destitute.

Latter will provide dise destitute.

Despite none of the other talent transporter of the control of the control of the control of the control of Masical Artist, American Federal of Masical Artist, American Federal of Masical Artist, American Federal of the members of AGVA on either a Seoo or \$1,000 policy basis. He invited when the control of the members of AGVA on either a Seoo or \$1,000 policy basis. He invited when the control of the control

to do.

However, union has allocated \$30,000 derived from cafe license money on "Celebrity Nights," other special functions and monies derived from fines of members for various violations or rules. Additional monies will be raised by union benefits in its 32 branches, will be raised by union benefits in its 32 branches, will be faired by union the second of the control of the co

fit fund.

This is the modus operandi for now, at any rate, according to Shelvey, but if membership feel they must have insurance sans further assessment they will be given opportunity to air such views at AGVA's national convention in June.

New Pitt Nitery

Pittsburgh area will have a new nitery with the opening of the Beverly Hills club on the outskirts of town May 1.

Spot has booked Ciro Rimac orch and Alzira Camargo.

Baer, Rosenbloom May Buy In on Rio Cabana, N.Y.

Maxie Rosenbloom and Max Baer may buy into the Rio Cabana, N. Y. Comies, who are playing that spot now, have long had a yen for a N. Y. nitery. They dickered for the Havana Madrid but deal fell through.

through.

Ex-pugs opened at the Rio Cabana, Friday (25) on a deal which calls for 50% of the take over \$7,000. If they take out a healthy chunk of coin, they'll continue negotiations. If cinched they'll relabel spot Slapsie Maxie's.

High Court Voids Miami Head Tax

City of Miami's attempt to collect a head tax of 25 cents per person in night clubs was declared invalid last week by a ruling of the Florida su-preme court which sustained a pre-vious decision by the Dade county circuit court that the impost was il-legal.

legal. The levy, expected to bring an estimated \$195,000 yearly to the city's coffers was declared lilegal by the circuit court several weeks after it was instituted, with some \$29,000 collected. Florida Supper Club Assn. members have suggested that the amount be turned over to chari-

ties.

In declaring the tax invalid the court stated that "a municipality may exercise taxing power only to that extent to which such power has been specifically granted by the legislature." It was pointed out, however, that the state legislature does not be the state of the state of the state of the state legislature of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state of the state legislature does not be stated by the state legislature does not be stated by the such powers.

Miami Beach, which is a separate municipality, did not institute such a tax, and according to city officials, is not considering one.

Gypsy Markoff Back From Fifth USO Tour

Gypsy Markoff is back in this country after her fifth overseas USO-Camp Shows tour.

Miss Markoff, who was seriously injured in the Lisbon Clipper crash in 1941, has been in the Pacific area since October.





GEORGE

New York Ren.: FDDIF SMITH AGENCY

Chicago Pen - PHII TYPESII

VARIETY NTG Collects \$750 Due Him from G. V. Inn, N.Y.

Him from G. V. Inn, N.X.
Operators of Greenwich Village
Inn, N.Y., paid off \$956 due Nils XI
Granlund (FOTG) on his execut even
part of salary due Granlund on his
final week at the bistro.
Granlund accepted the bistro.
Granlund accepted the salary
upon prior of the spot, would
settle balance when things picked
to Latter is currently at the
Gabana, N. Y., where payoff was
made last week.

'Ice' in Red-Hot Mex Reception

TROIT WHEN THE STATE OF THE STA

rains. Manufactured ice can't stand rain.
"Holliday" has 16 shows skedded for 12 days, concluding May 5, a na-tional Mexican hollday. Proceeds of the opener went to the fund for building schools here. There will be other performances for various char-ities.

DAN HEALY TAKING OVER ROCKAWAY PARK BISTRO

KULAWAY PAKA BDINU
Dan Healy, vaude and 'nitery
comic, has shuffled plans again.
He's bowed out of deal for nitery
to bear his name on former site of
N. Y. Instead he will open a spot
at Rockaway Park. L. I, to be
known as Dan Healy's Sesside Inn.
Healy and his wife, Heller Kane,
will head the entertainment brigad
at for opening June 1.
Healy and his wife, Heller Kane,
will head the entertainment brigad
at spot. Partnered with his in the
ent agent, and Tommy Wardell, comedian-singer.

edian-singer.
While awaiting completion of the While awaiting completion of the new spot Healy and Miss Kane will play a two-weeks' date at the Club La Marba, Pittsburgh, opening

Mills' 2 Paris Clubs

Paris, April 23. John Mills, of London Ambassa-dors, is set to invade Paris. First venture will be a club on Rue LaPerouse, just off the Etolia. Pext will be another club, at 25 Avenue Matignon, close by the Rond Point, which will be luxuriously appointed and will also include gambling rooms.

rooms.

Mills is said to have obtained the gambling permit through a high

*********************************** Tribute to a Trouper

By JOE LAURIE, JR.

The inevitable thiming-out process of Time has taken a great trouper, was about seven years ago that I wrote one of my first Thumbnose tetches in The Lambs Script about my old friend, J. C. Nugent. Here

stander. In The Lambs Script about my old friend, J. C. Nugent. Here what I wrote:

On April 6, 1878, Niks, Oho, useded an attraction so J. C. Nugent. We was born there to a schoolteacher mother and a labor leader factor, who was well known as one of the family moved to Texas where he learned how to raise cotton (in whiteface) and read books. He can still read. He is known as one of the best read men in The Lambs. In fact, the sone of the very few Lambs that can be found in the Lambs Library who lart listening to the readent of a life of ease so he joined a traveling roadshow. He joined and uniolends on many of "em he finally ended up owning one of his own, the only way he could get his own large roadshow. He joined and uniolends on many of "em he finally ended up owning one of his own, the only way he could get his own lays on. His farst important play was produced aff Washington D. C. It was entitled "An Indian year was readered and the standard of the later became what the noted critic Jack Lait referred to as "Vauderille's Most Distinguished Monologist". Lait was always a great kilder. By this time J. C. was a mear to belliant son by the name of Elitetical and with them he crashed in a play called "Kennyy." The kick per land with them he crashed in a play called "Kennyy." The kick and many a long the playing in his own play "The Malth Admina" as by J. C. is a fine fater-dimer seeker and one of the best makers of com-

and with them he erashed in a play cauted "Kermyy." Are side helped him get into the "nit" class. This can call on which his son Elliot (who was at this writing playing in his own play "The Male Animal" a big hit on Broadway!.

1. (. is a fine attent in the property of the him of the stem rather; of curtains, and the state of the stem rather; of curtains, and the state of the stem rather; of curtains, and the state of the stem rather; of curtains, and the state of the stem rather; of curtains, and the state of the state



JACK PARKER

"The Jack Of Clubs"

Dir.: TOM FITZPATRICK W. 42nd Street, New Phone PE 6-0976

Thanks to CONSOLIDATED RADIO ARTISTS, Inc., for weeks of April 28 and May 5, Trenton, N. J.

"One of the cleverest magicians you'll ever see."

DOROTHY RAYMER, Miami Doily News



MANAGEMENT: YOUR GUESS IS AS GOOD AS MINE.

"A return to Clover for a look see gave us another opportunity to see Tammy Dowd, that surve megician, and the second sight was even better than the first. Dowd was given last-minute task of emceding the show and does so with all the polish he endows his sint of legardemain."

"... o first-rate megician ... who has discovered it is sosier and more satisfying to make people lough at his mastery of megic ... kids his way through rope tricks, fools with card manipulation and works his audience line a state of hilbrity canductive to complete enjoyment of his sauce and mith-proceduring entertainment."

S. MORGAN POWELL, Montreal Sta

CURRENTLY: RETURN ENGAGEMENT GLASS HAT, BELMONT PLAZA HOTEL, NEW YORK

Just Concluded MOUNT ROYAL HOTEL, MONTREAL (3rd return engagement); KING EDWARD HOTEL, TORONTO; PARK AVENUE CLUB, MIAMI BEACH.

BIG 4 SCRAPS 'GENTLEMEN' PA

Union Signs 180 Spots on Resort Circuit, AGGYS. RESTORE Vaude Bookers, Agencies Uneasy Over Sets Campaign Vs. Chiseling Bookers FORMER 5% BITE

American Guild of Varlety Artista be by connivance between some is jumping the gun earlier than performers and bookers, and Fox of operation for the mountain and our attention, union will summarily operations, with season officially suspension or fines or both and getting under way June 1, union has already signed pacts with 180 opera-franchises revoked. The officer shows or other forms of pro- [a.]. Da. J. F. ... W. ... American Guild of Variety Artists | be by connivance

feesional entertainment.

Special pact for these spots are comparable to the AGVA minimum basic agreements of last spacen, requiring closed shop for union on all stands, with operators dealing all stands, with operators dealing and the stands of the stan ional entertainment. guests. Such procedure shall obtain until breakfast day after closing date. Later clause was punched up to obviate confusion of last season when many spots shunted acts out after closing show regardless of in-ability to get transportation back to N.Y. or other starting out points.

to N.Y. or other starting out points. AGVA is also clamping down early on another of last season's abuses, that of prohibiting bookers to operate in tunir role of bookers or operate in tunir role of bookers of the profit of th

Sally Rand Fans Way Out of Burglary Rap: Accuser Jailed, Fined

Birmingham, April 29, Burglary charge against Sally Rand blew up in accuser's face last week when fan dancer was exonerated and Harry Hennie, carnival operator, was jugged for five days and fined \$50 for causing dancer's arrest on what both prosecutor and court termed "a fictitious charge." Miss Rand had been bagged on the burglary rap at instigation of Hen-nie, who charged her with unlaw-fully breaking into a locked baggage

Fan-dancer testified she was Fan-dancer testified she was merely trying to retrieve her costumes after apprising Hennie she was quitting his show. Latter claimed a contract with her for \$80.00 for season run with the carnival. He said dancer, after joining show had demanded payoff at \$4.000 weekly, which he-serfused and that he had impounded aftire to keep her from ankling his outfit.

otified likewise.

"If there's any chiseling done on the resort time this season, it will May II.

The "gentlements agreement" among major talent agencies, in which the Big Four agreed to book spots without charging extra commissions, has been abrogated. Pact was effected last summer by the William Morris agency, Music Corp, william with the property of the property

the other offices.

Only semblance of conformity to Only semblance of conformity to the agreement is by Music Corp. of America, which independent to the "gentlement's agreement" announced its own policy of spotting acts into a semblance of the conformation o

Capitol. Strand Lapse of Stageshows

La Martinique, N. Y., Folds Until Autumn

Folds Until Autumn.
La Martinque, N. Y., clored for
summer Saturday night (26). It will
reopen in September.
Spot ascribed closing to "dearth
of star attraction at salaries commensurate with the current ecomonic trend. "Snowever, it's known
omic trend." Snowever, it's known
of the proper of the proper of the properties of the prop

New Syndicate Taking Over Cleveland Arena With \$3,000,000 Bid

Vaude bookers are on the anxious seat because of the alatet auspension of live shows at the Capitol and Strand thearters, N. Y. Strand will drop its talent for two weeks starting May 23, when house shows a considerable feature of revivals of The Sea With ing May 23, when house shows a double feature of revivals of "The Sea Hawk" and "The Sea Wolf." Capitol's suspension is due to the first run of David O. Selznick's "Duel in the Sun" which will run simultaneously with Loew's nabe

simultaneously with Loew's nabe houses.

Talent agencies are apprehensive because of the fact that if grosses during the fleshless run are on par dispersion of the control of the control

Milk \$3,00,000 Bid Creveland. April 28.

Agreement started to break about the have been several departures. Agreement started to break about the have been several departures. Agreement started to break about the have been several departures. Agreement started to break about the have been several departures. All Surphin's Cleveland April 28.

All Sulphin's Cleveland April 28.

All Sulphin's Cleveland April 28.

All Sulphin's Cleveland April 29.

All Sulphin's Clevelan



Sherman Pacts Interchange Talent Deal With Grade, Delfont Agencies

Eddie Sherman, who returned Friday (25) on the Queen Elizabeth from a month's booking trip to England, has amounced a mutual representation agreement with the Lew and Leslie Grade office in England, and a pact with Bernard Delfont for booking of Sherman talent into houses controlled by Delfont exclusively.

bouses controlled by Defford exclusively.
Sherman has booked Virginia Christopher and the property of the prop

on the state of th

Myrus' N.Y. Cafe Date Myrus N. 1. Care Date
Myrus, the mentalist, has been
signed for the Versailles, N. Y.,
starting June 4 to follow current
run of Carl Brisson.
Carl Ravazza has-been set to succeed Myrus in July.



Offering
IAPPY TIMES & JOLLY MOMENTS Opening May 1st HIPPODROME, BALTIMORE DIR.: MATTY BOSEN

KC Biz Sags

Kansas City, April 29.

The old pinch on the grocery sack is taking its toll of nitery business, according to a survey made last week. Couple of top spots, such as Mary's, are claiming biz off as much as 50%, but the average is probably

solarys, are claiming bis off as much a 50%, but he average is probably nearer 25%.

Jim Nixon, manager of Mary's opines the customers are bright or the customers are customers are customers are customers and that said the trade 50%. A recent Saturday night littly showed 300 in his place, smillar Saturdatis, and the said of the customers are customers are customers are customers are customers. Downtown bars either she some bright managers are their bits formers, but claim the lineresses in prices has kept volume take up pretty well.

AGVA Suspends 1G Fine On 'Slim' Timblin Who Blames Fuss on Philly Row

Biames Fuss on Fhilly Row
Further repressions of the Jutidictional dispute between American
Guild of Variety Artists and its
"rebel" Philadelphia local were
sounded last week when Charlier,
was adjudged "guilty of conduct unbecoming a member" by a trial
board at national headquarters of
AGVA in New York.
AGVA nembers,
bound hins guilty of ungentlemanly conduct toward Damy Hope,
AGVA rep, when comedian recently
sixyed the Majnetic theater, Parteplayed the Majnetic theater, Parte
played the Majnetic theater,

union card and instrucing others of this troupe to do so. Upon conclusion of hearing trial board recommended affine of \$1,000.

Timbilm later appealed matter to Matt Shelvey, national director of the union, who suspended the bite from one year slater Timbilm apole-bit with the state of the property of

is a member.

Fine will be suspended as long as comic steers clear of brushes with AGVA reps for probationary period

THANKS To the Brilliant Charm and Captivating Ability of the Talented

LENA HORNE

MGM SONG STAR

New Attendance and Business Records

Have Been Established During Her

Present Engagement at Chicago's Famous

Bojangles' Message

cluded:
"Your chairman has asked me
to bring you a message. The
message I bring you is an important one. Tomorrow in Buffalo the number is 487."

St. Loo Liquor Law **Jolts Setup Spots**

In upholding the state act which places "set-up" niteries under the jurisdiction of the State Department of Liquor Control the Missour State supreme court last week delivered a one-two punch to these spots, and many are expected to fold. With biz falling off at an alarm-ing rate the additional supervision that forces them to close at 1:30 a.m. Is too much o fa jolt.

a.m. Is too much o fa joil. Until the State solons passed the bill two years ago set-up establishments remained open all night repserved no liquor but permitted the ucstomers to bring their own, and stay as late as they pleased, deriving revenue from serving of the original procession of the property of the property

The bill fixed a \$60 annual tax, prohibited drinking by juves, and also banned drinking between 1:30 a.m. and 6:00 a.m. While it was directed principally at roadhouses It also Included spots in the city.

also Included spote in the city.

Circuit court granted injunction to
Graf, who testified enforcement of
mey law would force him cit of
the police. Attorneys for the cops
appealed to the state tribunal which
hedd that the law was not only conpowers of the state.

Thomas F. Coleman, State Liquor
Control supervisor, said he thought
the decision sounded curtains for
these miteries.

N. Y. Bistro On Blasts Benefits, Claiming Them 'Unfair' to Nitery Biz

AGVA Benefit May 19

AGVA Benefit May 19

The fourth annual benefit of American Guild of Variety Artists will be held at the Majestac theatry will be a supported by the New York head of AGVA, While such benefits are someored by the New York head or AGVA, by the New York benefits are someored by the New York benefits are someored by the New York but distributed among the other 31 branches of the union via the national office. Lee Shubert has donated the theatre. March of New York hand Dave Fox, head of the N. Y. local, will honorary chairmen affair, while Jerry Rosen, agent, and George Hall will be in charge of lining up the show.

Jackson Turns Back RKO 1-Niters to Give More Time to Nitery Biz

Time to Nitery Biz

Billy Jackson, we talent agent, has resigned as booker of the trio of RKO one-night vauders which he had been booking for several years, (Orpheum, Prospect and Republic the May 2.h. netter of withdrawal to Bill Howard, RKO booker, Jackson stressed pressure of other Lackson attessed pressure of the particular of the property of t

Saranac Lake

By Happy Benway anac Lake, N. Y., April 29. By Happy Benway
Sarama Lake, N. Y., April 29.
Assarama Lake, N. Y., April 29.
And Control of the Action of the Act

week.

Hugh (CBS) Carney resting comtortably after the second operation.

John C. Binkley had surprise visit
from frau last wek.

James Wotton now enjoying all
privileges and now assistant to Jack
Clancy, Rogers X-rayer.

Richard Menin, bandleader, off on
kirologia po visit family in New

Richard Menin, banoueacer, on on furflough to visit family in New Rochelle.

Marilyn (20th-Fox) Shaw, after a faithful siege of bed-routine, was handed her all-clear papers. She will vacash in N. Y. C. before resulting work.

(Write to those who are III.)

Lou Walters, operator of the Tatin Quarter, N. Y., in a latter to Mat. Quarter, N. Y., in a latter to Mat. Schleyey, American Guild of Varley Artikat national administrator, nakentis where performers entertain for free while veryone olds connected with Walters, in his letter, stated the Walters, in his letter, stated the cases lose plenty when 15,000 fill the Madison Square Garden, N. Y., see headliners from all the top cates, and consequently see no need for the Control of the Con

minished everytime a big benefit is held.

Walters thinks such benefits should be held in niteries. He declared emsiderable revenue could be derived from a nitery show, such as is done in legit houses where many shows sell out two or three preview nights sell out two or three preview nights on charitable organizations and

in legit houses where many shows sell out two or three preview nights to charitable organizations and everybody profits of even with the huge takes derived from Garden benefits, the charities are lucky to get 20% of the take, because of huge promotion expension, expension and the control of the provincial control of the takes derived from was not in the purview of the takent union and referred matter to the Thestra Authority, which was set up by the Associated Actions and Aristies of Associated Actions and Aristies of Alan Corolli, TA beach has invited Walters to a TA board meeting to morrow (1) to air his views.

Matter of allimination of reverse ago, when the Deborah Sanatorium, a free tubercular institution in Browns Mills, N. J., ran a huge show at Convention Fall, Philadelephia, in a free tubercular institution in Browns Mills, N. J., ran a huge show at Convention Fall, Philadelephia, in sizable profit. There was some agitation at that time for extension of the policy, but since then notleof the policy, but since then noth ing has been done,

THERE'S ONLY ONE



HELENE and HOWARD Comedy Dance Antics

STRAND, NEW YORK



139 E. 57th St., N. Y. C. PL. 9-7470

MIRIAM

SEABOLD

Dance Entertainer NOW APPEARING

ROOSEVELT HOTEL NEW ORLEANS April 16-May 13 RECENTLY COMPLETED LATIN QUARTER

PLANTATION CLUB July 10th-24th Pappy's Show Place,

COMMUNICATIONS: 1331 Oakley Place, St. Louis, Me



CHEZ PAR

MIKE FRITZEL JOE JACOBSON

SOMETHING TO SHOUT ABOUT . . .



"Foreign act thrills and 'The Wed-ding of Cinderella' make the Ringling circus better than ever.

—Jack Pulaski, Variety

"Most interesting circus I've seen in some years and an exciting one!" —John Chapman, Daily News

"The Greatest Show On Earth, with emphasis on everything new, opened last night before a jammed house of whistling, cheering and applauding patrons. It was the Big Show proving the rhapsodic verbiage of its heralds." -Irving Spiegel, N. Y. Times

"The result is an international congress of circus elite such as has not been seen since before the war. The show had even veteran performers

agape."

—Howard Skidmore, Herald Tribune

"This season it's strictly circus . . . the fairyland Wedding of Cinderella sparked with originality -Frederick Woltman, World-Telegram

"Almost everybody's favorite show opened here last night. A description of the performance can best be made with a string of superlatives or a dip

into the jargon of Junior—a fervent 'Jeepers!' -Joseph Mackey, N. Y. Sun

"A 99 percent new Ringling Bros. and Barnum & Bailey Circus opened a 31-day stand at the Garden last night. Could you ask more for your money?" -Robert Coleman, Daily Mirror

The reviews of the 1947 debut of The Greatest Show on Earth are the warmest in all its glorious history. And no wonder! For there never was a show like this!

"You're never seen anything like it. The Greatest Show on Earth ... the Greatest Show on Earth merely lived up to its lofty label; so much so it left its own press agents groping for words."

-Robert Williams, N. Y. Post

"The 77th edition of the Greatest Show on Earth merits the billing: . . . Solid circus all the way.

-Pat Purcell, The Billboard

"It was all circus. . . . I'm alad the Greatest Show on Earth is again the greatest show on earth."

-Billy Rose



"If you want to develop a rip roaring case of jangled nerves, the circus which opened in the Garden last night is your dish.

—Bronx Home News

"Next to Christmas I like the circus best. It was all so wonderful!"

-Mary Drury, Journal-American

"Pretentious plethora of pulsating performers, most of them making their first appearance in this country."

John S. Wilson, P. M.

"Old circus hands need not fear that the circus has gone musical comedy as it threatened to do to its detriment a couple of times in recent years. THIS is a circus!

—Jack Gaver, United Press

"No prettier circus has been seen in Madison Square Garden. -Brooklyn Eagle

"Everybody seemed a little spellbound, and that is what was wanted all around. Maybe it is just the influence of spring, but somehow the new circus looks awfully good.

-Richard P. Cooke, Wall Street Journal

"It's a great show this year; gayer, fresher, brighter, more spectacular than ever.

-Mildred Gordon, Morning Telegraph

"This circus big-tops them all." -Walter Winchell

"The Greatest Show On Earth unveiled its 1947 edition in New York and big-city folk ate it up. It was all there—only bigger than ever.

Dorothy Doan, International News Service

"Circus season sprang to life when Ringling Bros. and Barnum & Bailey dazzled 13,000 customers—and even some of the performers-with its 1947

-Associated Press



RINGLING BROS AND BARNUM & BAILEY CIRCUS

Wedgwood Room, N. Y.
(WALDORF-ASTORIA HOTEL)
John Sebastian, Mary Raye &
Naldi, Emil Coleman Orch, Mischa
Borr Orch; \$2 couvert.

The Wedge and the second of the season spire to the Walgord Room's famile for the season spire to the Walgord-Astoria's switch to the Starlight Roof, provides a gracous bow to which the season spire to the Walgord-Astoria's switch to the Starlight Roof, provides a gracous bow to which the season spire to the Walgord-Astoria's switch the season spire to the season spire to the season of the room. The terp tendings of the room the terminal banks and virtuous harmonica playing gives the bill the season of the room. The terp tendings considered a run at the not-too-distance of the room o gets howle with incompleted thoughts and sentences. His instrumental work is of high cathive going from a Bach Bourree, Mozarfa Turkish Bach Bourree, Mozarfa Turkish Inca dance. If sold fare here. Emil Coleman, who recently marked his 30th anni as a band-leader, rates pittypast for a superbob of backing and danaspation, of thumba dancers.

> Latin Quarter, Chi (FOLLOWUP)

Chicago, April 24.
Breaking in new spring show preparatory to his leaving here couple of weeks hence, Ted Lewis parks new package to terrific ap

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plause with basically the same format as his previous show. New material is primarily in line numbers must be supported to the property of the

red dress and cavorts to hot tempo though each of policy of the Corwin Sisters with a policy are are the Corwin Sisters with a continue of tumbling and twilling while Lewis wields a whip and struck and straights for Lewis dependent of the Corwin Sisters will be considered to the continue of the Corwin Sisters with the continue of the Corwin Sisters with the Corwin

Empire Room, Chi (PALMER HOUSE)

Chicago, April 25.
Jack Fina Orch (14), Herb
Shriner, Susan Reed, Merriel Abbott Dancers (11); \$2 minimum.

New show here keynotes spring with garlands of roses and a bill of young performers. Jack, Fina and orch with classical-boogie material is the predominant factor of the

show.

Young pert line opens show with a semi-ballet production in pink frou-frou of fine net and spangles with ballerina, Mari Lynn, fronting group in short costume plus a bustle of red roses, to a warm welcome.

of red roses, to a warm welcome.

Jack Fina follows spoilighting his
planistics with "Bumble Boogie"
and swings "Warsaw Concerto" for
good appreciation, continuing with
"Kitten on the Keys" while three
line girls dressed in brief tight cat
suits, dance around. Fina's crew,
three fiddles and three rhythm.

Stepn Reed an unachitation.

three fiddles and three rhythm.

Susan Reed, an unsophisticated
amiliarly version of Burl Ives,
these out with the clear melodics
and quaint string music. Among
those winning solid response and
begaway are "Danny Boy," "Molly
Malone" and "Barbary Allen." She
accomps self on zither and harp.
Line follow routine.

comps self on zither and harp.

Line follows routine to "Hunarian Rhapsody." Girls in boots
nd peasant costumes, sequined
reen jackets and red skirts, get
ice applause for fast tapping.

green jackets and transping. Herb Shriner closes show with the Herb Shriner closes show with the Herb Shriner closes show the should be shown to the should be should

Renault's Semester Provides 2-Way Show At G'wich Village Cafe

At G wich Village Cafe
Greenwich Village's Club 66 is really for the tourist trade. The current show, topped by tenner in the current show the current show the said show the current shows the current show the current show the current show the current shows the current shows the current shows the current show the current shows the current show the current shows the current shows the current

of previous Carmegie concerts. The ment.

continued in the planty encourage.

Kesting at one time worked nearly.

Kesting at one time worked nearly with the house of the test to be the test to be house of the test to be test to be the test to be t

Copacabana, Frisco San Francisco, April 25.
Jerry Lester, Russ Byrd, Jose Maero & Rosita, Line (6), Jack Fishr's Orch (6).

arco & Rosita, Line (6), Jack Fisher's Orch (6).

An effort to get out of the dedicums by the reorganized Commanagement, newly financed and forcher and William R. Lombard sharing the helm, ian't to success. Whether he had start on a consequence of the conseque

spitting off marging endears him to the diners. His use of dirt, too, is inexcusable.

Of course, there's always Jack Fisher's music to keep the dance floor filled.

Ted.

Kitty Davis', Miami Miqui Bavis', Miami Miqui Beach, April 26, Roland Twins, The Paysees, Sa Grauman & Co., Bob Carney, Bude Walker, Johnny Silvers Orch; min mum \$2.

After a fairly good run of acts in recent weeks, Danny Davis has an in-and-outer for current package, in-and-outer for current package, to attract the tourist trade the vector at the contract keeps casting around for not seen talent as regards this winner. In this cacene by with a winner, In this cacene they will be winner, In this cacene they will be winner. In this cacene they winder they winner that cacene they will be winner. In this cacene they will be winner to the wi

Saul Graumaris "Salaryasy To Melody" is toplined, and though an adequate seq ue ne e for family vauders, the layout doesn't go here. Three gals in the stair-tap music making are deay on the heel and toe man conducts the orch as well as man conducts the orch as well as using a plano accompanist, but on overall things don't jell. Setup is too close to ringsiders to achieve proper different properties.

Paysees, a nifty pair of ballroom-logists, tee off with three class outlines embracing their "Clair De

Lune," fox trot and jitterbug that show a flash series of lifts and spins. Buddy Walker emees, holding over from persons show, and exam had been seen to be suffered to be suffered to building for control to effect and building for the form of the stuff in mostalic, as in "Long, Long, Lon

Hall Tabbarin. N. Y.

"Fun For Your Money," with
Hank Henry, Sparky Kaye, Lee
Fuld, Allon Walker, Milt Ross,
Patite Sheen, Dorothy Deering,
Daumice Shaw, Can-Can Givis (9),
Lou Heroid Orch (3), 71 Con (3),
Saturdays only (5), 22 minimum
Saturdays only (5), 22 minimum

Lou Harold Orch (5), Cerlos Valencia Rhumblas (4); \$3 minimum Settlem 19 minimum Settlem

Bocage, Hellywood

Hollywood, April 25.

Peggy Lee, Dave Barvour Orch;
\$1 cover.

I rough Lee, June Barrour Verei, and the first nitery stint, Peggy Lee, Chilper's style is perfect for small clubs and opening here proves she is adefinite from the safe of t

Greenwich V. Inn., N. Y. Lorraine De Wood, Arthur Blake, Estelle Rich, Winnie Hoveler Line (6), New Harvey Orch, Habaners Orch; \$3.50 min.

Earchie Rich, Winner Charty Beleg.

O, Neus Harvey Orch, Hoberso Orch, 33.50 mis.

The Greenwich Village lin is tak becoming the cafe equivalent at the becoming the cafe equivalent at the source of the care of

TEX



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NOW 4TH WEEK

BLUE ANGEL

NEW YORK

Direction-MARK LEDDY

ENTERTAINERS WANTED Director of adult cump' (so resort) wants 3 young entertain assist him. Must be person versattie, able to work in bine specialities. State salary expectatives season.

Write: BILL GOLDBERG Wunnishaunta Lodge, Wolfebore, N.I.



Week April 30 Palace, Columbus

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Cowboy Tours

Continued from page 1 a

July 4-6; Crosley Field, Cincinnati, July 7-12, and Forbes Field, Pitts-burgh, July 14-19.

Tex Ritter's Show

Tex Ritter's Show
Fresno, Cal., April 28.
A name, cowboy film troupe including Tex Ritter, Carolina Cotton,
Bob Wills & Texas Playboys, Al
Doctier, Tommy Duncan and McKinney sisters, is slated to play a
route of one-nighters from June 6
to July 8. Outfit is being produced
Tex William 8, Wasnon, Jir., who onby William B. Wagnon, Jr., who op-erates from Fresno, Cal. and will make its jumps by air.

Group plans to hold a dance ses-ion following the show wherever

ston following the show wherever possible.
Eames Bishop, of Music Corp. of America (Beverly Hills) office, is routing the layout.

Soviet 'Curtain' Continued from page 1 =

Soviet ban on releasing any film except that taken by its own propaganda outfit.

Curtain on newspaper and radio Curtain on newspaper and radio correspondents was shuttered tightly immediately following the close of the conference, but newsred chiefs have their fingers crossed in hopes the Soviets won't put back the stoppers as far as they're concerned. Most of their hopes are planed on the belief that the Russians will permit them back into the country is the country of the country is the country of the country is the country of the country is the country in the country in the country in the country is the country in the

objectively.

Reasons for the change in heart on the part of the Soviet propagnade chiefs are open to speculation but it's believed one of the prime factors involved, in addition to ordering Hollywood's anti-Communist pictures, it he funsiant' aim to compensate for the unfavorable reaction among the T. or meet's breakdown. It's believed the Russians feel this can be accomplished through a favcan be accomplished through a fav-orable presentation of the Russian way of life on U. S. screens.

Had Greater Freedom
Wille newarcells hereiofore were
confined only to the footage sent to
this country by the Soviet government and released domestically by
Artkino, the pool lensers were permitted to travel throughout Moscow
and ahoed arriving the configuration of any
zort. Thus, in addition to footage on
the conference itself, the reels also
carried stories on the opening of the
Kussian ballet and pictures of British Field Marshall Montgomery in
Moscow. Had Greater Freedom

Moscow.

Current issue of Pathe News, moreover, carries a special Pathe Regort on the only Roman Catholic Regort on the only Roman Catholic foreign minister Georges Bidaut attending mass. An American particular from Pawtucket, R. L. officiates over the most particular partic Soviet theme

Documentary producer Julien Bryan, head of the International Film Foundation, also brought back scarce footage from his recent trip to Russia, which will be released in another Pathe Report. According another Pathe Report. According to Bryan, he was given full freedom in Russia, with time the only limiting factor in the amount of film he could take. His report comprises a story on religious services in a Russian Orthodox church, a Roman Catholic church and a Jewish syna-

Paul Whiteman

E Continued from page 1 E

take scaled up to \$6,900 for the chore of spinning platters, gabbing about music and musicians, and occasionally interviewing guest celebs on the Exact time slot the first disk jockey

show in network radio will occupy has not been determined, but chances are it will go into the 3:45-455 p.m. segment just preceding ABC's late afternoon block of kid

this unprecedented piece of pro-gramming not only to prove the idea, but because they can hang out the SRO sign on weekday time If the full hour is sold. Recent inking of Toni Products for half the "Ladie: Be Seated" show left only 6 minutes unsold in the web's 9 a.m.

Circus Grosses

__ Continued from page 1 = ter quarters and new production but that sum was not enough. This sea-son's show cost around \$1,000,000, the costume cost alone approaching \$300.000.

\$300,000.

Early in the Garden date concessionaires claimed that sales were 25% under last year but attendance held up strongly except for scattered performances and is expected tered performances and is expected to approximate capacity for the balance of the date, which expires in another 11 days (May 11 is the finale). This season more attention was paid to mail orders than at any time heretofore and some 12,000 requests for tickets received before the circus opened were filled.

Management extraplicants that

the circus opened were filled.

Management stant marked last season's showings at the
garden have been absent to date
garden have been absent to date
family have not been clarified. At
tamily have not been clarified, at
teast one Ringling widow has declined to deposit checks sent her
as a director, on the grounds that
they may not have been properly
issued.

Big 4 Scraps

= Continued from page 51

the others, found itself deprived of a considerable income in the process. Another factor was the unwilling-ness of the agencies to give other offices call on their top money at-

This type bickering was only the This type blokering was only the start. Soon some agencies accused the others of holding out hig names for reason that they couldn't collect plaint was the setting of name talent into opposition spots, while the beefs grew out of the fact that offices complained that middle bracket brush by the other offices of the setting of the brush by the other offices, which during the life of the pact had greenent was Frederick Bros, which during the life of the pact had spots. Since then, FB business has picked up considerably.

MCA In Clear

MCA in Clear

With the exception of MCA, all agencies are collecting the extra 5% commissions, and even MCA has been forced to retaliate in some in-

stances.

Nearly all "gentlemen's agree-ments" between the talent agencies have fallen into discard. There was a similar pact which forbade the percenters from persuading bands to switch booking affiliations until orch had notified its agency that it was not renewing contract. That, too, has been abrogated.

been abrogated.

One of the earliest agreements reached between two major talent offices was that between MCA and Morris. Pact forbade Morris forming a band dept. if MCA didn't invade the night club field. Now both have cate and orch sectors.

Chi's 4 A.M. Closing Law

A Headache for Bonifaces Chicago, April 29.

Bistro owners here are crying Bistro owners here are crying again beause Chi's new mayor is enforcing the closing laws. Polipe that the night spots Sunday morning hit the night spots Sunday morning lang, but next time will mean a fine. Many spots had previously stayed open until 7 or 8 am. and some ran round the clock. Randolph and W. Madison streets were hardest hit with "Grife" shows closed at 4:00

This is the first action in Mayor Martin J. Kennelly's plan to curb crime, in which 31 of city's 39 police captains were shifted from their old commands to new districts.

Night Club Reviews

Continued from page 54 ;

Greenwich V. Inu, N. Y.
many of the Ini's patrons. He does standards of Laughton, Jimmy Stewart, Frank Morgan, Lorre and Carmen Mirands, and goes into the unual with Ingrid Bergman, a devasted by the Company of the C Greenwich V. Inn, N. Y. many of the Inn's patrons. He does

numbers.

Estelle Rich does tap dance routines with good spins, with the Winnie Hoveler girls providing the production. Costumes are okay and terping is adequate.

Jose,

Copacabana, Miami

Miami Beach, April 24.
Irioin Corey, Dennis Sisters, Eddie
Shine, Martin Kent, June Taylor
Girls (7), David Tyler Orch; no
minimum.

For a town accustomed to fast patter, special-song-material comics, booking of Irwin Corey with his oblique approach to the off-trail toward for the Copacabana ops. Added fact that he's in at beginning of what is literally the tourist season pointed up the how will he do argument.

pometru up me now will he do" ar-jument, the slight looking panto-farceur with getting a good loed of laughs. Opens slowly with panto bit which takes in bandlesder. Aud was puzzled at first, then the gigges be-brench double-talk and beekling of ringsiders. Gets them into laugh voin with his transferring of plates, another and bit where he flings ring-siders eigigies around with the cry, "Live!"

The state of the state of the sequence would be a highlight in any comedy state. At the sequence would be a highlight in any comedy state, at the sequence would be a highlight in any comedy state, at present his habit of stretching out the biz gets in the way gets times. Overall, the little guy gets times, overall, the little guy gets times, overall, the little guy gets and the sequence of the s

Dennis Sisters are a boisterous Dennis Sisters are a boisterous pair of gals who specialize in original comedy songs that are okay for niteries. Harmonizing sounds like they'd do okay on some straight numbers. Most of the stuff is angled for laughs with a fair share coming

for laughs with a fair share coming their way, Rest of show is a holdover, Martin Kent does nicely with his swoon croon versions of pops while Eddie Shine taps out some clever routines for solid mitting. The line is still numbers. Dave Tyler and orch back show in top style.

Blinstrub's, Boston

Boston, Avril 25.
Whitson Bros., Dancing Pelletiers,
Jack & June Blair, Danny Cox,
Michael Gaylord Orch (8), Dorothy
Holdsworth; \$1.50 minimum.

Like many gods occupying completely improbable locations, this probled in the complete of the

Desi Arnaz's Vauders

Reactions of the Reaction of t ma not been determined, but have been determined, but have been determined, but have been determined by the been d Prof Backwars
Sirl
Herman Hyde
Turner Twins
Rosebuds
Billy Banks
Tables Davis
Renaid & Rud
Jack Mathers

Variety Bills

WEEK OF APRIL 36

ection with bills below indicate opening day of show whether full or split week Letter in parenthesis indicate circuit: (1) independent; (L) Lesw; (P) Paramount; (R) RKO; (W) Warner

NEW YORK CITY ('apitel (L) I Xavier Cugat Ore The Garcias Betty Relly

The Garcías Betty Reilly Martin & Lewis Music Hall (I) 1 Music Hall (I) 1 Kathyra Lee Robert Marshall Boy Foy Paul Remus Co Rockettes Corpa de Ballet Symbount (P) 30 Duke Billarton O Golden Gate 4 Coke & Pobles Buck & Bubbles Roxy (I) 36

Ouct. Bubbles
Rany (1) 30
Harel Root; (1) 30
Harel Root;
F & B Barry
Carl Ravazza
Henny Youngman
State (L) I
The Reddingtons
Barney Grant
Dorothy Rae
Ross Wyse Jr
Jerry Wayne
Matio & Floria
Ina Ray Hutton Or
Phil Brito
Heine & Howard

Brito ene & Howard my Kent Helene Lemy Kent BRONX Windser (1) 3-4 Gay 90s Revue* BROOKLYN Flathush (1) 3-4 BROOKLYN Flathush (I) Bl Lo Jack & D Bobby Sargent Paxton Bros Saliy Marsella 3 Buddles

3 Buddles
QUEENS
Jamalea (1) 30-2
Gray Family
Massive Twins
Brookins & Van
Ray & Harrison
Rex Owen
Bensor

Rev Jain Arrivon
Rev Core
Rev Over
Rev

Herby Lynn The Marcos (two to fill)

BOSTON
Boston (R)
Vaughn Monros
Betty Norton
Moon Maids
Johnny Mack
Frankle Font
Acromaniacs Johnston Forstaline Actions and the Action and the Meroke (I) 2-4 BROOM Brook (I) 2-4 BROOM TO AND T

Blue Angel Alice Pierce Rose Murphy Wally Boag Phil Gordon Elils Larkin 3 Joan Nichols Stuart Ross Cate Society (Downtown) Imogene Coca

mogene Coca lary Lou Willia nn Hathaway C Heard Oro Cafo Society (Uptower

Carlo Society
Cutones Boyer
Dave Martin 3
Edmund Itali Ore
Disen & Holmson
Beatrics Kung
Salici Puppets
C & T Valdez
Blackburn Twins
Michael Edwards
McManus Ore
Reid, Orea
John Tio
Mno Sony

Cabaret Bills

NEW YORK CITY

Yvette Galant Jose J

Johnny Morgan
MIAMI
Olympia (P) 20
Jean Fadden
Larry & Lynn
Hank Keene
Bob Eberly
Harry Savoy Co
MINNEAPOLIS
Radlo City (P) 2
Guy Lombardo Ore
The Fitchmen
Bob Hopkins The Pitchmen
Bob Hopkins
Pryde & Daye
FATERSON
Majestle (I) 2-4
Emery T & Claire
Garner & Wilson
Dick Buckley
Rigoletto Bros

General Actions of the Control of th

trus (2 milliones) (2 milliones) (2 milliones) (3 millione

Noble Simile Ord Syd Strange Ord El Chico Posita Rios Miguel & Albalcia Alice Farrar Bob Turk Embassy

The state of the s

Pablo
Shepard Chorus
Art Waner Ore
Monte Carle
Dick Gasparrs O
Roberto
Mava, Oro Monte Carle Dick Gasparrs Of Roberto Dick Gasparrs Of Roberto Did Eomanian Uso Martinelli Sadie Banks Arline Carmen Bert King Mimi Kellerman Joe La Porte Ore D'Aquillas Ore NTG Kevue Rosenbloom & Baer

Panchite Ore
Village Harn
Village Harn
Logner Helly
Dogner Helly
Dogner Helly
Donny Sethern
Johnny Newton
Pappy Below
Muriel Gaines
Three Flames
Dover-Bennett
Muriel Gaines
Three Flames
De Glaines
Three Flames
Ovenlay Falt
Jack Pearl
Giff Hall
Berl
Berl
Berl
Berl
Berl
Berl
Berl
Gloria Gilhert
Dave Dennis Oro
Monchila Gilvet
Wivel
Hob Lee Monchito

Hob Lee

Rob Lee

Ro

Dick White
Gloria King
Iris Karyi
Val Olman Ore
Jose Curbello Ore
Roban Hies
Marlan Bentor
Marlun Cantor
Marlyn Cantor
Marlyn Cantor
Marlyn Cantor
Marlyn Cantor
Marlyn Cantor
Marlyn Cantor
Codric Wallace &
Wally Blacker
Vertraitles
Carl Brison
Bob Grant Ore
Tallinge Barn
Toni Palmer
Homer & Holy

CHICAGO

pull like charge control of the charge contr

Dei Renee Marianne Fedele Innhei Johnson

Stellion Race Heach
H Edgewater Beach
Stephon Kinley Oro
Al Gordon & Peta
Shyrettos (3)
Song Styliste (4)
Dorotha Hild Doers
Hotel Sherman
Carl Mary
Jayne Walton
Harble Fields Oro
Jan August
Harmonicats Hotel Stevens
Don McGrane Oro
Frakson
Martells & Mignon
Boulevar-Dears Boulevar-Dears
Boulevar-Dears
Latin Quarter
Geo M. Cohan Jr
Dottie Dotson
Vilma Sherry
King & Ling
Latin Lovelies.
Buddy Shaw Ore

Buddy Shaw Oro
Palmer Houss
Jack Pina Oro
Herb Shriner
Susan Reed
Abbott D'neers (11)
Rio Cabana
Georgie Tapps
Martin Bros (2)
Monica Levis
Phill Crane Monica Lewis
Phil Crane
Nancy Doran
The Lovelies (6)
Cee Davidson Ore
Vine Gardens Dick Gaie Jan Stewart Joe Kish Ore

New Act

ALICE PIERCE With Mare Lawrence

Comedy 15 Mins. Blue Angel, N. Y.

Linear Martines (N. Y. M. Alice Pierce, who's previously been in the legiters "New Faces" and "On the Town," has an act with Marc. Lawrence that's aureiter for could be the state of the s Treate and the second of the s

Comedy is fresh, literate, imagina-tive and is custom-built for smart bistros.

bistros.

Miss Pierce is a comedienne of considerable talent, but will have to obroaden the mental base of act if its to attain greater circulation. Lawrence does the piano accomps, joins in harmony singing and is okay in both departments.

Jose.

GAINES SELLS FLA. BISTRO

Bennie Gaines has sold the Blackamoor room, Miami Beach, to Jack Friedlander and Nat Modell. Sale price is reported at \$75,000. Spot uses non-name talent mainly.

The Latin Quester, Boston, and the Club Cairo, Washington, are both slated to shutter for summer June 1.

Both will reopen in the fall.

Music Hall, N. Y. Paul Remos & Co. (3); Robert Marshall, Glee Club, Music Hall, Rockettes, Boy Foy, Paul Hackon, Kuthryn Lee, Siephanie Antie, Leila Crabiree, Pauleite Knox, Rabana Hazburgh, Corps de Ballet, Symphony Oreh; "The Egg and I" (U), repiewed in Variety, March 26, '27.

reviewed in Vanner, Merch 29, 427.

Current stage alteration at the Radio City Music Hall is a fitting accompaniment for the Claudette Colhert-Fred MacMurrey starrer, seeking the Colhert-Fred MacMurrey starrer, spectacle, "Teretops," backgrounding wooden terrain in pleasing-toning wooden terrain in pleasing-toning stage of the collection of the collect

acts bearing Similarity to one and one of the control of the contr

that stands out as the show of the Court of the Birds." a miniature "Swan Lake" a miniature "Swan Lake" on the Birds." a miniature "Swan Lake" of the Birds. The Birds are the Birds and turning and turning and Rabana Hasburgh as the Jay and Rabana Hasburgh as the Swan Swan Birds and Rabana Hasburgh as the Swan Swan Birds and Rabana Hasburgh as the Jay and Rabana Hasburgh as the Swan Birds and Maine's setting shares equal top honors.

Chicago, Chi

Chicago, April 25.

Guy Lombardo Orch (13) with
on Rodney, Kenny Gardner: Pryde
t Day. Bob Hopkins, 3 Pitchmen;
Cross My Heart" (Par).

To be a summer of the summer o

abiliti, outlandish instruments, Garner hice returns.

Apollo, N. Y.

"International Sweethear's of Rhythm" (14), Jackie Mebley, Al
Revins Herry's (14), Jackie Mebley, Al
Revins Herry's (15), Jackie Mebley, Al
Revins Herry's (15), Mario and Fibria, adaptio team
Revins Herry's (16), Mario and Fibria, and the serving the Mario and Fibria and the Revins Herry's (16), Mario and Fibria, and the Revins Herry's (16), Mario and Fibria, adaptio team
Particular (16), Mario and Fibria, and the Revins Herry's (16), Mario and Herry's (16), Ma

black doves results in a funeral quality. A stock turn for years in and around Gothams, which a stock of the stock of the

RKO, Boston

Boston, April 25.
Wally Brown, Amory Bros., Peggy
Taylor Trio, Buster Shaver & Co.
(4), Arsen & Broderick; Larry
Flint House Orch; "Carnival in
Costa Rica" (20th).

Route Orch, "Carnud in Route Orch," Carnud in Routine vaude layout of standard and the stan

Hippodrome, Balto.

Baltimore, April 26.
Willie, West & McGinty, Terry &
Ralph Rio, Don Henry Trio, Grace
Drusdale, Felice Iula House Orch
(12); "Guilt of Janet Ames" (Col).

Layout of James Ames" (CO).

Layout of Landard sets plays well and supplies considerable versatility of talent in licely rout fined show. Opening by Don Henry Martines of the Control of

Capitol, Wash.

Washington, April 25.
Mario & Floria, Edwards Brothers
(3), Crosby Sisters (2), Prof. Backwards; "Ramrod" (UA).

Paramount, N. Y.

TATEMOUNIE, N. Y.

Duke Elington Oreh (16) with
Kay Davis, Marion Cox, Chester
Lawrence, Hagh Carney, Lawrence
Frompler, Hagh Carney, Lawrence
Frompler, Hagh Carney, Lawrence
Hodges, Ray Nance; Buck & Bubbles,
Coke & Poke, Golden Gate Quartet;
"Calculta", (Par), reviewed in
VARIETY, April 16, 47.

Duke Ellington's orch, with its flock of sideman specialists, two gals and male vocalists—not to overlook the maestro's silck ivory-tickling—is the main event of the all-sepia show at the Paramount. Packaged with Par's Caleutta' on screen, the Par flagship should be in for socko biz.

abow at the Paramount. Packaged with Par's Calcuta' on screen, the Part and the Part Ragabip should be in for socked with Par's Calcuta' on screen, the Part Ragabip should be in for socked to the Part Ragabip should be in for socked with Park Ragabip should be in the Park Ragabip should be part of the Park Ragabip should be in the Park Ragabip should be interested by the Park Ragabip

Earle, Philly

Philadelphia, April 26.
Ina Ray Hutton & Orch, Robert
Sisters & White, Danny Ricardo,
Lenny Kent; "San Quentin" (RKO).

Interest Particle & Orch, Robert Sterr & White, Danny Ricardo, Lemy Renty, San Quantim (RRO).
The session offered by Interest Renty San Quantim (RRO).
The session offered by Interest Renty and the sense of the sen

midget males turn in amusing canto for healthy returns. Adagio takeoff for topper gests the mitting. Ricia and Gibson purvey tappings while playing avide unique supplies while playing avide mistrument to spod effect. Les Rhode and house orch turn in good job on backgrounding. Bit fair.

Roxy, N. Y.

Hazel Scot, Henny Youngman, Carl Rapazza, Fred & Elaine Barry; Roxy chorus, Paul Ash Orch; "Homestretch" (20th), reviewed in current Variety.

With four top name acts on the bill, the Rowy's current session is a solid hour of well-paced entering the solid hour of well-paced entering the solid hours of well-paced entering the solid hours by the solid hours hours of the solid hours have been solid hour

compensate for these omissions.

Barrys noem the show on a bright note with their smooth-as-sik ball-note with their smooth-as-sik ball-note with their smooth-as-sik ball-note and the smooth-as-sik ball-not smooth-as-sik ball-not-smooth-as-sik ball-not-shooth-as-sik ball-not

off the siage as though she were a baby in arms.

A state of the the third of third of the third

into for conedian Henny Young-man.
Pulling out a new stock of fresh, hopelar gags, Youngman gets the topical gags, Youngman gets the stock of the st

State, N. Y.

George Givot, Benay Venuta, Tip, Tap & Toe; Paul & Walter Briant, Nelson Sisters (2), Richards-Adair Dancers (6); "Sea of Grass" (M-G).

"George Gloot, Beray Venuts, The Venuts and The House of the State of Court of the House of the

Budanest Primas

Continued from page 1 = ments as old as the puszta plaint

ments as on as the puzzin plains as on as the puzzin plains and the property of the puzzin plain only topnotchers earn open primation of the puzzin plain of the puzzin plain of the puzzin only topnotchers earn of the same immemorial blood-sile ring, erotic music of a thousand puzzin unwritine emotional expression of the puzzin control of the puzzin control of the puzzin of the puzzin control of the puzzin of the puzzin control of the puzzin of th

Pickings for the primas are slim Pickings for the primas are aline these days. But their artisle position is firm and they are certain the situation position is firm and they are certain the position of the without part of the world, are on their way again. MeanWhile the comparatively few postwar Americans who have supported to the world, are not their way again. MeanWhile the comparatively few postwar Americans who have more violently under the gypsy pell than the Hungarians themselves. They soon learn that the true gyps true produced the world. equalled in the world

inqualled the between the control of vated outlanders.

of jazz for the benefit of unculiivated outlanding area couple of
But the real soungs area couple of
line with heart-break, reuterated onling with heart-break, reuterated onling with heart-break, reuterated onling with heart-break properties of
mentional and rhythmic variation, as
are susceptible to the widest emotional and rhythmic variation, as
of direges or the most toet-tickling of
dance tunes. Then there are some
famous set routines. One, a "knock,
knock" number, related to
knock on variation, and
down the company of
down the company of
down the company of
down the company of
the comp

ion.

If an aficionado is ln the house he If an afcionado is in the house he is likely to ask for a Kuruc (pronounced Koorutz) tune. The Kuruse were an ancient Magyar tribe that lost their identity about 1700 m. the Lanane tribes and created stirring music about their military and sexual provess. They played thes mostly on a primitive futire called the integration of the control of the cont

Road to Broadway Still Rocky, As d to Broadway Sull Rocky, As Two Dozen Tryouts Flop En Route | Lewis-Young legit outfit signed fairly for the control of the

Two dozen new productions folded at tryout this season and while that tumber is less than last season, when 22 attractions seen out of town falled to light the nogenitary of the production to the control of the contr

minaty affixing traces and might Crees. Said to have represented more than \$300,000, backing coming mostly from wealthy southern cotton mill operators. Costumes alone costing more than \$100,000 were sold for use in "Louisiana Lady," a musteal skedded to open in New Haven next

"Sweet Bye and Bye" was the other tryout musical casualty. "Beggar's holiday" closed temporarily in Boston when it was more economical to lay off than stay lighted, but it arrived on the main stem. That imxed-caster, which is said to have cost over \$500,000 too, went to Chickgo recently where it went to Chicago recon-lasted a week and a day. Not All Tyres

lasted a week and a day.

The tryout failures were not confact by the failures were not confailures were not con
failures were not con
f

negotten, "Three Indelicate Ladies,"
"Trouble For Rent" (Costs origin),
plus the musicals named above,
"Dangerous Woman" is the play
that flopped twice, first being offered
as "Cordelia." "Mary Had a Little"
Is slated to open again, on the Coast,
while Eugene O'Neill's "Moon" is a
possibility for Broadway next season.

ROSE, MULLING NO LEGIT PULLS 50G BOND BACK

PULLS 50G BOND BACK With "Philips on "earered for play a year or more on his Zicardiel, N. Yaw or more on the producer next season, as indicated by the fact that last week he withfree \$80,000 on the producer next season, as indicated by the fact that last week he withfree \$80,000 on the producer next season as indicated by the fact that last week he withfree \$80,000 on the producer has been produced by the producer with th

Dallas Lines Up Stars For Alfresco Musicals

For Alfresco Musicals
Dults, April 22
Gertrude Niesen has been signed
to sing in the Fair Park production
of "Roberta," one of nine musical
shows to be staged here. Other
names in the incomplete Casino
roster include John Brownlee Casino
roster include John Brownlee
"Firefly" and "Merry Widow," and
Raymond Walburn for "No, Nanette," which will also have
pane Deering and Johany Downs in
the cast.
Use Cleason will appear in
File Ritin," as will Patricla Morison.
Dorothy Sandiin will co-star in
'Merry Widow," and Walter Cassel
will star in "Desert Song."

B.O. Price Scale Heads Downward In Latest Trend

In Latest Irend

It generally assumed that boxcoffee prices for legiters on Broadway next season will have lower
coffee prices for legiters on Broadway next season will have lower
tops, especially for straight plays. In fact some showmen believe that's
in that direction, however have
hardly been up to expectations.
The top for "Carouse"

The top for the for the
slice was made. Second \$6 musical

to follow suit is "Street Seene,"

when the top for the top for the
slice was made. Second \$6 musical

To follow the second \$6 musical

To follow the Turtle," which is

"The Voice of the Turtle," which is

"The voice of the Turtle," which is

of three-person comedy is drawing capacity, "Turtle" opened at \$3.85 top

That's the same scale used for

The Will Father," those having

the same scale used for

"A Young Man's Fancy" vesterday

(The.), the sole new play presented
at the small Bilou, is expected to

move to the Alvin and in the larger

at the small Bilou, is expected to

move to the Alvin and in the larger

and will probably use two
gagement that will soon establish a

new run record.

Boston Anril 20

Boston Puts in Cuts
Boston, April 29.
Legit houses here are scaling
prices downward following the Truman message and especially the local attention focused on the town of Newburyport's 10% price slash plan

Newburyport's 10% price slash plan in every retail item. Shubert office began Monday (28) by scaling 'The Red Mill' from \$4.20 top to \$3.80 through Thursday nights with other legit attractions offering corresponding cuts. Cuts are not a gag to hypo slowing big, either, as Hub legit items have been getting plenty of takers during the current Hub legit items have been getting plenty of takers during the current filmhouse slump, with "The Red Mill" in its seventh week still ticking off an average \$30,000 a week.

Dunham Likely to Extend Mex Booking; Sues Pa. RR

discontinued, Equity preferring a been discontinued, Equity preferring a been attraction. Todd's guarantee applies to "Understand park" and "Hamilet," both set tour.

Stanton Steps Into "Park Pittsburgh, April 22.

Ack Stanton went into cash of "Up in Central Park" at Nixon last week, replacing william Tait it is seen was easied, convex, as the car was sealed, convex, as the car was sealed, convex, as the car was sealed, convex, replacing william Tait is seen was ordered labe papears that the convergence of this "Anna when the seen was ordered labe papears that the convergence of this "Anna when the seen was ordered labe papears that the contract of the seen was ordered labe papears that the seen was ordered la

Greenwood in 'Mama'

Shuberts' Hub **House-Cleaning**

Boston, April 29.

Annual spring and summer building activity underway in Shubert properties in the Hub this week. Biggest job, not yet started but ready to go, is the breaking through of a new—sontrance to the Copley theatre from heavily-trafficked Bunifugton ave. House, somewhat out of

the control of the co

1st Electronic Control · Stage Lighting Preems Before N. H. Audience

DESISTENT. II. Attuerine.

Climaxing four-and-a-half years
of research, designing, and construcstructure of the research, designing, and constructhe Reckefeller Foundation, Valetdepartment of drama last Saturday
(28) presented a demonstration of
the world's first completely electronic control stage lighting.
New system is operated through orboard, Utilizing less current than a
100-watt bulb, setup contains 140
100-watt bulb, setup contains 140

100-watt bulb, setup contains 140 electronic tubes and controls 93,000 watts of electrical energy in 44 control circuits

trol circuits.

Actual work on the system was started in 1939 by Prof. George C. Lenour, research assistant in lighting in the drama department. Task was interrupted by his three years of war service and was finally completed only a month ago. Present model is the third console built, model is the third console built of results. results.

numbers one and two falling short of tesults.

Or tesults of the demonstration was a 30-minute play, "L," presented by members of the drama school, with rapid scene changes bester of the production of the product of

Equity Gives Ultimatum on D.C. Negro **Issue But May Still Poll Its Members**

Plan Sending B'way Play To Prague for Festival

Cornelia Otis Skinner, Lewis Mile-stone, Judith Evelyn, Lee Sabinson, Judy Holliday, Edith Atwater,

stone, Judith Evelym, Lee Sabinon, Judy Hollides, Edith Atwater, William Morris, Jr. and Donald Consilgers, among others, are sponshow, with young sectors, to Prague for the World Youth Festival, July 20-Aug. 17.

Group, 17.

"All My Sons," which won the N. Y. Drams Critics' award this season, is likely play to be done, if mid-Drama Critics award this season, is likely play to be done, if mid-Europe rights can be cleared. Lois Wheeler and Arthur Kennedy, of "Sons," and George Keane, of "Briga-doon," are heading fund drive com-

Road Co. 'Finian' **Benching Starts** Usual Rumors

"Finian's Rainbow." In for a cinch run on Broadway, was to have been that plan was dropped last week there were runors that the reason was because to booling difficulties, clude a fock of theatres out of town, became incended over the reports and according to Lee Sabhason, columber of the control of the c

that was expected to force "stamped" on the deal of the common of the co

Musical 'Cyrano' Headed For the British Sticks

For the British Sticks

London, Ayril 29
Harry Lowe, local agent, is sending out a musical version of Rolands "Cyrano de Bergerac," with book, music and lyrics by Lyn book, musical to the sending the lyn book, musical book, musical book, and the lyn book, and lyn be proposed by Lynzine Brighes and Lyn Ceeley, both Americans, with Whiftred Ingam, Ivan Berdol and Anne Doonan, daughter of waudeville comic George Show will be produced by Robert, Alikins, famed English Shakespear-an producer, with decor by Michael Whittaker. Show opens out of lown some time in October, or earlier, if theatre becomes available.

Foster Woos La West

London, April 29.
Harry Foster leaves for New York
May 3 to prevail on Mae West to
come over early next year to appear
in "Diamond Lil" for Tom Arnold in "Diamond Lil" for Tom Arnold at the Prince of Wales theatre.
Current show "Piccadilly Hayride." starring Sid Fleld, which has been running over six months, is still good for several more months, and may probably run till Christ-

Failing to induce Miss West to come next year, Foster will try to get her for the Casino for August.

On record as opposed to the policy of the National, Washington, which does not permit Negroes among of the property of the pro

unless segregation is eliminated before them. So and con reaction, the latter coming mostly from managerial circles and as one leading showman put it. "Equity sims to fight discrimination with discrimination," because its campaign is Equity spokenm stated that its move is a warning giving the managers plenty of time to iron out the controversial issue. Managers deeper of them to iron out the controversial issue, Managers the technique of the basic agreement between the association and the League of New York Theatres. Two-year pact between the farmakes it it clear that it will not be renewed unless it is stipulated that the coff links of the clear that it will not be renewed unless it is stipulated that the

newed unless it is stipulated that the color line be eliminated. Showmen feel that the agreement is a stabilizer from season to season, but it is possible from season will be season to season, but it is possible to the color of the color o

cipitated the segregation issue could include picture theatres in the campaign to solve the situation.

The property of the control of the co

ture houses in the capital for colored patronage.
Whether Equily's resolution is fully representative of the membership is not clear. There are 50 on the council, more than two-fifths rarely attending the weekly sessions.
Last week 16 councilors decided the issue, the vote however reportedly issue, the vote however reportedly being preponderant. It's possible that the issue will go before the enthat the issue will go before the en-tire membership for secret vote by referendum, such disposition to be noted upon at a general meeting some time next season.

Damage Suit Angle
Referendum is likely in light of
the possibility of damage suits
against Equity by the National's
owners. One reaction to the resolution was an opinion that Equity (Continued on page 60)

CAST FOUR UNKNOWNS IN 'SHOW BOAT' REVIVAL Hollywood, April 29.

Hollywood, April 28.
Casting of four unknowns and two members of original east for Kern-Hammershein revival of "Show Boat" was announced here by Leighton K. Brill, Oddhimers sipned with the work of the wore of the work of

Rosen Mulls 'Good Girl' With Greenwood, Errol Hollywood, April 29.

Hollywood, April 29,
Al Rosen announced plans for fall
production of a new farce comedy,
"Good Girl," to co-star Charlotte
Greenwood and Leon Errol, "Girl"
was penned by Rosen, E. M. Green
and Edward Fielbert. Vehicle will
introduce to Broadway a newcomer
in Olga Carnett as the girl.
Penearents bordin Jate fall after

in Oiga Carnett as the girlRehearsals begin late fall after
Errol finishes directing the "Mary
Had a Little" company, which Rosen
Is sending on the road sgale with,
Is sending on the road sgale with,
"Mary" will bow in Santa Barbara,
play Frisco, Los Angeles, then tour,
"Girl" starts in Santa Barbara,
comes to Biltmore here after Frisco
stay, then to New York.

Seven Flop House' Tag for Playhouse Gives Legiter Dubious Distinction

Within the coming month the data pertaining to legit production during 1946-47 will be compiled and may include a "record." It is the number of shows presented in one Broadway theatre, the "winner" being the Playhouse.

ing the Physician to the man of the physician to the physician to the continuing a succession of flong, the latest zero attempt having been "Miracle in The Mountains," which opend Friday (25) and disappeared Saturday (20), and the physician to the physician authored it, doubtless prevented the drama from getting a more emphatic drama from getting a more emphatic these were adverse.

tices were adverse.
Playhous cason was under the management of Ben Marden, former nightclub, proprietor. Riviera, Ft. Left has been adversed to the state of the

Around the front of the Playhouse Around the front of the Playhouse it was cracked at the opening of "Miracle": "We opened with (Richard) Maney and closed with him," which drew a laugh from the pressagent who represented the Molnar mistake and also "Hear That Trumpet," first show at the house this season.

The Belasco, too, housed a fock of flops for at least two years and started the same way this season nerty to the Playbous this season nerty to the Playbous this means of ara sfallures go is the Blitters, where six shows have been seen, in-cluding the current "The Whole cluding the current "The Whole way to the playbous the season of the way to the playbous this way to where five attractions have been pre-sented, including "Present Laugh-ter," a faithal auccess.

Ahearn Agency Barred On Ticket Sale 5 Weeks For Alleged O'charging

For Alleged O'charging
First disciplinary stition taken against against a special state of the special special

MISS M'MAHON, CHASE ON EQUITY INDIE TICKET

An opposition or independent ticket of council candidates has been filed with Equity well alead of the deadline date. Indie candidates had been promised immediately after the regular ticket was announced, a segment of the membership objections because Aline MacMahon complated has been to been remarked.

and Ilka Chase had not been re-nominated.

That duo heads the opposition candidates who include Tom Ewell, recently appointed to the council, recently appointed to the council, cer Kirkland, Midness, Alexan, der Kirkland, Midness, Alexan, der Kirkland, Midness, and et al. and David Wayne. In-dies also favor Raymond Massey and Elliott Nugent, renominated on the regular licket.

and sincit sugent, renominate our the regular ticket online working for unity in Equity, the improvement of working conditions and the creation of new spheres of employer council on the present issues: I. To make the condition of the present issues: I. To fing actors, to light against higher theatre ticket taxes, to right discrimination within the theatre. They also seek a new income tax plan for actors, amendment of present for actors, amendment of present for actors, amendment of present continues to the control of the cont

'Father' Will Storm Into

London Savoy in June

London Savoy in June
The London company of Life
With Father," braded by Lesile
Banks, Sophie Stewart and Dovider
Gordon, will preem at the Savoy
Gordon, will preem at the Savoy
Hearter in June
Osacz Serlin, producer has planed
Orotac made the play adaptation
which Howard Lindsey and Russel
Crouse made the play adaptation
than the sample of the sample o

Showboat 'Goldenrod.' Docked 10 Yrs, at St. L. To Ply Mississin' Again

Capt. John W. Menke's showboat "Goldenrod," believed to be one of the last of its kind in the U. S. will soon leave the local harbor, where and again ply the Mississippi or one-night calls. Several weeks ago Capt. Menke purchased a steel barge that waterways and along the cost during the war from the U. S. Maritime Commission and had it towed to St. of the barge have been cut out to that the Goldenrod will fit inside. When the project is completed the St. Louis, April 29.

that the Coldenod will fit inside. When the project is completed the first deck of the showboat will be level with the top of the barge hulf. To fit the showboat that the barge hulf. To fit the showboat float be received by the showboat float be received by the showboat float he showboat float line it. Then the barge will be submerged and the barge will be raised. The Goldenot is 101 freel long and as the barge is 200 for the showboat's decks.

en both of the showboar's decks.
As the barge is equipped with a
Diesel motor, Capt. Menke is mapping out a sket to take the showtoot
to New Orleans and possibly New
Corp. Menke is pained for the conCorp. Menke's move to encase the
Goldenrod in the barge was occasioned by the fact that the ancient
playhouse was no longer seaworthy
and it was impossible to move it
from the local port with aneley.

KANINS PUT OFF LONDON TRIP TO CAST 'WONDER'

IAII IV CASI WUNDERS
Garsons Kanin and wife Ruth
Gordon, who planned to catch the
Fittish version of their comedy
Fittish version of their comedy
cased to the control of their conselvation of their case of their ca Wonder," was passing up trip.

passing up trip.

"Wonder," written by Donald Ogden Stewart, will be produced by
the Kanins next fall, with Kanin
slated to direct. Raymond Massey
has the lead. Rehearsals are set to
start Aug. 18. The Kanins plan to remain in New York about another
six weeks, then train to the Coast.

After he finishes his month's con-cert tour in Parts, and of May, cert tour in Parts, and of May, London for month at Central Hall, Westminster, under direction of Morris Suman, who used to bring him over regularly every year be-formed to the month of the con-tral Schwartz is able to recruit ac-tors while in France, he will also play in West End theatre with full company.

Lease Cherry Lane Theatre Greenwich Village, N. Y., Cherry Lane theatre has been leased for the summer by group of acto-techni-cians from Yale and New School Dramatic Workshop. Group, headed by Bob Ramsey and Al Hurwitz, will present four plays, first being "Ethan Frome" June 9. Lease Cherry Lane Theatre

Fordham's Seminar

Fortham 's beminat'
Fortham University, N. Y. will hold a summer seminar of theatre practice July 7 to Aug. 18, to include hectures and three play productions. University has budged-ductions. University has budged-ductions. University has University and the state of the state o

Lifar Still Rated As 'Undesirable'

Serge Lifar, ballet master of the Paris Opera during the occupation, who was under a cloud because of Nazi sympathies and subsequently cleared, is still "understable" to parts the paris of the paris o

New Company is being built with the present ballet troup at Monte Carlo as nucleus. Marquis George de Cuevas, who dropped \$1,000,000 with two years ago, heads the company, having recently reportedly paid 4,000,000 rt. (\$22,000 for its contract. Group is being grounder for Carlo and the Carlo and New Company is being built with he present ballet troupe at Monte

BRITISH GOVT, URGED TO STEP INTO LEGIT

London, April 25. Following the success of "Black Magic," a Unity Theatre production now touring under sponsorship of the Ministery of Fuel and Power pressure is being put on the Labor government to step into the enter-tainment field. The show, "a living newapaper," is about the tool short-age, and the need for recruits for

the pits.

The government, either directly, or through the Aris Councils, is being urged to build municipal theatres, subsidize companies, and theatres, subsidize companies, and trade unions and political government is also urged to call a conference of theatre organizations. These includes the Little Theatre Datish Drama Guild, and British Leans Guild, and British Leans Guild, and British Leans Guild, and

2d 'Norway' Tour Waits Decish on Trim Problems

Los Angeles, April 29. Mechanical problems are holding p decision on another tour for "Song of Norway." Musical returned to its home, L. A. Philharmonic Auditorium, last week with many of original cast and received ovation. Lush biz has Civic Light Opera company figuring that another tour is in

the making.

But show must be trimmed before it can attempt travel since more than a day is required to set up in each new spot. "Norway" will run until May 10 here and decision on tour probably won't be made until ast possible moment. Also figuring day to the control of the

WILLIAMS' NEW PLAY

Dallas, April 29.
Premiere of Tennessee Williams new play, "Summer and Smoke," will take place here during the coming season of Theatre '47, according to Margo Jones, the theatre's managing director.

Michael Bartlett to sing with Pitts-burgh Opera Co. in "Madame Butter-fly" May 9 and "Romeo and Juliet" May 13, opposite Dorothy Kirsten,

Inside Stuff-Legit

George Jean Nathan expressed his dissatisfaction that fellow critics chose "All My Sons" as the sessor's best play, his choice and that of sons others having been "The Iceman Cometh," written by his life long friend the company of the company of

Placement of players in regular productions through showcase appearances in Equity Library Theatre presentations has been aided by public, and the casts in the programs. Photos, memos of previous assay appearances, home addresses and phone numbers are accorded graits. It is accived smiller to that service similar to the second control of the control

Committee of showmen called at the quarters of Frank N. Quayle, Fire Commissioner of New York, last week in response to letter inquiring it city firemen were necessary during performances. Commissioner said it will be a support the commission of the commission of

Fast flop of "Miracle of the Mountains," which lasted two days at the Playhouse, N. Y., represented an investment of \$80,000, divided among seven partners, headed by William S. Lewis, who's reported to have put \$34,800 into the Ferenc Molnar drama. Archer King and Harrisch Wood, whill, who presented the plays as their first show on Broadway, are identified as being in summer stock. Rehearsals were stopped for a time when Elizabeth Melle withdrew as stager and the author took over the

Plans for the presentation of "Galileo" on the Coast is somewhat sur-prising to showmen in New York, who considered it for Broadway, Mike Todd had the rights, but because Frank Lawton, who controls the script and wants to play in it, said that he would have to be in Hollywood by June**, managers askipped production. Play was estimated to cost \$125,000, June**, managers askipped production. Play was estimated to cost \$125,000, Still the Coast reports have it that the show is to be prepaged for Broadway, Still the Coast reports have it that the show is to be prepaged for Broadway.

"Lute Song," scheduled for London this summer, is in its fourth month of the second Chicago engagement this season and is nearing the end of the engagement. It was forced to exit on the fart showing and was sent to the Coast which occasioned a red operation of around \$50,000. That sum was earned back during the present engagement, but during the sum was earned back during fine present engagement, but during the sum was earned showing last season "Song" (dd not get its production cost back and the books included in their oft for around \$160,000.

Benefit performance of "The Importance of Being Earnest" was given last week for the Actors Fund, performance of John Gielgud and his supporting English cast being capselty, Takings were over \$3,000, which remarked a donation of \$100 by an unifornitied woman patron. It was in the most consistent of the Actors Equity Fund, which is non-existent, the one of the Actors Equity Fund, which is non-existent, and the matter was straightened out so that the check could be properly endersed for deposit.

Ward Morehouse, critic for the N. Y. Sun, has been writing a monthly article for the magazine Pic covering theatricals. He has selected 25 players to be named on a 1844-7 honor roll and at this suggestion Street and Smith, the publishers, will host them at a lunchron dated for Club 21 May 180 for pitze are to be given but the listing will appear in the mag's June 180 might are fronk. Pemberton, Clarence Derwent, Richard Rodgers and John Masson Brown.

Eddie Relkin, long connected with the Yiddish theatre and general manager for Maurice Schwartz, has been seriously ill for a month, being under intensive treatment at Believue hospital, N. Y., for an asgravated moves condition. He was manager of "A Plag Is Born" during most of its Broadway performances this sesson.

Coast Strawhat Sets Pix Names

Laguna Beach, Cal., April 29.
Griphon Players, strawhit group,
signed Joan Caulledd, Audrey Totter and Hurd Hatfield to star in
three plays to be presented during
the aumers season.
John Meretyth, founder and director of the company, is liming up
more Hollywood names for the season, which gets under way July 1
for nine weeks.

Rip Van Winkle's Resuming Fishkill, N. Y., April 29, Rip Van Winkle Players will open second season here June vil with "Philadelphia Story," Louis Tappe is producer; Elizabeth McCormick, director.

Sesson will run 11 weeks.

D. C.'s Three Strawhatters
Washington, April 29.
Three D. C. area strawhats are set
for the coming season. Ohey theaire in suburban Maryland reopens
May 30 for a 15-week sint, presenting a new show a week and featuring guest stars.

vis Repertory Theatre in Bethesda, Md., starts its second summer stock season June 6 with three evening performances and one Saturday matinee scheduled each week.

New St. Los Barnvard

New St. Loe Barnyard St. Louis, April 28. St. Louis, newest strawhatter, the Village theatre, with a stock company presenting nine Broadway the stock of the stoc

Lake Shore Playhouse, new straw-hatter on Lake Erie, located at Derby, N. Y., 12 miles south of Buf-falo, is slated to open June 24. Lewis Fisher is listed as producer with John Dee director and Frank Ab-Casting Will be done out of N. Y. latter part of May.

Cragsmoor Schedule
Cragsmoor, N. Y., April 29.
Cragsmoor theatre opens its sumer season with Elmer Rice's Cragsmoor theater mer season with Elmer function of Morton Day

Ing a new Snow a week and featuring guest stake stre, at Bailey's
Crossroads, theatre, at Bailey's
Crossroads, Ya, opens June 24 for
Cista 1lth consecutive year. The Jar11 other plays, including a tryout-

Chi Perks: 'Three' Leads With 241/6. 'Weakness' 21G, 'Born' 20G, 'Lute' 19G

Most houses thowed improvement when the control of the control of

1.000.

Three to Make Ready," Blackme (11th wk) (1,358; \$5.40). Imoved with others for top grosser
town, \$24,500.

'3 To Make Ready' To Continue on Tour

"Three To Make Ready," skedded to close after it finishes its run at the Blackstone, Chicago, May 10, will continue on tour, and will play will continue on tour, and will play a return engagement for two weeks at the Forrest, Philadelphia, starting May 19. Ray Bolger, star of the musical, which has been playing seven nights a week in Chi, Is taking a rest for a week, in the law to the recomment of the playing a rest for a week, show then resuming in Philly Plans are to keep the playing th

acobson taking over. Latter had originally in tryout and in

MacLane's Legiter

MIGLAHE & LEGIET
Hollywood, April 29.
Barton MacLane will take a leave
of absence from film chores this
summer to stage his own legit play.
"Black John," under sponsorship of
the Dallas (Texas) Summer Thea-

MacLane will double as star of the piece, with Charlotte Winters and John Qualen signed for support-ing roles.

Shows in Rehearsal

"Open House"—Rex Carlton.
"Louisians Lady"—Hall Shelton.
"Portrait in Black"—David Lowe
and Edgar Luckenbach. Jr.
"Love For Love"—John C. Wilson
and Theatre Guild.

Pix P.R. Plans

Continued from page 3 g Condused from page 3

mentary-type films once in a while.
Metro has agreed to do the first in
deal in a general way with labormagement problems in the U.S.
Singurent problems in the U.S.
John Nesbitts "Passing Parade"
John Nesbitts "Passing Parade"
Locathored by Nesbitt and Edward
Orbyfts, Johnston's labor advisor.
If the saudience goes for the first once,
the studence goes for the studence goes for the first once,
the studence goes for the studence go Leaputs, Johnston's labor advisor. It the audience goes for the first one, it is a state of the state of the

industries. Film industry will be in-vited to draw upon a permanent ros-ter of radio and ad experts as tech-nical advisers. Club will maintain a completely indexed. List of news-poser, radio television and ad people who will be available for huddles. When the complete in the complete of the work of the complete of the complete of the work of the complete of the complete of the wanger that a million-dollar public relations camprign be launched by the film industry to help offset un-fair propagands.

'Iceman' Cool 11G, N.H.

ICCHIRIN LOOI 11U, N.H..

The Iceman Cometh's stopped off of three days last week (24-26) and for three days last week (24-26) and with a substantial gross. Four performances at \$3.60 (tax inc.)) to mounted close to an estimated \$11.
Ook Ned a selout, but still plenty in the common of the comm

Current Road Shows

(Period Covering Apr. 28-May 10)
"Accidentally Yours"—Aud., San
Diego (28); Aud., Sacramento (29);
Aud., Pasadena (30); Lobero, Santa
Barbara (1-3); Bilimore, L. A. (5-10).
"Anna Lucasta"—Plymouth, Box

"Anna Luessfa"—Plymouth, Bost.
"Balletine of Wimpole Street"—
Metropolitan, Seattle (28-3); Geary,
Frisco (3-10).
"Blackstones of 1917—El Capitan,
Blackstones of 1917—El Capitan,
Civic, San Jose (4); Civic, Santa
Cruz (5); Aud, Oskind (67-1); Aud,
"Bleemer Girl"—Hartman, Col.
"Bleemer Girl"—Hartman, Col.
(28-3); American, St. Louis (5-10).
"Bleemer Girl"—Element (30)
"Bleemer Girl"—Hartman, Col.
"Bleemer Girl"—Element, St. Louis (5-10).
"Bleemer Girl"—Fartman, Col.
"Bleemer G

"Call hie Black - Son, - Shubert, Chi. (28-10).
"Dear Ruth"—Rajah, Reading (28); Playhouse, Wil. (29-30); Shubert, N. Haven (1-3).

"Hamlet" — Victory, Providence (28); Aud., Worcester (29); Cort Sq., Springfield (30); Opera Hse., New-ark (1-3);

ark (1-3);
"Harvey"—Harris, Chi. (28-10),
"Laura" — Royal Alex., Toronto
(28-3); Shubert-Lafayette, Det. (5-

10).

"Louisiana Lady" — Shubert, N.
Haven (9-10).

"Lute Song" — Studebaker, Chi.
(28-10).

Haven (6-10).

"Lais Song" – Studebaler, Chi.
"Lais Song" – Studebaler, Chi.
"Magnificent Yankee" – Billmore,
L. (18-2). Metropolitan,
Sharing Chiesena (8), Metropolitan,
Met Opers Co.—Opers Hee, Dallia (19-2).
Met Opers Co.—Opers Hee, Dallia (19-2).
Opers Hee, Houtson (6-7), Opers Hee, Met Opers Hee, New Orieans, (8-10).
Opers Hee, Houtson (6-7), Opers Hee, New Orieans, (8-10).
"Fygmalion"—Hanna, Cleve. (38-3); Koyal Alex, Frondon (5-10).
"State of the Union"—And, Hartford (28-31); Victory, Providens,
"State of the Union"—And, Hartford (28-31); Victory, Providens,
"State of the Union"—And, Hartford (28-31); Oripeum, Davenport
Det Molnes (6); Paramouni, Waterloo (7); Palace, S. Bend (8); Keiths,
Chi. (28-3); Opers Hee,
"The Gense Menacerie"—Shubert"The Ideas Menacerie"—ShubertNewark (5-10).
"The Ideas Menacerie"—ShubertNewark (5-1

"The Red Mill" - Shubert, Bost. (28-10). "The Two Mrs. Carrolls" — Nat'l ash. (28-3).

"The Two Mrs. Carrolla" — Nat1, Wash. (28-3).
"Three to Make Ready" — Blackstone, Chi. (28-10).
"Up in Central Park" — Nixon, Plit. (28-3). Hanna, Cleve. (5-10).
"Volee of the Turtle"—Aud., Roch. (28-30). Erie. Schenectady (1-3); Nixon, Plit. (5-10).

'Okla.' 57G, Omaha

"Ohiah on the condition of the condition

'PRICE' 81/6G. K. C.

raile: 8½4, K. C.

Kansas City, April 29.

"Student Prince" played the Music Hall here last Friday and Saturday (25-26) with matinese both days for four performances, with night top at \$3. Biz was fair with b.o. total of \$8.500.

\$8,500. Next on the docket is Sigmun Romberg and concert orch in for two-day stand early in May.

Katherine Dunham Theatre Productions has been charlered in Albany to do business in New York. with a capital stock of \$100,000.

Diackstone OK \$12,000
The sin Francisco, April 28.
Cybe Light, Opera opened Monday
Seld Cyber Light, Opera opened Monday
seid. Curran, starring rene Manna,
Wilbur Evons, Gocar Karlwein
eidentally Youra, Starring Blite
Burke and Grant Mitchell Bit a
Burke and Grant Mitchell Bit a
Starring Blite
starring
st

'Mill' 32G. Hub: 'Hamlet' 20G.

'Lucasta' 16G

Return of "Hamble" last week to the Colonial and Ballet Russe to the Colonial and Ballet Russe to the Opera House plus good bit for plenty head of the Colonial and Ballet Russe to the Colonial and the Colonial

bouse next week. "Salte of the bouse next week." Salte of the Stimates for Last Week "Stimates for Last Week L

'NORWAY.' ICE SHOW CUE L.A. LEGIT 100G WEEK

LA. LEOII 10UV WELD.

Two newcomers rolled in last
week to send L. A legit grooss skyverse to send L. A legit grooss skyleading the town was "Icceapades of
"which bowed in Thurdsy hight
Facilia. Auditorium. Greeted by
great notices. Ice show teed off with
a smash \$45.000 for first three days.

Feed of the send of

and "Louisians Purchase"will follow "Norway." Norway. "Norway." Norway. "Norway." Norway. "Norway." Norway. "Norway." Norway. "Norway. "Norway." Norway. "Norway." "Norway." Norway. "Norway." Norway. "Norway." Norway. "Norway." "Norway

'Ruth' Dear 11 & G. D.C.

Washington, April 29,
"Dear Ruth" did a hefty biz in its second stanze here. Show, running at pop prices, with a \$2.40 top, rang up a big \$11,500.
"Two Mrs. Carrolls," Elizabeth Bergner starrer, here on a return visit, with tariffs lowered to a \$3 top (uncluding tax), looks promising.

'Carrolls' 16G, Toronto

Carrolis 16ti, Toronto, Oppil 28. Opening cold, with little change for advance publicity on the resumption of the road rour of Elizatorics. Triller did a satisfactory \$16,000 at the Royal Alexandra here, with 1,252-seater scaled at \$35 top. Business mounted toward end of the road and the ro

'Bloomer' 27G. Induls.

Indianapolis, April 29.

"Bloomer Gir" did a hetty \$27.000 at the English in eight performances April 21-26, at \$3.60 top.

House is sold out for return engagement of "Oklahoma" April 28-May 3.

'Accidentally' 14G, Frisco; Blackstone OK \$12,000 Broadway Attendance Ups Slightly; Crix-Kudosed 'Sons' 18G, 'Boy' 29G, 'Alice' 22G. 'Miracle' Was Not-Out

Attendance on Breadewy last week of was alightly up for some attractions with the small gots scare no longer a tactor but curtainment of tieghnous attentions with the small gots and the state of the s

Keys: C (Comedy), D (Dram'ı), CD (Comedy-Drama), R (Revue), M (Musical), O (Operetta).

M. (Musical), O. (Operetia),

"All My Sons," Coronet (13th
week) (D-1,095; \$4.80). Won the nod
from the critics and gross went up
to \$15,000, mostly at the boxoffice,
"Annie Get Your Gam," Imperial
(59th week) (M-1,427; \$6.50). Soon
at the payoff period when costly
musical will start compiling profits;
still bettering \$45,000 week)

"Barefoot Boy With Check," Beck (4th week) (M-1,214; \$6). Doing very well so far and although off somewhat last week, takings ap-proximated hefty \$29,000.

contenting and week sharing special properties of the second seco

much as expected; rated around \$23,000. "Finlan's Rainbow," 46th Street (16th week) (M-1,319; \$6), Capacity-plus gross of \$42,000 never varies; expectation is for at least one year's

day; unanimous unfavorable press; yanked Saturday (26); three per-

yashed Saturday (28) three per-formances Mine "Empire State week (CD-1,002; \$490). One of the good things that could play through summer but work. In all month. SUII "Oklahoma". St. James (211th week) Mf-1,005; \$490. When visi-musical will flourish but it still making goodly profit topped \$22,001; week) (CD-1,007; \$480. Only vari-ance in attendance is during first and of week) (CD-1,007; \$480. Only vari-ance in attendance is during first of week) (CD-1,007; \$480. Only vari-ance in attendance is during first of week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (CD-1,007; \$480. Only vari-ance in attendance is during first week) (

you earlier d'ing sesson: \$22,000 claimed.

"The Importance of Being Earlier to the Being Earlier to the Earl

\$19,000. equare soon; around "Burtlesgue," Belasco (18th week) with haugh above soon of the work of th

'Union' 22G. Philly. Ruth Draper NG 4G

Philadelphia, April 29, Philly is down now to two active legit houses and apparently will maintain that average the rest of the fast-closing season.

Last week, with virtually no oppo-sition—only other house open was the Walnut with Ruth Draper and her monolags—the Forrest did very bird local week of a county of the weeks, playing a return local en-tod far from \$75.000 in its three weeks, playing a return local en-tod far from \$75.000 in its three weeks, playing a return local en-tod far from \$75.000 in its three weeks, playing a return local en-tod for the second of the second weeks of the second of the second to the second of the second of the keeps up. If present profitable bix keeps up.

pitus gross of \$42,000 never varies: expectation is for al least one years expectation is for al least one years expectation is for al least one years are expectation. For all earlier and the property of th

Tark Pert Zou, Pitt

First of "Up in Central Parks"
two weeks at Nixon resulted in close
to 28,000 with a \$4,30 including
slowly but picked up down the
stretch, suggesting a good chance of
bettering opening sizona's take on.
good for this session.
Nixon ges. "Voice of the Turtle"
Nixon ges. "Voice of the Turtle"
That'll probably wind up the legit
sesson locally insamuch as "Lute
Song," which had geen tentatively
witch in illneary and more than
likely won't be along until next year.

'Trouble' Bad 8G, St. Loo

In recent weeks and doubtful of 152,000 his recent weeks and doubtful of 152,000 his recent weeks and the second of 152,000 his recent weeks are second of 152,000 his recent weeks are portrain in Black sea house before \$1,000 his recent weeks are portrain in Black sea house seeded to \$3.00 his recent weeks are portrain to Black sea house seeded to \$3.00 his recent weeks are portrain to Black sea house seeded to \$3.00 his recent weeks are portrain to be seeded to \$3.00 his recent weeks are portrained by Chandler Cowles and Prince and Romberg \$2.00 his recent weeks are portrained by Chandler Cowles and Prince and Romberg \$2.00 his recent weeks are portrained by Chandler Cowles and Prince must be American Sunday of Prince and Prin

Plays Abroad

Here, There, And Everywhere London, April 23.

I Parnell-Robert Neshit production of musical in two justs (14 scenes). Store the Four Rythmettes, decays Campartner; Wilson, Keppel & Hetty, The Tyre Joiex, The Wallables, in the Just Hetty, The Three Joiex, The Wallables, is and bytes by Dick Hurran; dances and the Justice Heavy, Musical arrangements by Froncillet who conducts the Skyrockets earts. At Paladium, London.

The new Tommy Trinder show has gone far afield to bring life and talent into the somewhat jaded arena that vaudeville filled during the war. Paris and New York have been combed for new faces and talent. The result is a musical show of international flavor which looks certain to ring the beli.

to ring the bell.

Lacking in names, it is strong in novelty. Show is a trial balloon for frinder, posing the question whether frinder, posing the question whether with the inflation value fars have used to be the property of the property

came through in the style. There is a pase the Palladium for a soll of un.

Show opens with a scene from previous Palladium for a soll of un.

Show opens with a scene from the pase of the Palladium for a soll of un.

Show opens with a scene from the pase of the pase of

ieopard. Act?! starts like the usual stuff, but has artistry and builds to a fine climax. As a start of the climax is a start of the climax. As a start of the climax is a

Wilhout London."

Val Parnell has done the right thing seeking novelties. Result is a stown that touch a show that has inst that touch a show that has just that touch a show that has been the seeking the seekin

SAMUEL FRENCH SINCE 18

SINCE 1830
Play, Brokers and
Authors' Representatives
25 West 46th Street, New York
811 West 7th Street, Los Angeles

3 Garcons, 1 Fille (Three Boys, One Girl)

| Mrs. | Paule | Rolle | proc | uetlor | of : | three | -00 |
|----------|--------|--------|-------|--------|-------|-------|-----|
| comedy | by 1 | toger | Ferdi | nand. | Dir | etted | b |
| Paule | Rolle. | Set | by | Peles | cry. | At | th |
| Renals: | mance. | Paris. | | | | | |
| Pather | | | | | Marc | el-At | dr |
| Michel. | | | | | Lan | Jar | rle |
| (tlibert | | | | 1 | Rolan | d-Da | nk |
| Bernar | 1 | | | J | an D | umo | nte |
| Mother | | | | | anne | Pro | POR |
| Christle | ae | | | | P | rlme | OB |
| | | | | | | | |

habilitation. Boys work every hit as Show books set for long run, It should have no difficulty in estab-lishing itself at this house as it did and Opening scene, "Together Again," he is he is to him to the did and to good coception, with Chewike Froth-heigs to lintroduce the "Gang" to good reception, with Chewike Froth-heigs to lintroduce the "Gang" to good reception, with Chewike Froth-heigs to lint of the property of the and and there and U. S. for several years, splitting for three years during the gab to their offering but mahily rely on their funny tumbling and getting involved its case others citches.

war. They have added some comedy to their tunny tumbling and gaster switch.

Sixt on film producing, with Flans Sixt on film producing, with Flans Sixt on film producing, with Flans as the stars, Gold as the Hubby and Saughton, as the Stand-in, has generally as the stars, Gold as the Hubby and Saughton, as the Stand-in, has generally started as the stars, Gold as the Hubby and Saughton, as the Stand-in, has generally started as the stars, Gold as the Hubby and the started as the stars, Gold as the Hubby and the started as the stars, Gold as the Hubby and the started as the stars, Gold as the started as the stars, Gold as the stars of the stars of

VARIETY in support for finish. Number could develop into something.
"Bloodstains in the Snow" is the m support for minsh. Number could develop into something.
"Bloodstains in the Snow" is the old meller with the gold rush background. A weakie which has had its day and should now be dispensed with.
Packed house gave show resounding sendoff.

I Tumaculce (The Immaculate) Paris, April 22.

And the part work of the part of the part

Vent Qui Vient De Loin (Wind That Comes From Far Away) Paris, April 22. Rene Sanceime production of comedy in

| Jarques | Rann | or Sta | ra Mar | oalla | Ciber Di | |
|----------|------|---------|--------|--------|----------|-----|
| Set by | Anne | Granica | 0 44 | Colle | Citien | A1, |
| | | | | | | |
| Prises | | | Ma | rcelle | Char | tel |
| Caroline | | | | 1 | · Ydee | |
| | | | | | | |
| | | | | | | |
| | | | | | | |
| Chauvin | | | | Rene | Wor | ma |

Plays on Broadway

Miracle in Mountaius

| acts (four scenes). Features Victor Killan, |
|---|
| |
| sebmidt and Manart Kippen, Staged by |
| author: settings by Robert Davison, Opened |
| at Playhouse, N. Y., April 25, '47; \$4.20 top. |
| Clement |
| Dominic |
| Ambrose Salem Ludwig |
| |
| The Attorney |
| CicalyJulie Haydon |
| Slmon E. A. Krumechmidt |
| SergeantJohn Frederick |
| Gendarme |
| |
| Cornelia |
| The Souire Lawrence Tibbett, Jr. |
| The Judge |
| The Mayor's Wife Katherine Anderson |
| The Doctor Bernard Randall |
| The Mayor Frederic Tozere |
| The Baron Patrick |
| RutlerCarl Wallage |
| Young Woman |
| Court Atlendant Louis Crurer |
| BirlVivlan King |
| Old Woman Marjorie Daiton |
| The ProsecutorDayton Lummle |
| Phe Schoolmaster Pitt Herbert |
| |

In the spring it's expected that dramatic drags may reach Broadway but not from a name author such as Molnar. Two young showmen debut with a script that probably more experienced managers ignored. "Miracle" is so mediorer that at times the performance seems amateurish.

periode managers garoed. "Marine periode managers garoed." All managers perioded and perioded an

best file 'best dressed mayor' of the sesson.

Julie Haydon is the low remain on the sesson of the s

Dead To Rights (COLLEGE PLAY)

| - 1 | Columbia Univ. Players production of |
|-----|---|
| | musical comedy in two acts. Book and lyrics by Edward N. Costikyan, Ernest |
| 3 | lyrica by Edward N. Costliggen Branch |
| | |
| ٠. | |
| . | |
| М | Preston K. Munter; choregraphy, Trace |
| | Mourison A. Munter; enoregraphy, Tracy |
| ı | Morrison. At McMillin theatre, N. Y. |
| li | April 20, 41. |
| i | Ann JonesJumes Feste |
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| : | Second Senator Alphonse Talllor |
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| ٠, | |
| 1 | Freshman |
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| | Daiey |
| 1 | Frankia Wallace |
| | Frankle |
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| - | Mr. C. Van Sickles Willer Mich |
| | |

and another than the court of t

have done much better in years

lands by the control of this one better than their critical. If the book is shapeless, the sows is too simple. The music is a regelt is too simple. The music is a regelt and the state of the stat

graduates.

Overall thesping and singing talent of this student group is so-so. However, the pointes (football squad in femme attire) are as usual surefire for laughs as they run through their dance routines.

Show could use a campus wit,

Herm,

Equity Stand Continued from page 57

technically breached the basic agreement which stipulates that the actors' union shall not change rules or policy during the life of the peat. Equity sees its move differently, saying that the theatre ban would not be effective for more than one

jaying that the theatre ban would not be effective for more than one years and the property of the property of

D. C. Becision Clears Air
Washington, April 28.
Indications were strong here yesterday (28) that the "white obj'
policy of the National theatre will
be terminated in the next year along
the lines laid down by Actor'
Equity. Two developments stood
out.

Equity. Two developmens out:

1. The theatre, winding up the long suit against it for retunds of tickets which Negroes had been also to use, and the long suit against it for retunds and the long suit against a suit of the 2t tickets. This action was taken in court following a long conference with Judge Nadine Gallagher and a long distance phone call to Marcus Heiman, operator of the National.

York to Marcus Heiman, operator of the National.

2. The Committee for Rasial De-mocracy, which had been picking the theater nightly, are stated to the committee of the commit-deadline for admitting. Negroes un-der the Equity ultimatum. The com-mittee further agreed that it would no longer seek to buy blodd-wide tickets to distribute 18 deadline. The committee was back of the law-sult.

Baltimore, April 2s.

Premature closing of legit assoan here last week has made possible three-week vacation for galls with three-week vacation for galls with the property of the property of

Literati

Winchell's Bius-Penelling
While nothing has happened—and
likely will not, for some time, if at

| with the Marshall Barband
| Barband
|

\$1,200-a-week Mirror column, the rest coming from syndication in 150 top dailles.

Philly Faces Fax

Philly Faces Fax
Philadelphials two major dailies,
which have been experimenting
with facsimile secretly for some
months, are showing the new type
for the first time.

The producest-newspaper to the public
for the first time.

The state of the public
for the first time.

The state of the public
for the first time.

The state of the public
for the first time.

The Bulletin Juquirer and its
etemontation May 58h.

The Bulletin's demonstration dis-

demonstration May 5th.

The Bulletin's demonstration displayed facsimile transmission on
both the small (four incb) and large
(18 inch) machines. The latter recorder is believed to be on view to
the public for the first time any-

Following its first few issues, Mag Ya has been hit by a shakeup in its resignation of the state of the state

Ellison will remain as a member ellison will remain as a means of the board of directors of Asso-ciated Magazine Contributors, the contributor-owned corporatio contributor-owned which publishes '47.

Rose On Beefsteak Circuit Bally Rose is proud of the fact Lord Beeverbroke phoned him from London that his (Rose's) column 'is the first with an American label the first with an American label the first with an American label with the first with a firs

allegedly using their items.

Elmer Ries el F.E.N. Congress
The American P.E.N. Centre will
be represented by Elmer Ries at the
19th International Congress in Zurtel vate 2-6. Germany will be repleaded by Elmer Ries at the
19th International Congress in Zurtel vate 2-6. Germany will be repleaded by Elmer Ries at the
19th International Congress in ZurDetectives?' Kaestner, who works
of the American-sponsored Munich
newspapen Neue Zeitung, by Johns
Newspapen Neue Zeitung, by Johns
Newspapen Neue Zeitung, by Johns
Newspapen Neue
19th International Physics
19th International

England, Scotland, Brazil, Palestine and Finland.

Mag Sarb, Pare Cinema' Mag Starting next Jenuary is a new type of motion picture inagazine, "Cinema," almed at the carried trade and detouring widely from a well be printed monthly at 3K, with the printed monthly at 3K, with the printed monthly at 3K, and printed on in charge of 200 pages, printed on a combination of yile; and dull [returners, She was a publicy Bureau, Pancog the bankvollers is Inside Wiley Bureau, Pancog the Bankvollers is Pancog the

Hendy, Buffalo financial biggie, whose idea is a class publication, dealing with films from an adult standpoint. Idea is to emphasize the picture industry as an art medium, a science and a serious business, at the same time using a light touch, in the New Yorker style.

Bessy's French Mars

Beasy's French Mags
M Maurice Bessy, editor of the
French film mags Cinetone and Le
Film Francais, arrived in New York
Saturday (26) on the first leg of a
junket which will take him to the
Coast and thence to Central and
South America. He revealed he may
start a French-language film mag in
Buenos Aires prior to planing back

GI Joe's War Story

"Yank: The GI Story of the War," by the staff of Yank, the Army weekly, will be published next week by Duell, Sloan & Pearce. Book is not a Yank anthology but a 300-page chronological account of the war, as written, photographed and sketched by GIs for Yank, Material was selected and edited by Deb Myers, Jonathan Kilboura and Rich ard Harrity, and designed by Nelson

Book will be dedicated "to the 14,216,097 men who hope to God they won't have to do it again."

Anita Colby's Col.

Anita Colby is currently vacationing in the east prior to taking up
her new post as special aide to
Paramount studio topper Henry
Ginsberg in June. She leaves New
York next Tuesday (6) for 10 days
in Bermuda, then runns to New
York for a week before heading
While east, Miss Colby is making
arrangements for writing a sybdicated health and beauty column and
is continuing work on a book on Anita Colby is currently vacation

is continuing work on a book or the same subject for Prentice-Hall

Invitations to the annual Head-liners Frolke, staged at Allantic City second and the stage at Allantic City second and the stage and the stage and the sections of the east will attend the affair, which opens Friday, June 13. Saturday's schedule highlight will be presentation of Headliner awards at luncheon.

Pix Production Tie Books
World Publishing now preparing
promotion on five motion picture ticup books to be released soon. Tomes are "Golden Earrings" (Par); "Par-radine Case," (Selznick); "Desert Fury," (Par); "The Woman in White," (WB), and "Dark Passage,"

(WB).
"Duel in the Sun" is current top-seller on World's list.

CHATTER

Emile Zaiden Bey, Egyptian edi-tor, guesting on the Metro lot.

Alan Bynd doing a plecon.

Maurice Zolotow in Hollywood in interview Rouben Manuollan for the Satevepost; Jack Benny, et al.

Ramon Romero's new book, "Lin-coln—On Stage and Sereen," will be published next February by

Prentice-Hall.
Valentine Davies is novelizing his screen story, "The Miracle on 34th Street," for summer publication by

Street." for summer publication by Harcourt-Burner, publisher of a group of fan mags in Switzerland, study of the Paramount lon. The Paramount lon. Stanley M. Brown, Prentice-Hall advertising director since 1944, upped to veepee over advertising for the publishing firm.

Walter Pistole, former managing.

Walter Pistole, former managing ed of Harper's Bazear, has been appointed associate editor of Rhinehardt & Co., book publishers.

Norman A. Maurer, author of cartoon stories, is writing a book on the antics of the Three Stooges, Moe and Shemp Howard and Larry Fire.

With "L.A." as its title, tome

That Was No Lady . . . By HERMAN A. LOWE Washington, April 15.

Washington is the kind of town where the newspaper wives don't stay home and worry about their husband's They get newspaper jobs themselves, and frequently it is the old man who sits up waiting for the little woman to get home from a late interview on Capitol Hill or a press conference with mill or a press connerence will be some statemen in the government departments. Husbandwife teams, so rare elsewhere, are nothing out of the way in the nation's capital where the gal journalists can do everything the men do except get admitted to the National Press and Cridiron Clubs.

Gridiron Clubs.

A very incomplete list will look like this: Robert S. Allen (ex-Pearson and Allen), of Liberty, North American Newspaper Alliance, and San Diego Journal, married to Ruth Finey, who covers the town for the San Francisco Daily News and the Albouquerque Tribune.

Mary Spargo, Capitol Hill re-porter for the Washington Post, and husband Bill Pryor, who works for the Washington works for the Washington Times-Herald, and also serves as correspondent for the Cedar Rapids Gazette.

Bulkley Griffin and the missus sabel Kinnear Griffin, together Isabel Kinnear Griffin, together operate a news bureau which services a string of nearly 20 New England papers plus three radio stations in that section with their Washington coverage. Annie Childs Hicks and the spouse, Laurence Gorder, both put in a good day's work for the D. C. United Press bureau.

David Karr is one of three re-porters who do Washington leg-work for columnist Drew Pear-son. Madeline Karr watches the town for a Greek-language pa-per, the Greek National Herald.

per, the Greek National Herald.

Richard L. Coe, film and
drama reviewer for the Washington Post, is married to Christine Sadler, former Post staffer
but now D. C. correspondent for
McCall's magazine.

Hugh Morrow, formerly of the Philadelphia Inquirer Washington Bureau and now in the D. C. bureau of the Saturday Evening Post, works with wife Elise, who freelances for the SEP and also does a semi-weekly column for The Inquirer.

Harold Hinton, who covers the White House for The New York Times, is wed to Eva Hinton, society columnist for the Wash-ington Post.

Beryl Shoenfield Denzer, who strikes blows for the Detroit News in Washington, and Peter Denzer, of Broadcasting maga-zine, also housekeep together on a matrimonial basis.

No slouch in this field is VARIETY, which has had hus-band-wife teams representing it in Washington for the past decade or so. The first couple in Washington for the past decade or so. The first couple were Warren B. Francis, presi-dent of the National Press Club, and Lorania Francis, both of the Los Angeles Times, who covered Los Angeles Times, who covered the capital for Vanierr for sev-eral years. For the past five years the beat has been patrolled by this writer and wife, Flor-ence S. Lowe.

There are other eases some-what in this groove.

what in this groove.

When Igor Cassini quit the
Washington Times-Herald as
society columnist to take the
Cholly Kniekerboeker job, for
the New York Journal-Amerithe New York Journal-Amerithe New York Journal-Amerithe New York Journal-Amerithe New York Journalsociety of the New York Journal
Society of

Mrs. Agnes Meyers is a nationally known newspaperwoman who has crusaded strongly in recent years for the underdog. Her husband, Eugene Meyers, owns the Washington Post.

Olive Clapper now represents Look in Washington, a post she got after the tragic death of husband Raymond Clapper, Scripps-Howard columnist; and Mary James Cottrell ably runs the news bureau of her late hus-band. Jesse Cottrell, covering the town for papers in several

Generally speaking, the trend to husband-wife teams is relatively new in D. C., owing part of its size to the wartime, which brought many women into the business.

SCULLY'S SCRAPBOOK

****** By Frank Scully *******

My dozing attention having been prodded so often of late as to amount to an invasion of personal privacy, I finally decided to dig bock through the years to discover if this current charge that actors were doing too the years to discover if this current charge that actors were doing too the years to discover if this current charge that actors were doing too for the week of the commiss who did to heavy thinking or the heavies who did it. When actors like Chaplin and Sinatra get billings overnight as professors of political economy at the Kremini, I tel out a belylvaugh that really below the common of the common I was quite ready to admit that I wasn't that good and never would be. So now I'm being identified as the guy who sneaked into the Kremlin and tied a rosary to Stalin's four-poster. I'm not that good either.

Modern Samaritans

But I'm better than many of them activates who get credit for being Maritit professors or event of them activates, who, as a matter of act, all that can be proved against them is that they do not favor kicking people who have collapsed in the gutter.

I view the crediting of brains to such people with something like encroachment. I realize that encroachment is a capitalist term and I meant it that why. Thinking is a writer's property-right, not an actor's. The tent of the greater the mirator has been considered to the greater the cater.

Indeed, one of the greatest mimies of all time, a guy who can spout whole paragraphs of Marxism, hasn't read two books in his life. With him it's all hearsy. He's all ears and he has been lucky enough to hear some of the greatest minds lobbing thoughts around as a champ does on a This way he has picked up more lines than Jane Russell. As the lines are unsupervised he naturally has run them into a lot of wrecks. It isn't that he ean't think straight. It's simply that he can't think at lisn't remembers what other have said, but he doesn't stick to one man.

A Husty That Low?

A Huxley That Low?

A Husley That Low?

I recall his coming to a Hollywood sense of masterminds one night. It was at Lewis Browne's house. Perhaps 20 persons were there, mostly well-known authors. The comin managed to get the center of the stage, much as if it were a ministrel show. Somebody had filled his ears with the glamor of poverty. So he began sounding off how the cockneys in the Bast Dad of London were really happier in their squalor than they also have the began that the stage of the stage of

But Can They Spell? But Can They Spell?

Opposed to comics of this order there are actors like Freddie March, Melvyn Douglas, Orson Welles, Jean Hersholt, Harry Carey, Eddie Robinson and others who are not only great readers but very good at expressing thempelures.

themselves.

Then there are actors like Albert Dekker who can think and talk admirably on political matters and have had experience in public office, but who can t peal for nuis. I even causect that it was one of these who there was not to the parting for of the Academy Award Theatter.

THIS SPACE RESERVED FOR ACADAMEY MEMBERS as a very funny relieve, in the property of the prope

who was genue. I don't mean the kind of practical jokes which revolve around hot-foots. I mean gags which were as well worked out as a whole seematio. Why didn't he even work a bit-part of 4T lines into a whole play? Many actors have stoten seenes, but did anyboyb before or whole play? Many actors have stoten seenes, but did anyboyb before to the title of "Lord Dundreary" than under the billing of "Our American Cousin."

whole play? Many actors have stolen seenes, but did anybody before or since steal a whole play? It libe timor people remember the play unior since steal a whole play? It libe timor people remember the play unior Cousin."

Ousin."

Nobody was more serious on the stage, nor more till of fine of it. All the parts of that famous on the stage, nor more till of fine of it. All the parts of that famous on the stage, nor more till of fine of it. All the parts of that famous on the stage, nor more till of fine of it. All the parts of that famous on the stage, nor more till of fine of it. All the parts of that famous which is the fine of the county of the county

OBITUARIES

LEWIS E. LAWES
Lawes, 48, author and
former warden of penal institutions
in New York, succumbed to
ecrebral hemorrhage at his home in
Garrison, N. Y., April 23. He was
the husband of the former Elsie
Chisholm, N. Y. theatrical press
agent, who he married in 1939, two
years after the death of his first
wife.

done as a serial for radio, with Lawes appearing on the stansars. A classified of the control of the was the author of other short stories and screenplays, and was co- April 2 I. He had started in many drama which had a brief run on Perior to moulding his career as a

the early Indian occupancy of this section was at Saratoga Lake.

me early indian occupancy of this section was at Saratoga Lake. For many years he conducted an orchestra and sang and played the music of Indians.

His wife, who died a number of years ago, was claimed to be an Indian princess.

TOM C. HALL
Tom C. Hall, 81, ploneer Missouri
theatre owner and exhibitor, died in
Moberly, Mo., recently. He was the
builder of the Hall and Variety theatres at Columbia, Mo., and operated
the houses over a long period. He
had operated theatres in a number
of other Missouri towns at various

HARRY WINCOTT

HARRY WINCOTT
Harry Wincott, 80, vet British
songwriter, died April 21 at Somerset, England.
Despite-having written over 2,000
songs and probably best remembered
for his "Mademoiselle from Armentieres," he died in destitute circumstances.

YOU ARE INVITED TO ATTEND THE UNVEILING OF A MONUMENT IN MEMORY OF

GUS EDWARDS

SUNDAY, MAY 4TH, 1947, 3:30 P.M. AT

WOODLAWN CEMETERY, NEW YORK

(RAIN OR SHINE)

Broadway, He also appeared in the singer and early in his career he had prologue of the RKO film, "San Quentin." Additionally, he made interplays including "L'Aiglon," with mittent appearances on the lecture Mone, Sarah Bernhardt.

Survived by his widow and three daughters by his previous marriage.

F. J. McCORMICK

F. J. McCormick, veteran noted
act of the Abbey Players, died in
Dublin, Ireland, April 24.
McCormick, whose family name
was Peter Judge, whose family name
was Peter Judge, whose family name
was peter Judge to the stage career unknown to his parents. He made his debut with Dublin's Queen's Theatre in 1916 and
two years later joined the Abbey
Theatre company, remaining with it
unter troupe on a discourse to the U. S.
While there he appeared in film
version of "The Plough and the
Stars." Stars.

Stars."

Last year he went to London to appear in support of James Mason in the film, "Odd Man Out." currently on display in New York.

Survived by widow and two children.

ARTHUR O. DILLENBECK
Arthur O. Dillenbeck, 60, veleran
advertising exec who bad been a
pioneer in motion picture advertising, died at his home in Manhasset,
L. I., last week. Funeral services
were held there April 23.
As a director of the Hanfi-Mctzger

As a director of the Hann-Mcteger agency and as exec veepee of the Buchanan agency, Dillenbeck han-dled the Paramount account for many years. In recent years he had contributed film reviews to various

publications.

Survived by Widow and three

WILLIAM L. WRIGHT William Lord Wright, 68, former scenarist, died last week in Holly-

G. B. SAMUELSON

G. B. SAMUELSON
G. B. Samuelson, 58, British film
pioneer, died in Staffordshire, England, April 24. He made his first
production about 30 years ago and
took the first British film company
to Hollywood, Recently, he had been
employed in Birmingham with Kriematograph Renters Society.
Survived by widow and son.

RAYMOND J. FALLER Raymond J. Faller, 52, vice-president of Bescon-Faller-Reichert, Inc., Toledo, national advertising agency, died of a heart attack April 19. Before joining the Bescon agency in 1989, he was with U. S. Adver-tising Corp. for 17 years.

MAX P. WEINSTEIN
Max P. Weinstein, 37, exhibitor,
died in Cleveland, April 23. He was
a co-owner of the Ritz, Cleveland.
Survived by widow and two chil-

Brother, 25, of Paul Shannon, chief announcer at KDKA in Pitts-burgh, and Charles Shannon, WB manager in Sharon, Pa., died last week at the Veterans Hospital, Pittsburgh.

Father, 82, of Al Melgard, organ-ist at the Chicago Stadium, died in Chicago, April 23. Survived by two other sons.

Set Doubling

Continued from page 11 shot in black and white and later in Technicolor.

Thirty years ago Wright shall fill the form the midwest newspaper field to write sitent filmplays for Shall fill the form the midwest newspaper field to write sitent filmplays for Shall fill the fill t

MARRIAGES

Betty Gay to Buddy Foster, Pitts-burgh, April 22. Both are dancers. Mitzi Roberts to Charles Addison,
l'ittsburgh, April 19. Bride and
groom are nitery performers.
May Coyne to Bill Lane, Pittsburgh, April 24. Bride's on WB
staff; groom is a projectionist.

Phyllis Stanley to Stephan Miller, London, April 19. Bride is British stage and screen star; groom is J. Arthur Rank exec in London,

Josephine Di Raimondo to James Sullivan, Brooklyn, N. Y., April 27. Groom is chief of staff at Capitol theatre, N. Y., bride is usherette at same theatre.

Irene Redner to Milton Korf, Chi-cago, April 28. Bride is in WBBM accounting dept.; groom is engineer at same station.

at same station.

Nancy Guild to Charles Russell
Hollywood, April 27. Bride and
groom are film players.

Betty Anne deNoon to Sterling
Hayden, Montecito, Cal., April 25. Groom is a film player.

Shirley Pietila to Chuy Reyes, Hollywood, April 25. Bride is op-eratic singer; groom is orch leader.

Ann Eyer to Joseph C. Cannon, Ft. Thomas, Ky., April 26. Groom is continuity editor at WSAI, Cin-clinati.

Garretson to Richard Jeanne Garretson to Richard Lightman, New Orleans, April 23. Groom is son of M. A. Lightman, theater owner, and associated with him in Malco Circuit. Adelaide Bruns to Townsend Cann, New York, April 20. Bride is with Vanguard Films' talent and production dept. Jeanne

production dept.
Louise Arthur to Leonard Penn,
Culver City, Cal, April 23. Bride is
radio actress; groom a screen player.
Katherine Lester to William
Mande, Old Greenwich, Conn., April
27. Groom is principal in "Call Me

Edna Webking to James Sal Bozeman, Mont., April 16, Bride Metro inspectress-secretary.

Leslie Laramie to Marjorie Jones Bozeman, Mont., April 16. Groom is in charge of Columbia Pictures branch office there.

Betty Burris to F. E. Hewitt, Jr., as Vegas, April 22. Bride is a creen publicist.

Carol Kane to Edward Richscheidt, April 24, Groom is in sales pro-motion dept. of Fawcett Publications. Claire Witt to Lionel Gilbert, Chi-cago, April 20. Bride was secretary to Harold Lee, Chi publicist.

to Harold Lee, Chi publicist,
Lady Charles Cavendish to Kingman Douglas, Warrenton, Va., April
28. Bride is the former Adele
Astaire, dancing partner of her
brother Fred Astaire in musical
comedies in 1920's.

Mr. and Mrs. Mickey Goldson, son April 25, New York. Father is with Capitol Music Corp.

Capitol Music Corp.

Mr. and Mrs. Carl Foreman,
daughter, Holly wood, April 23.
Father is a screen writer.

Mr. and Mrs. Andrew Weiss son,
New York, April 24. Mother is the
former Marilyn Starr, daughter of
the Music Publishers Holding Corp.
Mr. and Mrs. David Parker ShepMr. and Mrs. David Parker ShepMr. and Mrs. David Parker Shep-

the Music Publishers Holding Corg.
Mr. and Mrs. David Parker Sheppard, son, Hollywood, April 24.
Mr. and Mrs. David Parker Sheppard, son, Hollywood, April 26.
Mr. and Mrs. John Foley, daughter, Butbank, Cal., April 22. Father is
a film editor. Paul Harron, on,
Philadelphia, April 23. Father is
prexy of WIRG, Philly,
Mr. and Mrs. Elwood Stutz, son,
Philadelphia, April 24. Father is
prexy of WIRG, Philly,
Mr. and Mrs. Jack Pearce, daughter, Philadelphia, April 24. Father
producer at KYW in that city,
pressent the producer of the p

Pittsburgh, April 15. Father's an exhibitor.
Mr. and Mrs. Sian Neufed, son,
Mr. and Mrs. Sian Pather's assistant director at Columbia.
Mr. and Mrs. Arthur Campfield,
Mr. and Mrs. Arthur Campfield,
Productions.
Mr. and Mrs. Michael Kidd,
Mugatter, New York, April 27,
Raintow, Nr. R.

Picture Grosses

KANSAS CITY getting big money, but moves out after five days. "Egg" in three full weeks plus five days may top \$80,000, easily a record for these three spots. Current five-day stanza look nice \$10,000. Last week, fine \$18,000.

Mice \$10,000. Last week, the \$18,000.

Kimo (Dickinson) (550; 65)—"Carmen" (Indie). Smash \$7,000, and new record here. Last week, "Welldigger's Daughter" (Indie) (5th wk), \$2,000.

\$3,000.
Midland (Loew's) (3,500; 45-65)—
Midland (Loew's) (3,500; 45-65)—
"Sea of Grass" (M-G) and "Bulldog
Drummond" (Col). Probably the
town's leader at \$20,000, and holds.
Last week, "Johnty O'Clock" (Col), nice

and "Love of Rusty" (Col.), nice strong strong and strong strong

'Brunette' Brisk \$19,000 Tops L'ville: 'Ames' 15G. 'Egg' Still Big 9G, 4th

Logis Jim Jig Ju, Yati "My Favorite Brunette" is topping everything in town this week at the Riato, Cruit of Janet Annes' Net Riato, Cruit of Janet Annes' Anthonia Holdowers are sprightly at the Na-tional and Mary Antherson, Gee-Gees teed off at Churchill Downs Satur-day (20) on 19-day spring meet, but make appeared to be hutting film biz makes, appeared to be hutting film biz

Estimates for This Week

Bethindes for This Week
Brewn (Loew's-Fourth Avenue)
(200; 30-40-79-60 onerang (20th)
and Magnificent Note: (Rep.) (in July 1997)
(20th) (1997)
(20th) (1997

"Swethers Sigm: Chi" (Mons), \$13,000.
\$13,000. Loevy) (3,200; \$44,55,\$^8\$ as of Grass" (Ard.). Big space, \$15,000.
big at \$35,000.
big at \$35,000.
convergency (2200 eVery 100 e

'Affair' Lively \$14,000. Seattle; 'Pursued' 126

Scattle, Pursuel 120

The big seattle, April 22.

The big seattle, April 22.

The big seattle, April 22.

The big seattle, April 23.

The big seattle april 24.

The big seattle april

Brussels Festival

Continued from page 3 it is felt, would indicate the import-

Broadway -

Tex O'Rourke calls 'em "stars of stage, screen and singing commercials."
Fred Zweifel has cardiac ailment, yet showman being confined to his home.

ome. Beatrice Kay, departing the Car-yal, into the Flamingo, Las Vegas

vet showman being continee to nise Beatrice Kay, departing the Carpival, into the Flamingo, Las Vegas, Frank Brader Pedago Fland Flamingo, Las Vegas, Frank Brader Pedago Flamingo Barium & Ballis Barium & Ballis Brain Brader Vasnurr in St. Luke's hope Marian Cadwallader appointed Coast rep for National Concert & Las Vegas Pedago Marian Cadwallader appointed Coast rep for National Concert & Las Vegas Pedago Flamingo Flamingo

the Theatrical Guide at the Moel Adato May A. Adato May A

Australia

By Eric Gorrick
Sole Bros. Circus playing Brisbane
good biz.

Sole Bry Erte Guriage Brisbane to good bits.

Doris Fritton is playing Ben Jonnors "Volpone" at her indie North
Syday house.

Doris Hills and the indie North
Syday house.

Follow the Long British all toolcolored for Ealing.

Follow the Cupit a still a topbounce. Will condensor fail in topbounce. Will condensor leaf in the
bounce. Will condensor leaf in the
bounce. Will condensor leaf in the
bounce. Will condensor leaf in the
control of the
bounce of the
control of
control

Miami Beach

By Larry Solloway Lord Tarleton to close this week. Spyros Skouras, 20th-Fox prexy

In town.

The control of the control closed for summer, Saturweeks May 4 for alterations. Delioungs remains open.
New legit theatre project set up offices at Albion hotel under name of Tropic Theatre, Inc.
Brandt theatres building new house in North Beach sector. Already operating new Flamingo.
Leon (and Eddie's) Enken and

Sees Jr. doing the local niteries.
Closed Frim Beach spot last week.
Texas City disaster victims to be alded by funds collected from Brial and the state of the s

May replaces him at Lincoin on use Beach, 15 ho bottle will remain open for summer he anticipation of the summer he summer he

Chicago

UltiCago
Jim Keefe beek from road tour
Illienry, Vinih, Hollywood agent,
checked in this week.
Mrs. Jack Irving, wife of AGVA
Mex. Jack Irving, wife of AGVA
Mrs. Jack Irving, wife of AGVA
Harved, Yin town,
Harved Kussell in town after tourtermed Mrs. Jack Jack
Jefferson, Harved Schuster and
Like Jack Jack Jack Jack
Coast.
Coast.
Levantt talking over deal

and Alperson, Harold Schuster and Jack Jungswey, Jr., planing to Coal.

Joseph Janes and Jack Jungswey, Jr., planing to Coal.

Interest the American Control of the Coal.

On the Coal.

Paris

Rupert Alla in Geneva with Frank MacCarthy. Fellx Marouni shuttling between Parls and London. Producer Andro Scholm Schol

tains.

Julien Duvivier directing "Anna Karenina" on location in Italy for Korda

orda. Michael Powell in from London talk films to ballerina Tamars

to talk films to Calland Toumanova.

Maurice Lehman said to be prepping a Chatelet production of "Annie Get Your Gun."

Bernard Hilda opening a new Soanish show at his Club des ping a Cna. Get Your

Code by the control of Allies of the Code of the Code

Kansas City

Kansas City

By John Quiner at the
Dividit John Line By John Quiner at the
Dividit John Line By John Quiner at the
Dividit John Line By John Line By

London

Cyril Maude just celebrated his Cyril Maude Just Central County
Sth birthday,
J. B. Priestley to run as County
Council candidate for Isle of Wight.
The Shop at Sly Corner," running in the West End over two
years leaves St. Martin's theatre
May 8.

May 3.

Forsythe, Seamon and Farrell to star in new Bert Montague revue already booked for 30 weeks in the

already booked for 30 weeks in the provinces.
British & American Film Frees to acquire Picture & Pleasures, which conjure Picture & Pleasures, which was the provinces of the province of the

in charge of newly-formed literay in charge of newly-formed literay department to handle plays and film department to handle plays and film of the control of the next play with bedeground for his next play with the war. Tentative fille of play if There is 1 from former of the next play in the war. Tentative fille of play if There is 1 from the war in the programs director for the principle of the programs director for the programs of the play makes the programs of the play makes the program of the play in the program of the play in the program of the programs of the play for the programs of the play in the program of the programs of t

Pittshurgh

By Hal Cohen

By Hal Cohen
Jackie Heller installing line of six
girls at his Carousel.
Little Song "will close legit season at
Bob Lewis added to Shie Court of
Hon, rephicing Maxis Simon.
Fred Binder and Jack Rösen into
Casino for a tour-week run.
The Casino for a tour-week run.
Legit Song to the Court of
Hell simmer opera production of "Rosaile". While, Sunday roto editor of
the Press became a grandpop last
week.

the Press, became a granupop mes-week. Kelly putting on numbers Fred small revue of Gene Kelly School of Manual School of School Jackie Fields moving to Philly his summer to take over Wurlitzer music-box franchise there. music-box franchise there.

sistant to prez of Enterprise Pic-tures, Maxine Caramela, who's been running the Oasis since her father died, recuping in hospital after died, recuping in hospital after surgery. Mildred Sheridan replacing Shir-ley Brown Levin as head of radio department in Dubin Advertising

department in business Agency.
Percy Roberts switching from Symphony ticket booth to that of Plrates in William Penn hotel for the summer.

Minneapolis

Minneapolis

By Lea Rees

Peter Higgins

Lyle Rogers into Hotel Dyckman

Lyle Rogers into Hotel Dyckman

Robin Hood Rome

Adrit in New York' in its 26thwesk at Alveroes' nitery.

"Adrit in New York' in its 26thwesk at Alveroes' nitery.

"Adrit in New York' in its 26thwesk at Alveroes' nitery.

"Adrit in New York' in its 26thwesk at Alveroes' nitery.

"Adrit of the Work' in its 26thwesk at Alveroes' nitery.

"Adrit of the Work' in its 26th
Raddolf Serkin here for University

San Francisco Sympony the Struct

Paul Auditorium for concert.

St. Paul Civic Opera company to

Patry Kelly and Barry Wood into

Potty Kelly and Barry Wood into

Hotel Wicolet Municosia Teranee.

Andre & Deiphine Lawey and

Hotel Wicolet House, International Pic
tures assistant to president, a visi
Civé McOoy plaving Twin City

Civé McOoy plaving Twin City

tor.
Clyde McCoy playing Twin City
engagement at St. Paul Paramount

Clyde McCoy playing with a congagement at St. Paul Paramount theatre.

"Ice Pollics" at Arena for 18 days and 26 performances and playing to capacity.

Radio station WTCN cut off air 40 minutes when fire broke out in its building.

Monto annon war broke out in its building.
Radio City's first stage show in building.
Radio City's first stage show in the stage stage show in the stage sho

mother en route back to Hollywood

after brief Broadway stage appearance.
Playing to 192,000 paid customers in nine days, Nick Kahler's annual Spottamen's Show set a record at North Star Civic theatre offering "You Can't Take it With You" with Marie Gale Banbridge, long stock to the Company of t

and Hotel Nicolet Minnesola Terread Hotel Nicolet Minnesola Terread, respectively, etc., the having and Hotel Nicolet Minnesola Terread, respectively, etc., the having and the season of the se

Washington

Washington

By Florence S. Lowe
Sam Engel, 20th studio, in from
Sam Samel, 20th studio, in from
The Joseph Cottens in town as
Bouse guests of presidential adviser
Carl I Burklond, general manseer of W70-CBS, elected to
Washington Board of Trade,
and the Samel Samel Samel Samel
Berney of W70-CBS, elected to
Washington Board of Trade,
and the Samel Samel Samel
Berney of W70-CBS, elected to
Washington Board of Trade,
and the Samel Samel
Berney of Samel
Berney

Braggiotti, brother of Mrs. John Jones Logo, who is always news hows to be the service of the se

Dublin

By Maxwell Sweeney
BBC Schoolboys' Choir here for
recitals.
Warbler Patty Ryan heading for
legit stage.
"Odd Man Out" concluded eight est of the state o

producer D'Arcy Richards here om London to handle "Florodora" evival. revival.
Jack Cheatle's Salon orch now do-ing a Monday night stanza on Radio Eireann.

Josephan Chemies Saion orch mow doing a Monday night stanza on Radio
Doyle Kids (Noel and Ursula) set
for U. S. tour after their vaude seaKay Maloney, songatress-chaner,
finished stint at Balialita and left
for Brighth four.
Advanced Charriage.
Leavy signed for new Two Cities film,
Ciosed Charriage.
Leavy signed for new Jack Hyllon's Together Again'
at Victoria Palace, London.
Film Discoveries Ball at Manon
House here to scarch for new film
faces

Hollywood

Veronica Lake in from New York, Jack Greenhalgh to Mexico City, Ken Murray bedded with pneunonia. J Carrol Naish to Ensenada on

vacation, Charles Hibbs laid up with oak poisoning. Frank Morgan vacationing in Frank Morgan vacationing in alm Springs. William T Orr joined Warners as

Panik Morgan vacationing in Panik Springs.

William Zirirar joined Warners as William Zirirar joined Warners as William Zirirar joined Warners as Warners and John Sanderland refurned to work Tarinar Day Cardial to British Columbia on vacation.

Lariant Day completed Typon' Warners and Join Gardella to British Columbia on vacation.

Lariant Day completed Typon' Warners and Join Gardella to British Columbia on vacation.

Lariant Day completed Typon' Warners and Join Gardella Chair Warners and Join Chair Warners

picture.
Maharajah and Maharanee of
Baroda took chow in Metro's com-Baroda took chow in Meu s missary, Richard Walsh bicycling between "Whiplash", and "Wallflower" at

"Whiplash" and warms. Warners.
Ellen Drew returned to work at Columbia after 10 days out with bronchitis.
William Elliott trading his Northern California ranch for one nearer

cation for the Pine-Thomas picture, "Shaggy," C. R. Grimaldl, former Italian con-sul, joined the Mark Herstein agency to purchase American films for Italy, Wait Disney eited by Community Chests of America for his 1946 con-tribution, a short titled "A Feather in His Collar."

Las Vegas

By Brigham Townsend ie McDonald at the Flamingo. k elub will continue its

Marie McDonald at the Flamingo. Stork ethol will continue its Everett Crothy nixed Lake Mead to Medical Control of the Control

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